



2006MY
Vehicle Line: FORD GT
Marketing Strategy and Mix Recommendations

Marketing Strategy Key Points:

The 2006 FORD GT is purpose-built to deliver world-class performance with no compromises.

Key Features:

- Mid-Engine/Rear Wheel Drive Platform
- All-Aluminum Hand-built 5.4L Supercharged Modular DOHC V8 Engine
- Ricardo 6-Speed Transaxle
- 18" Front/19" Rear Wheels
- All-Aluminum Space Frame
- All-Aluminum "super-plastic-formed" Body Panels
- Aluminum Doors that Wrap-Into-the-Roof
- Extensive use of Carbon Fiber
- Aluminum Double Wishbone SLA Suspension with Coil Over Shock/Springs
- Underbody Aerodynamic System
- Racing-inspired Interior Design Finished in Leather
- "FORD GT" Side Tape Stripes Along Lower Body Sides
- Optional Painted Racing Stripes (hood, roof and rear hatch)

Recommended Mix of Available Options:

<i>Retail Mix*</i>	
	GT
	100%
<i>Key Functional Options</i>	
McIntosh™ Audiophile Sound System with CD Player (582)	80%
BBS™ Forged Aluminum, Lightweight Road Wheels (64H)	75%
<i>Key Appearance Options</i>	
Painted Brake Calipers – Gun Metal Grey (66G) or Red (66R)	70%
Painted Racing Stripes (over hood, roof & rear hatch) (97P)	85%
Blue/Orange Heritage Paint Livery (68G)	10%
Delete "FORD GT" Body Side Tape Stripes (97D) – No Cost Option	5%

*Rates above represent full model year projections.

2006 FORD GT MAJOR PRODUCT CHANGES

OVERVIEW

The 2006 FORD GT is purpose-built to deliver world class performance with no competition.

MODEL/SERIES/AVAILABILITY

- Ford GT

EXTERIOR CHANGES

- **Colors Added:**
 - Tungsten Silver Clearcoat Metallic (T8)
 - Heritage Blue Clearcoat (GL) – available only with Heritage Paint Livery Package (68G)
- **Colors Deleted:**
 - Quick Silver Clearcoat Metallic

NEW PACKAGE CHANGES

- Heritage Paint Livery Package (68G)★
 - Heritage Blue Clearcoat paint
 - Epic Orange racing stripes on center of hood, roof, and decklid
 - White vinyl roundels (2) on each door, (1) on hood and (1) on decklid (total of 4)
 - Side stripes are not available with Heritage Paint Livery Package (68G)

2006 FORD GT ORDER COMBINATIONS

- Body Code: P90
- Order Code: 100A

Product Changes and Features Availability

Features, options and package content subject to change. Please check www.fmcdealer.com or Dealer eStore for the most current information.

2006 FORD GT

MAJOR PRODUCT SUMMARY

The 2006 FORD GT is equipped with standard content to deliver the ultimate in supercar performance and design.

The following equipment is standard as indicated:

FORD GT

Powertrain/Functional/Chassis

- Brakes – Brembo® vented disc brakes w/4 piston calipers, black
- Brakes – Anti-Lock Braking System (ABS)
- Engine
 - 5.4L DOHC modular V8 (all-aluminum & hand-built)
 - Eaton, screw-type Supercharger w/intercooler
- Exhaust – dual exhaust, stainless steel
- Fuel injection – Multi-Port Fuel Injection w/twin bore throttle body
- Ignition system – Electronic Ignition System w/push button start
- Lubrication system – Dry Sump Lubrication System
- Shock absorbers – rear non-adjustable forged aluminum housing
- Springs – steel coil
- Steering – power assisted rack & pinion
- Suspension – front & rear independent, unequal length, short/long arm (SLA) aluminum control arms
- Transmission – 6-speed Ricardo manual transaxle

Exterior

- Aerodynamic Package w/front spoiler/splitter, side splitters, mini underbody diffusers, full underbody cladding, rear diffusers & lip spoiler
- Bumpers – front & rear, body color
- Fog lamps
- Fuel fill – capless, forged aluminum door w/aluminum fender release lever
- Grilles – front & rear fascia, functional engine intake grilles, decklid air extractor vents
- Headlamps – HID & front/rear side markers
- Mirrors – stationary, dual power
- Moldings – color keyed rocker
- Paint – bodyside vinyl tape stripes w/ "FORD GT" logo
- Remote keyless entry
- Spoiler – rear w/functional side air intake scoops
- Tail lamps – integral park/turn & rear license plate illumination
- Vents – decklid air extractor vents, side air intake scoops
- Wheel/Tire
 - 18" painted cast aluminum front w/235/45ZR18 tires
 - 19" painted cast aluminum rear w/315/40ZR19 tires

Interior

- Air conditioning – manual w/recirculation
- Audio – AM/FM stereo w/single CD & clock
- Console – floor, cast magnesium w/armrest, gear shift, park brake, A/C & heater controls
- Door locks/windows – power
- Floor covering – front floor mats
- Instrumentation – analog cluster w/tachometer, speedometer, trip odometer, voltmeter, vacuum boost, oil pressure, engine temperature & fuel level gauges
- Interior trim – black leather-wrapped instrument panel, door trim panels, header trim panel, center console armrest, center bulkhead panel, A & B-pillars & cowl trim, seats
- Maplights – integrated into rearview mirror
- Polished aluminum shift knob w/6-speed pattern
- Power point (1) – 12V located in instrument panel
- Rear hatch release – manual
- Seats – Sparco® leather sport buckets w/carbon fiber structure
- Steering wheel – leather-wrapped w/tilt/telescope
- Visors – driver & passenger
- Windshield wipers & Backlite Wet Arm System – variable intermittent

Safety

- Air bags – driver & passenger (deactivation switch for passenger side)
- Battery saver (switches off interior lights after 25 minutes)
- Child tether bracket and ISOFIX latch assembly on passenger seat
- Safety belts – front, 3-point
- Tire Inflation Kit – no spare tire available w/vehicle

Please see Standard Equipment pages for more details.

Product Changes and Features Availability

Features, options and package content subject to change. Please check www.fmcdealer.com or Dealer eStore for the most current information.

★ = New for this model year.

2006 FORD GT STANDARD EQUIPMENT

The following items are standard on every 2006MY FORD GT vehicle:

POWERTRAIN/FUNCTIONAL

- Battery – maintenance-free, 48-AH
- Brakes – Brembo® vented disc w/4 piston calipers (painted black) w/ABS
- Clutch – self-adjusting hydraulic clutch actuation, twin disc
- Dry Sump Lubrication System
- Electronic Ignition System with push button start
- Electronic engine controls – EEC-V, OBD II
- Engine
 - Eaton 2.3L screw-type supercharger w/Intercooler
 - All-aluminum (block, cylinder heads, connecting rods, pistons) hand-built, modular, 5.4L V8 DOHC, supercharged
- Engine malfunction indicator light
- Exhaust – stainless steel w/dual center-exit exhaust tips
- Horn – dual note
- Low fuel warning light – "Check Gauge" light
- Multi-port fuel injection w/twin bore throttle body
- Transaxle – manual 6-speed Ricardo

SUSPENSION/CHASSIS

- Fuel tank – 17.5 gallon
- Parking brake – mechanical
- Stabilizer bar
 - Front, tubular (23 mm)
 - Rear, tubular (19 mm)
- Steering – power assisted rack & pinion
- Suspension – front & rear independent unequal length (SLA) aluminum control arms; steel coil springs; front & rear non-adjustable forged aluminum shock absorbers w/forged aluminum housings
- Tire Inflation Kit – no spare tire available w/vehicle

EXTERIOR

- Aerodynamic Package – with front spoiler/splitter, side splitters, mini body diffusers, full underbody cladding, rear diffusers & lip spoiler
- Bumpers – front & rear, body color
- Car cover w/storage bag
- Fuel fill door – forged aluminum w/aluminum fender release lever
- Glass – solar tint
- Grilles
 - Front & rear fascia grilles
 - Functional engine intake grilles
 - Decklid extractor vents
 - Side air intake scoops
- Hood release – aluminum fender release lever

EXTERIOR (Continued)

- Lights
 - HID headlamps
 - Tail lamps w/integral park/turn lamps
 - Fog lamps
 - Front/rear side markers
 - Rear license plate illumination
- Mirrors – stationary, dual power
- Moldings – rocker, color keyed
- Paint - basecoat/clearcoat
- Rear spoiler & functional side air intake scoops
- Remote keyless entry
- Tape stripes – bodyside vinyl, "FORD GT" logo (either silver, white, black or blue)
- Wheels
 - Front – 18" painted cast aluminum
 - Rear – 19" painted cast aluminum
- Windshield wipers & Backlite Wet Arm System – variable intermittent

INTERIOR

- Air conditioning w/recirculation
- Audio – AM/FM stereo w/ single CD & clock (system incl. 2 door speakers – 5.25" co-axial)
- Battery saver – interior lights off after 25 minutes
- Console – floor cast magnesium w/ armrest, gear shift, park brake, A/C & heater controls
- Defroster – rear window
- Door locks – power
- Headlamps-on warning chime
- Instrumentation – analog cluster, tachometer, speedometer, trip odometer, voltmeter, vacuum boost, oil pressure, engine temperature & fuel gauge
- Interior trim – black leather-wrapped interior, instrument panel, door trim panels, header trim panel, center console armrest, center bulkhead panel, A & B-pillars & cowl trim
- Maplights – integrated into rearview mirror
- Power point (1) – 12V, located in instrument panel
- Rear hatch release – manual
- Seats – Sparco® leather sport buckets w/carbon fiber structure
- Shift knob – polished aluminum sphere w/6-speed pattern
- Steering wheel – leather-wrapped w/tilt/telescoping
- Visors
- Windows – power
- **SAFETY/SECURITY**
 - Air bags – driver & front passenger (deactivation switch for passenger side)
 - Child tether bracket & ISOFIX latch assembly on passenger seat
 - Safety belts – front, 3-point

2006 FORD GT FUNCTIONAL EQUIPMENT

AXLE AVAILABILITY

Axle Ratio = 3.36

WHEEL AVAILABILITY



18" BBS™ Painted Cast Aluminum Wheel (Front)
19" BBS™ Painted Cast Aluminum Wheel (Rear)
Std



18" BBS™ Painted Forged Lightweight Aluminum
Wheel (Front)
19" BBS™ Painted Forged Lightweight Aluminum
Wheel (Rear)
Opt. - (64H)

08/15/05

2006 FORD GT OPTIONAL EQUIPMENT

BODYSTYLE		
Ford GT	Body Code	P90
	Order Code	100A
WHEELS		
18" Front/19" Rear BBS™ Painted Cast Aluminum Wheels		S
18" Front/19" Rear BBS™ Painted Forged Lightweight Aluminum Wheels	64H	O
TIRES		
Goodyear Eagle F1 Supercar – Front 235/45ZR18 & Rear 315/40ZR19 (incl. on both Std. & Opt. wheels)		S
KEY INTERIOR OPTIONS		
Audio:		
AM/FM Stereo w/ Single CD & Clock (system incl. 2 door speakers, 5.25" co-axial)		S
McIntosh™ Audiophile System with Single CD (incl. 2 door speakers, 5.25" co-axial), 3-Channel Power Amplifier, 8" Subwoofer w/Inverted Neodymium Magnet, 1" Door Tweeters	582	O
Appearance:		
Painted Brake Calipers (choose one of the following):		
– Black		S
– Red	66R	O
– Gun Metal Grey	66G	O
Stripes		
Bodyside "FORD GT" Logo Vinyl Tape Stripes		S
Delete "FORD GT" Body Side Tape Stripes (No Cost) – <i>not available with 97P; required with 68G</i>	97D	O
Painted Racing Stripes (over hood, roof, rear hatch) – <i>not available with 97D; included with 68G</i>	97P	O
★ Blue/Orange Heritage Paint Livery – <i>stand-alone appearance package. No other stripe options are required or allowed</i>	68G	O

★ = New for this model year.

08/15/05

2006 FORD GT COLOR & TRIM AVAILABILITY

				Interior Color
				Ebony Black
Ford GT	Ebony Black Leather-Wrapped Interior			LB
			Optional Painted Racing Stripe	Availability
EXTERIOR COLOR	CODE	97P		
GT				
Speed Yellow Clearcoat	BZ	Black		•
Mark IV Red Clearcoat	D3	White		•
Midnight Blue Clearcoat Metallic	LA	White		•
★ Tungsten Grey Clearcoat Metallic	T8	Silver		•
Mark II Black Clearcoat	UA	Silver		•
Centennial White Clearcoat	WT	Blue		•
OPTIONAL HERITAGE PAINT LIVERY PKG (68G)				
★ Heritage Blue Clearcoat	GL	Orange*		•

* Standard. Included with Heritage Paint Livery Package (68G).

★ = New for this model year • = Available

PACKAGED OPTIONS/EMISSIONS

BBS™ LIGHTWEIGHT, FORGED ALUMINUM WHEELS (64H)

- 18" Front/19" Rear

DELETE "FORD GT" BODYSIDE TAPE STRIPES (97D) – not available with 97P Painted Racing Stripes

HERITAGE PAINT PACKAGE (68G)★

- Heritage Blue Clearcoat paint
- Epic Orange painted racing stripes on center of hood, roof, and decklid
- White roundels: on each door, hood and decklid (total of 4)
- Side stripes are not available with this package

PAINTED BRAKE CALIPERS (66R/66G)

- Red (66R)
- Gun Metal Grey (66G)

PAINTED RACING STRIPES (97P)

- Racing stripes on center of hood, roof, and decklid and along bodyside
- Not available with 97D

RADIO, McIntOSH™ AUDIOPHILE SYSTEM WITH SINGLE CD (582)

- 300-Watt RMS total output power at %1 THD
- Parametrically equalized 3-channel amplifier with Power Guard®
- 8" extended excursion subwoofer (1) with inverted neodymium magnet
- 1" soft dome tweeters (2) with neodymium magnet
- 5.25" mid base door speakers (2) with neodymium magnet
- External electronic crossover for door speakers
- Customer Interface
 - Dual 20-bit Burr Brown DACs
 - Switchable FM diversity tuner
 - Rotary volume, bass and treble controls
 - Blue fluorescent display
 - Memory presets (6 AM, 18 FM)
 - Nighttime-illuminated faceplate with McIntosh and Ford GT logo

MISCELLANEOUS

COV Required.....	79V
Priced DORA.....	C09

50 STATE EMISSIONS SYSTEM

Standard on all units.....	425
----------------------------	------------

★ = New for this model year.

2006 FORD GT POWERTRAIN/DIMENSIONS

FUEL ECONOMY

ENGINE DISPL.	TRANSMISSION	50 STATES			
		F.E. LABEL ADJUSTED		ESTIMATED ANNUAL FUEL COST	MEMO: UNADJUSTED COMBINED
		CITY	HIGHWAY		
RWD					
5.4L Supercharged DOHC V8	6-Speed Manual	13	21	\$1500	18.5

ENGINE HORSEPOWER AND TORQUE RATINGS

ENGINE DISPL.	TRANSMISSION	NOMINAL COMPRESSION RATIO	50 STATES	
			HORSEPOWER	TORQUE
			H.P. @ RPM	FT. LB. @ RPM
ALL				
5.4L Supercharged DOHC V8	6-Speed Manual	8.4:1	550 @ 6500	500 @ 3750

DIMENSIONS*

INTERIOR DIMENSIONS	Measurements
Head Room (inches)	35.4
Shoulder Room (inches)	57.7
Leg Room Maximum Extension (inches)	44.6
Luggage Capacity (cu. ft.)	1.0
Total Passenger Volume (cu. ft.)	52.8
EXTERIOR DIMENSIONS (inches)	
Wheelbase	106.7
Overall Length	182.8
Overall Width	76.9
Overall Height	44.3
Front Overhang	42.9
Rear Overhang	33.2
Ground Clearance	5.0
Front Vehicle Track – Curb Loading	63.0
Front Vehicle Track – Curb Loading	63.7

*All dimensions are preliminary figures