



LG380

Bluetooth® Music Phone



The LG380 Bluetooth® music phone by LG has all of the coolest features you need, packed into a compact and lightweight clamshell design. With Bluetooth connectivity, staying connected is easy whether you are at home, at the office, or on-the-go. Wherever you are, you can play the hottest tunes with the flip open or closed and store a boatload of your favorite songs. While you are out and about, you can also take pictures or video to share with family and friends along the way.



Bluetooth Stereo Capable



Music Player with External Touch Keys



1.3 Megapixel Camera & Camcorder



microSD™ Memory Port



Compact & Lightweight Design

LG380

Bluetooth® Music Phone



MUSIC

- Music Player with Dedicated Key (supports MP3, WMA, AAC, AAC+)
- External Music Touch Keys (hidden when inactive)
- Music Library – songs are auto organized by artist, genre, album, and recently played
- Create & Manage Playlists
- Customizable Equalizer: Flat, 3D Surround, Concert Hall, Rock, Jazz, POP, Classical
- microSD™ Memory Port for Extra Storage*
- USB Mass Storage – transfer files between microSD card* & PC

* Phone supports up to a 4GB memory card. Memory card sold separately.

BLUETOOTH

- Bluetooth Version: 1.1
- Supported Profiles: headset, hands-free, advanced audio distribution, audio/video remote control, dial-up networking, file transfer, object push
- Save up to 20 Bluetooth Pairings
- Bluetooth Stereo Headset Support for Listening to Music*
- Send Contacts via Bluetooth

* Accessories sold separately.

CAMERA/VIDEO

- 1.3 Megapixel Camera & Camcorder
- Camera Resolution: 1280x960, 640x480 (default), 320x240, 176x144, 160x120 Pixels
- Video Recording Time: 15 sec. (for messages) or 1 hour*
- Video Resolution: 176x144 (default), 128x96 Pixels
- Set Videos (under 5MB) as Wallpaper
- Video Format: 3G2
- Zoom: Up to 4x** (camera) or 5x (video)
- Self-Timer: 3 or 5 Seconds
- Multishot: Up to 6 shots in a row
- Customizable View Mode, Quality, Brightness,*** White Balance,*** Color Effects, Night Mode, Shutter Sound, Template
- Self-Portrait Capability with Flip Closed***

* Only available with external memory.

** Varies by image size. Camera setting of 1280x960 pixels does not support zoom function.

*** Available in both video and camera modes.

VOICE/AUDIO

- One-Touch Speakerphone
- Speaker-Independent Voice Command: Call <Name> or <Number>, Voicemail, Missed Calls, Messages, Time & Date
- Voice Memo Recording (1 min./memo for up to 300 memos)
- Music Ringer Support (clips from hit songs)†
- 36 Unique Ringtones + Vibrate & Silent Modes
- Set Voice Memos as Ringtones
- Call Restrictions – restrict all calls or outgoing/incoming only†
- TTY/TDD Support
- Hearing Aid Compatible (M3-Rating)

MOBILE MEDIA

- Celltop Technology – modular cells with shortcuts to weather forecasts, text messaging, sports scores, and more†
- Text/Picture/Video Messaging†
- BREW® Capable – access e-mail, download pictures, ringtones, & games†
- One-Touch Mobile Web†

TOOLS & DATA

- Tools: Alarm Clock, Calendar, Ez Tip Calc, Notepad, Calculator, World Clock, Stopwatch, Unit Converter
- Speed Dial (98 entries + 1 pre-programmed for voicemail)
- Address Book with 500 Contacts – each stores 5 numbers, 2 e-mail addresses, and a picture ID*

* Dependent on photos stored in your gallery.

GENERAL

- Compact, Stylish Gradation Design with Internal Antenna
- Flash User Interface for Clear Images/Text & Fun Animations
- Simultaneous GPS for Enhanced Location Accuracy†
- Airplane Mode (RF Off)

SPECS

Technology	CDMA
Frequency	1.9 GHz CDMA PCS, 800 MHz CDMA (Digital Dual-Band)
Data Transmission	High-Speed EVDO†
Dimensions	3.69" (H) x 1.87" (W) x 0.79" (D)
Weight	3.03 oz.
Displays	Internal LCD: 262K Color TFT, 220 x 176 Pixels, 12 Lines External LCD: 65K Color TFT, 96 x 96 Pixels, 6 Lines
Standard Battery	850 mAh
Talk Time	Up to 3 Hours*
Standby Time	Up to 8 Days & 8 Hours*

* Certain features may use more power and cause actual talk and standby times to vary.



1.3 Megapixel Camera & Camcorder



microSD™ Memory Port

ACCESSORIES

- Standard Battery*
- Travel Charger*
- Bluetooth Headset
- Bluetooth Stereo Headset
- Bluetooth Stereo Speakers
- Portable Stereo Speakers
- Headset
- Stereo Headset
- Extended Battery (1,500 mAh)
- Vehicle Power Charger
- USB Data Cable

*Included with phone.



LG Electronics MobileComm U.S.A., Inc.
10101 Old Grove Road, San Diego, CA 92131
Customer Service: 800-793-8896

www.LGUSA.com

All materials in this datasheet including, without limitation, the design, the text, and any marks are the property of LG Electronics, Inc. ALL RIGHTS RESERVED
Copyright © 2008 LG Electronics, Inc. All product and service marks contained herein that are not LG Electronics, Inc. proprietary marks are the trademarks of their respective owners. LG Electronics, Inc. makes no claim to such properties. Phone features and specifications are subject to change without prior notice. The use of non-LG approved accessories will void the warranty and may result in damage to the phone, the phone exploding, or other dangerous conditions. microSD is a trademark of SanDisk. The Bluetooth® trademark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by LG Electronics is under license.



†Carrier service required. Product features subject to change. Features based on carrier program availability.