International Suppliers Fair

Partner Region: ASEAN

14th to 16th October 2014 Wolfsburg | Germany



www.izb-online.com





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INTERNATIONAL AUTOMOTIVE CONGRESS | ASEAN

International Automotive Congress | ASEAN. A tradition of the International Suppliers Fair (IZB) is that a congress dedicated to the partner region takes place prior to the first day of the trade fair. The "International Automotive Congress | ASEAN", which forms the prelude to the IZB 2014, will take place on 13th October 2014. The growth prospects, investments and potential available in the Southeast Asian automotive market will take centre stage at the specialist congress, which will revolve around the ASEAN region. Leading speakers from Volkswagen, DRB-Hicom, Continental Automotive (Thailand), Bosch Automotive (Thailand) and AAPICO PLC., to name a few, will provide profitable insights into the ASEAN automotive market.

Event date:	13 th October 2014
Venue:	Wolfsburg AG Forum AutoVision Major-Hirst-Strasse 11 38442 Wolfsburg, Germany
Event language:	German/English (interpreting technology will be available)
Congress fee:	699.00 Euros net price per participant plus German VAT Group (2 participants or more): 599.00 Euros net price per participant plus German VAT
The congress fee includes:	 an invitation to the Opening Event of the IZB 2014 lunch/event catering free parking spaces
Contact:	Wolfsburg AG Stefan Schiller Telephone: +49 53 61.8 97-13 50 Fax: +49 53 61.8 97-13 99 E-mail: stefan.schiller@wolfsburg-ag.com Website: www.izb-kongress.com

You can find the current programme and more information on the congress on our website at: **www.izb-kongress.com**



GRAND OPENING EVENT

Grand Opening Event. In the modern setting of the Autostadt in Wolfsburg, the Grand Opening Event of the 8th International Suppliers Fair (IZB) will take place on Monday, 13th October 2014. Admission to the event will start at 6pm. During the official part of the evening, which will begin at 7pm, the approx. 1500 invited guests will be welcomed by, among others, representatives of the patrons from the German Land of Lower Saxony, the city of Wolfsburg and Volkswagen AG. Following the welcome address, the IZB 2014 will be opened ceremoniously and officially by the IZB patrons. During the subsequent reception, guests will have the opportunity to establish contacts and enjoy interesting discussions.

Venue:	The Autostadt in Wolfsburg
Address:	Stadtbrücke 38440 Wolfsburg, Germany
Event date:	13 th October 2014
Event start:	7pm (admission from 6pm)
Event end:	10pm
Parking:	Allocated parking spaces

Please show your invitation when entering the Grand Opening Event. Your invitation doubles up as an admission ticket.

Please note that the registration deadline was on 1st August 2014. Registration is no longer possible!



VDI/VW JOINT CONGRESS

VDI/VW Joint Congress. From 14th to 15th October 2014, the traditional large congress on "Driver Assistance Systems and Integrated Safety", which is held in alternation with the VDI/VW Joint Congress on "Automotive Security", will take place in Wolfsburg for the 30th time. Driver assistance systems play a huge role in defining the mobility of the future. A multitude of active and passive functions for interval control or lane assistance on the motorway and in urban areas are now firmly established in the market. Studies have proven that the introduction of these systems have not only resulted in significant improvements to driving comfort, but also, and above all, to the safety of drivers and their surrounding environments.

Top topics of the congress:

- Driving in an increasingly automated world prospects for Germany according to the German Federal Ministry of Transport and Digital Infrastructure
- Solutions for the vulnerability and weaknesses of networked vehicle architectures
- Challenges involved in the technical implementation of automated vehicles
- Transferring knowledge from motor racing and assisted flying for automotive applications
- What should we do with "big data" in the car of the future?
- Potential and risks for drivers
- Best-practice examples of the integrity, availability and security of supporting systems

Event date:	14 th and 15 th October 2014
Venue:	Wolfsburg AG Forum AutoVision Major-Hirst-Strasse 11 38442 Wolfsburg, Germany
Presentation language:	German
Congress fee:	920.00 Euros plus German VAT 820.00 Euros plus German VAT for VDI members
Contact:	VDI Wissensforum GmbH Kundenzentrum Postfach 10 11 39 40002 Düsseldorf, Germany Fax: +49 2 11.62 14-1 54 Telephone: +49 2 11.62 14-2 01 E-mail: wissensforum@vdi.de Website: www.vdi.de/fahrerassistenzsysteme



CHINA SYMPOSIUM

China Symposium. On 14th October, the China Symposium at the IZB will host a number of exciting specialist presentations on the topic of "Logistics", with a special focus placed on the growth market of China. The event is aimed at the owners of and decision-makers at small and medium-sized enterprises in the automotive industry. The symposium will also offer maximum scope for networking and communication between Chinese and German companies. Come and make the most of the opportunity to establish contact with potential customers and business partners during the breaks and in the individual "MatchMaking" session. A team of interpreters will also be freely available at the event to remove any language barriers.

Event date:	14 th October 2014 12pm – 5pm
Venue:	Mobility Forum IZB exhibition grounds, Hall 1/2
Presentation language:	A team of interpreters will be available.
Participation fee:	49.00 Euros plus German VAT
Contact:	deasia GmbH WorldTradeCenter Expo Plaza 11 30539 Hannover, Germany Telephone: +49 5 11.99 97 85 80 E-mail: info@deasia.de Website: www.deasia.de



"RESOURCE-EFFICIENT AUTOMOTIVE PRODUCTION" SYMPOSIUM

"Resource-Efficient Automotive Production" Symposium. The "Resource-Efficient Automotive Production" Symposium is organised as a cooperation between Wolfsburg AG and the Fraunhofer Institute for Machine Tools and Forming Technology (IWU) from the German city of Chemnitz. At the event, representatives from the companies Volkswagen AG, the Fraunhofer IWU, FELSS Systems GmbH, FORCAM GmbH and KUKA Roboter GmbH, to name a few, will present possibilities for and approaches to energy-efficient and material-efficient production. The introduction of innovative energy and materialefficient solutions is necessary in order to safeguard the competitiveness and leading technological position of German industry, while at the same time taking into account the overall production process chain and the entire automotive product life cycle.

Event date:	15 th October 2014 9:30am – 3:20pm
Venue:	Mobility Forum IZB exhibition grounds, Hall 1/2
Presentation language:	German
Participation fee:	at no charge
Contact:	Wolfsburg AG Stefan Schiller Telephone: +49 53 61.8 97-13 50 Fax: +49 53 61.8 97-13 99 E-mail: stefan.schiller@wolfsburg-ag.com Website: www.izb-ressourceneffizienz.com
	Fraunhofer Institute for Machine Tools and Forming Technology (IWU) Jan Müller Telephone: +49 3 71.53 97-14 62 E-mail: jan.mueller@iwu.fraunhofer.de Website: www.iwu.fraunhofer.de

You can find the current programme and more information on the symposium on our website at: **www.izb-ressourceneffizienz.com**



EXHIBITOR EVENING

Exhibitor Evening. This time, the social event, which is organised by the VfL Wolfsburg football club in cooperation with Wolfsburg AG, will take place in the Club45 Event Centre in the Volkswagen Arena. On Wednesday, 15th October, the home stadium of the so-called "Wölfe" ('Wolves') will open its doors to representatives from the international automotive supplier industry. The IZB exhibitors can look forward to an exciting evening programme featuring musical entertainment, show acts and a multitude of culinary delicacies in an extraordinary setting. Non-exhibitors are also welcome to attend the exhibitor evening.

Event date:	15 th October 2014 From 7pm
Venue:	Club45 Volkswagen Arena In den Allerwiesen 1 38446 Wolfsburg, Germany
Price:	95.00 Euros net price plus German VAT Please note that the allocation of tickets is limited and tickets are only available while stocks last.
Contact:	VfL Wolfsburg-Fußball GmbH Nadine Marfeld Telephone: +49 53 61.8 90 36 22 Fax: +49 53 61.8 90 36 50 E-mail: nadine.marfeld@vfl-wolfsburg.de

You can pick up your reserved tickets or purchase remaining tickets at the main information stand (Hall 1/2) at the following times:

14.10.2014	11am – 1pm and 3pm – 5pm
15.10.2014	12pm – 2pm



9TH MOBILITY TALK OF THE METROPOLITAN REGION

9th Mobility Talk of the Metropolitan Region. The Mobility Talk network offers participants an efficient forum for establishing contacts, initiating business relationships, finding cooperation partners and directly approaching decision-makers from their target groups. The independent Mobility Talk also helps to connect the towns and cities in the Metropolitan Region, companies from different regions and locations all over Germany and the field of science with the world of business whilst also forming links between regional and national networks.

Event date:	14 th October 2014
Venue:	IZB exhibition grounds Mobility Forum (Hall 1) Oebisfelder Strasse, Allerpark 38448 Wolfsburg, Germany
Event start:	Admission: starting 4:30pm Start: 5:00pm
Event language:	German
Participation fee:	80.00 Euros plus German VAT
Registration deadline:	13 th October 2014
Contact:	Dr Klaus Richter Telephone: +49 5 51.3 07 97 51 Fax: +49 5 51.3 07 97 52 E-mail: info@mobilitaetstalk.de Website: www.mobilitaetstalk.de



THE JOB FAIR

The Job Fair. In cooperation with the employer service provided by the Employment Agency of the German city of Helmstedt, Wolfsburg AG is yet again hosting the Job Fair, which brings over 800 German and international exhibitors from the automotive industry together with students, graduates and young professionals. Alongside internship placements and career entry opportunities, the main topics of discussion at the Job Fair in recent years have been the preparation of application documents and career and future education opportunities at the participating companies.

Take advantage of the IZB Job Fair on 16th October 2014 and receive first-hand information on current job offers

– on the Online Job Wall on the IZB website (from April to October 2014) and – on the Job Wall in Hall 1 of the IZB from 14^{th} to 16^{th} October

or publish your job advertisement on these walls. Companies not exhibiting at the trade fair can also book space in order to display their job advertisements.

Event date:	16 th October 2014 10am – 6pm
Venue:	Job Wall in Hall 1 Participating companies in all exhibition halls
Admission:	Free admission upon presentation of valid pupil or student ID
Contact:	Wolfsburg AG Cindy Meyer Major-Hirst-Strasse 11 38442 Wolfsburg, Germany Telephone: +49 53 61.8 97-13 38 E-mail: cindy.meyer@wolfsburg-ag.com

You can find more information on the IZB Job Fair on our website at: www.izb-online.com/jobboerse



THE LIGHTWEIGHT CONSTRUCTION FORUM - EXPERT DISCUSSIONS

The Lightweight Construction Forum – Expert Discussions. This event, which is a cooperative project between the AutoUni, the publishing house Vogel Business Media and the company Wolfsburg AG, focuses on technologies and innovations in the field of lightweight automotive construction.

Event date:	16 th October 2014 9:45am – 3:30pm
Venue:	Mobility Forum IZB exhibition grounds, Hall 1 Oebisfelder Strasse, Allerpark 38448 Wolfsburg, Germany
Presentation language:	German
Participation fee:	at no charge
Contact:	Wolfsburg AG Stefan Schiller Telephone: +49 53 61.8 97-13 50 Fax: +49 53 61.8 97-13 99 E-mail: stefan.schiller@wolfsburg-ag.com Website: www.izb-leichtbau.com

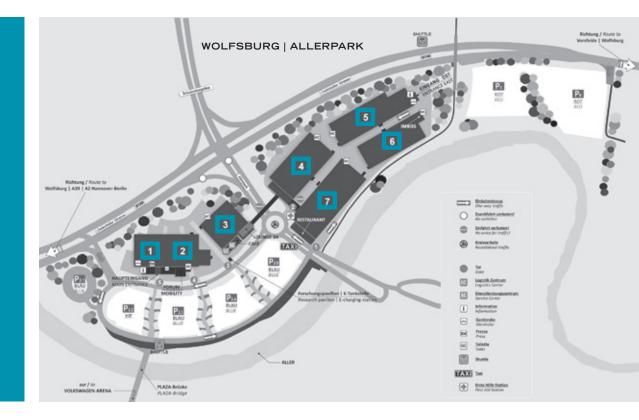


THE E-MOBILITY STATION IN WOLFSBURG

The e-Mobility Station in Wolfsburg. The e-Mobility-Station in Wolfsburg provides visitors with an overview of electromobility ranging from the use of alternative energy sources such as sunlight, wind and geothermal energy through to the fuelling of electric vehicles and right through to electric vehicles themselves. Temporary exhibitions provide a practical insight into these topics in the station's listed main building. The building is now home to the e-Mobility Station, at which Wolfsburg AG has joined forces with Volkswagen to present the electromobility of the future and demonstrate means of renewable energy generation. Come and discover the e-Mobility Station for yourself and find out more about the future of electromobility and energy generation.

A shuttle bus service will travel between the IZB exhibition grounds and the e-Mobility Station on all three days of the IZB 2014.

You can find out more about the e-Mobility Station online at: www.e-mobility-station.com

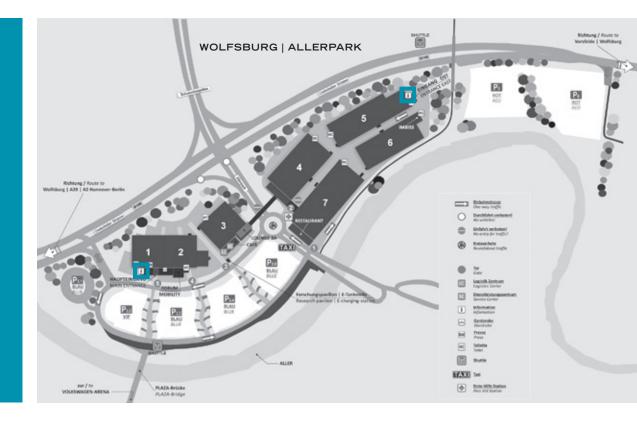


EXHIBITION HALLS

Exhibition halls. The individual exhibition halls each focus on specific topics. You have already been allocated a topic that corresponds to your planned exhibition focus upon registration.

The halls are organised according to the following key topics:

- Hall 1/2 Partner Region, Partners, Sponsors and Country Pavilions
- Hall 3 General Information and Services
- Hall 4 Electrics, Electronics and Mechatronics
- Hall 5 Powertrain Technology
- Hall 6 Interior/Exterior Design
- Hall 7 Metal and Lightweight Construction and Logistics

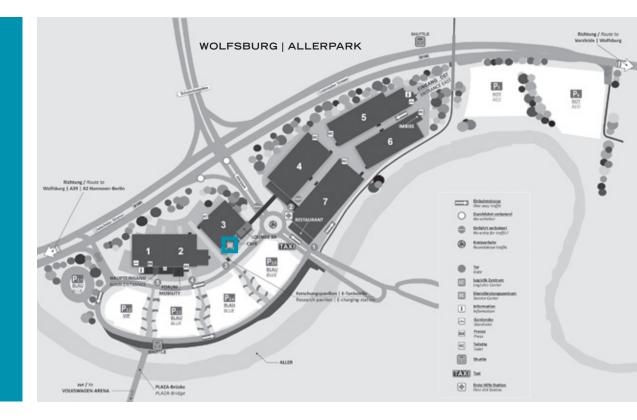


INFOPOINTS

Infopoints. Two Infopoints will be located in the IZB exhibition grounds. These are marked with an "i" on the site plan.

Infopoint 1 Main entrance

Infopoint 2 East entrance



SERVICE CENTRE

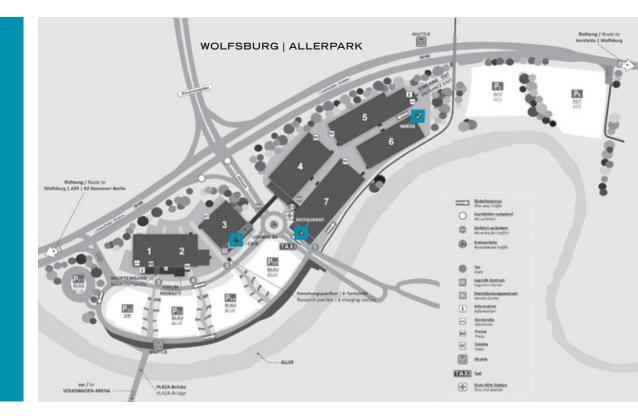
Service Centre. The Service Centre (SC) is located in Hall 3. Here you can find contacts for:

- Wolfsburg Trade Fair Association (Messe Wolfsburg)
- Trade Fair Construction (Cyborg Messebau-Zelte GmbH)
- Electrical and water installations (Pröpper GmbH & Co. KG)
- Logistics (Schenker Deutschland AG)

Below you will find an overview of the telephone numbers of all service providers who will be present at the event. For contact details of other service providers, please refer to the <u>Service Manual</u>.

Important IZB 2014 telephone numbers

Where?	Who?	Telephone number
Infopoint at the main entrance	Messe Wolfsburg	+49 53 61.8 90 56 82
Infopoint at the east entrance	Information	+49 53 61.8 90 56 57
Service Centre	Logistics (Schenker Deutschland AG)	+49 53 61.8 90 57 53
Service Centre	Trade fair construction (Cyborg)	+49 53 61.8 90 57 55
Service Centre	Electrical and water installations (Pröpper)	+49 53 61.8 90 57 56
Service Centre	Wolfsburg Trade Fair Association (Messe Wolfsburg)	+49 53 61.8 90 57 57
Hall 7	Catering (Fräulein Emma Kreative Mobilität)	+49 53 61.8 90 56 75
	CMdesign	+49 1 77.8 85 65 50
Hall 4	Wireless Wolfsburg	+49 53 61.8 97-88 88



FOOD AND DRINK

Food and drink. The IZB will feature a restaurant, a café, a bistro and a variety of different "Snackpoints". The restaurant and the café are marked on the site plan with a knife and fork symbol, while the bistro and Snackpoints are marked with a coffee cup.

Restaurant:	Hall 7
Café:	Hall 3
Bistro:	Hall 6
Snackpoints:	Hall 1, 5, 6, 7

If you have any enquiries regarding stand catering, please contact the company "Fräulein Emma Kreative Mobilität GmbH & Co. KG": Fräulein Emma Kreative Mobilität GmbH & Co. KG E-mail: order@kreative-mobilitaet.de Telephone: +49 30.8 50 73 36 18 Mobile: +49 1 77.7 95 97 95 Fax: +49 30.30 10 60 99 Website: www.kreative-mobilitaet.de

The company "Fräulein Emma Kreative Mobilität GmbH & Co. KG" is the official caterer of the IZB. You can, of course, also choose to use the services of another caterer. Please note that you will require a vehicle entry permit from the company Schenker Deutschland AG for external caterers.





WARNING! YOUR JOURNEY TO THE IZB MAY BE DELAYED BY ROADWORKS!

Trade fairs are always accompanied by an increased amount of traffic. It is therefore essential that both exhibitors and visitors plan their journey to their event in detail and in good time whilst allowing for delays.

Alongside the increased amount of traffic caused by the IZB as a trade fair, roadworks are currently also in place in several locations in and around Wolfsburg, thus resulting in additional driving restrictions. We therefore recommend that you leave plenty of time for your journey to the city and plan your trip in advance.

The IZB website contains a multitude of useful tips with regard to the topics of:

- How to Find Us
- Parking options
- Shuttle service
- Hotel service
- The Deutsche Bahn Event Ticket

If you are travelling by car, you will be directed to the IZB exhibition grounds by the extensive traffic management system in place in Wolfsburg. The IZB exhibition grounds contain a number of parking areas (see page 21, Parking).

Shuttle buses will travel between Wolfsburg Central Station and the exhibition grounds in the Allerpark in both directions every 15 minutes from shortly after 9am onwards on all three days of the event. The shuttle bus timetables can be found <u>online</u>. An additional special shuttle service will also be provided exclusively for Volkswagen employees.



GENERAL INFORMATION

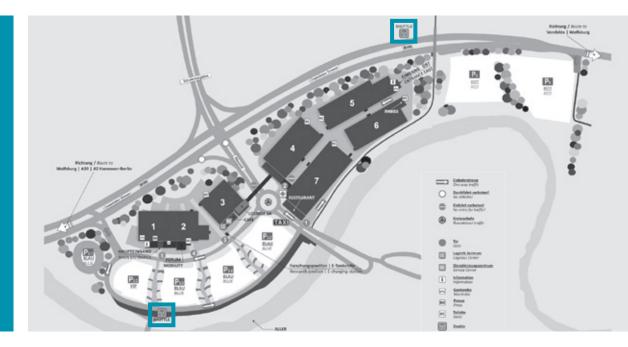
General information. Here you can find general information about the IZB 2014.

IZB app:	You can download the IZB app for the IZB 2014 for free in the i-Tunes Store.	
Banks:	There are no cash machines on the IZB exhibition grounds! Card payment is only possible at the ticket desks (at the east entrance and main entrance). The following cash machines are located close to the exhibition grounds (3-8 minutes by car):	
	Volksbank:Lange Strasse 44, 38448 Wolfsburg, GermanySparkasse:Hansa Platz 2, 38448 Wolfsburg, GermanyCommerzbank:Porschestrasse 27, 38440 Wolfsburg, Germany	
Churches:	Evangelisches Pfarramt St. Marien-Kirche (Evangelical) Schloßstrasse 15 38448 Wolfsburg, Germany	
	Katholisches Pfarramt St. Bernward (Catholic) Schulenburgallee 5 38448 Wolfsburg, Germany	
Cigarette vending machine	hine: Smoking in the IZB halls is strictly prohibited! Please use the smoking areas outside the halls! You can purchase cigarettes from the petrol stations or supermarkets located near the exhibition grounds.	
Cloakroom:	You can use our cloakroom in Hall 1 near the main entrance area for a small fee.	
Conference rooms:	Conference rooms are not available to hire at the IZB. You can, however, hire conference rooms in the nearby Volkswagen Arena.	
	Contact: VfL Wolfsburg-Fußball GmbH In den Allerwiesen 1 38446 Wolfsburg, Germany Telephone: +49 53 61.89 03-6 11 Fax: +49 53 61.89 03-6 00 E-mail: heike.gebauer@vfl-wolfsburg.de Website: www.vfl-wolfsburg.de	

Delivery:	All deliveries shall be carried out exclusively by Schenker Deutschland AG. Charges apply for the provision and delivery of stands (for more details see page 16 of the Service Manual). Other deliveries will be rejected by the trade fair staff!
Installation and dismantli Start of installation:	ng: 7 th October 2014 – 12 th October 2014 Daily from 8am – 8pm 13 th October 2014: 8am – 11am
Dismantling times:	16 th October 2014: 8pm – 10pm 17 th October 2014 – 21 st October 2014 Daily from 8am – 8pm
	If you need to drive your vehicle directly up to the halls, you will require a timeslot from Schenker Deutschland AG as a matter of urgency! You will not be granted access without a timeslot! You can book timeslots via the following link: http://www.ax4.com/ax4/?ID=605223
DIY stores:	The following DIY stores can be found close to the IZB grounds:
	Toom Baumarkt: Sägerbäume 10, Vorsfelde, Germany Raiffeisen Markt: An der Meine 10, Vorsfelde, Germany Hagebaumarkt: Karl-Ferdinand-Braun-Ring 2, Vorsfelde, Germany Bau King: Karl-Ferdinand-Braun-Ring 2, Vorsfelde, Germany
Exhibitor passes:	The exhibitor passes allow entry to the exhibition halls between 14 th and 16 th October 2014 from 9am – 7pm. To make admission checks quicker and easier, please ensure that your exhibitor pass is visibly displayed.
	You can also collect reserved exhibitor passes, admission tickets, invitations and from the Infopoint in the main entrance area.
Exhibitor survey:	An exhibitor survey will be carried out as part of the IZB 2014! The survey will be conducted in two phases and will be sent to the relevant contacts by e-mail.
First aid:	For urgent medical assistance, you can find the First Aid Station outside Hall 7 by the roundabout. Medics will also regularly be present in and around the exhibition grounds! (Telephone: +49 1 72.2 52 40 03)
Hospital:	Sauerbruchstrasse 7 38440 Wolfsburg, Germany Telephone: +49 53 61.80-0
Lost and found:	At the Infopoint in the main entrance area (Halls 1/2)
Mosque:	Islamisches Kulturzentrum Wolfsburg Berliner Ring 39 38440 Wolfsburg, Germany Telephone: +49 53 61.2 76 45 72 Fax: +49 53 61.2 76 49 40 E-mail: info@islamwob.de You can find the exact prayer times for Wolfsburg <u>here</u> .
Opening hours	You can also find a prayer room at the trade fair itself in Hall 1/2. Exhibitors: 9am – 7pm
Opening hours:	Exhibitors: 9am – 7pm Visitors: 10am – 6pm

Parking:	Parking spaces in the RED and BLUE car parks are reserved for exhibitors only. You can only park here if you have a corresponding parking ticket, which had to be ordered in advance and are already sold out.
	Visitors can park in the GREEN car park (Volkswagen Arena). Please follow the traffic management system.
	Disabled parking spaces are available next to Halls 1 and 2.
Petrol stations:	Star Tankstelle (approx. 1 minute away by car) Schulenburgallee 2 38448 Wolfsburg, Germany
	Aral Tankstelle (approx. 4 minutes away by car) Wolfsburger Strasse 41 38448 Wolfsburg, Germany
	Shell Tankstelle (ca. 8 Autominuten entfernt) Hubertusstraße 8 38448 Wolfsburg, Germany
Pharmacy:	Schloß-Apotheke (approx. 3 minutes away by car) Wipperstrasse 17 38448 Wolfsburg, Germany Telephone +49 53 61.65 01 76
Police:	Heßlinger Strasse 27 38440 Wolfsburg, Germany Telephone: +49 53 61.46 46-1 02
Press Centre:	The Press Centre can be found in Hall 1 near the main entrance area.
Shuttle bus:	On all three days of the IZB, free shuttle buses will run from Wolfsburg Central Station and the Volkswagen Factory to the exhibition grounds in the Wolfsburg Allerpark. The shuttle bus from and to the Volkswagen factory is only available to Volkswagen AG employees, who must present their factory ID card. The buses will stop at the signposted bus stops.

Click \underline{here} to download the IZB shuttle bus timetable.



Stationery requirements:	Staples (approx. 5 minutes away by car) Berliner Ring 12 38440 Wolfsburg, Germany
Supermarkets:	E-neukauf Grimmann (approx. 2 minutes away by car) Allerstrasse 1 38448 Wolfsburg, Germany Telephone: +49 53 61.6 20 41
	Penny-Markt (approx. 4 minutes away by car) Hansaplatz 22, 38448 Wolfsburg, Germany
	real,- Supermarkt (approx. 12 minutes away by car) Porschestrasse 102 38440 Wolfsburg, Germany Telefon: +49 53 61.27 25 80
	ALDI Nord (approx. 12 minutes away by car) Porschestrasse 102 38440 Wolfsburg, Germany
Synagogue:	Liberale Jüdische Gemeinde Wolfsburg – Region Braunschweig e.V. (The Liberal Jewish Community of the Wolfsburg Braunschweig Region) Seiler Strasse 4 38404 Wolfsburg, Germany Telephone: +49 1 52.34 36 58 54 www.ljg-brawo.de
Taxi service:	City Taxi Wolfsburg: +49 53 61.2 30 23 Taxi Direkt: +49 53 61.8 88 33-3
Trade Fair Catalogue:	You can pick up your complimentary copies of the Trade Fair Catalogue from the Service Centre in Hall 3 from 13 th October 2014 onwards.
	Further catalogues can be purchased at the ticket desks for a price of 15.00 Euros per catalogue
Wolfsburg Tourist Board:	If you require any information concerning accommodation, restaurants, etc. in Wolfsburg, please contact our colleagues at Wolfsburg Marketing (Hall 1, near the main entrance).

We hope that we have provided you with all of the information required for your participation in the IZB 2014. If you have any further questions, please feel free to contact our trade fair staff (at the Infopoints) at any time.

We hope that you will have a pleasant and successful time at the trade fair!

Yours faithfully,

Your IZB Trade Fair Team







Media Partner: Automobilwoche





Organiser:



Wolfsburg AG | MobilityBusiness Major-Hirst-Str. 11 38442 Wolfsburg Telephone +49 53 61.8 97-13 12 izb@wolfsburg-ag.com