
eArtist 4.0 Release Notes and Upgrading from eArtist 3.0

ArtScope.net
November 2009

eArtist@Artscope.net

Overview

This document covers the new features and enhancements made to eArtist over version 3.0.x. Users who wish to upgrade to eArtist 4.0 should first purchase the upgrade from version 3.0.x from our website at <http://www.artscope.net/eArtist>. Upgrade instructions are included at the end of this document.

New Features and Enhancements

Currency Conversion

eArtist now supports multiple currencies including the ability to assign the currency symbol per currency, and exchange rate.

Currencies now have their own table in the eArtist Admin module. You can edit the list of currencies and the exchange rates directly from the Admin module->Set System Settings tab->Currencies and Markup tab, or you can click on the blue arrow icon next to the Currencies title to go to the Currencies table directly. A link to a URL that keeps up-to-date currency rates is on the Currencies table view. If you sell in multiple currencies often, it is important to keep the Exchange Rate data up-to-date often.

The screenshot shows the 'Currencies and Markup' configuration page. On the left, there are settings for 'Default Pricing' (Wholesale/Retail), 'Default Artwork Markup' (50%), 'Default Currency' (USD), 'Display Currency 2' (CAD), 'Display Currency 3' (GBP), 'Automatically Charge Tax' (No), and 'Proposals will expire after' (30 days). On the right, the 'Currencies Used' table is displayed with columns for CODE, Description, Symbol, Rate, and Tax Rate.

CODE	Description	Symbol	Rate	Tax Rate
USD	U.S. Dollars	\$	1.00	DEFA
EUR	Euro	€	.68166	DEFA
GBP	British Pound or	£	.62445	DEFA
CAD	Canadian Dollar	\$	1.0915	CANA
JPY	Japanese Yen	¥	90.70	DEFA
AUD	Australian Dollar	\$	1.15036	DEFA
US	U.S. Dollar	\$	1.00	DEFA
COP	Colombian Peso	\$	1922.50	DEFA

You have the option to designate two extra currencies as “display” currencies. When you change these two extra display currencies, hovering over your retail price with your mouse arrow in the Artwork module will display what the retail price is of that artwork in the two display currencies.

The screenshot shows a pricing calculation interface. It displays 'Wholesale Price' as \$ 200.00, 'Markup' as 50.00%, and 'Retail Price' as \$ 300.00. There are radio buttons for 'Round up' and 'Don't round'. Below, there are radio buttons for 'Taxable' and 'Non-Taxable'. A yellow tooltip shows the calculated prices: \$ 327.45 and £ 187.34.

Invoices and Exhibitions can be set to use a different currency than your default currency, and pricing will automatically be refreshed and calculated using the exchange rates you have specified in your Currency table.

Prices are copied into Invoices and Exhibitions, so changes in the exchange rates will not affect existing invoices or exhibition price lists. If you need to refresh your pricing on an exhibition, click the Refresh Pricing button on the exhibition form detail. If you need to refresh your pricing on an Invoice, click the Refresh Pricing button on the Invoice form detail next to the Wholesale or Retail radio buttons.

NOTE: Shipping charges are always recorded in your default currency. If you are using a different currency on your Invoice, the shipping charge will display on your invoice in the invoice currency.

NOTE: Unlike shipping charges, Payments can be made in a different currency. On the payment screen, select the currency of the payment being made. eArtist will record the exchange-rate amount, and display the payment in the chosen currency.

Curriculum Vitae Generation

The Admin module has a new “CV” tab. On this tab, you’ll find fields to enter extra data about your artist career that you don’t normally track with exhibitions, invoices or constituents such as publications you’ve been featured in, your professional degree information, or other awards. You have the option to include or exclude any of these sections from a Curriculum Vitae report which can be printed or exported. Your curriculum vitae will list all the exhibitions you’ve tracked in eArtist by date, and all constituents who have made purchases.

The screenshot shows the 'CV Info' form in the eArtist system. The form is titled 'Curriculum Vitae' and contains several sections:

- Title:** Curriculum Vitae
- Education:** Bachelor of Fine Arts, Michigan State University, 1989. Includes a radio button for 'Include Education' (Yes).
- Publications:** A table with columns 'Date', 'Name/Entry', and 'Line Order'. It lists '1994-1997 Strong Coffee' (Line Order 1) and 'ArtScope.net' (Line Order 2). Includes a radio button for 'Include Publications' (Yes).
- Additional Info 1:** Title 'Affiliations'. Content: 'Chicago Artists' Coalition Around The Coyote, Vice President of the Board, March 1999 to March 2000'. Includes a radio button for 'Include Additional Info 1' (Yes).
- Additional Info 2:** Title 'Awards'. Content: 'ish Arts Club Annual Exhibition, Bronze Ribbon, July 2001'. Includes a radio button for 'Include Additional Info 2' (Yes).

At the bottom right, there are 'Print' and 'Export' buttons.

You may designate how or if a Constituent even appears on your Curriculum Vitae with a new “Include in CV” field in the Constituent module. Before running the CV report, you should go through your Constituent buyers and assign them to a particular section in the “Include in CV” field. “Corporate” buyers will list the business name. “Private” will list the calculated Saluation. Listing a buyer as either “Corporate Anonymous” or “Private Anonymous” will show as “Anonymous” under the respective sections. If you have more than one “Anonymous” buyer, the number will be tallied and shown next to the “Anonymous” moniker. If you do not wish to list your Constituent even as anonymous, you may set the “Include in CV” field to “Do Not Include”.

The screenshot shows a dropdown menu for the 'Include in CV Section' field. The options are:

- Museum
- Corporate Anonymous
- Corporate
- Private Anonymous
- Private
- Do not include

A note at the bottom of the menu reads: "Note: consti not co and ru "Refresh Constituent Histories" from the Script menu."

When you run the CV report, the report is broken into two distinct reports: The artist and exhibition report, and the collections report, so you will be asked to print or export two reports when you click the print or export icons. The collections report is your list of constituents. You may skip printing or exporting either report. You will be prompted to print or export both whether you cancel one or the other or not.

Publication Tracking

You can track publications that your artwork appears in. Tracked publications can appear on your Curriculum Vitae. A button on the Publications tab in the Artwork form, and the button next to the Publications portal on the CV tab of the Admin module will take you to the Publications table to add more entries and details about the publication. Once you've added a publication where your work appears, you can link any artwork record to that publication through the Artwork module->Form View->Publications tab. Use the pull-down menu on the portal to select the publication by name and date.

The footer of the publication table layout contains a custom field for determining what and how your publications are noted on your CV. The editable field is a pre-evaluated calculation field. Treat this field as if you were creating a normal FileMaker calculation. The evaluated field is shown below the pre-calculated field to check the validity of your calculation. If you aren't sure of what you should or can enter into this field, email our tech support. If your evaluated preview shows a "?", you've done something wrong with the calculation. Email our tech support if you are unable to fix your calculation. The default definition contains formatting for books, newspaper articles, magazine articles, and pamphlets. If no publication type is selected, the format will only display the publication name and date.

A4 Report Printing (Non-label reports only)

Printed reports are now formatted to allow printing on A4 size paper. If you print to A4 sized paper, change the default page size on Admin module->Set System Settings tab->Interface tab. When you print your reports, A4 will automatically be selected as the default page size in the page setup options dialog.

If you print to both A4 and U.S. Letter size paper, set this setting to whichever page size you print to the most. You can always change the page size in the page setup dialog that appears with reports.

NOTE: Label, postcard, and envelope reports are NOT formatted for A4 printing. Do not change the page size in the print options dialog for these type reports.

Tab highlighting

If your Artwork has activity or notes, or expenses, etc., the tabs on the Artwork Form view will have a green highlight above them to alert you to the fact that you have information on those tabs. Likewise, if your Constituents have any activity or notes, those tabs will also be highlighted.

Mouse-over quick-tips

Icon buttons, certain fields, and other selectable items throughout the eArtist interface have quick-tip notes that appear when your mouse hovers over the items for a few seconds to help you use eArtist.

Interface scaling

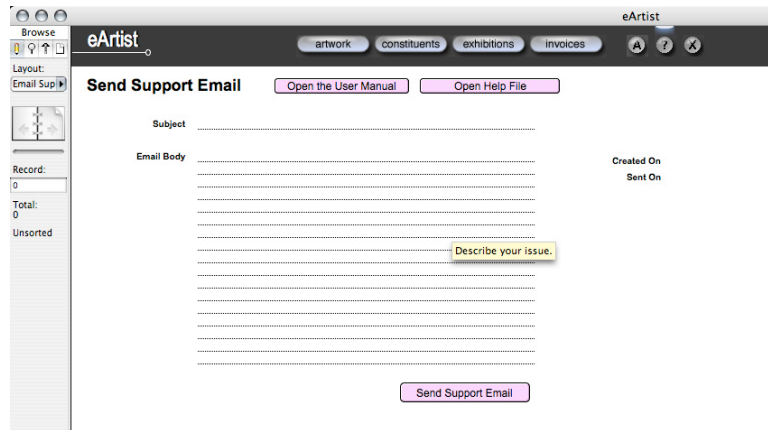
Portal windows on forms and other elements of the eArtist interface will now scale in size with the size of your window to allow viewing of additional line items in portal windows.

Simplified Ascending/Descending Sorts

Clicking on list view headers will now sort the column in the reverse order the column was last clicked. So if you clicked on a "Title" column once, it will sort in ascending order. Click on the title column a second time, and it will sort in descending order.

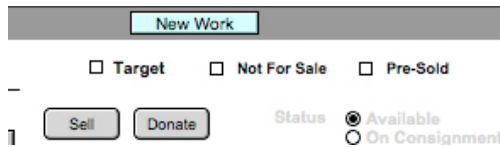
Send an email support request from within eArtist

We've included a button right on the front page of the Admin "About" tab that will enable you to compose and send an email support request to us. Your system must have a default mail application setup to send email, and you must be connected to the internet. eArtist will send your email application a composed email for you to send to us. You must send the email from your email application. eArtist will only help you compose the support request.



Pre-Sold designation

Some work you may have already sold before purchasing or using eArtist. If you do not wish to create a back-dated invoice, you may designate an artwork as "Pre-Sold". These artworks will not be available for sale through invoices, and will appear as "Not for Sale" or "Sold" elsewhere.

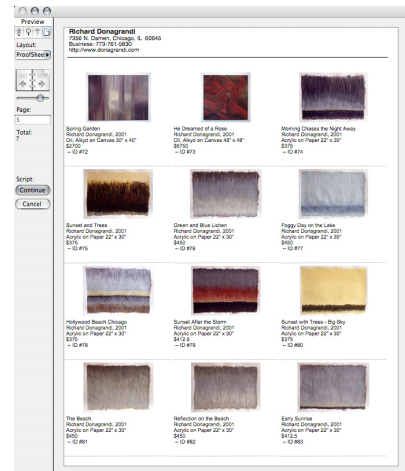
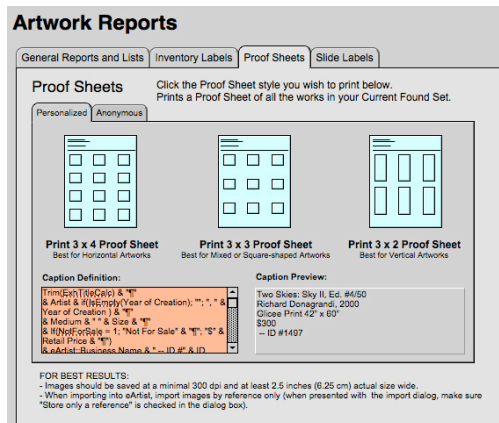


Framed Size Field

The Artwork Size field is generally for pre-framed sizes. Enter the post-framed size in this field. The framed size will appear in exhibitions and invoices as well as the Artwork Information sheet.

Personalized and Anonymous Proof Sheets

As art competitions and artwork submissions become more electronic, this report format will print out a "proof-sheet" similar to a slide sheet. Choose the format that will best support your artwork image size as well as submission requirements. Customize the artwork captions to meet your submission requirements with the Caption Definition fields. Treat the Definition field as if you were creating a normal FileMaker calculation. The Preview shows you the results of your Definition.



Certification of Authenticity language added to Artwork Information sheets and Invoices

We've had a lot of requests for a Certificate of Authenticity report. Because this is a legal document best overlooked by your lawyer or solicitor, the best option for this is really to create a merge file in Microsoft Word that you keep handy and fill out with your artwork information as you see fit, as this document could potentially be very long and will absolutely be custom to your artistic situation.

However, we've added support to include some basic "Certification of Authenticity" language to both your artwork information sheets and your Invoice notes.

Customize your Certification language on the Artwork Reports layout. The editable field is a pre-evaluated calculation field. Treat this field as if you were creating a normal FileMaker calculation. The evaluated field is shown below the pre-calculated field to check the validity of your calculation. If you aren't sure of what you should or can enter into this field, email our tech support. If your evaluated preview shows a "?", you've done something wrong with the calculation. Email our tech support if you are unable to fix your calculation.

If you don't wish to use this feature, blank out the field. Otherwise, this language will appear at the bottom of your Artwork Information sheets.

You can copy this language, when needed, to any Invoice you create by clicking the icon next to the Notes field on your Invoice.

Edition Management Enhancements

You can now track the original artwork to your editions by designating the original artwork id on the Editions tab in Artwork. Be sure to include this ID before you create your edition, otherwise, it will only appear on one record in your editions.

In order to create a print edition from an existing original, go to your original artwork record. Duplicate the record by using CTRL+D (PC) or Apple+D (Mac) or selecting Records menu->Duplicate Record. Change the artwork medium and wholesale price. Enter "1" or X number of edition prints in the editions field. Click on the Editions tab and enter the Original Artwork ID in the Original Artwork field, and the Edition Type, Publisher, and Printer information if you wish. Then click the "+" sign next to the edition number field. You will be asked to create the edition for just one print or the total prints in your edition. (Typically, you'd select total prints if you are starting a new edition.) After eArtist has created all your edition records, you may get a dialog box reminding you that you will need to increase the edition number before you can add any more prints to the edition.

The Edition Report will also now show the Total Sold value and Total Retail Value, and the number or editions Sold. The Editions tab will show the total retail value of your edition and total number in the edition.

Expanded Status Field

Constituents have an expanded viewable "Status" field for those who have a lot of stati.

Price Rounding and Currency support in Exhibitions

Just like invoices, Exhibitions can be set with a specific currency. Exhibition reports will list the artwork using the current exchange rate for that currency.

You may also set an exhibition to round the pricing for artworks when the currency exchange rate creates odd prices. Rounding in Exhibitions is turned on by default. If you do not want to round pricing for Exhibitions, set the Rounding field to "Don't Round" on the Exhibition form.

Exhibition Price Lists show Framed Sized

Exhibitions and Exhibition lists will now show the Framed Size (if available) for an artwork.

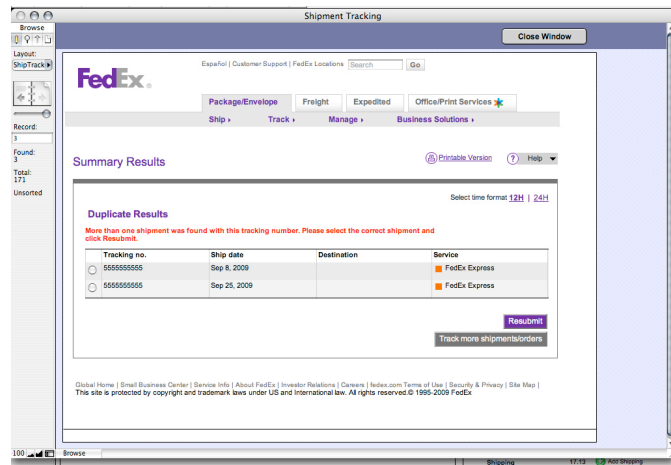
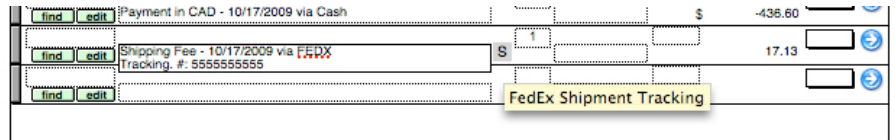
Artwork Sold at Exhibition Retains Exhibition Retail Price

You can now sell an artwork directly from an exhibition. The exhibition price will be transferred to the invoice. Click on the Shopping Cart icon next to your exhibition line item, and a new Invoice will be created with that artwork with the exhibition price and currency.

Shipment Tracking

eArtist now supports shipment tracking with Federal Express. If you use Federal Express for your shipping, and include your FedEx shipment number when you enter the shipping information for an invoice, a little “S” icon will appear on the shipping line item on your invoice. Clicking on the “S” will bring up a web-viewer page showing the status of that package from the Federal Express website.

eArtist is not supporting this feature for UPS or other shipping vendors at this time, however, you may still enter a tracking website into the Shipping Types table through the Admin module.



If you use FedEx to ship your artwork, and enter a tracking number for your shipment, an “S” button will appear on your shipment line item on your invoice. Clicking on the “S” button will open the FedEx tracking site.

ArtScope.net Webviewer

When you first open eArtist 4, if you are connected to the internet, the ArtScope.net home page will be displayed in a web-viewer. Our home page has art-world related news from around the globe as well as reviews and announcements from the Chicago art community. You’ll find our news spider actually provides timely art news faster from the original sources, and consolidates it much faster than any arts magazine on any bookstore magazine rack. Our reviews of shows in and around the Chicago area are often linked and quoted around the internet. Also, keep abreast of any developments with eArtist, with the eArtist support links.

We don’t charge for our news, so feel free to help us out by making your Amazon purchases through our Amazon book and store links.

If you want to advertise on our site, follow the Google ad link to purchase space in our Google-managed ad space.

Eventually, we’ll have more community-based features to not only help you sell more art, but help you research galleries, and get your press out to the public, allow public posting of show announcements, map-mashups, and more. Keep watching!

Upgrading to eArtist 4.0 from eArtist 3.0.x

NOTE: If you are upgrading from any version of eArtist earlier than eArtist 3.0, you must purchase the additional upgrade service from ArtScope.net, and allow ArtScope.net to transfer your data for you to the new version. eArtist 4.0 does not have a script that will automatically transfer data from a version earlier than version 3.0.

Installing eArtist 4.0 will create a whole new eArtist directory. If you have eArtist 4 open, close and exit out of the application before proceeding.

1. Open your version of eArtist 3.
2. Create a backup of your eArtist 3 files:
 - Go to the System Administration tab of the Admin module.
 - Click on the “Data Backup” button. Click this button even if you have a scheduled backup to create fresh backup files in your eArtist 3 backup directory.
3. Quit eArtist 3.
4. COPY the backup files (ending in .bak) from your eArtist 3/BACKUP directory.
5. PASTE the backup files to your eArtist 4/BACKUP directory. (You do NOT need to rename the extension on these files).
6. Open eArtist 4.0.
7. Enter your artist name and eArtist 4.0 registration key from your eArtist 4.0 registration email, and click the “Register” button to register your copy of eArtist 4.0.

NOTE: You may fill in the rest of your details if you’d like, or simply wait until later, but the application must be registered before running the upgrade script!

NOTE: The eArtist 4.0 upgrade script will NOT copy your artist information from eArtist 3.0. You will have to re-enter your artist information (and logo, if applicable) on the Set System Settings tab of the Admin module.

8. Select the Scripts menu->Update to eArtist 4.0 from 3.0 script.
 - You will be presented with a couple warning/reminder messages before the import process will begin. Read through these carefully!
 - You will be prompted through a series of import dialog boxes which will import data from your eArtist 3 backup files into eArtist 4. The import dialogs should be set automatically. You shouldn’t have to adjust anything on these dialogs. Simply click OK through all the dialogs.
 - A couple of the imports into the Admin module will report that the “Help” file cannot be found. This is OK. Just click through these dialogs and “Continue” the script when prompted.
 - When the script is complete, you should have run through nearly 20 table imports.
9. Check ALL your data in eArtist 4.0 for accuracy. If only some inaccuracies exist, correct them. If you do not think the data transferred appropriately, you may try again by quitting eArtist 4, uninstalling eArtist 4, and starting from scratch, including reinstalling eArtist 4, and copying over your eArtist 3 backup files. If you still need help, and if you think the problem may be minor, you may send an email support request to eArtist@artscope.net, or, purchase the upgrade service to eArtist 4.0 and we’ll be happy to do the upgrade for you. If you are an expert FileMaker user, you may also attempt to correct the import yourself by checking through the import dialogs as they pop up during the upgrade script. If you want to learn more about importing/exporting data to/from eArtist, be sure to read the import/export section of our User Manual.