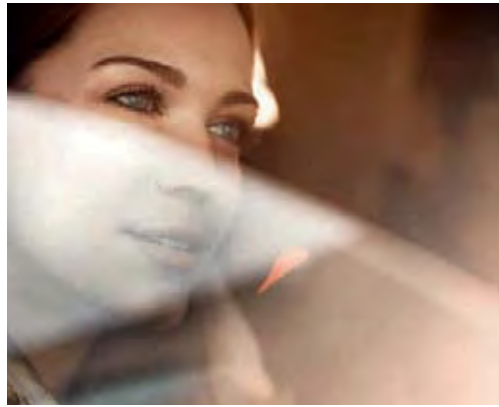




# A3

Audi A3 | A3 Sportback  
Audi S3 | S3 Sportback

Vorsprung durch Technik **Audi** 



**Dialogue: Audi QR codes**  
Experience Audi even more directly:  
download a QR app to your smartphone  
and then scan the QR code or follow  
the given link in your browser.  
Connection costs depend on mobile  
phone contract.



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The equipment for the vehicles illustrated in the Fascination section can be found on page 137.  
The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found from page 122 onwards.



# Way ahead.

What would it be like if technology could be operated intuitively?  
If purist design were to encounter innovative functionality?  
If sportiness and progress were to become one?

We have found the answer: with the new Audi A3 and the new Audi A3 Sportback. The design speaks a unique language; the dynamism is impressive on every trip. And the interior combines aesthetics with intuitive functionality. Experience our lead in vehicles that are way ahead.

The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found from page 122 onwards.

# A3

Audi A3 | A3 Sportback









## More attractively ahead.

The new Audi A3 and A3 Sportback are flatter, more masculine and more dynamic. The slim side is defined by the striking tornado line along the edge of the window and the dynamic line above the sills. Taut, sculptural areas where light and shadows meet give the vehicles a compact and muscular look.

The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found from page 122 onwards.











The narrow headlights give the Audi A3 a determined, concentrated look. They are optionally available as xenon plus headlights with LED daytime running light strip or as full-LED headlights. The exterior mirrors are set on the door rails like on a sports car. The slim, divided rear lights, which are available in LED technology in combination with xenon plus or full-LED headlights, give the vehicle a sporty low and wide appearance. The roof edge spoiler creates additional dynamism and sportiness at the rear.

The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found from page 122 onwards.







## More intuitively ahead.

Unmistakeably an Audi – and yet it feels different. Lighter. Clearer. More forward-looking. The cockpit is captivating at first sight thanks to its clear layout and ergonomics.

The central control unit: the optional MMI navigation plus with MMI touch – a touch-sensitive control panel integrated in the rotary/push-button control for intuitive operation. Amongst other things, it offers you a new and intelligent way of controlling the navigation and telephone functions by “writing” letters or numbers on the control panel with your finger. You can also operate the functions supported by Audi connect via your MMI touch. The slim 7-inch colour display, which pops up electrically, presents all the information in a new look and impressive clarity.

The optional Audi phone box is extremely practical. It connects your mobile phone with the vehicle's roof aerial so that you can make phone calls without a mobile phone cradle.

The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found from page 122 onwards.



If you want to experience the Audi A3 in action, scan this QR code using your smartphone. Or follow this link in your browser: [www.audi.com/a3film](http://www.audi.com/a3film)













High quality and innovative design can be found in every detail. The horizontal architecture of the dashboard emphasises the size of the interior, 3D inlays seem to embrace the driver.

The air vents with their jet design further accentuate the stylish interior. Their air flow can be adjusted to provide a concentrated stream of air or to distribute air evenly, all with variable levels of intensity. The optional deluxe automatic air conditioning in black-panel look connects the floating cockpit to the centre console. Fine leather sport seats are available on request, and further emphasise the high-quality appearance of the interior.

The optional Bang & Olufsen Sound System is a special highlight: enjoy brilliant surround sound from a total of 14 loudspeakers. The exclusive loudspeaker covers with aluminium applications and LED lighting accentuating the front woofers convey a sense of perfect design.

The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found from page 122 onwards.

The dynamic roof contour of the A3 Sportback design emphasises its sporty character, and the powerful rear gives it a confident stance despite its lightness. The combination of a longer wheelbase and short overhangs makes the A3 Sportback look longer and conveys a sense of elegant sportiness.

The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found from page 122 onwards.



If you want to experience the Audi A3 Sportback in action, scan this QR code using your smartphone. Or follow this link in your browser: [www.audi.com/a3sbfilm](http://www.audi.com/a3sbfilm)















## More connectedly ahead.

The world on board: thanks to Audi connect your A3 or A3 Sportback keep in constant contact. All you need is the MMI navigation plus with MMI touch and Audi connect.

Experience a new and individual way of enjoying mobility with Audi connect. You can plan your journey at home using myAudi or the Audi MMI connect app on your smartphone – the data are transmitted to your vehicle and are available to you there. Thanks to up-to-the-minute online traffic information, you can always keep an eye on the traffic flow along your route. On the road, you can navigate comfortably with the highly detailed Google Earth™\* and take a look at your destination before you get there using Google Street View™\* – making your journey through a new city much easier. And you can use the Facebook service integrated in the infotainment system for instance to let your friends know exactly where you are right now.

Navigation, entertainment, connectivity. Or, put another way, stay up to date and up to the minute – in a way tailored flexibly to you.

\*Google and the Google logo are registered trademarks of Google Inc.

For more detailed information about Audi connect, see pages 50 f. and 113 f. of this catalogue, [www.audi.com/connect](http://www.audi.com/connect) or contact your Audi partner.

The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found from page 122 onwards.



Comfortable seats and a generous amount of space characterise the rear. The rear bench seat can be split-folded 40:60 to increase the luggage compartment. With the rear seat bench folded down completely you have up to 1,100 litres of space available in the A3 or even up to 1,220 litres in the A3 Sportback. The height-adjustable loading floor, under which you can create a further storage compartment, provides even more functionality. And the almost flush loading sill area makes loading very easy.

The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found from page 122 onwards.















## More efficiently ahead.

The A3 and the A3 Sportback have been built using Audi ultra lightweight technology. The intelligent combination of different materials reduces vehicle weight despite increased requirements for comfort and vehicle electronics. In addition, all the engines feature as standard a start-stop system and a recuperation function to convert kinetic energy into usable electrical energy during braking. This allows fuel to be saved.

Further optional intelligent helpers to make the vehicles even more efficient: the deluxe automatic air conditioning with eco mode, the onboard computer with efficiency program and the efficiency mode included in Audi drive select. The innovative thermal management also contributes to increasing efficiency. This networked system distributes heat between the engine, transmission and passenger cell as necessary.

The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found from page 122 onwards.



## More powerfully ahead.

The A3 and A3 Sportback have a choice of TFSI and TDI engines which take you dynamically and efficiently to your destination. Great emphasis is also placed on comfort and convenience. The optional S tronic dual-clutch transmission allows gear changes with virtually no perceptible break in propulsive power. As an alternative to front-wheel drive, the vehicles are also optionally available with quattro permanent all-wheel drive. This guarantees better traction and even more superior handling.

The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found from page 122 onwards.



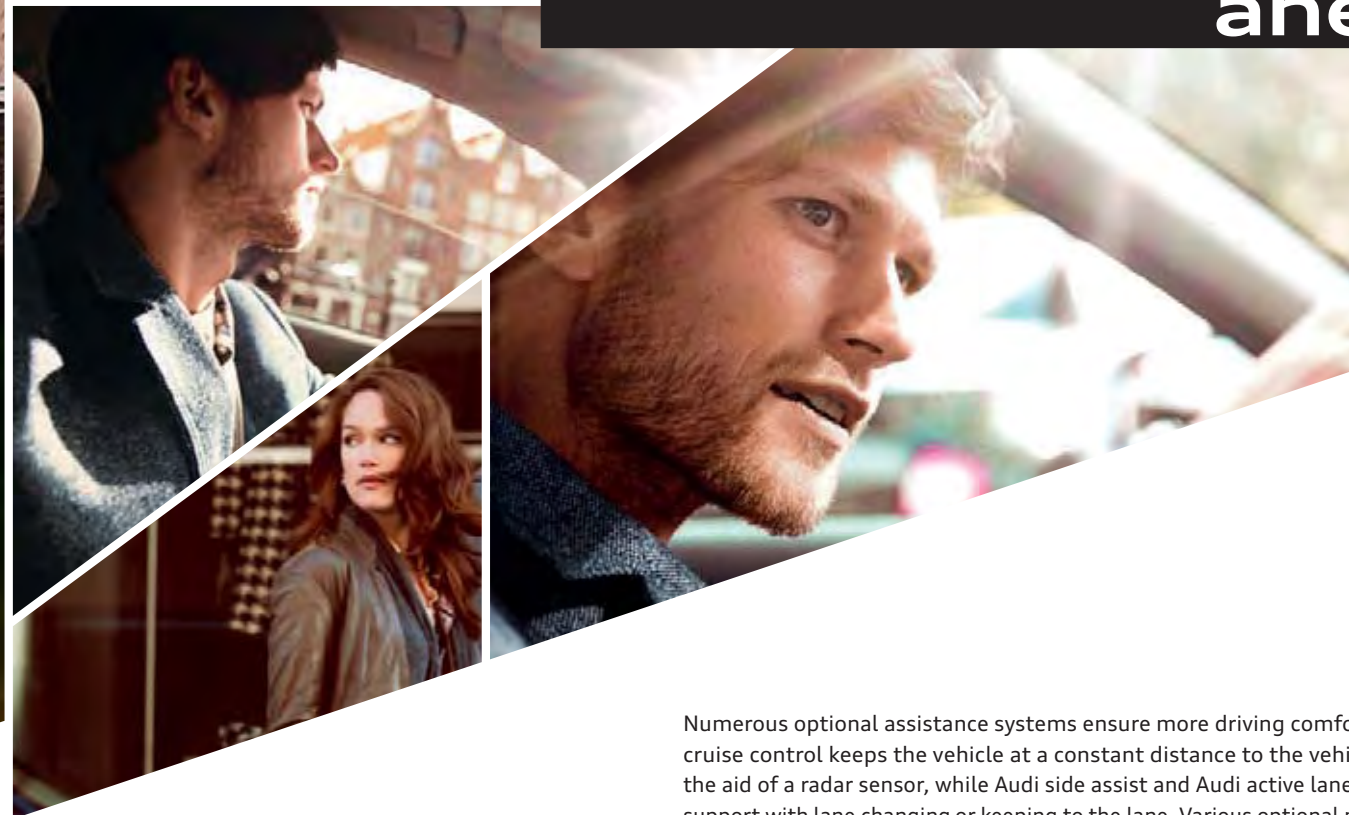








# More intelligently ahead.



Numerous optional assistance systems ensure more driving comfort. adaptive cruise control keeps the vehicle at a constant distance to the vehicle in front with the aid of a radar sensor, while Audi side assist and Audi active lane assist provide support with lane changing or keeping to the lane. Various optional parking systems improve your field of vision and make it easier for you to park.

With the optional Audi drive select, which is standard in the Ambition equipment line, you can set your vehicle to be either sporty or comfortable – you have up to five modes to choose from. The optional Audi magnetic ride allows the suspension tuning to be influenced as well.

The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found from page 122 onwards.



How to turn an exclusive vehicle into a customised one: the three equipment lines Attraction, Ambition and Ambiente give your A3 or A3 Sportback a special character before they even leave the factory. Attraction emphasises the functionality of the vehicle, Ambition its sportiness, while Ambiente focuses on comfort. Also available on request: the large panoramic glass sunroof that can be both tilted and fully opened, allowing the interior to be flooded with light.

The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found from page 122 onwards.















## More flexibly ahead.

The Audi A3 and the A3 Sportback are so many things: intuitive, efficient, dynamic, networked. But they are one thing above all: way ahead. Enjoy your lead.

The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found from page 122 onwards.

# More dynamically ahead.

The new Audi S3 and the new Audi S3 Sportback: more power, more sportiness, more driving enjoyment. Get in and discover a whole new world.

The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found on page 126.

# S3

Audi S3 | S3 Sportback













The Audi ultra lightweight design keeps the weight of the Audi S3 and S3 Sportback to an impressively low level. And thanks to its combination with the powerful 2.0 TFSI engine with Audi valvelift system you can enjoy an outstandingly agile yet highly efficient ride. The combined CO<sub>2</sub> emission for the S3 is only 159 g/km, for example. In conjunction with the S tronic dual-clutch transmission and quattro permanent all-wheel drive, 221 kW of power lets it sprint from 0 to 100 km/h in only 4.8 seconds; in the S3 Sportback you only need a tenth of a second longer. The torque of 380 Nm ensures spontaneous power delivery.

Dynamics at the press of a button: you can adapt the character of your vehicle to your individual wishes using the standard Audi drive select. The quattro drive distributes the power to all four wheels, providing you with excellent directional stability and improved traction. And the optional Audi magnetic ride automatically adjusts to the prevailing driving situation – for even more dynamics or a sporty yet comfortable ride.

The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found on page 126.

















## More fascinatedly ahead.

The exterior mirrors shine in aluminium look, the S badge gleams between the chrome-plated dual struts in the Singleframe in S geometry. The optional full-LED headlights, the S design of the side air inlets as well as the effective black or optionally red painted brake callipers of the ventilated 17-inch brakes underline the pure sportiness of the S models.

The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found on page 126.







Powerful sportiness defines the interior, too: the optional flat-bottomed multifunction sport leather steering wheel with S badge and S-specific stitching, the S gear lever knob, the S-specific start-stop button and the pedals made of brushed stainless steel. The instrument cluster with grey dials integrates the turbocharger's charging pressure display, which allows you to access maximum engine power, particularly in conjunction with the aluminium shift paddles of the S tronic version. The optional S sport seats made of sumptuous fine Nappa leather with shoulder inserts in diamond patterned stitching and integrated head restraints provide outstanding lateral support.

The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found on page 126.





A clear design and sporty elements also characterise the interior of the S3 Sportback. The purist atmosphere with the standard sport seats with S embossing is additionally emphasised by the high-quality optional inlays in 3D-design “Black”. The S3 Sportback combines its consistent sportiness with a generous amount of space.

The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found on page 126.





The side sills follow the design of the front and rear apron and add even more sporty promise to the vehicle; the rear diffuser with the S-specific dual-branch exhaust system with two oval tailpipe trims apiece help accentuate its impressive width. The striking roof edge spoiler makes the vehicle hug the road and puts the finishing touch to the rear.

The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found on page 126.



If you want to experience the Audi S3 in action, scan this QR code using your smartphone. Or follow this link in your browser: [www.audi.com/s3film](http://www.audi.com/s3film)









# More assuredly ahead.

Fascinating dynamics, impressive design – and always in touch with the rest of the world at the same time. A new definition of customised, networked sportiness. The Audi S3. The Audi S3 Sportback.

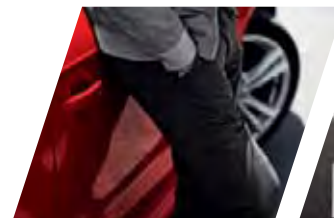
The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found on page 126.





## Way ahead.

Be permanently connected – via a mobile device using the vehicle's own Wi-Fi hotspot at a standstill or in the rear during driving. All the highlights at your current location or at any other destination at a glance – thanks to the city events service supported by Audi connect. Never miss any news ever again – access to Facebook and Twitter in conjunction with the text-to-speech function means you can always keep up to date, even while driving. Want to head for your favourite place again? This is now even easier thanks to picturebook navigation. Find out more about the fascinating functions provided by the optional services supported by Audi connect on the following pages.





Networked mobility with Audi connect. For car driving like you have never experienced before.

For more detailed information about Audi connect, see pages 50 f. and 113 f. of this catalogue, [www.audi.com/connect](http://www.audi.com/connect) or contact your Audi partner.



The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found from page 122 onwards.

# Follow your intuition.

## And you'll get there.

We try to match up to our claim of “Vorsprung durch Technik” in every aspect of an Audi – for example with the advanced optional MMI – Multi Media Interface. The MMI is used to control a wide variety of media in the vehicle, as well as the navigation system and other convenience functions. In addition, you can use it to control the optional services supported by Audi connect.

It used to be simple to operate the MMI – and now it's even simpler. A reduced number of buttons brings greater clarity. Two innovative toggle switches for radio and media as well as car and sound in conjunction with MMI radio, and for

telephone and navigation in conjunction with MMI navigation plus with MMI touch allow for a quick change between the different MMI functions. Four control soft keys are logically arranged near the central rotary/push-button control – for intuitive operation.

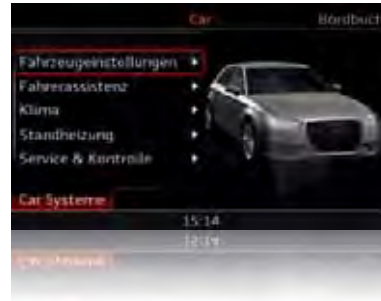
The volume control and its integrated skip function lets you switch more quickly between radio stations, for example. The 5.8-inch or 7-inch colour display, which pops up electrically, presents all the information in a new look and impressive clarity.

What makes the optional MMI navigation plus with 7-inch display special is the MMI touch, a touch-sensitive control panel integrated in the rotary/push-button control for intuitive operation of the MMI. Amongst other things, it offers you a new and intelligent way of controlling the navigation function by “writing” letters or numbers on the control panel with your finger. The system acknowledges your input after each character by means of audible feedback. You can also browse through the albums in your music collection on the jukebox – a brief flick of the finger on the touch pad is all it takes.





**MMI touch:** You can “write” with your finger on the optional MMI touch. The system recognises letters and numbers. It can be used for navigation and for your phone. In jukebox mode, you can also thumb through the albums of your music collection with a brief stroke of the finger.



**Car:** This function allows the direct control of driver assistance systems, vehicle settings, climate control and service functions from MMI radio upwards.



**MMI navigation plus:** The optional flash memory navigation system MMI navigation plus with MMI touch provides a 3D map view and a 3-dimensional representation of well-known buildings and places of interest as well as a 10 GB flash memory to save your own music.



**Media:** Display of available media sources such as the jukebox, inserted SD cards, Audi music interface or CDs and DVDs.



**Audi connect:** All the optional services supported by Audi connect can be used quickly and easily and operated intuitively via the respective MMI menu options.



# Audi connect:

## The intelligent connection between the internet, the vehicle and you.

These days, we are connected everywhere and at all times – at home, at work and on the move. Being connected whenever you wish, even in your car, is what modern mobility is all about. The optional Audi connect keeps you connected to the world via the LTE<sup>1</sup>/UMTS data module integrated in the vehicle. In addition, there is a Wi-Fi hotspot for wireless connection of up to eight mobile devices. You can use Audi connect to find out more about cultural events in town, find the cheapest petrol stations nearby, put your own personal route together at home and then transfer it to the navigation system, or explore your destination

online in advance. The numerous integrated services and function allows the vehicle to become part of the global network – increasing comfort and taking automotive fun to new heights. Simple, fast and customised. The Audi MMI connect app available for many smartphones provides even more freedom on the road.

After initial registration, you can log into the myAudi platform at [www.audi.com/myaudi](http://www.audi.com/myaudi) – your “control centre” for Audi connect. In the password protected area, you can manage and personalise all the services supported by Audi

connect, should this be required, and sometimes even configure them to your individual needs.

Further detailed notes on availability, scope and legal information about Audi connect and information about the technical requirements (necessary optional equipment, mobile phone contract, registration), any costs which may be incurred and the respective conditions of use can be found on pages 113 and 114 of this catalogue. Alternatively you can visit [www.audi.com/connect](http://www.audi.com/connect) or contact your Audi partner.

### Communication



#### Wi-Fi hotspot

connects your mobile devices to the internet



#### Emails

sent to your Audi MMI and read out to you conveniently by voice control



#### Messages

sent to your Audi MMI; have text messages (SMS) read out to you conveniently or write them using the dictation function



#### Access to Facebook

Integrates your personal network in the cockpit. With text-to-speech and other convenient text functions



#### Access to Twitter

Integrates the news service Twitter in the cockpit. With text-to-speech and other convenient text functions



If you want to experience the full diversity of Audi connect, scan this QR code using your smartphone (connection costs depend on mobile phone contract). Or follow this link in your browser: [www.audi.com/audiconnecta3](http://www.audi.com/audiconnecta3)

<sup>1</sup>For information on when this feature will be available, please contact your Audi partner. <sup>2</sup>Google and the Google logo are registered trademarks of Google Inc.

<sup>3</sup>Part of MMI navigation plus with MMI touch.



## Mobility & navigation



**Point-of-interest search**  
in the Google™<sup>2</sup> database with voice control



**Traffic information online**  
Support for dynamic route guidance through the coloured presentation of traffic flow information for individual stretches of road; faster and more precise information on the occurrence and clearing of traffic jams through high coverage of the road network e.g. including national and rural roadways



**Flight information**  
Convenient querying of departure and arrival times as well as gates, including a search by flight number function



**Train information**  
Convenient querying of departure and arrival times as well as platform information; also available for other means of public transport (e.g. underground)



**Picturebook navigation**  
Your pictures' GPS data guide you to the destination



**Fuel prices**  
The cheapest petrol stations at your destination or in the vicinity



**Parking information**  
Help with looking for car parks and multi-storeys. Up-to-date information on prices and vacant spaces is also displayed, provided such information is available in the database.



**Navigation with Google Earth™<sup>2</sup> and Google Street View™<sup>2</sup>**  
with high-resolution (30 m zoom) aerial and satellite images, photos, business entries and much more



**Map update service<sup>3</sup>**  
The map version delivered can be updated a total of five times at intervals of six months.



**myAudi special destinations<sup>3</sup>**  
The navigation system as a personal road atlas – import individual point-of-interest (POI) lists into the vehicle via the myAudi portal



**Country information<sup>3</sup>**  
Display of country-specific information, e.g., valid speed limits, motorway sticker requirements, etc. when crossing the border



**myAudi – your personal “control centre”**  
including customisable services supported by Audi connect e.g. news online (individual), city events or access to Facebook and Twitter. In addition, you can put your own personal route together at home via [www.audi.com/myaudi](http://www.audi.com/myaudi) or en route via the Audi MMI connect app available for many smartphones and transfer it to your Audi MMI. By linking into your myAudi user account via the Audi MMI connect app you can also e.g. access stored pictures of your destination, check the current traffic data on the way to your vehicle and play music from your mobile device.



## Infotainment



**Weather**  
Forecasts and maps for the required destination



**Audi music stream**  
Access to global radio stations via smartphone app and Wi-Fi connection plus access to your smartphone's media library



**News online (individual)**  
Text and images about current world events, with text-to-speech function, can be configured individually



**City events**  
Up-to-date information about events e.g. in your vicinity or at your destination



**Travel information**  
Prepared sightseeing information, with read-aloud and import function directly to your navigation destination

# You sit at the wheel.

## Others are working in the background.

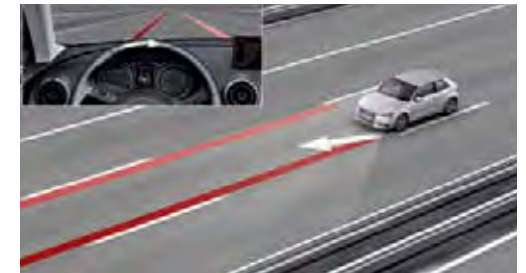
Most road accidents are caused by human error. Modern assistance systems can help to reduce their severity. Audi puts various different technologies to work to help you reach your destination safely. The assistance systems work closely together, which increases their versatility and performance – and makes your trip more comfortable at the same time.

To help you relax on the way to your destination, the optional Audi connect allows you to connect some of the assistance systems with GPS navigation data even when route guidance is switched off. Linking the optional adaptive light with variable headlight range control and camera-based recognition of traffic signs assistance systems with GPS data from your environment means they can provide more anticipatory support.



### **adaptive cruise control including Audi pre sense front\*:**

The automatic distance control detects vehicles ahead by means of a radar sensor. Within the system limits, the vehicle brakes and accelerates automatically, keeping a constant distance to the traffic ahead. If the system detects a potential collision – for example in stop-and-go traffic or when there is a danger of a traffic jam – adaptive cruise control can even bring your vehicle to a complete standstill at speeds under 30 km/h.



**Audi active lane assist\*** with lane centre guide supports you when travelling at speeds of around 60 km/h to a maximum speed of 250 km/h for instance by applying a gentle corrective steering movement and warns you through steering wheel vibration. There are two respective system settings for you to choose from in the optional MMI (steering point early or late). In conjunction with MMI navigation plus with MMI touch, you also have an additional **camera-based recognition of traffic signs** feature which displays traffic signs showing a speed limit clearly and in colour via the driver information system.





**Audi side assist\*:** The lane change assistant helps you to change lanes. From a speed of about 30 km/h, it monitors the area alongside and behind the vehicle. Radar sensors detect other vehicles and warn you through an LED display on the exterior mirror if there is a vehicle in your blind spot.

\*Optional equipment.

**Please note:** The systems can only work within system limits. They can be of assistance, but drivers are still required to be attentive at all times.

The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found from page 122 onwards.

About weight reduction	<p><b>The demands placed on modern vehicles are contradictory.</b> On the one hand, they must offer enhanced performance and comfort, on the other they need to be more economical and efficient. Audi ultra resolves this conflict by examining each and every component. We demand the highest functionality combined with the lowest possible weight. The result is an intelligent mix of materials that even allows a reduction in engine size: lighter vehicles no longer need a large engine to be agile. In 2013 and the two preceding years, it was a significantly more compact and lightweight V6 TDI engine that powered multiple Audi R18 podium finishes at the 24 Hours of Le Mans. Their victorious predecessor in 2010, the R15 TDI, had featured a larger V10 TDI engine.</p>
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# Audi ultra:

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## The future of efficient technology.

Audi ultra brings together all the efficient Audi technologies that aim to further reduce CO<sub>2</sub> emissions and fuel consumption. Progress towards this goal comes from improvements in many areas, but above all from advances in lightweight construction and conventional drive technology.

All the TDI and TFSI engines in the Audi A3 and Audi A3 Sportback produce more power per displacement, making them more efficient than the corresponding engines used in earlier model series. The fuel consumption and CO<sub>2</sub> emissions

are reduced accordingly. However, this is not the only measure that improves efficiency. Recuperation, for example, converts some of the kinetic energy the vehicle loses during braking and coasting into usable electrical energy by increasing the generator voltage, and stores it in the car's battery. During subsequent acceleration or periods of driving at a constant speed, this energy is used to relieve the generator. Depending on the driving cycle, it is possible to save up to 3 % of fuel and reduce CO<sub>2</sub> emissions. Audi already uses this technology in many models.

When it is at a standstill and the driver takes the foot off the clutch, for example at traffic lights on in a traffic jam, the A3 consumes hardly any fuel: the start-stop system switches the engine off and starts up again only when the clutch is depressed.

A further pioneering innovation is the cylinder on demand technology (CoD) which is available for the 1.4 TFSI engine with 103 kW in the Audi A3. When the full power of the engine is not required, Audi cylinder on demand automatically

deactivates two of the four cylinders – without the switchover even being noticed or impairing the driving dynamics. The vehicle thus continues to drive in the partial-load range and enables fuel consumption and CO<sub>2</sub> emissions to be reduced even further.

These Audi ultra measures result in a continuous development process towards less and less weight and, above all, towards more and more efficiency and sustainability.





**Audi A3 1.6 TDI ultra (81 kW 85 g CO<sub>2</sub>/km) and  
Audi A3 Sportback 1.6 TDI ultra (81 kW 88 g CO<sub>2</sub>/km)**

Specific technical measures in the vehicle such as weight reduction lead to lower fuel consumption and reduced CO<sub>2</sub> emissions compared with the other Audi A3 models. The Audi A3 ultra models have the following standard features:

- ▶ 6-speed manual transmission with improved transmission ratio
- ▶ increased injection pressure in the common rail system from 1,800 to 2,000 bar including new injectors for even more efficient combustion
- ▶ fuel-saving tyres with improved roll resistance
- ▶ improved trim and side sill trims for low drag coefficient and improved aerodynamics

The illustration shows the Audi A3 Sportback 1.6 TDI ultra.



cylinder head with integrated exhaust manifold

friction-reduced engine

actuators for switching off cylinders 2 and 3

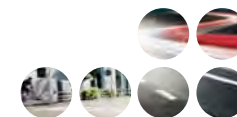
crankcase made of diecast aluminium

intercooler integrated in the intake manifold

Many hours of development.  
Thousands of miles of testing.  
And for what reason?

1.4 TFSI engine (103 kW) with  
Audi cylinder on demand technology





**Audi cylinder on demand in the TFSI engine.** When the concentrated power of the four cylinders is not needed in the low and medium load range and when coasting, cylinders 2 and 3 switch off automatically. This means that no air is taken in, no fuel is injected and no exhaust-gas is emitted in these cylinders. The switched-off cylinders are reactivated the moment you accelerate and you have the full power of all cylinders at your disposal again.

## In just a few seconds you will understand why.

In FSI® technology, the fuel is injected directly into the combustion chamber and atomised into a fine spray. This way, the fuel – metered to almost droplet precision – can be called upon the millisecond that the engine requires it. This can contribute to better use of the fuel and thus to reduced fuel consumption.

The A3 models employ TFSI technology. This combines the advantages of FSI – efficiency and dynamism – with a turbocharger, which ensures even better power delivery. The 1.4 TFSI engine with 103 kW in the Audi A3 and A3 Sportback features intelligent Audi cylinder on demand technology. During relaxed driving, when full engine power is not required, Audi cylinder on

demand automatically deactivates two cylinders. The result: the engine runs significantly more efficiently and CO<sub>2</sub> emissions are reduced – without you noticing the difference.

The 1.8 TFSI engine with 132 kW in the A3 and A3 Sportback works with the Audi valvelift system and intelligent thermal management. More torque is generated at low engine speed by switching between two exhaust cam contours. You feel the effect directly: the engine reacts more quickly and accelerates with S tronic from 0 to 100 km/h in 7.2 seconds in the A3 and in 7.3 seconds in the A3 Sportback. The Audi valvelift system also helps you to save fuel and reduce CO<sub>2</sub> emissions. In addition to direct fuel

injection, the 1.8 TFSI (132 kW) uses indirect injection, which makes the part load range even more efficient.

The turbochargers of both engines have an electric wastegate actuator which regulates the charging pressure particularly quickly and precisely. In addition, the exhaust manifold has been integrated in the water-cooled cylinder head, shortening the engine warm-up period and reducing the exhaust gas temperature. All these measures help to reduce consumption, particularly with a sporty driving style.

In the 2.0 TFSI quattro engine, 221 kW power the S3 with S tronic from 0 to 100 km/h in

4.8 seconds and the S3 Sportback in 4.9 seconds. This engine also works with the Audi valvelift system, as you will immediately notice through the direct, agile response. And the integrated exhaust manifold also helps reduce consumption.

All the TFSI engines on this page already meet the stringent requirements of the EU6 emission standard.

The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found from page 122 onwards.



**The injectors** open and close in fractions of a millisecond and inject fuel several times into the combustion chamber at pressures of up to 2,000 bar. In some cases, an injection process can involve the injection of the tiniest of amounts weighing less than a thousandth of a gramme.



**Pre-injection** results in a “gentle” combustion process and consequently excellent combustion acoustics and agreeable engine running characteristics.

# TDI®

## In other words: Where is the tank?

Almost one in every two Audi cars sold today is a diesel. What sounds perfectly normal now was cause for huge excitement a good 20 years ago, when Audi revolutionised the market with the first 2.5 litre TDI engine. Since then, developments such as common rail technology have made TDI even more efficient. The injectors ensure the fuel is finely and precisely distributed. Consequently, since the first TDI, the engines have become more economical, whilst specific output has increased. So it was only logical that a diesel car should then enter the world of motorsport. And successfully too: in 2006, Audi was the first car maker to win

the 24 Hours of Le Mans with a diesel-powered racing car, the Audi R10 TDI – and then went on to repeat this victory several times over.

The diesel engines in the A3 and A3 Sportback not only impress with their engine power but by their efficiency as well. Their common rail injection system has four injectors and is characterised by an excellent balance of performance, driving comfort and engine acoustics. The 1.6 TDI with 77 kW produces 250 Nm of torque and lets you accelerate from 0 to 100 km/h in 10.7 seconds with manual transmission in the A3. Yet it only consumes an

impressive combined average of 3.8 l of fuel over 100 km and has a combined emission of only 99 g CO<sub>2</sub>/km.

A special model of the A3 with a 1.6 litre TDI engine designed specifically to reduce fuel consumption and emissions is even more efficient and emits only 85 g CO<sub>2</sub>/km. The A3 Sportback with this engine type has CO<sub>2</sub> emissions of only 88 g CO<sub>2</sub>/km.

The 2.0 TDI clean diesel with 135 kW and manual transmission needs 7.3 seconds for the same

acceleration in the A3 and 7.4 seconds in the A3 Sportback. It also has a highly efficient thermal management system. Its two balancer shafts are now directly integrated in the crankcase, improving the running smoothness even further. It reaches its maximum torque of 380 Nm at 1,750 rpm. The engine consumes an average of 4.1 l/100 km in the A3 or 4.2 l/100 km in the A3 Sportback, and emits only 108 g CO<sub>2</sub>/km in the A3 or 110 g CO<sub>2</sub>/km in the A3 Sportback (combined values). Impressively, the 2.0 TDI clean diesel (135 kW) already meets the stringent EU6 emission standard.

The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found from page 122 onwards.



turbocharger with adjustable turbine geometry

friction-reduced engine

2,000 bar high-pressure injection system



integrated balancer shafts

2.0 TDI clean diesel (135 kW)



The two lightweight high-pressure tanks at the rear of the Audi A3 Sportback g-tron can each store 7 kg of natural gas at up to 200 bar.



sturdy glass fibre reinforced plastic (GFRP)

lightweight carbon reinforced plastic (CRP)

gas-tight polyamide



# Audi g-tron®

## Getting ahead. Ahead with less CO<sub>2</sub>.

Efficiency potentials can be exploited even more consistently through the intelligent combination of tried-and-trusted technologies with alternative fuels. The Audi A3 Sportback g-tron for example is the first standard Audi model to have a bivalent drive in the form of pioneering TFSI technology with CNG modification. It is based on the tried-and-trusted 1.4 litre 4-cylinder TFSI engine which has had its cylinder head, turbocharging, injection system and catalytic converter adapted to the specific properties of natural gas. The natural gas is stored at up to 200 bar in two lightweight high-pressure tanks at the rear behind the normal petrol tank. Each tank holds 7 kg CNG. When

the 14 kg of high-compression natural gas have been used up, the system switches automatically to TFSI operation under 10 bar system pressure and without you noticing a thing.

In pure CNG operation, the Audi A3 Sportback g-tron drives the considerable distance of 400 km at a remarkably low consumption of 3.2–3.3 kg CNG/100 km. One kilogram of natural gas contains as much energy as 1.5 litres of petrol. During combustion CO<sub>2</sub> emissions are 25–30% less than with petrol. There is no perceptible impairment of acceleration and dynamics. The Audi A3 Sportback g-tron achieves an overall range of around 1,300 km, which corresponds to the

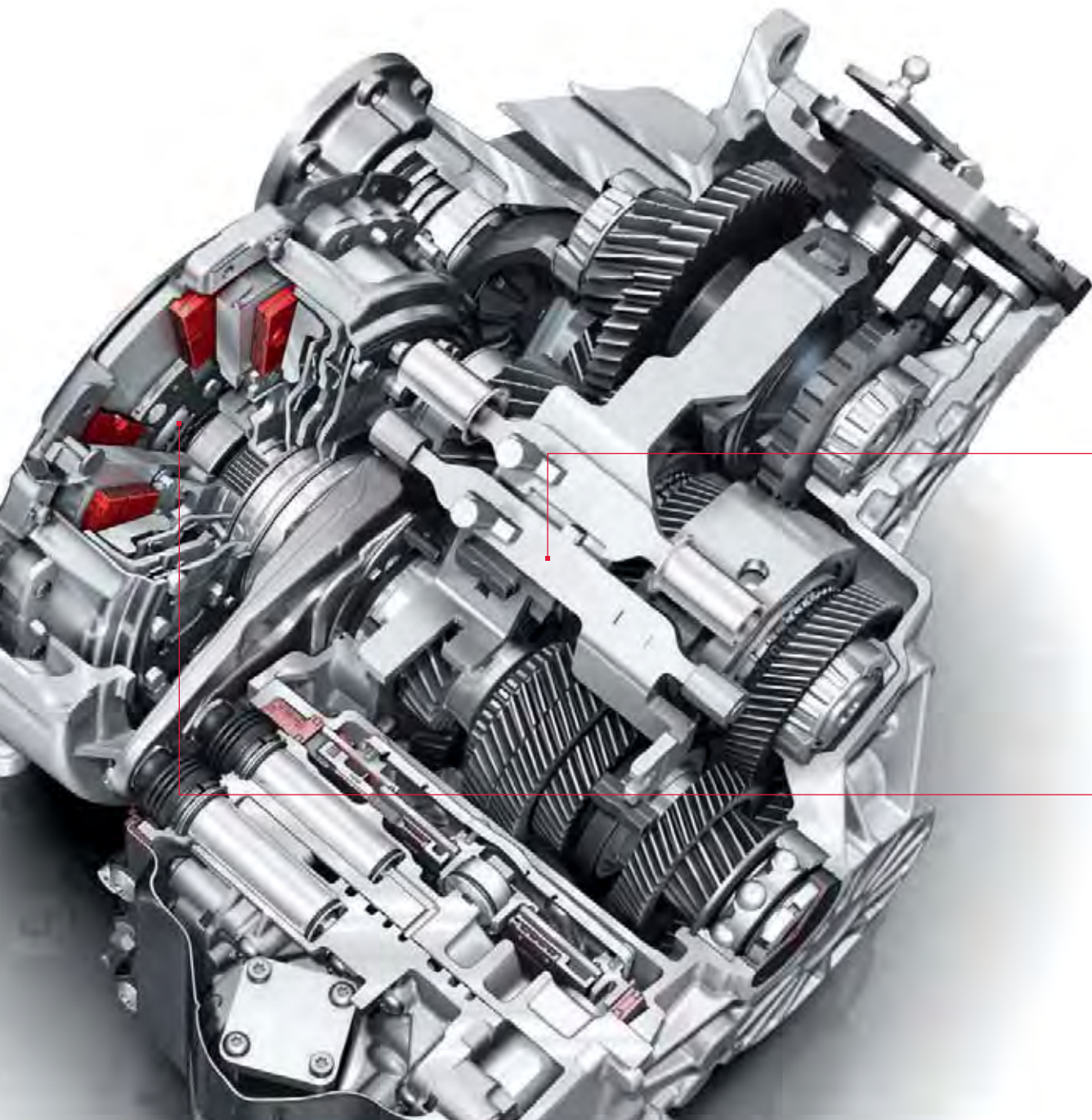
distance between Berlin and Le Mans, or Copenhagen and Berne.

The efficiency and long range of the Audi A3 Sportback g-tron are thoroughly impressive. Yet Audi is pressing ahead even further and has set yet another milestone on the road to consistent CO<sub>2</sub> reduced mobility with the Audi e-gas project. Audi e-gas is produced exclusively through the use of regenerative resources. Wind energy is used to produce hydrogen through electrolysis; this then reacts with CO<sub>2</sub> during methanation to produce Audi e-gas. The CO<sub>2</sub> used by the Audi e-gas system is the exhaust gas from a biomethane plant operated with organic

waste. This means the fuel produced is almost identical to fossil natural gas but is particularly environmentally friendly since the only CO<sub>2</sub> released was bound during the production of Audi e-gas, resulting in a closed cycle.

With this complete chain of effective CO<sub>2</sub> reducing measures – from the primary energy source of the fuel through to highly efficient vehicles – Audi demonstrates how exciting sustainability and future mobility technologies can be.

The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found from page 122 onwards.



**S tronic:** 2 single-plate clutches provide for a sporty dynamism and high efficiency.



# What is the benefit of two clutches?

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A double saving: time and energy.

The S tronic dual-clutch transmission enables quick gear changes with hardly any perceptible break in propulsive power and is therefore particularly efficient.

As long ago as 1985, Walter Röhrl tested this technology in the Sport quattro S1 – and was suitably impressed. Audi drivers share his enthusiasm to this day, because the modern S tronic changes gear in a flash. To do this, two singleplate clutches serve the different gears. One clutch transfers the torque via a solid drive shaft to the gearwheels of the odd-numbered gears. A second clutch serves the even-numbered gears

via a hollow shaft. Both parts of the transmission are permanently active, but there is only ever one actively connected to the engine via the closed clutch. For example, if the vehicle is accelerating in third gear, then the second part of the transmission is already engaged in fourth gear. The gear change happens very quickly through the change of clutches – the first clutch opens, whilst the second one closes. This takes only a few hundredths of a second and is completed with virtually no break in propulsive power. It runs so smoothly and comfortably that the driver barely notices it.

It doesn't matter whether the driver chooses the fully automatic mode with the program D (Drive) or S (Sport) or changes gear manually with the selector lever or the optional shift paddles on the steering wheel – the gear change feels precise and extremely sporty. Even with all of this dynamic technology, the S tronic still remains efficient. Its high level of efficiency helps to reduce both fuel consumption and emissions.

The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found from page 122 onwards.



# Why only use two wheels when a car has four?

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The quattro® permanent all-wheel drive.

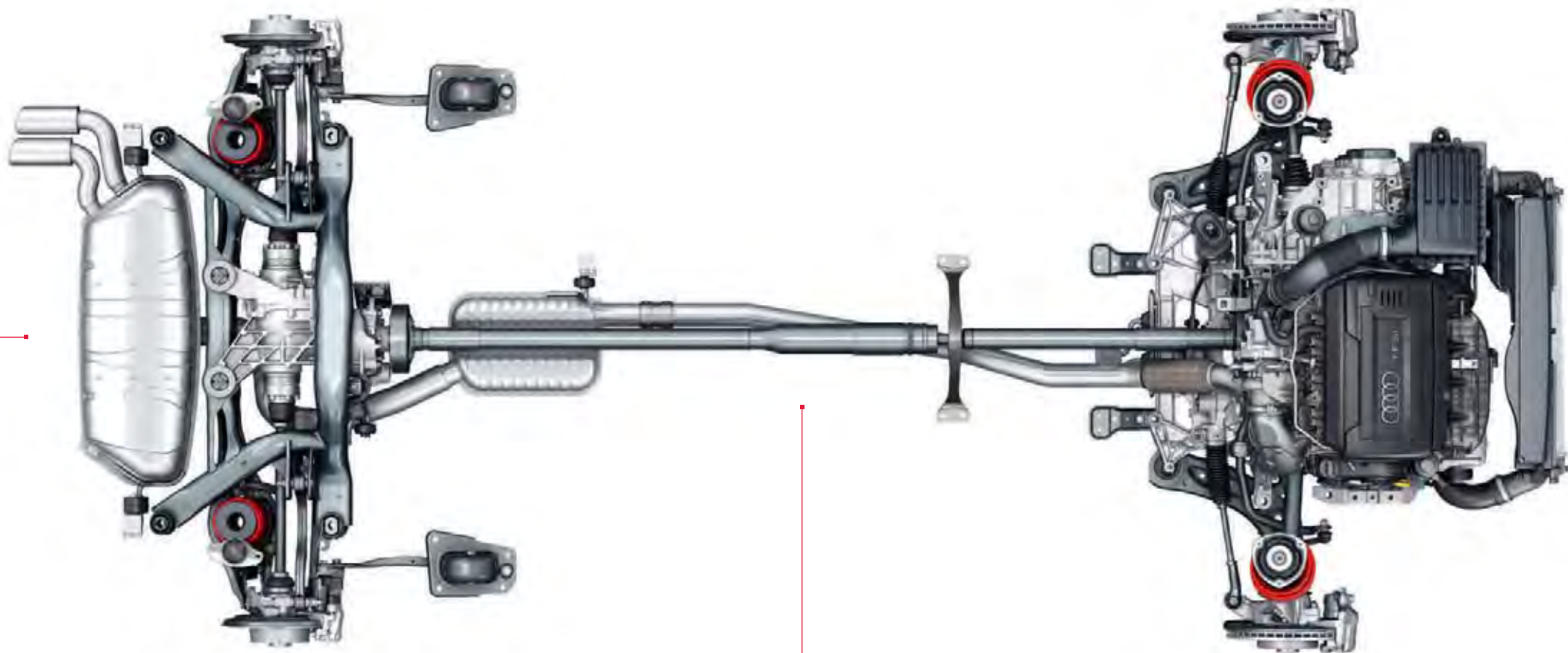
Those who know Audi know quattro. And once you have driven with quattro, you do not want to drive with anything else. Why? Because this drive brings engine power to the road in such a convincing way.

quattro is a permanent all-wheel drive. If the wheels on one axle of the vehicle lose grip on the road and threaten to spin, the wheel-selective torque distribution transfers the drive force through the transfer gear box and the Haldex

clutch to the axle or individual wheel with the better grip. The benefit is better traction and thus improved acceleration as well as more safety thanks to more balanced lateral guide forces.

But what makes quattro special is really the driving feel. “As if you’re stuck to the road,” some customers say. We put it like this: quattro gives you a better feel for the road and thus more safety.





The quattro drivetrain

# Dynamic. Comfortable. Superior.

## Your suspension shows plenty of character.

The dynamic suspension in the A3 and A3 Sportback unites sporty agility and outstanding tracking stability with a high level of comfort when driving. The springs and dampers of the McPherson front axle react immediately to the requirements of the road. The direct steering ratio provides a spontaneous response to movements of the steering wheel and the electromechanical power steering ensures the steering assistance is matched to your driving speed.

With the sport suspension, which is standard for the Ambition equipment line, the vehicle is lowered by about 15 mm, providing even more sportiness combined with a high level of driving

comfort. The S sport suspension, standard in the S3 and S3 Sportback, and the S line sport suspension, optionally available for the A3 and A3 Sportback, have even more dynamic spring/damper tuning and put you another 10 mm closer to the road. The progressive steering, standard in the two S models and available optionally in the A models, further increases driving dynamics through a direct and progressive steering ratio.

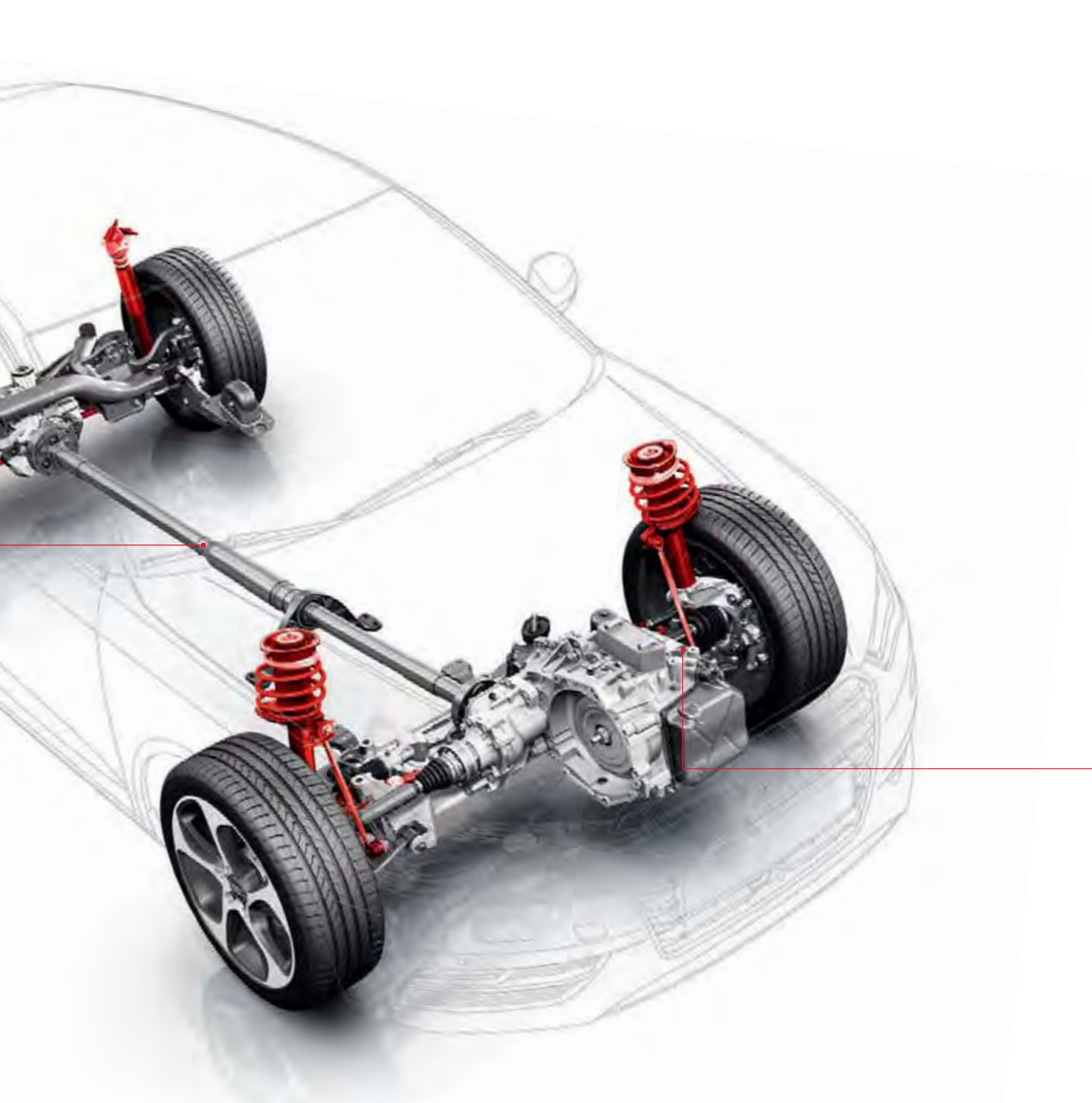
The optional adaptive damping system Audi magnetic ride is a very special way of moving both sportily and in comfort. The system quickly adjusts the stiffness of the dampers to the road

conditions. Instead of a conventional damper oil, Audi magnetic ride uses a special fluid whose flow behaviour can be changed by an electromagnetic field. The driver can select one of three basic settings. In the comfort mode, the Audi magnetic ride is a comfortable suspension which enables relaxed driving even on long journeys. In the sport mode, the suspension transmits direct feedback from the road; the vehicle reacts with even more agility. And in automatic mode, the vehicle adapts to the respective driving situation.

The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found from page 122 onwards.







**The sport suspension**, with body lowered by 15 mm, stiffer springs and damper tuning for more direct contact with the road and sporty handling, in combination with the optional adaptive damper system Audi magnetic ride with individual selection of suspension tuning

Why do the Audi A3 models suit you so well?  
Because they adapt themselves to you so well.

Audi drive select.



comfort



dynamic



auto

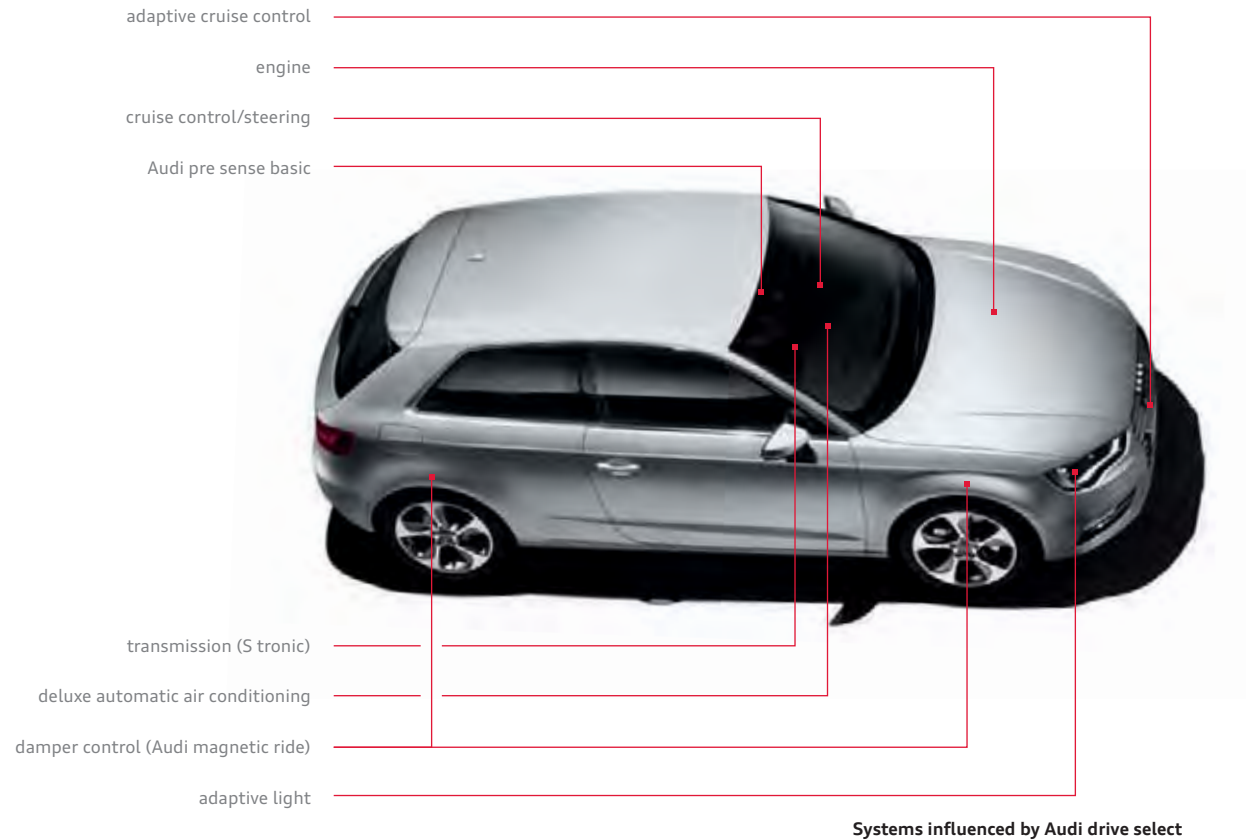


efficiency



individual





Everybody defines driving dynamics differently. We define it like this: drive exactly how you feel.

With the Audi drive select, which is standard in the S models and the Ambition equipment line, you can influence individual vehicle components at the push of a button or via the car menu in the optional MMI and so change the character of your Audi. You have up to five modes to choose from: efficiency, comfort, dynamic, auto and – in conjunction with MMI radio or MMI navigation plus with MMI touch – individual. In this mode,

you determine the behaviour of the connected vehicle components yourself.

The comfort mode is especially suitable for providing the most relaxed driving possible on long journeys. The auto mode offers a generally comfortable yet sporty driving experience. For particularly sporty driving, for example on winding roads, there is the dynamic mode. The efficiency mode helps to improve consumption values. As an integral part of Audi drive select, it is characterised in the case of S tronic by a

modified gear change programme and more energy-efficient basic settings. When you take your foot off the accelerator, the vehicle automatically goes into coasting mode when set to efficiency, which means the vehicle continues to move without engine brake losses. In every mode, the vehicle adjustments depend on the equipment selected.

The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found from page 122 onwards.

About lights

LED headlights

<300 °C

Conventional light bulbs reach temperatures of up to 300 °C. LED lights are more efficient despite greater light output, but due to their sophisticated technology they are somewhat more sensitive and should not get hotter than 150 °C. Because of the engine, the temperature of the area around the headlights is already around 120 °C. In theory, then, LED headlights would need an additional cooling system to be able to work. However, the Audi engineers did not want to spoil the good low-energy credentials of the LED headlights, so they developed a fan which directs heat away from the LED chips. The special feature of this fan is its additional benefit. The high operating temperature of standard bulbs means that they can defrost the headlights, which LEDs cannot. The newly developed fan, however, directs warm air from the LED chips directly to the headlight lens and thus supports headlight defrosting.



Daytime running light



Dipped beam



Indicator

# Less energy, more light:

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## the Audi A3 models with full-LED headlights.

Full-LED headlights are available as an option for the A3 models. The LED technology allows near daylight illumination of the road and stands out in comparison with conventional lighting due to its lower energy consumption and longer service life.

The LED headlights bring dipped beam, high beam and the combined daytime running light, position light and indicator function together in a

single light guide unit. The striking Audi light pattern in daytime and night-time design gives the headlight a characteristic look.

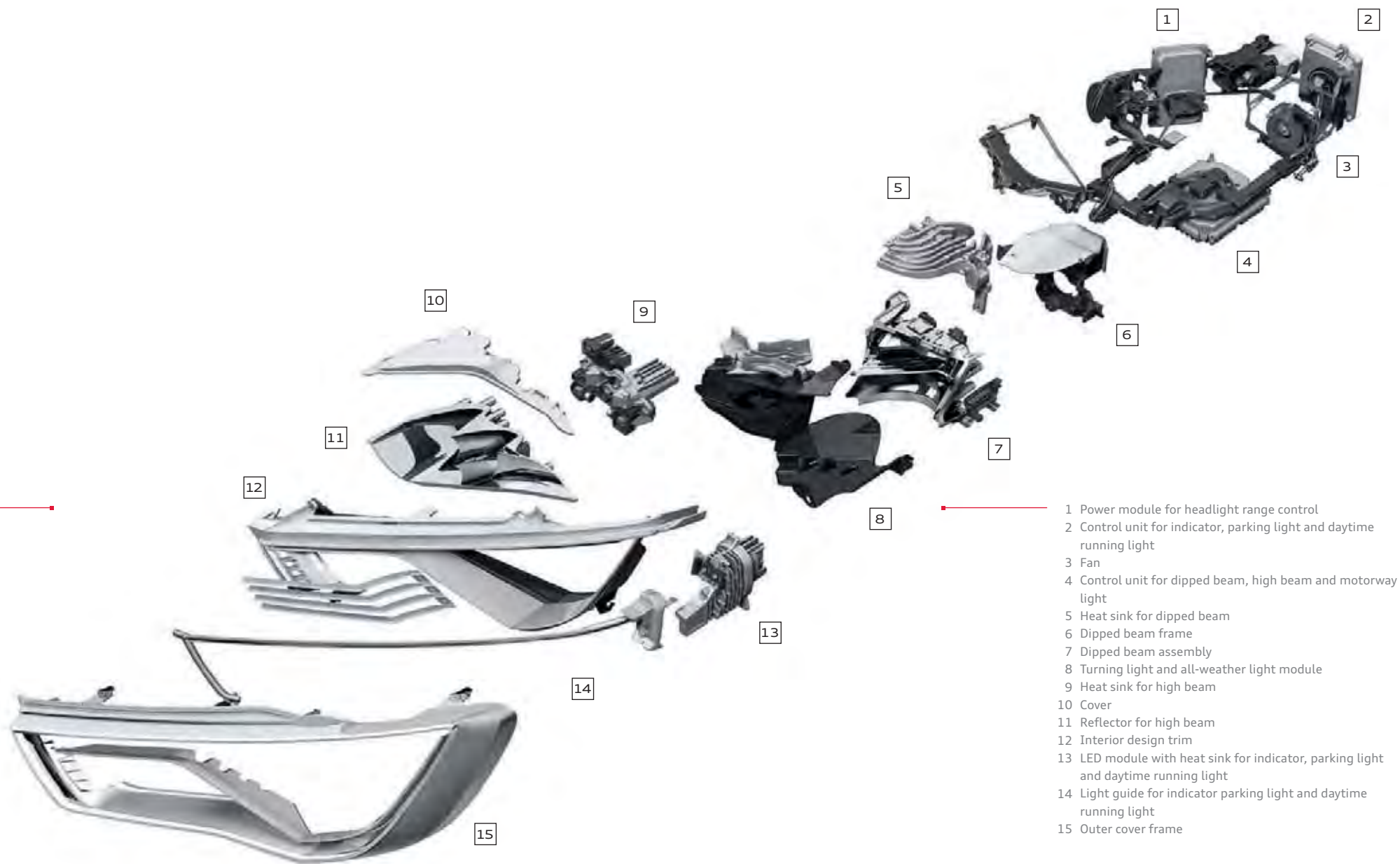
The right lights in every situation: the turning light supplements illumination alongside the vehicle in tight bends and when turning corners. The headlight also has a motorway light that extends the range of the light cone at speeds above approx. 110 km/h. The headlight functions

are rounded off by the all-weather light which does away with the need for conventional front fog lights. The individual LED modules are skilfully controlled to form a wide light distribution pattern, reducing glare from fog, rain or snow.

The different headlight light distribution patterns town light, motorway light and country light are activated according to speed and can also be controlled using the stored route data of the

optional MMI navigation plus with MMI touch. The junction light with a broad spread of light from the front lighting system completes the convenient lighting assistant functions. The combination of all these measures results in a balanced light pattern and more comfortable driving for you.





- 1 Power module for headlight range control
- 2 Control unit for indicator, parking light and daytime running light
- 3 Fan
- 4 Control unit for dipped beam, high beam and motorway light
- 5 Heat sink for dipped beam
- 6 Dipped beam frame
- 7 Dipped beam assembly
- 8 Turning light and all-weather light module
- 9 Heat sink for high beam
- 10 Cover
- 11 Reflector for high beam
- 12 Interior design trim
- 13 LED module with heat sink for indicator, parking light and daytime running light
- 14 Light guide for indicator parking light and daytime running light
- 15 Outer cover frame







It is the equipment that turns an Audi into your Audi.

## Three equipment lines. One fascination.



Choose the Audi A3 or A3 Sportback that best suits your personality. There are three fascinating equipment lines available from the factory: Attraction, Ambition and Ambiente.



The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found from page 122 onwards.



# Attraction – character and emotions.



## Attraction

### Model-specific standard equipment

#### Interior distinguishing features:

inlays in micrometallic, silver, for the door trims and dashboard

seat upholstery in marathon cloth

#### Exterior distinguishing features:

steel wheels with full wheel covers, size 6.5 J x 16 with 205/55 R 16 tyres\*

#### Functional distinguishing features:

steering wheel, padded, in 4-spoke design

The images show the Audi A3. \* You will find specifications on the technical characteristics of tyres on page 127.

## Ambition – sportiness and dynamics.

### Ambition

#### Model-specific standard equipment

##### Interior distinguishing features:

inlays in micrometallic, silver, for the door trims and dashboard

door sill trims with aluminium inlays on the door sills  
seat upholstery in rallye cloth

##### Exterior distinguishing features:

cast aluminium wheels in 5-arm design,  
size 7.5 J x 17 with 225/45 R 17 tyres\*

chrome-plated trims for exhaust tailpipes, single or  
double tailpipe depending on engine variant

##### Functional distinguishing features:

sport seats, front

sport leather steering wheel in 3-spoke design, includes  
gear or selector lever knob in leather

driver information system with colour display, including  
digital speed display and onboard computer with  
efficiency program

Audi drive select

front fog lights in halogen technology, integrated in the  
front apron

sport suspension, can also be ordered in conjunction  
with dynamic suspension



The images show the Audi A3. The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found from page 122 onwards.



# Ambiente – luxury and comfort.



## Ambiente

### Model-specific standard equipment

#### Interior distinguishing features:

inlays in 3D-design “Optic” for the door trims and dashboard

door sill trims in black

seat upholstery in regatta cloth/mono.pur

#### Exterior distinguishing features:

cast aluminium wheels in 15-spoke Y design, size 7 J x 16 with 205/55 R 16 tyres\*

high-gloss package

chrome-plated trims for exhaust tailpipes, single or double tailpipe depending on engine variant

#### Functional distinguishing features:

driver information system with colour display, including digital speed display and onboard computer with efficiency program

cruise control

leather steering wheel in 4-spoke design, includes gear or selector lever knob in leather

centre armrest, front

lighting package

parking system, rear



The images show the Audi A3. \* You will find specifications on the technical characteristics of tyres on page 127.

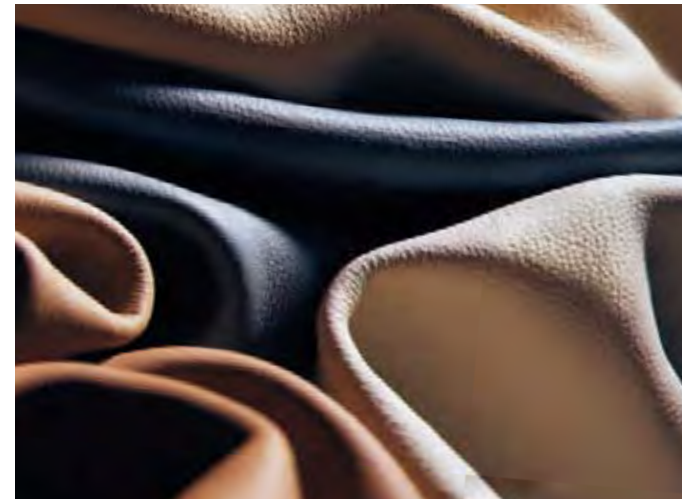
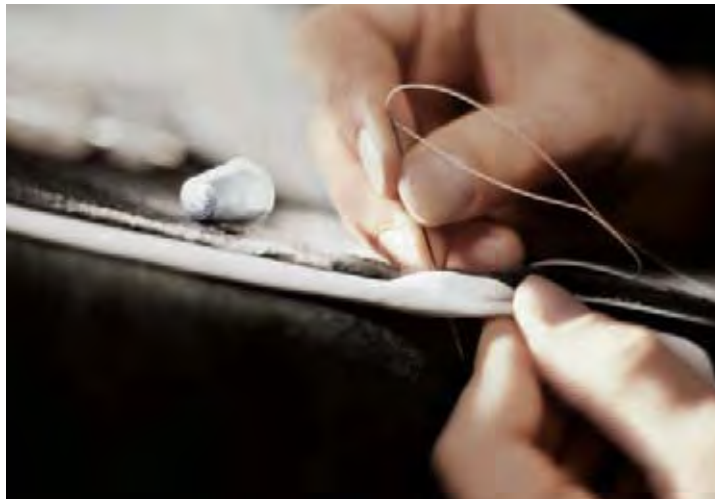
## **Audi exclusive**

Exclusivity does not know the meaning of the word compromise.  
But it is familiar with endless variety.

Each year Audi sells over a million vehicles. Yet they only sell yours once. How is that possible? With Audi exclusive. This makes your Audi unmistakable.

Combine coloured leather and a customised paint finish from the large selection of colours available from Audi exclusive to suit your personal wishes. Your unique vehicle will be the result.

Find out more about this topic from your Audi partner and in the Audi exclusive studio in Neckarsulm.







Audi exclusive fine Nappa leather upholstery and trim (package 1) with extended Audi exclusive leather upholstery and trim in alabaster white/powder beige with contrasting stitching in powder beige as well as Audi exclusive controls and gear lever knob in Audi exclusive aluminium. From quattro GmbH. The image shows the Audi A3. The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found from page 122 onwards.

## S line. Visibly more sportiness.

Driving an Audi A3 or A3 Sportback is a clear commitment to automotive sportiness. The S line packages allow you to enhance the athletic appearance of your Audi A3 or A3 Sportback even more: with equipment that underlines its dynamic body line, gives its interior a perceptibly sporty identity and further improves its driving performance. Choose how to up the sportiness.





#### **S line exterior package**

**Front and rear bumpers, side sill trims and diffuser insert**  
in a striking, sporty design

**Radiator grille**  
in high-gloss black

**Diffuser insert**  
painted in platinum grey, with honeycomb grid

**S line roof edge spoiler**

**Front fog lights**

**Front fog light surrounds**  
in high-gloss black

**Chrome-plated trims for exhaust tailpipes**  
single or double tailpipe depending on engine variant

**Door sill trims**  
with aluminium insert and S line logo

**S line logos**  
on the front wings



Bumpers in a striking sporty design with accentuated side air inlets and radiator grille in high-gloss black

Diffuser insert painted in platinum grey, with honeycomb grid



Black interior with contrasting stitching, sport seats with seat upholstery in biathlon cloth/leather with S line embossing, inlays in matt brushed aluminium. The images show the Audi A3.



S line sport leather steering wheel with contrasting stitching, steering wheel grips in perforated leather and S line emblem




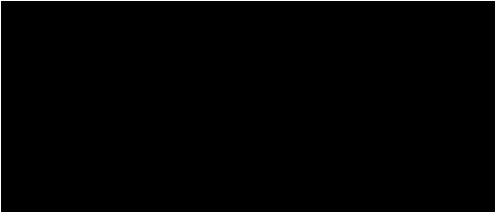
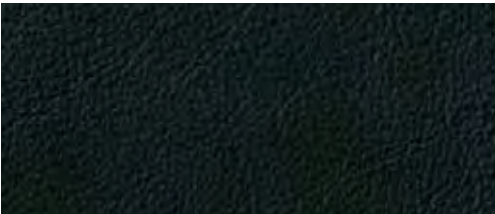

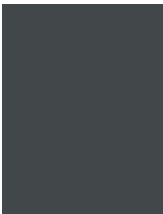


Selector lever knob in perforated black leather



Cast aluminium wheels in 5-parallel-spoke design, partly polished



Seat upholstery	Inlays	S line sport package <sup>1</sup>	
		<p>The S line sport package includes the following range of equipment:</p> <p><b>Cast aluminium wheels in 5-parallel-spoke design</b> partly polished, size 7.5 J x 18 with 225/40 R 18 tyres<sup>2</sup></p>	<p><b>Optionally available:</b></p> <p>further wheels in 18 inch<sup>2</sup></p>
Biathlon cloth/leather, black	Matt brushed aluminium	<p><b>S line sport suspension</b> with more dynamic spring/damper setting and vehicle lowered by 10 mm compared with the sport suspension or by 25 mm compared with the dynamic suspension</p>	<p><b>Audi magnetic ride</b></p>
		<p><b>S line logos</b> on the front wings and door sill trims</p>	<p><b>S line seat upholstery in perforated Alcantara/leather or fine Nappa leather</b> for sport seats, front, the shoulder area is in velvet leather and for S sport seats, front in fine Nappa leather embroidered with contrasting stitching, each in black with S line embossing on the front-seat backrests</p>
Perforated Alcantara/leather, black	3D-design “Black”	<p><b>Interior, dashboard and headlining</b> in black, contrasting stitching on seat upholstery, sport leather steering wheel and gear or selector lever gaiter</p>	<p><b>S line multifunction sport leather steering wheel in 3-spoke design, flattened at the bottom</b> with S tronic optionally with shift paddles – each in black leather (steering wheel grips in perforated leather) with S line emblem</p>
	Additional paint finish option		<p><b>Paint finishes in all standard/optional equipment colours, additional colour option in the special colour of Daytona grey, pearl effect</b></p>
Fine Nappa leather, black			
	Daytona grey, pearl effect		
		<p><b>Gear or selector lever knob</b> in perforated black leather</p>	
		<p><b>Inlays</b> matt brushed aluminium</p>	
		<p><b>Storage and luggage compartment package</b></p>	
		<p><b>Illuminated vanity mirror</b></p>	

## Audi design selection Capri orange: stylish highlights.



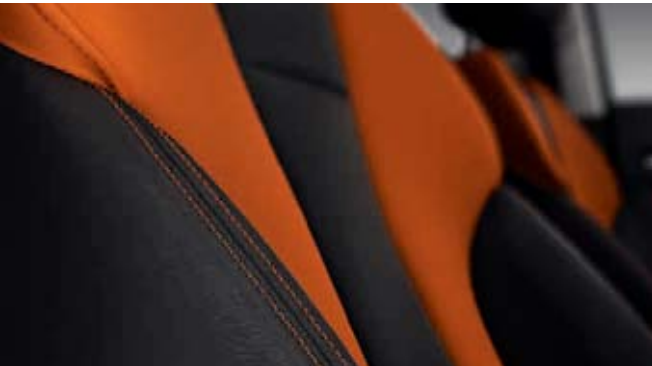
The image shows the Audi A3.



The Audi design selection Capri orange\*, available for the A3 and A3 Sportback, fulfils sophisticated expectations thanks to high-grade materials and exclusive equipment. The contrast between the colours black and Capri orange produces a sporty atmosphere. The front sport seats in Milano leather, black, and the steering wheel and gear or selector lever knob in leather convey both the look and feel of agility and dynamism. Velvet leather in Capri orange in the shoulder area of the sport seats and in the door mirrors is a striking eye-catcher. Specific details on the range of the equipment package can be found on page 102.

The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found from page 122 onwards.

\*Only available for Ambition.



The images show the Audi A3.

Audi design selection parade red: perceptible athleticism.



The image shows the Audi S3.



High-quality dynamics that can be seen and felt in every detail define Audi design selection parade red, available exclusively for the Audi S3 and S3 Sportback. The sport seats, front, are covered in sumptuous fine Nappa leather in black, while the contrasting stitching in parade red gives them a particularly high-quality appearance. The parade red shoulder inserts of the sport seats in velvet leather lend the vehicle a dynamic touch. Their striking colour is picked up by the contrasting stitching which can be found on the sport leather steering wheel and on the knee pads, for example, as well as on the gear or selector lever gaiter. Every single detail is impressive and designed to enhance the sporty atmosphere on the vehicle interior. Specific details on the range of the equipment package can be found on page 102.

The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found from page 122 onwards.



The images show the Audi S3.



Audi A3 Ambition in scuba blue, metallic, with cast aluminium wheels in 5-arm kinetic design.  
Equipment: sport seats in Milano leather, titanium grey, inlays in aluminium mistral, silver, aluminium look in the interior







Audi A3 Ambiente in glacier white, metallic, with cast aluminium wheels in 15-spoke design.  
Equipment: standard seats in regatta cloth/mono.pur, chestnut brown, inlays in 3D-design "Optic",  
Bang & Olufsen Sound System, aluminium look in the interior





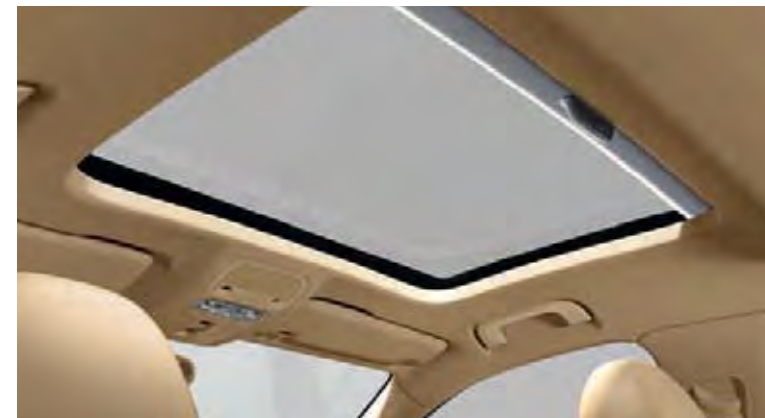
Audi A3 Sportback Ambition in Misano red, pearl effect, with Audi exclusive cast aluminium wheels in 5-arm rotor design in matt black, gloss turned finish as well as Audi exclusive black gloss package.  
Equipment: sport seats in rallye cloth, black/silver, inlays in aluminium mistral, silver







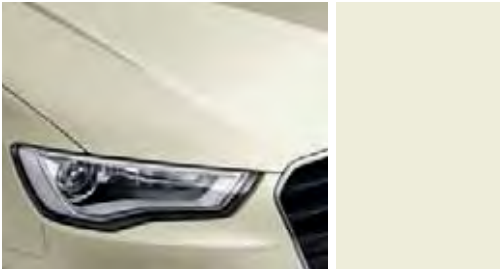
Audi A3 Sportback Ambiente in beluga brown, metallic, with cast aluminium wheels in 15-spoke Y design.  
Equipment: standard seats in Milano leather, pashmina beige, inlays in 3D-design "Optic", extended interior elements in mono.pur





Beluga brown, metallic

Solid paint finishes



Amalfi white

Metallic paint finishes



Ice silver, metallic



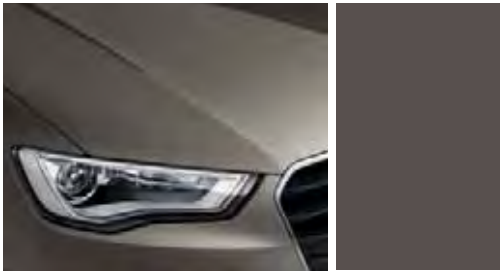
Brilliant red



Monsoon grey, metallic



Brilliant black



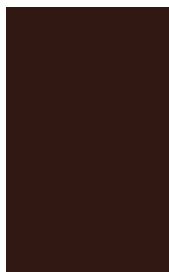
Dakota grey, metallic



#### Metallic paint finishes



Beluga brown, metallic



Scuba blue, metallic



#### Pearl effect paint finishes



Misano red, pearl effect



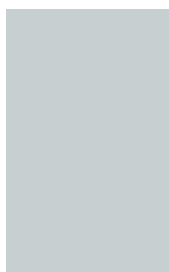
#### Crystal effect paint finishes



Estoril blue, crystal effect



Glacier white, metallic



Phantom black, pearl effect



Panther black, crystal effect



Shiraz red, metallic



#### Customised paint finishes



Audi exclusive customised paint finishes  
From quattro GmbH

Wheels/tyres



**Steel wheels, including full wheel covers**  
size 6.5 J x 16 with 205/55 R 16 tyres<sup>1</sup>



**Cast aluminium wheels in 5-arm design**  
size 7.5 J x 17 with 225/45 R 17 tyres<sup>1</sup>  
(optionally available with run-flat tyres)



**Audi exclusive cast aluminium wheels in 5-twin-spoke design**  
size 7.5 J x 17 with 225/45 R 17 tyres<sup>1</sup>.  
From quattro GmbH



**Cast aluminium wheels in 5-twin-spoke star design (S design)**  
contrasting grey, partly polished,  
size 7.5 J x 18 with 225/40 R 18 tyres<sup>1</sup>



**Cast aluminium wheels in 10-spoke design**  
size 6.5 J x 16 with 205/55 R 16 tyres<sup>1</sup>



**Cast aluminium wheels in 5-arm kinetic design**  
size 7.5 J x 17 with 225/45 R 17 tyres<sup>1</sup>  
(optionally available with run-flat tyres)



**Cast aluminium wheels in 5-arm dynamic design**  
anthracite, partly polished,  
size 7.5 x 18 with 225/40 R 18 tyres<sup>1</sup>



**Audi exclusive cast aluminium wheels in 5-arm rotor design in matt black, gloss turned finish**  
size 7.5 x 18 with 225/40 R 18 tyres<sup>1</sup>.  
From quattro GmbH



**Cast aluminium wheels in 15-spoke Y design**  
size 7 J x 16 with 205/55 R 16 tyres<sup>1</sup>



**Cast aluminium wheels in 15-spoke design**  
size 7.5 J x 17 with 225/45 R 17 tyres<sup>1</sup>  
(optionally available with run-flat tyres)



**Cast aluminium wheels in 5-parallel-spoke design (S design)**  
partly polished,  
size 7.5 J x 18 with 225/40 R 18 tyres<sup>1</sup>



**Audi exclusive cast aluminium wheels in 10-spoke design**  
size 7.5 x 18 with 225/40 R 18 tyres<sup>1</sup>.  
From quattro GmbH



Wheels/tyres



**Audi exclusive cast aluminium wheels in 10-spoke design, in matt titanium look, gloss turned finish**  
size 7.5 x 18 with 225/40 R 18 tyres<sup>1</sup>.  
From quattro GmbH



**Steel winter wheels including full wheel covers<sup>2</sup>**  
size 6 J x 16 with 205/55 R 16 tyres<sup>1</sup>,  
permissible top speed 210 km/h,  
can be fitted with snow chains



**Cast aluminium winter wheels in 5-arm dynamic design**  
size 7.5 x 18 with 225/40 R 18 tyres<sup>1</sup>,  
permissible top speed 240 km/h,  
cannot be fitted with snow chains



**Cast aluminium winter wheels in 10-spoke design**  
size 6.5 J x 16 with 205/55 R 16 tyres<sup>1</sup>,  
permissible top speed 210 km/h,  
cannot be fitted with snow chains



**Cast aluminium winter wheels in 5-parallel-spoke design (S design)**  
size 7.5 J x 18 with 225/40 R 18 tyres<sup>1</sup>,  
permissible top speed 240 km/h,  
cannot be fitted with snow chains



**Cast aluminium winter wheels in 5-arm design**  
size 6 J x 17 with 205/50 R 17 tyres<sup>1</sup>, permissible top  
speed 210 km/h, can be fitted with snow chains

**Anti-theft wheel bolts**  
can only be loosened using the adapter provided

**Tyre repair kit**  
with 12V compressor and tyre sealant,  
top speed 80 km/h

**Tyre pressure loss indicator**  
visual and acoustic warning if the pressure drops  
in one or more tyres

**Vehicle tool kit**  
in the luggage compartment

**Vehicle jack**  
in the luggage compartment

**Spare wheel, space-saving**

**Run-flat tyres**  
Journey can be continued on a flat tyre at a speed of  
up to 80 km/h and for a maximum distance of 30 km,  
without having to change the wheel.

<sup>1</sup>You will find specifications on the technical characteristics of tyres on page 127. <sup>2</sup>Including full wheel covers for vehicles with aluminium summer wheels.



**Standard seats, front**

with manual fore/aft and backrest angle adjustment, manual adjustment of the seat height (on the driver and front-passenger side) as well as head restraint and belt height.  
(The image shows standard seat, front, in Milano leather, pashmina beige.)

Cloth upholstery and trim

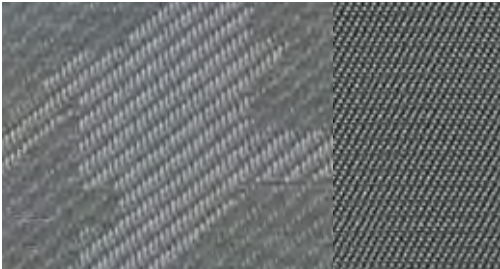


Marathon cloth, black

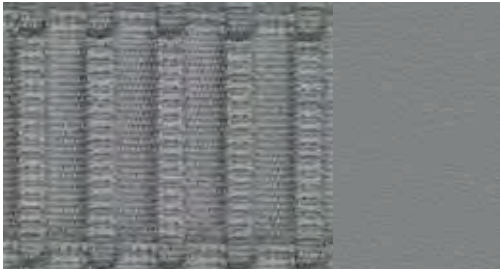
Cloth/leather upholstery and trim



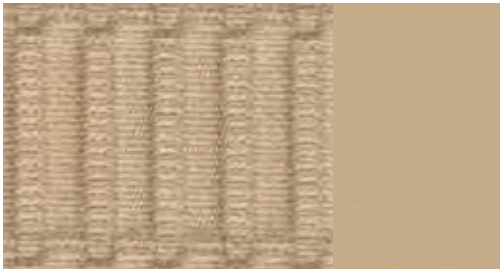
Regatta cloth/mono.pur, black



Marathon cloth, titanium grey



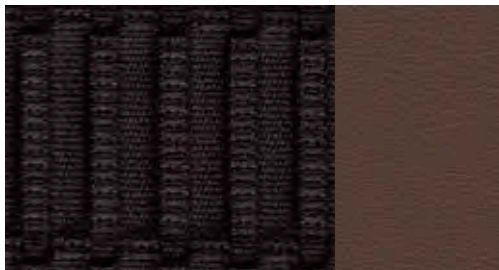
Regatta cloth/mono.pur, titanium grey



Regatta cloth/mono.pur, pashmina beige

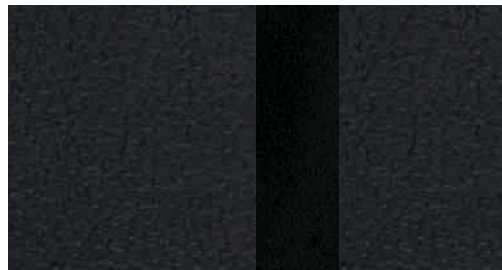


Cloth/leather upholstery and trim

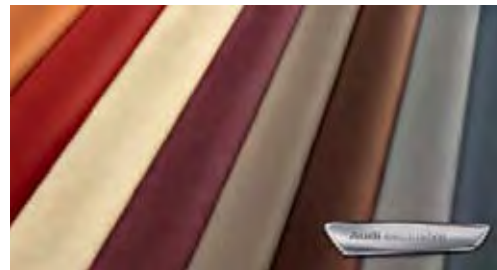


Regatta cloth/mono.pur, chestnut brown

Leather upholstery and trim



Milano leather, black



Audi exclusive leather upholstery and trim  
From quattro GmbH



Milano leather, pashmina beige

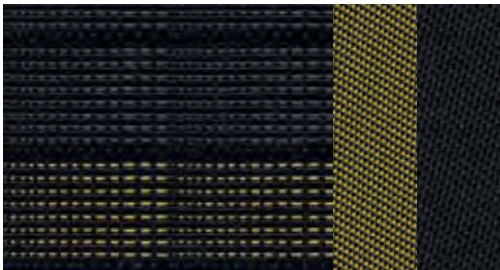


**Sport seats, front**  
with manual adjustment of seat height (on the driver and front-passenger side), fore/aft position, seat angle, backrest angle, head restraint and belt height; with shaped seat side bolsters for better lateral support when cornering as well as extendible thigh support; in S3/S3 Sportback with S embossing on the front-seat backrests. (The image shows sport seat, front, in rallye cloth, black/silver.)

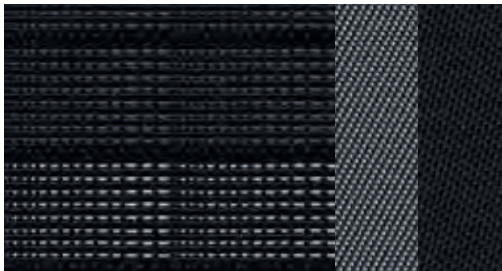
Cloth upholstery and trim



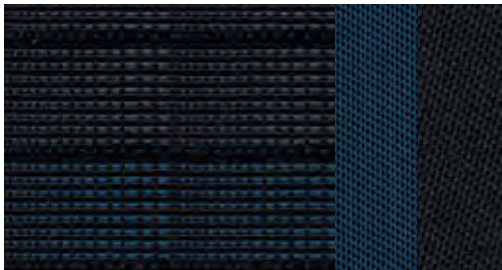
Rallye cloth, black/black



Rallye cloth, black/yellow



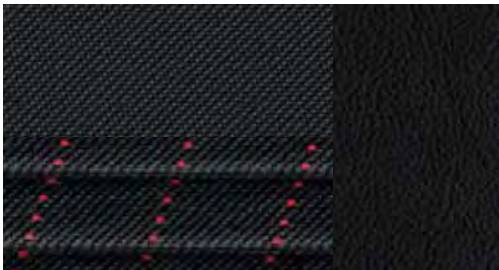
Rallye cloth, black/silver



Rallye cloth, black/blue

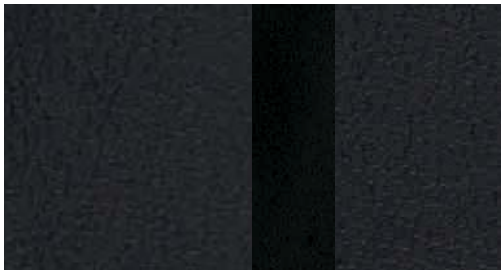


Cloth/leather upholstery and trim



Trophy cloth/leather

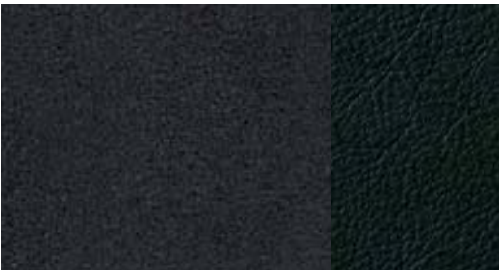
Leather upholstery and trim



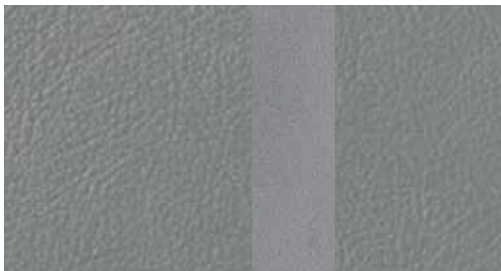
Milano leather, black



Audi design selection Capri orange



Alcantara/leather, black



Milano leather, titanium grey



Audi design selection parade red



Alcantara/leather, titanium grey



Milano leather, chestnut brown

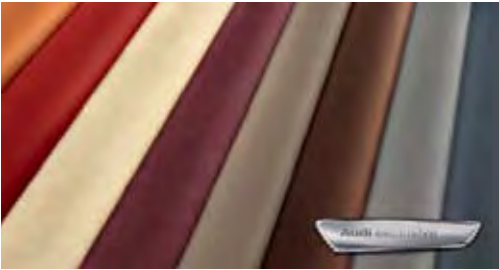


Alcantara/leather, lunar silver

Leather upholstery and trim



Fine Nappa leather, black



Audi exclusive leather upholstery and trim  
From quattro GmbH



Fine Nappa leather, lunar silver

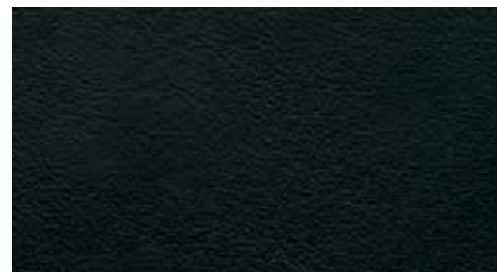




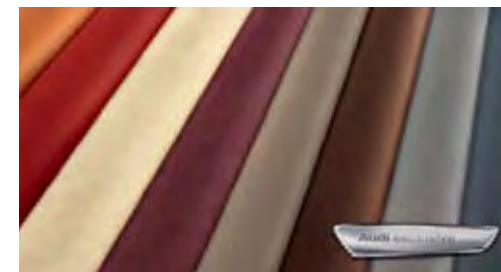
#### **S sport seats, front**

with manual adjustment of seat height, fore/aft position, seat angle, backrest angle, belt height; with integrated head restraints and shaped seat side bolsters for better lateral support when cornering as well as extendible thigh support; in S3/S3 Sportback with S embossing on the front-seat backrests.  
(The image shows S sport seat, front, in fine Nappa leather, black.)

#### **Leather upholstery and trim**



Fine Nappa leather, black



Audi exclusive leather upholstery and trim  
From quattro GmbH

Cloth/leather upholstery and trim			
<b>Marathon cloth</b> for standard seats, front, seat centre panel in marathon cloth, black or titanium grey, seat side bolsters, head restraints and door/side panel trim insert in single-colour cloth in black or titanium grey, centre armrest, front <sup>1</sup> in single-colour cloth in black or titanium grey	for sport seats, front, seat centre panel and door/side panel trim inserts in A3/A3 Sportback in Alcantara black or titanium grey, in S3/S3 Sportback in Alcantara black or lunar silver, seat side bolsters and headrest centre panel in A3/A3 Sportback in black or titanium grey leather, in S3/S3 Sportback in black or lunar silver leather with contrasting stitching, centre armrest, front <sup>1</sup> in synthetic leather; in S3/S3 Sportback with S embossing on the front-seat backrests	for sport seats, front: seat centre panel, seat side bolsters, head restraint centre panel and centre armrest, front <sup>1</sup> in A3/A3 Sportback in fine Nappa leather, black, in S3/S3 Sportback in fine Nappa leather, black or lunar silver, shoulder area in A3/A3 Sportback in velvet leather, black, with contrasting stitching, in S3/S3 Sportback in velvet leather, black or lunar silver with contrasting stitching, door/side panel trim inserts in synthetic leather; in S3/S3 Sportback with S embossing in the front-seat backrests	<b>Audi exclusive leather upholstery and trim (package 1) in Alcantara/fine Nappa leather</b> for sport seats, front, seat side bolsters, head restraints and centre armrest, front <sup>1</sup> in fine Nappa leather, seat centre panel, door/side panel trim inserts and shoulder area, front in Alcantara; optionally with coloured stitching; in S3/S3 Sportback with S embossing in the front-seat backrests; package includes: floor mats with leather piping. From quattro GmbH
<b>Regatta cloth/mono.pur</b> for standard seats, front, seat centre panel in regatta cloth, black, titanium grey, pashmina beige or chestnut brown, seat side bolsters, head restraints, door/side panel trim inserts and centre armrest, front <sup>1</sup> in synthetic leather mono.pur in black, titanium grey, pashmina beige or chestnut brown	<b>Milano leather</b> Milano leather is fully penetrated with dye and provides outstanding surface protection thanks to the painted coat. The leather is extremely hard-wearing and durable, tanned without the use of chromium and gives a high-quality impression with its fine, grained surface:	for S sport seats, front: seat centre panel, seat side bolsters, head restraint centre panel and centre armrest, front <sup>1</sup> in fine Nappa leather, black, shoulder area front and rear in fine Nappa leather embroidered with contrasting stitching, door/side panel trim inserts in synthetic leather; on S3/S3 Sportback with S embossing on the front-seat backrests	<b>Audi exclusive leather upholstery and trim (package 1) in fine Nappa leather</b> seat centre panel, seat side bolsters, head restraints and centre armrest, front <sup>1</sup> in fine Nappa leather for standard seats, front, and S sport seats, front. Door/side panel trim inserts in fine Nappa leather. Shoulder area of sport seats, front, in velvet leather or for S sport seats, front, in fine Nappa leather, embroidered; optionally with coloured stitching; in S3/S3 Sportback with S embossing on the front-seat backrests; package includes: floor mats with leather piping. From quattro GmbH
<b>Rallye cloth</b> for sport seats, front, seat centre panel in rallye cloth, black/silver, black/blue, black/yellow or black/black, seat side bolsters in single-colour cloth in black (for A3 Sportback head restraints and door trim inserts also in single-colour cloth in black), shoulder area in colour-coordinated cloth in silver, blue, yellow or black	for standard seats, front: seat centre panel and head restraint centre panel in Milano leather, black or pashmina beige, inner seat and backrest side bolsters in velvet leather, black or pashmina beige, centre armrest, front <sup>1</sup> and door/side panel trim inserts in synthetic leather	<b>Audi design selection Capri orange</b> for sport seats, front, seat centre panel, seat side bolsters and head restraint centre panel in Milano leather, black, with contrasting stitching in Capri orange, shoulder area and door/side panel trim inserts in velvet leather, Capri orange, centre armrest, front <sup>1</sup> , knee pad and armrest in the doors in black leather with contrasting stitching in Capri orange, sport leather steering wheel in 3-spoke design in black with contrasting stitching in Capri orange, gear or selector lever knob in black leather, gear or selector lever gaiter in black leather with contrasting stitching in Capri orange, floor mats with piping in Capri orange	<b>Audi exclusive extended leather upholstery and trim</b> leather-covered armrests in the doors and knee pads in the centre console. From quattro GmbH
<b>Trophy cloth/leather</b> for sport seats, front, seat centre panel in trophy cloth, black, seat side bolsters and head restraint centre panel in black leather with contrasting stitching, shoulder area in trophy cloth black/parade red, front centre armrest in synthetic leather; with S embossing on the front-seat backrests	for sport seats, front: seat centre panel, seat side bolsters and head restraint centre panel in Milano leather, black, titanium grey or chestnut brown; shoulder area in velvet leather, black, titanium grey or chestnut brown, centre armrest, front <sup>1</sup> and door/side panel trim inserts in synthetic leather	<b>Audi design selection parade red</b> for sport seats, front, seat centre panel, seat side bolsters and head restraint centre panel in fine Nappa leather, black, with contrasting stitching in parade red, shoulder area in velvet leather, parade red, door trim inserts in black velvet leather, centre armrest, front <sup>1</sup> , knee pad and armrest in the doors in black leather with contrasting stitching in parade red, sport leather steering wheel in 3-spoke design in black with contrasting stitching in parade red, gear or selector lever knob in black leather, gear or selector lever gaiter in black leather with contrasting stitching in parade red, floor mats with piping in parade red, with S embossing on the front-seat backrests	<b>Extended interior elements mono.pur</b> armrests in the doors and knee pads in synthetic leather
<b>Alcantara/leather combination</b> The Alcantara/leather combination gives the sport seat an exclusive, sporty look. The seat centre panel in Alcantara provides exceptionally good support and is thus well suited for dynamic driving styles; the side bolsters made from the finest leather complete the seat. Thanks to rapid temperature equalisation, this combination offers high levels of seating comfort and a good seating climate. It is particularly hard-wearing, easy to clean and resistant to wear and tear.	<b>Fine Nappa leather</b> Fine Nappa leather is a high-quality, supple leather with a balanced lacquer coat. It has air-permeable properties thanks to its natural surface, and thus promotes a pleasant seat climate. The leather is extremely hard-wearing, durable and resistant to fading. Its fine grain underlines its exclusive character.		<b>Headlinings</b>  <b>Headlining in lunar silver cloth/in pashmina beige cloth</b> Attachments in lunar silver or pashmina beige  <b>Headlining in black cloth</b> Attachments in black



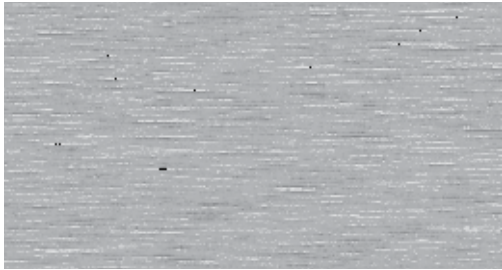


**Inlays**  
for dashboard and door trims.  
(The image shows the inlay in aluminium mistral, silver.)

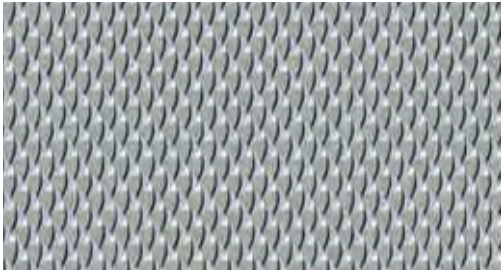
**Inlays**



Micrometallic, silver



Matt brushed aluminium



3D-design "Optic"



3D-design "Black"



Aluminium mistral, silver<sup>2</sup>



Aluminium mistral, bronze<sup>3</sup>

<sup>1</sup>If ordered.   <sup>2</sup>Not available with regatta cloth/mono.pur, pashmina beige or Milano leather, pashmina beige.   <sup>3</sup>Only available in conjunction with regatta cloth/mono.pur, pashmina beige or Milano leather, pashmina beige.

Lights



**LED headlights**

with the following elements in LED technology: dipped beam, high beam, combined daytime running light, position light and indicator function in a single light guide, static turning light as well as all-weather light and motorway light function; all-weather light function to reduce the risk of the driver being dazzled when visibility is poor (in fog, rain or snow), the turning light supplements illumination alongside the vehicle in tight bends and when turning corners, additional motorway light which extends headlight range from a speed of approximately 110 km/h; LED technology allows near daylight illumination of the road for increased safety and comfort; low power requirements, long service life and excellent recognition by other road users thanks to the striking Audi lighting pattern with daytime and night-time design. The headlights also have different light distribution modes which are activated depending on the vehicle speed: motorway light and country light. In addition, these light distribution modes are controlled by the vehicle support system based on navigation data, and with the aid of stored route data from the optional MMI navigation plus with MMI touch; in this configuration the convenient functions of the lighting assistant are supplemented by the junction light, which provides a broad spread of light from the front lighting system, and by the travel mode with GPS-assisted switching between right- and left-hand drive modes; including LED rear lights



**xenon plus including headlight cleaning system**

The headlights with durable gas discharge technology for dipped and high beam enable an intensive illumination of the road with good evenness and range. The automatic dynamic headlight range control prevents oncoming traffic from being dazzled. The homogeneous daytime running light strip is in LED technology with low power consumption. The headlight cleaning system uses water and high pressure, for improved illumination and good visibility through reduced scatter; including LED rear lights

**Headlights**

halogen headlights using free-form technology with clear glass cover, electric headlight range control and parking light function, daytime running lights

**Headlight cleaning system**

uses water and high pressure, for excellent illumination and improved visibility with reduced scatter

**Front fog lights**

halogen, integrated harmoniously into the front apron



**LED rear lights**

brake, rear and indicator lights in LED technology with low power consumption, new design language with 3-dimensional floating effect for the light guide, with reversing lights and rear fog lights

**Rear lights**

with reversing lights in white and rear fog lights, including high-mounted third brake light and rear number plate light in LED technology

**adaptive light**

consisting of dynamic cornering light and static turning light; the dynamic cornering light identifies the course of the road from the movement of the steering wheel and variably illuminates bends by pivoting the xenon headlights; operational between speeds of approx. 10 km/h and 110 km/h. The static turning light automatically switches on if the indicators have been engaged for a while at a low vehicle speed and illuminates the new direction in which the vehicle is travelling. The headlights also have different light distribution patterns which are activated depending on the vehicle speed: motorway light and country light. In addition, Audi connect\* enables these light distribution patterns to be controlled by the vehicle support based on navigation data, and with the aid of stored route data from the optional MMI navigation plus with MMI touch; in this configuration the convenient functions of the lighting assistant are supplemented by the junction light, which provides a broad spread of light from the front lighting system, and by the travel mode with GPS-assisted switching between right- and left-hand drive modes.

**Variable headlight range control**

The variable headlight range control system features a camera on the interior mirror which registers sources of light from other road users within system limits. The range of the headlights is continuously varied between dipped and high beam to suit ambient conditions, ensuring that the headlights provide good visibility without dazzling other road users.



## Lights

### High-beam assist

working within system limits, automatically detects the headlights of oncoming traffic, the rear lights of other road users and built-up areas. Depending on the traffic situation, the high beam is automatically switched on or off.

### adaptive brake light

Brake light flashes during an emergency stop to warn following traffic, automatically activates the hazard warning light if the vehicle comes to a standstill

### Interior lighting

front and rear; with delayed switch-off and contact switches on all doors; glove compartment and luggage compartment lighting

### Lighting package

anti-glare lighting for the passenger compartment in energy-saving and long-lasting LED technology, comprising: interior lights front and rear, including reading lights, reflected lighting for the centre console, illuminated vanity mirrors for driver and front-seat passenger, illuminated cup holders, entrance lighting at the front (in A3 Sportback and S3 Sportback also at the rear) and footwell lighting as well as illuminated door openers; luggage compartment lights; active door reflectors (light bulb)

### Light/rain sensor

for controlling the automatic headlights, the windscreen wipers and the coming home/leaving home function: delayed off/automatic on for main headlights and – if ordered – front fog lights, rear and number plate lights and, in conjunction with xenon plus, the LED daytime running light when parking/opening the vehicle; including windscreen with grey strip along the top

## Mirrors



### Exterior mirrors with integrated LED indicator

electrically adjustable, aspherical mirror glass on the left, convex on the right. Housing painted in body colour in A3/A3 Sportback, in aluminium look in S3/S3 Sportback

also optionally:

#### heated

including heated windscreen washer jets

#### heated and electrically folding

including heated windscreen washer jets and automatic kerb-side function for the exterior mirror on the passenger side

#### heated, electrically folding and automatically dimming on the driver side

including heated windscreen washer jets and automatic kerb-side function for the exterior mirror on the passenger side

The automatic kerb-side function tilts the exterior mirror on the passenger side downwards when reverse gear is engaged, giving the driver a better view of the kerb.

### Interior mirror, dimming

choice of:

#### automatically dimming

with light/rain sensor and grey strip

#### Illuminated vanity mirror

for driver and front passenger

## Roof systems



### Panoramic glass sunroof

electric activation to tilt and fully open the glass section, opens and closes automatically, tinted glass insert with manual, infinitely adjustable sun shield, convenience closing from outside via the remote control key; the extra-large glass area floods the interior with light to create a pleasant ambience, good acoustics whether the roof is tilted or fully open, integrated wind deflector reduces wind noise when the roof is open

### Roof rails

anodised aluminium or black; for transportation of items, sturdy and aerodynamic design

Closing systems
<b>Remote control key</b> unlocks and locks doors, luggage compartment lid and tank flap; includes convenient closing/opening of the windows
<b>Convenience key</b> with access and drive authorisation system; the key only needs to be carried with you; the engine is started and switched off via the engine start-stop button on the centre console, the vehicle is locked and unlocked from outside via sensors on the driver and front-seat passenger door handles. The vehicle can also be opened from the luggage compartment lid.
<b>Electronic immobiliser</b> integrated in the engine control unit, automatically activated by the car key
<b>Anti-theft alarm</b> with tow-away protection via angle of inclination sensors (can be switched off); including interior monitoring system (can be switched off); signal horn for monitoring doors, bonnet and luggage compartment lid independent of vehicle electrical system
<b>Preparation for tracking system</b> preparation for connecting a tracking system that enables a stolen vehicle to be located; available from Audi Genuine Accessories

Glazing
<b>Acoustic windscreen</b> in heat-insulating glass, improved acoustic insulating value for the windscreen
<b>Heat-insulating glass</b> green tinted, for rear window, door and side windows, rear window heated, with timer switch
<b>Rear window</b> heated, with timer switch; additional heating of the rear window wiper in the lower end position
<b>Dark-tinted windows (privacy glazing)</b> dark-tinted rear window and rear doors and side windows
<b>Windscreen cleaning system</b> 2 speeds, 4-speed adjustable intermittent wipe, flick-wipe function, automatic wash-wipe, with reversing wiper system and park setting to increase the service life of the wiper blades; when reverse gear is selected the rear window wiper is activated for the duration of the reversing manoeuvre (if front wipers are switched on)

<b>Sun visors</b> for driver and front-seat passenger, can be folded and swivelled, with covered vanity mirror
---

Further exterior equipment

<b>S line roof edge spoiler</b> painted in body colour, with aerodynamic inserts at the side in high-gloss black, in a sporty, striking design
<b>Roof edge spoiler</b> painted in body colour, with aerodynamic inserts at the side in high-gloss black
<b>S roof edge spoiler</b> painted in body colour, with aerodynamic inserts at the side in high-gloss black, in a sporty, striking design
<b>Model/technology name</b> in A3/A3 Sportback on the luggage compartment lid, quattro logo (on quattro models) in the Singleframe and on the luggage compartment lid as well as on the passenger side of the dashboard; in S3/S3 Sportback with model description in the radiator grille and on the luggage compartment lid as well as on the sport leather steering wheel and in the rev counter; quattro logo on the passenger side of the dashboard; on request all vehicles can be supplied without model/technology name on the rear

<b>Audi Singleframe</b> on A3/A3 Sportback chrome-plated trim frame around the radiator grille in stone grey with chrome-plated Audi rings in the centre; on S3/S3 Sportback radiator grille in platinum grey with horizontal chrome struts, with chrome-plated Audi rings in the centre
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#### Further exterior equipment

##### Exhaust tailpipes

single for the 1.2 TFSI (77 kW), 1.6 TDI (77 kW), 2 tailpipes on the left for other petrol and diesel engines; chrome-plated with the equipment lines Ambition and Ambiente as well as in conjunction with the S line exterior package; for S3/S3 Sportback dual-branch design, 2 oval chrome-plated tailpipes each on the left and right

##### Bumpers

plastic-coated, painted in body colour; on S3/S3 Sportback with accentuated side air inlets, side sill trims and S rear diffuser in a sporty, striking design

##### Gloss package

decorative roof strips, side window surrounds and window slot trim in anodised aluminium

##### Audi exclusive black gloss package

webs and frame of the radiator grille, decorative roof strips, window slot trims and console in the side air intake grilles in high-gloss black, radiator grille, side air intake grilles and number plate holder in matt black, diffuser in platinum grey, door handles in body colour. From quattro GmbH

##### Provision for trailer towing hitch

includes the wiring to the spare wheel well, enhanced engine cooling. The trailer towing hitch for retrofitting is available from Audi Genuine Accessories.

##### Trailer towing hitch

removable and lockable; sphere bar and ball head made of forged steel, the 13-pin socket can be swivelled out of sight behind the bumper skirt. When removed, the trailer towing hitch can be stored in the spare wheel well; including trailer stabilisation via the Electronic Stabilisation Control (ESC)

#### Seats/seating comfort

##### Convenience entry

enhanced front-seat folding function for easy access to the rear compartment

##### 4-way lumbar support for the front seats

electric, with horizontal and vertical adjustment

##### Front-passenger seat with height adjustment

##### Driver seat, electrically adjustable

with electrical adjustment of the seat height, fore/aft position, seat angle and backrest angle for the driver seat; front-passenger seat manually adjustable. (Only in conjunction with electric 4-way lumbar support for the front seats)

##### Front seats, electrically adjustable

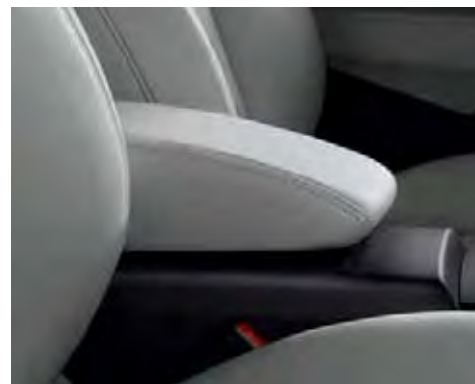
with electrical adjustment of the seat height, fore/aft position, seat angle and backrest angle. (Only in conjunction with electric 4-way lumbar support for the front seats)

##### Rear seat backrest, folding

can be split and folded 40:60 or fully

##### Seat heating, front

heats the seat and backrest centre panel, in case of leather upholstery and trim and sport seats also heats the seat side bolsters, individually adjustable in several stages for the driver and front-passenger side



##### Centre armrest, front

adjustable angle, can be adjusted lengthways

##### ISOFIX child seat mounting for the front-passenger seat

with deactivation switch for front-passenger airbag, in A3 Sportback/S3 Sportback including additional electric child-proof lock on the rear doors

##### ISOFIX child seat mounting and Top Tether for the outer rear seats

standard mounting for practical attachment of ISOFIX child seats. Including additional attachment point (Top Tether). Recommended child seats can be obtained from your Audi partner.

#### Steering wheels/gear levers/controls



##### Leather steering wheel in 4-spoke design

with full-size airbag, adjustable for height and reach, includes gear or selector lever knob in leather

##### Steering wheel in 4-spoke design

with full-size airbag, adjustable for height and reach



##### Sport leather steering wheel in 3-spoke design

with full-size airbag, adjustable for height and reach, including gear or selector lever knob in leather; for S3/S3 Sportback with S3 emblem and S-specific seam detail

Steering wheels/gear levers/controls



**Multifunction leather steering wheel in 4-spoke design**  
equipment as for leather steering wheel in 4-spoke design; with multifunction buttons for operating the infotainment equipment, optionally with shift paddles for manual gear changing with S tronic



**Multifunction sport leather steering wheel in 3-spoke design, flattened at the bottom**  
equipment as for sport leather steering wheel in 3-spoke design; with multifunction buttons for operating the infotainment equipment, optionally with shift paddles for manual gear changing with S tronic; for S3/S3 Sportback with S3 emblem and S-specific seam detail and shift paddles in aluminium look



**Multifunction sport leather steering wheel in 3-spoke design**  
equipment as for sport leather steering wheel in 3-spoke design; with multifunction buttons for operating the infotainment equipment, optionally with shift paddles for manual gear changing with S tronic

**Audi exclusive leather steering wheel rim**  
available in all Audi exclusive colours. Individual choice of colour for stitching in various Audi exclusive colours with specific Audi exclusive seam detail. From quattro GmbH

**Audi exclusive leather controls**  
leather-covered steering wheel rim, gear or selector lever and gear or selector lever gaiter available in all Audi exclusive colours. Individual choice of stitching in various Audi exclusive colours. Stitching on the steering wheel rim with specific Audi exclusive seam detail. From quattro GmbH



**Gear lever knob in Audi exclusive aluminium**  
in S3/S3 Sportback without S3 logo on the gear lever knob. From quattro GmbH

Climate control



**Manual air conditioning**  
cools and heats up the vehicle passenger compartment, manually adjustable air distribution, manual recirculation mode, infinitely variable blower, 4 round vents in the dashboard that can be individually adjusted to provide directed or diffuse air flow, footwell vents at the front and rear, defroster nozzles for the windscreen and side windows, particulate filter



**Auxiliary heating/ventilation**  
The auxiliary heating warms up the interior and removes ice from the windows; the auxiliary ventilation system supplies fresh air and lowers the temperature on the interior; with timer and departure time programming (an intelligent control function for time and energy-efficient calculation of heating duration); separate radio-operated remote control with illuminated display



Climate control



**Deluxe automatic air conditioning**

electronically regulates the air temperature, air flow rate and air distribution; sunlight-dependent control, separate temperature distribution for driver and front-passenger seat, automatic recirculation mode by means of air quality sensor, combined filter, rear vents, indirect ventilation through defroster nozzles, key-coded settings, humidity sensor



**Ventilation system and heating**

4 round vents in the dashboard that can be individually adjusted to provide directed or diffuse air flow, footwell vents at the front and rear, defroster nozzles for the windscreen and side windows

Luggage securing and storage systems



**Storage and luggage compartment package**

storage nets on the back of the front-passenger seat backrests and in the front-passenger footwell, storage compartment under the rear seat bench (including two high-visibility vests), 12V socket in the rear centre console; in the luggage compartment: LED luggage compartment light, multi-fastening point, net in the side trim, luggage compartment net, 12V socket

**Storage compartments**

storage compartment in the door/side panel trims, in the centre console and under the right front seat



**Luggage compartment cover removable**

**Reversible mat**

for the luggage compartment, velour on one side and rubberised on the other, to cover the entire luggage compartment, even with folded rear seat backrest

**Lashing points**

4 in the luggage compartment, for attaching luggage and other objects, attachment points for the optional luggage compartment net

**Loading floor**

adjustable on 2 levels, practical for the transportation of large items. (Not with quattro or trailer towing hitch in conjunction with Bang & Olufsen Sound System or Audi sound system)

Luggage securing and storage systems



**Through-loading facility**  
enables extended loading possibility for the practical transportation of long objects, includes centre armrest, rear with cup holders and storage compartment

**Ski/snowboard bag**  
removable, secured by a strap, for the practical transportation of long items, e. g. up to 4 pairs of skis or 2 snowboards

Further interior equipment

**Door sill trims**  
on the door sills; in S3/S3 Sportback with aluminium insert and S3 logo

**Floor mats, front**  
in velour, coordinated with the carpet colour

**Floor mats, rear**  
in velour, coordinated with the carpet colour

**Window controls**  
electric, with safety system to limit maximum closing force, convenience opening/closing via remote control key, one-touch opening/closing function



**Aluminium look in the interior**  
Elements on vents, glove compartment, mirror adjustment switches, window control switches, frame around the inside door handle, coin box, control buttons for the parking brake and, if ordered, the hold assist in aluminium look

**Centre console**  
with storage compartment

**Cigarette lighter and ashtray**  
removable, chrome-plated cover with Audi rings, cigarette lighter replaces the standard 12V socket in the centre console

**12V socket**  
in the front centre console



**Mobile phone/key holder**  
cup with chrome ring installed in the centre console, with a separate storage compartment each for mobile phone and vehicle key

**Grab handles**  
damped action, 4 hinged handles recessed into the roof, clothes hooks on the rear grab handles





### MMI® navigation plus with MMI touch

with navigation data (flash memory)<sup>1</sup>, incl. map update service<sup>2</sup> (the map version delivered can be updated a total of 5 times at intervals of six months); electrically extending high-resolution 7-inch colour display with high-quality representation of the navigation map as 3D ground model with topographical map colouring, display of many sights and city models in 3D, choice of 3 alternative routes provided, split-screen mode for route information (manoeuvring points, points of interest on motorways, TMCpro on route), detailed junction map and lane recommendation, dynamic route guidance (where available), speed limit display based on navigation data; country information<sup>2</sup>: display of country-specific information e.g. on valid speed limits, motorway sticker requirement when passing the border etc.; myAudi special destinations<sup>2</sup>: import your own point-of-interest (POI) lists via the myAudi portal; voice control system with whole-word entry of addresses (only in conjunction with multifunction leather steering wheel); additional arrow display in the driver information system; radio with triple tuner and phase diversity, flash memory for music (10 GB), DVD player (MP3, WMA, AAC and MPEG-4 capable) for music and video DVDs, 2 SDXC card readers (up to 2 TB), Audi music interface (connection of Apple iPod, Apple iPhone music functionality as well as USB storage media and MP3 players), Bluetooth interface with Bluetooth audio streaming, 8 passive loudspeakers with a total output of 80 watts. In addition, it is possible to have e-mails and messages displayed by the mobile phone in selected languages and have them read out in high-quality speech output.<sup>3</sup> In combination with Audi connect<sup>4</sup> it is possible to use various services supported by Audi connect such as navigation with Google Earth™<sup>5</sup> and Google Street View™<sup>5</sup> traffic information online, parking information, fuel prices and much more.

MMI touch: a touch-sensitive control panel on the rotary/push-button control for intuitive operation of the MMI without drivers taking their eyes off the road; context-related entry of letters and numbers via handwriting recognition with acoustic acknowledgement for navigation destination, selection from address book, entry of telephone numbers or search for media files; simple movement of navigation map and selection of points of interest

### Navigation package

includes the following range of equipment: connectivity package (Audi music interface, Bluetooth interface with Bluetooth audio streaming, preparation for navigation system, additional SDXC card reader up to 2 TB), navigation function incl. navigation data (SD card)<sup>1</sup>, maps shown on electrically extending 5.8-inch colour display, operation via MMI radio, multifunction leather steering wheel or voice control system. (Can only be ordered in conjunction with MMI radio. Voice control only possible in conjunction with a multifunction leather steering wheel)

### Driver information system

supplies the driver with lots of useful information on a 3.5-inch monochrome display; among other things it shows the current radio station or music title, speed, a gear change recommendation (manual transmission and S tronic in manual mode), the outdoor temperature, the time and – if available – information from navigation and driver assistance systems. The onboard computer with short- and long-term memory provides information about average and current fuel consumption, average speed as well as driving time and distance covered, among other things. The integrated efficiency program assists the driver by providing consumption data overviews, a larger gear display (for manual transmission) as well as tips for more fuel-efficient driving. In conjunction with a multifunction leather steering wheel radio and media lists and the phone menu are displayed; incl. attention assist. The integrated attention assist uses various sensors to analyse driving behaviour. Movement of the steering wheel and pedal actuation, for example, are recorded and compared with the individual driving patterns of the respective driver. If the evaluation indicates that the driver's attention is lapsing, the system recommends a break through a display in the driver information system and an acoustic signal. The system is active between 65 km/h and 200 km/h and can be deactivated.

<sup>1</sup> Navigation data are not available for all countries and regions. For more information, please contact your Audi partner. <sup>2</sup> The current navigation data is provided for download on the myAudi platform at [www.audi.com/myaudi](http://www.audi.com/myaudi) and can be installed in the vehicle via SD card. In addition, it is possible to have the new navigation data installed by an Audi partner at extra cost. <sup>3</sup> Provided the mobile telephone has the Bluetooth profile MAP (Message Access Profile). Please contact your Audi partner or visit [www.audi.com/bluetooth](http://www.audi.com/bluetooth) for information on compatible mobile phones. <sup>4</sup> Further information about Audi connect can be found on pages 50 f. and 113 f. The availability of the services supported by Audi connect varies from country to country. For more information, please contact your Audi partner. <sup>5</sup> Google and the Google logo are registered trademarks of Google Inc.

MMI® and navigation systems



**Driver information system with colour display**  
equipment as for driver information system but with high-resolution colour display for an even better overview and legibility; the display of information related to adaptive cruise control and camera-based recognition of traffic signs – if ordered – is possible

Radio systems



- Audi radio**
- pop-up control panel with 3.4-inch display
  - CD player (MP3 and WMA capable) and AUX-IN connection
  - 6 preset buttons for an overall 24-station memory, FM (VHF) and AM (MW) reception incl. phase diversity and speed-dependent volume control
  - 4 speakers at the front, total output 40 watts

**Digital Audio Broadcasting**  
in addition to the range of analogue stations, programmes from digitally broadcast radio stations with better sound quality can be received according to DAB standard, including DAB+ and DMB audio. Display of additional information accompanying the programme (e.g. artist, title, cover) in the form of a slide show and other programme-independent data services (e.g. weather, traffic, news). In conjunction with MMI navigation plus with MMI touch, a 2<sup>nd</sup> DAB tuner permanently searches for alternative reception frequencies of the set radio station; at the same time the station list is updated. Please note: reception depends on local digital network availability; contents and scope of the additional information depend on provision by the respective radio station.



- MMI® radio**
- integrated MMI control concept, comprising an electrically extending 5.8-inch colour display, separate MMI control panel and car menu
  - CD player and SDHC memory card reader (up to 32 GB), both MP3 and WMA capable and AUX-IN connection
  - 50-station memory with dynamic station list, FM (VHF) and AM (MW) reception incl. display of information about the current radio station (e.g. title and artist, if available); phase diversity and speed-dependent volume control
  - 8 speakers at the front and rear, total output 80 watts

**Audi sound system**  
10 speakers including centre speaker in the dashboard and subwoofer in the spare wheel well, 6-channel amplifier with a total output of 180 watts



**Bang & Olufsen Sound System**  
surround sound reproduction via 14 high-performance speakers including centre speaker in the dashboard and subwoofer in the spare wheel well; 15-channel amplifier with a total output of 705 watts; the exclusive speaker covers with aluminium applications and the LED lighting accentuating the front woofers are a perfect design experience. The sound is permanently adapted according to the driving and background noises determined by microphone. 5.1 surround sound reproduction is possible in conjunction with MMI navigation plus with MMI touch and the integrated DVD drive.

## Radio systems



### Audi music interface

for the connection of portable media players such as Apple iPod, Apple iPhone (music functionality) as well as USB storage media and MP3 players. The Audi music interface is housed in the centre console; it is operated via the MMI, a multifunction leather steering wheel or voice control. Note: can only be used with a special adapter cable (Audi Genuine Accessories). Please contact your Audi partner or visit [www.audi.com/mp3](http://www.audi.com/mp3) for information on compatible media players.

(Part of connectivity package and MMI navigation plus with MMI touch)

### Adapter cable set for Audi music interface

consisting of 2 connecting cables to connect Apple iPod/iPhone or data storage devices/media players with USB port (type A). Other adapter cables are available from Audi Genuine Accessories. Please contact your Audi partner or visit [www.audi.com/mp3](http://www.audi.com/mp3) for information on compatibility.

### Adapter cable set plus for Audi music interface

consisting of 2 connecting cables to connect Apple iPod/iPhone or data storage devices/media players with USB port (type A); in conjunction with iPhone and more recent iPod generations the display of cover art and video functions is possible; depends on the device used. Other adapter cables are available from Audi Genuine Accessories. Please contact your Audi partner or visit [www.audi.com/mp3](http://www.audi.com/mp3) for information on compatibility.

## Telephone and communication



### Audi phone box

enables drivers to use their mobile phone in the car by placing it in the compartment provided in the front centre console; comprises a hands-free facility and voice control for the telephone functions; including connection to the vehicle aerial via the integrated coupling aerial in the storage compartment, reducing SAR radiation inside the vehicle and improving reception quality; can be charged via USB port; it is operated via the radio/navigation systems or a multifunction leather steering wheel (if fitted). Please contact your Audi partner or visit [www.audi.com/bluetooth](http://www.audi.com/bluetooth) for information on compatible mobile phones.

### Bluetooth interface

Bluetooth-capable mobile phones can be connected to the vehicle via the interface; hands-free calls are possible in the vehicle via the microphone. Including Bluetooth audio streaming (depending on mobile phone compatibility). Please contact your Audi partner or visit [www.audi.com/bluetooth](http://www.audi.com/bluetooth) for information on compatible mobile phones.

### Connectivity package

Audi music interface (for connecting Apple iPods, music functionality of Apple iPhones as well as USB storage media and MP3 players), Bluetooth interface (for connecting Bluetooth-capable mobile phones) with Bluetooth audio streaming, preparation for navigation system (navigation function and map data available as retrofit solution from Audi Genuine Accessories), additional SDXC card reader (up to 2 TB). Note: in conjunction with the Audi music interface, the AUX-IN connection is omitted.

## Audi connect

convenient connection of your vehicle to the internet for the use of Audi connect via an integrated data module with LTE<sup>1</sup>-/UMTS support. There is a reader for your SIM card in the surround of the MMI navigation plus with MMI touch.

The following services supported by Audi connect are currently available in your model:

### Communication

- Wi-Fi hotspot
- Messages
- Access to Facebook
- Access to Twitter

### Mobility & navigation

- Point-of-interest (POI) search with voice control
- Traffic information online
- Navigation with Google Earth™<sup>2</sup> and Google Street View™<sup>2</sup>
- Destination entry via myAudi or Google Maps™<sup>2</sup>
- Picturebook navigation
- Flight information
- Train information
- Fuel prices
- Parking information

### Infotainment

- Audi music stream
- Weather
- News online (individual)
- City events
- Travel information

Use of the services supported by Audi connect is possible only with the optional MMI navigation plus equipment and with Audi connect (including car phone – depending on vehicle model). Depending on the vehicle model, you also require a SIM card with data option and also with LTE option to use LTE<sup>1</sup> – with car phone a SIM card with phone and data option or a Bluetooth-capable smartphone with remote SIM Access Profile (rSAP). The services are available only with an existing or separate mobile phone contract and only within the range of the respective mobile phone network. Additional costs may be incurred when receiving data packets from the internet, depending

<sup>1</sup>For information on when this feature will be available, please contact your Audi partner. <sup>2</sup>Google and the Google logo are registered trademarks of Google Inc.



**Audi connect**

on the terms of your mobile phone contract, particularly when used abroad. Because of the high data volumes involved, a data flat rate is strongly recommended!

The availability of the services supported by Audi connect varies from country to country. The services are provided for at least one year from vehicle delivery. For the use of some services, depending on the respective vehicle model, one-off registration is required and some individual configuration on the myAudi platform is required under [www.audi.com/myaudi](http://www.audi.com/myaudi). Individual services require initial activation in the vehicle. For services which require initial activation in the vehicle there is a 36-month usage limit from the time of activation (in as far as activation takes place within 6 months of vehicle delivery; otherwise corresponding shortening of the usage rights). Please contact your Audi partner regarding availability and use of LTE support. Depending on the vehicle model, Audi connect enables access to Facebook and Twitter services. Permanent availability cannot be guaranteed, Facebook and Twitter are responsible for this.

Please visit [www.audi.com/connect](http://www.audi.com/connect) or contact your Audi partner for more detailed information about Audi connect; contact your mobile services provider for information about contract conditions.

**Assistance systems**



**Camera-based recognition of traffic signs\***  
camera-based recognition and display of overtaking bans and speed limits, including temporary speed limit displays (e.g. above motorways). Additionally, working within system limits, there is an evaluation of the particular situation in wet conditions, for speed limits that vary depending on time of day and for using a trailer (only applies for trailer towing hitches installed in the factory). The traffic sign recognition feature can detect standardised speed limits within the viewing range of the camera within system limits. Supported by Audi connect navigation data, the detected limits are evaluated and shown on the instrument cluster display. Traffic sign recognition output can be configured via a multifunction leather steering wheel. Up to 3 traffic signs can be shown exclusively on the centre display or the speed limit currently valid can be shown as an additional display in a further system (e.g. digital speed display). The system has purely informative character, there is no manipulation and no warning if the displayed speed is exceeded.

**Audi active lane assist**  
lane compliance assistant, helps the driver within system limits to keep comfortably in lane (operating range from about 60 to maximum 250 km/h). If the system is activated and ready and the driver has not operated the indicators, the Audi active lane assist will guide the vehicle within recognised lane boundary lines by means of gentle, corrective steering intervention; the driver can choose whether to be monitored continuously or just shortly before crossing the traffic lane marker (choice of early or late steering point); additional steering vibration can be adjusted if the driver wishes; incl. high-beam assist, working within system limits, it automatically detects the headlights of oncoming traffic, the rear lights of other road users and built-up areas. Depending on the traffic situation, the high beam is automatically switched on or off. Camera-based recognition of traffic signs is included in conjunction with MMI navigation plus with MMI touch.

**Audi side assist**  
lane change assistant, working within system limits at speeds of 30 km/h and above, the system uses radar technology to monitor the area on the left, right and behind the moving vehicle and informs or warns the driver by means of an LED display on the respective exterior mirror if the Audi side assist has detected another vehicle assessed as critical for lane-changing



**adaptive cruise control including Audi pre sense front**  
automatic distance control (control range for manual transmission 30–150 km/h, for S tronic 0–150 km/h; in conjunction with the optional assistance package with extended control range up to 200 km/h) also up to standstill (S tronic only) and restart on driver's request; working within system limits it uses a radar sensor to detect vehicles ahead and maintain this distance by automatic braking and accelerating; 4 distance levels and different driving modes can be selected individually; including Audi pre sense front

**Audi pre sense front**  
warns the driver through an enhanced brake assist of any imminent threat of collision with the vehicle in front and can initiate partial braking action or boost the driver's braking action if necessary; in addition, full braking action is initiated at speeds below 30 km/h if there is a danger of collision with a stationary or moving vehicle, in order to reduce the speed of the collision or to avoid this collision if possible.

**Assistance package**  
The assistance package contains the functions of the following assistance systems: parking system plus with selective display, Audi active lane assist and adaptive cruise control with extended control range (for manual transmission 30–200 km/h, for S tronic 0–200 km/h).

## Assistance systems



### Hold assist

holds the vehicle stationary for unlimited periods after stopping on hills and on gradients usual in road traffic. The system is activated by push-button and allows the driver to drive off easily and comfortably.

### Cruise control

at speeds of 30 km/h and above, the system keeps the set speed constant, provided that engine power and engine braking effect permit it; operated via separate steering column stalk, set speed displayed in driver information system (if fitted).

### Audi pre sense basic

Networking the different vehicle systems enables driving situations to be categorised and, where necessary, actions to be implemented for preventive occupant protection. These include: tensioning of the front seat belts as well as closing of the windows and – if fitted – the panoramic glass sunroof.



### Park assist with selective display

as parking system plus with selective display; in addition ultrasonic sensors are used to search for parking spaces by the roadside, calculate the ideal parking path for cross parking spaces and the ideal path for parking and leaving kerb-side parking spaces; the steering action is performed entirely by the system. Assisted parking is now even possible in smaller parking spaces and bend areas; parking in several moves is supported. Steering is done by the vehicle, while the driver only needs to accelerate and apply the brakes and monitor the parking process. The display of surroundings has 4 additional sensors which, depending on the steering angle, indicate obstacles detected all around and at the side of the vehicle and warn the driver, thus supporting comfortable parking and leaving of parking spaces by showing the lane in conjunction with MMI navigation plus with MMI touch; can optionally be ordered with reversing camera

### Rearview camera

image of area behind the vehicle shown on the MMI display, with dynamic display modes showing the calculated path (steer-angle dependent); includes auxiliary lines and guidelines in the camera image for identification of the point at which to apply opposite lock when parallel parking; rearview camera integrated discreetly in the handle strip of the luggage compartment lid

### Parking system, rear

makes reverse parking easier within system limits by indicating acoustically how far away the vehicle is from an object detected behind the vehicle; measurement is by ultrasonic sensors integrated discreetly in the bumper

### Parking system plus with selective display

acoustic and visual parking aid for front and rear. Working within system limits, a white segment indicates a detected obstacle outside the vehicle. Red segments represent obstacles in the driving path. This provides the driver with a selective optical view in the MMI display of all the objects recognised, depending on the current bend radius and direction of travel. The virtual lane display in conjunction with MMI navigation plus with MMI touch additionally provides guidelines at the sides which are calculated in advance depending on the current angle of turn, thus supporting comfortable parking and leaving of parking spaces; measurement is integrated discreetly in the bumpers via ultrasonic sensors; can optionally be ordered with rearview camera



## Suspensions/brakes

### Dynamic suspension

McPherson spring strut type axle at the front with aluminium lower wishbones, aluminium subframe and tubular stabiliser. 4-link rear axle with separate spring/damper arrangement, subframe and tubular stabiliser; the 1.2 TFSI (77 kW) and 1.6 TDI (77 kW) engines have a lightweight compound link rear suspension.

### Sport suspension

with a body lowered by 15 mm, stiffer springs and damper tuning for more direct contact with the road and sportier handling.

### S sport suspension

more dynamic spring/damper setting and vehicle lowered by 25 mm

### S line sport suspension

more dynamic spring/damper setting and vehicle lowered by 10 mm compared with the sport suspension or by 25 mm compared with the dynamic suspension

### Audi magnetic ride

Improved driving comfort and driving dynamics thanks to the regulation of the damping forces based on the driving situation. Adaptive damper system with three individual selections of suspension settings (auto/comfort/dynamic). Can be set via Audi drive select (optional for TFSI and TDI engines from 103 kW). Including sport suspension lowered by 15 mm compared with the dynamic suspension; for S3 Sportback including S sport suspension (lowered by 25 mm)

\*Only available for Western Europe.

Suspensions/brakes		Technology/safety	
<p><b>Audi drive select</b></p> <p>allows vehicle characteristics to be set in the available modes: auto, comfort, dynamic, efficiency as well as – in conjunction with MMI radio or MMI navigation plus with MMI touch – individually by adjusting the power steering, accelerator and gear change characteristics (for S tronic)* and additional optional equipment, such as Audi magnetic ride, adaptive cruise control. The efficiency mode shifts specifically selected systems to a consumption-improved basic setting.</p>		<p><b>Body</b></p> <p>galvanised (fully galvanised in areas at risk from corrosion), unitary construction, welded to the floor pan, front and rear areas feature defined crumple zones. (12 year warranty against rust perforation)</p>	<p><b>Safety steering column</b></p> <p>increases the safety potential of the seat belt and airbag</p>
<p><b>Brake system</b></p> <p>with Antilock Brake System (ABS), Electronic Brake Force Distribution (EBD); hydraulic brake assist with 2-stage brake booster function (Dual Rate), disc brakes at front and rear, ventilated at front</p>		<p><b>Side impact protection</b></p> <p>consisting of bending-resistant door impact beams and reinforced body side structure, particularly in the B-pillars and sills</p>	<p><b>Seat belts</b></p> <p>3-point inertia reel seat belts for all seats, pyrotechnic seat belt tensioners, seat belt height adjustment in the front; belt force limiters on all outer seats</p>
<p><b>Brake callipers</b></p> <p>painted red, with S3 logo at the front; support the dynamic character of the vehicle by giving the brake system a sportier appearance</p>		<p><b>Airbags</b></p> <p>full-size airbags for driver and front passenger as well as knee airbag on the driver side; in conjunction with ISOFIX child seat mounting for the front-passenger seat including deactivation switch for front-passenger airbag</p>	<p><b>Seat belt reminder</b></p> <p>for all seats; an acoustic and visual warning signal reminds occupants in the front to fasten their seat belts, a visual warning signal indicates when seat belts have been undone in the rear.</p>
<p><b>Secondary collision brake assist</b></p> <p>Following an accident, uncontrolled continued vehicle motion is prevented in certain situations. In these cases secondary collisions can be avoided.</p>	<p><b>Electromechanical parking brake</b></p> <p>includes parking brake function when stationary, drive-off assistance function through automatic release when driving away and full braking action whilst driving by means of action on all 4 wheels</p>	<p><b>Side airbags, front, and head airbag system</b></p> <p>side airbags, front, integrated in the seat backrests; with additional head airbag system: unfolds over the entire length of the side windows and thus protects front and outer rear seats in the event of a side impact</p>	<p><b>Warning and control lights</b></p> <p>for, among others: airbag, ABS, ESC/ASR, parking brake on, EDL electronics, high beam, indicators, brake system, engine oil pressure, luggage compartment lid, engine electrics, preheater system (TDI)</p>
	<p><b>Progressive steering</b></p> <p>enhances the driving dynamics and driving comfort thanks to more direct steering characteristics (e.g. on winding country roads or when turning) as well as a reduced steering effort (e.g. when parking and manoeuvring). Impressive driving characteristics thanks to a variable steering ratio based on the steering angle and speed-sensitive steering assistance. Can be set via Audi drive select (auto/comfort/dynamic).</p>	<p><b>Side airbags, rear</b></p> <p>to supplement side airbags at the front and head airbag system</p>	<p><b>Warning triangle</b></p> <p>with bracket on the inside of the luggage compartment lid</p>
		<p><b>Integrated head restraint system</b></p> <p>In the event of a rear-end collision, the design of the front seat restrains the upper torso and supports the head better than conventional systems, thereby increasing safety and reducing the danger of whiplash.</p>	<p><b>First-aid kit</b></p> <p>in the storage compartment under the front-passenger seat</p>
			<p><b>Electromechanical power steering</b></p> <p>speed-sensitive power steering, with active reset assistance, automatic straight line running correction system, e. g. in side winds or roads with lateral incline; energy saving operating mode, absorbs the effects of disturbances on the road, track stabilising steering scrub radius</p>



## Technology/safety

### Electronic Differential Lock (EDL)

On surfaces with varying levels of grip, this start-off assistant automatically brakes the drive wheels on any surface that is too slippery, thereby ensuring powerful progress.

### Electronic Stabilisation Control (ESC)

can be deactivated, with hydraulic brake assist: The Electronic Stabilisation Control ensures greater stability in hazardous situations through targeted braking of individual wheels and intervention in the engine management system and helps to stabilise the vehicle by changing the steering torque.

### Electronic Stabilisation Control (ESC) with electronic axle-differential lock

The electronic axle-differential lock function is integrated in the Electronic Stabilisation Control on front-wheel drive models. It distributes the drive torque by means of targeted braking actions, depending on the driving situation. When cornering, the axle-differential lock actively intervenes before under-steering is even perceptible. This provides improved traction and dynamics when cornering, as well as precise driving. In addition, agility is improved during steering while driving safety is simultaneously increased.

### Anti-Slip Regulation (ASR)

reduces spinning of the drive wheels by reducing the engine output and delivers more traction and stability on the road surface

### Manual transmission

6-speed, all-synchromesh, with hydraulically operated single-disc dry clutch with asbestos-free linings, dual-mass flywheel



### S tronic®

The 6 or 7-speed dual-clutch transmission facilitates quick gear changing with no perceptible break in propulsive power; can be operated via the optional shift paddles behind the steering wheel, the selector lever or in automatic mode; includes hill hold assist

### Front-wheel drive

Electronic Differential Lock (EDL) through intervention of the braking system on all driven wheels, Anti-Slip Regulation (ASR), Electronic Stabilisation Control (ESC) with brake assist

### quattro®

permanent all-wheel drive for outstanding traction and safety; with wheel-selective torque control, electronically controlled multi-plate clutch on the rear axle and Electronic Differential Lock (EDL) via braking intervention on all driven wheels

### Diesel particulate filter, additive-free

on all diesel models; the automatic filter system reduces soot particle emissions.

### Start-stop system

helps to reduce fuel consumption and CO<sub>2</sub> emissions by switching off the engine in stationary phases, e.g. at traffic lights. The start process is initiated as soon as the clutch is pressed (manual transmission) or when the foot brake is released (S tronic). May be deactivated using a switch at any time

### Recuperation

Increasing the generator voltage converts kinetic energy into usable electrical energy when the vehicle is coasting or braking. This (brake) energy recovery is used to assist the generator during subsequent acceleration, saving up to 3 % fuel.

### Coasting mode

can be activated in efficiency mode in Audi drive select, allows an anticipatory driving style and reduces fuel consumption in “D” mode; automatically disengages when the accelerator is released, automatically re-engages when the brake pedal or accelerator pedal is pressed.

### Audi TDI clean diesel (nitrogen oxide storage catalytic converter)

In addition to the standard equipment with catalytic converter and diesel particulate filter, the model with TDI clean diesel has low exhaust emissions thanks to the maintenance-free nitrogen oxide storage catalytic converter, which significantly reduces nitrogen oxides in the exhaust flow. It thus already fulfils the EU6 emission standard that will apply from 2014.

## Audi Extended Warranty

### Audi Extended Warranty

can only be ordered directly and on purchase of a new car; is a consistent continuation of the manufacturer's guarantee so that you are protected against risk and can control servicing costs even after the first 2 years. 9 combinations of service life and mileage can be selected:

1 additional year under Audi extended warranty, maximum total mileage of 30,000 km

1 additional year under Audi Extended Warranty, maximum total mileage of 60,000 km

1 additional year under Audi Extended Warranty, maximum total mileage of 90,000 km

2 additional years under Audi Extended Warranty, maximum total mileage of 40,000 km

2 additional years under Audi Extended Warranty, maximum total mileage of 80,000 km

2 additional years under Audi Extended Warranty, maximum total mileage of 120,000 km

3 additional years under Audi Extended Warranty, maximum total mileage of 50,000 km

3 additional years under Audi Extended Warranty, maximum total mileage of 100,000 km

3 additional years under Audi Extended Warranty, maximum total mileage of 150,000 km

\*1.2 TFSI (77 kW) only adaptation of steering assistance.

## More individually ahead: Audi Genuine Accessories.

Give your Audi A3 or A3 Sportback a more personal touch with Audi Genuine Accessories. There are lots of customisation possibilities available for you. What about the sporty style package that will give your vehicle an even more dynamic touch? There are also various high-quality cast aluminium wheels available to add an exclusive highlight.

The equipment for families and leisure ensure enhanced comfort on the road, and the new colour kit film kits allow you to adapt the vehicle colour to your taste. The following pages contain a small selection from the extensive range of Audi Genuine Accessories on offer.



The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found from page 122 onwards.



Detailed information can be obtained from the Audi A3, A3 Sportback and A3 Saloon accessories catalogue, at [www.audi.com](http://www.audi.com) and from your Audi partner.



# A3

Audi A3 | A3 Sportback | A3 Saloon Accessories

Audi  
Genuine Accessories







#### 1 Colour kit red interior

Even more individuality on the interior with decorative trims on the interior mirror and centre console, inlays for the dashboard and door trim as well as attractive textile floor mats. Available in Misano red/ibis white and misty blue/ibis white.

**2 Cast aluminium winter wheels in 5-arm rotor design**  
complete winter wheel, size 6 J x 16 with 205/55 R 16 tyres<sup>1</sup>, can be fitted with snow chains.

#### 3 Snow chains

For improved grip on snow and ice.

#### 4 Luggage compartment liner

Custom-fit, washable and sturdy luggage compartment protection. Edging protects the luggage compartment floor better against fluid leaks. For the A3 Sportback and the A3 Saloon.

#### 5 Audi child seat

can be used facing forwards or backwards. With adjustable seat, integrated safety harness and adjustable head restraint. Cloth cover can be removed and washed, is breathable and gentle on the skin, certified in accordance with Oeko-Tex® standard 100, in the colours Misano red/black and titanium grey/black. Can only be used in conjunction with the ISOFIX-Basis. Suitable for children up to 18 kg (approx. 4 years).

#### 6 Ski and luggage box (480 l)<sup>2</sup>

Ski box for winter sports equipment and other luggage. Lockable and can be opened from both sides. Easy-to-clean thanks to smooth surface. (Can only be used in conjunction with the carrier unit.)

#### 7 Adapter cables for Audi music interface<sup>3</sup>

Enable the connection of various iPod™ models and other portable media players. Operation via the MMI system, if this function is supported by the media player.

#### 8 Cycle mount

Made of specially moulded aluminium profile and powder-coated steel. Especially easy cycle attachment. Lockable. Maximum load capacity 17 kg. (Can only be used in conjunction with the carrier unit.)

The fuel consumption and CO<sub>2</sub> emission figures as well as the efficiency classes can be found from page 122 onwards.

<sup>1</sup>You will find specifications on the technical characteristics of tyres on page 127. <sup>2</sup>Maximum permissible load 50 kg. <sup>3</sup>For more detailed information, please contact your Audi partner.



Model	A3 Sportback g-tron 1.4 TFSI (81 kW)	
Engine type	4-cylinder inline petrol engine with CNG modification and turbocharging	
Displacement in cc (valves per cylinder)	1,395 (4)	
Max. output³ in kW at rpm	81/4,800–6,000	
Max. torque in Nm at rpm	200/1,500–3,500	
Power transmission/wheels		
Drive type	Front-wheel drive	
Transmission type	6-speed manual transmission [7-speed S tronic]	
Wheels⁵	Steel wheels, 6.5 J x 16	
Tyres⁵	205/55 R 16⁶	
Weights/capacities		
Unladen weight⁷ in kg	1,335	[1,355]
Gross vehicle weight in kg	1,800	[1,820]
Permissible roof load/nose weight in kg	75/50	[75/50]
Trailer load limit⁸ in kg	unbraked	660 [670]
	12 % gradient	1,300 [1,300]
	8 % gradient	1,500 [1,500]
Fuel tank capacity, approx. in l	50	[50]
Fuel tank capacity, approx. in l (natural gas/CNG)	14.4	[14.4]

Model		A3 Sportback g-tron 1.4 TFSI (81 kW)	
Performance/consumption¹			
Top speed in km/h		197	[197]
Acceleration 0–100 km/h in s		10.8	[10.8]
Fuel grade		CNG/sulphur-free super RON 95²	
Fuel consumption⁴ in l/100 km	urban	6.9	[6.2]
	extra-urban	4.2	[4.3]
	combined	5.2	[5.0]
Fuel consumption⁴ natural gas (CNG) in kg/100 km	urban	4.4	[4.1]
	extra-urban	2.7	[2.7]
	combined	3.3	[3.2]
CO₂ emissions⁴ in g/km	urban	159	[142]
	extra-urban	97	[99]
	combined	120	[115]
CO₂ emissions⁴ natural gas in g/km	urban	120	[113]
	extra-urban	75	[73]
	combined	92	[88]
Efficiency class		A+	[A+]
Emission standard		EU6	

[ ] Figures in square brackets refer to S tronic. Explanatory notes <sup>1</sup> to <sup>12</sup> on page 127.



Model	A3/A3 Sportback 1.2 TFSI (77 kW)					A3/A3 Sportback 1.4 TFSI (90 kW)					A3/A3 Sportback 1.4 TFSI (103 kW)																
Engine type	4-cylinder inline petrol engine with direct fuel injection and turbocharging					4-cylinder inline petrol engine with direct fuel injection and turbocharging					4-cylinder inline petrol engine with direct fuel injection, turbocharging and Audi cylinder on demand technology																
Displacement in cc (valves per cylinder)	1,197 (4)					1,395 (4)					1,395 (4)																
Max. output <sup>3</sup> in kW at rpm	77/5,000					90/5,000–6,000 [90/5,000]					103/5,000																
Max. torque in Nm at rpm	175/1,400–4,000					200/1,400–4,000					250/1,500–3,500																
Power transmission/wheels																											
Drive type	Front-wheel drive					Front-wheel drive					Front-wheel drive																
Transmission type	6-speed manual transmission [7-speed S tronic]					6-speed manual transmission [7-speed S tronic]					6-speed manual transmission [7-speed S tronic]																
Wheels <sup>5</sup>	Steel wheels, 6.5 J x 16					Steel wheels, 6.5 J x 16					Steel wheels, 6.5 J x 16																
Tyres <sup>5</sup>	205/55 R 16 <sup>6</sup>					205/55 R 16 <sup>6</sup>					205/55 R 16 <sup>6</sup>																
Weights/capacities		A3				A3 Sportback				A3				A3 Sportback													
Unladen weight <sup>7</sup> in kg		1,225		[1,245]		1,255		[1,275]		1,250		[1,270]		1,280		[1,300]		1,270		[1,280]		1,300		[1,310]			
Gross vehicle weight in kg		1,710		[1,730]		1,740		[1,760]		1,735		[1,755]		1,765		[1,785]		1,755		[1,765]		1,785		[1,795]			
Permissible roof load/nose weight in kg		75/75		[75/75]		75/75		[75/75]		75/75		[75/75]		75/75		[75/75]		75/75		[75/75]		75/75		[75/75]			
Trailer load limit <sup>8</sup> in kg		unbraked		610		[620]		620		[630]		620		[630]		640		[650]		630		[640]		650		[650]	
		12% gradient		1,300		[1,300]		1,300		[1,300]		1,400		[1,400]		1,400		[1,400]		1,500		[1,500]		1,500		[1,500]	
		8% gradient		1,500		[1,500]		1,500		[1,500]		1,600		[1,600]		1,600		[1,600]		1,700		[1,700]		1,700		[1,700]	
Fuel tank capacity, approx. in l		50		[50]		50		[50]		50		[50]		50		[50]		50		[50]		50		[50]			
Performance/consumption <sup>1</sup>																											
Top speed in km/h		193		[193]		193		[193]		203		[203]		203		[203]		213		[213]		213		[213]			
Acceleration 0–100 km/h in s		10.3		[10.3]		10.5		[10.5]		9.3		[9.2]		9.5		[9.3]		8.3		[8.3]		8.4		[8.4]			
Fuel grade		Sulphur-free super RON 95 <sup>2</sup>					Sulphur-free super RON 95 <sup>2</sup>					Sulphur-free super RON 95 <sup>2</sup>															
Fuel consumption <sup>4</sup> in l/100 km		urban		5.9		[5.8]		5.9		[6.0]		6.5		[6.1]		6.6		[6.1]		5.8		[5.9]		5.9		[5.9]	
		extra-urban		4.4		[4.3]		4.4		[4.4]		4.4		[4.2]		4.6		[4.3]		4.1		[4.1]		4.2		[4.1]	
		combined		4.9		[4.9]		4.9		[5.0]		5.2		[4.9]		5.3		[5.0]		4.7		[4.7]		4.8		[4.7]	
CO <sub>2</sub> emissions <sup>4</sup> in g/km		urban		136		[133]		136		[137]		151		[142]		153		[142]		133		[136]		136		[136]	
		extra-urban		101		[100]		101		[102]		102		[98]		106		[100]		94		[95]		98		[95]	
		combined		114		[112]		114		[115]		120		[114]		123		[116]		109		[110]		112		[110]	
Efficiency class		B		[B]		B		[B]		B		[B]		B		[B]		B		[B]		B		[A]			
Emission standard		EU5					EU5					EU6															

Model	A3/A3 Sportback 1.8 TFSI (132 kW)				A3/A3 Sportback 1.8 TFSI quattro (132 kW)				A3/A3 Sportback 1.6 TDI (77 kW)				A3/A3 Sportback 2.0 TDI (110 kW)				
Engine type	4-cylinder inline petrol engine with direct fuel injection and turbocharging				4-cylinder inline petrol engine with direct fuel injection and turbocharging				4-cylinder inline diesel engine with common rail injection system and turbocharging				4-cylinder inline diesel engine with common rail injection system and turbocharging				
Displacement in cc (valves per cylinder)	1,798 (4)				1,798 (4)				1,598 (4)				1,968 (4)				
Max. output <sup>3</sup> in kW at rpm	132/5,100–6,200				132/4,500–6,200				77/3,000–4,000				110/3,500–4,000				
Max. torque in Nm at rpm	250/1,250–5,000				280/1,350–4,500				250/1,500–2,750				320/1,750–3,000				
Power transmission/wheels																	
Drive type	Front-wheel drive				quattro® permanent all-wheel drive				Front-wheel drive				Front-wheel drive				
Transmission type	6-speed manual transmission [7-speed S tronic]				[6-speed S tronic]				6-speed manual transmission [7-speed S tronic]				6-speed manual transmission [6-speed S tronic]				
Wheels <sup>5</sup>	Steel wheels, 6.5 J x 16				Steel wheels, 6.5 J x 16				Steel wheels, 6.5 J x 16				Steel wheels, 6.5 J x 16				
Tyres <sup>5</sup>	205/55 R 16 <sup>6</sup>				205/55 R 16 <sup>6</sup>				205/55 R 16 <sup>6</sup>				205/55 R 16 <sup>6</sup>				
Weights/capacities		A3		A3 Sportback		A3		A3 Sportback		A3		A3 Sportback		A3		A3 Sportback	
Unladen weight <sup>7</sup> in kg		1,305	[1,325]	1,335	[1,355]	[1,425]	[1,455]	1,305	[1,325]	1,335	[1,355]	1,355	[1,370]	1,385	[1,395]		
Gross vehicle weight in kg		1,790	[1,810]	1,820	[1,840]	[1,910]	[1,940]	1,790	[1,810]	1,820	[1,840]	1,840	[1,855]	1,870	[1,880]		
Permissible roof load/nose weight in kg		75/75	[75/75]	75/75	[75/75]	[75/75]	[75/75]	75/75	[75/75]	75/75	[75/75]	75/75	[75/75]	75/75	[75/75]		
Trailer load limit <sup>8</sup> in kg	unbraked	650	[660]	660	[670]	[710]	[720]	650	[660]	660	[670]	670	[680]	690	[690]		
	12 % gradient	1,600	[1,600]	1,600	[1,600]	[1,600]	[1,600]	1,500	[1,500]	1,500	[1,500]	1,600	[1,600]	1,600	[1,600]		
	8 % gradient	1,800	[1,800]	1,800	[1,800]	[1,800]	[1,800]	1,700	[1,700]	1,700	[1,700]	1,800	[1,800]	1,800	[1,800]		
Fuel tank capacity, approx. in l		50	[50]	50	[50]	[55]	[55]	50	[50]	50	[50]	50	[50]	50	[50]		
Performance/consumption <sup>1</sup>																	
Top speed in km/h		235	[235]	235	[235]	[228]	[228]	195	[195]	195	[195]	216	[213]	216	[213]		
Acceleration 0–100 km/h in s		7.1	[7.2]	7.2	[7.3]	[6.7]	[6.8]	10.7	[10.7]	10.9	[10.9]	8.6	[8.3]	8.7	[8.4]		
Fuel grade		Sulphur-free super RON 95 <sup>2</sup>				Sulphur-free super RON 95 <sup>2</sup>				Sulphur-free diesel <sup>9</sup>				Sulphur-free diesel <sup>9</sup>			
Fuel consumption <sup>4</sup> in l/100 km	urban	7.4	[7.0]	7.4	[7.0]	[8.2]	[8.2]	4.6	[4.8]	4.6	[4.8]	4.9	[5.2]	5.0	[5.4]		
	extra-urban	4.9	[4.8]	4.9	[4.8]	[5.6]	[5.6]	3.3	[3.4]	3.3	[3.4]	3.6	[4.0]	3.7	[4.1]		
	combined	5.8	[5.6]	5.8	[5.6]	[6.6]	[6.6]	3.8	[3.9]	3.8	[3.9]	4.1	[4.4]	4.2	[4.5]		
CO <sub>2</sub> emissions <sup>4</sup> in g/km	urban	172	[160]	172	[160]	[189]	[189]	121	[125]	121	[125]	128	[136]	128	[140]		
	extra-urban	113	[111]	113	[111]	[131]	[131]	86	[89]	86	[89]	94	[105]	96	[107]		
	combined	135	[129]	135	[129]	[152]	[152]	99	[102]	99	[102]	106	[117]	108	[119]		
Efficiency class		C	[C]	C	[C]	[D]	[D]	A	[A]	A	[A]	A	[B]	A	[B]		
Emission standard		EU6				EU6				EU5				EU5			

Model	A3/A3 Sportback 2.0 TDI clean diesel (110 kW)		A3/A3 Sportback 2.0 TDI quattro (110 kW)		A3/A3 Sportback 2.0 TDI clean diesel (135 kW)		A3/A3 Sportback 2.0 TDI clean diesel quattro (135 kW)		
Engine type	4-cylinder inline diesel engine with common rail injection system and turbocharging		4-cylinder inline diesel engine with common rail injection system and turbocharging		4-cylinder inline diesel engine with common rail injection system and turbocharging		4-cylinder inline diesel engine with common rail injection system and turbocharging		
Displacement in cc (valves per cylinder)	1,968 (4)		1,968 (4)		1,968 (4)		1,968 (4)		
Max. output <sup>3</sup> in kW at rpm	110/3,500–4,000		110/3,500–4,000		135/3,500–4,000		135/3,500–4,000		
Max. torque in Nm at rpm	340/1,750–3,000		320/1,750–3,000		380/1,750–3,250		380/1,750–3,250		
Power transmission/wheels									
Drive type	Front-wheel drive		quattro® permanent all-wheel drive		Front-wheel drive		quattro® permanent all-wheel drive		
Transmission type	6-speed manual transmission		6-speed manual transmission		6-speed manual transmission		[6-speed S tronic]		
Wheels <sup>5</sup>	Steel wheels, 6.5 J x 16		Steel wheels, 6.5 J x 16		Steel wheels, 6.5 J x 16		Steel wheels, 6.5 J x 16		
Tyres <sup>5</sup>	205/55 R 16 <sup>6</sup>		205/55 R 16 <sup>6</sup>		205/55 R 16 <sup>6</sup>		205/55 R 16 <sup>6</sup>		
Weights/capacities		A3	A3 Sportback	A3	A3 Sportback	A3	A3 Sportback	A3	A3 Sportback
Unladen weight <sup>7</sup> in kg		1,355	1,385	1,435	1,465	1,365	1,395	[1,470]	[1,500]
Gross vehicle weight in kg		1,840	1,870	1,920	1,950	1,850	1,880	[1,955]	[1,985]
Permissible roof load/nose weight in kg		75/75	75/75	75/75	75/75	75/75	75/75	[75/75]	[75/75]
Trailer load limit <sup>8</sup> in kg	unbraked	670	690	710	730	680	690	[730]	[750]
	12 % gradient	1,600	1,600	1,800	1,800	1,600	1,600	[1,800]	[1,800]
	8 % gradient	1,800	1,800	1,800	1,800	1,800	1,800	[1,800]	[1,800]
Fuel tank capacity, approx. in l		50	50	55	55	50	50	[55]	[55]
Performance/consumption <sup>1</sup>									
Top speed in km/h		216	216	214	214	234	234	[230]	[230]
Acceleration 0–100 km/h in s		8.5	8.6	8.4	8.5	7.3	7.4	[6.8]	[6.9]
Fuel grade		Sulphur-free diesel <sup>9</sup>		Sulphur-free diesel <sup>9</sup>		Sulphur-free diesel <sup>9</sup>		Sulphur-free diesel <sup>9</sup>	
Fuel consumption <sup>4</sup> in l/100 km	urban	5.0	5.0	5.7	5.7	5.2	5.2	[5.6]	[5.8]
	extra-urban	3.6	3.7	4.1	4.1	3.6	3.7	[4.3]	[4.4]
	combined	4.1	4.2	4.7	4.7	4.1	4.2	[4.8]	[4.9]
CO <sub>2</sub> emissions <sup>4</sup> in g/km	urban	129	130	149	149	134	134	[146]	[152]
	extra-urban	93	95	107	107	93	96	[113]	[115]
	combined	106	108	122	122	108	110	[125]	[129]
Efficiency class		A	A	B	B	A	A	[B]	[B]
Emission standard		EU6		EU5		EU6		EU6	

[ ] Figures in square brackets refer to S tronic. Explanatory notes <sup>1</sup> to <sup>12</sup> on page 127.



Model		S3/S3 Sportback 2.0 TFSI quattro (221 kW)				A3/A3 Sportback 1.6 TDI ultra (81 kW)	
Engine type		4-cylinder inline petrol engine with direct fuel injection and turbocharging				4-cylinder inline diesel engine with common rail injection system and turbocharging	
Displacement in cc (valves per cylinder)		1,984 (4)				1,598 (4)	
Max. output <sup>3</sup> in kW at rpm		221/5,500–6,200				81/3,200–4,000	
Max. torque in Nm at rpm		380/1,800–5,500				250/1,500–3,000	
Power transmission/wheels							
Drive type		quattro® permanent all-wheel drive				Front-wheel drive	
Transmission type		6-speed manual transmission [6-speed S tronic]				6-speed manual transmission	
Wheels <sup>5</sup>		Cast aluminium wheels, 7.5 J x 18				Steel wheels, 6.5 J x 16	
Tyres <sup>5</sup>		225/40 R 18 <sup>6</sup>				205/55 R 16 <sup>6</sup>	
Weights/capacities		S3		S3 Sportback		A3	A3 Sportback
Unladen weight <sup>7</sup> in kg		1,470	[1,490]	1,500	[1,520]	1,280	1,315
Gross vehicle weight in kg		1,955	[1,975]	1,985	[2,005]	1,765	1,800
Permissible roof load/nose weight in kg		75/-	[75/-]	75/-	[75/-]	75/75	75/75
Trailer load limit <sup>8</sup> in kg	unbraked	-	[-]	-	[-]	640	650
	12 % gradient	-	[-]	-	[-]	1,000	1,000
	8 % gradient	-	[-]	-	[-]	1,300	1,300
Fuel tank capacity, approx. in l		55	[55]	55	[55]	50	50
Performance/consumption <sup>1</sup>							
Top speed in km/h		250 <sup>10</sup>	[250] <sup>10</sup>	250 <sup>10</sup>	[250] <sup>10</sup>	200	200
Acceleration 0–100 km/h in s		5.2	[4.8]	5.3	[4.9]	10.5	10.7
Fuel grade		Sulphur-free SuperPlus RON 98 <sup>11</sup>				Sulphur-free diesel <sup>9</sup>	
Fuel consumption <sup>4</sup> in l/100 km	urban	9.1	[8.8]	9.1	[8.8]	3.8	3.9
	extra-urban	5.8	[5.9]	5.8	[5.9]	3.0	3.1
	combined	7.0	[6.9]	7.0	[6.9]	3.2	3.3
CO <sub>2</sub> emissions <sup>4</sup> in g/km	urban	209	[202]	209	[202]	97	100
	extra-urban	135	[136]	135	[136]	77	80
	combined	162	[159]	162	[159]	85	88
Efficiency class		D	[D]	D	[D]	A+	A+
Emission standard		EU6				EU5	

**Audi A3 1.6 TDI ultra<sup>12</sup> (81 kW 85 g CO<sub>2</sub>/km)/  
A3 Sportback 1.6 TDI ultra (81 kW 88 g CO<sub>2</sub>/km)**

Specific technical measures in the vehicle such as weight reduction lead to lower fuel consumption and reduced CO<sub>2</sub> emissions compared with the other Audi A3 models.

**The Audi A3 1.6 TDI ultra (81 kW 85 g CO<sub>2</sub>/km)/  
A3 Sportback 1.6 TDI ultra (81 kW 88 g CO<sub>2</sub>/km) has the following  
standard equipment:**

- 6-speed manual transmission with improved transmission ratio
- increased injection pressure in the common rail system from 1,800 to 2,000 bar including new injectors for even more efficient combustion
- fuel-saving tyres with improved rolling resistance
- improved trim and side sill trims for low drag coefficient and improved aerodynamics

**The Audi A3 1.6 TDI ultra (81 kW 85 g CO<sub>2</sub>/km)/  
A3 Sportback 1.6 TDI ultra (81 kW 88 g CO<sub>2</sub>/km) is equipped with steel  
wheels including full wheel covers, size 6.5 J x 16 with 205/55 R 16 tyres<sup>6</sup>  
as standard.**

- Optionally available:**
- cast aluminium wheels in 10-spoke design, size 6.5 J x 16 with 205/55 R 16 tyres<sup>6</sup>

**The following equipment is not available for the Audi A3 1.6 TDI ultra  
(81 kW 85 g CO<sub>2</sub>/km)/A3 Sportback 1.6 TDI ultra (81 kW 88 g CO<sub>2</sub>/km):**

- S line exterior package
- spare wheel, space-saving
- panoramic tilt sunroof
- S line roof edge spoiler
- trailer towing hitch
- auxiliary heating/ventilation
- Audi magnetic ride

**In addition, the following equipment is not available for the  
A3 Sportback 1.6 TDI ultra (81 kW 88 g CO<sub>2</sub>/km):**

- sport seats
- front seats, electrically adjustable
- Bang & Olufsen Sound System

Explanatory notes









- <sup>1</sup> A vehicle’s fuel consumption and CO<sub>2</sub> emissions do not just depend on how efficiently the vehicle uses the fuel, but are also influenced by driving behaviour and other non-technical factors. CO<sub>2</sub> is the greenhouse gas primarily responsible for global warming.
- <sup>2</sup> We recommend using sulphur-free super unleaded fuel RON 95 complying with DIN EN 228. If this is not available, use sulphur-free regular unleaded RON 91 complying with DIN EN 228; power output will be slightly reduced. Unleaded RON 95 fuel with a maximum ethanol content of 10 % (E10) can generally be used. Fuel consumption details refer to operation with RON 95 fuel complying with 692/2008/EC.
- <sup>3</sup> The figure given was calculated using the specified measuring procedure (current version of Directive 80/1269/EEC).
- <sup>4</sup> The figures given were calculated using the specified measuring procedures. The figures do not refer to one individual vehicle and do not form part of any offer, but rather should be used purely for purposes of comparison between the different vehicle models.
- <sup>5</sup> For Ambition: cast aluminium wheels, size 7.5 J x 17 with 225/45 R 17 tyres. For Ambiente: cast aluminium wheels, size 7 J x 16 with 205/55 R 16 tyres.
- <sup>6</sup> You will find specifications on the technical characteristics of tyres in the adjacent table.
- <sup>7</sup> Unladen vehicle weight includes driver (68 kg), luggage (7 kg) and fuel tank 90 % full, calculated in accordance with the current version of EC Directive 92/21/EEC. Optional equipment may increase the car's unladen weight and drag coefficient, whereupon the possible payload limit and the top speed will be reduced accordingly.
- <sup>8</sup> The engine’s power output always decreases with increasing altitude. At 1,000 m above sea level, and for every additional 1,000 m, deduct 10 % from the weight of the outfit (trailer load limit + gross weight of the towing vehicle). Figure for trailer load limit applies to factory-fitted trailer towing hitch. If using the vehicle with a trailer towing hitch for commercial purposes, a digital tachograph may be required under certain conditions.
- <sup>9</sup> We recommend using sulphur-free diesel complying with DIN EN 590. If this is not available, use diesel complying with DIN EN 590.
- <sup>10</sup> Regulated.
- <sup>11</sup> We recommend using sulphur-free super plus unleaded RON 98 complying with DIN EN 228. If this is not available, use sulphur-free super unleaded RON 95 complying with DIN EN 228; power output will be slightly reduced. Unleaded RON 95 fuel with a maximum ethanol content of 10 % (E10) can generally be used. Fuel consumption details refer to operation with RON 95 fuel complying with 692/2008/EC.
- <sup>12</sup> Only available for the Attraction equipment line.

Important note

Inspections are due as shown by the service display.

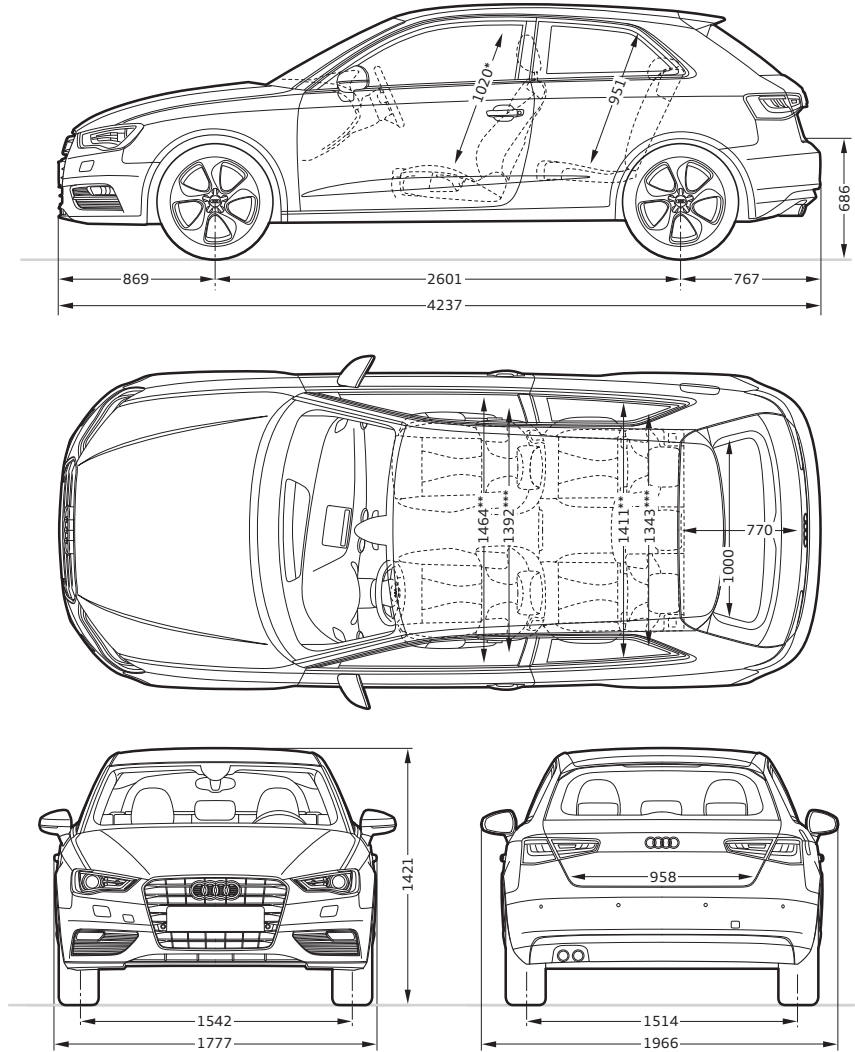
Classifications of tyre parameters

The table shows the range of fuel efficiency, wet grip and exterior noise emission classes for the different tyre sizes of the A3 models.

	Tyre size	Fuel efficiency class	Wet grip class	Exterior noise emission class
Summer tyres	205/55 R 16	F-E	E-B	69-67 
	225/45 R 17	E	C-B	70-67  - 
	225/40 R 18	E	B	71 
Winter tyres	205/55 R 16	E	C-B	69-68 
	205/50 R 17	F-C	E-B	71-69  - 
	225/40 R 18	F	E	69 

It is not possible to order a specific tyre. Ask your Audi partner about the range of tyres available in your country.

Audi A3



**Dimensions in millimetres.**

Dimensions were measured with vehicle at unladen weight.

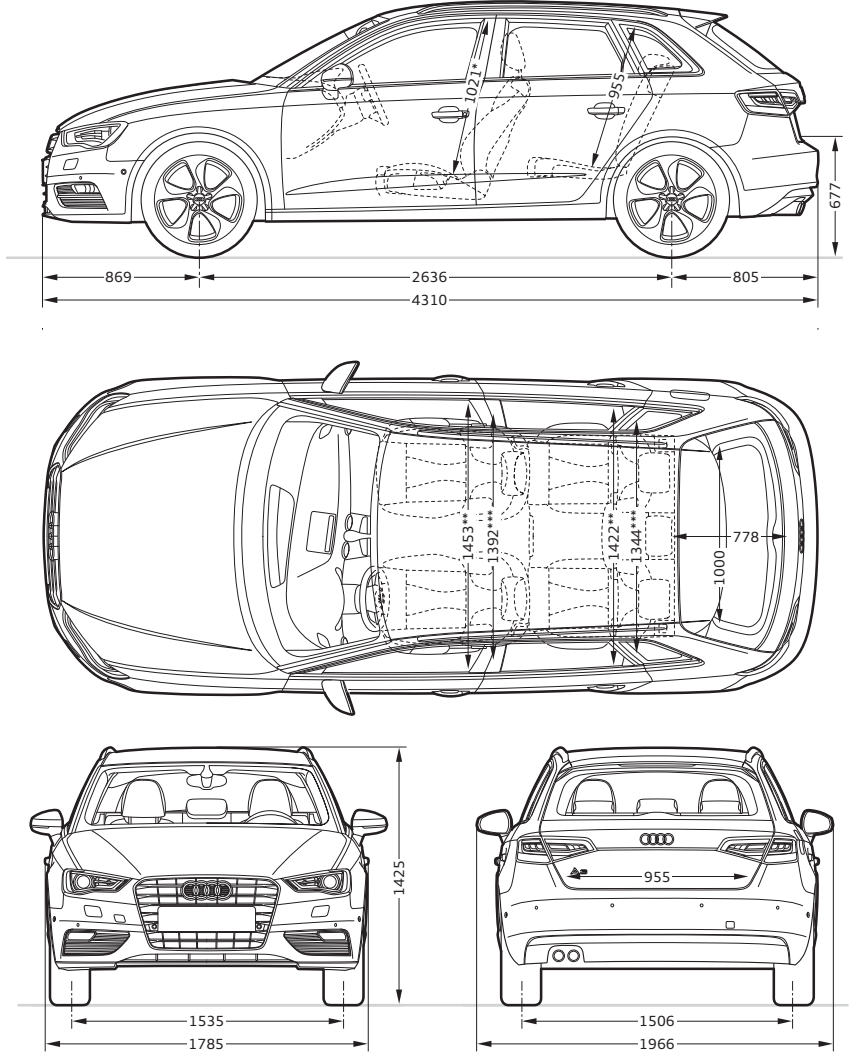
Luggage compartment volume: front-wheel drive 365/1,100 l; quattro permanent all-wheel drive 325/1,060 l (measured by the VDA method using 200 x 100 x 50 mm blocks;

second value is with the rear seat backrest folded down and the vehicle loaded up to roof height).

Turning circle approx. 10.7 m.

\*Maximum headroom. \*\*Elbow room width. \*\*\*Shoulder room width.

Audi A3 Sportback



**Dimensions in millimetres.**

Dimensions were measured with vehicle at unladen weight.

Luggage compartment volume: front-wheel drive 380/1,220 l; quattro permanent all-wheel drive 340/1,180 l (measured by the VDA method using 200 x 100 x 50 mm blocks;

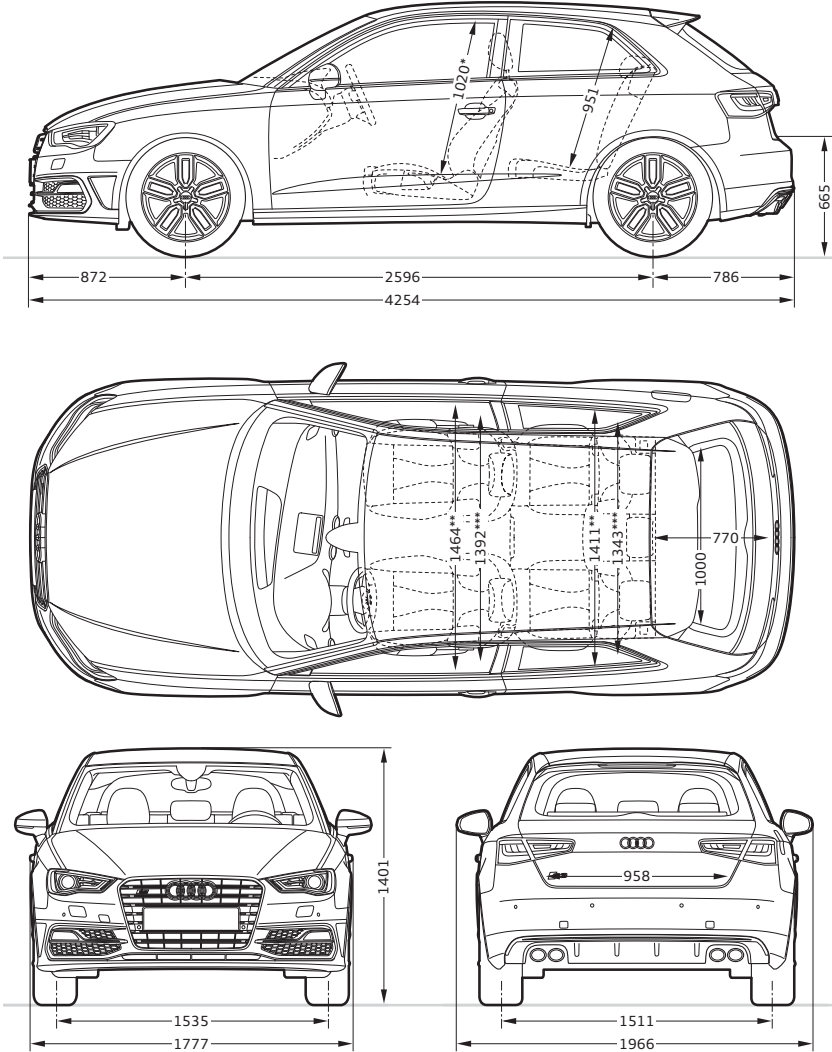
second value is with the rear seat backrest folded down and the vehicle loaded up to roof height).

Turning circle approx. 10.9 m.

\*Maximum headroom. \*\*Elbow room width. \*\*\*Shoulder room width.



Audi S3



Dimensions in millimetres.

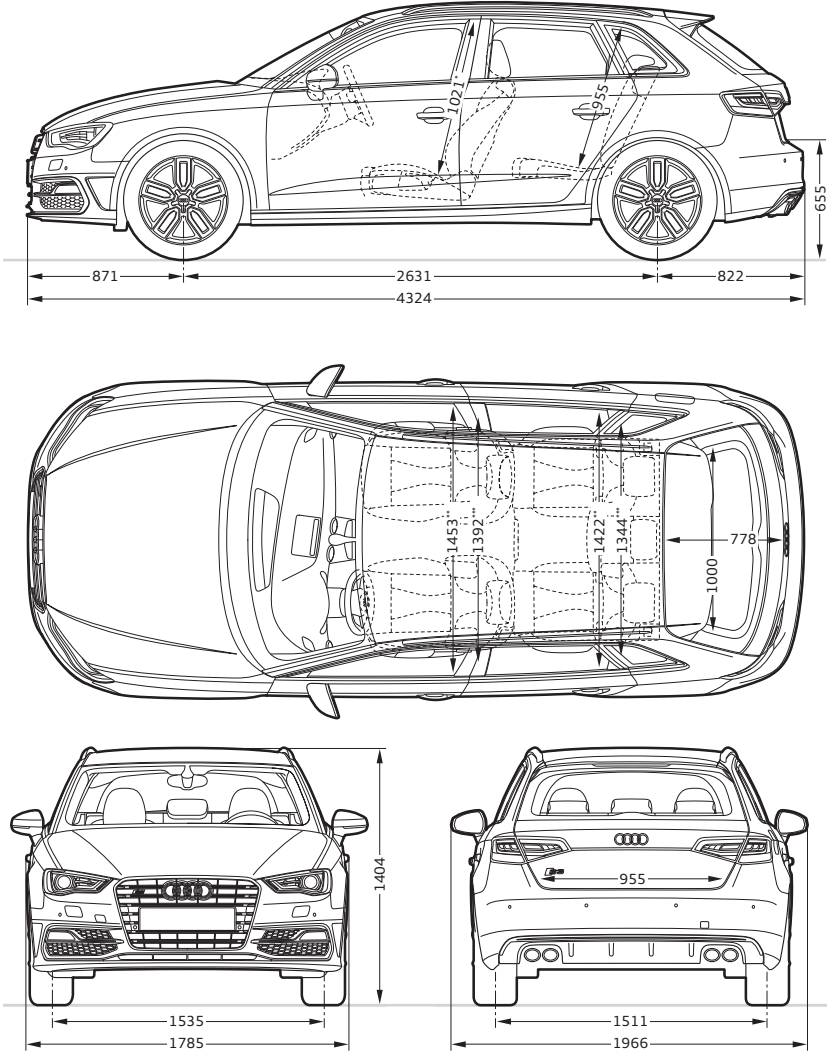
Dimensions were measured with vehicle at unladen weight.

Luggage compartment volume: 325/1,060 l (measured by the VDA method using 200 x 100 x 50 mm blocks; second value is with the rear seat backrest folded down and the vehicle loaded up to roof height).

Turning circle approx. 10.7 m.

\*Maximum headroom. \*\*Elbow room width. \*\*\*Shoulder room width.

Audi S3 Sportback


















Dimensions in millimetres.









Dimensions were measured with vehicle at unladen weight.

Luggage compartment volume: 340/1,180 l (measured by the VDA method using 200 x 100 x 50 mm blocks; second value is with the rear seat backrest folded down and the vehicle loaded up to roof height).

Turning circle approx. 10.9 m.









\*Maximum headroom. \*\*Elbow room width. \*\*\*Shoulder room width.









	Page	A3/A3 Sportback Attraction	A3/A3 Sportback Ambition	A3/A3 Sportback Ambiente	S3/S3 Sportback
<b>Equipment packages</b>	<b>80</b>				
S line exterior package		■	■	■	—
S line sport package		—	■	—	—
<b>Solid paint finishes</b>	<b>92</b>				
 Amalfi white		□	□	□	□
 Brilliant red		□	□	□	□
 Brilliant black		□	□	□	□
<b>Metallic paint finishes</b>	<b>92</b>				
 Ice silver, metallic		■	■	■	■
 Monsoon grey, metallic		■	■	■	■
 Dakota grey, metallic		■	■	■	—
 Beluga brown, metallic		■	■	■	■
 Glacier white, metallic		■	■	■	■
 Shiraz red, metallic		■	■	■	—
 Scuba blue, metallic		■	■	■	—
<b>Pearl effect paint finishes</b>	<b>93</b>				
 Misano red, pearl effect		■	■	■	■
 Phantom black, pearl effect		■	■	■	■
<b>Crystal effect paint finishes</b>	<b>93</b>				
 Estoril blue, crystal effect		—	—	—	■
 Panther black, crystal effect		—	—	—	■
<b>Customised paint finishes</b>	<b>93</b>				
 Audi exclusive customised paint finishes		■	■	■	■

	Page	A3/A3 Sportback Attraction	A3/A3 Sportback Ambition	A3/A3 Sportback Ambiente	S3/S3 Sportback
<b>Wheels/tyres</b>	<b>94</b>				
 16" steel wheels including full wheel covers		□	—	—	—
 16" cast aluminium wheels in 10-spoke design		■	■	■	—
 16" cast aluminium wheels in 15-spoke Y design		—	—	□	—
 17" cast aluminium wheels in 5-arm design		—	□	—	—
 17" cast aluminium wheels in 5-arm kinetic design		■	■	■	—
 17" cast aluminium wheels in 15-spoke design		■	■	■	—
 17" Audi exclusive cast aluminium wheels in 5-twin-spoke design		■	■	■	—
 18" cast aluminium wheels in 5-arm dynamic design		■	■	■	—

□ Standard equipment   ■ Optional equipment   — not available

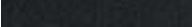







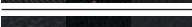
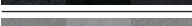
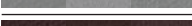




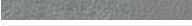



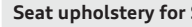

Country-specific variations possible. Please find out from your local Audi partner which equipment is standard and what optional equipment is available in your country.







		Page	A3/A3 Sportback Attraction	A3/A3 Sportback Ambition	A3/A3 Sportback Ambiente	S3/S3 Sportback
	18" cast aluminium wheels in 5-parallel-spoke design (S design)		—	■ <sup>1</sup>	—	<input type="checkbox"/>
	18" cast aluminium wheels in 5-twin-spoke star design (S design)		—	—	—	■
	18" Audi exclusive cast aluminium wheels in 5-arm rotor design in matt black, gloss turned finish		■	■	■	■
	18" Audi exclusive cast aluminium wheels in 10-spoke design		■	■	■	■
	18" Audi exclusive cast aluminium wheels in 10-spoke design, in matt titanium look, gloss turned finish		■	■	■	■
	16" steel winter wheels including full wheel covers		■	■	■	—
	16" cast aluminium winter wheels in 10-spoke design		■	■	■	—
	17" cast aluminium winter wheels in 5-arm design		■	■	■	■

		Page	A3/A3 Sportback Attraction	A3/A3 Sportback Ambition	A3/A3 Sportback Ambiente	S3/S3 Sportback
	18" cast aluminium winter wheels in 5-arm dynamic design		■	■	■	—
	18" cast aluminium winter wheels in 5-parallel-spoke design (S design)		—	■ <sup>2</sup>	—	■
	Anti-theft wheel bolts		■	■	■	■
	Tyre repair kit		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tyre pressure loss indicator		■	■	■	■
	Vehicle tool kit		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Vehicle jack <sup>3</sup>		■	■	■	■
	Spare wheel, space-saving		■	■	■	■
	Run-flat tyres		■	■	■	—
<b>Seats</b>		<b>96</b>				
	Standard seats, front		<input type="checkbox"/>	—	<input type="checkbox"/>	—
	Sport seats, front		■	<input type="checkbox"/>	■	<input type="checkbox"/>
	S sport seats, front		—	■ <sup>2</sup>	—	■
<b>Seat upholstery for standard seats, front</b>		<b>96</b>				
	Marathon cloth, black		<input type="checkbox"/>	—	—	—
	Marathon cloth, titanium grey		<input type="checkbox"/>	—	—	—
	Regatta cloth/mono.pur, black		—	—	<input type="checkbox"/>	—
	Regatta cloth/mono.pur, titanium grey		—	—	<input type="checkbox"/>	—
	Regatta cloth/mono.pur, pashmina beige		—	—	<input type="checkbox"/>	—
	Regatta cloth/mono.pur, chestnut brown		—	—	<input type="checkbox"/>	—

<sup>1</sup> Standard in conjunction with S line sport package. <sup>2</sup> Only available in conjunction with S line sport package. <sup>3</sup> Standard in conjunction with space-saving spare wheel or in conjunction with winter wheels.



	Page	A3/A3 Sportback Attraction	A3/A3 Sportback Ambition	A3/A3 Sportback Ambiente	S3/S3 Sportback
<b>Seat upholstery for standard seats, front (continued)</b>	<b>96</b>				
 Milano leather, black		■	—	■	—
 Milano leather, pashmina beige		■	—	■	—
 Audi exclusive leather upholstery and trim		■	—	■	—
<b>Seat upholstery for sport seats, front</b>	<b>98</b>				
 Rallye cloth, black/black		—	□	—	—
 Rallye cloth, black/silver		—	□	—	—
 Rallye cloth, black/blue		—	□	—	—
 Rallye cloth, black/yellow		—	□	—	—
 Trophy cloth/leather		—	—	—	□
 Milano leather, black		■	■	■	—
 Milano leather, titanium grey		■	■	■	—
 Milano leather, chestnut brown		■	■	■	—
 Audi design selection Capri orange		—	■	—	—
 Audi design selection parade red		—	—	—	■
 Alcantara/leather, black		■	■	■	■
 Alcantara/leather, titanium grey		■	■	■	—
 Alcantara/leather, lunar silver		—	—	—	■
 Fine Nappa leather, black		—	■ <sup>1</sup>	—	■
 Fine Nappa leather, lunar silver		—	—	—	■
 Audi exclusive leather upholstery and trim		■	■	■	■
<b>Seat upholstery for S sport seats, front</b>	<b>101</b>				
 Fine Nappa leather, black		—	■ <sup>1</sup>	—	■
 Audi exclusive leather upholstery and trim		—	■	—	■

	Page	A3/A3 Sportback Attraction	A3/A3 Sportback Ambition	A3/A3 Sportback Ambiente	S3/S3 Sportback
<b>Cloth/leather upholstery and trim</b>	<b>102</b>				
Marathon cloth		□	—	—	—
Regatta cloth/mono.pur		—	—	□	—
Rallye cloth		—	□	—	—
Trophy cloth/leather		—	—	—	□
Alcantara/leather combination		■	■	■	■
Milano leather		■	■	■	—
Fine Nappa leather		—	■ <sup>1</sup>	—	■
Audi design selection Capri orange		—	■	—	—
Audi design selection parade red		—	—	—	■
Audi exclusive leather upholstery and trim (package 1) in Alcantara/fine Nappa leather		■	■	■	■
Audi exclusive leather upholstery and trim (package 1) in fine Nappa leather		■	■	■	■
Audi exclusive extended leather upholstery and trim		■	■	■	■
Extended interior elements mono.pur		■	■	■	■
<b>Headlinings</b>	<b>102</b>				
Headlining in lunar silver cloth/in pashmina beige cloth		□	□	□	■ <sup>2</sup>
Headlining in black cloth		■	■	■	□
<b>Inlays</b>	<b>103</b>				
 Micrometallic, silver		□	□	—	—
 3D-design “Optic”		■	■	□	—
 Aluminium mistral, silver		■	■	■	—
 Aluminium mistral, bronze		■	■	■	—
 Matt brushed aluminium		—	■ <sup>3</sup>	—	□
 3D-design “Black”		—	■ <sup>1</sup>	—	■

□ Standard equipment   ■ Optional equipment   — not available

Country-specific variations possible. Please find out from your local Audi partner which equipment is standard and what optional equipment is available in your country.

	Page	A3/A3 Sportback Attraction	A3/A3 Sportback Ambition	A3/A3 Sportback Ambiente	S3/S3 Sportback
<b>Lights</b>	<b>104</b>				
LED headlights		■	■	■	■
xenon plus including headlight cleaning system		■	■	■	□
Headlights		□	□	□	–
Headlight cleaning system <sup>4</sup>		■	■	■	□
Front fog lights <sup>5</sup>		■	□	■	–
LED rear lights <sup>6</sup>		■	■	■	□
Rear lights		□	□	□	–
adaptive light		■	■	■	■
Variable headlight range control <sup>7</sup>		■	■	■	■
High-beam assist		■	■	■	■
adaptive brake light		□	□	□	□
Interior lighting		□	□	□	□
Lighting package		■	■	□	■
Light/rain sensor		■	■	■	■
<b>Mirrors</b>	<b>105</b>				
Exterior mirrors with integrated LED indicator		□	□	□	□
Exterior mirrors, heated		■	■	■	■
Exterior mirrors, heated and electrically folding		■	■	■	■
Exterior mirrors, heated, electrically folding and automatically dimming on the driver side		■	■	■	■
Interior mirror, dimming		□	□	□	□
Interior mirror, automatically dimming		■	■	■	■
Illuminated vanity mirror		■	■	□	□

	Page	A3/A3 Sportback Attraction	A3/A3 Sportback Ambition	A3/A3 Sportback Ambiente	S3/S3 Sportback
<b>Roof systems</b>	<b>105</b>				
Panoramic glass sunroof		■	■	■	■
Roof rails, anodised or black <sup>8</sup>		■	■	■	■
<b>Closing systems</b>	<b>106</b>				
Remote control key		□	□	□	□
Convenience key		■	■	■	■
Electronic immobiliser		□	□	□	□
Anti-theft alarm		■	■	■	□
Preparation for tracking system		■	■	■	■
<b>Glazing</b>	<b>106</b>				
Acoustic windscreen		□	□	□	□
Heat-insulating glass		□	□	□	□
Rear window		□	□	□	□
Dark-tinted windows (privacy glazing)		■	■	■	■
Windscreen cleaning system		□	□	□	□
Sun visors		□	□	□	□
<b>Further exterior equipment</b>	<b>106</b>				
S line roof edge spoiler		■	■	■	–
Roof edge spoiler		□	□	□	–
S roof edge spoiler		–	–	–	□
Model/technology name		□	□	□	□
Audi Singleframe		□	□	□	□
Exhaust tailpipes		□	□	□	□
Bumpers		□	□	□	□
Gloss package		■	■	□	■

<sup>1</sup> Only available in conjunction with S line sport package. <sup>2</sup> Only available in lunar silver fabric. <sup>3</sup> Standard in conjunction with S line sport package. <sup>4</sup> Component of xenon plus including headlight cleaning system.

<sup>5</sup> Not available in conjunction with LED headlights. <sup>6</sup> Component of xenon plus including headlight cleaning system or LED headlights. <sup>7</sup> Only available in conjunction with adaptive light and Audi active lane assist.

<sup>8</sup> Only available for A3 Sportback/S3 Sportback.

	Page	A3/A3 Sportback Attraction	A3/A3 Sportback Ambition	A3/A3 Sportback Ambiente	S3/S3 Sportback
<b>Further exterior equipment (continued)</b>	<b>106</b>				
Audi exclusive black gloss package		■	■	■	■
Provision for trailer towing hitch		■	■	■	—
Trailer towing hitch		■	■	■	—
<b>Seats/seating comfort</b>	<b>107</b>				
Convenience entry <sup>1</sup>		□	□	□	□
4-way lumbar support for the front seats		■	■	■	■
Front-passenger seat with height adjustment		□	□	□	□
Driver seat, electrically adjustable <sup>2</sup>		■	■	■	■
Front seats, electrically adjustable <sup>2</sup>		■	■	■	■
Rear seat backrest, folding		□	□	□	□
Seat heating, front		■	■	■	■
Centre armrest, front		■	■	□	□
ISOFIX child seat mounting for the front-passenger seat		■	■	■	■
ISOFIX child seat mounting and Top Tether for the outer rear seats		□	□	□	□
<b>Steering wheels/gear levers/controls</b>	<b>107</b>				
Steering wheel in 4-spoke design		□	—	—	—
Leather steering wheel in 4-spoke design		■	—	□	—
Sport leather steering wheel in 3-spoke design		—	□	—	□
Multifunction leather steering wheel in 4-spoke design		■	—	■	—
Multifunction sport leather steering wheel in 3-spoke design		—	■	—	—
Multifunction sport leather steering wheel in 3-spoke design, flattened at the bottom		—	■	—	■
Audi exclusive leather steering wheel rim		■	■	■	■
Audi exclusive leather controls		■	■	■	■
Gear lever knob in Audi exclusive aluminium		■	■	■	■

	Page	A3/A3 Sportback Attraction	A3/A3 Sportback Ambition	A3/A3 Sportback Ambiente	S3/S3 Sportback
<b>Climate control</b>	<b>108</b>				
Manual air conditioning		□	□	□	—
Auxiliary heating/ventilation		■	■	■	—
Deluxe automatic air conditioning		■	■	■	□
Ventilation system and heating		□	□	□	□
<b>Luggage securing and storage systems</b>	<b>109</b>				
Storage and luggage compartment package		■	■	■	□
Storage compartments		□	□	□	□
Luggage compartment cover		□	□	□	□
Reversible mat		■	■	■	■
Lashing points		□	□	□	□
Loading floor, 2 levels <sup>3</sup>		■	■	■	—
Through-loading facility		■	■	■	■
Ski/snowboard bag		■	■	■	■
<b>Further interior equipment</b>	<b>110</b>				
Door sill trims		—	□	□	□
Floor mats, front		□	□	□	□
Floor mats, rear		■	■	■	■
Window controls		□	□	□	□
Aluminium look in the interior		■	■	■	□
Centre console		□	□	□	□
Cigarette lighter and ashtray		■	■	■	■
12V socket		□	□	□	□
Mobile phone/key holder		■	■	■	■
Grab handles		□	□	□	□

□ Standard equipment   ■ Optional equipment   — not available

Country-specific variations possible. Please find out from your local Audi partner which equipment is standard and what optional equipment is available in your country.



	Page	A3/A3 Sportback Attraction	A3/A3 Sportback Ambition	A3/A3 Sportback Ambiente	S3/S3 Sportback
<b>MMI® and navigation systems</b>	<b>111</b>				
MMI® navigation plus with MMI touch		■	■	■	■
Navigation package		■	■	■	■
Driver information system		■	–	–	–
Driver information system with colour display		■	□	□	□
<b>Radio systems</b>	<b>112</b>				
Audi radio		□	□	□	□
Digital Audio Broadcasting		■	■	■	■
MMI® radio		■	■	■	■
Audi sound system		■	■	■	■
Bang & Olufsen Sound System		■	■	■	■
Audi music interface		■	■	■	■
Adapter cable set for Audi music interface		■	■	■	■
Adapter cable set plus for Audi music interface		■	■	■	■
<b>Telephone and communication</b>	<b>113</b>				
Audi phone box		■	■	■	■
Bluetooth interface		■	■	■	■
Connectivity package		■	■	■	■
<b>Audi connect</b>	<b>113</b>				
Audi connect		■	■	■	■
<b>Assistance systems</b>	<b>114</b>				
Camera-based recognition of traffic signs <sup>1</sup>		■	■	■	■
Audi active lane assist		■	■	■	■
Audi side assist		■	■	■	■
adaptive cruise control including Audi pre sense front		■	■	■	■

	Page	A3/A3 Sportback Attraction	A3/A3 Sportback Ambition	A3/A3 Sportback Ambiente	S3/S3 Sportback
Audi pre sense front		■	■	■	–
Assistance package		■	■	■	■
Hold assist		■	■	■	■
Cruise control		■	■	□	■
Audi pre sense basic		■	■	■	■
Park assist with selective display		■	■	■	■
Rearview camera		■	■	■	■
Parking system, rear		■	■	□	■
Parking system plus with selective display		■	■	■	■
<b>Suspensions/brakes</b>	<b>115</b>				
Dynamic suspension		□	■	□	–
Sport suspension		■	□	■	–
S sport suspension		–	–	–	□
S line sport suspension		■	■	■	–
Audi magnetic ride <sup>5</sup>		■	■	■	■
Audi drive select		■	□	■	□
Brake system		□	□	□	□
Brake callipers in red		–	–	–	■
Secondary collision brake assist		□	□	□	□
Electromechanical parking brake		□	□	□	□
Progressive steering		■ <sup>6</sup>	■ <sup>6</sup>	■ <sup>6</sup>	□
<b>Technology/safety</b>	<b>116</b>				
Body		□	□	□	□
Side impact protection		□	□	□	□
Airbags		□	□	□	□

<sup>1</sup> Only available for A3 and S3. <sup>2</sup> Only available for A3 Sportback/S3 Sportback. <sup>3</sup> Not available with quattro or trailer towing hitch in conjunction with Bang & Olufsen Sound System or Audi sound system.

<sup>4</sup> Only with Audi active lane assist in conjunction with MMI navigation plus with MMI touch. <sup>5</sup> Only available for engine models from 103 kW. <sup>6</sup> Not available for 1.2 TFSI (77 kW), 1.4 TFSI (90 kW) and 1.6 TDI (77 kW).

	Page	A3/A3 Sportback Attraction	A3/A3 Sportback Ambition	A3/A3 Sportback Ambiente	S3/S3 Sportback
<b>Technology/safety (continued)</b>	<b>116</b>				
Side airbags, front, and head airbag system		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Side airbags, rear <sup>1</sup>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Integrated head restraint system		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Safety steering column		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Seat belts		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Seat belt reminder		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Warning and control lights		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Warning triangle		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
First-aid kit		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Electromechanical power steering		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Electronic Differential Lock (EDL)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Electronic Stabilisation Control (ESC)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Electronic Stabilisation Control (ESC) with electronic axle-differential lock <sup>2</sup>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	—
Anti-Slip Regulation (ASR)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Manual transmission <sup>3</sup>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
S tronic <sup>®3</sup>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Front-wheel drive <sup>3</sup>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	—
quattro <sup>®3</sup>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Diesel particulate filter, additive-free <sup>4</sup>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	—
Start-stop system		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recuperation		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Coasting mode <sup>5</sup>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Audi TDI clean diesel (nitrogen oxide storage catalytic converter) <sup>3</sup>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	—
<b>Audi Extended Warranty</b>	<b>117</b>				
Audi Extended Warranty		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

☐ Standard equipment    ☒ Optional equipment    ☒ Standard/optional equipment varies by model    — not available  
Country-specific variations possible. Please find out from your local Audi partner which equipment is standard and what optional equipment is available in your country.

Equipment for the Audi A3 illustrated (p. 4–29, 46–47):

- Paint finish: ice silver, metallic
- Wheels: cast aluminium wheels in 5-arm dynamic design, anthracite, partly polished
- Seat upholstery: Milano leather, chestnut brown
- Inlays: aluminium mistral, silver

Equipment for the Audi A3 Sportback illustrated (p. 4–29, 46–47):

- Paint finish: glacier white, metallic
- Wheels: cast aluminium wheels in 15-spoke design
- Seat upholstery: Milano leather, titanium grey
- Inlays: aluminium mistral, silver

Equipment for the Audi S3 illustrated (p. 30–47):

- Paint finish: Misano red, pearl effect
- Wheels: cast aluminium wheels in 5-parallel-spoke design (S design), partly polished
- Seat upholstery: fine Nappa leather, black (shoulder area in fine Nappa leather embroidered with contrasting stitching)
- Inlays: matt brushed aluminium

Equipment for the Audi S3 Sportback illustrated (p. 30–47):

- Paint finish: Estoril blue, crystal effect
- Wheels: cast aluminium wheels in 5-twin-spoke star design (S design), anthracite, partly polished
- Seat upholstery: Milano leather, titanium grey
- Inlays: 3D-design “Black”

<sup>1</sup> Only available for A3 Sportback/S3 Sportback. <sup>2</sup> Only on models with front-wheel drive. <sup>3</sup> Please refer to the technical data to check the availability for the engine model of your choice.

<sup>4</sup> Only available for diesel models. <sup>5</sup> Standard for vehicles with S tronic and Audi drive select. Not available for 1.2 TFSI (77 kW).





## The Audi experience

The fascination of Audi can be experienced in many different ways. Audi City in London, for example, gives you digital access to all models at their actual size and in real time. And of course it is always worth visiting one of the major motor shows. This is where Audi always presents its new models and invites you to take a look at how the future is being shaped with “Vorsprung durch Technik”. Anyone interested in seeing how Audi is already putting this into practice will find fascinating insight in the “Vorsprung durch Technik” online special at [www.audi.com](http://www.audi.com). But a look back can also be rewarding:

at the Audi museum mobile in Ingolstadt, history and high-tech go hand in hand. A total of 130 historic exhibits and state-of-the-art forms of presentation make for a thrilling symbiosis. Plus, Audi driving experience allows you to live the excitement and countless possibilities of current Audi models. Here, pure driving enjoyment is combined with valuable learning effects. This is ensured by a team of specially trained and highly qualified instructors who provide practical tips to help you optimise your driving skills.

# Discover



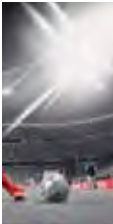


### Responsibility

Living up to our responsibilities is a principle that is firmly anchored in Audi strategy. Alongside commercial success and international competitiveness, our responsibility toward company employees and society as a whole is a key consideration, as is protecting the environment and conserving resources. And what is true in the details – our catalogues are printed on FSC-certified paper – also holds in general: Audi develops cars that are not only sporty and emotive but also ever more efficient. In the long run, Audi wants its

products to allow CO<sub>2</sub>-neutral mobility. Seeing to it that production in Audi plants gradually becomes CO<sub>2</sub>-neutral is another aspect of our comprehensive approach. Audi is also committed to society – particularly in the fields of education, technology and social projects. At Audi, sustainability is closely linked with how we see the future: the Audi Urban Future Initiative sees Audi working with international experts to get to the root of future urban challenges and trends in mobility.

# the world of Audi.



### Team spirit

Motorsport is a driving force behind the brand. For years Audi has been among the champions in various racing series, for instance the 24 Hours of Le Mans or the DTM German Touring Car Masters. The values that are crucial in many different areas of sport are also central ones for Audi: precision, passion and technology. No coincidence then that Audi has been sponsoring sporting

events for many years. In the world of winter sports, for example, Audi has been the main sponsor of the German Ski Association (DSV) for almost three decades and has also partnered 14 other national alpine teams. In football, we support national and international teams. And Audi is also a partner for the German Olympic Sports Confederation.

Choosing an Audi means choosing a brand that offers more. More individuality. More exclusivity. More fascination.

### www.audi.com

Information on all the topics mentioned above can be found on our website: [www.audi.com](http://www.audi.com).



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[www.audi.com/cr](http://www.audi.com/cr)

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