

CLIMATE



DUAL (if equipped)

1 FAN

Press to increase (+) or decrease (-) the fan speed.

2 DRIVER TEMPERATURE/ON/OFF

Press (ON) to turn the system on. Turn the control to increase/decrease the temperature on the driver side of the vehicle. **Note:** This control will also determine the temperature for the entire vehicle cabin when the passenger temperature control (PASS TEMP) is not engaged.

3 REAR DEFROSTER (if equipped)

Press to activate the rear window defroster and clear the rear window of thin ice and fog. Press again to deactivate. If your vehicle is equipped with both a rear defrost and heated mirrors, pressing the rear defrost button will activate both.

4 DEFROST

Distributes outside air through the windshield defroster vents and demister vents. Can be used to clear the windshield of fog and thin ice.

5 DRIVER/PASSENGER COOLED SEATS

Press once for the high cool setting (three indicator lights), twice for medium cool (two indicator lights) or three times for low cool (one indicator light). Press again to turn off.

6 DRIVER/PASSENGER HEATED SEATS

Press once for high heat (three indicator lights), twice

for medium heat (two indicator lights) or three times for low heat (one indicator light). Press again to turn off.

7 RECIRCULATED AIR

Press to activate/deactivate air circulation inside the vehicle cabin. Recirculated air may reduce the amount of time needed to cool down the vehicle and may also help reduce undesirable odors from entering the vehicle. Recirculated air engages automatically when MAX A/C is selected.

8 PASS TEMP

Press to activate passenger side temperature control. Turn the control to decrease/increase the temperature setting for the passenger side of the vehicle. Press again to deactivate (the driver side settings will then determine the temperature for the entire vehicle cabin).

9 AUTO

Press the control to engage full automatic operation. The system will automatically determine fan speed, airflow distribution, A/C on or off and either outside or recirculated air to heat or cool the vehicle to reach the desired temperature.

10 MAX A/C

Press to distribute recirculated air through the instrument panel vents to cool the vehicle. This mode is more economical and efficient. Press again to return to normal A/C operation.



SINGLE (if equipped)

1 DEFROST

Press to distribute air through the windshield defroster vents and de-mister vents and to clear the windshield of fog and thin ice.

2 POWER

Press to turn the system on/off.

3 FAN

Turn to adjust the desired fan speed.

4 REAR DEFROSTER (if equipped)

Press to activate the rear window defroster and clear the rear window of thin ice and fog. Press again to deactivate. If your vehicle is equipped with both a rear defrost and heated mirrors, pressing the rear defrost button will activate both.

5 MULTIFUNCTION CONTROL

Press repeatedly to cycle through the following settings:

☞ Distributes air through the windshield defroster vents, de-mister vents, floor vents and rear seat floor vents. The system will automatically provide outside air to reduce window fogging.

☞ Distributes air through the instrument panel vents.

☞ Distributes air through the instrument panel vents, floor vents, rear seat floor vents and de-mister vents.

☞ Distributes air through the floor vents and rear seat floor vent.

Note: The indicator lights on the left hand side of the ☞ icon will indicate which mode is active.

6 A/C

Press to activate air conditioning. Use with recirculating air ☞ to help improve cooling performance and efficiency.

7 TEMPERATURE CONTROL

Controls the temperature of airflow in the vehicle.

8 RECIRCULATING AIR

Press to activate/deactivate air circulation inside the vehicle cabin. Recirculated air may reduce the amount of time needed to cool down the vehicle and may also reduce undesirable odors from entering the vehicle. Recirculating air engages automatically when MAX A/C is selected.

9 MAX A/C

Press to distribute recirculating air through the instrument panel vents to cool the vehicle. This mode is more economic and efficient. Press again to return to normal A/C operation.

REVERSE CAMERA SYSTEM (if equipped)

Your vehicle may be equipped with a reverse camera, located under the Ford oval badge on the tailgate. The camera provides a visual display of the area behind the vehicle. The display will automatically appear on the navigation system screen (if equipped) or on the auto dimming rearview mirror whenever the vehicle is in Reverse (R) and uses colors (green, yellow and red) to alert you of your proximity to objects. Refer to your Owner's Guide for more information.

REVERSE SENSING SYSTEM (if equipped)

Your vehicle may be equipped with a reverse sensing system which can warn you if there is an object behind the vehicle that may be too low for you to see. The system will sound a warning tone that increases in frequency as the object gets closer and will sound continuously when the object is less than 10 inches away. The system is not effective when the vehicle is traveling above 3 mph (5 km/h) and may not detect angular or moving objects. Refer to your Owner's Guide for safety information and more details.

MOON ROOF (if equipped)

The moon roof is equipped with a one-touch, express opening and closing feature. To open the moon roof, press the SLIDE control. To close the moon roof, pull the SLIDE control. To stop motion at any time during the one-touch operation, press the control a second time.

SYNC (if equipped)

Your vehicle may be equipped with SYNC – a hands-free communications and entertainment system with special phone and media features. For more information, please refer to the SYNC Supplement or to the SYNC section in the Navigation Supplement. Please also feel free to visit www.SyncMyRide.com.

REMOTE ENTRY SYSTEM FEATURES (if equipped)

Your vehicle may be equipped with a remote entry system which allows you to:

Press ☞ once to unlock the driver's door. The interior lamps will illuminate.

Press ☞ twice to unlock the passenger and rear cargo doors.

Press ☞ once to lock all the doors. The turn lamps will flash.

Press ☞ twice to confirm all the doors are closed. The doors will lock again, the horn will chirp and the turn lamps will flash once if all the doors are closed.

Press ☞ to activate the panic alarm. The horn will sound and the turn lamps will flash. Press ☞ again or turn the ignition on to deactivate the panic alarm.

Car finder: Press ☞ twice within three seconds. The horn will chirp and the turn lamps will flash. It is recommended to use this method to locate your vehicle, rather than using the panic alarm.

TRAILER TOW

Your F-150 is equipped with a comprehensive trailer towing package. Please refer to your Owner's Guide for complete information on weights as well as the proper equipment to use while towing.

POWER DEPLOYABLE RUNNING BOARDS (if equipped)

Your vehicle may be equipped with power deployable running boards which will automatically extend down and out when the vehicle doors are opened. The running boards will return to the stowed position when the doors are closed. For more information on the power deployable running boards, or to manually operate them, please refer to your Owner's Guide.

EASY FUEL™ 'NO CAP' FUEL SYSTEM

Your vehicle has a 'no cap' fuel system which allows you to simply open the fuel filler door, insert the nozzle and start fueling. The Easy Fuel™ System is self-sealing and therefore protected against dust, dirt, water, snow and ice. If you need to fill your fuel tank with a portable fuel container, use the fuel funnel which is located behind the second row driver seat, near the spare tire tool box. Slowly insert the funnel into the Easy Fuel™ system and fill the tank with fuel from the container. When done, clean the funnel or properly dispose of it. Extra funnels can be purchased from your authorized dealer. Do not use aftermarket funnels as they will not work with the Easy Fuel™ system and may cause damage.

FUEL TYPE / TANK CAPACITY / FLEX FUEL

Your vehicle is equipped with either a 26 gallon (98.4L) or a 36 gallon (136.2L) fuel tank. You may have a Flex Fuel Vehicle. Flex Fuel vehicles have a yellow ring around the top of the fuel filler inlet (tube) and can use either Regular unleaded fuel, E85 Ethanol Fuel or any mixture of the two. If you do not have a flex fuel vehicle, then only use "Regular" unleaded gasoline with an octane rating of 87. Do not use E85 fuels, because your vehicle was not designed to run on fuels with more than 10% ethanol.

TIRE PRESSURE

Your tire pressure is properly set at the dealership according to the recommended specifications found on the Safety Compliance Certification Label or Tire Label located on the B-Pillar or the edge of the driver's door. Check your tire pressure at least once a month and before long trips (including the spare). As an added safety feature, your vehicle has been equipped with a Tire Pressure Monitoring System (TPMS) that illuminates a low tire pressure warning light (L) when one or more of your tires is significantly under-inflated. Improperly inflated tires can affect vehicle handling and can fail suddenly, possibly resulting in loss of vehicle control. Refer to the Tires, Wheels and Loading chapter in your Owner's Guide for more information.

ROADSIDE ASSISTANCE

Your new Ford F-150 comes with the assurance and support of 24-hour emergency roadside assistance. Roadside assistance includes such services as: lockout assistance, limited fuel delivery, battery jump starts, changing a flat tire, towing, and winch out. To receive roadside assistance in the United States, call 1 (800) 241-3673. In Canada, call 1 (800) 665-2006. For more information on coverage period and details of service, refer to your Roadside Assistance information card.

LOCATION OF SPARE TIRE

If you get a flat tire while driving, do not apply the brake heavily. Instead, gradually decrease your speed. Hold the steering wheel firmly and slowly move to a safe place on the side of the road. Your vehicle is equipped with a temporary spare tire located under the vehicle, just forward of the rear bumper. The temporary spare is designed for emergency use only and should be replaced as soon as possible. The jack and tools are either located behind the interior trim on the passenger side or under the rear seat on the driver's side. For complete details on how to change your tire, refer to the Roadside Emergencies chapter in your Owner's Guide.

S.O.S. POST CRASH ALERT SYSTEM

Your vehicle is equipped with the S.O.S. Post Crash Alert system. This system provides audible and visual alarms in the event of a crash which causes the deployment of airbags or the activation of the safety belt pretensioners. The turn signals will flash and the horn will sound. To deactivate the system, press the hazard flasher control, or the ☞ button on your remote transmitter.

2009 F-150 QUICK REFERENCE GUIDE



ADDITIONAL FEATURES

ESSENTIAL INFORMATION

This Quick Reference Guide is not intended to replace your vehicle Owner's Guide which contains more detailed information concerning the features of your vehicle, as well as important safety warnings designed to help reduce the risk of injury to you and your passengers. Please read your entire Owner's Guide carefully as you begin learning about your new vehicle and refer to the appropriate sections when questions arise.

All information contained in this Quick Reference Guide was accurate at the time of duplication. We reserve the right to change features, operation and/or functionality of any vehicle specification at any time. Your Ford dealer is the best source for the most current information. For detailed operating and safety information, please consult your Owner's Guide.

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THE FORD F-150 BUILT FOR YOU

The new 2009 F-150 has been redesigned - inside and out - to give you unrivaled capability as well as unprecedented choice with smart and innovative features like the box side step, tailgate step, SYNC, voice-activated navigation, trailer sway control and an integrated trailer brake controller among others. With a bold new design and an interior that sets new standards for comfort and flexibility, it is truly the complete package. F-150's rock solid frame is an industry first made of hydroformed and high-strength steel. That, combined with an all V-8 engine line up gives you more power, better fuel economy and means you'll never have to compromise. And if that isn't enough, your F-150 can also tow and haul more than any other truck in its class.

We're setting new standards - from the tough base XL workhorse to the unrivaled luxury of the Lariat and Platinum series, it is truly the most comprehensive lineup of half-ton trucks. The new 2009 Ford F-150 - built for more, built Ford tough - built for you.

This Quick Reference Guide was designed to quickly acquaint you with some of the features of your new F-150. For more detailed information and important safety information, please refer to your Owner's Guide.

Use extreme caution when using any device or feature that may take your attention off the road. Your primary responsibility is the safe operation of the vehicle. Only use non-essential features and devices when it is safe to do so.

COCKPIT



1 HEADLAMPS, FOG LAMPS (if equipped), PANEL DIMMER CONTROL

Turn the control one position to the right to turn on the parking lamps, instrument panel lamps, license plate lamps and tail lamps. Turn the control to the second position on the right to turn on the headlamps. Turn the control to the third position to the right to activate the autolamp feature, which automatically turns the exterior lamps on and off, based on available daylight. Pull the control towards you to activate the fog lamps (if equipped). (The fog lamps will not operate when the control is turned off (O) or when the high beams are on). Use the panel dimmer control to adjust the level of brightness on the instrument panel during parking lamp and headlamp operation. Move the control to the full right position, past the detent, to turn on the interior lamps. Move the control to the full left position, past the detent, to turn them off.

2 POWER ADJUSTABLE PEDALS (if equipped)

Press the right side of the control to move the pedals closer to you or the left side of the control to move the pedals away from you. The pedals should only be adjusted when the vehicle is stopped and in Park (P).

3 MULTI-FUNCTION LEVER AND RAIN SENSING WIPERS (if equipped)

Rotate the end of the control up to increase the speed of the wipers and rotate down to decrease the speed of the wipers. Briefly press the end of the stalk for a single swipe of the wipers without washer fluid. A quick push and hold results in three swipes with washer fluid while a longer push and hold activates the wash pattern for up to five seconds. To turn on the highbeams, push the lever away from you. Pull the lever toward you to deactivate. Pull the lever towards you briefly to activate the 'flash to pass' feature. Your vehicle may be equipped with Rain sensing wipers which will turn on automatically when the vehicle senses moisture on the windshield (provided the wiper interval is set to any position other than off). The wiper speed will be adjusted automatically based on the interval setting and the moisture level on the windshield. **Note:** Ensure that the wiper interval is set to off (turned down to the lowest possible position) prior to entering a carwash.

4 AIRBAG READINESS LIGHT

The air bag readiness light illuminates briefly when the ignition is turned on. If this light fails to illuminate, remains on or continues to flash after the engine is started, contact your authorized dealer as soon as possible. A chime will also sound if a malfunction in the supplemental restraint system is detected.

5 ANTI-LOCK BRAKE SYSTEM (ABS) WARNING LIGHT (if equipped)

The ABS light illuminates briefly when the ignition is turned on. If the ABS light remains on or continues to flash, a malfunction has been detected, contact your authorized dealer as soon as possible. Normal braking (less ABS) is still functional unless the brake warning light is also illuminated.

6 SERVICE ENGINE SOON LIGHT

The Service Engine soon light illuminates briefly when the ignition is turned on. If it remains on or is blinking after the engine is started, the On Board Diagnostics System (OBD-II) has detected a malfunction. Drive in a moderate fashion and contact your authorized dealer as soon as possible.

7 MESSAGE CENTER (if equipped)

The message center displays important vehicle information through a constant monitoring of vehicle systems. The system will also notify you of potential vehicle problems with a display of system warnings followed by long indicator chime. Refer to your Owner's Guide for more information.

8 STEERING WHEEL CONTROLS

The appearance and functionality of your vehicle's steering wheel controls may vary according to your option package. Refer to your Owner's Guide for a complete description of all possible options.

To set the speed control (if equipped), press and release ON. Accelerate to the desired speed. Press and release the SET + or SET - control. Take your foot off the accelerator pedal. The speed control indicator light will illuminate in the cluster. To set a higher speed: press and hold SET+ until the desired speed is reached, or briefly press SET+ to increase the speed by small amounts. To set a lower speed: press and hold SET- until the desired speed is reached, or briefly press SET- to decrease the speed by small amounts. Press RESUME to return to the previously set speed. To turn speed control off, depress the brake pedal or press OFF.

9 VOICE-ACTIVATED NAVIGATION SYSTEM (if equipped)

Press to activate the voice recognition system. Refer to your SYNC or Navigation supplement (if equipped) for more information.

Press MEDIA repeatedly to scroll through all possible media sources (AM, FM1, FM2, CD ... etc).

Press to answer a call if equipped with SYNC. Press and hold to end a call. Refer to your SYNC supplement for more information.

9 ELECTRONIC SHIFT 4WD SYSTEM (if equipped)

Your vehicle may be equipped with an electronic shift 4WD system which allows you to choose between 2WD High, 4WD High or 4WD Low. Choose 2H (2WD High) to provide power to the rear wheels only - used mainly for street and highway driving. This mode provides optimal smoothness and fuel economy at high speeds. Choose 4H (4WD High) for extra traction on snow or on icy roads or off-road situations. (Not intended for dry pavement use.) Choose 4L (4WD Low) when you need extra gearing to provide maximum power to all four wheels at reduced speeds. This is intended for use in situations such as deep sand, steep grades or pulling heavy objects. Please refer to your Owner's Guide for more information.

10 ADVANCETRAC® WITH ROLL STABILITY CONTROL™ (RSC®) STABILITY ENHANCEMENT SYSTEM

Your vehicle is equipped with an AdvanceTrac® stability system. This system focuses on three main areas: Traction control (which helps avoid wheel spin and loss of traction), Electronic Stability Control (which helps avoid skids or lateral slides), and Roll Stability Control™ (which helps avoid a vehicle roll-over). These features work together to help you to maintain stability and steerability of your vehicle during a variety of road conditions. If your vehicle becomes stuck in the snow, mud or sand, try turning off the AdvanceTrac® system to allow wheel spin and help increase momentum to dig the vehicle out. The system defaults to on and the control will illuminate when turned off. Refer to your Owner's Guide for safety information and more details.

11 HAZARD FLASHER

Press to activate the front and rear direction signals when your vehicle is disabled and is creating a safety hazard for other motorists. Press again to turn off. The hazard flashers will operate when the ignition is on or off.

12 VOICE-ACTIVATED NAVIGATION SYSTEM (if equipped)

Your vehicle may be equipped with a voice-activated navigation system which integrates several functions including voice recognition, destination entry, climate control, and SIRIUS satellite radio into one easy-to-use system, displaying them on an 8" touch screen display. **Note:** Some features are unavailable while driving. Refer to your navigation supplement for more information.



AUDIO

STEREO IN-DASH SIX CD/MP3 SATELLITE COMPATIBLE SOUND SYSTEM (if equipped)

1 LOAD
To load a CD into the system, press LOAD. When prompted, select the desired slot (1-6) using the memory presets and insert the CD into the system. Press and hold LOAD to autoloop up to six discs. Insert the discs, one at a time, when prompted. **To access other loaded CDs in the system:** If you are already in CD mode, simply press the memory preset (1-6) which corresponds with the desired CD slot. If you are not already in CD mode, press CD and then press the desired memory preset (1-6).

2 DIRECT
Press DIRECT and then, using the memory presets (0-9), enter in the numbers of the desired station, track, MP3 folder or satellite channel (if equipped). **Memory Presets (0-9):** You can save up to 30 radio stations (10 each in AM, FM1 or FM2) or 30 satellite radio channels, if equipped (10 each in SAT1, SAT2 or SAT3) in your memory presets. Tune to the desired station or channel and simply press and hold a memory preset (0-9) until sound returns.

3 SCAN
Press for a brief sampling of radio stations, CD tracks or satellite radio channels (if equipped). Press again to stop.

4 VOL (Power/Volume)

Press to turn ON/OFF. Turn to increase/decrease volume.

5 AM/FM
Press repeatedly to cycle through AM, FM1 and FM2 frequency bands. SEEK - Press to access the previous/ next strong radio station, CD track or satellite radio channel (if equipped).

6 SIRIUS: Press SIRIUS repeatedly to cycle through SAT1, SAT2 and SAT3 modes (satellite radio, if equipped). To access more features, press MENU (when satellite radio is active) and then press to cycle through additional options of SATELLITE RADIO MENU, CHANNEL LOCKOUT MENU or SONG SEEK MENU. For a full description of these options, and SIRIUS Satellite radio, please refer to your Owner's Guide.

7 SOUND
Press SOUND repeatedly to cycle through: Bass, Treble, Fade, Balance, and Speed Compensated Volume. When the desired selection appears in the display, press SEEK to make adjustments.

8 CLOCK
Press CLOCK to set the time. The display will read SET TIME. Use the memory preset numbers (0-9) to enter the desired time - hours and minutes. The clock will then begin from that time.