

Comparing the VisualSpeak Tools



ImageSet



Visual Icebreaker Kit



Building Great Teams



Developing Great Leaders

Purpose	Creating strategic conversations flexible enough to include aspects of conflict resolution and goal setting	Engaging and energizing participants in any workshop or meetings	Improving team performance in a variety of areas, from growing a new team to managing conflict and embracing change	Growing leaders holistically across an organization, touching on project leadership, interpersonal leadership, & more
Group Size	15–20 per set; sets may be combined	10–15 per set; kits may be combined	Unlimited; 1 participant per Participant Set	Unlimited; 1 participant per Participant Set
Images	200 (image sizes vary)	36 (3.5" x 5")	45 (3.5" x 5")	45 (3.5" x 5")
Details	<ul style="list-style-type: none"> • Surfaces new ideas and issues visually in a constructive way that invites participation by all • Designed and extensively tested in a variety of settings • User manual has instructions for conducting many types of exercises • Carrying case for easy transport • Detailed sizing, color-coding, and descriptive information for each image • Gloss-laminated for maximum durability (<i>regular set only</i>) • Four interior heavy-duty vinyl envelopes for organizing the images (<i>regular set only</i>) 	<ul style="list-style-type: none"> • Gets people engaged, participating, and aligned quickly • Adaptable for any type of meeting or gathering • User manual comes with step-by-step instructions for dozens of exercises • Kit includes icebreakers, energizers, and reflection activities • Compact and easy to transport 	<ul style="list-style-type: none"> • Helps struggling teams get on track, and helps good teams be great • Participant sets have built-in long-term follow-up activities • Facilitator Guide has step-by-step activities, sample agendas, and more • Hold a meaningful session in as short as 45 minutes or as long as several days • Each participant has the same set of images, so perception differences surface easily 	<ul style="list-style-type: none"> • Develops skills in new leaders and helps seasoned leaders to improve • Participant sets have built-in long-term follow-up activities • Facilitator Guide has step-by-step activities, sample agendas, and more • Hold a meaningful session in as short as 30 minutes or as long as several days • Each participant has the same set of images, so perception differences surface easily
Pricing	Regular Set: \$495. Lite Set: \$425.	\$37.95.	Single Participant Set: \$45. Facilitator Guide: \$49. Starter Pack (2 Particip Sets + Facil Guide): \$129. Small Group Bundle (10 Particip Sets): \$399. Large Group Bundle (25 Particip Sets + Facil Guide): \$899.	

VisualsSpeak®

Image Set



Accelerate learning. Deepen conversations.
Connect faster.

The VisualsSpeak Image Set builds a bridge between the left and right sides of our brains. This gives users a richer set of data from which to base critical decisions.

Participants see strengths and priorities more clearly, inspiring them to contribute, solve problems, and lead more masterful lives.

The VisualsSpeak Image Set uses the power of images to identify the beliefs most deeply rooted in the mind. Associations that emerge are different than those stimulated through mere words.

Participants quickly enter into **richer and more fruitful** dialogues where breakthroughs become the norm.

Increased participation. Increased engagement.
Increased enthusiasm. **Increased insight.**

Why limit yourself to half your brain?

The VisualsSpeak Image Set is the cornerstone of the VisualsSpeak toolset. It's the original product that launched the wave!

The Image Set comes with several components:

- 200 evocative photographs, gloss-laminated for **maximum durability**
- Detailed sizing, color-coding, and descriptive information on the reverse of each image
- **Extensive User Manual** with instructions for conducting various exercises
- Four interior heavy-duty vinyl envelopes for maintaining and organizing the images

All of the components come bundled in a zippered carrying case, making it easy for a trainer, facilitator, or coach to just **grab and go!**

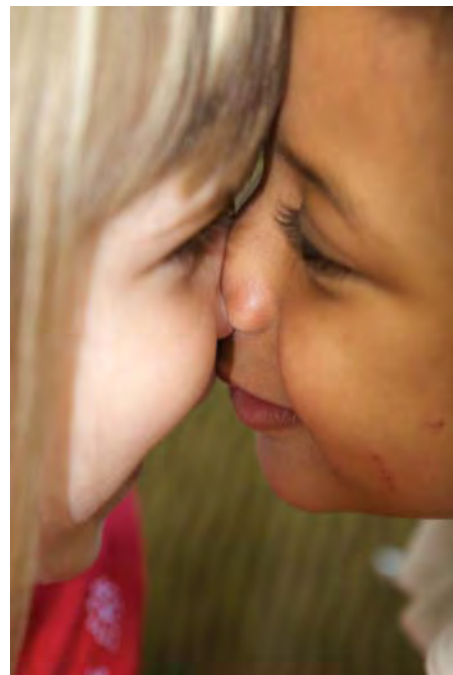
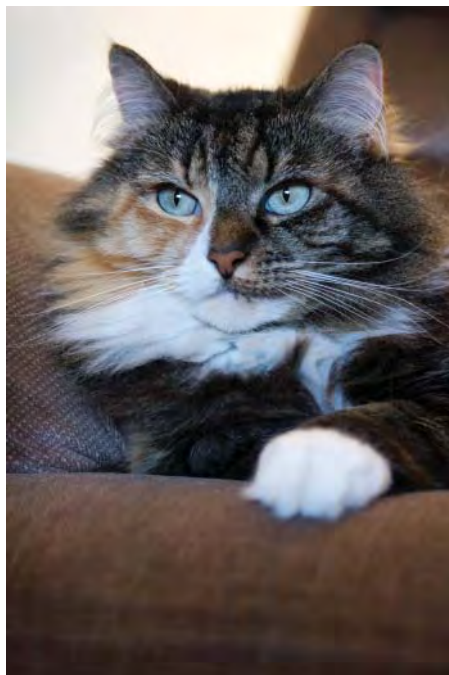
The Image Set also comes in a **Lite Version**. The Image Set Lite is similar to the Image Set, but the images are matte-laminated, and the Lite Set does not include the heavy vinyl envelopes for sorting and storing images.

Both the Image Set and Image Set Lite are the result of years of research and testing for **maximum effectiveness** in settings ranging from boardrooms to factory floors, from governments to non-profits.

The tools have been used in coaching difficult team members, visioning for the future, facilitating best-practices sharing sessions, and developing political campaigns. The uses are virtually limitless!

Through creative, experiential processes, the Image Set and Image Set Lite go beyond words alone.

Change your work. Change the world.



VisualsSpeak LLC
P.O. Box 1930
Hillsboro, Oregon USA 97123
888.204.7999
www.VisualsSpeak.com

***30-day no-hassle return policy.
There's no risk to try it!***

VisualsSpeak Image Set/Lite

Image Set VSIS \$495.00
Image Set Lite VSISL \$425.00

<http://bit.ly/VISoffer>

VisualsSpeak®

Visual Icebreaker Kit



Build trust. Spark engagement. Get alignment.
Have fun!

No embarrassing exercises. Nothing that makes people feel uncomfortable. No bulky props to carry.

This kit has everything you need to start off right. Whether you are focusing only on introductions, on conducting a mini-assessment, or anything in between, there are activities in the kit targeted at your goal.

Because the icebreakers are all based on the use of images, they automatically engage with your group. Conversations start. Thoughts emerge. People connect.

Many of the icebreakers in the kit are designed to be tied directly to your content. No more random icebreakers from left field before “getting down to work.” Start the content from the very first minute!

Why limit yourself to half your brain?

The Visual Icebreaker Kit is the result of years of testing and refining. Whether your session is focused on softer topics like conflict resolution, leadership, or visioning; or on more concrete topics like technical skills or sales, **you'll quickly get people engaged and onboard.**

The kit comes with everything you need, including:

- **36 carefully-selected photographs**, optimized for icebreaker activities
- **Dozens of icebreakers**, energizers, and reflection exercises
- An **easy getting-started overview** to jump right in
- Tips for assessing your audience
- How to select just the right exercise
- Debriefing questions for virtually every exercise
- Box for easy storage and transport

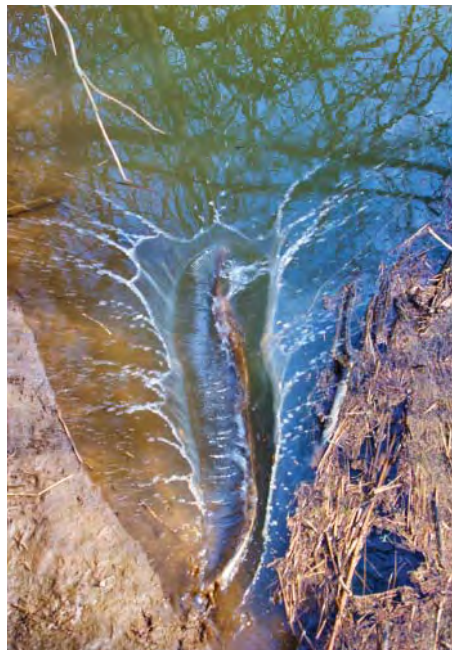
VisualsSpeak icebreakers have been used for years in Fortune 500 companies, universities, schools, non-profits, and even in one-on-one settings. They work in every one of these environments!

Why? Because the power of images is universal. Because pictures drive stories. And because stories drive connections.

When people start connecting through the activities in the Visual Icebreaker Kit, the whole room changes. The level of focus goes up, and external distractions diminish. The stage is perfectly set for what comes next.

So why trot out the same old icebreaker just because you've used it for years? Why randomly search the Internet for something that may or may not work?

Entrust your group to an icebreaker that is research-based and proven to be effective. Entrust your group to the Visual Icebreaker Kit.



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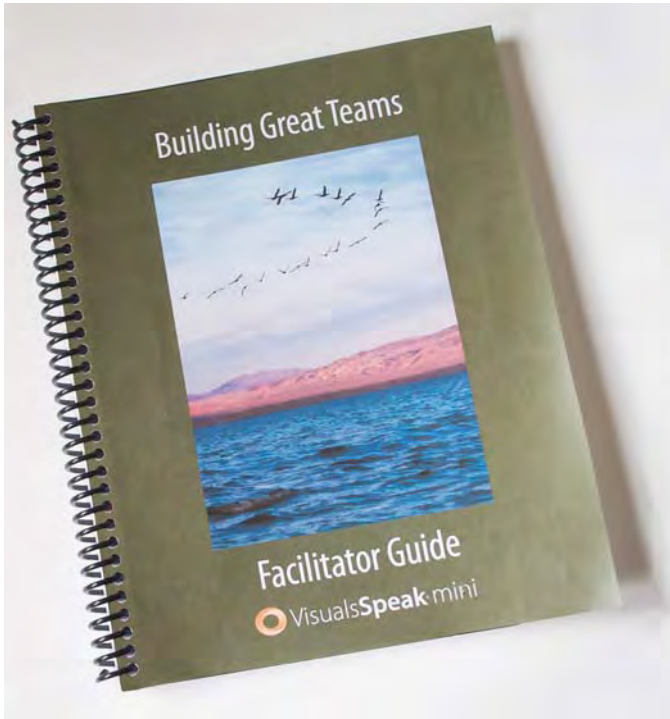
Visual Icebreaker Kit
VIK-1 \$37.95

Get your Visual Icebreaker Kit Today!

<http://bit.ly/VIKoffer>

VisualsSpeak®

Building Great Teams



Create change. Have fun. **Grow your team.**

A group of people starts the session and when they're done, they're a team. Or maybe they started as a loose-knit team but ended the session much closer.

Was it magic?

For the participants, it felt that way. People who never talk were sharing their perspectives. Images were created, talked about, and tied back to the work of the team.

After just one session with Building Great Teams, members of the team understand each other better.

Productivity goes up and conflicts among team members go down.

Even the most high-functioning teams come away with **more insight.**

Building Great Teams ties the visual and the verbal together to get teams together, aligned, and changing the world.

Why limit yourself to half your brain?



Building Great Teams comes in two parts, a **Facilitator Guide** and a **Participant Set**.

The Facilitator Guide has **step-by-step detail** to support your team-building session, including:

- Guidance on how to design the session,
- How to assess the participants,
- Selecting the right focus area for the team,
- Selecting which sequence of activities will work,
- Arranging the details of the room, and
- Information on post-session follow-up

Plus, the Facilitator Guide has **sample agendas** for each focus area, so you can hold a meaningful and fun session as short as 45 minutes or as long as several days!

The Building Great Teams Participant Set is the key to your successful team-building session. Each Set includes 45 professionally-photographed images that were curated specifically for use with team-building.

Participants use the Sets during the session, then take them away with them for long-term ongoing use. Each Participant Set **includes several follow-up activities** to reinforce the session.

Suddenly, team members have a solid, **common frame of reference** on which to base discussion, decisions, and collaboration. Everybody is on the same page.

Whether you're in a Fortune 500 company or a K-12 classroom, a non-profit or a college residence hall, teamwork is critical. Building Great Teams is a powerfully effective tool for making that teamwork happen—and **having fun doing it!**

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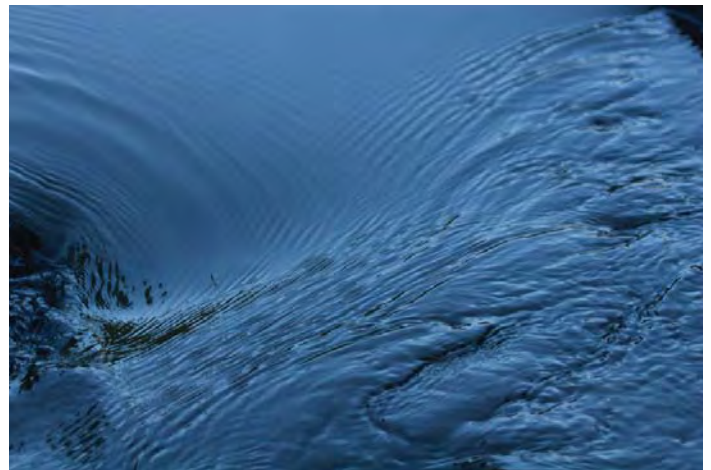
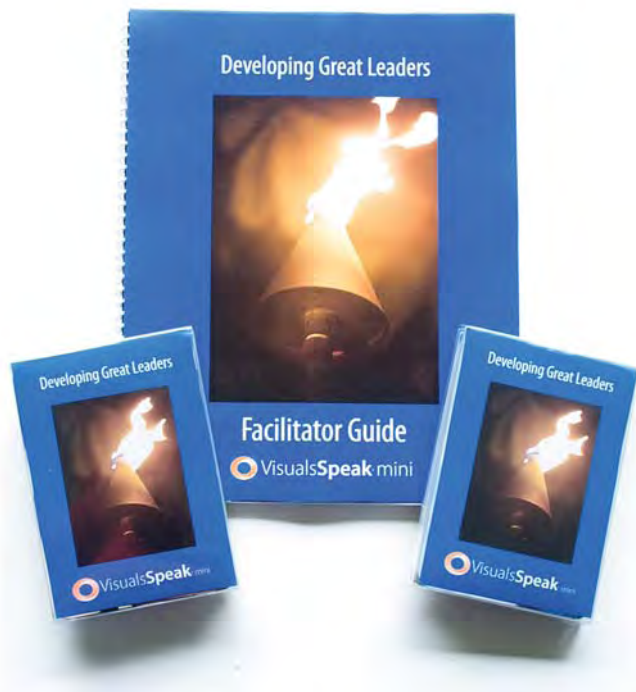
Building Great Teams

Participant Set VSMTB-Part \$45.00
Facilitator Guide VSMTB-Facil \$49.00
Small-Group Bundle VSMTB-S \$399.00
Large-Group Bundle VSMTB-L \$899.00

<http://bit.ly/BGToffer>

VisualsSpeak®

Developing Great Leaders



Make Leadership a Priority.

You think leaders are born, not made? That it's nature, not nurture? Then you've never tried **VisualsSpeak•mini: Developing Great Leaders!**

For the *new or transitioning leader*, Developing Great Leaders starts right there: how do you make the transition? What are the expectations of the new role? Most important, how do you adapt your strengths and weaknesses to best suit the new role — and then which areas do you focus on for improvement?

For *more seasoned leaders*, Developing Great Leaders is a chance to deepen skills and continuously improve. Just as cars need regular maintenance, so do leadership skills. Every time you work on deepening your abilities, you emerge a better and more informed leader. Developing Great Leaders takes you there.

Developing Great Leaders ties the visual and the verbal together to give leaders the tools and the insight to be peak performers.

Why limit yourself to half your brain?

Developing Great Leaders comes in two parts, a **Facilitator Guide** and a **Participant Set**.

The Facilitator Guide has **step-by-step detail** to support your leadership development session, including:

- Guidance on how to design the session,
- How to assess the participants,
- Selecting the right focus area(s),
- Selecting which sequence of activities will work,
- Arranging the details of the room, and
- Information on post-session follow-up

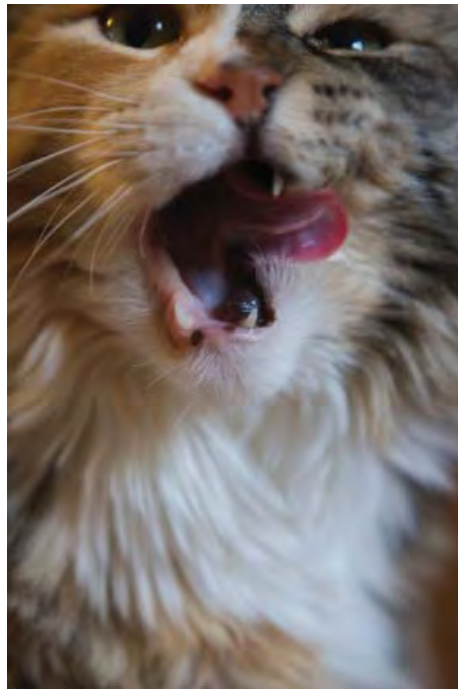
Plus, the Facilitator Guide has **sample agendas** for each focus area, so you can hold a meaningful and fun session as short as 30 minutes or as long as several days!

The Developing Great Leaders Participant Set is the key to your successful session. Each Set includes 45 professionally-photographed images that were curated **specifically for use with leadership development**.

Participants use the Sets during the session, then take them away with them for long-term ongoing use. Each Participant Set includes several follow-up activities to reinforce the session.

Suddenly, participants have a solid, common frame of reference on which to base discussion, decisions, and collaboration. Everybody is on the same page.

Building leadership capacity in our teams and organizations is more important than ever. Developing Great Leaders is a powerful, effective—and fun— tool for quickly improving skills and perspectives.



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Developing Great Leaders

Participant Set VSMLD-Part \$45.00
Facilitator Guide VSMLD-Facil \$49.00
Starter Pack VSMLD-Starter \$129.00
Small-Group Bundle VSMLD-S \$399.00
Large-Group Bundle VSMLD-L \$899.00

<http://bit.ly/DGLoffer>