



Compact, feature-rich and an outstanding consumer value

Product Features

- 7.0 Megapixel Digital Camera
- Captures high-resolution images up to 3072 x 2304
- 2.5" LTPS TFT LCD, scratch-resistant acrylic panel display
- 3x optical zoom and 4x digital zoom
- Movie mode captures video clips with resolutions of 640 x 480, 320 x 240, and 160 x 120
- Built-in flash with auto, forced on, forced off, slow sync and red-eye reduction modes
- Manual, daylight, cloudy, tungsten, fluorescent and custom white balance settings
- 15 picture taking modes: program, movie, voice REC, portrait, landscape, sunset, night scene, text, back light, kids, snow, food, fireworks, building, quick mode

Digital Camera 7.0 Megapixels DCC-725

Product Specifications

Number of Pixels		7.0 Mega Pixels
Image Resolutions		3072x2304, 3072x1728(16:9), 2560x1920, 2048x1536, 1024x768, 640x480
File Formats		Still image: JPEG (EXIF 2.2 compatible), DCF compatible, Supports DPOF Video: AVI w/audio Audio: WAV
Imaging Elements		2.5" Type, 28-pin Plastic SOP
Lens		Focal length: f=6.2 (W) - 18.6 (T)mm
LCD Display		2.5" LTPS TFTcolor LCD
Zoom		3x optical zoom, 4x digital zoom
Focus Range		Normal: (W) 80cm - Infinity Macro: (W) 15cm - 1M / (T) 50cm - 1M
Exposure Meter		Center-weighted, multi, spot
Exposure Control		Exposure compensation: -2EV to +2EV in 1/3 step
Shutter Speed		1/2000~ 8 sec. with CCD variable electronic shutter
Aperture		F/2.8 (W), 5.6(T)
White Balance		Manual daylight, cloudy, tungsten, fluorescent (H), fluorescent (L), custom
Scene Modes		Portrait, landscape, sunset, night scene, text, back light, kids, beach & snow, close up, fireworks, building, simple mode
Sensitivity		Auto, ISO 50, ISO 100, ISO 200
Self-Timer		10 sec, 2 sec, single shot and double self-timer
Built-in Flash		Auto, red-eye reduction, always on, slow sync, always off
Photo Effects		Off, black & white, sepia, negative art, mosaic, RGB filter
Burst		4 images at one shot / snap
Recording Functions		Resolution: 640x480 / 320x240 / 160x120 (@30fps) Recording time: until media is full
Voice Memo		Max 30 sec along with an image file
TV System		NTSC/PAL
Storage		16MB internal memory, SD/MMC card slot
Languages		English, German, French, Japanese, Italian, Korean, Spanish, Simplified Chinese, Traditional Chinese, Dutch, Russian, Portuguese, Czech, Polish, Turkish, Hungarian
Power Supply		AA battery x2, or rechargeable
Dimensions		(W) 3.5"x(H) 2.4"x(D) 0.9" (max 1.05" Lens - LCD)
Unit Weight		.3 lbs.
Accessories		USB Cable, AV Cable, Wrist Strap, Camera Bag, User Manual, Software CD



UPC# 803802362051

Norcent is a registered trademark of Norcent Technology Inc. (2005)
550 Cliffside Drive, San Dimas, CA 91773

All rights reserved.

All product information is accurate to the best of our knowledge at the time of publication.
Features and specifications are subject to change without notice.