

RICOH

DIGITAL CAMERA *Caplio RR750*



* Image for concept purposes only.

Enjoy life, Catch the moment

- **7.1 megapixels** means amazing detail and vivid color
- **Optical 3x zoom** makes close-up photography simple
- Bright **2.5-inch LCD monitor** makes shooting easy and fun
- **Macro mode** makes it easy to capture life's beautiful details
- An internal **32MB memory** means more shots



Fun, practical picture power: a compact camera for every occasion.

■ Vivid color, amazing detail: 7.1 megapixels

The RR750 gives you enough resolution to enlarge photos up to A4 size (21cm x 30cm) with no loss of detail.

■ Easy close-up photography: Optical 3x zoom

An optical 3x zoom is more than enough for most shooting situations, but with the additional digital 4x zoom, you have the equivalent of a 12x zoom.



Wide angle



Optical 3x zoom

■ Creative fun: Scene modes and Movie mode

Select Movie mode to create your own movies, or choose any of the six Scene modes (Auto, Program, Portrait, Landscape, Sports, Night) to capture incredible images wherever you are. Night mode, for example, gives you clear images even in the dark of night, and Sports mode is the ideal choice for fast-moving subjects.

■ Shoot as close as 6cm: Macro mode

Whether it's coins, flowers, stamps or jewellery, Macro mode helps you find beauty in everyday objects by letting you capture images as close as 6cm from your subject.



Macro



Accessories included

- USB cable
- Video cable
- CD-ROM
- Camera pouch
- Camera Strap
- AA alkaline battery x 2
- Instruction manual
- Warranty card



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Caplio RR750

Other quality Caplio models **Caplio R6**



■ Easy sharing and composing: bright 2.5-inch LCD

See more, and see it clearly. The big, bright 2.5-inch LCD monitor lets you view your images and settings easily in any lighting situation. Now you'll know exactly what you're capturing.

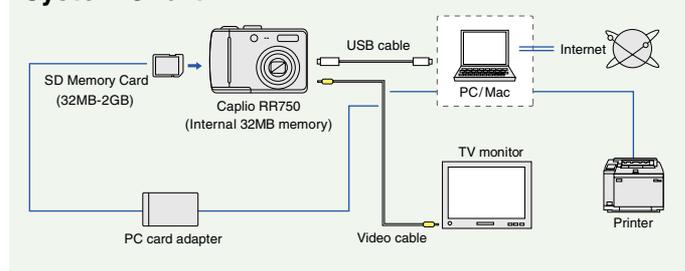


* Image is simulated.

■ More shots, more special moments: internal 32MB memory

The Caplio RR750 offers 32 megabytes of internal memory. Need more? Simply insert an SD Memory Card — the most commonly used memory format for digital cameras (sold separately).

System Chart



■ Accepts normal AA batteries

Are your rechargeable batteries running out? No problem. The RR750 also accepts readily available AA batteries, which means you'll never be slowed by fading power.



■ Caplio RR750 Major Specifications

Item	Description
CCD	Effective 7.16 million square pixels (7.21 million pixels), 1/2.5-inch primary color CCD
Lens	Focal length f=5.8-17.4mm (equivalent to 35-105mm for 35mm cameras) Brightness (F value) F2.8 (W)-4.8 (T)
Zoom	Optical 3x zoom (up to 12x zoom when combined with digital zoom)
Object distance	Approx. 40cm-infinity, Macro: approx. 6cm-infinity (Wide), approx. 35cm-infinity (Telephoto)
Shutter	<Still> 1/4-1/1000 sec.
Recording media	SD Memory Card (3.3V 32MB-2GB), Internal memory (32MB)
Resolution (pixels)	<Still> 3072 x 2304, 2592 x 1944, 2048 x 1536, 640 x 480 <Movie> 320 x 240 30fps
Recording mode	Still (Auto, Program, Portrait, Landscape, Sports, Night), Movie
LCD monitor	2.5-inch color TFT-LCD (approx. 153,600 pixels)
Battery	AA alkaline or Ni-MH rechargeable battery x2
Dimensions	89.5mm(W) x 60.0mm(H) x 26.0mm(D)
Weight	Approx. 128g (without batteries, hand strap, SD Memory Card)

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For more information, visit:

http://www.ricoh.com/r_dc

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