

Dear Exhibitor:

Brede Exposition Services is pleased to have been selected as the Official Service Contractor for the upcoming **ROSE Annual Conference 2014.** We recognize that your participation in this event is a vital part of your firm's marketing program, and we want to do everything possible to make it profitable and rewarding for you.

Included in this service manual are forms for ordering various services and equipment. The Brede forms are to be returned to our office, the others to the specific contractors who are providing the services. Please review, complete, and submit your order forms as early as possible to take advantage of our discount pricing.

Please refer to the enclosed *Show Details* page for vital facts and information about this event. If you have any additional questions about Brede's services, please do not hesitate to call or email Brede's ROSE Annual Conference 2014 Customer Service Representative at <u>eclabo@brede.com</u>.

A Brede Service Desk will be maintained in the exhibit area during exhibitor move-in to answer any questions that arise and to assist with any last minute requirements.

We look forward to working with you and your company toward a successful show.

Thank you.



Brede Customer	• 612.378.6524 Fax 612.3	OSITION SE 331.8380 e-mail: <u>ec</u>	clabo@brede	811 11	910 911 101	-1 <b>S</b>	Bloom September	ington, MN 10-12, 2014
Service	<ul> <li>Office Hours: 8:00 AM -</li> <li>No telephone orders acc</li> </ul>		,	nit your order an	d credit card inform	nation to	Brede.	
Show nagement	<ul> <li>Sue Breker-Dinger</li> <li>612.207.3178</li> <li><u>sbrekerdinger@rgare.co</u></li> </ul>	<u>m</u>						
Booths	<ul> <li>Each 8' x 8' booth includes:</li> <li>8' high back drape</li> <li>3' high side drape</li> <li>(1) 6' x 30" draped table</li> <li>(2) side chairs</li> <li>(1) one-line booth ID sig</li> </ul>							
	Drape Colors: Black	A	isle Carpet C	olor: Venue is c	arpeted			
Material Handling	Advance to Warehou				ow Site STRON r to: September 9, 2		SCOURAGI	ED
	TO: Exhibiting Compan	ny Name and Booth #	ŧ	TO: Exhibiting	g Company Name a	and Boo	th #	
	FOR: ROSE Annual Con	ference 2014		FOR: ROSE Ar	nual Conference 2	014		
	Brede Exposition S	Services			position Services			
	c/o YRC Freight				Blu Hotel - Mall of	Americ	а	
	12400 Dupont Ave Burnsville, MN 553				ebrew Drive ton, MN 55425			
	Exhibitor Move-in:	Tuesday	Septem	ber 9, 2014	12:00 PM	_	5:00 PM	1
Exhibitor Schedule			Septem	ber 11, 2014	5:00 PM	_	8:00 PN	1
	Exhibitor Move-out:	Thursday						

Utilities & Services

• For booth utilities and additional booth services, please contact the individual suppliers using the enclosed order forms.



Find more on Brede.com



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	Information Please make your show site representative aware of the following policies.	U. 100
Important Deadlines	<ul> <li>Take advantage of advance order discount pricing! Orders must be received with payment in full no later than the following dates. Orders received with payment in full after discount deadline dates will be invoiced at "standard floor" pricing.</li> <li>Carpet and furnishings rentals</li> <li>Custom exhibits rentals</li> <li>Labor orders</li> <li>Freight received at the warehouse after the deadline will incur an additional charge.</li> <li>Advance shipments to warehouse to arrive by:</li> <li>Shipments to show site to arrive no sooner than:</li> </ul>	
Payment Policies	<ul> <li>Orders received without full payment or credit card information will not be processed.</li> <li>A credit card on file is required when using Brede Exposition Services.</li> <li>All charges must be paid prior to close of show.</li> <li>For your convenience, we accept the following methods of payment: cash; checks and money orders drawn on U.S. banks in U.S. funds; and credit cards including VISA, MasterCard and American Express.</li> <li>Purchase Orders are not considered payment; therefore, a check or credit card is required.</li> </ul>	licies
Cancellations & Adjustments	<ul> <li>Cancellations are invoiced at 50% of original price, unless otherwise noted on order form.</li> <li>No adjustments will be made after close of the show.</li> </ul>	Pol
Tax Exemption	<ul> <li>If tax exempt, a copy of your tax exempt certificate must accompany your order. This is not a resale certificate.</li> <li>No adjustments for tax exempt status will be made after close of the show.</li> </ul>	Pricing
Third Party Payment Billing	• The exhibiting company is ultimately responsible for the payment of all charges. If no arrangements are made for payment of invoice(s) by the third party prior to the last day of the show, charges will revert back to the exhibitor.	
Miscellaneous	<ul> <li>Rental items not ordered, yet found in booths, are invoiced at "Standard Floor" pricing.</li> <li>All prices are in U.S. dollars (\$).</li> <li>All rental items are subject to applicable taxes.</li> <li>All rental items remain the property of Brede Exposition Services.</li> </ul>	Payment &
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	Advance Order Dis	count Deadline:	August 21, 2014			Add to my calen	<u>nua</u> r
Order	Tables & Accessories		\$				
mmary	Material Handling		\$				
	Labor		\$				
		Total Due	<b>; ;</b>				
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	<ul> <li>For your convenience, U.S. funds, VISA, Mas</li> </ul>	•		Irawn on U.S. banl	s in 🔲 T	Third Party Payer	
	-	sterCard and America	n Express.	łrawn on U.S. banł		MN Tax Exempt	
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	Required Form This form must accompany any completed order form(s) submitted to Brede. A credit card must be on file prior to the delivery of any goods or services. Orders received without full payment or credit card information will not be processed.
Terms	<ul> <li>All charges must be paid prior to close of show.</li> <li>Orders received without full payment or credit card information will not be processed.</li> <li>A credit card on file is required when using Brede Exposition Services.</li> <li>Submitting credit card information and signature indicates agreement with the terms below.</li> </ul>
Credit Card	I authorize Brede Exposition Services to charge any additional amounts incurred by me or my show representative, including material handling and/or labor charg- es. If credit card is declined, Standard Floor pricing prevails and a \$30.00 service charge will be added.
	Cardholder's name (please print):
	Cardholder's Signature:
	Cardholder's Billing Address: City: State: Zip:
	City: State: Zip: Phone: Fax:
	Email:
	VISA MC AMEX
	EXP

		Booth Number
Exhibiting Company		
COMPLETE and SUBMIT this form:		
by mail Brede Exposition Services   2211 Broadway St. NE   Minneapolis, MN 55413   USA	by fax 612.33	1.8380

#### Radisson Blu Hotel - Mall of America

EXPOSITION SERVICES

Order Form

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Submit this form if you wish to rent tables, risers or furnishings from Brede. Enter the Table & Accessories Total below on Order Summary / Payment form. Orders received without full payment or credit card information will not be processed.

#### Advance Order Discount Deadline: August 21, 2014

Add to my calendar

**Bloomington**, MN

September 10-12, 2014

**ROSE Annual Conference 2014** 

Qty	ltem	A	dvance	9	Standard	Subtotal	Qty	Item	1	Advance	S	Standard		Subto
-	igh Display Tables (inc	lud	es white					Padded Side Chair—Grey		55.50	\$	72.25	\$	
	.g			· · · <b>,</b> ·				Padded Arm Chair—Grey		66.00		85.75		
	4' x 2' draped table	\$	112.00	\$	145.50	\$		Upholstered Arm Chair-Grey		94.75		123.25	-	
	6' x 2' draped table	\$	127.25	\$	165.25	\$								
	8' x 2' draped table	\$	144.25	\$	187.50	\$		Counter Stool with Back	\$	102.25	\$	133.00	\$	
	4th side drape	\$	55.50	\$	72.25	\$		30" Pedestal Table-30" d	\$	98.00	\$	127.50	\$	
	4' x 2' undraped table	\$	49.25	\$	64.00	\$		42" Pedestal Table-30" d	\$	113.50	\$	147.50	\$	
	6' x 2' undraped table		52.50	\$	68.25	\$		Coffee Table—2' x 3'	\$	69.25		90.00		
	8' x 2' undraped table	\$	56.25	\$	73.00	\$		Waste basket	\$	25.75		33.50	-	
42" H	igh Display Tables (inc	hul	es white	vinvl	ton 3 sid	ed drane)		Floor Easel	\$	40.25		52.25		
		iuu		•	100, 0 010	cu ulupo,		Sign Stand 22" x 28"	Ψ \$	87.75		114.25		
	4' x 2' draped table	\$	123.25	\$	160.25	\$		Coat Tree	э \$	37.75		49.25	-	
	6' x 2' draped table	\$	137.25	\$	178.50	\$		Bag Rack	φ \$	58.25		75.75		
_	8' x 2' draped table	\$	152.00	\$	197.50	\$		•		92.75				
	4th side drape	\$	55.50	\$	72.25	\$		Waterfall Rack	\$			120.50	-	
	4' x 2' undraped table		52.75	\$	68.50	\$		2' x 8' Gridwall	\$	60.00	\$	75.00	\$	
	6' x 2' undraped table		57.25	\$	74.25	\$		Tackboard 8'x4' (horizontal only)	\$	138.50	\$	180.00	\$	
	8' x 2' undraped table		61.50	\$	80.00	\$		Perfboard 8' x 4'			·		•	
								horizontal vertical	\$	138.50	\$	180.00	\$	
12" T	abletop Risers (include		-			•		Showcase	\$	344.00	\$	447.25	\$	
	4' x 12" draped riser	\$ ¢	56.75	\$	73.75	\$		3' high drapery (per ft)	\$	17.50	\$	22.75	\$	
	6' x 12" draped riser	\$	64.75	\$	84.00	\$		8' high drapery (per ft)	\$	19.75	\$	25.75	\$	
	8' x 12" draped riser	\$	96.50	\$	125.50	\$								
Select	Drape Color (if no color	's se	lected, sho	w col	ors will prev	ail.)								
В	eige 🗌 Bla	ack			Blue	🗌 Br	own	Burgundy		Fore	est (	Green [		Gold
G	rey 🗌 Liç	jht	Green		Mauve	🗌 Or	ange	Red	[	Tea	I	[		White
rtan		led	prior to m	ove-i	n will be	Calc	ulate	Subtotal	\$					
otes	charged 50%	of tł	ne original	price	Э.			7.275% MN Tax	\$					
	<ul> <li>Orders cancel charged 100%</li> </ul>				0	be		Table Total	\$					
	A credit card of		•	•				Transfer this total to	the	e Order S	umm	nary / Pay	men	t form.
	Brede Exposit							<ul> <li>Payment Method m</li> </ul>	ust	be compl	eted	to proces	ss or	ders.
	<ul> <li>All charges m</li> </ul>			ior to	close of s	now.		<ul> <li>Orders received with be processed.</li> </ul>				-		

**COMPLETE and SUBMIT this form:** 

**Exhibiting Company** 



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Brede Exposition Services' liability shall be limited to the physical loss or damage to the specific article which is lost or damaged as described below. Please make your show site representative aware of the following policy.

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Radisson Blu Hotel - Mall of America

Bloomington, MN

September 10-12, 2014

**ROSE Annual Conference 2014** 

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### Limitations of Brede Exposition Services' Liability and Responsibility

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1. Brede Exposition Services shall not be responsible for damage to uncrated materials, materials improperly packed, or concealed damage.

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EXPOSITION SERVICES

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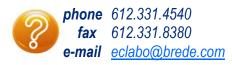
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- 2. Brede Exposition Services shall not be responsible for loss, theft, or disappearance of exhibitor's materials after same have been delivered to exhibitor's booth.
- Brede Exposition Services shall not be responsible for loss, theft, or disappearance of materials before they are picked up from exhibitor's booth for re-loading after the show. Brede bills of lading covering outgoing shipments which are tendered to Brede Exposition Services by exhibitors, will be checked at time of actual pickup from booth and corrections made where discrepancies occur.
- 4. Brede Exposition Services shall not be liable to any extent whatsoever for any actual, potential, or assumed loss of profits or revenues, or for any collateral costs, which may result from any loss or damage to an exhibitor's material which make it impossible or impractical to exhibit same.
- 5. The consignment or delivery of a shipment to Brede Exposition Services by an exhibitor, or by any shipper on behalf of any exhibitor shall be construed as an acceptance by such exhibitor (and/or other shipper) of the terms and conditions set forth in this bulletin.
- 6. Brede Exposition Services shall exercise ordinary diligence and care in the receiving, handling and storage of all shipments. Brede Exposition Services shall not be liable for loss or damage by fire, acts of God, or causes beyond its control. Brede Exposition Service's liability shall be limited to the physical loss or damage to the specific article which is lost or damaged. In any case, the liability of Brede Exposition Services is limited to \$ .30 per pound per article, with a maximum of \$50.00 per item, and a maximum of \$1,000.00 per shipment. This applies while these goods are in Brede's warehouse, in vehicles for delivery, or at show site.
- Claims for loss or damage which are not submitted to Brede Exposition Services within thirty (30) days of the close of the show on which the loss or damage occurred shall be considered waived. No suit or action shall be brought against Brede Exposition Services or its subcontractors more than one (1) year after the accrual of the cause of action therefore.
- Shipments received without receipts, freight bills, or specified unit counts on receipts or freight bills (i.e., one lot, 800 cu. ft., etc.), such as UPS or van lines will be delivered to the exhibitor's booth without guarantee of piece count or condition. No liability will be assumed by Brede Exposition Services for such shipments.
- 9. Empty container labels will be available at the service desk. Affixing the labels is the sole responsibility of the exhibitor or his/her representative. All previous labels should be removed or completely covered. Brede Exposition Services assumes no responsibility for errors to the aforementioned procedure, removal of containers with old empty labels and without Brede Exposition Services labels, improper information on empty labels, or valuables stored in containers with empty labels.
- 10. Exhibitors should arrange for outgoing shipments during the show or immediately after its close. Brede will assist in the preparation of Brede bills of lading. Be sure that your material has been carefully crated or packed, and properly tagged or marked.
- 11. In order to expedite removal of materials, Brede Exposition Services shall have authority, without further clearance with exhibitors, to change designated carriers.
- 12. Labor and services ordered on behalf of exhibitors by display builders or other parties must be so authorized in a letter from exhibitors. Payment for all labor and services will be the responsibility of the exhibitor.
- 13. Freight handling charges are the responsibility of the exhibitor to whom shipments have been consigned. Also, charges for loading out freight shipments are the responsibility of the exhibitor from whose booth shipments are made. Exhibitors may not assign this responsibility to suppliers or customers.

The exhibitor agrees, in the event of a dispute with Brede Exposition Services relative to any loss or damage to any of their materials or equipment, that they will not withhold payment of any amount due to Brede Exposition Services for Drayage or any other services provided by Brede Exposition Services as an offset against the amount of the alleged loss or damage. Instead, they agree to pay Brede Exposition Services at the close of the show for all such charges, and they further agree that any claim they may have against Brede Exposition Services shall be pursued independently by them as a completely separate transaction to be resolved on its own merits.

- 14. Service charge of 1-1/2% per month on any unpaid balance will be made starting 30 days after date of invoice.
- 15. Where an exhibitor indicates choice of carrier for pickup it is the exhibitor's responsibility to arrange with such carrier for said pickup service. If the carrier does not pick up within the time limited for the removal of exhibitor's materials at the Exhibit Hall, we reserve the right to forward such material by the shipping method of our choice or to remove said material to our warehouse for disposition, at an additional charge to the exhibitor in accordance with prevailing rates for the service performed.
- 16. Material left behind without orders placed at the Drayage Service Desk may be classified as abandoned. The Drayage Contractor shall not be responsible for same. We are not responsible for any delay of rush shipments. We will expedite such rush shipments to the best of our ability, but will not assume any financial responsibility for shipments which do not arrive at their destination at a dated time.
- 17. EXHIBITORS ARE URGED TO CARRY ALL-RISK INSURANCE covering your materials against damage, loss and all other hazards from the time shipments are made prior to the show until shipments are received back after the show. This can generally be done by adding "riders" to existing insurance policies, often at no additional cost. It is understood that Brede Exposition Services is not an insurer, that insurance, if any, shall be obtained by the exhibitor and the amounts payable to Brede Exposition Services hereunder are based on the value of the material handling services and the scope of Brede Exposition Services liability as set forth above.







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Exhibitors may choose to ship freight to the advance warehouse or directly to show site. Brede will receive and manage the freight at the warehouse and on show site as described in the following pages. Material handling fees are paid to Brede for these material handling services, and are separate from and independent of freight transportation charges, which are paid to a freight carrier such as YRC, ABF, FedEx, or any other carrier of the exhibitor's choosing. Exhibitors are responsible for securing a carrier of their choosing and arranging freight transportation to and from the event, and all associated transportation fees.

### **Advance Shipments to the Warehouse**

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**Deadlines** and Info

- Receiving begins 30 days prior to exhibitor move-in.
  - Shipments received at the warehouse after September 1, 2014 are subject to additional charges.
  - Ship pre-paid: collect shipments will be refused
  - Uncrated, pad wrapped or specialized equipment will not be accepted at the warehouse.
  - Hazardous materials will not be accepted at the warehouse.

#### **Advantages** There are several advantages to shipping advance to the warehouse versus directly to the show site:

- Exhibitors can confirm shipment has arrived and is intact in advance of the move-in date.
- Materials will be delivered to your booth prior to your arrival on site. •
- Delivery dates and times are more flexible.

### **Advance Warehouse Rates**

See below for definitions and descriptions of warehouse rates, and the Material Handling Rates form for the associated fees.

All material handling fees are calculated on a CWT basis (per hundredweight, or fraction thereof) per shipment, and vary depending on the type of shipment, the amount of handling and the time of day. Separate shipments will not be combined. Minimum charges will apply as shown on the Material Handling Rates form. Be sure to review these costs when you prepare your show budget. Contact Brede for assistance in estimating your material handling charges, based upon your specific needs.

Rates	Warehouse material handling rates include the following:
Include	Receiving exhibitor shipment at the advance warehouse, and storage beginning 30 days prior to the show.
	<ul> <li>Movement of all exhibitor freight from warehouse to exhibit site.</li> </ul>
	Materials unloaded and delivered to booth by move-in time.
	<ul> <li>Pick-up and storing of shipping containers and boxes labeled EMPTY, and returning empty shipping containers to your booth at the close of the show. Empty labels may be obtained at the Brede Service Desk on show site. Empty containers are not accessible during the show.</li> </ul>
	Removal of freight from booth, and reloading onto exhibitor's designated outbound carrier from the loading dock.
Crated or Skidded	Use this rate for shipments that arrive via common carrier such as YRC Freight, ABF, etc., and can be unloaded at the dock with no additional handling required. Material that is skidded or is in any type of shipping container that can be unloaded at the dock with no additional handling required.
Special Handling	Use this rate for shipments that are crated van line shipments or packed in such a manner as to require special handling, such as ground loading, side door loading, constricted space loading and designated piece loading or stacked shipments. Also included are mixed shipments without certified weight tickets or delivery receipts, such as Fedex, UPS, POVs (personally owned vehicles).
Small Package	Use this rate for cartons/envelopes weighing less than 25 lbs. per shipment without documentation. These will be delivered to the booth without guarantee of piece count or condition.



Find more on Brede.com



phone 612.331.4540 612.331.8380 e-mail eclabo@brede.com

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**ROSE Annual Conference 2014** 

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Brede Exposition Services will receive your materials shipped in advance at our local warehouse, or shipped directly to show site. For detailed information regarding material handling services provided by Brede and the associated charges, please see below. Please make your show site representative aware of the following information.

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**ROSE Annual Conference 2014** 

Radisson Blu Hotel - Mall of America

**Bloomington**, MN

September 10-12, 2014

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e-mail eclabo@brede.com

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### **Direct Shipments to Show Site**

#### **Deadlines** and Info

- Do not ship to the facility prior to September 9, 2014. Early shipments to show site may be refused. • Brede Exposition Services will be on show site at the loading dock to receive exhibitor materials only during move-in hours.
- Ship pre-paid; collect shipments will be refused.

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Hazardous materials will not be accepted at show site. ٠

### **Direct to Show Site Rates**

See below for definitions and descriptions of direct to show site rates, and the Material Handling Rates form for the associated fees.

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EXPOSITION SERVICES

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All material handling fees are calculated on a CWT basis (per hundredweight, or fraction thereof) per shipment, and vary depending on the type of shipment, the amount of handling and the time of day. Separate shipments will not be combined. Minimum charges will apply as shown on the Material Handling Rates form. Be sure to review these costs when you prepare your show budget. Contact Brede for assistance in estimating your material handling charges, based upon your specific needs.

Rates	Direct to show site material handling rates include the following:
Include	<ul> <li>Materials unloaded at loading dock and delivered to booth.</li> </ul>
	<ul> <li>Pick-up and storing of shipping containers and boxes labeled EMPTY, and returning empty shipping containers to your booth at the close of the show. Empty labels may be obtained at the Brede Service Desk on show site. Empty containers are not accessible during the show.</li> <li>Removal of freight from booth, and reloading onto exhibitor's designated outbound carrier from the loading dock.</li> </ul>
Crated or Skidded	Use this rate for shipments that arrive via common carrier such as YRC Freight, ABF, etc., and can be unloaded at the dock with no additional handling required. Material that is skidded or is in any type of shipping container that can be unloaded at the dock with no additional handling required.
Special Handling	Use this rate for shipments that are crated van line shipments or packed in such a manner as to require special handling, such as ground loading, side door loading, constricted space loading and designated piece loading or stacked shipments. Also included are mixed shipments without certified weight tickets or delivery receipts, such as Fedex, UPS, POVs (personally owned vehicles).
Uncrated, Unskidded, or Wrapped	Use this rate for shipments that are not in crates, cases, or boxes and/or pad wrapped, specialized equipment, unskidded machinery or uncrated POV shipments. Uncrated shipments are received at show site only. Small Shipments are received at show site only.
<b>Overtime Ch</b>	arges
Inbound	Overtime charges apply on inbound shipments if:
	<ul> <li>Your shipment is to be delivered to your booth before 8:00 am or after 4:00 pm on weekdays, or anytime on a Saturday, Sunday and/or Holiday, or</li> </ul>
	<ul> <li>Your shipment is received at the warehouse, and is delivered to show site before 8:00 am or after 4:00 pm on weekdays, or anytime on a Saturday, Sunday and/or Holiday, or</li> </ul>
	<ul> <li>A vehicle driver checks in at the Exhibit Site Check-In Area after 3:00 pm on weekdays, or anytime on a Saturday, Sunday and/or Holiday.</li> </ul>
Outbound	Overtime charges apply on outbound shipments if:
	<ul> <li>Your shipment is loaded after 4:00 pm on weekdays, or anytime on a Saturday, Sunday and/or Holiday, or</li> </ul>
	<ul> <li>Your carrier driver checks in at the Exhibit Site Check-In Area after 3:00 pm on weekdays, or anytime on a Saturday, Sunday and/or Holiday.</li> </ul>
	Find more on Brede.com

322 320 321 420 418 30 30 30 30 30 418	419       520       519       618       617       718       717       816       817       ROSE Annual Conference 2014         Addisson Blu Hotel - Mall of America Bloomington, MN       Addisson Blu Hotel - Mall of America Bloomington, MN         Information Form       Brede Exposition Services will receive your materials shipped in advance at our local warehouse, or shipped directly to show site. For detailed information regarding material handling services provided by Brede and the associated charges, please see below. Please make your show site representative aware of the following information.	11 / 1/ / 10/ 1
Material Ha Inbound Bill of Lading	ndling Documentation All inbound shipments must have a Bill of Lading or delivery slip showing the number of pieces, type of merchandise and weight. Shipments received without this information will be delivered to exhibitor's booth without guarantee of piece count or condition. No liability will be assumed by Brede for such shipments. Billed weight is based on incoming weight, wheth- er outbound services are used completely or in part. The weight is rounded up to the next one hundred pounds (100 lbs) and is taken from the inbound Bill of Lading and/or the certified weight ticket. Separate shipments will not be combined. Shipments arriving without a specified weight on the Bill of Lading will be assigned an approximate weight by Brede. This weight will prevail.	
Advance Warehouse Shipping Address	<ul> <li>TO: Exhibiting Company Name and Booth #</li> <li>FOR: ROSE Annual Conference 2014 Brede Exposition Services</li> <li>Is NDO Excitate</li> <li>Use this address and information on your inbound bill of lading if shipping your freight to the Advance Warehouse.</li> <li>Please use the freight labels provided in this service manual.</li> <li>Receiving hours: M - E 8:00 a.m. to 4:00 p.m.</li> </ul>	Information
Direct to Show site Shipping Address	<ul> <li>TO: Exhibiting Company Name and Booth #</li> <li>FOR: ROSE Annual Conference 2014 Brede Exposition Services Radisson Blu Hotel - Mall of America 2100 Killebrew Drive Bloomington, MN 55425 STRONGLY DISCOURAGED</li> <li>Use this address and information on your inbound bill of lading if shipping your freight Direct to Show site.</li> <li>Please use the freight labels provided in this service manual.</li> <li>All shipments must be prepaid: collect shipments will be refused.</li> <li>Brede does not accept shipments that are not consigned to Brede Exposition Services. Such shipments will be refused.</li> <li>Shipments will be received at the facility no sooner than September 9, 2014 during move-in hours.</li> </ul>	Handling Infor
Empty Containers, Labels	Exhibitors with crates or boxes that need to be returned to pack up booth equipment at the end of the show must affix empty labels on the containers as soon as they are empty. Empty labels will be available at the Brede Service Desk. Affixing the labels is the sole responsibility of the exhibitor. Brede assumes no responsibility for removal of containers with old empty labels, improper information on labels or valuables stored in containers with empty labels. Empty containers will be removed from the floor and stored until the close of the show. You will not have access to empty containers during the show. In most cases, empty containers may not be stored in your booth during the show as it is a fire hazard.	I Hand
Outbound Bill of Lading	Outbound shipping is not an automatic process. Outbound Bills of Lading must be completed and turned in to the Brede Service Desk: do not leave outbound Bills of Lading in your booth. Exhibitors who wish to ship outbound materials via any carrier other than the show carrier must advise carrier to be checked in at the Brede Service Desk by the driver check-in time specified on the <i>Show Details</i> page. Drivers are placed in line for loading on a first-come, first-serve basis, provided the exhibitor is completely packed and a Bill of Lading has been turned in to the Service Desk. Drivers whose Bills of Lading have not been turned in will be placed in a holding queue until the booth is packed and the Bill of Lading is turned in. Should your carrier fail to check in by the designated time, Brede reserves the right to re-route shipment via the official show carrier as necessary, at the exhibitor's expense.	Materia



e-mail <u>eclabo@brede.com</u>

Order
Form

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Submit this form if you will be shipping materials to the advance warehouse or show site Use the rates and calculator below to estimate your material handling charges. Enter the Material Handling Estimate below on Order Summary / Payment form. Orders received without full payment or credit card information will not be processed.

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**ROSE Annual Conference 2014** 

Radisson Blu Hotel - Mall of America

**Bloomington**, MN

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#### **Material Handling Rate Schedule**

• For full definitions and descriptions of all rates, and rules, see the Material Handling Information forms included in this manual.

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EXPOSITION SERVICES

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 All material handling fees are calculated on a CWT basis (per hundredweight, or fraction thereof) per shipment, and vary depending on the type of shipment, the amount of handling and the time of day. Separate shipments will not be combined. Minimum charges will apply as shown below. Be sure to review these costs when you prepare your show budget. Contact Brede for assistance in estimating your material handling charges, based upon your specific needs.

	Straight Time both move-in & move-out on ST per 100 lbs	<b>OT One Way</b> move-in or move-out on OT per 100 lbs	
Description	200 lb mini	mum charge	
Advance to Warehouse: Crated	\$88.50	\$119.50	
Direct to Show site: Crated	\$85.50	\$115.50	
Advance to Warehouse: Special Handling	\$101.50	\$137.00	
Direct to Show site: Special Handling	\$95.75	\$129.25	
Direct to Show site: Uncrated, Unskidded, or Wrapped	\$127.25	\$171.00	
Advance to Warehouse/Direct to Show site: Small Packages	ges \$53.50 each		

#### **Additional Services**

Late shipments, off-target shipments & site shipments received before published move-in or after show opening. Freight received at the warehouse after September 1, 2014 or at show site prior to published move-in or after show opening, add an additional charge per 100 lbs. Additional transportation charges may apply.	<b>\$29.75</b> per 100 lbs.
Spotting Fee. Any vehicles driven into the exhibit hall under their own power will incur a round-trip spotting fee. Vehicles	\$164.75

not moved in under their own power will be unloaded and charged based on weight.

**Special Services.** Shipments returned to warehouse will be charged \$20.75 per 100 lbs. with a \$250.00 minimum. Storage will be charged if shipment is not routed or picked up after three working days. Storage fees prior to 30 days before show, or after 3 days following the show are \$2.25 per 100 lbs. per day with a \$35.00 minimum. On-site container storage for freight brought in by exhibitors is \$22.75 per piece.

#### **Calculate Estimated Material Handling Charges**

Select: 🗆 Advanced 🛛 Direct

round trip

**Booth Number** 

Carrier(s)	Tracking # or	Date of	# Pieces	Est. Weight CWT		Rate per CWT	Estimated Cost 200 lb minimum
					X	=	= \$
					X	=	= \$
					x	=	= \$
	the Order Summary / Payment form. rders received without full payment c					TOTAL	\$
Show Site Contact Name			Show	w Site Phone			

Material Handling Rat

Exhibiting Company

#### **COMPLETE** and **SUBMIT** this form:



REHOUS	EXHIBIT MATERIAL Rush to:	c/o YRC   12400 Du	Freight upont Avenue South le, MN 55337-1682
ADVANCE WAREHOUS	<b>ROSE Annual Confere</b> Radisson Blu Hotel - Mall of J Bloomington, MN September 10-12, 2014	America	Exhibitor Booth Late to warehouse charges apply after September 1, 2014
REHOUSE	× × × EXHIBIT MATERIAL Rush to:	c/o YRC 12400 Du	EXPOSITION SERVICES Freight upont Avenue South lle, MN 55337-1682
ADVANCE WA	<b>ROSE Annual Confer</b> Radisson Blu Hotel - Mall of J Bloomington, MN September 10-12, 2014	America	Exhibitor Booth Late to warehouse charges apply after September 1, 2014

• These shipping labels are provided for your convenience to assist in preparing shipments to the advance warehouse.

- Please cut along dashed lines and affix one to each piece of your shipment to the advance warehouse.
- Please make additional copies of these labels as needed.

## Important notes: Warehouse is not temperature controlled. Hazardous materials will not be accepted at the warehouse.

Notes	614 010 911 1010	lotel - Mall of Americ Bloomington, M September 10-12, 201
Outbound	Do not leave Bills of Lading in your booth!  To:	
Shipping Information	Consigned to (Ship to:)         Attention:         Destination (Street Address):         City:       State:       Zip:	
Method	Ground         YRC Freight       Other Ground         Air         YRC Freight       Other Air         YRC Freight       Other Air	ay 🗌 Deferred
Freight Charges Guaranteed By	Company/Exhibitor:         Attention:         Permanent Street Address:         City:         Phone:	
Label Request	Shipping Labels Request # of Shipping Labels Requested:  Exhibitors using FedEx or UPS must provide pre-printed labels with the account number.	
E	hibiting Company	Booth Number





# **Exhibit Logistics** Complete capabilities for trade show success



### **Building on the best**

Over the years, YRC Freight<sup>™</sup> has gained a reputation for exhibit excellence. Our industry knowledge and experience translates into a direct benefit for General Service Contractors and exhibitors. YRC Freight provides a broad portfolio of transportation services for inbound and outbound exhibit shipments, including expedited and specialized services.

YRC Freight provides Confidence Delivered.®

- Dedicated, experienced, and successful exhibit services team
- Flexible, reliable solutions designed to meet your specific needs
- Single-source provider for small package shipments, LTL, TL, Time-Critical and international shipments
- Comprehensive service throughout North America

Proven technology, powerful teamwork

Gain confidence with YRC Freight. Our experienced team puts technology to work for you, with complete tracking and tracing capabilities, online rate quotes and the ability to partner with your system using API's, Hyperlinks, Web Service and or EDI.

**Confidence Delivered**.

## Sharpen your competitive edge

Improve your margin by partnering with YRC Freight Exhibit Logistics. Our complete capabilities give you a powerful competitive edge. YRC Freight Exhibit Logistics provides a flexible, reliable source for all the capabilities you and exhibitors need for trade show success.

## Enjoy a bundle of benefits

- Improved Margins Give your bottom line a boost. YRC Freight helps you turn logistics into a new profit stream.
- Dedicated Customer Support Specialist Why spend time managing the Service desk? Let an expert from YRC Freight manage your transportation from the service desk for you! We take care of everything from small package shipments and LTL to TL and international shipments.
- Time-Critical Any need. Any speed. Guaranteed.<sup>®</sup> Time-Critical is the smart option for exhibit shipments with special requirements, including air capabilities, TL service, or weekend pickups and deliveries. Time-Critical offers a 100 percent customer satisfaction guarantee\*.
- Sealed Exhibit<sup>™</sup> For patented protection and verifiable security throughout transit, only YRC Freight offers Sealed Exhibit. Gain peace of mind for high-value shipments and those that are difficult or expensive to package.

## **Deliver what exhibitors want**

The time is right. Trust YRC Freight for complete exhibit logistics services. Our exhibit experts are ready to deliver confidence at every show, with every shipment. Contact a YRC Freight Exhibit Manager today. \* Subject to applicable Rules and Conditions Publications and Tariffs.

Proud sponsor of ESCA:



yrcfreight.com 800.610.6500 Dive Chat



322 320 321 420 321 41 41 3 0 3 0 3 0 420 41	A21 520 A19 Order Form Sub and Ente	mit this form if yo dismantling of exer the Total below ers received with	hibits, and for si on Order Sumr out full payment	order labor from hrink wrapping nary / Payment or credit card i	Brede. La and bandi form.	abor is availaing of materia	Annual Con Radisson Blu Ho 1010 Se ble for installation als.	ference 2014 tel - Mall of America Bloomington, MN ptember 10-12, 2014	EL II
Option A: Brede Supervised	<ul> <li>Option for installa</li> <li>Reduce at-show</li> <li>Labor under Bred</li> <li>Check</li> </ul>	expenses and tin	ne spent. straight time wh		• The	re is a <b>\$50.00</b> Installation ar	n costs <b>30%</b> of tota ) minimum charge fo nd dismantle.		
	Installation Shipped: Uarehouse Show site Shipment : Crates Boxes Carpet/Pad Carpet: From Brede Shipped None	Attace With Electrical u Cocation: Delivery Da	Display-Crate # Inder carpet:		An Out turned Please Ship to: Attn: Address City, ST Official Other c	tbound Bill in at the Bre provide the for s: , Zip: show carrier:	of Lading must be ede Service Desk. ollowing information	:	
Option B: Exhibitor Supervised	Exhibitor must me	ned under direction et labor at Brede S t for Exhibitor Sup	ervice Desk at scl	neduled time.	Show Si Phone #	te Contact: :			
Labor Rates	<b>Over</b> 4:30 p.m.—8:00 a. All day Saturday, Su	.m. Monday-Friday T <b>time</b> .m. Monday-Friday	per per \$1	88.50 son per hour 46.25 son per hour	<ul><li>hour in</li><li>Use la based</li><li>Add Bi</li></ul>	crements per bor rates at I on Straight, O rede Supervisi	laborer.	g Option A.	abor
Estimate Costs	Date Time	# Laborers Requested	Est. Hrs. per laborer	Total Hrs.	<b>Rate*</b> ber person per hour	Subtotal	<b>Brede</b> Supervision (Subtotal X .30)	Estimated Cost	
	Installation  Dismantle	x x	=	x x		= \$ = \$	+ \$ + \$	= \$ = \$	
Important Notes	<ul> <li>A 30% surcharge will</li> <li>Orders not cancelled minimum one-hour ch</li> <li>A credit card on file is Exposition Services.</li> <li>All charges must be p</li> <li>Exhibiting Company</li> </ul>	prior to move-in wi narge per laborer re required when usi paid prior to close o	ll result in a equested. ng Brede	Calcula To	tal • 1	Payment Metho	tal \$ tal to the <i>Order Summ</i> od must be completed payment source will n	to process orders.	

#### **COMPLETE and SUBMIT this form:**

by mail Brede Exposition Services | 2211 Broadway St. NE | Minneapolis, MN 55413 | USA by fax 612.331.8380



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Submit this form if the exhibiting company intends to use a contractor other than Brede Exposition Services. If the exhibiting company fails to comply with any or all of the requirements listed below, the non-official contractor will not be permitted to service your exhibit, and Brede Exposition Services must be hired for installation and dismantle labor. The non-official contractor will be able to provide supervision only.

Radisson Blu Hotel - Mall of America

**Bloomington**, MN

September 10-12, 2014

**ROSE Annual Conference 2014** 

Contractor Requirements	Non-official contractors must use labor supplied by Brede Exposition Services unless the following requirements are fulfilled:
	• Exhibitors must return this completed form to Brede Exposition Services at least thirty (30) days prior to the show.
	<ul> <li>Non-official contractors must submit proof of adequate insurance, in the form of an original policy rider, listing Brede as an additional insured, furnished by their broker to Brede's office no later than thirty (30) days in advance of actual installation dates. This must include a copy of your Worker's Compensation Insurance.</li> </ul>
	<ul> <li>Non-official contractors must furnish show management the names, addresses and telephone numbers of key executives for emergency contact.</li> </ul>
	<ul> <li>All personnel must be properly badged at show site.</li> </ul>
	Non-official installation and dismantle contractors may provide supervision. Non-official contractors are allowed on the exhibit floor only during official installation and dismantle hours, providing the information above is supplied.

EXPOSITION SERVICES

Contractor Information	NON-OFFICIAL CONTRACTOR:	
	ADDRESS:	
	PHONE#:	FAX#:
	EMAIL ADDRESS:	CELL#:
	CONTACT IN BOOTH:	

	Booth Number
Exhibiting Company	
COMPLETE and SUBMIT this form:	
by mail Brede Exposition Services   2211 Broadway St. NE   Minneapolis, MN 55413   USA by fax	612.331.8380



Sho	v Name:
Facil	ity:

Dates:

Minneapolis Event / Convention

Questions? Call 612-521-8225 or ema	ail: MinneapolisES@psav.com		Fax o	rder to: 612	2-521-7995		
CUSTOMER INFORMATION							
Event Name:		Show Dates:					
Event Venue:		Alternate Ver	nue (if app	licable):			
Location:		Booth Name:				Booth #:	
Company:		On-site Conta	act:				
Address:		On-site Cell:					
	itate & Zip:	Delivery Pre	eference:	(someone	MIIST he nres	ent for delivery)	
	ax:	Delivery Date		(someone	Pickup Date:		
Phone: E	imail:	Time:			Time:		
Equipment		ms not listed iis form	Qty	1 Day	2 Days	3 Days	Total
LCD / Plasma Monitors - Includes Spe		e One	QLY	1 Day	Z Days	J Days	TOCAL
32" Flat Panel Video and Data Monitor (16:9		Tabletop		\$200.00	\$275.00	\$350.00	
<b>42"</b> Plasma Video and Data Monitor: (16:9)	Dual Post Stand	Tabletop		\$300.00	\$400.00	\$500.00	
<b>50"</b> Plasma Video and Data Monitor: (16:9)	Dual Post Stand	Tabletop		\$425.00	\$525.00	\$625.00	
Chrome Floor Stand (For use with PSAV 32"	- 50" Plasma & LCD only)			\$75.00	\$100.00	\$125.00	
Computer ONLY Monitors - Speakers r							
<b>17"</b> LCD Flat Panel Computer Monitor (4:3)	Tabletop	-		\$75.00	\$100.00	\$125.00	
<b>20"</b> LCD Flat Panel Computer Monitor (4:3)	Tabletop	<u> </u>		\$100.00	\$125.00	\$150.00	
Important: What source will be used		er or La	aptop Com	puter			
MAC USERS: PSAV does not supply conversion v	video adaptor (dongle).	Please					
be sure to bring your own.			Qty	1 Day	2 Days	3 Days	Total
Audio	Circle One Handheld Lavalier	9		\$25.00	\$30.00	\$35.00	
Wired Microphone UHF Wireless Microphone	Headset Handheld Lavalier			\$25.00	\$160.00	\$210.00	
Individual Small Powered Speaker with stand		C		\$60.00	\$90.00	\$210.00	
Sound System with (2) speakers (2) stands	1			\$120.00	\$180.00	\$120.00	
4 Channel Audio Mixer				\$25.00	\$30.00	\$35.00	
Miscellaneous				\$25.00	\$30.00	\$33.00	
54" Rolling Cart w/ Black Skirt				\$30.00	\$40.00	\$50.00	
LCD Projector (2000 Lumens) with tripod scr	een			\$175.00	\$225.00	\$275.00	
DLP Projector (3500 Lumens) with tripod scro	een			\$250.00	\$325.00	\$400.00	
DVD Player (US compatible only)				\$75.00	\$100.00	\$150.00	
Terms & Conditions Address all payments	to PSAV Paying by Check?	Please a	allow PSAV	to confirm to	tal PRIOR to s	SENDING check	
A confirmation email will be sen	t upon receipt of your order.					Rental Total	
						Rental Total	
<b>Cancellations:</b> Received within	h 48 hours of the Show Start Date are su	bject to 50% o	f the order	total.		\$100.00	
Those received the day of sched	luled delivery or "no-shows" are subject t	to the full amou	int.			Delivery &	
Sales taxes are estimated and a	re due on all equipment and labor where	applicable				Pickup Labor	
	the time the customer's credit card is cha		plied.			Sub Total	
						7.775%	
PSAV can not guarantee specific	delivery times due to possible decorator	/builder delays				Sales Tax	
PSAV will NOT deliver equipmen	t to an unattended booth. An authorized	l representative	e must sigr	n for all equip	ment.	Rental Total	
						& Del/PU	
Tax Exempt Status: If you are exemp	t from payment of sales tax, we require	an exemption o	ertificate f	or the state		Labor	
in which the even				or the state			
						Grand Total	
CREDIT CARD INFORMATION circle one	MasterCard Construction			Mail orde	r with Payme	ent to: <b>PSAV</b>	
Name on Card:	Company:			2904 2nd St	reet N. Minne	eapolis, MN 554	¥11
Card Number:	Exp. Date:		1	Email to:		lisES@psav.cor	
Billina Address:	Security Code:		Fax	<b>to:</b> 612-5	521-7995 <b>(cr</b>	edit card order	s only)
Citv:	State/Zip:				C A		
Card Holder Signature:	Phone Number:					NV.	
			1	PRESI	ENTATION SER	VICES	



## **ORDER FORM**

Company/Exhibitor Name: _		Contact Person:	Contact Person:			
Event Location:		Contact Phone:				
Show Name:		Booth #:				
Delivery Date :						
<b>BLOOMING PLANTS:</b>						
6" Mum Color: White, Ye		\$ 29.95 plus tax	Quantity			
6" Kalanchoe Color: Yello	w, Pink, Red, White	\$ 29.95 plus tax	Quantity			
6" Azalea Color: Pink, Red	d, White	\$ 36.95 plus tax	Quantity			
<b>GREEN PLANTS - Areca</b>	Palm, Dracaena 'Janet (	Craig', Ficus tree, Peace Lily				
6" pot, Fern/Ivy/Pothos		\$ 20.00 plus tax	Quantity			
8" pot, Fern/Ivy/Pothos		\$ 30.00 plus tax	Ouantity			
10" growers pot, 2'-3' tall		\$ 50.00 plus tax	Quantity			
14" growers pot, 4'-5' tall		\$ 85.00 plus tax	Quantity			
17" growers pot, 5'-7' tall		\$165.00 plus tax	Quantity			
Fresh Floral Arrangements	12" high \$ 40.00	Quantity				
	18" high \$ 60.00	Quantity				
	Tropical \$ 75.00	Quantity				
RUSH Charge - 20% upch	arge, applies on orders j	placed 48 hours prior to sta	rt of event			
<b>Billing Information/Credit</b>	<b>Card Information - All</b>	orders must be paid in full	prior to the event:			
Name:						
Address:						
Credit Card #		Exp Date				
		2127	-			
Phone:	1					
E-Mail:	200-0-	4	Lowe			
Please call or email Nancy	950 Nicollet Mall • M	<b>.746-4500 or nancy@tommy</b> Minneapolis, Minnesota 55403				
	T: 612.746.4500 • F: 612.7	746.4506 • TommyCarvers.com				



2100 Killebrew Drive, Bloomington, MN 55425

Protecting customer information and data is important to us. Please be advised that we no longer accept complete credit card numbers in written form. Complete this form listing only the last four digits of your credit card number. Our controller, TJ Wallace, will call you to retrieve the remaining digits of your credit card.

Date:	
I authorize the Radisson Blu MOA to charge m payment of the account as described.	y credit card according to the details below. I guarantee full
Name of Guest/Group:	
Function/Arrival Date:	Departure Date:
Confirmation Number/Group ID#	
Credit Card Type:	Expiration Date:
Last 4 digits of the credit card number:	
Reminder: Please provide rem	naining credit card number to the hotel personnel listed above.
Cardholder Name (Please Print):	
Company Name:	
Cardholder Signature:	
Cardholder Billing Address:	
Cardholder Phone Number:	
Cardholder E-mail Address:	
All Charges	Room and Tax Only Food and Beverage
Authorized Amount:	
Other Billing Instructions:	



**Please Print Clearly** 



## Radisson Blu Mall of America Exhibit Order Form

Company:			Faxed Date:			
Contact Name:_						
Address:						
Telephone Num	ber:		Fax Number:			
Conference Nan	ne:		Event Date:	Booth #_		
Electrical Charges Each AC Device, 12 Each AC Device, 12		<u>Charge</u> \$40.00/day \$110.00/day	<u>Qty</u> 	<u># Days</u>	<u>=Total</u> 	
50 amp - single pha 100 amp - 3-phase 200 amp - 3 phase	power	\$250.00/day \$500.00/day \$750.00/day				
High Speed Interne High Speed Interne Wireless High Spee	t (Single Wired)	<u>Charge</u> \$200.00/day \$15.00/day pe	Qty r device	<u># Days</u>	<u>=Total</u> 	
	of services - if you need som quipment, please contact PSA			Sub Total:		
				22% Service Charge 「ax (7.275%):		
				Grand Total:		
				lamage to equipment due to pov or stolen articles in any exhibit b		
Method of Paymer	nt: Major Credit Card	_ Would you like	a receipt will be s	sent via e-mail? Y/N		
Type of Card		Credit Card #		Expiration	Date	
Signature		E-mail Add	lress			
Mail or Fax to:	Radisson Blu Mall of An ATTN: PSAV 2100 Killebrew Drive, Bl		C	ax: (952) 851-4091 office: (952)851-4097		

Orders and <u>payment</u> must be received 14 days prior to date of show. 50% surcharge will be added to onsite orders All charges are subject to applicable state taxes. Any cancellation within 72 hours prior to event will be charged at **full rate**.