ProDVX

P R O D U C T L I N E

The art of digital signage

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DIGIT
Professional

ProDVX LIGHTBOX

Still images and moving video, the perfect combination

THE INSTORE MEDIA SYSTEM

SHOPPING

Advertising, Communications and Information System
With dialogue and information at center stage, your message will always be crystal clear. This principle lies at the heart of our ProDVX LightBox system. Light up what you're communicating with a low-voltage display.

A Bright Concept
The LightBox Viewer consists of a screen suspended in a wire hanging system or a low-voltage track and is designed like a 19" flat screen monitor. We've integrated slim LCD backlights into the frame that lights up the screen. Simply, insert your advertising transparencies and get them noticed.

Moving Pictures
Our LightBox LCD display with integrated Solid State Video player transforms your advertising into film or a slide show with audio back-up. Data is fed into the LightBox LCD display via a compact flash card. The LightBox LCD display is available in four different screen sizes (10.4" 17").

An Economical Eye-catcher
The ProDVX LightBox system is based on a low-voltage system. The 12-volt current is fed into the unit via the wire system or the track. Which means you'll have a bright, pleasant presentation and save electricity.

Endless Possibilities
Three LightBox Viewers in the wire hanging system, four in the track, LightBox Viewers and LightBox LCD displays fitted in one frame, LightBox Viewers on the wall and on the ceiling ... one system and endless possibilities. Our flexible fixture methods guarantee that you can arrange your information perfectly in tune with the layout of your building. The ProDVX LightBox system is designed to play content landscape or portrait.

Flexibility
Flexibility is the keyword. You can fit the system anywhere and film or transparencies are simple and easy to insert. Over-lay and Trans-lay transparencies are a tried and trusted team. But other types of transparent advertising media are also possible.

COMPANY PRESENTATION

Sound, Film and Pictures Fitted in One Step
A hard and fast rule in advertising is: keep it simple. Where there's a lot to say, the ProDVX LightBox system is the solution. It organizes a variety of different information easily and clearly.

High-quality Company Presentations with Instore Media Systems
What's the first thing new customers, tenants or business partners do when they come into your office building? They form an impression of your company and the atmosphere created. A presentation of your company, your products and services with the ProDVX LightBox system says more than any glossy brochure could. Your logo, an advert or selected products from your company are provided with the perfect backdrop. A single frame is suitable for all types of company presentations: for corporations and advertising agencies, building management services, banks or insurances.

RETAIL

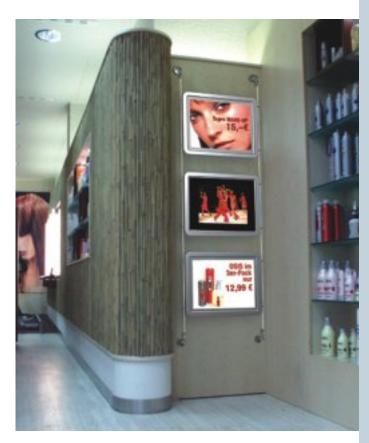### Make Your Own Advertising Inexpensively, Quickly and Flexibly
Advertising media is expensive. Or that's what you thought. Perhaps you're not familiar with our transparencies? Use them to display your product range or provide information in the blink of an eye: design them yourself with your own printer. Graphics, product pictures or illustrations: all the appropriate motives on the Over-lay provide an eye-catching setting for the actual statement on the Trans-lay. This is where you place your own individual advertising message, printed out on your printer onto transparency. Now just remove the magnetic cover, place the two media over one another, insert, and it's ready!

Ideal for Large Areas and Quantities: The ProDVX LightBox system
Imagine you'd like to feature an entire product group, what kind of presentation would you prefer? Hand-written signs, poorly lit price panels or LightBox Viewers lit up to persuade the customer to linger a little longer? LightBox Viewers with Over-lay and Trans-lay transparencies on low voltage tracks are the ideal way of fitting a shelving system or counter with the products on offer. No matter how long the section is, you can combine as many LightBox Viewers as you like. In addition to supermarkets, discount retailers and specialist shops, they are also perfect for catering solutions.

NAVIGATION SYSTEMS

Individually Fitted or Flexibly Suspended from the Ceiling
With special individual fitting methods, hanging systems are also a possible that match for rounded contours of a sales or information counter. Whether fitted singly or with several LightBox Viewers onto the ceiling: the system guarantees all the flexibility you require. The same applies here too - they are so easy to fit that there's no need to call in specialists.

Navigation Systems with LightBox Viewers:
Reliable and Clear Information
Modern architecture, particularly in large functional buildings, means it's hard for visitors to find their way around. Navigation systems are there to help and our Instore Media Systems provide a particularly appealing solution. Entering a building what's the first thing you ask? Where are the signs? No need to ask with a LightBox Viewer navigation system. The vivid display attracts the visitor. How you mark the different floors, depends on the architecture of your building, the familiar flexibility of your LightBox Viewer and your own imagination. Color-coded signs, written information, floor plans, simply all types of information are possible. Above all, LightBox Viewers as a navigation system is exceptional in public buildings such as stations, airports, hospitals, hotels and local authorities.

Still images and moving video, the perfect combination

POINT OF INFORMATION

ProDVX LightBox system: Ideal for Product Studies
Good advertising and communication can make your products or services stand out from the rest. Presentations with our low-voltage displays look really polished. A single LightBox Viewer - That's all you need to put a high-quality product in the right light.

Product photos, technical drawings and data, graphics and images: your information will never be ignored again. Or what about a commercial? Then we recommend using a LightBox LCD display. Whatever the purpose is: our displays will always be the perfect choice.

Inform and Direct Trade Fair Visitors Reliably with the ProDVX LightBox system
Trade fairs are communication centers: a whirlwind of information, visual and acoustic messages, pictures, smells and sounds confront the visitor. The most reliable way of getting your visitors from A to B is by using the ProDVX LightBox system. The LightBox LCD display can be used at smaller fairs: the exhibitors can present their booths directly at the point of information.

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technical drawings and data

product photos,

graphics and images

compact, simple and easy to use

ProDVX Monitors

**LCD Display with Integrated CF Reader/Hard Drive.
Playback: JPEG, MPEG1, MPEG2 and Mp3**

Our ProDVX Monitor Series consists of LCD monitors integrated with a Solid State Video player, the ProDVX F100 and comes in 5 different sizes; 5", 10.4", 15", 20" and 30" Wide Screen.
These smart monitors deliver the right message to your potential customer, at the right moment, using the best possible medium. Solid State means no moving parts. Interactive advertising is the future of Instore merchandising and the future is here! The ProDVX Monitors are compact, simple and easy to use. These complete systems get your message to the customer with style, creating a long lasting impression.

These monitors can be customized fit your needs, to make it even more attractive and recognizable for your customers.

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KEY FEATURES

- Auto Start & Auto Repeat
- POP Signage Monitor
- Hi-bright wide-view-angle LCD display
- Compact, rugged metal cabinet,
  AR tempered glass
- Integrated Solid State Video player
- Playback formats
  - Video: MPEG1, MPEG2 (up to 8Mb/sec VBR)
  - Photo: JPEG with Music Slide Show function
  - Audio: MP3
- Storage Medium: CF Type I/II
- Internal Storage: Optional 2.5" HDD
  (for 15" and 20" only)
- Built-in USB 2.0 for fast file download from PC
- Firmware upgradeable (background/Logo)

ProDVX Mini tower

The perfect countertop display that delivers knock out marketing power!

LCD Display with Integrated CF Reader/Hard Drive.
Playback: JPEG, MPEG1, MPEG2 and Mp3

Small but powerful!
Customers will stop in amazement when they see the ProDVX Mini Tower in action.

Most buying decisions are made at the Point Of Purchase. Getting attention for your product is more important every day. The ProDVX Mini Tower provides the attention and impact without taking a lot of floor, shelf or valuable product space. It is the perfect tool to influence the customer at the Point of Purchase.

The ProDVX Mini Tower can be styled to fit your wishes to make it even more attractive and recognizable for your customers, by using static cling overlays or a complete custom product wrap!

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KEY FEATURES

- Auto Start & Auto Repeat
- Desktop/countertop Signage System
- Hi-bright wide-view-angle LCD display
- Compact, rugged metal cabinet,
  AR tempered glass
- Playback formats
  - Video: MPEG1, MPEG2 (up to 8Mb/sec VBR)
  - Photo: JPEG with Music Slide Show function
  - Audio: MP3
- Storage Medium: CF Type I/II
- Internal Storage: Optional 2.5" HDD
- Built-in USB 2.0 for fast file download from PC
- Field upgradeable firmware

small but powerful

*professional
durability and reliability*

ProDVX F100

Digital Signage Station

ProDVX F100 The Best Professional Low Cost Multi Mpeg Player

Starting from the promise of the lowest possible price while retaining professional durability and reliability. We developed a solid state video player, solely for playing and looping videos, photos and sound. Third prerequisite: maximum Mpeg compatibility, as the rate of developments in that area is at a high-speed pace.

Simple But Not Bare

The result is the ProDVX F100. The first low budget, multi Mpeg player for professional purposes. The ProDVX F100 is a 'black box' with dimensions of merely 202x133x45 mm. This allows it to be installed in the flattest possible kiosk housings with TFT/LCD screens. The ProDVX F100 functions trouble-free with the formats Mpeg-1 multiplexed, Mpeg-2 multiplexed (up to 8 Mb/sec VBR), MP3 audio and Jpeg Still Photo with Music Slide function. The firmware can be updated by means of software for future Mpeg standards. This possibility renders the ProDVX F100 a secure and stable future.

In spite of the low price, the system boasts various valuable features, such as the remote control with 28 functions. The integrated Compact Flashcard reader reads type I and II. In the hardware there is enough space for an internal 2.5" hard disk drive (which can be mounted easily, the installation instructions are supplied). Video output: composite and S-video, NTSC and PAL, to be selected using the remote control. Audio output: stereo L/R with RCA jack. Playback functions: auto play and auto loop.

Update Content by Means of Drag & Drop

With the ProDVX F100, media files can simply be copied on the Compact Flash card by means of drag & drop. It is also possible to copy from an external PC to an internal hard disk by using the USB 2.0 port available (480 Mb/sec, USB Type B connector). Power is supplied by a universal power adapter delivered along DC 12V, 1A (100-240 VAC, 50/60Hz). The ProDVX F100 only weighs 820 grams. Standard delivery includes remote control with battery, A/V cable, S-video cable, power supply adapter, USB 2.0 cable, user's manual and L-type mounting clamp. Compact flash card and built-in hard disk are sold separately.

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KEY FEATURES

- Auto Start & Auto Repeat
- Audio out: Stereo L/R
- Video out: Composite and S-Video in NTSC or PAL
- Field upgradeable firmware
- Integrated Solid State Video player
- Playback formats
  - Video: MPEG1, MPEG2 (up to 8Mb/sec VBR)
  - Photo: JPEG with Music Slide Show function
  - Audio: MP3
- Storage Medium: CF Type I/II
- Internal Storage: Optional 2.5" HDD
- Built-in USB 2.0 for fast file download from PC

Model: ProDVX-F100
Power: DC-12V, 1A

CE

S/N: IOIFV04240037

ProDVX LIGHTBOX CABLE SYSTEM (10"/15"/17"/17"WS)

TECHNICAL SPECIFICATION
Specifications ProDVX LightBox Cable System

Playback formats	MPEG-1 multiplexed, MPEG-2 multiplexed (up to 8Mb/sec VBR) MP3 Audio, JPEG Still Photo with Music Slide Show function	Power Supply	12V AC or 12V DC
		Remote Control	17 functions
Storage	CF Type I/II	Environmental Factors	Operating temperature: 0℃~60℃
Playback Function	Auto start / auto repeat		Relative humidity: 5% ~ 95%

Model ProDVX	LB 110	LB 115	LB117	LB117W
Panel Size	10.4" x 2	15"	17"	17"
Aspect Ratio	4:3	4:3	4:3	16:9
Pixel Pitch	0.264 x 0.264	0.297 x 0.297	0.264 x 0.264	0.289 x 0.289
Max. Resolution	800 x 600	1024 x 768	1280 x 1024	1280 x 768
Color	262K	16.7M	262K	16.2M
Contrast	500:1	400:1	450:1	800:1
Brightness	400	450	450	450
Response Time (Tr/Tf) (ms)	10/25	10/15	4/12	15/12
View Angle	100° / 120°	170° / 170°	140° / 140°	170° / 170°
Video System	NTSC/PAL	NTSC/PAL	NTSC/PAL	NTSC/PAL
Backlight	2CCFL	6CCFL	4CCFL	4CCFL
Backlight Rating	50,000 hours	50,000 hours	50,000 hours	50,000 hours
Speaker	None	2W x 2	2W x 2	2W x 2
Power Consumption	~60W	~ 60W	~ 60W	~ 60W
Input	None	USB 2.0/B	USB 2.0/B	USB 2.0/B
Audio Output	None	Yes	Yes	Yes
Storage Device	CF type I/II	CF type I/II and 2.5" HDD	CF type I/II and 2.5" HDD	CF type I/II and 2.5" HDD
Remote Control	Yes	Yes	Yes	Yes
OSD	Yes	Yes	Yes	Yes
Function Keys	Yes	Yes	Yes	Yes
CCD (Light sensor)	Yes	Yes	Yes	Yes
CF Security	Yes	Yes	Yes	Yes
Operating Temperature	0℃~60℃	0℃~60℃	0℃~60℃	0℃~60℃
Humidity	5%~95%	5%~95%	5%~95%	5%~95%
Dimensions (W x H x D) mm	520 x 400 x 56	520 x 400 x 56	520 x 400 x 56	520 x 400 x 56
Net Weight (KG)	4.0	4.5	4.7	4.7
Video In/Out	None	Yes	Yes	Yes

ProDVX MINI TOWER (7"/10")

TECHNICAL SPECIFICATION
Specifications ProDVX Mini Tower

Playback formats	MPEG-1 multiplexed, MPEG-2 multiplexed (up to 8Mb/sec VBR) MP3 Audio, JPEG Still Photo with Music Slide Show function	Playback Function	Auto start / auto repeat
		Power Supply	Universal power adapter 100~240VAC, 50/60Hz
Storage	CF Type I/II, Internal 2.5" HDD (optional)	Remote Control	17 functions
USB 2.0 Port	For upload & download from PC to CF and HDD 480 Mb/sec, USB Type B connector	Environmental Factors	Operating temperature: 0℃~60℃ Relative humidity: 5% ~ 95%

Model ProDVX	MT 107	MT 110
Panel Size	7"	10.4"
Aspect Ratio	16:9	4:3
Pixel Pitch	0.107 X 0.370	0.264 x 0.264
Max. Resolution	480 x 234	800 x 600
Color	True color	262K
Contrast	400:1	500:1
Brightness	350	400
Response Time (Tr/Tf) (ms)	5/25	10/25
View Angle	90°/120°	100°/120°
Backlight	1CCFL	2CCFL
Backlight Rating	30,000 hours	50,000 hours
Speaker	5W	2W x 2
Power Consumption	~ 30W	~ 40W
Video System	NTSC/PAL	NTSC/PAL
Input	USB 2.0/B	USB 2.0/B
Storage Device	CF type I/II and 2.5" HDD (optional)	CF type I/II and 2.5" HDD (optional)
Remote Control	Yes	Yes
OSD	Yes	Yes
Function Keys	Yes	Yes
Operating Temperature	0℃~60℃	0℃~60℃
Humidity	5%~95%	5%~95%
Dimensions (W x H x D) mm	197 x 463 x 92	280 x 570 x 105
Net Weight (KG)	3.7	6.7

ProDVX MONITOR SERIES (5"/10"/15"/20")

TECHNICAL SPECIFICATION
Specifications ProDVX Monitor Systems

Playback formats	MPEG-1 multiplexed, MPEG-2 multiplexed (up to 8Mb/sec VBR) MP3 Audio, JPEG Still Photo with Music Slide Show function	Power Supply	12V AC or 12V DC
		Remote Control	17 functions
Storage	CF Type I/II, Internal 2.5" HDD (optional)	Environmental Factors	Operating temperature: 0℃~60℃
Playback Function	Auto start / auto repeat		Relative humidity: 5% ~ 95%
USB 2.0 Port	For fast file upload/download from PC USB type B connector		

Model ProDVX	M 105	M 110	M 115	M 120
Panel Size	5.0"	10.4"	15"	20"
Aspect Ratio	4:3	4:3	4:3	4:3
Pixel Pitch	0.106 x 0.318	0.264 x 0.264	0.297 x 0.297	0.51 x 0.51
Max. Resolution	320 x 240	800 x 600	1024 x 768	800 x 600
Color	True color	262K	16.7M	16.7M
Contrast	300:1	500:1	400:1	500:1
Brightness	450	400	450	500
Response Time (Tr/Tf) (ms)	10/40	10/25	10/15	6/16
View Angle	40° / 90°	100° / 120°	170° / 170°	160° / 160°
Video System	NTSC/PAL	NTSC/PAL	NTSC/PAL	NTSC/PAL
Backlight	1CCFL	2CCFL	6CCFL	6CCFL
Backlight Rating	25,000 hours	50,000 hours	50,000 hours	50,000 hours
Speaker	2W x 1	2W x 2	5W x 2	5W x 2
Power Consumption	~ 40W	~ 40W	~ 50W	~ 60W
Input	USB 2.0/A	None	USB 2.0/B	USB 2.0/B
Audio Output	No	Yes	Yes	Yes
Storage Device	CF type I/II	CF type I/II	CF type I/II and 2.5" HDD (optional)	CF type I/II and 2.5" HDD (optional)
Remote Control	Yes	Yes	Yes	Yes
OSD	Yes	Yes	Yes	Yes
Function Keys	Yes	Yes	Yes	Yes
VESA Mount	75mm	75mm	75mm and 100mm	75mm and 100mm
CCD (Light sensor)	None	Yes	Yes	Yes
CF Security	None	Yes	Yes	Yes
Operating Temperature	0℃~60℃	0℃~60℃	0℃~60℃	0℃~60℃
Humidity	5%~95%	5%~95%	5%~95%	5%~95%
Dimensions (W x H x D) mm	150 x 106,5 x 45	261 x 213 x 44	361 x 293 x 52	480 x 383 x 58
Net Weight (KG)	1,5	2	5.7	10.4

ProDVX F100

TECHNICAL SPECIFICATION
Specifications ProDVX F100

Playback formats	MPEG1 multiplexed, MPEG2 multiplexed (up to 8Mb/sec VBR) JPEG Still Photo with Music Slide Show function, MP3 Audio
Storage	Compact Flash Type I/II Internal 2.5" HDD, optional and field upgradeable
Audio output	Stereo L/R (RCA Jack)
Video output	Composite and S-Video NTSC or PAL select via remote control
Playback functions	Auto start / auto repeat
Remote Control Functions	28 functions
USB 2.0 port	For download of media files from PC USB Type B connector
Power supply	DC 12V, 1A Universal Power adapter: 100-240VAC, 50/60Hz
Environmental Factors	Operating temperature: 0℃~60℃ Relative humidity: 5%~95%
Dimensions (W x H x D)	202 mm x 45 mm x 133 mm
Weight	820g without CF card and HDD
Package Content	Flash Video Player 1 x Remote Control with battery 1 x A/V cable 1 x S-Video cable 1 x Universal power adapter 1 x USB 2.0 cable 1 x User manual 1 x L-Type bracket 2 x Screws