

Epson Labeling Solutions

Flexible and versatile on-demand label printing



When industrial label printers are used for short-run labeling applications, the result can amount to hundreds of wasted labels in each run. And wasted labels add up to high consumables costs that eat into your bottom line. Epson offers the most reliable and cost-effective barcode label printers for retail, hospitality, medical and other applications where flexible short-run labeling is required. Our compact, high-speed thermal barcode label printers deliver on-demand printing of a variety of label types—whenever and wherever you need them.

Today's businesses need an effective solution for printing different types of labels on demand. For the greatest cost savings, on-demand label solutions must support standard media types and virtually eliminate wasted media.

Print Only What You Need

Epson barcode label printers are ideal for retailers who want to accomplish multiple printing tasks using a single cost-effective label printer. Designed to print both receipts and labels, they handle a variety of printing needs at a lower total cost of ownership than high-volume label-only printers. With Epson's flexible label solutions, you can print only the quantity of labels you need without expensive wasted media. When you need to replace missing merchandise labels or incorrect shelf tags Epson label printers are ideal.

Flexible Wired or Wireless Label Printing

Epson label printers are available for both countertop and mobile wireless applications. Epson's Mobilink™ thermal wireless handheld printer prints labels on demand wherever you need them, and supports both 802.11b and Bluetooth connectivity. The compact TM-L90 label printer supports a range of both standard and wireless interfaces, from parallel and serial to Ethernet, 802.11b and Bluetooth. And by enabling you to per-

form multiple functions with a single label printer, Epson label solutions deliver the flexibility and versatility that a fixed high-volume label printer can't provide.

The Features You Need

For maximum cost-savings and efficiency, Epson label printers allow fast and easy drop-in of standard-sized label rolls. In addition, they support a wide variety of the most common label sizes. Both come equipped with an automatic label peeler option to remove labels from liner. For added flexibility, the TM-L90 printer can be mounted on either a countertop or wall and, with its belt-clip and shoulder strap accessories, Mobilink delivers maximum mobility during label printing operations.

Epson Labeling Solutions

Easy Integration

Epson label solutions allow you to take advantage of leading business label software applications when using Windows drivers. Mobilink comes with ESC/POS®, OPOS and JPOS drivers so your current applications are instantly compatible. And with Epson's exclusive Connect-It™ Interface options, Epson barcode label printers are compatible with best-of-breed and component-based systems.

Epson label solutions support leading business label software applications and a wide variety of common label sizes.

The Brand You Trust

For over 30 years, Epson's advanced printing technologies have been at work in over 200 million POS systems around the world. Our open-architecture POS printers set the standard for quality, reliability and ease of use in the retail, hospitality and banking industries. Epson labeling solutions are designed to support real-world applications and solve customer problems—while delivering significant cost savings and protecting your existing technology investment.



Mobilink Wireless Label Printer

- On-the-go wireless thermal label printing
- 802.11b and Bluetooth connectivity options
- Industry-leading battery life
- Supports a variety of standard label stock
- Automatic label peeler option



TM-L90 Label Printer with Peeler

- One and two-color thermal label printing
- Wired or wireless connectivity options
- Software for rapid label design
- Supports a variety of standard label stock
- Automatic label peeler option
- Compatible with leading business label software

Labeling Solutions by Industry

Epson label solutions are well-suited for a variety of industries and applications. Here is a sampling of some of the most effective uses for Epson barcode label printers:

Hospitality

- Fast food and deli labeling
- Pizza box labeling
- Carryout and curbside pickup labeling

Retail and Grocery

- Barcode labeling
- Price verification labeling
- Labeling of markdowns
- Inventory labeling
- Relabeling of returns
- Shelf tag labeling

Logistics

- Shipment and inventory labeling

Drug/Pharmacy

- Prescription labeling
- Photo labeling

Medical/Clinical

- Instrument labeling
- Hospital medication labeling

In-store Warehousing and Distribution

- Back office labeling
- Customer shipment labeling
- Route accounting labeling

Mobilink supports a battery life of up to 10 hours with 802.11b models and up to 20 hours with Bluetooth models. Specifications subject to change.