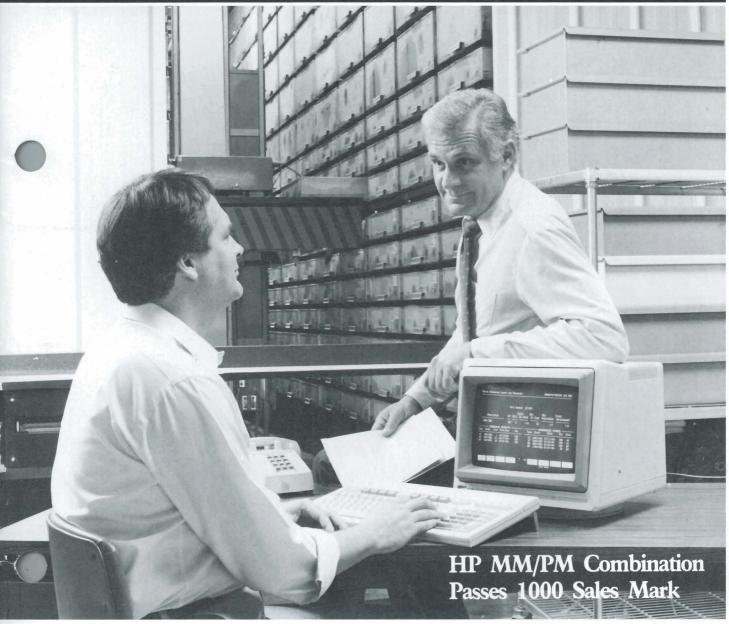


### Hewlett-Packard Now #2 Supplier of Manufacturing Software Worldwide



# Computer News

Vol. 10, No. 2

#### Editor Jim Colosi

Editorial Assistant Darleen Brettes

Circulation Roster Administrator (408-864-5621)

*Computer News* is published biweekly for Hewlett-Packard field personnel to keep you informed of new HP products and services.

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#### On the Cover:

The HP MM/PM combination is Hewlett-Packard's application solution for manufacturing and inventory control. HP begins FY85 as the number two vendor of manufacturing software worldwide. See stories beginning on page 15.

		ING & INTERNATIONAL SECTOR
		d Operations an Operations
		ntinental Operations
	Major A	accounts Marketing
	-	ate Marketing
	MIC FRD	Marketing Information Center Systems Finance/Remarketing Division
	CSD	Computer Support Division
	ISD	Instrument Support Division
	CSO IPO	Computer Supplies Operation Instrument Products Operation
	CPC	Corporate Parts Center
	MEASUR	EMENT, DESIGN & MANUFACTURING SYSTEMS SECTOR
		ave & Communications Group
	MCG SPD	Microwave & Communications Group Stanford Park Division
	NMD	Network Measurements Division
	SAD SPK	Signal Analysis Division Spokane Division
	CTD	Colorado Telecommunications Division
	QID	Queensferry Telecommunications Division
	Electron	nic Instruments Group Electronic Instruments Group
	NJD	New Jersey Division
	SDD SCD	San Diego Division Santa Clara Division
	BID	Boeblingen Instrument Division
	YID	YHP Instrument Division
	ICD Design 1	Integrated Circuits Division Systems Group
	DSG <sup>–</sup>	Design Systems Group
	FSD LSD	Fort Collins Systems Division Logic Systems Division
	COL	Colorado Springs Division
	BCD LSID	Boeblingen Computer Division
		Lake Stevens Instrument Division cturing Systems Group
	MSG	Manufacturing Systems Group
	DSD MPD	Data Systems Division Manufacturing Productivity Division
	LID	Loveland Instrument Division
		Manufacturing Test Division IATION SYSTEMS & NETWORKS SECTOR
		ation Systems Group
	ISG	Information Systems Group
	CLL CSY	Computer Language Laboratory Computer Systems Division
	FSO	Financial Systems Operation
	BGD VCD	Boeblingen General Systems Division YHP Computer Division
	OPD	Office Productivity Division
	CIÐ GCO	Computer Integrated Circuits Division Guadalajara Computer Operation
	IRO	Information Resources Operation
		al Computer Group
	PCG RTD	Personal Computer Group Roseville Terminals Division
	PCD	Portable Computer Division
	GPCD POD	Grenoble Personal Computer Division Personal Office Computer Division
	VCO	Vancouver Division
	PSD PCDO	Personal Software Division Personal Computer Distribution Operation
	PCGO	Personal Computer Group Operation
		ation Products Group
	IPG BOI	Information Products Group Boise Division
	DMD	Disc Memory Division
	GLD CPB	Greeley Division Computer Peripherals Bristol Division
	RND	Roseville Networks Division
	IND GND	Information Networks Division Grenoble Networks Division
	CNO	Colorado Networks Operation
		ICAL, COMPONENTS, MEDICAL & TECHNOLOGY SECTOR
	Analyti AVD	cal Group Avondale Division
	SID	Scientific Instruments Division
	WAD	Waldbronn Division •
	MSD	nents Group Microwave Semiconductor Division
	OED	Optoelectronics Division
	OCD Medica	Optical Communication Division I Group
	AND	Andover Division
	BMD MCM	Boeblingen Medical Division McMinnville Division
	WAL	Waltham Division Medical Supplies Center
ļ	HCP	Health Care Products Operation
		ate Manufacturing
		ate Engineering

### HP Computer Museum www.hpmuseum.net

For research and education purposes only.



### In This Issue

### PERSONAL COMPUTERS

4 General

Dealer survey shows HP floppy discs #1 choice

5 HP-75

Expansion pod for the HP-75

5 Series 100

Introducing VT100 Terminal Emulator SpelBound — A low-cost education game for children

New service training for the Dealer Cooperative Support Program

Support information for Series 100 products Subscribe to the *Series 100 Communicator* Now Diagraph can draw HP equipment Picture Perfect graphics now available for HP 120/125

### TECHNICAL COMPUTERS

### 10 General

HP 35030A line conditioner obsolescence Binders omitted from BASIC 3.0 Language System shipments

- 10 HP 1000 How to order HP 1000 Sales Aid Kits IMAGE/1000-II and Pascal
- 11 HP 9000

HP 9000's low cost-of-ownership HP-UX 4.0 needed to run LAN 9000 HP 98644A replaces HP 98626A as Series 200 interface HP 98626A RS-232 interface off CPL in February 1985

### BUSINESS COMPUTERS

13 General

Preferred solutions flyer available

- HP 3000
   HP Dictionary/3000 improves programmer productivity
   Desktop CAD system sells HP 3000
- 14 Financials HPFA's financial software now bundled HPFA Customer Profile #0000024

### 15 Manufacturing

HP MM/PM update: HP #2 worldwide in manufacturing software sales Procter & Gamble buys 1,000th package of HP MM/PM HP Maintenance Management seminar videotape now available Solutions through HP Maintenance Management-ASSIST

### 18 Distribution

Pre-sold HP SFD/3000 prospects Distribution products customer training schedule

### NETWORKS/PERIPHERALS

### 19 Networks

DS and X.25 support explained Software Materials Subscriptions for Network Links simplified

### 20 Mass Storage

Megabyte Express program extended

### 20 Plotters

Plotter pen organizer offered Graphics products support of the HP 7550A plotter

### 21 Printers

HP printers penetrate OEM and major account markets Five new international character cartridges for HP 2934A printer

### 22 Terminals

HP 2392A opens new markets for ANSIcompatible terminals HP 2392A ANSI upgrade Ergonomics on the HP 2392A display terminal

### SUPPORT/SUPPLIES

24 Support

New product numbers for self-paced maintenance training courses

25 Supplies IBM Software from CSO available only in US

### PRICE CHANGES

26 Computer groups price changes effective November 1, 1984

### GENERAL

### Dealer survey shows HP floppy discs #1 choice

Hal Eubanks/CSO

The following information is from a recent floppy disc survey of 100 computer dealers conducted by Industrial Marketing Research of Hinsdale, IL. The survey is part of a monthly service provided to the floppy disc manufacturers. Hewlett-Packard is perceived as the very top brand. As you can see from the table below HP gets exceptionally high ratings across the board. Share the good news.

Vendor	Total	Overall Prod Quality	Adv Support	In Store Marketing Support	Delivery Time	Respond To Needs	Brand Rep	Vendor Reliability	Profit For You	Quality Of SR	Quality Of Package
HP	3.4	3.6	3.4	3.4	2.9	3.3	3.6	3.6	3.3	3.6	3.4
Dysan	3.2	3.5	3.1	2.9	3.1	3.2	3.5	3.4	3.1	2.8	3.3
Verbatim	3.1	3.3	3.0	2.8	3.0	3.1	3.5	3.2	2.9	3.1	3.2
Apple	3.1	3.6	2.8	2.5	2.3	2.5	3.4	3.8	2.8	3.4	3.4
Maxell	3.0	3.3	2.8	2.6	3.0	2.9	3.2	3.2	2.6	2.7	3.2
3 <b>M</b>	3.0	3.2	2.9	2.6	3.0	3.0	3.3	3.1	2.9	3.0	3.2
IBM	3.0	3.0	2.7	2.4	2.8	2.7	3.6	3.2	3.1	3.1	3.0
Memorex	3.0	3.1	2.8	2.5	3.0	3.1	3.5	3.1	3.1	3.3	3.1
Janus	3.0	2.9	3.0	3.0	3.0	3.2	2.8	2.8	2.8	2.9	3.2
Elephant	2.9	2.9	3.1	2.8	3.0	3.0	2.9	2.9	2.7	2.9	2.8

Overall brand ratings (mean)

4 = Excellent, 3 = Good, 2 = Fair, 1 = Poor

Customers may order microfloppies and microfloppy accessories via Computer Supplies Operation's Fast Phone Service (all numbers listed under Support/Supplies in this issue). The Computer Users Catalog, P/N 5953-2450D, also carries CSO's support/supplies products.

SERIES 10C

### HP 75

### **Expansion pod for the HP-75**

Claire Medwid/PCD

The HP 82718A Expansion Pod is now available to add an integrated modem and memory expansion capability to the HP-75. The expansion pod can be used with either HP-75C or HP-75D handheld computers.

The HP 82718A has a direct-connect, serial, asynchronous, full-duplex modem compatible with Bell 103/113 modems. Low-level modem commands allow user control of dialing, changing operating modes, and setting handshake protocol and parity. High-level commands are used to turn the modem on and off, transmit strings to and from the modem, and check the status of the modem.

The expansion pod is available with either 32K or 64K bytes of electronic disc. Electronic disc uses RAM to emulate a flexible disc as a high-speed disc drive. Since there's no mechanical hard or floppy disc, you get fast data transfer and data file access.

Electronic disc commands provide the ability to create, access and modify files, establish a hierarchical directory structure, and copy files into and out of the electronic disc. It's non-volatile, so data is retained, even when the computer is turned off.

The pod also has two industrial bar code decoders built in -3 of 9 Code and Code 11.

The HP 82718A Expansion Pod attaches to the HP-75 to provide a compact, rugged package which can be used in data collection applications. Carrying clips included with the product allow the HP-75/pod combination to be easily carried in the factory or in the field.

### Introducing VT100 Terminal Emulator

Carol Luebke/PSD

In response to heavy customer demand, Personal Software Division announces VT100 Terminal Emulator from Hewlett-Packard. Available November 1, this product allows your Touchscreen or Touchscreen MAX to work like a DEC (Digital Equipment Corporation) VT100 terminal, a no-frills, character mode terminal widely used throughout the industry. With VT100 Terminal Emulator, the Touchscreen and Touchscreen MAX become more competitive HP solutions for technical departments in your large accounts.

#### Easy access to DEC and back

VT100 Terminal Emulator is as easy to access as the built-in terminal feature of the Touchscreen PC. Select the application from PAM and the screen immediately changes to resemble that of a VT100 terminal, ready to access an application on a DEC system. It's that simple. And at the touch of a key, your customer can return to PAM, with access to software like Lotus<sup>™</sup> 1-2-3<sup>™</sup>, WordStar<sup>®</sup>, or Winning Deal.

#### Most VT100 features supported

The emulator closely emulates nearly all VT100 features. Several test sites commented that this product provided the closest VT100 emulation available for the Touchscreen.

Your customer may need to know which VT100 features are not supported by the emulator. The primary differences are:

- The emulator does not support 132 column mode. When placed in 132 column mode, the screen will display only the first 80 columns.
- Double high characters are displayed as underlined normal height characters. Double wide characters are displayed as single width characters with a blank position to the right.
- The Touchscreen does not support smooth scrolling.

### Personal Computers

#### Advanced capabilities

The VT100 Terminal Emulator provides your customer with several advanced features not available on a VT100 terminal.

*Disc Logging* — Information appearing on the screen can be simultaneously copied to a disc file.

*Printer Logging* — Information appearing on the screen can be simultaneously copied to a printer attached to the Touchscreen or Touchscreen MAX.

*File Transfer* — Files (ASCII or binary) can be exchanged between the Touchscreen and a host computer using the XMODEM protocol (an industry standard error checking protocol).

*Keyboard Files* — ASCII files, like certain WordStar<sup>\*\*</sup> and VisiCalc<sup>\*\*</sup> files or files created using the disc logging feature, can be uploaded to the host computer.

*Programmable Function Keys* — Function keys can easily be set up to represent frequently used commands.

#### Support

Since the VT100 Terminal Emulator will be used as a communications link to a non-HP system, it is important to properly set customer expectations regarding the kind of support they should expect from HP.

A card enclosed with each copy of VT100 Terminal Emulator explains the support strategy for this product. Questions regarding installation and configuration can be directed to the HPCOACH 800 number. Problems with the software or documentation should be reported via problem reports located in the back of the manual. The customer is asked to provide complete details of the problem and mail the reports to PSD. We will verify the problems and get back to the customers promptly.

#### Ordering information

VT100 Terminal Emulator	45412A
US List Price	\$180

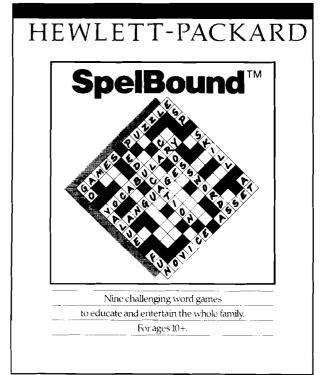
Lotus and 1-2-3 are US trademarks of Lotus Development Corp. WordStar is a US registered trademark of MicroPro International Corporation.

VisiCalc \* is a US registered trademark of VisiCorp.

# SpelBound — A low-cost education game for children

Michael Majdalany/CSO

Computer Supplies Operation has expanded its edutainment line of software with a collection of nine challenging word games that will captivate children (ages 10 and older) and adults alike. These latest word games are packaged into one product for the HP Touchscreen.



*SpelBound* is designed to improve vocabulary, spelling and memory skills in the guise of everybody's favorite word games, such as:

- *Concentration* a classic memory game where one can match wits with other players.
- *Hangman* up to two players can get eight chances to save the man in the gallows.
- *Crossword Puzzle* crossword fans can sharpen their skills before they tackle something like the *N.Y. Times.*
- *Maze* up to 50 words must be found in a character maze.
- *Misspell* as its name implies, a spelling game in which a player is given three chances to spell a word correctly.

### Personal Computers

• *Define* — here's the definition. Can you guess the word at the first try?

Customers can include their own words and definitions for unique applications such as a technical vocabulary or foreign languages.

#### **Ordering information**

SpelBound may be ordered from any authorized HP dealer or via CSO's direct order phone lines. Phone numbers are listed under Support/Supplies in this issue.

92243SASpelBound (for the HP Touchscreen)US List Price\$69.95

SpelBound<sup>™</sup> is a trademark of Davell Custom Software.

### New service training for the Dealer Cooperative Support Program

Judy Zander/CSD

The HP 150B service training is now included in classes for dealers who not only sell Hewlett-Packard's workstation products, but who also are trained and certified to do maintenance on them.

An extended schedule of classes through April, 1985 is also shown below so you can plan a convenient training schedule for dealers in your area.

Attending dealers will be allowed to receive free training on as many as three core products in the following optional combinations:

	 CPU Core		Mass Storage Core		Output Core	Optical Output Core
Option 1	 HP 110	č:	HP 9114	č	HP 2225, ThinkJet printer or HP 7470 or HP 7475	Х
Option 2	 HP 150B	ĸ	HP 9122	ŭ	HP 2225, ThinkJet printer or HP 2674 or HP 7470 or HP 7475	Х
Option 3	 Х		X			ninkJet printer & userJet printer

#### NOTE: Hewlett-Packard will provide free training for one technician per authorized dealer site on each core product.

Example: A locally-owned chain has four stores selling The Portable, HP 9114, HP 2225 and HP 7475. We will train up to four people free on The Portable, HP 9114 and one of the two output devices.

If the dealer wants additional training, the following steps must be completed by the dealer for each product:

- 1) Purchase of the Dealer Service Kit from Corporate Parts Center (CPC)
- 2) Purchase of the Self-paced Training Kit from Corporate Parts Center (CPC)
- 3) Completion of the necessary Dealer Cooperative Support (DCS) contract attachments.

REMEMBER. . . Dealers must complete the Dealer Cooperative Support Exhibit (supplementing the sales agreement) to be legally authorized to repair the DCS products. You should make sure that the contracts and attachments are properly completed for each product on which your dealer is certified.

You may obtain copies of the DCS Exhibit and the "K" attachments (a different attachment per product) from your sales office or the Literature Depot (please refer to the Dealer Cooperative Support, Field Training Manual printed in July 1984).

Added schedule of DCS classes (class start dates):

Class Location	1984 Nov	Dec	1985 Jan	Feb	Mar	Apr
Rockville, MD	12	3	7	11	11	22
Cupertino, CA	5	3	21	.4	4	8

NOTE: The HP SR should help the dealership complete the steps outlined in the first part of this article and the SR should also register the dealer in the appropriate class by contacting CSD, 408-864-5363.

# Support information for Series 100 products

Martha Seaver/PSD

The following sources provide information for Series 100 products:

*Merlin* — This is the monthly PSD support newsletter that contains a wealth of support information about PSD products. On-line support, off-line support, and HP COACH write articles for the *Merlin* giving technical tips for specific products. In addition, a new product faire is included, briefly describing new products that will soon be on the Corporate Price List (CPL).

Support Guide — The support guide for a particular product is a short document (approx. 10 page) that helps the field support engineer get up to speed in four hours or less on supporting the product. It gives a quick overview of the product, outlines steps to learning the product, and provides technical tips useful in supporting the product. A guide is sent to field support engineers a few weeks before a new product is on the Corporate Price List (CPL). Area PC Centers should maintain a set of support guides for all introduced products.

Communicator — New products are announced in the Communicator. In addition, answers to common questions that arise when using the product are provided in the "encyclopedia" section of the Series 100 Communicator.

Support Update — Support information for both Series 100 and HP 3000 PSD products can be found in the appropriate sections of the Support Update publication.

*SSB* — The *Software Status Bulletin (SSB)* for the Series 100 products as well as for the HP 3000 products contains a list of all known bugs and work arounds for the products.

You can receive the *Merlin*, support guides, *Series* 100 Communicator, and SSB by signing up with your System Engineering Administrator (SEA) for the Series 100 News subscription service.

### Subscribe to the Series 100 Communicator

Marilyn Ruel/PSD

The Series 100 Communicator can be a valuable reference tool to everything current on the system and can also be your window into the continually expanding world of the HP Series 100. It contains application information, operational tips, programming techniques, information on new software products, software updates, manual corrections, and data on known software problems and their solution.

For the US version of the Communicator order P/N 45530A. Place your HEART order through Computer Supplies Operation, Division A500. You will receive six issues a year for \$24. Back issues are available. For more information contact Computer Supplies Operation — in California, call 408-738-4133; in the rest of the US, call 800-538-8787.

### Now Diagraph can draw HP equipment

Dave Pugmire/PSD

A Diagraph library of HP equipment symbols is now available to HP personnel free of charge. This extensive symbol library was created at a cost of over \$25,000 to Computer Support Corporation to help HP employees improve their presentations. The library works with your copy of Diagraph on the Touchscreen personal computer (HP 150), and includes more than 140 symbols and pictorials.

There are detailed pictorial representations, simple obliques and 2-D icons of many HP computers and peripherals. The 2-D icons are ideal for flow charts or when you must combine many symbols on a single page. The pictorials can be used to highlight specific hardware features and to personalize presentations for management or prospective customers. Also included are the HP logo and name.

To obtain your free copy of the Diagraph HP Symbol Library, send a blank  $3\frac{1}{2}$ " disc to: Computer Support Corporation, 4215 Beltwood Parkway, Dallas, TX 75244.

### Personal Computers

# Picture Perfect graphics now available for HP 120/125

David Pugmire/PSD

The power of Picture Perfect graphics is now available for the HP 120/125 personal computers. Each module gives you great flexibility in formatting your graph. Include your data values, add text and notes, move your legends, and change a title so that your message is conveyed in just the right manner.

Picture Perfect on the 125 includes: vertical bar charts, horizontal bar charts, pie charts, line charts, combination bar & line charts. Data values may be windowed or on top of bars. Bars may be simple, stacked, comparative, or overlapping with up to 24 bars. Legends may be windowed or placed at any location. Blocks of annotations may be placed as desired. Two independent "Y" axes allow comparison of up to 16 segments with variable explosion of any or all pie segments. The combination of bar and line charts is ideal for the presentation of financial and accounting data such as budget versus actual values. In addition, 58 shading patterns allow you to control the final appearance of your charts. Although the HELP facility found on the HP Touchscreen personal computer version of Picture Perfect is not available with this version, an easy-to-follow menu driven approach gives non-technical users enhanced graphics flexibility for producing more sophisticated presentations. Picture Perfect brings new life to the HP 120/125 when you really need to get the graphics power of the Touchscreen but can't afford a whole new system. By adding Picture Perfect and an HP 7470 or HP 7475 plotter (HP-IB only) to your 120/125, you get the graphics power you need at an incremental price that is acceptable.

#### **Ordering information**

To place your order contact your Hewlett-Packard SR or call HP Computer Supplies Operation at 800-538-8787 and ask for HP P/N 45603A (specify Option 630 for  $3\frac{1}{2}$ " media or Option 650 for  $5\frac{1}{4}$ " media). Support for this product is provided by calling 800-HPCOACH.

#### Demo copies available for a limited time

There are a limited number of demonstration copies of Picture Perfect for the 120/125 available. These reduced cost copies are a full-function version of the software. The only limitation is the "Not For Resale" marking. When these copies are sold out we will no longer honor orders. You will then be able to get a "demo" version by ordering the regular package. To get your copy of the demo software, order P/N 45603Y. This comes in 3½" single sided media only.

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### Technical Computers



## HP 35030A line conditioner obsolescence

#### Mike Balma/CSD

As of November 1, 1984 the HP 35030A line conditioner is obsolete. The 35030A was used with the HP 250, 300 and 9XXX products. Computer Supplies Operation (A500) will provide non-regulating line conditioners for applications which do not require line regulation. For those applications which require line regulation, a suggested list of suppliers is available from local CEO managers. Refer to the Summer '84 issue of the Computer Supplies Operation *Computer Users Catalog* (page 52 and 53) for line conditioner sizes and prices.

### Binders omitted from BASIC 3.0 Language System shipments

Keith Massey/FSD

We inadvertantly left two binders out of the early BASIC 3.0 Language System shipments. Our material list has been corrected and we will ship the two missing binders to customers who received the incorrect quantity.

Our records show the shipping address (and often the dock location) where these shipments were sent, but does not show the end user's name or mailing address. Once the customer's receiving department closes their purchase order, a deliver-to-location is no longer available.

For this reason we will ship binders to customers who contact the field office or the factory. If you have customers who have this problem, please call Keith Massey, TELNET 1-226-3199, with the name and mailing address.

For customers in Europe and ICON, arrange for the binders to be shipped from CSE (P/N 9282-0988 and 9282-0989). For billing details, contact Keith Massey, FSD/COMSYS 4000.



### How to order HP 1000 Sales Aid Kits

Anita McClendon/DSD

To order HP 1000 Sales Aid Kits, please follow these procedures:

#### Domestic

Enter an I2 HEART order, supplier 2299, product line 65, system type 09, "Please advise."

#### International

Enter an I2 HEART order, supplier 2299, product line 65, system type 09, and a four-line entry using the following example:

22999-90620 M02 prod. cost M02 prod. cost M99 discount	\$451 please advise please advise 171	(list price) (+TAC) (-TAC)
---	--	----------------------------------

The table below lists part numbers and current prices. No other part numbers or prices are valid — including those listed on microfiche or in other HP magazines.

P/N	Sales Aid Kit Description	ТАС	US List Price
Overvie	ew of HP 1000 Family		
90601	IMAGE/1000	\$ 45	\$ 73
90602	HP-ATE	75	121
90603	Manufacturing Automation Seminar	66	106
90604	HP 1000 E/F-Series and RTE-6/VM Overview	120	194
90605	HP 1000 Overview	56	90
90606	PMC/1000	68	110
90607	HP Computers & the OEM. HP Means Business for You.	48	78
Langu	iges		
90608	FORTRAN 4X	35	57
90609	Pascal 1000	48	78
Applice	ations		
90610	Factory & Plant Automation	245	395
90611	CAE: A New Formula for Productivity	180	291



### Technical Computers

90612	Improving Factory Automation	90	145
90613	A Production Test Strategy for Electronic Manufacturing	90	145
90614	Sensor-Based Data Acquisition	150	242
90615	PMC/1000 in Waste Water Treatment	65	105
90616	Reliability & QA Assurance at DSD (Video)	80	129
Graphic	°\$		
90617	Appl. of Computer Graphics	118	190
90618	Elements of a Graphics System	68	110
90619	Graphics/1000-II Software Family	60	97
90620	Industrial Automation	320	516

For more information, please call Anita McClendon at TELNET 1-157-2627.

### IMAGE/1000-II and Pascal

Pat A damiak/IND

IMAGE/1000-II will not support Code and Data Separation (CDS) until the A.85 PCO. Please advise your customers that they should not write Pascal programs which make calls to the A.84 PCO of IMAGE/1000-II with the Code and Data Separation (CDS) option ON. Although these programs will generally compile and load without difficulty if CDS is enabled, erroneous and unpredictable results will occur when run. All programs will function correctly on the A.84 PCO if the CDS option is turned OFF. This problem is not relevant to the C.83 and earlier PCOs. The table below illustrates the area of concern.

This problem is caused by incompatibilities between the Pascal CDS and non-CDS run time library. The problem will be fixed in the A.85 PCO of IMAGE/ 1000-II.

		HP IMAGE/10	00-11 PCO	
		A.85	A.84	C.83 and Earlie
	Supported	YES	NO	NO
CDS				
	Result if enabled	<ul> <li>CDS utilized</li> </ul>	<ul> <li>CDS NOT utilized</li> </ul>	CDS NOT utilized
	from Pascal	Program     functions     correctly	<ul> <li>Program will operate erronously</li> </ul>	<ul> <li>Program functions correctly</li> </ul>



### HP 9000's low cost-of-ownership

Miriam Flood/FSD

HP recently announced the results of a two-year study confirming that the HP 9000 family has one of the lowest costs of ownership in the industry, expressed as a percent of system price per year.

Both the HP Series 200 and the Series 500 yield figures of slightly less than 3% per year, on the average. This compares with our competitors' figures of 12-15% per year, based on published monthly maintenance charges (MMCs). This fact should be made one of your strongest selling points and should be introduced early in the sales process. Your customer should always be encouraged to purchase a service contract to take advantage of this low cost of ownership.

Consider the following example: Your customer purchases an HP 9826S computer for \$11,605. Based on the 3% per year figure, this machine costs \$13,345 at the end of five years. If the customer bought a competitor's computer for the same price, at 12-15% per year, that same machine would cost between \$18,568 and \$20,308, a difference of \$5,223-\$6,963 — the cost of any one of several peripherals.

The low monthly charge for a service contract will be much more acceptable to your customer than a large repair bill. And since the response time is guaranteed, the customer can be assured of minimal down time.

### HP-UX 4.0 needed to run LAN 9000

Joe Bonner/CNO

Current shipments of the HP 2285A Local Area Network for Series 500 HP-UX systems will only run on Version 4.0 of HP-UX. Customers with previous versions of HP-UX must upgrade their systems to Version 4.0. Please contact your local SE to upgrade a customer from HP-UX 3.0 to 4.0.

### HP 98644A replaces HP 98626A as Series 200 interface

David Kuntz/RND

With a price of \$190, the HP 98644A was designed as a low-cost replacement for the HP 98626A. It can be substituted for the 98626A in just about every application. There are, however, a few differences between the two products:

- The 98644A uses a standard 25-pin female DTE connector instead of the 50-pin connector used with the 98626A. This allows for the use of industry standard 25-pin RS-232 type cables.
- The 98644A will not support the 13265A 300 baud modem or the 13266A Current Loop Interface connection products. These products take their power via the 50-pin interface connector. They will, however, continue to be supported with the HP 98628A Datacom Interface.
- The 98644A has no switches for setting the baud rate and the character format. These parameters are software programmable.
- The 98644A has no cables structured to the product. It uses industry standard cables which are available from Computer Supplies Operation (CSO).

You can sell two 98644A serial interfaces for the price of one 98626A. Why not sell the capability to connect that extra RS-232 peripheral.

### HP 98626A RS-232 interface off CPL in February 1985

David Kuntz/RND

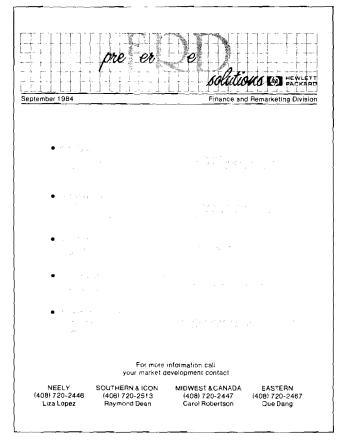
With the successful introduction in July of the lowerpriced HP 98644A RS-232 Serial Interface, the HP 98626A will be obsoleted and removed from the Corporate Price List in February 1985. Anyone requiring lifetime quantities should contact Roseville Networks Division with their projected requirements as soon as possible.

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### GENERAL

# Preferred solutions flyer available

Liza Lopez/FRD



The Finance and Remarketing Division's preFerReD solutions flyer is published monthly and lists the current products and promotions available from Finance and Remarketing Division (FRD). It provides a quick and easy way for you to keep up-to-date on the FRD news you'll need to help you close those deals with price-sensitive customers.

This flyer is sent directly to SRCOMMs listed in the Roster Data Base. If you are not receiving your copy of preFerReD solutions, just COMSYS Debbie LeDoux at location 5000 and provide your name, office name, COMSYS number and title so that she can add you to the data base.

# HP 3000

### HP Dictionary/3000 improves programmer productivity

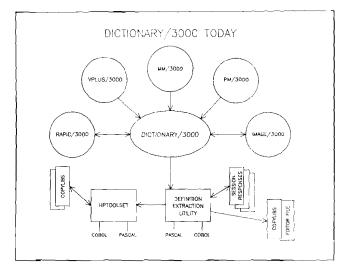
Marty Miller/IND

Aladdin Industries needed a new Inventory Control System. The company was looking for a way to speed up COBOL program development on the project and Monty Goolsby, commercial SE in Nashville, had just the solution in Dictionary/3000. A new COBOL extraction utility provided a real boost to system development by allowing Aladdin's programmers to create their copy libraries automatically from the dictionary. The result: copy libraries are all generated from a single source and everyone uses the same data names throughout their COBOL programs. Data consistency increased; incompatible data representations and data redundancy decreased. Additionally, since copy libraries are generated directly from the dictionary, the amount of information requiring manual entry was substantially reduced. This resulted in less keystroke errors and consequently less recompiles.

Aladdin stores file, form and program information in their dictionary, and controls dictionary updates through a single individual. Programmers can query the information in the dictionary before starting a new program or modifying an old one. When Becky Farley, systems analyst at Aladdin, needs to understand the effects of an element definition change, she uses the Dictionary SHOW command to find out what files are associated with that element. She can then find out what programs use those files and make the appropriate changes. John Norris, technical analyst at Aladdin, finds the dictionary very useful for keeping track of program names, descriptions and responsibilities. When a new program module needs to be written, the programmer gets the name for the module from the dictionary along with his copy library and he's ready to begin coding.

John Norris also finds the dictionary utilities for unloading and loading a data base very useful. The unload utility allows Aladdin to unload an entire data base or to selectively unload individual data sets to

either tape or disc. These selected data sets can then be reloaded in primary path sequence using Dictionary's data base load utility. Keeping a data set in primary path sequence optimizes the performance of chained retrievals.



### Desktop CAD system sells HP 3000

#### Tom Krantz/FEO

HP Engineering Graphics System (HP-EGS) is a versatile computer-aided artwork system that is installed in over 1,200 locations both internally and externally. This system, which runs on the HP 9000 Series 200, can now be connected to the HP 3000. A program in the 3000 Contributed Library allows the engineering graphics to be moved into HP Draw on the HP 3000. This provides a total solution for a customer's engineering and documentation needs.

We have had feedback from several offices where the commercial and technical SRs are teaming up to their mutual benefit. A sale was recently booked in the Englewood, CO office to an existing HP 3000 customer for an HP-EGS system and an HP 2680. This sale was based on the customer's projection that he could save \$100,000 using this HP solution for technical documentation.

We at Fort Collins Engineering Operation are always looking for new and better ways of selling HP-EGS, even to the extent of offering the HP 3000 with the HP 2680 as a *supported* peripheral. This solution could be just what your HP 3000 customer is looking for.



# HPFA's financial software now bundled

Steve Calderwood/APO

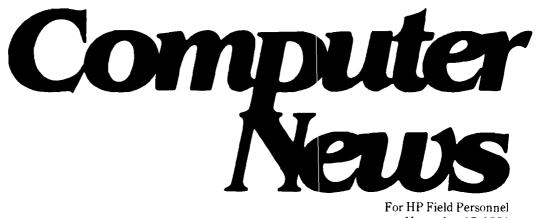
The Administrative Productivity Operation has raised its prices effective November 1. However, we would like to offer your customers a bundled HPFA package at a 25% discount on the new price.

The new price structure puts individual packages between \$5,000 and \$8,000 each. The complete product range is priced at \$44,000.

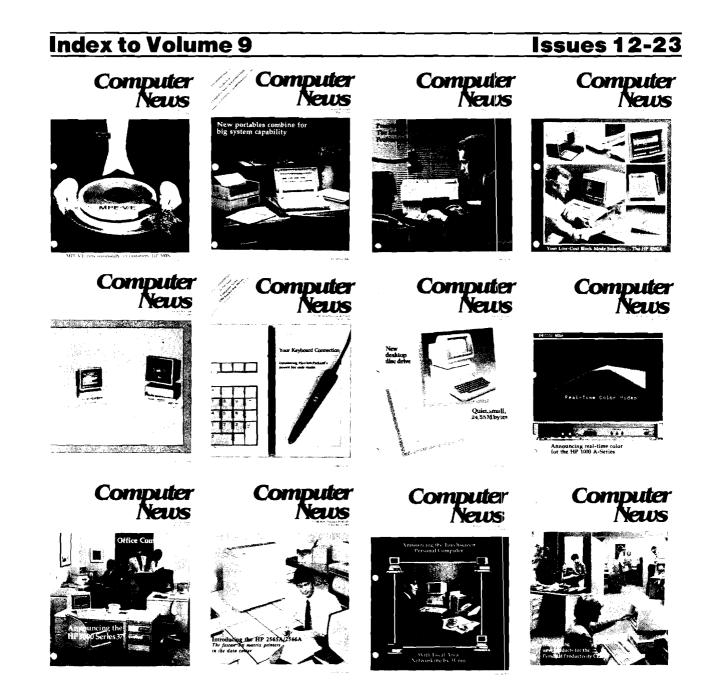
Buying at discount means that a customer who considers purchasing HP General Ledger, HP Accounts Payable, HP Report Facility, and HP Accounts Receivable (a total of \$29,000) can now have HP Dual Ledger, HP Allocator, and the HP Interface Facility for only \$4,000 more and yet still save a total of \$11,000 when he buys the complete software.

#### How does the SR benefit?

The HP 32339A Financial Software package has been attractively priced to make life easier for you when your customers take advantage of the discount price on the bundled product. Now, a single sale will not only increase your dollar revenue but will relieve you of the necessity of investing your time selling add-ons. Furthermore, selling a complete HPFA package means that there is only one installation, eliminating the need of returning to customers' sites each time they decide to buy another module. This bundled product gives you a new tool to sell against the cheap vendor supplied packages. Your future selling efforts will result in greater dividends for much less work. So remember, sell total solutions to get a bigger return on your investment.



November 15, 1984





Index to Vol. 9, Issues 12-23

#### Editor Jim Colosi

- **Editorial Assistant Darleen Brettes**
- Circulation Roster Administrator (408-864-5621)

Computer News is published biweekly for Hewlett-Packard field personnel to keep you informed of new HP products and services.

### Introduction

#### **Darleen Brettes**

This index includes all articles which appeared in Computer News from May 1 to October 15, 1984.

The articles in the index are listed in the same format as the magazine.

MARKE	TING & INTERNATIONAL SECTOR
<b>US</b> Fiel	ld Operations
	an Operations
	ntinental Operations
	Accounts Marketing
Corpor	ate Marketing
MIC	Marketing Information Center

- FRD Systems Finance/Remarketing Division
- CSD Computer Support Division Instrument Support Division
- ISD CSO IPO

- **Computer Supplies Operation** Instrument Products Operation
- CPC Corporate Parts Center

#### MEASUREMENT, DESIGN & MANUFACTURING SYSTEMS SECTOR

- Microwave & Communications Group MCG Microwave & Communications Group
- SPD NMD Stanford Park Division Network Measurements Division
- Signal Analysis Division
- SAD SPK Spokane Division
- CTD Colorado Telecommunications Division
- QID **Queensferry Telecommunications Division**

#### **Electronic Instruments Group**

- EIG NJD Electronic Instruments Group
- New Jersey Division San Diego Division Santa Clara Division SDD SCD BID
- Boeblingen Instrument Division
- ٧Đ YHP Instrument Division
- ICD Integrated Circuits Division

#### **Design Systems Group**

- Design Systems Group Fort Collins Systems Division Logic Systems Division DSG
- FSD
- LSD
- Colorado Springs Division Boeblingen Computer Division LSID
- Lake Stevens Instrument Division

#### **Manufacturing Systems Group**

- MSG DSD Manufacturing Systems Group Data Systems Division
- MPD Manufacturing Productivity Division
- Loveland Instrument Division Manufacturing Test Division HD
- MID

#### INFORMATION SYSTEMS & NETWORKS SECTOR

#### Information Systems Group

SG	Information Systems Group
CLL	Computer Language Laboratory
CSY	Computer Systems Division
FSO	Financial Systems Operation
BGD	Boeblingen General Systems Division
YCD	YHP Computer Division
OPD	Office Productivity Division
	Computer Integrated Circuits Division
GCO IRO	Guadalajara Computer Operation
	Information Resources Operation
Persona	il Computer Group
PCG RTD	Personal Computer Group Roseville Terminals Division
PCD	Portable Computer Division
GPCD	Grenoble Personal Computer Division
POD	Personal Office Computer Division
VCO	Vancouver Division
PSD	Personal Software Division
PCDO	Personal Computer Distribution Operation
PCGO	Personal Computer Group Operation
Informa	ition Products Group
IPG	Information Products Group
BOI	Boise Division
DMD	Disc Memory Division
GLD	Greeley Division
CPB	Computer Peripherals Bristol Division
RND	Roseville Networks Division
IND .	Information Networks Division
GND CNO	Grenoble Networks Division Colorado Networks Operation
	•
	ICAL, COMPONENTS, MEDICAL & TECHNOLOGY SECTOR
	cal Group
AVD	Avondale Division
SID	Scientific Instruments Division
WAD	Waldbronn Division
	ients Group
MSD	Microwave Semiconductor Division
OED OCD	Optoelectronics Division
	Optical Communication Division
Medical	
AND BMD	Andover Division
MCM	Boeblingen Medical Division
WAI	McMinnville Division Waltham Division Medical Supplies Center
HCP	Health Care Products Operation
-	
HP Labe	s Ite Manufacturing
	ite Engineering



### MARKETING

General:

#### Article Title Issue Pg Who to call at the Systems Sales May 1 4 Center Vertical Markets Banking May 1 4 Conference-a resounding success How to start a regional users group May 1 5 New Manufacturing ad promotes May 15 4 HP's many building blocks for Factory of the future Technical seminars for your May 15 5 customers EDP, HP 150 and HP Awareness June 1 4 local ad kits available HP 1000/9000 Users Group June 1 4 **Conference in San Jose** Updating the Computer Focus June 15 Λ distribution list Hewlett-Packard Forum and HP June 15 4 **COACHLINE** go on-line Announcing HP logo-identified July 1 4 marketing aids Productivity '84 seminar kits now July 1 5 available New HP 1000 and HP 3000 Users July 1 5 Group membership brochures New ad focuses on quality July 15 4 International oil exhibition to be held July 15 5 in Stavanger, Norway "Selling HP-ASSIST" - a new July 15 5 videotape **HP-ASSIST** sales aids Aug 1 4 **European Banking Conference** Aug 1 4 Sales opportunities plentiful in CAD/ Aug 15 4 **CAM** industry Invite customers and prospects to Sept 15 4 attend Answers '84 Customers rate HP support # 1 in Sept 15 4 three independent surveys Interex offers discount on conference Sept 15 5 proceedings HP Marketing Premiums program Oct 1 4 now operational HP to develop Ada compilers Oct 15 4 FRD has moved Oct 15 4

#### Major Accounts:

A new sales tool: the MPN Seminar program	June 1	5
MPN and Office Automation Seminars	June 1	6
Changes to Office Autoniation Seminar dates	July 15	5
Third Party:		
Changes to the Third Party 6% incentive program	May 1	5
Technical OEM conference results exceed all expectations	May 15	5
35mm slide presentation now available for recruiting software suppliers	June 15	5
New software licensing guides are here	June 15	5
New reference pak simplifies software supplier products referencing	July 15	6
Ordering 35mm software supplier recruitment pitch	July 15	6
<i>Solutions Sell Systems</i> magazine available	July 15	6

### PERSONAL COMPUTERS

General:

Article Title	Issue	Pg
Dealer Cooperative Support provides services to HP's dealers	May 1	6
Dealer Service Class shortened	May 1	8
Teleconference scheduled to introduce The Portable	May 1	9
The great ideas contest	May 15	7
PCDO announces new dealer hot-line	July 1	6
Lower flexible disc prices available	July 1	6
PC software updates for HP employees	July 1	7
HPCOACH Assistance Center news	Aug 15	5
Hewlett-Packard grabs a bigger slice of the personal computer pie	Sept 15	6
<i>HP Journal</i> features HP -71B and HP Touchscreen personal computer	Sept 15	6

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Calculators:			Wordstar <sup>™</sup> /150 update	May 1	12
Article Title	Issue	Pg	Infocom <sup>™</sup> adventures now available on the HP 150	May 1	13
		-	The Portable: desktop capability in a	May 15	8
New Series 10 calculator stand	June 15	6	notebook-sized package	May 15	0
Leather cases for Series 10 calculators	Oct 15	5	Application software for The Portable	May 15	9
HP-75:			Zork <sup>®</sup> goes portable	May 15	10
HF-70:			Customer support for The Portable	May 15	10
HP -75D bar code and communications demo available	May 1	9	The HP 9114A 3½" microfloppy disc drive — The Portable's partner	May 15	11
Series 70:			Top selling HP Series 100/Graphics enhanced	May 15	12
	Sept 15	7	HP 150 paper tray now available	May 15	13
The HP-71 — A complete handheld system	Sept 15	1	Personal laser printer unveiled	June 1	7
			LaserJet printing for the workstation user	June 1	8
Series 80:			HP 150 donations to college	June 1	9
Complimentary software available	May 1	9	placement centers		
with HP-86B			New HP 150 software not offered on	June 1	9
HP-87XM availability extended to October 31, 1984	May 1	10	5¼″ media Series 100 BASIC for The Portable	June 1	9
HP-85A Upgrade Kit extended	May 1	10	Introducing the Training	June 1	10
Communications interface now	May 1	10	Development Center		
available for HP Series 80			CP/M-68K to be obsoleted	June 1	10
PCD tips hat to top ten	May 15	7	New Series 100 Users Group	June 1	11
Introducing Home Budget Manager	June 1	7	brochures		
Dust cover for the HP-86	June 15	6	Wordstar/120/125 does not support HP 26010D sheetfeeders	June 1	11
Correction to "Fast-moving games"	June 15	6	GW <sup>™</sup> -BASIC now available for the	June 15	6
article Soll the wight on any instinger	0.41	-	HP 150	June 15	0
Sell the right communications software	Oct 1	5	Introducing BARON: The Real Estate	June 15	7
HP-86B productivity pac promotion	Oct 1	6	Simulation <sup>®</sup> for the HP 150		
ends November 1			Introducing MILLIONAIRE: The	June 15	8
HP-87XM to be discontinued on	Oct 1	6	Stock Market Simulation <sup>™</sup> for the HP 150		
November 1			HP 150 5½" media option to be discontinued	June 15	8
Series 100:			More Infocom <sup>**</sup> games for The	June 15	9
	May 1	11	Portable and HP 150	June 15	9
Graphplan <sup>™</sup> to be offered for the HP 150	May I	11	Application notes for The Portable	June 15	10
Enhanced version of MicroPlan <sup>™</sup> now	May 1	12	available		
available	•		Leather cases for The Portable	June 15	10
PFS:FILE & PFS: REPORT® to be offered on the HP 150	May 1	12	LaserJet supplies available through CSO	June 15	10
			HP 150 software catalog available soon	July 1	7
			Training course materials for HP 150	July 1	7

4

Article Title	Issue	Pg	EtherSeries/150 ordering and configuration information	Oct 1	9
Graphwriter <sup>™</sup> BASIC Set now available for the HP 150	July 1	9	Upgrading HP 150As for EtherSeries/150 support	Oct 1	9
HP 150 games for young adventurers	July 1	9	Software on networked Touchscreen	Oct 1	10
Activate those Thinkjet printer printheads	July 1	10	PCs		
Introducing HP EasyDesk for the HP 150	July 15	7	New HP AdvanceLink software provides powerful Touchscreen datacom	Oct 1	10
ThinkJet printer availability	July 15	7	New double-sided mass storage	Oct 1	11
dBASE II <sup>™</sup> — new on The Portable, new version on the HP 150	Aug 1	5	products enhance Touchscreen PCs Double storage capacity with new	Oct 1	12
HP 150 Programmer's Tools now available	Aug 1	5	trade-in program HP 9144 provides backup for	Oct 1	13
DELTA — the "Transactional" DBMS	Aug 1	6	Touchscreen		
now available on the HP 150 HP 150 Financial Calculator now at	Aug 1	7	HP Touchscreen and IBM-PC on speaking terms	Oct 1	14
\$39.95 Introducing new HP Series 100 PC	Aug 15	6	HP Touchscreen/IBM connection adds file transfer	Oct 1	14
subscription services New training workshop for The	Aug 15	7	Best sellers — Touchscreen's new manuals	Oct 1	15
Portable		·	MemoMaker and Personal Card File	Oct 1	15
Lotus™ 1-2-3™ course materials now available	Aug 15	7	complete the instant productivity pack		
How to get a copy of HP EasyDesk	Aug 15	8	Enhancements to PAM, File Manager,	Oct 1	16
Condor <sup>™</sup> announces new, enhanced version for the HP Touchscreen personal computer	Aug 15	8	Install, and Easy Config Entire BPI™ accounting family now available	Oct 1	16
Ordering Graphwriter Basic Set®	Aug 15	9	Introducing Type-a-Line for the HP	Oct 1	18
HP 150 name changed	Aug 15	9	Touchscreen PC	0.41	10
New Personal Solutions Software — \$49.95 each	Sept 1	4	Lotus™ 1-2-3™ upgrades and the Touchscreen PC	Oct 1	18
DataFax <sup>™</sup> — a relational free- formatted data manager for The	Sept 1	5	HP 150A upgrade paths to Touchscreen personal computer	Oct 1	18
Portable	8- 41	_	Hewlett-Packard/ONLINE The Instant Productivity Network	Oct 1	19
Hewlett-Packard Software Catalog now available	Sept 1	5	<b>R:BASE</b> 4000 product status	Oct 1	19
New graphics self-paced training for field support	Sept 1	6	Programmer's Tools for The Portable now shipping	Oct 15	5
Using portable computers in the air	Sept 15	8	Two new formats for The Portable	Oct 15	5
The Portable's built-in software	Sept 15	8	Utilities Disc WordStar® sales tool available now	Oct 15	6
Carrying cases for The Portable	Sept 15	9	MultiMate <sup>™</sup> is here	Oct 15	6
ThinkJet and the 40% discount	Sept 15	9	Personal Computer Software List	Oct 15	7
Introducing the Touchscreen PC and Fouchscreen MAX	Oct 1	6	available Announcing <i>HP Integration Notes</i>	Oct 15	7
Announcing the EtherSeries/150 Local Area Network from 3Com	Oct 1	7			

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November 15, 1984

### **TECHNICAL COMPUTERS**

General:

Article Title	Issue	Pg
HP FORTRAN 77 with self-paced training	Aug 1	8
Silverado CIM Seminar a big success	Aug 1	8
New HP 2250 manuals help customers get started	Aug 1	9
New HP 2250 literature	Aug 1	9
Who to watch in mechanical CAD/ CAM	Sept 1	7
HP 3054C/2250 system wins in space race	Sept 1	8
HP 2250 hardware maintenance training	Sept 1	9
HP 2250 seminar scheduled	Sept 1	9
HP 3497A MTBF — 13 is lucky number	Sept 1	9
Treasure Hunt ad for HP 1000 Users Group	Sept 15	10
HP Draft solution helps make successful sales	Oct 15	8

### HP 1000:

HP Graphics/1000-11 family expanded	May 1	14
HP QDM/1000 demo available	May 1	16
New HP 1000 Ordering Guide available	May 1	16
Ordering the HP 1000 E/F-Series I/O extender	May 15	14
HP 1000 project management success story	June 1	12
HP PMF/1000 expands the HP 1000 market	June 1	12
HP 1000 A-Series processor supports HP MAC disc drives	June 1	13
HP MAC disc controller supports multiple A-Series CPUs	June 1	14
Simplifying the product line for SR efficiency	June 1	14

How to order Sales Aid Kits	June 1	17
Corrections to HP 1000 Ordering Guide	June 1	17
Announcing a new version of HP DSN/X.25/1000	June 15	11
HP's involvement with MAP and General Motors at NCC	June 15	11
HP Spice on the HP 1000 soon to be off the CPL	June 15	12
OEM direct mailer to uncover quality leads	June 15	12
New customer training course for the HP 1000	July 1	11
"HP 1000 Trade-up Program" — a golden opportunity to upgrade	July 15	8
Paper cups hold water with PMC/ 1000	July 15	8
Register early for HP 1000 conference — save \$100	July 15	10
Pascal, BASIC, and Symbolic Debug enhancements	Aug 1	9
MPD Factory and Plant Automation news	Aug 1	10
MPD's customers prefer A-Series to F-Series	Aug 1	11
QDM/1000 news update	Aug 1	11
PMC/1000 target markets	Aug 1	12
PCIF/1000 released	Aug 1	12
HP DSN/X.25/1000 distribution note	Aug 1	13
HP 7906M/7920M/7925M support on the HP 1000 A-Series	Aug 1	13
New HP-IB 1000 course available	Aug 1	13
Real-time color video for the HP 1000 A-Series	Aug 15	10
HP PMC/1000 scores with GMH down-under	Aug 15	11
Sell HP PMC/1000 to system houses and OEMs	Sept 1	9
HP IMAGE/1000 to support	Sept 1	10
Dual port disc drives now available	Sept 1	10
MIL Standard 1553B interface on HP 1000 successful	Sept 1	10
Sell remarketed equipment to OEMs	Sept 1	11
HP 1000 supports HP 2565A and the 2566A	Sept 15	10
New HP FORTRAN 77 classroom course	Sept 15	10



6

#### Article Title

Article Title	Issue	Pg
HP 7974A and HP 9144A tape drives now supported on A.84	Sept 15	11
Combine HP 1000 A-Series with HP 7914ST for space and cost savings	Sept 15	11
HP 7970BN off CPL October 1, 1984	Sept 15	12
Incorrect HP A900 output DMA spec	Sept 15	12
Correction to HP 1000 System Designer's Guide	Sept 15	12
HP DSN/X.25/1000 Engineering Responsibility	Sept 15	12
RJE/1000-II doubles HP 1000-IBM connectivity	Oct 1	20
HP 1000 A-Series support inside the HP 7914ST	Oct 1	20
QDM-ASSIST for the F-Series obsolete	Oct 1	21
RJE/1000-II replaces RJE	Oct 15	8

### HP 9000

New ad features HP-UX	May 1	17
HP 9920 mounting racks explained	May 1	17
The HP 9000 Series 500 gets a good report	May 15	14
BEO and FSD join forces to help ensure HP Draft success	May 15	15
Introducing the HP 9915B enhanced modular computer	May 15	16
New 5M-byte RAM capacity for Series 500 computers	June 1	18
The HP 9000 Series 500 HP-UX gains another fan	June 1	18
Service, dedication satisfy HP Series 200 customer	June 1	19
HP's TEK 4010 terminal emulator available	June 1	19
Introducing HP's VT100 terminal emulator for Series 200	June 1	20
How to sell HP-DRAFT	June 15	13
New sales aids for HP-DRAFT	June 15	14
MUSE word processor price reduced 70%	June 15	14
Oil and Gas sales seminar to be held in Houston	June 15	15

HP and ISSCO makes a powerful graphics team	June 15	15
Two powerful new vehicles carry the HP EGS/200 story	June 15	16
Share '84 reduces SRM and peripheral prices	July 1	11
New HP 9000 family members meet customers' demands	July 1	12
Improved memory and performance capabilities on HP Series 200 computers	July 1	13
HP Series 200 positioning — the advantage of choice	July 1	14
HP Series 200 price reductions	July 1	14
New enhancements to BASIC and Pascal now available	July 1	15
HP BASIC applications software for HP Models 217 and 237	July 1	15
HP TechWriter brings pictures and words together	July 1	16
Update on HP MBA/200 and VisiCalc® support	July 1	16
HP Series 200 data base demo available	July 1	17
New low-cost data acquisition solution for the HP Series 200	July 1	17
Introducing the HP 98644A — HP Series 200 serial interface	July 1	18
The HP 98644A Series 200 interface replaces the HP 98626A	July 1	18
HP 9000 Series 200 serial communication price reductions	July 1	18
English success for HP-DRAFT	July 1	19
FORTRAN 77 performance enhancements for HP Series 500	July 15	10
Services available for HP 9000 Model 217	July 15	11
HP-HIL a new standard	July 15	11
HP EGS/200 upgrade includes enhancements	July 15	12
HP EGS/200 makes worldwide tour	July 15	12

Article Title	Issue	Pg
HP Designlink provides CAD/CAM integration	July 15	12
New accessories enhance HP's CAD solutions	July 15	13
New HP-UX releases for HP 9000 computers	Aug 1	14
Enhansys agrees to port to HP Series 500	Aug 1	15
HP leaps into the CAD/CAM market	Aug 1	16
CAD/CAM live at Technishow	Aug 1	17
HP Draft now a bundled 2-D CAD solution	Aug 1	17
HP Draft ASSIST available now	Aug 1	18
HP and Farb — a successful combination	Aug 1	19
Increased mass storage capacity available for Series 200	Aug 1	19
Direct mail can improve Series 200 sales	Aug 1	20
First EPN center in Europe	Aug 1	21
SRs trained on Oil and Gas Vertical Market	Aug 1	22
"HP 9000 Pricing Guide" correction	Aug 1	22
New enhancements to HP Pascal 9000/500	Aug 15	11
HP Model 216 BASIC Operating Manual not for BASIC 3.0	Aug 15	12
HP 98353A — the new enhanced HP- FE	Aug 15	12
HP Design now on Shared Resource Management (SRM)	Aug 15	13
HP Draft becomes complete CAD/ CAM design system	Aug 15	13
Multi-FORTH <sup>™</sup> now joins HP Plus Referenced Software	Aug 15	14
Large-quantity packages of RAM boards now available	Aug 15	14
ID PROM upgrade available	Aug 15	14
Winchester performance tripled for HP Series 200	Sept 1	11
Announcing Context MBA <sup>TM</sup> version 2.4	Sept 1	12
An HP Draft success in US	Sept 1	12
Multi-FORTH <sup>10</sup> leverages nationwide sale	Sept 1	13
Changes in Softool status	Sept 1	13

HP computer and instrument sales teams combine to sell solution	Sept 1	14
New taborets for HP Models 217 and 237	Sept 1	14
CDM 300 on HP 9000 UNIX	Sept 1	15
HP to IBM data communications for HP 9000 Series 200	Sept 15	13
RJE software available for Series 200	Sept 15	13
Selling the HP Series 200 Analog Input successfully	Sept 15	14
BASIC and Pascal shipments explained	Sept 15	14
HP EGS/200 Video proves powerful sales tool	Sept 15	15
HP Draft Rev. 3.0 improved to meet your customer's needs	Sept 15	15
CAM software on new HP Model 217	Sept 15	16
SRM access for HP-UX now available	Oct 1	21
New version of BASIC for HP Series 500	Oct 1	22
Notes on Pascal 3.0	Oct 1	22
HP Series 200 terminal emulator restrictions	Oct 15	9

### **BUSINESS COMPUTERS**

General:

HP 3000 commercial products slide set available	Sept 15	17
New flyer promotes HP 3000 business for OEMs	Oct 15	10
HP 250:		
New HP 250 manuals available	May 1	18
The HP 250 family	June 1	21
New HP 250 solutions	June 1	21

New HP 250 solutions	June 1	21
An HP 250 Package Special	June 1	22
Focus '84 is successful	July 1	20
Interfacing the HP 250 to the HP 293X printers	Sept 1	16
New HP 250 sales literature available	Sept 1	16
New HP 250 bundled specials available	Sept 15	17

### HP 3000;

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Article Title	Issue	Pg
MPE-V/E gives customers high performance and room to grow	May 1	18
MPE-V/E offers other significant MPE and subsystem enhancements	May 1	19
MPE and software quality	May 1	19
MPE-V/P and MPE-V/E successes — high performance and happy customers	May 1	20
HP 3000 now supports HP 7978A and 7974A tape drives	May 1	21
New HP 3000 Languages Field Training Manual available	May 1	22
HP RPG/3000 now has increased compatibility with IBM System/34 RPG II	May 1	22
A new opportunity to beat IBM Model 36	May 1	23
HP Series 30R keeps on trucking	May 1	23
Enhanced HP Toolset now offers more features and new training	May 15	17
FRD rental program worked for Citicorp	May 15	18
HP Series 44R for rent	May 15	18
New literature, sales aids, manuals for HP 3000 graphics software	June 1	23
First HP Series IIIR rental in Midwest	June 1	24
New ad targets IBM System 34 owners	June 15	17
Memory Round-Up: 256K-byte memory board trade-in program	June 15	18
MPE documentation improved	June 15	18
MPE-V versions and disc caching	June 15	19
Moving between MPE-V/P and MPE- V/E	June 15	19
Special credit approval program for Opportunity '84	June 15	20
Team up to beat IBM	June 15	20
Firmware update for cold load with HP 7974A/78A	June 15	20
Productivity packages attractive to new customers	July 1	20

Multi-system Rapid applications	July 1	20
HP DS/3000 beats Wang's networking	July 1	21
HP 2563A configuration update	July 1	21
HP 2563A supports Arabic on HP 3000 systems	July 1	22
HP 3000 IUG Conference to be held in Amsterdam	July 1	22
HP Toolset cuts program development time	July 15	14
HP-IB extender support for the HP 2688A printer on HP 3000s	July 15	14
Rent an HP Series 40R, 42R, or 48R	July 15	15
Announcing a new ATP product	Aug 1	23
ATP Expansion Package supported on mid-range HP 3000s	Aug 1	24
TXL Leasing successfully upgrades to newest X.25	Aug 1	25
Peripherals supported asynchronously on the HP 3000	Aug 1	26
PBX data communications reference sites available	Aug 1	27
Packaged support for programmer tools	Aug 1	27
HP Toolset demo kit offer	Aug 1	27
<b>Opportunity '84 extended</b>	Aug 1	28
A remarketed Series 44 cures hospital's growing pains	Aug 1	28
IBM System/34 conversion update	Aug 15	15
Westinghouse Elevator Division rents an HP Series 30R	Aug 15	15
Only HP offers a complete integrated office solution	Sept 1	16
HP 3000 Series 37 — increase office productivity at a low price	Sept 1	17
New MPE features significantly increase HP 3000 ease of use	Sept 1	18
Media option product for the HP 3000 Series 37	Sept 1	19
Link/Service Product Structure and Series 37 datacom	Sept 1	20
Support for network links and services	Sept 1	21
HP 3000 Series 37 support — a sales asset	Sept 1	21
RPG/3000 sort utility optimized	Sept 1	23
HP Toolset improves productivity at Massachusetts Mutual	Sept 1	23

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Article Title	Issue	Pg	Financials:
HP MRJE/3000 now gives full	Sept 1	24	HP Pay Customer Profile
remote print station support	Samt 1	25	HP Pay Customer Profile
Price changes for HP-IBM datacom	Sept 1		HPFA streamlines finan
New pricing for HP 3000 family	Sept 15	18	accounting at HP divisio
HP 3000 system upgrade changes	Sept 15	20	HP Pay Customer Profile
HP Series 37 trade-ins	Sept 15	20	HP Pay and HP Pay-ASS
HP 3000 supports HP 2565A and HP 2566A	Sept 15	20	separate products
Corrections to September 1 CPL –	Sept 15	21	How to order HP Pay-AS
HP 3000 datacom products	5ept 10	21	HP Pay Customer Profile
HP 3000 graphics products on MPE	Oct 1	23	Improved release of HPI
V/E			HP Pay Customer Profile
NRJE now available for shipment	Oct 1	23	HPFA Customer Profile
New HP 3000 sales literature	Oct 1	24	HPFA Customer Profile
available	_		HPFA Customer Profile
Advanced System Management course for your installed-base	Oct 1	24	HPFA Customer Profile
customers			Increase your fourth qua
HP Pascal/3000 Educational	Oct 1	25	with HP Pay
Donation Program Update			HPFA A.02.00 performa increases proven
HP 3000 System Configuration Guide	Oct 1	25	European direct mail car
update available			boost sales of RAPID
MPE-V/E is now supported on the HP 3000 Series 39/40/44	Oct 15	10	HPFA Customer Profile
High Performance Series 39/4X	Oct 15	11	HPFA Customer Profile
MPE-V/E firmware upgrade			HPFA Customer Profile
promotion eligibility extended			
MPE and HP 3000 subsystems	Oct 15	11	Manufacturing:
support native languages	0.415	10	0
HP 7974A Option 800 support on the HP 3000	Oct 15	12	MM/3000 and PM/3000 benefit from link to HP I
Introductory financing for the Series	Oct 15	12	3000
37	00010		HP Maintenance Manage
HP Toolset demo kit a big success	Oct 15	13	success story
New application note — HP 3000	Oct 15	13	Maintenance Manageme
remote printing via modems			help fill the funnel
HP Series 4XR and 1M byte memory board prices reduced	Oct 15	13	HP to be at Advanced Ma Systems Exposition and
Remarketed Series 42R and	Oct 15	13	HP MM/PM update: sell
Transform/3000 convert IBM user to			manufacturing solutions
НР			HP divisions benefit from PM 3000

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MM/3000 and PM/3000 customers benefit from link to HP Dictionary/ 3000	May 15	19
HP Maintenance Management success story	May 15	19
Maintenance Management Seminars help fill the funnel	May 15	20
HP to be at Advanced Manufacturing Systems Exposition and Conference	June 1	25
HP MM/PM update: selling manufacturing solutions	Aug 1	29
HP divisions benefit from HP MM/ PM 3000	Aug 15	18
HP's Semiconductor Productivity Network leads the way	Sept 1	26
HP MM/PM update: Manufacturing prospects — a checklist	Sept 1	27
Selling HP MM/3000 in the UK	Sept 1	28

#### Article Title

Article Title	Issue	Pg
HP MM/PM update: four-month implementation of MM	Sept 15	24
HP MM sales grow	Sept 15	25
Four new sales aides for HP MM	Sept 15	25
HP Maintenance Management customer training	Oct 1	26
HP Maintenance Management video reference visit available	Oct 1	26
HP JIT: The productivity solution for Just-In-Time manufacturing	Oct 15	14
HP JIT features powerful capabilities	Oct 15	15
HP JIT sales aids bring home the concepts	Oct 15	15
HP JIT training and documentation materials generate enthusiasm	Oct 15	16
HP JIT — Introduction in Las Vegas	Oct 15	17
HP MM/PM update keeping the competition honest	Oct 15	17

### Office Systems:

Office products reference sites	June 1	25
HP Word demonstration pack now available	July 15	19
Free dictionaries part of HP Spell campaign	July 15	20
TDP/3000 - more than 1000 copies sold	Aug 15	18
Personal Productivity Center expands	Oct 15	19
HP Word in the Personal Productivity Center	Oct 15	20
New HP Word sales brochure	Oct 15	21
HP Message for the HP Touchscreen and IBM personal computers	Oct 15	21
HP DeskManager more powerful	Oct 15	22
Personal Productivity Center sales aids	Oct 15	22

### Distribution:

New value pricing for HP SFD/3000	May 1	24
Now your customers can use the HP 150 for sales order entry	May 1	25
IRO employee wins IEEE award	May 1	25

IRO trade show schedule	May 1	26
HP SFD/3000 customer profile: office products dealer	May 15	20
South Bay Area hosts workshop for wholesale distributors	May 15	21
New Performance/Configuration Guide for distribution manage <b>me</b> nt applications	June 1	26
Distribution management literature available	June 1	27
Future trends in wholesale distribution	June 1	27
Why HP SFD/3000 is value-priced	June 15	2
Selling HP SFD/3000 support services	June 15	2
New books on wholesale distribution	June 15	2
Vertical market periodicals	June 15	2
Price changes for Distribution Management products	July 1	2
Distribution sales newsletter available	July 1	2
Distribution Management brochure has been reprinted	July 1	2
1984 outlook for distributors	July 1	2
HP SFD/3000 customer profile: paper products distributor	July 15	2
HP SFD/3000 customer profile: frozen food distributor	July 15	2
Creative bar code interface gets HP SFD/3000 Order	July 15	2
SIGSFD annual conference: November 6-9, 1984 in Atlanta, Georgia	Aug 1	3
HP SFD/3000 customer profile: recreational vehicle parts distributor	Aug 1	3
HP SFD/3000 customer profile; hospital communications equipment distributor	Aug 1	3
EXPO '84 distribution and transportation systems trade show	Aug 1	3
Enhancement to HP SFD/3000	Aug 1	3
Wholesale Distribution Sales Seminar: not just for sales people	Aug 1	3

Article Title	Issue	Pg	Networks:
Two new HP-ASSIST products available	Aug 1	32	DS users can now upgrade t free of charge
HP SFD/3000 tested successfully on HP 2392A display terminal	Aug 15	19	Links-Services structure fo datacomm products
TRATEC: distribution industry orientation available	Aug 15	19	SNA NRJE opens huge new for HP
An approach to a successful HP SFD/ 3000 demo	Sept 1	29	Communicating with IBI now available
Application sales assistance program	Sept 1	30	HP AdvanceNet ad series so
Using credit cards with HP SFD/ 3000	Sept 15	26	Multi-vendor communicatio available
Automated inventory management for distributors	Sept 15	26	The X.25 network — DuPor competitive advantage
How to order Productivity '84 distribution seminar slides	Sept 15	27	Identify and eliminate netw problems with protocol ana
HP SFD/3000 customer profile: office products dealer	Sept 15	27	X.25 helps Barber Steamsh freight worldwide
HP SFD/3000 customer profile: office products dealer	Oct 1	26	Network Configuration Che European update
HP SFD/3000 customer profile: electrical supply distributor	Oct 1	27	HP AdvanceNet ad series – available
Success of vertical marketing for distribution products	Oct 15	18	New literature available for AdvanceNet
New HP SFD/3000 training course	Oct 15	18	Some datacom products soo obsolete
Vertical Markets:			
Library automation sales literature	July 15	22	Mass Storage:
available HCP launches advanced healthcare	Sept 1	30	Megabyte Express — back   demand
information system	•		Winning against brokers
Selling to and through consultants brings in large sales	Oct 15	23	Credits for HP 7925MN and reduced
			Remarketed peripherals —

### NETWORKS/PERIPHERALS

General	:
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Brokers move over	June 1	28
The used workstation edge against brokers	Aug. 1	34

NETWORKS:		
DS users can now upgrade to X.25 free of charge	May 1	27
Links-Services structure for datacomm products	June 1	29
SNA NRJE opens huge new market for HP	June l	30
<i>Communicating with IBM</i> primer now available	June 1	30
HP AdvanceNet ad series scheduled	June 15	24
Multi-vendor communication available	June 15	24
The X.25 network — DuPont's competitive advantage	June 15	25
Identify and eliminate network problems with protocol analysis	June 15	25
X.25 helps Barber Steamship track freight worldwide	July 15	23
Network Configuration Checkout — European update	Aug 1	35
HP AdvanceNet ad series — copies available	Sept 1	32
New literature available for HP AdvanceNet	Sept 15	29
Some datacom products soon to be obsolete	Sept 15	29
Mass Storage:		
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Mass Storage:		
Megabyte Express — back by popular demand	May 1	28
Winning against brokers	May 1	<b>28</b>
Credits for HP 7925MN and 7925SN reduced	May 1	29
Remarketed peripherals — your competitive edge	May 1	29
The ½" cartridge tape exchange program ends soon	May 1	30
HP 7978's performance in non- streaming operations	May 15	22
High-performance tape drive for price-sensitive customers	June 1	31
HP 7976A trade-in cost advantages	June 1	31
Which tape drives support the HP-IB switchbox?	June 1	32
Prices reduced on disc products	June 15	26
Prices reduced on HP 9133A/B and 9134A/B	June 15	27

Article Title	Issue
Answers to questions about HP 7978A start/stop operation	June 15
Compact HP 9144A ¼" tape cartridge drive offers convenient, low-cost backup	July 1
HP 9144 literature pack contains customer satisfaction questionnaire	July 1
Price increases for the HP 7906 and 7920	July 1
Support for new disc format announced	July 15
HP 7974A manufactured in Europe	July 15
Introducing two new disc drives from DMD	Aug 1
System support for HP's new 7941A and 7945A	Aug 1
How to order the new HP 7941A and HP 7945A disc drives	Aug 1
HP discs beat the US competition in price	Aug 1
HP's discs win out over Europe's competition	Aug 1
Discounts apply to lower prices of HP 9133A/B and 9134A/B	Aug 1
HP 7908 obsolescence announced	Aug 1
Drive a discount — remarketed HP 7925s	Aug 1
HP 7976AR is already a winner	Aug 1
Who needs an HP 9144A?	Aug 15
Megabyte Express program extended	Aug 15
Telesciences uses HP 7978A to log phone calls	Aug 15
HP 7970 ER tape drive price reduced	Aug 15
HP 7976A off CPL, October 1, 1984	Sept 15
Banking on an HP 7925ST	Sept 15
HP 9133V/XV, 9134XV, 82901/2M to be obsolete	Oct 1
HP 7974A Option 160 off CPL	Oct 1
Use HP media for <sup>1/2</sup> " tape drives	Oct 15
HP 7974A hits the spot for Pepsi Cola	Oct 15

Pg	Plotters:		
27	C-model flatbed plotters still available	May 1	31
26	HP 7221C/T compacted binary-to- HP-GL conversion kit available	May 1	31
27	Software support for HP 7550A and 7586B plotters	May 1	32
27	Your HP 7550A New Product Training questions answered	June 1	32
23	Software support for the HP 7550A comes on line	June 1	33
24	Glossy presentation paper for small HP plotters	June 1	34
35	Updated Application Note on drafting plotter accuracy	June 1	34
36	Ordering media handling kit and cable for the HP 7550A	July 1	28
36	Demo software helps sell plotters	July 1	28
37	HP plotter and IBM PC graphics software guide expanded	July 1	28
20	Flatbed plotters reduced 60%	July 1	29
38	Changes to the CE Subscription Service for drafting plotters	July 1	29
38	SDD launches drafting plotted ad campaign	July 1	30
38	Choosing the right pen and media	Aug 1	39
39	Flyer announces 60% savings on C/T flatbed plotters	Aug 1	40
39 20	Graphics software support for the HP 7550A graphics plotter	Sept 1	32
20	MD-PLOT supports HP 7475A and	Sept 1	33
20	7550A on IBM mainframe	<b>a a</b>	
21	New HP-GL programmer's reference guide available	Sept 1	33
30	New field guide on third party graphics software for plotters	Sept 1	34
30	Enhancing your sales efforts with	Sept 1	34
28	trade shows	ocpt I	07
28	Correct plotter and cable combinations	Sept 15	30
25	HP computer/plotter software matrix	Oct 1	29
25	Used flatbed plotters available	Oct 15	25

#### Printers:

### Terminals

Article Title	Issue	Pg	Article Title	Issue	Pg
Another OEM printer success story	May 1	33	Large screen projections using HP	May 1	33
Variable density print for the HP	June 1	34	2627A color graphics terminal	-	
2680A laser printer			Older 262X specials now becoming obsolete	May 1	34
HP 2631G and HP 293X graphics comparison	June 1	35	HP 264X terminals to be obsoleted	May 15	23
Prices reduced on HP 2680A, 2685	July 1	30	HP 3092/3093 industrial terminals	June 1	35
and options	July 1	50	to be obsoleted	June 1	00
HP 2680A monthly maintenance costs	July 1	31	Introducing the HP 2392A display terminal	June 15	28
Laser Printer Special Interest Group	July 1	32	HP 2392A sales literature available	June 15	29
formed			Order HP 2392A consignments now	June 15	29
How to find leads for the HP 2685A	July 1	32	Terminals survey shows customers	June 15	29
Revised firmware and upgrade kit available for the HP 2602A printer	July 1	32	care		
New sheet feeder for the HP 2934A	July 1	33	Changes to specials for HP 264X terminals	June 15	29
dual-mode printer		00	HP 264X price increases	June 15	30
Boise Division Specials — under new management	July 1	33	HP 2626W word processing station to be discontinued August 1	June 15	31
HP Word support for new printers	July 1	33	HP 2625A/2628A graphics upgrade	June 15	31
HP 293X printers supported on the Shared Resource Manager	July 15	24	kits		
Workstation printer upgrade kits	July 15	24	ANSI compatibility for the HP 2382A, 2622A, 2623A and 2627A	June 15	31
HP 2685 laser print station	July 15	25	terminals		
restructured			HP 2700 to be removed from CPL on	June 15	32
HP printers do bar codes and more	July 15	26	August 1 Software competibility on the UP	July 1	34
HP 2563A printer enhancements	Aug 1	40	Software compatibility on the HP 2392A	July I	- 34
Series 200 Pascal driver for HP 2563A	Aug 1	41	Announcing a high-performance bar code reader for HP 150, HP 2392A	July 15	27
HP 2563A adds new bar codes	Aug 1	41	Connecting the HP 39800A or	July 15	28
HP 2563A offers Centronics interface	Aug 1	42	39801A bar code reader to the HP	July 10	20
HP 2563A adds RS-422 interface	Aug 1	42	150		
HP 2563A adds parallel I/O for HP	Aug 1	42	Bar code standards	July 15	28
1000			Hewlett-Packard's bar code readers	July 15	30
RS-232C interface for the ThinkJet printer planned	Aug 15	21	<ul> <li>a summary</li> <li>Bar code application solutions</li> </ul>	July 15	31
New low price for ThinkJet printer	Aug 15	21	Where's the bar code software?	July 15	31
paper			Bar code markets	July 15	32
HP 2631B still available	Aug 15	21	Bar code market presentation	July 15	33
Announcing two new heavy-duty printers	Sept 15	31	package available		
ThinkJet printer spurs OEM sales	Oct 1	30			
HP 82906A price decreases	Oct 1	30			

26

Oct 15



High-speed vector graphics for the

HP 263A, 2565A and 2566A printers

#### Article Title

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Accessories for bar code products	July 15	33
HP 2628A orders strong	July 15	34
HP 2700 to be on GSA off-schedule listing	July 15	34
HP 2392A — attractive alternative to the HP 2621B	Aug 1	43
HP 2624B and HP 2392A — a feature comparison	Aug 1	43
HP 2624B high performance features	Aug 1	44
HP 2392A and ThinkJet printer – a winning combination	Sept 1	35
HP 2392A has competitive edge over DEC VT220	Sept 1	35
HP 264X video interface to be discontinued	Sept 15	32
HP 2621B, 2622A and 2382A to be removed from CPL January 1, 1985	Sept 15	32
Notes on anti-glare screens for terminals	Sept 15	32
HP 2392A and HP 2382A — a comparison	Oct 1	30
New single channel adapter provides flexible HP 3081A-to-host connections	Oct 15	27
"Six Pac" bundled promotion on used workstation terminals	Oct 15	27
Low-cost solutions to office automation needs	Oct 15	28
Amber CRT now a standard option on HP 262X terminals	Oct 15	28

Issue

Pg

### SUPPORT/SUPPLIES

### Customer Support:

Article Title	Issue	Pg
Response Centers welcome your customers	May 1	35
Volume On-Site Repair Center shrinks support costs	May 1	35
Self-paced courses offered for Hardware Maintenance Training	May 15	24
Hardware monthly maintenance prices	May 15	25
An update on the new Software Support Program	May 15	25

An update on the new Software Support Program	June 1	36
Maintenance prices for July 1984	Aug 1	45
New charges for per-incident hardware maintenance services	Aug 1	45
$3\frac{1}{2}$ " micro flexible disc accessories	Aug 1	46
The System Implementation and Support Planning Guide gets high marks	Sept 15	33
IBM software now available from CSO	Oct 1	31
Customer Supplies:		
New Computer Users Catalog saves time	June 1	37
Product hardware maintenance prices for June, 1984	June 1	38
Special savings on HP ergonic chairs	June 15	33
Gender converters available from CSO	June 15	34
Introducing HP Design Plus system furniture	July 1	35
Personal computer binder and slipcover	Aug 15	22
PRICE CHANGES		
Computer groups price changes effective May 1, 1984	May 15	27
Computer groups price changes effective June 1, 1984	June 15	35
Computer groups price changes effective July 1, 1984	July 15	35
Correction to July 1984 computer groups price changes	Aug 1	47
Computer groups price changes effective August 1, 1984	Aug 15	22
Computer groups price changes effective September 1, 1984	Sept 15	34
Computer groups price changes effective October 1, 1984	Oct 15	29
FACTORY CONTACTS		
Factory contacts list	June 1	<b>39</b>
Factory contacts list	Aug 15	23



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### HPFA Customer Profile #0000024

Mike Tupper/APO

#### Name: \*

Business type: Electronic components.

Geographic location: Agrate Brianza, Milan, Italy.

**Reasons for purchasing HPFA:** end-user control of the system, versatility, on-line posting (as opposed to multiple batch updates), integration of the modules (particularly "dual ledger"), consolidation capabilities, multi-currency, and consulting and assistance for implementation and local development.

**Application of HPFA:** Customer purchased HP General Ledger, HP Dual Ledger, HP Accounts Receivable, HP Accounts Payable, HP Report Facility, HP Interface Facility. These modules are interfaced with an in-house customer written sales order, cost accounting, purchasing and payroll.

Previous system: Custom written package.

**Implementation time:** HPFA already up and running. Tax-registers and draft management procedures to be implemented.

Why the competition lost to HPFA: Competition included McCormack & Dodge and local software houses. The competition lost due to lack of local support. In addition, the customer will get advanced customization of HPFA.

HP SR: Arnoldo Nicoli/Mauro Cipollini

HP CSR: Riccardo Benardon/Gianni Paleari

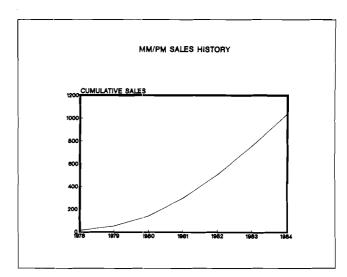
\*For additional information on this customer, please contact Steve Calderwood at APO Germany, 07031-142136.

### MANUFACTURING

### HP MM/PM update: HP #2 worldwide in manufacturing software sales

Mike Morel/MPD

HP has come a long way since 1978 when 13 HP Mfg/3000 packages were sold. (Mfg/3000 was the predecessor to HP Materials Management/3000.) MPD closes FY84 having surpassed the 1,000 sales mark for the MM/PM combination. Of this, more than 250 packages were sold this year — more than double the sales for most of our competitors.



The 1.000th sale is significant in several ways. Most importantly, it positions Hewlett-Packard as the clear leader for the number two slot in the manufacturing solutions market. Secondly, it shows that while a relative newcomer to the software market, HP has far surpassed long established suppliers such as Comserv, Martin Marietta, NCA, and even ASK. Finally, with the 1,000th package going to Procter and Gamble in Europe, it re-emphasizes MM/PM's international orientation, an attribute increasingly important in today's multi-national environment. (See related article in this issue of *Computer News.*)



HP's success worldwide can help you sell MM/PM locally. You are selling the #2 manufacturing package in the world. Use this to assure customers that they are dealing with one of the best. Customization has played a major role in our success. With the help of this key feature we have been able to satisfy the needs of over 1000 customers; your customer should be no different. Our ASSIST programs offer the highest value of any in the industry. This "guarantee" to a successful implementation has helped close deals throughout the world; it will work for you.

MM/PM has led the way in establishing HP partner relationships with the "excellent" manufacturers of the world. Use them to open your manufacturing doors.

### Procter & Gamble buys 1,000th package of HP MM/PM

Sandra Schaefer/MPD

September was a banner month for the HP Materials Management/3000 and HP Production Management/ 3000 product lines. Procter & Gamble's Laundry and Cleaning Products Division purchased the 1,000th and 1,001st packages. They will be installed in their Worms, West Germany and Brussels, Belgium facilities.

Procter & Gamble has been a successful HP partner for some time. The Laundry and Cleaning Products Division has standardized on HP MM/3000 in all of its European operations. With the addition of these latest two systems, they will have a total of seven facilities relying on our products.

As a result of HP's performance overseas, the Laundry and Cleaning Products Division has installed a system in St. Louis and they are planning to convert 13 additional facilities in the US over the next 36 months. Success in this division gives HP an excellent springboard for selling MM/3000 and PM/3000 into the other two divisions of Procter & Gamble as well as expanding on the systems currently installed.

To commemorate this milestone in the sale of HP manufacturing solutions, a plaque will be presented to Procter & Gamble. Complete media coverage is planned.

### HP Maintenance Management seminar videotape now available

Bob Greenfield/SMC

The Maintenance Management Lead Generation Seminar has been delivered to over 1,000 customers and prospects in over 14 areas in North America. It has been very successful identifying qualified prospects, increasing market awareness, and selling the benefits of a computerized maintenance system.

The seminar, discusses: the challenges facing plant and maintenance managers today, how a computer can help improve productivity in a maintenance department, the benefits provided by a successfully implemented computer solution, how to cost justify the purchase of a computerized maintenance solution, and the keys to a successful implementation.

HP Draw files of the seminar, together with a typewritten script, have been available by contacting Bob Greenfield in the Cupertino Sales Center (TELNET 125-3845). Now, a videotape of the seminar material is available. It is designed to help HP people prepare to deliver the seminar. It can also help SRs learn more about the maintenance environment — its challenges and how a computerized solution can help improve productivity. (The videotape is probably too dry to show to customers or prospects.)

To get this videotape, "Improving Maintenance Productivity," order P/N 90324H from the Corporate Parts Center. Specify P/N 90324HZ for the ¾'' UMATIC format, P/N 90324HV for VHS format, or P/N 90324HW for beta format.

### Solutions through HP Maintenance Management-ASSIST

Norma Sengstock/CSD

The HP Maintenance Management solution was developed because Hewlett-Packard realized that a maintenance system was a critical part of a manufacturing operation. As part of this complete solution, CSD has developed implementation services for our HP Maintenance Management customers to ensure fast, efficient installation and use of the HP Maintenance Management software. When these services, known as HP Maintenance Management-ASSIST are combined with the software, the customer is given a solution for increased productivity. HP Maintenance Management-ASSIST consists of three phases: Customer Application Analysis (CAA), Implementation Team Training (ITT) and Project Implementation Assistance (PIA).

These services represent distinct stages in the maintenance system implementation, and each is a prerequisite for the next. An HP software engineer, with extensive background and training in manufacturing and maintenance, will work with you and your customers within the framework of HP-ASSIST to efficiently achieve specific implementation milestones.

Your customer's success depends upon having a clear set of objectives, a realistic plan for achieving them, and the necessary resources and project management talent to carry out the plan.

The HP Maintenance Management-ASSIST services are well defined to help your customer achieve a successful, efficient implementation. These HP-ASSIST services also increase the probability of their success in using the HP Maintenance Management solution.

HP Maintenance Management-ASSIST services are well defined and consist of specific objectives and activities that will be performed by the SE. As a result of these efforts and activities, the customer will receive specific deliverables, including an implementation Requirements Analysis Summary, Project Management Orientation, Project Milestones, Project Planning Workshop and a Post-Implementation Review. Also, with the purchase of the PIA portion of HP Maintenance Management-ASSIST, your customer will be entitled to two enrollments in the product training and one enrollment in the data and operational customization classes at an HP facility. If your customer requires a service that is not included in the standard product, such as extra coding or performing customization to the software, the service can be quoted using PIA service units (+65Z) for the appropriate software model. You will find the product numbers and prices for HP Maintenance Management-ASSIST for the models 20 and 30 of the software in the chart below.

If you are interested in lerning more about HP Maintenance Management-ASSIST, the next training class will be December 10-12 in Cupertino. The documentation and tools for this product are available on magnetic tape from the Software Distribution Center.

Why not discuss your potential maintenance sales opportunities with your local SE today?

P/N	Description	US List Price
32276A + 61A	Customer Application Analysis for models 20 and 30	\$ 4,500
32276A + 63A	Implementation Team Train- ing for model 30	3,700
32275A + 63A	Implementation Team Train- ing for model 20	2,800
32276A + 65A	Project Implementation Assistance for model 30	20,520
32275A + 65A	Project Implementation Assistance for model 20	15,540
32276A + 65Z	PIA Service Unit for model 30	1,000
32275A + 65Z	PIA Service Unit for model 20	1,000

### DISTRIBUTION

### Pre-sold HP SFD/3000 prospects

Max Adamczyk/HP Akron

Would you like a list of pre-sold prospects? You don't have to look far because there are acres of diamonds in your backyard. Those diamonds are HP 3000 customers — more than 15,000 of them.

Prospecting our HP 3000 customer base is sure to yield customers who need SFD/3000 (System for Distributors). It is not unusual to find a 3000 shop that is re-inventing SFD/3000, either in-house or externally. Nor is it unusual to find that after a year or more of this development or conversion effort, progress is less than satisfactory, with no end in sight.

Who are these HP 3000 prospects? Besides the traditional distributors, the majority of manufacturers have classical distribution functions (i.e., order entry, inventory management, etc.). From the customer's viewpoint, the manufacturer is a supplier and the customer does not know or care whether the supplier makes or buys the product. Enlightened manufacturing executives recognize that marketing and distribution are crucial to their success. With the growing interest in inventory management, manufacturers and distributors need to improve customer service to stay competitive. SFD/3000 can help many of these companies.

The greatest advantage of selling to our HP 3000 customers is that the customer is already sold on HP, therefore competition from hardware vendors is non-existent.

The key to success is convincing top management that their business problems can be solved quicker via SFD/3000 than by continuing with development of their own software. The easiest way to do this is through our SFD/3000 customer references. Two major objections encountered are:

- Customers have to completely abandon a project in which thousands of dollars and man-years of time have been invested. The obvious answer to this objection is the question: "Will continuing on the same wrong path take you where you want to go within a reasonable time frame and within budget?" The smart manager will cut his loss and switch to a proven solution that will provide a quick return on his investment.
- The DP staff has pride of authorship. One way to handle this objection is to point out that they have done a good job (if they have) with their limited resources, but their efforts expended can't compare with the 150 man-years of development effort that went into SFD. When the staff realizes that SFD will free them from dog-work and firefighting to address the company's bigger problems, they too will embrace SFD. Both top management and the DP staff can easily be convinced that they cannot develop the equivalent of SFD/3000 at a lower cost.

# Distribution products customer training schedule

Andy McKennan/IRO

Dates	Location	Instructor
SFD/3000 Custo	mer Training (P/N	36404A)
Jan. 14-Jan. 25	Inverness, CO	Sheila Conroy
Jan. 28-Feb. 8	Santa Clara, CA	Leslie Bravo
OM/3000 Custor	ner Training (P/N 3	36420A)
Nov. 12-Nov. 20	Houston, TX	Deborah Munter
Dec. 10-Dec. 21	Brisbane, CA	Sukhi Amberg

(bp)

### **NETWORKS**

### DS and X.25 support explained

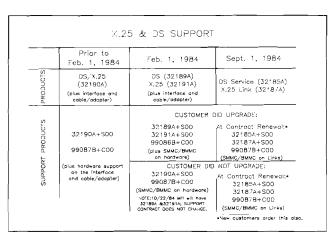
Deborah Nelson/CSD

DS and X.25 on the HP 3000 have undergone two major changes in the past 10 months. This article is in response to questions regarding the ordering of support for these products.

Prior to February 1984, DS and X.25 were included in 32190A. In February, IND enhanced both DS and X.25 products, made each a separate product (see diagram below), and offered a free upgrade to HP 3000 customers running MPE IV Q-Delta-2 and later versions of MPE. Customers with older versions of MPE were not eligible for the upgrade and continued with the 32190A product.

However, as of the October 22, 1984 MIT, 32190A is obsolete and all customers will receive 32189A and 32191A. Your customers have received a letter explaining this to them. *Customer support contracts will be unaffected*. The 32190A support product will cover 32189A and 32191A products. Your customers only need to change their support contracts at renewal time.

This leads to the second change: September 1, 1984 all network products and network support products were restructured into links and services. Thus, DS and X.25 underwent a second transformation to DS Service (32185A) and X.25 Link (32187A). When your customers' support contracts comes up for renewal, they should order 32185A+S00 (DS SMS), 32187A+S00 (X.25 SMS) and 99087B+C00 (Datacom C Category support — if they don't already have it).



Therefore, as noted in the diagram, all existing customers' support contracts remain the same (even with the October 22, 1984 MIT) until contract renewal. At contract renewal, existing customers will order DS Service (32185A) support and X.25 (32187A) support. New customers will only order DS Service support and X.25 Link support.

If you have any questions regarding these changes, please contact your CSD Product Specialist (formerly CSD Sales Development) in the Sales Center.

### Software Materials Subscriptions for Network Links simplified

Deborah Nelson/CSD

To further reduce datacom support costs, as of October 15, 1984, customers now purchase Software Materials Subscription (SMS) or Extended SMS only once for a given Link product no matter how many of that Link are on a given system. Previously, each additional Link on a system required Extended SMS.

Therefore, a customer with DS Service, two hardwired Links, and one X.25 Link on the central system would order: SMS for DS Service (32185A+S00), SMS once for each type of Link (hardwired — 30270A+S00 and X.25 — 32187A+S00), Datacom C Category Support (99087B+C00) and SMMC or BMMC for each individual Link.

For additional systems with the same Links, extended SMS is ordered once for each type of Link, extended Datacom C Category Support, and SMMC or BMMC for each individual Link.

If you have any questions, please contact your CSD Product Specialist (formerly CSD Sales Dvelopment) in the Sales Center.

### MASS STORAGE

## Megabyte Express program extended

Dave Gerhart/DMD

We're happy to announce that we are extending the Megabyte Express Program through the end of January 1985 for the HP 7933 and HP 7935 disc drives.

Over 500 disc drives have been shipped through this program, reflecting a significant need for the 72-hour delivery to satisfy customer requirements due to unforeseen circumstances or competitive situations.

Within three working days of receipt of a valid order, we will deliver the disc drives to your customer's site in the US or to the domestic freight forwarder for Intercon and HPSA customers.

To get your customer's disc drives within 72 hours at no extra charge:

- Place a valid HEART order (*not* system coordinated; *no* credit holds).
- Write "Megabyte Express" in the special instructions section of the order form.



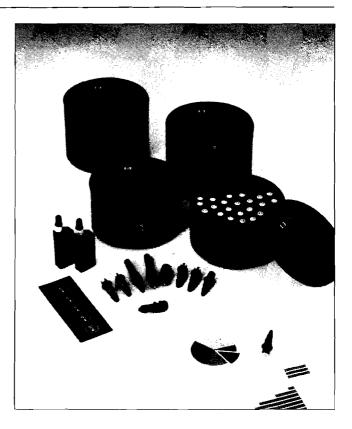
### Plotter pen organizer offered

Russ Gordon/CSO

Now — an elegant, yet practical solution for plotter pen storage. Our new 6-inch diameter modular pen organizer stores up to 30 pens — 60 when stacked.

As your customers add pens — fiber-tip, drafting, or rollerball — the modular units can be stacked to save desktop space. And custom labels, with HP's international pen symbols, allow the user to quickly identify the contents.

We offer two heights (for short and long plotter pens), which can be mixed and matched according to your customers' needs.



Made of sturdy smoked acrylic plastic, the pen organizers are an attractive addition to any office setting.

P/N	Description	US list price
92177T	Short organizer (1-2)	\$43.75 ea.
	(3-9)	39.75 ea.
	(10+)	37.25 ea.
92177U	Long organizer (1-2)	46.75 ea.
	(3-9)	43.50 ea.
	(10+)	41.25 ea.

For fast service, please refer to CSO's direct customer phone numbers in the Support/Supplies section in this publication.



# Graphics products support of the HP 7550A plotter

Randy Roten/PSD

"HP computer/plotter software matrix" | *Computer News*, October 1, 1984|, lists software support for plotters on HP computers. The columns outlining PSD supported graphics and the HP 7550A plotter need clarification. Even though the HP 7550A is *not fully supported* yet, customers can get it to work, with some limitation, on all of our graphics products. Advanced plotter features not currently supported include polygon fill, faster pen speed, replot and sheet feeder.

The HP 7550A will be fully supported by HP 3000 graphics products in the next release, scheduled for early 1985. Picture Perfect and Graphwriter support for the 7550A is not planned, but may exist in the future.

For a more complete description of graphics products and the HP 7550A plotter, including configuration information, please see *Support Update*, October 26, 1984.



# HP printers penetrate OEM and major account markets

Jim Lucas/BOI

Boise Division's printer products make Hewlett Packard a major force in the OEM and major account printer markets. From impact line printers to the latest in laser technology, these products have the kind of features, reliability and support which means greater sales potential for you.

One printer that has already proven itself a worthy competitor in these markets is the HP 2563A 300 line-per-minute dot matrix impact printer. This hard working, versatile printer has earned some significant commissions for both Rick Stathes from the Syracuse office and Ron Eldred from the San Ramon office. Both of these SRs were able to take hundreds of HP 2563As into markets where before only independent plug-compatible printer manufacturers had the versatility and features to succeed. Supporting such features as RS-232-C, RS-422, Centronics, HP-IB (IEEE 488), 2608A compatible interfaces, mixed text and graphics, bar codes, multiple character fonts and vector graphics, the HP 2563A is much more than just a standard line printer. Configuring this printer into any computer system will greatly enhance the system value and add to the printing solution.

We can now expect to penetrate the Printronix replacement market. Printronix, a long-time major player in the 300 lpm market, has aging installed printers which are ripe for replacement. Furthermore, we expect to penetrate other major system vendors with new capabilities provided through joint efforts with third parties who offer us extended feature sets and interface compatibility.

System integrators such as DEC, Data General and Prime will find the HP 2563A a natural complement to their lines, as will small computer manufacturers offering single vendor solutions. And, as always, we can continue to leverage new sales from our HP installed base.

We have a strong continuing commitment to these major market segments, as well as to the system printer solutions where the HP 2563A has already made a significant contribution. With your efforts we can develop HP into a major player in the printer marketplace, and together we can close the big deals.

# Five new international character cartridges for HP 2934A printer

Steve Cobb/VCD

Announcing five international character cartridges available for the HP 2934A office printer. These cartridges were developed as a part of the Middle East/Africa (MEA) localization effort. They contain Arabic-8, Greek-8, Hebrew-7, Hebrew-8, and Turkish-8 fonts

#### Letter quality fonts

All five cartridges operate in the HP 2934A letterquality printing mode (not in the 200 cps draft mode). The Arabic-8 operates at 67 cps, and the other four cartridges operate at both 67 cps and 40 cps. Like all other HP 2934A cartridges, these can be selected through the non-volatile settings, from the keypad, or through standard PCL (Printer Command Language) escape sequences.

> COMPUTER NEWS For HP Use Only



#### Price and availability

The cartridges will be supplied through Computer Supplies Operation and will become available on the December price list.

#### Ordering information

92188U	Arabic-8
92188V	Greek-8
92188W	Turkish-8
92188X	Hebrew-7
92188Y	Hebrew-8

All five cartridges carry a US list price of \$150 (FBP \$145).

TERMINALS

# HP 2392A opens new markets for ANSI-compatible terminals

Patrick Rabu/GPCD

You've heard about the new low-cost HP 2392A display terminal — the price/performance leader. It can make you more competitive on system deals, but it's not just limited for use with HP equipment — the 2392A is opening up a whole new market for ANSIcompatible terminals.

Recently, HP landed a terminals-only deal for 250 2392As connected to VAX<sup>™</sup>s at a major European company. The 2392A beat all the competitors: DEC VT220, Lear Siegler ADM/12, Visual 300 and Fame 100 (for further information, please contact Patrick Rabu, HP 2392A product mgr. at GPCD).

This success shows just how competitive the 2392A is. The next time you're at your customer's site, why not take a look at the terminals used. If they're ANSI, seize the opportunity and sell the winner — the HP 2392A.

(For ANSI capability your customers must order Option 049.)

### HP 2392A ANSI upgrade

Pascal Gandon/GPCD

This article should answer the frequently asked question of upgrading an HP 2392A to ANSI compatibility (Option 049).

Many customers who have needed their HP 2392As quickly have had to order standard terminals because the ANSI option was on back order. Now you can have Option 049 through an upgrade. Advise your customers that they will be charged for parts, travel and installation.

The Option 049 upgrade can be ordered through HP offices. HP service personnel should order the following parts:

P/N	Description	Supplying Division		
1818-3440	ANSI firmware ROM 1	15/60 (CPC/PCE)		
1818-3441	ANSI firmware ROM 2	15/60 (CPC/PCE)		
5180-6303	ANSI keyboard overlay	15/60 (CPC/PCE)		
02390-90023	2392A user's manual ANSI supplement	A500 (CSO)		
02390-90024	2392A reference manual ANSI supplement	A500 (CSO)		

Service personnel should install the ROMs and overlay in the customers' units. (Information on installing the ROMs is given in the HP 2392A Service Manual, P/N 02390-90003.)

### **Ergonomics on the HP 2392A display terminal**

Dave Breuer/RTD

The HP 2392A Display Terminal embodies state-ofthe-art advances in ergonomics, making Hewlett-Packard one of the industry leaders in "human engineering" concerns.

#### What is ergonomics?

The term "ergonomics" comes from the Greek "ergon" for "work" and "nomos" for "law." It is defined as the science of adapting the workplace to the worker. It focuses on worker safety, comfort and efficiency.

#### The screen display

The high-quality display on the 2392A is engineered to ease user eye strain and prevent fatigue. The 2392A features a high resolution, 12-inch green phosphor CRT. Characters on the 2392A are displayed in a 9 x 14 high density character cell with half-dot shifting. This results in well-defined characters which are easily readable by the user. Smooth scrolling, another ergonomic feature, makes information easier to read as it rolls up and down the display.

A full 12-inch screen, however, no longer implies a bulky terminal. Using advanced VLSI technology, HP has been able to provide a 12-inch display in a terminal just over a cubic foot in size. The 2392A is one of the most compact 12-inch display terminals on the market today. Its small footprint represents a significant ergonomic feature, since a compact machine brings more room and flexibility to the work area.

#### Tilt and swivel

Another component contributing to the ergonomic design of the 2392A is its unique integral tilt and swivel mechanism. The tilt adjustment allows the display to be positioned effortlessly to the user's optimal viewing angle. This eliminates the need for the user to get into an uncomfortable position in order to read the display. The range of the tilt on the 2392A is from the vertical position upward to a 20-degree angle. Once adjusted, the display remains in its new position without the aid of any locking mechanism. The swivel base on the 2392A provides a 360-degree rotation of the terminal. With this feature, the terminal can be placed in a fixed location on a desk and still be viewed from a variety of perspectives.

#### The keyboard

The 2392A's most significant ergonomic feature may be its keyboard, now the company standard for all terminals, desktop computers, personal computers and logic development systems. The choice of a single keyboard is part of an effort to bring greater design unity to HP's products.

The low-profile keyboard for the 2392A is adjustable. It can be positioned at either a 3-degree or  $11\frac{1}{2}$ -degree angle, whichever is more comfortable for the user. The keyboard also offers color-coded, sculptured keycaps with just the right touch.

#### Front panel controls

The power and brightness controls for the 2392A are conveniently located on the front panel for easy access by the user. No longer does the user have to get out of the chair or "hug" the terminal to turn it on. The thumbwheel control on the front panel allows the user to easily adjust display brightness to any desired level.

Let your customers try out the 2392A for themselves. Many people have already discovered that the 2392A is truly the last word in human engineering.

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### □ Support/Supplies

### SUPPORT

### New product numbers for self-paced maintenance training courses

Annetta Hewko/CSD

Have you been frustrated looking for product numbers of self-paced hardware maintenance training courses? As of December 1, 1984, all new and existing courses in the Self-Paced Learning Series will be entered on the Corporate Price List with a product number based on the hardware product number and a support suffix. So if you're looking for self-paced hardware training on the HP 150, you would see that the self-paced training kit for that product is the 45610A+49A. It's pretty clean and simple: the selfpaced kit can be identified by the support suffix of "+49A" added to the hardware product number.

We offer these self-paced maintenance courses to dealers and Cooperative Support customers on most of our low-end products. The list below shows the products currently included in the Self-Paced Learning Series. December 1, the old part number will be obsolete and the course will be orderable by the new number only.

New Product Number (CPL December 1, 1984)	Course Title	Old Part Number (Obsolete December 1, 1984)		
CPUs –				
45710A+49A	HP 110 Portable Computer	_		
45610A+49A	HP 150A Personal Computer	35150C		
45610B + 49B	HP 150B Personal Computer	_		
45641A + 49A	HP 150 Emulator			
45644A+49A	EtherLink	-		
45500A+49A	HP 125 Personal Computer	_		
45600A+49A	HP 120 Personal Computer	35147A		
85B+49A	HP 85A/B Personal Computers	35106B		
89B+49A	HP 86A/B Personal Computers	35121B		
9816A+49A	HP 9816A Desktop Computer	35142A		
9836A+49A	HP 9826/36 Desktop Computers	35062B		
9888A+49A	HP 9888A 1/O Extender	35146A		
9915A+49A	HP 9115A Desktop Computer	-		
9020A + 49A	HP 9020A Desktop Computer	-		
TERMINALS				
35023A	HP 262X Terminal Family			
2648A+49A	HP 264X Terminal Family	35061A		
$2392A \pm 49A$	HP 2392A Terminal	_		
DISC DRIVES				
7945A+49A	HP 794X Disc Drives			
9121A + 49A	HP 9121S/O Disc Drives	35143A		
82902M + 49A	HP 82901/02 Disc Drives	35105A		
9114A + 49A	HP 9114A Disc Drives	_		
9134A + 49A	IIP 9133/34 Disc Drives	$9134 \pm 49A$		
9144A + 49A	HP 9144A Disc Drive			
PLOTTERS				
7474A+49A	HP 7470A Plotter	35103A		
7474A±49A 7475A±49A	HP 7475A Plotter	35144A		
7475A+49A 7550A+49A	HP 7550 Plotter	7550+49A		
7330A+49A 7225A+49A	HP 7225 Plotter	7225+49A		
9872A+49A	HP 9872 Plotter	_		
PRINTERS				
2225A+49A	HP 2225 Thinklet Printer			
2225A±49A 82905B±49A	HP 2225 T Mikjet Frinter HP 82905 Printer	35104A		
82905B±49A 82906A±49A	HP 82905 Printer HP 82906A Printer	82906+49A		
2932A+49A	HP 293X Family Printers			
2002AT 49A	the 200A Failing Frances	—		

69

### Support/Supplies

### SUPPLIES

# IBM software from CSO available only in US

Debbie Colden/CSO

In "IBM software now available from CSO" (*Computer News*, October 1, 1984). the article should have specified that the IBM software is available only in the US.

CSO Fast Phones — the easy, direct way for customers to order supplies, accessories, media, furniture and software.			
Location	Telephone Number		
United States	800-538-8787		
California	408-738-4133		
United Kingdom	0734-697201		
	0734-792959		
France	(6) 928 32 64		
Belgium/Luxembourg	(02) 762 32 00		
Switzerland	(057) 31 22 54		
	or 31 22 59		
Italy	(02) 92 36 91		
	(06) 5 48 31		
West Germany	07031-142829		
	07031-223133		
The Netherlands	020-470639		
South Africa	802-5111		
	53-7954		
	28-4178		
Canada			
Toronto Local	416-671-8383		
Ontario	1-800-387-3417		
Quebec	1-800-387-3417		
British Columbia	112-800-387-3154		
Other Provinces	1-800-387-3154		
Sweden	08-7502027		
	08-7502028		

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### **Computer groups price changes effective November 1, 1984**

These prices, effective November 1, 1984, appear on the Corporate Price List on that date, available in your office. Prices are US List unless otherwise noted. Orders at old prices will be honored at the factories for 30 days (or 60 days in the case of government quotes, see exception, III. GSA) after the effective date of an increase. All quotations, either verbal or written, shall be made at the new prices upon the effective date of the new price list. The customer should be notified that his order will be honored at the lower price should be notified that his order will be honored at the lower price if it is received within the 30-day grace period. Price decreases are effective immediately and in-house orders shipped 5 working days prior to the announced decrease date will be billed at the new lower price.

Product No.		Description	Old Price	New Price
22961C		FORTRAN 77	-()-	500
22970X		DS/1000/3000-CRS	3,200	6,720
2674A		DeskSaver Printer	495	295
30155A	Opt. 048	S48 Cable	8,070	-()-
30171AR		256Kb Memory (Rmkt)	3.825	2,000
30460A		ATP for HP 3000 Series 37	2,400	2,400
32119A		HP Word Intr	200	600
32119M		HP Word Intr Right to Copy	140	420
32119R		HP Word Intr Right to Copy	140	420
32120A		HP Word	5,000	7,000
32120DA		HP Word German	5,000	7,000
32120DM		HP Word German Right to		
		Copy	3,500	4,900
32120DR		HP Word German Right to		
		Copy	3,500	4,900
32120FA		HP Word France	5,000	7,000
32120FM		HP Word France Right to		
		Copy	3,500	4,900
32120FR		HP Word France Right to		
		Copy	3,500	4,900
32120M		HP Word Right to Copy	3,500	4,900
32120R		HP Word Right to Copy	3,500	4,900
32120ZA		HP Word-Italian	5,000	7,000
32120ZR		HP Word Italian Right to Copy	3,500	4,900
32132M		HP ListKeeper Right to Copy	1,400	1,400
32133R		VisiCalc Right to Copy	2,800	1.750
32305A		Right to Use HP-GL	6,000	8,000
32305DA		Right to Use German HP-GL	6,000	8,000
32305DM		Copy German HP-GL	4,200	5,600
32305DR		Copy German HP-GL	4.200	5,600
32305FA		French Gen. Led.	6,000	8,000
32305FR		French G/L Right to Use	4,200	5,600
32305LM		Aust. Right to Copy HP-GL	4,200	5,600
32305LR		Copy Aust. HP-GL	4.200	5,600
32305M		Copy HP-GL	1,200	5,600
32305R		Copy HP-GL	4.200	5.600
32305UA		Right to Use UK HP-GL	6,000	8,000
32305UM		Copy UK HP-GL	4,200	5,600
32305UR		Copy UK HP-GL	4.200	5,600
32305ZM		Italian Gen. Led. Right to	1,2	
0000000		Copy	4,200	5,600
32305ZR		Italian Gen. Led. Right to Use	4,200	5,600
020UJZK		itanan Gen. Lett. Kigni to Use	1,2110	0,000

Product No.	Description	Old Price	New Price
32306A	Right to Use HP-DL	6,000	5,000
32306DA	Right to Use German HP-DL	6,000	5,000
32306DM	Copy German HP-DL	4,200	3,500
32306DR 32306FA	Copy German HP-DL French Dual Led.	4,200 6,000	3,500 5,000
32306FA 32306FM	French D/L Right to Copy	4,200	3,500
32306FR	French D/L Right to Use	4,200	3,500
32306LA	Aust. Right to Use HP-DL	6,000	5,000
32306LM	Aust. Right to Copy HP-DL	4,200	3,500
32306LR	Aust. Right to Copy HP-DL	4,200	3,500
32306M 32306R	Copy HP-DL Copy HP-DL	4,200 4,200	3,500 3,500
32306UA	Right to Use UK HP-DL	6,000	5,000
32306UM	Copy UK HP-DL	4,200	3,500
32306ZA	Italian Dual Led.	6,000	5,000
32306ZM	Italian D/L Right to Copy	4,200	3,500
32306ZR 32307DA	Italian D/L Right to Use Right to Use German HP Alloc	4,200	3,500
32307DA 32307DM	Copy German HP Alloc	4,000 2,800	5,000 3,500
32307DR	Copy German HP Alloc	2,800	3,500
32307FA	French Alloc.	4,000	5,000
32307FM	French Alloc. Right to Copy	2,800	3,5(8)
32307FR	French Alloc. Right to Use	2,800	3,500
32307LA	Aust. Right to Copy HP Alloc	4,000	5,000
32307LM 32307LR	Aust, Right to Copy HP Alloc Aust, Right to Copy HP Alloc	2,800 2,800	3,500 3,500
32307M	Copy HP Alloc.	2,800	3,500
32307R	Copy HP Alloc.	2,800	3,500
32307UA	Right to Use UK HP Alloc.	4,000	5,000
32307UM	Copy UK HP Alloc.	2,800	3,500
32307UR	Copy UK HP Alloc.	2,800	3,500
32307ZA 32307ZM	Italian Allocator Italian Alloc. Right to Copy	4,000 2,800	5,000 3,500
32307ZR	Italian Afloc. Right to Use	2,800	3,500
32308A	Right to Use HP AP	6,000	8,000
32308DA	Right to Use German HP AP	6,000	8,000
32308DM	Copy German IIP AP	4,200	5,600
32308DR 32308FA	Copy German HP AP French A/P	4,200 6,000	5,600 8,000
32308FM	French A/P Right to Copy	4,200	5,600
32308FR	French HP A/P Right to Use	4,200	5,600
32308LA	Aust. HP Acct. Pay	6,000	8,000
32308LM	Aust. Right to Copy HP AP	4,200	5,600
32308LR 32308M	Aust. Right to Copy HP AP	4,200	5,600
32308M 32308R	Сору НР АР Сору НР АР	4,200	5,600 5,600
32308UA	Right to Use UK HP AP	6,000	8,000
32308UM	Copy UK HP AP	4,200	5,600
32308UR	Copy UK HP AP	4,200	5,600
32308ZA	Italian A/P	6,000	8,000
32308ZM 32308ZR	Italian A/P Right to Copy Italian A/P Right to Use	-4,200 -4,200	5,600 5,600
32309A	Right to Use HP AR	6,000	8,000
32309DA	Right to Use German HP AR	6,000	8,000
32309DM	Copy German HP AR	4,200	5,600
32309DR	Copy German HP AR	4,200	5,600
32309FA 32309FM	French HP A/R French A/R Right to Copy	6,000 4,200	8,000 5,600
32309FR	French HP A 'R Right to Use	4,200	5,600
32309LA	Aust, Right to Use HP AR	6,000	8,000
32309LM	Aust Right to Copy HP AR	4,200	5,600
32309LR	Aust. Right to Copy HP AR	4.200	5,600
32309M	Copy HP AR Copy HP AR	1,200	5,600
32309R 32309UM	Copy UK HP AR	4,200 4,200	5,600 5,600
32309UR	Copy UK HP AR	4,200	5,600
32309ZA	Italian Acct. Rec	6,000	8,000
32309ZM	HPAR Right to Copy	4,200	5,600
32309ZR	Italian A/R Right to Use	4,200	5,600
32338A 32338DA	Right to Use Upgrade Right to Use German Upgrade	12,000 12,000	18,000 18,000
32338DM	Copy German Upgrade	8,400	12,600



### Price Changes

Product No.		Description	Old Price	New Price	Product No.		Description	Old Price	New Price
32338DR		Copy German Upgrade	8,400	12,600	36576ZM		HP Slate Italian Right to Copy	2,100	2,800
32338FA		French Upgrade G/A	12,000	18,000	36576ZR		HP Slate Italian Right to Copy	2,100	2,800
32338FM		French Upgr. G/A Right to	- 100	10,000	36578A		TDP/3000	6,300	8,000
2020050		Copy	8,400	12,600	36578M		TDP/3000 Right to Copy	4,400	5,600 5,600
32338FR		French Upgr. G/A Right to Use	8,400	12,600	36578R 45468AD		TDP/3000 Right to Copy DBASE II/150	4,400 700	500
32338LA		Aust. Upgrade HPGA	12,000	12,000	45468AD 45468AF		DBASE II/150 DBASE II/150	700	500
32338LR		Aust. Right to Copy Upgr GA	-0-	12,600	45610AB		HP 150 Personal Computer	3,150	2,795
32338M		Right to Copy Upgrade HPGA	8,400	12,600	45610AD		HP 150 Personal Computer	3,150	2,795
32338R		Right to Copy Upgrade HPGA	8,400	12,600	45610AE		HP 150 Personal Computer	3,150	2,795
32338UA		Right to Use UK Upgrade	12,000	18,000	45610AF		HP 150 Personal Computer	3,150	2,795
32338UM		Copy UK Upgrade	8,400	12,600	45610AH		HP 150 Personal Computer	3,150	2,795
32338UR		Copy UK Upgrade	8,400	12,600	45610AN		HP 150 Personal Computer	3,150	2,795
32338ZA		Italian Upgr. G/A	12,000	18,000	45610AQ		HP 150 Personal Computer	3,150	2,795
32338ZM		Italian U/G/A Right to Copy	8,400	12,600	45610AR 45610AS		HP 150 Personal Computer HP 150 Personal Computer	$3,150 \\ 3,150$	2,795 2,795
32338ZR 32440BR	Opt. 511	Italian U/G/A Right to Use HP3000/44	8,400 -()-	$12,600 \\ 8,000$	45610A5 45610AU		HP 150 Personal Computer HP 150 Personal Computer	3,150	2,795
32452AU	Opt. 511	PPC Prof Svs (UK)	45,310	45,310	45610AU		HP 150 Personal Computer	3,150	2,795
32452AU	Opt. 001	Memory Option	45,310	4,000	45610AX		HP 150 Personal Computer	3,150	2,795
32453A	0.001	PPC Worksgroup Sy	57,610	57.615	45610AY		HP 150 Personal Computer	3,150	2,795
32453AU		Memory Option	57,610	57,615	45610AZ		HP 150 Personal Computer	3,150	2,795
32514B+W22		Tape Cartridge	80	50	45650AB		HP 150 with 9121D	3,995	3,195
36561A		HP Spell American	3,500	4,000	45650AD		HP 150 with 9121D	3,995	3,195
36561M		HP Spell Right to Copy	2,450	2,800	45650AE		HP 150 with 9121D	3,995	3,195
36561R		HP Spell Right to Copy	2,450	2,800	45650AF		HP 150 with 9121D	3,995	3,195
36561UA		HP Spell-UK	3,500	4,000	45650AH		HP 150 with 9121D	3,995	3,195
36561UM		HP Spell UK Right to Copy	2,450	2,800	45650AN		HP 150 with 9121D	3,995	3,195
36561UR		HP Spell UK Right to Copy	2,450 4,375	2,800 5,000	45650AQ		HP 150 with 9121D	3,995	3,195
36562A 36562M		HP Spell HP Spell	4,375	3,500	45650AR		HP 150 with 9121D	3,995 3,995	3,195 3,195
36562R		HP Spell Right to Copy	3,065	3,500	45650AS		HP 150 with 9121D HP 150 with 9121D	3,995 3,995	3,195
36563A		Add-On American Dictionary	1,000	1,150	45650AU 45650AW		HP 150 with 9121D HP 150 with 9121D	3,995	3,195
36563M		Right to Copy American	1,000	1,100	45650AX		HP 150 with 9121D HP 150 with 9121D	3,995	3,195
		Dictionary	700	805	45650AY		HP 150 with 9121D	3,995	3,195
36563R		Right to Copy American			45650AZ		HP 150 with 9121D	3,995	3,195
		Dictionary	700	805	45660AB		HP 150 with 9133XV	6,450	5,195
36563UA		Add-On British Dictionary	1,000	1,150	45660AD		HP 150 with 9133XV	6,450	5,195
36563UM		Right to Copy British			45660AE		HP 150 with 9133XV	6,450	5.195
		Dictionary	700	805	45660AF		HP 150 with 9133XV	6,450	5,195
36563UR		Right to Copy British	500	805	45660AH		HP 150 with 9133XV	6,450	5,195
005704		Dictionary UD Dayly Monogram	$700 \\ 10,000$	805 12,000	45660AN		HP 150 with 9133XV	6,450	5,195
36570A 36570DA		HP Desk Manager HP Desk Manager-German	10,000 10,000	12,000	45660AQ		HP 150 with 9133XV	6,450	5,195 5,195
36570DA 36570DM		HP Desk-German Right to	10,000	12,000	45660AR 45660AS		HP 150 with 9133XV HP 150 with 9133XV	6,450 6,450	5,195
5057 (15)WI		Copy	7.000	8,400	45660A5 45660AU		HP 150 with 9133XV	6,450	5,195
36570DR		HP Desk German Right to	1.000	0,100	45660AW		HP 150 with 9133XV	6,450	5,195
000TODR		Copy	7,000	8,400	45660AX		HP 150 with 9133XV	6,450	5,195
36570FA		HP Desk-French	10,000	12,000	45660AY		HP 150 with 9133XV	6,450	5,195
36570FM		HP Desk-French Right to			45660AZ		HP 150 with 9133XV	6,450	5,195
		Сору	7,000	8,400	82906A		160 cps Printer	995	795
36570FR		HP Desk-French Right to			9164-0105		Diskette Sgl. Sd	79	65
		Сору	7,000	8,400	92070B+S50		800 bpi Mag Tape	-0-	55
36570 <b>M</b>		HP Desk Manager	7,000	8,400	92077A+H44	Opt. 600	3½″ Flexible Disc	45	180
36570R		HP Desk Manager	7,000	8,400	92077A+H44	Opt. 700	3½" Flexible Disc	45	205
36570ZA		HP Desk-Italian Right to Copy	10,000	12,000	92077A+H44	Opt. 890	3½" Flexible Disc	45	240
36570ZR		HP Desk-Italian	7,000	8,400 5,000	92077A+S4-	Opt. 600	3½" Flexible Disc	45	145
36572A 36572DA		HP Telex HP Telex Software	3,500 3,500	5,000	92077A+S4-	Opt. 700 Opt. 890	3½′′ Flexible Disc 3½′′ Flexible Disc	45	155 155
36572DA 36572DM		HP Telex Software	2,450	3,500	92077A+S44 92077A+T44	Opt. 600	3 <sup>1</sup> / <sub>2</sub> " Flexible Disc	45 45	265
36572DR		HP Telex Software	2,450	3,500	92077A+T44 92077A+T44	Opt. 000 Opt. 700	3½" Flexible Disc	45	355
36572M		HP Telex SW Right to Copy	2,450	3,500	92077A+T44	Opt. 890	3½" Flexible Disc	45	435
36572R		HP Telex Right to Copy	2,450	3,500	92131A	Opt. 892	Prior Purchase	340,000	34,000
36576A		HP Slate	3,000	4,000	97059A	•	S/500 Language S/W	20	500
36576DA		HP Slate German	3,000	4,000	99084F+C00		Util/9000-200	5	20
36576DM		HP Slate German Right to			99084F + V00		Ex. Util/9000-200	3	5
26576DP		Copy HP Slate German Right to	2,100	2.800	99980B	Opt. 500	Rep 9133V/9121D	-3,000	-3,000
36576DR		HP State German Kight to Copy	2,100	2.800	99980BP 99980S	Opt. 500	HP 150 Solution Rep 9133V/9121D	14,000 - 3,000	$14,000 \\ -3,000$
36576FA		HP Slate-French	3,000	4,000	000000	Opt. 000	1.cp 0100 (10121D	0,000	
36576FM		HP Slate-French Right to							(bp)
		Сору	2,100	2,800					
36576FR		HP Slate-French Right to	9 100	9 000					
36576 <b>M</b>		Copy HP Slate Right to Copy	$2.100 \\ 2.100$	2,800 2,800					
36576R		HP Slate Right to Copy	2,100	2,800					



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