# Y'elloSMS User Manual

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#### Register as a Y'elloSMS user

- a) Go to <u>www.yellosms.co.za</u>
- b) Click "Register"

The Registration Form will be displayed

c) Fill in the form.

All the fields other than the VAT Number are mandatory. Give yourself a userID and password that you will remember easily

d) At the bottom of the form, read the instructions:

Once you click on the register button, an email will be sent to the address you provided above. To activate your account, follow the instructions in the email

e) Then, click the tick boxes:



f) Finally, if you agree to these terms, click the "Register" button. Y'elloSMS will send an activation email to the address you provided in the Registration Form.

g) When you receive the email, follow the instructions and your Y'elloSMS account will immediately be set up and activated.

Congratulations! You are now a registered Y'elloSMS user.

Log on as a User

a) Please ensure you have the correct username and password.

The username and password are case sensitive.

- b) Go to <u>www.yellosms.co.za</u>
- c) Click "User Log In"
- d) Insert the username and password

LOGIN:	
Username	quest
Deserved	
Password	

Incorrect username will result in a "Unknown User" error message Incorrect password will result in a "Invalid Password" error message

e) If you have entered the correct username and password, the "Login Successful" message will be displayed:

ogi	n - YelloSMS
	Login Successful
	Note: You have 0 available SMS's and 0 available Emails.

Purchase SMS Credits online - via Credit Card

Please note that Y'elloSMS utilizes state of the art security measures to protect its clients while performing credit card e-Commerce transactions

- a) Go to <u>www.yellosms.co.za</u>
- b) Click "User Log In"
- c) Insert your username and password
- d) Wait until the "Login Successful" message is displayed
- e) Click "Send SMS" (at bottom left of the screen)
- f) Click "Buy Package Credit Card" (at centre left of the screen)

The "Purchase a bulk SMS package" form will be displayed

g) Fill in the form

Select the required SMS package

SMS Package Informatio	n		
Select package to purchase	ZAR 181.10 :: For 500 SMS Messages	-	

h) When form is complete, click the "Purchase The SMS Package" button

i) If the transaction is approved by your Bank, Y'elloSMS will credit your account with the number of SMS credits purchased

#### Purchase SMS Credits online - via EFT

Purchasing via EFT means using a standard, non-electronic method to purchase SMS credits. The process works as follows.

- Fill in the online purchase form
- Click the "Purchase The SMS Package" button to register the purchase with the Y'elloSMS Administration Department
- Y'elloSMS will display a printable pro-forma invoice with a reference number, the amount payable, the Y'elloSMS banking details and the Y'elloSMS Administration fax number
- Deposit the amount payable in the Y'elloSMS bank account and please remember to quote the reference number in the deposit reference area
- Fax the proof of deposit to the Y'elloSMS Administration fax number listed on the pro-forma invoice
- a) Go to www.yellosms.co.za
- b) Click "User Log In"
- c) Insert your username and password
- d) Wait until the "Login Successful" message is displayed
- e) Click "Send SMS" (at bottom left of the screen)
- f) Click "Buy Package EFT" (at centre left of the screen)

The "Purchase a bulk SMS package" form will be displayed

g) Fill in the form

Select the required SMS package



Complete the rest of the form

h) Click the "Purchase The SMS Package" button

i) When Y'elloSMS Administration receives the proof of deposit, your account will be credited with the SMS credits purchased.

#### Manage Contacts

Although Y'elloSMS does not provide a sophisticated CRM system, its contact management capabilities are geared to handling general SMS contact requirements, including:

- Create / Modify / Delete single contacts
- Bulk upload contacts
- Backup of Y'elloSMS contacts
- a) Go to www.yellosms.co.za
- b) Click "User Log In"
- c) Insert your username and password
- d) Wait until the "Login Successful" message is displayed
- e) Click "Send SMS" (at bottom left of the screen)
- f) Click "Edit Contacts" (at top left of screen)

g) You can now search for a specific contact by inserting Name or Surname or Cell Number or Remark and then clicking "Load Report" to display the required contact .... Or

h) Click "Load Report" to display all the contacts in your contacts database

i) Scroll to the bottom of the screen to display the available functions:

			Contact List		
No		Name	Remark	Fun	ction
1			From Campaign: YelloSMS Test Campaign	🔲 Edit	Delete
2			From Campaign: YelloSMS Test Campaign	F Edit	Delete
3			From Campaign: YelloSMS Test Campaign	🗖 Edit	Delete
4	Corne Grobler			F Edit	Delete
5	Mic Loubser			F Edit	Delete
				Sele	ct All
				Del Se	lected
				De	All
I		Add New Contac	t Bulk Load Contacts Get Backup		

Title Mr 💌	
Name	]
Surname	]
Remark	]
Cell No. 1	
Cell No. 2	
Cell No. 3	
Email Add. 1	
Email Add. 2	
Email Add. 3	
Include country code in number eg. +27000111	1
Add Contact Cancel	

j) To manually add a new contact, click "Add New Contact"

Please remember to use the country code when entering contact cell numbers.

- NO ..... 0832226469 ..... (no zeroes)
  NO ..... 083 222 6469 ..... (no spaces)
  YES ..... +27832226469

k) To bulk load contacts from a file, click "Bulk Load Contacts"

YelloSMS - Upload Text File
Upload Text File Browse Upload Close Your file should look like this (Maximum 2000 Contacts)
Name1 Surname1 +27821110000 +27822220000 +27823330000 010email com 020email com 030email com DEMADK 1
Name2,Surname2,+27821110001,+27822220001,+27823330001,01@emai1.com,02@emai1.com,03@emai1.com Name3,Surname3,+27821110002,+27822220002,,01@emai1.com,02@emai1.com,,REMARK 3 Name4,Surname4,+27821110003,,,01@emai1.com
Helpful Notes:
<ul> <li>Save from Excel as a Comma Delimited Plain Text Ascii File</li> <li>Cell Number MUST include country code</li> <li>Layout: NAME,SURNAME,CELL_1,CELL_2,CELL_3,EMAIL_1,EMAIL_2,EMAIL_3,REMARK_TEXT</li> </ul>

The list of contacts can be set up in Excel

The format of the records in the Excel file MUST be as follows

- Column A = Name
- Column B = Surname
- Column C = Cell Number (in international format, eg +27832226469)
- Column D = eMail address
- Column E = Remark

NB NB The Excel file then has to be saved as a tab-delimited Text file

I) To create a backup of your contacts, click "Get Backup"

Y'elloSMS will create a tab-delimited Text file of all your contacts

YelloSMS - Download Text File
Download File: contacts-20080221133545.csv
Close

To save the file, right-click on the link, select "Save the target as" and save the file to a desired destination.

#### Manage Groups

Although Y'elloSMS does not provide a sophisticated CRM system, its contact management capabilities are geared to handling general SMS contact requirements, including:

- Create / Modify / Delete groups
- Bulk upload groups
- Automatic creation and storage of SMS Competition groups entries received in your SMS competition are automatically stored as contacts in a group with the same name as your competition
- Backup of Y'elloSMS contacts
- a) Go to www.yellosms.co.za
- b) Click "User Log In"
- c) Insert your username and password
- d) Wait until the "Login Successful" message is displayed
- e) Click "Send SMS" (at bottom left of the screen)
- f) Click "Edit SMS Groups" (at top left of screen)
  - Y'elloSMS will display a listing of the Groups currently set up AND
  - The screen will display the functions available to you to manage your Groups

		SMS G	roups		
No		Description		FL	inction
1	YelloSMS Test Campaign			Edit	Delet
2	YelloSMS Test Group			Edit	Delet

g) To Edit any particular Group, click the "Edit" button for that Group

YelloSMS - Edit SMS Group			
SMS Group Description YelloSMS Test Campaign			
Current Cell Numbers	New Group Numbers		
Other Contacts: +27844470142 From Campaign: YelloSMS Test Ca +27832228469 From Campaign: YelloSMS Test Ca +27829003060 From Campaign: YelloSMS Test Ca +27832129948 Corne Grobler	<pre>&gt;&gt; &gt;&gt; &lt;</pre>		
Update SMS	Group		

You can now do the following:

- Change the name of the Group
- Add new Group members by clicking on an item in "Current Cell Numbers" (your Global list of Contacts) and then the ">" button to add that item to "New Group Numbers"
- Remove an existing Group member by clicking on an item in "New Group Numbers" and then the "<" button to remove it from the Group</li>
- Clicking the ">>" and "<<" buttons will add or delete ALL Contacts from a Group</li>

#### h) To add a new Group, click the "Add New Group" button

YelloSMS - Add SMS Group			
SMS Group Description			
Current Cell Numbers	New Group Numbers		
Other Contacts: +27832226469 From Campaign: YelloSMS Test Ca +27829003060 From Campaign: YelloSMS Test Ca +27844470142 From Campaign: YelloSMS Test Ca +27832129948 Corne Grobler			
Add SMS	Group		

You can now do the following:

- Insert the name of the new Group
- Add a Group member by clicking on an item in "Current Cell Numbers" (your Global list of Contacts) and then the ">" button to add that item to "New Group Numbers"
- Remove an existing Group member by clicking on an item in "New Group Numbers" and then the "<" button to remove it from the Group</li>
- Clicking the ">>" and "<<" buttons will add or delete ALL Contacts to/from a Group</li>

i) To bulk load a new Group, click the "Bulk Load a Group" button

lloSMS - Upload	Text File	
	Upload Text File Browse	
	Upload Close Your file should look like this (Maximum 2000 Contacts)	
Name1, Surnam Name2, Surnam Name3, Surnam Name4, Surnam	e1,+27821110000,+27822220000,+27823330000,01@email.com,0 e2,+27821110001,+27822220001,+27823330001,01@email.com,0 e3,+27821110002,+27822220002,,01@email.com,02@email.com, e4,+27821110003,,,01@email.com	2@email.com 2@email.com ,REMARK 3
4		Þ
Helpful Notes: • Save from Exce • Cell Number ML • Layout: NAME,	el as a Comma Delimited Plain Text Ascii File JST include country code SURNAME,CELL_1,CELL_2,CELL_3,EMAIL_1,EMAIL_2,EMAIL_3,REMARK_TEXT	

The list of Group contacts can be set up in Excel

The format of the records in the Excel file MUST be as follows

- Column A = Name
- Column B = Surname
- Column C = Cell Number (in international format, eg +27832226469)
- Column D = eMail address
- Column E = Remark

NB NB The Excel file then has to be saved as a tab-delimited Text file

#### Send single SMS

- a) Go to <u>www.yellosms.co.za</u>
- b) Click "User Log In"
- c) Insert your username and password
- d) Wait until the "Login Successful" message is displayed
- e) Click "Send SMS" (at bottom left of the screen)
- f) Click "Send Single SMS" (at left of screen)

YelloSMS - Send Single SMS	
Current Cell Numbers     A B C D E F G H I J K M     N D P O R S T U V W X Z     All Contacts     No Contacts	New SMS     SMS Country:     Suff Africa     Cell Number:     Personalize?:     No<     Yes     Greeting style:     Hi     Name     Template:     Select A Template     Template:     Select A Template     Characters:     0/160     Save SMS as Template     Schedule SMS Delivery For:     21     February     2008     @ 14< 06
Send SMS as per above schedule	Send SMS NOW

g) Select a contact:

- Use the Alpha keys to display a narrow selection
- Double-click the required item to move the number to the "Cell Number" field on the right
- h) Personalise the messages, if required

i) Type a message, or use a template message (you can even store your typed message as a template)

j) Send the SMS now, by clicking "Send SMS NOW" or set up a Scheduled event to send the SMS later.

## Send SMS to Group(s)

- a) Go to www.yellosms.co.za
- b) Click "User Log In"
- c) Insert your username and password
- d) Wait until the "Login Successful" message is displayed
- e) Click "Send SMS" (at bottom left of the screen)
- f) Click "Send SMS to Group(s)" (at left of screen)

	Current Groups	New SMS
Select	Description	Personalize?:      No C Yes
	YelloSMS Test Campaign	Greeting style:
	YelloSMS Test Group	Hi V Name V
		Template: - Select A Template -
		Characters: 0/160 Save SMS as Template Schedule SMS Delivery For: 21 February 2008 @ 14 08 Note: You have 0 available SMS's.
	Send SMS as per above sche	ule Send SMS NOW

- g) Select a Group(s):
- h) Personalise the messages, if required
- i) Type a message, or use a template message (you can even store your typed message as a template)
- j) Send the SMS now, by clicking "Send SMS NOW" or set up a Scheduled event to send the SMS later.

#### Send Bulk SMS < 2000

- a) Go to www.yellosms.co.za
- b) Click "User Log In"
- c) Insert your username and password
- d) Wait until the "Login Successful" message is displayed
- e) Click "Send SMS" (at bottom left of the screen)
- f) Click "Send Bulk SMS < 2000" (at left of screen)

Current Cell Numbers	List to send to	New SMS
ABCDEFGHIJKLM	Add	Personalize?:
NOPORSTUVWXYZ		Greeting style: Hi 💌 Name 💌
All Contacts No Contacts		Template: - Select A Template -
	>>	
	<	
	<u>&lt;&lt;</u>	
		Characters: 0/160 Save SMS as Template
		21 V February 2008 @ 14 V 08 V
		Note: You have 0 available SMS's.
	Upload Numbers	

g) To manually select a contact(s):

- Use the Alpha keys to display a selection from your Global contact list
  Use the ">" or ">>" buttons to move contacts to the "List to Send to" area

h) To upload contacts from a file, click "Upload Numbers"

YelloSMS - Upload Text File	
Upload Text File	Browse Upload
	-
Clos	e
Text File Layout (Maximum 2	000 Cell Numbers or 28Kb)
+27821231234	
+27834564567	
+27820001111	
+27821112222	
+27839990000	
(Plain Text Ascii File)	
(This program will attempt to remove	duplicate cell numbers)

- i) Personalise the messages, if required
- j) Type a message, or use a template message (you can even store your typed message as a template)
- k) Send the SMS now, by clicking "Send SMS NOW" or set up a Scheduled event to send the SMS later.

### Send Bulk SMS > 2000

Depending on your bandwidth, uploading large quantities of data to the Y'elloSMS server could take a long time. Y'elloSMS, therefore, manages this process differently to the other Send SMS modules. The process is explained below.

#### Step 1

- a) Go to www.yellosms.co.za
- b) Click "User Log In"
- c) Insert your username and password
- d) Wait until the "Login Successful" message is displayed
- e) Click "Send SMS" (at bottom left of the screen)
- f) Click "Send Bulk SMS > 2000" (at left of screen)

The following screen is displayed.

- Please read the caution in RED carefully
- Type your message or choose a template message and click the required Send option

## Step 2

The following screen is displayed.

- Please read the caution in RED carefully
- Select the text file of cell numbers and click "Upload and Continue"

Bulk SMS Send (Upload Cell Number List)			
	Message Detais	10011010	
Date To Start Submitting:	2008-02-21	14:11:17	
Message To Send:	testing		
Upload Text File	Browse	Upload and Continue	
+27821112222  +27839990000			
TE: This program will NOT try same number more than one u must ensure that each cell n ce you press the 'Upload and t server. When the complete f	to remove duplicates f ce more than one SMS o umber on your list is u Continue' button the wi ile has been uploaded av take several minut	from your list! If you : will be sent to that nu nique. hole file will be upload your SMSes will be ad es to several hours to	

# Step 3

Once the ENTIRE file is uploaded the following screen will be displayed.

Buik SPIS Processing Complete	
Description	Value
5's Processed	0
ors Encountered (Illegal Number Format)	0
Not enough available messages. 0 Message	:s sent.
Not enough available messages. 0 Message	s sent.

## **Delivery Schedule**

View and edit scheduled SMS send events

- a) Go to <u>www.yellosms.co.za</u>
- b) Click "User Log In"
- c) Insert your username and password
- d) Wait until the "Login Successful" message is displayed
- e) Click "Send SMS" (at bottom left of the screen)
- f) Click "Delivery Schedule" (at left of screen)

## Manage Templates

Add / Modify / Delete message templates

- a) Go to <u>www.yellosms.co.za</u>
- b) Click "User Log In"
- c) Insert your username and password
- d) Wait until the "Login Successful" message is displayed
- e) Click "Send SMS" (at bottom left of the screen)
- f) Click "Manage Templates" (at left of screen)

	0/160			
	Current SMS Templates			
Template Date	SMS Text	Action		
2006-03-27 06:37:33	Hi Deon. Strongman Tools Special Offer APril 06 Std Multibender only R3900. Inc 25 mm Tube die only R4600. Call now! 083 327 9988	Edit Dele		
2007-05-16 11:43:53	HI this is a test to see how templates work			
2007-02-12 13:16:07	Please send your bank details	Edit Dele		
2007-01-05 14:01:41	Testing testing	Edit Dele		
2007-07-31 17:10:02	the martians are attacking	Edit Dele		
2005-02-24 10:10:16	this is a test	Edit Dele		

## My SMS Statistics

- View overall SMS statistics
- a) Go to <u>www.yellosms.co.za</u>
- b) Click "User Log In"
- c) Insert your username and password
- d) Wait until the "Login Successful" message is displayed
- e) Click "SMS Reports" (at bottom left of the screen)
- f) Click "My SMS Statistics" (at left of screen)

SMS Statistics	
Description	Value
SMS's Available to send	C
SMS's Processed but not yet submitted to the SMS gateway	0
SMS's Submitted to the gateway but SMSC delivery confirmation not yet recei	ed 1
SMS's Successfully delivered to SMSC	160
Replies received in the last 30 MINUTES to SMS's sent out	C
Replies received TODAY to SMS's sent out	0

#### Sent SMS

View sent SMS

- Search by date
- Search by date range
- Search by keyword

Selected SMS are grouped by Network

NB. The database from which this report is created is updated every hour, on the hour; ie if you sent SMS at 10h15 this report will only reflect the data after 11h00

- a) Go to <u>www.yellosms.co.za</u>
- b) Click "User Log In"
- c) Insert your username and password
- d) Wait until the "Login Successful" message is displayed
- e) Click "SMS Reports" (at bottom left of the screen)
- f) Click "Sent SMS" (at left of screen)
- g) Insert search criteria and click "Load Report"

		Sent SMS's Report		
Date Processed	Cell No	Message	Stat	Date Sent
-VODACOM-	-VODACOM-	-VODACOM-		-VODACOM-
-MTN-	-MTN-	-MTN-		-MTN-
2008-02-18 12:42:15	+27832226469	Test of bulk messaging	С	2008-02-18 12:42:5
2008-02-18 12:42:15	+27832226173	Test of bulk messaging	С	2008-02-18 12:42:5
-CELL C-	-CELL C-	-CELL C-	1022	-CELL C-
-ARCHIVED-	-ARCHIVED-	-ARCHIVED-		-ARCHIVED-

#### Replies to my SMS

#### View sent SMS

- Search by date
- Search by date range
- Search by keyword
- a) Go to <u>www.yellosms.co.za</u>
- b) Click "User Log In"
- c) Insert your username and password
- d) Wait until the "Login Successful" message is displayed
- e) Click "SMS Reports" (at bottom left of the screen)
- f) Click "Replies to my SMS" (at left of screen)
- g) Insert search criteria and click "Load Report"

View SMS 18 View SMS 18 View SMS 18 View SMS	Key Word	Load Report	Report Status	Done.			
	Replies R	leceived Report					
Message received from at in reply to							
thank you	Mic Loubser 27832226469	2008-02-18 12:54:57	Test of bulk messaging				

### Purchase Log

View status of all purchase transactions made by you

- All transactions
- Successful transactions
- Declined transactions
- Incomplete transactions
- e-Commerce gateway errors
- Unexpected errors
- e-Commerce timeout

View and print invoices

- a) Go to www.yellosms.co.za
- b) Click "User Log In"
- c) Insert your username and password
- d) Wait until the "Login Successful" message is displayed
- e) Click "SMS Reports" (at bottom left of the screen)
- f) Click "Purchase Log" (at left of screen)
- g) Insert transaction type and click "Load Report"

View Transactions   All 1	Fransactions	Load Repor	t	Rep	oort Status	Ic
		Packages Purchase	ed - e-Commerce Transaction	15		
Date	Order ID	Card Holder	Package	Price	Result	Action
2007-11-14 15:11:57	0001094	deejay deejay	500 SMS Messages	R 210.00	Declined	None
2007-11-14 15:11:44	0001093	deejay dee jay	500 SMS Messages	R 210.00	Declined	None
2007-11-14 15:10:16	0001092	deejay deejay	500 SMS Messages	R 210.00	Declined	None
2007-11-14 15:08:35	0001091	jhghjg hgfjhf	500 SMS Messages	R 210.00	Declined	None
2007-11-14 14:57:00	0001090	deejay deejay	500 SMS Messages	R 210.00	Declined	None
2007-07-10 06:04:22	0000953	Sibongile P Mgobozi	500 SMS Messages	R 210.00	Success	None
2007-01-25 13:33:54	0000798	gered reed	500 SMS Messages	R 210.00	Declined	None
2007-01-25 10:29:13	0000797	Antoaneta Surname	500 SMS Messages	R 210.00	Declined	None
2005-02-24 10:11:52	0000164	MAS TEST	500 SMS Messages	R 210.00	GW Error	None

Create New Campaign

a) Go to www.yellosms.co.za

- b) Click "User Log In"
- c) Insert your username and password
- d) Wait until the "Login Successful" message is displayed
- e) Click "SMS Competitions" (at bottom left of the screen)
- f) Click "Create New Campaign" (at left of screen)

The instructions on completing the Create New Campaign entry form are reasonably easy to follow, but there are some points that need to be emphasized.

#### The "Load Last Campaign" button:

will be very useful when loading your 2<sup>nd</sup> and subsequent campaigns. When you click this button the system will insert the details of the last campaign you loaded; ie you don't have to re-capture a lot of static information.

#### The "Campaign Details" section:

is where you enter information relating to the CLIENT OF THIS CAMPAIGN, ie you are planning on running this campaign on behalf of an outside client or even another division in your company.

#### The "Competition Details" section:

is self-explanatory, but it is worth mentioning that the details inserted in this section effectively comprise the major cost components of the campaign, eg advertising / prizes, etc.

#### Competition Keywords section:

Is where you insert the keyword(s) of your campaign. Y'elloSMS uses a single set of 5-digit short codes, ie you will be sharing your 5-digit number with other Y'elloSMS users. Your keyword(s) is, therefore, what Y'elloSMS uses to differentiate your campaign from other campaigns. Keywords are allocated on a first-come basis, hence it is possible that the keyword(s) you request may already be in use. To avoid "over-booking" of keywords Y'elloSMS normally only allows 3 keywords per campaign, but if you want to use more than 3 keywords (eg you have 20 barcodes), please email your request to support@yellosms.co.za

#### Billing Information section:

Is where you enter information relating to the entity that will be the beneficiary of the revenue generated by your campaign, ie Y'elloSMS Accounts will look to this section to determine who will be receiving the net income from your campaign.

#### SMS Profit Split Options section:

We have tried to make this section as user-friendly as possible, but if you have any queries, please address them to <u>support@yellosms.co.za</u>

## Current Campaigns

- a) Go to www.yellosms.co.za
- b) Click "User Log In"
- c) Insert your username and password
- d) Wait until the "Login Successful" message is displayed
- e) Click "SMS Competitions" (at bottom left of the screen)
- f) Click "Current Campaigns" (at left of screen)
- g) Insert search criteria and click "Load Report"

		Running Campaign	s	
No	Campaign Name	Client Name	Created	Function
1	YelloSMS Test Campaign	Name of client who owns the campaign	2008-02-18 09:01:31	Edit View Detail View Rep

YelloSMS - Edit Campaig	in the second
Reply SMS	Thanks for your interest in A YelloSMS.
	Characters: 0/160
Enter new keyword Add Keyword>	YELLO1 YELLO2 YELLO3
< Delete Keyword	
	•
	Save

h) To edit your reply SMS and/or your keyword(s), click "Edit"

i) To review the campaign Details you initially captured, click "View Detail"

If you wish to edit any of these details, please email your request to support@yellosms.co.za

## Campaign History

- a) Go to <u>www.yellosms.co.za</u>
- b) Click "User Log In"
- c) Insert your username and password
- d) Wait until the "Login Successful" message is displayed
- e) Click "SMS Competitions" (at bottom left of the screen)
- f) Click "Campaign History" (at left of screen)

Clo	sed	SMS Campaigns										
Г			Closed	Campaigns								
	No	Campaign Name	Client Name	Created	Status		Funct	ion				
	1	Ben Vorster	CELECTA INVESTMENTS CC	2007-01-05 14:13:16	DECLINED		View Detail	View Report				
	2	Connecta Zone Magazine	Rozwika Advertising	2007-08-20 22:58:23	DECLINED		View Detail	View Report				
Γ	3	De La Rey	Vic Coetzee	2007-02-19 07:37:32	DECLINED		View Detail	View Report				
ſ	4	Demo Campaign	i4u	2006-05-17 13:57:00	EXPIRED		View Detail	View Report				
	5	FCB Birthday	Wendy Meekers	2007-03-14 16:05:45	DECLINED		View Detail	View Report				
	6	gettacar	Li-Am Trading	2005-07-14 20:31:43	EXPIRED		View Detail	View Report				
	7	GettaCarFast	Li-Am Trading	2005-07-14 20:34:06	DECLINED		View Detail	View Report				
	8	Guest Account - Test Campaign	Guest Account	2004-11-30 13:18:56	DECLINED		View Detail	View Report				
	9	Guest Account - Test campaign 2	Guest Account	2004-11-30 13:22:35	EXPIRED		View Detail	View Report				
	10	HOSMED MEMBER COMPETITION	CELECTA INVESTMENTS CC	2006-12-10 20:10:34	EXPIRED		View Detail	View Report				
	11	LIMPOPO SPORTS AMBASSADORS AWARDS	EAKOPANA PRODUCTION	2007-03-12 14:05:14	DECLINED		View Detail	View Report				
	12	LIMPOPO SPORTS AMBASSADORS AWARDS 2007	EAKOPANA PRODUCTION	2007-03-12 14:11:47	EXPIRED		View Detail	View Report				
	13	Loving yourself	Dianne Halstead	2006-01-26 15:24:32	EXPIRED		View Detail	View Report				
	14	LSA	EAKOPANA PRODUCTION	2007-03-27 13:25:39	DECLINED		View Detail	View Report				
	15	Mic Test of Invoice - 31 May 05	Li-Am Trading	2005-05-31 11:30:30	DECLINED		View Detail	View Report				
	16	Queen Of Dance Summer Tour	WaterShed Productions	2007-10-03 17:23:40	EXPIRED		View Detail	View Report				
	17	SMS Active Campaign	i4u	2007-03-07 12:20:58	STOPPED		View Detail	View Report				
Í	18	STARTING LINE-UP	SIMPHIWE	2006-12-04 10:44:22	DECLINED		View Detail	View Report				
Í	19	Super 14	Vic Coetzee	2007-05-16 13:45:58	EXPIRED		View Detail	View Report				
ſ	20	test 1	Guest Account	2005-02-08 12:54:55	DECLINED		View Detail	View Report				
Í	21	Test by Mic	Mic	2006-10-16 08:17:27	EXPIRED		View Detail	View Report				
Í	22	Test for Mic	i4u	2006-05-15 11:58:03	STOPPED		View Detail	View Report				

### Received SMSs

- a) Go to <u>www.yellosms.co.za</u>
- b) Click "User Log In"
- c) Insert your username and password
- d) Wait until the "Login Successful" message is displayed
- e) Click "SMS Competitions" (at bottom left of the screen)
- f) Click "Received SMSs" (at left of screen)
- g) Insert search criteria and click "Load Report"

R	eceived SMSes				
Received SMSes campaign report for period: 2008-2-1 to 2008-2-21					
Date	Cell No	Message			
2008-02-18 09:01:42	+27832226469	yello1			
2008-02-18 09:08:31	+27832226469	yello3			
2008-02-18 09:09:02	+27829003060	Yello1			
2008-02-18 09:09:18	+27829003060	Yello2			
2008-02-18 09:09:34	+27829003060	Yello3			
2008-02-18 09:10:06	+27844470142	yello1			
2008-02-18 09:10:22	+27844470142	yello2			
2008-02-18 09:10:38	+27844470142	yello3			
2008-02-18 09:13:03	+27832226469	yello2			
2008-02-18 09:10:38 2008-02-18 09:13:03	+27844470142 +27832226469	yello3 yello2			

## Entry Search

- a) Go to <u>www.yellosms.co.za</u>
- b) Click "User Log In"
- c) Insert your username and password
- d) Wait until the "Login Successful" message is displayed
- e) Click "SMS Competitions" (at bottom left of the screen)
- f) Click "Entry Search" (at left of screen)
- g) Insert search criteria and click "Load Report"

rch Date From 1 💽 F rch Date To 21 💽 F	ebruary 💌 2 ebruary 💌 2	008 💌 Sear	ch 083222646	9	l Rep		
			Searc	h Results			
Search for period: 2008-2-1 to 2008-2-21							
Date	Cell No	Campaign	Keyword	Message			
2008-02-07 10:03:33	+27832226469	455	YELLOSMS	yellosms			
2008-02-07 10:25:24	+27832226469	456	YELLOSMSR5	yellosmsr 5			
2008-02-18 09:01:42	+27832226469	460	YELLO1	yello1			
2008-02-18 09:08:31	+27832226469	460	YELLO3	yello3			
2008-02-18 09:13:03	+27832226469	460	YELLO2	yello2			

## Campaign Dashboard

- a) Go to <u>www.yellosms.co.za</u>
- b) Click "User Log In"
- c) Insert your username and password
- d) Wait until the "Login Successful" message is displayed
- e) Click "SMS Competitions" (at bottom left of the screen)
- f) Click "Entry Search" (at left of screen)
- g) Insert search criteria and click "Load Report"