

I fat sound | Sony Ericsson W880



Key Features

Ultra Slim Design

Thinner than a CD case, the W880's ultra-thin profile is accentuated by a high-quality stainless-steel front and a soft-tough finish back that draw both the eye and hand to this truly beautiful addition to the Walkman® phone product line.

Complete Walkman® Package

- Stereo Portable: the W880 delivers a rocking audio experience right out of the box. If preferred, a 3.5 mm adaptor lets you plug in other headphones of your choosing.
- 1GB Memory Stick™ Micro™ (M2™)*: stores between 240 (MP3) songs or up to 960 (eAAC+) songs. Even higher capacity memory cards are available as optional accessories.
- USB cable & Disc2Phone software: the tools you need to easily rip and transfer music to your phone.

Walkman® Player 2.0

The Walkman® Player is the W880's hub for enjoying not only music but also video clips you have recorded or downloaded. When you select the Walkman® logo on the W880's main menu desktop, the player opens to the last track that was played. To play something else, select *More > My Music* to access your collection by artist, album, or track. You can even create playlists with the W880.

TrackID™**

Have you ever been out at a club, heard some music playing, and wanted to know the song title or artist? Now you can find out with the W880's TrackID™. TrackID™ captures a snippet of the song, queries its online database, and sends you the artist name, song title, and album title, all in less time than it would take to fight your way to the DJ booth.

Bluetooth® 2.0 Stereo Technology (A2DP)

Wireless hands-free is by far the most popular application of Bluetooth® technology. The W880 takes a great thing and makes it better, with Bluetooth® stereo streaming (when paired with a compatible Bluetooth® headset).

2 Megapixel Camera with PictBridge

Never miss a shot with the W880's 2 megapixel camera, capturing pictures worth sharing and printing. Printing pictures is a breeze because the W880 supports PictBridge, which allows you to connect the W880 directly to a PictBridge compatible printer (like the Sony DPP-FP90) using the included USB cable.

There's even the opportunity to fine-tune your pictures with your W880 before you print or send. PhotoDJ™ lets you adjust light balance, contrast, brightness, rotation, and red-eye. Just take the shot, then select *More > Edit in PhotoDJ*.

RSS Reader

Working in tandem with the W880's browser, the RSS Reader delivers news headlines right to your phone. If a headline is of interest, select it and the browser will link to the page where you can read the full story.

*Memory card size may vary by service provider.

**TrackID requires a compatible service plan. Additional charges may apply. See your service provider for details.

W880 Technical Specifications

System	Tri-band GSM/GPRS 900/1800/1900/UMTS*
Memory	Phone memory (user-free) up to 16 MB; Support for Memory Stick Micro™ (M2™)
Dimensions	4 inches (103mm) x 1.8 inches (46.5mm)
Thickness	0.4 inches (9.4mm)
Weight	2.5 ounces
Screen	1.8 inches, 262,144 color TFT, 240 x 320 pixels
Colors**	Steel Silver & Flame Black
Talk & Standby Time	Talk: up to 6 hrs 30 mins; Standby: up to 425 hrs
Music Listening Time	Up to 18 hrs (in flight mode)
Walkman® Player	Audio formats: MP3, AAC, eAAC, eAAC+
Kit Contents***	Phone, battery, charger, stereo portable handsfree, 1 GB Memory Stick Micro™ (M2™), USB cable, PC Suite CD-ROM including Disc2Phone

Specifications are subject to change without notice.

*UMTS capability for countries supporting 2100 MHz network. In the USA, data transmission will default to GPRS bandwidth.

**Color is service provider or market dependent.

***Kit contents may vary by service provider.

****Feature availability may vary by service provider.



How To

How to Transfer Music

After installing Disc2Phone software on your PC, connect the W880 to PC with the USB cable. Select *File Transfer* mode on the W880. The W880 will reboot, ready to transfer files. Rip music CD tracks with Disc2Phone, then select Disc2Phone's *Transfer* button to transfer tracks to Phone Card (the W880's Memory Stick™). For more information, refer to the W880's user guide.

How to Play Music

Press the Walkman® key. Select *More > My Music*. Select *Open* for selections of Albums, Artists, Tracks, or Playlists. Select *Play* or press center navigation key to start music.

How to Use TrackID™

Select *Menu > TrackID™*. Hold the W880 in the direction of the music and select *Start*.

Accessories*

Stereo Bluetooth® Headset HBH-DS980

Listen to your favorite tunes wire-free and without missing a call. The lightweight device hangs comfortably with earbuds on separate lanyards to minimize tangling. Remote keys let you control music, as well as answer/end calls without reaching for the phone. Sony Ericsson also offers several models of voice-only (mono) Bluetooth® headsets.



Stereo Bluetooth® Headset HBH-DS200

The HBH-DS200* clips to collar or lapel. The earpiece wire plugs into a standard 3.5 mm jack, so you can use other headphones with the device if you choose.



Stereo Bluetooth® Music Receiver MBR-100

Plug the MBR-100 into the 3.5 mm jack to your home or car stereo to play and control music wirelessly from the phone.



*Accessories sold separately.

For more information

Sony Ericsson's retail portal is a useful resource for the sales professional. There you will find product training, product images, press releases, and more.

Visit www.sonyericsson.com/retail/us