SONY
make.believe

# BRAVIA
# The Premium Picture

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# Picture Quality

Sony Equals Picture Quality.
Enjoy the very best image quality from any source. This advanced technology draws on a vast database of shapes, patterns, texture and color to give you the most life-like, beautifully re-mastered images; even for internet content. Combining LED, high frame-rate, image blur reduction, and new frame creation gives you dramatically clearer, more natural images that you can see. Plus take your experience to the next level by including 3D.

# Network

Experience Internet TV at its easiest.
With one button, explore a world of entertainment possibilities. It's your personal concierge, guiding you to the best content and apps. Chat with friends or stream on-demand videos, plus explore more amusement than you dreamed possible from your TV.

# Design

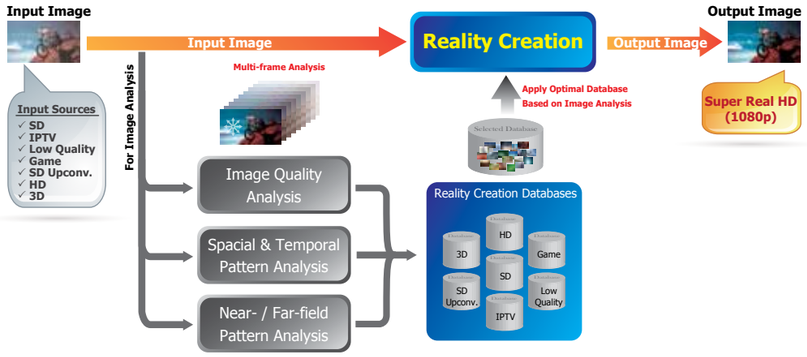
Frameless beauty only begins with the images it displays. Elegantly designed, this TV is constructed to be the center of your home entertainment. Every part of your television is beautiful. Greater, your television is not built to simply display beauty, but to experience it.

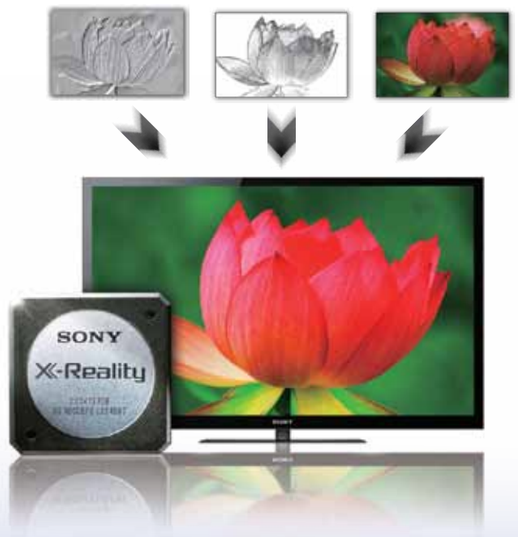
# Picture Quality

## X-Reality™ PRO

From individual blades of grass on the football field to precise details in your favorite YouTube™ clips, the X-Reality™ PRO Engine analyzes and enhances each scene with breathtaking results. Even video clips from your camcorder are improved, so your memories come alive with remarkable color razor-sharp clarity.

**Picture Engine**
**X-Reality PRO**




## X-Reality™

Prepare yourself for picture quality so lifelike it's like looking through a window. Skin tones, landscape foliage and countless details come alive as the X-Reality™ Engine divides the signal into four key characteristics: texture, outline, contrast and color. It then optimizes each scene individually for a tailor-made picture.

**Picture Engine**
**X-Reality**

## Clear Resolution Enhancer

Superior noise reduction algorithm and image enhancement technology improves picture quality. You will enjoy accurate reproduction of fine details and textures, even in flat image areas.

**Clear Resolution Enhancer**

## 3D Super-Resolution

Try not to flinch as a runaway train races straight into your living room. Ultra-realistic 3D effects are achieved by X-Reality™ PRO's 3D Super Resolution, optimizing each area of the 3D scene by drawing on its database of patterns, shapes and textures. It even sharpens objects as they approach the camera for maximum realism.

**3D Super Resolution**

## 4x High Speed 3D Panel

Kick your 3D into overdrive. Most Full HD 3D isn't really Full HD; this technology ensures that your TV is Full HD 3D! You'll always get the best picture quality from Sony.

**4x High Speed 3D Panel**

# Picture Quality

## Full HD 3D

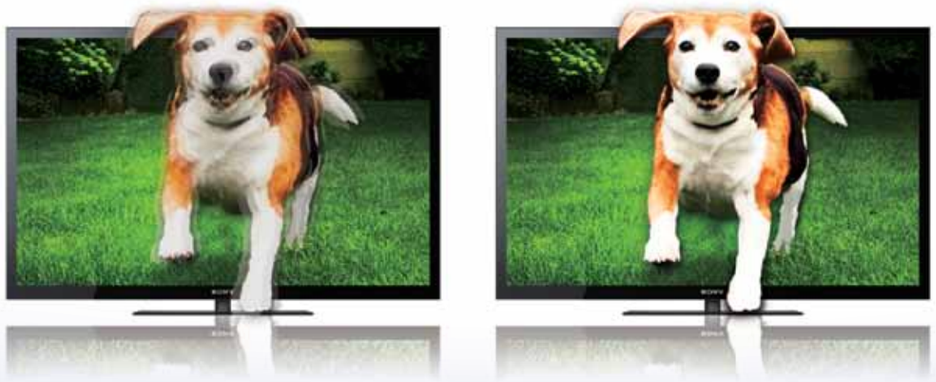
The experts in 3D bring the entertainment home. Experience Full HD 3D now even smoother, clearer and more believable. Enjoy the comfort of our newly, stylishly, designed 3D glasses. Whether you are watching Blu-ray Disc™ movies, TV shows or games, the picture quality is far better than anything you have seen at home before.

1920 x 1080 Full HD 3D

## Auto 3D Depth Adjustment

Relive the memory of your child's first steps with the realism of 3D. Auto 3D Depth Adjustment precisely recreates the moment, making even 3D home movies look more natural. What's more, it reduces eye strain and enhances whatever you're watching— from 3D Blu-ray movies to web videos.

Auto 3D Depth Adjustment



## Dynamic Edge LED
### with Local Dimming

It's all about perfecting a natural look. Delivering a pitch-black night scene and illuminates bright scenes that pop with vibrant color, this technology is amazing. Rather than illuminating the entire screen, contrast is boosted in the right spot for a more realistic picture.

Dynamic Edge LED  Local Dimming

## Dynamic Edge LED
### with Frame Dimming

Delivering a radically brighter picture than conventional LCD backlighting is what this backlight is set out to achieve. An ultra-slim design that looks beautiful, Sony's Dynamic Edge LED Backlight technology delivers outstanding contrast, rich colors and enhanced dark-scene detail.

Dynamic Edge LED  Frame Dimming

## Edge LED

Powerful yet thin LEDs deliver a  brighter picture than conventional LCD backlighting. They also help achieve an ultra-slim TV design that looks beautiful in your home. What's more, Sony's Edge LED Backlight technology delivers outstanding contrast, rich colors and enhanced dark-scene detail.

Edge LED

# Picture Quality

## Motionflow XR800Hz

Action appears precise and smooth as the camera pans to follow a kickoff or a long putt. Powered by our most advanced technology, fast-action scenes remain fluid as images are inserted between frames. Even the quickest camera movements look natural with less judder and reduced blur.

## Motionflow XR400Hz

You'll appreciate the crisp and fluid motion of a long putt or kickoff as the camera pans to follow the action. Images, with this technology, are inserted between frames for enhanced sharpness during scenes with quick movement. The end result is a natural picture with reduced judder and less blur.

## Motionflow XR100Hz

Experience better definition from fast action movies and sports. The combination of LED backlighting and backlight blinking gives you smooth motion. Sony's exclusive Image Blur Reduction technology to delivers a crisp, fluid and realistic viewing experience.

# Network

## Sony Entertainment Network

Experience Internet TV at its easiest. With one button, explore a world of entertainment possibilities. It's your personal concierge, guiding you to the best content and apps. Chat with friends or stream on-demand videos, plus explore more amusement than you dreamed possible from your TV.

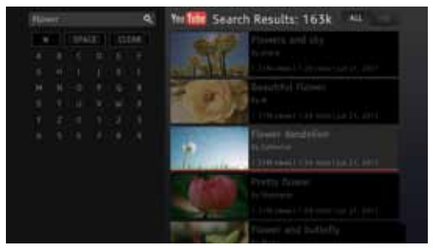
Sony Entertainment Network

## Apps

Welcome to endless entertainment. Thousands of movies, TV shows, online videos, games and music are at your fingertips. Instantly access Full HD 1080p entertainment, plus made-for-TV apps, 3D content, and so much more.

## YouTube Leanback

Enjoy YouTube™ on the big screen with easy, intuitive operation – just like watching TV. View clips including HD and even 3D with best ever internet video picture quality.




## Social Network

BRAVIA lets you enjoy a seamless social networking experience while you're watching TV. Keep pace with your Facebook® News Feed and click on Friends' Likes, links, photos and videos. Watch your Twitter™ timeline and follow other people's #hashtags and @userlinks.

## Skype™

Stay in touch with friends and family, wherever they are in the world. BRAVIA lets you make the most of Skype™? Enjoy crisp, clear video calls or join conference calls. Use your TV's web camera or camera accessory and the mic in your touchpad remote. It's more fun and comfortable than sitting in front of your PC, and with no fiddly headsets to worry about.

## Easy Access to More Apps

Control Network Media Player and Blu-ray Disc Player*1 powered by Google™ with familiar TV remote*2. Chrome™ browser and more apps appear seamlessly in your BRAVIA's menu.

*1 : Availability depends on your region
*2 : Please use Network Media Player's or Blu-ray Disc Player's remote for full functions

# Network

## Wireless LAN

### Wi-Fi CERTIFIED™

Maximize your entertainment while reducing cable clutter. Wirelessly stream beautiful, HD entertainment straight from the internet or your home network.

### Wireless LAN Ready

Make your Wi-Fi-ready TV a wireless wonder. With the UWA-BR100 Wi-Fi® adapter (sold separately), you have instant access to stream movies, photos, music and videos straight to your TV from the internet or your home network —without wires.

USB Wireless LAN adapter required

## Content Throw

Enrich your TV experience by linking your TV to tablet, Smartphone or PC. Virtually throw photos, music and videos from your portable device to enjoy on the big screen. Using Wi-Fi Direct, friends and relatives can stream content to your TV without connecting to your home network.

## Wi-Fi Direct Mode

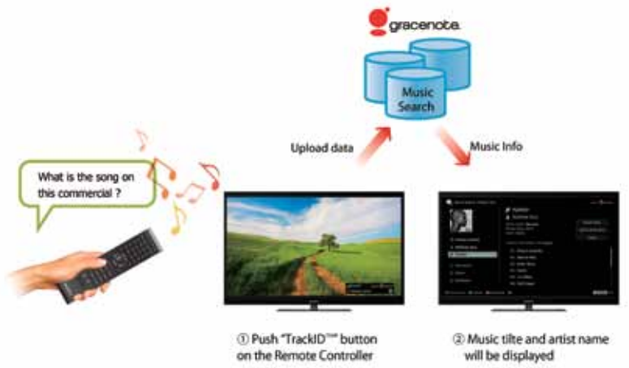
Enjoy all of your personal content on the big screen from your mobile devices. In Wi-Fi Direct Mode, visiting friends and relatives can even throw content to TV without connecting to your home network. You can use Media Remote in Wi-Fi Direct Mode.

## Media Remote

Now there's one less remote control on the coffee table. Just download the free Media Remote app and turn your mobile device into a versatile remote control with a full QWERTY keyboard. It makes changing channels and typing searches fast and convenient.

## Music Search / TrackID™

What's that song in the TV show, movie or commercial you're watching? Press 'TrackID™' on your remote and get the song name and artist instantly. You can also start TrackID™ by shaking a smartphone that's running the Media Remote app. Very convenient.




## Video Search

Searching for shows and music on your TV is so simple. Just press 'GUIDE' on your remote and see what's on and what's coming up with a handy image to go with it. You also get an episode synopsis, cast and crew details and suggestions to related shows, on-demand movies and Blu-ray titles.

# Design

## Monolithic Design

Frameless beauty only begins with the images it displays. Elegantly designed, this TV is constructed to be the center of your home entertainment. Every part of your television is beautiful. Greater, your television is not built to simply display beauty, but to experience it.

### OptiContrast Panel

OptiContrast panel helps boost contrast and brightness while minimizing unwanted light reflections.

### Corning Gorilla Glass

Only Sony has it. Corning's exclusive Gorilla Glass lets you enjoy an incredibly durable, remarkably lightweight, frameless design with a seamless, sophisticated look.

### Bunchin Stand

Stunningly slender and light, the new and improved Bunchin stand features a beautiful floating appearance and adds active speakers giving you better sound quality.

## Easel Stand

A more gracious, more elegant way to support the television. Minimalist design reduces the visual presence of the stand, emphasizing the television instead.

## New 3D Glasses

Watching 3D never looked so good. Comfort and design was carefully put into these new 3D Active glasses. They are more stylish than anything you will find at the theater.

## Skype™ Camera/ Microphone

Enjoy crisp, clear picture and sound quality while catching up with your friends and family around the world. Hookup is easy—just plug the device into your TV's USB port and you're ready to start chatting.

# Other Unique Features

## Picture Quality

**Digital Noise Reduction**

Cleaner, clearer, more vivid pictures from all inputs, even USB and PC.

Full HD 1080

Experience amazing Full HD 1080p picture quality, the highest at-home resolution.

24P TRUE CINEMA

24 frames-per-second for a more cinematic experience. Watch movies the way they were meant to be seen.

Scene Select

Some different preconfigured picture and audio settings, including Sports, Photo, Game, Cinema and Music.

**Panorama**

Zoom in to experience you-are-there panoramas from compatible cameras.

**Game Mode**

Play games full-screen which means no black borders round the edge of the TV picture.

## Sound Quality

**Clear Phase Speaker**

Optimizes frequency and phase response of the built-in speakers.

S-FORCE FRONT SURROUND 3D

Extended stereo effect and simulated 5-channel surround sound from the television's two speakers.

S-master Digital Amplifier

Sound is clear and lifelike because this circuit amplifies audio in the digital domain.

**Advanced Auto Volume**

Prevents jumps in sound volume when a television show goes into a commercial break.

# Other Unique Features

**Bass Booster**

Feel the deep bass from your speakers even with a slender television.

## Eco

**Scene Optimized Energy saving**

Adjusts picture and backlight setting according to program type while saving power consumption.

**Light Sensor**

Automatic adjustments to the picture brightness based on the amount of light in the room.

## Functionality

**i-Manual**

Built-in user manual means easy to access and less paperwork in the box.

**Quick Start & Viewing**

Go from ‘OFF’ to ‘ON’ 2-3 times faster than previous Sony televisions.

dlna CERTIFIED™

Share your photos, music and videos on your TV by connecting to your home network.

USB PLAY

Share your photos on the big screen or listen to your favorite music.

BRAVIA Sync

Easily connect other BRAVIA Sync compatible devices.

**Twin Picture**

Follow two sources at once with Picture-in-Picture or side by side Picture-and-Picture.

| Key Features | HX855<br>55”,46”,40” | HX753<br>55”,46”,40”,32” | HX755<br>55”,46”,40”,32” | HX75G<br>55”,46”,40” | EX653<br>46”,40”,32” | EX553<br>26”,22” |
|---|---|---|---|---|---|---|
| **Picture Quality** | | | | | | |
| Picture Engine | Picture Engine X-Reality PRO | Picture Engine X-Reality | Picture Engine X-Reality | Picture Engine X-Reality | Picture Engine X-Reality | Picture Engine X-Reality |
| Tuner | DVB-T2/C2/S2 | DVB-T2/C | DVB-T2/C2/S2 | DVB-T2/C2/S2 | DVB-T2/C | DVB-T2/C |
| 3D | 1920 x 1080 Full HD 3D | 1920 x 1080 Full HD 3D | 1920 x 1080 Full HD 3D | 1920 x 1080 Full HD 3D | | |
| 3D Super-Resolution | 3D Super Resolution | | | | | |
| Auto 3D Depth Adjustment | | Auto 3D Depth Adjustment | Auto 3D Depth Adjustment | Auto 3D Depth Adjustment | | |
| Backlight | Dynamic Edge LED Local Dimming | Dynamic Edge LED Frame Dimming | Dynamic Edge LED Frame Dimming | Dynamic Edge LED Frame Dimming | Edge LED | Edge LED |
| Motionflow | Motionflow XR 800Hz | Motionflow XR 400Hz | Motionflow XR 400Hz | Motionflow XR 400Hz | Motionflow XR 100Hz | |
| Display Resolution | Full HD 1080 | Full HD 1080 | Full HD 1080 | Full HD 1080 | Full HD 1080 | 720p |
| 4x High Speed 3D Panel | 4x High Speed 3D Panel | 4x High Speed 3D Panel | 4x High Speed 3D Panel | 4x High Speed 3D Panel | | |
| **Network** | | | | | | |
| Sony Entertainment Network | Sony Entertainment Network | Sony Entertainment Network | Sony Entertainment Network | Sony Entertainment Network | Sony Entertainment Network | Sony Entertainment Network |
| Skype™ | skype | skype | skype | skype | skype | skype |
| Wi-Fi | Wireless LAN Built-in | Wireless LAN Built-in | Wireless LAN Built-in | Wireless LAN Built-in | Wireless LAN Built-in | Wireless LAN Built-in |
| DLNA | dlna CERTIFIED | dlna CERTIFIED | dlna CERTIFIED | dlna CERTIFIED | dlna CERTIFIED | dlna CERTIFIED |
| BRAVIA Sync | BRAVIA Sync | BRAVIA Sync | BRAVIA Sync | BRAVIA Sync | BRAVIA Sync | BRAVIA Sync |
| YouTube Leanback | Yes | Yes | Yes | Yes | Yes | Yes |
| Easy Access to More Apps | Yes | Yes | Yes | Yes | Yes | Yes |
| HDMI™ | ×4 | ×4 | ×4 | ×4 | ×4 | ×2(26”) ×2(22”) |
| USB | Video/Music/Photo | Video/Music/Photo | Video/Music/Photo | Video/Music/Photo | Video/Music/Photo | Video/Music/Photo |
| **Design** | | | | | | |
| Monolithic Design (OptiContrast Panel, Gorilla Glass) | Yes | | | | | |
| **Other Unique Features** | | | | | | |
| Light Sensor | Yes | Yes | Yes | Yes | Yes | Yes |
| Scene Optimized Energy Saving | Yes | Yes | Yes | Yes | | |

European models will not work probberly in nordic, there can be problems with tuning the channels and subtitels. you can find the models names for the nordic marked in the chart above. For more information visit www.Sony.dk/SE/NO/FI

# HX855

SERIES

55″/46″/40″

## Breathtaking. A must-have Full HD TV.

Experience vivid, life-like pictures no matter what you are watching, in 2D or 3D; from Full HD Blu-ray to low-resolution web videos. The breathtaking HX855-Series HDTV offers the most authentic images available with Sony's X-Reality™ PRO video processing, as well as simple connectivity to your other devices. Explore an abundance of entertainment with an increasing number of custom apps built just for your TV; including automatic updates. New eco-friendly features maximize your TV's power saving potential while continuously giving you the best quality. This sleek, frameless design uses unique technology to boost contrast, brightness and provides a brilliant picture.

Picture Engine X-Reality PRO

3D Super Resolution

1920 x 1080 Full HD 3D

Dynamic Edge LED Local Dimming

Motionflow XR 800Hz

Sony Entertainment Network

Wireless LAN Built-in

Monolithic Design

# HX75x

SERIES

55″/46″/40″/32″

## Premium quality and a world of entertainment possibilities.

Experience a sleek, design using unique technology to boost contrast, brightness and provides a brilliant picture. The vivid HX75x-Series HDTV offers life-like pictures no matter what you are watching, in 2D or 3D, from Full HD Blu-ray to low-resolution web videos; authentic images only available with Sony's X-Reality™ video processing. Enjoy simple connectivity to your other devices, enabling you to explore an abundance of entertainment with an increasing number of custom apps built just for your TV; including automatic updates. New eco-friendly features maximize your TV's power saving potential while continuously giving you the best quality.

Picture Engine X-Reality

1920 x 1080 Full HD 3D

Dynamic Edge LED Frame Dimming

Motionflow XR 400Hz

Sony Entertainment Network

Wireless LAN Built-in

# EX653 SERIES 46″/40″/32″
# EX553 SERIES 26″/22″

## Vibrant images and simple internet access.

Experience life-like pictures no matter what you are watching, from Full HD Blu-ray to low-resolution web videos. The vivid EX653-Series and EX553-Series HDTV offers authentic images only available with Sony's X-Reality™ video processing. Enjoy simple connectivity to your other devices, enabling you to explore an abundance of entertainment with an increasing number of custom apps built just for your TV; including automatic updates. You can instantly share photos, music and video with USB playback.

Picture Engine X-Reality

Edge LED

Motionflow XR 100Hz *not EX553

Sony Entertainment Network

Wireless LAN Built-in

Media Remote

| | | | | |
|---|---|---|---|---|
| HX855 | KDL-55HX855(55″) | KDL-46HX855(46″) | KDL-40HX855(40″) | |
| HX75x series | KDL-55HX75x(55″) | KDL-46HX75x(46″) | KDL-40HX75x(40″) | KDL-32HX75x(32″) |
| EX653 | KDL-46EX653(46″) | KDL-40EX653(40″) | KDL-32EX653(32″) | |
| EX553 | KDL-26EX553(26″) | KDL-22EX553(22″) | | |

| SPECIFICATIONS | | HX855 | | | HX75x series | | | | SPECIFICATIONS |
|---|---|---|---|---|---|---|---|---|---|
| | | KDL-55HX855(55") | KDL-46HX855(46") | KDL-40HX855(40") | KDL-55HX75x(55") | KDL-46HX75x(46") | KDL-40HX75x(40") | KDL-32HX75x(32") | |
| PICTURE | Display Resolution | Full HD | Full HD | Full HD | Full HD | Full HD | Full HD | Full HD | Display Resolution |
| | Display Device | LCD | LCD | LCD | LCD | LCD | LCD | LCD | Display Device |
| | Backlight Type | Dynamic Edge LED | Dynamic Edge LED | Dynamic Edge LED | Dynamic Edge LED | Dynamic Edge LED | Dynamic Edge LED | Dynamic Edge LED | Backlight Type |
| | Dimming Type | Local Dimming | Local Dimming | Local Dimming | Frame Dimming | Frame Dimming | Frame Dimming | Frame Dimming | Dimming Type |
| | OptiContrast Panel | Yes | Yes | Yes | - | - | - | - | OptiContrast Panel |
| | Video Processing | X-Reality™ PRO | X-Reality™ PRO | X-Reality™ PRO | X-Reality™ | X-Reality™ | X-Reality™ | X-Reality™ | Video Processing |
| | Motionflow | Motionflow XR 800 Hz | Motionflow XR 800 Hz | Motionflow XR 800 Hz | Motionflow XR 400 Hz | Motionflow XR 400 Hz | Motionflow XR 400 Hz | Motionflow XR 400 Hz | Motionflow |
| 3D | Full HD 3D | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Full HD 3D |
| | 4x High Speed 3D Panel | Yes | Yes | Yes | Yes | Yes | Yes | Yes | 4x High Speed 3D Panel |
| | 3D Super-resolution | Yes | Yes | Yes | - | - | - | - | 3D Super-resolution |
| | Auto 3D Depth Adjustment | - | - | - | Yes | Yes | Yes | Yes | Auto 3D Depth Adjustment |
| SYSTEM | TV System (Analog) | B/G, D/K, I, L, M | B/G, D/K, I, L, M | B/G, D/K, I, L, M | B/G, D/K, I, L, M | B/G, D/K, I, L, M | B/G, D/K, I, L, M | B/G, D/K, I, L, M | TV System (Analog) |
| | Color System | PAL, SECAM, NTSC 3.58, NTSC 4.43 | PAL, SECAM, NTSC 3.58, NTSC 4.43 | PAL, SECAM, NTSC 3.58, NTSC 4.43 | PAL, SECAM, NTSC 3.58, NTSC 4.43 | PAL, SECAM, NTSC 3.58, NTSC 4.43 | PAL, SECAM, NTSC 3.58, NTSC 4.43 | PAL, SECAM, NTSC 3.58, NTSC 4.43 | Color System |
| | Video Signal | 1080/24p (HDMI™ only), 720/60p, 720/50p, 1080/30p (HDMI™ only), 720/30p (HDMI™ only), 720/24p (HDMI™ only), 1080/60i, 1080/60p (HDMI™ / Component), 1080/50i, 1080/50p (HDMI™ / Component), 480/60i, 480/60p, 576/50i, 576/50p | | | 1080/24p (HDMI™ only), 720/60p, 720/50p, 1080/30p (HDMI™ only), 720/30p (HDMI™ only), 720/24p (HDMI™ only), 1080/60i 1080/60p (HDMI™ / Component), 1080/50i, 1080/50p (HDMI™ / Component), 480/60i, 480/60p, 576/50i, 576/50p | | | | Video Signal |
| AUDIO | Audio Power Output | 10W+10W+10W | 10W+10W+10W | 10W+10W+10W | 10W + 10W | 10W + 10W | 10W + 10W | 10W + 10W | Audio Power Output |
| | Surround Effect | Cinema, Sports, Music, Game | Cinema, Sports, Music, Game | Cinema, Sports, Music, Game | Cinema, Sports, Music, Game | Cinema, Sports, Music, Game | Cinema, Sports, Music, Game | Cinema, Sports, Music, Game | Surround Effect |
| | S-Master | Yes | Yes | Yes | Yes | Yes | Yes | Yes | S-Master |
| | S-Force | S-Force Front Surround 3D | S-Force Front Surround 3D | S-Force Front Surround 3D | S-Force Front Surround 3D | S-Force Front Surround 3D | S-Force Front Surround 3D | S-Force Front Surround 3D | S-Force |
| | Dolby® | Dolby Digital, Dolby Digital Plus, Dolby Pulse | Dolby Digital, Dolby Digital Plus, Dolby Pulse | Dolby Digital, Dolby Digital Plus, Dolby Pulse | Dolby Digital, Dolby Digital Plus, Dolby Pulse | Dolby Digital, Dolby Digital Plus, Dolby Pulse | Dolby Digital, Dolby Digital Plus, Dolby Pulse | Dolby Digital, Dolby Digital Plus, Dolby Pulse | Dolby® |
| | FM Radio | - | - | - | - | - | - | - | FM Radio |
| NETWORK FEATURES | Skype™ | Ready (Skype™ Camera/Microphone required and sold separately) | | | Ready (Skype™ Camera/Microphone required and sold separately) | | | | Skype™ |
| | Wi-Fi Direct | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Wi-Fi Direct |
| | TrackID | Yes | Yes | Yes | Yes | Yes | Yes | Yes | TrackID |
| | Media Remote | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Media Remote |
| | Video Search | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Video Search |
| | Sony Entertainment Network | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Sony Entertainment Network |
| | Apps | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Apps |
| | Internet Browser | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Internet Browser |
| | DLNA Content | MPEG1/MPEG2PS/MPEG2TS/AVCHD/MP4Part10/MP4Part2/WMV/MP3/WMA/LPCM/JPEG | | | MPEG1/MPEG2PS/MPEG2TS/AVCHD/MP4Part10/MP4Part2/WMV/MP3/WMA/LPCM/JPEG | | | | DLNA Content |
| | Wireless LAN | Integrated | Integrated | Integrated | Integrated | Integrated | Integrated | Integrated | Wireless LAN |
| OTHER FEATURES | Twin Picture | PAP(Variable) | PAP(Variable) | PAP(Variable) | PAP(Variable) | PAP(Variable) | PAP(Variable) | PAP(Variable) | Twin Picture |
| | Photo Frame Mode | - | - | - | - | - | - | - | Photo Frame Mode |
| | USB Play | Yes (FAT16, FAT32 and exFAT file systems are supported) MPEG1/MPEG2PS/MPEG2TS/AVCHD/MP4Part10/MP4Part2/DivX/WMV/MP3/WMA/LPCM/WAV/JPEG/MPO | | | Yes (FAT16, FAT32 and exFAT file systems are supported) MPEG1/MPEG2PS/MPEG2TS/AVCHD/MP4Part10/MP4Part2/DivX/WMV/MP3/WMA/LPCM/WAV/JPEG/MPO | | | | USB Play |
| | BRAVIA Sync | Yes | Yes | Yes | Yes | Yes | Yes | Yes | BRAVIA Sync |
| | Scene Select | Photo, Music, Cinema, Game, Graphics, Sports, Animation | Photo, Music, Cinema, Game, Graphics, Sports, Animation | Photo, Music, Cinema, Game, Graphics, Sports, Animation | Photo, Music, Cinema, Game, Graphics, Sports, Animation | Photo, Music, Cinema, Game, Graphics, Sports, Animation | Photo, Music, Cinema, Game, Graphics, Sports, Animation | Photo, Music, Cinema, Game, Graphics, Sports, Animation | Scene Select |
| | i-Manual | Yes | Yes | Yes | Yes | Yes | Yes | Yes | i-Manual |
| | Multiple Language Display | Arabic/Persian/English/French/Portuguese/Russian/Swahili /Thai/Vietnamese/Chinese(Simplified)/Chinese(Traditional) | | | Arabic/Persian/English/French/Portuguese/Russian/Swahili /Thai/Vietnamese/Chinese(Simplified)/Chinese(Traditional) | | | | Multiple Language Display |
| | Light Sensor | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Light Sensor |
| TERMINALS | Teletext | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Teletext |
| | RF Connection Input(s) | 1 (Bottom) | 1 (Bottom) | 1 (Bottom) | 1 (Bottom) | 1 (Bottom) | 1 (Bottom) | 1 (Bottom) | RF Connection Input(s) |
| | Composite Video Input(s) | 2 (1Rear/1Rear Hybrid w/Component) | 2 (1Rear/1Rear Hybrid w/Component) | 2 (1Rear/1Rear Hybrid w/Component) | 2 (1Rear/1Rear Hybrid w/Component) | 2 (1Rear/1Rear Hybrid w/Component) | 2 (1Rear/1Rear Hybrid w/Component) | 2 (1Rear/1Rear Hybrid w/Component) | Composite Video Input(s) |
| | Component Video (Y/Pb/Pr) Input(s) | 1 (Rear Hybrid w/Composite) | 1 (Rear Hybrid w/Composite) | 1 (Rear Hybrid w/Composite) | 1 (Rear Hybrid w/Composite) | 1 (Rear Hybrid w/Composite) | 1 (Rear Hybrid w/Composite) | 1 (Rear Hybrid w/Composite) | Component Video (Y/Pb/Pr) Input(s) |
| | HDMI™ Connection(s) (Total) | 4 (2Side/2Bottom) | 4 (2Side/2Bottom) | 4 (2Side/2Bottom) | 4 (2Side/2Bottom) | 4 (2Side/2Bottom) | 4 (2Side/2Bottom) | 4 (2Side/2Bottom) | HDMI™ Connection(s) (Total) |
| | PC In (D-Sub)+Audio In (Stereo Mini) | 1 (D-Sub : Side, Audio IN : Side Hybrid w/HDMI) | 1 (D-Sub : Side, Audio IN : Side Hybrid w/HDMI) | 1 (D-Sub : Side, Audio IN : Side Hybrid w/HDMI) | 1 (D-Sub : Side, Audio IN : Side Hybrid w/HDMI) | 1 (D-Sub : Side, Audio IN : Side Hybrid w/HDMI) | 1 (D-Sub : Side, Audio IN : Side Hybrid w/HDMI) | 1 (D-Sub : Side, Audio IN : Side Hybrid w/HDMI) | PC In (D-Sub)+Audio In (Stereo Mini) |
| | Analog Audio Input(s) (Total) | 3 (2 Rear/1 Side) | 3 (2 Rear/1 Side) | 3 (2 Rear/1 Side) | 3 (2 Rear/1 Side) | 3 (2 Rear/1 Side) | 3 (2 Rear/1 Side) | 3 (2 Rear/1 Side) | Analog Audio Input(s) (Total) |
| | Digital Audio Output(s) | 1 (Bottom) | 1 (Bottom) | 1 (Bottom) | 1 (Bottom) | 1 (Bottom) | 1 (Bottom) | 1 (Bottom) | Digital Audio Output(s) |
| | Audio Out | 1 (Side/Hybrid w/HP) | 1 (Side/Hybrid w/HP) | 1 (Side/Hybrid w/HP) | 1 (Side/Hybrid w/HP) | 1 (Side/Hybrid w/HP) | 1 (Side/Hybrid w/HP) | 1 (Side/Hybrid w/HP) | Audio Out |
| | Headphone Output(s) | 1 (Side/Hybrid w/Audio Out) | 1 (Side/Hybrid w/Audio Out) | 1 (Side/Hybrid w/Audio Out) | 1 (Side/Hybrid w/Audio Out) | 1 (Side/Hybrid w/Audio Out) | 1 (Side/Hybrid w/Audio Out) | 1 (Side/Hybrid w/Audio Out) | Headphone Output(s) |
| | USB | 2 (Side) | 2 (Side) | 2 (Side) | 2 (Side) | 2 (Side) | 2 (Side) | 2 (Side) | USB |
| | Ethernet Connection(s) | 1 (Bottom) | 1 (Bottom) | 1 (Bottom) | 1 (Bottom) | 1 (Bottom) | 1 (Bottom) | 1 (Bottom) | Ethernet Connection(s) |
| WEIGHTS | TV only | Approx. 21.7 Kg | Approx. 16.6 Kg | Approx. 13.7 Kg | Approx. 19.2 Kg | Approx. 14.6 Kg | Approx. 11.8 Kg | Approx. 8.0 Kg | TV only |
| | TV with Stand | Approx. 26.2 Kg | Approx. 20.3 Kg | Approx. 17.4 Kg | Approx. 23.6 Kg | Approx. 17.6 Kg | Approx. 14.3 Kg | Approx. 10.2 Kg | TV with Stand |
| SUPPLIED ACCESSORIES | Remote Control | RM-GD022 | RM-GD022 | RM-GD022 | RM-GD022 | RM-GD022 | RM-GD022 | RM-GD022 | Remote Control |
| OPTIONAL ACCESSORIES | Wallmount Bracket | SU-WL50B | SU-WL50B | SU-WL50B | SU-WL500/SU-WL50B | SU-WL500/SU-WL50B | SU-WL500/SU-WL50B | SU-WL500/SU-WL50B | Wallmount Bracket |

# SPECIFICATIONS

| | | EX653 | | | EX553 | | |
|---|---|---|---|---|---|---|---|
| | | KDL-46EX653 (46") | KDL-40EX653 (40") | KDL-32EX653 (32") | KDL-26EX553 (26") | KDL-22EX553 (22") | |
| PICTURE | Display Resolution | Full HD | Full HD | Full HD | WXGA | WXGA | Display Resolution |
| | Display Device | LCD | LCD | LCD | LCD | LCD | Display Device |
| | Backlight Type | Edge LED | Edge LED | Edge LED | Edge LED | Edge LED | Backlight Type |
| | Dimming Type | - | - | - | - | - | Dimming Type |
| | OptiContrast Panel | - | - | - | - | - | OptiContrast Panel |
| | Video Processing | X-Reality™ | X-Reality™ | X-Reality™ | X-Reality™ | X-Reality™ | Video Processing |
| | Motionflow | Motionflow XR 100 Hz | Motionflow XR 100 Hz | Motionflow XR 100 Hz | - | - | Motionflow |
| 3D | Full HD 3D | - | - | - | - | - | Full HD 3D |
| | 4x High Speed 3D Panel | - | - | - | - | - | 4x High Speed 3D Panel |
| | 3D Super-resolution | - | - | - | - | - | 3D Super-resolution |
| | Auto 3D Depth Adjustment | - | - | - | - | - | Auto 3D Depth Adjustment |
| SYSTEM | TV System (Analog) | B/G, D/K, I, L, M | B/G, D/K, I, L, M | B/G, D/K, I, L, M | B/G, D/K, I, L, M | B/G, D/K, I, L, M | TV System (Analog) |
| | Color System | PAL, SECAM, NTSC 3.58, NTSC 4.43 | PAL, SECAM, NTSC 3.58, NTSC 4.43 | PAL, SECAM, NTSC 3.58, NTSC 4.43 | PAL, SECAM, NTSC 3.58, NTSC 4.43 | PAL, SECAM, NTSC 3.58, NTSC 4.43 | Color System |
| | Video Signal | 1080/24p (HDMI™ only), 720/60p, 720/50p, 1080/30p (HDMI™ only), 720/30p (HDMI™ only), 720/24p (HDMI™ only), 1080/60i<br>1080/60p (HDMI™ / Component), 1080/50i, 1080/50p (HDMI™ / Component), 480/60i, 480/60p, 576/50i, 576/50p | | | 1080/24p (HDMI™ only), 720/60p, 720/50p, 1080/30p (HDMI™ only), 720/30p (HDMI™ only), 720/24p (HDMI™ only), 1080/60i<br>1080/60p (HDMI™ / Component), 1080/50i, 1080/50p (HDMI™ / Component), 480/60i, 480/60p, 576/50i, 576/50p | | Video Signal |
| AUDIO | Audio Power Output | 10W + 10W | 10W + 10W | 10W + 10W | 8W + 8W | 10W + 10W | Audio Power Output |
| | Surround Effect | Cinema, Sports, Music, Game | Cinema, Sports, Music, Game | Cinema, Sports, Music, Game | Cinema, Sports, Music, Game | Cinema, Sports, Music, Game | Surround Effect |
| | S-Master | Yes | Yes | Yes | Yes | Yes | S-Master |
| | S-Force | S-Force Front Surround 3D | S-Force Front Surround 3D | S-Force Front Surround 3D | S-Force Front Surround 3D | S-Force Front Surround 3D | S-Force |
| | Dolby® | Dolby Digital, Dolby Digital Plus, Dolby Pulse | Dolby Digital, Dolby Digital Plus, Dolby Pulse | Dolby Digital, Dolby Digital Plus, Dolby Pulse | Dolby Digital, Dolby Digital Plus, Dolby Pulse | Dolby Digital, Dolby Digital Plus, Dolby Pulse | Dolby® |
| | FM Radio | - | - | - | - | - | FM Radio |
| NETWORK FEATURES | Skype™ | Ready (Skype™ Camera/Microphone required and sold separately) | | | Ready (Skype™ Camera/Microphone required and sold separately) | | Skype™ |
| | Wi-Fi Direct | Yes | Yes | Yes | Yes | Yes | Wi-Fi Direct |
| | TrackID | Yes | Yes | Yes | Yes | Yes | TrackID |
| | Media Remote | Yes | Yes | Yes | Yes | Yes | Media Remote |
| | Video Search | Yes | Yes | Yes | Yes | Yes | Video Search |
| | Sony Entertainment Network | Yes | Yes | Yes | Yes | Yes | Sony Entertainment Network |
| | Apps | Yes | Yes | Yes | Yes | Yes | Apps |
| | Internet Browser | Yes | Yes | Yes | Yes | Yes | Internet Browser |
| | DLNA Content | MPEG1/MPEG2PS/MPEG2TS/AVCHD/MP4Part10/MP4Part2/WMV/MP3/WMA/LPCM/JPEG | | | MPEG1/MPEG2PS/MPEG2TS/AVCHD/MP4Part10/MP4Part2/WMV/MP3/WMA/LPCM/JPEG | | DLNA Content |
| | Wireless LAN | Ready (Sony USB wireless LAN adapter required and sold separately) | | | Ready (Sony USB wireless LAN adapter required and sold separately) | | Wireless LAN |
| OTHER FEATURES | Twin Picture | PAP(Variable) | PAP(Variable) | PAP(Variable) | PAP(Variable) | PAP(Variable) | Twin Picture |
| | Photo Frame Mode | - | - | - | - | - | Photo Frame Mode |
| | USB Play | Yes (FAT16, FAT32 and exFAT file systems are supported)<br>MPEG1/MPEG2PS/MPEG2TS/AVCHD/MP4Part10/MP4Part2/DivX/WMV/MP3/WMA/LPCM/WAV/JPEG/MPO | | | Yes (FAT16, FAT32 and exFAT file systems are supported)<br>MPEG1/MPEG2PS/MPEG2TS/AVCHD/MP4Part10/MP4Part2/DivX/WMV/MP3/WMA/LPCM/WAV/JPEG/MPO | | USB Play |
| | BRAVIA Sync | Yes | Yes | Yes | Yes | Yes | BRAVIA Sync |
| | Scene Select | Photo, Music, Cinema, Game, Graphics, Sports, Animation | Photo, Music, Cinema, Game, Graphics, Sports, Animation | Photo, Music, Cinema, Game, Graphics, Sports, Animation | Photo, Music, Cinema, Game, Graphics, Sports, Animation | Photo, Music, Cinema, Game, Graphics, Sports, Animation | Scene Select |
| | i-Manual | Yes | Yes | Yes | Yes | Yes | i-Manual |
| | Multiple Language Display | Arabic/Persian/English/French/Portuguese/Russian/Swahili /Thai/Vietnamese/Chinese(Simplified)/Chinese(Traditional) | | | Arabic/Persian/English/French/Portuguese/Russian/Swahili /Thai/Vietnamese/Chinese(Simplified)/Chinese(Traditional) | | Multiple Language Display |
| | Light Sensor | Yes | Yes | Yes | Yes | Yes | Light Sensor |
| TERMINALS | Teletext | Yes | Yes | Yes | Yes | Yes | Teletext |
| | RF Connection Input(s) | 1 (Bottom) | 1 (Bottom) | 1 (Bottom) | 1 (Rear) | 1 (Bottom) | RF Connection Input(s) |
| | Composite Video Input(s) | 2 (1Rear/1Rear Hybrid w/Component) | 2 (1Rear/1Rear Hybrid w/Component) | 2 (1Rear/1Rear Hybrid w/Component) | 2 (1Rear/1Rear Hybrid w/Component) | 2 (1Rear/1Rear Hybrid w/Component) | Composite Video Input(s) |
| | Component Video (Y/Pb/Pr) Input(s) | 1 (Rear Hybrid w/Composite) | 1 (Rear Hybrid w/Composite) | 1 (Rear Hybrid w/Composite) | 1 (Rear Hybrid w/Composite) | 1 (Rear Hybrid w/Composite) | Component Video (Y/Pb/Pr) Input(s) |
| | HDMI™ Connection(s) (Total) | 4 (2Side/2Bottom) | 4 (2Side/2Bottom) | 4 (2Side/2Bottom) | 2 (Rear) | 4 (2Side/2Bottom) | HDMI™ Connection(s) (Total) |
| | PC In (D-Sub)+Audio In (Stereo Mini) | 1 (D-Sub : Side, Audio IN : Side Hybrid w/HDMI) | 1 (D-Sub : Side, Audio IN : Side Hybrid w/HDMI) | 1 (D-Sub : Side, Audio IN : Side Hybrid w/HDMI) | 1 (D-Sub : Side, Audio IN : Rear Hybrid w/HDMI) | 1 (D-Sub : Side, Audio IN : Side Hybrid w/HDMI) | PC In (D-Sub)+Audio In (Stereo Mini) |
| | Analog Audio Input(s) (Total) | 3 (2 Rear/1 Side) | 3 (2 Rear/1 Side) | 3 (2 Rear/1 Side) | 3 (3 Rear) | 3 (2 Rear/1 Side) | Analog Audio Input(s) (Total) |
| | Digital Audio Output(s) | 1 (Bottom) | 1 (Bottom) | 1 (Bottom) | 1 (Rear) | 1 (Bottom) | Digital Audio Output(s) |
| | Audio Out | 1 (Side/Hybrid w/HP) | 1 (Side/Hybrid w/HP) | 1 (Side/Hybrid w/HP) | 1 (Side/Hybrid w/HP) | 1 (Side/Hybrid w/HP) | Audio Out |
| | Headphone Output(s) | 1 (Side/Hybrid w/Audio Out) | 1 (Side/Hybrid w/Audio Out) | 1 (Side/Hybrid w/Audio Out) | 1 (Side/Hybrid w/Audio Out) | 1 (Side/Hybrid w/Audio Out) | Headphone Output(s) |
| | USB | 2 (Side) | 2 (Side) | 2 (Side) | 1 (Side) | 2 (Side) | USB |
| | Ethernet Connection(s) | 1 (Bottom) | 1 (Bottom) | 1 (Bottom) | 1 (Rear) | 1 (Bottom) | Ethernet Connection(s) |
| WEIGHTS | TV only | Approx. 14.1 Kg | Approx. 11.3 Kg | Approx. 7.8 Kg | Approx. 6.3 Kg | Approx. 7.8 Kg | TV only |
| | TV with Stand | Approx. 17.5 Kg | Approx. 14.1 Kg | Approx. 10.2 Kg | Approx. 7.1 Kg | Approx. 10.2 Kg | TV with Stand |
| SUPPLIED ACCESSORIES | Remote Control | RM-GD023 | RM-GD023 | RM-GD023 | RM-GD023 | RM-GD023 | Remote Control |
| OPTIONAL ACCESSORIES | Wallmount Bracket | SU-WL500/SU-WL50B | SU-WL500/SU-WL50B | SU-WL500/SU-WL50B | SU-WL100/SU-WL10B | SU-WL500/SU-WL50B | Wallmount Bracket |

SPECIFICATIONS

SONY

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