

2013 CHRYSLER 200



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The Chrysler 200 comes available with the Pentastar™ VVT V6 engine with flex fuel capability. Its striking profile presents a distinctive addition to the midsize sedan market. A closer look highlights the exquisitely-crafted materials and workmanship throughout. Standard safety features abound as well. Standard Electronic Stability Control with traction control, reactive front head restraints, and Sentry Key® are all part of the long list of standard equipment found on every 200.

Safety, power, style, technology and quality have merged together to create a masterpiece. With all this, you wouldn't expect that it would also deliver competitive fuel efficiency too, but it does: up to an estimated 6.5 L/100 km (43 mpg) on the highway. Chrysler 200 is designed to inspire and satisfy passionate drivers everywhere.

Key Reasons To Buy

- Canada's most affordable midsize sedan
- Canada's most affordable V6 sedan
- Excellent V6 fuel economy; 6.8 L/100 km (42 mpg) hwy
- Premium interior featuring soft-touch surfaces
- Sophisticated suspension delivering improved ride and handling
- 2012 Chrysler 200 Sedan was a 'Top Safety Pick' by the Insurance Institute for Highway Safety

2013 Chrysler 200 – What's New

- Chrysler 200 is unmatched in the industry for style, safety, features and fuel economy
- "Sun & Sound" discount packages are back for 2013 with great discounts

ASSEMBLY LOCATION

- Sterling Heights, Michigan

MARKET EXCLUSIVES/ RECOGNITION

- Canada's most affordable midsize sedan
- 2012 Chrysler 200 Sedan was an IIHS Top Safety Pick

SUVPS

SAFETY/SECURITY

- Standard Electronic Stability Control with Brake Assist and all-speed traction control
- Four-wheel disc Antilock Brake System (ABS)
- Available projection-style fog lamps
- LED taillamps
- Security alarm
- Remote keyless/illuminated entry
- Low tire pressure warning lamp and available premium tire pressure monitoring display
- Child seat anchor system (LATCH)
- Advanced multistage driver and front-passenger air bags
- Supplemental side-curtain air bags and front-seat side air bags
- Sentry Key® antitheft engine immobilizer
- Reactive front head restraints
- 2012 Chrysler 200 Sedan was an IIHS Top Safety Pick

UTILITY

- Variable intermittent windshield wipers
- Dual power, heated exterior mirrors
- Available eight-way power driver's seat
- Available express-front-windows-down function
- Available remote start system
- Spacious 385 L of cargo space
- 60/40 split-folding rear seatback with fold-down armrest
- Centre floor console with dual-level storage and sliding armrest
- Rear bench seat with centre pass-through
- Two 12-volt auxiliary power outlets
- Standard steering wheel-mounted audio controls
- Available auto-dimming rearview mirror
- Available advanced technologies: Automatic Temperature Control and Uconnect™ hands-free communication with Bluetooth®

VALUE

- 3-Year/60,000-Kilometre Basic Limited Warranty with Roadside Assistance and 5-Year/100,000-Kilometre Powertrain Limited Warranty and corrosion protection warranty provide excellent coverage for a positive ownership experience
- Outstanding levels of style, craftsmanship, technology and performance at a stunningly affordable price
- Available Automatic Temperature Control
- Analogue clock
- All sound systems include MP3 capability with available SiriusXM™ Satellite Radio with one-year subscription included
- Available Uconnect™ Navigation features include GPS navigation with points of interest and voice command
- Available high-quality leather-faced front seats
- Available power sunroof
- Available 276-watt Boston Acoustics® 6-speaker premium audio system with 6-channel amplifier



SUVPS

PERFORMANCE

- 2.4L DOHC 16-valve I-4 with dual VVT produces 173 hp, 166 lb-ft of torque and up to an excellent 43 mpg highway
- 4-speed automatic transmission standard on LX and Touring models
- Available 6-speed automatic transmission
- 3.6L Pentastar™ Flex Fuel V6 with VVT produces 283 hp, 260 lb-ft of torque and up to an excellent 42 mpg highway
- Four-wheel independent suspension — MacPherson strut front and multilink rear
- Front and rear stabilizer bars

STYLING

- Athletic, refined and striking design
- Elegant yet sporty front and rear fascias
- Premium quality interior with excellent craftsmanship, fit and finish featuring supple soft-touch plastics
- Solidly-built cabin features acoustic glass and sound deadening materials that reduce road noise and vibration for a supremely serene ride
- Available leather-wrapped steering wheel
- Ambient LED lighting illuminating the footwells and interior adds a lush, luxurious look
- Available leather-faced seats with Satin Silver and chrome accents
- Available 17-inch or 18-inch cast aluminum wheels
- Four available models:
 1. 200 LX
 2. 200 Touring
 3. 200 Limited
 4. 200 S
- 200 S models feature unique premium leather-faced heated seats with embroidered “S” emblem on front seats, suede inserts for front and rear seats, perforated leather-wrapped steering wheel, unique black “S” grille with painted black crossbars, “S” headlamps with black surround, fog lamps with painted black bezels, chrome accent black rear fascia, body-colour door handles and exterior mirrors, unique “S” decklid badge and 18-inch polished aluminum wheels with black painted pockets

2013 CHRYSLER 200



Model Lineup

LX

Selected Standard Equipment:

- 2.4L I-4 engine with 173 hp
- 4-speed automatic transmission
- 17-inch wheels & covers
- Leather-wrapped shift knob
- Power windows, locks and mirrors (heated)
- Premium cloth seats with 60/40 folding rear seat
- Driver's seat height adjuster with manual lumbar adjustment
- Body colour door handles and mirrors
- LED taillamps
- Instrument cluster with LED lighting
- Ambient LED lighting
- Advanced multistage front, side-curtain, and front-seat side air bags
- Four-wheel disc antilock brakes
- Electronic Stability Control
- Reactive front head restraints
- Tire pressure monitoring warning lamp
- Tilt/Telescopic steering wheel
- Steering wheel-mounted audio controls
- Uconnect™ 130 AM/FM/CD with 4 speakers
- Remote keyless entry and security alarm
- Air conditioning

AVAILABLE OPTIONS

- 17-inch aluminum wheels (LX)
- 18-inch polished aluminum wheels (Touring)
- Body colour bodyside moulding (LX and Touring)
- Front passenger forward fold-flat seat (LX)
- SiriusXM™ Satellite Radio with one-year subscription (LX)
- Uconnect™ hands-free communication with Bluetooth® (LX and Touring)
- Sun and Sound Package (Touring and Limited)
- Sun and Nav Package (Touring, Limited and S)
- Sun & Nav II Package (Touring, Limited, and S)
- Uconnect 430 CD/DVD/MP3/HDD (Touring, Limited)
- Uconnect 430N CD/DVD/MP3/HDD/Nav (Touring, Limited and S)
- Uconnect 730N CD/DVD/MP3/HDD/Nav (Touring, Limited and S)
- Power sunroof (Touring, Limited and S)
- Six Boston Acoustics® speakers (Limited)
- 6-speed automatic transmission (LX and Touring)
- 3.6 L Pentastar™ VVT V6 engine (Touring and Limited)

2013 CHRYSLER 200



Model Lineup

TOURING

Differences/upgrades vs. LX:

- 17-inch aluminum wheels
- Heated front seats
- Eight-way power driver's seat
- Leather-wrapped steering wheel with audio controls
- SiriusXM™ Satellite Radio with one-year subscription
- Six speakers
- Remote start
- Automatic temperature control
- Premium fog lamps
- Automatic headlamps
- EVIC/Trip Computer
- Tire pressure monitoring display
- Temperature and compass gauge

LIMITED

Differences/upgrades vs. Touring:

- 6-speed automatic transmission
- 18-inch aluminum wheels
- Premium leather-faced seats
- Bright exterior mirrors and door handles
- Uconnect™ hands-free communication with Bluetooth®
- Auto-dimming rearview mirror with microphone
- Express up/down front windows
- Universal garage door opener

S

Differences/upgrades vs. Limited:

- 3.6L Pentastar™ VVT V6 with 283 hp
- 18-inch polished aluminum wheels with black painted pockets
- Leather-faced seats with suede inserts
- Perforated leather-wrapped steering wheel
- Unique black chrome grille
- Dual exhaust with bright tips
- Black headlamp surround
- Black front fascia insert
- Black painted rear fascia insert
- Body colour exterior mirrors and door handles
- Uconnect 430 CD/DVD/MP3/HDD
- Six Boston Acoustics® speakers
- Unique 'S' wing badge

FUEL ECONOMY

Fuel Economy	L/100 KM (MPG)	City	Highway
2.4L I-4 with 4-speed automatic		10 (28)	6.9 (41)
2.4L I-4 with 6-speed automatic		10.6 (27)	6.5 (43)
3.6L Pentastar™ V6 with 6-speed automatic		11.0 (26)	6.8 (42)

For additional vehicle information, inventory search and build and price functions please visit the Vehicle Knowledge area located on DealerCONNECT under the Marketing tab.

Product Presentation

During the Product Presentation, you work as an advisor by matching vehicle features to a customer’s SUVPS buying motivations. Focus the conversation on the key features that will influence your particular customer’s purchase decision. For each feature, remember to emphasize the benefits to the customer – the reasons why 200 is their best purchase choice. Some features may be optional or not available on some models. Consult the Features, Options & Package Groups charts or the Code Guide to determine the availability of specific Chrysler 200 features.

FRONT

200 FEATURES/FUNCTIONS	CUSTOMER BENEFIT
STYLISH DESIGN	
<ul style="list-style-type: none"> • Bifunctional halogen project headlamps feature LED accents • Dual bright exhaust tips (V6 equipped models) • Elegant grille with Chrysler wing badge • Aggressive and elegant front/rear fascias, hood, decklid and LED taillamps 	<ul style="list-style-type: none"> • Sleek, sculpted contours give Chrysler 200 a distinctive, striking design that will get noticed
AVAILABLE PROJECTION-STYLE FOG LAMPS	
<ul style="list-style-type: none"> • Projection-style fog lamps 	<ul style="list-style-type: none"> • Provide increased road surface illumination and reduce glare in low visibility situations such as dust, rain, fog or snow
5-YEAR/100,000-KILOMETRE POWERTRAIN LIMITED WARRANTY	
<ul style="list-style-type: none"> • Includes subsequent owner coverage transfer at no cost, towing, and elimination of the 5-year powertrain inspection requirement 	<ul style="list-style-type: none"> • Delivers excellent coverage for a positive ownership experience
3-YEAR/60,000-KILOMETRE BASIC LIMITED WARRANTY	
<ul style="list-style-type: none"> • Includes Roadside Assistance • Covers the complete vehicle against defects in factory-supplied materials and workmanship • Excludes tires, wiper blades, clutch discs or module clutch assembly, brake linings, brake rotors, pads and drums, windshield, rear window, wheel alignment, wheel balancing and normal maintenance items • Stays with the vehicle and transfers automatically to subsequent owners at no cost during the warranty period 	<ul style="list-style-type: none"> • Delivers excellent coverage for a peace-of-mind purchase
CORROSION PROTECTION WARRANTY	
<ul style="list-style-type: none"> • 3 years unlimited kilometres, 5/160,000 outer body panels against holes 	<ul style="list-style-type: none"> • Emphasizes product quality and durability
2.4L I-4 WORLD GAS ENGINE	
<ul style="list-style-type: none"> • Offers 173 hp @ 6,000 rpm, and 166 lb-ft of torque @ 4,400 rpm • Dual Variable Valve Timing (VVT) on both intake and exhaust camshafts – which helps allow the valves to be constantly adjusted to increase power, torque and economy • Manifold flow control valves help the air and fuel to mix thoroughly, burn faster and more completely over a wider range of engine speeds • Electronic Throttle Control (ETC) contributes to optimal driveability, superb part-throttle acceleration and enhanced vehicle system diagnostics • Matched to the 4-speed automatic (10 L/100 km [28 mpg] city / 6.9 L/100 km [41 mpg] hwy) or the available 6-speed automatic (10.6 L/100 km [27 mpg] city / 6.5 L/100 km [43 mpg] hwy) 	<ul style="list-style-type: none"> • Of the available World Engines Chrysler Group uses in its vehicles, this engine provides the highest horsepower and torque • Dual VVT helps to provide peak power, torque and fuel economy as well as smooth idle and responsive low-speed operation • Manifold flow control valves provide optimal fuel economy and idle quality, as well as reduced exhaust emissions • Electronic Throttle Control (ETC) contributes to improved driveability, especially in partial throttle acceleration situations and when using cruise control

Product Presentation

FRONT

200 FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE 3.6L PENTASTAR™ VVT V6 FLEX FUEL ENGINE	
<ul style="list-style-type: none"> • Offers 283 hp @ 6,400 rpm and 260 lb-ft of torque @ 4,400 rpm • Estimated 11.0 L/100 km (26 mpg) city / 6.8 L/100 km (42 mpg) hwy • Aluminum dual overhead cam V6 with dual variable valve timing • Matched with an available 6-speed automatic transmission with Auto/Stick™ 	<ul style="list-style-type: none"> • Designed to improve fuel efficiency, horsepower and torque • Small, light design
4-SPEED AUTOMATIC TRANSMISSION	
<ul style="list-style-type: none"> • Features four speeds with overdrive, adaptive electronic throttle control and an electronically modulated converter clutch 	<ul style="list-style-type: none"> • Delivers smooth, seamless performance
AVAILABLE 6-SPEED TRANSMISSION WITH AUTO/STICK™	
<ul style="list-style-type: none"> • The six-speed automatic transaxle with Auto/Stick™ can be operated in manual or automatic mode, which delivers the control of a manual transaxle with the convenience of an automatic 	<ul style="list-style-type: none"> • Offers durable and reliable performance
STYLE AND CRAFTSMANSHIP	
<ul style="list-style-type: none"> • Solidly-built cabin features acoustic windshield glass and front door glass (Sedan) and sound-deadening materials • Outstanding levels of style, craftsmanship, technology and performance 	<ul style="list-style-type: none"> • Greatly reduce road noise and vibration for a supremely serene ride • All offered at a stunningly affordable price
BIFUNCTIONAL HALOGEN PROJECTOR HEADLAMPS WITH LED ACCENTS	
<ul style="list-style-type: none"> • Bifunctional halogen projector lamps with LED accents 	<ul style="list-style-type: none"> • Provide a polished, sophisticated appearance with dependable performance
FOUR-WHEEL INDEPENDENT SUSPENSION	
<ul style="list-style-type: none"> • MacPherson strut front suspension features an isolated front cradle and is tuned to help provide an optimum balance of ride, handling and noise isolation • Independent multilink rear suspension includes an isolated rear crossmember that helps enhance ride quality for a comfortable and quiet ride • Suspension tuning includes a lowered ride height to help improve aerodynamics and appearance. In addition, the front static camber setting promotes excellent directional control at highway speeds 	<ul style="list-style-type: none"> • Excellent ride, handling and noise isolation

DRIVER SIDE

200 FEATURES/FUNCTIONS	CUSTOMER BENEFIT
VARIABLE INTERMITTENT WINDSHIELD WIPERS	
<ul style="list-style-type: none"> • May be fine-tuned to a wide variety of speeds and moisture conditions 	<ul style="list-style-type: none"> • Provide more speed selection choices than fixed variable wipers that typically just add a couple of additional wiper speeds • Easily adjustable to respond to varying weather conditions
ELECTRONIC STABILITY CONTROL (ESC)	
<ul style="list-style-type: none"> • Compares the driver's intended course with the vehicle's actual course and then compensates for differences • Senses when a vehicle is starting to spin (oversteer) or plow (understeer) • Helps to correct the vehicle's course by automatically adjusting the throttle and applying the brakes at individual wheels • Includes Brake Assist and all-speed traction control 	<ul style="list-style-type: none"> • Automatically helps/assists driver in maintaining control of their vehicle during extreme steering manoeuvres • Provides added driving confidence, particularly in rain and snow

Product Presentation

DRIVER SIDE

200 FEATURES/FUNCTIONS	CUSTOMER BENEFIT
BRAKE ASSIST	
<ul style="list-style-type: none"> Overcomes the tendency of not applying the brakes hard enough in an emergency braking situation by using the ESC system to instantly apply the maximum available brake pressure A component of the ABS/ESC system 	<ul style="list-style-type: none"> Helps vehicle stop sooner in emergency situations by reacting faster than the driver is able to apply maximum brake pedal pressure Helps provide the shortest possible stopping distance in emergency braking situations
ALL-SPEED TRACTION CONTROL	
<ul style="list-style-type: none"> Monitors the amount of wheelspin of each of the driven wheels Applies brake pressure to the slipping wheel(s) and reduces engine power to provide enhanced acceleration and stability A component of the ABS/ESC system 	<ul style="list-style-type: none"> Helps reduce wheel slip as the vehicle is accelerating Provides increased driving confidence on all road surfaces, but especially on sand and gravel as well as wet and snowy roads
FOUR-WHEEL DISC ANTILOCK BRAKE SYSTEM (ABS)	
<ul style="list-style-type: none"> Monitors and compares wheel speed to vehicle speed Automatically modulates brake pressure during hard braking to prevent wheel lockup 	<ul style="list-style-type: none"> Provides improved steering control under extreme braking and/or slippery conditions
SECURITY ALARM	
<ul style="list-style-type: none"> Monitors doors, ignition and trunk cylinders for unauthorized entry Sounds horn and flashes lamps when activated Activates if key cylinders are broken during a theft attempt 	<ul style="list-style-type: none"> Helps deter theft and may help lower insurance premiums Contributes to peace of mind
REMOTE KEYLESS ENTRY/ILLUMINATED ENTRY	
<ul style="list-style-type: none"> Unlocks driver door on the first press and all doors on the second press Illuminates interior lights when vehicle is unlocked Two remote keyless entry/illuminated entry transmitters provided with vehicle 	<ul style="list-style-type: none"> Contributes to driver convenience and safety
AVAILABLE EIGHT-WAY POWER DRIVER'S SEAT	
<ul style="list-style-type: none"> Easy-to-use ergonomic controls 	<ul style="list-style-type: none"> Provides customized driver comfort
POWER, HEATED EXTERIOR MIRRORS, MANUAL FOLDING	
<ul style="list-style-type: none"> Power mirrors can be adjusted from inside the vehicle Heat feature helps keep mirrors free of moisture 	<ul style="list-style-type: none"> Provide customized driver convenience Provide a clear rear view even in inclement weather
STEERING WHEEL-MOUNTED AUDIO CONTROLS	
<ul style="list-style-type: none"> Audio control may be adjusted without taking hands off the steering wheel 	<ul style="list-style-type: none"> Offer convenience and minimize distraction by allowing the driver to keep hands on the steering wheel while operating the audio system
SENTRY KEY® ANTITHEFT ENGINE IMMOBILIZER	
<ul style="list-style-type: none"> Prevents the vehicle from running when an attempt is made to start the vehicle without the properly encoded key 	<ul style="list-style-type: none"> Provides improved vehicle theft protection
AVAILABLE REMOTE START SYSTEM	
<ul style="list-style-type: none"> Conveniently starts engine from outside the vehicle by using the remote keyless entry fob Operates when vehicle is locked and transmission is in Park Backup safety feature turns off the vehicle after a predetermined period of time 	<ul style="list-style-type: none"> Offers the convenience of starting the engine from outside the vehicle Maintains security by requiring the vehicle to be locked and windows raised Will warm or cool the interior prior to passengers entering the vehicle (if the HVAC controls were left on at last engine shutdown)

Product Presentation

DRIVER SIDE

200 FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE HOMELINK® UNIVERSAL TRANSCEIVER	
<ul style="list-style-type: none"> • Programmable transceiver can operate up to three separate devices • Can be programmed to operate garage doors, security lighting or gates • Features rolling-code technology that changes the transmitter code each time the remote button is pressed to prevent code capturing via scanner by thieves 	<ul style="list-style-type: none"> • Provides driver convenience and peace of mind
WHEEL LINEUP	
<ul style="list-style-type: none"> • 17-inch wheel cover – Standard on LX • 17-inch aluminum wheels – Standard on Touring • 18-inch polished aluminum wheels – Standard on Limited. Available on Touring • 18-inch polished aluminum wheels with black painted pockets – Standard on S 	<ul style="list-style-type: none"> • Provides a sculpted, stylish stance

REAR

200 FEATURES/FUNCTIONS	CUSTOMER BENEFIT
FLEXIBLE CARGO SPACE	
<ul style="list-style-type: none"> • Spacious 385 L trunk 	<ul style="list-style-type: none"> • Provides plenty of room for golf clubs, luggage or groceries
LED TAILLAMPS	
<ul style="list-style-type: none"> • LED taillamps offer functionality and style 	<ul style="list-style-type: none"> • Provide a polished, sophisticated appearance with dependable performance

PASSENGER SIDE

200 FEATURES/FUNCTIONS	CUSTOMER BENEFIT
CHILD SEAT ANCHOR SYSTEM (LATCH)	
<ul style="list-style-type: none"> • LATCH is a system for mounting a child seat which includes lower child seat anchors and upper tether anchors 	<ul style="list-style-type: none"> • Helps ensure safe and proper installation of LATCH-compatible aftermarket child seats
TIRE PRESSURE MONITORING SYSTEM	
<ul style="list-style-type: none"> • Wheel-mounted tire pressure sensors detect low pressure on one or more tires and notify the driver with a warning lamp on the instrument panel 	<ul style="list-style-type: none"> • Monitors tire pressures in all road conditions • Notifies driver of tire pressure loss • Helps owners maintain proper tire pressure for safe vehicle operation
AVAILABLE PREMIUM TIRE PRESSURE MONITORING DISPLAY	
<ul style="list-style-type: none"> • Automatically checks the air pressure in all four tires and displays each tire's pressure figure • Pressure figures can be displayed in psi, kPa, or bar, depending on Personal Setting preference • Notifies the driver by a display message in the EVIC 	<ul style="list-style-type: none"> • Alerts driver to low-pressure tires for added safety • Identifies specific tire with low pressure • Helps owners maintain proper tire pressure for safe vehicle operation and enhanced fuel economy

Product Presentation

PASSENGER SIDE

200 FEATURES/FUNCTIONS	CUSTOMER BENEFIT
60/40 SPLIT-FOLDING REAR SEATS	
<ul style="list-style-type: none"> • 60/40 split-folding rear seatback with fold-down armrest and pass-through feature for long items such as skis • Available fold-flat front-passenger seatback, which folds flat to 0°, extending the maximum length of cargo that can be hauled inside the vehicle 	<ul style="list-style-type: none"> • Can easily accommodate longer items that may not fit in a sedan's standard trunk • Offer flexibility to accommodate a rear-seat passenger and oversized cargo simultaneously

INTERIOR

200 FEATURES/FUNCTIONS	CUSTOMER BENEFIT
REACTIVE FRONT HEAD RESTRAINTS	
<ul style="list-style-type: none"> • When deployed, the front half of the head restraint extends forward to minimize the gap between the back of the head and the head restraint 	<ul style="list-style-type: none"> • Provide added protection to the driver and front passenger (helping to reduce the risk of a whiplash injury) in the event of a rear impact • May be tilted forward and backward for increased comfort
CENTRE FLOOR CONSOLE WITH DUAL-LEVEL STORAGE AND SLIDING FEATURE	
<ul style="list-style-type: none"> • Sliding armrest, slides back and forth easily as desired • Upper and lower storage bins • Includes coin storage and a power outlet for added convenience 	<ul style="list-style-type: none"> • Provides enhanced comfort and convenience • Offers handy concealed storage areas • Provides power outlet access for various handheld devices
12-VOLT POWER OUTLETS	
<ul style="list-style-type: none"> • Two 12-volt power outlets included • One is located in the centre stack • One is located in the centre floor console 	<ul style="list-style-type: none"> • Can remotely power cellular phones, laptop computers and personal handheld devices
AVAILABLE AUTO-DIMMING REARVIEW MIRROR	
<ul style="list-style-type: none"> • Electrochromatic rearview mirror automatically dims to reduce glare 	<ul style="list-style-type: none"> • Adds to overall driver comfort and convenience
AVAILABLE ELECTRONIC VEHICLE INFORMATION CENTRE (EVIC)	
<ul style="list-style-type: none"> • The EVIC is interfaced with steering wheel-mounted controls, including the navigation system and Uconnect™ (if equipped), radio, vehicle status and personalization settings • Allows the driver to display useful information such as personal settings, outside temperature, compass, audio modes and system status messages as equipped 	<ul style="list-style-type: none"> • Makes viewing and selection of information easy and convenient for the driver • Provides a wide range of information to the driver, as well as the flexibility to customize information viewed • Customizable features to suit the driver's needs
AVAILABLE AUTOMATIC TEMPERATURE CONTROL	
<ul style="list-style-type: none"> • Allows the temperature to be set once and the system will adjust the heating and air conditioning output to maintain the set temperature regardless of exterior conditions • Employs infrared sensors to measure the surface temperature of each zone 	<ul style="list-style-type: none"> • Adds to overall passenger comfort and convenience
AMBIENT LED LAMPS	
<ul style="list-style-type: none"> • Standard LED lamps illuminate the front cubby bin, door handles, foot pedals and floor trim 	<ul style="list-style-type: none"> • Create a soft ambiance in the cabin • LED lights don't generate heat, so they are cool to the touch • They are resistant to vibrations and shocks

Product Presentation

INTERIOR

200 FEATURES/FUNCTIONS	CUSTOMER BENEFIT
UCONNECT™ 130 CD/MP3 RADIO	
<p>Includes:</p> <ul style="list-style-type: none"> • Single-disc CD player • Auxiliary input jack for portable audio device allows music to play through vehicle's speakers • Available SiriusXM™ Satellite radio which delivers over 130 channels, many featuring commercial-free music, plus sports, news and entertainment. First year of service is included • USB port allows you to plug in a USB music device to stream music • Available Uconnect™ hands-free communication with Bluetooth® (includes remote USB port) lets you enjoy hands-free voice control over phone communications, the radio stations, SiriusXM™ satellite channels and connected music devices 	<ul style="list-style-type: none"> • Provides wide range of available entertainment of listening options • Allows driver to keep hands on the wheel and eyes on the road
AVAILABLE UCONNECT™ 430 TOUCH-SCREEN RADIO	
<p>Features:</p> <ul style="list-style-type: none"> • 6.5-inch touch-screen display • 40 GB hard drive with 28 GB available to customer allows storage of photos, playlists and digital music files • Single-disc CD/DVD player • Auxiliary input jack for plugging in your portable audio device and playing music through the vehicle's speakers • If equipped with Uconnect™ hands-free communication with Bluetooth® phone, you receive a remote USB port • The USB port allows you to plug in a compatible music device, such as an iPod® or USB stick, to stream music 	<ul style="list-style-type: none"> • Provides a wide range of available entertainment with powerful storage capacity for digital audio and photo files • With Uconnect™ hands-free communication, you enjoy hands-free phone communications, and have voice control over the radio and music device connected to the remote USB port
AVAILABLE UCONNECT™ 430N TOUCH-SCREEN NAVIGATION RADIO	
<ul style="list-style-type: none"> • 6.5-inch touch-screen display with award-winning Garmin® GPS navigation • SiriusXM™ Satellite Radio delivers over 130 channels, many featuring commercial-free music, sports, news, talk and entertainment. The first year of service is included • 40 GB hard drive with 28 GB available to the customer, allows storage of photos, playlists and digital music files • Single-disc CD/DVD player (DVD movies play when the transmission is in Park) • Auxiliary input jack for plugging in portable audio devices and playing music through the vehicle's speakers • Available Uconnect™ hands-free communication with Bluetooth® • Remote USB port (if equipped with Uconnect™ hands-free communication with Bluetooth®) 	<ul style="list-style-type: none"> • Provides a wide range of available entertainment, with powerful storage capacity for digital audio and photo files • Uconnect™ hands-free communication with Bluetooth® offers hands-free phone communications and voice control over the radio and music device connected to the remote USB port • USB ports allows a compatible music device, such as an iPod® or a USB device, to stream music

Product Presentation

INTERIOR

200 FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE UCONNECT™ 730N WITH TOUCH-SCREEN NAVIGATION RADIO	
<ul style="list-style-type: none"> • Uconnect™ 730N radio features turn-by-turn GPS navigation with points of interest • Includes AM/FM/SiriusXM™ Satellite Radio with MP3/WMA input, CD/DVD player, Uconnect™ hands-free communication voice-dialogue system and integrated 6.5-inch touch-screen display • Single-disc CD/DVD player • 40 GB hard drive with 20 GB available to customer, allows storage of photos, playlists and digital music files • Includes one year of service provided by SiriusXM™ 	<ul style="list-style-type: none"> • Provides outstanding convenience and ease of use by combining navigation with voice-dialogue operation • Helps drivers know where to go and how to get there • Provides a wide range of available entertainment, with powerful storage capacity for digital audio and photo files
AVAILABLE BOSTON ACOUSTICS® 6-SPEAKER PREMIUM AUDIO SYSTEM	
<ul style="list-style-type: none"> • 276-watt system • Subwoofer • 6-channel amplifier 	<ul style="list-style-type: none"> • Provides a smooth octave-to-octave tonal balance, natural frequency response free of distortion
AVAILABLE LEATHER-FACED SEATS	
<ul style="list-style-type: none"> • Leather-faced seats are available as an upscale option 	<ul style="list-style-type: none"> • Enhance the comfort of the driver and passengers
AVAILABLE UCONNECT™ HANDS-FREE COMMUNICATION WITH BLUETOOTH®	
<ul style="list-style-type: none"> • Voice-activated, hands-free communication system using Bluetooth® technology • Places and receives calls through the vehicle's speakers • Operates as long as the user's phone is located anywhere in the vehicle 	<ul style="list-style-type: none"> • Allows driver to keep hands on the wheel and eyes on the road while making and receiving calls • No additional monthly fees other than your current cell phone bill
AVAILABLE POWER SUNROOF	
<ul style="list-style-type: none"> • Features vent and slide functions • One-touch opening and closing 	<ul style="list-style-type: none"> • Allows for the enjoyment of an open-air cabin
ADVANCED MULTISTAGE FRONT AIR BAGS	
<ul style="list-style-type: none"> • Tailor air bag deployment to the severity of the crash and the weight of the occupant 	<ul style="list-style-type: none"> • Extend protection to driver and front passenger
SUPPLEMENTAL FRONT-SEAT SIDE AIR BAGS	
<ul style="list-style-type: none"> • Housed in the outboard side of each front seat • Each has its own impact sensor in order to autonomously trigger the air bag on the side where the impact occurs 	<ul style="list-style-type: none"> • Provide enhanced protection for the driver and front outbound passenger in certain impacts
SUPPLEMENTAL SIDE-CURTAIN AIR BAGS	
<ul style="list-style-type: none"> • Housed in the headliner just above the side windows • Each supplemental side air bag has its own impact sensor in order to autonomously trigger on the side where the impact occurs 	<ul style="list-style-type: none"> • Provide enhanced protection for the driver and front passenger in certain impacts

Product Presentation

INTERIOR

200 FEATURES/FUNCTIONS	CUSTOMER BENEFIT
IIHS TOP SAFETY PICK	
<ul style="list-style-type: none"> • 2012 Chrysler 200 Sedan was named a 'Top Safety Pick' by the Insurance Institute for Highway Safety • Received the highest mark of "Good" in all four testing areas: • High-speed front crash tests • High-speed side crash tests • A rollover test • Evaluations of seat/head restraints for protection against neck injuries in rear impacts 	<ul style="list-style-type: none"> • A testament to 200's excellent safety story
ILLUMINATED FRONT CUP HOLDERS	
<ul style="list-style-type: none"> • Front cup holders are illuminated 	<ul style="list-style-type: none"> • Luxurious details elevate the overall ownership experience
AVAILABLE EXPRESS UP/DOWN WINDOWS	
<ul style="list-style-type: none"> • Front windows go all the way up or down with one touch of the window control 	<ul style="list-style-type: none"> • Offer enhanced driver convenience

Pre-Delivery

<input type="checkbox"/> Vehicle is equipped as indicated in the contract of sale <input type="checkbox"/> Vehicle interior/exterior clean	<input type="checkbox"/> Delivery appointment verified (if applicable) <input type="checkbox"/> Vehicle and customer paperwork prepared <div style="border: 1px solid black; padding: 2px; display: inline-block;"> <input type="checkbox"/> Vehicle is ready for delivery </div>	<input type="checkbox"/> Applicable arbitration and CAMVAP materials in glove box <input type="checkbox"/> Preset radio, clock and owner's address in Navigation system (if so equipped)
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Delivery

To be reviewed/demonstrated and checked (if equipped) by Sales Consultant with customer present.

<p>REAR</p> <input type="checkbox"/> Spare tire stowage/removal <input type="checkbox"/> LED taillamps	<p>DRIVER SIDE</p> <input type="checkbox"/> Auto/Stick™ operation <input type="checkbox"/> Remote keyless/illuminated entry <input type="checkbox"/> Vehicle security system <input type="checkbox"/> Electronic Stability Control <input type="checkbox"/> All-Speed Traction Control <input type="checkbox"/> Brake Assist <input type="checkbox"/> ABS <input type="checkbox"/> Height-adjustable shoulder belts <input type="checkbox"/> Dual power, heated exterior mirrors <input type="checkbox"/> Variable intermittent windshield wipers <input type="checkbox"/> Eight-way power driver's seat <input type="checkbox"/> Power windows/door locks <input type="checkbox"/> Express-front-windows-down function <input type="checkbox"/> Brake-Park Interlock <input type="checkbox"/> Remote start system <input type="checkbox"/> Tilt/telescopic steering column <input type="checkbox"/> Cruise control	<input type="checkbox"/> Synchronize customer Bluetooth® with Uconnect® System <input type="checkbox"/> Uconnect™ hands-free communication with Bluetooth® <input type="checkbox"/> Uconnect™ Multimedia featuring SiriusXM™ Satellite radio <input type="checkbox"/> Uconnect™ 130 CD/MP3 Radio (RES) <input type="checkbox"/> Uconnect 430 (RBZ) <input type="checkbox"/> Uconnect 430N (RHB) <input type="checkbox"/> Uconnect 730N (RHR) <input type="checkbox"/> HomeLink® Universal Transceiver <input type="checkbox"/> Boston Acoustics® 6-speaker Premium Audio System <input type="checkbox"/> Power outlets (12-volt) <input type="checkbox"/> Sunroof operation
<p>PASSENGER SIDE</p> <input type="checkbox"/> Tire pressure monitoring system <input type="checkbox"/> 60/40 split-folding rear seatback <input type="checkbox"/> Fold-flat front-passenger seatback <input type="checkbox"/> Child seat anchor system (LATCH)	<p>FRONT</p> <input type="checkbox"/> Engine features/benefits <input type="checkbox"/> Bifunctional halogen headlamps	<p>OWNERSHIP EXPERIENCE</p> <input type="checkbox"/> 24-hour Towing Assistance benefits <input type="checkbox"/> 5-Year/100,000-Kilometre Powertrain Limited Warranty <input type="checkbox"/> Owner's Manual <input type="checkbox"/> Maintenance schedule <input type="checkbox"/> Service and Parts Department introduction and business hours <input type="checkbox"/> Mopar® Parts & Accessories <input type="checkbox"/> Appearance Care (refer to DVD for details) - Exterior - Interior - Wheels - Headlights
<div style="border: 1px solid black; padding: 2px; display: inline-block;"> <input type="checkbox"/> Vehicle is equipped as agreed upon </div>		

Post-Delivery

Customer's preferred contact phone numbers: Primary: _____ Secondary: _____ Email address: _____	Customer's preferred time of contact: _____ Customer's first service appointment: Date: _____ Time: _____
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CUSTOMER ACKNOWLEDGMENT

I acknowledge that all items checked above have been reviewed with me.

Customer/Date _____

SALES CONSULTANT

All items checked above have been reviewed with the customer.

Sales Consultant/Date _____