

Philips  
HDMI cable

12 ft  
High speed

SWV3434W



## Supports resolutions up to 1080p

with this high speed HDMI™ cable

New high speed HDMI™ delivers the best digital audio and video performance possible with resolutions up to 1080p.

### Protects against signal loss

- Copper braided reinforced aluminum shielding

### Enjoy better picture/sound quality

- 24 carat gold-plated connectors optimize signal
- High purity copper conductor for reliable signal transfer

### Easy installation

- Non-slip ergonomic grip for easy use
- Plug and play for easy use

### HDMI™ version 1.3a

- Deep Color™
- Lossless Audio™

# PHILIPS

sense and simplicity

HDMI cable  
12 ft High speed

## Specifications

### Packaging dimensions

- **Packaging dimensions (W x H x D):**  
19.7 x 26.7 x 5.1 cm
- **Gross weight:** .14 kg
- **Nett weight:** .1 kg
- **Tare weight:** .04 kg

### Outer Carton

- **Gross weight:** .907 kg
- **Outer carton (L x W x H):** 27.9 x 20.3 x 22.9 cm
- **Nett weight:** .4 kg
- **Tare weight:** .507 kg

SWV3434W/27

## Product highlights

### Braided shielding

Copper braided reinforced aluminum shielding protects against signal loss and interference.

### Plug and play

Plug and play offers easy installation of components without time-consuming installations.

### 24 carat gold-plated connector

24 carat gold-plated connectors ensure the best signal quality for your components.

### High purity copper

This copper conductor provides high accuracy in signal transfer with minimal resistance.

### Deep Color™

Supports 30-bit, 36-bit and 48-bit (RGB or YCbCr) color depths, allowing HDTVs to go from millions of colors to billions of colors. Enables increased contrast ratio. Eliminates on-screen color banding for smooth tonal transitions and subtle gradations between colors.

### Lossless Audio™

Supports new lossless compressed digital audio formats Dolby TrueHD and DTS-HD.



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Version: 1.0.7

12 NC: 8670 000 3706 1  
UPC: 6 09585 14843 7

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