BANS v3.0

Installation Manual

Introduction

We've aimed to make the installation of BANS as simple as it can be and this Installation Manual as comprehensive as it can be.

If you follow it in sequence and to the letter you will find yourself inside your new BANS admin panel within a very short period of time.

If you've not yet decided on the first niche that you are going to target you may also find the Tutorials inside of the Build A Niche Store Customer Area Useful:

[Tutorials](#)

Table Of Contents

1. Lesson 1: Before You Get Going

1.1 What You Will Be Doing

Before you can use BANS there are three things that you need to have in place.

In this lesson you will be learning the following:

1.2. How to choose a domain name
1.3. How to set up a hosting account
1.4. How to join the eBay affiliate program

If you already have these three things then you can move on to which will show you how to install BANS.

1.2 Choosing A Domain Name

The first thing you need is a domain name for your new store. There are many theories as to what makes a good domain name but here's a few simple things you should take into consideration when choosing a domain name for your new store.

1. Know your niche
When choosing a domain name, the first thing you need to think about is the niche market your store is going to target. If you're thinking about building a Guitar store then you will want to start thinking about words which people are using in this market so that your domain name will represent what the market will expect from your site. GuitarStore.com would be superb, Cheap-Guitars.net would be a good choice, FindAGuitar.co.uk etc...

2. Keep it short
Keep in mind that people need to be able to remember your domain name. You should try to register the shortest domain name that you can find which does it's job of representing your chosen niche.

3. Domain extension
Because you will be building your store to target one of the 12 countries which BANS supports we recommend that you buy a domain name which contains the extension of your target country.

For Example:
Australia: .com.au
Austria: .at
Belgium: .be
Canada: .ca
France: .fr
India: .in
Italy: .it
Netherlands: .nl
Spain:.es
Singapore: .com.sg
United Kingdom: .co.uk
United States: .com

If you are targeting the United States (ie eBay.com) and you find a domain name that you like which is not available in the .com extensions above you may consider purchasing a .net / .org / .biz / .info extension.

Here's a few good examples of niche domain names:
BargainStrollers.com
FindMotorcycleParts.com
DiscountAirCompressors.co.uk
BuySurfboards.com.au

GoDaddy has a great tool which you can use to find available domain names and once you have found a domain name that you want to use you have two options.

1. Purchase it through GoDaddy (**Note:** We don't recommend GoDaddy as a hosting provider!)
2. Purchase it when you set up your hosting account with our recommended provider below.

1.3 Setting Up A Hosting Account

Once you have your domain name the second thing you need is a hosting account. Your hosting account will allow you to host your domain name live on the internet and upload BANS to it.

The hosting provider that we recommend and which a large percentage of BANS users use is a company called HostGator. With HostGator you can host as many websites as you want (unlimited) for a very competitive $9.95 a month on their "Baby" hosting package.

This is a great accompanying package to the unlimited site license you received with BANS and will enable you to really take advantage of the software by developing multiple stores.

Because of the popularity of HostGator with BANS users we have also managed to set up a discount so that your 1st month hosting costs only $0.01 rather than $9.95.

To take advantage of this offer please enter the following Coupon Code when you come to checkout:

Coupon Code: freetrial

Click here to set up your hosting account

If you have purchased your domain name outside of HostGator then in order to set it up on your hosting account you will need to change the DNS/Nameserver settings of your domain name to those provided by your hosting provider.

If you have set up your hosting account with HostGator then the Nameservers you will need to use are located inside the confirmation email that they sent you.

If you have purchased your domain name from GoDaddy then you can change the Nameservers by following the steps below:

1. Log into your GoDaddy account.
2. Hover your mouse over the far left button named "Domains" and then select "My Domains".
3. Click on the check box next to your domain name.
4. Then click on the button named "Nameservers" near the top of your screen.
5. On the Nameserver page click on the button named "Custom Nameservers".
6. Enter the Nameservers given to you by your hosting provider into the relevant input boxes.
7. Once entered click on the button named "Ok"...

You will then be taken to a confirmation screen informing you that the changes are being made.

Note: It can take between 24-48 hours for the Nameservers to be updated but it normally occurs within a few minutes.

1.4 Joining The eBay Affiliate Program

If you already have one or more developed niche sites then you can apply to be an eBay affiliate straight away using one of your developed sites in the application process described below.

If you are using Build A Niche Store to develop your first niche site then you will need to complete your first site up to an acceptable standard before walking through the following application process.

To join the eBay affiliate program please click on the link below:

Join the eBay Affiliate Program

Step 1: BANS supports 9 of the 13 eBay affiliate programs that you can join.

eBay US
eBay UK
eBay CA
eBay AU
eBay NL
eBay IT
eBay ES
eBay FR
eBay BE

Step 2: Make sure that you tick the "Terms of Service" boxes before you proceed.

Step 3: Click on the button named "Continue" and you will be taken to a screen as seen below:

eBaY Partner Network

Join the eBay Partner Network! (Step 2 of 2)

Contact Information

Email address *

Confirm email address *

Password *

Password must be at least 8 characters long and contain at least one number

Confirm password *

First name *

Last name *

Phone number *

Business Information

Company name *

For individuals, please enter your full name

You will need to fill in all of the input boxes which are marked with a *

Once you have completed the form click on the button named "Submit Application" and you will then be sent an email to ask you to confirm your application.

Note: Please make sure that you confirm your application by clicking on the link inside the email that eBay send you. Without confirmation you will not be able to access the affiliate center.

Having purchased a domain name, set up a hosting account and joined the eBay affiliate program of your choice you are now ready to move on to Lesson 2: Installing BANS.

2. Lesson 2: Installing BANS

2.1 What You Will Be Doing

In order to access your admin panel and start building your store you need to first install BANS.
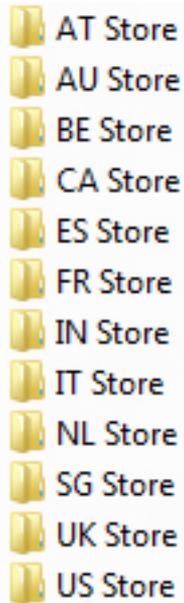
If you are new to building websites then some of the terminology in this section will be unfamiliar. Please do not let this concern you. Just follow exactly what the instructions say and you will find yourself inside your new store admin panel shortly.

In this lesson you will be learning the following:

2.2. How to upload files to your domain name
2.3. How to CHMOD certain files
2.4. How to create a new MYSQL database
2.5. How to finish the installation process

2.2 Uploading The Files

Inside the Build A Niche Store folder which you downloaded to your computer you will see 12 country specific folders:

- AT Store
- AU Store
- BE Store
- CA Store
- ES Store
- FR Store
- IN Store
- IT Store
- NL Store
- SG Store
- UK Store
- US Store

What Do I Need To Upload?

1. Open the folder for the country specific store you want to build and upload all of the folders / files EXACTLY as seen below (**Note:** Do not upload the actual country folder as shown above... just the contents of the country folder as shown below!).

- admin
- cont
- scripts
- themes
- .htaccess
- database.sql
- index.php
- install.php
- item.php
- sitemap.php
- web.config
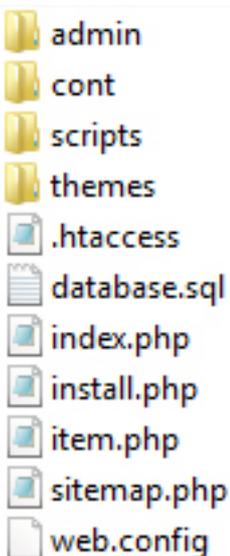
How Can I Upload These Files?

The software we recommend you use to upload files to a website is CuteFTP. You can download Cute FTP and use it free for 30 days.

Once you have downloaded CuteFTP you can connect to your hosting account by following the steps below.

1. Open CuteFTP for the first time (You will be presented with a Connection Wizard).

2. Enter your website URL into the 'Host Address' input area and click on 'Next'.
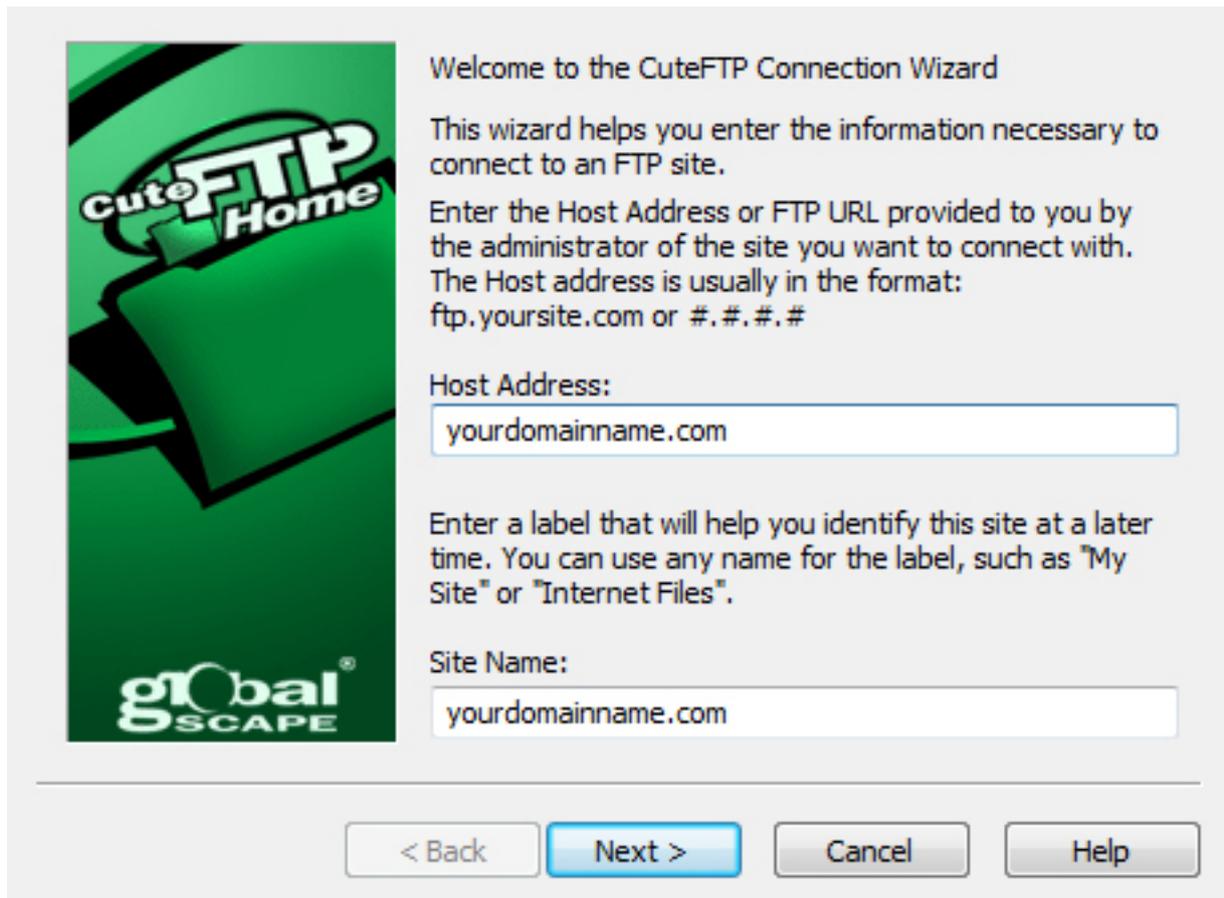
Welcome to the CuteFTP Connection Wizard

This wizard helps you enter the information necessary to connect to an FTP site.

Enter the Host Address or FTP URL provided to you by the administrator of the site you want to connect with. The Host address is usually in the format: ftp.yoursite.com or #.#.#.#

Host Address:

yourdomainname.com

Enter a label that will help you identify this site at a later time. You can use any name for the label, such as "My Site" or "Internet Files".

Site Name:

yourdomainname.com

< Back   Next >   Cancel   Help

3. Enter your hosting account User Name and Password and click on 'Next'.

Enter the assigned username and password for this site.

The password is usually case sensitive and is provided by your system administrator or web hosting provider.

If you are not sure what your Username and Password are, please contact the administrator of the FTP site or visit the support section of your FTP Host provider's Web site for more information.
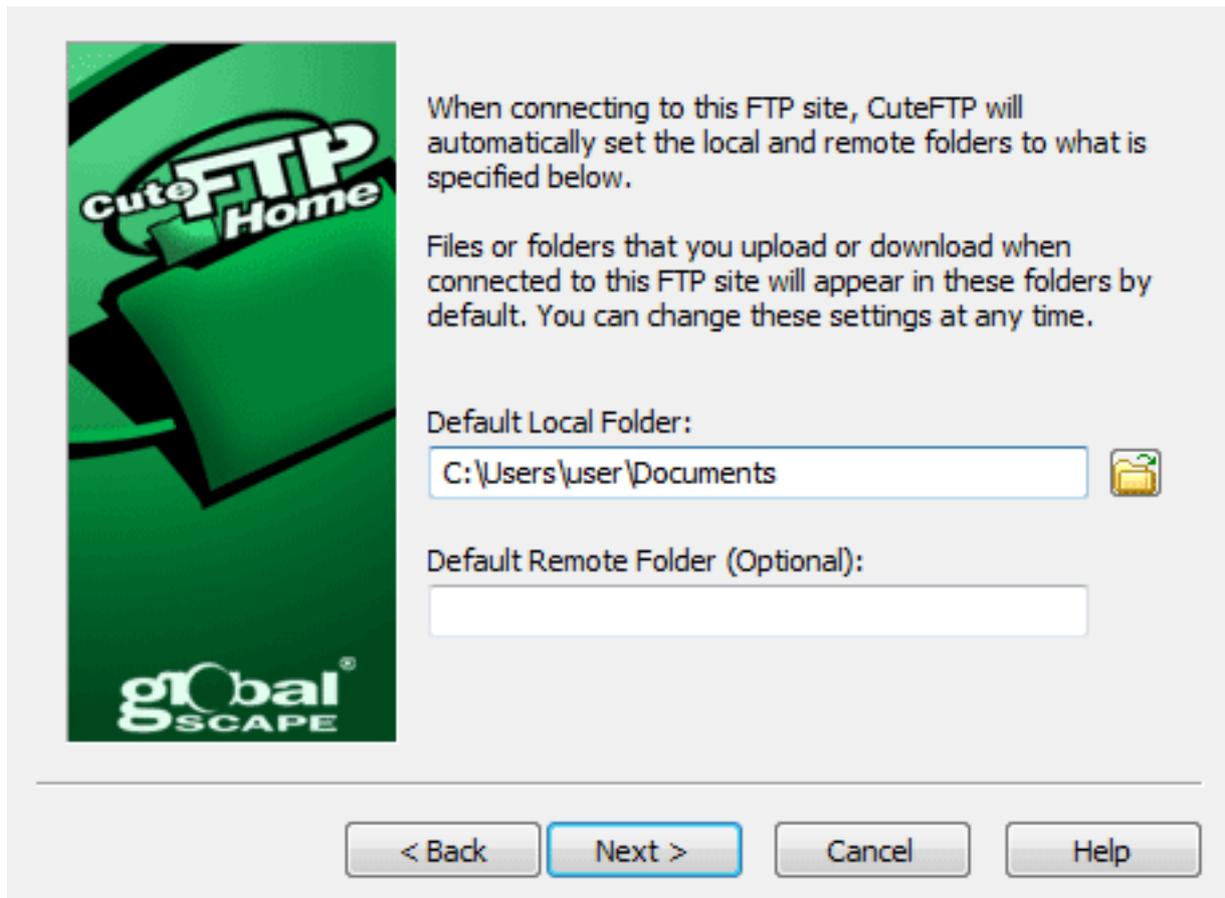
User Name:

build

Password:

••••••••

Login method

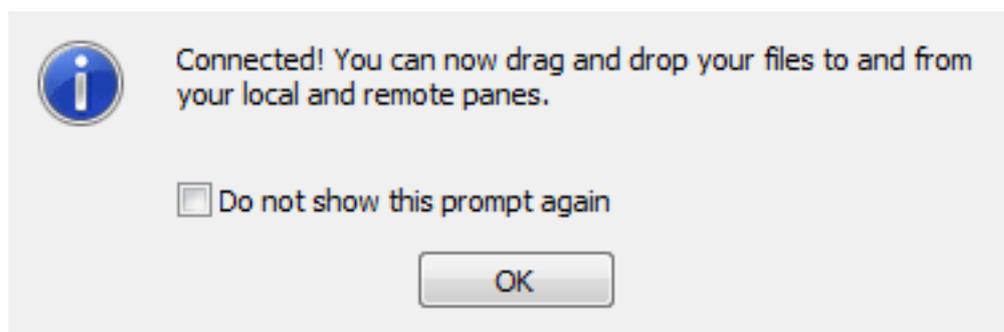◉ Normal
◯ Anonymous
◯ Double

< Back   Next >   Cancel   Help

4. Select a default folder on your computer that files will be downloaded to (You can leave this as is set by CuteFTP) then click on 'Next'.

5. You should now receive a message like below to say that you are connected to your website.

Note: If you cannot get connected then please contact your hosting provider and ask them for your FTP details.

Once connected to your website you will see the folders / files hosted on your website in the right screen of CuteFTP and the folders / files stored on your computer in the left.

6. Navigate to the area of your website (normally the public_html folder) where you want to up-load BANS (Double click the left mouse button on the folder name to enter that area).

7. Navigate to the area of your computer where you unzipped the BANS folder you downloaded and double click the left mouse button on the country specific folder of the store you want to build (ie: US Store).

8. You should now see a screen like the one below. Hold down the left mouse button and high-light all of the folders / files inside the 'script' folder on your computer and then simply drag them over to the right screen of CuteFTP to upload them to your website.

Note: If you have trouble dragging the files over from your computer to your hosting account then please make sure that the files on your computer have been unzipped.

Once the folder / files have been uploaded you will see a screen like below.

You have now successfully uploaded BANS to your hosting account. Please keep CuteFTP open as you will need it in the next section.

2.3 CHMOD Files

Note: HostGator DO NOT require you to do change file permissions so please skip this section if you have set up an account with them :)

If you are using a different hosting provider then in order for scripts to run some providers will require you to change file permissions (CHMOD).

To ensure this installation runs smoothly please CHMOD the file named 'cont.php' to 777. The cont.php file is located inside the folder named 'cont' on your hosting account.
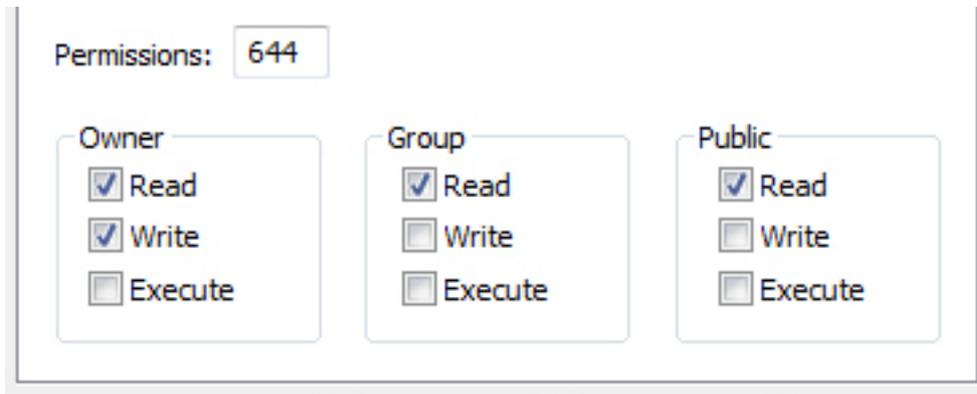
To CHMOD files using CuteFTP please follow the steps below:

Whilst connected to your hosting account double click the left mouse button on the folder named 'cont'. Inside the 'cont' folder right click the mouse button on the file name 'cont.php' and select 'Properties / CHMOD' from the menu which appears as seen below.
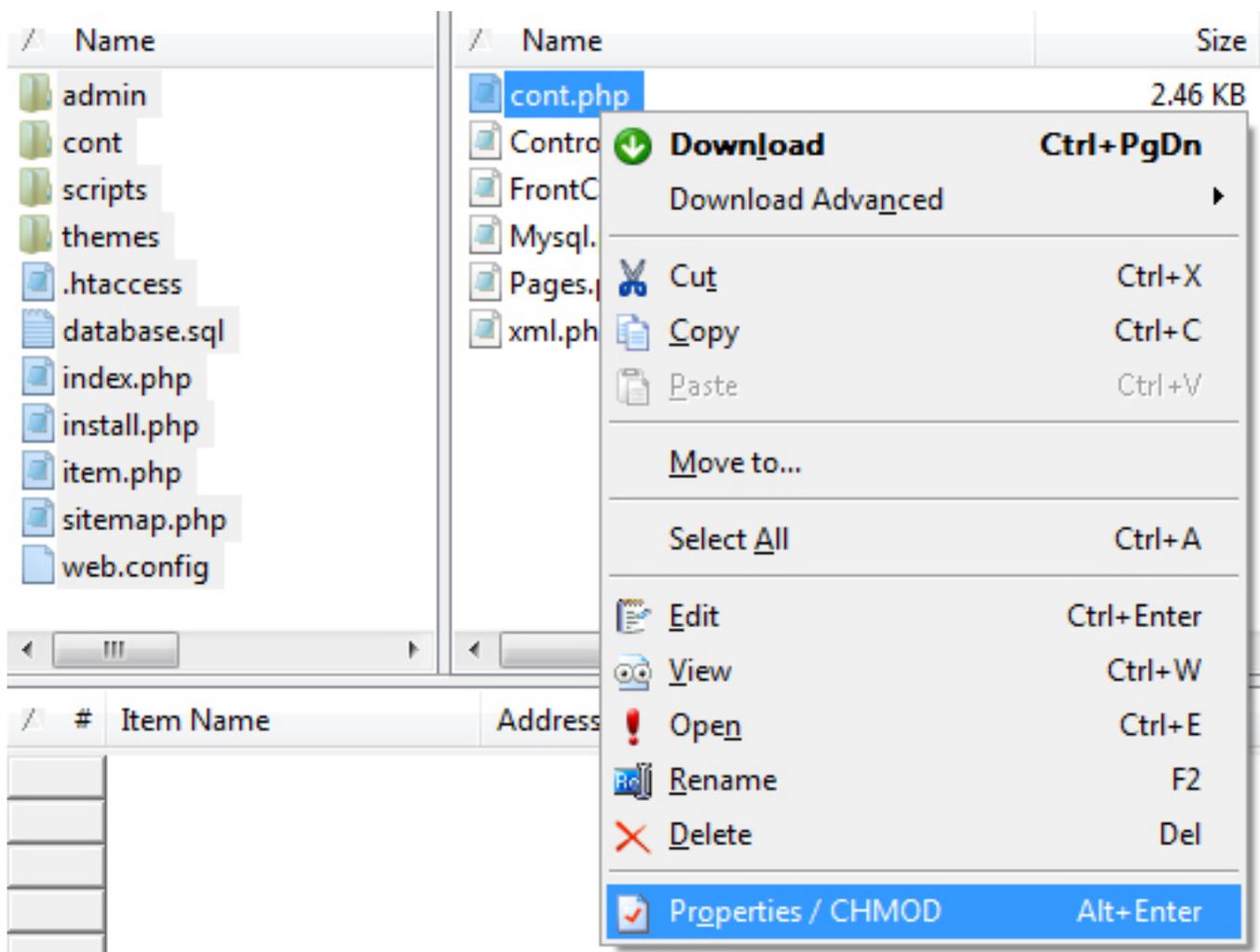
Note: Make sure that you are modifying the "cont" folder that you have uploaded to your hosting account and not the one you have on your PC. If you are using Cute FTP it will be located in the right hand column as above.
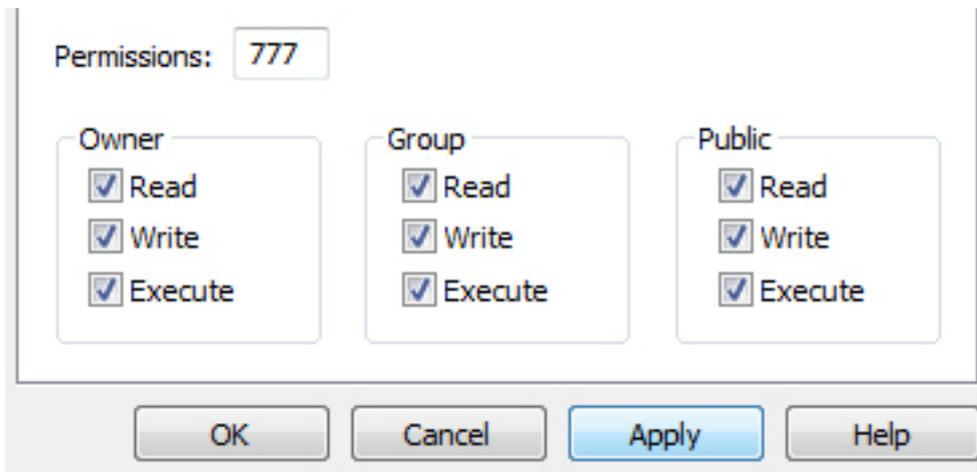
When you click on 'Properties / CHMOD' a box will appear like below:

Permissions: 644

Owner
☑ Read
☑ Write
☐ Execute

Group
☑ Read
☐ Write
☐ Execute

Public
☑ Read
☐ Write
☐ Execute

To CHMOD the file enter 777 into the 'Permissions' input area (currently 644 as seen above) or tick all of the boxes then click on the 'Apply' button as shown below.

Permissions: 777

Owner
☑ Read
☑ Write
☑ Execute

Group
☑ Read
☑ Write
☑ Execute

Public
☑ Read
☑ Write
☑ Execute

| OK | Cancel | Apply | Help |

You have now successfully CHMOD the cont.php file and can move onto the next section.

2.4 Creating A New MYSQL Database

With BANS uploaded you now need to create a new MySQL database.

This is done from inside your hosting account Cpanel and if you have setup your hosting account with [HostGator](#) please enter your website URL into your browser address bar like below:

http://www.yourdomainname.com/cpanel

Note: Please replace "yourdomainname.com" for your actual domain name ie: "golfer.com"

You will be promted to enter a username and password to access your Cpanel. These will be the username and password you chose when you setup your hosting account.

Once you have gone through the following steps to create your database you will be able to run through the final installation steps to complete your install.

Note: The screen shots in this section are from a Cpanel based hosting account like [HostGator](#). Other hosting accounts will look different and many (like GoDaddy) do not require you to do step 3 below.

1. How To Create A New Database

Inside your hosting account Cpanel you will see an area named 'MySQL Databases' (or something similar). If you enter the 'MySQL Databases' area you will see an input box on your screen like the one below.

Enter a new name for your database (ie: eBay as seen above) and click on the 'Create Database' button. You will be taken to a confirmation page and will need to click on the 'Go Back' link to return to the previous page.

That's your new database created...

2. How To **Create A New Database User**

In order for a database to be used you will need to create a new database user who can access the database information. You will see an input box on your screen like the one below.

Enter a new username (7 characters max) and password and click on the 'Create User' button. You will be taken to a confirmation page and will need to click on the 'Go Back' link to return to the previous page.

That's your new database user created...

3. Final Step

In order for your new user to access the database you will need to join the two together. You will see an area on your screen like the one below.

Add Users To Your Databases:

User: adam_example ▾   Database: adam_ebay ▾

Privileges:

☑ ALL   or   ☐ SELECT   ☐ CREATE

☐ INSERT   ☐ ALTER

☐ UPDATE   ☐ DROP

☐ DELETE   ☐ LOCK TABLES

☐ INDEX   ☐ REFERENCES

☐ CREATE TEMPORARY TABLES

Add User To Database

Select your database user and database name from the two drop down menus as shown above and click on the 'Add User to Database' button (please don't touch the tick boxes).

That's it...you have successfully created your new database and can move onto the Final Installation Steps. Please take a note of your new database information as you will need them in the next section.

Note: HostGator and many other Cpanel based hosting accounts will place your hosting account username infront of both your database name and database username.

If you accessed your hosting account with the username 'adam' and created a new database named 'ebay' then your database name would actually be:

adam_ebay

The same applies with your database user...if you created a new database user named 'example' then your database user would actually be:

adam_example

Your password however will always stay exactly the same as the password you entered and is case sensitive ie: MyPaSsword

2.5 Finishing The Installation Process

With BANS uploaded and your database created you can now take the final installation steps.

To finish the installation please enter your website URL into your browser address bar:

If you have uploaded BANS into your public_html folder enter your URL like below.

http://www.yourdomainname.com

If you have uploaded BANS into a different folder on your website enter your URL like below.

http://www.yourdomainname.com/foldername

Note: Please replace "yourdomainname.com" for your actual domain name ie: "golfer.com".

When you visit your website you should now see a screen as shown below.

Note: If you do not see the BANS installation screen then please make sure that you have up-loaded the BANS files into the correct area of your hosting account (normally public_html).

Note: At this stage in your installation please ignore the directions which say "Please Delete Install.php".

Follow the on screen directions and press the "Click Here To Continue" button where you will then be taken to a new screen like the one below where you will need to enter your database information.

Install Your Store ▸ Step 2

Enter Your Database Details...

Database Name: adam_ebay

Username: adam_example

Password: ••••••••

Server: localhost

Click Here To Continue

Once you have entered your database information press the "Click Here To Continue" button.

Note: If BANS has any problems connecting to your database an error will appear on your screen telling you what the problem could be. Please follow the error message to fix the problem or log in to our forum for advice if you are unable to continue.

Note - localhost error: Some hosting providers like GoDaddy and 1&1 require the "Server" field to be changed from "localhost" to the actual Host Address used by your server.

If you receive a "localhost error" then please access your hosting account and enter the Databases section. Inside your Databases section you should be able to view your database details and should see a value named "Host Address", "Host Name", or "Server Name" - it should look something like this - mysql123.secureserver.net

Please enter that value into the "Server" input box of the BANS installation screen and press the "Click Here To Continue" button...the "localhost error" should then be removed.

Note: If you have problems removing the "localhost error" then please contact your hosting provider for the correct value you will need to enter instead of "localhost".

Once your database information is correct you will see a screen as shown below telling you that BANS has successfully connected to your database.

BANS v3.0

Install Your Store ▸ Step 3

Database Connection Successful :)

Finish Installing Your Store By Clicking On The Button Below...

Click Here To Continue

To complete the install of your store press the "Click Here To Continue" button one last time and you will then be taken to a screen as shown below.

BANS v3.0

Install Your Store ▸ Step 4

Installation Successful!

Please Do The Following:

1. Delete install.php From Your Website
2. CHMOD the /cont/cont.php file to 644

Your Default Login Details Are Below

Username: **admin**
Password: **bans**

Login

Congratulations your store is now installed

Please complete the following 2 tasks before continuing:

1. Delete the file named install.php...this will be located inside your "public_html" folder or the sub-folder where you uploaded BANS.

2. CHMOD the cont.php file back to 644. See the CHMOD section if you need help with this.

Once you have completed the tasks above press the "Login" button where you will be taken to the login page of your BANS admin panel.

It's now time to start using BANS :)

With the installation complete you can now put this installation manual to one side for when you come to install your second store and open up Manual 2: The User Manual.

The User Manual will then walk you through building and developing your first and future stores.