

# Food Ingredients China 2016 (FIC 2016)

March 23 - 25, 2016

National Exhibition and Convention Center (Shanghai)



FIC 2016, March 23 - 25, 2016, Shanghai

## Application Form and Contract

### 1. Company Information:

EXHIBITING COMPANY NAME	_____		
COMPANY NAME IN CHINESE	_____		
E-MAIL ADDRESS	E-MAIL OF CONTACT:	WEB SITE ADDRESS	
_____			
ADDRESS	_____		
ADDRESS IN CHINESE	_____		
CITY	STATE	COUNTRY	ZIP/POSTAL CODE
_____	_____	_____	_____
PHONE	FAX		
_____	_____		
PRIMARY EXHIBIT CONTACT	Mobile:	SECONDARY EXHIBIT CONTACT	
_____	_____	_____	

### 2. Rental prices.

Please select:  pay USD (if you pay outside mainland China);  pay RMB (if you pay within mainland China)  
Price: Package booth: USD335/sqm. (RMB2110/sqm.) Space only: USD300 (RMB1900/sqm.)

① Package booth A (3M×3M): No. of booth _____	total: \$ _____	RMB _____
② Package booth B (3M×4M): No. of booth _____	total: \$ _____	RMB _____
③ Package booth C (3M×5M): No. of booth _____	total: \$ _____	RMB _____
④ Space only (min. 18 m <sup>2</sup> ): W _____ m×D _____ m = _____ m <sup>2</sup> ×\$300.00/m <sup>2</sup> /RMB1900/m <sup>2</sup>	total: \$ _____	RMB _____

For corner stand, a surcharge of \$115/RMB700 per corner: No. of corners \_\_\_\_\_×\$115/RMB700 total: \$ \_\_\_\_\_ RMB \_\_\_\_\_

Your preferred location: Booth No. \_\_\_\_\_ Total space cost: total: \$ \_\_\_\_\_ RMB \_\_\_\_\_

Remark: • The exhibitors of FIC 2015 will get 10% discount on exhibiting fee.  
• The members of CFAA will get 5% discount on exhibiting fee.

3. Brief introduction of company (used in pre-show promotion): Do not fill in here. Submit your introduction when you modify your information online.

4. We will exhibit the following products and/or offer the following services: \_\_\_\_\_

5. Exhibit Category (See Exhibit Profile): [1] \_\_\_\_\_ [2] \_\_\_\_\_ Max: 2 items

6. Payment: Please pay USD if you make it outside mainland China, pay RMB in mainland China.

A. Pay in full before August 31, 2015 if total space fees is equal to or less than RMB100,000 or USD16,000.

B. Pay in two installments if the total space fees is larger than RMB100,000 or USD16,000. Down payment of 50% should be made within 30 days of invoicing and the balance should be settled before Jan. 10, 2016.

The total amount due must have been paid 15 days prior to the commencement of the first stand-building day for the exhibition.

We understand this application becomes a binding contract when accepted by CCPIT Sub-Council of Light Industry. We agree to abide by the rules and regulations published herein and on the reverse side as well as those listed in the exhibitor manual.

NAME (Print) \_\_\_\_\_ TITLE: \_\_\_\_\_  
Signature \_\_\_\_\_ DATE \_\_\_\_\_ Company stamp: \_\_\_\_\_

No rights hereunder shall accrue to the exhibitor until payment for space is made in full and this contract has been accepted in writing. A copy of booth confirmation and invoice will be forwarded to the exhibitor after booth space is assigned and the contract is signed.

Yes, I am interested in Sponsoring FIC 2016

Please send me a quota for Ads. in Catalogue:

1/1 page full color  1/2 page full color

1/4 page full color

Please retain one copy for your own files and return the

remaining one to CCPIT Sub-Council of Light Industry by mail or fax.

**Return To:**  
**CCPIT Sub-Council of Light Industry**  
22B, Fuwai Dajie, Beijing 100833, China  
Tel: +86-10-6839 6330, 6839 6468  
Fax: +86-10-6839 6422  
E-mail: ficchina@126.com  
http://en.fi-c.com

# RULES GOVERNING THE EXHIBIT

## 1. General

The term "Event" means Food Ingredients China 2016, currently scheduled to be held on March 23 - 25, 2016, at National Exhibition & Convention Center, Shanghai. The Event is managed by China Food Additives and Ingredients Association (CFAA), CCPIT Sub-Council of Light Industry (CCPIT SLI) and China Food Additives Journal. As used hereinafter, the term "Organizer" means, collectively, CFAA and CCPIT SLI, and each of its employees and assigns, unless the context requires otherwise. The term "Exhibitor" means the company or person that applied for exhibit space rental and agreed to enter into this contract upon acceptance by CFAA and CCPIT SLI in the manner stated below.

## 2. Eligible Exhibitors

CFAA and CCPIT SLI, in its sole discretion, determine whether a prospective Exhibitor is eligible to participate in the Event. Eligibility is generally limited to persons or firms who supply products and services in food ingredients & additives industry, equipment, instrument & technology used in food ingredients and additives industry. Applicants who have not previously exhibited at the event may be required to submit a description of the nature of their business and the items to be exhibited. CFAA and CCPIT SLI reserve the right to restrict or remove any exhibit which CFAA & CCPIT SLI, in its sole discretion, believe objectionable or inappropriate. If the person or entity completing and executing this contract for space is a publishing entity, trade show producer or association, then anything contained herein to the contrary notwithstanding, such person or entity shall be in all respects treated as a participant in the show, including provision thereto of a paid space in the show; however, such person or entity shall not be considered an "Exhibitor" and will be restricted from all Exhibitor activities.

## 3. Liability, Insurance, Accident Prevention

The Organizer should place insurance policy for the damage incurred during the event to the hall and the equipment. The exhibitor and its EAC should place insurance policy for the safety of the exhibits, booth structure, persons authorized to act on his behalf for demonstration and visitors and buy insurance policy for them. The Organizer is not liable for the safety of the property of the exhibitor, EAC and the visitors. According to the regulations, the exhibitor and EAC take full responsibility for the firefighting, safety and the safety of the persons and place insurance policy. Thus the exhibitor are recommended to sign agreement with EAC on fire fighting, safety and insurance, asking EAC to abide by the regulations on fire fighting and safety and place insurance policy for the workers employed by EAC. Otherwise all the consequence failed to do so should be taken by the exhibitors.

## 4. Building Regulations

Exhibitors will not be permitted to drive nails, hooks, tacks or screws into any part of the building, put up decorations or adhesives that would deface the premises. All curtains, draperies, and decorations made from textiles of combustible fibers or other flammable materials must be flameproofed in the manner approved by the Fire Department of the City.

## 5. Care of the Facility

Exhibitor shall promptly pay for any and all damages to the Exhibit Facility or associated facilities, booth equipment or the property of others caused by the Exhibitor or any of its employees, agents, contractors or representatives.

## 6. Display Dimensions

Please refer to the floor map for the maximum exhibit height. It is not allowed to build two storey structures within the space.

## 7. Music Performances

Sound or music which affects other booths or visitors within a booth is prohibited (not permitted). Show Management will ask the Exhibitor to stop the music or may cut off the power supply if the Exhibitor violates this rule.

## 8. Carpet Displays

Each exhibit booth must be carpeted. The organizer will establish the show colors and

provide a service contractor who will provide carpet for a fee paid by the exhibitor if the Exhibitor who buy space only chooses not to provide his own.

## 9. Dismantling of Exhibits

**It is expressly forbidden for Exhibitors to dismantle or pack any portion of their exhibit booth prior to the official closing of the show.** Violations will result in the loss of participation in future shows.

## 10. Exhibitor Representative's Responsibility

Each Exhibitor must name at least one person to be his representative in connection with installation, operation and removal of exhibit, safety and fire fighting. Such Representative shall be authorized to enter into such service contracts as may be necessary, and for which the Exhibitor shall be responsible.

## 11. Sale of Exhibits

Retail sales at the Show are strictly prohibited. Imported goods should do the formalities requested by the customs.

## 12. Take care of intellectual property rights.

Imitation and fake products, unproved products are forbidden to be exhibited.

## 13. Contractor Services/Exhibitor-Appointed Contractors

In the interest of making available the best qualified craftsmen in numbers sufficient to handle all of the services necessary for the operation of the Event, CFAA & CCPIT SLI has contracted on an exclusive basis official contractors to provide certain services. Service companies other than the official contractors will not be allowed to perform any of these exclusive services. Non-exclusive services may be performed by Exhibitor-appointed contractors (EAC) within certain guidelines. A complete listing of exclusive services and EAC guidelines will be provided in Exhibitor Service Manual. The Organizer shall require written notification from any Exhibitor using services of a company other than the official contractor. This notification should include the name and address of the contractor, name of the supervisor to be in attendance. This information must be provided to the Organizer at least 30 days in advance of the first day of move-in.

## 14. Exhibitor Service Manual

Approximately three months from the Event, CFAA & CCPIT SLI will send an Exhibitor Service Manual to the "Primary Contact" listed on the front of this agreement. The Exhibitor Service Manual will include information integral to participation at the Event, including but not limited to: additional Exhibitor rules and regulations, official contractor order forms, registration, shipping and drayage, utilities and building services, Exhibitor display rules, and move-in, move-out schedules.

## 15. Additional Terms and Conditions

CFAA & CCPIT SLI has sole control over attendance policies. In addition to its right to close an exhibit and withdraw acceptance of the contract, CFAA & CCPIT SLI in its sole judgment may refuse to consider for participation in future Events an Exhibitor who violates or fails to abide by the contract and any of the accompanying rules and regulations. CFAA & CCPIT SLI reserves the right to change the floor plan or to move an Exhibitor to another booth location prior to or during the Event if CFAA & CCPIT SLI in its sole discretion determines that to do so is in the best interest of the Event. Any amendment to this contract must be in writing and signed by an authorized representative of CFAA & CCPIT SLI. Exhibitor may not assign this contract or any right hereunder nor may Exhibitor sublet or license all or any portion of its exhibit space. Children under 16 will not be allowed in the exhibit hall. (Proof of age maybe required.) This is for their safety and includes children of Exhibitors.

## 16. Sub-Leasing

The Organizer of this event will only contract with one exhibiting company per booth. If the contracted firm wishes to share his space, he must obtain written permission from the organizer. Promotional listings will be available to sub-leasing companies subject to normal deadlines.

## 17. Security and fire fighting

The Organizer will employ reputable guards during the course of the Exposition. The duty of the guards will be to protect the general exhibit against fire or other catastrophes. Neither the Organizer, nor the owners or lessors of the exhibit premises will assume any responsibility for Exhibitors' personal property. It is required that the Exhibitor insures his property against loss and theft.

## Fire and Safety Laws

State and City Laws must be strictly observed. Decorations must be flameproof. Wiring must comply with fire departments' and underwriters rules. Smoking and flame in exhibits is forbidden. Crowding will be restricted. Aisles and fire exits should not be blocked by exhibits. No decorations of paper, pine boughs, leafy decorations or tree branches are allowed. Storage of flammable materials in the Exhibitor's booth or behind the Exhibitor back wall is strictly forbidden.

## 18. Photographic Rights

Any displayed items within the Exhibitor's booth may be photographed by the Organizers for future promotional materials.

## 19. Incorporation of Rules and Regulations

Any and all matters pertaining to the Event and not specifically covered by the terms and conditions of this contract shall be subject to determination by CFAA & CCPIT SLI in its sole discretion. CFAA & CCPIT SLI may adopt rules or regulations from time to time governing such matters and may amend or revoke them at any time, upon reasonable notice to Exhibitor. Any such rules and regulations (whether or not included in an Exhibitor Service Manual or similar document) are an integral part of this contract and are incorporated herein by reference. Exhibitor shall observe and abide by additional regulations made by CFAA & CCPIT SLI as soon as these additional rules or regulations are communicated to Exhibitor. This contract (including the Exhibitor Service Manual and any additional rules or regulations adopted by CFAA & CCPIT SLI from time to time) states the entire agreement of the parties with respect to the subject matter hereof.

## 20. Cancellation by Organizer

If an Exhibitor fails to make a required payment as described in this contract, Organizer may terminate Exhibitor's participation in the Event without further notice and without obligation to refund monies previously paid. Organizer reserves the right to refuse Exhibitor permission to move in and set up an exhibit under this contract if the Exhibitor is in arrears of any payment due to Organizer. Organizer is expressly authorized (but has no obligation) to occupy or dispose of any space vacated or made available by reason of action taken under this paragraph in such manner as it may deem best, and without releasing the Exhibitor from any liability hereunder. Organizer may also terminate this contract effective upon written notice of termination if Exhibitor breaches any of its obligations under this contract, without any obligation on Organizer's part to refund any payments previously made and without releasing Exhibitor from any liability arising as a result of or in connection with such breach. If CFAA & CCPIT SLI removes or restricts an exhibit that CFAA & CCPIT SLI considers to be objectionable or inappropriate, no refund will be due to Exhibitor.

If, a participant has not taken up the use of the stand space 48 hours before the time at which an exhibition is due to be opened to the public, of if it has been stated prior to this that the exhibitor will not taking up the space reserved for him, this space may be made available by CFAA & CCPIT SLI to other exhibitors without notice or proof of default. In such a case, the agreed price is payable in full by the exhibitor to CFAA & CCPIT SLI, and the exhibitor is not entitled to claim compensation or damages.

I understand the regulation above and abide it.

Signature: \_\_\_\_\_ Date \_\_\_\_\_

## 21. Cancellation of Event

If Organizer cancels the Event due to circumstances beyond the reasonable control of Organizer (such acts of war, earthquake, government emergency, labor strike or unavailability of the Exhibit Facility), Organizer shall refund to each Exhibitor its exhibit space rental payment previously paid, minus a share of costs and expenses incurred, in full satisfaction of all liabilities of Organizer to Exhibitor. Organizer reserves the right to cancel, re-name or relocate the Event or change the dates for the Event to dates that are not more than 30 days earlier or 30 days later than the dates on which the Event originally was scheduled to be held, no refund will be due to the Exhibitor, but Organizer shall assign to the Exhibitor, in lieu of the original space, such other space as Organizer deems appropriate and the Exhibitor agrees to use such space under the terms of this contract. If Organizer removes or restricts an exhibit which it considers objectionable or inappropriate, no refund will be due to the Exhibitor. If Organizer elects to cancel the Event other than for such a reason previously described in the paragraph, Organizer shall refund to each Exhibitor its entire exhibit space rental payment previously paid, in full satisfaction of all liabilities of Organizer to Exhibitor.

## 22. Cancellation by Exhibitor

If Exhibitor desires to cancel this agreement, Exhibitor may only do so by giving notice thereof in writing sent to the Organizer with evidence of receipt. In such case, Exhibitor will continue to be liable for 100% of total exhibit fee (total exhibit fee includes fees for booth space) unless the written notice of cancellation is received by the Organizer no later than 180 calendar days before the start of the exhibition. If cancellation is received between 120 and 180 calendar days before the start of the exhibition, the Exhibitor will be liable for 50% of the total exhibit fee. If cancellation is received between 90 and 120 calendar days before the start of the exhibition, the Exhibitor will be liable for 75% of the total exhibit fee. If cancellation received within 90 days before the start of the exhibition, the exhibitor forfeits 100%. Because these dates are related to the Event date and not to the date of this agreement, these dates shall apply regardless of the date on which this agreement is executed. This amount is considered to be liquidated and agreed upon damages, for the injuries the Organizer will suffer as a result of Exhibitor's cancellation. The provision for liquidated and agreed upon damages is a bona fide provision and not a penalty. The parties understand that the withdrawal of the space reserved from availability at a time when other parties would be interested in applying for it will cause the Organizer to sustain damages. In this situation, the Organizer's damages will be substantial, but they will not be capable of determination with mathematical precision. Therefore, the provisions for liquidated and agreed upon damages have been incorporated into this Agreement as a valid pre-estimate of these damages. The date of cancellation shall be the date the Organizer receives the notice. CFAA & CCPIT SLI reserves the right to treat an Exhibitor's downsizing of booth space as cancellation of the original space and purchase of new booth space. An Exhibitor may be required to move to a new location if it requests a downsizing of space.

## 23. Exhibit Space Occupancy

Hours and dates for installing, occupying and dismantling exhibits shall be those specified by Organizer. If Exhibitor fails to install its display in its assigned space by 8:00 p.m. on the day preceding exhibit opening or leaves its space unattended during the Event hours, Organizer shall have the right to take possession of the space and no refund will be due to the Exhibitor. All exhibits must be open for business during the Event hours. Exhibitor may not dismantle the display until the Event is officially closed by the Organizer.

## 24. Assignment of Space

The Organizer reserves the right to assign all booth locations or move an Exhibitor to another booth location prior to or during the Event if CFAA & CCPIT SLI in its sole discretion determines that to do so is in the best interest of the Event. In the event your booth number changes, this contract remains in effect. Any such assignment does not

imply that similar space will be assigned for future Events. CFAA & CCPIT SLI reserves the right to change the floor plan or.

## 25. Use of Aisles and Common Areas

Distribution of samples and printed matter of any kind, and any promotional material, is restricted to the exhibit booth. Each Exhibitor agrees to exhibit only products which it manufactures, represents or distributes. The aisles, passageways and overhead spaces remain strictly under control of CFAA & CCPIT SLI and no signs, decorations, banners, advertising material or special exhibits will be permitted in the aisles except by written permission of CFAA & CCPIT SLI. Uniformed attendants, models and other employees must remain within the booths occupied by their employers. Any and all advertising distribution must be made from Exhibitor's booth space. Samples, souvenirs and advertising materials may be distributed by Exhibitor only from within his or her booth. Balloons and stickers are prohibited in the exhibit area. (Handouts with gummed backing that adhere or cause adhesion are considered stickers.) Equipment must be arranged so that show visitors do not stand in the aisle while examining equipment or watching demonstrations. Strolling entertainment or moving advertisements outside of an Exhibitor's exhibit space is prohibited.

## 26. Use of Exhibitor Listing, Logo in Promotional Materials

By exhibiting at the Event, Exhibitor grants to CFAA & CCPIT SLI a fully-paid, perpetual non-exclusive license to use, display and reproduce the name, trade names, and product names of Exhibitor in any directory (print, electronic or other media) listing the exhibiting companies at the Event and to use such names in CFAA & CCPIT SLI promotional materials. CFAA & CCPIT SLI shall not be liable for any errors in any listing or descriptions or for omitting any Exhibitor from the show program or other lists or materials. CFAA & CCPIT SLI may also take photographs of Exhibitor's booth space, exhibit and personnel during, before or after the open hours of the Event and use such photographs for any CFAA & CCPIT SLI promotional purpose. Show management reserves the right to edit and/or delete show program submissions. Companies that did not pay booth fees will not be included in the show program.

## 27. Governing Law

If any dispute between the Organizer and the exhibitor could not be solved by negotiation, both parties agree to submit the dispute to China International Economic and Trade Arbitration Commission (CIETAC) for arbitration. Both parties agree to refer their dispute to arbitration under the laws of People's Republic of China.

## 28. Contract Acceptance

This contract shall become binding and effective only when it has been signed on the facing page by Exhibitor and the organizer issued Stand Confirmation signed by a representative of CFAA & CCPIT SLI.

## 29. Interpretation of this Rule

The Organizer reserves the final right to interpret this rule.

**For more information:**  
**China Food Additives and Ingredients Association**  
**China Food Additives Journal**  
Rm. 1402, Tower 3, Vantone, No. 6A, Chaowai St. , Beijing 100020, China  
Tel: +86-10-5979 5833  
Fax: +86-10-5907 1335  
E mail: cfaa1990@126.com

CCPIT Sub-Council of Light Industry  
22B, Fuwai Dajie, Beijing 100833, China  
Tel: +86-10-6839 6330 or 6839 6468  
Fax: +86-10-6839 6422  
[www.ChinaFoodAdditives.com/d\\_e.htm](http://www.ChinaFoodAdditives.com/d_e.htm)  
Email: ficchina@126.com

I understand the regulation above and abide it.

Signature: \_\_\_\_\_ Date \_\_\_\_\_

*Welcome to participate in*

*Food Ingredients China – the largest & professional brand show on food ingredients & additives held Asia!*



# Food Ingredients China 2016

## 第二十届中国国际食品添加剂和配料展览会 暨第二十六届全国食品添加剂生产应用技术展示会

**Date: March 23 - 25, 2016**

**Venue: National Exhibition and Convention Center (Shanghai) (NECCS)**

**Bigger Platform**

**Greater Show**

**Organized by:**



**China Food Additives and  
Ingredients Association  
China Food Additives Journal**



**CCPIT Sub-Council of Light Industry**



**Web site: <http://en.fi-c.com>**

**Book Your Booth Now!**

## **China Food Market is huge and Food Additives and Ingredients Industry is energetic!**

Food industry is an evergreen sector both in China and the world. In China, food industry ranks as the largest industry, serving 1.3 billion people and continuously on top for over ten years among all industrial fields in terms of output value. In 2014, Chinese economy developed smoothly and the food industry kept a steady growth on total output and scale. With the stable and growing food market, the investment on food industry increased. With the tremendous increase on the total output value, food industry is one of the fast growing industries in the economy. Considering the huge demand for food, the rising of people's living standard and the focus on food safety, the demand for high quality food, healthy food, fast food, baked food, dairy products and soft drinks increased significantly thus stimulating the research & production of new type of food, raising the percentage of deep processing of food and the products' added value. All these factors bring more market demand for food ingredients and additives and leave huge space for the development and innovation of food ingredients and additives.

In China, with huge population and the rigid demand for food, food ingredients and additives industry, which serves the food industry, is the most fast developing and active industry in the world. In recent years, a great number of famous foreign food ingredients & additives manufacturers have entered this profitable market through FIC, which is a great platform to share huge benefits and opportunities brought by the fast-growing demand for food ingredients and additives in China.

### **Focus on Food Industry Larger and More Exciting**

The annual Food Ingredients China (FIC) is co-organized by China Food Additives and Ingredients Association and CCPIT Sub-Council of Light Industry. FIC keeps distinct characteristics for many year and focus on serving food industry. FIC with its features on outstanding quality, internationalizing, professionals and brand has won the recognition from the professionals at home and abroad. FIC has grown into the largest and the most appealing and authoritative global trade show on food additives and ingredients in Asia. FIC has become the best platform for overseas food additives and ingredients suppliers to enter the Chinese and Asian market.

FIC 2016 will be held at NECCS again. Located at the western area of Shanghai Hongqiao Business Core Zone, NECCS is the largest exhibition and convention complex in the world. It is close to Shanghai Hongqiao Airport and Hongqiao High-speed Rail Station, and the subway can directly reach the venue. With convenient traffic, more than 400,000 sqm. space and fully equipped business facilities, NECCS will raise the quality of FIC and supply a even better show platform for exhibitors.

Located in the heart of Asia, leaning on the Asia-European continent and adjacent to over a dozen countries, China is a large country full of natural resources. Boasting the geographic advantage, the good reputation and strong influence in food additives and ingredients market, FIC provides global especially Asian insiders a huge market and space to expand their business. More than 1400 companies participated in FIC 2015. Among them, more than 300 exhibitors are overseas companies. Many famous companies in the world exhibited in FIC 2015. The number of professionals coming to visit FIC increases every year. More than 40,000 professionals registered to visit FIC 2015. And More than 4,000 overseas visitors coming from over 60 countries and regions in Europe, America, Australia, Asia & Africa.

To participate in FIC is your right choice:

- FIC, as a brand international trade show organized by the most authoritative industry departments in China, is warmly welcomed by food industry professionals and widely recognized by the public.
- A professional show focusing on food industry with professional visitors.
- A trade show specifying the excellence of companies and brands at home and abroad.
- Most of the exhibitors are food ingredients and additives manufacturers, reflecting the highest level of the industry.
- Functional, healthy and natural products are focused.
- Exhibits cover all the main kinds of food additives and ingredients, appealing to professional visitors.
- The most effective way to enter both the Chinese and Asian markets.
- Exhibitors will benefit most from FIC as a professional and international show.

### **Review of the last two sessions of FIC (Each of them is the largest annual exhibition of its kind in Asia)**

#### ***Food Ingredients China 2014( FIC 2014)***

Date: March 25 - 27, 2014

Venue: Shanghai World Expo Exhibition & Convention Center

Exhibitors: 1215 exhibitors in total, with 316 overseas and 899 domestic companies.

Total Exhibiting Area: 72,000 sqm

Academic Conference: 3

Technical Seminars: 47

#### ***Food Ingredients China 2015( FIC 2015)***

Date: April 1 - 3, 2015

Venue: National Center for Exhibition and Convention(Shanghai) (NECCS)

Exhibitors: 1482 exhibitors in total, with 440 overseas and 1042 domestic companies.

Total Exhibiting Area: 106,082 sqm

Academic Conference: 3

Technical Seminars: 45

## Exhibiting Information:

FIC 2016 will be unveiled on March 23-25, 2016 at National Exhibition & Convention Center, (Shanghai) (NECCS). Your continuous support will be welcomed. NECCS is a new venue with well-equipped facilities and great exhibiting conditions, providing convenience for professional visitors.

## Floor space only:

USD300/sqm. (minimum of 18 sqs)

## Package Booth:

USD335/sqm. (incl. floor space)

## Type A (3M × 3M):

For Type A, we will supply: Partition walls on three sides, Fascia with your company name in English and Chinese if any, Carpets, One lockable cabinet, Two chairs, Two spotlights, Socket with 220V and up to 500W, Waste basket, Daily cleaning and Free listing in the Official Catalogue.

## Type B (3M × 4M):

For Type B, we will supply: Partition walls on three sides, Fascia with your company name in English and Chinese if any, Carpets, One lockable cabinet, One table, Three chairs, Three spotlights, Socket with 220V and up to 500W, One waste basket, Daily cleaning and Free listing in the Official Catalogue.

## Type C (3M × 5M):

For Type C, we will supply: Partition walls on three sides, Fascia with your company name in English and Chinese if any, Carpets, One lockable cabinet, One table, Four chairs, Four spotlights, Socket with 220V and up to 500W, One waste basket, Daily cleaning and Free listing in the Official Catalogue.

■ Each exhibitor is entitled to have two copies of the Official Catalogue free of charge.

Remark:

- The exhibitors of FIC 2015 will get 10% discount on exhibiting fees.
- The members of CFAA will get 5 % discount on exhibiting fees.

To make sure that you will get the most possible benefit of this campaign, you only need to fill out the enclosed application form now! Please mail or fax the application form directly to us.

## Payment

A. Please pay USD if you pay outside of mainland China or pay RMB if you pay within mainland China.

B. Please pay in full before August 31, 2015 if your total space fees equal or less than USD16,000 or RMB100,000.

C. Pay in two installments if total space fee over USD16,000 or RMB100,000. Down payment of 50 percent of the total fees should be paid within 30 days after the date of invoicing. The balance should be settled before Jan. 10, 2016. No application will be processed without the required payment.

The total amount due must have been paid 15 days prior to the commencement of the first stand-building day for the exhibition.

## Conference and Technical Seminars

In conjunction with the show, a series of conferences and technical seminars will be held by the organizer.

- We sincerely invite you to submit the paper on new technology, application and/or new development trend on food ingredients and additives and food safety. If the papers pass through the examination by the organizer, the author will be invited to make a speech for half an hour in the conference.
- We sincerely invite you to hold technical seminars in which you could introduce your products or technologies to the users. Please contact us for the price quota if you are

interested in holding the seminars.

## Visitor Promotion

The utmost will be done to attract your (potential) professionals to the exhibition. More than 100,000 professionals are in our database. To give an overview of the promotion campaign:

- Promotion of the show through the network of CFAA, in professional meetings and by China Food Ingredients and Additives Magazine and other materials published by CFAA.
- An advertising campaign, promotion works before the show on more than 20 trade journals and major newspapers, both Chinese and international.
- Direct mailing of free Show Updates periodically, invitation letter for visiting and entrance tickets to food professionals. Exhibitors may send these to their own clients to invite them to visit the show.
- Press releases highlighting important items at Food Ingredients China are sent on a regular basis to all major magazines to get free publicity.
- Regular updates will be published on the website: [www.ChinaFoodAdditives.com/d\\_e.htm](http://www.ChinaFoodAdditives.com/d_e.htm) and Wechat.
- E-Newsletters will be sent out to professionals to promote FIC and attract more professions to visit.
- A search system has been set up in [www.ChinaFoodAdditives.com/d\\_e.htm](http://www.ChinaFoodAdditives.com/d_e.htm). You can search the exhibitors based on exhibits, the exhibit category, company name or address.
- Publishing of the Official Directory of the Show.
- Promoting on major international meetings & exhibitions in food industry

## Admission

The show is for trade visitors only and free of charge. Pre-registration online is welcomed. Visitors are required to present their business cards for registration on site.

## Visa

The organizer can help arrange invitation letter for applying entry visa to exhibitors and visitors free of charge.

Year	Exhibitors		Exhibiting Area (sq. m.)	Professional Visitors	Venue
	Domestic	International			
2012	890	289	71,600	32,791 man	Shanghai
2013	891	303	72,000	34,646 man	Shanghai
2014	907	316	72,000	40,125 man	Shanghai

Starting from 2005, over 200 companies did not obtain the space of FIC due to the limitation of the hall space.

## More about Organizers

• China Food Additives and Ingredients Association (CFAA), which is registered at Chinese Ministry of Civil Affairs, is the only legal national organization in food ingredients and additives industry. With 1000 domestic members and over 100 overseas members, CFAA has very strong cohesion and influence in the production, application and marketing areas of food ingredients & additives. China Food Additives Journal, which possesses huge resources on the industry, is the only state level professional journal on food ingredients and additives industry permitted by the State and published by China Food Additives and Ingredients Association.

• CCPIT Sub-Council of Light Industry, which is a branch of CCPIT (China Council for the Promotion of International Trade), is a professional exhibition organizer specialized in consumer goods, including food additives in China.

The sponsor from industry organization is the key factor of success of professional trade show in China.

### Exhibitors Profile

#### Food Additives

1. Acidity regulators
2. Anticaking agents
3. Antioxidants
4. Bleaching agents
5. Bulking agents
6. Coating agents
7. Colours
8. Colour fixatives
9. Compound food additives
10. Emulsifiers
11. Enzymes
12. Flavours & aromas
13. Flavour enhancer
14. Flour treatment agents
15. Humectants
16. Nutrition enhancers
17. Preservatives
18. Stabilizer and coagulators
19. Sweeteners
20. Thickeners
21. Gum bases

#### Food Ingredients

22. Starch
23. Modified starch
24. Saccharum amylaceum
25. Sugar alcohol
26. Oligosaccharid
27. Oils and fats and fat replacer
28. Flour
29. Yeast products
30. Vegetable protein
31. Anhydro vegetable and meat
32. Frozen/chilled food
33. Fillings
34. Condiment
35. Sharper
36. Spice
37. Milk products
38. Health products
39. Plant and vegetable extracts
40. Beverage concentrates

41. Curing products
42. Soya products
43. Nuts
44. Instant tea
45. Functional food additives
46. Cocoa Products
47. Edible fibre
48. Egg products
49. Honey and honey extracts
50. Beans
51. Roasted seeds and nuts
52. Probiotics
53. Polypeptide
54. Natural, organic food and additives

#### Food processing aide

55. Releasing agent
56. Anti-sticking agent
57. Anti-foaming agent
58. Dispersant
59. Clarifying agent
60. Flocculating agent
61. Chelating agent
62. Filter aid
63. Decoloring agent
64. Adsorbent
65. Nutrient substances for fermentation
66. Catalytic agent
67. Crystallizing agent
68. Solvent

#### Novel foods

69. Novel foods & food ingredients

#### Related materials, equipment, instrument & technology

70. Packing machinery
71. Packing materials
72. Food processing equipment
73. Production & application technology of food ingredients and additives
74. Food test equipment and techniques
75. Publications & media
76. Others, please specify \_\_\_\_\_

### Visitors Profile

Executives from R & D, Purchasing, Production, Marketing & Sales, Quality Assurance and Control, Legislation, Distribution /Logistics and General Management from:

- Baby foods/infant formulae
- Bakery products
- Beverages
- Confectionery
- Convenience foods/ready meals
- Dairy foods
- Fats & spreads
- Food retailers
- Food Supplements
- Fruit/Vegetable products
- Condiment
- Leisure foods
- Wine-making
- Grain & oil processing
- Functional and health foods
- Ice cream & desserts
- Ingredient traders/distributors
- Ingredients
- Meat & fish products
- Nutraceuticals
- Organic foods
- Pet foods/feed meals
- Snack foods & cereals
- Vegetarian foods
- Government/trade associations
- Institutes/universities
- Research institutes
- Canned foods
- Fermented foods

### Organizers:

China Food Additives and Ingredients Association  
China Food Additives Journal  
Rm. 1402, Tower 3, Vantone, No. 6A,  
Chaowai St., Beijing 100020, China  
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Fax: +86-10-5907 1335  
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Contact: Mr. Shusen Lin

<http://en.fi-c.com>



Please fill out this form and fax or email back to CCPIT Sub-Council of Light Industry  
TEL: 010-6839 6330 ext. 202, FAX: 010-6839 6422, Email: st@fi-c.com

## Application Form for Technical Seminar

<b>Title of the technical seminar</b>	<b>Chinese (required):</b>
	<b>English (required):</b>
<b>Abstract in Chinese &amp; English:</b>	
<b>Keyword:</b>	
<b>Profile of the author</b>	<b>Please stated your name, working place, date of birth, gender, position and major work or research area</b>
<b>Contact of the author</b>	<b>Please state your name, telephone, cell phone, fax, e-mail, post code and add.</b>
<b>Contact of the Liaison person</b>	<b>Please state your name, telephone, cell phone, fax, e-mail, post code and add.</b>

Noted: 1. Please fax or email this form to CCPIT-SUB Council of Light Industry before Nov. 30, 2015, and email the paper to st@fi-c.com in order to publish it in <FIC 2016 Conference Papers>. The topic of the email should be written as "FIC 2016 Technical Seminar". Contact: Xu Yan at Tel:+86-10-6839 6330x202, Fax:+86-10-6839 6422.  
2. The paper of Technical Seminar should include the topic, author, working place, abstract and keyword (bilingual).





Please fill out this form and fax or email back to CCPIT Sub-Council of Light Industry  
TEL: 010-6839 6330 ext. 202, FAX: 010-6839 6422, Email: st@fi-c.com

## Application Form for Academic Conference

<b>Title of the paper</b>	<b>Chinese (required):</b>
	<b>English (required):</b>
<b>Abstract in Chinese &amp; English:</b>	
<b>Keyword:</b>	
<b>Profile of the author</b>	<b>Please stated your name, working place, date of birth, gender, position and major work or research area</b>
<b>Contact of the author</b>	<b>Please state your name, telephone, cell phone, fax, e-mail, post code and add.</b>
<b>Contact of the Liaison person</b>	<b>Please state your name, telephone, cell phone, fax, e-mail, post code and add.</b>

Noted: 1. Please fax or email this form to CCPIT-SUB Council of Light Industry before Nov. 30, 2015 to st@fi-c.com.  
Contact: Xu Yan at Tel:+86-10-6839 6330x202, Fax:+86-10-6839 6422.

2. The Organizer will notify the speaker or the contact person after the paper pass the inspection.



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TEL: 010-6839 6330 ext. 202, FAX: 010-6839 6422, Email: st@fi-c.com

## Receipt of FIC 2016 Academic Conference Paper

<b>Title of the paper</b>	<b>Chinese (required):</b>
	<b>English (required):</b>
<b>Abstract in Chinese &amp; English:</b>	
<b>Keyword:</b>	
<b>Profile of the author</b>	<b>Please stated your name, working place, date of birth, gender, position and major work or research area</b>
<b>Contact of the author</b>	<b>Please state your name, telephone, cell phone, fax, e-mail, post code and add.</b>
<b>Contact of the Liaison person</b>	<b>Please state your name, telephone, cell phone, fax, e-mail, post code and add.</b>

Noted: 1. Please fax or email this form to CCPIT-SUB Council of Light Industry before Nov. 30, 2015, and email the paper to st@fi-c.com in order to publish it in <FIC 2016 Conference Papers>. The topic of the email should be written as "FIC 2016 Conference Paper". Contact: Xu Yan at Tel:+86-10-6839 6330x202, Fax:+86-10-6839 6422.

2. The paper of Technical Seminar should include the topic, author, working place, abstract and keyword (bilingual).