**ES400** APPLICATION GUIDE Id 4€ @ 10:34 10:34 Wednesday, April 7, 2010 <u>00</u> 18 11:00A Bill Anderson Motorola, Inc.



# TRANSFORM YOUR MOBILE WORKERS FROM SIMPLY INFORMED TO EMPOWERED... WITH THE MOTOROLA ES400.

When you give your workers the Motorola ES400, you give them a pocket-sized office that will keep them connected to your business information, customers, co-workers and managers. And whether your workers need to make a call, scan a bar code, capture a photo, video or signature, get real-time directions or connect to either a Wi-Fi wireless network or the fastest cellular networks in the world, this little powerhouse does it all.

Now, your workers can change action item into action taken. The result? Everything you need to boost business success. Unsurpassed efficiency. Unparalleled response times. And extraordinary customer care.

## **ES400 APPLICATION GUIDE**

Put your Motorola ES400 mobile computers to work right away with our large library of ready-to-use and easily customizable applications. Designed for a wide variety of industries and business processes, these proven and tested applications from our trusted partners will let you start reaping the benefits of mobility, almost overnight.

With our applications, your workers will say:

I CAN COMPLETE MORE WORK ORDERS.

I CAN BETTER MANAGE THE STORE.

I CAN TAKE BETTER CARE OF MORE PATIENTS.

I CAN CLOSE MORE SALES.

I CAN BETTER MANAGE INVENTORY.

I CAN HANDLE MORE DELIVERIES.

I CAN BETTER SERVE MY CUSTOMERS.

What will your workforce do with the Motorola ES400?

Browse through the many applications available for this all-in-one pocket sized mobile computer to see the world of possibilities — and put the ES400 to work in your operations today.

This guide contains applications that are available as of 02/01/11. For the most current list of certified applications, please visit: www.motorola.com/es400

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#### VALIDATION PROGRAM INFO

The applications in this guide have been subjected to a battery of tests in real-life customer scenarios, bringing you the peace of mind that the application you choose will work — and work well — with your Motorola FS400. Choose from one of two certification levels:

#### **ENTERPRISE VALIDATED SOLUTION**



The Enterprise Validated Solution seal ensures full application functionality and interoperability between the partner application and your complete Motorola Enterprise Mobility solution — including testing on Wi-Fi and cellular networks.

#### **ENTERPRISE COMPATIBLE SOLUTION**



The **Enterprise Compatible Solution** seal ensures that the partner application is compatible with the platform and features of the ES400.

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#### @hand

#### **@hand Field Mobility System**

The @hand Field Mobility System (FMS) is a single framework that includes ready-to-configure applications that streamline maintenance, asset tracking, supply chain management, field service and operations.

Configure individual or hybrid applications that match your own workflows and easily integrate the advanced functionality of your Motorola mobile devices — from bar code scanning and GPS to mobile printing.

The FMS framework also includes a dashboard to provide supervisors with a global view of the data stream from all their direct reports, enabling better management of the mobile workforce.

4030 West Braker Lane Austin, TX 78759 Jason Lanier (512) 423.5269 jlanier@hand.com

www.hand.com





## **Allegro Mobile Solutions**

#### **Allegro Mobile Survey**

Create, deploy and manage surveys that can be delivered instantly over the air to the ES400. With this feature rich application, you can collect up-to-the-minute information from your field representatives that can be viewed instantly, providing the intelligence required to make smarter business decisions.

Survey data can include signature capture; GPS coordinates of respondents, allowing you to analyze by geography if desired; automated date and time stamps and images. Support for multiple languages allows a single survey to be sent to all representatives, all around the world. And our integrated device management module allows you to easily identify and re-send the survey to representatives who have not responded.

2350 Matheson Blvd. East Ontario, Canada, L4W 5G9 Julian Lau (905) 624.2924 x250 julian.lau@allegrowireless.com www.allegrowireless.com





# American Barcode and RFID, Inc. (AB&R) ABC Scan.Net

ABC Scan.Net allows your field workforce to scan bar codes to streamline a wide range of inventory and asset management activities. A quick scan provides all the information required to perform the task at hand — from searching through inventory in the back of the truck to locate a specific part to accessing a current work order. No more paper and pen, no more errors, no paper forms to process and file.

A web interface supports an unlimited amount of users for superior scalability. Designed for all levels of workers, the mobile interface is easy and intuitive to use. Applications are easily customized to your workflows and can operate in real-time or batch modes.

3431 East Elwood Street Phoenix, AZ 85040 Gary Randall 800.274.0324 sales@abrfid.com

www.abrfid.com





#### Antenna AMP Service

AMPTM Service accelerates and optimizes time-critical business processes and workflows that challenge field service workers every day. AMP Service provides field service workers with anywhere, anytime bi-directional access to real-time customer, inventory and other jobrelated information, virtually eliminating communication bottlenecks and preventing information gaps, miscommunications and costly mistakes. Not only can AMP Service obtain essential information from the enterprise in real time, but it also enables off-line access to data, including the ability to add, edit and update record details.

Enable your field service organization to be more productive, more profitable, and more effective...with AMP Service.

111 Town Square Place
Jersey City, NJ 07310
Anna Garcia 888.723.2832
agarcia@antennasoftware.com





#### **Apacheta Corporation**

#### **Apacheta ACE Mobile Applications**

Apacheta provides flexible mobile applications for route sales and delivery, merchandising, pick-up and delivery, and field service that enable companies to streamline their mobile operations, capture new revenue opportunities and lower costs. Apacheta software takes full advantage of Motorola's mobile computers with support for scanning, pictures, GPS, mobile printing and WAN, LAN and Bluetooth connectivity. And through our optional Apacheta Online service, we can host and manage your solution at our secure data center, simplifying deployment and minimizing IT investment.

Apacheta applications are complete and ready-to-use yet can be rapidly tailored for a company's distinct business requirements, blending the simplicity of a packaged application with the flexibility and control of a custom solution.

75 W Baltimore Pike Media, PA 19063 Kent Warrum (610) 558.5852 kwarrum@apacheta.com





# Appear IQ

Appear IQ is a context-aware mobile platform for enabling mobile field service applications. Appear IQ makes mobility easy by managing the many critical aspects of mobility solutions, including device management, data synchronization, reliable messaging and data-push based on user context — such as location, user profile and device type.

Context-awareness eliminates information overload and simplifies workflows through the ability to collect, analyze and react to context changes — and present users with the exact set of needed information, when and where it is needed. This proven platform has been adopted by leading organizations for its compelling ROI, its proven reliability in large scale deployments and its ability to simultaneously support a large number of business processes.

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#### **Astea**

#### FX & Alliance Mobile

With FieldCentrix and Astea Alliance mobility solutions, you can seamlessly link your processes, people, parts and data in real time, eliminating the manual inefficiencies and paperwork that can overwhelm service technicians — and your business. Real-time automated processes improve the productivity of your field service personnel, who now have more time to better serve your customers and generate new business to help increase your bottom line. Our solutions can streamline your entire service management process, including: customer service/support; diagnostic decision support; scheduling optimization and dispatch; work order management; service contract/warranty administration; time, labor/materials tracking; billing and payroll data collection, and reporting.

240 Gibraltar Road, Suite 300 Horsham, PA 19044 Debbie Geiger (215) 682.2500 dgeiger@astea.com

www.astea.com





# **B2M Solutions**

#### mprodigy

You chose a mobility solution to increase business efficiency, better serve customers and cut costs. mprodigy will help you properly manage your entire Motorola mobility solution to achieve those objectives. Rich analytics provide a systems-wide look at your entire mobility solution, allowing you to monitor the performance of your devices, your applications, your users, your networks and your help-desk operations. We present easy-to-digest information in a simple-to-use dashboard that provides a constant window into best and worst performing workers, work groups, individual devices, device types, applications and networks. Armed with this data, you can identify and correct poor performance and replicate best practices throughout your organization.

The Core Business Centre, Milton Hill Abingdon, Oxon, OX13 6AB, UK Bernie Warner +44 (0)1235.432.752 Bernie.warner@b2m-solutions.com





#### **BarCode ID Systems**

#### Field IQ™ Work Order

Field  $IQ^{\otimes}$  Work Order improves the productivity and efficiency of field personnel in any organization with an outside workforce. Part of the Field  $IQ^{\text{TM}}$  Mobile Software Suite, this solution improves the execution and management of field work orders by providing more accurate data entry, on the spot access to the data needed to get the job done fast and right, and faster communication with host systems. The result is the more efficient use of two of your most valuable resources — your technicians and your vehicle fleet.

This flexible application can be easily customized to your specific processes, and can reside on internal local servers or remotely — "in the cloud."

1100 Johnson Ferry Road, Suite 575 Atlanta, GA 30342 Julie Leonard – Marketing Director (678) 904.9045 ileonard@barcodeid.com

www.barcodeid.com





# Blackbay Delivery Connect

Blackbay provides comprehensive real-time mobile worker solutions for supply chain management. Blackbay Delivery Connect is designed to improve customer service, supply chain management, information flow and accuracy for a wide range of logistical operations — from point-to-point pickup and delivery to hub-and-spoke, depot operations and asset or equipment tracking. This supply chain management system streamlines field operations and delivers real-time information to the field worker, back office and customer — increasing workforce productivity, reducing costs, improving visibility and enabling providers to meet growing customer demands.

4th Floor, Kingsland House, 122-124 Regent Street, London, United Kingdom, W1B5SB Kate Kinraid (44) 08707662831 kate.kinraid@blackbay.com





## **Cheetah Software Systems**

#### **Cheetah Software**

Cheetah's real-time logistics solutions allow you to fully automate delivery route planning, pickup assignment, dispatch, and customer service for delivery, less-than-truckload (LTL), courier and private fleet operations — almost overnight. Our proven systems deliver real-time routing, delivery and dispatch information to all those who need it — dispatchers, drivers, customer service representatives (CSRs), shippers and customers. Process efficiency is increased, improving productivity and reducing costs. And our fully scalable and affordable solutions improve profitability for any size operation — from small to large.

200. N. Westlake Blvd Ste 200 Westlake Village, CA 91362 Anna M. Cravitz 805.373.7111 x228 acravitz@cheetah.com

www.cheetah.com





## CIS Group

#### **Route Companion**

Get more efficient management of your direct store delivery (DSD) operation with Route Companion®. This route accounting application automates the activities of mobile sales and delivery personnel, from truck loading to end-of-day balancing and reporting. Sequence of visits, inventory, order-taking, returns processing, collections, surveys and much more can all be managed with Route Companion. With improved visibility into your DSD operations, you can more effectively manage your distribution routes and mobile sales/delivery personnel, able to easily measure performance, evaluate opportunities and execute actions to maximize efficiency and profitability. In addition, the open architecture fully supports EDI and DEX technologies, and integrates with small and large back-end systems (including SAP, SAP B1, SAP R3, JDE, JustfoodERP, Quick Book, Acc Pacc and Business Vision).

55 Castonguay St-Jerome, Quebec J7Y 2H9, Canada Bertrand Martelle — 866.816.7445 bmartelle@cis-group.com





# Cognito Ltd TaskWorker

Give field workers easy access to the real-time information they need with Cognito's TaskWorker and eliminate the need for phone calls to receive instructions or report job progress. The TaskWorker mobile client application establishes a secure, controlled mobile working environment with a simple user interface that presents workers with a straightforward set of options that relate to their role and responsibilities. Exceptionally high levels of user adoption allow organizations to maximize the value of this easy-to-use application. And since access to the operating system and non work-related applications is restricted, workers stay focused on the task at hand, increasing productivity.

Benham Valence Newbury, Berkshire United Kingdom RG20 8LU Michael Cross — 01635 508323 info@cognitomobile.com

www.cognitomobile.com





#### **CommonTime Ltd**

#### **CommonTime Mobile Enterprise Application Platform**

This complete set of products and services simplifies the design, development, deployment and management of dynamic mobile applications that eliminate paper-based processes and increase the efficiency of your operations. Key components of this complete solution include:

- mDesign Studio: provides an extensive library of application templates that can be easily customized plus a simple drag-design environment — no programming skills required
- mSuite: secures communications between your devices and back office systems
- **mSupport**: a real time over-the-air remote support solution

15 St. Christophers's Way Pride Park, Derby, Derbyshire United Kingdom DE24 8JY Tony Hernandez — 0044 01332 542033 tony.hernandez@commontime.com

www.commontime.com





# ComOps Limited Pocket SAM

Pocket SAM provides your sales force with a real-time link to your business systems, enabling a circular exchange of information that benefits the sales force in the field and sales managers. Your sales force can access the data they need to be as successful as possible — from key account information to sales tools. And the ability to collect information on every customer touch-point helps supervisors to more proactively manage the sales force. Paper is replaced with real-time electronic information that streamlines operations, reduces costs and improves results throughout the entire sales cycle, helping you stay ahead of your competition in today's fiercely competitive markets.

Level 6, 77 Pacific Highway North Sydney, NSW, Australia 2060 Harmeet Lamba (61) 2.9923.8000 hlamba@comops.com.au

www.comops.com.au





## **Complete Innovations**

#### **Fleet Complete**

Fleet Complete enables companies to better manage their fleet, reduce fuel consumption, increase worker safety and regulate employee activities in the field. Dispatchers can send detailed work order information directly to the user's mobile device, eliminating paper and the associated slow movement of information through your business. Users can then view new job notifications and update the status in real time. Electronic driver logs and manifests eliminate their paper counterparts — and the time required to complete and process paper forms. And a powerful reporting system provides the information you need to better control fleet operational costs, including real-time vehicle location and speed, idling time, maintenance schedules, speeding reports and more.

475 Cochrane Drive, Suite 8 Markham, ON Canada, L3R 9R5 Dror Nir – (905) 944.0863 x250 drorn@completeinnovations.com

www.fleetcomplete.com





#### **CXT Software**

#### X Mobile™

X Mobile delivers many of the same mobile features used in the largest worldwide delivery companies, at an affordable price point. Dispatch and drivers can communicate via two-way messaging. Dispatchers can send detailed information about orders, manifests, stops and parcels to drivers in real time. As deliveries are completed, delivery status is updated in real time, even on over, short and damaged shipments. Bar code scanning and signature capture provide real-time proof of delivery of the right shipment to the right customer. And GPS coordinates provide near real-time vehicle location updates, allowing dispatchers to match new work orders with the closest driver to minimize mileage and fuel costs.

141 E Palm Ln Ste 203 Phoenix, AZ 85004 Jim Luciani, VP Sales & Marketing (602) 265.0195 x2 sales@cxtsoftware.com

www.cxtsoftware.com





# **Descartes Systems Group MobileLink PPC Delivery**

Orders change. Trucks get caught in traffic. Shipments get damaged. Change is the norm, and drivers and dispatchers react, but not always in concert. Companies have long sought to incorporate field operations status into order fulfillment processes. Now, with Descartes Mobile Link, you can. This family of wireless applications improves operational efficiencies by enabling the real-time exchange of information with drivers out on the road. With visibility into the real-time location of your drivers and the status of deliveries, you can be more responsive to your customers and ensure on-time deliveries, while minimizing route miles and reducing idle time, fuel usage and labor hours. And the scalable solution can match the needs, budgets and technology strategies of nearly any operator.

120 Randall Drive Waterloo, ON Canada, N2V 1C6 Thomas Moll – (540) 719.3286 tmoll@descartes.com

www.descartes.com









#### **DMS**

#### ActiSoft, AlmacenSoft and TareoSoft

With over 15 years of experience in the delivery of mobile solutions, you can count on DMS applications to improve efficiency in a wide variety of business processes:

**Asset Tracking:** ActiSoft allows personnel to scan bar codes or RFID \tags on assets to take a rapid and highly accurate inventory.

**Inventory Management:** AlmacenSoft automates inventory management in stores and warehouses, streamlining receiving, picking, put-away, replenishment and shipping processes.

**Field Service:** TareoSoft allows you to better manage field personnel. Task management tools enable better utilization of staff for improved productivity, while time tracking improves payroll accuracy and efficiency.

Av. Arequipa No. 2995 - San Isidro Lima, Peru LIMA 27 051.7052400 Sandra Muro Leon sandra.muro@dms.com.pe





# Global Relief Technologies RDMS (Rapid Data Management System)

GRT has developed an end-to-end technology solution platform designed to provide secure rapid data collection, analysis, and collaboration capabilities called Rapid Data Management System (RDMS) on handheld devices. All of the data collected in the field is communicated via various commercial/military networks, including LAN, Cellular, and mobile satellite communications. Real time analysis is provided via a system that is located with the customer or through GRT's hosted environment. The integration of GPS and GIS mapping and data allows for additional and enhanced levels of data analysis including timely satellite imagery. And experience in government, military, disaster relief and humanitarian assistance applications allows GRT to offer the unique skill set and platform required in many markets, including government, utilities, oil/gas/petrochemical, civil construction and insurance

30 New Hampshire Avenue, Suite 2 Portsmouth, NH 03801 Becky Masse 603.422.7333 Becky.Masse@grt.com



# inCompass Wireless

This suite of Pathology Laboratory Courier Mobile offerings provides the seamless and technologically advanced automated real-time proof of service required in the mission critical world of healthcare. Laboratories now enjoy complete visibility into the supply chain, from package, specimen and vehicle tracking, to driver management and cost containment. As a turnkey solution, you can count on us to manage the end-to-end process, from determining your requirements to integration with your ERP system, configuration of your software and deployment of your handheld mobile computers. Solution components include a wireless mobile application, back end integration and a reporting web site.

1081 Camino del Rio South Suite 107 San Diego, CA 92108 Rajesh Bhatia – (678) 516.6771 rbhatia@incompasswireless.com





# InteMobile Controle

Streamline your freight delivery operations with Controle from InteMobile. Delivery operations are traditionally paper-intensive. But Controle eliminates paper, improving data accuracy, data availability, driver productivity and shipment accuracy.

This mobile application allows dispatch to send electronic delivery orders to drivers out in the field that can be re-prioritized as needed throughout the day. At the point of pick-up and delivery, a scan of the bar code on the shipment verifies that the right load is about to be picked up or delivered — eliminating the high cost of mis-ships. And the status of a load is updated the minute a delivery has been completed, enabling faster payment.

Avenida Luiz Carlos Berrini, 1178 São Paulo, Brazil 04571-000 (55) 5105.3311

www.intemobile.com.br/intemobile/





#### InteMobile

#### Distribution of Gases

This mobile solution allows you to streamline the distribution of gases such as oxygen, nitrogen, hydrogen and rare gases required in healthcare as well as industrial and electronics manufacturing. Complete processing at the customer site allows delivery drivers to updates inventory and process invoices, all in real time. Bar code scanning of customer tanks and cylinders allows you to easily track these high-value assets. As a result, drivers have more time to spend with customers and more time to generate more sales. And managers can monitor the real-time picture of all activities and drivers out in the field, better able to manage their mobile workforce, wherever they happen to be.

Avenida Luiz Carlos Berrini, 1178 São Paulo, Brazil 04571-000 (55) 5105.3311

www.intemobile.com.br/intemobile/





#### **InteMobile**

#### **Mobile Inspection**

Mobile Inspection from InteMobile improves the efficiency of the entire inspection process. Dispatch can send electronic job orders directly to the Motorola ES400. Dispatchers can respond instantly to emergencies, able to re-prioritize jobs with the press of a few buttons, ensuring that the most pressing inspections are always conducted first. Out in the field, this workforce can collect and submit rich information from the inspection site to your back-end business systems in real time. A scan of the bar code or RFID tag positively identifies the asset. Photos can help document asset condition, aiding supervisors in determining if maintenance is required and assigning the right engineer to complete that maintenance. And GPS coordinates verify the asset location. The result? A more productive workforce that can complete more inspections, more accurately, every day.

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www.intemobile.com.br/intemobile/





# **IntSig Information Co.**

#### **CamCard**

CamCard makes it easier than ever to enter new contacts into your system address book. Simply take a picture of any business card with the integrated camera in the ES400 to automatically save the information as a contact in the device address book.

Image rotation is automatically detected and corrected. The language is automatically detected (supported languages include English, Simplified Chinese, Traditional Chinese, Japanese, Korean, Danish, Dutch, Finnish, French, German, Hungarian, Italian, Norwegian, Portuguese, Spanish, Swedish). And the contact information can be automatically saved as a vCard for easy integration with most contact databases.

No.335 Guoding Road Room 12013, Building #1 Shanghai, China 200433 Samuel Chen – (86) 55663009.8002 samuel\_chen@intsig.com

www.intsig.com





#### **linea DataScan**

#### Quick Mobile

This versatile software solution is designed to enable data capture and transmission in any vertical industry — including wholesale distribution, manufacturing, transportation and logistics, public services and small businesses of all types. Quick Mobile allows you to take advantage of the advanced functions on Motorola mobile computers, including bar code scanning, GPS, photo capture, signature capture and more.

The user friendly design requires virtually no training. And rapid deployment and an easy set-up allow you to launch mobile solutions quickly — and cost-effectively.

Calle 87 No 19a 27 piso 4 Bogota, Colombia 057 William Hernandez — 057.5930255 William.hernandez@lineadatascan.com

www.lineadatascan.com





# MiT Systems EzSales Mobile

This family of highly flexible and configurable mobile solutions provides the real-time information required to increase the productivity and efficiency of the mobile workforce and back office personnel. Our building block approach allows us to tailor applications to your exact business needs — without the high price tag of customized solutions. Our solutions include sales force automation, proof of delivery, route sales, merchandising and field service, allowing your mobile workforce to better serve your customers and your supervisors to better manage your mobile workforce. Available on-premise or in our cloud-computing hosted environment for rapid and cost-effective deployment.

1400 N Habor Blvd.
Suite 610
Fullerton, CA 92835
Jim French — (714) 992.5362
JFrench@MiTsys.com
www.mitsys.com





#### **MobileFrame**

#### **MohileFrame**

MobileFrame's 100% code-free enterprise mobility platform enables any business in any industry to easily create, deploy and manage sophisticated custom mobile applications. Our intuitive point and click system eliminates time-consuming and expensive custom coding. This complete mobility solution includes all the tools needed ensure your mobility project is a success, including built-in mobile application development, an Integration Wizard that makes integration with back-end systems a breeze, mobile device management, project administration, GPS tracking and more.

111 West Saint John Street Suite 900 San Jose, CA 95113 Lonny Oswalt – (408) 885.1200 loswalt@mobileframe.com





## NewsPage Ltd.

#### **Express Sales Force Automation (SFA)**

Get more out of your field sales force with Express SFA. Sales representatives in the field can access and capture the information they need to close more sales. With Express SFA on the ES400, your sales representatives can perform virtually any sales related task in seconds, no matter where they happen to be — including viewing customer, product and new promotion information; checking inventory availability; submitting real-time sales orders and printing receipts and invoices. The end result is a sales force that is more productive, better informed and better able to serve customers. And the real-time information loop from the field helps sales managers better manage the sales force and better forecast sales, in turn improving production scheduling and inventory management.

7500A Beach Road, #10-324 The Plaza Singapore, Singapore 199591 65 62205063 Chia Kay Ming kayming@newspage.com.sg www.newspage.com.sg







## Openstream, Inc.

cue-me™

Your users will access multiple business applications with their ES400. Make that interaction as intuitive as possible with OpenStream's cue-me. This application allows you to enable multi-modal interaction with your existing business applications — users can type, touch or talk to enter or view information in your business applications. And if your users need help navigating an application, they can simply ask for it or press the help button.

Built on a standards-based platform, cue-me can be easily customized to meet specific business needs. Information resident on the ES400 can be incorporated into your applications — including contact information and alerts. And the flexible application works online and offline, protecting worker productivity in the event a wireless connection is unavailable.

One Executive Drive, #400 Somerset, NJ 08873 Balaji Narayana 91 732.507.7030 x107 balaji@openstream.com







# PreCom Mobile Enterprise Application Platform

The PreCom Platform is a standardized rapid development platform that allows enterprises to develop, deploy and manage mobile enterprise solutions that are highly intuitive — and cost-effective. The easy-to-use platform offers a flexible plug-in framework that provides all necessary functions, including communication, storage, security, integration, log and settings, device management, licensing and remote updates. Prebuilt modules include positioning, work orders, digital forms and digital signatures, allowing you to easily create a customized application that will streamline your particular business processes.

This proven horizontal platform has been adopted by virtually every vertical market, including transportation and logistics, field service, health care, security and energy.

Wenner-Gren Center Sveavägen 168 Stockholm, Sweden 11346 Fredrik Berglund – 46 (0)8.736.77.00 fredrik.berglund@pocketmobile.se www.pocketmobile.eu





# Portable Technology Solutions, LLC

TracerPlus™

The TracerPlus platform makes it easy to develop mobile applications to streamline practically any business process, including inventory, delivery, asset tracking, inspections, logistics and much more. Our data integration tools provide batch or real-time wireless syncing with almost any existing database system, including Access, Oracle MySQL and Excel.

In addition, PTS has utilized the TracerPlus mobile development platform to create an intuitive and ready-to-use application that includes two modules: Easy Inventory and Easy Delivery. Easy Inventory tracks receiving and issuing of inventory, providing the real-time and trending inventory data needed to keep your shelves stocked with the products your customers want to buy. Easy Delivery enables efficient route planning and package tracking, complete with signature and GPS verification for couriers.

221 David Court Calverton, NY 11933 (631) 727.8084 sales@tracerplus.com

www.tracerplus.com





#### **Prism Visual Software**

#### **MiniMate**

MiniMate allows service and delivery operations to optimize the work order process by eliminating redundant data entry and expanding the amount of data collected in the field. With real-time paperless processes, drivers and service technicians can collect proof of delivery information, place a sales order, update work order status, record resolutions to service problems, create invoices, collect signatures, print invoices, collect overdue monies, view customer balance statements, view sales history, add new customers and view turn by turn navigation. Supervisors can also use the real time information to reduce costs and improve productivity in service and delivery operations.

1 Sagamore Hill Drive Port Washington, NY, 11050 Andrew Kuneth (516) 944.5920 andrew@prismvs.com



# q d a t a

## qdata

#### Q-Suite

Integrate bar code scanning into virtually any application, quickly and easily, with qdata's O-Suite. Four pre-built ready-to-use applications can be easily customized, allowing you to collect the information on your bar codes — no programming required. Support for real-time and batch mode allows businesses to improve worker efficiency and data accuracy, regardless of whether users are on- or off-line. And the flexible modules can be integrated with any Excel spreadsheet or any software that can utilize Excel format files.

The Q-Suite includes: Q-TRACK for asset tracking; Q-MOVE for shipping and receiving functions in the warehouse; Q-COUNT for cycle counting of inventory; and Q-POD for pickup and delivery operations.

6 Shields Court\_Unit 105 Markham, Ontario Canada L3R 4S1 Garry Johnston (905) 477.1367

www.adata.com





#### Quofore

#### **Quofore Retail Execution**

Quofore's multi-tier mobile Retail Execution software solution helps Consumer Products companies automate the day-to-day activities by providing a constant, real-time flow of information between field personnel and the head office. Regardless of whether your field sales representatives are responsible for field sales, merchandising, in-store marketing, direct store delivery or van sales, the result is the same — a measurable efficiency gain and more valuable interactions in the field. In addition, managers in the head office can use Quofore to direct, manage, and monitor their operations out in the field. And executives have visibility into an important new stream of real-world business intelligence to support decision making and provide feedback into in-field processes.

Ouofore Headquarters 3355 Lenox Road, NE, Suite 1000 Atlanta, GA 30326 (404) 365.7700 americainfo@quofore.com

www.quofore.com





# RACOWare Protective Services

Help protect your facilities and the workers who spend their days inside your facilities with RACOWare Protective Services. This application is designed primarily to automate the inspection of PFE (Portable fire extinguishers), panic alarms, guard round check points, delayed egress doors, smoke door inspections and emergency phones. By ensuring maintenance is performed properly and on time, organizations can be assured that these crucial assets will be available in emergency situations.

This solution enables any large organization — from large corporate campus facilities to government municipalities and colleges — to cost-effectively comply with both the International Association of Healthcare Security and Safety (IAHSS) Standards and the US Governments Joint Commission mandates

5480 Creek Road Cincinnati, OH 45242 Larry Sherman Lsherman@racoindustries.com (513) 792.1377

www.racoindustries.com





## **Reddwerks Corporation**

Reddwerks Warehouse Performance Management (WPM) software version 3.6

If you want to reduce costs, increase accuracy and get more from the equipment in your warehouse, you need Reddwerks WPM. This fully featured warehouse management application streamlines key warehouse activities including item and case selection, stocking, quality control, palletizing and container management. And a built-in reporting engine provides hundreds of real-time metrics that can be viewed in daily, monthly and quarterly trending reports, allowing you to identify and address performance opportunities in every area of your warehouse.

1122 S. Capital of Texas Highway Suite 150 Austin, TX 78746 Vanessa McMillan – (512) 597.6810 vmcmillan@reddwerks.com





#### **Retriever Communications**

#### **Retriever Barking**

Eliminate field paperwork from your service maintenance operations and improve the productivity of your field technicians with Retriever Barking. This mobile solution connects your remote field staff with your office in real time, allowing you to easily schedule and manage your field force from the office — without paperwork. Retriever Barking is an ideal solution for small to medium size businesses as it has no upfront costs — instead it is offered as a cloud solution for a monthly fee. The ready-to-use fully managed application eliminates the need for local IT staff. And no matter what language you speak or where in the world your business is located, we're ready to support you. We offer applications in all languages, including Chinese double byte character sets. And local offices in Sydney, London and Milan support deployments in over 21 countries.

Gnd Floor, Bldg 4, 14 Aquatic Drive Frenchs Forest, NSW, Australia 2086 (61) 2-9006 8600 sales@retrievercommunications.com





## ScanCare

## **ScanMex**

#### **ScanCare**

ScanCare provides inventory control for surgical supplies and scheduled surgeries. The ability to automate the end-to-end process — from order to consumption for prostheses, medical tools and materials utilized in surgical procedures — enables faster response times, improves service levels, optimizes inventory levels, reduces material loss and increases the speed and accuracy of billing.

The ready-to-use application is easy to deploy. The program interfaces to your existing Hospital ERP system. And since this software-as-a-service (SAAS) model is 'in the cloud', all your users need is a handheld mobile device with Internet access to use the application, anywhere and anytime.

San Francisco 1107, Colonia del Valle México, D.F. 03100 (52) 55 3688.4000 Ventas@scanmex.com

www.scanmex.com





# Seal Systems Seal SivaPro

This complete sales force automation solution enables your sales force to throw out paper forms and conduct end-to-end sales related activities in real time on the Motorola ES400. Salespeople can check stock and pricing, place the order and verify the delivery date, no matter where they happen to be. Efficiency, response times and delivery times improve, increasing customer service levels and allowing your sales force to spend more time visiting more customers and taking more orders. In addition, the elimination of handwritten information reduces data errors that could result in a costly mis-ship. And faster order delivery also means faster billing, improving your cash flow.

Apinajés, 1100, 12th Floor São Paulo, Brasil 05017-000 Mr. Wagner Bernardes (55) 11.2134.3800 wbernardes@seal.com.br

www.seal.com.br





## Software FX, Inc.

#### **PowerGadgets Mobile**

Give your mobile workforce, managers and executives the real-time information they need to make the best decisions possible with PowerGadgets Mobile. No programming is required. This easy-to-use tool allows you to create powerful dashboards that provide a window into the real-time information in your business system in just minutes. In addition to data, you can present charts, gauges and maps for the easy on-the-go analysis that only visual data can provide. With a simple twist of the wrist, users can easily flip through dashboard pages. And the powerful cache allows users to download dashboards for viewing, even when a wireless connection is not available.

951 Yamato Road Suite 101 Boca Raton, FL 33431 Ivan Giugni – (561) 999.8888 sales@softwarefx.com







# **Spring Wireless**

#### mSeries™ Field Marketing

As a leading brand manufacturer, your marketers need a world of real-time information to get the job done. With *m*Series<sup>TM</sup> Field Marketing solutions, your field workforce can view information across the value chain to improve marketing efforts and better reach your customers. Your workforce can access customer information, complete with planograms; analyses of shopper patterns and market insights; out-of-the-box surveys that provide instant market intelligence; sales call schedules and more. As a result, more product moves through your distribution channels faster; billing cycle times are reduced; and sales volume, customer relationships and profitability are all improved.

Rua Gomes de Carvalho, 1356 São Paulo, Brazil 04547-005 55 11.3076.8000 sales@SpringWireless.com www.springwireless.com





## **Spring Wireless**

#### mSeries™ Field Sales

Give your field sales workforce the information they need, where they need it most — at the point of sale. With mSeries<sup>TM</sup> Field Sales, you can give your saleforce instant visibility into the back office sales data and rules that will help them make the most out of customer face time. Real-time processes eliminate inefficiency, improving productivity and results, so your salesforce has more time to spend catering to your customers.

Sales cycle times are decreased, while sales effectiveness is increased — your salespeople not only generate more sales, but also larger orders.

Rua Gomes de Carvalho, 1356 São Paulo, Brazil 04547-005 55 11 3076.8000 sales@SpringWireless.com www.springwireless.com





### Symbar RUTA 40 — Intelliroute

Improve the productivity of your sales and field service workteams with RUTA 40 — Intelliroute. This standards-based platform is built on Microsoft's .Net Framework, enabling enterprises to give mobile workers a direct connection to key business systems, such as SAP and BASIS.

Main features include generation of sales orders for different markets, price management (off line for SAP/BASIS), tax rules, printing of invoices, survey management, asset maintenance, sales history, customer data, cross-selling product suggestions, real-time reports of all types, validations of stock in transport, time recording, GPS location, phone, email and messaging.

Marcos Sastre 2214, Ricardo Rojas, Tigre Buenos Aires, 1618, Argentina Mercedes Sanjurjo – 54 11 4117.8900 info@symbar.com

#### www.grupohasar.com





# Systems Application Engineering, Inc PRIDE

In the oil and gas industry, unscheduled downtime can lead to millions of dollars in losses. Protect your profitability with PRIDE. PRIDE eliminates paper from plant management processes — and the delay in information visibility as data makes its way from paper to the computer. During rounds, operators simply scan the bar code on a piece of equipment and enter data as prompted. Data accuracy is improved and the information is transmitted to your business systems in real time. Maintenance engineers and plant managers can then monitor the real-time performance data to spot and resolve emerging issues before they result in equipment failure.

3655 Westcenter Drive Houston, TX 77042 Greg Braun – (713) 783.6020 gpbraun@saesystems.com

www.saesystems.com





## **TBS Enterprise Mobility**

#### **TaskMaster Enterprise Mobility Platform**

Thousands of field workers rely on the TaskMaster Enterprise Mobility Platform to improve productivity and efficiencies in everyday processes. Intuitive, metadata-driven electronic forms are uniquely customized to replicate individual workflows, with selection lists enabling the capture of highly accurate information. Real-time status alerts are delivered by SMS message or email to instantly update field workers, office-based staff or customers. RFID and barcoding technologies helps rapidly identify assets, while integrated Satellite Navigation strategically plans routes, reducing mileage and travel costs. And whether you have 50 or 50,000 workers out in the field, our proven scalable solutions can meet your needs.

Ironstone House, Kedleston Close Belper, Derbyshire, United Kingdom DE56 1TZ Ed Williams – (44) 1773.596900 Info@tbsmobility.com

www.tbsmobilitv.com





# TotalMobile TotalMobile

TotalMobile is a Mobile Applications Platform designed specifically to help State, Local and Federal government agencies as well as other organizations improve performance and control costs. TotalMobile is one of the few enterprise-wide mobile working systems that can be used by all departments in an organization to increase efficiency, respond faster, report accurately, reduce waste and save money. Implementation is fast and easy, with proven benefits. As paper is replaced with real-time processes, productivity soars — our users report a productivity increase of up to 40 percent, a 15 percent reduction in fuel consumption, a smaller carbon footprint and better utilization of existing staff.

24 Lyman Street Suite 100 Westborough, MA 01581 Jim O'Hare — 978-886-2301 jim.ohare@totalmobileusa.com





## **Uberall Corp.**

#### Field Technicians Mobility — Opti Time

Field Technicians Mobility allows you to optimize routes to reduce mileage, fuel costs and downtime between appointments. Routes can be scheduled automatically based on a customer's geographic position, technician skills, complexity of the job, technician availability and Service Level Agreements. And no matter where your users are, they can access this Internet-based application by simply logging into their account with their unique user name and password. Paper forms and many administrative tasks are replaced with real-time processes that are completed in a fraction of the time, increasing productivity — and allowing you to serve more customers with the same resources.

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# Vermont Information Processing (VIP) VIP OrdersCE

In the beverage wholesale business, change is a constant occurrence. New items come and go every day. VIP OrdersCE allows your field workers to take orders and deliver products, without the typical myriad of paper forms.

The batch application runs offline, so even if your workers are in an area without a cellular network connection, it's business as usual. Workers can upload the data throughout the day, enabling faster processing of orders, faster generation of accurate invoices and faster payment cycle times.

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# **Notes**



