# **Welcome Guide**



Where Wireless Works.

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# Welcome to Bluegrass Cellularthe best network in Central Kentucky.

### Thank you for choosing us to be your wireless provider!

As part of the Bluegrass Cellular family, you will receive a level of customer care far superior to that of our competitors. That's because we focus all of our energy on the area where you live, work and play. There are numerous conveniently located Customer Care Centers in our service area as well as several authorized agent locations. Simply call 1-800-928-CELL to be put in touch with any of these locations.

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# **Getting Started**

Before using your phone, be sure to charge your battery for the recommended amount of time according to your phone's manual. Shop our locations for adapters, car chargers, batteries and more, or visit our accessory shop online at bluegrasscellular.com. Your phone manual contains more information regarding your phone's capabilities and phone care tips. Many user guides can be found online as dowloadable documents on our website at bluegrasscellular.com under **Support**, then **Downloads**. Below are some common phone manufacturer websites:

- BlackBerry na.blackberry.com/eng/support/
- Kyocera www.kyocera-wireless.com/support/index.cfm
- LG www.lge.com/support/manual.jsp
- Motorola direct.motorola.com/Hellomoto/nss/support\_manuals.asp
- Nokia www.nokiausa.com/A4410023
- Palm http://www.palm.com/us/support/
- Samsung www.samsung.com/us/support/main/supportSupportMain.do
- UTStarcom www.pcdphones.com/Phones.aspx?sLoc=0&sLoad=All

# **Dialing Tips**

- For local calls (within Bluegrass Cellular's home service area) dial the seven-digit telephone number.
- For roaming or long distance calls, dial the area code + phone number.
- If you do not wish to receive calls while roaming outside of the home coverage area, dial \*29 "send", then "end." If you want callers to reach you again, dial \*28 "send", then "end."

# **Customer Care**

Our website is available 24 hours a day, 7 days a week and contains a great deal of information to help you. For questions about your cellular service, your bill, or about roaming, call any of these three numbers FREE from Bluegrass Cellular's home area: \*611 from your cellular phone, (270) 765-6361, or 1-800-928-2355 (Nationwide). Or if you prefer, you may email custsvc@blue.net. Customer Service is open Monday-Friday from 8 a.m.-8 p.m (EST) and Saturdays from 9 a.m. to 6 p.m. (EST).

# Locations

Bluegrass Cellular has Customer Care Centers in Bardstown, Bowling Green, Brandenburg, Campbellsville, Central City, Columbia, Corbin, Elizabethtown, Glasgow, Leitchfield, London, Monticello, Radcliff, Russellville, Scottsville, Somerset and Tompkinsville. Hours of service vary. Visit our website to find a complete listing of all of our convenient locations, including Authorized Agent locations.

### Service and repairs

First, consult your cellular equipment manual to see if the problem is just a case of "operator error." Next, stop by a Customer Care Center and visit a service technician. Do not attempt to repair equipment yourself.

# **Equipment Insurance**

Bluegrass Cellular offers insurance protection for your cellular phone in case of loss, theft or damage. Insurance must be added within 30 days of activating your phone and is available for a low monthly rate. A deductible applies and may vary by model.

### Security

Use your phone's LOCK feature to protect from unauthorized use and accidental dialing. If your phone is stolen, call Bluegrass Cellular Customer Service (1-800-928-2355). Our After-Hours Stolen Phone Hotline number is (270) 352-7422. See page 12 of this Welcome Guide for important information regarding voicemail security.

To find out more about your cellular service, you can call Bluegrass Cellular at 1-800-928-CELL. Or, you can visit bluegrasscellular.com to access a list of frequently asked questions and downloads.

# **Important Information About Your Bill**

### **Airtime/Minute Usage**

Calls are billed in full minute increments from the time you place a call or receive a call until the time you end the call. Any minutes incurred while outside of Bluegrass Cellular's home coverage area may appear on subsequent bills. With call waiting, airtime is debited for both calls.

### **Peak/Offpeak Charges**

Peak and offpeak charges appear on your bill when you go over the allotted number of minutes included with your plan. The charge assessed is the overage amount associated with your plan.

- Peak calling: minutes used from 6 a.m. to 7:59 p.m. EST
- Offpeak calling: minutes used from 8 p.m. to 5:59 a.m. EST

Eastern Standard Time applies to Bluegrass Cellular's home coverage area; while outside the home coverage area, the above times follow the time zone of the area from which you place the call.

#### **Overage Minutes**

Overage minutes are minutes used over the included minutes in your plan (weekday/daytime). The overage rate associated with your plan is used to calculate overage charges.

### **Feature Minutes**

Feature minutes are the number of minutes used during the feature time period and are normally associated with night/weekend or other bonus minutes.

### FMR/ACD

This stands for Follow Me Roaming/Automatic Call Delivery. FMR/ACD charges are assessed for long distance associated with an incoming call you receive while roaming.

### **Prorate on First Bill**

Your first month's bill may include a prorated amount for a partial month depending on when your cellular service was activated.

### **Directory Assistance Charges**

Dialing 411 or 555-1212 for home directory assistance costs \$1.20 per call. Airtime will also be incurred.

### **Compliance Charge**

The Compliance Charge is incurred to help recover or help defray costs of taxes and of governmental surcharges and fees imposed on Bluegrass Cellular, and costs associated with government regulations and mandates on Bluegrass Cellular. These charges are Bluegrass Cellular charges, not taxes, and are subject to change.

# **Online Bill Payment/Other Payment Options**

To pay online, go to www.bluegrasscellular.com and click on the ACCOUNT TOOLS link to the far right, then Pay My Bill. You can also pay by automatic bank draft or credit/debit card deduction. For more information, contact the Remittance department at 1-800-928-CELL, option #5.

# How to Read Your Bill

To help you understand your first bill, the following are key sections of your statement located on the first page of your bill.

# **Remittance Section:**

- 1 Invoice Date: The last day of the current billing cycle.
- **2 Account Number:** This is your Bluegrass Cellular account number. Please have this number handy when calling customer service with questions about your bill.
- **3 Past Due Date:** The date by which the bill must be paid in order to avoid any possibility of service interruption and/or finance charges.
- 4 Total Amount Due: The amount currently due to Bluegrass Cellular (includes any previous balance plus all current charges).
- **5 Amount Enclosed:** Please indicate the payment amount you are enclosing with your remittance.
- 6 Remittance Address: The address where your payment should be mailed. NOTE: DO NOT SEND OTHER CORRESPONDENCE TO THIS ADDRESS, AS IT WILL NOT BE RECEIVED. Please contact customer service if you need to send us something other than payment.

Г	
	Invoice Information
Ó	Invoice Date: 11/01/08
2	Account Number: 123456789
	Phone Number: 270-000-0000
3	Past Due Date: 12/01/08
4	TOTAL AMOUNT DUE: \$0.00
5	Amount Enclosed: \$
l	Please put your account number on your check and make payable to: BLUEGRASS CELLULAR
Г	
I	BLUEGRASS CELLULAR
6	P0 B0X 5012
I	ELIZABETHTOWN, KY 42702 5012

# Summary of Charges Section:

This section lists account level activity through the billing cutoff date. Total monthly charges and applicable taxes are added to arrive at the Total Current Charges. The sum of the balance forward and total current charges equal the total amount due.

- 7 Previous Balance: Amount due from the last bill.
- 8 Total Payments Received: Total of all payments received since last bill. An amount followed by (CR) is a credit amount.
- **9 Balance Forward:** This section summarizes any past due amounts (charges unpaid from previous billings).
- 10 Total Monthly Charges: The amount charged for the current month's usage (before taxes).
- **11 Total Current Charges:** The amount charged for services incurred in the current month, with taxes added.
- **12 Total Amount Due:** The amount currently due to Bluegrass Cellular (includes any previous balance plus all current charges).

	Summary of Charges				
¢	Previous Balance:	0.00			
	10/09/08 CASH Payment	0.00			
6	Total Payments Received				
	Through 11/01/08:	0.00 CR			
9	Balance Forward:	0.00			
1	Total Monthly Charges:	0.00			
	Federal Taxes:	0.00			
	State Taxes:	0.00			
	Local Taxes:	0.00			
1	Total Current Charges:	0.00			
¢	Total Amount Due by 11/30/08:	0.00			

- **13 Monthly Charges Section:** Details charges for services and features. Airtime usage shows the numbers of minutes used versus the number of minutes in your plan.
- 14 Data Usage: Shows any data packages used, in kilobytes.
- 15 Monthly Rate Plan: Shows package minutes and minutes used.
- **16 Data Package MMS MO/MT:** Shows MMS or picture messages sent from phone (MO=Mobile Originate) or received by phone (MT=Mobile Terminate).
- 17 SMS: Shows any text messaging sent from phone or received by phone with the number of messages used.
- 18 Monthly Feature Charge: Displays the charge for any monthly features.
- 19 Application Purchase: Provides information on any applications purchased from your phone.
- **20 Air Roaming and Toll charges:** Shows any roaming or long distance (toll) call charges.
- 21 The sum of these charges, including any surcharges, fees and taxes, equal the total monthly charges.
- 22 Call Detail: Lists roaming and long distance calls along with associated charges. It details where the call originated, date, time, destination, minutes used, airtime charges, toll and roaming charges. Each phone number on an account will have its own separate section.
- 23 DIR: Shows details for Landline to Mobile calls (LM), Mobile to Mobile calls (MM), Mobile to Landline calls (ML) and Mobile to Feature calls (MF)

Cellular Service     Monthly Charges For 270-000-0000     2 Blueworks Bundle   Used 0     Minutes 650   Used 0     Blueworks Bundle 2 MMS MO 9   Used 0     Blueworks Bundle 2 MMS MO 9   Used 0     Blueworks Bundle 2 MMS MO 9   Used 0     Blueworks Bundle 2 MMS MT 45161   Used 0     Blueworks Bundle 2 Sms 90   Used 0     Monthly Feature 11/2-> 12/1   Bluework     Brew Application 11/1   RingTone     Air Roaming Off-Peak   0 Used     Toll Home Peak   0 Used     Universal Service Fund 11/2->12/1   Universal     Surcharges 11/2->12/1   KY E911     Surcharges 11/2->12/1   KY Lifelir     Total Monthly Charges   State Taxes     Local Taxes   Total Taxes	de 650 s Bund Svc F nce Ch Fee ne Sup	) dle 2 Fund harge		0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.0
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State Taxes Local Taxes Total Taxes				
State Taxes Local Taxes Total Taxes				0.00
Local Taxes Total Taxes				0.00
Total Taxes				0.00
				0.00
				0.00
21) Total Phone Detail				0.00
23				0.00
Origination Date Time Dir Destination	Min	Air	Toll	Total
001. HOME 11/07 345P MM 123 456 7890	1 0	0.00	0.00	0.00
002. HOME 11/12 400P ML 123 456 7890	10 O	0.00	0.00	0.00
003. HOME 11/13 700P MM 123 456 7890	50 O	0.00	0.00	0.00
"I" Indicates an Incoming Call.				

# **Standard Features Included with your Plan**

### **Call Waiting**

Call waiting is included with your plan as a free feature. You will, however, have minutes debited for both calls that you have in your call waiting queue.

# **Call Forwarding\***

There are many call forwarding options. The process of forwarding a call is free, but minutes may be debited from both accounts if one Bluegrass Cellular phone is forwarded to another. Also, long distance charges can be incurred if you forward to a long distance number. Normally, calls are forwarded to your voice mail so these options will override your voice mail option.

### **Forward ALL Calls**

(every call goes to another number, no ring on your cell phone):

1. Press \*72

2. Enter the 7 or 10 digit phone number where you want your calls to be transferred

- 3. Press SEND or TALK
- 4. Wait for the tone
- 5. Press END

To deactivate: Press \*720 SEND, then END

### **Call Forward Busy**

(there are 2 callers in your queue, a third call is then forwarded):

1. Press \*90#

2. Enter the 7 or 10 digit phone number where you want your calls to be transferred

- 3. Press SEND or TALK
- 4. Wait for the tone
- 5. Press END or hang up

To deactivate: Press \*900 SEND, then END

# Call Forward No Answer (if voice mail is disabled):

1. Press \*92#

2. Enter the 7 or 10 digit phone number where you want your calls to be transferred

- 3. Press SEND or TALK
- 4. Wait for the tone
- 5. Press END or hang up

To deactivate: Press \*920 SEND, then END

# Call Forward Busy and No Answer:

- 1. Press \*90#
- 2. Enter the 7 or 10 digit phone number where you want your calls to be transferred
- 3. Press \*92#

4. Enter the 7 or 10 digit phone number where you want your calls to be transferred (same as above)

- 5. Press SEND or TALK
- 6. Wait for the tone
- 7. Press END or hang up

To deactivate: Press \*900 SEND, then END; then press \*920 SEND, then END.

\*Call forwarding feature not available with Pay-As-You-Go plans or on any Unlimited plan.

# Caller I.D./Outbound Caller I.D.

To block caller ID, press \*67 before dialing the number you wish to call. To unblock caller ID, press \*82, and dial the number as usual.

# **Optional Features**

These features are available for additional monthly charges:

- Anonymous Call Block
- Add-A-Line/Shared Minutes
- BREW™ Applications (ringtones, games & more)
- Call Restriction
- Detailed Billing
- Equipment Insurance
- Mobile Office Solutions (email, calendar, contacts)
- Mobile Web and Advanced Data Access
- Night & Weekend Calling Plan
- Picture Messaging
- Ringback Tones
- Text Messaging
- Unlimited Mobile-to-Mobile Calling
- Voice Mail & Voice Mail Plus

Call or log on to our website at bluegrasscellular.com for more information. Brochures and other downloads are available through the Support menu option, by choosing "Downloads" on the right.

# **Voice Mail**

Voice Mail offers a great way to get the message when you're away from your phone, and it's easy to use.

- Airtime IS NOT incurred when a message is deposited in Voice Mail.
- Airtime IS NOT incurred when checking messages from a landline phone.
- · Airtime IS incurred when checking messages from your cellphone.
- Basic Voice Mail stores 15 unplayed or saved messages for up to 5 days.
- Voice Mail Plus stores 20 unplayed or saved messages for up to 7 days.
- You cannot store a message indefinitely for later retrieval. Messages are automatically deleted in the order in which they were received within the 5- or 7-day window as listed above.

#### **Access Voice Mail**

- FROM YOUR CELLPHONE: simply press 1 and hold it down until the screen indicates that you are dialing in to Voice Mail.\* You can also press # and your cell number to access Voice Mail. One-touch dialing for Voice Mail may be a different key (other than 1), or may not be offered at all on your phone model, depending on the manufacturer.
- FROM A LANDLINE PHONE OR OTHER PHONE: dial 270-765-3611, 270-746-3611 or 270-590-MAIL (6245). You can also access Voice Mail by simply dialing your 7-digit cell number. You will be prompted to enter your mailbox number – which is your 7-digit cell number. When you hear your greeting, Press # to override your greeting. Next, enter your security code. You can now use the main menu of your Voice Mailbox.

#### Set Up Voice Mail

When setting up your Voice Mailbox for the first time, follow the steps to establish your security code, record your greeting, and record your name. Once this is done, you can choose to perform other options from the various menus.

**IMPORTANT**: To protect the security of your Voice Mail, you must change the security code assigned to your cellphone at activation. Choose a code that you can easily remember, but that no one else can easily guess. If you forget your security code, customer service can reset the code for you, but you will need to change it again once it is reset. Whenever you change your security code, you will also need to change your one-touch dialing programming. This can be done at any Bluegrass Cellular location.

#### **Change Your Security Code**

- Press 8 for the personal options menu.
- Press 2 for security code options, then Press 3 to change your security code.

#### **Change Your Greeting**

- Press 2 for the greeting menu.
- Press 23 to record.
- If you want to delete your recording and try again, Press 25.

#### **Manage Your Messages**

- When you access your Voice Mailbox, if you have a message, you will hear "You have 1 new message."
- To play a message, Press 1.
- To delete a message, Press 5.
- To save a message, Press 2.

#### **Record a Message**

- Press 3 for the record menu.
- To record a message, Press 3. When you are finished recording, Press #.
- To review your recorded message, Press 44.
- To delete your recorded message and try again, Press 5.
- To send your recorded message, Press 9, then enter the 7-digit cellphone number of the person you want to receive the message. Messages can only be sent to other Bluegrass Cellular customers who have Voice Mail.

#### **Helpful Hints**

- To set up your voice mail for GREETING ONLY, so callers will NOT be able to leave a message, Press 8 for the personal options menu, then 82.
- Press 9 after you leave a message in another Bluegrass Cellular customer's voice mail to mark it as URGENT. Your message will be played before all other voice mail messages.

SHORTCUTS (AFTER YOU HAVE ENTERED VOICE MAIL)				
Back up/cancel:	*			
Additional help:	* *			
Go to Main Menu:	*1			
Recover a deleted message:	* 4 (do not exit voice mail prior to recovering)			
Transfer unanswered calls:	* 9 2 # # + YOUR CELL NUMBER; SEND, then wait for ToneEND			
Deactivate:	* 9 2 0 SEND, then END			
Transfer all calls when busy:	* 9 0 # # + YOUR CELL NUMBER; SEND, then wait for ToneEND			
Deactivate:	* 9 0 0 SEND, then END			
Transfer all calls (call forwarding):	* 7 2 # # + YOUR CELL NUMBER; SEND, then wait for ToneEND			
Deactivate:	* 7 2 0 SEND, then END			
Skip a voice mail greeting & leave a message:	Press 3 during greeting & leave message after tone			
Message playback options:	Press 4 to rewind message by 6 seconds Press 44 to rewind message to beginning			
	Press 6 to fast forward message by 6 seconds			
	Press 66 to fast forward to end of message			
	Press # to pause/continue message			
	being played			

# **Voice Mail Menu Options**

When setting up your voice mailbox for the first time, follow the steps to establish your security code, record your greeting, and record your name. Once this is completed, you can choose to perform other options from the various menus.

Italicized options are for Voice Mail Plus only.

# 1. Play Menu

- 1 Keep message new, play next
- 2 Save message, play next
- $3-\mbox{Reply}$  to message
- 4 Rewind message 10 seconds
- 44 Rewind to beginning of message
- 5 Delete message
- 6 Fast forward 10 seconds
- 66 Fast forward to end of message
- 7 Redirect message

### 2. Greeting Menu

- 21 Play active greeting
- 23 Record greeting
- 24 Prevent callers from skipping your greeting
- 26 Select active greeting
- 27 Modify greeting
- 1 Play greeting
- 3 Record greeting
- 5 Delete greeting
- 8 Review the interval for a greeting
- 1 Play time interval
- 2 Change interval
- 3 Cancel time interval
- 28 Activate/deactivate greeting schedule
- 29 Review greeting schedule
- 31 Play your name
- 33 Record name
- \*\* Additional help
- 25 Delete greeting
- 35 Delete name

# 3. Record Menu

- 3 Record/continue recording message
- 44 Review message
- 5 Delete message
- 7 Assign special delivery options
- 1 Send message as urgent
- 2 Send message as confidential
- 3 For notification of non-delivery
- 4 Set for future delivery
- 9 Address and send message
- # Pause/end recording of message

### 6. Broadcast Menu (Voice Mail Plus only)

- 1 Review broadcast list directory
- 3 Create/modify broadcast list
- 1 Replay address on list
- 2 Play next address on list
- 3 Add new address to list
- 4 Play first address on list
- 5 Delete current address on list
- 6 Play last address on list
- 71 Play name of current list
- 73 Record name of current list
- 75 Delete name of current list
- 8 Play previous address
- # Save list changes
- 5 Delete broadcast list

#### 8. Personal Options Menu

- 2 Security code options
- 3 Enter/change security code
- 4 Modify forwarding options
- 3 Modify message forwarding number
- 6 Modify message notification options
- 1 Play message notification #
- 2 Enable/disable notification for urgent messages only
- 3 Modify message notification #
- 4 Enable/disable notification for urgent messages outside the time window
- 5 Specify where message notification is delivered
- 6 Enable/disable message notification
- 8 Modify notification schedule
- 9 Define the window during which message notification is enabled
- 82 Enable announce only mailbox operation
- 83 Modify your playback mode
- 84 Restrict sending of Caller ID

# **Text Messaging**

Text messaging is easy to use when calling or leaving a voice mai is simply not convenient. Text messaging charges are \$0.20 per message, sent or received, unless you choose a package. Text messages are short - 160 characters = 1 message. Any single message over 160 characters will be counted (and billed) as a separate message.\* See Features Brochure for complete information on text message pricing options, including bundled packages.

### With text messaging you can:

- Send messages directly from your phone to any 10 digit cellular number (delivery not guaranteed with other carrier networks).
- Send & receive text messages as email. Your phone's email address is your number @sms.bluecell.com. For example,
  2705551212@mma.bluecell.com. With this address, compare can can

2705551212@sms.bluecell.com. With this address, someone can send you a message from their email account. You can simply enter an email address to send email (as text) from your phone.

- You can also visit bluegrasscellular.com to type and deliver text messages to Bluegrass Cellular customers. You can send a text message to up to 10 customers at a time (not available for sending to other carriers).
- Sign up for FREE Wireless AMBER Alerts to help recover missing children at bluegrasscellular.com.

\*(161 characters = 2 messages). Text messaging charges apply for messages sent or received.

# **Picture Messaging**

With BlueWorks Picture Messaging you can:

- Send pictures right from your phone to another compatible phone, an email address, or to your very own online album.
- Know who is calling when you match their picture to your contact list in your phone.\*
- Customize your pictures from your PC or your phone by adding text, sounds and frames.

# How to Use Picture Messaging

- To send and receive picture messages, you will need a phone capable of utilizing picture messaging or MMS (Multi-Media Messaging Service), and you'll need to select a picture messaging package.
- Send your picture message to either a 10-digit mobile phone number, or send to any email address. You can also send your picture to your own online scrapbook.
- You'll need to send a picture message first in order to receive any future picture messages to activate your picture messaging service.

# Using the Scrapbook

- Visit www.bluegrasscellular.com and go to ACCOUNT TOOLS then Picture Scrapbook Tool.\*\*
- Choose REGISTER first, on the left hand side of the screen. You'll enter your name, 10-digit phone # and your email address.
- A text message will be sent to your phone with your password for you to enter the site. If you forget your password, click "Forgot your password" and it will be text messaged to your phone.
- For security purposes, change your password to something you'll remember but others won't easily guess.
- Send a picture from your phone to **7427 (PICS)** as if you were sending to a mobile number. Refer to your phone's manual if needed.
- Once you log in to your Scrapbook, your inbox will show the pictures you have sent using the above number. You can then make changes using the tools in the Scrapbook, or create an album to store the picture. You can even upload photos from your computer to use.
- Send to a 10 digit Bluegrass Cellular phone # or to any email. The person receiving your picture will either be able to see it instantly in your message, or they can view it at bluegrasscellular.com by clicking ACCOUNT TOOLS then Picture Pickup using information that is text messaged to them.\*\*\*

\*Requires phone capable of matching pictures to a contact. Refer to your phone's manual. \*\*Internet access required.

\*\*\*Non MMS (picture messaging) capable phones will receive a text message directing them to a web-viewing page. Phones must have text message feature in order to receive this message.

Taxes are additional and are not included in these amounts. Picture messages: charges apply for the transmission of pictures sent. Received picture messages are free, as long as kb/MB included in package are not exceeded. Fifty percent (50%) of customer's total airtime and data usage during any single billing cycle must be used within Bluegrass Cellular's home coverage area. Other restrictions may apply.

# BlueWorks Mobile Web/ BREW™

# **Mobile Web - Information On Demand**

Sign up for mobile web access and log on by selecting the picon or web browser option from your phone's menu. Instructions vary by phone, refer to your user's manual for complete information. The Mobile Web menu options available are

- · Local News & Info (area movie listings, local news from WBKO and more)
- News (for major Headline news)
- Sports (from ESPN)
- Social Media (from Facebook, MySpace, Xanga)
- Weather (from MSN and Yahoo! Weather)

Much more is available - surf to visit more menu options.

# BREW<sup>™</sup> - Ringtones, Games & More

Check out all of the cool tools and entertainment options available from BREW. Download the hottest ringtones, graphics, games and other useful tools. If you have a BREW capable phone, you can sign up for BREW access which takes place via the Mobile Web.

# How To Use BREW

To access BREW content, find the sicon or other option from your phone's menu. Instructions vary by phone, refer to your user's manual for complete information.

- Access the BREW catalog by selecting the Mobile Shop icon, which looks like a shopping cart.
- Each BREW application comes with a charge either a monthly subscription, one-time charge or use fee.
- Once you download the application, the charge will appear on your next bill. All BREW purchases are final and cannot be credited. You are not charged unless the download is successful. To check to see all of the applications you have downloaded or removed, select the checkmark for your settings, then choose "View Log."
- To remove any application, select the settings menu (the checkmark), then select "manage apps." You will then be able to select the application and choose "cancel subscription" or "remove." Any removed application will have to be re-downloaded.

- If you download too many applications for your phone's memory, you will need to remove another application to make room, or you can disable an application for later use.
- Applications are associated with a particular phone if you change phones, you will need to remove the application from your old phone, then repurchase on your new phone.

# Kilobytes used for a typical application using Mobile Web or $\mathsf{BREW}^{\mathsf{TM}}$ :

- Check Email 34 KB
- Check Sports Scores 93 KB
- Check the Weather Forecast 28 KB
- Read the News Headlines 53 KB
- Download a BREW™ Game 228 KB
- Download a BREW™ Music Tone 610 KB

Application examples are estimates, actual usage will vary. Applications vary by phone and pricing varies by application.

\*Mobile Web/BREW™ use requires network compatible handset and Mobile Web/BREW access plan with cellular plan. Accessible applications, graphics and content vary by phone and by site. Kliobytes (kb) are used when downloading or surfing; airtime is not used. Megabytes (MB) and kliobytes (KB) are standard units of measure for data uploaded and downloaded on a live connection. 1MB = 1024 kb. Data service is available in all 50 United States, however actual coverage may vary. Must have digital signal in order to download, surf or use applications on a live server. Phone will not be able to receive incoming calls while in a data session; incoming calls will be directed to voice mail. BREW access/applications are not available on PDAs and Smartphones. Fifty percent (50%) of customer's total airtime and data usage during any single billing cycle must be used within Bluegrass Cellular's home coverage area. Other restrictions may apply.

# **Ringback Tones**

By signing up for Ringback Tones, you'll have access to hundreds of tones (including music tones) that callers can listen to while waiting for you to answer, for just \$0.99 per month and \$1.99 annually for each ringback tone.

# How To Use RingbackTones

First, you must have the Ringback tone feature added to your account. Then visit www.bluegrasscellular.com, select ACCOUNT TOOLS then Ringback Tones to access the ringback tone library. Choose "Register Now" first. Upon completing registration, you must receive an incoming call (simply place a call to yourself) to complete the activation process. Choose your favorite ringback tone with options, and customize by caller.

\*Ringback Tones are covered by U.S. Patent rights and are licensed to Ring Plus, Inc. under patent No. 7, 007, 608.

# **Mobile Office Solutions**

Your need to stay connected – the edge you've been looking for. BlueWorks Mobile Office Solutions offers you a way to wirelessly connect with voice and data, on the most reliable network available. Now you can respond quickly to questions and requests from customers and prospects – without having to wait until you get back to the office. The information you need most goes with you, wherever you go. We offer:

- BlackBerry® devices and solutions
- PDAs with Mobile Office Data
- · Wireless aircards for laptop connectivity

For all BlackBerry® devices, a BlackBerry® Data Plan is required; for other PDAs, you can choose from a Mobile Office Data Plan or an Advanced Data Plan depending upon your needs. Wireless aircards require an Advanced Data Plan.

For more detailed information on BlueWorks Mobile Office Solutions please see our Mobile Office Brochure or visit our website at bluegrasscellular.com.

# **3G High Speed Data Access**

In select areas across the 50 United States and in counties across our Central Kentucky home coverage area, Bluegrass Cellular provides high speed 3G (3rd Generation) data access on our EV-D0 network. 3G speeds are available on any data package of \$4.99 per month and higher (including Mobile Web/BREW<sup>™</sup> packages) on EV-D0 capable phones and devices. Faster data speeds allow for:

- · faster picture and video messaging
- faster game and ringtone downloads
- faster wireless air cards for laptop computers
- faster data speeds for PDAs and Smartphones

Visit our website for more information and to find out where 3G access is available within the Bluegrass Cellular home coverage area.

# Bluetooth<sup>®</sup> Wireless Connectivity

Bluetooth<sup>®</sup> connectivity allows you to hold conversations without holding your phone and/or connecting a wired headset to your cellular phone. Many phones offer this hands-free Bluetooth<sup>®</sup> connectivity, and actual options vary by model. Be sure to check your owner's manual for specific Bluetooth<sup>®</sup> operation instructions.

Bluegrass Cellular strongly encourages you to practice wireless safety and speak responsibly. If you absolutely must converse while driving, use a Bluetooth<sup>®</sup> headset and be hands-free. We offer a variety of headsets and will be happy to help you with a selection.

Visit our website at www.bluegrasscellular.com for frequently asked questions, manual downloads, services, and other and available applications for your phone. Thank you for choosing Bluegrass!