SigALERT

December 2012

Happy Holidays!

From everyone at Signature Card Services, we want to wish you and yours a peaceful and joyous holiday season. We're grateful to each and every one of you for making 2012 so terrific, and we look forward to another great year of success in 2013!

Dejavoo Terminals Now Available!

We are delighted to announce the launch of a partnership with industry leader Dejavoo. With plenty of options and the market's most cutting-edge technology, these terminals provide everything you and your merchants could need.

Exciting features of Dejavoo terminals include:

- **Facilitates constant communication with merchants**: Linux operating system with MySQL database capabilities creates unique opportunities for you to provide value to your merchants and build stronger relationships. Maintain time clock or payroll records for your merchant … send supply offers through the terminal … push software updates through the terminal … and more. These advantages are not easily replicated by a competitor and help to ensure your merchant's loyalty. Best yet, you can do it all from your office, without having to touch each terminal.

- **Built-in loyalty reward program**: Completely customizable, uses customer phone number and last 4 credit card digits rather than loyalty cards, enabling even smaller merchants to offer loyalty programs cost effectively.

- **PCI compliance:** Includes an internal encrypted pin pad for pin-based debit transactions or optionally an external pin pad.

- **EMV compliance:** Some models include EMV-compliant smart card tap-and-go technology that adds security and convenience to consumer transactions.

- **Wireless communication:** Some models include wireless technology, eliminating the need for a phone line. A variety of prepaid wireless plans are also available, so you can fit the plan to the merchant's needs.

- **Custom report generator**: Merchants can save up to 10 custom reports and view them directly in the terminal for convenience.

- **Menu-level password security**: Merchants can select which menus to password protect. Forgotten passwords can be retrieved from the terminal with security questions – no reprogramming needed.

- **Unique tip functions:** Multiple tip lines can be generated, perfect for spa services. Restaurants can set the automatic tip generator for large parties, or automatically calculate "suggested tip amounts".

- **On-screen help:** Merchants can refer to the on-screen user manual for quick answers to questions, without needing to call Customer Service.

- **Favorites menu:** The F3 button is a dynamic "Favorites" hotkey that the merchant can program to their preferred options.

Ready to learn more? We're providing training opportunities for agents on Dejavoo terminals so you can understand how to use the new terminals and (more importantly) how to sell them to your merchants. Online training, in a webinar format, will take place every Friday in January, at 11:00 am EST and 4:00 pm EST. To register, email or call Christina and let her know which day/time you'll be attending.

As a Signature Card Services Independent Sales Agent, you can feel confident that you'll receive the residuals you're owed. We've paid residuals on time, every time, for over 15 years.

888-334-2284

Forward your questions or comments regarding this newsletter to marketing@signaturecard.com