LX 810e
COLOR LABEL PRINTER

LX400e
COLOR LABEL PRINTER

Need to Make Smaller Labels?

The LX400e offers all of the same great features of our LX810e but prints smaller labels with a maximum width of 108 mm.

Specialty Applications

The LX400e is also ideal for producing full-color tickets and tags, retail coupons, patient wristbands and much more. The optional, field-installable Media Cutter attaches to the front of the printer and slides down and out of the way when not needed. A fan-fold media slot for tags and tickets is located on the rear panel of the printer.

Price / Performance Leader

Primera Technology is one of the world's leading manufacturers of specialty printers. We've built well over a million inkjet, thermal transfer and dot matrix printers throughout our history. So, you can be confident that your new Color Label Printer from Primera will give you years of reliable performance. Best of all, the LX810e delivers truly professional results at an affordable price!

Technical Specifications

Print Method:	Inkjet
Print Resolutions:	4800 x 1200 dpi, 2400 x 1200 dpi, 600 x 600 dpi
Print Speeds:	Approximately 51 mm per second for black Approximately 38 mm per second for color + black Approximately 245 mm per second feed rate
Ink Cartridges:	Color (CMY) Black Dye-Based (Kd) Black Pigment-Based (Kp)
Colors:	16.7 million
Color Matching:	Z-Color™ Color Matching Software
Max. Print Width:	210 mm
Media Width:	40 mm to 215 mm
Media Types:	Roll-fed pressure-sensitive labels, roll-fed tags
Media Sensing:	Moveable see-through sensor for die-cut labels; Reflective for labels and tags with black stripe; Continuous label stock; Preprinted label stock.
Supply Roll:	152 mm max. diameter on 76 mm core
Ink Level Warning:	Calculates actual number of prints remaining based upon ink usage of graphics being printed (patent-pending)
Indicator Lights:	Power, Pause, Ink
Controls:	Pause, Feed, Unload
Operating Systems:	Windows XP/2000/Vista or Mac OS X, 10.2 or higher
Data Interface:	USB 2.0; External Control Port
Recommended Minimum System:	
	For PC: Pentium® IV computer or better, 512MB RAM, 5GB free hard drive space, USB 2.0 (recommended) **For Mac:** 700 Mhz G4 or higher with 512MB RAM, 5GB free hard drive space, USB 2.0 (recommended)
Label Design Software:	NiceLabel SE Primera Edition included. Can also be used with most other popular label design software programs.
Electrical Rating:	12VDC, 5 A
Power Requirements:	100-240VAC, 50/60 Hz, 60 watts
Certifications:	UL, UL-C, CE, FCC Class B
Weight:	13.2 kg
Dimensions:	432 mmW x 231 mmH x 394 mmD

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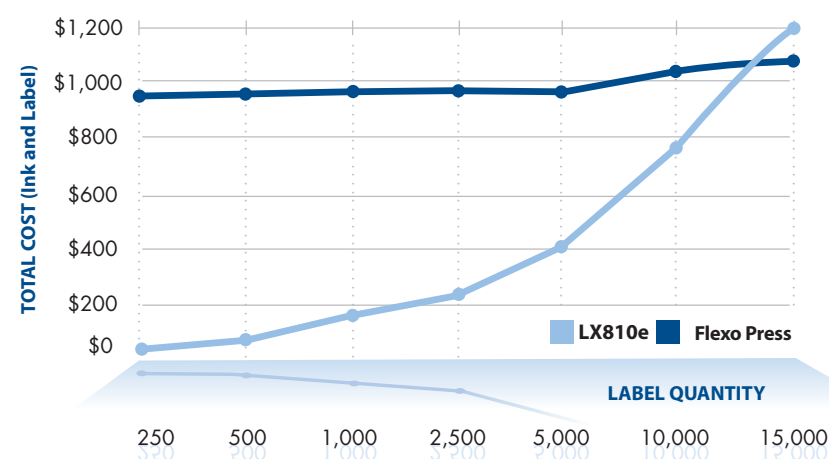
www.lxlabel.com

LX 810e
COLOR LABEL PRINTER

Print Short-Run Color Labels On-Demand!

The LX810e Color Label Printer utilizes the latest in high-resolution inkjet technology to print brilliant full-color product labels right in your office or production facility. With spectacular 4800 dpi print resolution and high throughput speeds, the LX810e is simply the best industrial-grade color inkjet label printer ever made!

Your labels can include full-color photos, illustrations, graphics, text and bar codes. Print them when and where you need them – in quantities you can really use! Best of all, depending upon the quantity you print, the price per label will be significantly less than labels printed on flexo or offset.

COST COMPARISON

Chart: TOTAL COST (Ink and Label) vs LABEL QUANTITY (250, 500, 1,000, 2,500, 5,000, 10,000, 15,000). Y-axis: $0, $200, $400, $600, $800, $1,000, $1,200. Legend: LX810e, Flexo Press.

With the LX810e there are…

- No minimum order requirements
- No plate and die charges
- No obsolete label inventory
- No long lead times

For more information, visit us at www.primeralabel.eu

Professional-Quality Results

There's no need to settle for low-resolution color labels on your products. LX810e's incredible 4800 dpi printing delivers results that far exceed virtually any other on-demand print method available today.

Six built-in print resolutions let you select the combination of print quality and speed that fits your application best. No matter which you choose, your labels are bright, colorful and professional. Creating labels takes just minutes on your Windows® XP/2000/Vista™ PC or Mac® OS X V10.2 or higher. You can mix any combination of text, graphics, photos, illustrations and even bar codes. Easy to use NiceLabel™ SE Design Software is included for your basic label design needs. You can also use most other graphic software programs, such as Adobe® Photoshop® and Illustrator®, giving you maximum flexibility and creativity in your designs.

Many Applications

The LX810e produces gorgeous, professional-quality labels for all your short-run, specialty products.
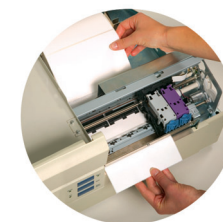
It is also perfect for a host of other uses such as:

- Full-color box-end labels with all the required bar codes
- Test marketing
- Contract manufacturing
- Private label goods
- Promotional labels
- And much more!

Get Up and Running Quickly

From initial set-up to full operation, the LX810e is easy to use. Plus, everything you need to start printing labels is included in the box.

Each LX810e ships with NiceLabel SE design software, sample roll of high-gloss labels, color and black ink cartridges and a USB cable. You'll be printing full-color labels within minutes of taking the printer out of its shipping box.

A Wide Variety of Substrates – Including Water-Resistant Labels!

The LX810e prints onto many different label and tag materials, including inkjet-coated high-gloss, semigloss and matte labels. Labels printed on high-gloss material are highly scratch and smudge resistant and virtually waterproof. This is a perfect solution for primary or box labels that can be exposed to water, rain and snow.

Maximum label width can be as wide as 21.5 cm. Maximum label length is 61 cm.