Virtual NOKIA Guide

Connecting People

CP1010
Introduction to Multimedia
Project
Semester 2 2002

Eve Frances Seruelas
0215493676

Abstract

- **Overview:** This site provides the user with the highlights and the accessories of the Nokia mobile phones currently available, where items can be purchased, and also offers a glimpse of the new models being brought out. The user will also be able to search for ringtones they can compose into their own phones.

Analysis

- **Purpose:** The site will showcase Nokia's wide variety of phones, allowing the user to decide which mobile phone best suits their needs. The user is also given the option of personalising their phone with ringtones and accessories.

- **Audience:** Generally the 18-30+ age group, but the site is mainly aimed at users who are actively seeking an uncomplicated and practical form of portable communication for the new century. The site can also be an informative guide for users who are unfamiliar with mobile phones
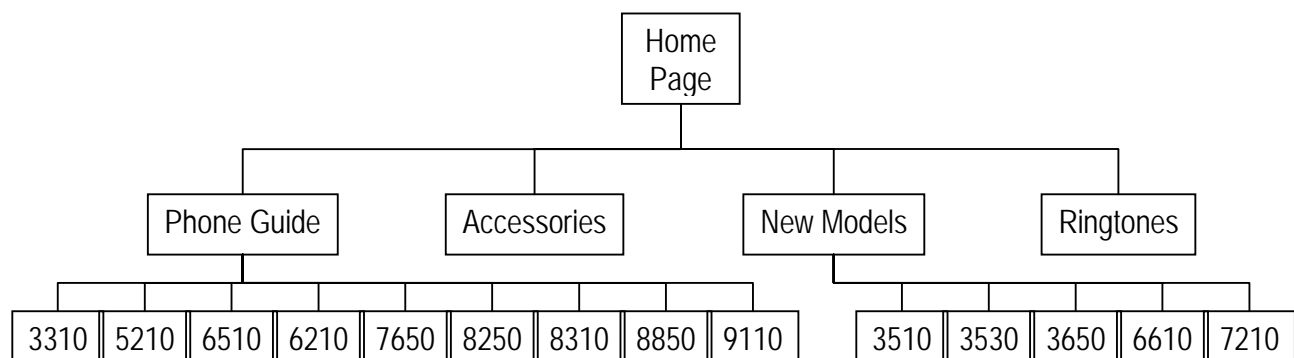
- **Content:** Welcome/home page: links to the four main pages, as well as a general welcome to the user as they enter the site
  Phone Guide: a list of phone models, each linking to a new page, which will examine the specifications and features of the unit selected
  Accessories page: outlining general accessories such as battery chargers and handsfree kits, *and links to sites where they can be purchased,* as well as a list of stores in Cairns that sell Nokia merchandise
  Upcoming Models page: links to brief looks at the next range of mobile phones arriving in the new season;
  Search Ringtones page: the user can type in a song name, searching for a ringtone that s/he can compose into their phone; or they can simply browse through the list

- **Navigation:** A navigation bar resembling a mobile phone will remain identical on each page, as well as the Nokia logo below it, linking to the official site. A set of Back and Forward buttons will also appear on every page, allowing the user to scan through the site without clicking on the other links.

```
                              ┌──────────┐
                              │  Home    │
                              │  Page    │
                              └────┬─────┘
          ┌───────────────┬───────┴───────┬────────────────┐
   ┌──────────────┐ ┌──────────────┐ ┌──────────────┐ ┌──────────────┐
   │ Phone Guide  │ │ Accessories  │ │ New Models   │ │ Ringtones    │
   └──────┬───────┘ └──────────────┘ └──────┬───────┘ └──────────────┘
```

| 3310 | 5210 | 6510 | 6210 | 7650 | 8250 | 8310 | 8850 | 9110 | | 3510 | 3530 | 3650 | 6610 | 7210 |

- **Testing:** This project will be tested by a variety of people, including those accustomed to the use of mobile phones and computers, and also people who are unfamiliar with the technology, his is to ensure that the site caters to all probable users.

- **Acknowledgements:**

Resource	Source	Copyright	Usage
Introduction Music – extract from "A Little Less Conversation" by Elvis vs JXL – Intro Music.wav	Mp3 downloaded from http://www.freemp3s.com	Provided for free use by http://www.freemp3s.com	During introduction at the start of the project
Initial HomePage Music – extract from "Who The Hell Are You" by Madison Avenue – HomePage Music.wav	Mp3 downloaded from http://www.freemp3s.com	Provided for free use by http://www.freemp3s.com	Played the first time the Home Page is entered
Images of the Nokia mobile phones, as well as general information on each model, and the Nokia logo	Taken from the official Australian Nokia website http://www.nokia.com.au	Provided for free use by http://www.nokia.com.au	Appears on the individual model pages, and as the navigation bar
The Home and Back and Forward buttons	Cut from the Nokia 7210 jpg picture file taken from the Nokia site, and modified in Photoshop	Provided for free use by http://www.nokia.com.au then modified by creator	Appears on the Navigation Bar on each page
The blue buttons, both original and rollover	Created in Macromedia Flash 5	Created especially for the project	Appear on the Home, Phone Guide and Upcoming Models pages
The titles on every page	Created in Microsoft Powerpoint using WordArt	Created especially for the project	Appears on particular pages, respective to the text of the title
BelleAngel Seruelas Creations logo	Created in Microsoft Paint	The creator's own logo	Appears on each page in the right-hand corner
The keypress notes for the Ringtones page	Taken from the book "3000+ Tried and Tested Ringtones"	Provided for free use by Textmaster's Philhumor	Appears on the Ringtones page when searched for
Mobile phone animation on the Ringtones page	Downloaded from http://www.freestuff.co.uk	Provided for free use by http://www.freestuff.co.uk	Appears on the Ringtones page on the right-hand side

- **Contents:**
  - Introduction

  The introduction starts with the opening music from the song "A Little Less Conversation" and the title 'Virtual Nokia Guide' and all of the individual mobile phones come into view on the stage following their separate motion paths. Once these have reached their place, the creator's name and student number appear on the page using the Soft Edge Wipe animation, followed by the subject code and lecturer, the 'Connecting People' text, and the Made with Macromedia logo and the creator's logo using the Zoom In/Out animation. Once the introduction has finished playing, the Home page will not appear until the user had clicked on the mouse or pressed a key on the keyboard.

Marker's Comments	

– Home Page

The first time the Home page is entered into, the opening music from the song "Who The Hell Are You" is played. The navigation bar consisting of the image of the Nokia 7210 appears on stage using the Barn Door animation, in time with the Home, Back and Forward buttons and the Nokia logo appearing with the Stretch animation, and the title "Virtual Nokia Guide' appearing with the Soft Edge Wipe animation. The screen of the Nokia 7210 fades in and out throughout the whole project. The four main buttons just appear, while the text on each button uses the Soft Edge Wipe animation to become visible. These buttons, when touched by the mouse, rollover to a different blue button. The Home button, when pressed, plays a telephone ring sound. As the mouse goes over the four buttons directly below the Home button, the numbers 1, 2, 3 and 4 appear, signifying the links to the four main pages: 1 being the link to the Phone Guide page, 2 the link to the Accessories page, 3 the link to the Upcoming Models page, and 4 the link to the Ringtones page. Also, all the links in the project are indicated by the mouse cursor changing to the finger pointing cursor.

Marker's Comments	

– Phone Guide Page

The main features on Phone Guide page consist of the 9 buttons each stating a different Nokia mobile phone model. These buttons, when touched by the mouse, change the colour of the button and a number appears from 1-9, depending on the position of the button. The transition of the button text to a number aims to imitate the keypad of a phone. Each of these buttons link to a new page for each mobile phone

Marker's Comments	

– Phone Guide (Mobile Phone description pages)

The pages that are linked to by the buttons on the Phone Guide page show individual mobile phones. Each page has a picture of the phone, as well as an individual title of the model number, and a short description of the phone's capabilities.

Marker's Comments	

– Accessories Page

The Accessories page mainly consists of images of the items that are available for use with mobile phones. The images of the phone covers link to the certain phone model that they belong to. The Trading Stores title points to the dropdown field that contains the names of stores that deal in Nokia merchandise.

Marker's Comments	

– Upcoming Models Page

The Upcoming Models is similar to the Phone Guide page, the only difference being that there are not as many buttons on this page. These five buttons link to more individual mobile phone pages.

Marker's Comments	

– Upcoming Models (Mobile Phone description pages)

These pages are also similar to the ones in the Phone Guide, with each page having a picture of the phone, as well as an individual title of the model number, and a short description of the phone's capabilities.

Marker's Comments	

– Ringtones Page

The Ringtones page allows the user to enter in a name of any song. The archive will then be searched, and if the song name is found, the name of the artist will be displayed, as well as the keys that need to pressed in order for the ringtone to be composed into the mobile phone. If the song name is not found, a message will be displayed informing the user of the song's unavailability. Pressing the New Search button will clear the search field, and the user can search a different song. The mobile phone animation, when touched by the mouse, will play a sample ringtone sound.

Marker's Comments	