



The power to be your best

with Power-saving switch

Stand out from the crowd with the Philips Xenium W737 at just a flick of a switch. Get on the fast track to excellence with its brilliant 4.3" qHD display, Android 4.0, a dual core processor and superb battery performance.

Brilliantly smart

- 4.3" qHD touch screen for rich viewing details
- Slick mobile performance with 1.2GHz dual core processor
- Android 4.0
- Sleek unibody design for sophisticated simplicity
- Always on, always connected
- Up to 10.5 hours of talk time
- Enjoy up to 9 hours of web browsing
- Dual mode(WCDMA and GSM), dual coverage
- Single click to access Power-saving mode

Extras in life

- 5 megapixel autofocus camera with flash
- Internet access on the move over WLAN



Highlights

4.3"qHD touch screen

Your Philips mobile phone comes endowed with an awesome 4.3" qHD display that will be the envy of all your peers. The display ensures great viewing from any angle, while the vibrant colors and vivid images render a full-bodied viewing experience. To top it off, navigating on the wide screen is also swift and effortless. Whether you are showing off your latest snapshots to friends or surfing your favorite websites, the 4.3" screen gives you an unbeatable visual treat while on the go.

1.2GHz dual core processor

Now you can experience an even smoother and slicker smart phone performance, thanks to the 1.2GHz dual core processor on your Philips mobile phone. With this feature, multitasking between all of your phone's applications is an utter breeze. Better yet, brace yourself for lightning-fast web browsing, remarkable picture quality and seamless gaming visuals.

Android 4.0

Empowered by Android, your Philips mobile now comes with a fully customizable mobile platform that is open to a wide range of smart applications and functions. Find your pocket PC, games console and telephone all rolled conveniently into one.

Sleek unibody design

Turn heads with the sleek and elegant unibody design of your Philips mobile phone. Besides its streamlined form and greater handset durability, the design is complemented by a metallic finish that gives your phone an extra touch of style.

Up to 10.5 hours talk time

The phone can support up to 10.5 hours conversation on a single charge.

Up to 9 hours web browsing

Enjoy web browsing for up to 9 hours on a single charge.

Dual mode(WCDMA and GSM)

Your Philips mobile phone incorporates two SIM cards to allow you access to WCDMA and GSM network connections at the same time. Now you can enjoy wider mobile coverage on two networks with just one phone.

Power-saving switch

This Power-saving switch may well be the most convenient feature on your Philips mobile phone. By clicking the button located on the side panel, you can enable this function to help preserve your phone battery. It will shut down the WiFi, GPS and Bluetooth functions, while dimming the screen display simultaneously. Besides avoiding the multiple clicks needed to do likewise on other phones, this clever yet convenient button is definitely a lifesaver for heavy phone users.

5 MPixel AF camera with flash

Capturing memorable moments is as simple as point-and-shoot. A built-in flash allows you to capture clear, sharp images - even in dim lighting conditions.

WLAN connectivity

With WLAN, you can enjoy speedy access to the Internet on your mobile phone. Go ahead and leisurely browse the web or send emails and files.

Specifications

Network Features

- GPRS (Rx+Tx): Class 12, class B and C
- GSM band: 850, 900, 1800, 1900 MHz
- Messaging: Concatenated SMS (Long SMS), E-mail, MMS, Multimedia Message Service, Predefined messages (SMS,MMS), SMS CB (Cell Broadcast), SMS (Short Message Service), SMS multi-target, QQ instant messaging, Predefined SMS
- Services: OTA provisioning (WAP,MMS), SIM Toolkit / Release 99, WAP 2.0, Internet on mobile Voice Codec: FR/EFR/AMR/HR
- EDGE
- · Qual Band (850-900-1800-1900)
- 3G: WCDMA
- WCDMA band: 2100MHz, 850MHz
- WIAN
- WAPI

OS

Android: Android 4.0

Dimensions

- · Antenna: Integrated
- Form Factor: Candy bar • Handset dimensions: 128mm x 65mm x 9.9mm
- Handset weight: 172 g • Handset color: Navy

Picture/Display

- Main Display Colors: 16M
- Main Display Resolution: 540X960 pixel
- Main Display Technology: TFT
- Touch panel
- Touch-sensitive screen: Touch Screen
- · Capacity touch panel

Still Picture Capturing

- · Camera: Integrated
- Flash: built-in
- · Integrated flash
- Image sensor type: CMOS
- Preview frame rate: 30 frames/second
- Picture file format: JPEG
- Picture resolution: 5M (2592x1944)
- White balance: Automatic, Cloudy, Incandescent, Fluorescent, Daylight, Tungsten • Picture quality: Normal, Fine, Superfine

Still Picture Playback

- Picture Compression Format: BMP, GIF, GIF (87a & 89a), JPEG, WBMP
- · Picture Enhancement: Create albums, Edit photos (colors, filters), Fake, Flip photos, Frames & Icons, Rotate, Tag it, Picture editor, Picture editing
- Rotation: 90 degree steps
- Slide show

Video Capturing

- Video format: 3GP, H.263, MPEG4, H.264
- Video resolution: QVGA, QCIF, VGA

Video Playback

Compression formats: MPEG4, H.263, 3GP, H.264

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Version: 1.0.1

- Frame rate (fps): 15, 30
- Resolution (pxl): 176x144, 352x288, 640x480

Video Recording

- Compression formats: MPEG4, 3GP, H.263, H.264
- Frame rate: 30, 15 fps • Resolution (pxl): 176x144, 352x288, 640x480
- (VGA)

Audio Capturing

Voice recording: Yes, AMR

Audio Playback

• Audio supported formats: AMR, MP3, AAC, AWB

Sound

- Ringers: MP3 ringer, Polyphonic (64 tones), AMR ringer
- Equalizer settings: Acoustic, Bass, Classical, Dance, Electronic, Full bass, Normal, Party, Pop, Rock

Storage Media

- Built-in memory capacity: 4 GB
- Memory Card Types: Micro Secure Digital (SD)
- · Memory management: Memory status, Dynamic
- memory allocation
- User memory: 3072 MB
- Maximum memory card capacity: 32 GB

Convenience

- Buttons and controls: Power On/Off, Side keys, Soft keys
- Call Management: Call Forwarding, Call on Hold, Call Time, Call Waiting, Caller ID, Conference Call, Emergency Call, Microphone mute, Missed Calls, Multi-party call, Received Calls, Firewall
- Clock/Version: Analogue, Digital, International clock
- Ease of Navigation: Touch panel
- Ease of Use: Graphical User Interface, Hands free mode, Hot Keys, In-flight mode, Keypad Lock, Softkeys, Vibra Alert, Dual SIM cards
- Games and applications: Agenda, Alarm Clock, Calculator, Calendar, Stopwatch, Countdown timer, Handwriting recognition, Document Viewer, Documents Reader, Photo Editor, Motion sensor, Widget
- Language available: UI: Chinese Simplified, Chinese Traditional, English
- Operating System: Android 4.0.4
- Personal Info Management: Daylight saving, Time Zone, Smart Phonebook, Safeguard, International clock, Task list, Quick Note
- Personalisation/Customization: Downloadable Animated GIF, Downloadable Picture,
- Downloadable Ringtones, Wallpaper, Ringtones · Text input: Smart predictive input

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- Vibrator
- Volume control

GPS

Built-in GPS

Supports A-GPS

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Connectivity

- Bluetooth
- Headset: via 3.5mm jack connector
- Modem Capabilities: GPRS, EDGE, HSPA DL 7.2Mbps, HSUPA 5.76Mbps, WCDMA
- PC Link: USB 2.0
- Serial connections: USB-Jack cable • Wireless connections: Wi-Fi, Bluetooth

W737NAY/40

- · Bluetooth profiles: A2DP, Handsfree, File transfer profile
- Bluetooth version: 3.0

Accessories

• Standard Package Includes: Battery, Charger, Handset, User Manual, USB data cable

Power

- Battery capacity: 2400 mAh
- · Battery Type: Li-ion
- Talk time: 10.5 hrs(WCDMA)

Processor

• 1.2 GHz Dual Core Processor