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FOR IMMEDIATE RELEASE

## Brother International Corporation Introduces Quattro™ 6000D “The Dream Machine” for Sewing, Embroidery, Quilting and Crafting

BRIDGEWATER, NJ—Setting a new standard for sewing and embroidery technology, Brother International Corporation introduces the Quattro™ 6000D. With 100 unprecedented, new and improved features, the machine is engineered to take craft and creativity beyond its users’ wildest dreams. The Quattro™ 6000D Creativity Times Four™ is “The Dream Machine” by granting the ability to embroider, sew, quilt and craft on one, easy-to-use machine. Designed for enthusiasts who crave high-quality, state-of-the-art technology, Brother expands its full line of sewing and embroidery products with the machine that offers the ultimate in features and dependability.

The Quattro™ 6000D continues the company’s commitment to innovation by offering nearly 50 square inches of workspace, Runway™ Lighting, Exclusive InnovEye™ Technology and Up-close™ Viewer, wide-angle HD LCD display by Sharp Corporation, and Print and Stitch™ Technology for the ultimate crafting experience. Additional features include 601 rich, built-in embroidery designs; 3 built-in USB ports including one hi-speed 2.0 port; Brother’s exclusive My Custom Stitch™ feature and an enhanced needle threading system.

After being introduced to the latest Brother multifunction machine, Jillian Lewis, one of three finalists of the fashion reality television show, *Project Runway Season 4*, enthused “Once you’ve experienced the luxury of Brother’s Quattro™ 6000D, you’ll never be able to accept any other machine. With tons of sewing space, over-the-top Runway™ Lighting, wide-angle LCD display and even a built-in Up-close™ Viewer and precise positioning sensor, this machine allows for impeccable designs and impeccable execution. I am left wondering: What on Earth are they going to do next? No other sewing machine comes close to this level of sophistication, luxury and innovation.”

Dean F. Shulman, senior vice president of Brother and head of the company’s home appliance division, stated “The Quattro™ 6000D exemplifies Brother’s commitment to producing the finest products for the home sewing and embroidery enthusiast, and now avid crafters. This machine celebrates the 100<sup>th</sup> anniversary of the founding company and truly is the machine that sets high standards for the next generation.”

What makes the Quattro™ 6000D “The Dream Machine”:

### SPACE: Dream Big, Work Bigger

- Almost 50 square inches of workspace – a spacious 10-inch-wide x 5-inch-high work area
- Extra-long standard workspace of more than 15 inches
- Full 6 inches to the left of the needle and 10 inches to the right of the needle
- Ability to sew with the embroidery arm attached – a time-saving convenience

### HD LCD DISPLAY – by Sharp Corporation

- 4.5-inch x 7-inch wide-angle HD LCD display by Sharp Corporation offers razor-sharp graphics and visibility from any angle

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- 260,000 possible colors – with no color shifting
- Virtually instantaneous rendering – see designs and stitches almost instantly
- Built-in screensaver – Choose from five built-in screensavers, including Disney designs, or upload favorite photographs and images

**RUNWAY™ LIGHTING – Surround Every Project With the Brightest in LED Technology**

- Almost 10 inches of full-spectrum lighting around the needle
- Full-spectrum LEDs mimic natural daylight, which means less eyestrain
- Projects a light intensity equivalent in power to 56 standard LED lights

**INNOVEYE™ TECHNOLOGY AND UP-CLOSE™ VIEWER – Precise Positioning**

- An industry first – enables a bird's eye view of the needle area
- Instant magnification featured right on the LCD display
- Automatically positions the needle and design for perfect embroidery placement
- Automatically rotates the embroidery design to match direction of the “snowman” marker for exact alignment of embroidery, even with mishooped fabric

**CRAFTING – Enter a Whole New World**

- Turn off the thread sensor to sew without thread for a truly unique paper-punched effect
- Appliqué Creator™ function adds greater dimension to crafting projects
- New Print and Stitch™ Technology combines printed images with embroidery designs to create 3D craft art

**EMBROIDERY FEATURES – Expanded Versatility and Convenience**

- Duplicate designs in the embroidery edit mode without returning to the selection screen
- Change the background color of designs for editing ease and greater visibility during the preview process
- Combine embroidery designs with decorative stitches for even more artistic variety
- Sew an entire design in a single color with no stops for color changes
- A new included jumbo 12” x 8” embroidery hoop – Lightning-quick large embroidery within a highly stable and reliable hoop
- 601 built-in embroidery designs include 40 Vintage Designs, 30 Initial Designs, 20 European Designs, 10 Japanese Designs, 20 Quilt Designs and 160 designs featuring Disney/Pixar characters

**INSPIRING SEWING FEATURES**

- Enhanced threading system allows for threading regardless of needle size and thread type
- Bobbin winding system boasts improved tension and features an adjustable winding speed
- Adjust the knee lifter lever in three different positions for the optimum sewing position
- My Custom Stitch™ Feature – Create unique stitch patterns and save for later use

**CONVENIENT QUILTING FEATURES**

- 3 free-motion quilting feet included

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- Adjustable presser foot height makes free-motion quilting and pivoting even easier on any type of fabric
- Sew quilting lines equal distance around an appliqué or motif for beautiful echo quilting
- With the new included 8" x 8" square quilting hoop, make perfect fully-stitched square quilt designs

For Brother, redefining the industry meant redefining every feature and function, including accessories. Almost every accessory needed comes standard with the Quattro™ 6000D. To learn more about the Quattro™ 6000D, its included and optional accessories and Brother's full line of sewing, embroidery and quilting machines, visit [www.brother.com](http://www.brother.com).

### **About Brother International Corporation**

Brother International Corporation has earned its reputation as a leading supplier of innovative products for the home sewing enthusiast. Through a growing network of sewing machine dealers and retail outlets nationwide, Brother offers a full line of home sewing machines, from basic to top-of-the-line sewing and embroidery machines. The company is recognized for its high-quality, state-of-the-art machines and accessories, offering ease of use and flexibility at affordable prices.

Brother is a wholly owned subsidiary of Brother Industries Ltd. With worldwide sales approaching \$5 billion, this global manufacturer was started almost 100 years ago by sewing fanatics.

Brother offers a diversified product line that includes fax machines, Multi-Function Center® machines, P-touch® Labeling Systems and both color and mono laser printers for home, office and industry.

Bridgewater, New Jersey is the corporate headquarters for Brother in the Americas, from Canada to South America. It has fully integrated sales, marketing services, manufacturing, research and development capabilities located in the U.S. In addition to its headquarters in Bridgewater, New Jersey, Brother has facilities in California, Illinois, Massachusetts and Tennessee, as well as subsidiaries in Ohio, Canada, Brazil, Chile, Argentina and Mexico. For more information you can visit the website at [www.brother.com](http://www.brother.com).

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