

# Braking News!

Keeping Your Mind in Tip-Top Shape...Not Just Your Car!

This free issue of *Braking News* is being sent to you from your friends at DAN'S AUTO SERVICE. Thank you for being a valued customer!

## February Events

Feb 2: Groundhog Day  
Feb 3: SuperBowl Sunday  
Feb 12: Mardi Gras  
Feb 13: Ash Wednesday  
Feb 14: Valentine's Day  
Feb 18: President's Day  
Feb 24: Daytona 500  
Feb 28: Chili Day

## The Funny Bone

### Too Much Information ...

An 8-year-old girl went to her grandfather, who was working in the yard and asked him, "Grandpa, what is couple sex?"

The grandfather was surprised that she would ask such a question, but decided that if she's old enough to ask the question, then she's old enough to get a straight answer.

Steeling himself to leave nothing out, he proceeded to tell her all about human reproduction and the joys and responsibilities of intercourse.

When he finished explaining, the little girl was looking at him with her mouth hanging open, eyes wide in amazement.

Seeing the look on her face, the grandfather asked her, "Why did you ask this question, honey?"

The little girl replied, "Grandma says that dinner will be ready in just a couple secs."

## The CDC's Cold Weather Car and Emergency Checklist

Of course, winter car safety is different for different areas but here's an all-inclusive list from the Center for Disease Control: Cell phone; portable charger and extra batteries ~ Shovel ~ Windshield scraper ~ Battery-powered radio (and extra batteries) ~ Flashlight (and extra batteries) ~ Water ~ Snack food ~ Extra hats, coats, mittens ~ Blankets ~ Chains or rope ~ Tire chains ~ Canned compressed air with sealant (emergency tire repair) ~ Road salt and sand ~ Booster cables ~ Emergency flares ~ Bright colored flag; help signs ~ First aid kit ~ Tool kit ~ Road maps ~ Compass ~ Waterproof matches and a can (to melt snow for water) ~ Paper towels

Article compiled from [emergency.cdc.gov](http://emergency.cdc.gov)

## Shortest Month of Year Finished with One GREAT Day!

In a quintessential intersection of fortune, February 28 is Chili Day, Pancake Day, Tooth Fairy Day and Chocolate Souffle Day! So I'm picturing the perfect day as something like this: a delicious blueberry pancake breakfast, a visit to the dentist (even though it can be scary - we all want to keep our teeth!), a cozy early dinner of homemade chili and cornbread. Finally topped off with an evening of decadent chocolate soufflé. It almost sounds like that's a good day to move Valentine's Day to (except for the dentist part!).

And if you need a little something to make the day extra romantic, how about this steamy historical tidbit about chili:



Despite popular belief, chili does not come from Mexico. The recipe has certainly been influenced by Mexican culture, but it also incorporates elements from Native American and Spanish culinary traditions. Many historians believe chili originated in Texas where all three of these cultures intersected.

According to legend, Spanish priests called the first chili "the soup of the Devil" because they believed that chili peppers were an aphrodisiac.

## Have a Question About Your Car?

Just give us a call! We always enjoy hearing from our valued customers.

Whether you have a question about vehicle maintenance, a repair question, or just want to call to say Hello, we'd love to hear from you.

Feel free to give us a call at **(315) 337-7090**



**Heat Not Warm Enough?  
Need an Oil Change?  
Combine BOTH for GREAT  
Savings! See insert ...**

**Thanks for the Kind Words**

“Was very pleased with the service! Very friendly, thorough, and affordable.”

**- Megan Davis**

**You Are The BEST!**

Thank you to all of our amazing clients that have referred us business time after time. Our business depends on the positive comments and referrals from people just like you. Every month we take a moment to thank the clients who have sent us the greatest number of referrals over the past month!

**Edward Pernisi**

**Gene & Jody Kaczorowski**

**Fred’s Corner**

Hello everyone, this month I want to talk about maintenance. I’ll try to answer a few questions that we hear from time to time. Like, why do manufactures recommend routine maintenance? Are they forcing me to go to the dealer for this? This sounds like a waste of money.

First, all manufactures have different services recommended at different times. There is a big misconception that you don’t necessary have to have those items done until that mileage. A big false is that

manufacturers are required by law to print on the window sticker how much that vehicle cost per year to operate. That includes maintenance. If they can stretch it out longer it cost less to own. Most vehicles in our area are also driven under what they refer to as sever conditions (ex. Hot to cold, stop and go, dusty) So even though your manufacture may say your service is good for so many miles an inspection of that system may reveal that it should be performed sooner.

To the second question do you have to go to the dealer for maintenance? The short answer is NO! We have heard a lot of customers being told that the dealers told them that if they don’t have the maintenance performed by them then they would void their warranty. In 1975 federal government passed a law called the Magnuson-Moss Act which basically stated new car dealers cannot deny warranty service because routine maintenance was performed at an independent repair shop. That means that we are fully authorized to perform any and all maintenance on your vehicle even if they are under warranty. Also if a dealer should push that on you, you have the right to say then all the parts are FREE because that is also part of the law. Now the down fall is if you have your service work done by someone other than an registered repair facility they can void your warranty.

Finally, AAA has performed multiple side by side testing of vehicles that have had routine maintenance performed vs. vehicles that only had repairs done when the vehicle breaks and have found that on average it cost .06 cents per mile to own that vehicle vs .14 cents per mile on just doing repairs. That’s over twice as much. I don’t know about you but I’ll pay a little over time that a lot at once.

If you have any questions you can give us a call at 337-7090, until next month. See you soon.

**Chimichurri (Perfect Complement for Steak!)**

- 1 cup firmly packed fresh Italian parsley, trimmed of thick stems
- 2 Tbsps fresh oregano leaves (can sub 2 teaspoons dried oregano)
- 3-4 garlic cloves
- 1/2 cup olive oil
- 2 Tbsp red or white wine vinegar
- 1 teaspoon sea salt
- 1/4 teaspoon freshly ground black pepper
- 1/4 teaspoon red pepper flakes



Finely chop the parsley, fresh oregano, and garlic (or process in a food processor several pulses). Place in a small bowl. Stir in the olive oil, vinegar, salt, pepper, and red pepper flakes. Adjust seasonings. Serve immediately or refrigerate. If chilled, return to room temperature before serving.

**February 28<sup>th</sup>**

**Puzzler**

- BLUEBERRY
- CHOCOLATE
- CORNBREAD
- DENTIST
- EIGHTH
- FEBRUARY
- HISTORY
- PANCAKE
- SOUFFLE
- TWENTY
- BLACK CHILI
- DEVIL
- FAIRY
- GREAT
- SHORT SOUP
- TEXAS TOOTH



T	B	O	T	O	F	I	Y	H	Y	T	O
E	L	F	F	U	O	S	H	O	R	T	E
X	A	D	E	N	T	I	S	T	O	E	F
A	C	A	Y	B	G	R	E	A	T	K	F
S	K	E	D	U	R	W	C	A	S	A	C
Y	R	R	E	B	E	U	L	B	I	C	T
G	S	B	V	C	Y	O	A	R	H	N	E
T	S	N	I	T	C	T	Y	R	H	A	N
P	O	R	L	O	X	H	N	S	Y	P	D
R	Y	O	H	T	H	G	I	E	O	S	B
R	H	C	T	A	Y	O	T	L	W	U	I
I	T	S	G	H	L	O	E	D	I	T	P

## Valentine's Fun Facts

222,000 - Average number of wedding proposals on Valentine's Day. Way to make it special, fellas, she'll never see it coming.

Some historians contend the "X" symbol became synonymous with the kiss in medieval times. People who couldn't write their names signed in front of a witness with an "X." The "X" was then kissed to show their sincerity.

3% Of all pet owners will buy their pet a present. It is unknown what percent of that number is lingerie.

39% Of American couples polled said the day was important to their relationship.

64% Of men do not make plans in advance on Valentine's Day. "Let's see what's doin' at Chili's."

73% Of all flowers purchased on Valentine's Day are by men.

85% Of all Valentines purchased are by women.



*"Being deeply loved by someone gives you strength, while loving someone deeply gives you courage." ~ Lao Tzu*

## Lose Your Love Handles By Using Your Ears

Dr. David Illig of [www.rightmindprograms.com](http://www.rightmindprograms.com) advocates using your ears to lose weight. Find an eating and exercise plan that is right for you then simply record on a device such as a smartphone positive messages and affirmations ...such as...

*I make my program work- I stay with it  
My confidence is growing stronger  
I'm going to make this fun  
I eat when my body needs food  
Eat slowly-chew slowly  
More of my foods are healthy foods  
I start with smaller amounts and only add more if I decide to  
I will love myself more and more-it strengthens me  
Movement feeds my muscles- I like moving more  
My muscles become firmer and stronger  
My beauty shows through me today  
My need to be over weight melts away- I have better needs  
I drink lots of water throughout the day  
Exercise and activity feed my body and soul  
Healthy foods add energy  
I enjoy my food more and still eat less  
Eating healthy and exercising more makes me happy  
I love my body more and more- **LOVE HEALS**  
I will succeed*

Listen to these positive, motivational, and insightful words numerous times daily while doing your housework, walking, exercising or even napping. Dr. Illig says, "The more you listen, the more you lose." His approach has worked for tens of thousands and compliments any diet and exercise plan. So, do some thinking .....do some recording....put on your headphones and listen while you lose!!

T B O T O F I Y H Y T O  
E L F F U O S H O R T E  
X A D E N T I S T O E F  
A C A Y B G R E A T K F  
S K E D U R W C A S A C  
Y R R E B E U L B I C T  
G S B V C Y O A R H N E  
T S N I T C T Y R H A N  
P O R L O X H N S Y P D  
R Y O H T H G I E O S B  
R H C T A Y O T L W U I  
I T S G H L O E D J T P

Become a Fan of  
Dan's Auto Service on:

facebook

[www.facebook.com/  
dansautoservice](http://www.facebook.com/dansautoservice)

## Do You Want To Win Our GRAND PRIZE?

*Take the trivia challenge and you just might win!*

Every month, look for the new trivia question. If you are one of the first 15 people to call us with the right answer you will be eligible to win the prize. Your name will be entered into the monthly drawing. The winner will receive this month's GRAND PRIZE!

This month's GRAND PRIZE is:

**FREE Oil, Lube, Filter Service AND Tire Rotation!**

Last month's winner is:

**Chris Risley**

Here is this month's trivia question:

Which holiday is NOT on February 28th?

- A. Chili Day
- B. Mardi Gras
- C. Tooth Fairy Day
- D. Pancake Day

**Call right now with your answer to (315) 337-7090!**



**Happy Mardi Gras!**  
*Party Like You're Already  
Wearing the Silly Costume!*

**Nothing Says "I Love You" Like Safety, Convenience, Value and Savings ... And We've Got Them All. See insert!**

This free issue of *Braking News* is being sent to you from your friends at Dan's Auto Service 9322 Taberg-Florence Rd. Taberg, NY 13471 (315) 337-7090 [dansautosvc@verizon.net](mailto:dansautosvc@verizon.net)

# Braking News

THE **LOVE** ISSUE



PRESORTED  
FIRST-CLASS MAIL  
U.S. POSTAGE  
**PAID**  
TAMPA, FL  
PERMIT 3024

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Dan's Auto Service, 9322 Taberg-Florence Rd., Taberg, 13471  
(315) 337-7090



## Having Trouble Seeing Out The Windshield in the Snow?

It can sneak up on you. One day, you realize you can barely see! And of course, on that day, it's gonna be snowing HARD! Get new wiper blades RIGHT NOW while you're thinking about it!

**Buy Any Wiper Blade & Get the 2<sup>nd</sup> One FREE**

Must Present Coupon / Equal or lesser Value

Expires 2/28/13

Save  
10%

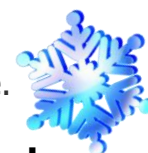
## Winter Can Be Trouble for Belts and Hoses!

The LAST thing you want is to be stranded if you break a belt or blow a hose. Timing belts are VERY IMPORTANT to replace to avoid EXPENSIVE damage!

**For February ONLY, Get 10% off belts and hoses!**

Must Present Coupon Cannot be combined with other offers or coupons

Expires 2/28/13



## Referrals For \$25!

**We Give You a \$25 Visa Gift Card or FREE Standard Oil Change!**



Expires 2/28/13



*When is the last time you got or gave Flowers?*

At Dan's Auto Service we decided to brighten things up a bit especially given how gloomy things in the world have been over the last few months.

*We Decided For Our Clients It's Time For A Change*

Stop in any time during the month of February and get a **FREE** rose!



Keep it for yourself or give it away  
(Women still love to get flowers)

**No purchase necessary!!**

*Just to show how much we LOVE our clients ... if you are getting this you are one of the clients that we LOVE!!*

FRINGE  
BENEFITS

Stop in and Pick up your **FREE** rose to keep or give it to someone like your *wife, daughter, mother, grandmother* or that *someone special* in your life



# Consumer Reports...Regular Car Maintenance Can Save Owners More Than the Original Purchase Price

YONKERS, NY - "With proper care, many of today's cars can last 200,000 miles or more," says **Consumer Reports**. In addition, "Owners seeking to limit repair costs by trading in their vehicle every three to five years **may lose out** on thousands of savings." The key is **regular, quality maintenance**.

When comparing the costs of buying and keeping a car for 225,000 miles over 15 years to buying and financing an identical model every five years, CR found the savings could be more than the original purchase price of the vehicle--and even greater if the savings were invested.

For motorists looking to make their car reach 200,000 miles, **Consumer Reports** offers the following tips:

- 1. Go by the book** - Follow the maintenance schedule in the vehicle owner's manual and make necessary repairs promptly. If you think you're saving money by skipping an oil change, think again. *Missing even one oil change can accelerate premature engine wear and cause engine damage.* The manual contains a maintenance schedule.
- 2. Use the right stuff** - When it's time for maintenance or repairs, use only parts and fluids meeting manufacturer specifications. Using the wrong type of oil or transmission fluid, for example, *could result in damage leading to expensive repairs.*
- 3. Know what to look for** - *Problems can arise at any time* and for inexplicable reasons. So it helps to get in the habit of opening the hood and looking, listening, and smelling what's happening in your engine bay. Look for fraying or cracks in belts, and cracks or bulges in hoses. Investing in a vehicle service manual, available at car dealerships and most auto-parts stores, will help show you what to look for and assist you with minor repairs.
- 4. Keep it clean** - Get out the cleaning products periodically. Regular cleaning inside and out can make the car a more pleasant place to be as you roll up the miles, and washing and waxing can help preserve the paint and keep the sheet metal below it from rusting. Vacuuming sand and dirt out of carpets and seats can minimize premature wear that leads to tears and holes.
- 5. Buy a reliable, safe car** - Buy a car with a good track record. Consumer Reports offers comprehensive reliability ratings in every April Autos issue and to ConsumerReports.org subscribers. Buy a car that has performed well in government and insurance-industry safety tests and has the latest safety equipment, like electronic stability control and curtain air bags. If you're going to live with a vehicle for a long time, you will want it to provide maximum safety protection.
- 6. Find a quality repair shop** – The emphasis here is on **quality** and that also means a repair **shop you can trust**. There are several things to look for. Starting with their guarantee, a **great guarantee** is an indicator that the repair shop is **using quality parts and employing properly trained technicians**. A great guarantee means that they are willing to stand behind their work.
- 7. Be Consistent** - If you have a relationship with a quality repair shop only go there, allowing them to get to know your vehicle is to your advantage and will usually save you money. They will know what maintenance your vehicle is in need of and a quality repair shop will **not sell you something you don't need**. Going to multiple shops can cause confusion. When it comes to keeping your car a long time, **value that relationship**.

*This report reprinted from Consumer Reports is compliments of Dan's Auto Service*

Of Course, Your Love Can Keep  
You Warm,  
But Wouldn't It Be Great To Have  
Heat In Your Car Too???

THE  
**LOVE**  
ISSUE

The **LOVE** Issue Isn't Just About You and Your Sweetie ... It's because WE LOVE YOU! Here are 2 great specials that get even greater when you combine them...

MY HEAT'S JUST NOT  
WARM ENOUGH SPECIAL

*Includes:*

- ♥ Check Radiator
- ♥ Flush w/ New Coolant
- ♥ Check Thermostat
- ♥ Check All Heater & Coolant Hoses
- ♥ Pressure Check Cooling System
- ♥ Check Cooling Fan
- ♥ Clean Radiator Fins

A \$83.50 Value for most vehicles  
NOW \$59.95!

FEBRUARY DELUXE  
LUBE, OIL & FILTER

♥ *Includes:*

- ♥ 5 quarts of conventional semi-synthetic Oil
- ♥ 37 point courtesy check
- ♥ Chassis Lube
- ♥ FREE Tire Rotation
- ♥ FREE Brake Inspection

A \$52.38 Value for most vehicles  
NOW \$29.95!

→ **OR COMBINE THEM** ←  
→ **FOR ONLY \$84.90!!!** ←  
→ **A Total Savings Of** ←  
→ **\$50.98!!** ←

Call now to make your appointment to get your combined specials! These specials will expire on February 28<sup>th</sup>!!

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Taberg, NY 13471  
(315) 337-7090

THE  
**LOVE**  
ISSUE

# Wanna Give Your Sweetheart Something SWEET???

Nothing says "I LOVE YOU!" like

- Safety
- Convenience
- Value
- Savings



Seriously, you should get chocolates too but you can give your sweetie safety, convenience, value and savings ALL YEAR LONG...

## With a Car Care Club membership!

Here's what's included:

- ✓ 4 Oil Changes (lube, oil up to 5 qts and oil filter – a \$28.95 retail value EACH)
- ✓ FREE A/C System Check (a \$29.95 retail value)
- ✓ \$50 OFF any 30,000 or 60,000 or 90,000 Service
- ✓ \$40 OFF a Tire Mount and Balance
- ✓ \$40 OFF a Transmission Flush
- ✓ \$35 OFF a Brake Repair
- ✓ **FREE Wiper Blades**
- ✓ \$40 OFF Fuel Injection Service
- ✓ \$30 OFF Coolant Flush

And the membership price won't hurt YOUR heart ...

**You get all this for ONLY \$89.95!!**

That's less than the price of the 4 oil changes that are included in the membership!

**Don't let your sweetie pay too much this year ... Call TODAY!**

**Unlike your eternal and unconditional love, this offer expires February 28<sup>th</sup>!!**

# Dan's Auto Service

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9322 Taberg-Florence Rd.  
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