

เชฟร็
โคโลราโด
C-CAB



America's legendary Duramax engine
Chevrolet's exclusive motoring marvel now
available in a terrain-proven pick-up truck

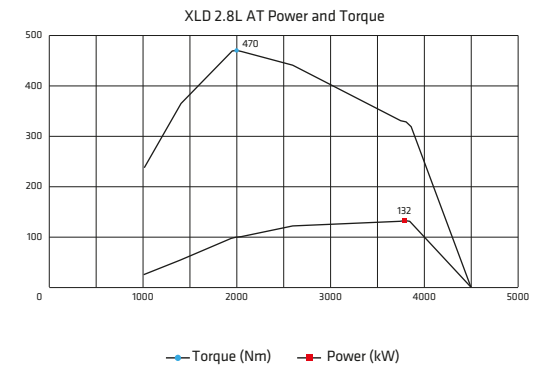
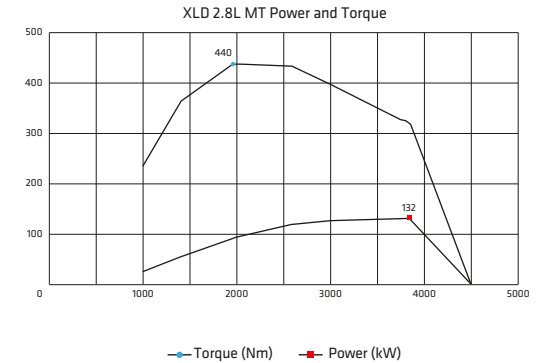
DURAMAX DIESEL

TOUGH, POWERFUL AND FUEL-EFFICIENT



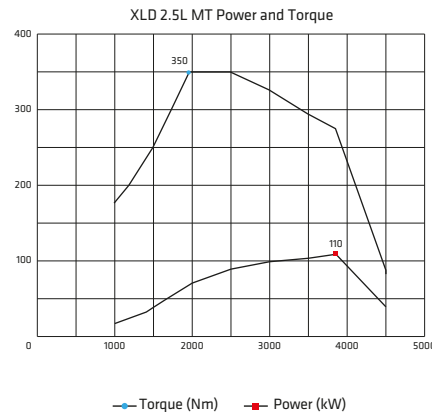
2.8 Duramax Diesel

The 2.8-liter Duramax diesel engine with 4 cylinders and 16 valves delivers 180 horsepower (132 kilowatts) and 470 nm torque at 2,000 rpm. This high-performance, fuel-efficient engine employs the direct injection system, Variable Geometry Turbo and an intercooler to boost torque at low revolutions. A servo motor controlled by the ECM (engine control module) improves driving performance while also delivering noticeable improvement in fuel efficiency. In addition to the 5-speed manual transmission, the Duramax engine in the New Colorado is the first in a pick-up truck to be given a 6-speed Active Select automatic transmission. Power is delivered with great consistency and optimal fuel efficiency gained with an overdrive gear of two gear ratios. And now, with the Active Select system, driving is made even more enjoyable, which allows you to manipulate precise gear changes at will.



2.5 Duramax Diesel

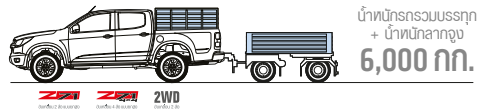
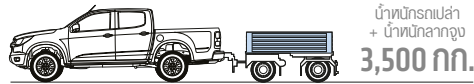
With 4 cylinders, 16 valves and 150 horsepower (110 kilowatts), the 2.5-liter Duramax diesel engine churns out 350 nm of torque at 2,000 rpm. More power is delivered with less fuel consumed, thanks to the direct injection system. Meanwhile, the turbocharger and the intercooler system work together to regulate the temperature and density of air being circulated in the engine at a time, for improved combustion, as well as, greater horsepower and torque. The forceful engine is mated to a 5-speed manual transmission, the gear ratio of which is designed to accommodate all applications from conventional pick-up use to heavy-duty transportation. The smooth gear shift is also a major plus.



PAYLOAD

The ultimate choice for durability and extreme versatility for all applications

The Chevy Colorado was born for the road... regardless of how tough the road condition is. This powerful pick-up truck feeds on obstacles and makes light of any challenge or emergency that you could meet.



EXTERIOR

Commanding presence to complement all lifestyles

A mid-sized pick-up truck with the luxury appeal of an SUV, Chevy Colorado is thoroughly designed to accommodate all driving needs and lifestyles. It is your ultimate vehicle for both urban driving and actual heavy-duty loading.

Projector headlamps (LTZ model only)

See farther ahead and also to the sides without causing disturbance to oncoming traffic. A level switch is provided for you to finely adjust the light beam as needed.

Front fog lamps (LTZ model only)

Safely plough through the rain or the fog with improved confidence as you can now see more of the road ahead.

Power-operated rearview mirrors with built-in LED

turn signals Large, power-operated rearview mirrors afford greater visibility and convenience. They also come with built-in LED turn signals that give an awesome look.

LED tail lights (LTZ model only)

Colorado sets a new safety standard for the pick-up truck industry. The LED tail lights last longer and utilize less energy than typical bulbs. They offer optimal safety while braking, especially with the third reflector brake lamp that can be seen clearly from a distance.





INTERIOR

Tasteful from the inside out. Stately appointments on par with luxury SUV

Convenience and class are brought together in the expansive passenger cabin of the Chevy Colorado C-Cab. Driver and passengers will enjoy unparalleled comfort not only from the new design but also the built-in equipment which increases your appreciation of any journey.

Odometer and intelligent information display

The odometer is inspired by that of the Chevrolet Camaro sports coupe. Vital driving and performance information is neatly shown on the Data Information Center (DIC).

Automatic air conditioning system and versatile audio system

Temperature inside the passenger cabin can be regulated with a single push of a button for absolute convenience throughout the journey. And as you go the distance, everyone will be kept company by the radio with a one-disc CD drive and FM/AM/CD/MP3/WMA support, plus six speakers (on the LTZ model) for high audio definition on the road.

Multi-function steering wheel and cruise control

Control your audio system, answer calls from a Bluetooth connected phone or manipulate the cruise control system directly from your steering wheel. The adjustment of the driver's seat is electronically powered (only on the 2.8 LTZ Z71 4x4 AT model), making it easy to achieve your ideal driving position with a simple push of a button.

Electronic 4WD shift switch

The 4WD model comes with a thoughtfully positioned electronic shift switch that allows you to enter 2WD, 4WD Hi or 4WD Lo mode as desired.

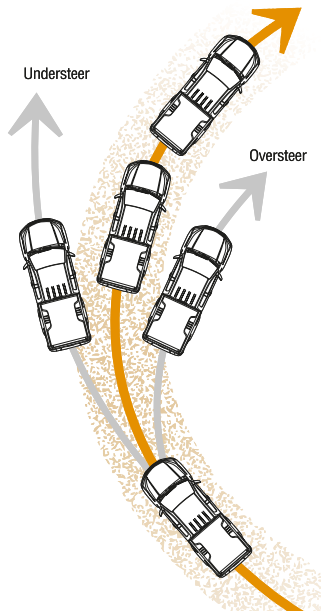


BRAKING SYSTEM

Unsurpassed braking technology.

As safety is our first and foremost concern, we have dedicated maximum effort to the development of a truly dependable braking system, to be found only in the new Chevy Colorado.

- **ABS** (Anti-Lock Braking System): The 4-channel ABS (on the 2.8-liter model) prevents the wheels from being frozen. It improves the stability of the vehicle during sudden braking.
- **EBD** (Electronic Brake-Force Distribution): The EBD distributes proper brake-force to the front and the rear wheels. This technique shortens the braking distance and improves braking efficiency for the load level you are carrying at the time.
- **TCS** (Traction Control System): Together with the ABS, the TCS works to prevent free-spinning of the wheels at any torque or engine revolution and in any driving condition. The TCS is activated when you launch the vehicle forward from stop, approach a bend on the road, or need to make a sudden brake.
- **ESC** (Electronic Stability Control): Stability of the vehicle is optimized by the ESC which works in tandem with the TCS to assess the movement of the vehicle and the radius at which the steering wheel is turned. In the event where balance is compromised, the system will increase the brake-force to each wheel and decrease engine power to restore balance and improve handling.
- **PBA** (Panic Brake Assist): This system monitors the pressure applied by the foot to the brake pedal and instructs the ABS to engage more quickly. Braking distance is thus shorter on vehicles with ABS and PBA than those with ABS alone.
- **CBC** (Cornering Brake Control): When cornering, CBC controls the brake pressure and the brake-force to each of the four wheels. This uneven, individual distribution is desirable as it can help maintain the balance and stability of the vehicle; and, mitigate the chance of oversteering or understeering.
- **HBA** (Hydraulic Brake Assist): The HBA increases brake pressure when the brake pedal is forcefully pressed by the driver during a sudden brake.
- **HBFA** (Hydraulic Brake Fade Assist): Extra safety is afforded by the HBFA. This system is activated automatically when the driver reaffirms the pressure on the brake pedal, as if to further increase braking power. All of these linked features have been designed to work in unison for the utmost safety of the driver and every passenger in the Chevy Colorado.



↑ มีระบบ ESC และ TCS

↑ ไม่มีระบบ ESC และ TCS

ภาพแสดงการทำงานของระบบ ESC และ TCS เพื่อช่วยรักษาสถิตและควบคุมการสับไถ่ ป้องกันภาวะ Oversteer และ Understeer

SAFETY

Fully-loaded safety measures

High-strength body frame, chassis and door panels for optimal protection of every life on board

Active Safety

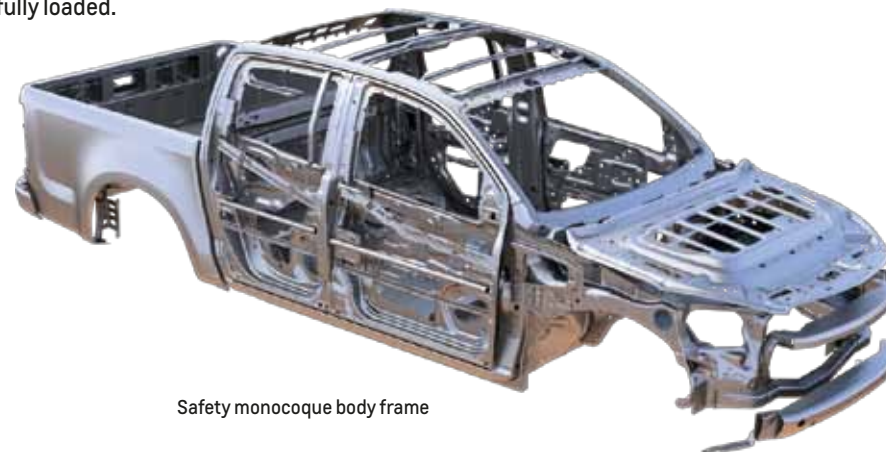
The highly durable body frame of the Chevrolet Colorado is capable of withstanding any bending force being applied on it. With the extra support beams inside of the door panels, impact force from a collision from the side is optimally absorbed, making the passenger cabin a safety zone. The chassis itself has been totally redesigned with precise structural calculation to ensure its resistance against bending force. Eight cross members and seven cross members have been implemented in the 4WD and the 2WD models respectively. As a result, stability and traction are great both when the vehicle is empty and fully loaded.

Passive Safety

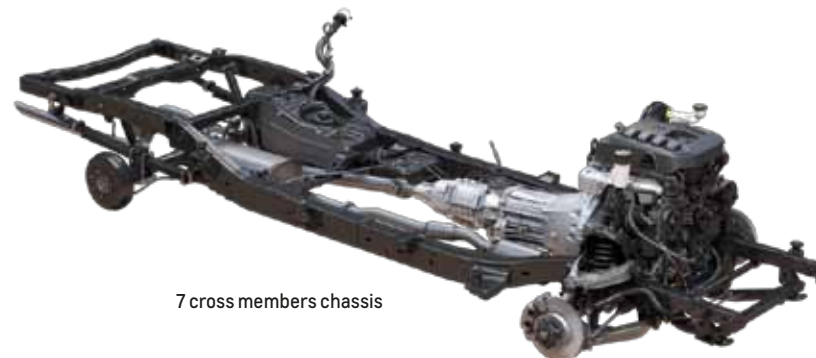
- Double SRS airbags and safety belts with pretensioner and load limit
- Large, highly resistant chassis with cross members
- Safety body frame structure with side beams to protect the passenger cabin from a collision from the side
- Safety steering wheel crushes itself inward automatically to reduce the chance or the force of impact to the chest in the event of a frontal collision.
- Laminated windshield retains shattered bits of the glass which would otherwise be dispersed as shards

Suspension

Comfort and traction is optimized with the use of independent double wishbones suspension on the front and half-oval steel leaf springs on the rear, plus gas shock absorbers. Driving confidence is thus assured for all speeds, on a straight road, on a curve, while empty and while loaded. This excellent setup works wonders in superbly supporting the vehicle in virtually all conditions and terrain.



Safety monocoque body frame



7 cross members chassis

COLORS



OCEANIC BLUE



SWITCHBLADE SILVER



SUMMIT WHITE



ROYAL GRAY



SIZZLE RED



AUBURN BROWN



BLACK SAPPHIRE

WHEELS



ล้อกระทะ 15"x6"



ล้ออัลลอย 16"x6.5"



ล้ออัลลอย 17"x7"

SEATS



หนังแท้ SHALE สำหรับรุ่น 2.8 LTZ Z71 4X4 A/T



ลายผ้า STRUCT สำหรับรุ่น LS



ลายผ้า GEO สำหรับรุ่น LT



ลายผ้า TRUSS สำหรับรุ่น LTZ

