

This training course was developed by the Capital Area Council of Governments (CAPCOG) to support continuous training on the appropriate use of the Emergency Notification System (ENS).

Comments concerning this course should be addressed to:

CAPCOG Homeland Security Division 6800 Burleson Road Bldg. 310, Suite 165 Austin, TX 78744

or

(512) 916-6035

or eschaefer@capcog.org

	1
ACTION	
	<u>TITLE</u>
	Emergency Notification System (ENS) Training for Certified Users:
	Instructor Guide
	ESTIMATED COMPLETION TIME
	Five Hours
	PREREOUISITE INSTRUCTIONAL MATERIAL
	Review to be certain that you have the following:
	1. Sign-in sheet
	2. Computers with Internet Explorer for instructor and students
	3. Internet access
	4. PowerPoint Setup
	5. ENS Handouts (hardcopy of PowerPoint presentation (PPT),
	CAPCOG ENS Policies and Procedures, FAQs document, GeoCast
	ENS Nondisclosure Agreement)
	6. ENS user manual
	7. ENS login credentials
	<u>PREREQUISITES</u>
	Basic Telecommunications Course (911 Basic)—Preferred
	ENS Certified Users training—Required
	TARGET AUDIENCES
	This course is intended to ground users and authorizing individuals in
	appropriate use of CAPCOG ENS as determined by policies, procedures and the law and to teach all potential users how to use the system effectively
	Potential ENS users are dispatcher supervisors, dispatchers, or emergency
	management personnel; other users may include anyone who may need to
	input or access public warning systems during an emergency as deemed by city or county officials or public safety officials in a CAPCOG jurisdiction
	erry or county ornerars or public safety ornerars in a CAT COO jurisdiction.

ACTION	
DISPLAY	Slide 1 – Introduction
	CAPCOG Emergency Notification System Training for Certified Users
	 Overview of ENS Policies & Procedures Communicator! NXT GeoCast Web
	Capital Area Council of Governments
INTRODUCE	Introduce yourself and topic. Inform students of any additional requirements, rules, location of restrooms, approximate length of the course, breaks, etc. Have students introduce themselves, the nature of their expertise and what
	they expect to gain from this course.
	Motivate students to learn. Tie "motivation" in with lesson.
	Encourage active participation
REFER	Refer students to the CAPCOG PowerPoint handout that allows for note taking.
EXPLAIN	 Breaks will be provided approximately every hour First part of the course will include PowerPoint
	3. Majority of the lesson is online demonstration and will require active participation by the students
IG - 2	June 2011

DISCUSS <u>COURSE STRUCTURE</u>	
Objective 1 – Overview of ENS - Provide general of history, function and benefits of ENS	description of the purpose,
Objective 2 – Policies and Procedures – Use of the agreement by all parties to abide by set policies. He appropriate use of ENS, activation of the system, an 1 database.	ENS requires formal are, we will discuss and protections for the 9-1-
Objectives 3 & 4 – Overview of the two component Communicator NXT! and GeoCast Web.	ts of the CAPCOG ENS –
Communicator NXT! – This section will concommunicator NXT! (for notifying specific maintained in the database). Focus on general Communicator NXT!. Instructors will incomwith the lecture, but students will also be proparticipate in a hands-on, instructor-guided editing, and activating Communicator.	ver the basics of groups of people ral usage of rporate demonstration ovided some time to demonstration of building,
GeoCast Web – This section will cover the based system for notifying a geographically general usage of GeoCast Web. Instructors demonstration with the lecture, but students some time to participate in a hands-on, instruction of building, editing, and activation	basics of GeoCast (web- targeted area). Focus on will incorporate will also be provided uctor-guided vating GeoCast.
Questions/Comments – Time is available at the end outstanding questions or concerns in the audience.	of class to address any

ACTION	
DISPLAY	Slide 2 – Overview
	CAPCOG Emergency Notification System Overview
	Overview
	In 2004, CAPCOG used homeland security grant funds to purchase a regional Emergency Notification System (ENS) for the 10-county area (Bastrop, Blanco, Burnet, Caldwell, Fayette, Hays, Lee, Llano, Travis, and Williamson).
	This type of system uses a "reverse dialing" telephone method to notify communities or public safety forces of critical emergency information in situations where property or human life is in danger.
DISCUSS	ENS is a web-based program to enhance emergency communications with agency personnel and the public, designed for use throughout the CAPCOG region. ENS allows for 69 simultaneous calls – a typical activation could contact 2,070 people in 30 minutes. ENS also has the ability to contact individuals through voice, email, pagers – simultaneously.
DISPLAY	Slides 3 & 4 – Overview (continued)
	Our regional ENS has two applications:



ACTION	
DISPLAY	Slides 5 – Overview
	CAPCOG Emergency Notification System Overview
	Local administration of GeoCast Web is based in jurisdictions with Public Safety Answering Points (PSAPs) and therefore is available for use across the CAPCOG region.
DISCUSS	GeoCast Web is specifically used by PSAPs as there are privacy restrictions on the uses of the 9-1-1 data – in state law.
DISPLAY	Slide 6 – Policies and Procedures
	CAPCOG Emergency Notification System Policies & Procedures
	Policies & Procedures
	 Identify appropriate use of the ENS
	Define Participating Jurisdictions
	Define Authorizing Individual Define Certified User
	 Identify responsibilities of all ENS players
	Identify protocols
DISCUSS	In this section, we will discuss the appropriate use of ENS, who may Authorize activation of the system, who are the Users who edit, update, and activate ENS, and what the responsibilities are for jurisdictions, users, and CAPCOG
IG - 6	

ACTION	
DISPLAY	Slide 7 – ENS Use
	CAPCOG Emergency Notification System Policies & Procedures
	ENS Use
	GeoCast Web - Defined as warning or alerting citizens regarding information in an emergency situation where property or human life is in jeopardy.
	Communicator! NXT - Defined as notifications to members of the participating jurisdictions' contact list for emergency events.
	Both GeoCast Web and CommunicatorNXT can be used for emergency preparedness training and exercises, and testing of the system.
	ENS's <i>purpose</i> is to provide critical notification to public safety forces or the community or both.
DISCUSS	ENS is a tool that has been implemented to meet the needs of the CAPCOG region.
	Because the GeoCast Web application uses regional 9-1-1 data, use of it must comply with the Commission on State Emergency Communications rules for 9-1-1 database information – which can be used for warnings to citizens if the situation is a hazard to the public (property or human life is in jeopardy). Examples include boil water notices, shelter-in-place advisories, and evacuations.
	Communicator! NXT is not as restrictive since it does not use the 9-1-1 database. It can be used for notify contacts for emergency events such as inclement weather that affects staffing, and activation of emergency response teams.
	Remember ENS can ONLY be used to notify personnel or the public of an emergency or hazardous situation. ENS cannot be used for board meetings, upcoming elections, trainings, or other informational messages intended to advise the public of a potential hazard but not requiring action on the part of the person notified.
	Use of the system for testing and emergency preparedness training and exercises are allowed.

ACTION	
DISPLAY	Slide 8 – Participating Jurisdictions
	CAPCOG Emergency Notification System Policies & Procedures
	Participating Jurisdictions
	GeoCast Web – Refers only to jurisdictions with managing control of a Public Safety Answering Point (PSAP) are eligible to use this application. Includes PSAP personnel or employees and officials of additional departments of eligible jurisdictions.
	Communicator! NXT – Refers to any jurisdiction eligible to use GeoCast Web and other organizations that actively participate in the emergency management or emergency response activities of CAPCOG-member jurisdictions. Other organizations must be endorsed in writing by the chief elected official or emergency management coordinator.
DISCUSS	GeoCast Web - Due to restrictions on the use of the 9-1-1 database, only jurisdictions with managing control of a PSAP can use GeoCast Web. Employees and officials of additional departments of eligible jurisdictions, such as emergency management coordinators or other emergency response personnel may be granted login credentials in order to activate the system. Communicator! NXT – Types of organizations that can use this system are emergency services districts, school districts, and hospitals. They must participate in an annual fee for the ongoing costs of maintaining the system.

ACTION	
DISPLAY	Slide 9 – Authorizing Individual
	CAPCOG Emergency Notification System Policies & Procedures
	What is an Authorizing Individual?
	Refers to a (1) a CAPCOG county judge, county sheriff, and/or county emergency management coordinator; city mayor or city manager; police chief or fire chief of a jurisdiction with managing control of a Public Safety Answering Point (PSAP); (2) the Lower Colorado River Authority (LCRA) Emergency Management Coordinator; or (3) an individual designated in writing by an Authorizing Individual identified in clause (1). The Authorizing Individual has the authority to direct a Certified User to activate the ENS.
DISCUSS	In the CAPCOG system, we primarily focus control of the ENS, particularly GeoCast Web, within PSAPs (Public Safety Answering Points) which means that users of ENS are typically jurisdictions with managing control of a PSAP. However, Communicator! NXT can be used by other organizations. User jurisdictions share in a proportion of the annual operating cost of the system.
	Who may authorize users to activate the system? Authorizing Individuals are key to protecting and securing the ENS system. The folks who are Authorizing Individuals for our (city/county/district) are (list here) – these are the only ones who can instruct us to activate the warning system.

ACTION	
DISPLAY	Slide 10: Certified User
	CAPCOG Emergency Notification System Policies & Procedures
	What is a Certified User?
	An individual who has been designated by an Authorizing Individual as someone who has permission to activate the ENS and has satisfactorily completed the training curriculum prescribed by CAPCOG for accessing and activating the ENS.
	An Authorizing Individual may choose to become a Certified User
DISCUSS	Every user must be trained on the ENS so that we can ensure that the policies and procedures are adhered to. Certified Users are typically PSAP personnel, but may include officials who are also Authorizing Individuals or emergency management coordinators or other public safety personnel.
DISPLAY	Slide 11: Responsibilities of the Jurisdiction
	CAPCOG Emergency Notification System Policies & Procedures
	What are the Jurisdiction's responsibilities?
	Designate a single point of contact for CAPCOG
	 Maintain an up-to-date roster of all Authorizing Individuals Maintain an up-to-date roster of all Certified Users
	 Protect and limit the use of the assigned user name and password
	 Ensure that Certified Users are available or on-call during each shift and complete annual training Test the system
DISCUSS	The invited of the second of t
DISC022	system. In addition, no jurisdiction modifies, removes, or adds to another jurisdiction's information in ENS!
IG - 10	June. 2011

ACTION	
DISPLAY	Slide 12: Responsibilities of the Authorizing Individual
	CAPCOG Emergency Notification System Policies & Procedures
	 What are the Authorizing Individuals' responsibilities? Ensure that access to and activation of the ENS is limited to
	 Protect and limit the use of the assigned user names and passwords
	 Protect the confidentiality of addressing databases and of information furnished by 9-1-1 database providers
DISCUSS	Authorizing Individuals are key to protecting and securing the ENS system. The folks who are Authorizing Individuals for our (city/county/district) are (list here) – these are the only ones who can instruct us to activate the warning system. They are generally the individuals who are decision-makers when declaring an emergency in our area.
DISPLAY	Slide 13: Responsibilities of Certified User
	CAPCOG Emergency Notification System Policies & Procedures
	What are the Certified User's responsibilities?
	 Protect the confidentiality of 9-1-1 addressing databases and of information furnished by 9-1-1 database providers. Comply with naming conventions set forth by CAPCOG. Sign and date Nondisclosure Agreement and provide to CAPCOG staff.

ACTION	
DISCUSS	This is you – the actual User of the ENS. Let's go over your responsibilities: The 9-1-1 database is private information which must be protected by the User when using GeoCast Web. Each person that will activate ENS needs to become a Certified User. You must attend training and must sign and return the Nondisclosure Agreement to CAPCOG staff. Eligible jurisdictions must use the specific jurisdictional naming conventions including User IDs and Scenario IDs that are provided by CAPCOG staff.
DISPLAY	Slide 14: Responsibilities of CAPCOG CAPCOG Emergency Notification System Policies & Procedures What are CAPCOG's responsibilities? • Verify the accuracy of Authorizing Individual and Certified User rosters with the ENS point of contact (POC) at least quarterly • Provide updated login credentials to each jurisdiction's POC • Conduct routine maintenance and service operations on the system • Provide training for all Certified Users • Provide technical and procedural guidance for ENS use and administration • Provide a contact list for CAPCOG Staff http://www.capcog.org/divisions/homeland-security/ens-docs/
DISCUSS	CAPCOG is the regional administrator for our ENS system – they provide the passwords and access, house the servers and provide maintenance on the hardware, and provide help and training to the users. If you have any questions about procedures, forms, or have any trouble with the ENS, you should contact CAPCOG.
DISPLAY	Slide 15: Protocols for ENS

ACTION	
	CAPCOG Emergency Notification System Policies & Procedures
	Protocols
	To facilitate the use of ENS applications by multiple jurisdictions, Certified Users <u>must</u> follow these protocols:
	 Contacts shall be assigned a numerical User ID from a range of numbers provided by CAPCOG
	 Scenarios shall be assigned a numerical Scenario ID from a range of numbers provided by CAPCOG
	 Scenarios, Messages, Groups, and Custom Field information shall be preceded by the name of the jurisdiction
DISCUSS	In order to keep the information in ENS identifiable, CAPCOG created standards for the system. We must use the appropriate naming conventions as outlined in the Memo on ENS standards.
DISPLAY	Slide 16: Testing at the PSAP
	CAPCOG Emergency Notification System Policies & Procedures
	When using the ENS, each PSAP <u>must</u> :
	 Test Communicator! NXT program at least once a month Include a minimum of one defined group Parameters and results must be logged
	 Test the GeoCast Web program at least once a month
	 Include a minimum of 10 but not more than 25 data points Test with different data points each month
	Test Activity Logs should remain on-site and available for review during the annual 9-1-1 monitoring visit
DISCUSS	Here at our PSAP, we must test the ENS regularly. This is not only to make sure all the technical parts work, but to ensure that we periodically use the system and know our way around as users.
DISPLAY	Slide 17: Funding for ENS

ACTION	
	CAPCOG Emergency Notification System Policies & Procedures
	How is ENS funded?
	 CAPCOG will utilize Homeland Security Grant Program funds for operation, maintenance, and enhancement costs as long as such funds are available.
	 Monthly recurring costs for telephone service are allocated to participating jurisdictions and organizations through yearly letter agreements.
	 Additional costs may be incurred by a jurisdictions should the "DCC Mass Call" option be used.
	∢ ∲
DISCUSS	CAPCOG will continue to use Homeland Security Grant Program funds as long as they are available. A participating jurisdiction like us provides an annual fee in order to pay for the telephone lines associated with ENS.
DISPLAY	Slide 18: Summary on ENS Policies
	CAPCOG Emergency Notification System Policies & Procedures
	Summary
DISCUSS	Instructor should walk through a process of review and summary, such as:
IG - 14	June, 2011

ACTION	
	Here are the highpoints of what we have learned so far:
	• What is the difference between GeoCast Web and Communicator! NXT? (GeoCast Web uses the 9-1-1 database and cellular phone registry information to notify the public. Users create contacts in Communicator! NXT for notification.)
	• ENS can be used when? (To notify public safety personnel or the public of an emergency or hazardous situation, with the exception to testing of the system or using during training and exercises.)
	• Who are Authorizing Individuals? (your local elected official, EMC, city manager, police or fire chief, or person designated by them)
	• What are some of the responsibilities of Certified Users? (<i>Get training, use proper naming conventions, protect the confidentiality of the 9-1-1 database and sign the Nondisclosure Agreement, complete the paperwork for any activation, test, or problem with the system</i>)
	• What are some of the responsibilities of our jurisdiction? (<i>Designate a POC, maintain a current roster of Authorizing Individuals and Users, limit the use of user names and passwords, test the system monthly</i>)
	• What is CAPCOG's role in ENS? (Maintain records for POCs and Authorizing Individuals, house and maintain the hardware, provide forms, provide assistance to users, and provide training)
	Next we will talk through and demonstrate the two components of ENS: Communicator! NXT and GeoCast Web
DISPLAY	Slide 19: Communicator! NXT

June, 2011

ACTION	
	<section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><list-item></list-item></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header>
DISCUSS	In this section, we will discuss Communicator! NXT – an effective tool for notifying a group of people as entered into database by the Certified User. We'll go through some definitions and responsibilities listed here, and practice using the system with an online demonstration.
DISPLAY	Slide 20: Communicator! NXT Overview CAPCOG Emergency Notification System Training for Certified Users
	Overview • Effective tool for notifying a set group of contacts • Voice, email, alpha-numeric paging • Limited number of concurrent licenses • Sixty-nine (69) simultaneous calls
DISCUSS	Communicator NXT is a database that we develop. We can create and

ACTION	
	customize contacts in the database prior to sending an emergency notification – so rather than a message for the general population, this component of ENS is used to contact a group we define ahead of time. Examples would be folks living on the lake (notify them of dam releases) or groups of public safety personnel. (name some for your jurisdiction).
	Communicator can make contact by phone (including cell phone), email, and/or pager - you can use one method or several to ensure receipt of the message. You can have a pre-recorded message or type in the text for a new message.
	There are only five licensed seats available, therefore you must log out of ENS if you are not using the system. CAPCOG will be able to identify who is logged onto ENS.
	ENS can make 69 simultaneous calls and contact approximately 2070 people in 30 minutes.
DISPLAY	Slide 21: Types of Users in Communicator CAPCOG Emergency Notification System Training for Certified Users
	 Security Users (Certified Users) Administrator CAPCOG role - can perform all functions Creator
	and stop scenarios, but unable to create scenarios, messages, or groups Roster User (NOTE: NOT USED AT CAPCOG) – Very limited use
DISCUSS	Security users in Communicator! NXT are the same as ENS certified users –
June, 2011	IG - 17

ACTION	
	you. However, there are different levels of access to the database, as listed here – we'll go through each briefly.
	Instructor should log on to Communicator at this point.
	Most of you here will be given "User" level security, allowing you start and stop set scenarios – and notifying groups in our (city/county/district) for a set response. Some may have Creator level, depending on how we intend to use the system. Roster Users are limited and are not used in the CAPCOG system.
	Why are there different levels of security? What are our duties as Users on Communicator?
	Instructor should discuss the functions/uses of Communicator for your city/county/district. These should include:
	Notifications to responder groups
	Notifications on events (release from a dam, road closure, boil water notice, etc.)
	Other uses the group can think of
	Let's look at the system to go over its structure and what you have access to.
DEMONSTRATE	Instructor should open the Security Users tab and identify groups on Communicator that belong to your jurisdiction and note:
	You can see the other jurisdictions' information on Communicator, but you are not authorized to make any changes to their data or set-up. If you see something in error, please report it to CAPCOG.
DISPLAY	Slide 22: What Does CAPCOG Do on Communicator?

ACTION	
	CAPCOG Emergency Notification System Training for Certified Users
	CAPCOG Role
	Regional administration
	 CAPCOG will issue usernames and passwords for Creators and Users to each agency's Administrative POC for distribution
	 Develop a separate "Department" for each participating organization
DISCUSS	CAPCOG is responsible for the regional integrity of the system – they maintain software, keep lists and records on users, change usernames and passwords, keep records on use of the system, and help troubleshoot if there are problems when we test.
DISPLAY	Slide 23: What Are We Required to Do on Communicator NXT?
	CAPCOG Emergency Notification System Training for Certified Users
	PSAP/Organization Responsibilities
	Ensure proper training of Creators and Users
	 CAPCOG will continue to provide periodic training
	 Notify CAPCOG immediately following a change in Certified Users
	 Do not alter messages or groups assigned to other Departments
DISCUSS	We have to do our part to secure the system and its use, too – which means
June. 2011	IG - 19

ACTION			
	training and showing Users in our PSAP or organization how to use the system AND how to document what we do. We need to keep CAPCOG up to date on changes in personnel. If we want to change the password, we must contact CAPCOG.		
	Slide 24: Steps in Using Communicator! NXT		
	CAPCOG Emergency Notification System Training for Certified Users		
	Using Communicator		
	Steps for Building a Scenario:		
	Create contacts		
	Create groups		
	Create messages		
	Create scenario		
	Activate/Test scenario		
DISCUSS	"Scenario" is the event for using Communicator – what, how, and when we		
	would notify a set group of folks through the system.		
	Instructor should discuss instances for this jurisdiction.		
	The next few slides will walk us through setting up and activating a scenario.		
DISPLAY	Be sure to demonstrate on the Communicator! NXT System.		
	Slide 25: Logging on		

ACTION	
	<text><list-item><list-item><list-item></list-item></list-item></list-item></text>
	Here's the log-on screen. Usernames and passwords are assigned to us by CAPCOG – we are limited on how many and who can access the system. The Company name is "CAPCOG."
DISPLAY	Slide 26: Creating Contacts CAPCOG Emergency Notification System Training for Certified Users Creating Contacts The Contacts Module is an electronic address book • The first step when starting to build a scenario is to populate the contacts database with individuals • Once assigned to Group(s) these contacts will be notified during a scenario activation • Assign Custom Field(s)
DISCUSS & DEMONSTRATE	Contacts is just an address book – very similar to email programs. We enter contact names and information and assign them to groups, depending on the notification they will receive.

The Contact	ts module as it will appear on your screen.	
: Communicator! NVT	CAPCOG Emergency Notification System Training for Certified Users	
Communicati Commu	ter NCI 31.13 Windows Internet Gelorer Ing INT2 21 2016 Windows Internet Gelorer Ing INT2 21 2016 Windows Internet Gelorer Forware Table Hep	
14 44 11 -		
	Constant Summary Contact Summary Contact Summary Contact Summary Contact Summary Field Contact	
	Orange Contact (b) Payment & pr Advisors in the Contact (bit of th	
	Allongott Aaron Sobe Association (1998) Perior Constants Association (1998) Association (1998) Associat	
	Adductory C Addet Statisty select 50005 Construction of the processing C Addet Statisty select 50005 Construction of the processing C Addet Addet 50005 Data on screen C Addet Addet 1000 Wring the one streen C Addet 3 Wring Works 2005 3311	
	Albedda E Conversion Albedda E Conver	
	Page 1 of 478 006 Vervices Next +	
	Carlos transf	
C.Dav.		
Commentant The ten vere ₩ Φ ■ •		
Commented The Gar Ver ₩ ₩ ₩ ₩ ₩ ₩ ₩	<complex-block></complex-block>	
Commented Tres for Vere 20 20 10 10 20 20 10 20 20 10 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 20 2	<complex-block></complex-block>	

ACTION	
DISPLAY	Slide 29: Creating Groups
	CAPCOG Emergency Notification System Training for Certified Users
	Creating Groups
	 The second step is to organize your contacts into different categories called "groups"
	 There are two types of groups that can be added to a scenario
	– Dynamic Groups
	– Static Groups
	same people across different scenarios. There are Dynamic Groups and Static Groups, which we'll go over briefly – this will help explain how the database pulls its information.
DISPLAY	Slide 30: Dynamic Groups
	CAPCOG Emergency Notification System Training for Certified Users
	About Dynamic Groups
	 Composed of contacts that meet certain criteria (e.g. a search based upon custom fields)
	 If there are changes made to an individual's information in the <u>Contacts Module</u>, those changes can affect the Dynamic groups
	 Dynamic groups may also be affected by adding new contacts and changing group criteria
	A Dynamic group is used more because of their function all EMS
	supervisors, for example.
June, 2011	IG - 23



ACTION	
DISPLAY	Slide 33: Creating Messages
	CAPCOG Emergency Notification System Training for Certified Users
	Creating Messages
	 Messages are created for each device type (i.e. email, phone_and pager)
	Can be recorded or text-to-voice
	 Delivered during the scenario activation to contacts
	On the Messages tab, you will find how we can create whatever the message
	is - this can be recorded with a simple computer mic, if you have one, or you
	can type in the message and use the text-to-voice feature. Be sure to always
	correctly. Text-to-voice will require some phonetic changes for geographic
	names (Bastrop, for example, must be typed in as "Bass-drop" to sound
	right).
DISCUSS & DEMONSTRATE	Instructor should type in and playback a sample message.
DEMONSTRATE	• Important elements to your message:
	• Identify the city/county/jurisdiction/organization.
	• State the nature of the emergency.
	• Provide instructions on what to do next and where to call for more information.
	• Say goodbye or some other sign off so they know the message is complete.
	20-30 seconds is probably all that you need to use. There are sample messages provided in the Communicator! NXT Users Manual. When we get to building a scenario, you will also see different options for delivering the message – requiring a response from the individual, or a callback.



ACTION	
DISPLAY	Slide 36: Create the Scenario
	CAPCOG Emergency Notification System Training for Certified Users
	<section-header><section-header></section-header></section-header>
DISCUSS	Scenarios can be created to cover a number of situations. Once we have created our contacts, assigned individuals to groups, and created messages we want delivered, then we have the necessary pieces to create a scenario. Instructor to note: Who – groups of individuals to contact What – the message to deliver Where – the device – phone, pda, fax, email, pager When – start, duration, stop, pre-scheduled or hand activated How – Communicator!NXT Why – the incident

CTION	
ISPLAY	Slide 37: Create the Scenario (continued)
	CAPCOG Emergency Notification System Training for Certified Users
	Create the Scenario
	 Name – The name of the scenario should be descriptive so that you can find it guickly when needed.
	• <i>ID Number</i> – Important if you want to activate the scenario by phone.
	 Duration – How long will ENS actively contact individuals and accept incoming responses?
	 Priority – Gauges the allocation of system resources.
	 Number of Attempts/Delay – How many times to try calling an individual and how long between calls?
	 Group(s) – Who will be called?
	 Devices – Contact can be made by voice (home, work or cell phone) pager, or email.
DISPLAY	Slide 38: Scenario tab as it will appear on your Communicat
	Training for Certified Users
- 28	



ACTION	
DISCUSS	Call flow allows us to choose how the message is delivered – whether we should ask for response, or have folks call in, or simply deliver the message.
DISPLAY	Slide 41: Activate the Scenario
	CAPCOG Emergency Notification System Training for Certified Users
	Activate the Scenario
	 Scenarios contain ALL of the information from the prior steps (groups containing contacts and various types of messages) plus the scenario-specific information
	TEST THE SCENARIO!
DISCUSS	Remember: An Authorizing Individual must request the activation! (Except in the case of a test).
DISPLAY	Slide 42: Communicator! NXT Helpful Hints
	CAPCOG Emergency Notification System Training for Certified Users
	Communicator! NXT Helpful Hints
	 When selecting the sequence of devices to deliver the message, send email first.
	 Message text should be short. No more than three sentences.

ACTION	
DISCUSS	Just a few things to consider with Communicator! NXT
DISPLAY	Slide 43: Summary of Communicator!NXT
	CAPCOG Emergency Notification System Training for Certified Users
	Summary
	Here are some highpoints about Communicator! NXT:
	• What is the primary use of Communicator? (<i>To notify a group of people that are predetermined and entered into the Communicator! NXT database.</i>)
	• What is the difference between Dynamic Groups and Static Groups? (Dynamic – selected because of certain category, Static – selected by name)
	• What are steps to using Communicator to notify a select group of individuals? (<i>Create contacts, Create groups, Create messages, Create scenario, and Activate/Test scenario</i>)
	• What is meant by the Duration setting for a Scenario? (Duration determines how many times the system will attempt contact, and for how long)
	• What are some options for Call Flow? (simple, simple with callback, simple understand, simple response, etc.)
	Next we will talk through and demonstrate GeoCast Web
1	

ACTION	
DISPLAY	Slide 44: GeoCast Web
	CAPCOG Emergency Notification System GeoCast Web • Overview of GeoCast Web • Define User Levels • Using GeoCast Web • Map Tools • Activation Scenario
DISCUSS	In this section, we will discuss GeoCast Web – a tool that integrates GIS mapping (street-level maps) from the CAPCOG 9-1-1 database and the cell phone registry with a call-out program for emergency notifications. We'll go
	through some definitions again, and practice using the system with an online demonstration.
DISPLAY	Slide 45: Overview of GeoCast Web CAPCOG Emergency Notification System Training for Certified Users
	Overview What is GeoCast?
	GeoCast is a web-based application used to notify a geographically targeted group within a specific area.
	GeoCast interfaces with ArcIMS (mapping software), using the CAPCOG 9-1-1 database and the cellular phone database.
	Communicator! NXT notifies first responders, GeoCast notifies the public.

ACTION	
DISCUSS	With the mapping capability, we can pinpoint a target area to automatically call all landlines within a geographic area and now cell phone that have been entered registered by the public. This is more widespread than Communicator – notifying folks in a given area, rather than a certain group of people.
DISPLAY	Slide 46: User Levels GeoCast Web
	CAPCOG Emergency Notification System Training for Certified Users
	User Levels (Certified Users)
	 Company Administrator CAPCOG role - has access to all areas of the system Activating User Has ability to manage messages, identify call- out areas, activate one-time/pre-built notifications and stop an activation
DISCUSS	For our purposes, we are all Activating Users (Certified Users). Again, you can only activate at the request of an Authorizing Individual. CAPCOG has administrator rights, which allows them to review and monitor use of the system, as well as provide technical assistance.
	Be sure to demonstrate on the GeoCast Website.
	Slide 47: Logging on

ACTION	
	<image/> <section-header></section-header>
DISPLAY	Here's the log-on screen. Same process as for Communicator! NXT - usernames and passwords are assigned to us by CAPCOG – we are limited to one. The Company name is "CAPCOG." If you have access to GeoCast and Communicator, your login information will be the same.
	GEOLASI WERE CAPCOG Emergency Notification System Training for Certified Users
	Using GeoCast
	The Activating User's Start Screen has these options:
	 Message Management One-Time Notification Pre-Built Notification Stop Activation
DEMONSTRATE	Instructor should be logged on to demonstrate.
	will need to enter your message first, then you will select it when you are ready to activate.
IG - 34	June, 2011

ACTION	
DISPLAY	Slide 49: The GeoCast Start Screen
	CAPCOG Emergency Notification System Training for Certified Users
	Cocclass Web: Administration Windows Internet Explorer ■
	GeoCast Web
	General Galaxie General Galaxie General Galaxie Starket Mathematics Starket Mathematics
DEMONSTRATE	Here are the choices for our "start" menu –
DISPLAY	Slide 50: Recording a Message
	CAPCOG Emergency Notification System Training for Certified Users
	Or not for transh water recorders Margin () () () () () () () () () () () () ()
DEMONSTRATE	At Message Management, we can select a message already recorded, or prepare one on the spot. Again, this can be recorded with a simple computer mic, if you have one, or you can type in the message and use the text-to-voice feature. And be sure to always listen to your message playback!
•	Instructor should type in and playback a sample message.

ACTION		
DISCUSS	 Unlike Communicator, GeoCast does not have the templates to help you construct the message – you'll need to set it up. Important elements to your message: Identify the city/county/jurisdiction. State the nature of the emergency. Provide instructions on what to do next and where to call for more information. Say goodbye or some other sign off so they know the message is complete. 20-30 seconds is probably all that you need to use. Now we are ready to go into our One-Time Notification, which is similar to creating a scenario as in Communicator. However, we don't need to bother with groups or devices – we just draw on the map! 	
DISPLAY	Slide 51: Defining the Call Out Area	
	<image/> <image/>	
DISCUSS & DEMONSTRATE	At the map, you will see the CAPCOG region. Note: If you are on a computer that has not used GeoCast Web before, you will need an SVG viewer plug-in. Don't worry – you'll be prompted for it if you don't see the map. This is a very important plug in that should be loaded on your computer now, in advance of an actual emergency.	
	You can narrow the map down to our county by typing the county name in the "For:" box – the county selected will be highlighted. Or you can zoom in, and keep zooming in to the area you want. There is also a "grab" tool.	
	We can pre-set an area for call-out, but in most cases, we'll be selecting on	



ACTION	
DISCUSS & DEMONSTRATE	Slide 54: Map Tools (continued)
	 Map Tools I 2 3 4 5 6 7 8 9 10 11 12 13 Select" - This tool allows you to select shapes and focal point. It should also be the "default" pointer. "Draw Polygon" - This tool allows you to draw a polygon on the map for scenario creation. "Draw Circle" - This tool allows you to draw a circle on the map for scenario creation. "Draw Rectangle" - This tool allows you to draw a circle on the map for scenario creation. "Draw Rectangle" - This tool allows you to draw a circle on the map for scenario creation. "Draw Rectangle" - This tool allows you to draw a circle on the map for scenario creation. "Draw Rectangle" - This tool allows you to draw a circle on the map for scenario creation.
DEMONSTRATE	Instructor should define a call-out area on the map, using a map tool. Demonstrate how specific the shape can be, i.e. a defined area up next to a road or waterway. You may also demonstrate multiple shapes.
	Once we have drawn the area, you select the "call" box for cell phones and telephones at the top of the page. Note that this will now tell us how many candidates we have selected – this is how many phone lines have been identified. If you only see a "0" for candidates, or as you continue with the notification, no phone numbers show up, then this is most likely the error – check the "call" box!
	GeoCast uses the landlines, which are the phone numbers in the 9-1-1 database. Because we get the phone numbers from the phone companies, remember that they are address-based. This may result in multiple phones linked to one address – such as a trailer park, commercial building, or hospital. GeoCast can also now select the cells phones that have been entered in by the public through the cell phone registry. The data is loaded onto the map by CAPCOG staff.
	Now we are ready to walk through an activation. The Activate button will walk us through a series of pages that will define all the activation conditions. Note: If you need to back out at any time, you must use the Return button at the bottom of the page (the "back" button of your browser will not work).
	Instructor should identify a small area for testing, therefore if the activation is not stopped in time, there is minimal call-out.

ACTION	
DISPLAY	Slide 57: GeoCast Helpful Hints
	CAPCOG Emergency Notification System Training for Certified Users
	GeoCast Helpful Hints:
	 Click slowly when using the map.
	 Never cross lines in the call out area.
	Don't use the back button.
	Use pointer tool to select.
	Add a report to ensure receipt
	 Spanish-language messages must be voice recorded.
DISCUSS	These are just a few things to keep in mind when using GeoCast. Also, if you do know the username or password or it is not working, contact our POC and then CAPCOG staff.
DISPLAY	Slide 58: Summary of GeoCast Web
	CAPCOG Emergency Notification System Training for Certified Users
	Summary
DISCUSS	Here are some highpoints about GeoCast Web:
	• What is the primary use of GeoCast Web? (<i>To notify the public in a specified geographic area in a relatively short period of time.</i>)
IG - 40	• What are important parts to a voice message? (<i>Greeting, message,</i> June. 2011

	Instructor Guide CAPCOG Emergency Notification System (ENS)
ACTION	
	possible repeat, next steps, and a goodbye)
	• What button/function will walk you through the steps to activation of GeoCast? (<i>The Activate button will take you through the activation conditions: notification host (pre-set), time estimate, parameters, reports, a review of candidates to be called, voice message</i>)
	• Why must we test GeoCast Web at least monthly? (It allows the User to become familiar with the tool and it also helps identify if there are any problems with the system that need to be addressed through CAPCOG. (Discuss your local testing protocols here.)
DISPLAY	Slide 59: Use of Cell Phones
	CAPCOG Emergency Notification System Training for Certified Users
	Cell Phone Interface
	 CAPCOG has implemented a new feature that allows individuals to register their cellular telephones into a database that works in concert with GeoCast Web.
	 To register for the system, go to http://wireless.capcog.org
DISCUSS	CAPCOG installed a cell phone interface so that the public can register their cell phone to any address in the CAPCOG region. This is due to the fact that more people are using cell phones only rather than landlines. If a cell phone shows in the affected area, we will be able to reach the person.
FINAL Q & A	Slide 60: Any Questions?

ACTION	
	CAPCOG Emergency Notification System Training for Certified Users
	Questions?
REMINDER!	 Inform the students that in order to complete the requirements of the class, they must: Sign the <u>Sign-in sheet</u> Sign the <u>ENS Nondisclosure Agreement</u> and submit it to the Instructor (before leaving!) Completing the <u>Course Evaluation</u> form is optional, but highly encouraged. Completed forms should be turned in to the Instructor.
REFER	 Students should have in hand the following ENS Handouts to take with them for their use: Hardcopy of PowerPoint presentation (PPT) CAPCOG ENS Policies and Procedures ENS FAQs document GeoCast quick reference guide Communicator!NXT quick reference guide Remind students that these documents including the Communicator! NXT and GeoCast Web manuals can also be found on the secured CAPCOG
SUBMIT TO CAPCOG	website at <u>http://www.capcog.org/divisions/homeland-security/ens-docs/</u> . REQUIRED DOCUMENTATION Instructors are required to return the following course documentation to CAPCOG: 1. Original Sign-in sheet

ACTION	
	 Original ENS Nondisclosure Agreements, signed Course evaluations
FILE AT CAPCOG	CAPCOG will maintain on file all course sign-in sheets and signed ENS Nondisclosure Agreements.
	CAPCOG will complete and maintain a roster with the names of the newly Certified Users and the dates of their training.
	Course evaluations will be reviewed and compiled with comments from other ENS Certified User sessions. CAPCOG staff are available to discuss any noted improvements or comments that instructors observe or receive in the training courses.