

**strategy**connect™  


Quick start user guide 

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## 1. Introduction

### 1.1. Purpose

The purpose of this document is to provide information for a user to understand the concepts behind StrategyConnect™ and use the main features as quickly as possible.

### 1.2. Guide

The guide is written in ordered steps. It can be followed in sequence but is not necessary.

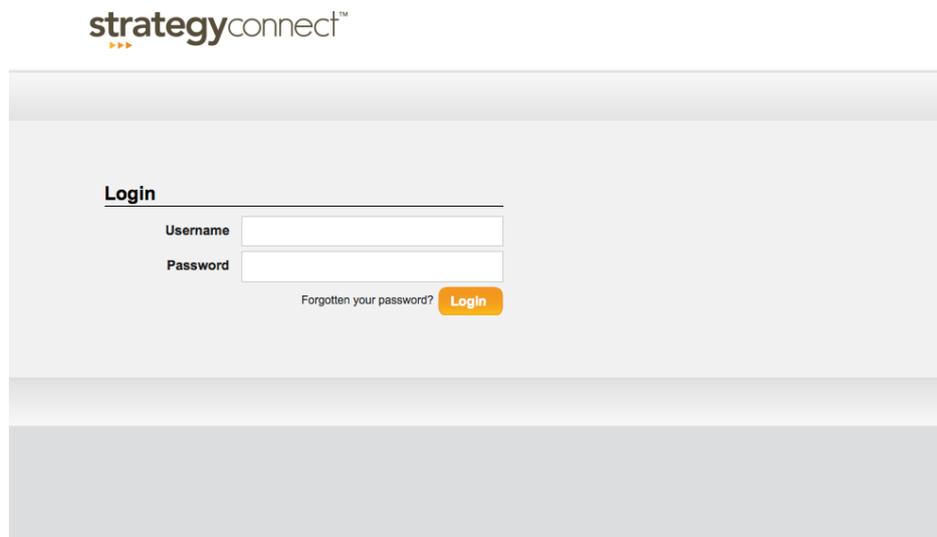
## 2. Using the Features

### 2.1. Log In

#### Login:

Navigate to [www.strategyconnect.com.au](http://www.strategyconnect.com.au) and enter your User Name and Password

*Note: these will be sent to you by your Company Administrator.*



The screenshot shows the StrategyConnect login interface. At the top left is the 'strategyconnect' logo. Below it is a 'Login' section with a horizontal line. There are two input fields: 'Username' and 'Password'. Below the 'Password' field is a link that says 'Forgotten your password?' and an orange 'Login' button.

#### Select Plan:

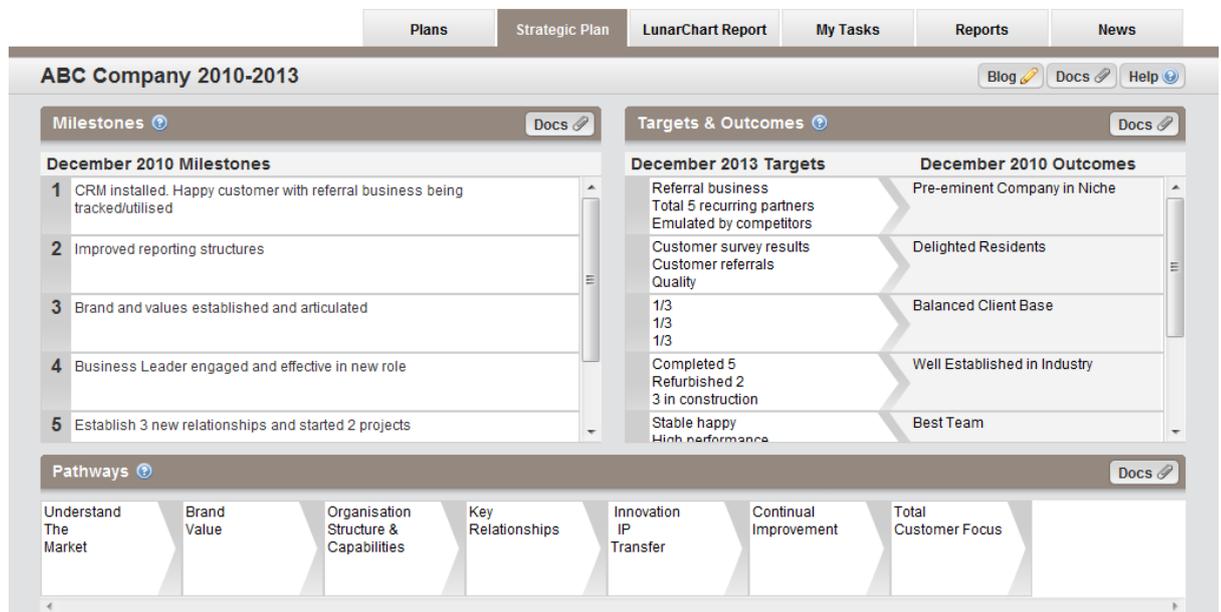
Once logged in, the Organisations box will list the Organisations you are eligible to see eg. ABC Company. Click on the desired organisation. The plans associated with this Organisation will appear in the Plans panel to the right.

**Click on the chosen plan, then click the "Open Plan" button or double click the plan.**



## 2.2. One Page Plan

Once the plan is opened the Strategic Plan page will display. This page displays a summary of the strategic plan and serves as the main page to navigate to other areas of the plan.



## 2.2.1. Targets/Outcomes & Pathways

### View Details:

If the cursor is moved over a Pathway or Target/Outcome the area becomes active.

You can click on the "pencil" icon of the Targets/Outcomes and Pathways to view further details.

The screenshot displays the 'ABC Company 2010-2013' dashboard. At the top, there are navigation tabs: Plans, Strategic Plan (selected), LunarChart Report, My Tasks, Reports, and News. Below the tabs, the dashboard is titled 'ABC Company 2010-2013' and includes utility buttons for Blog, Docs, and Help. The main content area is divided into three sections:

- Milestones:** A list of five milestones for December 2010, such as 'CRM installed. Happy customer with referral business being tracked/utilised'.
- Targets & Outcomes:** A comparison of 'December 2013 Targets' and 'December 2010 Outcomes'. The targets include 'Referral business', 'Total 5 recurring partners', and 'Customer survey results'. The outcomes include 'Pre-eminent Company in Niche', 'Delighted Residents', and 'Balanced Client Base'.
- Pathways:** A horizontal sequence of seven steps: 'Understand The Market', 'Brand Value', 'Organisation Structure & Capabilities', 'Key Relationships', 'Innovation IP Transfer', 'Continual Improvement', and 'Total Customer Focus'.

A popup with extra details for the Pathway or the Target/Outcomes will appear. Click on the red x to exit back to the full plan.

The screenshot shows two popup windows overlaid on the main interface:

- Targets & Outcomes:** This popup provides detailed information for selected items. It shows 'Dec 2013 Targets' with items like 'Stable happy', 'High performance', and 'Culture review results'. It also shows 'Dec 2010 Outcomes' with 'Best Team' and 'Team work and positive culture shift.'.
- Pathway for ABC Company 2010-2013:** This popup details the 'Brand Value' pathway. It lists the following steps: 'Agree brand architecture', 'Resolve conflict issues', 'Build communication and articulation process', and 'Use Values and Culture diagnostic on current operation'.

## 2.3. Milestones

All users have the ability to view milestones and all the information related to the Milestone.

However, only the Milestone Owner will be able to edit the Milestone and must be logged in with their user name and password. The following screenshots demonstrate how to edit Milestones. The same steps can be followed by users with Read Only access.

### 2.3.1. Milestone Overview

**On the Strategic Plan page, clicking any of the Milestones will take you to the Milestone Overview page.**

The screenshot displays the 'Milestone Overview' page for 'ABC Company 2010-2013'. The interface includes a top navigation bar with tabs for 'Plans', 'Strategic Plan', 'LunarChart Report', 'My Tasks', 'Reports', and 'News'. Below the navigation bar, the page title is 'ABC Company 2010-2013'. The main content area is titled 'Milestone Overview' and shows details for 'Milestone 1: Admin ABC Company'. The description reads: 'CRM installed. Happy customer with referral business being tracked/utilised'. A 'Milestone Confidence' gauge shows 80%. The 'Quarter 1 Opening Situation' section states: 'Some happy customers. No CRM. Not leveraging relationships for referrals'. The 'Quarter 1 Target' section states: 'Research CRM's. Decide on and implement CRM'. A 'Blog' section on the right shows a recent entry from 12/02/2010 14:04, titled 'Admin ABC Company: Researched several coys & met with 3 preferred CRM providers. Preparing comparison table'.

Each 12 month milestone is broken down into stages (typically 4 and referred to as Quarter 1, Quarter 2, Quarter 3 and Quarter 4). The stages/quarters make up the 12 month Milestone so the current stage/quarter is a step to achieving the Milestone.

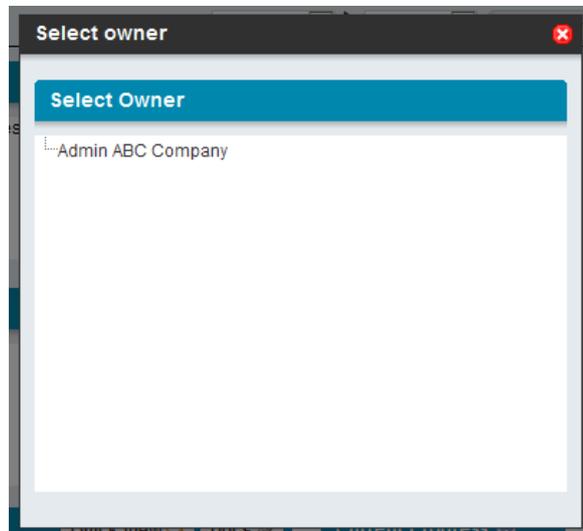
#### Edit Details:

The following details on the Milestone Overview page can be edited if logged in as the Milestone Owner:

- The Milestone Description: states the Milestone to be achieved in 12 months time. It should state the desired end state.
- The Opening Situation: details the current status of the Milestone at the beginning of the stage/quarter.
- The Stage/Quarter Target: details the target and/or achievements by the end of the stage/quarter.

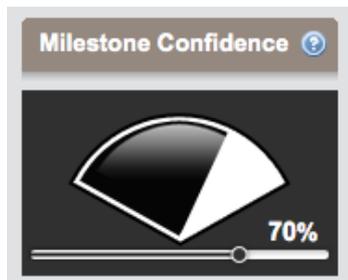
**Assign an Owner:**

Each milestone is assigned an owner who is responsible for that milestone. Click on the “Assign” button, a new box will open that allows you to “Select Owner”, select the owner by clicking on the name.



**Milestone Confidence:**

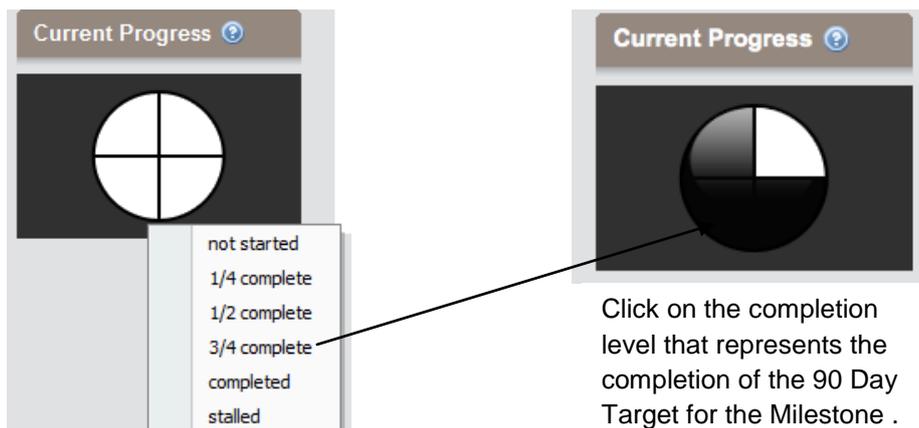
The Milestone Confidence indicator shows the confidence level of achieving the 12 month milestone. The confidence level is adjusted by the Milestone Owner and can go up or down at any time depending on events or factors happening during the year.



The confidence indicator can be adjusted accordingly by sliding the bar to the chosen percentage.

**Current Progress:**

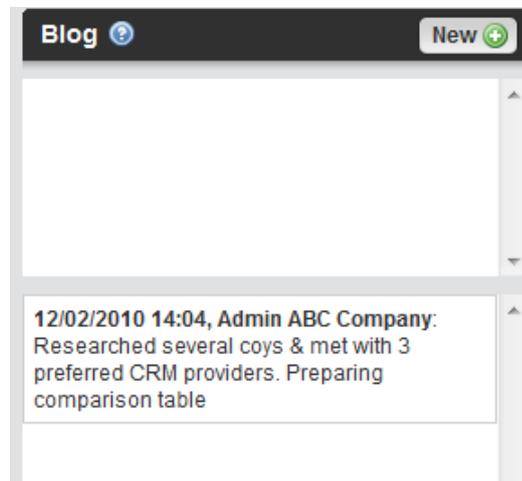
The Current Progress indicator is used to show progress towards achieving the 90 Day Target and has 6 stages to choose from.



Click on the completion level that represents the completion of the 90 Day Target for the Milestone . eg. 3/4.

**Blog:**

Each milestone has a Blog section where users can record events/information against the milestone during the stage/quarter. All users who have access to the plan are able to blog on the Milestones.

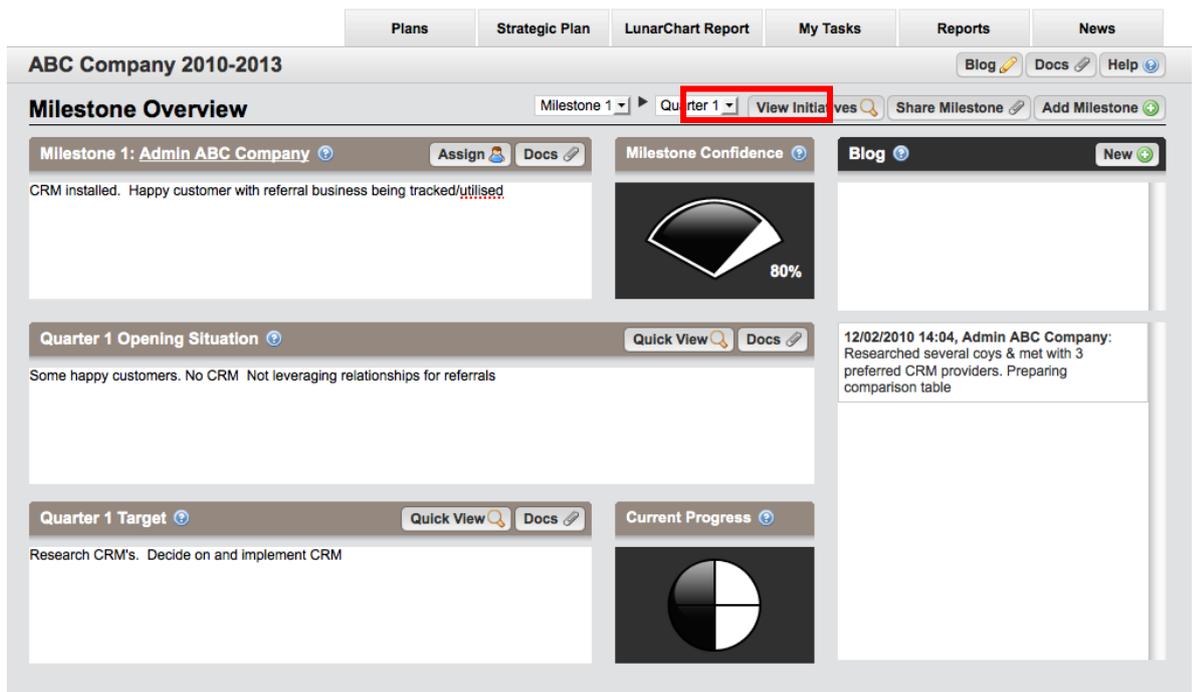


Click on the "New" button, type your blog and "Save", your blog will automatically date and record your name against the blog. By clicking directly on the listed blog, the author of the blog can update or delete it.

2.3.2. Initiatives

Each milestone has an Initiatives page associated with it. The Initiatives page further breaks down each stage/quarter into a set of Initiatives which can be assigned to individuals to work on.

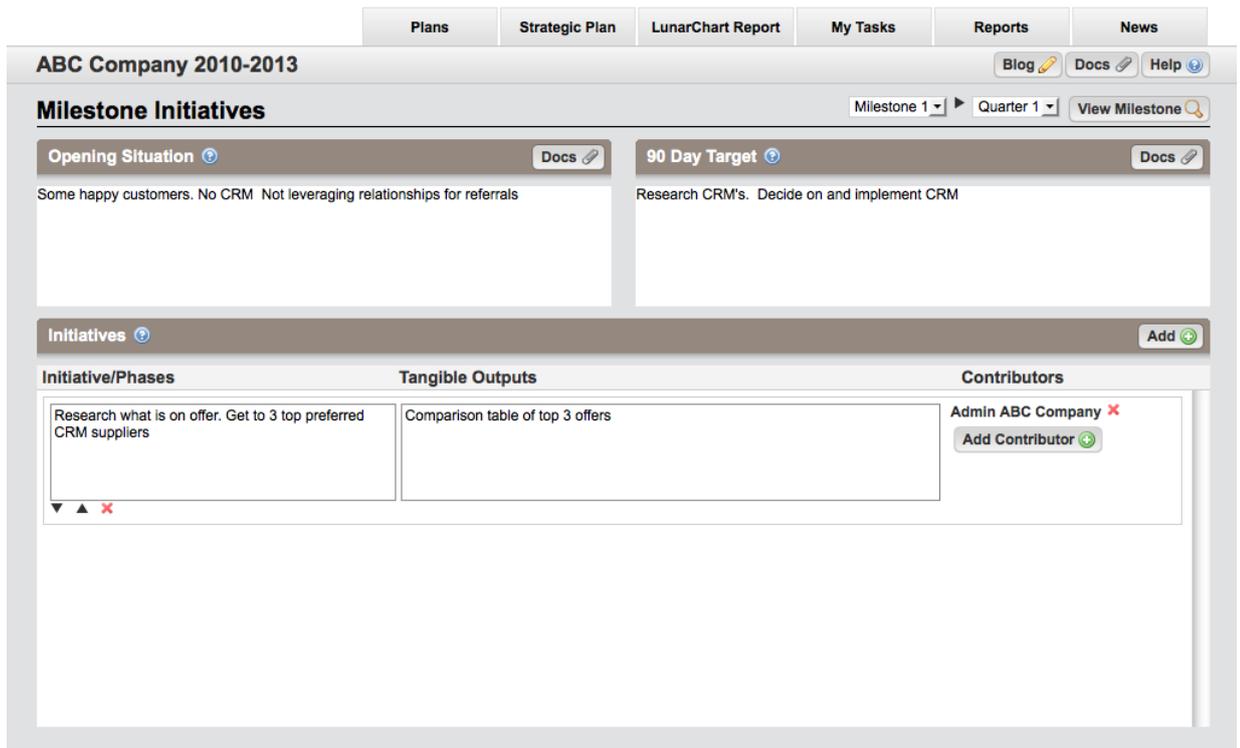
The Initiatives page is accessed by clicking on the "View Initiatives" button on the Milestone Overview page.



**Adding and Editing Initiatives:**

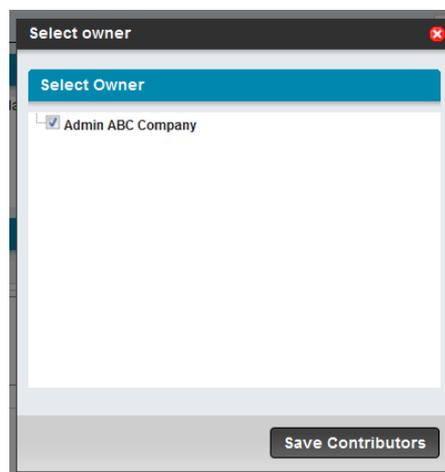
Click the “Add” button to add a new Initiative. Clicking within the text fields allows details to be entered.

The initiatives text box details the activity that will be taken towards achieving the stage/quarter Target. Tab across or click inside the Tangible Outputs fields to enter details for the results or evidence of completing each initiative within a stage/quarter.



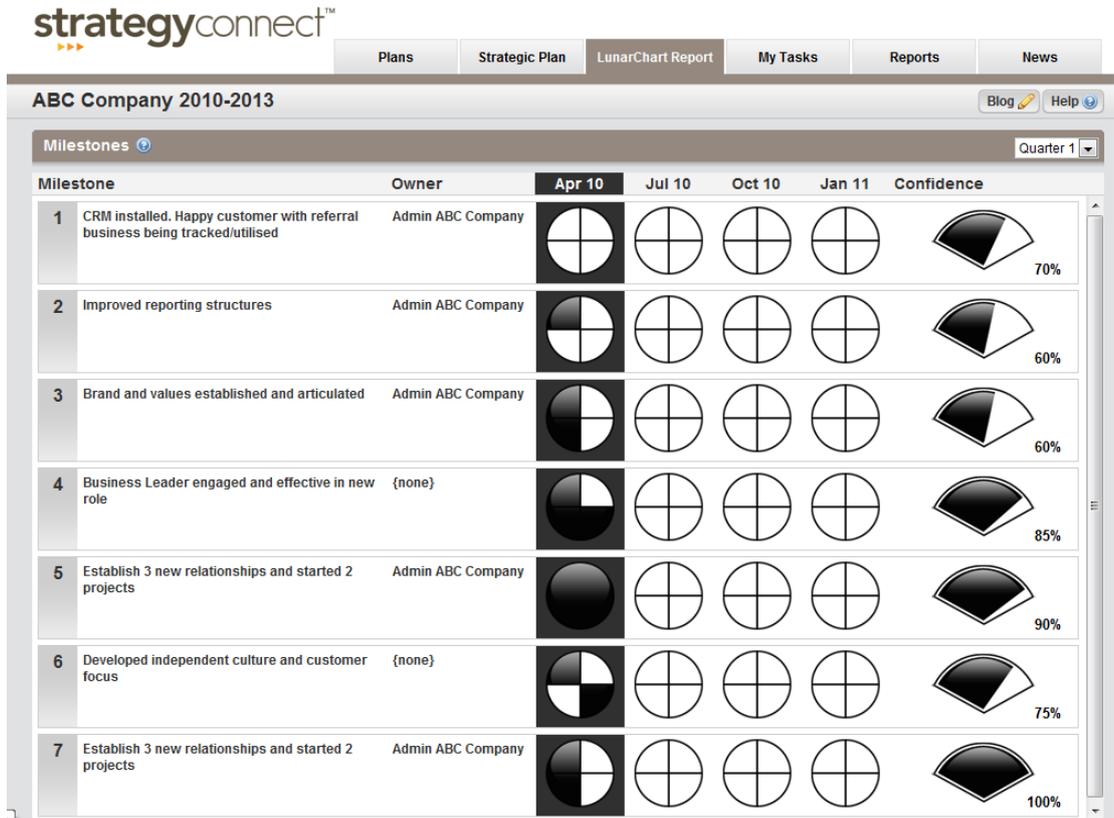
**Adding Contributors:**

- Click on the “Add Contributor” button - the names of all the users who the initiative can be assigned to are displayed.
- Tick all the contributors who should be assigned to the initiative.
- Click "Save Contributors".



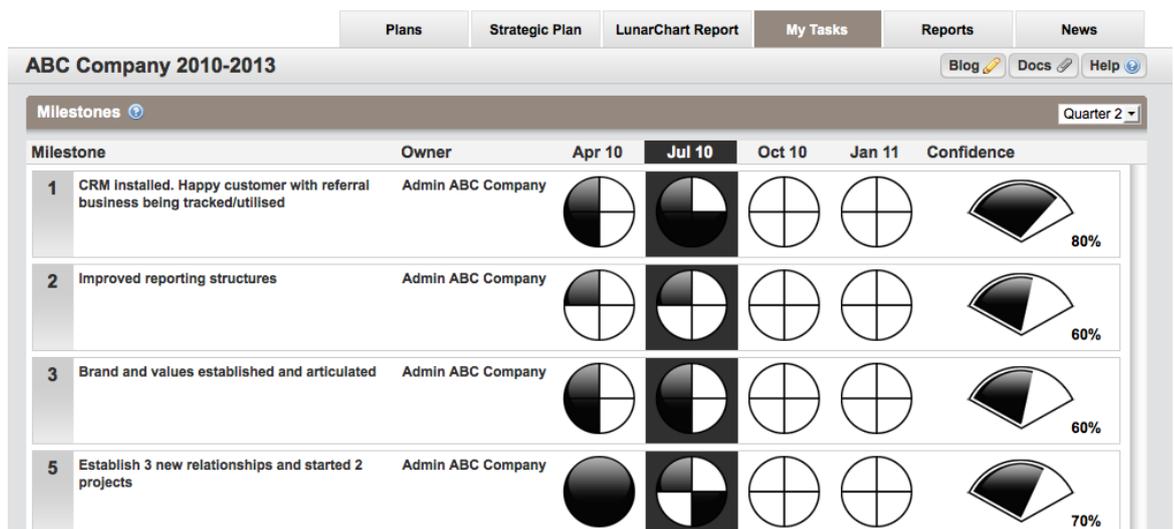
## 2.4. LunarChart Reports

The "LunarChart Report" page is a snap shot of how progress is tracking for all milestones. The highlighted stage, denoted by the black outline, shows the current active stage/quarter.



## 2.5. My Tasks

The My Tasks page shows all milestones owned by the user who is logged in as well as any initiatives that the user may be a Contributor to.



## 2.6. Reports

The Reports page allows printing of customised reports depending on which options are selected.

Select the information for your report by clicking and selecting between:

- LunarChart Report
- Strategic Plan (optionally with)
- Milestone Current Targets
- Target/Outcome Descriptions
- Pathway Descriptions
  
- Milestone Details Report (select which Milestones, the stage/quarter and optionally include)
- Initiatives
- Blog Posts

**Click the "Go" button to create the customised report.**

The screenshot shows the 'Reports' page for 'ABC Company 2010-2013'. The page is divided into two main sections: 'Report Selection' and 'Milestone Details Report'.

**Report Selection:**

- LunarChart Report:** No options.
- Strategic Plan:**
  - Milestone Current Targets
  - Target/Outcome Descriptions
  - Pathway Descriptions

**Milestone Details Report:**

- Choose milestones:**
  - All Milestones
  - All Milestones at
  - Select Milestones
- Shared Milestones:**
  - CRM installed. Happy customer with referral business b...
  - Improved reporting structures
  - Brand and values established and articulated
  - Business Leader engaged and effective in new role
  - Establish 3 new relationships and started 2 projects
  - Developed independent culture and customer focus
  - Establish 3 new relationships and started 2 projects
- Stage:**
  - Quarter 1
  - Quarter 2
  - Quarter 3
  - Quarter 4
- Include:**
  - Initiatives
  - Blog Posts

At the bottom right, there is a 'Go' button.

PDF File:

Clicking the Go button will create a PDF of the report, which can be directly printed or saved as a file.

Plans Strategic Plan LunarChart Report My Tasks Reports News

ABC Company 2010-2013 Blog Docs Help

Reports

LunarChart Report  
ABC Company 2010-2013 07-Apr-2010 06:10 PM

Dec 2010 Milestones	Owner	Apr 10	Jul 10	Oct 10	Jan 11	Confidence
1 CRM installed. Happy customer with referral business being tracked/utilised	Admin ABC Company					
2 Improved reporting structures	Admin ABC Company					
3 Brand and values established and articulated	Admin ABC Company					
4 Business Leader engaged and effective in new role	{unknown}					
5 Establish 3 new relationships and started 2 projects	Admin ABC Company					
6 Developed independent culture and customer focus	{unknown}					

Plans Strategic Plan LunarChart Report My Tasks Reports News

ABC Company 2010-2013 Blog Docs Help

Reports

LunarChart Report: Quarter 1  
ABC Company 2010-2013 07-Apr-2010 05:58 PM

Milestone	Quarter 1 Opening Situation	Quarter 1 Target	Owner	Confidence
1 CRM installed. Happy customer with referral business being tracked/utilised	Some happy customers. No CRM. Not leveraging relationships for referrals	Research CRM's. Decide on and implement CRM	Admin ABC Company	
<b>Initiative/Phases</b>	<b>Tangible Outputs</b>	<b>Contributors</b>		
Research what is on offer. Get to 3 top preferred CRM suppliers	Comparison table of top 3 offers	Admin ABC Company		
2 Improved reporting structures	Currently too many unproductive meetings	Researched information sharing tool	Admin ABC Company	
<b>Initiative/Phases</b>	<b>Tangible Outputs</b>	<b>Contributors</b>		
3 Brand and values established and articulated			Admin ABC Company	
<b>Initiative/Phases</b>	<b>Tangible Outputs</b>	<b>Contributors</b>		
4 Business Leader engaged and effective in new role			{unknown}	
<b>Initiative/Phases</b>	<b>Tangible Outputs</b>	<b>Contributors</b>		
5 Establish 3 new relationships and started 2 projects	In negotiation with 1 possible new relationship	One new relationship secured One new project selected	Admin ABC Company	
<b>Initiative/Phases</b>	<b>Tangible Outputs</b>	<b>Contributors</b>		

### 3. Advanced Features

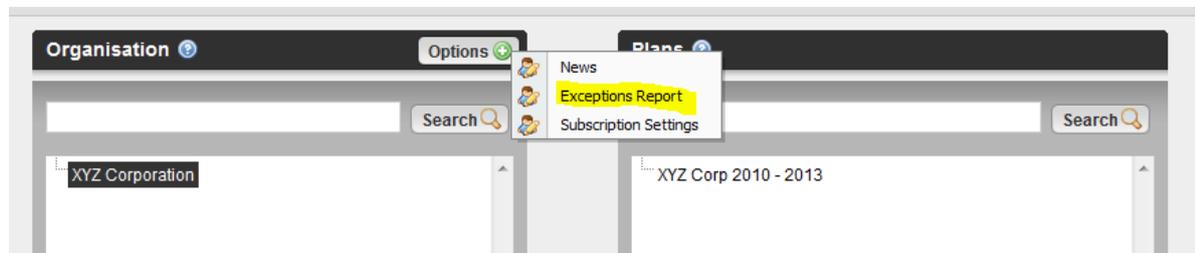
#### 3.1. Exception Reporting:

You can now run exception reports for your plan(s). This new feature allows you to select the plans and parameters that you wish to run an exception report on.

For example: show me all milestones across Plan A, Plan C and Plan E where the 90 day targets are half or less completed with 50% or less confidence.

To access this function:

- At the Organisations screen, highlight the organisation and click on "Options"
- Select "Exceptions Report"
- Choose your report parameters
- Click "Go"



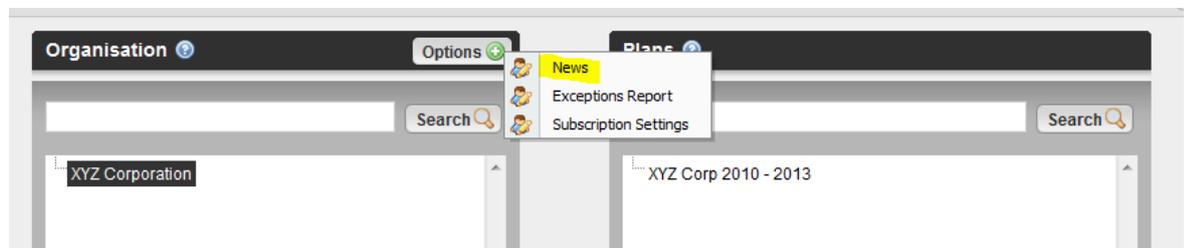
#### 3.2. News

You can now filter blogs across the plan(s) via dates.

To access this function:

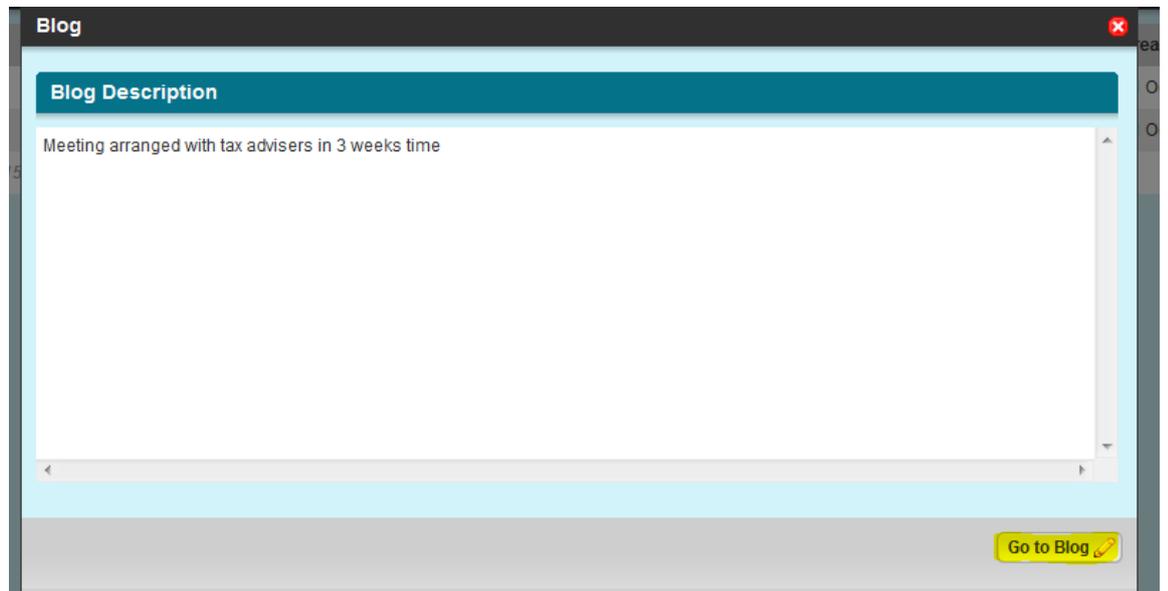
- At the Organisations screen, highlight the organisation and click on "Options"
- Select "News"
- Enter the date range you wish to filter blogs for
- Click "Search"

You are able to view the blogs from this screen and also click through to the milestone.



Author	Description	Plan	Milestone	Stage	Created Date
Test Owner	Meeting arranged with tax advisers in 3 weeks time... <a href="#">More</a>	XYZ Corp 2010 - 2013	Milestone 3	Stage 1	11 Oct 2010
Test Owner	This is a blog being entered today against Milesto... <a href="#">More</a>	XYZ Corp 2010 - 2013	Milestone 1	Stage 1	11 Oct 2010

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### 3.3. Add Hyperlinks in Outcomes, Pathways and Blogs

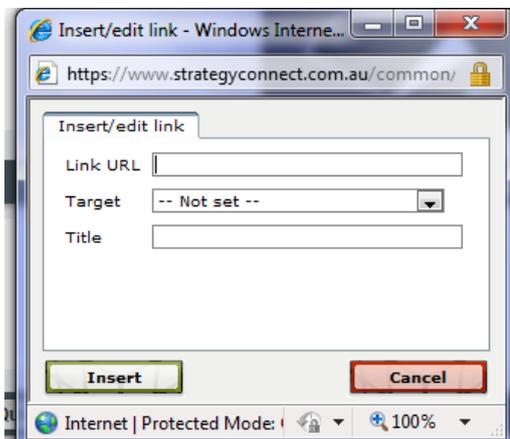
You can now add a hyperlink in Outcomes, Pathways and Blogs to link to further information.

Facilitators, Company Administrators and Plan Administrators will be able to add hyperlinks to Outcomes, Pathways and Milestone blogs.

All users who have a permission level of Owner/Contributor will be able to add hyperlinks to Milestone blog entries.

To access this function in blogs:

- At the Milestone Overview screen, click on "New" at the Blog section
- Enter your blog
- Highlight the word(s) that you wish to add a hyperlink to
- Click on the "link" symbol
- Enter the details of the link
- Click "Insert" and then "Save"

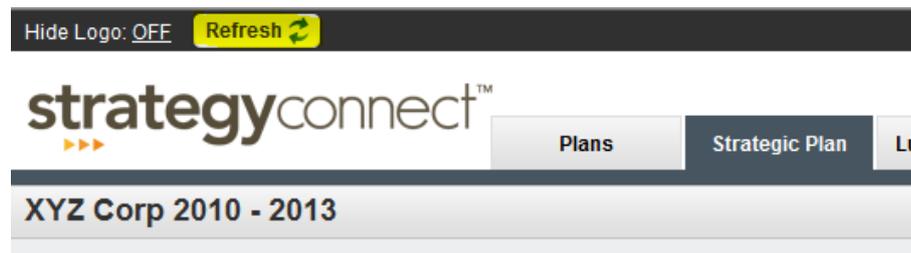


### 3.4. Refresh Button

This feature allows any updates or changes to a plan to be viewed instantly by users who may be running a meeting while viewing the same plan.

To access this function:

- The "Refresh" button is located in the top left hand corner
- The user who is making updates or changes should click the "Refresh" button once they have finished making their changes
- All users who are viewing the same plan also need to click on the "Refresh" button in order to view the changes made



### 3.5. Push Email Alerts

This feature will alert all Milestone Owners via an email if a blog entry has been made to their milestone(s).

Milestone Owners will not only be alerted to blog entries to their milestone(s) but also if a plan blog has been entered.

All other users will be able to opt/subscribe to receive email alerts if any blog entries are made to the plan and/or milestones.

To access this feature:

- Log in with your user name and password
- At the Organisations screen, click on "Options"
- Select "Subscribe"
- Tick the boxes if you wish to receive email alerts for Plan blogs and/or Milestone blogs
- Click "Save Settings"



Subscription Settings ✖

**Options**

- I would like to receive emails when someone adds a **Blog** entry.
- I would like to receive emails when someone adds a **Milestone Blog** entry.

**Save Settings**