

INSTYLER[®]



User Manual

Important Safety Information

WARNINGS: TO REDUCE THE RISK OF SERIOUS INJURY, READ ALL INSTRUCTIONS AND WARNINGS COMPLETELY BEFORE USING THIS PRODUCT

The InStyler® Rotating Iron has been carefully engineered for both effectiveness and safety. However, basic safety precautions should always be followed when using any product, especially when children are present.

**READ ALL INSTRUCTIONS BEFORE USING.
KEEP AWAY FROM WATER.**

DANGER - As with most electrical appliances, electric parts are electrically live even when the switch is off.

UNPLUG IT AFTER USE.

To reduce the risk of electric shock:

1. **ALWAYS** unplug it immediately after using.
2. **DO NOT** use while bathing or showering.
3. **DO NOT** place or store InStyler® Rotating Iron where it can fall or be pulled into a tub, toilet or sink or any other water.
4. **DO NOT** use InStyler® Rotating Iron near water.
5. **DO NOT** place in or drop into water or other liquid.
6. If InStyler® Rotating Iron falls into water, **DO NOT REACH INTO THE WATER.** Unplug it immediately.

WARNING: TO REDUCE THE RISK OF BURNS, FIRES, ELECTRICAL SHOCK, DEATH, INJURY OR DAMAGE TO PROPERTY:

1. Use InStyler® Rotating Iron only for its intended use as described in this manual. Do not use attachments not recommended by the manufacturer.
2. Never operate the InStyler® Rotating Iron if it has a damaged cord or plug, if it is not working properly, if it has been dropped or damaged or if it has been dropped into water. If the power supply cord or plug is damaged, the InStyler® Rotating Iron must be replaced by the manufacturer or its service agent in order to avoid a hazard.
3. Keep this product and the cord away from water and heated sur-

faces. Do not wrap the cord around the InStyler® Rotating Iron.

4. This product has moving parts. Please keep children and pets away from this product when in use or when unattended.
5. The InStyler® Rotating Iron should never be left unattended when plugged in.
6. Never use while sleeping.
7. Never drop or insert any object into any opening or hole.
8. Do not operate outdoors or where aerosol (spray) products are being used or where oxygen is being administered.
9. Do not use an extension cord with the InStyler® Rotating Iron.
10. The InStyler® barrel and unit bottom may be hot during use. Do not allow eyes or skin to touch the heated surfaces.
11. Do not place InStyler® on any unprotected surface while it is operating or cooling down after use, except for the InStyler® carrier/mat provided.
12. Do not operate with a voltage converter.
13. This product is designed for hair styling. Do not use for any other purpose.
14. This product is a personal care device and is not intended for commercial use.
15. Do not use this product if any parts become damaged. Inspect the InStyler® product prior to beginning hair styling to ensure all parts are secure in their place.
16. Do not subject this product to excessive force or shock that may result in malfunction, shorter life span or distorted parts.
17. Do not tamper with this product's components. Doing so may cause unnecessary damage. This product contains no user-serviceable parts.
18. Do not use liquid cleaners, aerosol cleaners, or any cleaner containing alcohol, detergent, abrasive or corrosive materials.

19. The InStyler® Rotating Iron should be used only on clean and dry hair.

IMPORTANT: The InStyler® should never be used with any type of synthetic hair extension. If you do have extensions and wish to use the InStyler®, make sure they are real human hair extensions. If your extensions are sewn in, you can use your InStyler® up to the scalp. If your extensions are glued in, make sure you start with your InStyler® below the glue.

SAVE THESE INSTRUCTIONS

KEEP THIS MANUAL IN A SAFE PLACE FOR FUTURE REFERENCE AND MAKE SURE ANYONE WHO USES THIS PRODUCT ALSO READS THIS MANUAL

READ ALL INSTRUCTIONS BEFORE USING YOUR IN-STYLER ROTATING IRON NO ASSEMBLY REQUIRED

The InStyler® Rotating Iron is for household use only. The InStyler® Rotating Iron has a polarised plug (one blade is wider than the other). As a safety feature, this plug will fit in a polarised outlet only one way. If the plug does not fully fit in the outlet, reverse the plug. If it still does not fit, contact a qualified electrician. Do not attempt to defeat this safety measure.

InStyler[®] Features

- On/Off Button
- Professional Swivel Cord
- LED indicators for temperature and rotation settings
- Hot Rotating Barrel (90 to 140 RPM)
- Matching heated brush for fast, even heat distribution
- Auto shut off – The InStyler[®] Rotating Iron will automatically shut off after 45 minutes of inactivity.
- 3 Temperature Settings

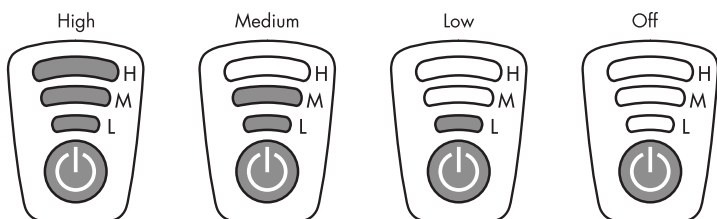
Hi **3 Bars, 196 °C** For thick, coarse hair

Med **2 Bars, 157 °C** For thin to medium-textured hair

Low **1 Bar, 140 °C** For fine, thin hair

Off **No Bar**

TEMPERATURE SETTINGS



The unit will start on "High."
Press the Power button again to reduce heat

- Voltage: 220 Vac/50Hz
- Power: 45 W

InStyler® Rotating Iron

Easy Start-Up

1. Plug the InStyler® into an electrical outlet.
2. Push once for high heat (3 Bars, 196°C) for thick, coarse hair.
3. Push a second time for medium heat (2 Bars, 157°C) for thin to medium textured hair.
4. Push a third time for low heat (1 Bar, 140°C) for thin, fine hair.
5. Push a fourth time to turn the InStyler® Rotating Iron off (LED will turn off – NO bars)
6. The LED bars will flash while reaching heat; once the temperature is reached the LED will stay lit.

InStyler® Introduction and Getting Started

Congratulations! You've just chosen the most versatile hair styling product you have ever used. Whether you are looking for a sleek, straightened style, a glamorous curled look, or anything in between, the InStyler® is the one tool you need for dynamic and fabulous looks every day of the year!

Getting Started...

"Go Slowly!"

- Become familiar with how the InStyler® works with your hair. Your instinct will be to glide the InStyler® through hair quickly, **but you will get much better results by going slowly.** Even though you're moving the unit slower, you will still get results faster than using a curling iron or a flat iron. The unique rotating barrel does so much of the work for you.
- **Experiment with it and be creative.** You will quickly see what this innovative tool can do. The styling tips on the following pages will help give you some ideas of what is possible. You will become more efficient at styling your hair each time you use your InStyler®.

NOTE: It is recommended that you use your InStyler® with the included Thermal Shield, to help prevent burns while you are getting used to this unique new hot styling tool.



To attach, snap the Thermal Shield onto the side of the unit directly under the ring below the barrel.



Rotate the Thermal Shield until tabs are seated in the indentations on the body of the InStyler®, and the Thermal Shield is facing out.

Once it is snapped in place, you can use your InStyler® as you normally would.

To remove the Thermal Shield, firmly grab the Thermal Shield, making sure the barrel of the unit is cool. Twist to unseat it and pull to remove.

Allow the InStyler® to cool before storing. **It's that simple!**

NOTE: It is important to keep your InStyler® clean, as hair product build-up can accumulate on the barrel and bristles. With the unit unplugged, wipe the outside surface only with a lightly damp cloth. Bristles can be lightly

scrubbed if necessary. Make sure the InStyler® is completely dry before plugging into any power source. Please see page 20 of this manual for more detailed instructions on cleaning.

Hair Types

The way you use your InStyler® depends on what type of hair you have. You'll get the most out of your InStyler® if you use the techniques best suited to your hair type.

The three main types of hair are:

- **Fine** - Set the InStyler® at Low to Medium heat setting. With fine hair, you should only need 1 to 2 passes with the InStyler® to achieve your desired results.
- **Medium or Normal** - Set your InStyler® to the Medium to High heat setting. You should only need 1 to 2 passes with the InStyler® to achieve your desired results.
- **Thick or Coarse** - Set your InStyler® at the highest heat setting and style as desired. With coarse hair, 2 to 3 passes with the InStyler® should be enough to set your style. Don't rush! Remember to **Take your time and move slowly through the hair.**

NOTE: For colour treated hair, we also recommend a lightweight shampoo and a light leave-in conditioner.

- Volumising products can be used to hold the style.
- To hold your style, end with a professional light finishing spray.
- Although the InStyler® uses less heat than other hair appliances, we recommend using thermal protectant products before use.

The Basics - Preparation For All Hair Types

Before using your InStyler®, you should always start with **clean and dry hair.**

- Your hair should also be **detangled** first with a brush, and all sections should be combed out for optimal results and shine.
- Sections of hair to be styled should be no wider than the length of the InStyler® barrel. We recommend starting with **1 to 3 inch sections at a time** for whichever style you want to achieve.

- **Style your under layers of hair first.** After under layers are completed, style your top layers.
- You may use any **salon quality** styling product with your InStyler®, however we do not recommend the use of any oil-based products with your InStyler®.
- For better hold, you can use your favorite light styling spray on each section of hair before using your InStyler®.
- **Go Slowly!** The most important lesson is to glide the InStyler® **slowly**. Don't worry if you see "steam" coming off your hair when you use your InStyler®. This is not damaging your hair, it is simply excess product that is evaporating from the hair shaft.

Sectioning Hair

To achieve the style you want with your InStyler®, it is important to know how to properly **section the hair** you want to style.

- With longer hair, clip up your top layers of hair first, and begin by sectioning and styling your under layers of hair.
- For best results, do not use fingers to gather a section of hair. You can gather a much "cleaner" section with a sectioning comb.
- Start with 1 to 3 inch sections working around each side of the head to the nape of the neck.
- When styling hair, grip the InStyler® firmly but not too tightly. Let hair glide through it. Let the InStyler® do the work.

InStyler® Techniques

For even more styles and techniques, please see the InStyler® Look Book.

1. Three Levels of Volume

Depending on what style you want to achieve, there are different ways to gather a section of hair.



Use a **horizontal section** of hair for general straightening and soft curls.



For extra body and volume, use a **vertical section** of hair.



For even more body and volume, use a **“square” section** of hair. Use a sectioning comb to make a square shaped section of hair.

2. Straighten

To straighten hair using the InStyler®:

- Section your hair using a sectioning comb.
- Position the InStyler® so the rotating barrel side is next to your scalp as illustrated in the picture.



Gently close the InStyler® on your section of hair starting at the roots, and let the InStyler® **slowly** glide straight down through the ends of your hair.



TIP: To straighten at the root, simply glide just the hot barrel over the root area (**see illustration**). Do not close the unit. Be cautious to avoid burning your scalp.

3. Soft Curl

For soft curls using the InStyler®:

- For the curling technique, you may find it easier to remove the Thermal Guard while keeping in mind to be **cautious** and avoid burning your face or scalp. (See page 7 for Thermal Guard removal instructions.)



- Being careful to not burn your fingers, wrap a section of hair around the barrel of your InStyler® from root to ends, with the barrel side facing your scalp (**see illustration**).
- Gently close the InStyler® onto your section of hair. Rotate your wrist slightly to ensure the ends of your hair are included.



- Let the InStyler® rotate for 5 to 10 seconds on each section of hair, then gently open the unit **letting hair fall from the barrel**.
- For **tighter, more defined curls**, you can let your InStyler® rotate for a few seconds longer than 5 to 10 seconds. Let hair cool completely before running fingers through it to separate.

4. Curl Under

For Flip Under style using the InStyler®:



- Gently close the hair section in the InStyler® with the barrel side-wards the face.



Slowly glide the InStyler® down through the hair section from the roots to the ends (**see illustration**).

- Near to the ends of the hair section, rotate your wrist so the InStyler® brush turns in towards your face. Allow the barrel to rotate 3 to 5 seconds in place on your ends before releasing the hair.

5. Flick Out

For a Flick Out Style using the InStyler®:



- Gently close the InStyler® on your hair section with the barrel on the “outside” of your hair section. Glide the InStyler® down **slowly** through your hair from roots to the ends.



- Near the ends of your hair section, rotate your wrist so the InStyler® brush turns out away from your face. Allow the barrel to rotate for 3 to 5 seconds in place on your ends before releasing your hair (**see illustration**).
- The more you rotate your wrist, the more tension you put on the barrel of the unit creating a more dramatic flick. For extra coarse or thick hair, it may take up to 3 passes to achieve your desired results.

6. Advanced

To create extra body and volume using your InStyler®:

- With the InStyler® barrel facing towards the back of the head, close the InStyler® on your section of hair, and draw the InStyler® in the opposite direction you want your hair to lay. In other words, on the crown of your head, grab a section of hair with the InStyler® and push the unit forward towards your forehead.
- To **boost the volume on the sides and back of the head**, gather a section of hair and push the InStyler® upwards towards the crown of your head. Draw the InStyler® through the ends of your hair section. This technique gives extra body in the root area making hair look fuller. This technique can be used anywhere you need extra body, volume or height.
- For a **height boost at the fringe**, wrap your fringe with the barrel towards your scalp and let the InStyler® rotate for a few seconds directly over the root. Open the unit and let your fringe gently fall from the barrel (**see illustrations below**).



NOTE: For maximum body and volume, lightly spritz each section with one pump of your favorite light styling spray in a single, sweeping motion from root to end approximately 8 to 10 inches away before using the InStyler®

7. Volume Boost

To give your hair even more **dramatic volume** and boost, you can try a technique called “**On Base Styling.**”

- To begin, wrap a section of hair around the barrel down to the root.



- Place the InStyler® barrel directly over the root and close the unit and let the barrel rotate for a few seconds (**see illustration**).



- Open the InStyler® and let the hair fall from the barrel (**see illustration**). Do not loosen newly styled sections with fingers or comb until the hair is completely cool to the touch. This technique can be used anywhere you want an extra volume boost.

Frequently Asked Questions

How do I use the InStyler® as compared to my flat iron?

A: The technique is similar in that you put your hair into the InStyler®, you close the product on your hair, and then slowly move down the length of your hair. That is where the similarities end!! The rotating heated polishing barrel and bristles will do most of the work for you. Plus, you'll find that you can do much, much more with your InStyler® than you could ever do with your flat iron.

My hair is coming out frizzy when I use my InStyler®. What am I doing wrong?

A: **Go Slowly.** It helps to completely dry, comb and detangle your hair as well as possible. Position the InStyler® so that the barrel rotates with the direction of your hair. Also, keep in mind to put as little tension as possible on the barrel. This will help keep frizz to a minimum.

My InStyler® doesn't seem to be working on my hair. What am I doing wrong?

A: It is very important to **go slowly** when styling with your InStyler®. You will find that your styles are more likely to be achieved when you work slowly and not pull your InStyler® through your hair quickly.

Does the InStyler® work on natural African American hair?

A: Absolutely. You will get best results if your hair is combed and detangled first. The InStyler® is a great tool for Afro Caribbean Hair because it will not leave crease marks like flat irons, and the polishing barrel and bristles will leave the hair looking shiny and beautiful. The InStyler® is safe for any type of hair when used properly.

Should I dry my hair first before using the InStyler®?

A: It is recommended that you do dry your hair completely before using your InStyler®. The style will hold better and longer if you start with fully dried hair. Damp hair will take longer to style, and will not hold a style as well as dry hair.

Can I use styling product before or after I use my InStyler®?

A: You can use any salon quality product with your InStyler®, although we do not recommend using any oil-based products on your hair beforehand. A professional thermal lotion can be applied to the hair before you style, and any professional firm-up or styling spray can be applied prior to styling and after to hold a style.

The InStyler® doesn't seem to be working on my ends. Am I doing something wrong?

A: If your ends are not styling, you can let the InStyler® linger a little bit longer on the ends to hold the style. The ends of the hair are the driest part of the hair, and are a bit harder to style for some. It helps to use a good conditioner, especially on the ends to help infuse moisture. Also make sure you don't have split ends, as they will come out looking frizzy.

I see smoke coming from my hair! Is it burning my hair?

A: No! The InStyler® is not burning your hair. What you are seeing is steam that is evaporating from your hair. This is just built up conditioner or product and is completely safe and normal.

Can I use my InStyler® with real human hair extensions?

A: Yes. Make sure you start with your InStyler® below where the extension is attached to your natural hair. Do not pull the InStyler® through with any pressure, as you may pull out your extensions if not careful. Never use your InStyler® with any synthetic hair extensions.

Frequently Asked Product and Troubleshooting Questions

What is the InStyler®?

The InStyler® is a new hair styling tool that straightens, polishes and styles hair by means of a rotating heated barrel and brush bristles. This totally new design polishes the hair strands individually, and allows the user

to get amazing results that are much better than those they would have gotten using a flat iron, curling iron, or hot tool. The new design delivers great results without an extreme amount of heat or heavy styling products.

How is the InStyler® different than my flat iron?

Simple: A flat iron compresses, mashes, and then literally bakes your hair between two extremely hot plates. By pressing and ironing your hair strands together, a flat iron makes your hair about as full and bouncy as a sheet of paper. The InStyler's rotating heated polishing barrel gives your hair the heat it needs to help style and straighten – and because the barrel is constantly moving, it won't "press and bake" like a traditional flat iron. The InStyler's bristles comb and separate your hair, while the rotating motion of the heated barrel literally polishes each hair strand with a smooth "buffing" action, delivering much more sheen, shine and body. This polishing allows the InStyler® to actually use less heat than a flat iron and get much better results. Plus, you can actually use the InStyler® as a styling tool since the curvature of the heated polishing barrel allows you to do flicks, curls and add volume that you just can't do with a flat iron.

I need a lot of heat to straighten my hair. Will the InStyler® get hot enough?

We get asked this question a lot, and we're very proud to say you can add this one to the old "hair styling myths" column! With the InStyler®, you don't need a lot of heat to straighten and style your hair! The InStyler's unique design actually allows you to use less heat than you are used to, and still get better results than you would with a flat iron or other hot tool. It's a totally new way of thinking about heat and your hair – you don't need the extreme heat to get the results you want. If you decide that you would like more heat, the InStyler® has three different temperature settings.

Can I use the InStyler® like a curling iron?

Absolutely! Simply by wrapping your hair around the rotating heated polishing barrel, and closing the InStyler®, you can make great curls!

The heated polishing barrel rotates. Can my hair get tangled?

No. The surface of the rotating heated polishing barrel is totally smooth, so your hair will not get tangled.

What is the barrel diameter?

The barrels diameter is 32mm.

What are the bristles made of?

The bristles are heat resistant nylon.

What is the power of the InStyler®?

The InStyler® is 220 Vac, 50 Hertz and 145 Watts.

How do I turn the InStyler® on?

Check to make sure your InStyler® is plugged in. Press the Power button. The LED bars should light and begin flashing. Once the LED stops flashing the InStyler® is ready to go. You must close the handle to begin the rotation.

How do I get my InStyler® to rotate?

You must close the handle to start the rotation. The rotation will start automatically.

What if my InStyler® does not heat?

Check to make sure your InStyler® is plugged in. Press the Power button. The LED bars should light and start flashing. When the LED stops flashing the InStyler® will be at the set temperature and ready to use.

When I use my InStyler®, why does the temperature LED start to flash?

It is normal for the heat to fluctuate during use. As long as the InStyler® has been allowed to reach full heat (steady LED) after powering on, you can continue to use your InStyler® while it is flashing.

How do I clean my InStyler®?

When cleaning your InStyler®, disconnect it from the power source and make sure it has completely cooled. Wipe the outside surface only with a soft damp cloth. Be sure to wring out all excess water before applying it to the InStyler®. Clean more severe dirt by using a soft, damp cloth with a mild soap. Bristles can be lightly scrubbed if necessary with a damp cloth to remove any built up product and any residual hair left in the bristles should be removed. The barrel can be wiped down with a soft, damp cloth. Use a mild soap if necessary. Make sure the InStyler® is completely dry before plugging into any power source.

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