

 **Cobra**[®]

11 BAND

Operating Instructions



**11 BAND™
HIGH-PERFORMANCE
RADAR/LASER DETECTOR
WITH XTREME RANGE
SUPERHETERODYNE™
TECHNOLOGY**

XRS 9300

Printed in China
Part No. 480-103-P

Nothing comes close to a Cobra[®]

English

Important Information

Federal Laws Governing The Use Of Radar Detectors

It is not against federal law to receive radar transmissions with your Cobra radar/laser detector. The Communications Act of 1924 guarantees your right to receive radio transmissions on any frequency. Local laws that contravene this Act, while illegal, may be enforced by your local law enforcement officials until and unless they are prohibited from doing so by federal court action.

Safety Alert

Use of this product is not intended to, and does not, ensure that motorists or passengers will not be involved in traffic accidents. It is only intended to alert the motorist that an emergency vehicle equipped with a Cobra Safety Alert transmitter is within range as defined by that product. Please call local fire and police departments to learn if coverage exists in your area.

Safe Driving

Motorists, as well as operators of emergency or service vehicles, are expected to exercise all due caution while using this product, and to obey all applicable traffic laws.

Security Of Your Vehicle

Before leaving your vehicle, always remember to conceal your radar detector in order to reduce the possibility of break-in and theft.



Customer Assistance

Should you encounter any problems with this product, or not understand its many features, please refer to this owner's manual. If you require further assistance after reading this manual, Cobra Electronics offers the following customer assistance services:

For Assistance In The U.S.A.

Automated Help Desk English only. 24 hours a day, 7 days a week 773-889-3087 (phone).

Customer Assistance Operators English and Spanish. 8:00 a.m. to 6:00 p.m. CT Mon. through Fri. (except holidays) 773-889-3087 (phone).

Questions English and Spanish. Faxes can be received at 773-622-2269 (fax).

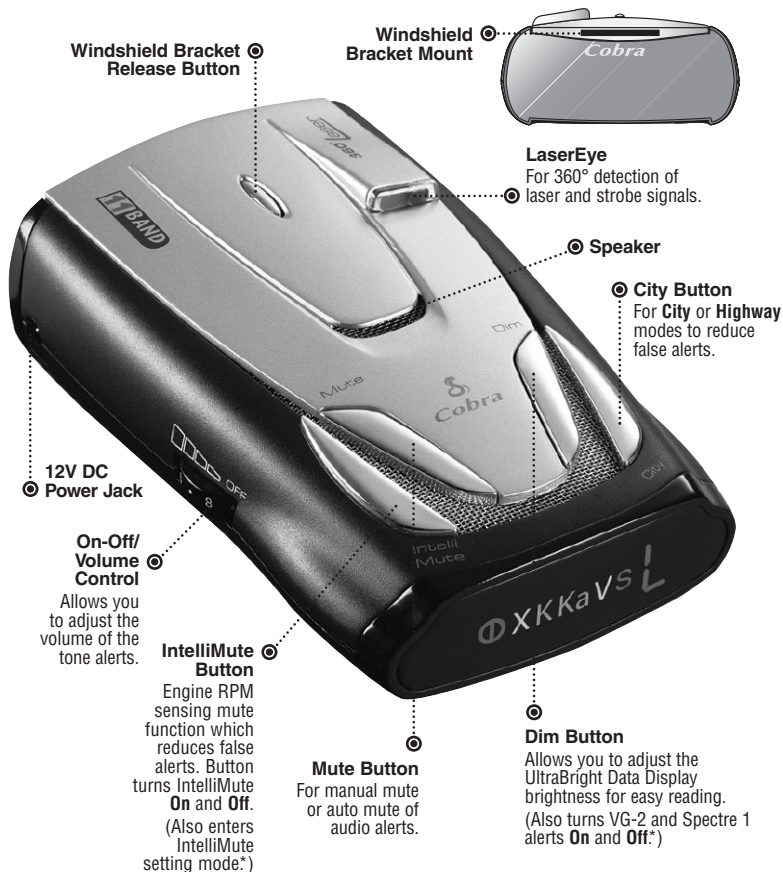
Technical Assistance English only. www.cobra.com (on-line: Frequently Asked Questions). English and Spanish. productinfo@cobra.com (e-mail).

For Assistance Outside The U.S.A.

Contact Your Local Dealer

©2003 Cobra Electronics Corporation
6500 West Cortland Street
Chicago, Illinois 60707 USA
www.cobra.com

Controls, Indicators And Connections



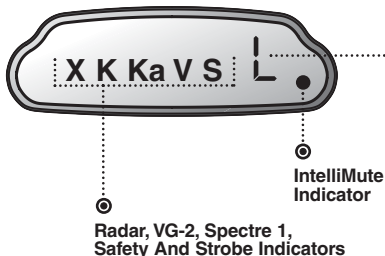
* Press and hold for two (2) seconds to access these functions.



WARNING

Modifications or parts substitutions not approved by Cobra Electronics Corporation may violate FCC Rules and void your authority to operate this equipment.

Display



Signal Strength, Laser And City/ Highway Mode Indicators

Signal Strength 1 (weakest) to 5 (strongest)



NOTE: In This Manual

When steady,
the display will
be shown:

X K Ka V S C

When blinking,
the display will
be shown:

X K Ka V S C

Product Features

Congratulations! You've made a smart choice by purchasing the XRS 9300 high performance radar/laser detector from Cobra. Just look at some of the sophisticated features and capabilities your new unit includes:

Xtreme Range

Superheterodyne Technology

With super-fast sweep circuitry, XRS provides extra detection range and the best possible advance warning to even the fastest radar guns

Detection And Separate Alerts For:

Radar signals (X, K and Ka bands, with signal strength indicated), laser signals, Safety Alert signals, Strobe Alert signals, VG-2 signals, Spectre 1 signals

LaserEye

For 360° detection of laser and strobe signals

Instant-On Ready

Detects radar guns with "instant-on" (very fast) speed monitoring capabilities

Tone Alerts

With adjustable volume

This booklet describes the simple steps for mounting and setting up your detector. It also provides helpful information about how radar and laser guns are used and how you can interpret the alerts you receive.

UltraBright Data Display

Easy-to-read with adjustable brightness

City Or Highway

Modes to reduce false alerts

Safety Alert

Traffic warning system distinguishes important safety alerts from other K band signals

Strobe Alert

Emergency vehicle warning system

Manual Mute Or Auto Mute

A mute function of audio alerts

IntelliMute

A mute function which automatically reduces false alerts by sensing engine RPMs

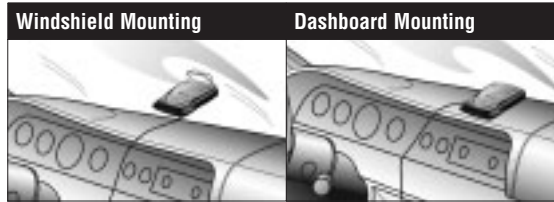
Mounting

Mounts easily on windshield or dashboard

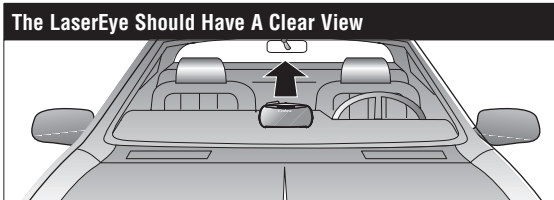
Installation

Where To Mount Your Unit

You will get optimum performance from your detector if you **Mount** it at a point approximately in the center of the vehicle, as low as possible on the front windshield without obstructing the unit's view of the road either to the front or rear. You can also mount it directly on the dashboard.



The unit's lens must not be blocked and the LaserEye should have a clear view out the back window to allow 360° detection.



Radar and laser signals pass through glass but not through other materials and objects. Objects that can block or weaken incoming signals include:

- Windshield wiper blades
- Mirrored sun screens
- Dark tinting at the top of the windshield
- Heated windshields currently available on some vehicles (Instaclear for Ford, Electriclear for GM.) Consult your dealer to see if you have this option.

Windshield Mounting

1. Attach the rubber cups to the bracket.



2. Make sure the rubber cups and your windshield are clean.

3. Push the bracket firmly onto the windshield.



4. Attach the detector to the bracket. Check the angle of the unit.



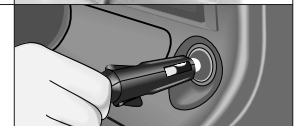
5. To adjust the angle if necessary, gently push or pull on the bracket to bend it. **DO NOT** use the detector to bend the bracket.



6. Plug the power cord into the detector.



7. Plug the cigarette lighter adapter on the power cord into your vehicle's cigarette lighter.

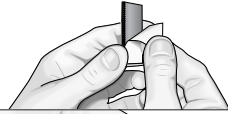


8. You can temporarily remove the detector whenever you wish by pressing the bracket release button and sliding it off the bracket.

Dashboard Mounting

1. Place the detector on the dashboard to find a location where the unit has a clear, level view of the road. The angle can NOT be adjusted after mounting.

2. Remove the paper backing from one (1) side of the hook-and-loop fastener.



3. Attach the pad to the dashboard at your chosen location and remove the other paper backing.



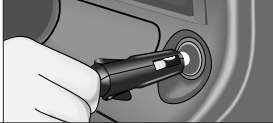
4. Attach the detector to the hook-and-loop fastener. You can remove and reattach the unit as often as you like.



6. Plug the power cord into the detector.



7. Plug the cigarette lighter adapter on the power cord into your vehicle's cigarette lighter.



Getting Started

Power On

X K Ka V S h

On-Off/
Volume Control
Rotate clockwise
(away from you)



To Turn On The Unit And Adjust The Audio Volume

Rotate the **On-Off/Volume** control clockwise (away from you).

Tone	Visual Display
Three (3) beeps	h appears in the display indicating that the power is On .



NOTE

In some vehicles, power is supplied to the cigarette lighter even while the ignition is **Off**. If this is the case with your vehicle, you should turn **Off** or unplug your detector when parking for lengthy periods.

Settings

When changing the **Settings** on your detector, please keep in mind:

- Buttons can have multiple functions.
- All settings will be stored in memory when the power is turned **Off** and recalled when the power is turned back **On**.

Highway/City Mode

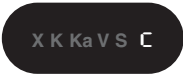
Setting your detector to **City** mode delays all X band audio alerts until the signal strength reaches Level 3. (A single beep will sound when the signal is first detected.) This will reduce false alerts while you are driving in, or near, urban areas where there are many sources for conflicting X band signals such as microwave towers and automatic door openers.

To change settings, follow the procedure listed below, which indicates what you will see and hear as you complete each step. The factory setting is **Highway** mode.

Highway Mode



City Mode



To Change From Highway Mode To City Mode

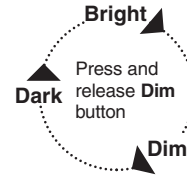
Press and release the City button.	Tone	Visual Display
	One (1) beep	C appears in the display

To Change From City Mode back To Highway Mode

Press and release the City button again.	Tone	Visual Display
	Two (2) beeps	h appears in the display

UltraBright Data Display Brightness

You can choose from three (3) settings for **Brightness** of the display. You can cycle through the settings by repeatedly pushing the **Dim** button. The factory setting is **Bright**.



To Change The Brightness To Dim

Press and release the Dim button once.	Tone	Visual Display
	One (1) beep	Display dims

To Change The Brightness To Dark

Press and release the Dim button again.	Tone	Visual Display
	One (1) beep	Display remains dim (no visual alerts will be seen)

To Change The Brightness To Bright

Press and release the Dim button a third time.	Tone	Visual Display
	Two (2) beeps	Display returns to full brightness

Muting An Alert

Your detector allows you to quickly turn **Off** an audio **Alert** by momentarily pressing the **Mute** button. If you press the **Mute** button a second time during the **Alert**, the audio **Alert** will be turned back **On**.

Auto Mute Mode

Auto Mute will automatically reduce the audio volume of all alerts after four (4) seconds for as long as the signal is detected. The factory setting for **Auto Mute** is **On**.



To Turn Auto Mute Off		
	Tone	Visual Display
Press and release the Mute button while no alert is occurring.	One (1) beep	None

To Turn Auto Mute On		
	Tone	Visual Display
Press and release the Mute button again while no alert is occurring.	Two (2) beeps	None

IntelliMute

IntelliMute is a unique new feature that allows you to avoid alerts you don't need to hear because you are stopped or moving slowly. By sensing the "revs" (RPMs) of your engine, IntelliMute knows when you are at low speed and automatically mutes alerts (except for strobe signals from emergency vehicles).

Before IntelliMute will work, you must set an activation point for your engine's revs (see page 11). Whenever the revs are below that point, IntelliMute will begin muting. The activation point will be stored in memory and recalled each time the power is turned **On**. The factory setting is **IntelliMute Off**.



NOTE

IntelliMute may not work with some vehicles because it cannot sense the engine's revs. In such cases, you can reduce unwanted audio alerts by using **Auto Mute** and **City** mode when appropriate.



To Turn IntelliMute On		
	Tone	Visual Display
Press and release the IntelliMute button.	Two (2) beeps	Dot appears next to the large character on the right

To Turn IntelliMute Off		
	Tone	Visual Display
Press and release the IntelliMute button again.	One (1) beep	None

What To Remember While Using IntelliMute

IntelliMute works with both **City** and **Auto Mute** modes.

Whenever your engine revs are below the activation point, the dot next to the large character on the right side of the display will remain lit. Above the activation point, the dot will blink twice every two (2) seconds.

Below Activation Point Above Activation Point



If, for any reason, the unit stops sensing your engine's revs, IntelliMute will indicate an error and automatically turn **Off**.

The rev point you set will be stored in the unit's memory when power is turned **Off** and recalled each time the power is turned **On**.

NOTE

The rev point must be reset if you use your detector in a different vehicle.

NOTE

When initially choosing your IntelliMute activation point, a setting of approximately 300 to 600 RPMs above idle is recommended. You can reset the activation point at any time to fit your individual preferences and driving style.

Setting The IntelliMute Activation Point

Your detector must be installed in your vehicle.

CAUTION

Do not attempt to set the rev point while driving. Your vehicle should be parked and idling.

IntelliMute must be turned **On** before setting the activation point. You will hear a series of beeps as you follow the steps on page 11.

IntelliMute Button
Press and hold for two (2) seconds



To Set The IntelliMute Activation Point

	Tone	Visual Display
Press and hold the IntelliMute button for two (2) seconds.	Two (2) beeps	None
Rev your engine to the level you wish to set (recommend slightly above idle) and hold revs steady for two (2) seconds.	None	Three (3) bars will flash in succession <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">1 </div> <div style="text-align: center;">2 </div> <div style="text-align: center;">3 </div> </div>
At the desired rev level, press and release the IntelliMute button.	Three (3) beeps	All three (3) bars flash three (3) times <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">1 </div> <div style="text-align: center;">2 </div> <div style="text-align: center;">3 </div> </div>

NOTE

If the unit is unable to sense usable pulses within three (3) seconds or if you do not set a rev point within 20 seconds of beginning these steps, IntelliMute will indicate an error and automatically turn **Off**.

Tone	Visual Display
Four (4) beeps	E appears <div style="text-align: center;"> </div>

VG-2 And Spectre 1 Alert Audio Settings

The detector is undetectable by police **VG-2** and **Spectre 1** radar detector detectors and will alert you when such a device is in use near your vehicle. During the alert, the unit continues to detect other signals. You can choose whether or not you want your unit to show **VG-2** and **Spectre 1** alerts. The factory setting is **VG-2** and **Spectre 1** alert **On**.

The factory setting is **VG-2** and **Spectre 1** alert **On**.



On/Off Indicator

X K Ka V S C

Dim Button

Press and hold for two (2) seconds

To Turn VG-2 And Spectre 1 Alerts Off

	Tone	Visual Display
While no signal is being detected, press and hold the Dim button for two (2) seconds.	One (1) beep	V will blink once in the display

To Turn VG-2 And Spectre 1 Alerts On

	Tone	Visual Display
While no signal is being detected, press and hold the Dim button for two (2) seconds again.	Two (2) beeps	V will blink twice in the display

Detection

Signals Detected

The tables on the following pages show you the types of **Signals** your detector will detect, as well as the visual alerts it provides for each of them.

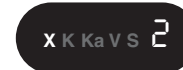
Audio Alerts

A distinctly different **Alert** tone is used for each type of signal detected (including separate tones for each laser signal). For X, K and Ka band radar signals, the tones will repeat faster as you approach the signal source. The repeat rate of the tones gives you useful information about the signal detected. (See responding to alerts on page 16.)

Visual Display

An indication of the type of signal detected will appear in the UltraBright data **Display**. During X, K and Ka alerts, a number will also appear, indicating the strength of the signal detected. (1 = weakest, 5 = strongest)

X Signal Detected



K Signal Detected



Ka Signal Detected



During laser alerts the letter **L** will appear, instead of the signal strength indication.

Laser Signal Detected



During VG-2 or Spectre 1 alerts, the letter **V** will appear. It will be steady during VG-2 and blink during Spectre 1.

VG-2 Alert Signal Detected



Spectre 1 Alert Signal Detected



During Safety Alert and Strobe Alert the letter **S** will appear. It will be steady during a Safety Alert and will blink during a Strobe Alert.

Safety Alert Signal Detected



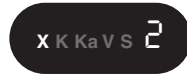
Strobe Alert Signal Detected



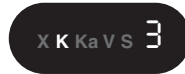
Radar Signals And Visual Displays

Type of Signal	Visual Display
X Band Radar	X and Signal Strength
K Band Radar	K and Signal Strength
Ka Band Radar	Ka and Signal Strength

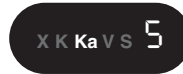
X Signal Detected



K Signal Detected



Ka Signal Detected

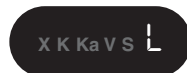


Laser Signals And Visual Displays

Type of Signal	Visual Display
LTI 20-20*	L is Steady
LTI Ultra-Lyte*	L is Steady
Kustom Signals ProLaser*	L is Steady
Kustom Signals ProLaser III*	L is Steady

* Your detector provides 360° detection of these signals.

Laser Signal Detected

**NOTE**

Beep rate changes with different laser alerts.

Strobe Alert Signals And Visual Displays

Type of Signal	Visual Display
3M Opticom or Tomar*	S Blinks

* Your detector provides 360° detection of this signal.

Strobe Alert Signal Detected



Safety Alert Signals And Visual Displays

Type of Signal	Visual Display
Emergency Vehicles	S is Steady
Road Hazards	S is Steady
Trains	S is Steady

Safety Alert Signal Detected

**NOTE**

There are different tones for each Safety Alert.

VG-2 And Spectre 1 Alert Signals And Visual Displays

Type of Signal	Visual Display
Interceptor VG-2	V is Steady
Spectre 1	V Blinks

VG-2 Alert Signal Detected



Spectre 1 Alert Signal Detected

**NOTE**

There are different tones for each alert.

Instant-On Detection

Your detector is designed to detect **Instant-On** speed monitoring signals, which can suddenly appear at full strength.



NOTE

You should take appropriate action immediately whenever an instant-on alert is given.

Responding To Alerts

Description	Interpretation	Recommended Response
Tone repeats slowly at first, then speeds up rapidly.	Probably police radar	FULL ALERT
Tone sounds one (1) time only.	Probably a false alarm, but possibly pulsed radar, VG-2, or Spectre 1 nearby	Exercise caution
Tone instantly begins repeating rapidly.	Radar, VG-2, or Spectre 1 nearby has been activated suddenly	FULL ALERT
Tone repeats slowly as you approach a hill or bridge, then speeds up sharply as you reach it.	Probably police radar beyond the hill or bridge	FULL ALERT
Tone repeats slowly for a short period.	Probably a false alarm	Exercise caution
Any type of laser alert.	Laser alerts are never false alarms	FULL ALERT
Any Safety Alert or Strobe Alert.	You are nearing an emergency vehicle, railroad crossing, or road hazard (construction, accident, etc.)	Exercise caution

Understanding Radar And Laser

Radar Speed Monitoring Systems

Three (3) band frequencies have been approved by the Federal Communications Commission (FCC) for use by speed monitoring radar equipment:

X band	10.525 GHz
K band	24.150 GHz
Ka band	33.400 – 36.00 GHz

Your detector detects signals in all three (3) radar bands.

VG-2 And Spectre 1

VG-2 and **Spectre 1** are “detector detectors” that work by detecting low-level signals emitted by most radar detectors. Your detector does not emit signals that can be detected by VG-2 or Spectre 1, but does detect VG-2 and Spectre 1 signals and will alert you when a device is in use near your vehicle, if you so choose.

Safety Alert Traffic Warning System

FCC-approved **Safety Alert** transmitters emit microwave radar signals that indicate the presence of a safety-related concern. Depending on the frequency of the signal emitted, it can indicate a speeding emergency vehicle or train, or a stationary road hazard.

Because these microwave signals are within the K band frequency, most conventional radar detectors will detect Safety Alert signals as standard K band radar. Your detector, however, is designed to differentiate between standard K band and Safety Alert signals, and give separate alerts for each.

Safety Alert technology is relatively new. Safety Alert transmitters can be found in limited numbers in all 50 states, but the number is growing. Depending on your location, you may not receive these alerts regularly and may often encounter emergency vehicles, trains and road hazards without being alerted. As the number of transmitters increases, these alerts will become more common.

When you receive such an alert, please watch for emergency vehicles ahead of you, on cross streets and behind you. If you see an emergency vehicle approaching, please pull over to the right side of the road and allow it to pass.

Strobe Alert

Special strobes mounted on the light bars of authorized emergency vehicles (fire trucks, police cars, ambulances) automatically change traffic signals as the vehicle approaches an intersection. These strobes and the special strobe detectors located on the traffic signals, introduced fairly recently by 3M and Tomar, are already in use in more than 1000 cities nationwide. Cobra's exclusive **Strobe Alert** detector will detect these special strobes and give an emergency vehicle alert.

When you receive such an alert, please watch for an approaching emergency vehicle and pull over to allow it to pass. To inquire about coverage in your area, contact your local fire and police departments.

LIDAR (Laser)

The correct name for the technology that most people refer to as laser is actually **LIDAR**, which stands for Light Detection and Ranging.

LIDAR operates much like radar. Its signal spreads out like a radar signal, though not as widely. Unlike radar, LIDAR must have a clear line of sight to its target vehicle throughout the entire measurement interval. Obstructions such as sign posts, utility poles, tree branches, etc., will prevent valid speed measurement.

Some common questions about LIDAR include:

- **Does weather have any affect on LIDAR?**
Yes. Rain, snow, smoke, fog, or airborne dust particles will reduce the effective range of LIDAR and can, if dense enough, prevent its operation.
- **Can LIDAR operate through glass?**
Yes. Newer LIDAR guns can obtain readings through most types of glass. However, the laser pulse also can be received through glass to trigger an alarm by your detector.
- **Can LIDAR operate while in motion?**
No. Because LIDAR operates by line of sight, the person using it cannot drive the vehicle, aim and operate the gun all at the same time.
- **Is LIDAR legal to use?**
Yes. It is legal in all 50 states.

Maintenance

Maintenance Of Your Radar Detector

Your detector is designed and built to give you years of trouble-free performance without the need for service. No routine **Maintenance** is required.

If your unit does not appear to be operating properly, please follow these troubleshooting steps:

- Make sure the power cord is properly connected.
- Make sure the socket of your vehicle's cigarette lighter is clean and free of corrosion.
- Make sure the power cord's cigarette lighter adapter is firmly seated in your cigarette lighter.
- Check the power cord fuse. (Unscrew the ribbed end cap of the cigarette lighter adapter and examine the fuse. If required, replace it with a 2-amp fuse only.)

Specifications

Band And Frequencies

Band	Frequencies		
X Band	10.525	± 0.050	GHz
K Band	24.125	± 0.125	GHz
Safety Alert Traffic Warning System	24.070	± 0.010	GHz
	24.110	± 0.010	GHz
	24.190	± 0.010	GHz
	24.230	± 0.010	GHz
Ka Band	34.700	± 1.300	GHz
Laser	910	± 50	nm
Strobe	700	± 300	nm

Unit Dimensions And Weight

Dimensions* (H x W x D)	Weight*
1½" x 2¾" x 4¾"	4.83 oz.
(34 mm x 70 mm x 110 mm)	(137 g)

* Dimensions and weight measurements are approximate.

This radar detector is covered by one or more of the following U.S. patents: 5,497,148; 5,594,432; 5,612,685; 6,078,279; 6,094,148. Additional patents may be listed inside the product or pending.

Limited 1-Year Warranty

For Products Purchased In The U.S.A.

Cobra Electronics Corporation warrants that its Cobra 11 Band Radar/Laser Detectors, and the component parts thereof, will be free of defects in workmanship and materials for period of one (1) year from the date of first consumer purchase. This warranty may be enforced by the first consumer purchaser, provided that the product is utilized within the U.S.A.

Cobra will, without charge, repair or replace, at its option, defective 11 Band Radar/Laser Detectors, products or component parts upon delivery to the Cobra Factory Service Department, accompanied by proof of the date of first consumer purchase, such as a duplicated copy of a sales receipt.

You must pay any initial shipping charges required to ship the product for warranty service, but the return charges will be at Cobra's expense, if the product is repaired or replaced under warranty.

This warranty gives you specific rights, and you may also have other rights which vary from state to state.

Exclusions: This limited warranty does not apply:

1. To any product damaged by accident.
2. In the event of misuse or abuse of the product or as a result of unauthorized alterations or repairs.
3. If the serial number has been altered, defaced or removed.
4. If the owner of the product resides outside the U.S.A.

All implied warranties, including warranties of merchantability and fitness for a particular purpose are limited in duration to the length of this warranty.

Cobra shall not be liable for any incidental, consequential or other damages; including, without limitation, damages resulting from loss of use or cost of installation.

Some states do not allow limitations on how long an implied warranty lasts and/or do not allow the exclusion or limitation of incidental or consequential damages, so the above limitations may not apply to you.



Product Service

If you have any questions about operation or installing your new Cobra product, or if you are missing parts...

Please call Cobra first! DO NOT RETURN THIS PRODUCT TO THE STORE! See customer assistance on page A1.

If you suspect that your unit requires service, please call 773-889-3087 BEFORE shipping it to Cobra. This will ensure that you receive service as quickly as possible.

If you are asked to send your unit to the Cobra factory, please follow these steps:

1. Send the complete unit, including power cord. (It is not necessary to include the mounting bracket.)
2. For warranty repair, enclose some form of proof-of-purchase, such as a photocopy or carbon copy of a sales receipt. If you send the original receipt, it cannot be returned.
3. Enclose a typed or clearly written description of the problem you are having with your unit, plus the name and address where you want the unit returned.
4. Pack the unit securely to prevent damage during transit. If possible, use the original packing materials.
5. Ship prepaid and insured using a traceable carrier such as United Parcel Service (UPS), Federal Express, or Priority mail with delivery confirmation. Ship to: Cobra Factory Service, Cobra Electronics Corporation, 6500 West Cortland Street, Chicago, IL 60707 U.S.A.
6. Please allow three (3) to four (4) weeks before contacting us about the status of your service. Call 773-889-3087 for assistance. If your unit is under warranty, it will either be repaired or replaced upon receipt, depending on the model. If your unit is out of warranty, you will receive a letter informing you of the repair or replacement charge.



Trademark Acknowledgement

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Optional Accessories

You can find quality Cobra products and accessories at your local Cobra dealer, or in the U.S.A., you can order directly from Cobra.



Straight 12V DC Power Cord

Includes plug and fuse
Item # 420-030-N-001



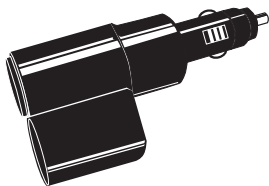
Windshield Mounting Bracket

Includes suction cups
Item # 545-139-N-001



Coiled 12V DC Power Cord

Includes plug and fuse
Item # 420-026-N-001



Dual Port Power Adapter

Includes adjustable plug (up to 90°) and fuse
Item # CLP-2B

Order Form

Name

Address (No P.O. Boxes)

City State/Province Zip Country

Telephone

Credit Card Number Type: Visa MasterCard Discover Exp. Date

Customer Signature

Item #	Description	U.S. Cost Each	Qty	Amount
420-030-N-001	Straight 12V Power Cord			
420-026-N-001	Coiled 12V Power Cord			
545-139-N-001	Windshield Mounting Bracket			
CLP-2B	Dual Port Power Adapter			

Amount Shipping/Handling*
 \$10.00 or less \$3.00
 \$10.01-\$25.00 \$5.50
 \$25.01-\$50.00 \$7.50
 \$50.01-\$90.00 \$10.50
 \$90.01-\$130.00 \$13.50
 \$130.01-\$200.00 \$16.50
 \$200.01 plus 10% of purchase

Tax Table
 Wisconsin add 5%
 Indiana, Michigan, Ohio add 6%
 California add 7.25%
 Illinois add 8.75%

*For AK, HI and PR add additional \$26.95 for FedEx Next Day or \$10.95 for FedEx 2nd Day. Excludes weekends and holidays shipments. Please allow two (2) to three (3) weeks for delivery in the U.S.A. Prices subject to change without notice.

U.S. Subtotal

(Tax if Applicable)

Shipping/Handling

Total

Ordering From U.S.A.

Call 773-889-3087 for pricing or visit www.cobra.com.

For Credit Card Orders

Complete and return this order form to fax number 773-622-2269. Or call 773-889-3087 [Press one (1) from the main menu] 8:00 a.m. to 6:00 p.m. CT, Monday through Friday.

Make Check or Money Order Payable To

Cobra Electronics, Attn: Accessories Dept.,
6500 West Cortland Street, Chicago, IL 60707 U.S.A.

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Please visit our website: www.cobra.com

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IMPORTANT! Please fill out and return within the next 10 days. Thank you for purchasing this Cobra product. Please fill out this form and return it promptly so that we may register your purchase. Send this card by mail or register via the Internet at http://www.prodreg.com/cobra

K1S01-01

Radar Detectors

1. 1. Mr. 2. Mrs. 3. Ms. 4. Miss
First Name Initial Last Name

Street Apt. No.

City State ZIP Code

E-mail Address:

2. Telephone Number:

() -

3. Date of purchase:

MM/DD/YYYY

4. Model number:

Serial number:

5. Price paid (excluding sales tax): \$.00

6. What other COBRA products, if any, have you previously owned? (check all that apply)

- 1. Cordless Telephone 5. Radar Detector
2. MicroTALK FRS Radio 6. Scanner
3. Answering System 7. Vehicle Security
4. CB Radio 8. None

7. Where was this COBRA product purchased?

- 01. Received as a Gift 08. Specialty Store
02. Department Store 09. Electronics Store
03. General Merchandiser (Sears, JCPenney, etc) 10. Appliance/TV Store
04. Discount Store (Kmart, Wal-Mart, etc.) 11. Hardware/Home Center
05. Catalog Showroom (AT&T, GTE, etc.) 12. Mail Order
06. Drug Store 13. Phone Store
07. TV Shopping 14. Truck Stop/Travel Center
15. Other

8. Name of store where purchased:

9. Please record the Gender and Age of the person, including yourself, who A) had the most influence in choosing the particular brand, B) actually made the purchase, and C) uses the product most often.

- A) Most Influence in Choosing Brand
1. Male 2. Female Age: yrs.
B) Actually Made Purchase
1. Male 2. Female Age: yrs.
C) Uses Product Most Often
1. Male 2. Female Age: yrs.

10. How did you FIRST become aware of this COBRA product? (check only 1)

- 01. Received as a Gift 08. Store Display
02. TV Ad 09. Store Demo
03. Radio Ad 10. Friend/Relative
04. Newspaper Ad 11. Salesperson/Dealer
05. Magazine Ad 12. Direct Mail
06. Magazine Article/Review 13. Newspaper Insert
07. Product Brochure 14. Other

11. What factors MOST influenced this purchase? (check up to 3)

- 01. Received as a Gift 09. Color
02. Only Brand Available 10. Salesperson's Recommendation
03. Brand Reputation
04. Designed in the USA 11. Friend's/Relative's Recommendation
05. Previous Brand Experience
06. Price 12. Service Availability
07. Product Features 13. Warranty
08. Size 14. Other

12. What features MOST influenced this purchase? (check up to 3)

- 01. Quality Construction/Durability 08. VG-2 Alert™
02. Style/Appearance 09. VG-2 Undetectability
03. Range/Distance Capability 10. Voice Alert
04. Ease of Operation 11. High Visibility Text Display
05. Ease of Installation 12. LaserEye 360° Laser Detector
06. Portability 13. Other
07. Safety Alert® Traffic Warning System

13. Where will this detector be used?

- 1. Passenger car or minivan 4. Commercial truck
2. Sport utility vehicle 5. Home
3. Small truck 6. Other

14. Your date of birth:

MM/DD/YYYY

15. Marital status: 1. Married 2. Single

16. Not including yourself, what is the GENDER and AGE (in years) of children and other adults living in your household?

- 1. No one else in household 2. Child under 1 year
Male Female Age Male Female Age
1. 2. yrs. 1. 2. yrs.
1. 2. yrs. 1. 2. yrs.

17. Occupation: (check all that apply)

- You Spouse
Professional/Technical 1.
Upper Management/Executive 2.
Middle Management 3.
Sales/Marketing 4.
Clerical/Service Worker 5.
Tradesman/Machine Operator/Laborer... 6.
Professional Truck Driver 7.

18. Are you or your spouse:

- You Spouse
A Homemaker? 1.
Retired? 2.
A Student? 3.
Self Employed/Business Owner? 4.
Working from a Home Office? 5.
In the Military? 6.
A Federal Employee? 7.

19. Which group describes your annual family income?

- 01. Under \$15,000 08. \$75,000-\$99,999
02. \$15,000-\$19,999 09. \$100,000-\$124,999
03. \$20,000-\$29,999 10. \$125,000-\$149,999
04. \$30,000-\$39,999 11. \$150,000-\$174,999
05. \$40,000-\$49,999 12. \$175,000-\$199,999
06. \$50,000-\$59,999 13. \$200,000-\$249,999
07. \$60,000-\$74,999 14. \$250,000 & over

20. Level of education: (check highest level completed)

- 1. Completed High School 3. Completed Graduate School
2. Completed College

21. Which credit cards do you use regularly?

- 1. American Express, Diners Club 4. Do not use
2. MasterCard, Visa, Discover credit cards
3. Department Store, Oil Company, etc.

22. For your primary residence, do you:

- 1. Own? 2. Rent?

23. Which of the following do you plan to do within the next 6 or 12 months?

- 1-6 Months 7-12 Months
Get Married 1.
Have a Baby 2.
Buy a House 3.
Remodel a Home 4.
Move to a New Residence 5.
Buy a Personal Computer 6.
Buy/Lease a New Vehicle 7.
Buy/Lease a Used Vehicle 8.

24. Please check all that apply to your household.

- 01. Shop by Catalog/Mail 07. Own a Cellular Phone
02. Member of Frequent Flyer Program 08. Subscribe to an Online/Internet Svc.
03. Donate to Charitable Causes 09. Own an IBM or Compatible Computer
04. Own a Compact Disc Player 10. Own an Apple/Macintosh Computer
05. Have a Dog 11. Own a CD-ROM
06. Have a Cat

25. To help us understand our customers' lifestyles, please indicate the interests and activities in which *you or your spouse* enjoy participating on a *regular* basis.

- | | | |
|---|---|--|
| 01. <input type="checkbox"/> Bicycling | 19. <input type="checkbox"/> Automotive Work | 37. <input type="checkbox"/> Coin/Stamp Collecting |
| 02. <input type="checkbox"/> Golf | 20. <input type="checkbox"/> Electronics | 38. <input type="checkbox"/> Collectibles/Collections |
| 03. <input type="checkbox"/> Physical Fitness/Exercise | 21. <input type="checkbox"/> Home Workshop/Do-It-Yourself | 39. <input type="checkbox"/> Our Nation's Heritage |
| 04. <input type="checkbox"/> Running/Jogging | 22. <input type="checkbox"/> Recreation Vehicles | 40. <input type="checkbox"/> Real Estate Investments |
| 05. <input type="checkbox"/> Snow Skiing | 23. <input type="checkbox"/> Listen to Records/Tapes/CDs | 41. <input type="checkbox"/> Stocks/Bonds/Mutual Funds |
| 06. <input type="checkbox"/> Tennis | 24. <input type="checkbox"/> Surf the Internet | 42. <input type="checkbox"/> Entering Sweepstakes |
| 07. <input type="checkbox"/> Camping/Hiking | 25. <input type="checkbox"/> Avid Book Reading | 43. <input type="checkbox"/> Casino Gambling |
| 08. <input type="checkbox"/> Fishing | 26. <input type="checkbox"/> Bible/Devotional Reading | 44. <input type="checkbox"/> Science Fiction |
| 09. <input type="checkbox"/> Hunting/Shooting | 27. <input type="checkbox"/> Health/Natural Foods | 45. <input type="checkbox"/> Wildlife/Environmental Issues |
| 10. <input type="checkbox"/> Horseback Riding | 28. <input type="checkbox"/> Photography | 46. <input type="checkbox"/> Dieting/Weight Control |
| 11. <input type="checkbox"/> Powerboating | 29. <input type="checkbox"/> Attending Cultural/Arts Events | 47. <input type="checkbox"/> Science/New Technology |
| 12. <input type="checkbox"/> Sailing | 30. <input type="checkbox"/> Fashion Clothing | 48. <input type="checkbox"/> Self-Improvement |
| 13. <input type="checkbox"/> Grandchildren | 31. <input type="checkbox"/> Fine Art/Antiques | 49. <input type="checkbox"/> Walking for Health |
| 14. <input type="checkbox"/> Needlework/Knitting/Sewing | 32. <input type="checkbox"/> Foreign Travel | 50. <input type="checkbox"/> Watching Sports on TV |
| 15. <input type="checkbox"/> Flower Gardening | 33. <input type="checkbox"/> Cruise Ship Vacations | 51. <input type="checkbox"/> Home Video Recording |
| 16. <input type="checkbox"/> Vegetable Gardening | 34. <input type="checkbox"/> Travel in USA | 52. <input type="checkbox"/> Moneymaking Opportunities |
| 17. <input type="checkbox"/> Crafts | 35. <input type="checkbox"/> Gourmet Cooking/Fine Foods | |
| 18. <input type="checkbox"/> Buy Prerecorded Videos | 36. <input type="checkbox"/> Wines | |

26. Using the numbers in the above list, please indicate your 3 most important activities:

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52
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Thanks for taking the time to fill out this questionnaire. Your answers will be used for market research studies and reports. They will also allow you to receive important mailings and special offers from a number of fine companies whose products and services relate directly to the specific interests, hobbies, and other information indicated above. Through this selective program, you will be able to obtain more information about activities in which you are involved and less about those in which you are not. Please check here if, for some reason, you would prefer *not* to participate in this opportunity.

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If you have comments or suggestions about our product, please write to:

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For Frequently Asked Questions (FAQ): www.cobraelec.com or E-mail to: productinfo@cobraelec.com

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Some Important Reasons For Registering Your Product:

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In the event of theft or loss, your registration will serve as your Proof of Purchase.

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