

# Bright, intelligent presentations. To convince your clients.

All round applause. That's what you can expect when using Canon's compact LV-7340 projector for your presentations. Combining style, ease and extensive features, the LV-7340 delivers the versatility and reliability you require, complete with whisper quiet operation. Furthermore, Canon's unsurpassed experience and expertise in optical technology ensures ultra



bright, accurate and high resolution images, even in daylight, providing high performance projecting in all situations. All with the added advantage of easy set-up — as well as simple and smooth operation at the touch of the user-friendly remote control.







#### Advanced image quality

Benefit from optimum image quality for all your presentations. Canon's unique Turbo Bright technology achieves a high brightness of 1500 lumens. Along with the models compact and smart design, the LV-7340 delivers a high contrastratio of 350:1. Switch the turbo mode on for clear viewing in daylight or bright lights - and off for movie and photo perfection. Apart from high quality resolution images (1024 x 768 dots for computer input and 800 horizontal TV lines), there is 10-bits digital gamma correction processing technology to enhance grey scale reproduction of the projected image – thus improving the overall picture uniformity.

### Superior signal support

The LV-7340 accepts a wide variety of video and computer signals for superior compatibility with all sources – whether for present or future use. These cover extensive video signals for sophisticated systems such as DVD and HDTV (including 480i, 480p, 575i, 575p, 720p 1035i and 1080i). As well as S-Video signals for S-VHS VCR output and other similar sources. Up to 6 comprehensive colour systems support NTSC, PAL, SECAM NTSC 4.43, PAL-M and PAL-N colour systems. Plus the projector also works on both PC and Mac platforms with up to 1280 x 1023 resolution, for full flexibility.

#### **Digital Keystone correction**

Image distortion can be caused when projecting the image too high compared to the projection angle. This can be easily and automatically corrected thanks to the digital keystone feature (+/- 20 degrees) resulting in clear, undistorted images. This is especially advantageous for all presentations where portability is a factor.

#### Simple to set up

With all of its sophisticated features, setting up the LV-7340 is still very simple. AMSS (Automatic Multi-Scan System) recognizes and automatically conforms to almost all computer output signals quickly – without the need for complex manual adjustments. With one-touch auto imaging, incoming computer video signals are also recognized and the optimum setting is automatically selected – so projection is always precise. The standard USB mouse port allows a hot plug 'n play mouse cable connection between a PC and the projector – thus solving complicated reconnection problems.

### **Effortless operation**

The new control panel on top of the projector, with its clear and stylish design, enables easy setting and selection of features. The compact remote control unit adds to this overall ease. Everything you need is available at a touch — while the built-in laser pointer helps you guide your audience effortlessly through every step of your presentation. There's also a handy picture

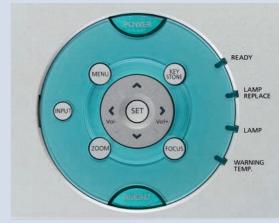


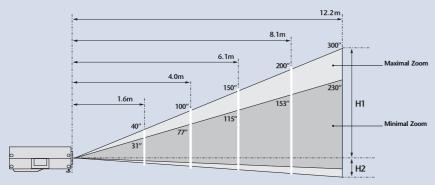
image select function with 6 pre-stored image setting, wich allows you to always find the best picture mode just by a click on the mouse. This includes cinema mode for movie viewing and standard mode for your PC presentations.

#### **Fully featured**

LV-7340 is rich in advanced features for such a compact and affordable machine. Digital zoom lets you magnify an image by up to 49 times (area ratio), via the remote control unit, allowing you to focus on crucial information during a presentation. With a handy picture reverse scan function, which allows you to mount the projector either on the ceiling or at the back for convenient rear screen projection. An economical power management function reduces your power consumption while the projector is not in use. It automatically turns off the projection lamp when it detects a signal interruption or when any button is not pressed for over 5 minutes. Then the projector springs back into action the moment a button is pressed, so you're always ready for action.



Digital Keystone correction



True throwing distances

Screen Size	Wide Zoom	40"	100"	150"	200"	300"
	Tele Zoom	31"	77"	115"	153"	230"
Distance		1.6 m	4.0 m	6.1 m	8.1 m	12.2 m
Screen Size		40"	60"	150"	200"	300"
	WxH (mm)	812.8 x 609.6	2032 x 1524	3048 x 2286	4064 x 3048	6096 x 4572
H1(mm)		548.64	1371.6	2507.4	2743.2	4114.8
H2(mm)		60.96	152.4	228.6	304.8	457.2

# Ultra quiet and compact

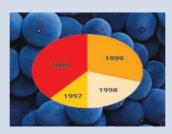
An important element of the LV-7340 is the auto fan control function, which ensures an extremely low noise level for the fan. Two built-in temperature sensors control the fan voltage seamlessly and dynamically – thus operation is virtually silent so your audience can concentrate on the presentation. With an A4 footprint, the projector is surprisingly compact and it only weighs 4 kilograms. Use it in-house or carry it to a conference room and meetings. With its smart, stylish design and high performance operation it's designed to bring out the very best in all your presentations.



Turbo on



Turbo off



High contrast image



Signals support



Standard image



### User friendly remote control

A wide range of functions can be selected simply by pressing the relevant button.

#### Input Selection button

Select PC, Video or MCI source.

#### Bright button

Select "turbo bright on" or "off". Brightness can be changed whatever the image setting.

#### Auto PC Adjust button

Automatically adjust Fin sync, total dots and picture position to conform to your computer.

#### Image button

Select Standard PC, Hi-contrast PC, PC custom, Video Standard, Cinema or Video Custom

LV-7340 SPECIFICATIO	NS			
LCD Panel	0.9" 3 TFT	SXGA display	Compression (below 1280 x 1024)	
Number of pixels	786,432 (H1024 x V768) x 3	Input terminals	Mini jack (stereo) x 1	
Horizontal resolution	800 TV Lines		S video (4 pin din) x 1	
Zoom	Motor driven		RCA x 3 (Component Y/Video, Pb/Cb, Pr/Cr)	
Focus	<b>S</b> Motor driven		RCA x 2 (R,L)	
Projection lens	f=37.4 – 48.2 mm	Computer Input terminals	Mini DIN 8 pin type x 1	
	1.3 x Zoom		USB x 1	
	1:1.7-2.2		Mini jack (stereo) x 1	
Lens shift	9:1		HDB 15 pin x 1	
Contrast ratio	350:1		DVI x 1	
Projection mirror	Diachronic mirror and X-prism system Audio output		1W Monaural	
Lamp	200W UHP	Speaker	40 x 30 mm x 1	
Screen size	300" (12.2 m) Video compatibility		NTSC, PAL, SECAM, NTSC 4.43, PAL-M or	
	100" (4.0 m)		PAL-N	
	40" (1.6 m) Scanning Frequency		H-sync: 15KHz-100KHz	
Digital Keystone	+ or – 20 degree		V-sync: 50Hz-100Hz	
Turbo bright system	Yes		Dot clock: 140MHz	
Brightness	itness 1500/1300 ANSI Lumens		37 dBA	
Uniformity	Above 85%	Power consumption	300W	
Plug-n-play	Yes	Dimension (W x H x D mm)	333 x 89.5 x 235	
Digital Zoom	Yes	Weight	4.0 Kg	
XGA display	Real			

Canon reserves the right to change specifications without notice.

# **Optional Accessories**

- Ceiling attachment LV-CL05
- DVI interface cable LV-CA29
- Media Card Imager Kit LV-MC01

Consists of Imager box, Media Card Imager software, PCMCIA adapter and 16MB CF card. Allows you to show PowerPoint type presentations - or any digital images such as the digital photos taken by Digital IXUS - without the need to lug along a PC.



Media Card Imager Kit LV-MC01



Ceiling attachment LV-CL05

# Canon Imaging across networks

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