

ASEAN EXPORTERS PAVILION



ASEAN - MARKET NEWS

The ASEAN Economic Community (AEC) is the realization of the end goal of regional economic integration by 2015 of the ten (10) economies of the ASEAN Member States, namely Brunei Darussalam, Cambodia, Lao PDR, Indonesia, Malaysia, Myanmar, the Philippines, Singapore, Thailand and Viet Nam. The AEC will bring benefits to the peoples of ASEAN by creating a more conducive environment through transparency, predictability and consistency for businesses to flourish.

This will in turn benefit consumers who will have access to a cheaper and wider range of goods and services and enjoy more extensive consumer protection. The newer ASEAN Member States of Cambodia, Lao PDR, Myanmar and Viet Nam stand to also gain through the many opportunities for production networks created by an AEC and the productivity enhancing effects of AEC's emphasis on best practices.

ASEAN aims to achieve the ASEAN ECONOMIC COMMUNITY (AEC) by facilitating free flow of goods, services, investments and skilled labour, and free flow of capital; increasing physical, institutional and people-to-people connectivity to bring down the cost of doing business; narrowing the development gap both within and between ASEAN Member States by instituting targeted programs; and finding synergy through engaging in bilateral FTAs and consolidating the Plus One FTAs into a Regional Comprehensive Economic Partnership (RCEP).

With the launch of the Regional Comprehensive Economic Partnership (RCEP), the RCEP will be a free trade area that links up all 10 ASEAN members and 6 ASEAN dialogue partners. This will cover nearly half of the world's population and a third of the world's GDP. With these vast potential and opportunities brought on the **ASEAN Exporters Pavilion, a trading platform for the Importers and Exporters.**

The ASEAN Exporters Pavilion will be part of the furniPRO Asia taking place in Singapore from 10th – 12th March 2016, to be held in conjunction with the International Furniture Fair Singapore 2016/33rd ASEAN Furniture Show.

EXHIBIT PROFILE

Importers, Exporters and Producers of Materials and Semi-Finished Products, including:

Materials & Nature

Wood, veneers, flooring, interior works

Decorative surfaces, décor papers, laminates, wood-based panels, laminated plastic, mineral materials, edges, surface treatments, adhesives, embossing cylinders, press plates

Function & Components

Lamps and Lighting Systems, semi-finished products for cabinet, kitchen, office and modular furniture

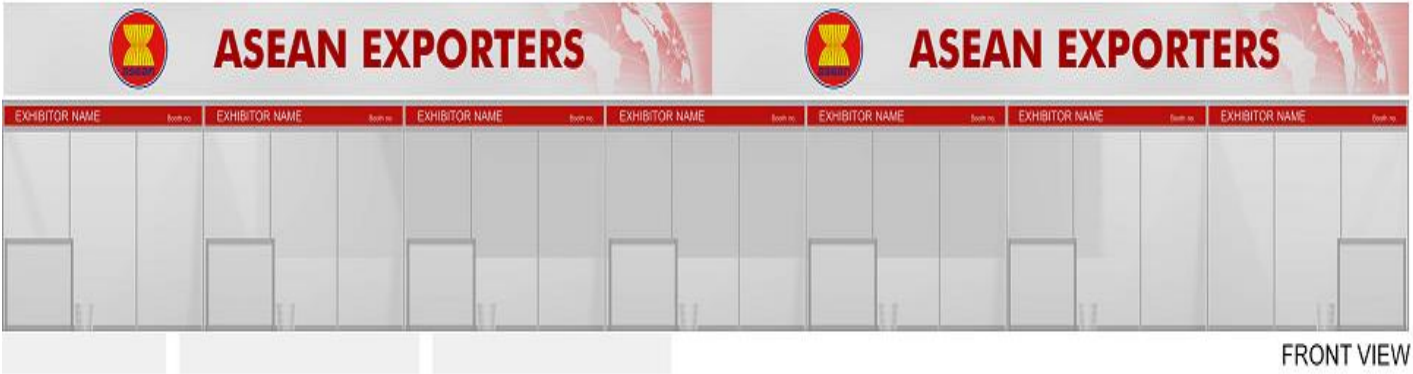
Fittings, locks, built-in parts

Textile & Covers

Upholstery materials and accessories, latex, cover fabrics and leather

ASEAN EXPORTERS PAVILION

PAVILION VISUAL



PARTICIPATE FORMAT

□ Space Module



Space modules of 3mW x 2mL = 6 sqm

Description:

- Each 6 sqm booth comes with:
 - 6sqm Red Needle Punch Carpet
 - 1 no. Information Counter 1mH
 - 1 no. Bar Stool
 - 1 no. Wastepaper Basket
 - 2 nos. Spotlights
 - 1 no. Power socket 13Amp

Rate: USD 1500 per unit

CONTACT US

International Sales

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For further information, please visit www.furniproasia.com



APPLICATION FOR ASEAN EXPORTERS PAVILION
10 – 12 March 2016

Held in conjunction with the International Furniture Fair Singapore 2016/
 33rd ASEAN Furniture Show (IFFS/AFS 2016)

Booth number (For Organizer's use only)

Koelnmesse Pte Ltd
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 #25-05 Gateway East
 Singapore 189721
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 furniproasia@koelnmesse.com.sg
 www.furniproasia.com

SPACE APPLICATION FORM & CONTRACT

EXHIBITOR'S DETAILS (Please print or type in English) To be used in all entries and stand signages.

Company: _____

Name: _____ Designation: _____

Address: _____

Country: _____ Postal Code: _____

Tel: (+) _____ Facsimile: (+) _____
 Country Code Country Code

Email: _____ Website: _____

ADDRESS TO INVOICE (If different from above, please print or type in English)

Company: _____

Name: _____ Designation: _____

Address: _____

Country: _____ Postal Code: _____

Tel: (+) _____ Facsimile: (+) _____
 Country Code Country Code

PRODUCT GROUPS (Please Circle Accordingly.)

- Materials & Nature:** Wood | Veneers | Flooring | Interior Works | Decorative Surfaces | Décor Papers | Laminates | Wood-Based Panels | Laminated Plastic | Mineral Materials | Edges | Surface Treatments | Adhesives
- Function & Components:** Semi-Finished Products For Cabinet | Kitchen | Office And Modular Furniture | Fittings | Locks | Built-In Parts
- Textile & Covers:** Upholstery Materials And Accessories | Latex | Cover Fabrics | Leather
- Others:** (Please specify.) _____

Description	Unit Rates	Quantity	Amount	Remarks
Space modules sized 6 m ² each	USD 1,500 per module		USD	
		Total	USD	
(Only applicable to Singapore registered company)		7% GST	USD	
		Nett Total	USD	

Payment Terms:

100% of total participation fee due upon date of receipt according to invoice, USD _____

Authorisation:

The contract is legally binding. Having read and agreed to the terms and conditions, we hereby contract for the space as indicated above at such exhibition for the purposes of exhibiting goods as described above and we undertake to be bound by and observe and perform such conditions and to pay full balance as stated above on the stand/space rental on receipt of invoice. This contract must be signed and stamped, in addition to the Terms & Conditions page.

This form must be signed by a Director or Authorised Personnel to purchase on behalf of the Exhibition Company:

Agreed & Accepted:

Authorised Signature & Company Stamp	Date
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furniPRO Asia 2016
10 - 12 March 2016 (Thursday - Saturday)

SPECIAL CONDITIONS OF PARTICIPATION

1. The Fair, The Organizers, The Venue, The Dates

The Trade Fair furniPRO Asia 2016 is being organized by Koelnmesse Pte Ltd, 152 Beach Road #25-05 Gateway East Singapore 189721 – hereinafter referred to as the organizer.

The exhibition is being held from Thursday, 10th to Saturday, 12th March, 2016.

The exhibition is open to exhibitors daily from 8.00a.m. to 6.00p.m. and to visitors on 10th - 11th, 2016, from 9.00a.m. to 6.00p.m. – admission up to 5.30p.m. – and on March 12th, 2016, from 9.00a.m. to 5.00p.m. – admission up to 4.30p.m.

The period for setting up and the period for dismantling shall be determined by the organizer as set out in the Exhibitor Service Manual. The period for dismantling sets the timeframe in which the exhibitor has to leave (cf. II. (16) in the General Conditions of Participation).

2. Eligibility to Take Part

Exhibitors should be manufacturers of goods that are included in the nomenclature of the exhibition ("List of Exhibits" as stated in the application forms) and if they are produced by the exhibitor at his own manufacturing plant or are offered as parts or accessories thereof. Admission is also open to exhibitors displaying items or offering services which, in accordance with the List of Exhibits, are in keeping with the overall theme of the event, and which the exhibitor has had manufactured or offered under his own name.

In addition, importers and dealers may participate, if their application for furniPRO Asia is approved by the manufacturer(s) of the respective products and brands and if they are not to be exhibited by the original manufacturer. The agreement of the manufacturer(s) must be documented upon request. In case of failure of this pre-condition, the organizer has the right to withdraw the acceptance of the importer and/or dealer.

The organizer will decide upon the acceptance of firms or products.

3. Participation Costs, Payment Terms and Cancellation Terms

Your participation will entail the following costs:

Stand Costs – Exhibition

- In the halls per square metre excluding stand construction, excluding provision of stand partition walls (minimum size 24 m²): SGD350
The construction of the stand shall be obligated to the exhibitor.
- In the halls per square metre with standard shell scheme construction (minimum size 9 m²): SGD420
- In the halls per square metre with premium shell scheme construction (minimum size 18 m²): SGD450

The rented space in total must be divisible by three m² (3, 6, 9, etc.). The stand costs include the rent for the exhibition space for the entire duration of the event including the setting up and dismantling periods, a specific number of exhibitor and work badges, the use of all general technical and service facilities in the fair halls like lighting, ventilation, air conditioning, use of electricity on the stand, general surveillance of the halls and cleaning of the aisles; consulting on organisational matters by Koelnmesse Pte Ltd employees, catalogue entry according to Item 7. The stand costs do not include the installation and use of compressed air, the installation of water connections and the use of water on the stand.

If the Application for Main Exhibitor 1.10 is received by the organizer ON OR BEFORE 16 October 2015, a down-payment of 25% of total participation fee incurred is due upon date of receipt. An invoice of the said amount will be issued and sent to you. The application will not be processed until the 25% down-payment is paid (in the event of non-acceptance of your registration,

this down-payment will be refunded). A second invoice amounting to the remaining 75% of total participation fee incurred will be issued and sent to you after 16 October 2015 to be paid in full before commencement of the event according to the terms of payment as indicated on the invoice.

If the Application for Main Exhibitor 1.10 is received by the organizer AFTER 16 October 2015, 100% of total participation fee incurred is due upon date of receipt. An invoice of the said amount will be issued and sent to you. This invoice is to be paid in full before commencement of the event according to the terms of payment as indicated on the invoice.

The aforementioned payments may be made by cheque or wire transfer according to the terms of payment as indicated on the said invoices.

If an exhibitor fails to pay according to the abovementioned terms and payment schedule, the organizer reserves the right to release without notice to the exhibitor the stand space reserved for exhibitor. The exhibitor shall remain liable to the organizer for liquidated damages in the amount of 25% of the total participation fee if the stand space in question can be rented to another exhibitor. If the stand space in question cannot be rented to another participant before the commencement of the event, the exhibitor shall be liable to the Organizer for liquidated damages in the amount of 100% of the total participation fee.

If an exhibitor cancels its participation, the exhibitor shall remain liable to the Organizer for liquidated damages in the amount of 25% of the total participation fee if the stand space in question can be rented to another exhibitor. If the stand space in question cannot be rented to another participant before the commencement of the event, the exhibitor shall be liable to the Organizer for liquidated damages in the amount of 100% of the total participation fee.

If an exhibitor cancels its participation or fails for any reason whatsoever to utilize the stand space allotted to him, the exhibitor shall remain liable to the Organizer for liquidated damages in the amount of 100% of the total participation fee (including any balance due at the time of cancellation).

Any notice of cancellation to be given hereunder is required to be in writing to Koelnmesse Pte Ltd and shall not be effective until such cancellation notice is received by Koelnmesse Pte Ltd. No cancellation shall relieve the exhibitor of his obligation to pay any sums due to Koelnmesse Pte Ltd prior to the effective date of such cancellation.

If a written request to change (downsize) the assigned exhibit space(s) is received by Koelnmesse Pte Ltd, a downsize and / or re-allocation of the stand space is subject to the absolute discretion of the organizer. The exhibitor is obligated to pay Koelnmesse Pte Ltd liquidated damages of total participation fee of change (downsize) in the event that the original space cannot be rented to another participant before the commencement of the event.

The stand costs for the standard shell scheme construction include:

- (cf. also Application for Main Exhibitor 1.10/3 "Shell Scheme Specification")
- General setting up and dismantling of the stand, incl. all additional costs consisting of:
 - Cleaning of the booth areas
 - Laying carpet over the entire booth area
 - Booth partition walls (rear and side walls) as per stand space
 - Fascia on all open sides resp. on each aisle side, max. 20 letters
 - Booth furniture per booth: lockable information counter: 1 (9-15 m²), 2 (18 m²+); chairs: 2 (9-12 m²), 3 (15 m²), 4 (18 m²+); meeting table: 1 (9-15 m²), 2 (18 m²+); 1 waste basket; 100 W spotlights (1 per 3 m²), 13 Amp power socket: 1 at fixed location.

The stand costs for the premium shell scheme construction include:

- (cf. also Application for Main Exhibitor 1.10/3 "Shell Scheme Specification")
- General setting up and dismantling of the stand, incl. all additional costs consisting of:
 - Cleaning of the booth areas



furniPRO Asia 2016
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- Laying carpet over the entire booth area
- Booth partition walls (rear and side walls) as per stand space
- Fascia on all open sides resp. on each aisle side, max. 20 letters
- Booth furniture per booth: booth tower with logo: 1 (18-33 m²), 2 (36 m²+); lockable information counter: 2 (18-33 m²), 3 (36 m²+); leather chairs: 4 (18-24 m²), 6 (27-33 m²), 8 (36 m²+); meeting table: 2 (18-33 m²), 3 (36 m²+); waste basket: 1 (18-33 m²), 2 (36 m²+); 100 W spotlights (1 per 3 m²); 13 Amp. power socket at fixed location: 1 (18-33 m²), 2 (36 m²+); slope shelves: 3 (18-24 m²), 4 (27-33 m²), 6 (36 m²+); bar stool: 1 (18-33 m²), 2 (36 m²+).

Co-exhibitors

As far as accommodation of other companies or firms will be permitted on the stand (cf. figure V. (2) in the General Conditions of Participation, whereas co-exhibitors and additionally represented companies will be treated as the same), their application will be free-of-charge. This includes the basic catalogue- entry according to item 7.

All and any costs caused by the co-exhibitor or services additionally ordered shall be payable separately by the main exhibitor.

4. Fitting and Arrangement of the Stands

The organizer will only provide stand construction if the exhibitor orders standard shell scheme construction or premium shell scheme construction. Any planned structure must be approved in advance by Koelnmesse Pte Ltd and the hall proprietor in writing. The stand must be constructed to comply with the dimension of the space allocated. Plans for non-standard structures or designs for stands with meeting rooms or where technical calculations are required, as well as plans for technical fittings shall be submitted to Koelnmesse Pte Ltd and the hall proprietor in duplicate for perusal not later than 6 weeks prior to the beginning of the event.

In the event of these plans having to be examined by the proprietor of the halls, Koelnmesse Pte Ltd shall assume responsibility for forwarding them as commissioned by and for the account of the exhibitor and shall notify the exhibitor of the outcome. Koelnmesse Pte Ltd will not release the exhibition space in question for construction work until the plans are approved. Any other fitting and arrangement of the stand is left to the exhibitor but should be appropriate for the event in question. The exhibiting company's name must be clearly visible on each stand.

5. Exhibitor Badges and Badges for Stand Construction Personnel

As an exhibitor you will receive:

Size of Booth	Quantity of Exhibitor Badges
(max.) Up to 12 m ²	4
13-36 m ²	8
37-54 m ²	12
55-100 m ²	15
More than 100 m ²	20

The badges will be valid from the first day of the setting up period until the last day of the dismantling period.

Used exhibitor badges, i.e. those with the names of stand personnel printed on them, may be exchanged once for new badges free of charge in case the stand personnel will be replaced during the exhibition. The new badges can be obtained at the Exhibitor Service Office.

You will also receive free badges to enable the company personnel to enter the trade fair complex for the purpose of setting up and dismantling the stand (worker badges). These badges are only valid during the setting up period and dismantling period. They do not entitle the holder to enter the complex during the exhibition. You can order these badges with the correct order form in the Exhibitor Service Manual.

Non-company stand designers require a special permit to undertake construction work in the halls.

6. Rules on Selling

In view of the professional nature of the event, the organizer shall have the right to prohibit the direct sale and open-price-labeling of exhibits or samples on the stands, in particular in case of official order or to intervene in all cases where safety and orderly conduct on the exhibition floor is at peril.

Compensation or claims for reimbursement by the exhibitor are ruled out in the case of the afore-mentioned measures.

7. Catalogue

Koelnmesse Pte Ltd issues for its fairs and exhibitions a catalogue which includes an alphabetical list of firms, a list of goods and advertisements. This makes the catalogue an important and up-to-date source of reference for all interested persons and also provides it added value after the fair. The corresponding catalogue entry form is provided within the Exhibitor Service Manual.

The participation costs consist of the basic catalogue entry, including an

- entry in the alphabetical list of exhibitors with company name in English, address, telephone and fax number, e-mail and website, as well as a short description of the company or the products (max. 200 characters including punctuation and spaces);
- entry in the list of products with the main product group, company name and stand number;
- entry in the list of exhibitors by stand number with company name;
- entry in the list of exhibitors by country with company name and stand number.

The reproduction of logos and texts as well as advertisements are offered separately in the Exhibitor Service Manual and are subject to an extra charge. All entries in the catalogue must be submitted to Koelnmesse Pte Ltd or to the company commissioned by Koelnmesse Pte Ltd 6 weeks prior to the first day of the event. The organizer of the fair reserves the right to commission a third company with the production of the catalogue.

Koelnmesse Pte Ltd does not accept any liability for printing errors, incorrect placing, mistakes and other gaps or faults in printing. The advertiser shall be responsible for the subject matter of advertisements and entries and for any omission or mistake resulting from them.

8. Verbal Agreements

Any verbal agreements, individual permissions and exceptions outside the framework of this contract are not valid until confirmed in writing by the organizer.

9. Exhibitor Service Manual

After signing the application form and the formal admission of the exhibitor by the organizer, the exhibitor will receive the Exhibitor Service Manual. In this manual the exhibitor can order the different free-of-charge and chargeable services (such as e.g. additional furniture, additional stand cleaning, extra stand security, etc.) that the organizer offers.

10. General Conditions of Participation

We would like to draw your attention to the provisions contained in the General Conditions of Participation for Trade Fairs outside Germany. All legal relationships between you and the organizer are subject exclusively to the laws of Singapore and shall be subject to the exclusive jurisdiction of its courts and the text of these Conditions of Participation. The house rules and the regulations set down in the Special Section of the Conditions of Participation form part of the contract.