

# Chuck E. FOCUS



January 6, 2006

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## In The Spotlight...

*Shirley Tucker*

Good, better, best;  
Never let it rest,  
Until your good is better  
And your better is best.

# Making Magic!

**Make Magic Staten Island, NY #494**

**Northern Region ~ Scott Gaba's District**

**Great Leadership From GM ~ Andrew Sonin**

I just wanted to compliment the new staff at the **Staten Island** Chuck E Cheese. I have been taking my kids to that location for about 10 years and had there been another Chuck E Cheese in the area I never would have gone after the first visit. In the past the workers were rude, the restaurant and bathrooms were filthy. I just visited the same Chuck E Cheese a few days ago and am delighted with the changes. The people were friendly and extremely helpful. The employees seemed genuinely happy to be there and made our visit all the more enjoyable. The restaurant and bathrooms were clean. I would like to say great job and keep up the good work! I will be making our trips to your restaurant more frequent from now on, they've turned what used to be, for me, an unpleasant experience to one where both my kids and myself have an enjoyable time!

## Notes from Purchasing



Make Magic Cool Springs, TN #365

Southern Region ~ Jim Hamblen's District

Great Leadership From GM ~ Neil Barnes

On Saturday, December 31, 2006 we had our son's second birthday party at the **Cool Springs, TN** location and had "**Brian**" as our helper. I wanted to let you know that this young man was the most pleasant and helpful server that I have experienced in a restaurant setting in a long time. He explained the party process and what we could expect and when. He was always there to assist us but he did not intrude on our family gathering. This young man is a true asset to your company and because of the outstanding service that we were given by everyone at your restaurant, we will be back and often. Thank you for making this memory a pleasant one for our family!

### Balloons

In an effort to improve reliability and pricing we are changing balloon suppliers. You can now order the new balloons, however you will continue to receive the old balloons until they run out of stock.

White Birthday Balloons:

New item: 843052 \$67.41 / 500 ct.

Old item: 762534 \$76.18 / 500 ct.

Savings of \$8.77 a case

Assorted Color Balloons:

New item: 843037 \$63.66 / 500 ct.

Old item: 831222 \$76.18 / 500 ct.

Savings of \$12.52 a case



As noted in the 12/16 Chuck E. Focus, the new balloons will require a "rubber flex tip" as opposed to the "needle inflator" that is currently being used. If you do not have a rubber flex tip yet, you can order one from Susan Bastin at Pioneer Balloons. Her direct number is 1-800-284-6201.

### Promo Cups

You may notice the new promo cups on your Mclane order page (Item # 842443 Promo Cup Pop Up Straw \$103.93 / 200ct). You can now order this cup, however you will continue to receive the Super Chuck Cup until they are out of stock.

If you have any questions on Balloons or Promo Cups please call the Purchasing Department.

## Compliments

Weekending January 1, 2006



## WEEK 52

### TOP TEN SALES VOLUME

#### Midwest Region:

475,796 & 793

#### Western Region:

439

#### Southern Region:

452 & 964

#### Northern Region:

494,510 & 849

#### Southwest Region:

81

#### LOCATION

#### VOLUME

1. BROOKLYN, NY #522	\$93,905
2. BELL, CA #446	\$80,648
3. SUN VALLEY, CA #418	\$78,594
4. HERNDON, VA #099	\$78,288
5. BROOKFIELD, WI #841	\$75,676
6. QUEENS, NY #513	\$73,003
7. TORRANCE, CA #465	\$71,672
8. ARDEN WAY, CA #410	\$71,120
9. BURBANK, CA #109	\$70,344
10. BRONX, NY #523	\$70,335

## Complaints

Weekending January 1, 2006



#### Midwest Region:

685,331,345 & 728

#### Western Region:

429,445,413 & 702

#### Southern Region:

628,772,608,638,663,

2-635,92,474,72,79,84,762 & 615

#### Northern Region:

496,82 & 651

#### Southwest Region:

### TOP TEN SALES INCREASE

#### LOCATION

#### % INCREASE

1. JOHNSTOWN, PA #534	391.6%
2. NEWINGTON, NH #471	380.6%
3. ERIE, PA #536	361.6%
4. EVANSVILLE, IN #060	361.4%
5. CLARKSVILLE, IN #340	360.2%
6. ALLENTOWN, PA #448	354.2%
7. SHARONVILLE, OH #738	335.2%
8. NORTH HILLS, PA #544	330.2%
9. CINCINNATI, OH #561	324.2%
10. DEPTFORD, NJ #481	321.6%



# Opportunities



Check out the current management and technician opportunities!!

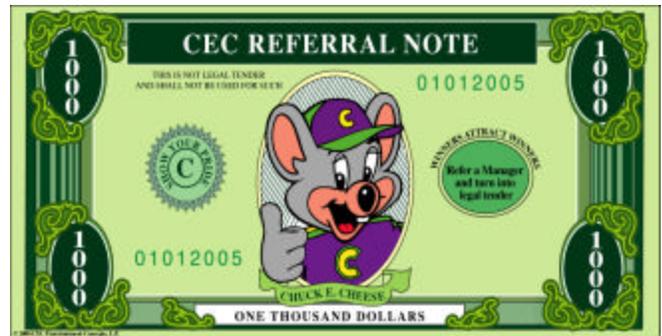
It's a great way to earn a \$1,000??

Do you know a Manager or Tech?

Please direct your referrals to visit

[www.cec-careers.com](http://www.cec-careers.com)

and create an online profile.



## Midwest Region

Columbus, IN – CC  
Columbus, OH – Mgr  
Mansfield, OH – Tech  
Port Huron, MI – Tech  
Ann Arbor, MI – Mgr  
Indy Wash Square, IN – Mgr  
Bloomington, IL – Tech  
Crystal Lake, IL – Tech  
Vernon Hills, IL – Tech  
Gurnee, IL – Mgr  
Darien, IL – Mgr  
Streamwood, IL – Mgr  
Rapid City, SD – Mgr  
Riverpoint, IL – Mgr  
Skokie, IL – 2 Mgr  
Chicago, IL – Tech  
Portage, MI – Mgr  
Saginaw, MI – Mgr  
S. Toledo, OH – Mgr  
N. Olmstead, OH – Mgr  
Des Moines, OH – Mgr  
Springfield, IL – Mgr  
West Allis, WI – Tech  
Janesville, WI – Mgr

## Southern Region

Wilkes Barre, PA – Mgr  
North Wales, PA – Mgr  
Lake Charles, LA – Mgr  
Layfayette, LA – Tech  
Gulfport, MS – Mgr  
Columbia, SC – Mgr  
Augusta, GA – Mgr  
Charleston, SC – Mgr  
Pineville, SC – Mgr  
Mall of Georgia – Mgr  
Potomac Mills, VA – Mgr  
Richmond, VA – Tech

## Southwest Region

Midland, TX – Ast Mgr  
Rockwall, TX – Mgr  
Tyler, TX – Mgr  
Houston/Meadows, TX – Tech  
Sugarland, TX – Mgr  
Lake Jackson, TX – Ast Mgr  
Victoria, TX – Ast Mgr  
Houston/Webster, TX – Mgr  
Omaha, NE – Mgr  
Bandara, TX – Mgr

## Northern Region

Waterbury, CT – Tech  
Lowell, MA – Mgr  
Everett, MA – Mgr  
Burlington, MA – Mgr  
Albany, NY – Mgr  
E. Hanover, NJ – Mgr  
Union, NJ – Mgr  
Brooklyn, NY – Mgr  
Patchogue, NY – Tech  
Queens, NY – Mgr  
Middletown, NJ – Tech  
St. Petersburg, FL – Mgr  
W. Orlando, FL – Mgr, Tech  
Brandon, FL – Mgr

## Western Region

Olympia, WA – Ast Mgr  
Kent, WA – Mgr  
Bellevue, WA – Mgr  
Bakersfield, CA – Tech  
Roseville, CA – Mgr  
Mira Mesa, CA – Ast Mgr  
Phoenix, AZ – Mgr  
Las Cruces, NM – Ast Mgr  
Lynnwood, CA – Mgr  
West Hills, CA – Mgr  
Dublin, CA – Ast Mgr  
Hayward, CA – Mgr  
San Bruno, CA – Mgr  
Chino, CA – Mgr  
Fontana, CA – Ast Mgr  
Corona, CA – Mgr

NEW STORE OPENING  
Regina, Saskatchewan #872  
January 1, 2006



Top: Adrienne Coward, Kelly Roberts, Sean Weiler (GM)

Middle: Stu McBride, Caitlin Irvine, Jessie Bondy

Bottom: Matt Cyr, Jovan Roy, Charmaine Robinson



## MARKETING UPDATE

Our cross promotion with Hasbro Play-Doh ended 12/31/05. If you have not already done so please remove all POP from your store including the cling on the merchandise case, rules and register insert. Also, all POP concerning Kidz Bop and My Little Pony-A Very Minty Christmas should be removed.

If you have any questions please contact Brenda Holloway @ 972/258-4222.



**THANK YOU**  
**\$1,000**  
**TIMES OVER!!**  
**Lisa Whelan #471**



**Jessica Hoffmeier #66**

You will receive \$1000 for your referrals,  
**Scott Mermet and John L. Galbreath** in  
next week's mail!



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***New Limited Edition Chuck E.'s ARE HERE AND READY FOR  
THE WINTER GAMES!!***

- The NEW LEC Gold Medal Chuck E. has arrived at DFI.
- Beginning this week 12ea will be added to your DFI order to start you off.
- Display them in your LEC basket located on the merchandise counter
- Reorders: item # LEC

Be on the look out for the new  
2006 Limited Edition Birthday  
Chuck coming at the end of January.



# Every Kid's a Winner!

## UPDATE

We are off to a good start as we close the 2<sup>nd</sup> week of our Every Kid's a Winner game. We have talked to so many folks in our locations and want to distribute info, tips, ideas, etc.

The second shipment of cards will leave Michigan on Fri, January 7. Be on the lookout for these boxes the week of January 9. The number of boxes you should have received was emailed to locations last week and it is posted on the BBS.

Security of the game cards is a top concern. You need to view the value of each box as a \$12,000 asset to the company! Each box should last through about \$90,000 of sales.

Shirt Stickers - a few folks have commented that the stickers aren't staying on the shirts real well. When these were tested, we decided to go with a sticker that allows you to remove the sticker in one piece vs. shredding in pieces if they are placed on tables and games in your locations.

The game cards are to be distributed to kids 12 and under ONLY. We have heard some locations are giving to everyone, including adults. You will run out of games too quick if you do that. Although our operating mission is "Every Guest Leaves Happy," but the rules of the game are for kids only!

Lines are getting long - as per Mark Flores, you can assign key cast members to distribute tokens on the floor during your busiest time. Listen to Todd's explanation again on the video. This person should have a 3X5 card in his or her pocket to collect the stickers and you should be logging the number of tokens given to this person.

We have heard of isolated incidents when guests come in get a card, leave the store to return for a 2<sup>nd</sup> card. If this is a concern in your location, we recommend that you not distribute the card until the Kid Check stamp is applied. Some people may still try to "cheat the system," but hopefully this will discourage. The rules are very clear on the cards, **one card piece per child per day.** Note, not per visit.

Fund Raisers - Yes, kids coming in for a fund raising event with their 10 free tokens sticker also get an Every Kid's a Winner game card. Yes, that is a lot of tokens. But if you far exceed the guests' expectations, the chances of a return visit are much greater. View this as an investment in your business. If the lines are getting long on these nights, use the extra token person referenced above for the EKAW tokens. Remember, all fund raising sticker have to go through the register for tracking.

We will be contacting you for comments on the program, in the meantime if you have anything you would like to share, please email to Nikki in marketing at [nthompkinson@cecenterertainment.com](mailto:nthompkinson@cecenterertainment.com)

Thanks for your support and let's have the best quarter ever!

CEC Entertainment

4441 W. Airport Frwy.  
Irving, TX 75062

Phone: 972-258-8507

E-mail:

[www.chuckecheese.com](http://www.chuckecheese.com)



Tech Support

**"Where a Kid can be a Kid!"**

### American Bill Changers

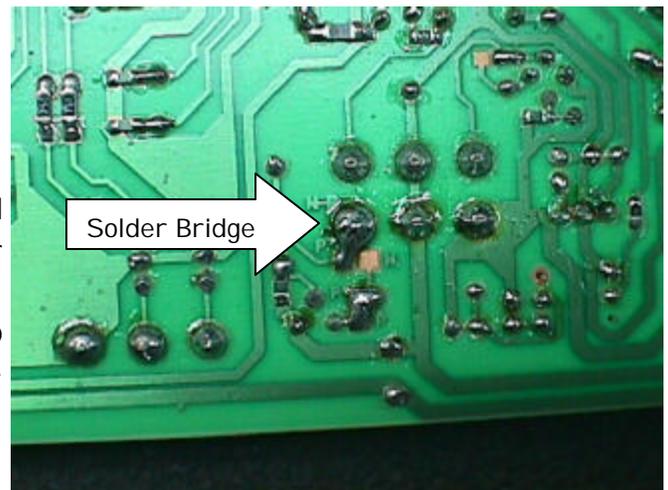
For the Hoppers found in the American Bill Changer, if you can hear the motor running however the coins do not pass through the hopper, there may be an issue with the gear box assembly. Inside the hopper on the side that the orange drive belt is on, there is a black cover with 2 screws. Remove the cover and you will see 4 metal gears and a white nylon gear. The inside thread on the white nylon gear may have become stripped. The gear can be purchased from the SPT Technical Support Department. Regular maintenance will extend the life of your hopper. Cleaning the plastic track that houses the orange belt will reduce stress to the motor and main board inside the hopper thus increasing the life of your hopper.

### Game Static issues

Many of the electronic repairs we have made this year have been related to static issues. It is very important that during the winter months to regularly check to make sure that all game coin doors are always grounded. It is also a good idea to check that the AC plug has a good ground post and has not been broken off. Without proper grounding, any static discharge could go through your game electronics rather than to earth ground.

### ELY CPU Boards

On the ELY CPU Boards, at connector J6 on the solder side of the PCB, there is a solder bridge at must be there for the circuit to work correctly. (See Picture) We believe that the solder bridge may be removed when a solder iron is used to check for cold solder joints or poor solder connections on the J6 connector. When this connection is not made the ride will not go up when you coin up and pedal. Please call the SPT Technical Support Department at 785 862 6002, should you have any questions.



Remember to Visit the Technical Support web site at  
[WWW.bbs.cecertainment.com](http://WWW.bbs.cecertainment.com)

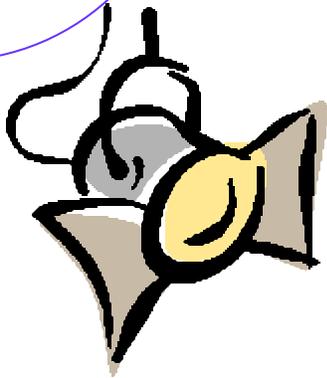
# Chuck E. FOCUS



Friday, January 13, 2006

## Inside this issue:

- Making Magic! 1
- 401K Savings Update 2
- Gift Card Update 3
- Birthday Chuck E. 4
- America's #1 Employee 5
- Every Kid's a Winner! Update 6
- Tech Tips 7



## In The Spotlight... Thought for the week...

Success is not the key to happiness. Happiness is the key to success. If you love what you are doing, you will be successful.

# Making Magic!

Check out America's #1 Employee, sponsored by Snagajob.com.

**Make Magic Valley View, TX #580**

**Southwest Region ~ Albert Houpy's District**

**Great Leadership From GM ~ Ray Martin**

Having grown up at Chuck E Cheese's as a child, I always said I would not take my children to Chuck E. Cheese's. However, after a recent birthday party experience, we decided to take our 13 month old to the **Valley View, TX** Chuck E. Cheese to see how he would react. Typically we prefer to visit more educational places such as The Science Place or Museum of Natural History, but we thought CEC might be a good place for some fun. I really liked the fact that CEC has added the toddler games. This is the perfect time for our son to be learning with manipulative. Then, there was a young woman by the name of **Mindy** who provided excellent customer service. We are not sure if she was the manager on duty, but she appeared to keep things under control and all customers happy during the rush of a Friday night. We decided we may return on an evening when it is not so crowded, mostly because **Mindy** did such a great job at making sure the store, salad bar and game stations ran so smoothly. Such a dedicated employee deserves more than just a "pat on the back". Please keep her high level of service and ability to perform under pressure in mind during her next review!



Make Magic Huntington Beach, CA #406  
 Western Region ~ Mike Schoellhorn's District  
 Great Leadership From GM ~ Wayne Tennis

So often people do not take the time to write about a POSITIVE experience, and this one deserves a moment of my time and yours! We are Chuck E. Cheese regulars, in fact when we say our blessings EVERY night my 3 yr. old son, Noah thanks God for Chuck E. Cheese, your delicious pizza and the fun rides. Right after he thanks God for Mommy and Daddy, so as you can imagine we are very regular customers! But our visit today was the best ever, thanks to a new manager who was visiting the Huntington Beach store for training! His name is Allen Decker, or as my son now calls him "Uncle Allen" he went above and beyond to make our visit special! When he told us he was new and was training, we told him he should be the one giving the training not getting it! He exemplifies all the qualities a store manager should display. He was warm, attentive, proactive, and willing to go the extra mile to make our day at Chuck E. Cheese extra special. We came with 2 friends to celebrate one of the children's birthdays, and although we did not have an official party booked, when he saw us opening gifts he enquired if we were celebrating a birthday, when we said we were, he brought over balloons, and a couple of tokens for the kids and had Chuck E. Cheese come out and sing with a candle on an ice cream sandwich. He checked on us throughout the visit and made each of our children feel so special! We are sad that Allen is going to go to Diamond Bar instead staying in Huntington! I hope that Allen is rewarded for being an exceptional employee and I hope you utilize his talents perhaps to train other employees and managers!

## CEC Entertainment 401(k) Retirement Savings ~ Plus Guar- anteed Income Fund effective yield

Effective January 1, 2006, the interest rate for the Guaranteed Income Fund (GIF) will be 2.70%.



This rate will remain in effect from January 1, 2006 through June 30<sup>th</sup> 2006, and is guaranteed not to change during that time.

For your convenience, this information is also available by calling Prudential's Answerline at 1-877-778-2100 or on the internet at <http://www.prudential.com/online/retirement>

### Gift Card update from Store Accounting

Now that the holiday season is over, you may have an abundance of gift cards at your location. If you do not wish to carry a high inventory of gift cards, you may return them to store accounting. Please only return cards with logs labeled holiday inventory, and unopened packs. If you have any questions or concerns, please contact Bryan in store accounting at ext. 5442.

## Compliments

Weekending January 8, 2006



WEEK 1

### Midwest Region:

326 & 331

### Western Region:

710

### Southern Region:

365,452,762 & 615

### Northern Region:

725,690,527,512,500,510,498,460

426,2-542,847 & 463

### Southwest Region:

580,854,970 & 38

## Complaints

Weekending January 8, 2006

### Midwest Region:

694,685,713,554,323,2-  
628,714,96,843,793,456 & 931

### Western Region:

404,631,411,440,462,367,315,850,621,375,35  
6,415,447,409,413,3-865 & 721

### Southern Region:

2-772,770,532,2-372,663,638,2-635,2-  
474,403,2-  
92,609,709,56,545,387,71,636,762,541 & 601

### Northern Region:

718,434,512,499,625,480,2-518,67,4-  
748,60,65,719,524,650, 645,832,844,834 &  
847

### Southwest Region:

304,950,302,937,742,928,597,38,949 & 33

## TOP TEN SALES VOLUME

LOCATION	VOLUME
1. BELL, CA #446	\$100,147
2. SUN VALLEY, CA #418	\$93,518
3. TORRANCE, CA #465	\$84,022
4. LYNWOOD, CA #377	\$78,200
5. VENTURA, CA #453	\$77,476
6. BROOKLYN, NY #522	\$77,118
7. SKOKIE, IL #456	\$76,155
8. ARDEN WAY, CA #410	\$75,172
9. BURBANK, CA #109	\$74,616
10. BRONX, NY #523	\$74,585

## TOP TEN SALES INCREASE

LOCATION	% INCREASE
1. MUNCIE, IN #941	157.9%
2. RENO, NV #316	134.1%
3. MISSISSAUGA, ONT #844	83.5%
4. WILLOWDALE, ONT #845	82.9%
5. KEDZIE, IL #063	77.2%
6. WHITBY, ONT #833	76.2%
7. BURLINGTON, WA #338	75.7%
8. OAKLAWN, IL #034	74.9%
9. RIVERPOINT, IL #687	74.1%
10. MI SHAWAKA, IN #931	73.4%

# Opportunities



Check out the current management and technician opportunities!!

It's a great way to earn a \$1,000??

Do you know a Manager or Tech?

Please direct your referrals to visit

[www.cec-careers.com](http://www.cec-careers.com)

and create an online profile.

## Midwest Region

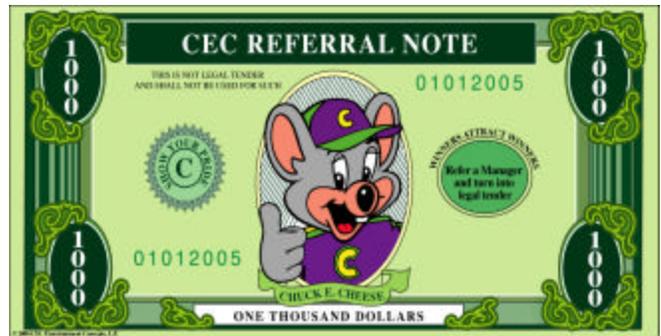
Columbus, IN – CC  
Columbus, OH – Mgr  
Mansfield, OH – Tech  
Sharonville, OH – Mgr  
Port Huron, MI – Tech  
Ann Arbor, MI – Mgr  
Indy Wash Square, IN – Mgr  
Bloomington, IL – Tech  
Crystal Lake, IL – Tech  
Vernon Hills, IL – Tech  
Gurnee, IL – Mgr  
Darien, IL – Mgr  
Streamwood, IL – Mgr  
Rapid City, SD – Mgr  
Riverpoint, IL – Mgr  
Skokie, IL – 2 Mgr  
Chicago, IL – Tech  
Portage, MI – Mgr  
Saginaw, MI – Mgr  
S. Toledo, OH – Mgr  
N. Olmstead, OH – Mgr  
Springfield, IL – Mgr  
West Allis, WI – Tech  
Janesville, WI – Mgr

## Southern Region

Wilkes Barre, PA – Mgr  
North Wales, PA – Mgr  
Lake Charles, LA – Mgr  
Lafayette, LA – Tech  
Gulfport, MS – Mgr  
Columbia, SC – Mgr  
Augusta, GA – Mgr  
Charleston, SC – Mgr  
Pineville, SC – Mgr  
Potomac Mills, VA – Mgr  
Richmond, VA – Tech  
Glen Burnie, MD – Mgr

## Southwest Region

Midland, TX – Ast Mgr  
Rockwall, TX – Mgr  
Tyler, TX – Mgr  
Houston/Meadows, TX – Tech  
Sugarland, TX – Mgr  
Lake Jackson, TX – Ast Mgr  
Victoria, TX – Ast Mgr  
Houston/Webster, TX – Mgr  
Bandara, TX – Mgr  
Grapevine, TX – Mgr  
Lincoln, NE – Mgr  
Houston/Memorial, TX – Mgr



## Western Region

Olympia, WA – Ast Mgr  
Kent, WA – Mgr  
Bellevue, WA – Mgr, Tech  
Bakersfield, CA – Tech  
Roseville, CA – Mgr  
Mira Mesa, CA – Ast Mgr  
Las Cruces, NM – Ast Mgr  
Lynnwood, CA – 2 Mgr  
West Hills, CA – Mgr  
Dublin, CA – Ast Mgr  
Hayward, CA – Mgr  
San Bruno, CA – Mgr  
Chino, CA – Mgr  
Fontana, CA – Ast Mgr  
Corona, CA – Mgr  
Foothill Ranch, CA – Ast Mgr

## Northern Region

Waterbury, CT – Tech  
Lowell, MA – Mgr  
Everett, MA – Mgr  
Burlington, MA – Mgr  
Albany, NY – Mgr  
E. Hanover, NJ – Mgr  
Union, NJ – Mgr  
Brooklyn, NY – Mgr  
Patchogue, NY – Tech  
Queens, NY – Mgr  
Middletown, NJ – Tech  
St. Petersburg, FL – Mgr  
W. Orlando, FL – Mgr, Tech  
Greece, NY – Mgr  
Pensacola, FL – Tech  
Brandon, FL – Mgr

# Every Kid's a Winner!

## UPDATE

Thanks for all the comments! A few to share this week:

1. Ed Porter, Area Director for our highest volume district (locations such as Bell and Sun Valley, CA) is optimistic about Every Kid's a Winner. His pondering statement is "I sure hope we are taking care of all these guests coming through our doors right now." HOW TRUE! Be sure you are on top of your game and that you are providing the best possible service and product to your guests! Remember a weak experience will not get the guest back for a repeat visit during the game.
2. In a very few isolated instances, there have been issues with the sheets of redeemed games pieces being taken from the register area. You must secure these pages! If the cashier turns to get something for a guest, that potentially leaves these pages unattended. Consider a more secure, out of sight location or use a ballpoint pen and "X" the front corner of the sticker. We can't slow down the lines anymore, so build a system that's good for you.
3. You should have the last shipment of cards. If any issues, contact Lori in purchasing at [lglassey@cecentertainment.com](mailto:lglassey@cecentertainment.com).

Keep the comments coming.

Chuck E. is having a Party!  
From Merch...



1. The NEW 2006 Limited Edition Birthday Chuck has arrived at DFI .
2. Beginning this week 12ea will be added to your DFI order to start you off.
3. Display them in your LEC basket located on the merchandise counter with the Gold Medal Chucks.
4. Reorders: item # BLEC



**THANK YOU  
\$1,000  
TIMES OVER!!**



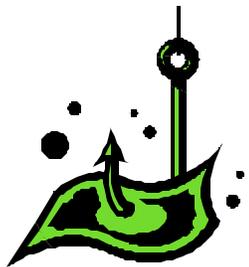
**Gaelle Beaubaum # 483**

**Aubrey Adams # 526**

**Seneca Gray # 601**

**Bryan Freeman # 372**

**David Monaco # 528**



You will receive \$1000 for your referrals, **Nya Brown, Kari Hayes, Jamie Adams-Gray, Gary Jones and Jessica Russell** in next week's mail!

Who will the winner of the \$1000 quarterly bonus be? Could it be you? The Recruiting Prize patrol will be announcing the lucky winner soon.

Stay tuned for details...



## Chuck E.'s own Eddie Elvira, from Yuma, AZ, Is America's #1 Hourly Employee!



Eddie Elvira, pictured right with Bill Rancic, season one winner of the Apprentice and spokesperson for Snagajob

In June of 2005, Eddie Elvira entered a contest, sponsored by Snagajob.com, the largest hourly job board. Snagajob was searching for America's #1 Hourly Employee and Eddie made the final three, beating out more than 1000 other entrants. Early January 9<sup>th</sup>, Eddie took his first plane flight ever to head to the Big Apple.

Eddie and the other two finalists from Michael's and Home Depot toured the city, dined and on January 10<sup>th</sup> met for the deciding interview. Bill Rancic, winner of season one's Apprentice, was the final judge. Rancic stated that 'the decision was a difficult one to make and that it came down to passion.' "He saw how much passion and commitment I have for this job. My commitment is to stay at the best place, where I'm liked and where I'm appreciated." Eddie said.

Eddie also took home a check for \$5000. He plans on giving some to his mom and will put some towards college classes and a down payment on a new car.

## Congratulations Eddie!



Eddie's Cheering Section

Back row left to right – Shawn Boyer – CEO of Snagajob, Steve Charlebois, Todd Horchner, Marcos Hanech, John Hegadus, as Chuck E., Eddie, & Sandra



Eddie, right, with his proud DM – Steve Charlebois

CEC Entertainment

4441 W. Airport Frwy.  
Irving, TX 75062

Phone: 972-258-8507

E-mail:

[www.chuckecheese.com](http://www.chuckecheese.com)



Tech Support

**"Where a Kid can be a Kid!"**

## Basic game troubleshooting

The key to repairing any game whether it's a video or skill game is to accurately analyze and define the problem. Instead of quickly trying to determine what is wrong, it is usually more reasonable to eliminate everything that is not wrong. Testing each circuit individually should help isolate which circuits have failed.

When looking for obvious problems, try using the self test feature in a game. The self test will supply you with clues to help speed up the troubleshooting process. Note which parts do and which parts do not function, consult the game service manual for initiating the self-tests. The most useful tests are the input and output tests. Here you can check the input and outputs of all controls and devices found on the game. This is a great utility to use, instead of constantly coining up a game to check all the controls.

When looking for possible PCB problems, be sure to check all power supply voltages, and harness connections before touching the PCB. A majority of problems are edge connectors coming loose and switch inputs being shorted.

When testing fuses, light bulbs, LED'S, and coils, use your ohmmeter. Do not eyeball the parts. The ohmmeter is the only sure way of telling if the component is good or bad. Learn to fully use and trust your test equipment.

Harness problems always seem to be the worst for novice technicians. Usually the majority of the problems a harness causes are from rough handling or flexing of the harness. Try to use the connectors on a harness as test points. This is preferred since you shouldn't need to pull or flex the harness too much.

When troubleshooting a problem never assume that something is good whether it is new or old. Always test the function of the component to ensure that it is good.

Once you have isolated the problem to the circuit board first try to understand how the circuit works and what areas of the PCB are related to the issue you are having with the board.

If ever you feel uncomfortable with what you are troubleshooting it is always a good idea to call for assistance. Remember that there is never such a thing as a bad question. When calling for assistance also have as much information about what you are working on as possible such as name of game, manufacturer, serial number, or model # of the item you are working on.

Another source of valuable technical information to use is the SPT Technical Support Web Site. This web site can be accessed through the POS system using the web browser or from home which is [www.bbs.cecentertainment.com](http://www.bbs.cecentertainment.com).

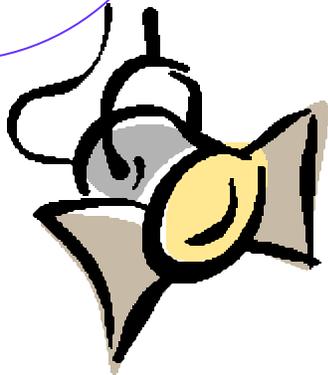
# Chuck E. FOCUS



January 20, 2006

## Inside this issue:

- Making Magic! 1
- December WOTC 2
- #1 Pest Problem Today 3
- Week 2 Numbers 4
- What is a Referral? 5
- Marketing Coupon Promotion 6
- Tech Tips 7



## In The Spotlight... Thought for the week...

Of all the things you wear, your expression is most important!



# Making Magic!

### December WOTC Winners

Midwest Region - Batavia, IL #349  
Northern Region - Mays Landing, NJ #518  
Southern Region - Laurel, MD #87  
Southwest Region - Cordova, TN #563  
Western Region - Victorville, CA #356

**Make Magic Parma, OH #101**

**Midwest Region ~ Dennis Sanders District**

**Great Leadership From GM ~ Don Seaman**

On 1/14/06 we were schedule to have a birthday party at "Pump it up". Their electricity went out and they cancelled it 30 minutes before the scheduled start. My wife was so upset because 25 kids were looking at her waiting for plan "B". She thought of Chuck E. Cheese in **Parma, OH** so called and **Don Seaman** answered the phone and from that moment the day was wonderful. He had a positive attitude and said it will be ok, he even said if you don't have a cake ready, we'll find you one! He said "I am full today, but I will not allow a kid to miss their birthday, come on in and we'll make room." **Don** and his staff were efficient, detail and extremely friendly. The experience we had was very magical and we all had a great time. His professional manner and caring attitude was one that we will always remember. I am a Regional Manager for national retail company and I must say, **Don** is the kind of individual that I would love to represent my company. Please extent my gratitude and thanks to him. We are now your best form of advertising....Great job **Don**!!



Make Magic Attleboro, MA #464

Northern Region ~ Kamal Chatwani's District

Great Leadership From GM ~ Steven Spillane

When I went to Chuck E. Cheese in **Attleboro, MA** I had a "Magical Time" as the employee, **Melissa Frank**, referred to it. I was in late one night with my children and **Melissa**, along with a girl name **Kate** and the manager **Steven** were so polite and nice. **Melissa** let my children get a Christmas Chuck E. even though they were short some tickets. She has a very polite and bubbly attitude! I was pleased to find out that she is a hostess and does the birthday parties. I plan on having my child's birthday there and would love for her to be the hostess! The manager was also very helpful and kind. He came and checked on me and my children to see if our pizza was "awesome". I was very pleased with the service and recommend all my friends there!

## Number 1 Pest Problem in Restaurants Today...

...is the common fruit fly, or *Drosophila Melanogaster*. They come in to your restaurants via overripe produce, or from the garbage, and are partial to liquor; beer and the carbon dioxide found in soda. The fruit flies are attracted to your dining areas by food odors and UV light filtering in from outdoors and some of the newer species will congregate around window booths or at the salad bar. Since the fruit fly may travel between filthy breeding sites like mops or recycling bins to food or food-handling surfaces, they pose a potential risk to human health and should be eliminated.

To prevent fruit fly infestation, you should inspect all incoming fruits and vegetables, destroying items that are infested or spoiling and; therefore, could be potential breeding grounds. Produce should be kept in cold storage where insects don't breed well. Garbage must be stored outdoors overnight, away from the kitchen. The only permanent way to eradicate all fruit flies is to remove existing and potential breeding sources with very thorough cleaning. It is not recommended to use a pressure washer as it can blast food debris into hidden nooks and crannies. The preferred cleaning method is to use a scrub brush, hot soapy water and some old fashioned elbow grease (scrubbing).

Beyond cleaning and treating, beverage and salad bars may need reconstruction if portions are rotting from contact with spilled liquids. Walls near sinks may need replacing if breaking down from humidity or water. Floors should be kept in good condition, especially at the edges, to prevent moisture from getting behind walls. Tile grout, especially if cracked or crumbling, must be repaired. Please contact the Facilities Department at 972/258-5643 if you have any of these issues that you need assistance in repairing. Thank you!

## Compliments

Weekending January 15, 2006

### Midwest Region:

80,101,335 & 536

### Western Region:

322,200,411 & 589

### Southern Region:

2-92,48,616 & 762

### Northern Region:

725,2-

435,682,725,459,478,849,464 &  
2-468

### Southwest Region:

937 & 733

## Complaints

Weekending January 15, 2006

### Midwest Region:

2-685,694,334,713,475,553,331,946,2-  
628,606,96,47,2-726,34,737 & 561

### Western Region:

200,322,453,3-  
465,362,308,311,375,393,409,865,414 & 959

### Southern Region:

770,532,967,658,502,412,715,609,693,117,63  
6,380,56,652,543 & 2-965

### Northern Region:

496,504,487,513,519,855,748,720,849,3-  
505,849,520,846 & 835

### Southwest Region:

732,667,2-596,928 & 310



## WEEK 2

### TOP TEN SALES VOLUME

LOCATION	VOLUME
1. BELL, CA #446	\$82,920
2. SUN VALLEY, CA #418	\$74,947
3. BROOKLYN, NY #522	\$73,008
4. BRONX, NY #523	\$67,586
5. HERNDON, VA #99	\$64,662
6. ARDEN WAY, CA #410	\$64,650
7. TORRANCE, CA #465	\$64,287
8. VENTURA, CA #453	\$62,910
9. BROOKFIELD, WI #841	\$60,692
10. QUEENS, NY #513	\$60,217

### TOP TEN SALES INCREASE

LOCATION	% INCREASE
1. WILLOWDALE, ONT #845	36.0%
2. SILDELL, LA #693	32.4%
3. GULFPORT, MS #562	29.7%
4. DEARBORN, MI #359	28.9%
5. HOUS INWOOD, TX #734	28.4%
6. MOBILE, AL #560	27.7%
7. ROOSEVELT, PA #437	27.0%
8. VANCOUVER, WA #333	26.8%
9. BEAUMONT, TX #930	26.7%
10. WALDORF, MD #092	25.2%

WINNERS ATTRACT WINNERS!

# ALLOW US TO THANK YOU \$1,000 TIMES OVER

For every talented referral that is hired, you will receive **\$1,000 NET**. Your bonus will be paid in one payment after your referral successfully completes training. Manager referrals will be paid out after 9 weeks of employment and technician referrals will be paid out after 30 days of employment.



## SHOW YOUR PRIDE!

For every qualified referral submitted, your name will be put into a quarterly drawing for a chance to win an additional check for **\$1,000 NET** paid out immediately. This drawing is for any qualified referral submitted, hired or not!

## WHAT IS A REFERRAL?

A referral is a personal friend or acquaintance. You are willing to stake your reputation as a winner on this individual's performance and achievements. Referrals should have the background and experience to succeed as a manager or technician.

## AN EVEN BIGGER THANK YOU!

At the end of 2006 there will be an additional payout to those employees who **REFER MORE!**

**\$1,000 NET**  
3 OR MORE REFERRALS  
started by 12/1/2006 and employed on 12/31/06

**\$2,000 NET**  
5 OR MORE REFERRALS  
started by 12/1/2006 and employed on 12/31/06



Please Direct Your Referrals to Visit.

[www.cec-careers.com](http://www.cec-careers.com)

Remember! Your name must appear on the referring source online and on the written application.



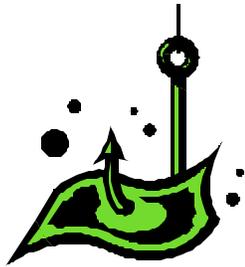
**THANK YOU**

**\$1,000**

**TIMES OVER!!**

**Bart Woods #947**

**Jay Wyatt #969**



You will receive \$1000 next for your referrals, **Jeff Trimm** and **Alicia Bull** in week's mail!



The winner of the \$1000 quarterly referral bonus drawing has been selected!! Could it be you? The Recruiting Prize patrol will be out soon to deliver the lucky winner their "BIG" check!!



To KICK OFF 2006 we will be tracking the number of referrals by region. Get out there and show your team spirit.

JANUARY 29, 2006 COUPON PROMOTION

Below is a detailed list by market with coupon versions.

<b>SUPER FUN FAMILY PACK</b> - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens <b>ONLY \$19.99 WITH COUPON</b>	<b>FUN TIME PACK</b> - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens <b>ONLY \$23.99 WITH COUPON</b>	<b>FUN MEAL DEAL</b> - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 75 tokens <b>ONLY \$26.99 WITH COUPON</b>	<b>BIG BLAST PACK</b> - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens <b>ONLY \$29.99 WITH COUPON</b>
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<b>MARKETS:</b> ALEXANDRIA AMARILLO COLUMBUS, GA	DOTHAN EL PASO HATTISBURG, MS JACKSONVILLE, FL	JOHNSTOWN/ALTOONA LAFAYETTE LAKE CHARLES LUBBOCK	MACON MONTGOMERY ST. LOUIS WACO
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<b>SUPER FUN FAMILY PACK</b> - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens <b>ONLY \$19.99 WITH COUPON</b>	<b>BUY 40 TOKENS GET 40 TOKENS FREE</b>  Get a total of 80 tokens  Can be used with other offers	<b>\$9.99 LARGE PIZZA</b>  Buy any Large Pizza with 1 topping for only \$9.99	<b>BIG BLAST PACK</b> - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens <b>ONLY \$29.99 WITH COUPON</b>
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<b>MARKETS:</b> ABILENE ALBANY, GA ATLANTA AUGUSTA AUSTIN BATON ROUGE BILOXI/GULFPORT BIRMINGHAM BOWLING GREEN CEDAR RAPIDS CHARLESTON, WV CHICAGO CLEVELAND	COLORADO SPRINGS COLUMBIA, SC COLUMBIA, MO CORPUS CHRISTI DALLAS/FT. WORTH DENVER DETROIT FLINT/SAGINAW FORT SMITH GRAND JUNCTION GRAND RAPIDS GREENVILLE, SC HOUSTON HUNTSVILLE	INDIANAPOLIS JACKSON, TN KANSAS CITY LITTLE ROCK LOS ANGELES MEMPHIS MIAMI MILWAUKEE MINNEAPOLIS MOBILE/PENSACOLA NASHVILLE NEW ORLEANS OKLAHOMA CITY ORLANDO	PALM SPRINGS PITTSBURGH PORTLAND, OR RALEIGH/DURHAM SALISBURY, MD SAN ANTONIO SAN DIEGO SAVANNAH SHERMAN TAMPA/ST. PETE TULSA TYLER/LONGVIEW WEST PALM WICHITA FALLS
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<b>SUPER FUN FAMILY PACK</b> - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens <b>ONLY \$20.99 WITH COUPON</b>	<b>BUY 50 TOKENS GET 50 TOKENS FREE</b>  Get a total of 100 tokens  Can be used with other offers	<b>FUN TIME PACK</b> - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens <b>ONLY \$23.99 WITH COUPON</b>	<b>BIG BLAST PACK</b> - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens <b>ONLY \$29.99 WITH COUPON</b>
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<b>MARKETS:</b> ANCHORAGE BAKERSFIELD BALTIMORE DAVENPORT, IA GREEN BAY JOPLIN	LA CROSSE LANSING LEXINGTON, KY LINCOLN MCALLEN/BROWNSVILLE NEW YORK	VICTORIA OLYMPIA OMAHA RAPID CITY ROCKFORD, IL SALINAS/MONTEREY SAN FRANCISCO	WASHINGTON DC SANTA BARBARA/SANTA MARIA SEATTLE SHREVEPORT/TEXARKANA SIOUX CITY SPRINGFIELD, IL TOLEDO
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<b>SUPER FUN FAMILY PACK</b> - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens <b>ONLY \$21.99 WITH COUPON</b>	<b>BUY 50 TOKENS GET 50 TOKENS FREE</b>  Get a total of 100 tokens  Can be used with other offers	<b>FUN TIME PACK</b> - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens <b>ONLY \$24.99 WITH COUPON</b>	<b>BIG BLAST PACK</b> - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens <b>ONLY \$30.99 WITH COUPON</b>
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<b>MARKETS:</b> ALBANY, NY ALBUQUERQUE BINGHAMPTON BOSTON	CHARLOTTE, NC COLUMBUS, OH FRESNO/MISALIA HARRISBURG, PA HARTFORD	LOUISVILLE PHILADELPHIA PORTLAND, ME PROVIDENCE RICHMOND	ROCHESTER SACRAMENTO SPRINGFIELD, MA SYRACUSE, NY TOPEKA, KS
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<b>SUPER FUN FAMILY PACK</b> - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens <b>ONLY \$19.99 WITH COUPON</b>	<b>BUY 40 TOKENS GET 40 TOKENS FREE</b> w/ any food purchase Get a total of 100 tokens  Can be used with other offers	<b>\$9.99 LARGE PIZZA</b>  Buy any Large Pizza with 1 topping for only \$9.99	<b>BIG BLAST PACK</b> - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens <b>ONLY \$29.99 WITH COUPON</b>
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\*\*\*PLEASE NOTE THAT THIS "BUY 40 GET 40" COUPON MUST BE USED WITH A FOOD PURCHASE\*\*\*

<b>MARKETS:</b> BEAUMONT BOISE, ID BUFFALO CHARLESTON, SC	CHATTANOOGA, TN DAYTON/SPRINGFIELD DES MOINES, IA EVANSVILLE	FT. WAYNE KNOXVILLE PEORIA SIOUX FALLS	SOUTH BEND SPRINGFIELD, MO TRI-CITIES/JOHNSON CITY WICHITA, KS
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<b>SUPER FUN FAMILY PACK</b> - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens <b>ONLY \$19.99 WITH COUPON</b>	<b>BUY 50 TOKENS GET 50 TOKENS FREE</b> w/ any food purchase Get a total of 100 tokens  Can be used with other offers	<b>FUN TIME PACK</b> - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens <b>ONLY \$23.99 WITH COUPON</b>	<b>BIG BLAST PACK</b> - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens <b>ONLY \$29.99 WITH COUPON</b>
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\*\*\*PLEASE NOTE THAT THIS "BUY 50 GET 50" COUPON MUST BE USED WITH A FOOD PURCHASE\*\*\*

<b>MARKETS:</b> ERIE GREENSBORO/WINSTON SALEM	MADISON RENO ROANOKE, VA	VEGAS WILKES BARRE/SCRANTON YOUNGSTOWN	
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<b>SUPER FUN FAMILY PACK</b> - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 30 tokens <b>ONLY \$21.99 WITH COUPON</b>	<b>FUN TIME PACK</b> - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens <b>ONLY \$24.99 WITH COUPON</b>	<b>FUN MEAL DEAL</b> - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 75 tokens <b>ONLY \$27.99 WITH COUPON</b>	<b>BIG BLAST PACK</b> - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens <b>ONLY \$30.99 WITH COUPON</b>
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<b>MARKETS:</b> GREENVILLE (JACKSONVILLE)	<b>BUY 40 TOKENS GET 40 TOKENS FREE</b>  Get a total of 80 tokens  Can be used with other offers	<b>FUN TIME PACK</b> - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens <b>ONLY \$23.99 WITH COUPON</b>	<b>BIG BLAST PACK</b> - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens <b>ONLY \$29.99 WITH COUPON</b>
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<b>MARKETS:</b> CINCY	<b>BUY 50 TOKENS GET 50 TOKENS FREE</b>  Get a total of 100 tokens  Can be used with other offers	<b>\$9.99 LARGE PIZZA</b>  Buy any Large Pizza with 1 topping for only \$9.99	<b>BIG BLAST PACK</b> - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens <b>ONLY \$29.99 WITH COUPON</b>
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<b>MARKETS:</b> PHOENIX, YUMA & EL CENTRO	<b>FUN TIME PACK</b> - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens <b>ONLY \$23.99 WITH COUPON</b>	<b>FUN MEAL DEAL</b> - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 75 tokens <b>ONLY \$26.99 WITH COUPON</b>	<b>BIG BLAST PACK</b> - 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 100 tokens <b>ONLY \$29.99 WITH COUPON</b>
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MARKETS: NORFOLK/VIRGINIA BEACH

Call the PCS department at 972/258-5451 if you have any questions about your registers. If you have any questions after hours, call 817/870-0744. Please call Pipet Ranne at 972/258-5489 if you have any questions about the coupon promotion.

<b>SUPER BUFFET SAVER</b> Get 5 free tokens with each buffet purchase  <b>MARKETS:</b> MIDLAND, TX
---

CEC Entertainment

4441 W. Airport Frwy.  
Irving, TX 75062

Phone: 972-258-8507

E-mail:

[www.chuckecheese.com](http://www.chuckecheese.com)



Tech Support

**"Where a Kid can be a Kid!"**

### Coastal Amusements Surf's Up.

If you have a Surf's Up game made by Coastal Amusements, you will be receiving in the next few days an updated EPROM. The updated EPROM will help eliminate false triggering from objects other than coins inserted into the coin mech. The Updated EPROM will come with instructions on where to install it, please install the EPROM as soon as you receive it. If you have any questions please contact Coastal Amusements at 732-905-6662.

### I.C.E. Sketch Book Printers

As we are doing repairs to the Sketch Book Printers we are finding that the left side of the printer is getting damaged. We believe it is from sliding the printer in and out of the game cabinet when paper is added to the printer. If the left side cover of the printer is left off there is a ribbon cable that is exposed and can be damaged as shown in the Figure #1. This ribbon cable is soldered directly to the Electronic Control Board at the bottom of the printer. If it becomes damaged and shorts it can cause the board to fail which many times can not be repaired. The cost of the board is \$145.00. It's very important that the printer is ever operated with the covers off.

Figure # 1

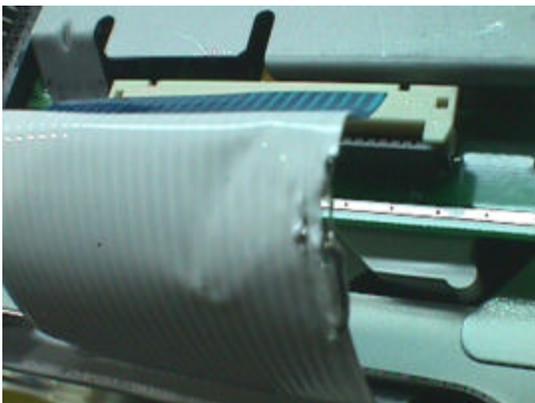
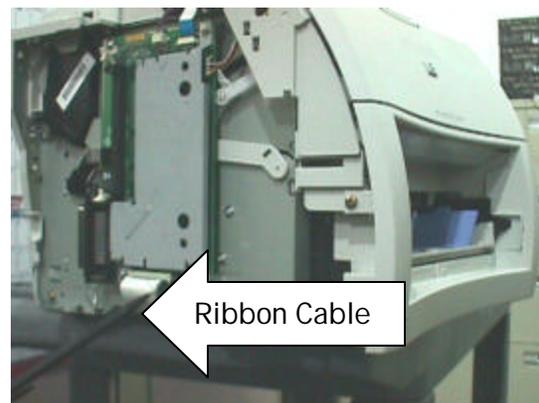


Figure # 2



When you place an order for a advance replacement printer please check to see which model of printer you have, either a 1200 or 1300 printer. It is also very important to properly package the printer when you are sending it back to us for repair. Wrapping the printer in a bag to keep packing material from getting inside the printer and having at least 4 inches of crush room around the printer when it is in the box, will help keep the repair cost as low as possible. **Please call the Technical Support Department at 785 862 6002, should you have any questions or Visit our web site at [www.bbs.cecentertainment.com](http://www.bbs.cecentertainment.com)**

# Chuck E. FOCUS



January 27, 2006

## Inside this issue:

- Making Magic! 1
- Holiday Prize Merch 2
- Scrapbook 3
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- Purchasing Tips 5
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- Tech Tips 7



## In The Spotlight... Thought for the week...

Be who you are and say what you feel because those who mind don't matter and those who matter don't mind.

# Making Magic!



Dr. Seuss™

Make Magic Boca Raton, FL #682  
Northern Region ~ Mike Boyko's District  
Great Leadership From GM ~ Rodney Lalas



My most recent visit was on January 5, 2006. My son had a birthday party at Chuck E. Cheese in Boca Raton, FL. We had excellent service. Chuck E. was wonderful! Also one of your workers named Charlie Bruno was superb! If you asked him to check on an order or anything for that matter, he would. He made the whole party! We were very pleased with our visit thanks to a gentleman named Charlie.



## GOOD JOB CHARLIE!!



Make Magic Rockwall, TX #38

Southwest Region ~ Eric Bargas District

Great Leadership From GM ~ Bryan Schweiterman

Last Saturday I was at the Chuck E. Cheese in **Rockwall, TX** and I just wanted to tell you about the wonderful visit. When I walked in it was crazy, as it always is but for some reason it was different from my past visits. It was like all they cared about was what the people wanted like whenever I needed something done it was done with in 10 seconds of asking but there was this one worker who was more caring than all the others. Her name was **Jenny** and all I did was tell her about one game that took my little girls token and she refunded my token and she went and fixed the game herself. Most of the time when I go to Chuck E. Cheese they try to find a game person to fix it and takes forever to find them and then it takes even longer to get him or her over to fix it. On a Saturday every thing is busy from bussing tables to fixing games but after that she kept checking on us to make sure we had no further problems she even refilled our drinks for us. The entire time I was there I saw her do that for everyone not just me and she made me feel as if I was just as important as a big group of people. She could have had a million things to do but when I needed her it was like I was the only person that mattered and I could really tell that she was listening to me and I knew that when I was done talking to her that she was going to fix the problem. I just wanted you to know about **Jenny** and if I had her as an employee I would be very grateful.

## Holiday Prize Merch Inventory

Are you still celebrating the holiday season? Follow these steps to help eliminate your holiday prize merch inventory.



**Issue:** Do you still have LEC Christmas Trees?

**What to do:** Count and Call

Merch Dept @ 972-257-3069

**Issue:** Still using Matchbox Halloween Cars in the 500?

**What to do:** Open the package and put the individual ghost in the 100.



Opening one will show the guest the cool Matchbox car hidden inside.

## Compliments

Weekending January 22, 2006



WEEK 3

### Midwest Region:

2-59,85,743,536,348,345 & 34

### Western Region:

322,373,109 & 305

### Southern Region:

770,635 & 48

### Northern Region:

435,527,487,511,2-  
518,528,77,665 & 523

### Southwest Region:

304,576 & 38

## Complaints

Weekending January 22, 2006

### Midwest Region:

54,960,103,85,713,80,743,554,556,553,335,  
763,714,604,843,797 & 34

### Western Region:

321,41,329,49,429,358,315,447,375,353,409,  
371,589,306,305,627 & 300

### Southern Region:

770,772,372,330,939,705,663,381,939,502,92  
,72,474,79,566,693,562,566,117,613,600,548  
71,452,617 & 538

### Northern Region:

690,681,438,511,479,625,752,67,855,948,916  
,855,420,780,645,526 & 2-845

### Southwest Region:

31,309,81,575,2-  
98,111,340,563,962,742,888,416,596,33 &  
734

## TOP TEN SALES VOLUME

LOCATION	VOLUME
1. BELL, CA #446	\$96,833
2. SUN VALLEY, CA #418	\$82,660
3. BROOKLYN, NY #522	\$78,992
4. VENTURA, CA #453	\$73,561
5. ARDEN WAY, CA #410	\$72,976
6. BRONX, NY #523	\$72,848
7. TORRANCE, CA #465	\$71,773
8. HERNDON, VA #99	\$69,986
9. BURBANK, CA #109	\$69,731
10. LYNWOOD, CA #377	\$69,347

## TOP TEN SALES INCREASE

LOCATION	% INCREASE
1. UNION, NJ #542	145.4%
2. LONG BRANCH, NJ #519	143.7%
3. ROOSEVELT, PA #437	141.6%
4. SILVER SPRINGS, MD #402	131.7%
5. CHERRY HILL, NJ #498	114.2%
6. SCRANTON, PA #541	113.4%
7. EAST HANOVER, NJ #525	110.6%
8. NEWINGTON, CT #470	109.2%
9. DOWNINGTOWN, PA #538	106.8%
10. SNYDER PLAZA, PA #450	106.1%

# **Scrapbook Birthday Sale**

**This is your chance to make some money, move some inventory, AND get FREE stuff!!**

## **What's happening?**

**We would like EVERY birthday party host to offer every birthday party a chance to purchase the CEC scrapbook pages for \$1.99. That's half off! In order to ring them up - You must use the new \$1.99 button POS is creating.**

## **What's free?**

**For every 25 scrapbooks your store sells for \$1.99 you will get 25 FREE grab bags - regular cost is \$1.00 PER BAG! WOW - what a deal!**

## **Some GREAT ways to help sell them?**

"Did you know we now sell Chuck E Cheese scrapbook pages to remember all these birthday memories? They are on sale to our regular guests for \$3.99 but for our Birthday Parties we are offering a one time purchase for 50% off - that is only \$1.99! How many would you like?"

"With all those great birthday pictures you could use our Chuck E Cheese Scrapbook pages. They are on sale to our regular guests for \$3.99 but we are offering, ONLY for our birthday parties, another 50% off. That's only \$1.99! How many would you like?"

## **How to get your Grab Bags?**

After selling 25 \$1.99 scrapbooks call the Merch Dept @ 972-257-3069. Once we verify you have sold 25 - and ONLY Aloha will be used to verify this - we will send you 25 free grab bags!

# From Purchasing...

## Mclane Ordering Deadline

It is very important that Mclane orders are placed by 11:00 a.m. on the order day. Your order day is 2 days before your delivery. For example, if you get a Tuesday delivery, you need to have your order in by 11:00 a.m. on Sunday. If you order late, it is likely that you will receive your delivery a day late.

An hour or two after placing your order remember to check the Aloha main screen for confirmation. If you do not receive confirmation that Mclane received your order within 2 hours, please call the purchasing department. If it is Sunday, call first thing Monday morning.

If you have any questions regarding your Mclane order deadline or delivery date please call the Purchasing Department.

## New Hire Packs

New Hire Packs are now listed on the American Business Forms order sheet located in the Manager's Log. The cost is \$20 per set (10 make up a set).

A new hire pack includes a Personnel Envelope, Employee Handbook, Cast Member Paperwork (for support center), Cast Member Paperwork (for personnel envelope), and a Parent Packet.

If you have any questions feel free to contact the Purchasing Department or American Business Forms.



Please Direct Your Referrals to Visit.

[www.cec-careers.com](http://www.cec-careers.com)

Remember! Your name must appear on the referring source online and on the written application.



CEC Entertainment

4441 W. Airport Frwy.  
Irving, TX 75062

Phone: 972-258-8507

E-mail:

[www.chuckecheese.com](http://www.chuckecheese.com)



Tech Support

## "Where a Kid can be a Kid!"

When sending items to the SPT Technical Support Department for repair or any other reason, it is very important to put a note taped to the top of the item you are sending in. This note should tell us the following

1. The location name and number of where the item came from.
2. What is wrong with the item or why it was sent in
3. How you want the item returned to you after it is repaired

It is also a good idea to log the item sent in, on your shipping and receiving log including the tracking number and serial number of the item you are shipping. A follow up call the following day to insure we have received the item is also a good idea. This information will help track the item should it become lost in shipping or not received by us properly.

Following the above suggestions will help us and you to receive the very best support possible.

The SPT Technical Support Department has available advance replacement Sketch Book HP printers. As we have been doing repairs to the returned units, we have found that much of the failures have been caused by the black dust from the ink cartridge getting into the laser assembly, motor drive assembly and the fuser assembly. When this happens, the ball bearing materials found in the ink dust, if left in the printer, causes considerable wear to the printer gears and other internal parts. **It is highly recommended not to use refill cartridges or refill them yourself because they will always leak the black ink cartridge dust from the cartridge at a much higher frequency then regular ink cartridges.** Using refill cartridges will shorten the life of your printer and increase the repair cost when it does fail. All locations should be ordering the recommended replacement cartridges from the SPT Parts Department. **785 862 6005**

The part # for 1200 series cartridge is GSB-0002 and cost \$49.42 (8000 prints)

The part # for 1300 series cartridge is GSB-0002N and cost \$55.72 (6300 prints)

Also please remember to visit our Technical Support web site at [www.bbs.cecenterertainment.com](http://www.bbs.cecenterertainment.com), for past technical updates.

# CHUCK E. FOCUS - JANUARY 2006 ISSUES

(FOUR ISSUES - 1/6/06, 1/13/06, 1/20/06, 1/27/06)

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Submission by Steve

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