

WPMA

WESTERN PETROLEUM MARKETERS ASSOCIATION

National Convention & Convenience Store Expo



2013 Exhibitor Prospectus

February 19-21 • Mirage • Las Vegas, NV

2013 WPMA CONVENTION & EXPO

EXHIBITING INFORMATION

GENERAL INFORMATION:

Exposition Dates: February 19-21, 2013

Location: **Mirage Event Center**
Las Vegas, Nevada

Hotel: **Mirage**

3400 Las Vegas Boulevard South
Las Vegas, NV 89109
(800) 499-6311

(Do not ship items directly to the hotel. See booth contract for shipping information.)

EXHIBIT SPACE "PRIORITY" CRITERIA:

Booth space assignment for the WPMA Show is based on:

- 1) First priority for last year's contracted booth space
- 2) Member of WPMA
- 3) Number of consecutive years in the show
- 4) Date contract was received
- 5) Booth preferences

April 16: Contracts due for current exhibitors in order to receive priority booth consideration. Contracts received after this date will be assigned on a first-come, first-served basis.

After June 1: All available booths may be contracted online at www.wpma.com/national_convention.

BOOTH COSTS AND SIZE:

Booth Price: \$21.00 per square foot (sq'). Full payment is due November 30, 2012. No reserved booth spaces will be held after November 30, 2012 unless paid in full. Any request for booth space after that date must be paid in full for the total amount of the booth space(s) requested.

Deposit: \$500 per 100 sq' (nonrefundable) is required with contract to hold booth space.

Booth Price Includes: Two (2) full registrations for the first booth and one (1) additional registration for each booth thereafter.

Maximum Booth Size: None

Minimum Booth Size: 10' x 10' (100 sq'). All exhibit items must be contained within the booth space assigned. Any item higher than the side drapes (4') must be contained in the back half of the booth and may not exceed 8' in height.

Cancellation: Less the deposit, a refund will be made upon written notice of cancellation prior to November 30, 2012.

EXHIBIT INFORMATION:

Trade Show Exhibitors must conform with the International Association of Exhibitions and Events (IAEE) guidelines.

Exhibit Services: The Freeman Company will provide back and side drapes for each exhibitor, and one 7" x 44" sign containing the exhibitor's name, city, state, and booth number. The Convention hall is carpeted. Service kits containing order forms for furniture, labor, drayage, electricity and other services will be available online eight weeks prior to the show.

Exhibit Dismantling: Exhibitors may not dismantle prior to 12 p.m., February 21, 2013. **ANY EXHIBITOR DISMANTLING BEFORE 12 P.M. COULD BE FINED \$500.** All exhibits must be dismantled and packed by 5 p.m., Thursday, February 21.

Age Limit on Exposition Floor: All children under 16 years of age must register and must be accompanied on the exposition floor by a registered, responsible adult. During set up and tear down, no one under 16 years of age will be allowed on the exposition floor.

EXHIBIT SETUP:

Monday, February 18 8 a.m. - 5 p.m.

Tuesday, February 19 8 a.m. - 12 p.m.

EXHIBIT HOURS:

Tuesday, February 19 3 p.m. - 7 p.m.

Wednesday, February 20 10:30 a.m. - 3:30 p.m.

Thursday, February 21 9 a.m. - 12 p.m.

CONFLICTING EVENT POLICY

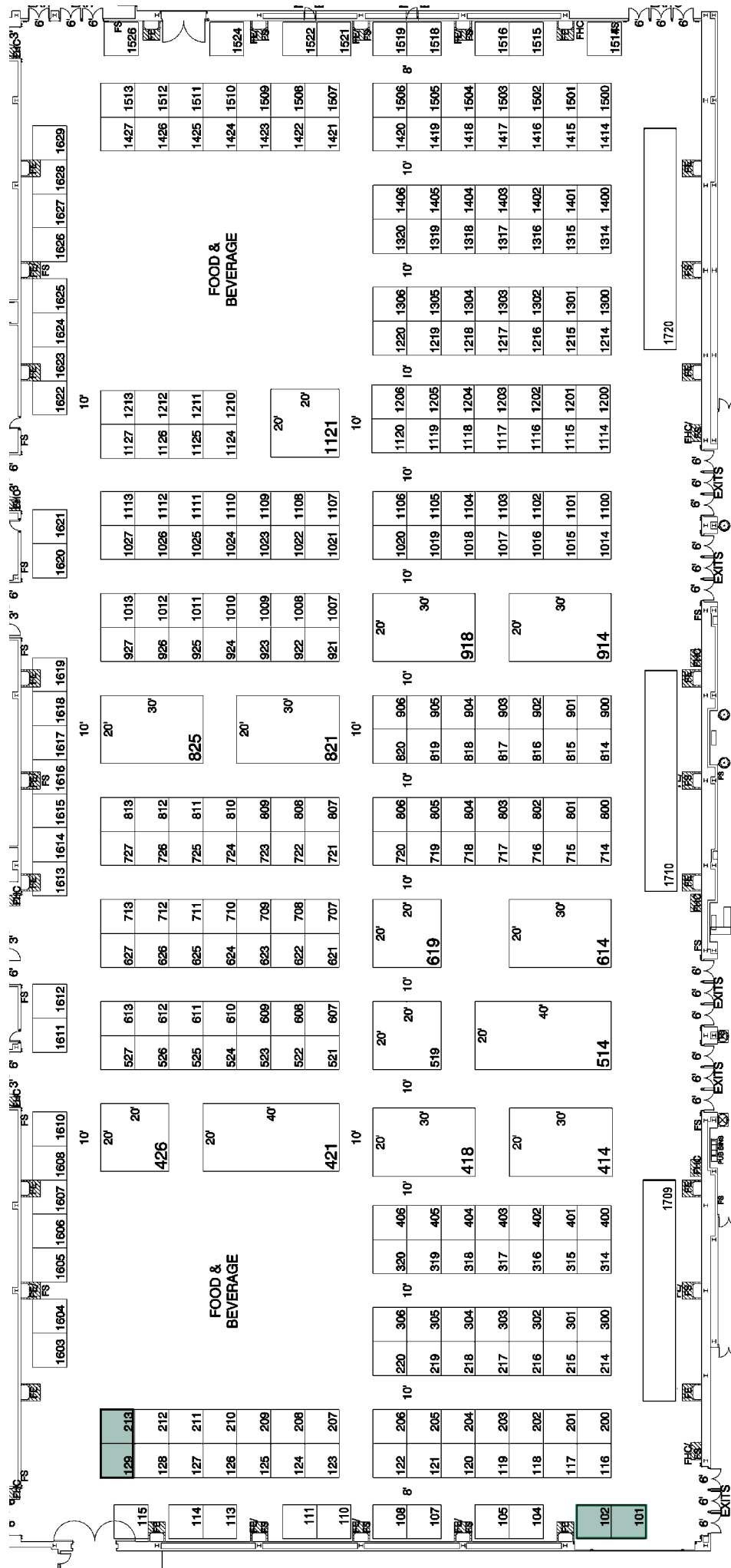
Events that conflict with WPMA's Convention and Convenience Store trade show hours will not be permitted. Conflicting events include, but are not limited to hospitality suites, group functions, and private golf tournaments. Additionally, there shall be no conflicting golf tournaments permitted during the WPMA Scholarship Foundation Golf Tournament.

NO "SUITCASING" POLICY:

Only contracted exhibitors are permitted to promote their company, products or services at the Western Petroleum Marketers Convention and Convenience Store Expo. Unless a marketing opportunity has been contracted by the exhibitor, (i.e. sponsorship, showcase, exhibitor-presented seminar), all company promotion and product sampling must occur within the contracted booth space. This includes, but is not limited to "roaming" characters, handing out flyers, approaching exhibitor booths to sell products, leaving and/or distributing product information in public spaces and/or show floor aisles. Attendees "Suitcasing" will be asked to forfeit their badge and leave the show. Any "suitcasers" should be reported to the WPMA Show Management.

MEDIA POLICY:

- Only authorized media and Western Petroleum Marketers Association representatives may be granted permission to capture audio, video and photographic content presented at the Western Petroleum Marketers Convention and Expo. All media authorization must be acquired **90 days** before the event. No exceptions.
- Images or audio obtained at Western Petroleum Marketers Convention and Expo may NOT be sold or repackaged for commercial use.
- No recordings (audio, video, or photographic) may be made of Western Petroleum Marketers Convention and Expo General Session, educational sessions, workshops, management sessions and evening events.



Connect



Communicate



Create the Future

2013 WPMA Exhibitor Prospectus Mirage Exhibit Hall

This exhibit map is for reference only.
Look for the actual 2013 booth map with
registration information to become
available online at
www.wpma.com


WPMA TRADE SHOW COORDINATOR:

Judith White • (801) 263-9762

judithw@wpma.com



visit www.wpma.com for the latest
convention news and event updates

 = Booth must be last in - first out

2013 Booth map subject to change.

2012 WPMA TRADE SHOW PARTICIPANTS *(as of 01/12/2012)*

ATM
Cardtronics Inc
Cummins Allison Corporation
eGlobal
WorldPay

Above Ground Storage Tanks
Containment Solutions Inc
Eaton Sales & Service
Keesee Tank Company Inc
Modern Welding
Company of California
Separation By Design
Tank Tech Inc

Accounting
Abilis Energy
Aztech Software Inc
DM2 Software Inc
Duggan E Group
FireStream WorldWide Inc
Orchestrated FUEL
Petro Computer Systems
Petrosoft Inc
Summit Software an iRely Co

Additives & Chemicals Supply
Afton Chemical Corporation
Buckeye International
Community Fuels
FPPF Chemical Co
Federal Process Corporation
Howes Lubricator Products
Innospec Fuel Specialties
KOST USA Inc
Krusse / BluSky North America
MidContinental Chemical Co
Power Service Products Inc
Pure Power LLC
Schaeffer Manufacturing

Air / Vacuum
Dyson B2B Inc

Antifreeze
KOST USA Inc
PAR Products Division of KMCO

Appraisals
Hopkins Appraisal Services
KSS Fuels

Architecture
Barghausen Consulting
Engineers
Fiedler Group
FormaShape

Automated Fueling
Brown-Minneapolis Tank
eFueling Technologies LLC
Fillner Construction Inc
TouchStar

Automotive Products
Innospec Fuel Specialties
Krusse / BluSky North America
Lustra Professional
Car Care Products
PAR Products Division of KMCO

Beverages / Drinks
Treasure Valley Coffee Inc

Biodiesel Supplier
Community Fuels
Mansfield Oil Company
Propel Fuels Inc

Buying Group
Royal Buying Group Inc

C-Store
7-Eleven Inc
Circle K Franchise
SSCS

C-Store Automation
Aztech Software Inc
CMi Solutions
Crompco LLC
DM2 Software Inc
Duggan E Group
FACTOR
FireStream WorldWide Inc
PDI
Petrosoft Inc
RTC
Success Systems Inc
Summit Software an iRely Co
TouchStar

C-Store Co Branding
7-Eleven Inc

C-Store Equipment
Air Valet
Anthony International
C7 Works
Commercial Foodservice
Repair Inc
Concept Communications Co
Core-Mark International
EDCO Distributing
Federal Health Sign Company
Mobile Merchandisers
Optec Lighting Inc
PMP Corporation
SHOP USA
US LED
USALCO LTD

C-Store Merchandise / Snacks
21st Century Smoke /
CB Distributors
Alien Fresh Jerky
Core-Mark International
Day N' Night Bites
I Am Capital Corporation
Kerusso
McAlister's Deli
McLane Company Inc
Piccadilly Circus Pizza

C-Store Sales & Acquisitions
7-Eleven Inc
Acquisition & Refinance Capital
Petroleum Capital & Real Estate

C-Store Supplies
Buckeye International
Core-Mark International
Jones-Blair Paint Company
Mobile Merchandisers
Schaeffer Manufacturing

Candy, Confection
McLane Company Inc

Canopies
Bestworth-Rommel Inc
Calcraft Corporation
FormaShape
Kustom Kanopies Inc
Lane Supply Inc
Madison Industries
Monitor Inc

Car Wash Equipment & Supplies
Air Valet
All Wash
Belanger Inc
Lustra Professional
Car Care Products
Mark VII Equipment Inc
PDQ Manufacturing
Petroleum Parts Inc
RDM Industrial Electronics Inc
Ryko Solutions Inc
Sonny's BayWash In-Bays
Unitec Electronics
UnitedSign

Car Wash Supplies
All Wash
Ecolab Vehicle Care
FPPF Chemical Co
Lustra Professional
Car Care Products
PDQ Manufacturing
Sonny's BayWash In-Bays
Unitec Electronics

Cases & Counters
Anthony International
USALCO LTD

Catholic Protection
Tanknology Inc

Chemical Supplies
Afton Chemical Corporation
All Wash
Buckeye International
Ecolab Vehicle Care
FPPF Chemical Co
Federal Process Corporation
Howes Lubricator Products
Pure Power LLC
Ryko Solutions Inc
Schaeffer Manufacturing

Coffee & Tea
Commercial Foodservice
Repair Inc
Treasure Valley Coffee Inc

Communications
3M
Concept Communications Co

Computer Software / Computers
ADD Systems
Abilis Energy
Aloha Data Systems Inc
Automated Wireless
Environments Inc
Aztech Software Inc
CMi Solutions
Comdata
Compatible Technology Systems
DM2 Software Inc
Duggan E Group
F-Rams Inc
FACTOR
FireStream WorldWide Inc
Ledgview Partners
OPIS / AXIX
Orchestrated FUEL
PDI
Petro Computer Systems
Petroleum Rx
Petrosoft Inc
Pinnacle Corporation
Red River Software
SSCS
Series2K
Skyline Products Price Displays
Success Systems Inc
Summit Software an iRely Co
Telvent DTN
Total Meter Services Inc

Computers
Comdata
FACTOR
Ledgview Partners
MID:COM
Petro Computer Systems
Telvent DTN

Construction
Calcraft Corporation
Fillner Construction Inc
FormaShape
Madison Industries
Shopco USA

Consultants
ADD Systems
Advanced GeoEnvironmental
CMi Solutions
Cardno ERI
Crompco LLC
KSS Fuels
Orion Energy Systems
PDI
Petro Classroom
Operator Training
Petroleum Capital & Real Estate
SMARTLogix Inc
Series2K

Credit Card Processor
Petroleum Card Services
WorldPay

Custom Concrete Products
Riverside Steel Inc

Dispensers
Bennett Pump Company
Blend Your Own Ethanol
Campaign
Brown-Minneapolis Tank
Commercial Petroleum
Equipment
Eaton Sales & Service
PMP Corporation

Distributor
21st Century Smoke /
CB Distributors
ANS Distributing
Blenco Systems LLC
Brenntag
Pacific Shore Holdings Inc
RCI Technologies
Rovanco Piping Systems

E-Commerce
ADD Systems
Abilis Energy

Electrical
Carolina Products Inc
Electronic Sensors Inc
Leotek Electronics
USA Corporation
Power Integrity Corporation
Triple E Technologies LLC

Emergency Response
PERS

Engineering
Barghausen Consulting
Engineers
Bestworth-Rommel Inc
Cardno ERI
Fiedler Group

Environmental
Cardno ERI
Dexsil Corporation
Propel Fuels Inc

Equipment Manufacturer
BMS Industries
Brugg Pipesystems LLC
Morrison Bros Co
OILCO Liquid Handling Systems

Ethanol Supplier
Blend Your Own Ethanol
Campaign
Mansfield Oil Company
Propel Fuels Inc

Fast Food
Chester's International LLC
Day N' Night Bites
McAlister's Deli
Noble Roman's Inc

Fiberglass Products
NOV Fiber Glass Systems

Filters / Filtration
Champion Labs / PetroClear
EDCO Distributing
Global Industrial Solutions
RCI Technologies

Financial Services
Acquisition & Refinance Capital
Ascendum Capital LLC
Borrego Springs Bank
Cardtronics Inc
Energy Insurance Services Inc
First Financial Capital LLC
Fleet One
GreatAmerica Financial
Hopkins Appraisal Services
NRC Realty & Capital Advisors
Patriot Capital Corporation
Petroleum Capital & Real Estate
RBS Citizens NA
Rizur Rewards
Tandem Select

Fleet Management
CFN
eFueling Technologies LLC
Fiscal Systems Inc
Fleet One
FleetCor Tech c/o Mannatec
Petroleum Card Services
SMARTLogix Inc
Sinclair Oil Corporation
TouchStar

Food Preparation / Service
Burger King Corporation
Day N' Night Bites
EA Sweet Co dba Deli Express
Noble Roman's Inc
Piccadilly Circus Pizza
Pinnacle Corporation

Frozen Food / Ice
Cardlock Vending Inc

Fuel Storage Tanks (UST)
Containment Solutions Inc
Crompco LLC
Eaton Sales & Service

Fueling Facility
California Fuel Cell Partnership
Fuelmaster /
Syn-Tech Systems Inc
Pacific Pride Services LLC

Installation
Bestworth-Rommel Inc
Lane Supply Inc
Total Meter Services Inc

Insurance
AMC Fairmont Insurance
Federated Insurance
PT Risk Management
Services Ltd
S.H. Smith & Company Inc
WMI Mutual Insurance &
WMI TPA

Jewelry
Kerusso

Leasing
Ascendum Capital LLC

Lubrication Equipment
Eaton Sales & Service
Global Industrial Solutions

Manufacturing
AAT USA LLC
Advantage Earth Products /
Foley Associates
Beall Corporation
Bennett Pump Company
Blenco Systems LLC
CAT Scale Company
Carolina Products Inc
Catlow Inc
Central Illinois Manufacturing Co
Champion Labs / PetroClear
Clay & Bailey Manufacturing Co
Comdata
Community Fuels
CompX Security Products
Cree
Cummins Allison Corporation
Dixon Pumps
DoubleTrac by OmegaFlex
Emco Wheaton Retail
FLEX-ING Inc
Franklin Fueling Systems Inc
GPI-Great Plains Ind Inc
Heil Trailer International Co
Husky Corporation
IRPCO LLC
JE Adams Industries
Jensen Precast
Krusse / BluSky North America
Kustom Kanopies Inc
Lane Supply Inc
Leotek Electronics USA
Corporation
Liquid Controls
MID:COM
Madison Industries
Mark VII Equipment Inc
Medi-Rub Corporation
Morrison Bros Co
Northwest Pump & Equipment
Nupi Americas Inc
OILCO Liquid Handling Systems
OMNTEC Manufacturing Inc
OPW
Optiva
PAR Products Division of KMCO
Pacific Shore Holdings Inc
Parker Racor
Polar Service Centers
Power Integrity Corporation
Pro-Lite Inc
RCI Technologies
Riverside Steel Inc
Rovanco Piping Systems
Sunshine Electronic Display
Total Control Systems
Tuthill Transfer Systems
Wayne, a GE Energy Business
Western Fiberglass Inc

Marketing
Royal Buying Group Inc

Merchant Services
Digital Financial Group
Fleet One
Petroleum Card Services
WorldPay

Mergers & Acquisitions
Acquisition & Refinance Capital

Network Services
Encompass Communications LLC
Petroleum Rx

Oils & Lubes
Clay & Bailey Manufacturing Co
Global Industrial Solutions
KOST USA Inc

Oils, Additives & Chemicals
Federal Process Corporation
Innospec Fuel Specialties
MidContinental Chemical Co
PAR Products Division of KMCO
Power Service Products Inc
Sinclair Oil Corporation

Other Equipment
ESCO Services Inc

Other Services
Allover Media
American Petroleum Institute
Argus Media
CAT Scale Company
Compatible Technology Systems
Container Technology Inc
eGlobal
Encompass Communications LLC
F-Rams Inc
Fuel Relief Fund
FutureMedia Displays
I Am Capital Corporation
Ledgview Partners
Liquid Controls
Morgan Stanley Smith Barney
National Repair Center
Operation Interdependence
Orchestrated FUEL
Orion Energy Systems
RTC
Rizur Rewards
Shopco USA
Sungraphix
Tandem Select
Vapor Corp
WMI Mutual Insurance &
WMI TPA

POS (Point Of Sales)
Aloha Data Systems Inc
Automated Wireless
Environments Inc
Commercial Petroleum
Equipment
Encompass Communications LLC
Fiscal Systems Inc
FleetCor Tech c/o Mannatec
Mobile Merchandisers
Performance Ink Inc
Petroleum Parts Inc
Pinnacle Corporation
RDM Industrial Electronics Inc
Success Systems Inc
Unitec Electronics
UnitedSign
VeriFone Inc

Paint / Coatings
Jones-Blair Paint Company
Tandem Select

Petroleum Equipment
Advantage Earth Products /
Foley Associates
Betts Industries
Brown-Minneapolis Tank
Brugg Pipesystems LLC
Calcraft Corporation
Catlow Inc
Clay & Bailey Manufacturing Co
Commercial Petroleum
Equipment
Concept Communications Co
Container Technology Inc
Dixon Pumps
DoubleTrac by OmegaFlex
eFueling Technologies LLC
ESCO Services Inc
Eaton Sales & Service
Emco Wheaton Retail
Husky Corporation
IRPCO LLC
Icon Containment Solutions
Keesee Tank Company Inc
Liquid Controls
Morrison Bros Co
NOV Fiber Glass Systems
Northwest Pump & Equipment
Nupi Americas Inc
OILCO Liquid Handling Systems
OPW
Opperman & Son Inc
PMP Corporation
Performance Ink Inc
RDM Industrial Electronics Inc
Seneca Tank
Separation By Design
SignQuarters
Source North America
Corporation
TOPS Equipment Company

Service Station Equipment
AAT USA LLC
ESCO Services Inc
Eaton Sales & Service
Icon Containment Solutions
NOV Fiber Glass Systems
Nupi Americas Inc
RDM Industrial Electronics Inc
Source North America
Corporation
TOPS Equipment Company

Signs & Lighting
AAT USA LLC
Allover Media
Cree
Daktronics Inc
Dualite Sales & Service Inc
Electrad Inc
Federal Health Sign Company
Fillner Construction Inc
FutureMedia Displays
LSI Industries Inc
Optec Lighting Inc
Optiva
Performance Ink Inc

Petroleum Products
ANS Distributing
Brenntag
California Fuel Cell Partnership
Container Technology Inc
Innospec Fuel Specialties
Liberty Petroleum LLC
Mansfield Oil Company
Optec Lighting Inc
Petroleum Parts Inc
Power Service Products Inc
Sinclair Oil Corporation
Spirit Petroleum

Petroleum Testing / Sampling
Advanced GeoEnvironmental

Products Pipeline
Brugg Pipesystems LLC

Project Management
C7 Works

Promotional / Novelty Items
I Am Capital Corporation
Kerusso

Pumps
Central Illinois Manufacturing Co
Dixon Pumps
GPI-Great Plains Ind Inc

QSR - Quick Serve Restaurants
3M
Burger King Corporation
Chester's International LLC
McAlister's Deli
Noble Roman's Inc
Piccadilly Circus Pizza

Real Estate Sales
NRC Realty & Capital Advisors

Refrigeration / Coolers
Anthony International
US LED

Retail Petroleum Equipment
Opperman & Son Inc

Risk Management
Morgan Stanley Smith Barney

Safes
Heathco International

Security
CompX Security Products
Compatible Technology Systems
Diamond Digital LLC
Lock America Inc

Service Provider
3M
AIR-serv Group LLC
Advanced GeoEnvironmental
Argus Media
Automated Wireless
Environments Inc
Commercial Foodservice
Repair Inc
eGlobal
EDCO Distributing
Energy Insurance Services Inc
Fuel Relief Fund
KSS Fuels
National Repair Center
RTC
Rizur Rewards
Royal Buying Group Inc
Ryko Solutions Inc

Service Station Equipment
AAT USA LLC
ESCO Services Inc
Eaton Sales & Service
Icon Containment Solutions
NOV Fiber Glass Systems
Nupi Americas Inc
RDM Industrial Electronics Inc
Source North America
Corporation
TOPS Equipment Company

Signs & Lighting
AAT USA LLC
Allover Media
Cree
Daktronics Inc
Dualite Sales & Service Inc
Electrad Inc
Federal Health Sign Company
Fillner Construction Inc
FutureMedia Displays
LSI Industries Inc
Optec Lighting Inc
Optiva
Performance Ink Inc

Pro-Lite Inc
SignQuarters
SignResource
Skyline Products Price Displays
SloanLED
Sunshine Electronic Display
US LED
UnitedSign

Snack Items
Alien Fresh Jerky
EA Sweet Co dba Deli Express

Store Design / Layout
Barghausen Consulting
Engineers
C7 Works
Fiedler Group
Power Integrity Corporation
USALCO LTD
UnitedSign

Suppliers
McLane Company Inc

Tank Lining
Tank Tech Inc

Tank Manufacturing
Beall Corporation
Heil Trailer International Co
Jensen Precast
Keesee Tank Company Inc
Modern Welding
Company of California
Xerxes Corporation

Tank Monitoring
Alpha Wireless Automation Inc
Electronic Sensors Inc
Fueling Technologies Inc
RDM Industrial Electronics Inc
Robertshaw Industrial Products
- Invensys Controls
SMARTLogix Inc
Veeder-Root Company
Warren Rogers Associates

Tank Removal / Installation
Beall Corporation
TOPS Equipment Company

Tank / Line Testing
Tanknology Inc

Tobacco
21st Century Smoke /
CB Distributors
Vapor Corp

Trade Association
Blend Your Own
Ethanol Campaign
Petroleum Equipment Institute

Truck & Transport Sales
Brenner Tank-Walker
Group Holding
Civacon / Knapco
Heil Trailer International Co
Pacific Truck Tank Inc
Polar Service Centers
Seneca Tank
Werts Welding & Tank Service

Truck Trailer Repair & Parts
Pacific Truck Tank Inc
Seneca Tank
Werts Welding & Tank Service

Trucking
CAT Scale Company

Underground Storage Tanks
American Petroleum Institute
Containment Solutions Inc
Icon Containment Solutions
Jensen Precast
Modern Welding
Company of California
S Bravo Systems Inc
Tank Tech Inc
Xerxes Corporation

Vapor Recovery / Leak Detection
CGRS Inc
Husky Corporation
OMNTEC Manufacturing Inc
Vapors Manufacturing Inc
Veeder-Root Company

Vending
AIR-serv Group LLC
Cardlock Vending Inc
Cummins Allison Corporation

Wholesale
SSCS

To: All Potential Western Petroleum Marketers Association (WPMA) Exhibitors

From: Judith White – Trade Show Coordinator

Re: WPMA 2013 National Convention

The Western Petroleum Marketers Association (WPMA) is a seven-state trade association for petroleum marketers. Each February we host the WPMA National Convention and Convenience Store Expo at the Mirage Event Center in Las Vegas, Nevada. Convention attendees benefit from high-quality speakers; informative c-store and management sessions; a large trade show with over 280 exhibitors displaying the latest in petroleum-related technology, convenience store products and services; and exceptional networking opportunities.

Following are seven reasons why exhibitors exhibit year after year at the WPMA National Convention and Convenience Store Expo:

1. **Attendees and exhibitors from all over the United States and Canada will be attending the show!**
2. **Over 3,000 attendees come to the WPMA convention to make business contacts, visit the trade show, find new products or suppliers, and network.**
3. **Over 90% of all convention attendees are very satisfied with the event.**
4. **74% of attendees plan to spend three to six hours on the trade show floor.**
5. **83% of attendees rate the quality and diversity of exhibitors as excellent.**
6. **Over 78% of exhibitors say the cost / value ratio is good to excellent, and they will definitely exhibit in 2013.**
7. **80% of exhibitors say the quality and quantity of attendance at the trade show meets or exceeds their expectations.**

We invite you to exhibit at the 2013 WPMA National Convention and Convenience Store Expo. Exhibit space is \$21 per square foot, with a minimum booth size of 10'x10'. Included are two (2) principal registrations for the first booth purchased and one (1) registration for each additional booth. **Registration includes:**

- **Three-day Trade Show Pass**
- **All Seminars and Speakers**
- **All Food Functions on the Trade Show Floor**
- **Six (6) Complimentary Trade Show Passes** (for exhibitor's customers only)

Booths may be contracted online at www.wpma.com/national_convention after June 1, 2012 or fax the 2013 contract found on page 3 to WPMA at (801) 262-9413.

If you have any questions, please don't hesitate to call me (*Judith*) at (801) 263-9762.



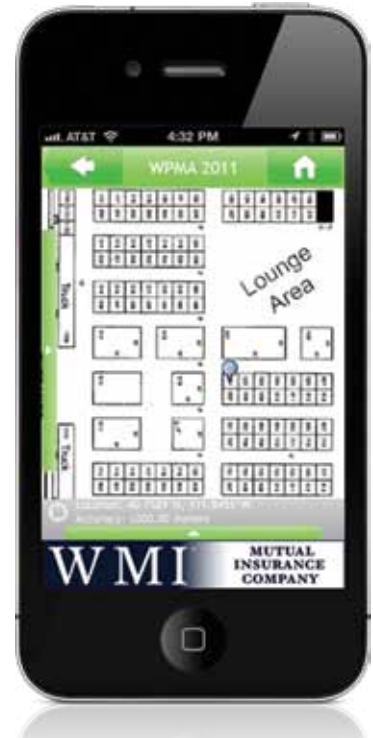
2013 Exhibitors

WPMA Expo App/Internet Advertising

WPMA would like to offer you the opportunity to highlight your company by utilizing special advertising on our Web page booth map and exhibitor list, and in a WPMA Convention smartphone app. WPMA has designed this *Internet advertising* and smartphone app to give you more exposure to our members, attendees and visitors to the Web page.

At the 2013 National Convention, each attendee will receive a free copy of the **WPMA Expo App** for smartphones, which will give them access to a Digital Exhibitor Directory and maps of the trade show floor and convention facilities. Ensure your customers can find your booth, see your show specials and request more information by signing up for our *Interactive Exhibitor tools* listed below.

Each of these advertising levels will be provided on WPMA's Website interactive trade show map as well as on the smartphone app.



APP Level I - Full Digital Directory

Lists your **Company Name, Contact Name, Address, Phone & Fax Numbers, E-mail, URL, and Company Logo** when your booth is clicked on the WPMA Web page trade show map. This information will also display when your company name is clicked on the Web page exhibitor list. In addition, your company logo will be set up to be a link to your Web page.

You will also have the following information and services available on the WPMA Expo App for smartphones:

- Free Listing Information
- Company Logo
- E-mail Address
- **WPMA Expo Exhibitor Interactive**
- **Request Information** (Customer information is e-mailed to you upon their request)
- **Show Special** (Full page advertisement to display information about your company on the app)
- **Booth Locator** (Displays a pin over your booth on the Show Floor so customers can easily find you)

The price for this service is **\$200**

APP Level II - Simple Digital Directory

Lists your **Company Name, Contact Name, Address, Phone & Fax Numbers and E-mail** when your booth is clicked on the WPMA Web page trade show map. This information will also display when your company name is clicked on the Web page exhibitor list, and will be provided on the WPMA Expo App for smartphones.

The price for this service is **\$150**

APP Level III - Basic Digital Directory

Lists your **Company Name, Contact Name, and Phone Number** when your booth is clicked on the WPMA Web page trade show map. This information will also display when your company name is clicked on the Web page exhibitor list, and will be provided on the WPMA Expo App for smartphones.

The price for this service is **\$100**

The advertising of your company's information will remain active on our Web page until **May 2013**. If you have any questions please call Judith White at (888) 252-5550. You may sign up for these WPMA Expo App advertising opportunities on the "2013 Contract for Exhibit Space" form on page 3.



FOR OFFICE USE ONLY	Date Received _____
WPMA Acct # _____	Member _____ Nonmember _____
Booth(s) Assigned _____	

2013 Contract for Exhibit Space

WPMA National Convention & Convenience Store Expo

IMPORTANT INFORMATION:

- Thoroughly review Exhibit Rules and Regulations along with this form.
- Contracts received **before November 30** require \$500 non-refundable deposit per booth.
- Contracts received **after November 30** require 100% payment.
- Exhibits will not be permitted to be installed unless all obligations to WPMA are paid in full.
- Includes two principal registrations for the first booth purchased and one registration for each additional booth purchased thereafter.

WPMA CONVENTION MATERIALS INFORMATION:

Print exactly as it should appear in the National WPMA Convention and Convenience Store Expo Program.

Company: _____

Person to be listed in show program: _____

Address: _____

City: _____

State: _____ ZIP: _____

Phone: _____ Fax: _____

E-mail: _____

Website (URL): _____

Type of business: _____

TRADE SHOW CONTACT:

Not intended for publication, but for all future correspondence, including booth confirmation and Exhibitor Services Material.

Company: _____

Contact person for show materials: _____

Address: _____

City: _____

State: _____ ZIP: _____

Phone: _____ Fax: _____

E-mail: _____

Website (URL): _____

BOOTH SELECTION:

Our booth number preferences are (see floor plan inside the prospectus cover):

1st _____ 2nd _____ 3rd _____

4th _____ 5th _____ 6th _____

Please list your major competitors: _____

TOTAL # OF BOOTH(S)

_____ X \$2,100 = \$ _____
 Total number of booths Total booth cost

DEPOSIT AMOUNT (non-refundable)

_____ X \$500 = \$ _____
 Total number of booths Total booth deposit

BALANCE \$ _____

Due November 30, 2012

WPMA EXPO APP / INTERNET ADVERTISING - (Select One)

(See page 2 for details)

Level I \$200 = \$ _____
Level II \$150 = \$ _____
Level III \$100 = \$ _____

TOTAL AMOUNT \$ _____

By signing this application, you acknowledge that you have read, understood and accepted the 2013 WPMA Terms and Conditions, and agree to abide and be bound by the terms and conditions contained therein.

Authorized Signature _____ Date _____

Title _____

METHOD OF PAYMENT:

MasterCard Visa American Express Discover

Acct # _____ Exp. Date _____

Signature _____

Check Enclosed. Please make checks payable to:

Western Petroleum Marketers Association

Mail to: WPMA, P. O. Box 571500, Murray, Utah 84157-1500

Phone: (801) 263-9762 • **Fax:** (801) 262-9413 • **www.wpma.com**

WPMA National Convention & Convenience Store Expo

Rules & Regulations

1. **EXHIBITS:** WPMA reserves the right to determine the eligibility of any company for inclusion in the WPMA National Convention and Convenience Store Expo.

2. **EXHIBIT SPACE:** Cost \$2,100 for each 10' X 10' booth. We understand the assignment of exhibit spaces is based on the following "priority" criteria:

- 1) Member of Western Petroleum Marketers Association (WPMA)
- 2) First priority for last year's contracted booth space
- 3) Number of consecutive years in the show
- 4) Date Contract was received
- 5) Booth preferences

If your desired exhibit space is unavailable, you will be assigned the nearest booth available to the space you request. If the Association must reassign a booth for any reason, you will be promptly notified.

3. **CANCELLATION:** A refund will be made upon written notice of cancellation before November 30, 2012, less the deposit. All terms and conditions contained herein are integral parts of this agreement.

4. **NO-SHOWS:** All booths must be set up by 12 p.m., Tuesday, the first day of the show. Any booth not set up by this time will be considered a No-Show. Booth and payment will be forfeited and WPMA will reassign the booth unless prior arrangements have been made.

5. **EXHIBIT SIZE:** Trade Show Exhibitors must conform with International Association of Exhibitions and Events (IAEE) Guidelines. All exhibit items must be contained within the booth space assigned. Any item higher than the side drapes (4') must be contained in the back 4' of the booth and may not exceed 8' in height. Any exceptions must be cleared with WPMA.

6. **LIGHTING AND HEATING:** WPMA may restrict the use of irregular lighting effects. Exhibits that use heat (as in cooking), generate smells or any unusual activity or display must receive clearance from WPMA and Freeman.

7. **AGE LIMIT ON EXPOSITION FLOOR:** All children under 16 years of age must register and be accompanied on the exposition floor by a registered, responsible adult. During set up and tear down, no one under 16 years of age will be allowed on the exposition floor.

8. **MEDIA POLICY:** Only authorized media and Western Petroleum Marketers Association representatives may be granted permission to capture audio, video and photographic content presented at the Western Petroleum Marketers Convention and Expo. All media authorization must be acquired **90 days** before the event. No exceptions.

• **Images or audio** obtained at Western Petroleum Marketers Convention & Convenience Store Expo may not be sold or repackaged for commercial use.

• **No recordings** (audio, video, or photographic) may be made of Western Petroleum Marketers Convention & Convenience Store Expo General Session, educational sessions, workshops, management sessions and / or evening events.

9. **VEHICLES AND CAR WASHES:** Must be ready to MOVE-IN at 9 a.m., Sunday prior to trade show opening.

10. **VEHICLES ON DISPLAY:** Must have fuel filler caps locked or sealed to prevent escape of vapors and to avoid tampering. Batteries must be disconnected. Auxiliary batteries not connected to engine starting system may

be left connected. External chargers are recommended for demonstration purposes.

PLEASE NOTE: FUEL TANK LEVEL MUST BE LESS THAN 1/4 OF A TANK ON ANY MOTORIZED VEHICLE.

11. **EXHIBIT SIGNS, DRAPES:** Freeman will furnish back and side drapes for each exhibitor and one 7"X44" sign containing the exhibitor's name, city, state and exhibit number. These items are included in the booth space price listed previously.

12. **EXHIBIT SERVICES:** For procurement of additional exhibit space equipment, as well as any special equipment desired by exhibitors, the Convention management has designated Freeman, 6555 West Sunset Road, Las Vegas, NV 89118, Phone: (702) 579-1700, Fax: (469) 621-5604. Contact Exhibitor Services Department at (702) 579-1700, or access the Freeman Exhibitor Service Manual through a link provided on the WPMA Website: www.wpma.com/national-convention.

13. **SHIPPING INSTRUCTIONS:** The hotel cannot accept and store large shipments of exhibit material in advance of the show. Consign all such material for receipt and storage to FREEMAN. They will deliver for you on setup days. They will arrange to remove empty crates, store them during the show and return them on the dismantling day. Setup days will be:

Monday, February 18, 2013, from 8 a.m. to 5 p.m. and Tuesday, February 19, 2013 from 8 a.m. to 12 p.m.

Dismantling day will be after 12 p.m., Thursday, February 21, 2013. All exhibits must be packed by 5 p.m. on Thursday, February 21, 2013.

ANY EXHIBITOR DISMANTLING PRIOR TO 12 p.m. MAY BE FINED \$500. All shipments should be fully prepaid along with bills of lading, scheduled to arrive before February 14, 2013, to ensure arrival prior to the show, and consigned as follows:

Western Petroleum Marketers Convention & Convenience Store Expo, Exhibiting Company Name _____ Booth # _____, C/O FREEMAN, 6675 West Sunset Road (215 & Rainbow), Las Vegas, NV 89118

14. **ELECTRICAL SERVICE:** A link to Mirage Technical Services Department is provided on the WPMA Website: www.wpma.com/national-convention, for those exhibitors needing electrical services. **Do not call the hotel for electrical service in your booth.**

15. **NON-ASSIGNMENT:** Exhibitor agrees that this contract and any booth assigned to exhibitor may not be assigned or transferred to another exhibitor. All exhibitors must have a signed written contract with WPMA to utilize booth space.

16. TRADE EXPOSITION TENTATIVE SCHEDULE:

Setup Monday, February 18, 8 a.m.-5 p.m. and Tuesday, February 19, 8 a.m.-12 p.m.

Trade Expo Tuesday, February 19, 3 p.m.-7 p.m.

Trade Expo Wednesday, February 20, 10:30 a.m. - 3:30 p.m.

Trade Expo Thursday, February 21, 9 a.m.-12 p.m.

17. **EXHIBITORS WILL BE IN FULL COMPLIANCE WITH ALL CITY OF LAS VEGAS FIRE PREVENTION BUREAU REGULATIONS INCLUDING:**

a. **All decorations**, drapes, curtains, backdrop, bunting, paper, cardboard, plastic, straw, leaves, hay, moss

and similar materials shall be flame-retardant when subjected to the Nevada Standard Test procedure.

b. **Table coverings** are required to be flame-retardant treated unless they lie on the table top with no overhang.

c. **Materials that are not flame retardant** and cannot be properly treated to make them fire-retardant, such as oil cloth, tar paper, sisal paper, nylon, orlon, certain plastics, and etc., are absolutely prohibited.

d. **The use of open flame** of any sort, or the use of heat producing devices, compressed gasses, flammable liquids, hazardous materials, or mechanical devices with exposed moving parts are closely regulated and are to be used only after written permission for such usage is obtained from the Nevada Fire Prevention Bureau.

18. **LIABILITY:** The Western Petroleum Marketers Association shall not be responsible for any loss, damage or injury that may occur to the exhibitor contracted. The exhibitor releases and agrees to protect, defend, indemnify and hold the Western Petroleum Marketers Association harmless from any loss, damage or injury that may occur to the exhibitor or any of its agents or employees or any third person arising out of or connected with the exhibitor's participation in this contract or the trade show exhibitions.

Exhibitor agrees to pay all of its own costs and expenses incurred in producing and setting up the exhibition including, but not limited to, those items listed in paragraphs 5 and 6 of this agreement and all labor costs. Exhibitor shall indemnify, protect, and hold completely harmless the Western Petroleum Marketers Association from all such costs and expenses including reasonable attorney's fees.

The Western Petroleum Marketers Association shall not be held liable in case of any act of God, strike, act of war, insurrection, riots or any other circumstances that would prohibit or restrict the working of the convention or trade center. The Western Petroleum Marketers Association shall not be held liable for any fire, theft, vandalism or destruction of any property belonging to exhibitor. Exhibitor shall obtain its own insurance for all such happenings.

19. **PROTECTION OF HOTEL PROPERTY:** No scotch tape, paste, thumb tacks, nails or other methods may be used to affix signs or posters to the wall. If any signs or posters are leaned on the walls, they must be properly padded so as not to cause damage. If any damage is caused to the hotel property accidentally or otherwise, the exhibitor will be responsible for the full cost of repairs.

The Association reserves the right to reject applications for booth space and to restrict the manner in which products are displayed so as to prevent undue noise, objectionable odors, offensive display materials, interference with other booths, congestion, etc.

The exhibitor signature hereby agrees to protect, defend and indemnify Western Petroleum Marketers Association from all liability, claims, suits, damages, costs and attorney fees arising out of or resulting from exhibitor use of music, logos, printed materials, trade names and any infringement thereof by the exhibitor.

20. **INSURANCE:** Exhibitors must carry their own fire and theft insurance.

21. **24-HOUR GUARD SERVICE** will be provided.



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