

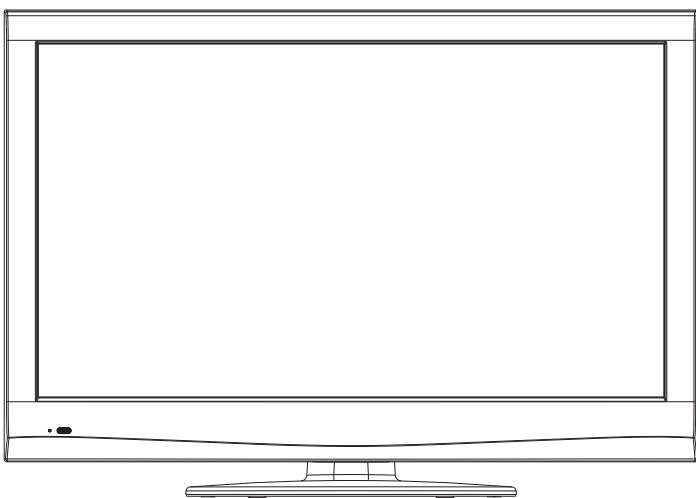


FILE NO.

SERVICE MANUAL

LCD TV

LCD-37XR9DA(B)
PRODUCT CODE No.
1 682 348 98: CCIR DVB-T



REFERENCE No.:SM0915082

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Attention: This service manual is only for service personnel to take reference with. Before servicing please read the following points carefully.

Safety precautions

1. Instructions

Be sure to switch off the power supply before replacing or welding any components or inserting/plugging in connection wire. Anti static measures to be taken (throughout the entire production process!):

- a) Do not touch here and there by hand at will;
- b) Be sure to use anti static electric iron;
- c) It's a must for the welder to wear anti static gloves.

Please refer to the detailed list before replacing components that have special safety requirements. Do not change the specs and type at will.

2. Points for attention in servicing of LCD

2.1 Screens are different from one model to another and therefore not interchangeable. Be sure to use the screen of the original model for replacement.

2.2 The operation voltage of LCD screen is 700-825V. Be sure to take proper measures in protecting yourself and the machine when testing the system in the course of normal operation or right after the power is switched off. Please do not touch the circuit or the metal part of the module that is in operation mode. Relevant operation is possible only one minute after the power is switched off.

2.3 Do not use any adapter that is not identical with the TV set. Otherwise it will cause fire or damage to the set.

2.4 Never operate the set or do any installation work in bad environment such as wet bathroom, laundry, kitchen, or nearby fire source, heating equipment and devices or exposure to sunlight etc. Otherwise bad effect will result.

2.5 If any foreign substance such as water, liquid, metal slices or other matters happens to fall into the module, be sure to cut the power off immediately and do not move anything on the module lest it should cause fire or electric shock due to contact with the high voltage or short circuit.

2.6 Should there be smoke, abnormal smell or sound from the module, please shut the power off at once. Likewise, if the screen is not working after the power is on or in the course of operation, the power must be cut off immediately and no more operation is allowed under the same condition.

2.7 Do not pull out or plug in the connection wire when the module is in operation or just after the power is off because in this case relatively high voltage still remains in the capacitor of the driving circuit. Please wait at least one minute before the pulling out or plugging in the connection wire.

2.8 When operating or installing LCD please don't subject the LCD components to bending, twisting or extrusion, collision lest mishap should result.

2.9 As most of the circuitry in LCD TV set is composed of CMOS integrated circuits, it's necessary to pay attention to anti statics. Before servicing LCD TV make sure to take anti static measure and ensure full grounding for all the parts that have to be grounded.

2.10 There are lots of connection wires between parts behind the LCD screen. When servicing or moving the set please take care not to touch or scratch them. Once they are damaged the screen

would be unable to work and no way to get it repaired.

If the connection wires, connections or components fixed by the thermotropic glue need to disengage when service, please soak the thermotropic glue into the alcohol and then pull them out in case of damage.

2.11 Special care must be taken in transporting or handling it. Exquisite shock vibration may lead to breakage of screen glass or damage to driving circuit. Therefore it must be packed in a strong case before the transportation or handling.

2.12 For the storage make sure to put it in a place where the environment can be controlled so as to prevent the temperature and humidity from exceeding the limits as specified in the manual. For prolonged storage, it is necessary to house it in an anti-moisture bag and put them altogether in one place. The ambient conditions are tabulated as follows:

Temperature	Scope for operation	0 ~ +50 °C
	Scope for storage	-20 ~ +60 °C
Humidity	Scope for operation	20% ~ 85%
	Scope for storage	10% ~ 90%

2.13 Display of a fixed picture for a long time may result in appearance of picture residue on the screen, as commonly called “ghost shadow”. The extent of the residual picture varies with the maker of LCD screen. This phenomenon doesn’t represent failure. This “ghost shadow” may remain in the picture for a period of time (several minutes). But when operating it please avoid displaying still picture in high brightness for a long time.

3. Points for attention during installation

3.1 The front panel of LCD screen is of glass. When installing it please make sure to put it in place.

3.2 For service or installation it’s necessary to use specified screw lest it should damage the screen.

3.3 Be sure to take anti dust measures. Any foreign substance that happens to fall down between the screen and the glass will affect the receiving and viewing effect

3.4 When dismantling or mounting the protective partition plate that is used for anti vibration and insulation please take care to keep it in intactness so as to avoid hidden trouble.

3.5 Be sure to protect the cabinet from damage or scratch during service, dismantling or mounting.

Alignment instructions

1. Test equipment

VG-848 (YPbPr,VGA signal generator)

VG-849 (HDMI signal generator)

CA210 (white balancer)

2. Power test

Connect data processing board, power board and IR board according the wiring diagram, connect the power and press “standby” button to turn on the TV.

a) Test the pin voltage of X808, the data is shown in table1:

Table1 voltage data of X808

X808	Pin1	2	3	4,5	6,7	8	9	10	11	12	13
Voltage	5.4~5.6 V	3.2~3. 4V	0	11.4~12.6 V	0	31.4~32. 6V	4.85~5.35 V	0	4.85~5. 35V	0	>2.5V

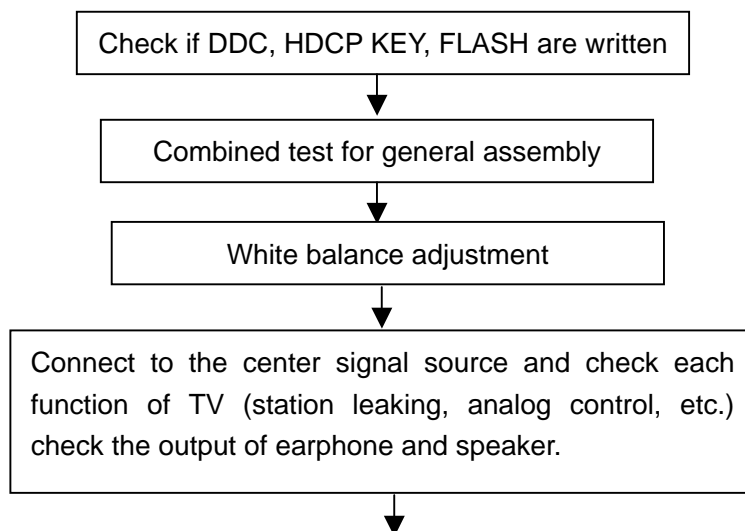
b) Test the pin voltage of XV03, the data is shown in table2:

Table2 voltage data of XV03

XV03	Pin1, 2	3, 4, 5
Voltage	23.8~25.2V	0

3. Alignment flow-chart

The alignment flow-chart is shown as fig-1



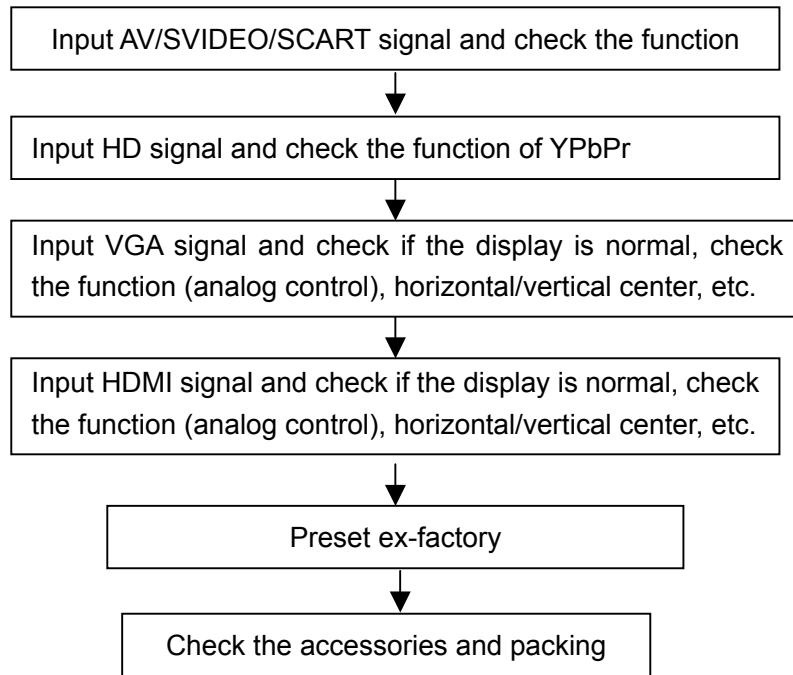


Fig-1 adjustment flow-chart

4. Adjustment instruction

4.1 Unit adjustments

4.1.1 Connect all the boards according to wiring diagram, then power on and observe the display.

4.1.2 Method for entering factory menu:

- a) Press "SOURCE", "2", "5", "8" and "0" in turn to enter factory menu;
- b) Press "CH+" and "CH-" to move the cursor to the adjustment page of the level one factory menu, then press "OK" to enter;
- c) Press "CH+" and "CH-" to move the cursor up and down;
- d) Press "VOL-" and "VOL+" to adjust the item when the cursor move to a certain adjust item;
- e) Press "MENU" to exit to the previous factory menu;
- f) Press "EXIT" to exit the factory menu at any situation;
- g) Press "OK" to enter the sub factory menu;
- h) **ADC ADJUST**, ADC calibration of VGA, Component channel;
- i) **W/B ADJUST**, white balance adjustment;
- j) **POWER Mode**, set the turn-on modes. Standby---standby when power on; Mem---memory; ForceOn---power on; ForceOn can be used for aging; set the "power mode" to "Standby" when preset ex-factory unless the client appointed it;
- k) **ISP Mode**, ON---soft upgrading through VGA port with ISP device, OFF---DDC function of VGA; the setting will not be memory and will be "OFF" when power on again;
- l) **REST ALL**, initialization of the factory and user data; after this item is confirm, the unit will restart and display the guiding image.
- m) **Factory Data Reset**, factory data initialization (including white balance adjustment, ADC calibration and other adjusted data);
- n) **Factory Channel Preset**, preset the factory channel; please connect to the center signal source when operating; the present digital frequency is CH28 (529.5MHz), CH33 (564.5MHz) for Australia and CH45 (666MHz) for UK, if the signal changes, perform "DTV manual search" in

“Channel” menu and the operation needs 15s or so.

- o) **MST Debug**, the default is OFF. OFF---RS-232 should match the design criterion; ON--- it should be convenient for using exploitation tool to adjust. The setting will not be memory and will be “OFF” when power on again;
- p) **Backlight**: adjust the backlight brightness, adjust the data and test the voltage of X804 pin2 (PWM), let the voltage to be the corresponding PWM voltage which the brightness is maximum. It will be preset and doesn’t need adjust.
- q) **SSC Adjust**, adjust the frequency spectrum expand, it will be preset and doesn’t need adjust.
- r) **AUDIO Curve**, adjust the sound curve, it will be preset and doesn’t need adjust.
- s) **Picture Mode**, set the picture values of each channel. Normally, they are preset and needn’t adjust.
- t) There is data in EEPROM after software upgrade, please perform Reset All before the first adjustment.

4.2 ADC calibration

4.2.1 ADC calibration in VGA channel

- a) Switch to VGA channel.
- b) Press” SOURCE”, then press “2, 5, 8, 0” in turn to enter the level one factory menu.
- c) Move the cursor to “ADC ADJUST” and press OK to enter the sub-menu.
- d) Input VGA signal (VG-848 Timing:856(1024x768/60Hz), Pattern:920 Gray 8 step(H)). Move the cursor to “mode”, press CH+ and CH- to select “RGB”, move the cursor to “AUTO ADC” and press OK to adjust automatically till complete.

4.2.2 ADC calibration in YPbPr channel

- a) Switch to YPbPr channel.
- b) Press” SOURCE”, then press “2, 5, 8, 0” in turn to enter the level one factory menu.
- c) Move the cursor to “ADC ADJUST” and press OK to enter the sub-menu.
- d) Input YPbPr signal (VG-848 Timing:978(483P), Pattern:984 SMPTE Color Bar). Move the cursor to “mode”, press CH+ and CH- to select “YPbPr(HD)”, move the cursor to “AUTO ADC” and press ENTER to adjust automatically till complete.
- e) Input YPbPr signal (VG-848 Timing:978(483P), Pattern:984 SMPTE Color Bar). Move the cursor to “mode”, press CH+ and CH- to select “YPbPr(SD)”, move the cursor to “AUTO ADC” and press ENTER to adjust automatically till complete.

4.3 White balance adjustment

The default of color temperature of COOL is 12000K and the coordinate is (272, 278); color temperature of NORMAL is 9300K and the coordinate is (285,293), color temperature of WARM is 6500K and the coordinate is (313,329).

4.3.1 Adjustment steps

Before the white balance adjustment, please let the unit working at least 30 minutes and at a stable situation, use BBY channel of the white balancer CA-210.

- a) Switch to HDMI channel;
- b) Press” SOURCE”, then press “2, 5, 8, 0” in turn to enter the level one factory menu.
- c) Move the cursor to “W/B ADJUST” and press OK to enter the sub-menu.
- d) Input DVI/HDMI signal 1024X768/60Hz 16 step Gray (Timing:856, Pattern:921). Move the cursor to “MODE”, press CH+ and CH- to select “HDMI” or other HDMI channel, move the cursor to “TEMPERATURE” and press CH+ and CH- to select “COOL”.
- e) Fix G GAIN, adjust R GAIN, B GAIN and let the color coordinate of the fourteenth scale be

(272,278).

- f) Fix G OFFSET, adjust R OFFSET, B OFFSET and let the color coordinate of the third scale be (272,278).
- g) When adjusting, please keep the color temperature of high light to be $X=272\pm5$, $Y=278\pm5$ and the low light to be $X=272\pm8$, $Y=278\pm8$.
- h) Move the cursor to "COPY ALL" and copy the data to the other channels.
- i) Check if the color temperatures of NORMAL and WARM are up to the mustard (low light acceptable error: ±8 , high light acceptable error: ±5), if not, adjust R-GAIN/ B-GAIN/ R-OFF/ B-OFF.
- j) Check the color temperature of COOL, NORMAL and WARM of other channels (ANALOGTV, DVB-T, Video, YPbPr,VGA), if they are not up to the mustard then adjust and store the data separately.
- k) The reference of adjustment rule is below:
B gun: lower B gun to increase X, Y coordinate data, while raise B gun to decrease the data.
R gun: raise R gun to increase X coordinate data, while lower R gun to decrease the data; (R gun adjustment will affect X and Lv slightly).
G gun: raise G gun to increase Y coordinate data, while lower G gun to decrease the data; (G gun adjustment will affect Y and Lv greatly).

5. Performance check

5.1 TV function

Connect RF to the center signal source, enter Channel menu → auto search, check if there are channels be skipped, check if the picture and speaker are normal.

5.2 AV/S-Video terminals

Input AV/S-Video signal, check if the picture and sound are normal.

5.3 YPbPr/YcbCr terminal

Input YUV signal (VG848 signal generator), separately input the YUV signals listed in table3 and check if the display and sound are normal at any situation (power on, channel switch and format convert, etc.)

Table3 YUV signal format

No.	Resolution	H-frequecny (kHz)	V-frequecny (kHz)	Point clock pulse frequecny (MHz)	Note
1	720X480	15.734	60	13.5	480i(NTSC)
2	720X480	15.734	59.94	13.5	480i(NTSC)
3	720X576	15.625	50	13.5	576i(PAL)
4	720X480	31.469	60	27	480p(NTSC PROG)
5	720X480	31.469	59.94	27	480p(NTSC PROG)
6	720X576	31.25	50	27	576p(PAL PROG)
7	1280X720	45	59.94	74.18	720p(59p)
8	1280X720	45	60	74.25	720p(60p)
9	1280X720	37.5	50	74.25	720p(50p)
10	1920X1080	33.75	59.94	74.25	1080i(59i)
11	1920X1080	33.75	60	74.25	1080i(60i)
12	1920X1080	28.125	50	74.25	1080i(50i)

13	1920X1080	67.5	59.94	148.35	1080p(59p)
14	1920X1080	67.5	60	148.5	1080p(60p)
15	1920X1080	56.25	50	148.5	1080p(50p)
16	1920X1080	-	23.94/24	-	-
17	1920X1080	-	25	-	-
18	1920X1080	-	29.97/30	-	-

5.4 VGA terminal

Input VGA signal (VG848 signal generator), separately input the signals listed in table4 and check the display and sound. If the image is deflection of the Horizontal and vertical, select Picture->Screen->Auto Adjusting to perform auto-correct.

Table4 VGA signal format

No.	Resolution	H-frequecny (kHz)	V-frequecny (kHz)	Point clock pulse frequecny (MHz)	Note
1	640X480	31.469	59.94	25.175	IBM
2	720X400	31.469	70.086	28.322	IBM
3	640X480	37.861	72.809	31.5	VESA
4	640X480	37.5	75	31.5	VESA
5	800X600	35.156	56.25	36	VESA
6	800X600	37.879	60.317	40	VESA
7	800X600	48.077	72.188	50	VESA
8	800X600	46.875	75	49.5	VESA
9	1024X768	48.363	60.004	65	VESA
10	1024X768	56.476	70.069	75	VESA
11	1024X768	60.023	75.029	78.75	VESA
12	1152X864	67.5	75	108	VESA
13	1280X960	60	60	108	VESA
14	1280X1024	63.98	60.02	108	VESA
15	1280X1024	80	75	135	SXGA
16	1440X900	-	60	-	-
17	1680X1050	-	60	-	-
18	1360X768	47.7	60	85.5	-

5.5 HDMI terminal

Input HDMI signal (VG849 signal generator), separately input the signals listed in table4 and table5 and check the display and sound (32KHz, 44.1KHz, 48KHz) at any situation (power on, channel switch and format convert, etc.)

5.6 other functions check

- Check the turn on/turn off timer, sleep timer, picture/sound mode, OSD, stereo and digital sound port, etc.
- Check the digital program, if Audio Only is normal.
- Check MHEG function of the digital program for UK unit.
- Check if "CI: Common Interface" is normal.
- Check logical channel number (LCN) for Australia.

- f) Check logical channel number (LCN) for France, UK and Italy.
- g) Check OTA function for Australia special custom.

6. Presetting before ex-factory

Enter user menu LOCK page, select “Restore Factory Default” to preset the ex-factory.

- a) Clear the program information.
- b) Clear VCHIP, parental control, etc.
- c) Set the default data of user menu.
- d) Set Menu Language to English.
- e) Set Power on Mode to Off.

7. Software instruction

Table5 software instruction

No.	Code No.	Type	Function	written before paste	Method
N810	5272532003	EN25B32-100HIP	FLASH	Yes	Written with device like ALL11, write-protect, refer to note1.
N807	5272404002	AT24C04	HDMI KEY	Yes	Written with device like ALL11
NA03	5272402002	AT24C02	HDMI EDID	Yes	
NA04	5272402002	AT24C02	HDMI EDID	Yes	
NA08	5272402002	AT24C02	HDMI EDID (Australia only)	Yes	
N107	5272421002	AT24LC21A	VGA EDID	Yes	

Note1: write-protect setting: enter ALL-100 interface, select Config and press “config setting”, set Protect to “All Protect”, select “config” when writing. The “write-protect” will be set again when ALL-100 program restart.

Note2: software writing and upgrade method with ISP writing-device

- (1) Main board upgrade: connect a four-pin wire of the ISP writing-device to Debug port(X806) on the main board; Unit upgrade: connect VGA ports of the ISP writing-device and the main board, enter factory menu and set “ISP Mode” to “ON”.
- (2) Using Mstar writing-tool on line, click “Connect” menu, if it displays “Device EN25B32” as shown in fig2, the connection is success, if it fails, select “EN25B52” of “Device” manually and press “Connect” again.

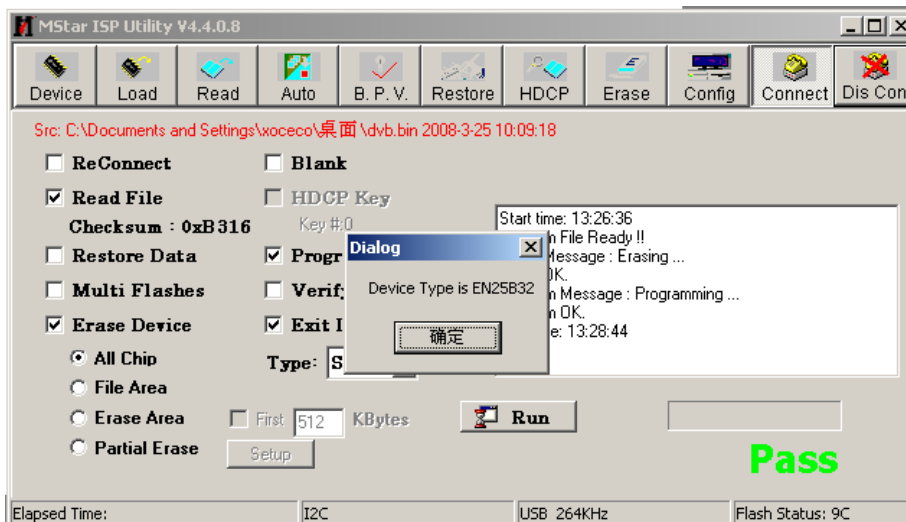


Fig2 Device EN25B52 successful connection

- (3) Click “Read” and select the file written (MERGE.bin for example) as shown in fig3.

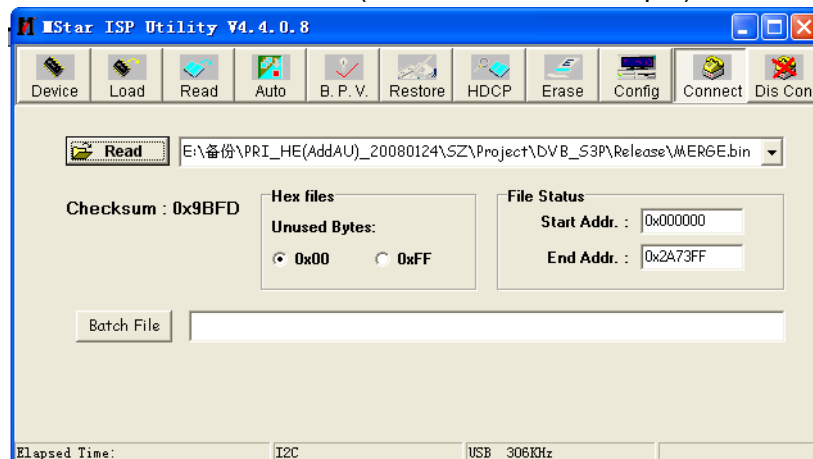


Fig3 the written file

- (4) Click “Auto”, select “All chip”, “program” and other items as shown if fig4.

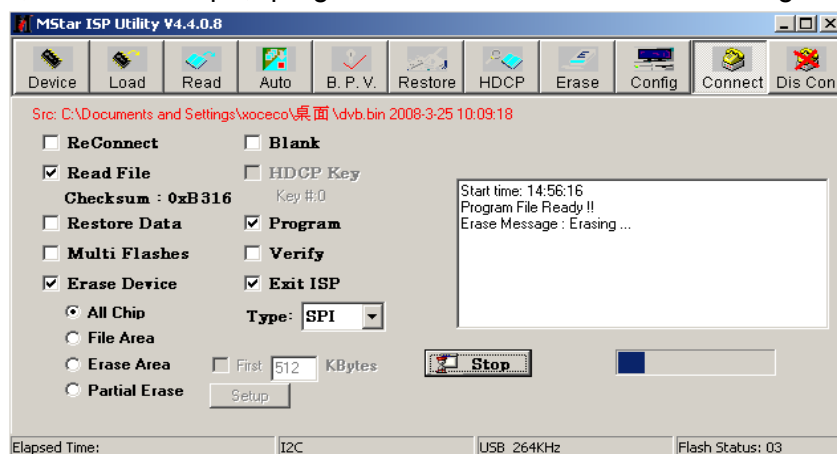


Fig4 selected items

- (5) Press “Run” in fig4 to begin writing and there are two steps: Erase and Program.
 (6) If the process of writing succeeds, it will display “Pass” near “Run” as shown in fig5.

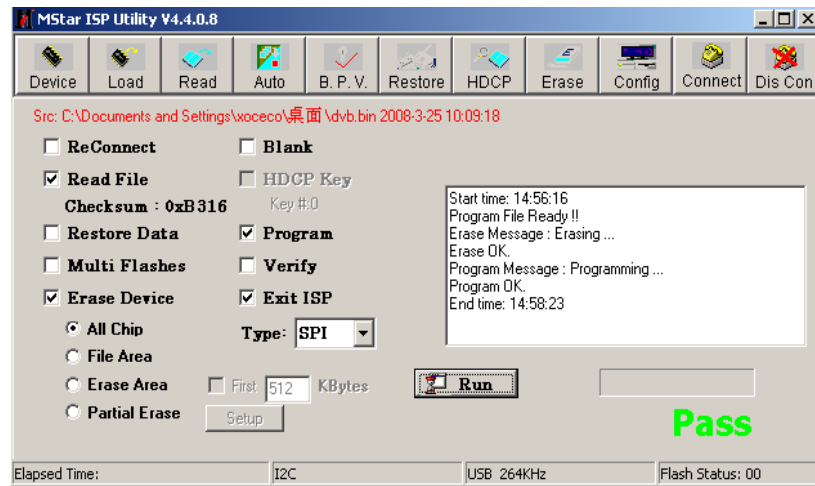


Fig5

- (7) Repeat step 2) and 5) to write the program to the other units without exit the ISP interface.

Note3: software writing and upgrade method with USB port

- (1) Make sure the USB device is formatted as FAT32.
- (2) Copy the program named Merge.bin to USB device.
- (3) Insert the USB device to USB port of the unit, power on and select RF-ATV channel, begin USB upgrade after OSD disappear. It will display blue when read the data from USB device, while display red when write Flash. The flash must be pull out when display red. It will flicker in red and blue if the process of writing is abnormal.
- (4) The method are not applicable to all the USB devices, try another one if a certain USB device is inapplicable.

Working principle analysis of the unit

1. PAL/SECAM signal flow:

Antenna reception PAL/SECAM signal will be send to tuner TDA1616, which contains frequency turning, HF and IF amplifier circuit and is controlled by master control IC MSD109 (comprises CPU) through I2C bus. The analog IF signal via intermediate frequency amplifying, video SAW filter K3953 and audio SAW filter K9656 to input to analog demodulate IC (IF) R2A10406NP, after demodulating and output standard video signal TV-CVBS and sound IF signal (SIF).

TV-CVBS will send to the master control IC MSD109 to video decode, deinterlace and scale, then output LVDS level drive for panel display.

The sound IF (SIF) will be fed into MSD109, after demodulating, pre-amplifying, bass adjusting and volume control, the sound signal will separate into L/R channels and input to earphone amplifier BH3547F amplifying, then output two ways. One way will be sent to earphone, another will be sent to digital sound amplifier R2A15112FP amplifying then sent to speaker.

2. DVB-T signal flow:

Antenna reception DVB-T signal will be sent to tuner TDA1616, after frequency tuning, HF amplification, IF amplification and SAW FILTER, output IF signal to demodulation chip CE6353, via QAM demodulation, fed to MSD109 for information source decoding in the format of standard serial TS stream.

HD video signal via decoding to A/D conversion and OSD superposition, at last output LVDS drive level for panel display.

HD audio signal via decoder built-in MSD109, resumed to multi- channel sound of Dolby AC-3. The audio signal will be sent to back end to perform bass adjustment and volume control, then it will separate into L/R channels and input to earphone amplifier BH3547F amplifying, then output two ways. One way will be sent to earphone, another way will be sent to digital sound amplifier R2A15112FP amplifying then sent to speaker.

3. AV/SV signal flow

SV signal and the first path AV signal switch automatically via S-terminal socket, the signal and the second path AV signal will be fed to MSD109 to perform video decode, deinterlace and scale, then output LVDS drive level for panel display.

Audio signal from AV/SV via matched resistance is fed to external audio switch HEF4052 to switch, then it is directly sent to MSD109 to bass adjust and volume control, the sound will separate into L/R channels and input to earphone amplifier BH3547F amplifying, then output two ways. One way will be sent to earphone, another way will be sent to digital sound amplifier R2A15112FP amplifying then sent to speaker.

4. PC/YPrPb signal flow

PC and the second path YPbPr signal are switched via external switcher PI5V330, then the signal and the first path YPbPr signal will be sent to MSD109 A/D conversion, output R/G/B of 24 bit to back end module to digital decode, image scale and OSD superposition, then send to LVDS level drive for panel display.

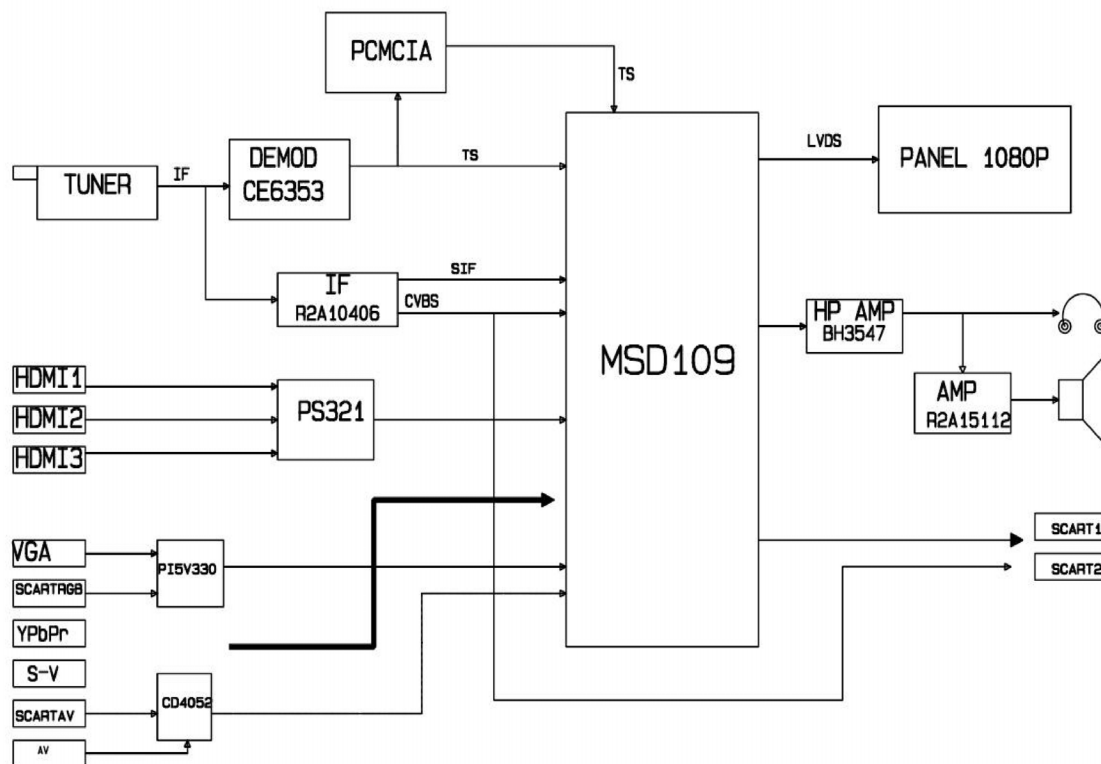
Sound signal of PC/YPrPb via matched resistance and a-c couple are sent to MSD109 to bass adjust and volume control, the sound will separate into L/R channels and input to earphone

amplifier BH3547F amplifying, then output two ways. One way will be sent to earphone, another way will be sent to digital sound amplifier R2A15112FP amplifying then sent to speaker.

5. HDMI signal flow

Three HDMI video signals via switcher PS321 are directly fed to the master control IC MSD109 to digital decode, image scale and OSD superposition, then output LVDS drive level for panel display. HDMI audio signal via decoder built-in MSD109 is fed to back end to bass adjust and volume control, the sound will separate into L/R channels and input to earphone amplifier BH3547F amplifying, then output two ways. One way will be sent to earphone, another way will be sent to digital sound amplifier R2A15112FP amplifying then sent to speaker.

Block diagram



IC block diagram

1. MSD109CL

[Twin-turbo 8051 MCU](#)

[Supports multi-path TS stream input](#)

Two paths TS stream output, integrated switch selection

Supports both serial and parallel TS stream input

Maximum TS data rate is 104Mbps for serial or 13MB/sec for parallel

[MPEG-2 audio decoder](#)

MPEG-1, MPEG-2 (Layer I/II) and Dolby1 Digital(AC-3) audio decoder

[MPEG-4 decoder](#)

[NTSC/PAL/SECAM video decoder](#)

Supports NTSC-M, NTSC-J, NTSC-4.43, PAL (B,D,G,H,M,N,I,), and SECAM

[Multi-standard sound processor](#)

Supports BTSC/A2/EIA-J demodulation in NTSC and A2/NICAM/FM/AM demodulation in PAL

Supports MTS Mode MONO/STEREO/SAP in BTSC/EIA-J and MONO/STEREO/DUAL in A2/NICAM

[Digital Audio Interface](#)

[Analog RGB Compliant/YUV input Ports](#)

Two analog ports support up to 1080P

Supports PC RGB input up to SXGA@75Hz

Supports HDTV RGB/YPbPr/YCbCr

Supports Composite Sync and SOG (Sync-on-Green) separator

Automatic color calibration

[DVI/HDCP/HDMI input ports](#)

Supports up to 225MHz @ 1080P 60Hz with 12-bit deep-color resolution

High-bandwidth Digital Content Protection (HDCP) 1.1 compliant receiver

High Definition Multimedia Interface (HDMI) 1.3 compliant receiver with CEC (Consumer Electronics Control) support

[Video Processing & Conversion](#)

3-D motion adaptive video de-interlacers with edge-oriented adaptive algorithm for smooth low-angle edges

Automatic 3:2 pull-down & 2:2 pull-down detection and recovery

10-bit internal data processing

3-D video noise reduction

[Output Interface](#)

Supports up to 10-bit dual LVDS full-HD (1920 x 1080) panel interface

[Video output port](#)

Supports CVBS/S-video bypass output

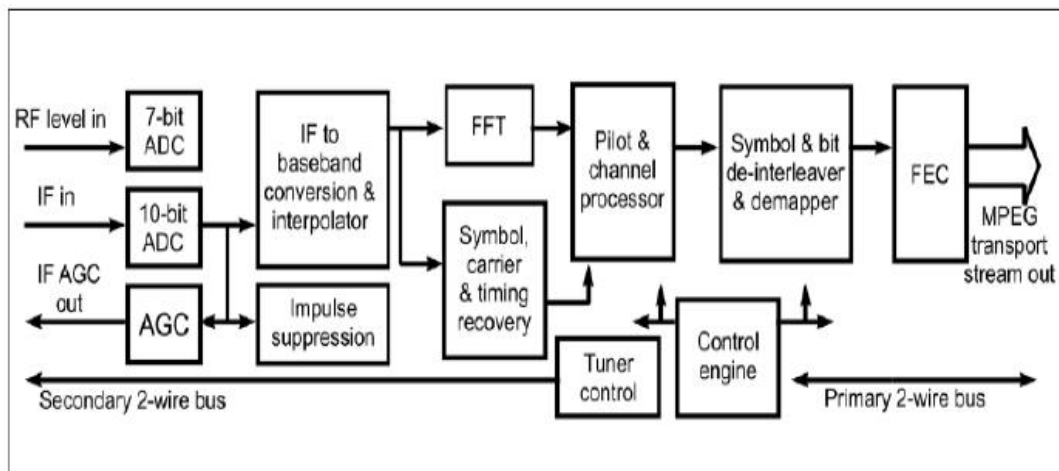
Built-in video encoder for encoding digital video into CVBS output

[Miscellaneous](#)

Supports DVB-CI port conditional receiver

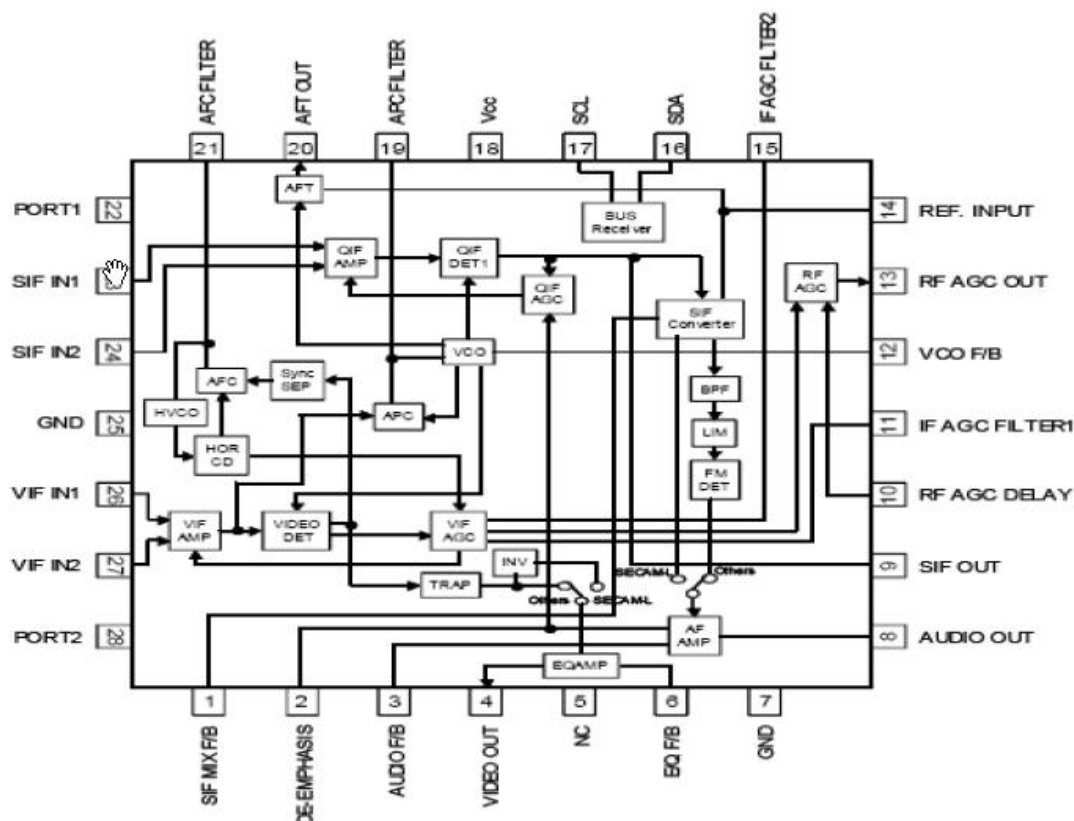
USB 2.0 port can be connected to the external equipment for software upgrading

2. CE6353



The chip comprises 8MHz bandwidth SAW and supports demodulation of 6MHz, 7MHz and 8MHz, 2K/8K carrier and supports both serial and parallel TS stream output.

3. R2A10406NP

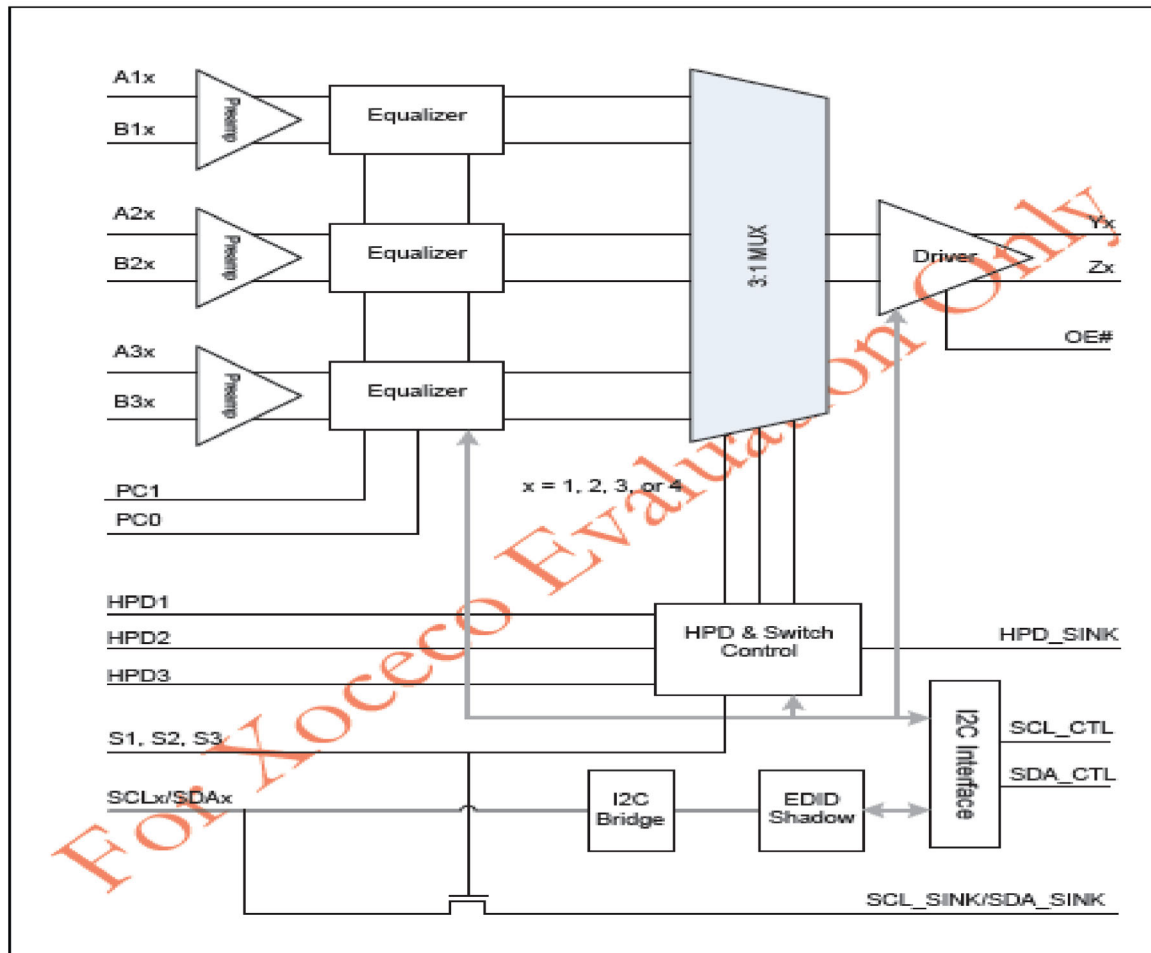


*VIF frequency corresponds to 38.9MHz.

*SIF frequency corresponds to M/N,B/G,I,D/K and SECAM L,L'.

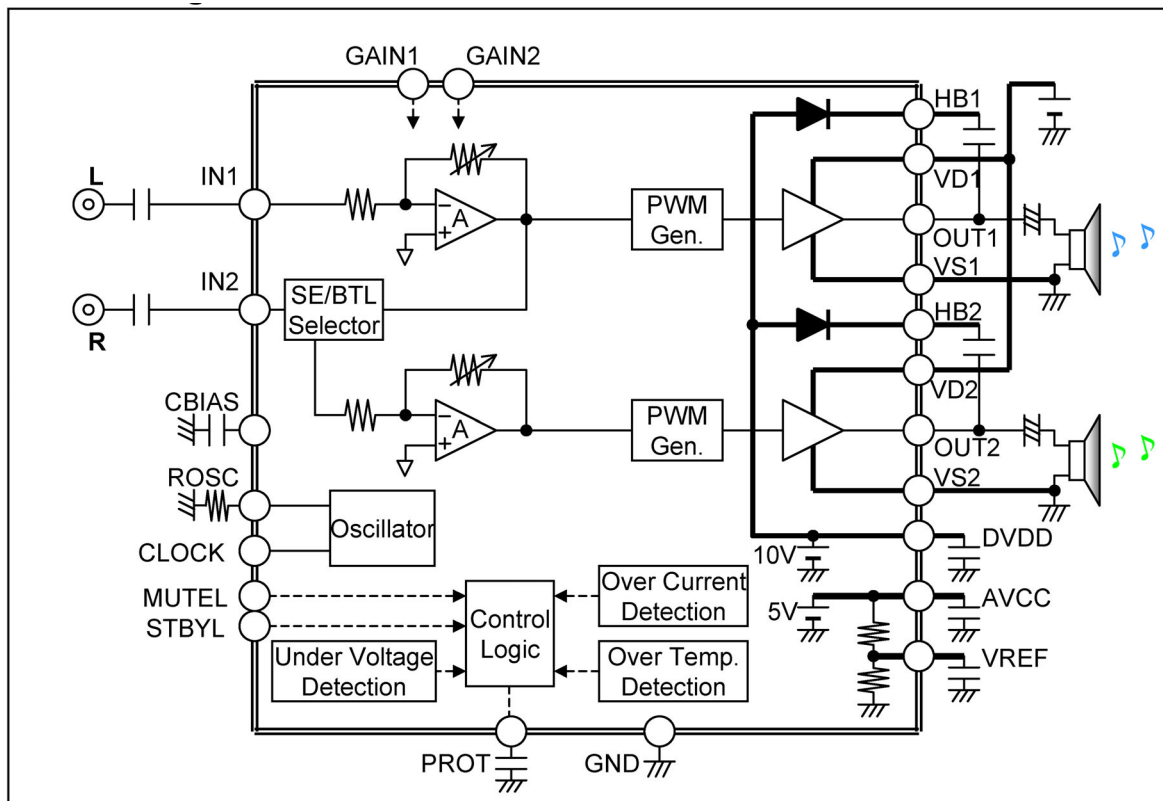
*I2CBUS control.

4. PS321



The chip supports both I2C control and I/O control mode; supports both internal and external EDIT.

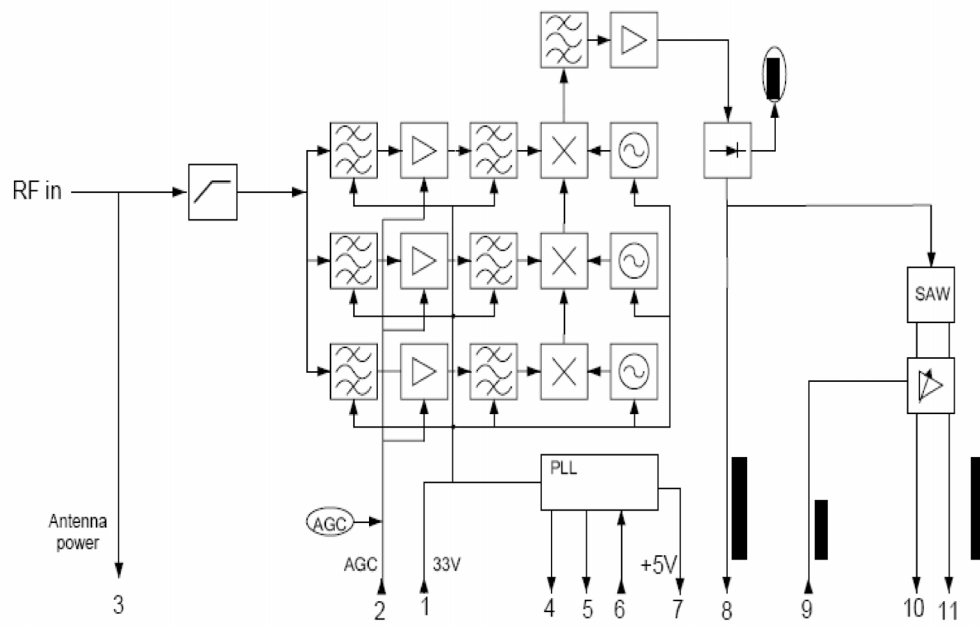
5. R2A15112FP



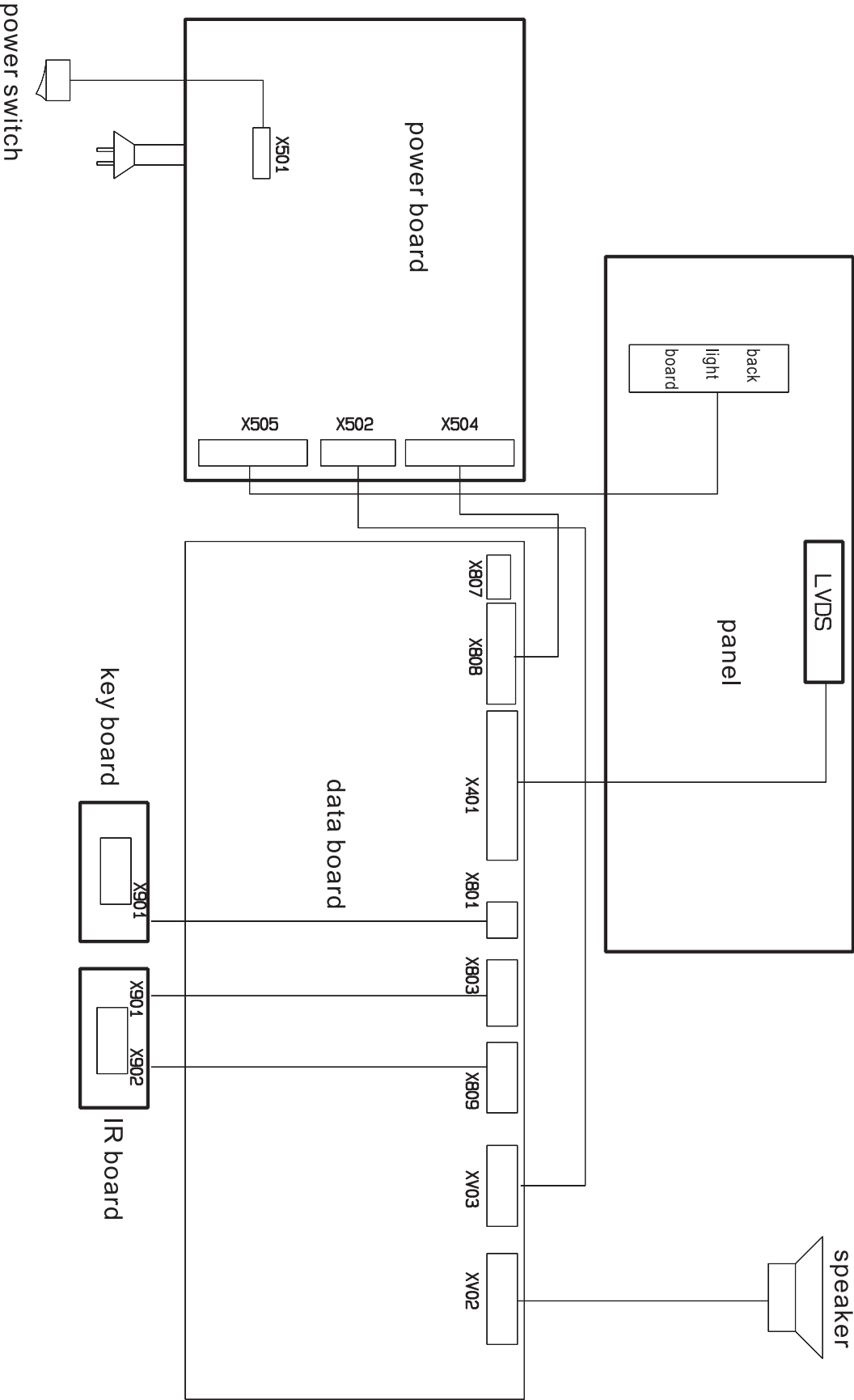
R2A15112FP has a maximum power of 15W(typ) × 2ch.
(VD = 24V, THD = 1%, SE) at a 4 Ω load.

Item	Symbol	Terminal		GAIN Value
		GAIN1	GAIN2	
GAIN	G1	L	L	15.5 dB
	G2	H	L	21.5 dB
	G3	L	H	27.5 dB
	G4	H	H	31.5 dB

6. TDA1616



Wiring diagram



Trouble shooting

1. Fault clearance

Before servicing please check to find the possible causes of the troubles according to the table below.

1.1 Antenna (signal):

Picture is out of focus or jumping	<ul style="list-style-type: none">● Bad status in signal receiving● Poor signal● Check if there are failures with the electrical connector or the antenna.● Check if the antenna is properly connected.
Fringe in picture	<ul style="list-style-type: none">● Check if the antenna is correctly oriented.● Maybe there is electric wave reflected from hilltop or building.
Picture is interfered by stripe shaped bright spots	<ul style="list-style-type: none">● Possibly due to interference from automobile, train, high voltage transmission line, neon lamp etc.● Maybe there is interference between antenna and power supply line. Please try to separate them in a longer distance.● Maybe the shielded-layer of signal wire is not connected properly to the connector.
There appear streaks or light color on the screen	<ul style="list-style-type: none">● Check if interfered by other equipment and if interfered possibly by the equipment like transmitting antenna, non-professional radio station and cellular phone.

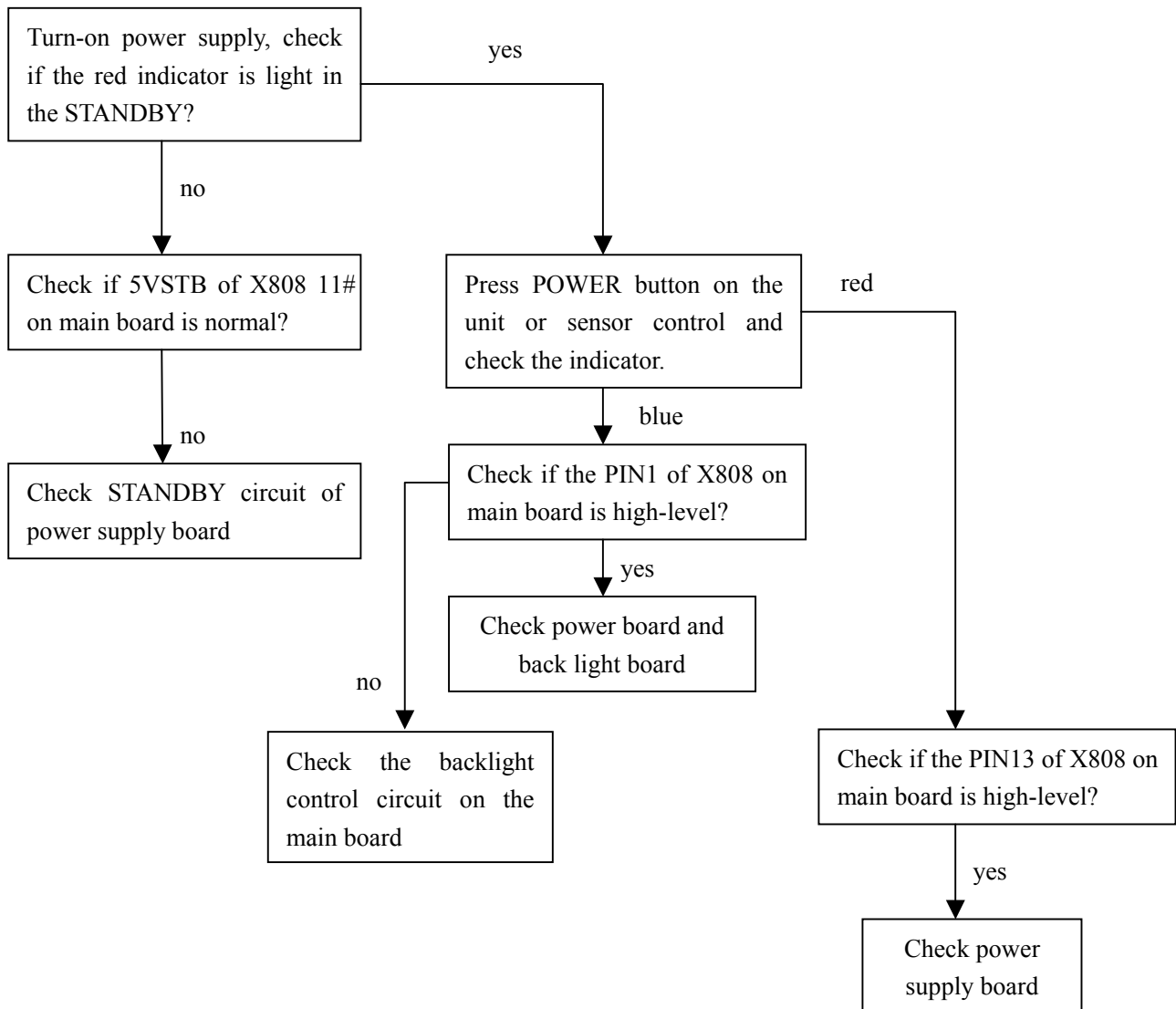
1.2 TV set:

Symptoms	Possible cause
Unable to switch the power on	<ul style="list-style-type: none">● Check to see if the power plug has been inserted properly into the socket.
No picture and sound	<ul style="list-style-type: none">● Check to see if the power supply of liquid crystal TV has been switched on. (As can be indicated by the red LED at the front of the TV set)● See if it's receiving the signal that is transmitted from other source than the station● Check if it's connected to the wrong terminal or if the input mode is correct.● Check if the signal cable connection between video frequency source and the liquid crystal TV set is correct.
Deterioration of color phase or color tone	<ul style="list-style-type: none">● Check if all the picture setups have been corrected.
Screen position or size is not proper	<ul style="list-style-type: none">● Check is the screen position and size is correctly set up.
Picture is twisted and deformed	<ul style="list-style-type: none">● Check to see if the picture-frame ratio is properly set up.
Picture color changed or colorless	<ul style="list-style-type: none">● Check the "Component" or "RGB" settings of the liquid

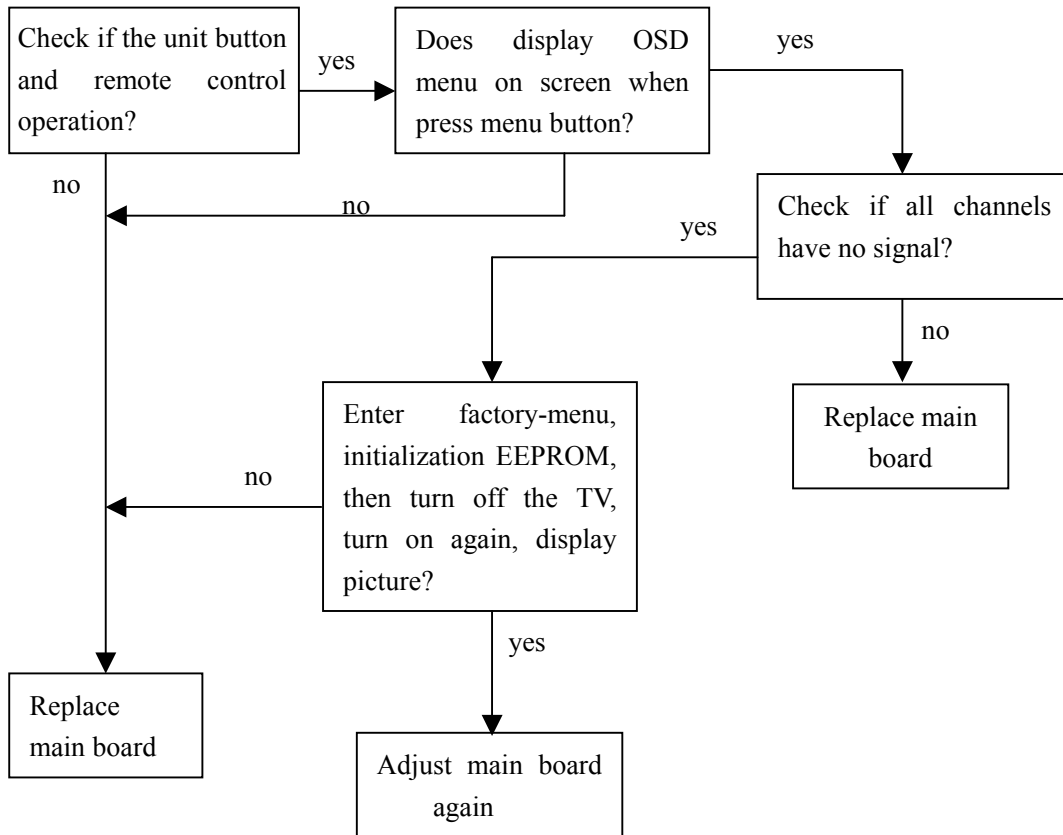
	crystal TV set and make proper adjustment according to the signal types.
Picture too bright and there is distortion in the brightest area	<ul style="list-style-type: none"> ● Check if the contrast setting is too high. ● Possibly the output quality of DVD broadcaster is set too high. ● It maybe also due to improper terminal connection of the video frequency signal in a certain position of the system.
Picture is whitish or too bright in the darkest area of the picture	<ul style="list-style-type: none"> ● Check if the setting for the brightness is too high ● Possibly the brightness grade of DVD player (broadcaster) is set too high.
No picture or signal produced from the displayer if “XXX in search” appears.	<ul style="list-style-type: none"> ● Check if the cable is disconnected. ● Check if it’s connected to the proper terminal or if the input mode is correct.
There appears an indication - “outside the receivable scope)	<ul style="list-style-type: none"> ● Check if the TV set can receive input signal. The signal is not correctly identified and VGA format is beyond the specified scope.
Remote control cannot work properly	<ul style="list-style-type: none"> ● Check if the batteries are installed in the reverse order. ● Check if the battery is effective. ● Check the distance or angle from the monitor. ● Check if there is any obstruct between the remote control and the TV set. ● Check if the remote control signal- receiving window is exposed to strong fluorescence.
No picture and sound, but only hash.	<ul style="list-style-type: none"> ● Check if the antenna cable is correctly connected, or if it has received the video signal correctly.
Blur picture	<ul style="list-style-type: none"> ● Check if the antenna cable is correctly connected. ● Of if it has received the right video signal.
No sound	<ul style="list-style-type: none"> ● Check if the “mute” audio frequency setting is selected. ● Check if the sound volume is set to minimum. ● Make sure the earphone is not connected. ● Check if the cable connection is loose.
When playing VHS picture search tape, there are lines at the top or bottom of the picture.	<ul style="list-style-type: none"> ● When being played or in pause VHS picture search tape sometimes can’t provide stable picture, which may lead to incorrect display of the liquid crystal TV, In this case please press “auto” key on the remote control so as to enable the liquid crystal TV set to recheck the signal and then to display correct picture signal

2. Troubleshooting guide

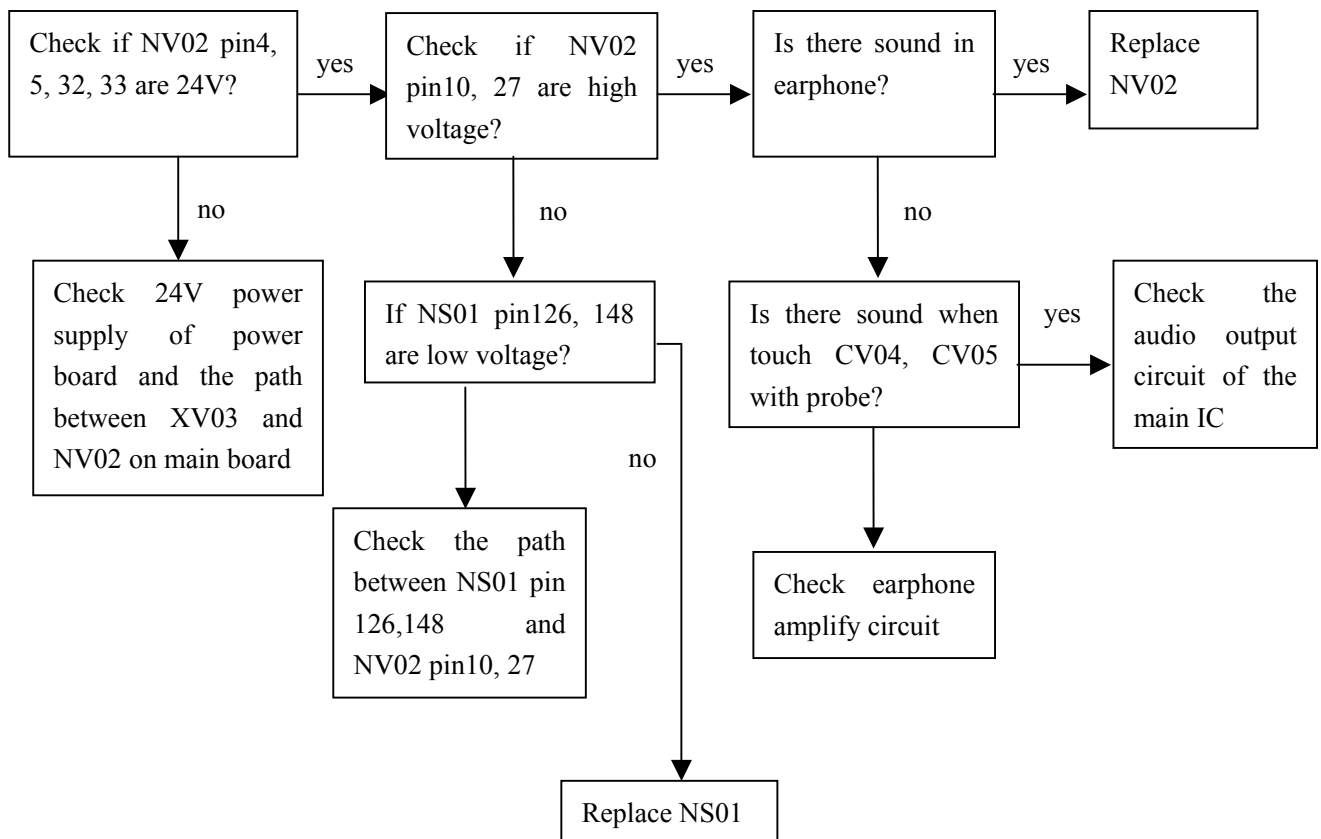
2.1. No raster



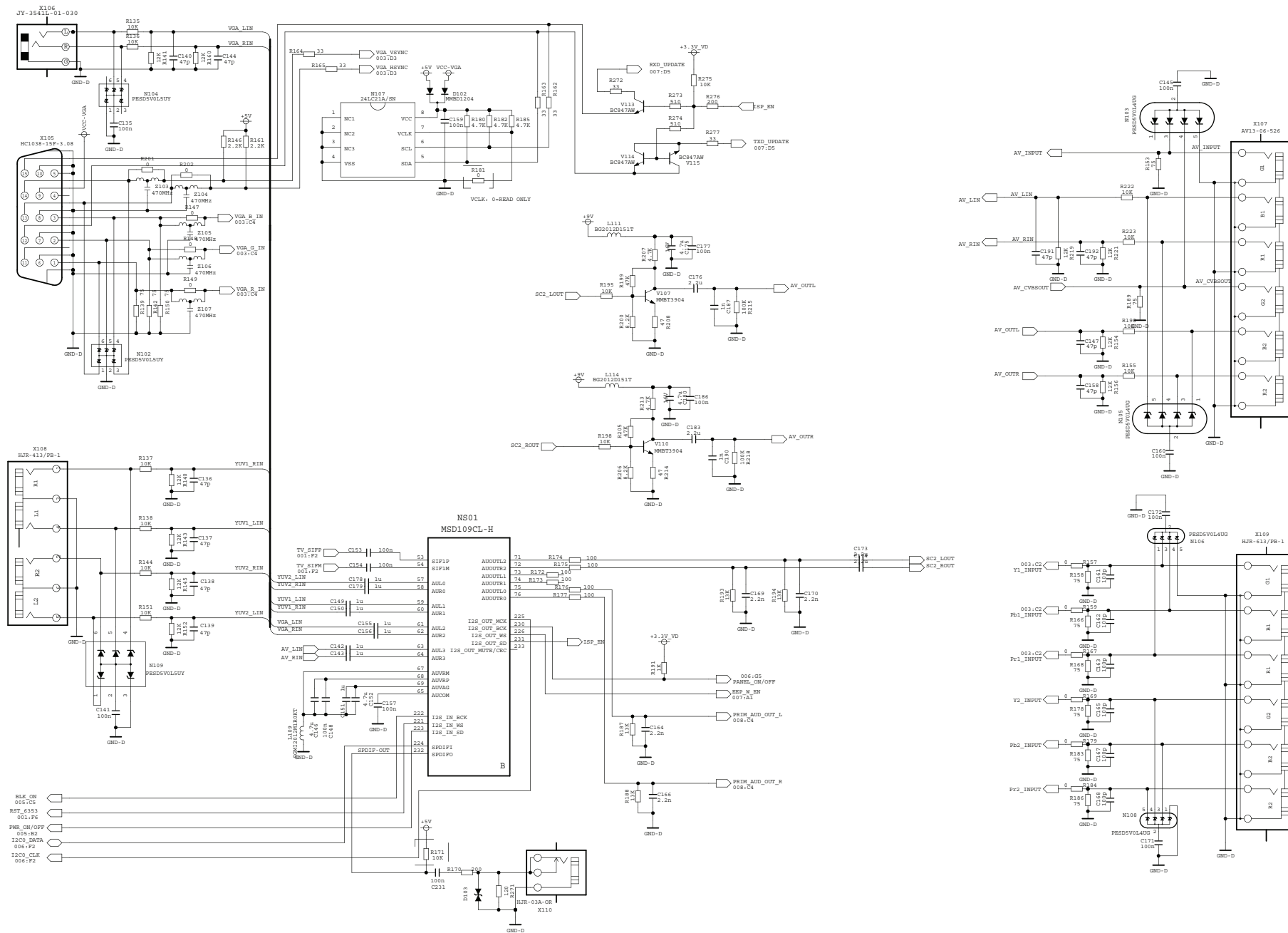
2.2. Backlight, but no picture

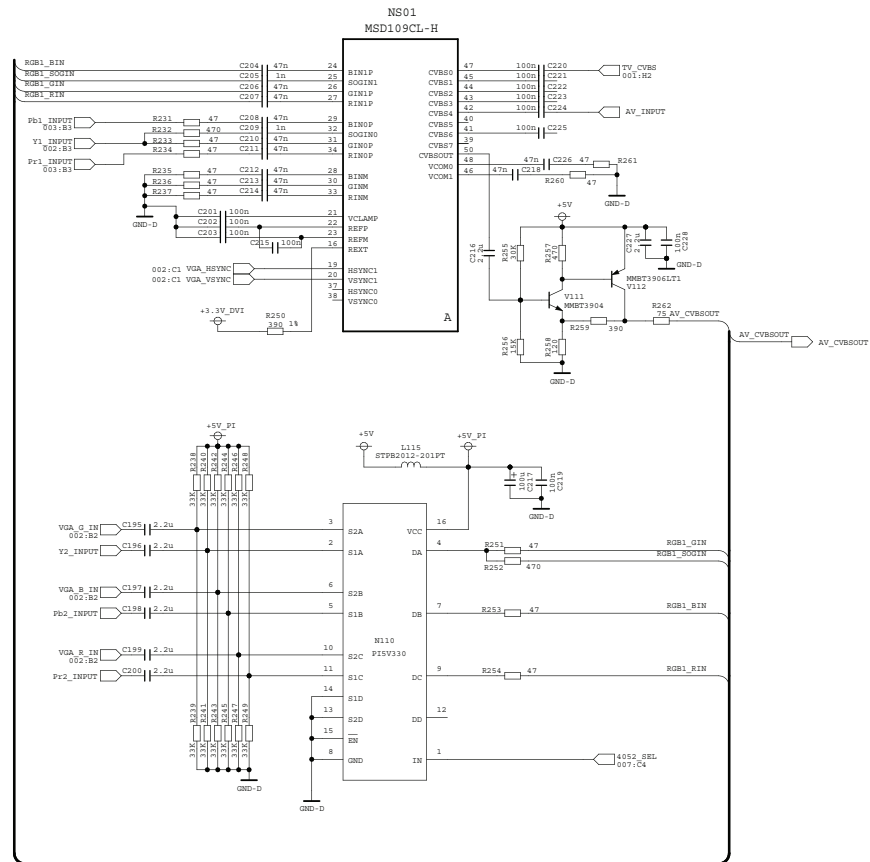


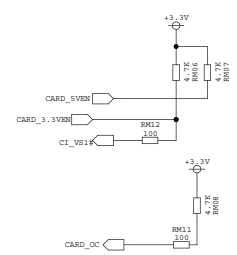
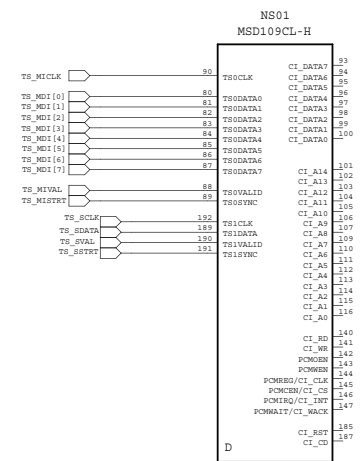
2.3 Picture, but no sound

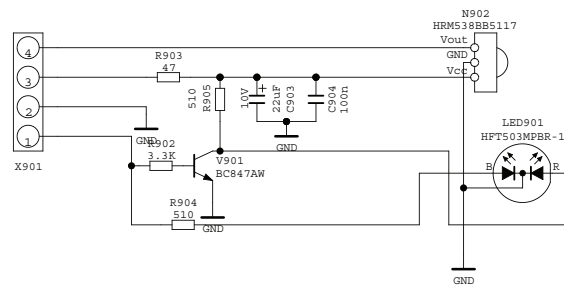
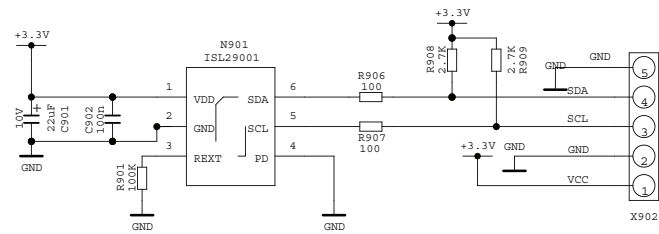




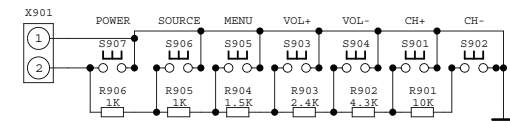






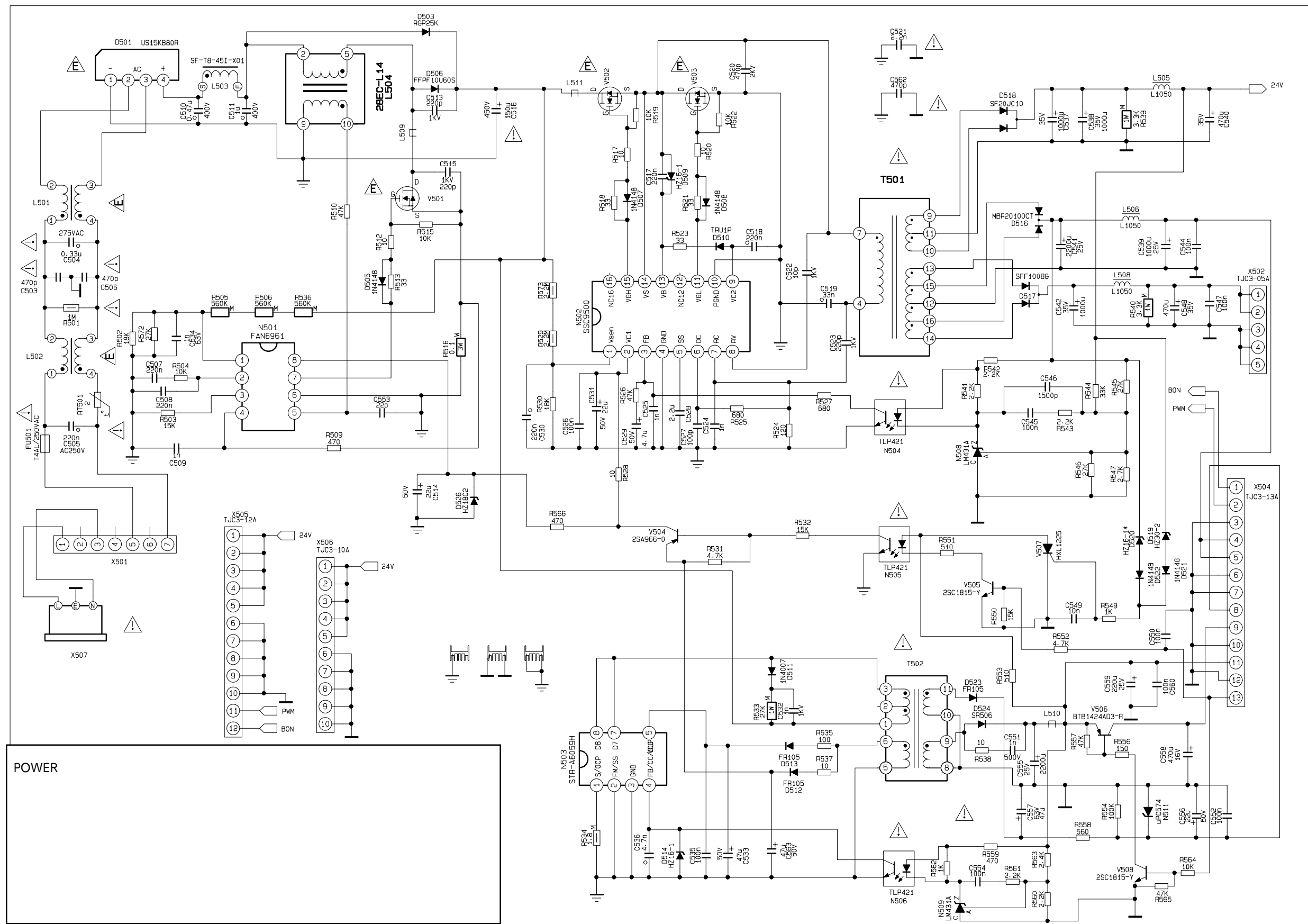


IR



KEY

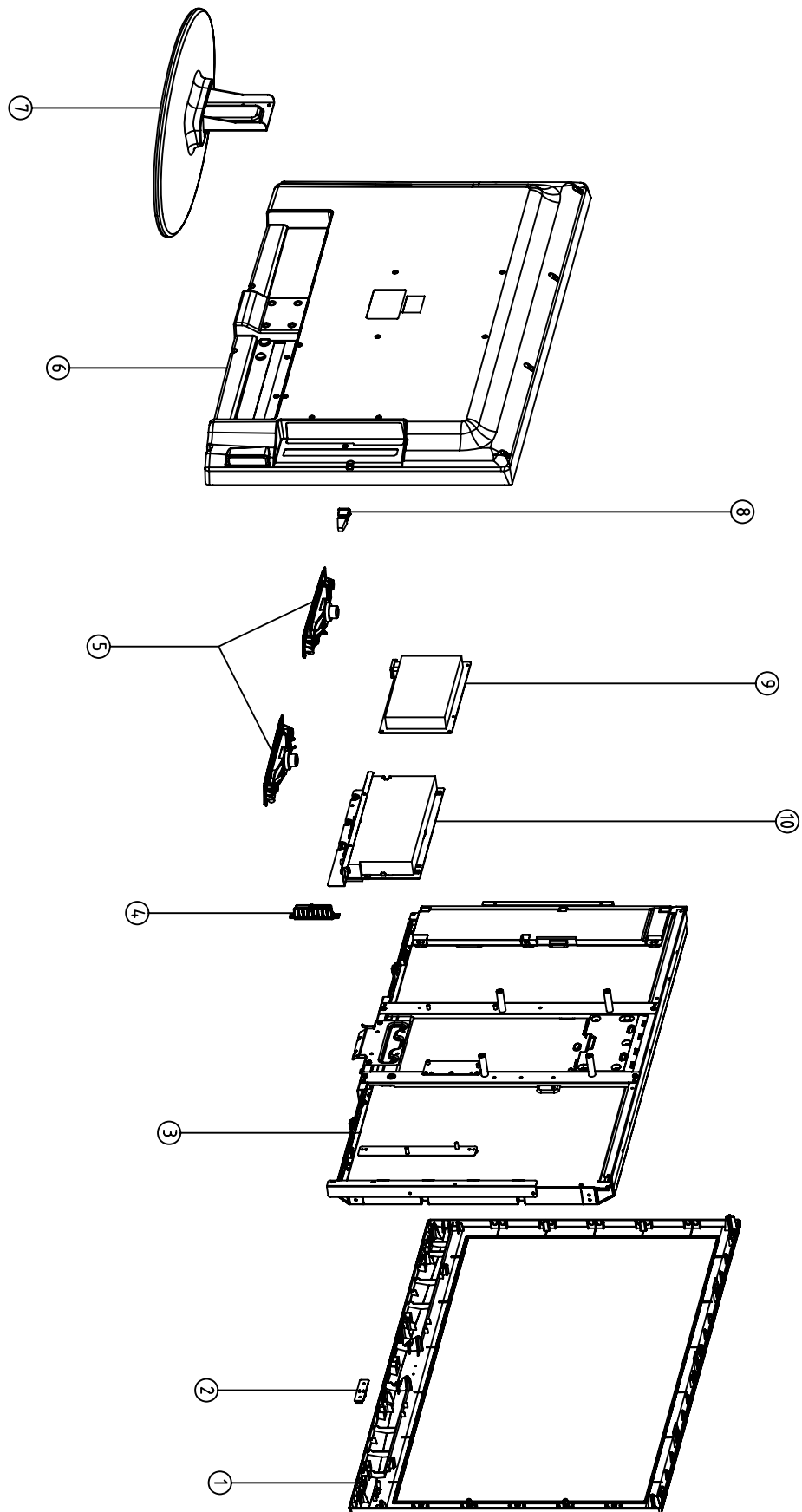
IR, KEY



APPENDIX-A: Main assembly LCD-37XR9DA(B)

NAME	NO.	MAIN COMPONENT AND IT'S NO.	
Data processing board	XI6HE04069D0	NS01 N101 NJ01 NA5 NV02	MSD109CL (5270109001) R2A10406NP (5271040601) CE6353 (5276353001) PS321TQF (5270321001) R2A15112FP (5271511201)
IR board	XI635HE00300		
Key board	XI635HE00200		
Power board	XI6HE0402010		
Remote control	XI6010J017A1	RC-J17-0A	
Panel	XI5203378307	T370HW03 V5 01	

APPENDIX-B: Exploded view LCD-37XR9DA(B)



PART LIST OF EXPLODED VIEW

NO.	DESCRIPTION
1	Front cabinet
2	IR board
3	Panel
4	Key board
5	Speaker
6	Back cabinet
7	Pedestal base
8	Power switch
9	Power board
10	Data processing board
11	User manual
12	Remote Control

PART LIST

LCD-37XR9DA(B) ver.1.0

REF.No.	PARTS No.	DESCRIPTION	Q'TY	REMARK
1	XI6637421030	Front cabinet	1	
2	XI635HE00300	IR board	1	
3	XI5203378307	Panel	1	T370HW03 V5 01
4	XI635HE00200	Key board	1	
5	XI6170816000	Speaker	1	
6	XI673742K020	Back cabinet	1	
7	XI6151191000	Pedestal base	1	
8	XI635HE00301	Power switch	1	
9	XI6HE0402010	Power board	1	
10	XI6HE04069D0	Data processing board	1	
11	XI5944035230	User manual	1	
12	XI6010J017A1	Remote Control	1	

- Only the parts in above list are used for repairing.
- Other parts except the above parts can't be supplied.

Assembling the stand and removing the stand column(Optional)

If the stand is provided, please read these instructions thoroughly before attempting this installation.

You must install your TV into the stand in order for it to stand upright on a cabinet or other flat surface. If you intend to mount your TV on a wall or other vertical surface, you must remove the stand column.

Cautions:

Make sure that you handle your TV very carefully when attempting assembly or removal of the stand. If you are not sure of your ability to do this, or of your ability to use the tools necessary to complete this job, refer to a professional installer or service personnel. The manufacturer is not responsible for any damages or injuries that occur due to mishandling or improper assembly.

When using a table or bench as an aid to assembly, make sure that you put down a soft cushion or covering to prevent accidental scratching or damage to your TV's finish.

The speaker is not intended to support the weight of your TV. Do not move or handle your TV by the speaker.

This can cause damage to your TV that is not covered by the manufacturer's warranty.

Before attempting assembly or removal of the stand, unplug the AC power cord.

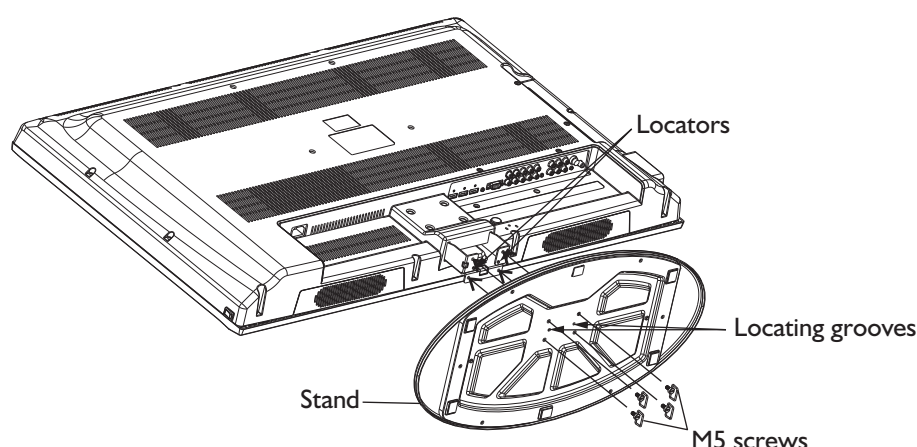
To install the stand:

1. Remove the stand from the box and place it on a table or bench.

You must pay attention to the direction of the stand. The wide portion of the stand should go towards the front of the TV.

2. Lay your TV flat (screen down) on the edge of a table or bench. Make sure that you put down a soft cushion or cloth so that your TV is not scratched.

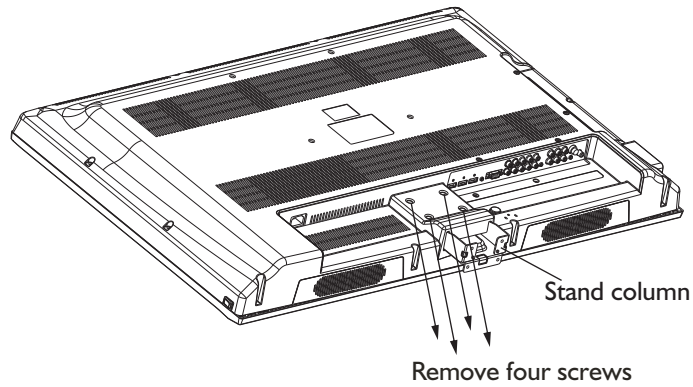
3. Insert the stand column into the stand socket, move the column steadily until the Locators on the column align with the locating grooves on the stand. And align the holes in the stand with the holes in the stand column, then secure the stand to the column with four M5 screws(provided).



To remove the stand from the TV, perform these steps in reverse order.

To remove the stand column:

1. Lay your TV flat (screen down) on a table or bench. Make sure that you put down a soft cushion or cloth so that your TV is not scratched.
2. Remove the four screws holding the stand column to your TV, then remove the stand column.



NOTE:

The appearance of this product in these illustrations may differ from your actual product, and is for comparative purposes only.

WALL MOUNTING INSTRUCTIONS

⚠ Safety Precautions:

1. Be sure to ask an authorized service personnel to carry out setup.
2. Thoroughly read this instruction before setup and follow the steps below precisely.
3. The wall to be mounted should be made from solid materials. Only use accessories supplied by the manufacturer.
4. Very carefully handle the unit during setup. We are not liable for any damage or injury caused by mishandling or improper installation.
5. Be sure to place the unit on a stable and soft platform which is strong enough to support the unit.
6. Do not uplift the speaker when moving the display. The appearance of the unit may different from the actual ones.
7. Design and specifications are subject to change without notice.
8. Retain these instructions for future reference.

Note: All the wall mounting parts are optional and may be unavailable in your model.

Below we will show you how to mount the Display on the wall using our company's wall mounting components.

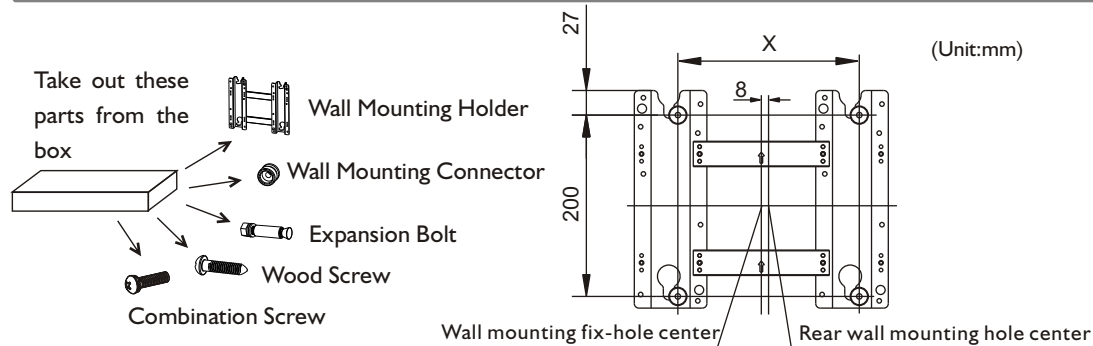


Fig.1

1. There are three options of wall mounting holder with different specifications :200200,200400,200600. Please check your wall mounting holder for its specification.

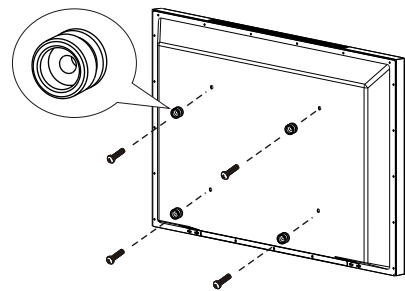


Fig.4

4. Use the 4pcs combination screws to fix the wall mounting connector to the rear of the display unit.(Caution:the direction of the connectors should be strictly confirm to the diagram illustrated above).

2. Due to the wall mounting fix-groove leaning to the right side, the whole unit will lean to right side after installation, please carefully measure the position of the holes you want to drill, refer to the parameters on Fig.2 when drilling the holes.

Note: The "X" in Fig.2 represents a data. It may be 200mm or 400mm or 600mm.

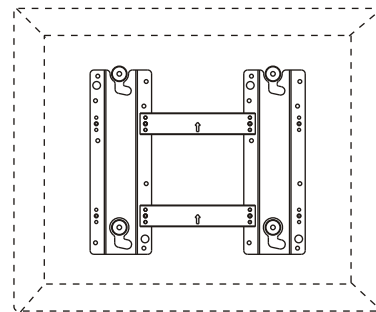


Fig.5

5. Put the back of the display unit close to the wall mounting holder, insert the four wall mounting connectors into the four calabash-shaped holes on the wall mounting holder. (Fig.5)

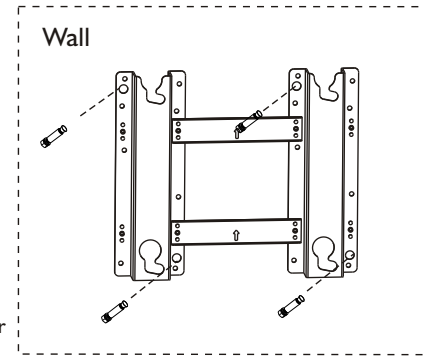


Fig.3a

- 3a. Screw 4pcs expansion bolts to fix the wall mounting holder on the wall.

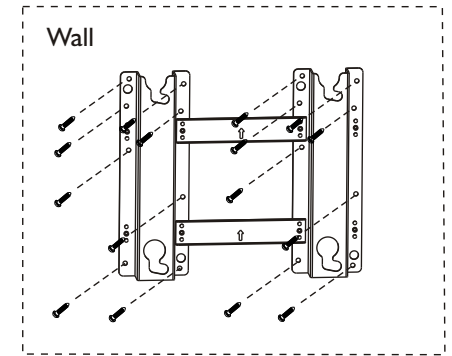


Fig.3b

- 3b. If your wall is a wooden structure, please fix the wall mounting holder on the wall with 6pcs wood screws.

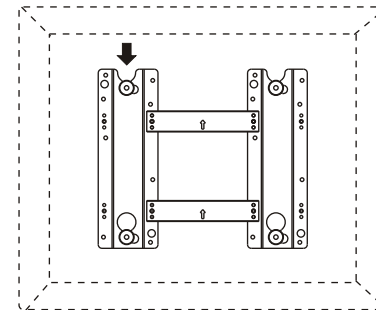


Fig.6

6. Let the display unit slowly slide down to the end of the calabash-shaped hole. (Fig.6)

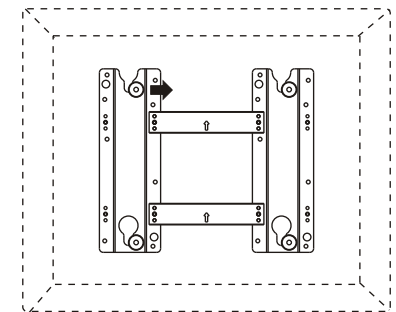


Fig.7

7. Push rightwards carefully until the wall mounting connectors fully slide into the right fix-grooves and be sure the mounting is secure.

8. If you want to dismount the unit do the above steps in reverse order.

