# international home + housewares show 2015

The International Housewares Association presents

# 2015 Show Preview



A preview of new products making their debut at the International Home + Housewares Show in Chicago in March.

## 2015 International Home + **Housewares Show Preview**

The housewares items on display at the Media Preview Event for the 2015 International Home + Housewares Show are examples of new products that will be driving consumer purchases. Some of the products have already been introduced this year, while others will be introduced at the Show in March. These products and thousands more new items will be on display at the 2015 International Home + Housewares Show, March 7-10, at McCormick Place in Chicago, Illinois. The following product descriptions have been provided by the companies. Please contact the media person listed for questions or more information.

Demonstration videos and a listing of the companies and their product descriptions will be available on IHA's website at http://www.housewares.org/pressevents/press/

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PMI

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**Underground Toys** 

Warum Studios LLC Zojirushi America Corp.

#### WATER FILTRATION

Aguasana / Sun Water Systems Oxygen Orchard, Inc. Zero Technologies LLC

## AIRFREE PRODUTOS **ELECTRONICOS LDA**

#### Airfree<sup>®</sup>

Tested and approved by the best institutes worldwide, Airfree® eliminates any airborne microorganisms through exclusive technology, without either



damaging the environment or causing any noise pollution at all. The Airfree® technology is the only proven means of reducing ozone. Furthermore, it is highly economic requiring neither maintenance nor filter-changing and uses less energy than a standard 60 watt bulb. Features include patented and environmentally friendly technology, requires no maintenance, is totally silent, uses low-energy consumption, is small and portable, has an anti-stress light, has an awardwinning design, 2-year guarantee and releases neither ozone nor ions.

**MEDIA CONTACT:** Veronica Welch, 508.222.4802 Ronnie@cwrpartners.com www.airfree.com

#### Airfree® Lotus

Distinctive design, simple, natural and effective, Airfree® LOTUS eliminates any micro-organisms and allergens in the air, quietly and without harming the environment.



Airfree® LOTUS combines a distinctive design with exclusive technology, allowing a change of colours and the opening of the device's petals, inspired by the striking beauty and mysticism of the Lotus flower. Airfree® advantages include patented and environmentally friendly technology; requires no maintenance; totally silent; low energy consumption; small and portable; 2-year warranty; releases neither ozone nor ions; and distinctive design.

#### Airfree® Iris

The Iris model naturally eliminates up to 99.99% of any microorganisms and allergens in the air, guaranteeing the user a far better air quality.

Combines renowned design with exclusive technology for a room of up to 60m2 and offers the same performance and efficiency as other Airfree® models. A revolution in the concept of air purification patented and environmentally friendly technology, it requires no maintenance, is totally silent, has low energy consumption, is small and portable, has an award-winning design, has a 2-year warranty and releases neither ozone nor ions.



#### Airfree® FIT

The FIT model has small dimensions and beautiful design, offering the same performance and efficiency as other Airfree® models. It can be fitted to the wall in any room, saving floor space. A revolution in the concept of air purification, it has patented and environmentally friendly technology, requires no

maintenance, is totally silent, uses low energy consumption, is small and portable, has a 2-year warranty, releases neither ozone nor ions and is easy to mount on the wall.

## AISEN INDUSTRIAL CO., LTD.

#### Kitchen Cleaning



The innovative materials that make up each of Aisen's sponges allow for the use of smaller amounts of soap and cleaning agents. The tiny holes allow oxygen and cleaning agents deep into the sponge to create a rich, thick, foamy lather. They also allow the sponge to dry quickly without leaving soapy residue on the surface. One of Aisen's sponges allows you to wipe away water stains, oil films, grime and more with just water because of the special Polyester netting material. With long lasting products and many soap-saving items, Aisen is both environmentally and economically friendly.

**MEDIA CONTACT:** Yurika Takahashi, 212.921.5890 yurika@mirausa.com www.aisen-japan.com



## **Bathroom Cleaning**

Aisen offers a wide variety of unique shapes and beautifully colored cleaning solutions. The compact and fun colored Toilet Brush with Stand fits nicely in a corner or along the wall. Eco-Friendly Double Sided Bath Sponge is encased in microfiber and netting and allows easily wipes away dirt and grime without cleaning agent. Naturally Adhering Bathtub Sponge will repeatedly adhere to bathroom or kitchen tile, sinks and other hard surfaces. Press the white adhesive side onto the hard surface for convenient storage when not in use. Aisen's cleaning products are sure to inspire a more enjoyable side of cleaning!

#### **Body Washing Towel**

Aisen's long length Body Washing Towel makes it easy to wash the back and front side of the body. Massages the skin as it gently exfoliates to help wash away stress and dead skin. Lathers and cleans with just a small

amount of body soap. They come in 3 different colors: Blue, Green and White and textures: Soft, Medium and Hard for all personal preferences. Our Japanesemade products uphold the reputation as an industry leader in good design and product quality.



Aisen proves to be not only functional, but truly

innovative Japanese technology that is put into each product. The Clip and Dry Portable Hanging Dryer comes with 3

unique!

and the clips will not leave marks. Hang and Dry is ideal for hang-drying wet or damp clothes on shower rod or using a single hook to hang up to 6 shirts in one single hanger space on closet rod.



# AQUASANA / SUN WATER SYSTEMS

#### **Powered Water Filtration System**

Aquasana introduces the Powered Water Filtration System (PWFS), a powerful advancement in water filtration. The PWFS delivers the performance of a professional filtration system, for a fraction of the price—no installation required.



While traditional pitchers use gravity, the PWFS uses power to filter water right before your eyes. Aquasana's selective Claryum filtration removes 10x the contaminants of other pitcher filters and is tested to remove 96% of chlorine and chloramines (chlorine + ammonia disinfectant), lead, mercury, herbicides, pesticides and asbestos, while retaining healthy minerals like Calcium, Potassium and Magnesium. Plus, it has the longest-lasting filter, offering the lowest cost-per-gallon.

MEDIA CONTACT: Michelle Hirschfield, 512.791.7445 michelle.hirschfield@aquasana.com www.aquasana.com

#### **BAKE ANY SHAPE LLC**

#### Bake Any Shape Stainless Steel Bakeware

Made in the USA, this new baking product is made of 316 stainless steel, is 2-1/2" high and comes in four lengths, 2", 4", 6" and 8". The line includes 25 shapes, a custom-made hinge clip and pre-cut parchment paper. To use, simply create your desired shape on a baking tray lined with parchment paper. Connect the shapes with the Bake Any Shape clip and pre-cut parchment



paper on the outside of the shape. Coat the inside walls with baking spray, fill your shape half way with batter and bake. After baking, disconnect the shapes when they are safe to touch and decorate.

MEDIA CONTACT: Buyar Hayrula, 848.459.6044 Buyar@bakeanyshape.com www.BakeAnyShape.com

## AUX CO., LTD.

## UchiCook Steam Grill / Metal Cover



UchiCook's Steam Grill steams and grills food at the same time, which prevents essential nutrients from being stripped during the cooking process and shortens cooking time. It can be used over direct flame, IH or any other source of high-heat. The high quality Japan-made surface is non-stick and easy to clean.

# UchiCook Steam Grill / Glass Cover



UchiCook's Steam Grill steams and grills food at the same time, which prevents essential nutrients from being stripped during the cooking process and shortens cooking time. It can be used over direct flame, IH or any other source of high-heat. The high quality Japan-made surface is non-stick and easy to clean.

#### Fish Catcher

UchiCook''s Fish Catcher is a unique tool that can be used to handle fish during cooking. The locking mechanism closes the tong with one simple click and makes the tool slim and compact for convenient storage. It also has a built-in resting edge that keeps the dirty tool off of the counter during use. The high-quality

Japanese-made tool is designed to fit comfortably in the palm of your hand, while the handle's angle puts less tension on your hand during use. The Fish Catcher will not scratch pots and pans and is heat resistant up to 482°F (250°C).

#### **Lockable Tong**



UchiCook's Lockable Tongs have a simple and functional design that allows for easy grip-andrelease. The unique locking mechanism closes the tongs so that the tool becomes slim and compact for storage. It has a built-in resting edge that keeps the dirty tong off of the counter during use. The high-quality Japanese-made tool is designed to fit comfortably in the palm of your hand, while the angle of the handle puts less tension on your hand during use. The materials used to make the Lockable Tong will not scratch pots and pans and is heat resistant up to  $482^{\circ}F$  (250°C).

MEDIA CONTACT: Yurika Takahashi, 212.921.5890 yurika@mirausa.com www.aux-ltd.co.jp visit IHA online at www.housewares.org

#### **BASE BRANDS**

#### Reduce 32-oz. Growlers

Created as eco-friendly containers for filling with cold craft beer from local breweries, these new reusable 32-oz. Growlers feature Reduce's Fire + Ice double-wall vacuum insulated design that protects the beverage for full flavor enjoyment at just the right temperature. The airtight lid features a silicone seal that traps carbonation to keep



beer fresher, longer. It can also be used for a variety of other beverages, from cold water or carbonated soda to hot coffee or tea. It reliably keeps any beverage hot or cold for 12 to 24 hours. \$39.99. Spring 2015.

MEDIA CONTACT: Kristyn Fuller, 713.869.1856 kfuller@fieldmm.com www.reduceeveryday.com

## Reduce Fire + Ice Divot Tumblers



Reduce presents the 13-oz. Divot Tumbler, a fun and colorful new look for its Fire + Ice collection of insulated beverage bottles that keep drinks reliably hot or cold for up to 6 hours. Designed for compatibility with single cup brewers, it also fits into standard car cup holders. Cute little circular divots create a textured pattern that makes this tumbler easy to grip and fun to carry. It comes in

three appealing color combinations: purple accented with teal, gray accented with pink and teal accented with lime green. \$14.99. Spring 2015.

#### Reduce Double Wall Stainless Pint Glasses

To complement its growing collection of Growlers, Reduce presents new Double Wall Stainless Pint Glasses. Their classic flair shape and rolled edges represent the straightforward simplicity of style that appeals to the beer drinker's sensibilities. Unbreakable and lighter



#### **BIALETTI**

## Bialetti Granito X-TRA Cookware



Bialetti's Granito X-TRA cookware line was designed with a speckled, granite-like finish that has the feel of cooking on a hot stone. It has extra durable features for better performance, especially when sear-roasting from stovetop to oven, and the granite sear n' release nonstick interior allows users to use less oil for healthier cooking. Oven safe to 400°F, Granito X-TRA's collection features a PFOA-free nonstick interior that is safe for metal utensils. Available now in 8", 10" and 12" sauté, pans, 5-qt dutch oven, 11" deep sauté pan, a 2-qt sauce pan and a 10-piece set for \$19.99-\$169.

MEDIA CONTACT: Norma Kelly, 818.509.0575 norma@thoughtbubblecreative.com www.bialetti.com

#### Bialetti Moka Express Colors



Museum of Modern Art. Available in the 6-cup size, the color Mokas have an MSRP of \$39.99 and are currently available at Bed Bath & Beyond, bedbathandbeyond.com and www.bialetti.com.

## Bialetti Aroma Classico Coffee

Bialetti's new Aroma Classico coffee is a strong full-bodied blend and ideal for use with the Moka Express stovetop coffee maker. The classic Italian roast

is comprised of 70% Arabica, a homogenous mix of natural

Brazilian Arabica and washed Arabica from Guatemala, which gives the blend an aromatic, intense and full-bodied base, with chocolately notes; and 30% Robusta, mainly from India and Vietnam, to give this coffee body and intensity. The Aroma Classico is available in an 8.8-oz aluminum can for a MSRP of \$12.99 at www.bialetti.com.

#### Bialetti TerraCotta X-TRA Cookware



The inspiration behind TerraCotta X-TRA was to introduce an earthy and healthy cookware line that ties together the feeling of old world slow cooking but with advanced new world technology. We colorized our metal utensil-safe X-TRA nonstick coating to emulate clay. Then we combined the clay-like interior with a rich brown exterior and a brushed, oven-safe stainless steel handle creating a rustic artisan line of nonstick cookware. With Bialetti's lifetime guarantee, TerraCotta X-TRA is available in 8", 10" and 12" sauté pans, 5-qt dutch oven, 11" deep sauté, 2-qt sauce pan and 10-piece set for an MSRP of \$24.99-\$199.99.

# BONNE O INTERNATIONAL INC.

## Bonne O Home Carbonation Appliance



The world's first home carbonation system that carbonates all ingredients in the bottle for intense pressure-infused flavor. Creating carbonation using no CO2 tank enables the never ending spectrum of beverage creations—from sparkling waters, all natural fruit infusions, artisan and traditional sodas to fun bubbly cocktails.

MEDIA CONTACT: Michelle Lan, 604.788.8579 mlan@michellelanpr.com www.bonneo.com

#### Bonne O Flavor Syrups



As close to homemade as we could get so you can create with confidence. Our flavors contain real core ingredients and are naturally flavored while containing no artificial sweeteners, no artificial colors, no artificial flavors and no added preservatives.

#### **Bonne O Carbonators**

The Bonne O carbonator produces pure CO2 gas that pressurizes the system and carbonates the beverage. One Bonne O tank-free carbonator will fully carbonate one

full bottle.
Only pure
CO2 enters
your
beverage, not



#### Bonne O Carbonating Bottle

A beautiful, creative beverage deserves an elegant bottle. All ingredients are carbonated and sealed in the bottle. You can store your fully carbonated, sealed beverage in your refrigerator before opening. Just like store-bought sealed drinks without the heavy lifting. Dishwasher safe, BPA free, BPA Free



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# **BOYD COFFEE COMPANY**



any on the market. It starts with the unique brewing features of the Behmor Brazen Plus and adds connectivity provided by Dado Labs. The features of the Brazen Connected brewer including the ability to set the brewing temperature, the pre-soak time and water brewing volume via an app, ensures artisanal coffee at home. Pulsed water flow, brewing temperature accuracy to within 1°F and SCAA certification to their rigorous brewing standards further validates the superior brewing quality of the Brazen Connected. Unparalleled accuracy and fine-tuning for the perfect cup of coffee every time.

MEDIA CONTACT: Todd Larrabee, 804.314.9499 todd.larrabee@boyds.com www.boyds.com

# Connected Home Coffee Roaster by Behmor



monie app. Create roast profiles, save your favorite settings or use quick start controls to go from green beans to roasted coffee in no time. The Behmor Connected Roaster uses patent-pending smoke suppression to allow indoor roasting. Roast up to 1 pound of green beans at a time. The mobile app allows the user to download roasting profiles by bean origin and recreate the roast again and again. Chaff tray captures chaff debris and is removable for easy cleaning. Craft roasting meets countertop technology.

## **BRADSHAW INTERNATIONAL, INC./ GOOD COOK**



capacity is ideal for quick portions when a baking recipe calls for lemon, lime or orange juice. With a reversible reamer for large and small citrus fruits, and measurements indicated inside, our Mini Juicer is also handy for salad dressing.

**MEDIA CONTACT:** Bert Tanimoto, 909.476.3884 bert.tanimoto@goodcook.com www.goodcook.com

#### **Sweet Creations Alphabet Cookie Cutter Set**



A complete alphabet cookie cutter set in its own organizer so you'll never lose a letter! Comes with its own cleaning tool to take out leftover dough and a foolproof recipe for a cookie that won't expand more than you want it to--get perfectly formed letters and numbers to build your personal message.

#### **Good Cook Air** Perfect Bakeware



Our newest bakeware line features a channeled surface on heavy gauge, superior non-stick steel. The

ruffled ridges allow air to circulate under them, promoting even baking over the entire surface and consistent temperatures. Following up on the popularity of our initial Air Perfect Cake Pans, our new pans for 2015 aim to expand the line to meet consumer needs.



Our newly designed Smart Scoop features a more hand-friendly handle, sculpted without hard angles. The innovative design is remarkably clever--squeeze the handle to close the scoop and dig out your ice cream. Then just release to open the scoop; your ball of ice cream just falls out!

## **BRADSHAW INTERNATIONAL, INC./** T-FAL

Ingenio Colander & Bowl Set

Uniquely shaped for easy handling and perfect pouring, the corner-pours are elegantly simple and surprisingly



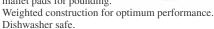
Ingenio 5-Second **Chopper Plus** 



This handy machine quickly and easily chops vegetables, fruits, nuts, plus a whole lot more. Interchangeable blades allow for additional preparations such as whipping, purées, and crushing ice. Blade assembly is easily removed for safe cleaning and is dishwasher safe.

Ingenio Rocking Meat **Tenderizer** 

A more ergonomic approach using a rocking motion for mess-free tenderizing. Features traditional textured and flat mallet pads for pounding.



#### Ingenio Razor Peeler



This handy little gadget makes peeling a breeze, with its super sharp razor-edge swivel blade. Also features a stainless steel blade for removing eyes from potatoes. Includes safety cover. Dishwasher safe.

**MEDIA CONTACT:** Brady Clifford, 909.476.3884 brady.clifford@goodcook.com www.t-falusa.com

#### **BROWNE USA**

#### V Graters with Surface Glide Technology

Taking their patented Surface Glide Technology<sup>TM</sup> one step further, Cuisipro introduces the V Grater collection, which features a V pattern design that drastically reduces resistance, increases cutting area and provides better control, so grating is effortless and efficient. A carefully weighted non-slip handle adds balance to the touch and ensures safer operation. The V Graters are precisely crafted instruments, designed to enhance the grating experience. The complete V Grater collection includes an Ultra-Course Flat Grater (SRP \$36), Starburst Flat Grater (SRP \$36), Dual Grater (SRP \$28), Fine Rasp (SRP \$28), Course Rasp (SRP \$28), and Small Shaver Rasp (SRP \$28).

MEDIA CONTACT: Rebecca Andexler, 847.989.8172 rebeccaandexler@gmail.com www.browneco.com



#### Yogurt Cheese Maker

Yogurt cheese is a low-fat alternative to cream cheese, mayonnaise, sour cream and whipping cream. It's healthier than cream cheese - perfect for spreads, dips and icing. Cuisipro's Yogurt Cheese Maker converts yogurt into yogurt cheese into just a few hours. Unit consists of BPA-free plastic container and stainless steel fine-mesh strainer. Sealed container prevents odor transfer and provides storage. Available in red or green. SRP \$20.

Mini Pop Molds

Perfectly sized for little hands (and little tummies), Cuisipro's new Mini Pop Molds will delight children of all ages. A themed character

awaits discovery at the center of each pop. Molds are available in dinosaur, safari and farm themes and each set includes four perfectly-sized pops. Molds are constructed of BPA free materials and feature patented

Snap-Fit design that secures multiple molds together for storage. SRP \$10 for each set of four.

#### **Concrete Collection**

Combining the strength of concrete with the

beauty of olive wood, Berard's Concrete Collection will be a welcome addition to any kitchen. The intense graining and



variation in characteristics of the olive wood lid are a stark contrast to the industrial white concrete base. Each piece is carefully hand crafted to meet Berard's high standard of quality and the lid is coated to ensure it never loses its natural lustre. These are not just kitchen accessories, they are

> works of art. Salt Keeper (SRP \$50), Concrete Salt/Pepper Mill Short (SRP \$60), Concrete Salt/Pepper Mill Tall (SRP \$60).

# BUTLER HOME PRODUCTS, LLC

# Dawn Luxe Gloves and Gain Laundry Bag

Dawn Luxe Gloves are an excellent alternative for consumers who are allergic to natural rubber latex, these new premium dishwashing gloves are made from a proprietary latex-free blend. The gloves' soft, plush lining is infused with a moisturizer that softens hands while being worn without feeling greasy. Additionally, an



embossed palm grip provides a more secure feel. \$3.99 retail, and currently available. Dawn is licensed by Butler Home Products. The handy Gain Laundry Bag comes with a drawstring closure and a convenient shoulder strap for easy carrying. \$12.99 retail and currently available. Gain is licensed by Butler Home Products.

MEDIA CONTACT: Dan Kulp, 973.994.5167 dan@rlitner.com www.cleanerhomeliving.com

## Mr. Clean All Purpose Sponge



Mr. Clean All Purpose sponges are made of absorbent natural cellulose with nylon scrubber pads—larger format sponges are designed to clean big dirty spaces, like bathtubs or showers, inside the oven, or on top of the fridge. Use these bigger, bolder sponges to get the job done faster. Currently available. Mr. Clean is licensed by Butler Home Products.

Clorox Platinum Extending Plunger and Caddy

Clorox's sleek new Platinum Extending Plunger and Caddy has an extendable handle that collapses for easy under-thesink storage, and the plunger itself nests inside an attractive caddy for consumers

who wish to leave it out in the open. The product also features an antimicrobial plunger head and a splash guard. \$17.99 retail and currently available. Clorox is licensed by Butler Home Products

#### Evercare Pet Extra Sticky 100 Layer Lint Roller

With pet ownership increasingly on the rise, the need for pet hair cleaning solutions is greater than ever. This new Evercare lint roller is specifically designed to clean soft surfaces like clothing, furniture and car interiors. \$4.99 retail, available now. The Evercare lint roller, garment care and cleaning tool business is part of the Butler Home Products family.



visit IHA online at www.housewares.org

# CANDLE WARMERS ETC. INC.

#### Candle Warmers Etc. Warmers



Candle Warmers Etc. is the original candle warmer company and market innovator. They have also ranked on the Inc. 5000 fastest growing companies in the U.S. seven out of the past eight years and continue to thrive. Candle Warmers, Etc. develops, manufactures and distributes patented candle warming appliances and other related giftware appliances and accessories to accent and fragrance the home. Candle Warmers Etc. also domestically manufactures and distributes candles under the "City Creek Candles" brand of hand-poured, scented candles bringing both candles and wax melt options to discerning customers.

MEDIA CONTACT: Chris Barnes, 801.771.8650 chris@candlewarmers.com www.candlewarmers.com



#### Candle Warmer Lamps and Lanterns, Wax Melt Warmers

Our uniquely designed lamps and lanterns use our top down melting approach, which releases more fragrance than any other method. This method is safer than lighting a candle and also extends the burn life of your candle. Enjoy the fragrance of your candles without the dangers of an open flame with our diverse styles for any room in your home or office.

#### City Creek Candles

City Creek Candles products are designed to pair with Candle Warmers Etc. warming products

or burn on their

own. Our candles and wax products are made with the finest fragrance, wax and wicks and are made in the USA.

# Carina Home Espresso Capsule Machine by Caffe Cagliari

**CAFFE CAGLIARI /** 

**UNEEK BRANDS LTD.** 

Introducing to North America the Carina Home Espresso/ Cappuccino Capsule Machine and Espresso iLove



Capsules by Caffe Cagliari. Very sleek and compact to save on counter space compared to bulky traditional espresso machines. Options include 3 sizes of espresso from Ristretto, Espresso and Americano. Milk Frother can produce frothed milk for cappuccinos or steamed milk for Lattes. Also a function to froth the milk cold for a refreshing Iced espresso beverage. Multiple colours to choose, from Ferrari Red to Black and White. The Espresso iLove Capsules Roasted by Caffe Cagliari come with five distinct Aromas.

MEDIA CONTACT: Dino Falvo, 403.612.0762 dino@uneekbrands.com www.espressoilove.ca

## CHEF'N CORPORATION



Make healthier, homemade microwave popcorn for yourself or for the whole family in just minutes. Constructed completely from high-heat resistant silicone, the fun design of this reusable maker unfolds as kernels pop. Makes 10 cups of popcorn.

#### LooseLeaf

Small but mighty,
this handy tool
strips leaves
from stems in
seconds and
works on
everything from kale to
thyme. Helping you eat
healthier, make food tastier and
saving you time.

MEDIA CONTACT: Sarah Heitman, 206.753.7916 sheitman@chefn.com www.chefn.com

#### Bramble

Rinse, store and serve fresh berries with these cute containers that double as colanders. Bring home the bounty; these stackable baskets are great for other farmfresh produce too.

## Cakewalk

Cakewalk

To decorate party cakes like a pro, the
Cakewalk Cake Decorating Kit has
everything you need. The kit includes
16 standard decorating tips, flower
nail, small coupler and 2 pastry bags.
Use your own cake platter on top of
the smooth, rolling
platform. The best
part, everything snaps
in place and stores
together so you'll never
lose decorating tips
again.

#### **CHEFMAN**

#### Chefman Barista

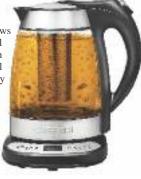
Featuring proprietary instant heating technology, this single-serve coffee maker allows you to start and brew in just 6 seconds. Innovative design makes a perfectly brewed 8- or 10-oz. cup of coffee using coffee



grounds or most single serve K-Cup packs

## Chefman Precision Cordless Electric Kettle

The Chefman
Cordless Precision
Electric Kettle allows
tea lovers to call all
the shots! Precision
temperature control
ensures each variety
of tea can steep at
the proper
temperature, or
remove the
stainless tea
infuser and use
as a traditional
electric kettle to



boil water quicker than microwave or stovetop methods. Other features include automatic shut off, boil dry protection and a  $360^{\circ}$  swivel base that allows the kettle to be removed from the base for easy pouring right or left handed.

# Slow Cooker With Die-Cast Insert

Slow cook meats and stews to perfection. Sear, sauté and brown on the stove-top and finish slow without losing any depth of flavor or nutrients. Low setting for gentle, uniform heat to deepen rich flavors. High settings for better cuts of meats and dishes featuring vegetables and grains like soups or stews. The keep warm setting is great for preparing meals when on the go. Acool touch handle lets you easily move from stove to cooker.



MEDIA CONTACT: Ralph Newhouse, 845.233.2435 ralph@rjbrands.com www.mychefman.com

# COLUMBIAN HOME PRODUCTS, LLC

# Joyce Chen Authentic Japanese Cutlery

Offering the best in traditional Japanese design and quality, the authentic Joyce Chen "Houcho" series knives are manufactured in accordance with ancient Japanese traditions. Seven hundred years of fine craftsmanship and development lies behind the sharpness and function. The unique skill of heat treatment, grinding and edging gives the stainless steel blades their razor sharpness. Featuring high-carbon precision ground stainless steel blade and traditional hardwood handles, this fine cutlery brings authentic Eastern tradition to the Western kitchen.

Santoku

The preferred knife for fast and efficient food preparation. Ideal for slicing and dicing

vegetables.



The traditional boning and chopping knife. Perfectly suited for meats, poultry and fish.

Sushi

Long, slender and razor sharp. This knife makes paper thin fillets and handles raw fish and vegetables with precision and performance.



MEDIA CONTACT: Fred Cecala, 847.307.8610 fcecala@columbianhp.com www.columbianhp.com

## international home +housewares show

2015



March 7 - 10 • Chicago, USA



Show information and free online pre-registration

www.housewares.org/attend

# CONTOUR PRODUCTS, INC.

#### Kabooti

The Kabooti foam seat combines the best features and benefits of a ring-shaped donut cushion, coccyx cushion and a traditional



seating wedge. The ergonomic design provides relief for a variety of conditions including hemorrhoids and surgery recovery. Additionally, the tapered front edge reduces pressure points underneath thighs and easily accommodates table, desk and driving positions.

MEDIA CONTACT: Breana Jones, 704.944.2816 bjones@contourhealth.com www.contourhealth.com



### Flip Pillow

Position yourself for comfort and a great night's sleep! Our Contour Flip Pillow incorporates a unique "flip" design to accommodate your every positioning need. Use it as a bed wedge pillow, a bed pillow, knee and leg wedge, back support or extra body support anywhere!

#### **CPAPMax Pillow**

The CPAPMax pillow from Contour Products helps with sleep disorder therapy and makes staying compliant easier. By offering



superior mask accommodation and support, it improves mask fit and minimizes air leaks. Eye irritation and dry mouth are decreased, enhancing comfort and sleep.

#### Inflatable BackMax

The Inflatable BackMax is a multi-functional support system that allows you to use all 3 wedges as one or as separate cushions for targeted support. Use the cushions together for full body support, or separately as a backrest, knee wedge or foot support. Each cushion inflates to your own

custom level of support with the included air pump and deflates just as easily. Once deflated, each cushion is compact and the perfect size for travel.



# THE COOKWARE COMPANY LIMITED

#### Wood-Be Collection

Launching at the International Home + Housewares Show, this brand new GreenPan collection is the trendiest cookware available today! In three stunning neutring at the International Int

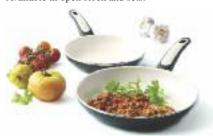
available today! In three stunning neutral colors, cream, grey and black, each range has alternating two-tone bakelite handles. Each piece is coated with GreenPan's Thermolon Marathon healthy ceramic non-stick coating. Thermolon is PFOA, Lead and Cadmium free, extremely scratch resistant and stick resistant and requires less fats and oils to cook. Clean up is easy with a damp cloth and soap. Available in multiple sizes.



Classy meets convenience with the GreenPan Paris collection. This high-end, durable line features hard anodized bodies for maximum heat conductivity and stability with dishwasher safe capabilities. Each body is coated with our dishwasher safe matte coating, allowing clean up to be even easier. Don't have a dishwasher? No problem! Each piece is coated with Thermolon Marathon healthy ceramic non-stick coating. Thermolon is PFOA, Lead and Cadmium free, extremely scratch resistant and stick resistant and requires less fats and oils to cook. Clean up is easy with a damp cloth and soap. Stainless steel handles allow for oven and broiler capabilities.

#### Lima 3D

Join our revolution with our unique collection of 3D cookware, fashioned for particular food categories. Included in our innovative designs is a flat surface for protein rich foods like eggs, a dimpled surface for fish and veggies and a raised ribbed surface for meat and poultry. This collection features hard-anodized bodies with our dishwasher safe exterior coating and Thermolon Marathon healthy ceramic non-stick interior in both signature grey and cream. Stainless steel handles allow for oven and broiler use while also reminding you which food category the pan is for. Available in open stock and sets.





#### Focus

Add a pop of color to your kitchen! The GreenPan Focus range is available in Black, Burgundy or Turquoise with cream Thermolon healthy ceramic non-stick interior. Thermolon is PFOA, Lead and Cadmium free, extremely scratch resistant and stick resistant and requires less fats and oils to cook. Clean up is easy with a damp cloth and soap. Stay cool bakelite handles in matching colors allow for maximum cooking comfort. This line is available in open stock fry pans and 2-piece fry pan sets, and is expanding to include a 10-piece set.

MEDIA CONTACT: Jessica Fucale, 914.372.6086 jessica.fucale@coowkare-co.com www.cookware-co.com

## **CORK POPS, INC.**

#### VinOice by Cork Pops

The VinOice is one of the fastest and easiest ways to serve and pour chilled wine because it eliminates the need for an ice bucket, aerator and non-drip pourer by combining each of these features into an all-in-one device. A rod containing a freezable food



safe gel is encased in stainless steel and comes with a sleek drip-free pour spout with a gravity lid. Simply chill it in the freezer and then insert it into the neck of the wine bottle. Perfect for keeping wine chilled at a party, on the patio or at any outdoor event. MSRP \$28

MEDIA CONTACT: Kristyn Moll, 512.777.8602 kristyn@avalonprgroup.com www.corkpops.com

#### Legacy Wine Opener by Cork Pops

The Legacy wine opener from Cork Pops uses a low pressure air cartridge to easily remove the cork from any bottle of wine. The fun "pop" when the cork is removed livens up any occasion. The new design also incorporates a foil cutter making it a handy 2-in-1 essential accessory. MSRP \$28.



## **CRANE USA, INC.**

#### Mini Travel Humidifier

Crane introduces a new Mini Travel Humidifier that runs up to 8 hours. Includes a USB cable for international travel, an A/C adapter, a carry case, two extra wicks and a tumbler. Perfect for office and travel.



MEDIA CONTACT: Katie Sotor, 847.290.7401 ext 221 katie@crane-usa.com www.crane-usa.com

## COWAY CO., LTD.

#### **Juicepresso®**

Cold press juicers just got better with Juicepresso®, a sleeker, easier-to-clean machine with a patented one-piece extraction system that reduces moving parts, goes in the dishwasher and makes juicing easier than ever. Offers all the benefits of cold press juicing including 40% more juice volume, 72-hour juice life and bigger nutritional punch than centrifugal juicers – along with the smallest footprint and lowest maintenance of any in-home slow juicer on the market. The extractor system merges the auger, strainer and rotating brush components into a single, BPA-free unit. To clean, pull the screw-like assembly from the drum, rinse and put in the dishwasher.



MEDIA CONTACT: Stephanie Jimenez, 224.875.2311 sjimenez@sspr.com www.coway-usa.com



## INSPIRED HOME

Discover Your Housewares Passion www.ihainspiredhome.org

# DEXAS INTERNATIONAL, LTD.

#### Dexas Snack-DuO

The Snack-DuO is the only hydration bottle on the market with two side-by-side chambers-one for transporting your favorite beverage and the other for holding your favorite healthy snack. The watertight beverage chamber has a cap top and holds 12 oz. of liquid while the snack chamber has a wide snap lid and holds 1.5 cups. It's absolutely the most convenient way to take along vour favorite drink and a snack from home, and it's



ideal for commuting, working out or just working at your desk! BPA-free and dishwasher safe. Retail \$12.99.

Dexas Pasta & Pastry Prep Set

Have you ever marveled at the latticework that adorns the top of freshly baked fruit pies? Have you enjoyed the freshness and flavor of skillfully homemade pasta? The Pasta & Pastry



Prep Set from Dexas delivers remarkable results thanks to its ergonomic handle that fits in the palm of your hand. The set contains 3 interchangeable cutting and crimping wheels: a pasta noodle and flatbread blade, a crimper and cutter wheel for closing the sides of ravioli and the classic fluted wheel for cutting dough in a lattice pattern for pies, cookies or crackers. Retail \$11.99

#### Kitchen Work Board



Sometimes a home chef just needs a durable, all-purpose food prep surface that can be used anywhere, even when there's no more counter space! Dexas' Kitchen Work Board is the ideal shape and size, with a drop-down edge that grips the edge of the counter with non-slip feet. It can even span the sink to create an ideal produce prep area for rinsing and cutting. It's also reversible, as the other side features an indented cutting surface so no juices or seeds can escape onto the counter. 100% virgin poly, BPA-free, dishwasher-safe and will never harm your go-to cutlery.

MEDIA CONTACT: Jeff Logan, 469.635.8109 jlogan@dexas.com www.dexas.com

# DKB HOUSEHOLD USA CORP.

## Zyliss EasyPull



The 'Everyday Hero,' aka mom, is always fighting against the clock to prepare fresh and delicious food, fast. Averaging just 50 minutes for cooking and eating each day, she needs a sidekick to prep more ingredients in less time. Introducing the Zyliss EasyPull manual food processer. Using the latest technology, the EasyPull can chop small and large food quantities with just a pull of a chord. Chop carrots for a hearty soup, small shallots for a healthy vinaigrette or combine tomatoes, onions, cilantro and jalapeños together for a speedy salsa. Vary the number of pulls of the chord for coarse, medium or fine results.

**Zyliss Burger Press** 



precision. Create your own patty recipe or make one of the five chef-inspired recipes in the box. Place the balled ingredients into the tool and press the lid down to shape your perfect patty. The Zyliss Burger Press comes with an adjustable lid for ½ lb or ½ lb patties and a removable insert for easy, less mess handling. The right tool for a perfect grilling season. That's HappyCooking. That's Zyliss.

Oldbury White Salt and Pepper Mills

Cole & Mason White
Oldbury Salt & Pepper
mills are the perfect
addition to the modern
kitchen. Equipped with
award-winning
Precision grind
mechanisms constructed
of the highest materials
and a brilliant white
gloss and stainless steel
finish, all Cole & Mason
Precision mills are
designed to release more

ceramic for a perfect grind.

gloss and stainless steel
finish, all Cole & Mason
Precision mills are
designed to release more
flavor with a two-stage grinding process. The
pepper is first cracked to release a burst of aromas,
then shredded, layer by layer, unveiling an extra
depth of flavors. Inside the pepper mill is a
machine-cut, hardened carbon steel, while the salt
mechanism is constructed with a diamond-cut

MEDIA CONTACT: Sean McNeil, 949.296.3430 sean.mcneil@dkbrands.us www.dkbrands.com

# FAGOR AMERICA, INC.

Fagor Induction Pro Cooktop



The NEW Fagor Induction PRO is a versatile, sleek & portable induction cooktop that is safe and easy to use. What sets the Induction PRO apart from the rest are the 8 user-friendly, quick launch buttons that take the guesswork out of cooking. Not only does this unit use 90% of energy produced while providing precise and instant heat, but it also cooks up to 50% faster than gas and electric which saves energy, time and money.



## Fagor LUX Multi-Cooker The Fagor LUX Multi-Cooker is a pressure

The Fagor LUX Multi-Cooker is a pressure cooker, slow cooker, rice cooker and yogurt maker all in one unit. It can be used to steam, simmer, brown, sauté, cook white rice, brown rice, risotto, yogurt, pressure cook and slow cook foods to perfection. With its new modern panel design, this unit adds a touch of elegance to your cooking space. The user-friendly electronic controls are simple and straightforward, allowing you to set recipe times with ease. Plus, the convenient TIME DELAY and KEEP WARM settings provide you with cooking flexibility that meets your busy schedule.

#### **GRILLBOT LLC**

#### The Grillbot



With the push of a button, the automated Grillbot completely cleans all grill types. The high-powered motors, rugged wire brushes and most notably, smart "brain" IC chips, allow for a professional clean in as little as 10 minutes--eliminating baked-on grease and grime. These automatic hands-free robots stand on the frontline of the robotic revolution, taking over one of the world's most mundane tasks--cleaning the grill. Simply place the Grillbot on your grill. Press a button and you're done.

MEDIA CONTACT: Shawn Dickerson, 646.765.7764 sdickerson@grillbots.com www.grillbots.com

MEDIA CONTACT: Amaryllis Muniz, 201.804.3900 amuniz@fagoramerica.com www.fagoramerica.com

## FRIELING USA, INC.

#### Frieling Black Cube™ Stainless Nonstick Fry Pan & Wok

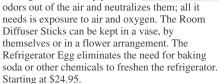
Imagine nonstick cookware that is safe for use with metal utensils. Frieling Black Cube™ Stainless Nonstick, a new high-performance fry pan, brings this idea to life with an exclusive textured surface that combines



stainless steel with a premium nonstick coating. It features a raised stainless steel pattern over a recessed layer of PFOA-free nonstick coating. This creates the perfect combination for frying and sautéing: a high-end stainless steel pan that rivals the best cookware available on the market, plus the benefits of nonstick, without the compromises. Works on all cooktops, including induction. Starting at \$59.95.

#### Zilo Smellkiller

The Zilo Smellkiller Room Diffuser Sticks and the Zilo Smellkiller Refrigerator Egg meet consumer demand for products that are easy, ecofriendly and economical. Made in Germany using proprietary technology, they eliminate odors naturally, without using chemicals, sprays or electric current. A special high-grade stainless steel alloy with countless small grooves literally pulls





#### Frieling Black French Press

Frieling's first Black French Press has a new two-stage filtering process, combining a coarse screen with a patented super-fine mesh stainless steel screen that removes coffee sediment so it doesn't end up in your cup. The elegant black finish is created with a PFD coating process that embeds the color into the 18/10 stainless steel so the finish will



never wear off. UV coating makes it fingerprint resistant. Frieling's design features double-wall insulation to retain heat up to four times longer than a glass press. BPA free. Dishwasher safe, with no plunger disassembly needed. 23 fl. oz. \$99.95. Spring 2015.

MEDIA CONTACT: Kristyn Fuller, 713.869.1856 kfuller@fieldmm.com www.frieling.com visit IHA online at www.housewares.org

#### GRUND AMERICA LLC



MEDIA CONTACT: Lisa Kirschner, 888.932.0004 lisa.kirschner@flairinteractive.net www.grundamerica.com

## HAMILTON BEACH BRANDS, INC.

# Hamilton Beach® FlexBrew® Programmable Single-Serve Coffeemaker with Removable Water Reservoir

Enjoy the flexibility of using your favorite ground coffee or a single-serve pack, such as a K-Cup® pack\*. The 40-oz. removable reservoir lets you make 8-oz., 10-oz. or 14-oz. cups of coffee without needing to refill between brew cycles. Enjoy your coffee at home or remove the cup rest and brew a 14-oz. travel mug to go. It's even programmable, allowing you wake up to a fresh cup. \*K-Cup® pack is a registered trademark of Keurig Green Mountain, Inc.



Hamilton Beach® Quick Assembly Outdoor Grill

With the Quick Assembly Outdoor Grill, setup is a snap because the grill is partially assembled inside the package. Just roll the grill out of the box and unfold it. With only a Phillips screwdriver to attach the side shelves, you'll be ready to grill your favorite steaks, burgers, chicken, fish or chops in about 10 minutes. Features include a large, porcelain-coated cooking area with four main burners plus a secondary side burner, 61,000 BTU, and push/turn electronic ignition system.



#### Hamilton Beach® Go Sport Blender

Blend a smoothie or protein shake and head out to work, the gym, or wherever your active lifestyle takes you. The 20-oz. blender jar is also an insulated, BPA-free sport travel bottle - just put the lid on and go.



MEDIA CONTACT:
Mary Beth Brault, 804.418.8868
marybeth.brault@hamiltonbeach.com
www.hamiltonbeach.com

#### **Grund Premium Bath Mats**

Grund® America LLC, designs and manufactures Europe's highest quality bath mats and accessories. Founded by the Grund family in 1990, Grund® products are shipped to over 40 different countries. Made out of the best fibers and raw material, Grund's vertical operation in the Czech Republic has received numerous awards, including top C.R. company in 2013, and the highest consumer satisfaction with millions of customers. Grund's goal is to expand distribution into North America and eventually build a production facility in the Southeastern part of the U.S. With over 25 million mats sold, Grund is the largest global manufacturer of bath mats.

#### Hamilton Beach® Party Crock™ Cookset

The Party Crock<sup>TM</sup> Cookset is great for parties, casual get-togethers or sit-down dinners. Offered in blue, yellow or red, the cast-iron dish is durable and looks good for any occasion. The 1.5-qt capacity is ideal for dips, appetizers or



sides. Prepare food in advance, keep the dish in the refrigerator and place on the slow cooker base with three heat settings when it's time to heat. Cordless warming stand lets you serve at the table.

## JAMBA® Professional Citrus Juicer

The Jamba Professional Citrus Juicer offers efficient juicing with heavy-duty metal construction giving consumers a great way to get their daily servings of fruit. A full-color book with 20 recipes inspired by the power of citrus includes juice blends, cocktails, salad dressings and desserts

## JAMBA® Professional Blender

The Jamba Professional Blender offers powerful blending and versatility in the kitchen with pulse function, infinite speed dial for precise control, and four program settings for walk-away convenience. Make family-sized meals with the extra-large BPA-free 64-oz. container. A full-color recipe book with over 150 delicious and healthy recipes inspired by real foods is included. Each recipe offers fresh ingredients, vibrant flavors, and easy blending steps.



## Weston Brands Harvest Guard™ Vacuum Sealer

Perfect for avid gardeners, hunters, bulk shoppers, and home harvesters, the Harvest Guard<sup>TM</sup> Vacuum Sealer lets you keep your foods fresher, longer. Fits up to 11" wide bags and has a separate accessory port function for using vacuum canisters.



# Weston Brands Fruit & Tomato Press

A compact alternative to a full-size food strainer, use the Fruit & Tomato
Press to turn garden-fresh tomatoes into delicious homemade sauce. Process two pounds of fruit per minute. The suction cup base secures it to the counter or table top. An innovative auger helps prevent jamming and leaking.



#### **ICOOLER LLC**

# iCOOLer Lunch & Beverage Cooler bag

No ice. No mess.
iCOOLer products are
made from highly
durable and ecofriendly
material that
has an
innovative
cooling system; a
patented design that
has permanent non-toxic

freezable gel-packs built into all six sides of the lining. The iCOOLer line of products is a must for reducing waste and promoting a healthy lifestyle. To use iCooler, you can fold and place them in your freezer overnight, in the morning pack them with your favorite lunch, snacks or beverages. Your food and drinks will stay cool and fresh for up to 8 hours without the use of ice pack.

MEDIA CONTACT: Wali Azamy, 949.870.2134 wali@icoolerusa.com www.icoolerusa.com

#### Beer Bottle iCOOLer

Beer Bottle iCOOLer is made from a highly durable and eco-friendly material that has an innovative cooling system, a patented design that has permanent non-toxic freezable gel-packs built within the lining, designed to keep your beverages cold for a longer duration. The cooling gel provides an excellent level of insulation against temperature change. Beer Bottle iCOOLer keeps your hand dry and comfortable while

enjoying your favorite beer. The Beer Bottle iCOOLer serves as an excellent gift. Beer Bottle iCOOLer is beautifully designed with a durable yet stylish body, unique and bold enough to be different.

# er m a



iCOOLer Can Cooler

a longer time.

iCOOLer Can Cooler provides a better way to

keep beverages cool and fresh without the use of

Wine Bottle iCOOLer

Wine Bottle iCOOLer is built with non-toxic freezable cooling gel packs within the lining designed to keep your wine, champagne, beer and any other beverages colder longer, and the freezable gel provides an excellent level of insulation against temperature

change. Wine Bottle iCOOLer is designed with an attractive shape that will allow you and your drink to make a great impression.

**IGNITE USA, LLC** 

## Contigo AUTOSEAL® Cortland Water Bottle

The new AUTOSEAL®
Cortland Water Bottle is
passionately engineered to
offer convenience to those on
the go. This water bottle
features AUTOSEAL®
technology which means that it
knows when to close. Simply
press the button to drink and
release it to automatically seal.
This 100% spill-proof water
bottle also features a carry clip
for easy transport, a protective
spout cover to keep out dirt
and germs and an easy-clean

lid for thorough cleaning. The AUTOSEAL®

Cortland water bottle was designed to have all the must-have features to stay properly hydrated while on-the-go and it's top-rack dishwasher safe for easy cleaning.

# Contigo AUTOSEAL® West Loop with Easy Clean Lid and Tea Infuser

Tea enthusiasts rejoice! Contigo's new removable tea infuser fits into any AUTOSEAL® West Loop mug for a convenient on-the-go brewing solution. It comes with fine, etched holes to ensure superior brewing and guarantees no tea leaves or dust escape into the brew. The infuser comes with

three detachable parts: the stainless steel basket works for loose leaf and bag tea, the mug clip securely snaps into any West Loop family lid and the blue drip cup makes transporting easy once steeping is complete. All parts are top-rack dishwasher safe for easy cleaning. The best just got better!

Contigo AUTOSPOUT® Gizmo Flip Kids' Water Bottle

Contigo brings the fun to "FUN":ctional! The new Contigo AUTOSPOUT® Gizmo Flip kids' water bottle lets kids watch the internal lid parts move into the open position with a press of the one-touch button. The AUTOSPOUT lid, with spill-proof valve system, eliminates leaks and spills even

when spout is in the open position. Every last drop can be drank with the angled straw. The spout shield covers the silicone spout, keeping it clean and protected when not in use. Plus, it's easy to clean and comes with a flexible carry handle with soft grip that's comfortable for kids use on-the-go.



No more kids' spills and messes! The new Contigo AUTOSEAL® Gizmo Sip kids' water bottle automatically seals between sips, making it 100% leak- and spill-proof. Also, it features a fun design that lets kids watch the internal lid parts move with a press of the one-touch button. The spout shield covers the silicone spout, keeping it clean and protected when not in use. Plus, it's easy to clean and comes with a flexible carry handle with soft grip that's comfortable for kids' use on-the-go.

MEDIA CONTACT: Jackie A. Zureich, 312.565.4639 jzureich@lcwa.com www.GoContigo.com



#### **JURA INC.**

## Capresso CoffeeTEAM PRO Therm

The 10-cup CoffeeTEAM PRO Therm brings the latest technological advancements and design elements to the CoffeeTEAM line, elevating the home coffee experience with the flavor and aroma of freshly ground beans. This is the first thermal bean-to-carafe

coffeemaker with a removable bean container, removable burrs for easy cleaning of the conical burr grinder, exclusive patent-pending dispenser that improves the flow of ground coffee, and an exclusive two-step grind and clean chamber that automatically cleans the grinder after every cycle. \$249.99

MEDIA CONTACT: Kristyn Fuller, 713.869.1856 kfuller@fieldmm.com www.capresso.com

## Capresso H2O Steel PLUS

The Capresso H2O Steel
PLUS is a premium
electric water kettle that
enhances the tea
experience with variable
temperature
control. It
features four
temperature
settings to
accurately
brew any type of
tea, plus an innovative
automatic warming function that keeps water hot
over time. Beautiful stainless steel housing makes

Capresso Mini Drip 5-Cup Programmable Coffee Maker

this 57-oz. kettle a focal point. Also ideal for

The Capresso Mini Drip 5-Cup is a compact programmable coffee maker that quickly brews 25 ounces into a glass carafe equipped with an ergonomic handle, brew-

pour-over coffee, \$69.99.

through lid and drip-free pouring spout. This small, stylish model comes in black with stainless steel accents. \$39.99.



#### JURA IMPRESSA A9 One Touch

The JURA IMPRESSA A9 One Touch, a smart new automatic coffee center with innovative slide and touch technology. Fun and easy to use, it offers intuitive operation via a self-explanatory color touch screen display. Twelve specialty options are available at the touch of a button, including, for the first



time ever, latte macchiato doppio and cappuccino doppio, with maximum coffee flavor crowned with fine, feather-like milk foam. \$1,799. May 2015. Sur La Table

# visit IHA online at www.housewares.org

## **KUHN RIKON CORP.**

## Ratchet Safety Lidlifter®

Go easy on your hands when you open cans and pop tabs with the new Kuhn Rikon Ratchet Safety Lidlifter®. The revolutionary LidLifter design, combined with Kuhn Rikon's patented ergonomic ratchet mechanism, makes opening cans clean, safe and fun. This new design also incorporates a pop tab opener that slides under the loop of a can tab to make it easy to pop open. \$20. May 2015. Sur La Table.

MEDIA CONTACT: Kristyn Fuller, 713.869.1856 kfuller@fieldmm.com www.kuhnrikon.com

#### Mixer Splatter Guard

The new Mixer Splatter Guard from Kuhn Rikon is specially designed to keep flyaway bits in



the bowl during mixing. It will protect you and keep your kitchen clean when preparing batters, soups and more. This splatter guard is transparent to let you see your ingredients while mixing. It is perfectly sized for bowls up to 12" (30 centimeters) in diameter. With built-in ribs, it fits a variety of bowl sizes snugly and securely. It also fits most handheld and table mixers and immersion blenders. \$20. Sur La Table.

## Epicurean Ratchet Grinder

Kuhn Rikon introduces the ultimate spice grinder: the Epicurean Ratchet Grinder in stainless steel. As efficient

as it is exquisite, it features an ergonomic ratchet mechanism and a high-performance ceramic grinding stone that releases the perfect amount of freshly ground dried spices, salt or pepper every time. Instead of

twisting and turning a spice mill, you simply push the lever back and forth to release flavors fast. The high-performance ratchet design requires less effort and dexterity, making this grinder easier to use for cooks with sensitive hands. \$50. Sur La Table.

## Stainless Steel Standing Strainer

The new Stainless Steel Standing Strainer from Kuhn Rikon features a built-in stand for hands-free use, plus a wide rim and



ergonomic handles that easily hook on bowls for stability. This fine-mesh strainer is perfect for straining fruits, vegetables and pasta, sifting dry ingredients, blanching and more. Busy cooks will appreciate its ability to strain baby foods or help create silky smooth soups. It features a long, ergonomic handle, with a loop for hanging and easy storage. There is also a helper handle on the opposite side of the strainer to add to its utility. \$40. February 2015. Amazon.com.

#### **LEKUE USA**

#### Lekue Popcorn Maker



Pop a healthy snack in less than three minutes with this microwaveable popcorn maker. Simply fill the silicone bowl with up to 1/3-cup unpopped popcorn kernels, cover with the lid and microwave for two to three minutes (microwave power and cooking times vary), or until kernels are no longer popping. Mix in your favorite spice blend or topping and enjoy! Container collapses for space-saving storage. Includes tasty recipes for curry, herb and honey-nut popcorn. The Popcorn Maker retails for \$25. Backed by a 10-year warranty.



#### Lekue Oatmeal Maker

Pressed for time in the morning? Don't skip the most important meal of the dayyou can enjoy a delicious, healthful breakfast in just a few minutes with this speedy microwave cooker. Simply place the ingredients in the cooker, cook according to the included, easy-to-read chart, let rest for a minute and enjoy. Cooker cleans up easily in the dishwasher and includes a booklet with tasty recipes for Apple Pie Oatmeal, Banana Pudding Oatmeal, Carrot Cake Oatmeal and more.

#### MECO CORP.

#### The Dual Fuel Charcoal/Electric Wherever Grill

Real BBO grilling just got easier! Wherever you live, wherever you Introducing the Wherever grill-the innovative dual-fuel portable cooker for here, there and everywhere.

This is not an

ordinary



indoor cooking appliance. This is a versatile grill that creates REAL BBQ flavor! Perfect for condos, apartments, tailgating, picnics, beach outings and more. Easy conversion from electric to charcoal.

**MEDIA CONTACT:** Bob Hebner, 423.620.7740 bobh@meco.net www.meco.net

**MEDIA CONTACT:** Susan Jardina, 917.825.0466 jarcom@mediacombb.net . www.lekueusa.com

## LIFETIME BRANDS, INC.

## **Reo Standing Basting Brush**

The Reo Standing Basting Brush captures drips and improves storage. Use the case of the brush as a handle while basting and then stand the basting brush on its case to keep the

bristles – and messy marinades – off countertops. A built-in drip tray below the bristles helps keep the handle clean. To store, pull the brush off the case and place the bristles inside. Ventilation holes on the bottom of the cover allow air to flow through the case when the brush is being stored. The Reo Standing Basting Brush has a suggested retail price of \$6.99.

Reo Garlic Shredder



cloves and then smash again to remove the skins. The shredding compartment lets you shear the garlic into pieces with just a few twists. Slide the compartment from the base to pull the shredded garlic from the blades and into the clear garlic cup base. Store unused cloves inside the shredder by popping off the blue top and sealing them in for next time. Once you're done, all shredding parts disassemble for cleaning. \$9.99

it easy to store your meal in the fridge. The backpack features air mesh straps for a padded compartment for electronic devices. The external neoprene side pocket can hold a water bottle or umbrella. \$49.99

## **Built NY Uptown Lunch Tote**

Who knew lunch could look this good. Infused with just the right amount of uptown chic, the Built NY Uptown Lunch Tote looks as good as it performs. Offering a fresh take on the popular 'speedy" silhouette and made from Built's signature neoprene, this fashionable lunch tote insulates for up to four hours, is ultra durable

> and stretches to fit your daily essentials. An interior pocket helps keep small items organized. You'll feel so posh carrying this bag you will want to strut your lunch where ever you go - work, school, road trips, the park, beach and more! \$29.99



**Built NY Lunchpack Union** 

option for carrying daily essentials and your lunch in one sleek bag. The detachable lunch compartment offers a heavy-duty insulating lining to keep lunch hot or cold for hours, and it zips off the backpack, making carrying comfort and includes

**MEDIA CONTACT:** Lisa Lochner, 516.740.6723 lisa.lochner@lifetimebrands.com www.lifetimebrands.com



## NORDIC WARE, DIV. NORTHLAND ALUMINUM PRODS., INC.

# Nordic Ware Cast Aluminum Slim Griddle and Grill



Nordic Ware's latest innovation in cast aluminum cookware brings unmatched performance. The Nordic Ware Cast Aluminum "Slim Griddle" is slim and lovely. The single burner griddle's low profile allows it to slip away into small storage spaces and into the oven for broiling as well. It's twin, the Nordic Ware Cast Aluminum "Slim Grill" boasts sleek grill lines and is elegant in both form on the stovetop and in the oven. Both feature a premium non-stick coating for easy cleanup. The aluminum creates optimal cooking results for consistent and even heating. Made in the U.S.A.

MEDIA CONTACT: Dana Norsten, 952.924.8601 dananorsten@nordicware.com www.nordicware.com

# Nordic Ware Waffle Dipper Pan

The Nordic
Ware "Waffle
Dipper Pan"
is made of
cast aluminum for
excellent heat
conductivity and exquisite
detail. It features a new shape in waffles to
make breakfast extra fun. Serve as a finger
food to dunk in syrup and enjoy! Also features a
premium non-stick coating for easy release and
easy clean-up. Made in the U.S.A.

#### Nordic Ware Natural Aluminum "Prizm" Bakeware

Professional pastry chefs and bakeries bake on aluminum sheets for consistently perfect results. Nordic Ware's commercial quality Naturals Bakeware collection is made of

pure aluminum, so it will never rust and is reinforced with a galvanized steel rim for quality which prevents warping. The new "Prizm" design features an exquisite, upscale look to this premium line of bakeware. Made in the U.S.A.

#### Nordic Ware Cast Aluminum Bundt Bakeware



Nordic Ware's signature bakeare features handsome shapes for all seasons. Heavy cast aluminum ensures uniform baking and browning to enhance our unique and beautiful designs. New to the Bundt Collection this year are: Bundt Squared, Cinnamon Pull Apart Pan, Chiffon Bundt, Stained Glass Bundt, Vaulted Cathedral Bundt and Cookie Shots, among other seasonal pieces. Features a premium non-stick interior for easy release and easy clean-up. Made in the U.S.A.

## OLISO, INC.

#### Oliso Smart Hub



The Smart Hub includes everything one needs to create delectable entrees or side dishes of restaurant quality, whether in a professional kitchen or at home. Kitted and available at gournet

independent retailers in the USA at \$499, the Smart Hub system includes a compact vacuum sealer with reseal-able bags, and a digitally controlled induction cooktop base that communicates temperature electronically to a double-walled insulated waterbath Smart Top for meal perfection. Stylishly designed with contemporary forms and materials, the product is as beautiful as it is practical in a gourmet kitchen. This is sous vide cooking reinvented by Oliso.

MEDIA CONTACT: Debbie Povia, 415.613.7421 debbie.povia@oliso.com www.oliso.com

#### **OPINEL**

### Le Petit Chef Set



Le Petit chef's collection is handy to teach children how to cook safely. It contains a petit chef knife, a petit chef peeler and a finger guard. The utensils have stainless steel blades and beechwood handles.

#### Primavera Essentials set

The simple, versatile and efficient Essentials small knives make everyday cooking much easier. The set contains a paring knife, a serrated knife, a vegetable knife and a peeler.

MEDIA CONTACT: Frederic Camboulives, 860.245.2211 opiknife@gmail.com www.opinel.com

#### **Bon Appetit Table Knives**



With high quality cutting and colours for every style and every occasion, the Bon Appetit collection will brighten your table. The handles are manufactured in tinted and varnished hornbeam or olivewood. Blades are modified Sandvik 12C27 stainless steel.

## N°08 Folding Knife + Sheath Gift Set

The classic design N°08 folding knife is available in a gift box set including a sheath. Has a stainless steel blade and beechwood handle.



## **OXYGEN ORCHARD, INC.**

#### The Big Pitcher



The Big Pitcher is a small electric appliance that oxygenates your drinking water. In operation, it produces a zen-like effect, as the fine bubbles rise slowly through the water column, releasing the lifegiving element, oxygen. It is made in the USA, is BPA-free and infuses water

with oxygen in minutes. Why oxygen? Hypoxia is a common occurrence in which the cell has inadequate oxygen to meet its energy needs. Drinking oxygen-rich water studies have shown helps alleviate hypoxia. Oxygen-rich water tastes the way water was meant to taste -- refreshing and smooth, almost addictive.

MEDIA CONTACT: Teri Mathis, 713.446.5337 teri@oxygenorchard.com www.oxygenorchard.com

## **PACKIT, LLC**

#### PackIt Uptown Freezable Lunch Bag



Finally, an ultra-chic option for people who want healthy food on the go! This fashionable messenger-style bag has a wide base so you can take larger food containers from yoga to work and never miss a beat. Much more than a stylish lunch tote, it has cooling power built-in so there's no need for bulky ice packs that waste space. This large lunch bag also has plenty of room for utensils and personal items in its zip pocket and storage pouch.

#### PackIt CarryAll Freezable Lunch Bag



the good looks of a shoulder bag and the cooling power of a PackIt, this fashionable lunch bag lets you chill a big salad or hearty meal on the go and look super-stylish doing it. Unlike other insulated bags that require ice packs, the cooling is built into this stylish lunch tote, leaving room for extra-large food containers. It even has a storage pouch for utensils and personal items.

MEDIA CONTACT: Kim Miller, 617.610.0583 kim@klmpr.com www.packit.com

#### **PMI**

# Aladdin Classic Mason Salad Jar 34-oz.

Pretty as glass, without the worry you'll break it. Introducing the newest member of our successful Mason collection—the Classic Mason Salad Jar. With all the charm of the iconic Mason jar, ours is made with durable, stainresistant Eastman Tritan®,

meaning it won't break when you take it to go (i.e. toss/drop/generally abuse it). Includes a built-in dressing container to keep dressing separate for a crisp salad. Leak-proof, dishwasher safe and BPA Free. Available Spring 2015.

# Aladdin Recycled & Recyclable Mug 16-oz.

Recycled never looked so good. Our updated Recycled & Recyclable Mug is the perfect mashup of sustainability and fool proof functionality. We've added our new intuitive leakproof flip lid—flip back to sip, flip forward to seal (it's really that simple). Double-wall insulated and car-cup friendly, it's the perfect on-the-go mug. And it is made of eCycle®, Aladdin's proprietary blend of recycled plastic that is also recyclable (although we don't think you'll ever want to!).

Microwave safe, dishwasher safe and BPA free. Available Spring 2015.



## Aladdin Insulated Milk Bottle Tumbler 20-oz.

The new shape of nostalgia. Introducing the Insulated Milk Bottle Tumbler, which combines an iconic silhouette with modern functionality. Double-wall insulated to keep drinks hot or cold, this tumbler also features a smoothie-sized straw and no-sweat exterior. The two-way lid makes it easy to sip and to add ice or clean. Dishwasher safe and BPA free. Available Spring 2015.



## Aladdin 3-Piece Chip & Dip Set

Nothing says party like a chip & dip. Designed with mobility in mind, this set includes a chip bowl + nesting dip bowl with lid that are perfect for parties and everyday entertaining.



We also made them durable and lightweight so they can be used indoor or outdoor—your patio is calling and it wants some chip & dip! Microwave safe, dishwasher safe and BPA free. Available Spring 2015.

MEDIA CONTACT: Alycia Cavadi, 617.875.5553 alycia@momentummediapr.com www.pmi-worldwide.com

# PROGRESSIVE INTERNATIONAL CORP.

#### PL8® Salad Spinner

The smart design of our PL8® Salad Spinner makes it simple to use and store. With a few gentle presses, the spinner washes and dries fresh greens and herbs for healthy salads. The integrated spout makes it fast and easy to

pour away water. The lid features a smart brake mechanism to quickly stop the spinning motion. To store, simply twist and lock the salad spinner neatly into place. Prep Solutions® 2-Way Grate 'n Measure

Grate cheese,
vegetables,
chocolate
and more
either
vertically
as a
tower
grater or
horizontally on the

counter. The 2-Way Grate 'n Measure features fine and medium grating surfaces and a removable container that measures up to 2 cups (480 ml). The 2-way grating surface allows you to grate twice as fast than with standard graters. The measuring container reverses for each grating surface and features a convenient top-read arrow to indicate the open side. Simply press the top to eject the measuring container. Non-skid strips keep the grater from slipping during horizontal use.

#### Prepworks® Sugar ProKeeper™

A member of the allnew ProKeeper™ family, the Sugar ProKeeper™ features a silicone seal for airtight storage. The handy flip-to-pour spout and contoured body make for easy one-handed use. The clear body features measurement marks to see the amount of sugar remaining. This unique keeper easily



holds a standard four pound bag of sugar. The newly designed lid flips back to easily fit in the dishwasher





#### Prepworks® Powdered Sugar ProKeeper™

A member of the all-new ProKeeper family, the Powdered Sugar ProKeeper<sup>TM</sup> includes a custom dusting spoon and leveler that both snap inside the lid for compact storage. The silicone seal creates an airtight lid so contents always stay fresh. Use the measurement markings to quickly see how much powdered sugar is remaining. The Powdered Sugar ProKeeper easily holds one pound of powdered sugar. As with all ProKeepers<sup>TM</sup>, the hinged lid flips back to easily fit in the dishwasher.

## **SERENE HOUSE**

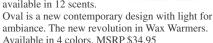
#### **DUKE - Car Scent Diffuser**

Scent your car with Natural Essential Oil in this very stylish Car Diffuser available in white or black now with a 90-degree angle option. Drop Essential Oil on the ceramic tablet. The tablet heats up, increasing the diffusion. Plug in to regular cigarette lighter. Tablets are replaceable. MSRP \$24.95



#### OVAL - Electric Wax Warmer

Electric Wax Warmers - safe, easy and no cleaning. This new user-friendly system will not spill, requires no cleaning, no flame and you can change the scent in seconds. Use Serene House unique Wax Pods available in 12 scents.



#### Comete - Reed Diffuser



This Reed Diffuser in porcelain is available in 6 different colors offering 6 different sophisticated European fragrances. The Serene House is unique with a mix and match of colors and scent. The new unique Reeds come in 6 colors. All parts available to mix and match.

## DOME - Electric Wax

Warmer
Electric Wax
Warmers - safe,
easy and no
cleaning. This
new userfriendly system
will not spill,
requires no
cleaning, no flam

cleaning, no flame and you change the scent in seconds. Uses

Serene House unique Wax Pods available in 12 scents. Oval is a new contemporary design with light for ambiance. The new revolution in Wax Warmers. Available in 4 colors. MSRP \$24.95



www.ihainspiredhome.org

MEDIA CONTACT: Michael Jeansson, 609.980.1214 michaelj@serenehouseusa.com www.serenehouse.com

#### **SIMPLEHUMAN**

#### 45L rectangular step can

Our rectangular step can features a builtin 'liner pocket' that stores and dispenses liners from inside the can. Its stainless steel liner rim flips up for a quick bag change, then closes to grip the liner and keep it hidden. The strong, wide, steel pedal is designed to last, and our patented lid shox technology ensures a smooth, silent close every time.



MEDIA CONTACT: Mia Fields, 310.436.2306 mfields@simplehuman.com www.simplehuman.com

#### 6.5" sensor mirror

Our sensor mirror lights up automatically as your face approaches. Its tru-lux light system simulates natural sunlight, allowing you to see full color variation, so you'll know when your makeup is colorcorrect and flawless. And unlike traditional bulbs, our long-lasting LEDs won't burn out or diminish even after many years. We designed it to be cordless, so there are no messy cords cluttering up your counterspace. It easily recharges with the included USB cord and adapter, and one charge lasts up to 5 weeks.



## **SMEG USA**

#### TSF01 - SMEG '50s-Style Two-Slice Toaster

SMEG small domestic appliances, realized in collaboration with Italian architects Matteo Bazzicalupo and Raffaella Mangiarotti from deepdesign, are tools that ensure excellent performance in all stages of food



preparation and have powerful personalities to match. This two-slice retro '50s-style toaster comes in seven colors, and features a powder-coated steel body, a stainless steel ball lever knob and a backlit chrome knob. Capable of toasting at 6 browning levels and in 3 pre-set programs, and includes 2 extra-wide slots, self-centering racks, a removable stainless steel crumb tray, anti-slip feet and a built-in cord wrap. Sandwich rack and bun warmer accessories are also available.

MEDIA CONTACT: Lori Dolnick, 609.490.0999 Idolnick@frankadvertisingus.com www.smeg.com

# KLF01 - SMEG '50s-Style Kettle

SMEG small domestic appliances, realized in collaboration with Italian architects Matteo Bazzicalupo and Raffaella Mangiarotti from deepdesign, are tools that ensure excellent performance in all



performance in an stages of food preparation, and have powerful personalities to match. The KLF01 retro '50s-style kettle comes in seven colors, and features a stainless steel powder-coated body, a stainless steel ball lever knob, a stainless steel spout and a chrome handle. Capable of holding 7 cups of fluid, and includes a soft-opening lid, a removable stainless steel limescale filter, auto shut-off functions, concealed heating elements, anti-slip feet and a built-in cord wrap.

## BLF01 - SMEG '50s-Style Blender

Curved and compact products, the star characters of the kitchen, SMEG small domestic appliances, realized in collaboration with Italian architects Matteo Bazzicalupo and Raffaella Mangiarotti from deepdesign, are tools that ensure excellent

performance in all stages of food preparation, and have powerful personalities to match. The BLF01 retro '50s-style blender comes in five colors, and features a die-cast aluminum powder-coated body and a backlit control knob. Capable of 4 speeds and 3 pre-set programs, and including a 1.5-liter Tritan BPA-free jug, a transparent lid with measuring cup, detachable stainless steel dual blades, a built-in cord wrap, and anti-slip feet.



#### SMF01 - SMEG '50s-Style Stand Mixer

The SMF01 retro '50s-style stand mixer comes in five colors, and features a die-cast aluminum powder-coated body, a zinc-alloy powder-coated base with a stainless steel bowl lock and a stainless steel ball lever knob. Capable of planetary action in 10 variable speeds with a smooth start function, and including a direct drive motor, safety lock, ergonomic handles and anti-slip feet. Comes with a steel wire whisk, an aluminum flat beater, an aluminum

dough hook, a pouring shield, and a 5-qt stainless steel bowl. Pasta roller and cutter sets, spaghetti cutters, and pasta roller attachments are available separately.

#### **SWISSMAR**

#### Le Cordon Bleu® Paris Pie Dish



An exciting addition to the popular Le Cordon Bleu® Paris collection that was launched in 2014. This traditional pie dish features ruffled edges consistent with the Le Cordon Bleu® Paris Charmant collection of oven-to-table items. Available in 4 colors – blue, white, red and yellow. Packaged with an exclusive link to Le Cordon Bleu® Paris chef pie recipes. Available in stores Spring 2015. SRP: \$40

MEDIA CONTACT: Claire Femiani, 212.268.5078 Claire@coactionpr.com www.swissmar.com

#### Alpine Portable Raclette



The ingenious design allows the fun of Raclette on-the-go! Take along on hikes, camping, to picnics, the beach and more. Ideal for 2, the set includes two individual non-stick dishes to melt cheese and drizzle over grilled meat, veggies, bread or potatoes. Powered by 4 tealight candles, it's easy to clean, travel friendly and compact. Lid doubles as a plate or serving dish for added convenience. Set includes: 2 non-stick Raclette dishes, 2 heat-resistant spatulas, stainless steel stand/case, plastic lid/plate and 4 tealight candles. Available in stores Spring 2015. SRP: \$30

## Nuance Wine & Bar Collection

Nuance is a Scandinavian design brand, situated in Denmark. Collaborating with talented designers in Scandinavia, Nuance is able to deliver high quality design, with a raw, minimalistic and Nordic look. The brand

is built from a collection of innovative, simple and patented design products, all developed with two key words in mind: DESIGN and FUNCTIONALITY. A comprehensive assortment of products are now available in USA, including the best-selling Wine Finer, Cocktail Shaker, Wine Bottle Opener and many more.



## Shucker Paddy Oyster Tray Set

In our continuing partnership with Patrick McMurray, World Champion Oyster Shucker, we have developed the ultimate entertaining set. Designed specifically with oysters in mind,

this is an all-in-one shucking and serving set. Use the wooden puck and tray when shucking oysters to safely shuck and contain the mess, then use the ceramic sauce dish and tray to serve up your freshly shucked delights. Innovative and cool, oysters are super trendy right now. As an added bonus, because it's made of quality stainless steel, the tray is oven safe and perfect for baking nachos. Available in stores Spring 2015. SRP: \$45

## TACONY CORPORATION

## Maytag Vacuums



Built as powerful as they are dependable, Maytag vacuums are designed to do what vacuums should do best: deliver superior cleaning performance. Every Maytag vacuum is designed and assembled right here in the USA. Our engineers use their first-hand knowledge of the nuances that make American homes unique and before you fill your vacuum with dirt, our 150 associates will fill it with pride at our factory in St. James, Mo. Quality built, and built to last. That's Maytag clean

MEDIA CONTACT: Joy Petty, 636.349.3000 j.petty@tacony.com www.tacony.com

#### M1200 Upright Vacuum

A hard-working cleaning machine, just like you. The ultimate in cleaning power, the M1200 from Maytag features the patented MO2OR Dual Intake System, where two individual motors work together to provide continuous suction power and maximum agitation for unmatched cleaning performance. Utilizing six stages of advanced filtration, a self-sealing bag system locks in the dust, dirt and pet hair in a poof-proof bag.

#### M700 Upright Vacuum Standard looking, however it's

cleaning is anything but. The versatile M700 from Maytag was designed to clean it all. With a floor-to-ceiling cleaning performance, it easily switches surfaces to manage every room and comes with multiple on-board attachments for access to hard to reach areas.

#### M500 Upright Vacuum

It's got muscle, yet doesn't require a lot of strength to use. The lightweight M500 from Maytag gets the job done. At just 9 pounds, it packs a powerful cleaning punch and is convenient enough to move up and down



stairs or room to room with ease. Quite possibly the world's easiest to use vacuum, the M500 takes the work out of housework!

visit IHA online at www.housewares.org

#### TAKENAKA

#### **Bento Box Deep**



TAKENAKA BENTO BOX offers you that totally healthy lifestyle. When we use a bento box to bring lunch to the office, we not only eat the right amount of food but also choose safer ingredients. The solid materials can be trusted to last and to protect your food. They offer an economical solution to standard lunch boxes, while promoting healthy eating and living. It has perfect depth to put in pasta, salad, sandwich and more. Comes with a removable divider. Size: 7.4"W x 4.9"D x 2.6"H. Capacity: 0.75L. BPA and Lead Free. Microwave and Dishwasher Safe.

MEDIA CONTACT: Yurika Takahashi, 212.921.5890 yurika@mirausa.com www.takenaka-bentobox.com

#### **Bento Box Double**



The TAKENAKA BENTO BOX has been produced under strict quality control. That's why it's the perfect solution for kids to bring their lunch to school too! Use as two tiers or one depending on the amount of food packed. When done eating, place the top tier into the bottom for a compact solution. Comes with a fork and removable partition. Size: 5.7" x 7.6" x 2.3" Capacity: 1.3L. BPA and lead-free. Microwave and dishwasher safe.

#### Bento Box Rectangle Slim

Very chic and good two-tone color combination makes people so happy to bring their own lunch! The size is very practical and easily fits in any bag. We can eat the right amount of food and



enjoy a variety of food at once due to dividers. Comes with a removable divider and compartment. Elastic band included. Size: 6.7"W x 3.3"D x 3"H Capacity: 0.5L. BPA and lead-free. Microwave and dishwasher safe.

#### Bento Box Rectangle

TAKENAKA BENTO BOX introduces a chic, sophisticated alternative to the standard every day lunch box. All made in Japan, our bento boxes are durable, vibrant and timeless. With a variety of trendy colors to choose from, people of all ages will be pleased to show off these glossy and vibrant food storage solutions. Use as two tiers or one depending on the amount of food packed. When done eating,



place the top tier into the bottom for a compact solution. Color coordinating elastic band included. Size: 6.5"W x 4.2"D x 3.5"H. Capacity: 0.9L. BPA and lead-free. Microwave and dishwasher safe.

# TECHNIVORM-MOCCAMASTER USA INC.

#### KBG-741-AO - Matt Black

authentic, premium, quality Moccamaster Coffee Brewers and Grinders. All products are handmade in The Netherlands, via talented craftsman, and certified by the SCAA/SCAE/ECBC. For 50 years Technivorm has produced long-lasting, reliable, energy efficient, recyclable products, BPA/BPS free, and backed by a 5-year warranty. Consistent

Technivorm only manufactures

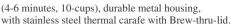


brewing temperature (196°F-205°F) via a powerful, energy efficient copper heating element, a precise and optimal pulse drip that allows for the perfect coffee bloom, precise coffee-water saturation time (4-6 minutes, 10-cups), durable metal housing. Glass carafe model has an independent 2-phase hot-plate element which maintains optimal holding temperature (175°F-185°F) for 100 minutes.

MEDIA CONTACT:
Kathleen Bauer, 855.662.2200
kathleen.bauer@moccamaster.com
www.moccamaster.com

#### **KBT** -Polished Silver

Technivorm only manufactures authentic, premium, quality Moccamaster Coffee Brewers and Grinders. All products are handmade in The Netherlands, via talented craftsman, and certified by the SCAA/SCAE/ECBC. For 50 years Technivorm has produced long-lasting, reliable, energy efficient and recyclable products, BPA/BPS free and backed by a 5-year warranty. Consistent brewing temperature (196°F-205°F) via a powerful, energy efficient copper heating element, a precise and optimal pulse drip that allows for the perfect coffee bloom, precise coffee-water saturation time





www.housewares.org/networking













#### TRENDSFORMERS LLC

#### Just Crunch Anti-Soggy Bowl

Recall a time when sauce leaked into your food, making it all soggy? Or when your raisin brand becomes raisin mush after less than a minute? The Just Crunch bowl is built to solve all your soggy food problems.



Chips/Dip, Fries/Ketchup, Cereal/Milk. It's a real problem (hence the 1.5+ million youtube views!). Now it has a real solution. Even better, we've teamed up with Nickelodeon to bring you the Just Crunch with two of your favorite brands: Teenage Mutant Ninja Turtles and SpongeBob! Bring crunch to the child in your life, or the child in you!

MEDIA CONTACT: David Klar, 917.755.1430 david@trendsformers.com www.trendsformers.com

#### Split It Laundry bag

If there's anything worse than doing laundry, it's sticking your hand back in that bag of dirty clothes to sort your dark load from light load. Now imagine that you can sort your laundry as you create it! Enter the Split Laundry bag. It has a divider down the middle so you can pre-sort your clothes. Each section seals off independently from the other for easy transfer to the washing machine. For your convenience, we've added hardy backpack straps and two large pockets for detergent, books and other essentials. Save time. Save hand sanitizer.

#### **EyePockit Glasses Case**

Think about what you carry with you daily: Glasses, phone, cash, cards, keys, ID, at the least. Now imagine you could stash all that stuff into one, hands-free little case. That's exactly what the EyePockit does, and more, because our handy clutch is an over achiever. Card slots are RFID

blocking to prevent identity theft. Its adaptable phone slot can tightly fit any size ranging from iPhone to the Galaxy Note. The EyePockit also has a nifty ID window with a

mirror built in right next to it. The zipper is neatly tucked away so you can stash your glasses scratch-free.



#### StretchLaces

How many times do you tie and untie your laces each day? Picture what you'd do with all that free time. Reclaim that time with our StretchLaces. These laces allow you to pull open your shoe and slide your foot in without the hassle of untying knots. Because shoelaces should be not just practical but fashionable as well, we have tons of options, including dress laces, and have 15 colors old in packs of 3. StretchLaces are perfect for all members of the

family, but are extra handy for kids and the elderly and those pesky airport security lines.



## TYPHOON HOMEWARES LLC

## **Typhoon Seasonings**

Make your dishes burst with flavor and banish the bland! Prepare fresh herbs and spices, make creative infusions and drizzle delicious flavors with the Typhoon Seasonings range.



Made from high quality materials and styled in crisp white and green, the range will stand out in any modern kitchen. The Seasonings Oil Infuser, made from mouth blown, hand-finished glass, will keep your oil infusions fresh and looks great on your dining table. The Typhoon Seasoning Mezzaluna features an ergonomically-shaped handle and handy clip-on cover that keeps the stainless steel blade safely protected when stored and doubles as a tool to scoop up chopped foods.

MEDIA CONTACT: Richard Stevenson, 312.878.2590 richards@typhoonhomewares.com www.rayware.co.uk

#### Mason Cash

From Mason
Cash, famous for
its iconic Cane
Mixing Bowl,
comes a striking
and
comprehensive
range designed to
channel the
passion of
budding and
experienced



bakers alike. Baker Street is a sophisticated cream and gray collection comprising everything from storage tins to pudding basins. Inspired by the colors prevalent during the Industrial Revolution, it's designed to bring a touch of the Victorian kitchen to the modern era. The Mason Cash Cane Mixing Bowl has become a design classic; the Baker Street edition pays tribute to this heritage, whilst the Perfect Pie will help you to make the perfect pie.

#### Kilner Butter Churner

Make delicious, homemade butter with

the new, easy to clean Kilner Butter Churner. If you thought making butter was complicated, you're wrong!



Simply place whipping cream into the butter churner, turn the handle, and in as little as 10 minutes you can enjoy fresh and delicious tasting butter. Included within the set is easy to follow step-by-step instructions plus a selection of recipes. Made from high quality glass and embossed with the Kilner logo, it is an updated version of a traditional design, inspired by the Kilner heritage.

#### Price & Kensington Teapot Filters



In a world where we can choose from so many tea leaves and teabags in pursuit of the perfect infusion, we know that when it comes to tea, you need flexibility. With this in mind we have developed two durable stainless steel filters to fit into our 2-cup and 6-cup teapots so you infuse tea leaves or use tea-bags – whatever takes your mood. The removable infusers have been carefully designed with a fine mesh and simple locking mechanism to allow loose leaf tea to brew perfectly. Dishwasher-safe and available in a full-color giftbox, they make the perfect ideal for any tea lover.

#### **UNDERGROUND TOYS**

# DR87 - Doctor Who TARDIS Lidded Mug

Timey wimey time for tea? Then get your hands on this awesome 3D TARDIS mug with lid before it dematerializes!

Moulded in high quality ceramic with fine paint and transfer detail, this magnificent mug is a must have for any fan or collector of the smash hit TV show. A removable lid that helps keep your beverage hot longer makes the 3D TARDIS mug functional as well as fun, and with a massive 16-oz. capacity, this is a mug that's truly bigger on the inside (kinda).

SW35738 - Star Wars X Wing Knife Block



The Force is strong in the kitchen. The X-Wing™ knife block holds a set of five high-quality kitchen knives in the style of the legendary fighter of the Rebel Alliance. The knives include a cook's knife, bread knife, carving knife, utility knife and paring knife. They have excellent strength, durability and a long-lasting cutting edge. Use them to slice and dice vegetables, meat, fish and more!

#### SW35724 - Star Wars Darth Vader Lightsaber BBQ Tongs



someone with sizzling and broiling, Darth Vader knows the value of a good set of barbeque tongs. They are shaped just like his famous lightsaber<sup>TM</sup> weapon, and feature a heatproof plastic handle, metal tongs, a red storage case and authentic Star Wars sound effects. Rule the grill and the galaxy with the power of the dark side at your command.



#### SW35730 - Star Wars R2-D2 Kitchen Timer

Whether counting down to dinnertime or tracking the approach of the Death Star<sup>TM</sup>, this little astromech droid will be your accurate kitchen assistant. Set R2-D2's dome to the time you require for your tasks, and the alarm will ring when the countdown reaches zero.

MEDIA CONTACT: Robyn Cowling, 207.801.6327 robyn@underground-toys.com www.underground-toys.com

# Search for new products at www.housewares.org/housewaresconnect365

## **WARUM STUDIOS LLC**

## The Ripple



The Ripple detachable dishware is the cure for today's active lifestyle. With a quick twist, The Ripple bowl (with a handle) or cup securely fastens to its plate. This unique bowl/cup and plate combination features a modern and versatile design that can be

transported with ease. It allows mom to multi-task, gives disabled people freedom, provides party lovers a place to set their drink and allows people living in small apartments or dorm rooms to eat without a table. The Ripple is made out of a high quality, BPA-Free, microwave and dishwasher safe plastic, allowing people to eat anywhere.

MEDIA CONTACT: Kevin Scharfe, 406.697.1307 kevin@warumstudios.com www.thefirstripple.com

#### **WILTON ARMETALE**

#### Gourmet™Grillware



Gourmet™ Grillware will not break, chip, crack, rust or tarnish. Armetale metal is a patented aluminum alloy that was originally developed in the 1960s for the restaurant industry in New York. You can use the same Armetale® piece to prepare, cook and present your tasty creations. Gourmet Grillware features over 32 innovative grilling products, including the new

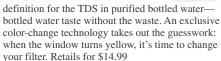
robust 17" Grill Pan. With an ample cooking surface, the Grill Pan is great for vegetables, fish, steak & mushrooms and more. Also new are the 2-qt and 6-qt Dutch Ovens, perfect for stews, soup, roasts, chili and so much more.

MEDIA CONTACT: Chris Morrison, 717.928.2521 cmorrison@armetale.com www.armetale.com

# ZERO TECHNOLOGIES LLC

## ZeroWater Filter Tumbler - Gray

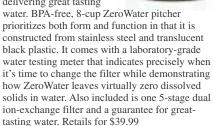
ZeroWater's 5-stage, dual ion exchange filtration system is now available in a personal, 26-oz. tumbler. The tumbler fits most cupholders and its elegant hard plastic construction features a leak-resistant assembly as well as a textured rubber lid for optimal grip. This silver option is sleek, stylish, BPA-free and dishwasher safe. The filter is the only filter in its class that meets the FDA



MEDIA CONTACT: Matthew Chilton, 215.447.1224 mchilton@zerowater.com www.zerowater.com

# ZeroWater Stainless Steel Pitcher

Great-tasting water now comes in a modern, stainless steel design. The ZeroWater filtration system combines FIVE sophisticated technologies that work together to remove virtually all dissolved solids from tap water, delivering great tasting



#### ZeroWater Brita Replacement Filter

Introducing the first premium filter for Brita pitchers. This filter offers an alternative to the standard 2-stage Brita filter, which can only remove about 50% of TDS. It enables filtered water drinkers to try the latest filter technology without having to commit to purchasing a whole new filtration system.

While most countertop filter systems only use two stages, ZeroWater's filters use five sophisticated stages, including dual Ion Exchange technology, to remove 99.7% of all contaminants in tap water. It's the only water filter in its class that meets the FDA definition for TDS in purified water, now in convenient, Brita-sized filters.



# ZeroWater Ready-Pour Pitcher

Get the great-tasting water of ZeroWater's patented five-stage Ion Exchange system but without the wait. The Ready-Pour pitcher is the first in its class that has a sealed lid and reservoir, making it possible to pour filtered water without spilling water that's still filtering. The reservoir can now be kept full, adding a full two cups' capacity to the existing 8-cup design. The Ready-Pour pitcher employs ZeroWater's sophisticated filtration system to remove virtually all dissolved solids from the tap. Ready-Pour comes with one patented Ion Exchange filter, a laboratory-grade water testing meter and a guarantee to enjoy greattasting, purified water.

# **ZOJIRUSHI AMERICA** CORP.

# Induction Heating System Rice Cooker & Warmer

One of Zojirushi's more advanced rice cookers, the IH uses cutting-edge technology to prepare perfect rice every time. The unit has several menu settings, including white, short and



medium grain rice, a new Jasmine setting, mixed, sushi, porridge, sweet, brown, GABA brown and quick cooking. Available in 5½-cup and 10 cup sizes, the cooker has offers features that make clean-up a snap. The outer clear-coated stainless steel exterior is easy to wipe down and the inner stainless steel lid detaches for cleaning. The non-stick, thick black inner pan washes easily. Accessories include a rice spatula, spatula holder that attaches to the side of the cooker and a measuring cup.

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# VE® Hybrid Water Boiler & Warmer

Tea aficionados will appreciate the four new keep-warm temperature settings along with the convenience of hot water at the touch of a button. VE stands for Vacuum-Electric, which means the stainless steel double-insulated wall and vacuum insulation keeps water hot with very little electricity. This sets the VE® Hybrid

Water Boiler & Warmer apart from other models; it uses less energy while maintaining water temperature for an extended period and its non-electric keep-warm mode uses no electricity keeping the water hot using only vacuum insulation. The micro-computerized temperature control system maintains temperatures of 160°F, 175°F, 195°F and 208°F, optimal for brewing different varieties of teas.

# Fresh Brew Plus Thermal Carafe Coffee Maker

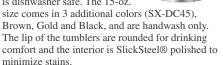
The Fresh Brew Plus uses Zojirushi's superior vacuum insulation technology to keep coffee hot for hours in the carafe without burning. The tapered design with a thumb-activated lid makes pouring and serving smooth and simple, and all surfaces that come in contact with coffee are BPA

free. The 10-cup unit brews coffee at 200°F, the optimal temperature for best tasting coffee. Other features include 24-hour programmable timer and clock, a removable water tank that is fully washable and swing and filter baskets that lift out easily for thorough cleaning. A "clean light" indicator illuminates when cleaning is recommended



# Stainless Tumbler (SX-DA and SX-DC)

Zojirushi's new vacuum insulated tumbler is perfect for hot or cold beverages onthe-go. Because it's vacuum insulated, the container will never be hot or wet from condensation. This new stylish design is available in an assortment of sizes and colors. The stainless steel finish (SX-DA30/45/60) is available in 10, 15 or 20-oz. capacities, and is dishwasher safe. The 15-oz.



## **ZOKU, LLC**

#### Zoku® Character Pops

Turn ice pops into collectible friends with new Zoku® Character Pops, individual mini molds for quick, easy and fun homemade ice pops. From Bunny and Songbird to Turtle and Hedgehog, these



playful characters bring each pop's personality to life. The eight Zoku Character Pops each come with a red mold and a reusable heart-shaped stick with a built-in drip guard and bottom that complements each design. These chilly treats release easily with a fun "pop" sound. There's no need to run the silicone mold under warm water. BPA and phthalate free. U.S. and international patents pending. \$7.99 each.

Zoku® Space Pops

Zoku® reaches for the stars with Space Pops, a set of six detailed molds featuring five distinctive rocket shapes and one adventurous astronaut. Each comes with a reusable stick



with drip guard. Simply pour ingredients into the molds, insert the reusable sticks and place them in the freezer. The removable molds fit into the purple base for easy, upright transport. When your freshly frozen treats are ready for takeoff, just pop the astronaut out of the mold, with no rinsing required. To release the rockets, pull the removable mold out of the base, rinse under warm water and remove the pop. \$16.99.

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# For questions or information about the housewares industry, contact:

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