THE PROCTER & GAMBLE CO.
CONFIDENTIAL

COPY IN CONTEXT

JOB INFORMATION

POA 006

PUR~*~FAUCET MOUNT~3 STAGE~ *~ *~ *~ *~ *~ CARTON~ FM-3700B Vertical CHROME w/ 1 3-Stage filter NATIONAL ART
Project Name: PUR BAUER W-19981

Project #: P-052761

Last Revision Date: 06 / 25 / 09

COPY TEMPLATE: Bauer HFM 3-Stage HCPA Doc rev6_17_09
3 Stage VFM System Carton BAUER 6-16-09 FINAL

Signatures of approvers are on file electronically in ePADEx

ADDITIONAL JOB INFORMATION (if available)

Co-Packer:	N/A
Printer:	COLOR-BOX LLC
Print Process:	Offset
Pack Material Type:	N/A
Previous IPMS #:	N/A
Previous Tech Dwg #:	New
MPMS #:	N/A
C&F:	W-19981
FORMULA GCAS:	N/A

NUMBER OF COLORS

P&G 0054, P&G 0068, P&G 0056, P&G 0067, P&G 1022

TINTS

30%, 40%; 65%

NOTE: PLEASE REFER TO LAYERED IMAGE FILES FOR TINT CALLOUTS

BUILT COLORS

100% P&G 0054 / 100% P&G 0067; 80% P&G 0068 / 100% P&G 0054; 20% P&G 0067 / 100% P&G 1022; 30% P&G 0054 / 100% P&G 0056; 6% P&G 0068 / 100% P&G 0056; 80% P&G 0068 / 100% P&G 0056; 14% P&G 0068 / 23% P&G 0056; 40% P&G 0068 / 100% P&G 0056; 23% P&G 0068 / 100% P&G 0056 / 27% P&G 0067

SUBSTRATE

SPECIALS

TECHNICAL INFORMATION

Application/Version: Illustrator/CS3; Photoshop/CS3

Placed Images: PUR01052R1.eps, PUR04849.eps, PUR04817.eps, PUR11525_FPO.psd (pickup) PUR11624_FPO.psd (new images)

Fonts Used: All fonts on graphics layers converted to outline prior to release

Separator: Phototype **Release Date:** XX / XX / 09

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Interbrand File Information (Internal Use)

Job #: 959-1544
Log #: 02392
File Name: PUR_FA02392_98988515_USFM3700BCl.ai
Agency Contact: Jean Campbell/JB

Interbrand Approvals (Internal Use)

QA: JC
BIM: JC
Account Leader: LB
Notes:

Quality Assurance
Interbrand has made every effort to ensure that this artwork has been completed accurately. We strongly advise that the client proof this material carefully before signing for its release.

Timing: Rush

Restricted
Blueprint#: 98987442.001

PHOTOTYPE

NOTES	ISSUE	LEGEND
1. Blueprint created & formatted by Phototype	1. Initial Construction	Die Strike (Line .010") · Bleed Color · Fold Line (Line .010") · Bleed Line (Line .010") · Copy & Graphic Area Limit (Line .010") · Centerlines
Description: **PUR -FM w/1 or 2 filters**	Phototype #: **970064**	**Restricted: Property of Procter & Gamble Company. IMPORTANT: This drawing print is loaned for mutual assistance and such is subject to recall at any time. Information contained hereon is not to be disclosed or reproduced in any form for the benefit of parties other than necessary subcontractors and suppliers without written consent of Procter & Gamble.**
Supplier #: **103455_D**	Blueprint #: **98987442.001**	
Formatted By: **Phototype** Drawn For: **Procter & Gamble Company**	Supersedes: **New**	
Date: **03/24/09**	Approved By: **Michele Pozzi**	

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