

# ALL-NEW TRANSIT CUSTOM





**Van (4972mm)**



**Van (5339mm)**



## Compact? That's an optical illusion

It's larger on the inside than it looks on the outside. Short wheelbase (4972mm) models can carry items up to 3 metres long or three pallets, while long wheelbase (5339mm) models have even more space. An integrated roof-rack is optional.



### Extra loadspace

With six cubic metres of cargo space in the short wheelbase (4972mm) and the ability to carry standard 8' x 4' boards face down or standing, the **TRANSIT CUSTOM** is as practical as it is stylish.





### Tow with confidence

We condensed ten years of driving into a non-stop six-month test over different road conditions, most of which was spent towing a fully laden trailer. The **TRANSIT CUSTOM** passed with full marks.

### Proven Duratorq diesel engine technology

Renowned for its reliability and efficiency, the **TRANSIT CUSTOM's** 2.2-litre Duratorq TDCi engine comes with a choice of three power and torque outputs.



# Engineered for durability. Tested for toughness

Like all Ford Transits, the **TRANSIT CUSTOM** has durability in its DNA. A relentless testing programme ensures that it's a vehicle that lasts.



## High-mounted headlights

Powerful projector-style headlights are located safely out of harm's way. (Standard on Sport)

## Multi-piece bumpers

Smart front and rear bumpers feature a multi-piece design to help keep repair costs low.

## Tested for endurance

Extensive testing included a two-month maximum speed test and demanding low-speed city drive cycles to imitate typical unforgiving delivery schedules.



## Pushed to extremes

From frost-covered prototypes started up in  $-40\text{ }^{\circ}\text{C}$  at 4 500-metre altitudes, to sun-baked vehicles towing fully laden trailers up long inclines in  $50\text{ }^{\circ}\text{C}$  heat, **TRANSIT CUSTOM** has been pushed to extremes.



## 300 000 door shuts

We opened and closed the doors and bonnet over 300 000 times in real-world conditions to help ensure they will not let you down.



## Obsessively driven

During its development, we test drove **TRANSIT CUSTOM** for hundreds of thousands of kilometres. It's a van you can rely on, right down to the smallest ball bearing.

## 5-year Corrosion Warranty

The new **TRANSIT CUSTOM** owes its durable exterior to a thorough multi-stage painting process. From the wax-injected steel body sections to the water-based top coat, new materials and application processes ensure it is not only virtually solvent-free, but will also retain its good looks for many years to come.

For more details, please refer to warranty guide.



Zinc coating

Phosphate spray coat

Electrocoat

Water-based top coat

Clearcoat lacquer

# Make your work a pleasure

With its exceptional levels of comfort, craftsmanship and refinement, as well as a host of thoughtful features, Ford **TRANSIT CUSTOM** is an absolute pleasure to drive.



## Allergy-friendly interior

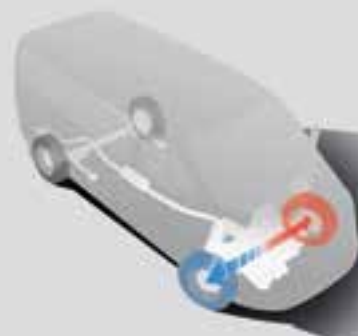
**TRANSIT CUSTOM**'s interior uses materials that minimise the risk of an allergic reaction. Models fitted with air-conditioning also have a high-performance pollen filter to prevent dust and pollen entering the passenger compartment.

## Fully adjustable driver's seat and steering wheel

An eight-way adjustable driver's seat with armrest, as well as a steering wheel that adjusts to suit your height and arm length, help you find your ideal driving position with ease.

## 10.9 m turning circle

With its class-leading 10.9 m kerb-to-kerb turning circle, the short wheelbase (4972mm) **TRANSIT CUSTOM** is the ideal choice for demanding city work.



## Torque Vectoring Control<sup>®</sup>

Designed to improve traction, roadholding and agility when cornering by continuously optimising the engine torque distributed to each front wheel to match the amount of grip each has available. The result is a more rewarding driving experience. (Standard)

<sup>®</sup>Uses sensors. (Refer to user manual for more details)

# Making every drop of fuel count

Ford Technology, combined with efficient aerodynamics, has resulted in outstanding fuel economy across the range.

## Smart Regenerative Charging

Saves fuel where possible by charging the battery only when you are not pressing the accelerator. (Only on Sport)

## Impressive CO<sub>2</sub> emissions

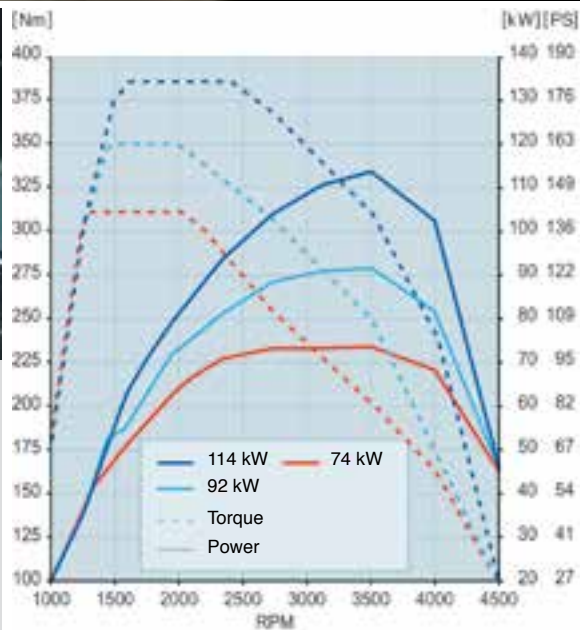
The new Duratorq TDCi diesel engines are remarkably fuel efficient, with combined fuel consumption from as low as 7.0 l/100 km\* and CO<sub>2</sub> emissions of only 186 g/km.

\*Ford manufacturer claim.



## Shift Indicator

Advises you when to change gear for maximum fuel efficiency. (Standard)



## Power and torque

TRANSIT CUSTOM's 2.2 Duratorq TDCi diesel engine is available in three power and torque configurations, all meeting EU Stage V LDT emission standards:

- 74 kW/310 Nm
- 92 kW/350 Nm
- 114 kW/385 Nm

Transmission is six-speed manual across the range.

A standard front-wheel-drive configuration pays dividends for you and your cargo. It reduces kerb weight, which allows a greater payload and improves fuel economy, and lowers the load floor for extra cargo space and easier access.

### Lane-keeping Alert<sup>Ø\*</sup>

It only takes a momentary slip in concentration to drift out of your lane when driving on the highway, with potentially serious consequences. Lane-keeping Alert is designed to detect when your vehicle strays unintentionally towards road lane markings and then alert you with vibrations through the steering wheel. (Standard on Sport) (Refer to user manual for more details)

<sup>Ø</sup>Uses sensors.

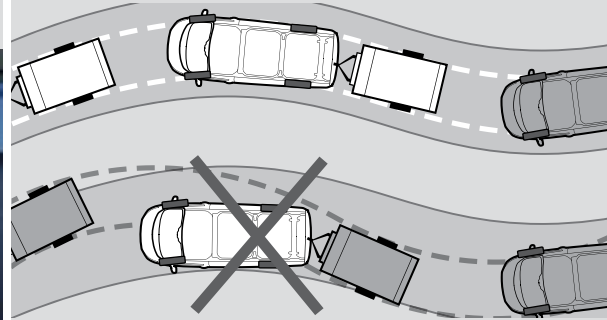
\*Operates at speeds over 70 km/h on multi-lane roads with clearly visible lane markings.



### Trailer Sway Control\*

When it detects trailer sway, the system is designed to reduce engine torque and apply the brakes to the appropriate wheel(s) to help restore control.

(\*Standard with tow bar fitted at dealer)



### Traction-control System

If wheel slip is detected at low speed, this system can distribute more torque to the wheel with most traction.

### Emergency Brake Assist<sup>Ø</sup>

Designed to recognise an emergency braking situation and increases the pressure within the braking system to provide extra stopping power.

### Emergency brake warning

Front and rear indicators automatically flash during heavy braking, giving other drivers advanced hazard warning.

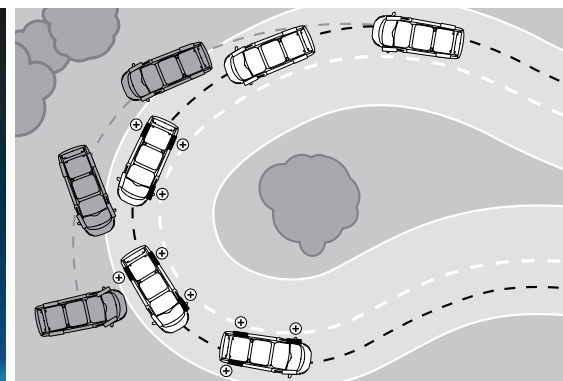


### Drive-away locking

To prevent opportunistic crime, all doors automatically lock once the vehicle speed exceeds 8 km/h. The doors remain locked even if the vehicle slows or stops, although the driver or passenger locks can be released using the interior door handles. (Can be deactivated if required)

### Driver Alert<sup>Ø</sup>

Designed to warn you if the system detects driving behaviour that indicates a drop in alertness levels. Initially, a warning icon is displayed in the instrument cluster, followed by a warning chime if driving alertness further declines. (Standard with Lane-keeping Alert on Sport Van)



### Electronic Stability Programme (ESP)<sup>Ø</sup>

ESP is designed to help you maintain control in extreme driving conditions. It senses when you are deviating from your chosen line and aims to keep you on track by automatically regulating braking and engine output.



# Advanced protection, inside and out

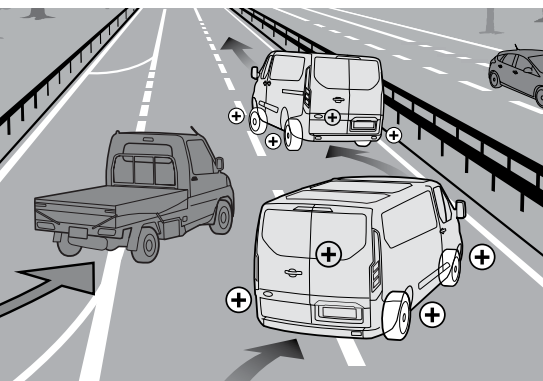
A full line-up of passive and active safety features make use of the latest technology to protect the driver, passengers and their belongings.

## Impressive towing ability

With up to 1800 kg maximum towing capacity, Ford **TRANSIT CUSTOM** offers impressive pulling power along with a range of safety features to help keep you and your trailer secure. From Hill Start Assist to Trailer Sway Control, you can tow with confidence and enjoy a safe and rewarding drive.

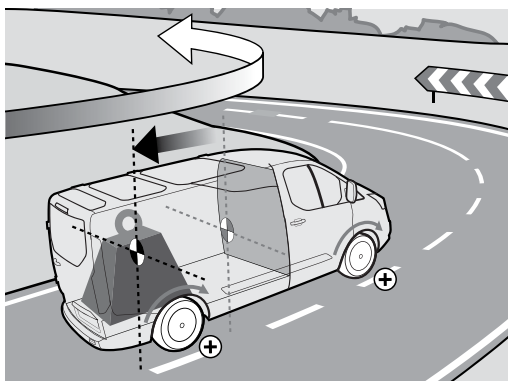


Tow bar not standard.  
Sport model shown.



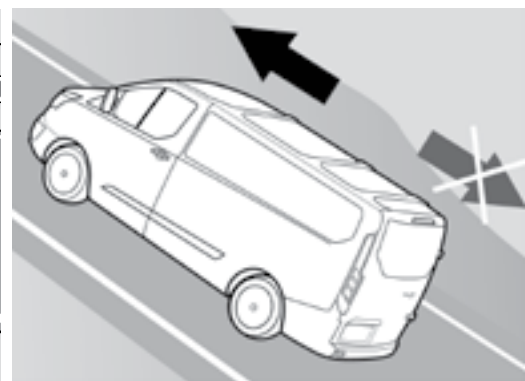
### Rollover mitigation<sup>®</sup>

Designed to identify a potentially dangerous driving situation and activate the ESP to restore stability.



### Load Adaptive Control<sup>®</sup>

Designed to adjust the responses of the ESP system to compensate when the vehicle is unladen, or partially or fully laden.



### Hill Start Assist<sup>®</sup>

Designed to temporarily prevent you from rolling down a slope when you move your foot from the brake pedal to the accelerator pedal. It works in forward and reverse gears, so it's ideal for towing and pulling heavy loads.

## Ford SYNC™

Enjoy hands-free communication and entertainment with Ford SYNC™. The voice-controlled system allows you to play music, make and receive hands-free calls and choose contacts from your phone's contact list with a simple voice command. It will even read your incoming text messages out for you. Delivering convenience and safety, SYNC's™ voice-activation means you will be able to keep your hands on the wheel and your eyes on the road. (Standard on Trend, optional on Ambiente)

## Mobile phone

Phone book download for easy dialling and photo browsing

- Text messages read-out
- View call log • Caller ID
- Conference calling
- Mute • Call waiting



## Audible SMS text messages

Depending on your phone model, the SYNC™ system allows SMS messages to be read to the user, via Text-to-Speech (TTS).



## Bluetooth® Audio Streaming

Stream your music collection from your compatible MP3 player or mobile phone to the vehicle's audio system.



## Media player

The USB port supports both audio and music information in the display with one cable - ie. No need to use the double cable plugged into both USB and 3.5mm aux socket. Mobile phone and media players can be charged via the USB port.

**Note:** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company Limited and its associated companies is under licence. Other trademarks and trade names are those of their respective owners.



# Intelligent features that make life easier

There's enough to think about when you're working. That's why the **TRANSIT CUSTOM** has features that help lighten the load.

## Cruise control with Adjustable Speed Limiter

Allows you to set a maximum speed that cannot be exceeded. (Standard on Trend, optional on Ambiente)

European model shown.



## Rearview camera

Select reverse and the image from the rear-view camera comes on automatically in the rear-view mirror. Marker lines overlaid on the camera image indicate where the vehicle is heading. (Standard on Sport)



## Parking distance sensors, front and rear

With the Ford **TRANSIT CUSTOM**, you won't have to pass by those more challenging parking spaces. An audible warning helps you safely judge the distance between your vehicle and obstacles at the front and rear, for easier parking and manoeuvring. (Standard on Sport, optional on Ambiente)



## Power-foldable mirrors

Perfect for parking in tight spaces or squeezing through narrow lanes. Electrically-operated and heated, with body colour housings. (Standard on Sport)

**Short wheelbase (4972mm) with three pallet capability**

The cargo area can be loaded with three pallets of up to 1.2 metres high in total (inclusive of pallets).

**Sliding load doors that are easier to use**

Designed for greater durability and even easier operation, the sliding door features a new double-action release handle, and beeps a warning if not shut or locked correctly. (Passenger's side standard)



**Sealed loadfloor liner**

The tough vinyl floor covering rises 100 mm up the sides, allowing the floor to be washed and cleaned easily. (Standard on Sport)



# Smart solutions for classic challenges

Using fresh thinking and inspired design, the TRANSIT CUSTOM has solved many of the usual transportation issues.

## Underseat storage compartment

The front dual passenger seat cushion flips up to reveal a hidden compartment that's large enough to hold a toolbox. (Standard)



## Three-metre load length with load-through bulkhead

Even the short wheelbase (4972mm) van can carry certain three-metre-long items, thanks to the standard flexible load-through bulkhead.



Sport model shown



## Retractable roof-rack

Holds 130 kg of cargo and, when not in use, folds level with the roof line to improve fuel economy and reduce wind noise. (Available as an accessory)



Sport model shown.

## Loadspace with bulkhead access panel and loadfloor liner

The flip-up access panel in the bulkhead allows access to the underseat storage compartment, allowing items such as pipes and ladders up to three metres in length to be stored securely. The tough, vinyl sealed loadfloor liner provides an easily cleanable surface. (Standard on Sport)

## Extra loadspace

There's no compromise in the most vital consideration for your work: maximising your loadspace and the ease with which you can use it.

- Six cubic metres of space
- Three pallet capability
- Three-metre load length with load-through bulkhead
- Side-mounted cargo tie-down points
- Half-height hardboard lining
- Sealed loadfloor (Standard on Sport)
- Rear bumper step (Only on Sport)

# Colour and trim

| Choose the colour and trim that you think best reflects your business brand. |



Stratosphere  
(Metallic\*)



Blazer Blue  
(Solid)



Ink Blue  
(Metallic\*)



Frozen White  
(Solid)



Moondust Silver  
(Metallic\*)



Tectonic Silver  
(Metallic\*)



Race Red  
(Solid)



Midnight Sky  
(Metallic\*)



Panther Black  
(Metallic\*)

\*Metallic body colours are optional, at extra cost.

(Alloy wheels standard on Sport)

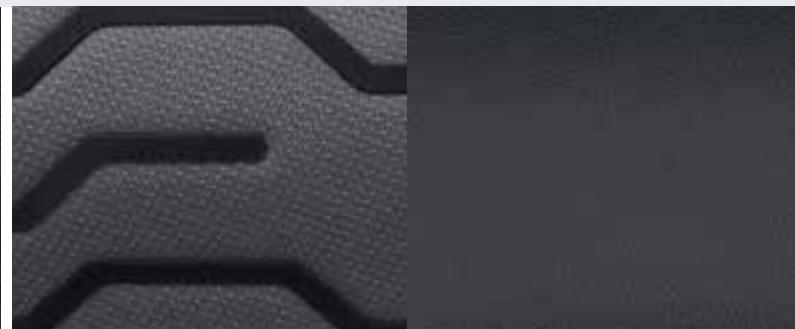
**Note:** The images used are to illustrate body colours only and may not reflect the vehicle described. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.



## Ambiente Trim

Seat insert: Traxon in Charcoal Black

Seat bolster: Max in Charcoal Black



## Sport Trim

Seat insert: Ecco in Pewter

Seat bolster: Torino leather in Charcoal Black



#### FORD CREDIT

As part of the Ford family, FORD **CREDIT** can offer a number of unique finance options to make owning a new or used vehicle affordable and simple. For more information regarding FORD **CREDIT**, speak to your Ford Dealer or go to [www.ford.co.za/buying/ford-credit/home](http://www.ford.co.za/buying/ford-credit/home).



| FORD CREDIT

#### FORD PROTECT

Genuine parts. Genuine service.

Enjoy years of trouble-free motoring and preserve the value of your new Ford by fitting only genuine Ford parts and accessories. Servicing your new Ford at a Ford Dealer will also protect you and your vehicle warranty.



| FORD PROTECT

## Business and Commercial Fleet Customers?

The Ford portfolio of products is growing rapidly to meet your business needs.

Please contact your local Ford Dealer for more information  
or visit our website [www.ford.co.za/buying/fleet](http://www.ford.co.za/buying/fleet)  
or alternatively email us at [fleetsa@ford.com](mailto:fleetsa@ford.com).

### Ford Protect

Ford **Protect** offers a holistic suite of service, maintenance, warranty and roadside-assistance products aimed at keeping your new **TRANSIT CUSTOM** in perfect working condition.

**New vehicle 4yr/120 000km Warranty** – Every **TRANSIT CUSTOM** comes with a 4yr/120 000km Comprehensive Warranty.

**Service Plan – TRANSIT CUSTOM** Sport Van comes standard with a 5yr/90 000km Service Plan, which covers all scheduled servicing except friction materials, i.e. brake pads and wiper blades. (Service Plan optional on Ambiente model)

**Corrosion Warranty** – Cover lasts for 5yr/unlimited km.

**Roadside Assistance** – Cover lasts for 3yr/unlimited km for mechanical, electrical, flat tyres, batteries, medical emergencies and towing, if needed, to the nearest Ford dealership.

**New vehicle Extended Warranty** – An Extended Warranty may be purchased prior to the expiry of the 4yr/120 000km Warranty, giving owners an extra 2yr/80 000km of worry-free driving.

Consult the vehicle handbook, Ford dealer or [www.ford.co.za](http://www.ford.co.za) for more info regarding Ford **Protect** plans.



#### Quality

We design and build your Ford to feel as good after many years of service as it did the day you picked it up. And to drive just as beautifully too.



#### Green

Using advanced Ford technology, we're committed to creating vehicles with improved fuel economy, reduced CO<sub>2</sub> emissions and a lower overall cost of ownership.



#### Safe

Ford's Intelligent Protection System uses sophisticated technology designed to help prevent an accident and, if one should happen, to protect you.



#### Smart

Vehicles with smart intuitive technologies designed to connect your world and many clever solutions from Ford that make life a little easier.

