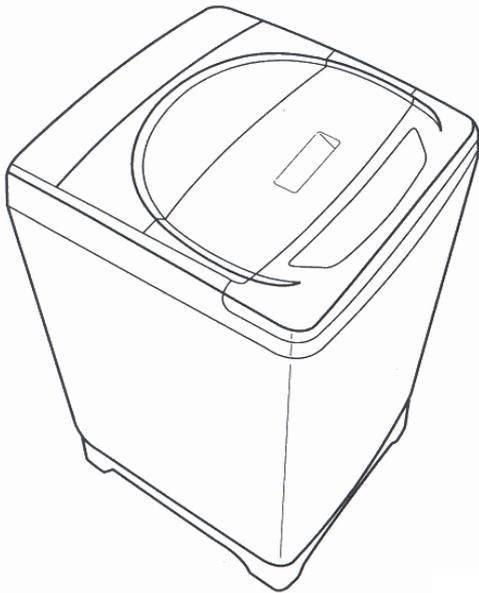


**OWNER'S  
MANUAL**



*Laundromaid*

**ELECTROLOGIC 720**

**TOP LOADING  
AUTOMATIC  
WASHING MACHINE**

The Manufacturer strives for continuous improvements. For this reason, the text and illustrations in this book are subject to change without notice.

[www.defy.co.za](http://www.defy.co.za)



**YOU CAN RELY ON DEFY**

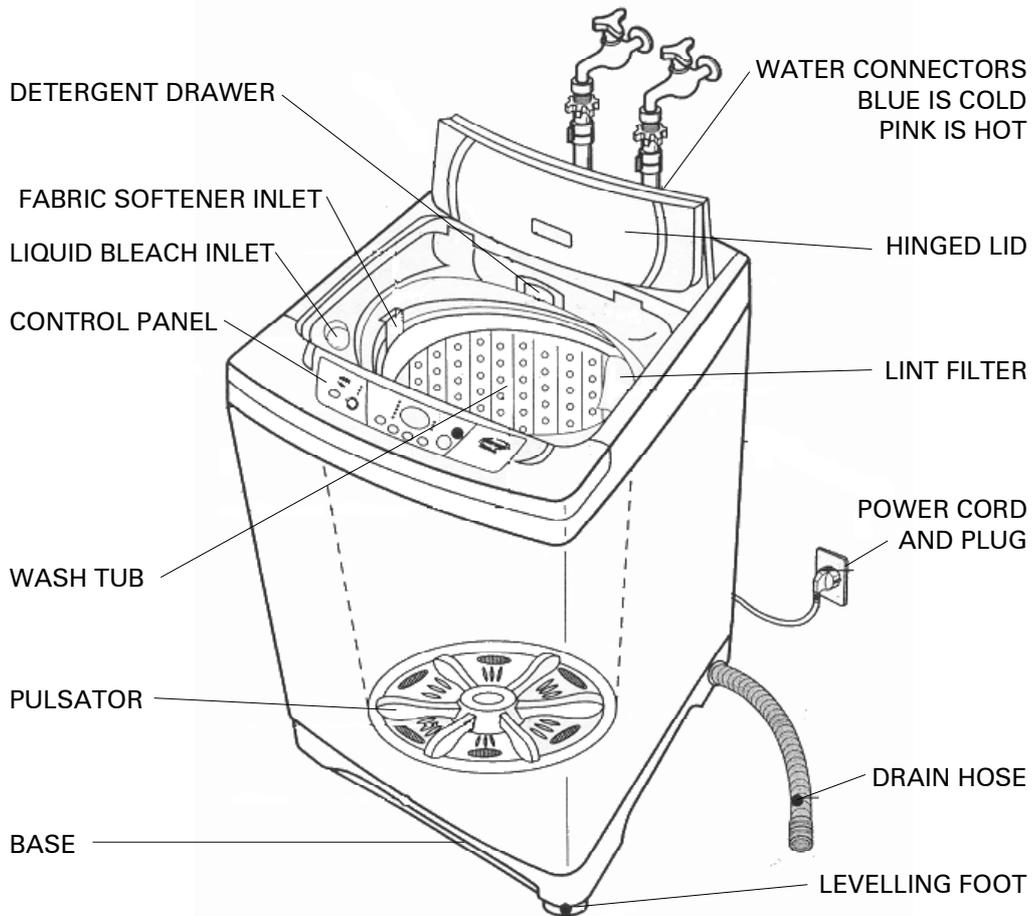
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- 2 ACCESSORIES.**
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# Introduction



You are now the proud owner of one of the finest and most modern washing machines that today's technology can produce. You and your machine are going to make a great team together. But first it will pay if you really get to know each other. This book will tell you all you need to know about your machine, what it will do and how to do it. Please read all the instructions carefully before operating.

# Features



# Accessories

BASE  
COVER



DRAIN  
HOSE



DRAIN  
HOSE  
CLAMP



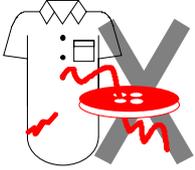
INLET  
HOSE



# Safety precautions



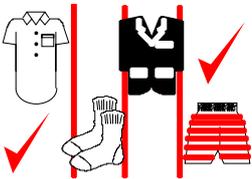
Do not reach inside the tub while the machine is working.  
Wait until all motion stops.



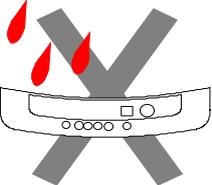
Before washing, check all clothes for loose buttons and tears.  
Check pockets for coins, pins or other small articles.  
Close zips and fasteners.  
Wash small articles inside a pillow slip.



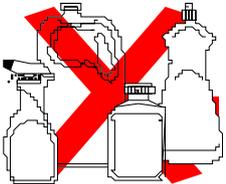
Do not wash clothes soaked in petrol, thinners, vegetable oil or any other flammable liquids. Nor should any of these liquids be added to the wash water as they constitute a fire hazard.



Only use the machine for washing fabrics. Do not attempt to wash plastic, leather, chamois or fibreglass. Sort and separate clothes by fabric, colour and degree of dirt.



Avoid spraying water on to the control panel and back of the machine.



Do not use detergents which are not specifically designed for top loading automatic washing machines.



Do not allow children to play with or crawl inside the machine.  
Supervise them closely when the washer is in use.



Always unplug the machine from the wall socket when it requires cleaning or service. Only permit qualified persons to repair or install parts in the washer.



Do not use water which is hotter than 65 degrees Celsius as this may deform plastic parts of the machine.

# Installation

## UNPACKING

- Do not attempt to operate the machine while any of the packaging is still in place.
- Remove all packaging and dispose of it in a responsible manner.
- Open the wash-tub lid and remove all the accessories stored in the drum.

## POSITIONING

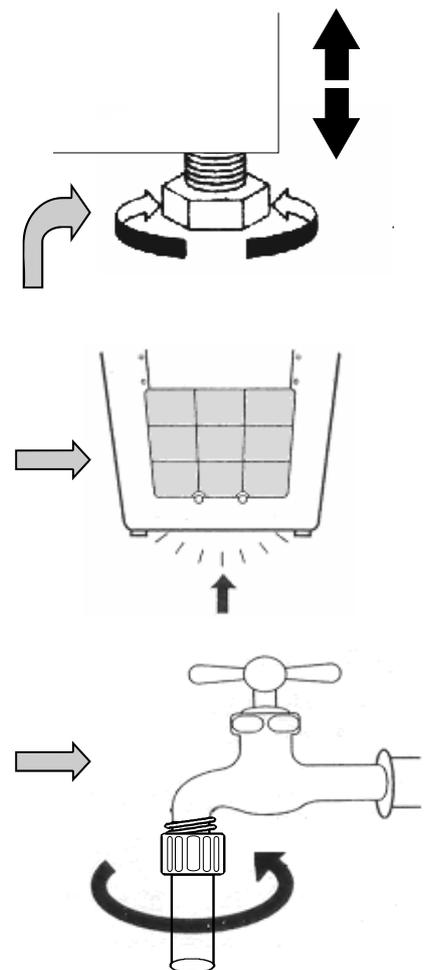
- The machine should be installed in a well ventilated place, away from direct sunlight.
- Hot and cold water taps should be located within 1 metre of the inlet valves at the rear of the machine.
- Position the machine on a flat and stable uncarpeted floor capable of supporting the fully loaded washer.
- An adjustable levelling foot is located at the right, lower front of the machine and may be turned in or out to achieve stability. An unstable machine will vibrate and generate excessive noise.
- A plastic noise reduction panel is attached to the rear of the machine. Remove this panel, tilt the machine forwards and slide the panel into the retaining slots on the base as per the directions engraved on the panel.

## CONNECTING THE WATER INLET HOSES

- Connect the inlet hoses to threaded hot and cold water taps and to the machine's inlet fittings. Take care not to confuse the hot and cold water inlets. The hot water inlet is coloured pink and the cold water inlet is coloured blue.
- If only one water tap is available, connect the inlet hose to the blue, cold water coupling.
- Open the taps and check for leaks. Re-tighten couplings if necessary.

## ELECTRICAL INSTALLATION

- The washing machine is designed to operate on a 230 Volt, 50 Hz, 15 Amp, AC power supply.
- The machine should be connected to an earthed 3 pin wall socket.
- If the power-cord should ever need replacing, use only a genuine cord available from the nearest Defy Service Centre.

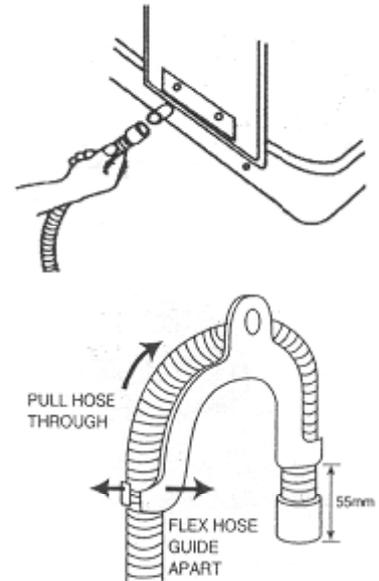


**The appliance must be earthed and the manufacturer and seller do not accept responsibility for any damage due to incorrect electrical connection.**

# Installation continued

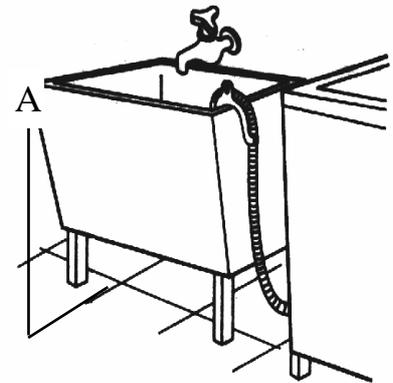
## DRAIN HOSE

- Connect the drain hose to the drain outlet at the rear of the machine and secure it with the hose clamp supplied.
- Fit the flexible hose guide.
- Hook the outlet end of the drain hose over the lip of a sink or outlet pipe.



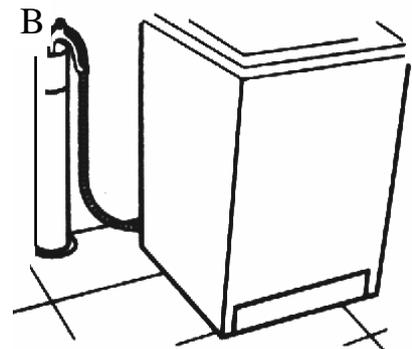
## SINK OR LAUNDRY TUB DRAIN

- The top lip of the sink must be at least 860mm (A) above floor level and not higher than 1300mm.



## PIPE DRAIN

- The minimum inside diameter of the pipe drain should be 30mm and the pipe should be able to drain 30 litres per minute.
- The top lip of the pipe should be at least 860mm (B) above floor level and not higher than 1300mm.



## NOTES

- **The Highest point of the drain hose should be between 1.0 and 1.3 metres above floor level. If it is not, the machine will malfunction.**
- **The drain hose must pass through the hose guide and not protrude more than 55mm from the end of the guide. If necessary the drain hose may be trimmed to suit.**

# Loading the machine

## PREPARATION

- Close all zippers, snaps and hooks to prevent them from snagging other articles.
- Remove pins and other hard items to prevent them from scratching the machine.
- Empty all pockets and turn them inside out.
- Turn down cuffs and turn synthetic knits inside out.
- Tie strings and sashes so they will not tangle.
- Treat spots and stains before washing.

## SORTING

- Mix large and small items in each load.
- Separate heavily soiled items from lightly soiled ones.
- Separate dark colours from light colours.
- Separate colourfast items from non-colourfast ones.
- Separate robust fabrics from delicate.
- Separate whites from colours



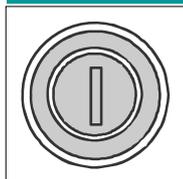
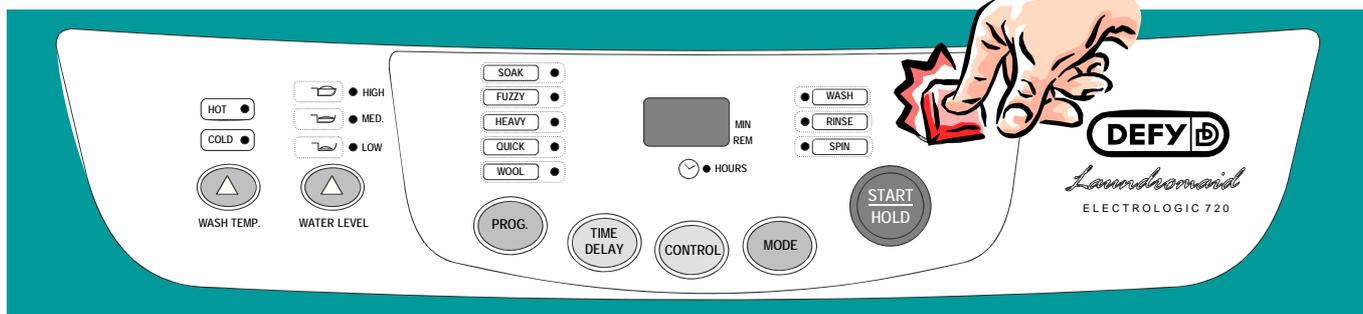
## LOADING

- Lift and fold the lid.
- Arrange the articles to be washed loosely round the perimeter of the tub.
- It is advisable to mix large and small items in each load.
- Load evenly as an off balance load may cause unnecessary vibrations.
- Select the appropriate load setting.
- Reduce wash time when washing a small load.
- Use a large load programme when washing permanent press garments. These items need more space to move than heavy items such as jeans and towels.
- Do not overload the machine as this will result in poor cleaning, excessive creasing and lint transfer from one garment to another..

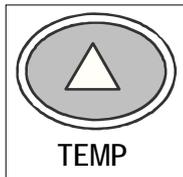
# Technical specifications

<b>Power source.</b> 230V 50Hz.	<b>Automatic programmes.</b> Soak, Fuzzy, Heavy, Quick, Wool.
<b>Power consumption.</b> 320W.	<b>Water levels.</b> High 55 litres. Medium 45 litres . Low 31 litres.
<b>Width.</b> 525mm.	<b>Pulsator.</b> 6 spout holes and upward streaming.
<b>Height.</b> 858mm.	<b>Additional features.</b> Air bubble generator. Time delay washing. Buzzer.
<b>Depth.</b> 535mm.	<b>Pump filter.</b> Fitted to rear of machine
<b>Net weight.</b> 29Kg.	
<b>Wash tub.</b> Stainless steel	
<b>Water consumption.</b> Approx 130 litres on Heavy Wash	

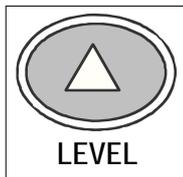
# Control functions



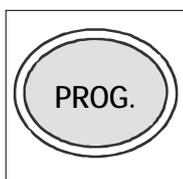
Press this pad to turn the power on or off.



Press this pad to select the water temperature. Repeated pressing will highlight COLD only, then COLD and HOT (warm) and then HOT only. Pilot lights in the display panel will indicate the options that are selected.



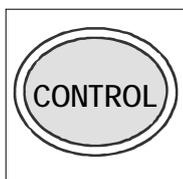
Press this pad to select the required water level. Repeated pressing will select HIGH, MEDIUM or LOW. Pilot lights in the display panel will indicate the options that are selected



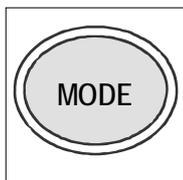
Press this pad repeatedly to select one of the fully automatic programmes. SOAK > FUZZY > HEAVY > QUICK or WOOL. Pilot lights in the display panel will highlight the options that are selected



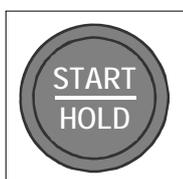
Press this pad to select the time you wish the washing to be completed. Example: If it is 8.00 am and you wish the wash to be completed at 5.00pm press the button 9 times . i.e. one press for each hour delay. The display will indicate your selection. The wash will be completed by the end of the selected time.



Press this pad to change wash time, rinse time, or spin time. First select the mode and then press the CONTROL pad to change the time for that mode. The display will indicate your selection.



Press this pad repeatedly to select WASH, RINSE, SPIN or any combination of these three modes. Pilot lights in the display panel will indicate the options that are selected



Press this pad to commence operation. Pressing it a second time will cause the machine to pause, during which time any settings may be altered. Pressing it again will cause the machine to resume the wash cycle at the new settings.

# Operation

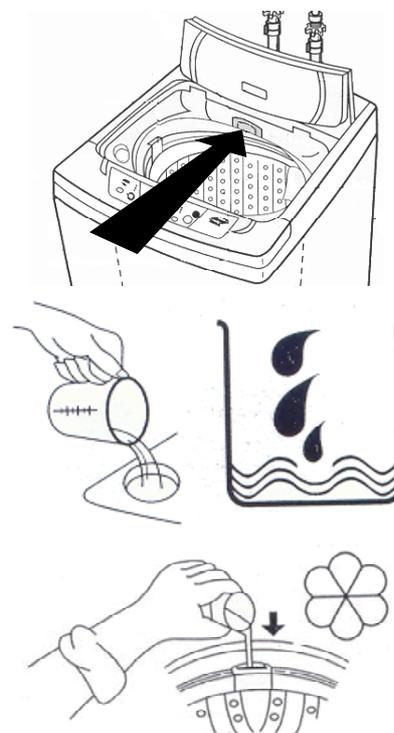
## BEFORE ANY OF THE WASH OPTIONS ARE SELECTED YOU MUST FIRST:

- Insert the power plug into an earthed wall socket and switch on.
- Open the hot and cold water taps.
- Load the washing into the machine.( see Loading)
- Add detergent and if necessary softener and bleach.( See Adding detergents below)
- Close the lid.
- **NOTE: DO NOT OPEN THE HOT WATER TAP WITHOUT OPENING THE COLD WATER TAP ALSO.**
- **IT IS ESSENTIAL TO OPEN THE COLD WATER TAP FOR ALL PROGRAMMES.**



## ADDING DETERGENT

- Add a measured amount of **detergent** to the detergent drawer. Use only detergent specifically recommended for top loading washers and follow the manufacturer's instructions.
- If required, add a measure of liquid chlorine **bleach** to the bleach inlet. Avoid spilling bleach onto the clothes in the machine as undiluted bleach may damage them.
- If desired add measured liquid **fabric softener** to the softener inlet until it reaches the load line. Avoid spilling undiluted softener onto the clothes in the tub as it may damage them.



## OPERATING THE MACHINE

- Press the POWER ON pad.
- Select the desired wash cycle ( any of the pre-programmed washes or any customised programme).
- Press the START / HOLD pad.
- The machine will automatically dispense detergent, bleach and softener at the appropriate time during the wash, rinse and spin cycle and then stop.
- Open the lid, remove the laundry and switch off.
- Close the taps.

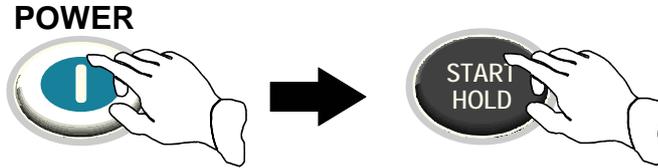


# Programme selection

## FUZZY LOGIC PROGRAMME

This machine has Fuzzy Logic sensors. These enable it to evaluate each load placed in the drum and to select and modify a wash programme to suit the load.

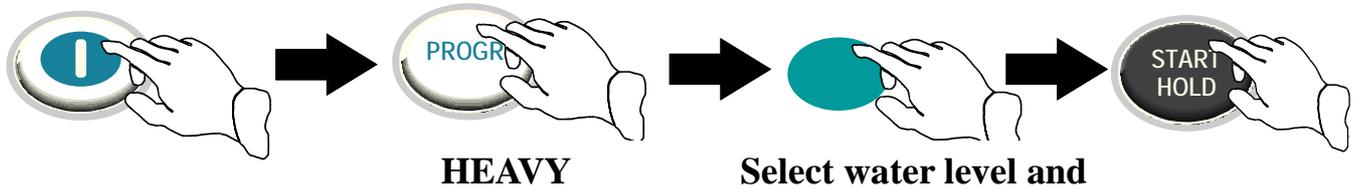
Do not use the FUZZY programme for woollen or delicate garments.



To select Fuzzy, simply press the POWER On pad and then the START / HOLD pad.

## HEAVY PROGRAMME

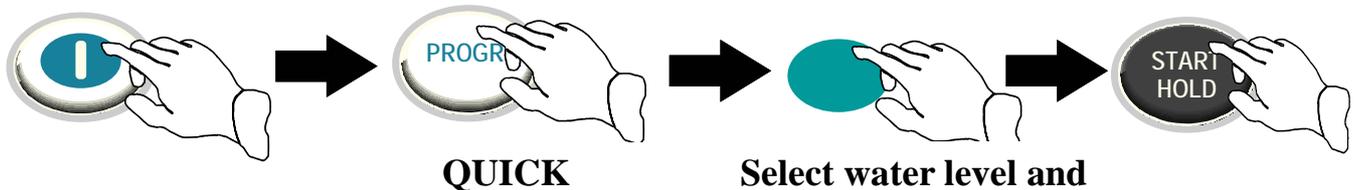
This programme is ideal for robust garments such as blue jeans.



To select Heavy, simply press the POWER On pad and then the PROGR. pad to select HEAVY. Select the appropriate water level and press the START / HOLD pad

## QUICK PROGRAMME

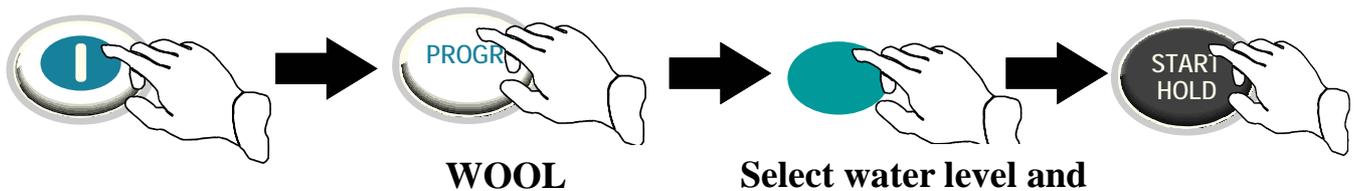
This programme is ideal for Delicate or lightly soiled clothing.



To select Quick, simply press the POWER On pad and then the PROGR. pad to select QUICK. Select the appropriate water level and press the START / HOLD pad

## WOOL PROGRAMME —Cold wash is automatically selected.

The maximum wash load on this programme is 1.2kg.



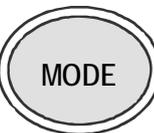
To select WOOL, simply press the POWER On pad and then the PROGR. pad to select WOOL. Select the appropriate water level and press the START / HOLD pad

# User defined Programmes



## SWITCHING ON

Press the POWER /ON pad

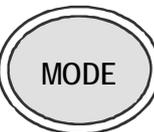


## SETTING THE WASH TIME

Press the Mode pad and select WASH



Press the Control pad repeatedly to select the wash time  
12 > 15 > 18 > 0 > 6 > 9 Minutes  
If you do not want a wash cycle, you must select (0) minutes.

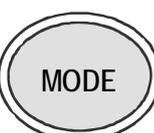


## SETTING THE RINSE TIME

Press the Mode pad and select RINSE



Press the Control pad repeatedly to select the rinse time  
2 > 3 > 4 > 0 > 1 Minutes  
If you do not want a wash cycle, you must select (0) minutes.



## SETTING THE SPIN TIME

Press the Mode pad and select SPIN



Press the Control pad repeatedly to select the SPIN time  
5 > 7 > 9 > 0 > 0 > 1 > 3 Minutes  
If you do not want a wash cycle, you must select (0) minutes.

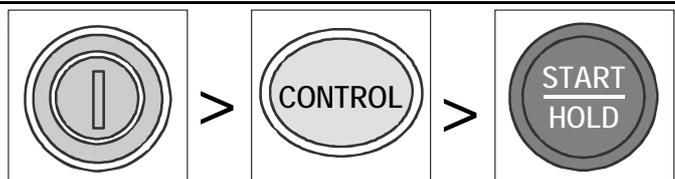


## START THE SELECTED PROGRAMME

Press the START / HOLD pad to start the selected wash, rinse and or spin cycles.

## CONVENIENT SPIN ONLY

Press 1 POWER  
2 CONTROL  
3 START / HOLD



## **TIME DELAY**

**First select and set the programme, you require, as described previously.**



Press the TIME DELAY pad as many times as you require. The digital display shows the delay time. Every press of the pad delays the completion time by one hour.

Example: If it is 8.00 am and you wish the wash to be completed at 5.00pm press the button 9 times . i.e. one press for each hour delay. The display will indicate your selection.



Press START /HOLD.

The wash will be completed by the end of the selected time.

---

# Maintenance

## **CLEANING THE EXTERIOR**

- Wipe up any detergent, bleach and other spills as they occur with a soft damp cloth.
- Periodically clean the cabinet with a damp warm soapy cloth, rinse and dry.

## **CLEANING THE INTERIOR**

- Clean the interior with 250ml of chlorine bleach mixed with 500ml of detergent.
- Run the washer through a complete cycle.
- Repeat the process if necessary.

## **CARE**

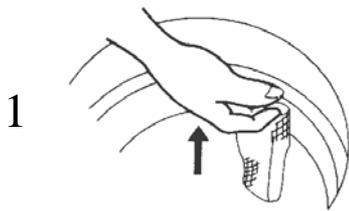
- Do not put sharp metal objects in the washer.
- Check all pockets for pins, paper clips coins, bolts, screws and such.
- Do not lay these items on top of the washer after emptying the pockets.

## **HOLIDAY CARE**

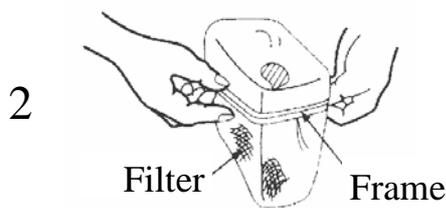
- If the washer will not be used for an extended period it is advisable to:
- Remove the electric plug from the wall socket.
- Turn off the water supply to the washer.

# Maintenance continued

## CLEANING THE LINT FILTER



Pull the filter frame upwards.



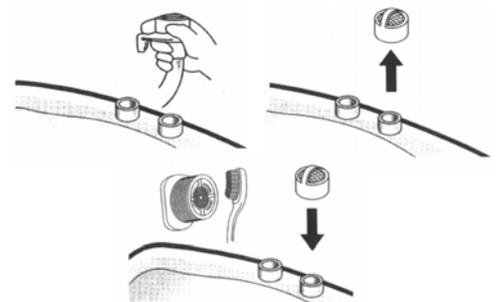
Turn the filter inside out and remove any lint and dirt under running water.



Re-shape the filter mesh and fit the filter frame back in it's slot.

## CLEANING THE WATER INLET FILTER

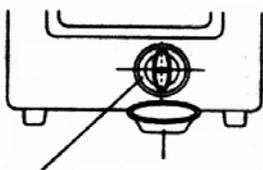
- Periodically clean the water inlet filter.
- Remove the power plug from the wall socket.
- Turn off the water taps.
- Separate the inlet hose and remove the mesh filter.
- Clean the filter with an old toothbrush and re-fit.



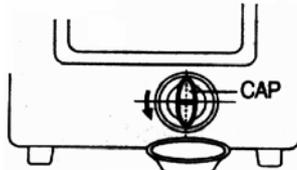
## CLEANING THE DRAIN FILTER

The Drain filter is located at the rear of the machine protects the drain pump by trapping any foreign objects such as coins, buttons etc. before they enter the pump.

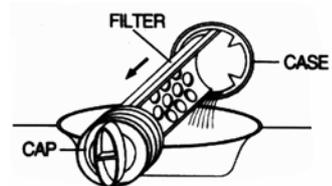
The filter should be cleaned every 10 washes or so to maintain optimum water flow through the pump.



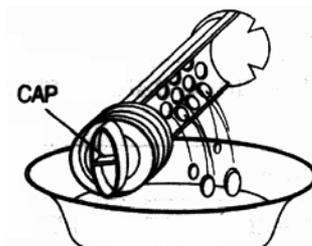
Place a shallow container under the drain-filter to collect



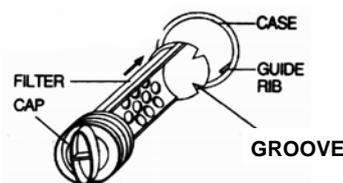
Turn the filter cap in an anticlockwise direction.



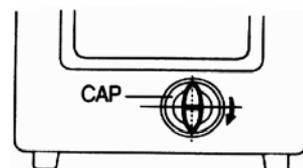
Pull the filter assembly out.



Clean the drain filter.



Re-fit the filter along the guides ensuring that the groove in the filter



Tighten the cap by turning it in a clock-

## Stain removal guide

<b>Blood.</b>	Rinse immediately and then soak in cold water with an enzyme based detergent before washing in cold water.
<b>Cocoa , Chocolate.</b>	Rinse immediately and then soak in cold water with an enzyme based detergent before washing in cold water.
<b>Chewing gum.</b>	Use ice to harden the gum scrape off and clean the remainder with white spirits.
<b>Coffee.</b>	Blot up and rinse in cold water. Rub a little liquid detergent on the stain and wash at the maximum temperature allowed for that fabric.
<b>Cream, Milk, Ice cream.</b>	Rinse in cold water and wash normally. If the stain persists, sponge with white spirits.
<b>Deodorant.</b>	Rub the affected area with vinegar and rinse under running cold water. Sponge with white spirits. Treat stiffened areas with an enzyme based pre-wash.
<b>Egg.</b>	Soak in an enzyme based pre-wash, rinse and wash normally.
<b>Fruit stains.</b>	Blot up and rinse in cold water. Rub a little liquid detergent on the stain and wash normally.
<b>Grass.</b>	Sponge with white spirits. Rub a little liquid detergent on the stain and wash normally.
<b>Grease, Oil.</b>	Lay affected area face down on an absorbent cloth and work from the back of the fabric. Sponge with white spirits or dry cleaning fluid. Wash normally.
<b>Iron rust.</b>	Apply lemon juice and salt. Lay face up in the sun to dry.. Wash normally.
<b>Lipstick.</b>	Sponge with white methylated spirits and wash normally.
<b>Mildew.</b>	Moisten area with lemon juice. Lay face up in the sun to dry. Wash normally using a little bleach if stain has persisted.
<b>Mud.</b>	Brush off any dry mud. Rinse in cold water. Rub a little detergent on the stain and wash normally.
<b>Paint , oil based.</b>	Scrape off any fresh paint and sponge with a non flammable dry cleaning fluid. Wash normally.
<b>Paint, water based.</b>	Treat while still wet, rinse in warm water and wash normally.
<b>Scorch marks.</b>	Dampen a cloth with hydrogen peroxide and lay it over the affected area. Press with a fairly hot iron.
<b>Fabric softener.</b>	Rub affected area with a bar of soap and wash normally.

# Trouble shooting

Most problems are easily solved if the cause is known

BEFORE CALLING A SERVICE TECHNICIAN PLEASE CHECK THE FOLLOWING:

## PROBLEM

**The machine will not operate at all.**

**There is a restricted or no water supply.**  
If the water flow has not stopped after 20 minutes the fault code **IE** will be displayed and a buzzer will sound to indicate a problem.

**The machine will not drain.**  
If draining is not completed in a specified time limit the fault code **OE** will be displayed and a buzzer will sound to indicate a problem.

**The machine will not spin.**  
If the load is unbalanced the spin cycle will be interrupted and the machine will stop. The unbalanced condition may be corrected by re-filling the tub, rinsing and then draining. If the unbalanced condition remains, the fault code **UE** will be displayed and a buzzer will sound indicating a problem.

## CHECK

Is there a power failure?  
Has the power pad been pressed?  
Has the start / hold pad been pressed?  
Is there water in the tub?

See if the tap is open?  
Are the water pipes frozen?  
Has the water supply been cut off?  
Is the inlet filter blocked?

Is the drain hose blocked or frozen?  
Is the drain hose kinked or deformed?  
Is the end of the drain hose immersed in water?  
Is there excessive dirt in the drain filter?

Is the wash load located all to one side?  
Has the machine been installed on an uneven floor?  
Is the lid open? The fault code **LE** will be displayed if this is the case.

## NOTE:

Always refer to garment care labels for the manufacturer's recommendations.



## Service Centres

If you have followed the instructions and still have a problem, contact the nearest Defy Service Centre. They will be able to advise you on any aspect of the product or send a qualified technician to repair it.

**BLOEMFONTEIN** P.O.Box 1691 Bloemfontein. 9300.  
160 Long Street, Hilton,  
Bloemfontein 9301.  
Tel. 051 400 3900

**CAPE TOWN** P.O.Box 953 Milnerton. 7435  
5A Marconi Rd. Montague Gardens,  
Milnerton 7441.  
Tel. 021 551 8314

**EAST LONDON** P.O.Box 7006 East London 5200.  
16 Bowls Rd. Arcadia,  
East London 5201.  
Tel. 043 743 7100

**JOHANNESBURG** P.O.Box 27150 Benrose 2011.  
Cnr. Mimetes & Kruger Sts. Denver ext.12  
Johannesburg. 2094.  
Commercial Head Office, Tel. Sales, Administration,  
Distribution, Commercial Head Office, National Groups,  
Contracts and Credit.  
Tel. 011 621 0200 or 011 621 0300

**DURBAN** P.O.Box 12004 Jacobs 4026.  
174 Teakwood Rd.  
Jacobs 4052.  
Tel. 031 460 9712

**POLOKWANE** P.O.Box 1719 Polokwane 0700.  
87 Nelson Mandela Drive.  
Superbia 0699.  
Tel. 0152 92 1166 / 7 / 8 / 9.

**PORT ELIZABETH** P.O.Box 2971 North End 6056.  
3 Sidon Str.North End  
Port Elizabeth.6001.  
Tel. 041 401 6400

**PRETORIA.** P.O.Box 19768 Pretoria West 0117.  
Block A1 Old Mutual Industrial Park.  
Cnr. D.F.Malan Drive & Moot Str. Hermanstad. 0082.  
Tel. 012 377 8300

**OTHER AREAS ARE SERVICED BY OVER 200 AUTHORISED SERVICE AGENTS.  
PLEASE CONSULT THE NEAREST REGIONAL DEFY SERVICE CENTRE FOR DETAILS**

# Warranty

This certificate is issued by DEFY APPLIANCES LIMITED manufacturers of Defy and Ocean products, hereinafter the Company, to the original purchaser only, of the appliance described on the certificate and shall constitute the only warranty given in respect of this appliance.

The Company warrants to the original purchaser that for a period of TWO YEARS from date of purchase the appliance is free from defect under normal domestic use, both in workmanship and material, subject to the following conditions.

1. Repair or replacement of any part of this appliance, found by the Company to be defective, shall be at the election of the Company. The Company reserves the right to effect such service through any of its Service Divisions or Authorised Service Dealers. The cost of such service shall be borne by the Company in full, provided that the appliance is located no further than 50km from a Company Service Centre or an Authorised Service Dealer. Where the appliance is located beyond the 50km radius, the purchaser shall be liable for the standard travelling charges, as determined by the Company.

**CARRY IN SERVICE** Microwave ovens, Compact cookers and small appliances are repaired in our service centres and are not collected from the customers home. Faulty units should be delivered to the purchasing dealer or to the nearest Company Service Centre for warranty repairs.

2. Vitreous enamelware, fuses and lamps are specifically excluded from these warranties. It is an express condition of these warranties that the purchaser takes due care and attention in the use and maintenance of the appliance. Abuse, misuse in conflict with operating instructions, connection to incorrect voltages and subjection to commercial use shall release the Company from its obligations.

3. This warranty shall become void and cease to operate if the appliance is dismantled by, or any repairs to the appliance are effected by any persons not duly authorised by the Company, or if substitute parts not approved by the Company are used in the appliance, or if the serial number of the appliance is removed.

4. The Company shall not be responsible for damages resulting from fire, flood, civil disturbances or any Act of God. The Company shall not, in terms of these warranties be responsible nor held liable for any consequential loss or damage of any kind caused by or due to the failure or malfunction of the appliance.

5. The Company shall not be responsible for transportation or other costs other than those incurred within the provisions of Point 1 of this Certificate.

6. These warranties shall not apply to the appliance if it is purchased or used beyond the borders of the Republic of South Africa, Namibia, Botswana, Swaziland and Lesotho.

7. Where service is requested under warranty and no fault or defect can be found by the Company, all costs incurred will be for the purchaser's account.

8. This Certificate as well as your invoice will serve as proof of purchase. For the purpose of warranty, it will be essential to produce this Certificate and invoice. Failure to do so, will render the purchaser liable for service costs.



**KEEP THIS CERTIFICATE AND SALES INVOICE AS  
PROOF OF PURCHASE FOR WARRANTY PURPOSES.**