

E-SERVICE V3 GUIDE version 01



# E-Service v3 release User Guide

Version	Date	Author	Comments
01	04-Oct-2004	S. Bataille / V. Moine	Creation

Contacts :

e-service Competence Center e-service manager <u>Sandri</u>

er <u>cceservice@nexans.com</u> <u>Sandrine.bataille@nexans.com</u>



<u>1</u>	Objectives of the new e-service v3 release	3
1.1	Migration : why, what and when	3
1.2	E-service new features	4
<u>2</u>	Site usage (all users)	5
21	New search tool	5
2.1	New look and feel	7
2.3	Homepage selection for registered users	7
2.4	Products status information	7
2.5	Favourite list	8
2.6	Send bookmark	8
2.7	Contact Nexans within the catalogue	9
2.8	Display of the Contact List	9
2.9	Customer account extranet	9
2.1	0 Online order status information	11
<u>3</u>	Catalogue management (role : Product Managers)	11
3.1	Display order of the family within a group	11
3.2	Display order of the product references within a family	11
3.3	Hide the product name in the product list	12
3.4	Display of the standards at family level	13
3.5	Translation of product names of TRADING or IMPORT family	14
3.6	Related links to the File library and to external URL	15
3.7	Site usage statistics at any group or family level	15
<u>4</u>	Marketing Communication items (role : Local Marketing and communication team)	17
4.1	File Library	17
4.2	News	19
4.3	Events	21
4.4	FAQ	22
4.5	Need Help items	25
<u>5</u>	Site administration (role : Local E-service Administrator)	27
5.1	Translation of new fields and texts	27
5.2	Search scope : full catalogue or in family names	28
5.3	Characteristics : short name definition	28

**Contents** 

### 1 Objectives of the new e-service v3 release

The objective of this guide is to present in details the new features of the e-service v3 release. This user guide is to be delivered to :

- all Local E-service Administrators
- and all Central Customer Coordinators

They must then forward this information and train the Product Managers and the Local Marketing and communication team.

#### 1.1 Migration : why, what and when

#### Why?à

- Improve the quality of service (Change of internet provider)
- Common platform with the internet application
- The global architecture grouped by the same provider (DB, Application and Web server)
- A specialized hot-line center
- Costs reduction

#### What?à

- Hardware migration
  - Web Server, from Sun Solaris to Linux (Intel)
  - Application and DB Server from HPUX to Linux (Intel)
- Software migration
  - Oracle 8 to Oracle 9i
  - Broadvision to open source Tomcat
- Application migration
  - Redesign of the database structure previously fixed by Broadvision to facilitate the cross commercial zones communication

#### When?

- 15<sup>th</sup> of October, midday. All the rights of internal users will be removed from the production platform. The application will be in read only mode
- 16<sup>th</sup> 17<sup>th</sup> of October. The application will be installed on the new ATT production platform.
- 18<sup>th</sup> 22<sup>nd</sup> of October. The new ATT application will be accessible for internal users only. Tests and missing translations should be made.
   See <u>Translations of new fields and texts</u>
- 22<sup>nd</sup> of October evening. If a global acceptance is given to the Competence Center from the various LEA, the old application is stopped and the new platform is open to all users.

Deadline

- End of October, the old application is stopped. The new platform should be available to all users.

### 1.2 E-service new features

This new e-service release will :

- include the tasks, request and bugs listed in the Issue tracking List with status Delivered and Done on October 15<sup>th</sup>
- propose an easier, faster and more self-understanding search tool
- open the catalogue to guest users : they will now be able access to the product reference datasheets and the file library
- introduce the Customer Account extranet
- propose to Spain and Switzerland as pilot countries the online order status information
- make this function available to all countries provided that the customer Accounts are created in e-service.

Some Did you know in e-service ? user guides will be available soon in English language. They will be published on e-service every two weeks. The following topics will be addressed :

- new search tool
- homepage selection
- product status information
- favorite list
- send bookmark
- customer account extranet
- online order status information

### 2 Site usage (all users)

#### 2.1 New search tool

There have been some remarks and concerns about the speed, easiness and user-friendliness of the e-service search tool.

We have grasped the opportunity of this new release to improve the search tool in order to ease the users finding of products and information within e-service.

The new search tool has 3 major enhancements :

1. first of all , there is no need anymore to select between "Text in catalogue", "Names in catalogue", "Reference number" and "Text in portal" when searching.

français 💽 Get registred Login	Password 🧱 🧐 🛛 Forgotten your password ?
Mexans	Welcome to Nexans e-service
Return to <u>Nexans France</u>	Products Latest News Customer Service Contact Us

There is only one search field. When the user clicks on Ok, the search will be performed in all the catalogue

Note :

- you can define at country level which search will be performed at homepage level :
  - o in the full catalogue (names, descriptions, synonyms, attached document titles and summary, including brand, standards, ..., and all the product references),
  - o or in the family names (names, synonyms, and all the product references).
- the search is performed by default in full catalogue
- if you want to perform the search in the family names at homepage level, go to paragraph 5 for more details.
- 2. Search result fastness

You will experience how the search tool is fast with this new release.

3. Search result display

ſ	Vexans			E SE			orsion 01
	Return to Nexans F	rance	Products	L-SL Latest News	Customer S	ervice	Contact Us
			S	earch "NFC 33	-220"	<u>Adva</u>	nced Search
	Search Results	<b>↓</b> 3					
	Search Scope Search	● Catalog (full) ○ Cat	talog (families names) <b>Manced</b>	O Portal <u>Search</u>			
	You Search for "NF C	33-220"					
	Commercial Zone Franc	e					
	Outdoor terminations (M	V accessories/Outdoor se	aling ends) sition joints)				
	IEC 60502-2 / NF C 33-22	0 12/20 (24) kV (Power cat	bles & conductors/MV	underground pow	er cables)		
	IEC 60502-2 / NF C 33-22	<u>0 18/30 (36) kV</u> (Power cat	oles & conductors/MV	underground pow	er cables)		

In the search result page :

- reminder of what has been searched for (You search for), in which e-service country site (Commercial Zone)
- the matching families are displayed without product references underneath to ease the reading
- direct access to the search tool, and to the advanced search tool from the result page.

At this stage the user could choose to search :

- at family names level only
- in the portal (news, help items, FAQ, file library, events)

Moreover, in case when there is no result found, the user is given the possibility to directly contact he customer coordinator :

Search Results	
Search Scope	Catalog (full) O Catalog (families names) O Portal
Search	nok 606 🚳 Advanced Search
You Search for nok Commercial Zone Fran N° of items found 0	606 ce
No result was found fo	r your search criteria. Don't hesitate to contact us for additional informations.
Contact Us	Help

If he clicks on Contact us link, the user will be able to send a mail to the Customer coordinator in relation with the search he performed.

à Did you know in e-service? to be delivered

#### 2.2 New look and feel

As a first step to e-service – internet integration on term of look and feel, the Customer Service, Contact us, FAQ and Help sections have been redesigned.

#### 2.3 Homepage selection for registered users

All registered users (Nexans internal users, Self Registered users, Full registered users) can now define in their personal profile what is their homepage when logging in e-service.

 $\Rightarrow$  Go to Customer Service / Profile management :

Personal Profile screen :

A new field is available : Default HomePage

In the following example, the e-service homepage after registration will be the current eservice homepage, the Products tab:

Default HomePage Product Page ٩

In the following example, the e-service homepage after registration will be the File Library section:

Default HomePage File Library -

Note : the Full registered users will be able to select their customer extranet as e-service homepage.

à Did you know in e-service? to be delivered

#### 2.4 Products status information

With this new version, a mouse over text is displayed for the following product status information :

- customized product : ©

You	r selection	1 1/1	Installation cables / Standard /			
	Nexans r	ef.		Name	Sheath colour	
© 🦻	customer r	reference		alcatel	Black	
Custo	omised product					
- make Your	e to order p selection	oroduct 3/3 <u>In</u>	: 🤗 stallation cables / Standard /			
	Nexans ref.	Country	Name			CL
						<u>colour</u>
*	10033771	01231626	H03VVH2-F 2x0.75 Blanc en co couronnes)	uronne de 25 m	(conditionnement 20	Colour White
🎾 Make ti	10033771 o order product	01231626	H03VVH2-F 2x0.75 Blanc en co couronnes) H03VVH2-F 2x0.75 Noir en cour couronnes)	uronne de 25 m ronne de 25 m i	(conditionnement 20)	White Black

- offline product, family or group : 🌌

couronnes)

$\mathcal{N}_{i}$	• exans				E-SERVICE V3 GUIDE vers	ion 01
Your	selection	1/1	Installation cables / Standard /			
	Nexans ref.			Name	Sheath colour	
© 🚿	customer ref	erence		alcatel	Black	
Off	line product					

à Did you know in e-service? to be delivered

:

# 2.5 Favourite list

Until now, the Add to favourite function has only been visible to registered users. With the new e-service release, the function is visible to all users including guests. If a guest user select a product reference and click on Add to favourite button, he will be asked to register to access this feature.

The goal is to open the catalogue tools to all users at the maximum.

Moreover, it is now possible to select and deselect all the product references at product list

level in order to include them in the favourite list by clicking on the 🞴 icon in the Product List

Your selection 30/3		30/30	Installation wires / Standard installation wires /					
2	Nexans ref.	Country ref.	Name	Conductor cross-section (mm <sup>2</sup> )	Length (m)	Sheath colour		
Selec	t all Products 4	01225015	H07V-U 1.5 Black coil of 100 m	1.5	100	Black		
<b>_</b>	10043635	01225035	H07V-U 1.5 Black coil of 500 m	1.5	500	Black		

For the products already included in a favourite list, the registered user will see a new icon at product list level in the family view with a mouse over text giving him the name of his related favourite list :

☐ 3 10043841 01225052	H07V-U 2.5 Violet en couronne de 100 m	2,5	100	Violet
Abu Dhabi project 01225072	H07V-U 2.5 Violet en couronne de 500 m	2,5	500	Violet
		Add to Requisition	Add to favorites	Print table

à Did you know in e-service? to be delivered

### 2.6 Send bookmark

The Send bookmark function is now available at any group or family level.

The Send bookmark function is now available even for guest users in all the e-service site.

à Did you know in e-service? to be delivered



#### 2.7 Contact Nexans within the catalogue

When the user will click on Contact us link, he will now see the contact name, address, telephone and e-mail directly in the contact form :

#### Contact Nexans

* Company		
* Last Name	р [	
* Einst Name	I	
n st Name	[	
Postal Box		
Address		
Zip Code		
City		
Country		
<b>Business Phone</b>		
* Your e-mail		
To	Nexans - Building activity 4-10 rue Mozart 92587 Clichy Cedex France filscablesbt-pc.fr@nexans.com	
Subject	H03VVH2-F	
Body		<u> </u>

### 2.8 Display of the Contact List

For some countries the Product Contact list is very long : this list is now displayed in 2 columns under the Contact us tab.

### **Customer Support**

#### **Nexans Customer Service Belgium**

Alsembergsesteenweg 1501 Buizingen Belgium Business Phone: 02/363.17.21. Email: <u>info.be@nexans.com</u>

### Product services

#### Automotive harnesses

Vohenstrausser Strasse 20 D-92685 Floss Germany Business Phone: +49 96 03 / 20-0 Email: <u>info@autoelectric.de</u>

#### Conductors

36, rue de Londres 62301 Lens France Business Phone: +33 3 21 77 30 30 Email: <u>Wolfgang.Placke@nexans.com</u>

#### Cabling Solutions

Alsembergsesteenweg 2, b3 B-1501 Buizingen Belgium Business Phone: +32 2 363 38 00 Email: <u>info.ncs@nexans.com</u>

#### **Drums and reels**

10, Noiregoutte 88230 Plainfaing Postal Box: P.O Box 4 France Business Phone: +33 (0)3 29 52 30 30 Email: <u>EUROCABLE@eurocable.fr</u>

#### 2.9 Customer account extranet



The customer account extranet is under development with Alcatel as a pilot Key Customer. This extranet will be accessible under Customer Service tab, for Customer account and Customer coordinator members only.

Pre-requisite : create a customer account in e-service à cf. eservice-customermanagement-guide\_v1.doc

Specifications of this customer extranet (first version) :  $\hat{a}$  cf. customer\_extranet\_20040602\_V1.doc

All the documentation is available in the e-service File library. Contact Sandrine Bataille to get more information on this subject.

à Did you know in e-service? to be delivered

### 2.10 Online order status information

Will be available for Switzerland and Spain.

All the countries willing to implement this functionality must contact directly the Competence Center (<u>cc.eservice@nexans.com</u>) to get the detailed procedure.

The online order status information will be accessible under Customer Service tab, for Customer account and Customer coordinator members only.

à Did you know in e-service? to be delivered

### 3 Catalogue management (role : Product Managers)

#### 3.1 <u>Display order of the family within a group</u>

Until now, the families within a group have been displayed by default by alphabetical order, and it has only been possible to modify this display order by using the Catalogue display function under Nexans Only tab.

It is now possible to modify this display order directly by editing the family in the catalogue.

 $\Rightarrow$  Edit the family :

Family Creation View edit screen :

A new field is available : <u>Display order</u>

0

Display order

Enter the display order of the family (numeric value), then click on "Save" button.

Note : if all the families have "Display order = 0", they are displayed by alphabetical order.

#### 3.2 <u>Display order of the product references within a</u> family

Until now, the display order of the product references in a family has been the alphabetical order of the product reference names.

It is now possible to choose the display order of the product references in the Product List and in the PDF datasheet at family level.

- by Product name : alphabetical order on the product reference name
- by Product reference : alphanumeric ascending order on the Nexans reference number
- by any variable characteristics' order

 $\Rightarrow$  Edit the family :

Family Creation View edit screen :

A new field is available : Default Search Order Field

In the following example, the products will be sorted by product name order:

Default Search Order Field Product Name

In the following example, the products will be sorted by cross-section ascending order: Default Search Order Field Conductor cross-section

Note :

- this feature is interesting when there are less than 25 product references in the family.

-

- For the already created families, the default display order remains the alphabetical order on the product reference name (*Product name*) but can be updated

#### 3.3 Hide the product name in the product list

It is now possible to choose whether to display or not the product name in the Product List and in the PDF datasheet at family level.

 $\Rightarrow$  Edit the family :

Family Creation View edit screen :

A new field is available : <u>Hide Product Name</u>

Hide Product Name

. . .

<u>If this box is not ticked</u>, the product names <u>are</u> displayed in the Product List at family page level and in the PDF datasheet.

Example :

Your selection 16/16	Installation cables / Standard /
----------------------	----------------------------------

<u>Nexans</u> <u>ref.</u>	Country ref.	Name	Conductor cross-section (mm²)	<u>Number of</u> <u>cores</u>	<u>Permissible current</u> rating in open air (A)	<u>Voltage drop, single phase (V/A.km)</u>
10046621	01232204	H05RR-F 2x0.75 en couronne de 50 m	0.75	2	14	50.0
10046658	01232254	H05RR-F 3G0.75 en couronne de 50 m	0.75	3	14	50.0
10046699	01232304	H05RR-F 4G0.75 en couronne de 50 m	0.75	4	12	43.4
10046739	01232354	H05RR-F 5G0.75 en couronne de 50 m	0.75	5	12	43.4
10046627	01232214	H05RR-F 2x1 en couronne de 50 m	1	2	15	37.5

<u>If this box is ticked</u>, the product names <u>are not</u> displayed in the Product List at family page level and in the PDF datasheet. Example :

Your selection 16/16		Installation cables / Standard /				
	<u>Nexans</u> <u>ref.</u>	Country ref.	Conductor cross- section (mm²)	<u>Number of</u> <u>cores</u>	<u>Permissible current</u> rating in open air (A)	<u>Voltage drop, single</u> <u>phase (V/A.km)</u>
	<u>10046621</u>	01232204	0.75	2	14	50.0
	<u>10046658</u>	01232254	0.75	3	14	50.0
	<u>10046699</u>	01232304	0.75	4	12	43.4
	<u>10046739</u>	01232354	0.75	5	12	43.4
	<u>10046627</u>	01232214	1	2	15	37.5
	<u>10046670</u>	01232264	1	3	15	37.5
	<u>10046710</u>	01232314	1	4	14	32.5
	<u>10046746</u>	01232364	1	5	14	32.5
	<u>10046640</u>	01232224	1.5	2	20	25.6
	<u>10046683</u>	01232274	1.5	3	20	25.6
	10046719	01232324	1.5	4	18	22.0

Note : this feature is interesting when the product designation does not give any additional information than the product characteristics do in the Product List.

#### 3.4 Display of the standards at family level

Until now, when editing a family, the only possibility to know which standards are already selected is to scroll down the combo box to see which ones are underlined (=selected) in blue.

It is now possible to see the already selected standards out of the combo box when editing a family or product reference.

The goal is not to forget to press Ctrl key if we need to select another, otherwise all the previously selected ones are lost ...

International Standard	HD 21.3 , IEC 60227-2	
	Customer standard	<b>A</b>
	EN 1301-2	
	EN 1715-2	
	EN 187000	▼
National Standard	NF C 32-201/3	
	13782-99HH	<b></b>
	A1 1988-05	
	ABB ELK 1.4	_
	ABNT NBR 10298/88	

In the above example, the standards HD 21.3, IEC 60227-2, NF C 32-201/3 are already selected  $\ldots$ 

Moreover, if the family has been transferred from another e-service country site (either using the IMPORT or TRADING mode) :

- all the standards (national and international) are also transferred
- if those standards are modified in the source e-service country site, they are automatically updated in the destination e-service country site
- the field "International standards" is not editable in the destination e-service country site
- the field "National standards" is editable in the destination e-service country site : the local Product Manager can add any additional local national standards, but cannot



E-SERVICE V3 GUIDE version 01

delete the national standards that have been defined in the source e-service country site

With this new version, it is now possible to defined whether or not to display in the destination e-service country site the national standards coming from the source e-service country site.

 $\Rightarrow$  Edit the family :

Family Creation View edit screen :

A new field is available : Hide master National Standards

Hide master National 🛛 🗖

If this box is ticked, the national standards from the source e-service country site are not displayed.

<u>If this box is not ticked</u>, the national standards from the source e-service country site <u>are</u> displayed.

# 3.5 <u>Translation of product names of TRADING or IMPORT</u> family

Until now, the only possibility to translate the product names for transferred family (either TRADING or IMPORT modes) has been to edit each product reference.

It is now possible to export all the product references in an excel file directly from the family edition view.

 $\Rightarrow$  Edit the family :

Family Creation View edit screen :

A new button is available : <u>Import/Export</u>

Import / Export Products screen :

You then just have to click on the Export button :

	B	С	D	E	F
1	Nexans Reference	Commercial Designation_EN	Commercial Designation_fr_FR	Short Description_EN	Short Description_fr_FR
2	N1 01 .21 4CF	LANmark-8 RJ45 Patchcord, unscreened, L	Cordon UTP LANmark-8 Catégorie 6 LSZH 4	-uls-Complies with the latest Cab	
3	N101.21400	LANmark-5 RJ45 Patchcord, unscreened, L	Cardon UTP LANmark-6 Catégorie 6 LSZH (	sub-sixComplies with the latest Cab	
4	N1 01 .21 4EF	LANmark-8 RJ45 Patchcord, unscreened, L	Cordon UTP LANmark-8 Catégorie 6 LSZH 4	-uls-Complies with the latest Cab	
5	N1 01.214EO	LANmark-6 RJ45 Patchcord, unscreened, L	Cardon UTP LANmark-6 Catégorie 6 LSZH (	<u><i>Complies with the latest Cab</i></u>	
6	N101.214FF	LANmark-5 RJ45 Patchcord, unscreened, L	Cardon UTP LANmark-6 Catégorie 6 LSZH g	sub-sixComplies with the latest Cab	
7	N1 01 .21 4FO	LANmark-8 RJ45 Patchcord, unscreened, L	Cardon UTP LANmark-6 Cabégorie 6 LSZH (	-ull>Complies with the latest Cab	
8	N1 01 .21 4HF	LANmark-6 RJ45 Patchcord, unscreened, L	Cardon UTP LANmark-6 Catégorie 6 LSZH (	<u><i>Complies with the latest Cab</i></u>	
9	N101.214HO	LANmark-5 RJ45 Patchcord, unscreened, L	Cardon UTP LANmark-6 Catégorie 6 LSZH a	<ul><li><li><li>Complies with the latest Cab</li></li></li></ul>	
10	N1 01 .224CF	LANmark-5 RJ45 Patchcord, screened, LS2	Cordon FTP LANmark-S Catégorie 6 LSZH g	-ull>Complies with the latest Cab	
11	N101.224CO	LANmark-6 RJ45 Patchcord, screened, LS2	Cordon FTP LANmark-6 Catégorie 6 LSZH d	<u><i>Complies with the latest Cab</i></u>	
12	N101.224EF	LANmark-6 RJ45 Patchcord, screened, LS2	Cordon FTP LANmark-8 Catégorie 6 LSZH p	sub-sixComplies with the latest Cab	
13	N1 01 .224EO	LANmerk-8 RJ45 Patchcord, screened, LS3	Cordon FTP LANmark-8 Catégorie 8 LSZH d	-ult>Complies with the latest Cab	

You can now directly translate and save the product commercial designation (=name) and short description translations in the excel file, then import your updates by selecting the file and clicking on the *Import* button.



#### 3.6 <u>Related links to the File library and to external URL</u>

It is now possible to define links from :

- a product reference
- a family
- a group

to one or several :

- files in the Library
- external URL
- product references, families and/or groups

 $\Rightarrow$  Edit the product reference or family or group :

Family Creation View edit screen

Click on Related Links button :

#### **Related links** screen

You can now create any kind of related links just by selecting the relevant Kind of relation

Kind of relation	CrossSelling	<u>1</u>
Text Relation	CrossSelling ExternalUrl	
Group / Family	FileLibrary	
Save		

CrossSelling : define a link to a group or family in the catalogue

ExternalUrl : define a link to an external internet site page

FileLibrary : will enable you to browse the file library defined in your e-service country site to make a link to any files in it .

Note :

- that means a document has only to be updated once in the File Library, and all the groups and families related to it still keep the link to the updated document.
  - the Text relation that will be displayed on the site is :
    - the Product name, family designation or group designation for CrossSelling
    - the typed URL for ExternalUrl
    - the selected file name for *FileLibrary* with file type and corresponding icon and size. The files are displayed together with the attached documentation at family view.

This text relation cannot be modified.

#### 3.7 Site usage statistics at any group or family level

Until now, it was only possible to export site usage statistics for the last 3 months plus the current month maximum, and for the whole catalogue without details on specific groups or families in the catalogue.

It is now possible to export in an Excel file the site usage statistics :

- at any group / Family level in the catalogue.
- choosing any starting and ending dates,
- one year period having been stored.

Nonetheless, all the statistics from your country e-service go-live date have been archived. Should you need to get them, contact the Competence Centre.



#### $\Rightarrow$ Go to Nexans only / Site information / Site Statistics

#### Export Site Statistics screen

Site Statistics	
Close	Close this window
Source Element         Image: Constraint of the second	Click on text to access the page. Click on button to see content.
Export Close	<ul> <li>Indoor cabling</li> <li>Industrial cabling</li> <li>Telecom network cabling</li> </ul>
	<ul> <li>Power network cabling</li> <li>Cablemaker supply</li> </ul>

- Source Element : select the group or family you are interested in by clicking on and browsing in the Nexans Tree.
- Period between : statistics period. Change the date by clicking on the calendar icon.
- Click on Export button

Note :

The online statistics report (with graphs, charts, per market segment, customer segment, ...), and the monthly statistics report (with Key Performance Indicators) will be available by November 2004. You will be informed with a detailed user guide.

# 4 Marketing Communication items (role : Local Marketing and communication team)

# 4.1 File Library

Until now, the File Library has only been created and managed locally. Moreover, it has only been accessible to registered users.

That could lead to :

- lack of relevant information for some countries (for instance the corporate market segment brochures and leaflets were not centralized and shared by all)
- duplication of files with update issues
- no possibility for the local marketing and communication team to have a complete overview of all the documentation created by Nexans.
- No possibility for users that forgot to register to access Nexans documentation.

With this new release, it is now possible :

- to define file directories and sub-directories as local (only visible in the current eservice country site) or global (visible by all the e-service country sites, off-line by default)
- to define files items as local or global
- to define files and directories as visible to all registered users (public) or visible to Nexans users only (non public)
   A file or sub-directory defined under a local category is local and its status cannot be changed.
  - A file or sub-directory defined under a global category can be either local or global.
- for a guest user to access the file library.

All the currently created documentations have been set to "local" by default. That means there is no change in the File library display with the new release unless the local marketing and communication teams want it to .

To make files visible to other e-service country site users, the local marketing and communication teams have to change the status of the documentation from local to global. Then, if the local marketing and communication teams want these documentations to be visible to external users, it has to edit them, to translate them, update any local information if needed and put them online.

 $\Rightarrow$  Go to Nexans only / Content management / File Library

Directory List screen

 $\Rightarrow$  Select the Directory to update :

Edit Directory screen

# Mexans Edit Directory

Close Translations		
Directory		
*Name	Glossary	
Display Order	0	
Public		
Local		
Online		
File List	Name	Description
	HAR designation system (8/5/04)	Designation system for cables complying with the European Harmonization standard (CENELEC) (HAR mark)
Update Create File		
Close Translations		

#### Name : category designation

Display order : display order of this directory in the directory list in the Customer Service / File Library page

*Public* : if ticked, this directory will be visible to all users; if not ticked, this directory is visible only to Nexans internal users

*Local* : if ticked, this directory is only visible in your e-service country site. All the categories and files created so far have been defined as Local by default. If not ticked, this category will be visible, offline, in all the e-service country sites. The local marketing and communication teams will then decide to make it online or not.

Online : the category is displayed to external users in the Customer Service / File Library page only if Online is ticked. The Offline categories and files are visible in italics to Nexans internal users in the Customer Service / File Library page.

For more information on how to create a file in the File Library, go to <u>eservice-user-guide\_v4.doc\_available</u> in the e-service File Library.

Note :

- Beginning of November 2004, the Corporate Communication department will provide you with a common corporate library, visible by all countries in English language, containing all the market segments' brochures and leaflets.
- We will also provide you with all the e-service project documentation (user guides, planning, specifications, Did you know in e-service ..?).
- Under Customer Service / File Library section, the Nexans internal users see all the files defined at country site level even the offline ones that are now displayed in italics.

#### 4.2 <u>News</u>

Until now, the News have only been created locally or transferred manually, and managed locally.

That could lead to :

- lack of relevant information for some countries (for instance the news and events created in the <u>www.nexans.com</u> site were not centralized in e-service and shared by all)
- duplication of News with update issues
- no possibility for the local marketing and communication team to have a complete overview of all the News created by Nexans.

With this new release, it is now possible to define :

- import any news created in the intranet site (go to the Intranet publishing guide that will be available on the corporate intranet site). Contact : <u>annick.Hubert@nexans.com</u>
- define in e-service News as local (only visible in the current e-service country site) or global (visible by all the e-service country sites, off-line by default)
  - create as many links as needed from a piece of news to :
    - o several groups and/or families AND/OR
    - several product references AND/OR
    - several files in the File Library AND/OR
    - o several external URL

All the currently created news have been set to "local" by default except the ones created in CZ=eService and already transferred in one or several e-service country sites. That means there is no change in the news display with the new release unless the local marketing and communication teams want it to .

To make news visible to other e-service country site users, the local marketing and communication teams have to change the status of the news from local to global. Then, if the local marketing and communication teams want these news to be visible to external users, it has to edit them, to translate them, update any local information (contact people) if needed and put them online.

 $\Rightarrow$  Go to Nexans only / Content management / News

News List screen

 $\Rightarrow$  Select the News to update :

News Edition screen



Depending on the status of the news, some fields are editable or not :

Case 1 : you create a news and define it as Local

This news is only visible in your local e-service site. You manage it as before.

<u>Case 2</u>: you create a news and define it as <u>Global</u> and some other countries have put it online

When editing this news, you have now the information of which countries have put your news online.

News Type	e-service News	
Top Story		
Public		
	false This news is online within Sweden, eService, France,	
Communities	Cable manufacturer (competitors) Energy Indoor installation Industry	
*Author	Sandrine BATAILLE	
*Title	Check out the updated e-service Product manager guide !	
*Summary	The product manager guide v4 has been updated with all the features of the new e-service release.	
*Body text	You will get now comprehensive and detailed information on the following topics :	-
	Markating Communication Itoms (MCT)	

That means you should not change the status of your news from Global to Local if it has already been put online in other countries : that would mean the disappearance of this new from those country sites ...

Case 3: you put online a news created by another country (and defined as Global)

News Type	e-service News		
Top Story	true		
Public	false		
Data Owner	eService		
communities	Telecom , Energy , Railtracks/highways , Cable manufacturer (competitors) , Oil&gas , Others , Industry , Wholesalers , Indoor installation		
*Author	Sandrine BATAILLE		
*Title	Check out the updated e-service Product manager guide !		
*Summary	Y The product manager guide v4 has been updated with all the features of the new e-service release.		
*Body text	You will get now comprehensive and detailed information on the following topics :		
	Marketing Communication Items (MCI)		
	Authorization		
	Procedure		
	<ul> <li>How to create a piece of News</li> <li>How to create an event</li> <li>How to create a Marketing message</li> <li>How to transfer a MCI from one Country to another one</li> </ul>		

The English language information (title, summary, body text, ..) is not editable. Only the Data owner can modify the English version.

You must update the translation, contact people, ... before putting the news online. Should you need any information or modification of the news, you can contact the Author.



For more information on how to create a News, go to <u>eservice-user-guide\_v4.doc</u> available in the e-service File Library.

Click on Related Links button :

Related links screen

You can now create any kind of related links just by selecting the relevant Kind of relation

Kind of relation	CrossSelling	<u>]</u>
Text Relation	CrossSelling ExternalUrl	
Group / Family	FileLibrary	
Save		

CrossSelling : define a link to a group or family in the catalogue

ExternalUrl : define a link to an external internet site page

FileLibrary : will enable you to browse the file library defined in your e-service country site to make a link to any files in it .

Note :

- that means a document has only to be updated once in the File Library, and all the groups and families related to it still keep the link to the updated document.
- By default the Text relation that will be displayed on the site is :
  - o the Product name, family designation or group designation for CrossSelling
  - the typed URL for ExternalUrl
  - the selected file name for *FileLibrary* with file type and corresponding icon and size

This text relation can be modified if needed.

### 4.3 Events

Until now, an event has never been displayed at homepage level. It has always been displayed in the *Nexans Latest* tab, *Events* section, even if it was the most up-to-date communication items in the site.

With the new e-service release :

- It is now possible to define an event as Top Story
- The event display follows exactly the same rules as the news do : if it is the most up-todate but not defined as top story, it will be displayed at homepage level.
- It is now possible to create as many links as needed from a piece of news to :
  - o several groups and/or families AND/OR
  - several product references AND/OR
  - o several files in the File Library AND/OR
  - o several external URL

 $\Rightarrow$  Go to Nexans only / Content management / Events

Events List screen

 $\Rightarrow$  Select the News to update :

Edit Event screen



A new field is available : Top Story

<u>If this box is ticked</u>, the event <u>is</u> displayed at homepage level as top story news. <u>If this box is not ticked</u>, the event <u>is not</u> displayed as top story news but is still displayed at homepage level if it is the most up-to-date information.

Click on Related Links button :

#### Related links screen

You can now create any kind of related links just by selecting the relevant Kind of relation

Kind of relation	CrossSelling 💽	<u>]</u>
Text Relation	CrossSelling ExternalUrl	
Group / Family	FileLibrary	
Save		

CrossSelling : define a link to a group or family in the catalogue ExternalUrl : define a link to an external internet site page

FileLibrary : will enable you to browse the file library defined in your e-service country site to make a link to any files in it .

Note :

- that means a document has only to be updated once in the File Library, and all the groups and families related to it still keep the link to the updated document.
  - By default the Text relation that will be displayed on the site is :
    - o the Product name, family designation or group designation for CrossSelling
    - o the typed URL for ExternalUrl
    - the selected file name for *FileLibrary* with file type and corresponding icon and size

This text relation can be modified if needed.

#### 4.4 <u>FAQ</u>

#### Common FAQ repository

Until now, the Frequently Asked Questions (FAQ) section has only been created locally and managed locally.

That could lead to :

- lack of relevant information for some countries
- duplication of FAQ with update issues
- no possibility for the local marketing and communication team to have a complete overview of all the FAQ created by Nexans.

With this new release :

- all the FAQ that have been created in at least 2 e-service country sites have been set visible in all e-service sites (in English and in local languages if available)
- all the FAQ that have been created in only one e-service country site have been set visible in those e-service sites only
- it is now possible to define FAQ as local (only visible in the current e-service country site) or global (visible by all the e-service country sites).



To make FAQ visible to other e-service country site users, the local marketing and communication teams have to update the status of the FAQ from local to global. Then, if the local marketing and communication teams want these FAQ to be visible to external users, it has to edit them, to translate them, update any local information if needed and put them online.

#### $\Rightarrow$ Go to Nexans Only / Content management / FAQ

#### Topic List screen

 $\Rightarrow$  Select a FAQ directory or a FAQ item

Edit topic screen

### Edit Topic

Close Translations					
Торіс					
*Name	After sales service				
*Display Order	1				
Owner e-service (Marketing Services)					
Public					
Local					
Online					
Faqs	Name				
	Can I install a standard Cat 5e cable outdoor?				
	Can I use an unscreened patch cord in a screened cabling system?				

Public : if the box is ticked, the FAQ will be visible to all users. If the box is not ticked, the FAQ is visible only to Nexans internal users.

Local : if the box is ticked, the FAQ will be visible only in the current e-service country site. If the box is not ticked, the FAQ is visible in all e-service country sites, but will be left offline in the other e-service country sites until the local marketing and communication team tick the box Online.

Online : if the box is ticked, the FAQ is visible. If the box is not ticked, the FAQ is not visible .

Owner : If a user sends a mail related to this topic through the Contact form , the mail will be sent to the owner of the topic.

<u>Creation of sub-topics in the FAQ List</u> It is now possible to create sub-topics in the FAQ list.

 $\Rightarrow$  Go to Nexans Only / Content management / FAQ

Topic List screen

 $\Rightarrow$  Click on Create button

Create Topic screen

In the Topic field, you can browse the FAQ hierarchy by clicking on Image and select and already created FAQ topic :



### Create Topic

Close			
Topic	Site usage	-	
*Name	Performance issue		
*Display Order	1		
Owner	CUSTOMER COORDINATOR (Customer Coordinator)		•
Public			
Local			
Update			
Close			

In this example, a sub-directory Performance issue will be created under the directory Site usage, visible to all users (Public box is ticked) and only relevant to this current e-service site (Local box is ticked).

This will be displayed under the Have a look on FAQ ... section :

Site usage (12)
 Performance issue (1)

Display order of the FAQ item in the FAQ List

Since now, the FAQ items were displayed by alphabetical order (which was no sense in Chinese language for instance ..). It is now possible to choose the display order of the FAQ item.

 $\Rightarrow$  Go to Nexans Only / Content management / FAQ

Topic List screen

⇒ Select a FAQ item

A new field is now available : Display Order



Enter the display order of the FAQ (numeric value), then click on "Save" button.

Note : if all the FAQ have "Display order = 0", they are displayed by alphabetical order.

#### 4.5 <u>Need Help items</u>

Common repository

Until now, the Need Help section has only been created locally and managed locally. That could lead to :

- lack of relevant information for some countries
- duplication of Help items with update issues



- no possibility for the local marketing and communication team to have a complete overview of all the Help items created by Nexans.

With this new release :

- all the Help items that have been created in at least 2 e-service country sites have been set visible in all e-service sites (in English and in local languages if available)
- all the Help items that have been created in only one e-service country site have been set visible in those e-service sites only
- it is now possible to define Help items as local (only visible in the current e-service country site) or global (visible by all the e-service country sites).

To make Help items visible to other e-service country site users, the local marketing and communication teams have to update the status of the Help items from local to global. Then, if the local marketing and communication teams want these Help items to be visible to external users, it has to edit them, to translate them, update any local information if needed and put them online.

Just follow the same procedure as for the FAQ items.

# 5 Site administration (role : Local E-service Administrator)

### 5.1 <u>Translation of new fields and texts</u>

Should you need additional support, contact the Competence Center (cc.eservice@nexans.com)

Note : do not forget to un tick the box Inherited before saving your updates.

 $\Rightarrow$  Go to Nexans Only / Catalogue management / Resources files

CatalogueView cvSelectAll=Select all Products cvUnselectAll=Unselect all Products cvProdInFavorite=Found in following favourite(s) ErrorKeys a lot of new messages were added FileLibrary fLocal=Local fPublic=Public fMasterData=Data Owner Icons all non images keys Mci mciRelated=Related Informations mciLocal=Local mciUsedLocal=This news is online within mciMasterData=Data Owner mciEventInfo=Event Info mciRelateds=Related Links mciRelatedRelation=Cross Links mciRelation=Kind of Relation mciTextRelation=Text Relation mciRelatedGroup=Group/Family/Product mciURLRelation=URL mciFileRelation=File mciTranslations=Translations Order everything for Switzerland and Spain Search sSearchFor=You Search for sText=Text sCZone=Commercial Zone sSearchScope=Search Scope sSearchIn=Search In sSearchScopeCatalog=Catalog (full) sSearchScopeFamily=Catalog (families names) sSearchScopePortal=Portal sSearchResult=Search Results sCZ=Multiple Commercial Zone Selection News=News Help=Help Faq=Faq File=File



sNoRes=No result was found for your search criteria. Don't hesitate to contact us for additional informations.

Support

should be globally reviewed

User

uHomeService=Default HomePage uUserTeams=User Teams uCommercialZone=Commercial Zone uOperationalUnit=Operational Unit uFrom=From uFromEmail=Your e-mail uTo=To uUnregisterConfirm=Are you sure you want to unregister from eService?

⇒ Go to Nexans Only / Catalogue management / Enumeration types DedicatedNewsType

 $\Rightarrow$  Go to Nexans Only / Content management / Home Services

### 5.2 Search scope : full catalogue or in family names

You can define at country level which search will be performed at homepage level :

- full catalogue : names, descriptions, synonyms, attached document titles and summary, including brand, standards, ..., and all the product references
- or only in the family names, synonyms and references.
- The search is performed by default in full catalogue

If you want to perform the search in the family names at homepage level, contact the Competence Center (cc.eservice @nexans.com) to modify the default search scope for your e-service country site.

### 5.3 <u>Characteristics : short name definition</u>

The characteristics names in some languages can be very long and not fit the limited column width for Product List in the family view and in the generated PDF datasheet.

Example : German language (this is only a test, it is not actual data)

Y						
	<u>Nexans</u> <u>ref.</u>	Name	<u>Aderquerschnitt</u> (mm²)	Aderanzah	<u>  zulässige Strombelastbar</u> <u>C - im Dreieck verlegt (A)</u>	keit in Rohr/Luft 30°
	78103102	Rheyflex 500 CY 2x0.75	0,75	2	2	
	78113103	Rheyflex 500 CY 2x1	0,75	3	1	
	78113304	Rheyflex 500 CY 2x10	1,5	4	5	

It is now possible to define if needed a short name for the characteristics that will be displayed only in the Product List in the family view page and in the generated PDF datasheet.



#### $\Rightarrow$ Go to Nexans Only / Content management / Home Services

#### Import/Export screen

 $\Rightarrow$  Click on Export button

# The following Excel file will be generated where you will be able to update the NAMESHORT field, save the updated excel file and import it in e-service by clicking on the Import button.

KEYWORD	NAME	NAME_de_DE	NAMESHORT
ADMCURPA	Perm. current rating in pipe/sir 30* C	zulitssige Strombelastbarkeit in Rohr/Luft 30°C	
ADMCURPAF	Permissible current rating in pipe/air 30* C - flat formation	zulässige Strombelastibarkeit in Rohn/Luft 30*C - flach verlegt	
ADMCURPAT	Permissible current rating in pipe/sir 30* C - tretoil formatic	zulässige Strombelastbarkeit in RohnLuft 30°C - im Dreieck verlegt	
ADMCURPE	Perm. current rating in pipe/buried 20° C	zulässige Strombelastbarkeit in Rohr Erde 20°C	
ADMCURPEF	Permissible current rating in pipe/buried 20* C - flat format	zulässige Strombelastbarkeit in Rohr/Erde 20*C - flach verlegt	
ADMCURPET	Permissible current rating in pipe/buried 20* C - tretoil form	zulässige Strombelastbarkeit in Rohr/Erde 20*C - im Dreieck verlegt	
ADMCURPHA	Permanent current rating, phase conductor	Dauerstrombelastbarkeit Phasenleiter	
ADMCURPL	Permanent current rating, public lighting	Dauerstrombelastbarkeit öffentliche Beleuchtung	

If the field NAMESHORT is left blank, the system will displayed the characteristic name as before.