



WEBSMS AND VOICE SMS SERVICE



www.naijalivesms.com

EXECUTIVE SUMMARY

At naijalivesms.com, we provide Websms and Voicesms services to enhance your effectiveness in whatever you do. We are poised with adding value to what you do by making you get along with your contact in an easy, reliable and profitable manner.

Our competitive pricing is included in this proposal for your perusal and positive decision. We believe in providing excellent service at the best and cheap price so that you can stay in touch with the future.

With websms, you can send sms to bulk numbers to anywhere in the world at the cheapest and reliable rates.

Voicesms service provides you with the functionality of sending voice messages to phone numbers. You have the ability to record your voice and send the voice message to bulk number to anywhere in the world.

THE GAP WE FILL: NAIJALIVESMS.COM

The need for technological change is inevitable and the need to contact friends, family, clients and members will not end. Therefore the need to make these contacts in a more profitable way is the reason naijalivesms has come to stay.

Our **vision** is to become the largest SMS service provider by 2020 through the provision of effective, reliable and affordable SMS service in Nigeria.

Our **mission** is to make every business in Nigeria stay in touch with the future through excellence service and support.

Our target audience ranges between the following groups:

- A. Religious organizations: Religious organization can make use of both our bulk service and as well the voice sms service to reach members in a quicker and effective way.
- B. Corporate organizations can be more effective and customer centric through web sms to keep in touch with clients and staff. You can build in staff and client contacts in the contact manager. You can customize your SMS to clients to suite their details or data.
- C. Individuals who send regular messages to friends and family can also make use of our service to save them cost of N4.00 per sms being charged by network providers.
- D. Political organizations, religious organizations, associations, unions and other formal groups.



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- E. Educational Organisations: Schools and institutes can reach students, staff and parents easily and in a customized way. You can send a summary report of your students' performance to parent in a single sms to different with the student details. This is achieved under customized SMS menu.

FEATURES

1. Single SMS
2. Bulk SMS
3. Group SMS
4. List SMS
5. Personalized SMS
6. Scheduled and Recurring SMS
7. Voice SMS
8. Contact manager
9. SMS log.
10. Account manager
11. Unlimited sender ID

And so on...

BRIEFS:

1. Single SMS

On our single SMS menu, you are not restricted to one sms per text but you can send SMS up to 200 numbers at once.

2. Bulk SMS

With bulk SMS, you can send SMS to up to 10,000 numbers at once using either notepad, csv or excel files.

3. Group SMS

With group SMS, you have the flexibility of creating unlimited groups that suite your need. This will serve as your contacts on our platform. We have provided you with an 'Import contact' tool with which you can upload contacts to your group(s).

With our group SMS menu, you still have the opportunity to select contact you wish to send the SMS to. This means you can have 1000 people in a group and choose to send to only 700 out of the contacts.

4. List SMS

Unlike group SMS where you have the liberty of selecting contacts, with list SMS, the whole contacts will be sent.

5. Personalized SMS

This is a **great tool** with which you can customize SMS to your contacts. With this tool, you can send same message to different people while you personalize the message as if it was sent to only one person.

For Example, you can send a message that mentions the name of the recipient and tells them messages that are specific to them.

E.g.

*Dear (**Recipients name**), you have won a value discount from our company, xyz.com, at (**percentage awarded**) percentage valued at N(**Cash value of award**). Visit us to claim your prize.*

The above message can be sent to more than 1000 contacts with different field in bold and bracket in the example above.

Note: The fields that will be used in customizing will be done through Microsoft Excel.

6. Scheduled and Recurring SMS

You don't need to miss those greetings anymore because you are too busy to remember or because your calendar is too full. We understand the fact that sometimes you are busy and sometimes, you have an ample time. You can use your free time to program our site to send an SMS for you even if you forget the event or you are not on seat.

With SMS schedule, you can tell our server to send a message for you at a specific time and date. You will not be there, but your message will be delivered.

Using recurring SMS, you can as well program an interval SMS to a particular group of people. It could be daily, weekly, fortnightly, monthly, every other day, yearly, every Monday etc.

7. Voice SMS

We are proud to introduce Voice SMS to differentiate us from the rest. With this service, you are not sending text message but voice message to your recipients. This voice SMS will be pre-recorded by you. We will not charge you for a voice SMS until the recipient hears it.

8. Contact Manager

With contact manager you can:

- Add contact to a group
- Import contact to a group
- Delete a contact from a group
- Modify an existing contact

9. SMS Log

We keep a log of your messages. You can view your sent messages by date and this is also available monthly.

10 Account manager

With your account manager, you can:

- Buy SMS credit
- View your traffic details
- View your credit details
- View Payment history
- Visit our download page: Available for downloads are:
 - Mobile applications for messaging on smart phones; Blackberry, android, Symbian (Nokia Smartphones). User manual are also available for download in PDF formats.
 - Desktop application for desktop and laptop computers; create groups, check balance, schedule sms etc
 - Microsoft Excel plug in: With excel plug in, you can do extensive personalization of SMS. On the web you are restricted to 5 fields for customization but with the Excel plug in, you are unlimited.
 - MP3 to WAV converter (for voice sms)software

11. Unlimited sender ID

Sender ID will show on the recipient phone instead of phone number. On naijalivesms, there is no end or registration of sender IDs. Just type and send.

HOW TO CREATE AN ACCOUNT

Steps in creating an account with us:

1. Go to our website, www.naijalivesms.com
2. Click on 'start now'
3. On the log in page, click on 'New user'
4. Fill in your registration details and submit.
5. You will receive an email and sms with which you can activate your account in a step either using the code sent to your phone or the link sent to your email address.
6. You are ready to start sending sms with the **Free 5 units** we gave you to test our service.

HOW TO MAKE PAYMENT AND GET CREDITED

We have three modes of payment to get your account credited.

1. Bank deposit or online bank transfer.
2. Online payment using credit/debit cards. (*Automatic Crediting*)
3. Stanbic IBTC mobile money transfer.

Bank Deposit or Online Transfer

If you are using this payment method, use the details below to credit our bank account:



Perkins and Spencer I Ltd

0121682687

After making the payment or transfer, please send a mail or sms quoting your username and amount paid to:

- a. Mail to support@naijalivesms.com
- b. Sms to 2348167229625

Online Payment Using Credit/Debit Cards.

We have integrated with cashenvoy.com, one of the mobile money agent approved by CBN to credit your account instantly. With this method, your account is credited instantly.

1. Log in to your account
2. Scroll down the page to the **'My Account'** section and click on **'Buy Credit'** link.
3. On the **'Buy Credit'** page, enter the quantity of SMS units you want to purchase and click on calculate. Then click on **'pay'** after your price has been calculated.
4. You will be redirected to a page where you select the payment method you desire. We have 3 payment options and these are as shown below:

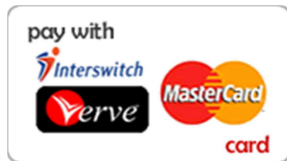
Pay with Cashenvoy



If you have a Cashenvoy account, you can pay us through it or you can create an account at www.cashenvoy.com and get 0.5 percent off every payment.

With this option, you only need to login to your funded cashenvoy account and pay us directly from your account.

Pay with Debit card



You can as well pay us using your debit or credit card by selecting the second option as shown in the image.

We accept Verve and Master card on our secure site by SSL.

Click on this payment method, select your card type and enter the details required; card number, PIN and CCV2 and click on the submit button.

Pay with Others



Other Payment methods available are:

1. Pocket Moni mobile payment
2. Genesis card and
3. E transact mobile payment.

Click on any of the desired method and enter your details to pay.

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Stanbic IBTC Mobile Money Transfer

You can as well make use of Stanbic IBTC mobile payment through the USSD code *909# to our phone number 08167229625. If you use your registered phone number with us, we will credit without you sending us an SMS. But if you make use of a non-registered line, please send us an SMS after completing the transaction stating your username.

OUR PRICING

Web SMS Pricing

Unlike many competitors, we charge one (1) sms unit for all networks in Nigeria. Our price per unit depends on the number of sms unit purchased at a time. The table below shows our websms pricing.

Quantity	Price in NGN	Price in USD	Price in EUR
Registration + 5 Test credits	Free	Free	Free
100 - 999	1.90	0.01330	0.01045
1,000 - 4,999	1.85	0.01295	0.01018
5,000 - 9,999	1.75	0.01225	0.00963
10,000 - 49,999	1.65	0.01155	0.00908
50,000 - 99,999	1.55	0.01085	0.00853
100,000 - 499,999	1.45	0.01015	0.00798
500,000 and above	1.35	0.00945	0.00743

Voicesms Pricing

Our voicesms pricing is represented in the table below.

Time in Secs	Price in NGN	Price in USD	Price in EUR	SMS units charged
15 seconds	10	0.0625	0.4930	7.5
30 seconds	20	0.1250	0.0986	15.0
45 seconds	30	0.1880	0.1479	22.5
60 seconds	40	0.2500	0.1972	30.0

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Contact us

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Twitter: [@naijalivesms](https://twitter.com/naijalivesms)

Referralkey: www.referralkey.com/naijalive

Chat:

Gtalk: naijalivesms@gmail.com



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