# eCardMAX 10.5 User Manual

March 19th, 2015



eCardMax.com Software for Website, Inc Email: webmaster@ecardmax.com

## **Table of Contents**

ECARDMAX INSTALLATION	4
System Requirement	4
STEP BY STEP INSTALLATION INSTRUCTIONS FOR ECARDMAX	
Copy/Convert MySQL table from eCardMAX 10 to eCardMAX 10.5	
Post Installation Tasks	
SETUP CRON JOB FOR EMAIL REMINDER SERVICE	10
SETUP .HTACCESS & .HTPASSWD TO PROTECT YOUR ADMIN DIRECTORY (FOR CPANEL USER ONLY)	12
INVITATION INSTALLATION	15
Requirements	15
QUICK INSTALL.	
IMPORTANT	
INVITATION CARD SETTINGS.	
ADMIN MENU ITEMS	_
SITE STATISTICS	
CHANGE LANGUAGES FOR THE SYSTEM  SYSTEM CONFIGURATION	
The System Configuration - General Page	
Tell Friend & Birthday Alert	
eCard Settings	
Styles	
Watermark Settings	
Member Album	_
Gold Version Settings	
Show Search Keyword	
VIEW BLACK LIST EMAIL	
Ban User IP/Email.	-
CELL PHONE CARRIER INFO	
SIGN OUT	
Members	•
Set Member Groups	
Show Member Accounts	
Searching for Member(s)	
List Inactive Accounts	
View Member Album	
Deleting albums, audio files, poems	52
EGREETING CARDS	53
SET PRICE PAY PER CARD	53
Manage eCard – Add/Remove Categories and eCards	
Create New Category	
Add/Remove eCards	-,
VIEW ECARD LOG	
VIEW ECARD STATISTICS	
MANAGE INVITATION CARD	
VIEW INVITATION CARD LOG	
ADVANCE OPTIONS	70
MANAGE JAVA APPLET	70

Manage eCard Skin	
MANAGE STAMP	······75
MANAGE MUSIC	78
ADD NEW MUSIC	79
MANAGE POEM	80
Manage Quote	83
Manage Banner Ad	86
Manage Game	89
EMAIL TOOL	92
RECIPIENT GROUP	92
Create Message	
Sending	95
CUSTOMIZATION	98
CHANGE WEBSITE'S CSS, INTERFACE, LOGO	98
CHANGE ADMINISTRATOR SYSTEM'S LOGO	
CHANGE WEBSITE'S LOGO	
CHANGE STYLE SHEET (CSS) OF FRONT SITE	99
INTEGRATION WITH 2CHECKOUT AND PAYPAL	100
How to Integrate eCardMAX with 2CheckOut	100
HOW TO INTEGRATE ECARDMAX WITH PAYPAL	104
INTEGRATION WITH FACEBOOK	114
HOW TO BACK UP AND RESTORE DATABASE WITH PHPMYADMIN	125
HOW TO BACK UP DATABASE WITH PHPMYADMIN	125
HOW TO RESTORE DATARASE WITH PHPMYADMIN	

## eCardMax Installation

## **System Requirement**

eCardMax will require the following for a successful installation:

PHP version 5.x or higher

MySQL 5.x or higher

It can be run on any platform: UNIX, Linux, FreeBSD, and Windows.

PHP SAFE\_MODE = OFF, this option is required to allow admin and or user to upload files via admin.

GD Library Extension for PHP

## Step by Step Installation Instructions for eCardMAX

If you have basic knowledge of using FTP and are sure your hosting service or server will run eCardMAX 10.5 you can use these steps to quickly get started. Otherwise click here to learn the basic of FileZilla program

- 1. Decompress the eCardMAX 10.5 archive to a local directory on your system.
- 2. Upload all the files contained in this archive (retaining the directory structure) to a web accessible directory on your server or hosting account.
- 3. Change the permissions on config.php + config2.php to be writeable by all (777 within your FTP Client). For more information about how to chmod 777 files and folders please come here
- 4. Using your web browser visit the location you placed eCardMAX 10.5 with the addition of install.php, e.g. http://www.mydomain.com/install.php
- 5. Follow the instruction on the welcome screen to chmod 777 other folders + files.
- 6. Click the link Go to next step to fill out all the requested information and hit Submit.
- 7. If you enter correct your MySQL account, eCardMAX 10.5 should now be available.

When you run script <a href="http://www.mydomain.com/install.php">http://www.mydomain.com/install.php</a> you will see this:



## eCardMax 10.5

Welcome to eCardMax 10.5. Before you go to next step, please use FTP to chmod 777 list of files and folders below.

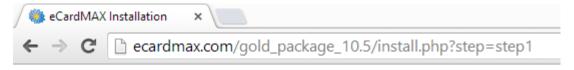
Click here to know how to use FTP to chmod 777 files and folder.

- · chmod 777 file config.php
- · chmod 777 file config2.php
- · chmod 777 folder admin/sql\_backup
- · chmod 777 folder admin/temp
- · chmod 777 folder resource/invitation
- chmod 777 folder resource/music
- chmod 777 folder resource/picture
- · chmod 777 folder resource/stamp
- · chmod 777 folder resource/skin
- chmod 777 folder resource/picture/user\_picture
- chmod 777 folder resource/invitation\_fonts/user\_font
- · chmod 777 folder resource/richedit/upload
- chmod 777 file resource/games/ephotohunt/count.txt + hiscore.txt + IP.log
- chmod 777 file resource/games/memory/count.txt + hiscore.txt + IP.log

Click here to go next step

Follow the instruction on the screen to chmod 777 the list of files and folders, then click the link Click here to go next step - you will see the form below

©eCardMax.com Page 5 of 129



## eCardMAX 10.5

Your site information	
»Admin User Name ID	
»Admin Password	
»eCard URL	
http://ecardmax.com/gold_package_10.5	
»eCard Root Path (eCardMAX will auto detect, if you see the text box field below is blank, then you have to fill out eCard Root Path) - Click here to find out eCard Root Path	
/home/ecardmax/public_html/gold_package_10.5	
»Database Server Host Name	
localhost	
»Database Name	
»Database User Name	
»Database Password	
Check to drop (delete) current eCardMax table if exists? (Use this in case you want to re-install eCardMax 10.5 - warning your current data will be lost)	
Submit	

If eCardMAX does not auto detect your eCard Root Path, then visit the link "click here to find out eCard Root Path" - a long page of configuration info will appear. To find out eCard Root Path, scroll down to find this:

©eCardMax.com Page 6 of 129

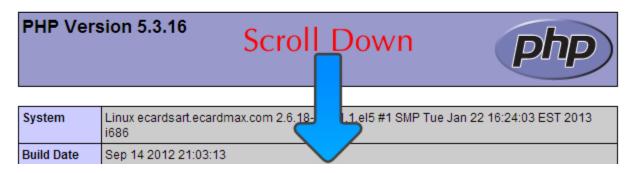
Scroll down and find something like this:

Unix server: /home/xxx/public\_html/greetings/install.php

Then eCard Root Path will be:/home/xxx/public\_html/greetings (remove /install.php)

Window server: C:\wwwroot\greetings\install.php

Then eCard Root Path will be **C:/wwwroot/greetings**(You have to replace \ to / and remove /install.php)



REQUEST_URI	/gold_package_10.5/install.php?step=phpinfo	
SCRIPT_FILENAME /home/ XXXXXX /public_html/gold_package_10.5/install.php		
SCRIPT_NAME	/gold_package_10.5/install.php	

eCard Root Path will be /home/xxxxxx/public\_html/gold\_package\_10.5

Fill out your MySQL account then click Submit button.

If your hosting company supports site Admin CPanel, click here to see instruction how to create new MySQL account

©eCardMax.com Page 7 of 129

## Copy/Convert MySQL table from eCardMAX 10 to eCardMAX 10.5

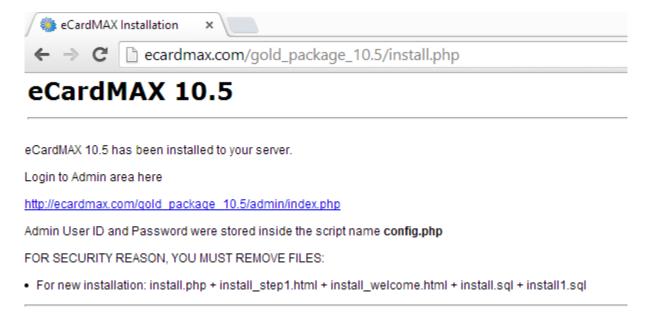
If you want to upgrade from eCardMAX 10 to eCardMAX 10.5, after you have copied all eCardMAX 10.5 files to your eCard site, you will need to run script **upgrade.php**, this program will copy/convert eCardMAX 10's tables to version 10.5. Remember to backup current database before you do that.

This script comes with eCardMAX 10.5 zip file.

©eCardMax.com Page 8 of 129

#### Post Installation Tasks

Once you have successfully installed eCardMAX, you will see the screen below. Please follow instruction on this screen to remove installation files. Leaving these files in place is a very serious potential security issue which may lead to deletion or alteration of files, etc. Please note that until these files are removed, eCardMAX will not operate and a warning message will be displayed.



For maximum security we recommend you should use .htaccess to protect directory /admin

©eCardMax.com Page 9 of 129

#### **Setup Cron Job for Email Reminder Service**

#### What is cron job (cron tab)?

Cron job is a UNIX command for scheduling jobs to be executed sometime in the future. A cron is normally used to schedule a job that is executed periodically - for example, to send out an email notice every month, year. It is also a daemon process, meaning that it runs continuously, waiting for specific events to occur.

If you are running Windows server, you will need to set a "Scheduled Task" to run file ../cronjob.php every day at 12:01am (or 2:00am - whenever you like)

Please note: You should rename file cronjob.php to xxzzyyuu.php (the filename likes a password) so that user can't run this file on their browser.

If your server supports cPanel, then the instruction how to set up cron job command below is for you

• Login to your cPanel by using this URL: http://mydomain.com/cpanel



Click on icon Cron jobs, see image below



• Next screen - click Advanced (Unix Style) button



• Next screen - Input data below then click button Commit Changes

Minute: 2 Hour: 0 Day: \* Month: \* Weekday: \*

©eCardMax.com Page 10 of 129

#### Command:

cd '/home/path/to/greeting\_folder/greetings/'; php -q cronjob.php -p processqueue > /dev/null;

You can copy the command code below

#### Top of Form

cd '/home/path/to/greeting\_folder/'; php -q cronjob.php -p processqueue > /dev/null;

#### Bottom of Form

Replace /home/path/to/greeting\_folder/ to your eCard Root path.

If you don't know what it is, you can look inside the script config.php, code

\$ecard\_root ="/xxx/xxx/xx/greetings\_folder";

Minute: 2 - Hour: 0 - Day: \* - Month: \* - Weekday: \* means: your server will auto run the script http://yourdomain.com/greetings\_folder/cronjob.php every day at 12:02 am (after midnight 2 minutes)

If you want to run the script cronjob.php every day at 3:30am then input like this:

Minute: 30 - Hour: 3 - Day: \* - Month: \* - Weekday: \*

©eCardMax.com Page 11 of 129

## Setup .htaccess & .htpasswd to protect your admin directory (for cPanel user only)

If your hosting company supports site Admin cPanel, then follow step by step below to setup password to protect your admin directory

• Login to your cPanel by using this URL: http://mydomain.com/cpanel

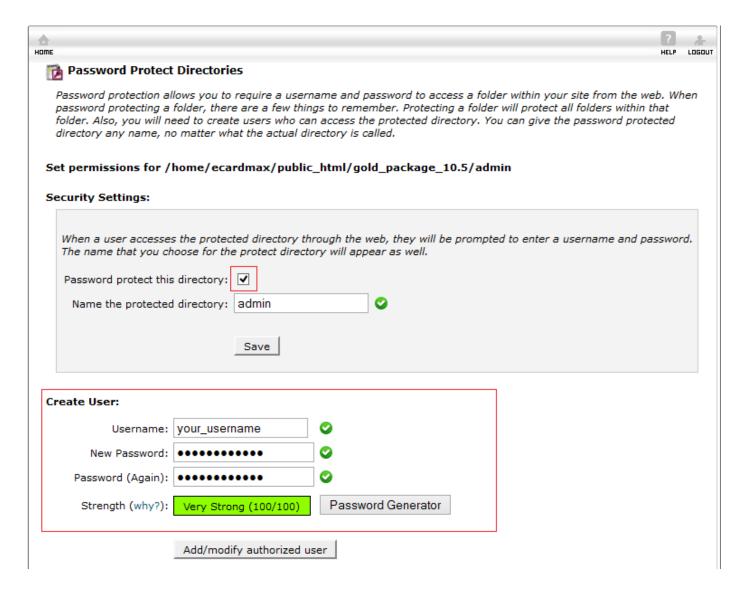


Click on icon Password Protect Directory, see image below



• Next screen you will see the list directory, browse to folder greetings\_folder/admin (Open a folder by clicking on its icon. Select the folder you wish to protect by clicking on its name.)

©eCardMax.com Page 12 of 129



Check the check box then click Save button - next screen click Go back link to go back to previous page - see image below

©eCardMax.com Page 13 of 129

#### Create User:

Username:		
New Password:		
Password (Again):		
Strength (why?):	Very Weak (0/100)	Password Generator
	Add/modify authorized us	ser

#### **Authorized Users:**

To change a user's password, add that user above with the new password.



Done

©eCardMax.com Page 14 of 129

## **Invitation Installation**

This document will walk you through the basics on installing the add-on Invitation for eCardMAX software.

Version: 10.5

#### **Requirements**

1) You are running eCardMAX 10.5

#### **Quick Install**

- 1. Decompress the Invitation 10.5 archive to a local directory on your system.
- 2. Upload all the files contained in this archive (retaining the directory structure) to eCardMAX 10.5 directory on your server or hosting account.
- 3. Using your web browser visit the location you placed eCardMAX 10.5 with the addition of install.php, e.g. <a href="http://www.mydomain.com/greetings">http://www.mydomain.com/greetings</a> folder/install.php

#### **Important**

Once you have successfully installed eCardMAX 10.5 you MUST ensure you remove /install.php. Leaving it in place is a very serious potential security issue which may lead to deletion or alteration of files, etc.

## **Invitation Card Settings**

Administration => System Configuration => Invitation Card Settings

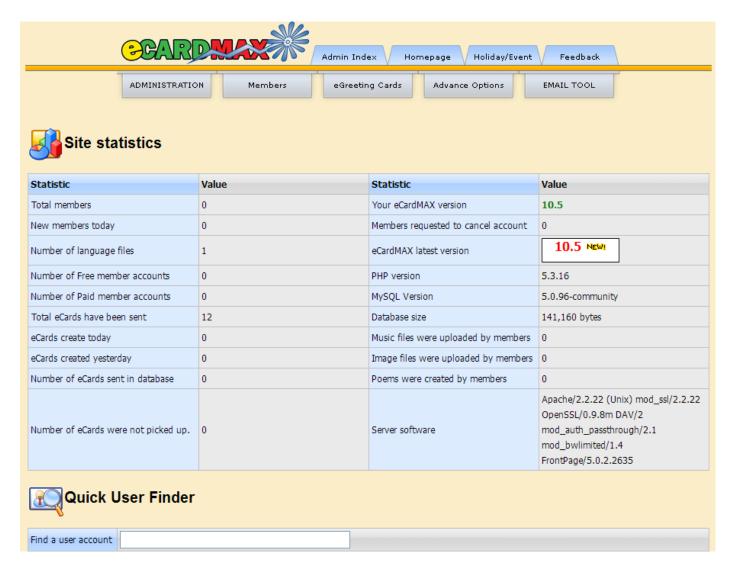
- Maximum Font file member can upload
- Invitation Card expired after



©eCardMax.com Page 15 of 129

## **Admin Menu Items**

When logged in as an administrator, system display different menu options including: Admin Index, Homepage, Holiday/Event, Feedback, Administration, Members, eGreeting Cards, Advance Options, and Email Tool.



#### **Site Statistics**

This is where you view statistic information about the site. Admin Index



## Change languages for the system



This is where to change the language that you want to use. Default language is English. You can add your new language file onto "greetings\_folder/admin/languages/". This menu dropdown is displayed.

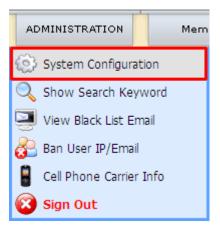
©eCardMax.com Page 17 of 129

## **System Configuration**

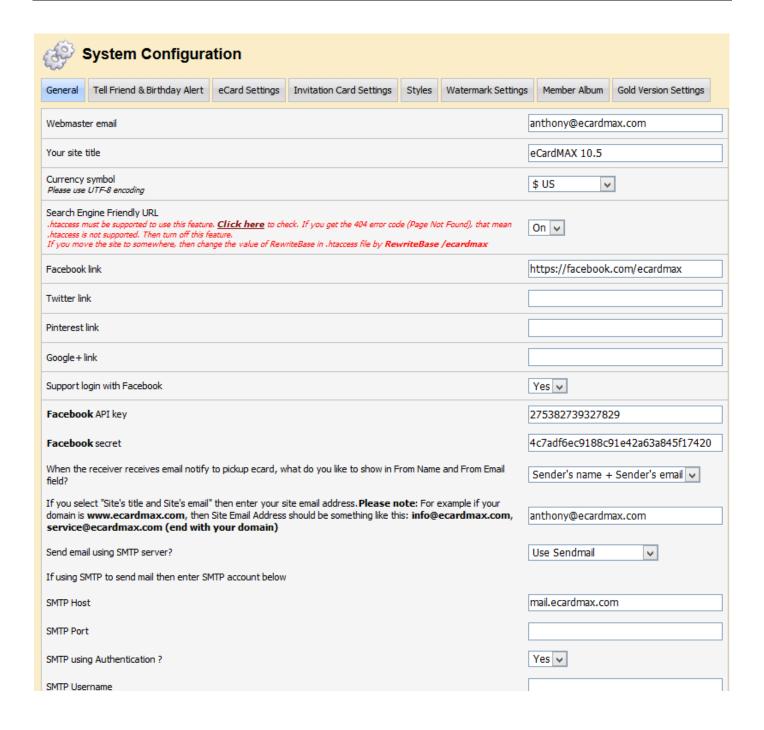
## The System Configuration - General Page

This is where you configure eCardMax on how to display and how users should interact with it. It is important that you familiar with every option available.

## **Administration => System Configuration**



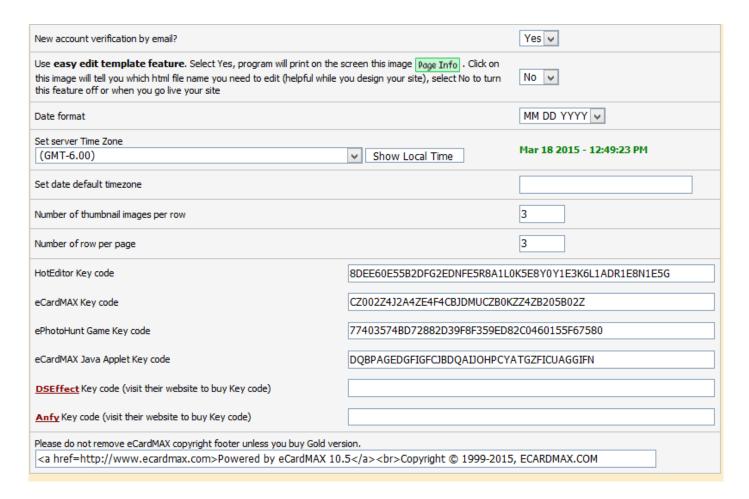
©eCardMax.com Page 18 of 129



©eCardMax.com Page 19 of 129

SMTP using Authentication ?		Yes
SMTP Username		
SMTP Password		
Set meta tag <b>Description</b> for home page		All ecards on our site now free! Send fre
Set meta tag <b>Keyword</b> for home page (separate keyw	ord with comma , )	ecard,postcard,Java Applet,Make Friend,I
Turn Horizontal banner		On 🗸
Turn Vertical banner		On 🗸
Allow users to give comment for ecard?		Yes
Disable right click (use JavaScript) to prevent user copy	your images?	No 🗸
Enable Black list feature. User can subscribe their email to this list and never receive any email from your site again.		Yes
GD is <b>supported</b> by your server!		
GD Version	Yes	
FreeType Support	Yes	
FreeType Linkage	Yes	
T1Lib Support	No	
GIF Read Support	Yes	
GIF Create Support	Yes	
JPEG Support	Yes	
PNG Support	Yes	
WBMP Support	Yes	
XPM Support	Yes	
XBM Support	Yes	
JIS-mapped Japanese Font Support No		
Show Verify Image Code when user sign up new account?  This function only works when GD library is supported by your server, Please turn off if GD is not supported.  Yes		

©eCardMax.com Page 20 of 129



## Administration => System Configuration => General

Value	Description
Webmaster email	All emails sent by the site will be sent using this email
	address. This must be a valid email address.
Your site title	Enter the name of your site in this text field. The name you
	enter will appear as the title that is displayed in the web
	browser's title bar and is also displayed in many of the
	different theme templates.
Currency symbol	used as a shorthand for a currency's name
Please use UTF-8 encoding	
Search Engine Friendly URL	You should also be concerned with user friendliness. URLs
.htaccess is supported. You can use SEO	with long query strings are not only unfriendly to search
URL now	engines, but also to users. A user will have a far easier time
	remembering a URL with real words in it rather than a URL
	with cryptic numeric data & variable names. Search engine
	friendly URLs easily allow you to hide the type of server
	side programming you are using by removing the extension

©eCardMax.com Page 21 of 129

	(such as .php) from your URLs. This means you will be able to change your backend software at a later date without changing your URLs, and it may even provide a security bonus.
Facebook link	The link of Facebook account or fan page, it will be display in the right front page in Follow us line. For example https://ww.facebook.com/ecardmax
Twitter link	The link of Twitter account, it will be display in the right front page in Follow us line. For example https://twitter.com/ecardmax
Pinterest link	The link of Pinterest account, it will be display in the right front page in Follow us line. For example https://www.pinterest.com/ecardmax/
Google+ link	The link of Google+ account, it will be display in the right front page in Follow us line. For example https://plus.google.com/+ecardmax
Support login with Facebook	Enable login with facebook account.
Facebook API key	API key of facebook when admin create new application for facebook login
Facebook secret	secret key of facebook when admin create new application for facebook login
When the receiver receives email notify to pickup ecard, what do you like to show in From Name and From Email field?	
If you select "Site's title and Site's email" then enter your site email address.	
Note: For example if your domain is www.ecardmax.com, then Site Email Address should be something like this: info@ecardmax.com,	
service@ecardmax.com	
Send email using SMTP server?	Send mail php function or smtp method. It is recommended that you should use SMTP method over sendmail. Since sendmail sometimes go to spam folder.
Set meta tag Keyword for home page	The meta keywords tag allows you to provide additional text for crawler-based search engines to index along with your body copy.
Set meta tag Description for home page	The meta description tag allows you to influence the description of your page in the crawlers that support the tag.
Turn Horizontal banner	Yes: horizontal banner will be shown at front end. No: horizontal banner will be hidden at front end.
Turn Vertical banner	Yes: vertical banner will be shown at front end.

©eCardMax.com Page 22 of 129

	No: vertical banner will be hidden at front end.
Allow users to give comment for ecard?	Comment with facebook account or email
Disable right click (use JavaScript) to prevent user copy your images?	Yes: Disable right click on front end to prevent users from stealing website's images.  No: accessing the right click menu, users can be used to copy and save the images.
Enable Black list feature. User can subscribe their email to this list and never receive any email from your site again.	To secure your site against spammers enable the feature. Yes: enable the feature. No: disable the feature. Today, most people on the internet have dynamic IP addresses that are assigned to them when connecting to the internet by their Internet Service Provider. These IP addresses change each time the user connects to the internet, but during an internet session these IP addresses are "visible" at the web-sites that thee user is surfing. Within the range of all IP addresses (0.0.0.0 to 255.255.255.255), certain ranges are reserved for special purposes (mostly for the use on private networks). The banning feature will not accept IP addresses banning of addresses that belong to these private ranges (e.g. 192.168.0.1). This is necessary to prevent unexperienced, as well as experienced, eCardMax admin from banning IP addresses within their own LAN. If you're actually running eCardMax on your LAN/WAN that uses private IP addresses (e.g. on a company's intranet) and you want the authority to be able to ban users, switch this option to "Yes". If you're running eCardMax on a web server located in the internet (e.g. you're web hosted), you should keep this option set to "No".  If you don't use banning at all, you can safely ignore this setting completely.
Show Verify Image Code when user sign	This function only works when GD library is supported by
up new account? Use easy edit template feature.	your server. Please turn off if GD is not supported.  Yes: Select yes, program will print on the screen this image
Ose easy cuit template feature.	Page Info . Click on this image will tell you which html file name you need to edit (helpful while you design your site), select No to turn this feature off or when you go live your site  No: Select no, program won't print that image.
Date format	This is the format of the outputted date string. See the formatting options below:

©eCardMax.com Page 23 of 129

	DD MM YYYY
	MM DD YYYY YYYY DD MM
	YYYY MM DD
Set server Time Zone	Specify the time zone difference between your local time and the time zone your web server is in. This value will be used to adjust time stamps in eCards and other places.
Number of thumbnail images per row	This sets the maximum images of the thumbnails that are to be displayed for each row.
	Default value is 3 this means that each row will show 3 thumbnails.
Number of row per page	This sets the maximum row of the thumbnails that are to be displayed for each page.  Default value is 3.
HotEditor Key code	Enter keycode to remove link back to HotEditor site
eCardMAX Key code	Enter keycode to remove link back to eCardMAX site.
ePhotoHunt Game Key code	Enter keycode to remove link back to ePhotoHunt site.
eCardMAX Java Applet Key code	Enter keycode to remove link back to eCardMAX site. This is deprecated, only list for backward compatibility.
DSEffect Key code (visit their website to buy Key code)	Deprecated.
Anfy Key code (visit their website to buy Key code)	Deprecated.

 $<sup>\</sup>Rightarrow$  Change currency symbol: you can change currency symbol of ecards.

©eCardMax.com Page 24 of 129



## Tell Friend & Birthday Alert

Allows you to get emails alerting you of upcoming birthdays

Administration => System Configuration => Tell Friend & Birthday Alert

- Total Number of Recipients: To restrict total number of recipients per message.
- Set default number of Recipient Name and Recipient Email fields will display



©eCardMax.com Page 25 of 129

## eCard Settings

## Administration => System Configuration => eCard Settings

Set eCard (photo) max width eCardMAX will auto resize ecard if original image width > max width	800 px
eCardMAX will auto create thumbnail image when webmaster upload full size ecards to system, or when members upload to Please set thumbnail image size width & height below	heir photos to their album.
Thumbnail image width	173 px
Thumbnail image height	121 px
Show Random Quote at homepage?	Yes
If <b>Yes</b> , then set number of Quote you want to show	3
Show Feature cards at homepage?	Yes
If <b>Yes</b> , then set number of Feature cards you want to show	3
Show Most Popular cards table at homepage?	Yes
If <b>Yes</b> , then set number of Most Popular cards you want to show	3
Show Top Rated cards table at homepage?	Yes
If <b>Yes</b> , then set number of Top Rated cards you want to show	3
Show Newest cards table at homepage	Yes
If <b>Yes</b> , then set number of Newest cards you want to show	6
Show Random cards table at homepage?	Yes
If <b>Yes</b> , then set number of Random cards you want to show	3
Card expired after	30 days
Set all cards for members only when you upload new cards?	No 🗸

Value	Description
Set eCard (photo) max width	Sets the maximum allowable size in pixels for the specified
	dimension of your thumbnails.
	When changing this setting, only files that are added after the
	change will be affected. Therefore, it is advisable that this
	setting not be changed after photos have already been added
	to the site.
Thumbnail image width	Sets the width on which the maximum pixel size limitation
	should apply to.
	When changing this setting, only files that are added after the
	change will be affected. Therefore, it is advisable that this
	setting not be changed after photos have already been added
	to the site.

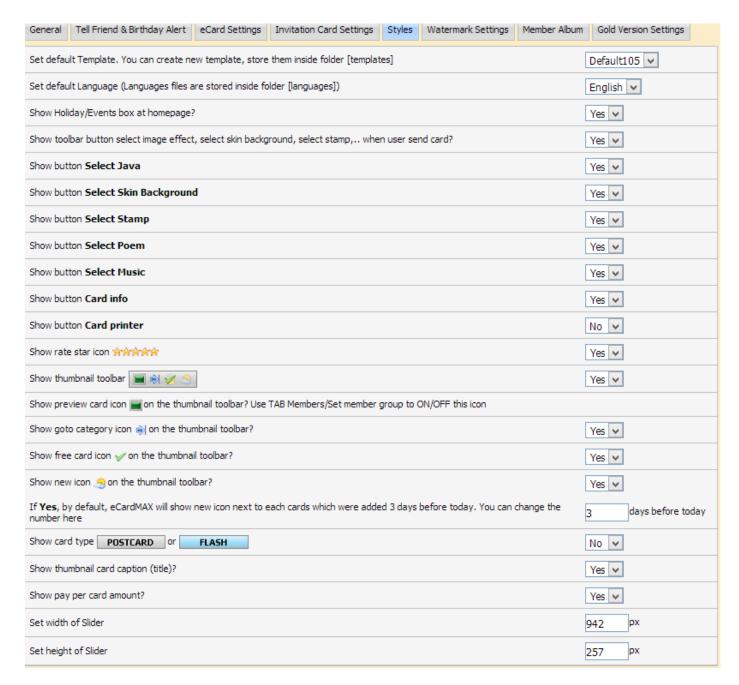
©eCardMax.com Page 26 of 129

Thumbnail image height	Sets the height on which the maximum pixel size limitation should apply to.  When changing this setting, only files that are added after the change will be affected. Therefore, it is advisable that this setting not be changed after photos have already been added to the site.
Show Random Quote at homepage	Toggles the display of the random quote at homepage. Set to 'NO', the random quote is hidden. Set to 'YES', the random quote is shown.
Show Feature cards at homepage	Toggles the display of the Feature cards at homepage. Set to 'NO', the Feature cards is hidden. Set to 'YES', the Feature cards is shown.
Show Most Popular cards table at homepage	Toggles the display of the Most Popular cards table at homepage. Set to 'NO', the Most Popular cards table is hidden. Set to 'YES', the Most Popular cards table is shown.
Show Top Rated cards table at homepage	Toggles the display of the Top Rated cards table at homepage. Set to 'NO', the Top Rated cards table is hidden. Set to 'YES', the Top Rated cards table is shown.
Show Newest cards table at homepage	Toggles the display of the Newest cards table at homepage. Set to 'NO', the Newest cards table is hidden. Set to 'YES', the Newest cards table is shown.
Show Random cards table at homepage	Toggles the display of the Random cards table at homepage. Set to 'NO', the Random cards table is hidden. Set to 'YES', the Random cards table is shown.
Card expired after	We keep e-cards for 60 days. After this time, the card is deleted and is no longer available on-line. You can change this time.
Set all cards for members only when you upload new cards	Yes: set this feature. No: not set this feature.

## Styles

Administration => System Configuration => Styles

©eCardMax.com Page 27 of 129



Value	Description
Set default Template	Use this dropdown list to select the default template for your website. Template themes are stored in sub-folder of the templates folder
Set default Language	This sets the default language for your website. All language files are stored in the languages directory on your website.
Show Holiday/Events box at homepage	Yes: show No: not show

©eCardMax.com Page 28 of 129

Show toolbar button	Yes: show
Show toolear batton	No: not show
	1 to. not show
Show button Select Java	Yes: show
	No: not show
	1100 1100 5110 11
Show button Select Skin Background	Yes: show
č	No: not show
Show button Select Stamp	Yes: show
	No: not show
Show button Select Poem	Yes: show
	No: not show
Show button Select Music	Yes: show
	No: not show
Show button Card info	Yes: show
	No: not show
Show button Card printer	Yes: show
-	No: not show
Show rate star icon	Toggles the display of the rating results below each
	thumbnail.
Show thumbnail toolbar	Yes: show
	No: not show
Show preview card icon	Yes: show
	No: not show
Show go to category icon	Yes: show
	No: not show
G1 C 1:	X7 1
Show free card icon	Yes: show
	No: not show
Show new icon	Yes: show
SHOW HEW ICOH	No: not show
	INO. HOU SHOW
Show card type	Yes: show
Show card type	No: not show
	INO. HOU SHOW
Show thumbnail card caption (title)?	Toggles the display of the name of card below each
Show mumonan card caption (title)!	thumbnail.
	mumonan.

©eCardMax.com Page 29 of 129

Show pay per card amount?	Display the price of each card
Set width of Slider	Sets the size in pixels for the specified dimension of your
	slide image at homepage.
Set height of Slider	Sets the size in pixels for the specified dimension of your
	slide image at homepage.

©eCardMax.com Page 30 of 129

#### Watermark Settings

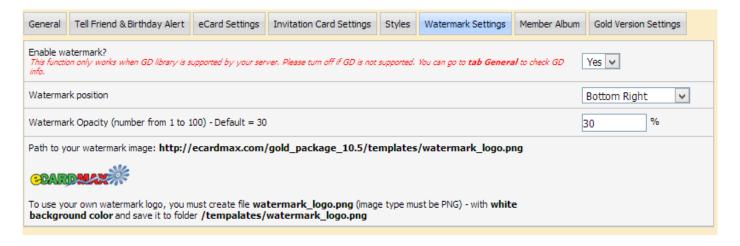
Administration => System Configuration => Watermark Settings

#### 1. Webmaster position

Determines where the watermark is supposed to be displayed on each picture. Possible options are:

- Bottom right
- Bottom left
- Up right
- Up left
- Center
- 2. Webmaster Opacity

Determines the transparency level for the watermark. By setting transparency you can make your image blend nicely into the pictures you upload that get watermarked.

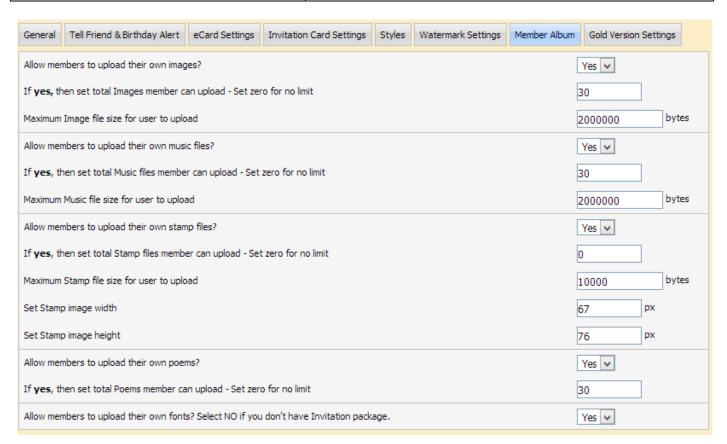


©eCardMax.com Page 31 of 129

## Member Album

Administration => System Configuration => Member Album

Value	Description
Allow members to upload their own	Yes: allow
images	No: not allow
Allow members to upload their own music	Yes: allow
files	No: not allow
Allow members to upload their own stamp	Yes: allow
files	No: not allow
Allow members to upload their own poems	Yes: allow
	No: not allow



©eCardMax.com Page 32 of 129

## **Gold Version Settings**

Administration => System Configuration => Gold Version Settings

To turn Payment feature on for 2Checkout, select Yes for question "Enable 2CheckOut test mode?"

Enable Pay Per Card: turn off this feature that pay per card feature is disabled.

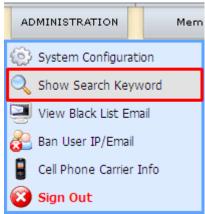
General	Tell Friend & Birthday Alert	eCard Settings	Invitation Card Settings	Styles	Watermark Settings	Member Album	Gold Version Settings	
Enable 2CheckOut test mode ? (Select YES to test 2CO Payment - use credit card number 123456789112345)								
Enter your 2CheckOut secret word								
Enter your 2CheckOut <b>Sid</b> number (seller ID number)								
Turn on Paypal testing mode								
Your testing PayPal email address								
Your primary PayPal email address								
Enable Pay Per Card			Yes 🗸					

©eCardMax.com Page 33 of 129

## **Show Search Keyword**

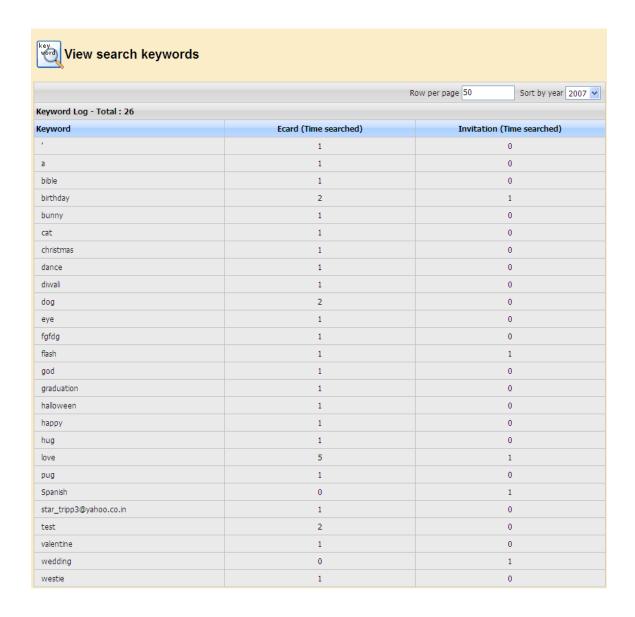
This displays a list of users searched keywords.

Administration => Show Search Keyword



Note: that the keyword manager will only show up in the admin menu, you cannot edit or delete any keyword.

©eCardMax.com Page 34 of 129

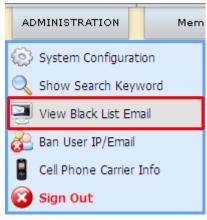


©eCardMax.com Page 35 of 129

#### **View Black List Email**

Use this feature to manage a list of emails that do not want to receive any email from the site. If you do not want someone to receive any email from your site, you can use this list. Users may put enter their emails onto this list.

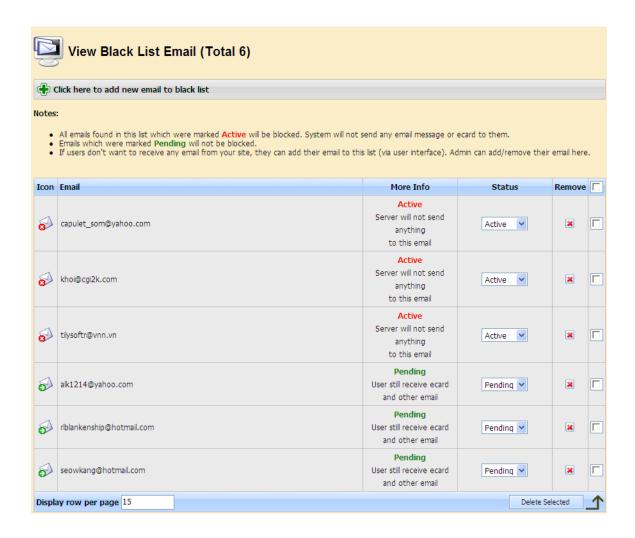
Administration => View Black List Email



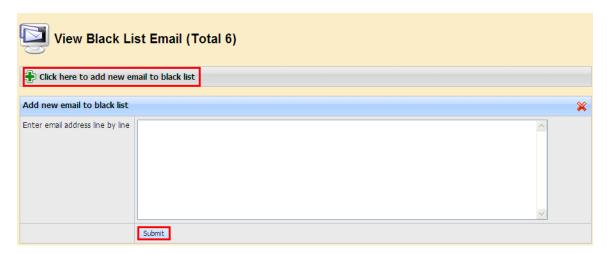
All collectors in this black list are added by administrator of the site. In here, administrator can delete or set status for any users.

- All emails found in this list which are marked Active will be blocked. System will not send any
  email message or ecard to them.
- Emails which are marked Pending will not be blocked.
- If users don't want to receive any email from your site, they can add their email to this list (via user interface). Admin can add/remove their email here.

©eCardMax.com Page 36 of 129



Administrator can add new email to black list by clicking "Click here to add new email to black list" link at the top of the page and filling in the form that will come up.



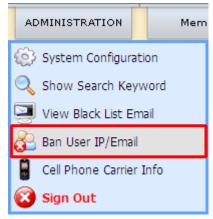
©eCardMax.com Page 37 of 129

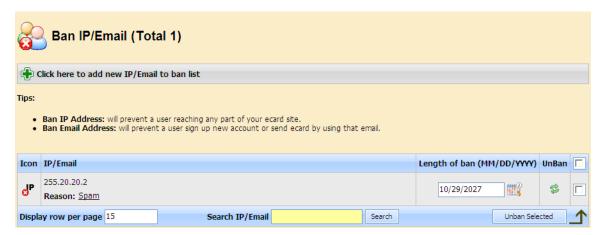
#### Ban User IP/Email

Ban users based on hostname or IP address. Make sure not to ban yourself! Use this feature with extreme caution, as most users today do not have static IP addresses.

Click on the corresponding link in the admin menu.

Administration => View Black List Email





You can add new IP/Email to ban list by clicking "Click here to add new IP/Email to ban list" and fill in the form that will come up.

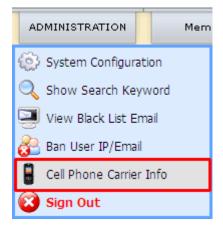
©eCardMax.com Page 38 of 129



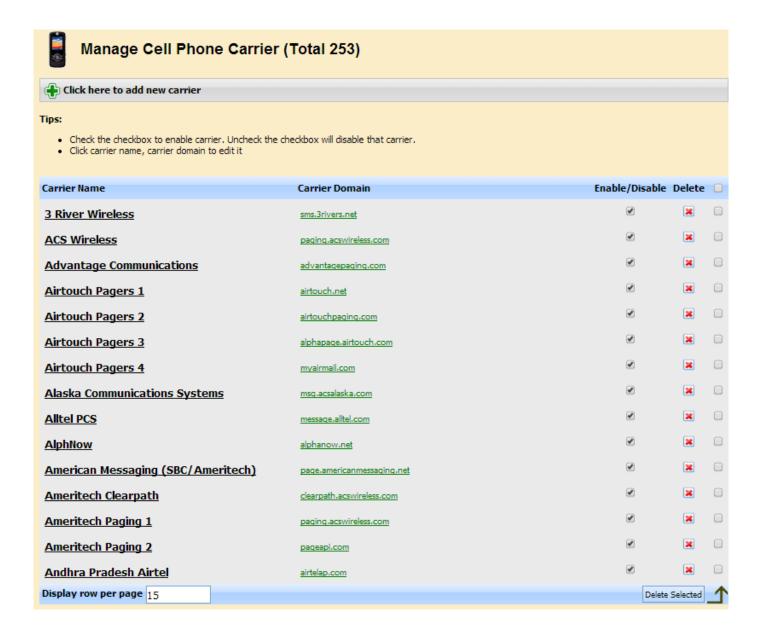
#### **Cell Phone Carrier Info**

In the reminder feature, there is an option that a reminder can be sent to a cell phone. In order to use this feature, we use standard email to send as SMS message, but it requires that the user know which carrier they belong to. You can use this list to manage carrier information. You can search online for more updated list.

Administration => Cell Phone Carrier Info

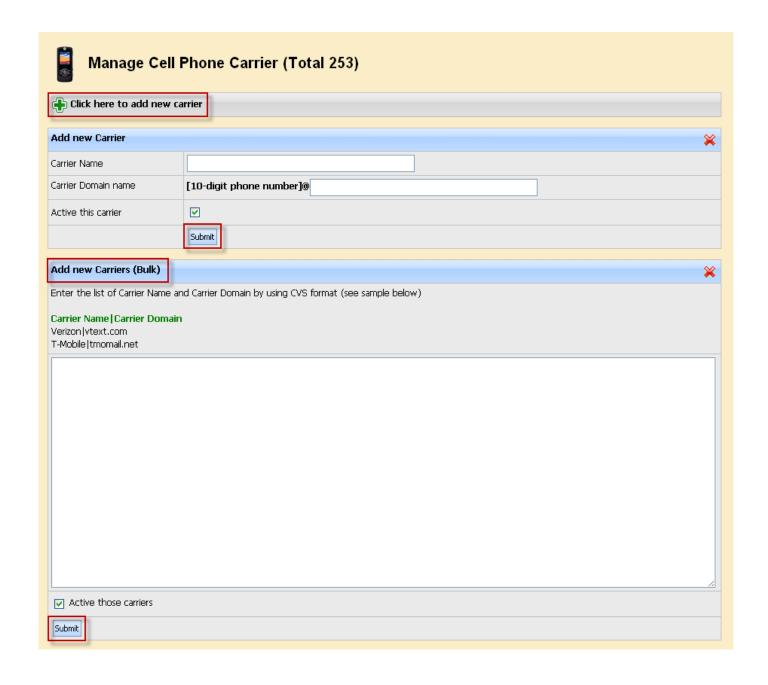


©eCardMax.com Page 39 of 129



You can add new carrier to list by clicking "Click here to add new carrier" and fill in the form that will come up.

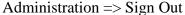
©eCardMax.com Page 40 of 129

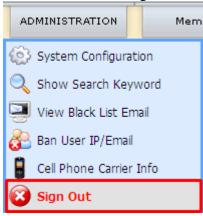


©eCardMax.com Page 41 of 129

### Sign Out

To ensure system security, make sure to close all Web browser windows when you sign out.





#### **Members**

## Set Member Groups

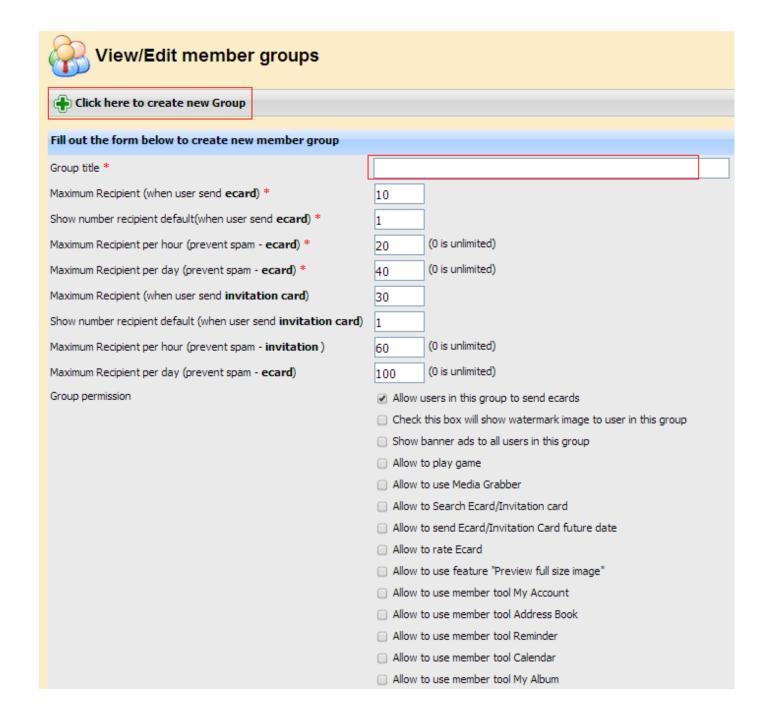
This is where you define what members of a group can and can't do. When creating a new user or editing an existing user, you will notice a row named "Member group" - it determines what group(s) the user belongs to.

Members => Set member Groups



- The first field determines the name user group.
- The other fields determine properties of a new group.
- You can set permissions for it by clicking checkboxes.

©eCardMax.com Page 42 of 129



©eCardMax.com Page 43 of 129

	Allow to use member tool Favorite
	Allow to use member tool History
	Allow to use member tool Birthday Alert
	Allow main account to create free 2 sub accounts
	Allow to use member tool Birthday Alert
	check all :: uncheck all
Membership payment amount *	\$ Users have to pay this amount to become a member of this group
Buy now title 1 *	
example: Buy now from 2Checkout or Buy now from PayPal	
Buy now link 1 * Enter <b>2CheckOut</b> or <b>PayPal</b> buy now link here	http://
(To use another currency on payment, please change the value <u>currency code=EUR</u>	
in the URL)	
	Click here to auto create PayPal buy now link (base on membership payment amount above and
_	your paypal primary email address. Please check again if the business email in the
	generated link is the one for paypal payment.)
Buy now title 2 (Optional)	
Buy now link 2 (Optional)	http://
	//
	<u>Click here</u> to auto create PayPal buy now link (base on membership payment amount above and your paypal primary email address. <b>Please check again if the business email in the</b>
	generated link is the one for paypal payment.)
Set time auto expired after user sign up	Forever
4	
	Submit

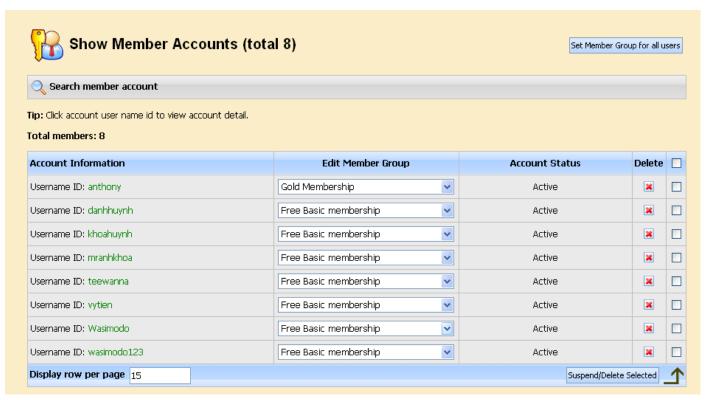
©eCardMax.com Page 44 of 129

#### **Show Member Accounts**

The user control panel can be found when clicking "Show Member Accounts" from the members menu. It is the place where you create and manage your users.

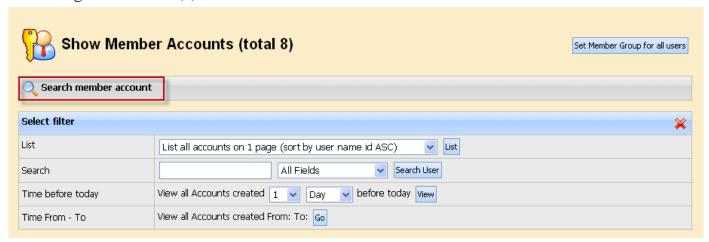
Members => Show Member Accounts





©eCardMax.com Page 45 of 129

## Searching for Member(s)

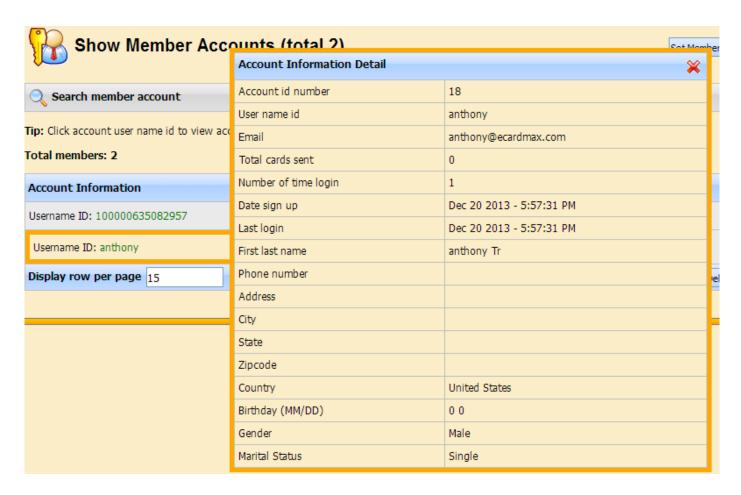


In here, you can search users by many conditions. It is flexible.

## Page controls

- You can change number of users show per page by enter a number in display row per page box.
- If you have more than 15 users, a page tab will appear at the bottom right of the screen, allowing you to go to subsequent pages of your member list
- Clicking on a user's name will display the profile page of the individual user (read only)

©eCardMax.com Page 46 of 129



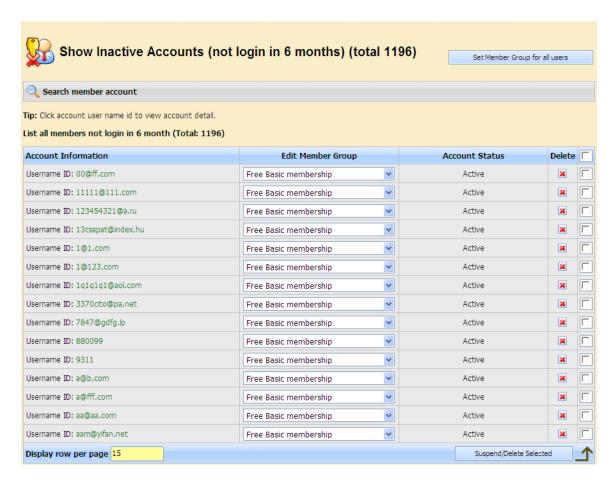
- The "Member Group" column displays the primary member group the user is in, you can change member group for any user.
- The "Account Status" column displays status of user.
- You can change a number of settings for several users at once by clicking the checkbox in back of the user row (use the checkbox at the very top or bottom of the page to select/unselect all users on the page) and then choosing an action to perform from the dropdown box "Suspend/Delete Selected" at the bottom left of the page. The actions you can choose from are "Suspend" or "Delete".

#### List Inactive Accounts

An account with an "Inactive" status simply means that the person registered, but did not login in 6 month Members => List Inactive Accounts



©eCardMax.com Page 47 of 129



You can search member account by clicking "Search member account" and fill in the form that will come up.



©eCardMax.com Page 48 of 129

#### View Member Album

eCardMax stores files inside of albums, so you'll need at least one album for your pictures/files to be placed in. Albums can be stored in categories (but they don't HAVE to be in a category, they can just as well go into the eCardMax "root").

When you click on "albums" in the members menu, you will see the Album Manager.

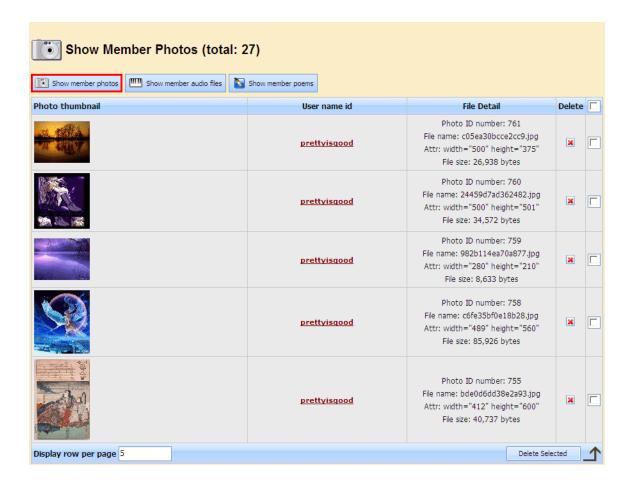
#### Members => View Member Album



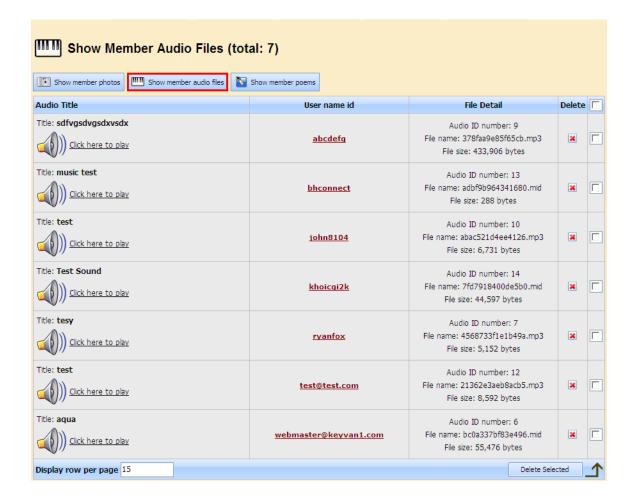
There is a menu displayed next to album:

- Show member photos: allows you to view or delete photos.
- Show member audio files: allows you to view or delete audio files.
- Show member poems: allows you to view or delete poems.

©eCardMax.com Page 49 of 129



©eCardMax.com Page 50 of 129



©eCardMax.com Page 51 of 129



# Deleting albums, audio files, poems

- Click on the album you want to delete
- Click the "Delete" button
- Confirm the alert box with "OK" (Are you sure you want to delete your selected?)

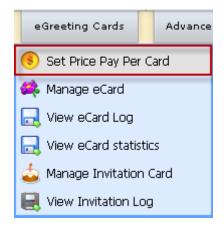
©eCardMax.com Page 52 of 129

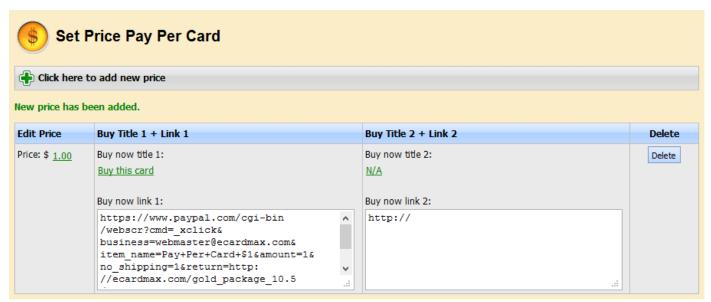
# **eGreeting Cards**

## **Set Price Pay Per Card**

When you set up a Pay Per Card service, you can set price for feature cards.

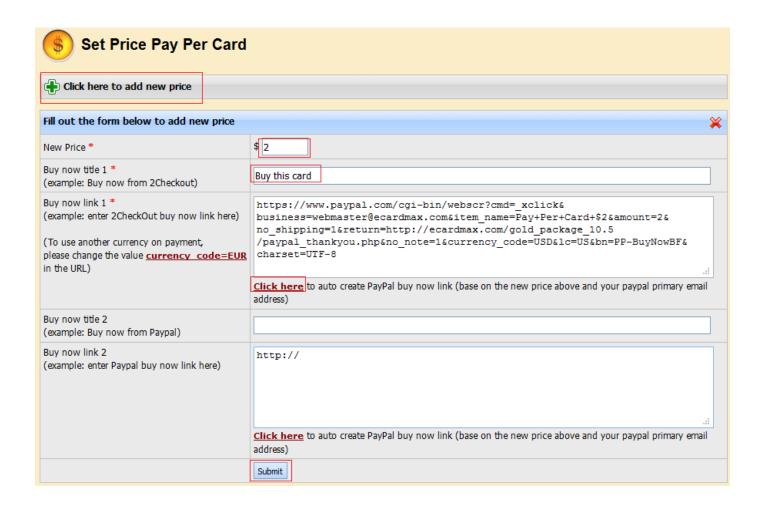
eGreeting Cards => Set Price Pay Per Card





You can add new price to list by clicking "Click here to add new price" and fill in the form that will come up.

©eCardMax.com Page 53 of 129

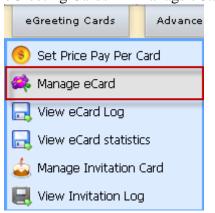


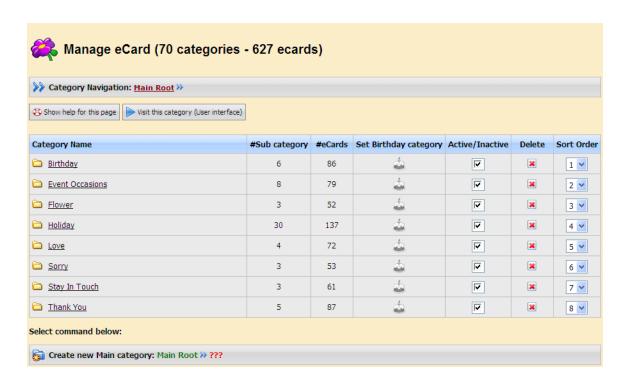
©eCardMax.com Page 54 of 129

### Manage eCard - Add/Remove Categories and eCards

In this section, you can manage all categories and ecards. To manage all categories, ecards shown on the front-end. Select eGreeting Cards menu then Manage eCard like image shown below.

eGreeting Cards => Manage eCard





Check/Uncheck checkbox to activate/deactivate category.

Click birthday cake to set birthday category (eCardMAX will randomly pick an ecard in this category and auto send it to registered users on their birthday.

Icon imeans this category has subcategories.

Icon means this category has no subcategories.

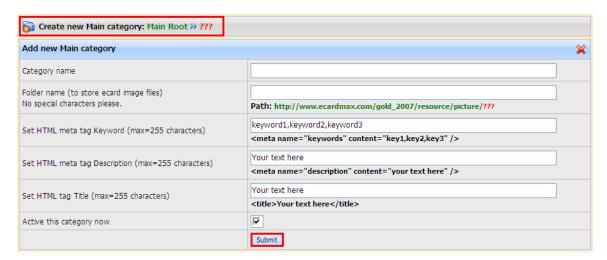
Click icon in or to open that category.

©eCardMax.com Page 55 of 129

Click category name (underline words) to change category name.

## **Create New Category**

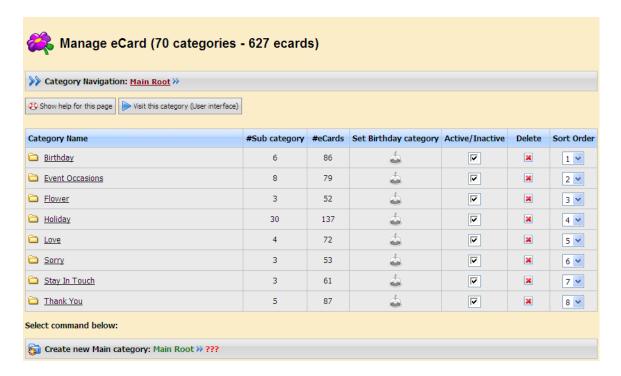
To add new category, simply click on button "Create new Main category" at top of the page and fill in a form that pops up.



©eCardMax.com Page 56 of 129

#### Add/Remove eCards

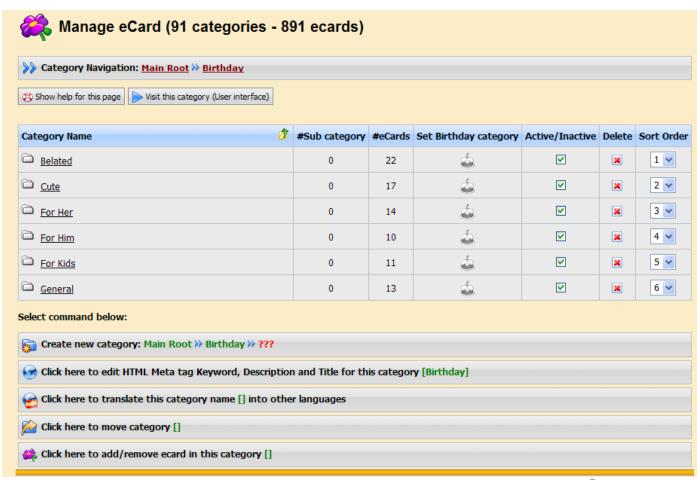
To add or remove ecards, click on eGreeting Cards menu, Manage eCard, you will see screen like below.



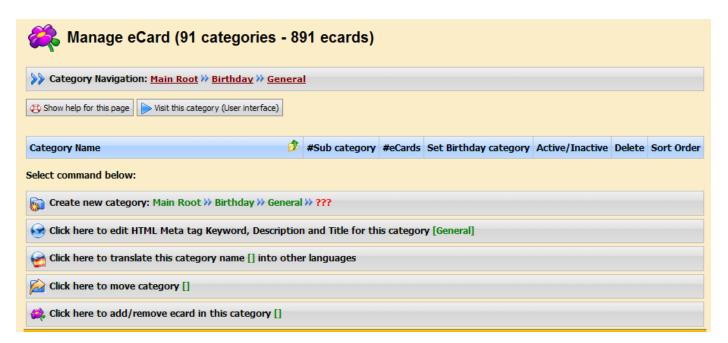
Click on icon icon to see all subcategories then click icon ito manage ecards for that particular subcategory. In case you do not have subcategories then you may add ecards at the main category. The screen below will appear and list all subcategories.

©eCardMax.com Page 57 of 129

eCardMax 10.5 - User Manual March 19th, 2015

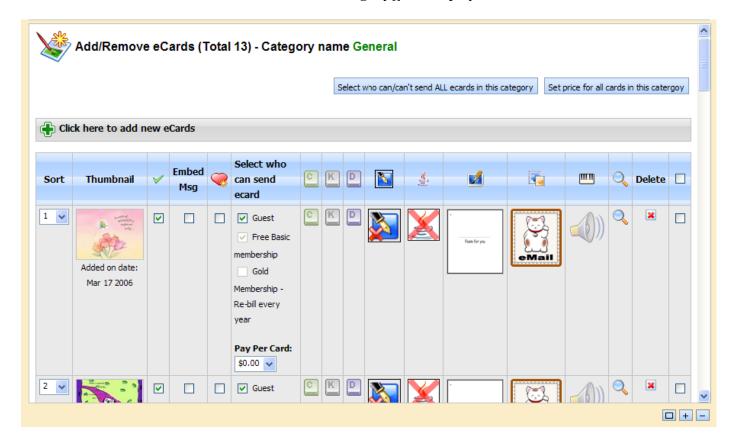


For example if you want to add ecard to the "General" subcategory then click on the folder icon which will show this screen below.



©eCardMax.com Page 58 of 129

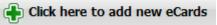
Click "Click here to add/remove ecard in this category[]" to display the screen below.



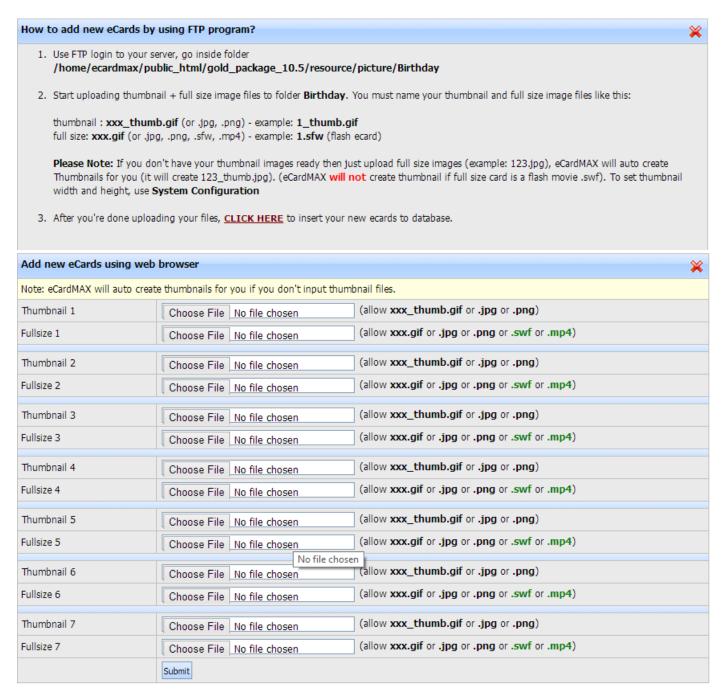
©eCardMax.com Page 59 of 129

The screen above displays detail of each ecard. In here, you may add your own ecard or remove existing ecard.

To add new ecard, click



and you will see the screen below:



You may add ecard(s) via admin by click the Browse button and choose thumbnail image and full-size image or you may leave the thumbnail image blank and eCardMax will auto generate the thumbnail image for you base on the thumbnail image size setting under System Configuration.

©eCardMax.com Page 60 of 129

If you have many ecards to upload at once, you may do so via FTP by following the instruction step 1-3 at the top of the above screen.

eCardMAX supports youtube video as a ecards

Add youtube video as ecard	×
Youtube link 1	Only Youtube link as http://www.youtube.com/watch?v=G_crTZ5aVKc
Youtube link 2	Only Youtube link as http://www.youtube.com/watch?v=G_crTZ5aVKc
Youtube link 3	Only Youtube link as http://www.youtube.com/watch?v=G_crTZ5aVKc
	Submit

After ecard is added you may configure all options for it. By moving your mouse over to each icon in the column header below, you will see description for each item.



**Sort** – Set the order of ecard display on the front-end

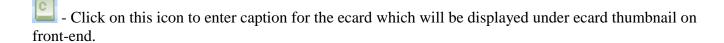
**Thumbnail** – Shows the thumbnail image of ecard and date added

- Feature ecard, when this is checked, it will show this ecard in the featured ecard section on the frontend

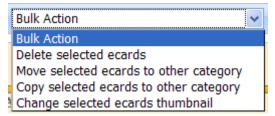
**Embed Msg** – This is for Flash ecard, if you want to allow user to embed the message when personalize the card to display in your flash ecard, check this checkbox. Additional programming will require for each flash ecard that allows embed message, will require knowledge of flash programming.

**Select who can send ecard** – This displays different membership groups, if you allow each group to send ecard then check the appropriate box. For Guest and Free Basic Membership groups, if you want either of this group to send this card you will also need to turn on the feature *Allow users in this group to send ecard* in the Members, Set Member Groups section.

©eCardMax.com Page 61 of 129



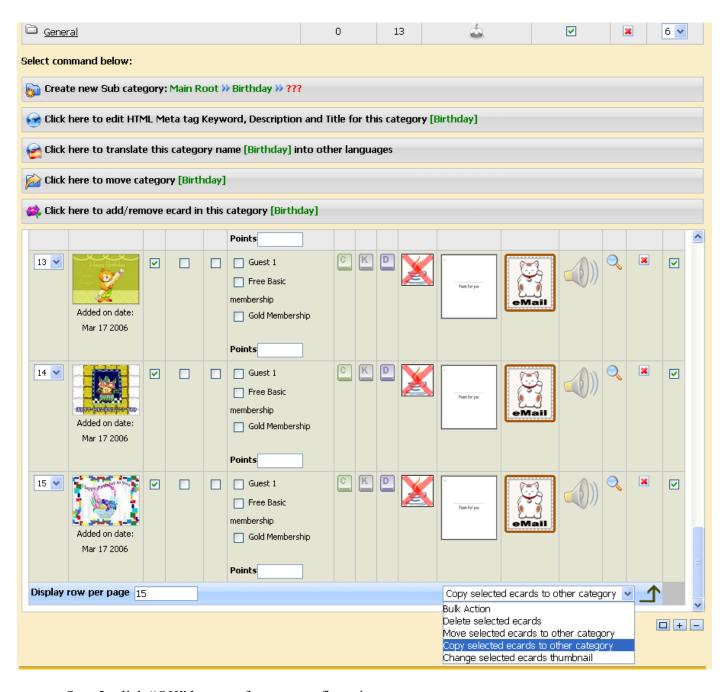
- Click on this icon to enter keywords separated by comma, these keywords will be utilized by search engines.
- Click on this icon to enter detail description for this ecard.
- Click this icon to set the default poem for this ecard.
- Click this icon to set default java effect for this ecard. This option will only work for image type ecard only; it will not work for flash ecard. For animated gif ecard, if you use this option then you will lose the gif animation.
- Click this icon to set default skin for this ecard.
- Click this icon to set default stamp for this ecard.
- Click this icon to set default music for this ecard.
- Click this icon to preview this ecard.
- Click this icon to delete this ecard.
- Click this icon to apply action to multiple ecards. The action list is available at the bottom of add/remove ecard screen as shown below.



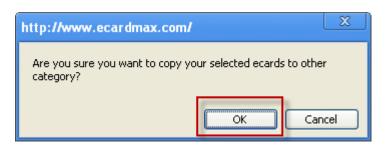
#### Copy ecard(s) from one category to another category

- Step 1: Click on this link "Click here to add/remove ecard in this category"

©eCardMax.com Page 62 of 129

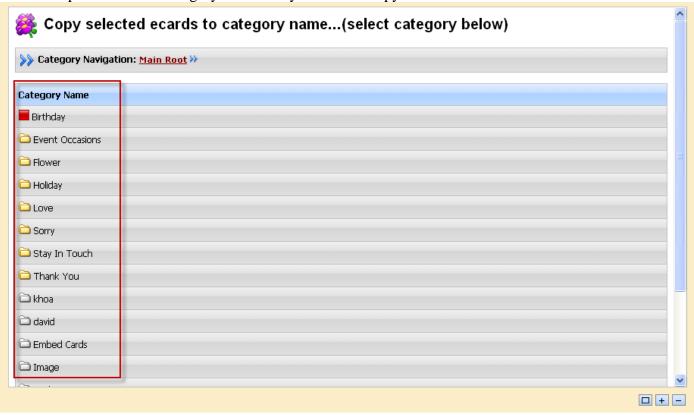


- Step 2: click "OK" button of popup confirmation.



©eCardMax.com Page 63 of 129

- Step 3: select one category name that you want to copy these selected ecards

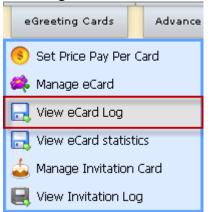


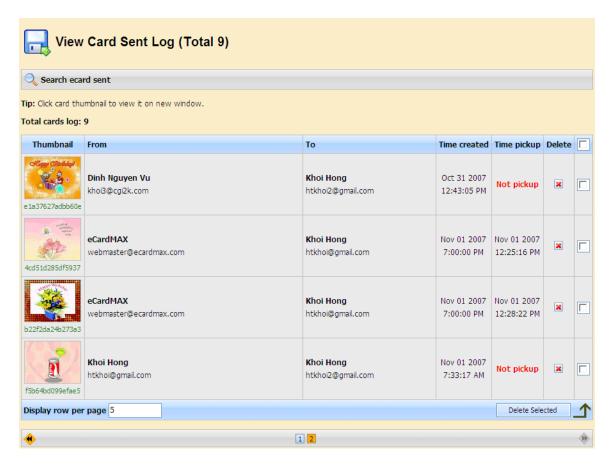
©eCardMax.com Page 64 of 129

## View eCard Log

All ecards that are being sent are as well written into the database, where the eCardMax admin can view them.

eGreeting Cards => View eCard Log





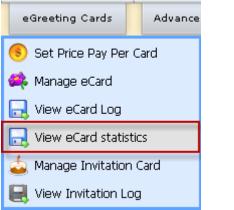
Card Sent Log displays all ecards sent by users. You may use Search ecard sent option to search for all ecard sent by users.

©eCardMax.com Page 65 of 129

## **View eCard Statistics**

This page shows information about usage of the ecard including thumbnail, category and number of time sent.

eGreeting Cards => View eCard Log



©eCardMax.com Page 66 of 129

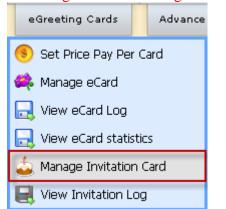
# View Card Sent Statistics (Total ) Thumbnail Time to send Category <u>Belated</u> 81 <u>Birthday</u> 80 I Love You 60 I Love You 28 I Love You 22 **Good Luck** 13 9 I Love You <u>For Him</u> <u>General</u> 7 <u>General</u> 7 I Love You <u>Friendships</u> 4 Thinking Of You You are Welcome You are Welcome Display row per page 15 1 2 3 4 5 6

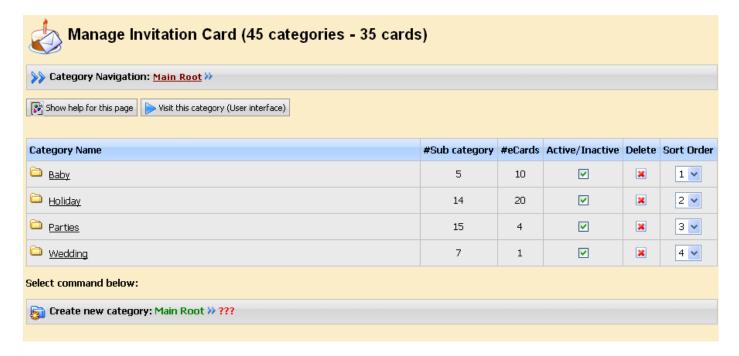
©eCardMax.com Page 67 of 129

## **Manage Invitation Card**

This section manage all aspect of the invitation, including add/edit/delete a category and add/edit/delete an invitation card for each category.

eGreeting Cards => Manage Invitation Card





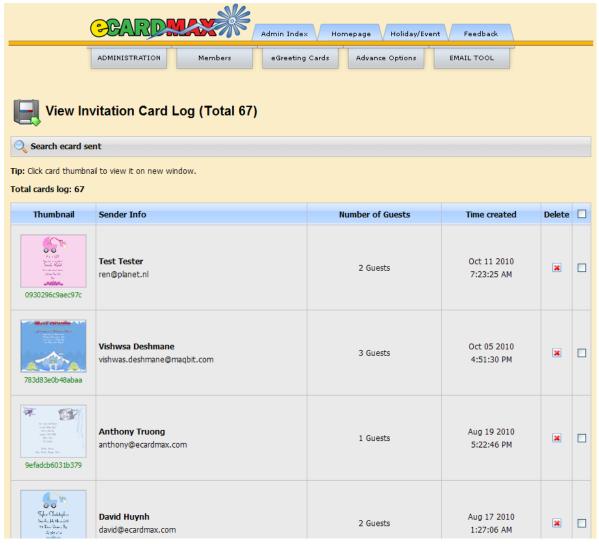
# **View Invitation Card Log**

This page provides information about the usage of the invitation, including: thumbnail, sender info, number of guests, time created of each invitation card.

eGreeting Cards => View Invitation Card Log

©eCardMax.com Page 68 of 129



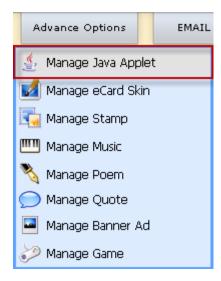


©eCardMax.com Page 69 of 129

# **Advance Options**

## Manage Java Applet

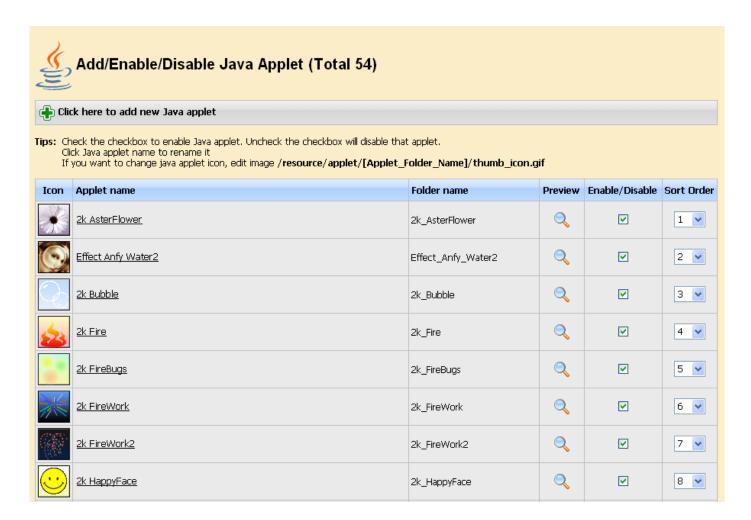
It is a collection of many cool Java applets (fire, snow, rain, lake, fog, water, lightning, bumpmap, lens, rotate, swirl, ripple, light, clouds, roll, tunnel, scroll, spheremap, cubemap, fireworks, cylinder, pageflip, stars, voxel, crossfade, dissolve, wormhole, explode, wobble, scale, pixelate, dust, blur, shear, filter, plasma, wave, fade, 3D, explosion, blobs, warp and more). Each applet is interactive and includes a HTML code generator that allows to change parameters without any knowledge of Java and HTML programming. Advance Options => Manage Java Applet



Check the checkbox to enable Java applet. Uncheck the checkbox will disable that applet. Click Java applet name to rename it

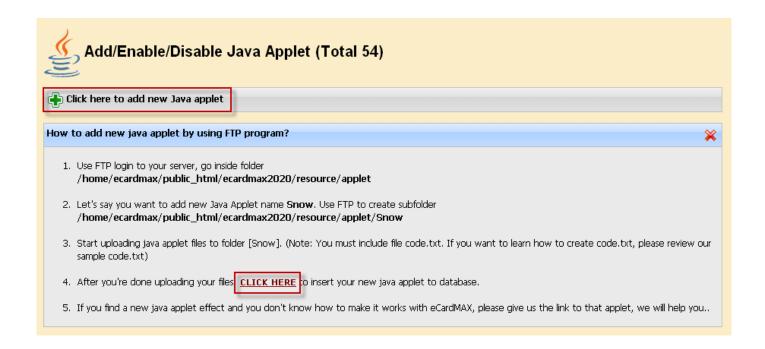
If you want to change java applet icon, edit image /resource/applet/[Applet\_Folder\_Name]/thumb\_icon.gif

©eCardMax.com Page 70 of 129



To add new Java applet, simply click on the button "Click here to add new Java applet" at the top of the page.

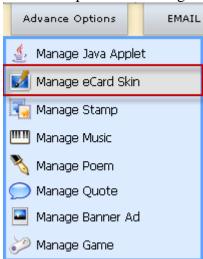
©eCardMax.com Page 71 of 129



## Manage eCard Skin

Allows administrator to control and manage website's eCard skin collection.

Advance Options => Manage eCard Skin



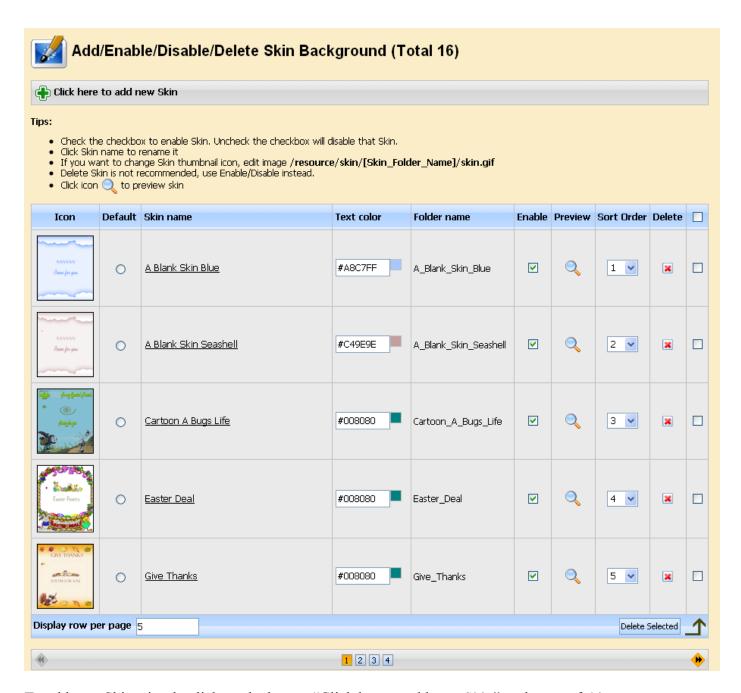
Check the checkbox to enable Skin. Uncheck the checkbox will disable that Skin.

Click Skin name to rename it

If you want to change Skin thumbnail icon, edit image /resource/skin/[Skin\_Folder\_Name]/skin.gif Delete Skin is not recommended, use Enable/Disable instead.

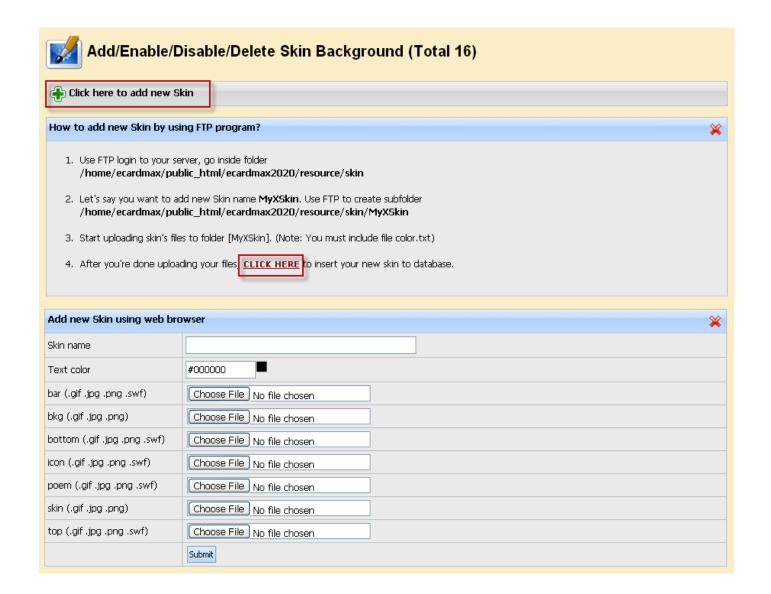
Click icon to preview skin

©eCardMax.com Page 72 of 129



To add new Skin, simply click on the button "Click here to add new Skin" at the top of this page.

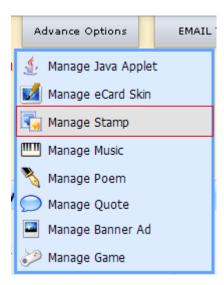
©eCardMax.com Page 73 of 129



©eCardMax.com Page 74 of 129

### **Manage Stamp**

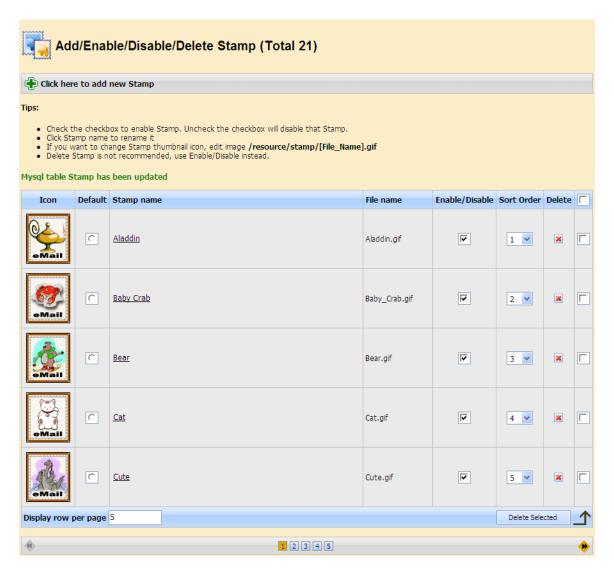
Allows administrator to control and manage website's stamp collection. Advance Options => Manage Stamp



Check the checkbox to enable Stamp. Uncheck the checkbox will disable that Stamp. Click Stamp name to rename it

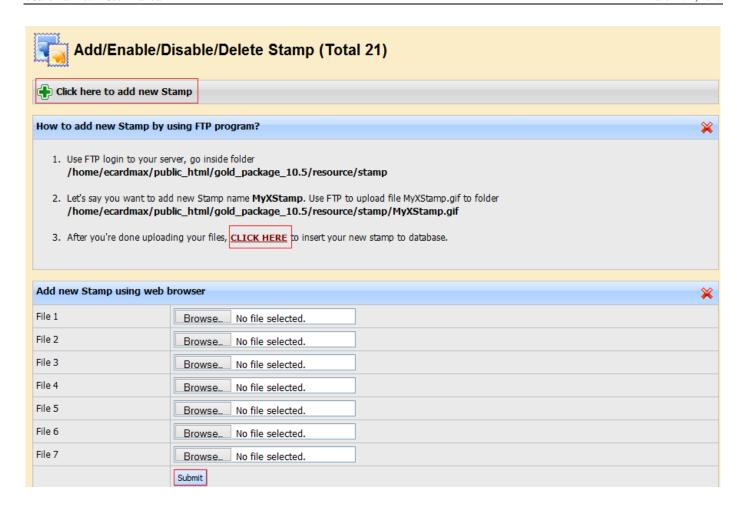
If you want to change Stamp thumbnail icon, edit image /resource/stamp/[File\_Name].gif Delete Stamp is not recommended, use Enable/Disable instead.

©eCardMax.com Page 75 of 129



To add new Stamp, simply click on the button "Click here to add new Stamp" at the top of this page.

©eCardMax.com Page 76 of 129

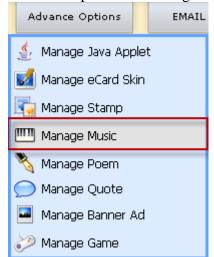


©eCardMax.com Page 77 of 129

### **Manage Music**

Manage the entire music library for adding eCards.

Advance Options => Manage Music



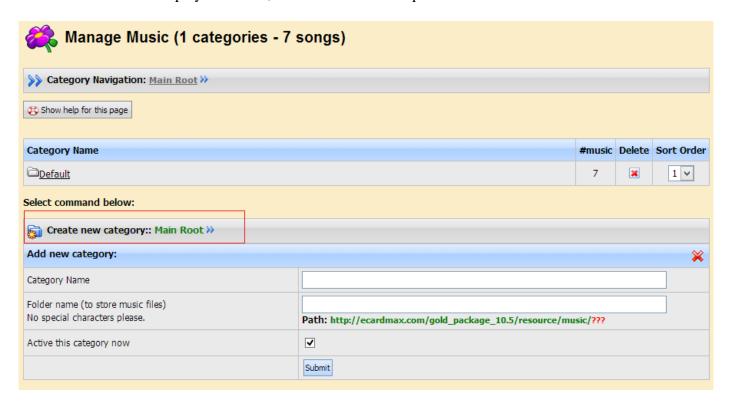
Music has categories.

Check the checkbox to enable Music. Uncheck the checkbox will disable that Music.

Click Music name to rename it

Please use Enable/Disable instead of delete that Music file.

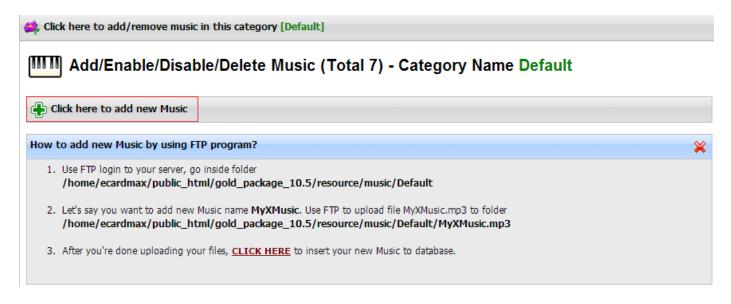
Click Music icon to play audio file, note music should .mp3 file

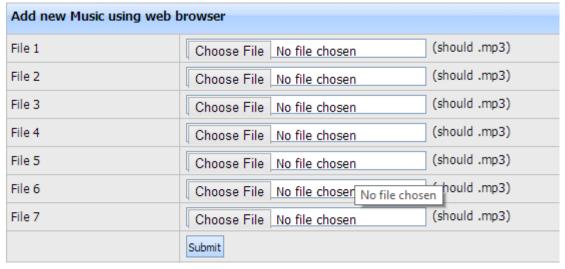


©eCardMax.com Page 78 of 129

#### Add New Music

To add new Music, simply click on the button "Click here to add new Music" at the top of this page.



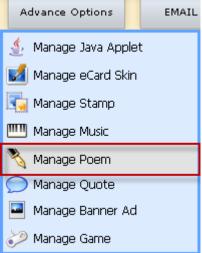


©eCardMax.com Page 79 of 129

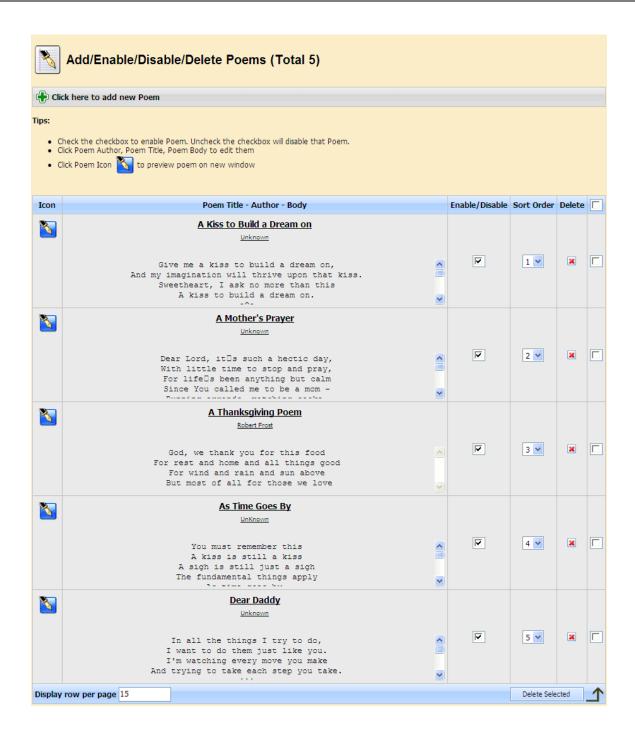
## **Manage Poem**

Allows administrator to control and manage website's stamp collection.

Advance Options => Manage Poem

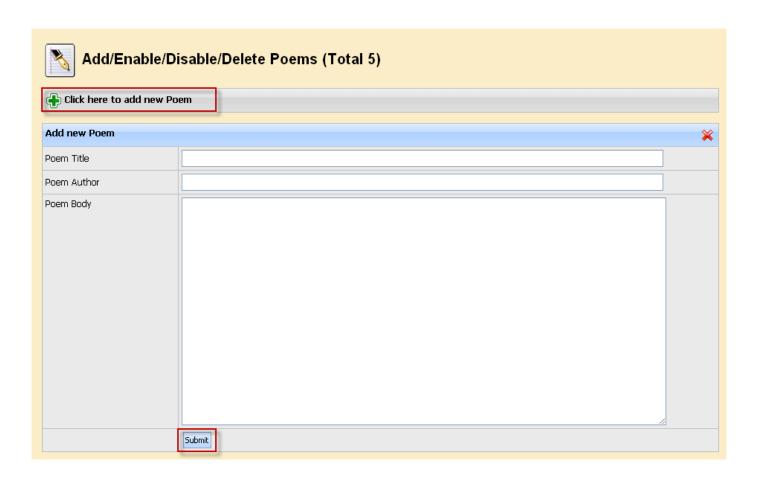


©eCardMax.com Page 80 of 129



To add new Poem, simply click on the button "Click here to add new Poem" at the top of this page.

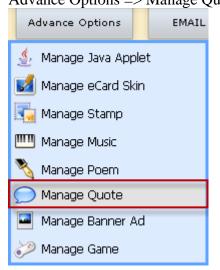
©eCardMax.com Page 81 of 129



©eCardMax.com Page 82 of 129

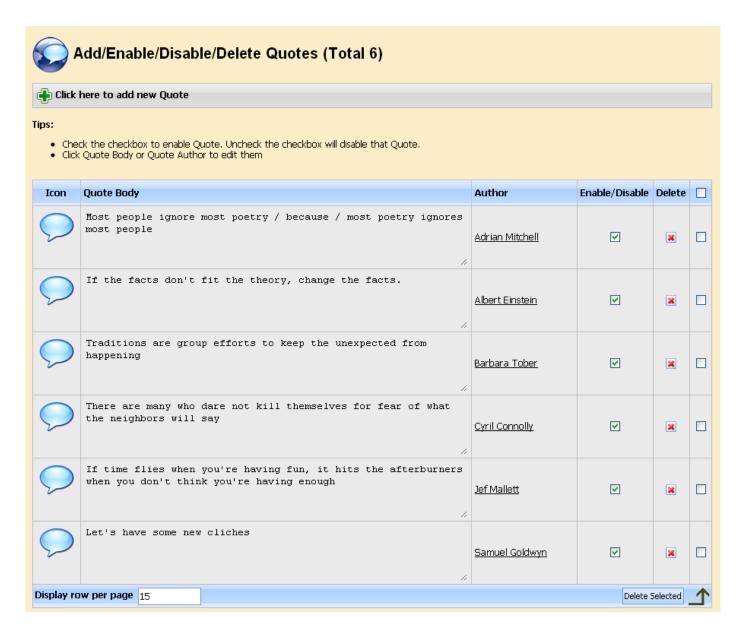
### **Manage Quote**

This is Collection of inspirational quotes. Advance Options => Manage Quote



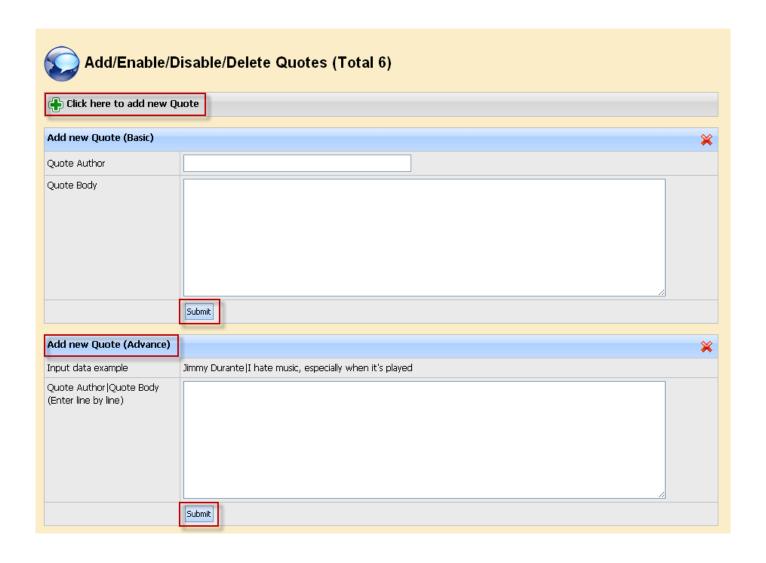
Check the checkbox to enable Quote. Uncheck the checkbox will disable that Quote. Click Quote Body or Quote Author to edit them

©eCardMax.com Page 83 of 129



To add new Quote, simply click on the button "Click here to add new Quote" at the top of the page and fill in the form that will come up.

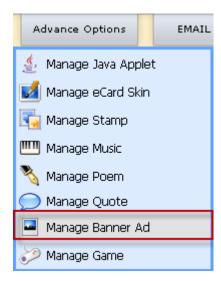
©eCardMax.com Page 84 of 129



©eCardMax.com Page 85 of 129

### Manage Banner Ad

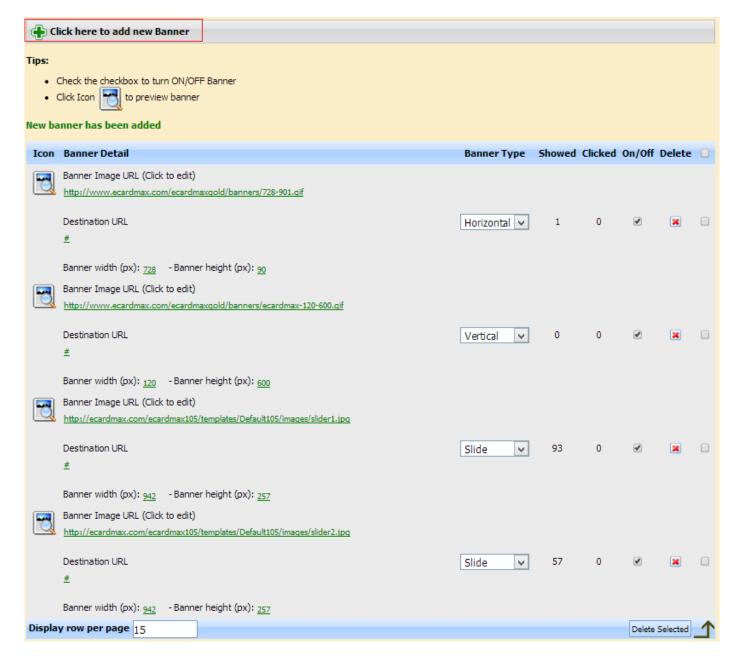
Administrator will be able to manage banner ads effectively, saving them time. Advance Options => Manage Banner Ad



Check the checkbox to turn ON/OFF Banner

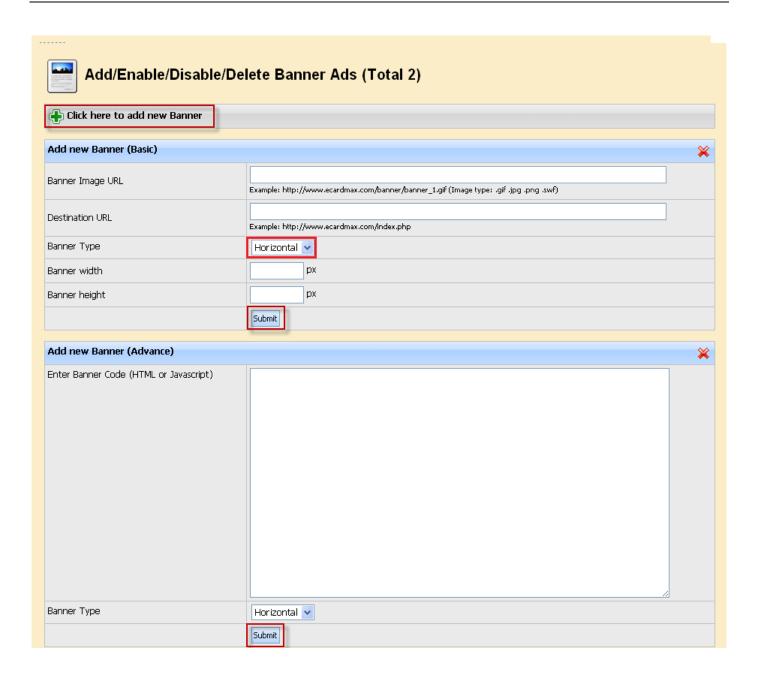
Click Icon to preview banner

©eCardMax.com Page 86 of 129



To add new Banner, simply click on the button "Click here to add new Banner" at the top of the page and fill in the form that will come up.

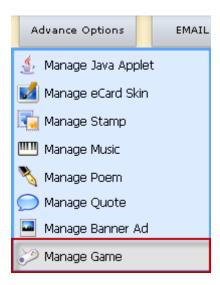
©eCardMax.com Page 87 of 129



©eCardMax.com Page 88 of 129

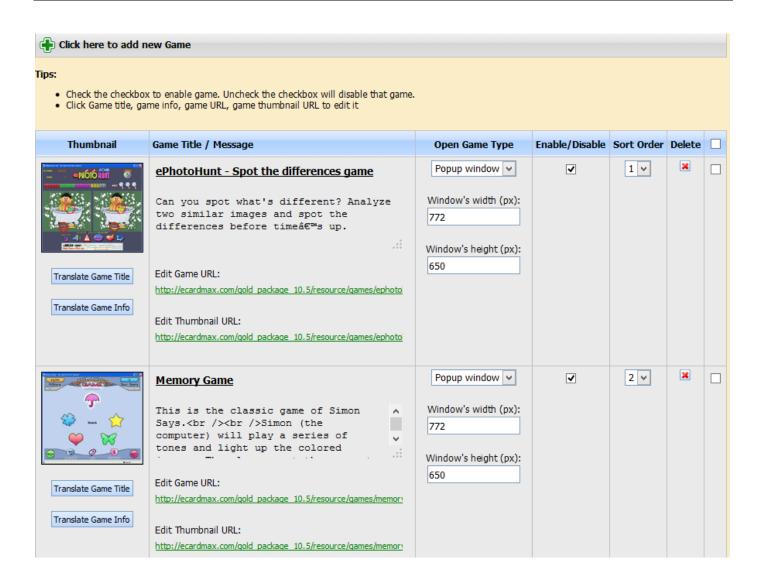
### **Manage Game**

The management module allows you to supervise and check the games. Advance Options => Manage Game



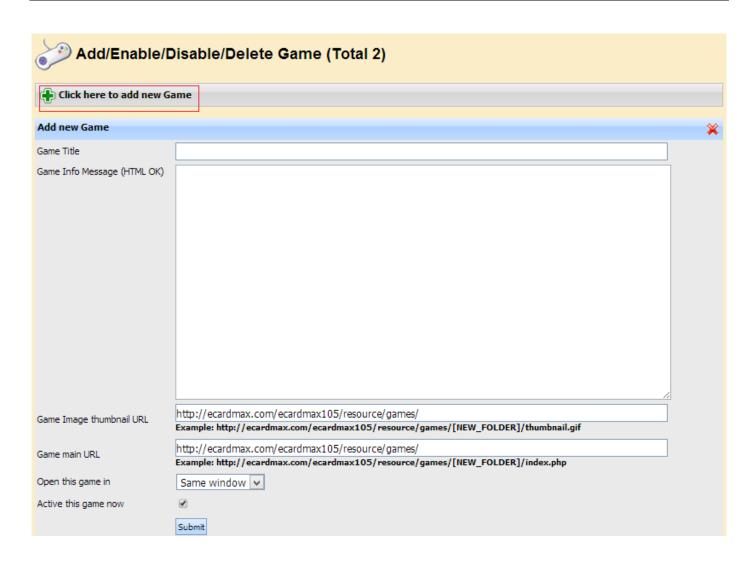
To create a new game, simply click on the button "Click here to add new Game" at the top of the page and fill in the form that will come up.

©eCardMax.com Page 89 of 129



©eCardMax.com Page 90 of 129

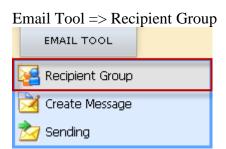
eCardMax 10.5 - User Manual March 19th, 2015



©eCardMax.com Page 91 of 129

# **Email Tool**

### **Recipient Group**

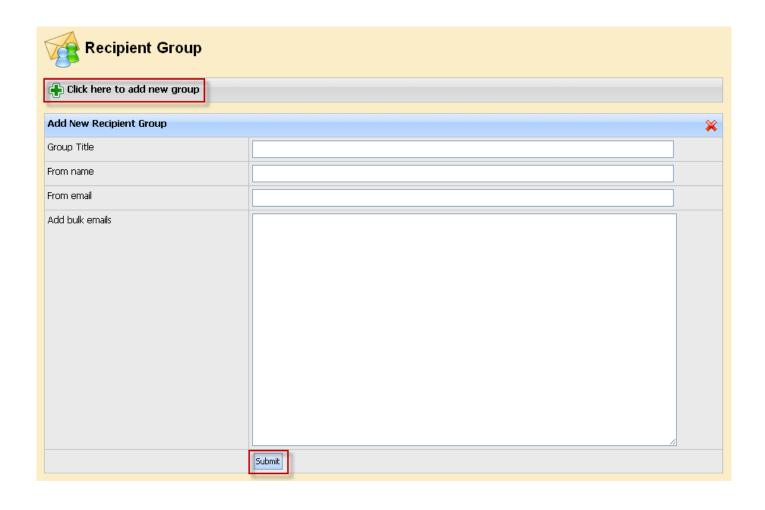


Click on group title, from name, from email to edit them. But you can't edit or delete group Newsletters & Special Offers List



To add new Group, simply click on the button "Click here to add new Group" at the top of the page.

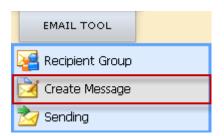
©eCardMax.com Page 92 of 129



©eCardMax.com Page 93 of 129

### **Create Message**

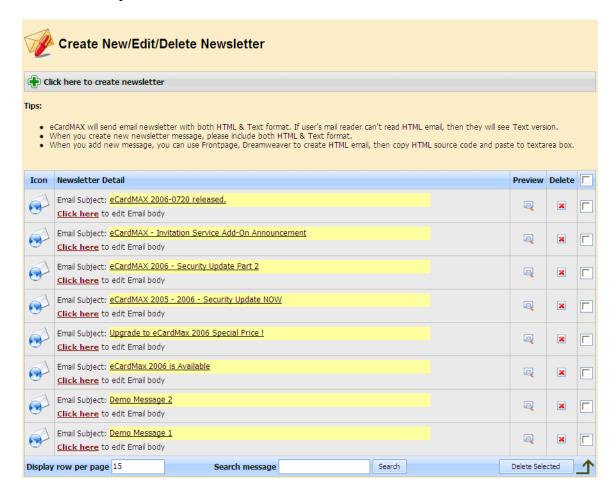
Email Tool => Create Message



eCardMAX can send email newsletter with both HTML & Text format. If user's mail reader can't read HTML email, then they will see Text version.

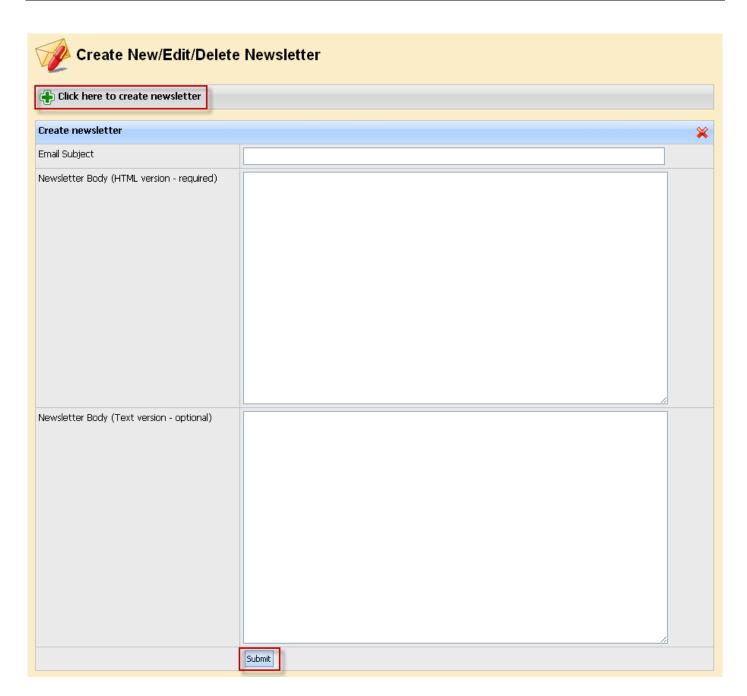
When you create new newsletter message, please include both HTML & Text format.

When you add new message, you can use Frontpage, Dreamweaver to create HTML email, then copy HTML source code and paste to textarea box.



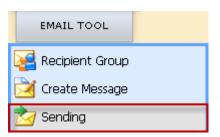
To add new newsletter, simply click on the button "Click here to create new newsletter" at the top of the page and fill in the form that will come up.

©eCardMax.com Page 94 of 129



# **Sending**

Email Tool => Sending



©eCardMax.com Page 95 of 129

	Send Email			
Step1:	Select Recipient Group			
,				
Icon	Recipient Group	#Email	Select	
	Group Title: Newsletter List From name: eCardMAX From email: webmaster@ecardmax.com	160	0	
	Group Title: Special Offers List From name: eCardMAX From email: webmaster@ecardmax.com	151	0	-
<u></u>	Group Title: eCardMAX Gold Customers			~
Step2:	Select Newsletter Message			
Icon	Newsletter Detail	Preview	Select	^
•	Email subject: eCardMAX 2006-0720 released.	Q	C	≡
<b></b>	Email subject: eCardMAX - Invitation Service Add-On Announcement	Q	0	
•	Email subject: eCardMAX 2006 - Security Update Part 2	Q	0	
	Email subject: eCardMAX 2005 - 2006 - Security Update NOW		0	~
Conti	inue next step			

©eCardMax.com Page 96 of 129

PREVIEW BEFORE SENT						
Group Email ID : -1 Email Subject: eCardMAX 2006-0720 released. Email Body (see below) - If you don't see the preview message - Click here						
Dear eCardMAX User,						
We are pleased to announce the availability of the eCardMAX 2006-0720 package. With this release we used Ajax to create some great features.						
Please come to our site to check out the new features list <a href="http://www.ecardmax.com/index.php?step=eCardmax">http://www.ecardmax.com/index.php?step=eCardmax</a> , in here you can enter your 2CheckOut order number to download the zip file.						
Please feel free to test the demo at <a href="http://www.ecardmax.com/standard">http://www.ecardmax.com/standard</a> 2006						
Best Regards, eCardMax.com						
PS: If you are using add on Invitation program, you need to update it too (the zip file is available to download)						
Send a test email to webmaster@ecardmax.com  Send email to all users on the list now						
Number of Email per Batch 50						
Submit						
An email with subject eCardMAX 2006-0720 released. has been sent to webmaster@ecardmax.com						
If everything OK, click button 'Send Mass Email' below to start sending email on the list.						
Note: A pop up window will be openned, please turn off Block Popup Control software then click button below  Send Mass Email						

©eCardMax.com Page 97 of 129

# **Customization**

Use this section to customize the look and feel of the website.

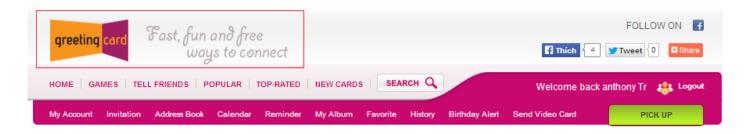
### CHANGE WEBSITE'S CSS, INTERFACE, LOGO

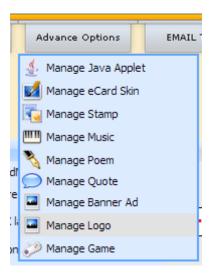
Change Administrator System's Logo



You can replace file ecardmax\_folder/admin/html/07\_login\_top.gif to change Admin login logo..

### Change Website's Logo







## Change Style Sheet (CSS) of front site

You may edit file below to change properties of styles of buttons, background, colors, font, etc. be sure to have a backup copy before making any changes.

ecardmax\_folder/templates/Default105/style.css

©eCardMax.com Page 99 of 129

# Integration with 2Checkout and Paypal

### How to Integrate eCardMAX with 2CheckOut

If you don't have 2CheckOut.com account, then click here to get one (No Waiting Weeks, Start Selling in just a Few Minutes - that's true).

First, you need to enable payment feature: Log in to eCardMAX Admin area, click the link System Configuration - go to section Gold version only, then answer Yes for question "Would you like to enable 2CheckOut and PayPal payment?"

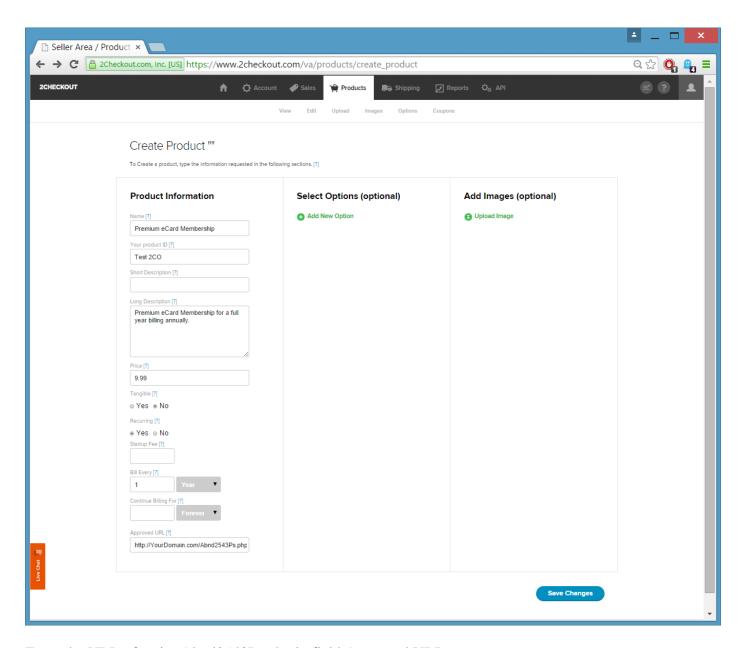
You have to rename the script 2checkout.php. For example: rename it to Abnd2543Ps.php (it likes the password - hard to guess and you don't have to remember it). Please do not modify the php code inside unless you know what you are doing.

Next, click the link below to login to your 2Checkout.com member area

#### https://www.2checkout.com/va

At the main page, click on link Products then click on Add New Product. The screen will be shown as follow:

Then fill out the form - See image below



Enter the URL of script Abnd2543Ps.php in field Approved URL.

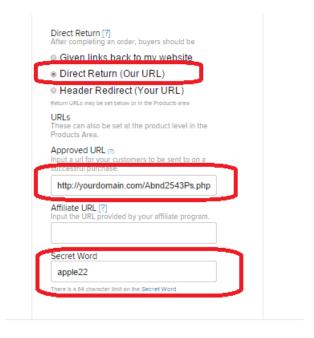
Make sure to select Recurring: Yes. For example, one year, continue billing forever until user cancel.

Click Save Changes then click Products link at top to return to product listing screen. Please note the 2CO Id number, if this is a first product created then 2CO Id should be 1.

Now, please remember your 2CO ID is 1

©eCardMax.com Page 101 of 129

Next, click on Account then Site Management and make sure the following are selected and enter correct value. Please note to replace with your actual domain name. Also, enter the Secret Word. This secret word need to be entered into eCardMax Admin, System Configuration, Gold Settings section as well.



Select Direct Return, then enter the URL of script Abnd2543Ps.php

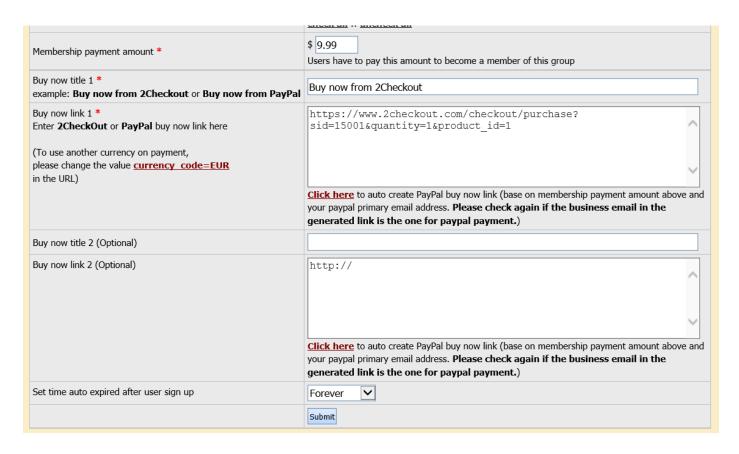
Enter your Secret Word, then click Save Changes button

Now, login to eCardMAX admin area, scroll down to bottom page, at section Gold version only enter your 2CheckOut secret word, your 2CheckOut sid number (seller ID number).

To test 2CheckOut payment script, answer Yes for question "Would you like to turn ON 2CHECKOUT TEST MODE?"

Click on Members menu, select Set Member Groups. Create a new membership group then check permission you like to give this group. Below the permission section there setting for payment as per screen below.

©eCardMax.com Page 102 of 129



Enter membership amount. For example 9.99 per year.

Copy and paste the html link to your 2CO product below into the Buy now link 1 section like above. Notice the sid=15001, replace this with your sid id.

https://www.2checkout.com/checkout/purchase?sid=15001&quantity=1&product\_id=1

Set time auto expired after user sign up. You may select 1 month, 1 year, 2 years, etc.

Click Submit to save changes.

Go to your eCardMAX homepage, click button Join Now to test 2CheckOut payment script. Use credit card number 123456789112345 to make the payment.

When you go live your site you MUST turn OFF 2CheckOut Test Mode (say No for question "Would you like to turn ON 2CHECKOUT TEST MODE?")

©eCardMax.com Page 103 of 129

### How to Integrate eCardMAX with PayPal

If you don't have PayPal.com account then click here to get one. Please note: You have to become a PayPal verified member in order to sell product on your site.

First, you need to enable payment feature: Log in to eCardMAX Admin area, click the link System Configuration - go to section Gold version only, then answer Yes for question "Would you like to enable 2CheckOut and PayPal payment?"

Then, enter your primary PayPal email address.

Please note: If you have 2 or more PayPal email accounts then you have to use your Primary PayPal email account. To know which email account is your primary account then do this:

- Login to your PayPal member area
- Click "My Account" tab then click the link Instant "Profile"

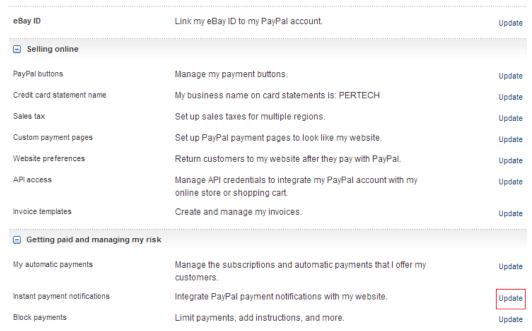




Next page you have to click "My selling tools", then "Update" Instant payment notifications.

©eCardMax.com Page 104 of 129







My Account Send Money Request Money Merchant Services Products & Services

#### Instant Payment Notification (IPN)

Back to Profile Summary

Instant Payment Notification (IPN) is a PayPal feature that sends messages about payments (and other transactional events) directly from PayPal to your website(s)' back-end systems. You can view up to 28 days worth of messages. You can also

- Resend messages not received by your website(s)' back-end systems
- · Temporarily stop receiving messages (useful when performing maintenance on your back-end systems)

Messages are generated but stored at PayPal until you start receiving them again.

Use the IPN feature in these situations:

- · Your service provider, cart provider or website developer has asked you to
- You have back-end systems that require IPN messages to automate business processes, such as creating shipping notifications and inputs to accounting applications.

Learn more about the IPN feature.

By clicking "Edit IPN Settings," you will be taken to the configuration page, where you determine where to send IPN messages and decide to start or stop receiving the messages.



Click Edit IPN Settings then you have to check Receive IPN messages (Enabled) and enter the URL of your paypal.php script - click Save button when you done.

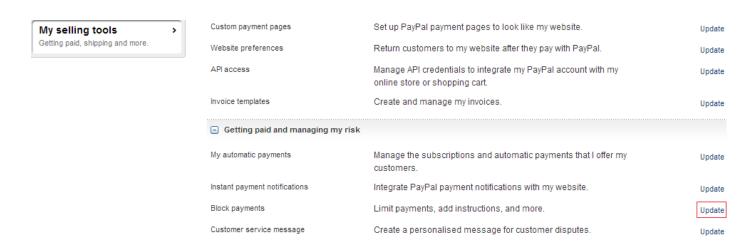
©eCardMax.com Page 105 of 129



My Account Send Money	Request Money	Merchant Services	Products & Services	
Edit Instant Payment Noti	fication (IPN) set	tings		Back to Profile Summary
PayPal sends IPN messages to the	URL that you specify b	elow.		
To start receiving IPN messages, e messages, select <b>Do not receive II</b> IPN messages again (or turn off IPN	ON messages below. P			
Notification URL http://Yoursite.com/greetings/paypa	al.php			
IPN messages	-00 m			
Receive IPN messages (Enable  Do not receive IPN messages (				
	Disabled)			
Save Cancel				
PayPal My Account Send Money	Request Money	Merchant Services	Products & Services	
Instant Payment Notificat	ion (IPN)			Back to Profile Summary
You have turned on the IPN feature. that page. For more information on				
To stop receiving IPNs permanently	y, click Turn Off IPN.			
Current settings				
Notification URL	http:///oursite.com/or			
	nup.//Yoursite.com/gr	eetings/paypal.php		
Message delivery	Enabled	eetings/paypal.php		

Make sure that you replace "yoursite.com/greetings" with the url to your website. Go back "My selling tools", "Update" Block payments

©eCardMax.com Page 106 of 129



In here, you can edit preferences about your payment receiving. Click "Save" button after finish editing.

Note: If you are using IPN, you must update your scripts to handle payments in currencies other than U.S.

## **Payment Receiving Preferences**

Dollars, Learn More

○ No

Back to My Profile

Allow payments sent to me in a currency I do not hold: Yes, accept and convert them to U.S. Dollars. <u>Additional charges apply.</u> No, deny the payments Ask Me, decide accepting or denying each individual payment Block accidental payments: You may prevent accidental payments by blocking duplicate invoice IDs Yes, block multiple payments per invoice ID No, allow multiple payments per invoice ID Block payments from users who: Initiate payments from the Pay Anyone subtab of the Send Money tab (If checked, you may enter an Alternate Payment URL for your buyers.) Alternate Payment URL: http:// ? (optional) Block the following payments: Pay with eCheck or German bank transfer for all website payments except eBay. NOTE: You may not block eCheck payments on eBay. Block payments from Student account users under 18 years old: No, allow payments from all Student account users Display "Add Instructions to Seller" text input field: Yes

©eCardMax.com Page 107 of 129

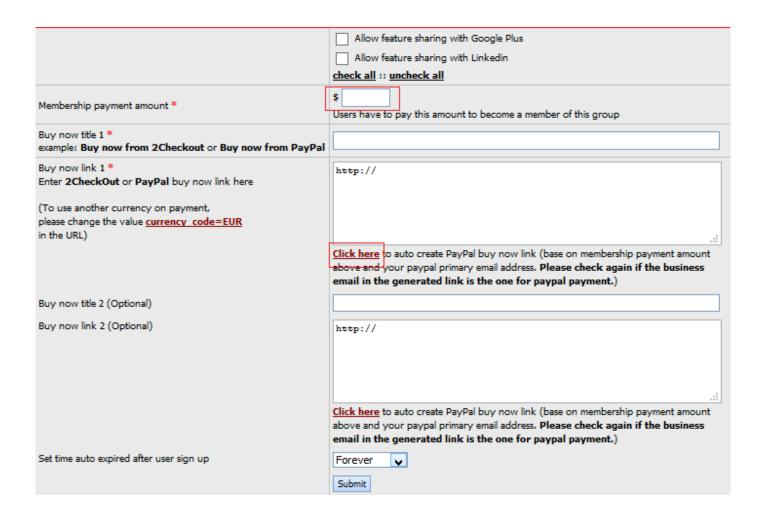
In eCardMAX Admin area, inside "Members" tab, click "Click here to create new Group" to expand "Create new member group" form. (See image below)



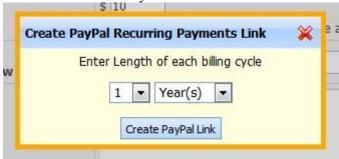
©eCardMax.com Page 108 of 129

Fill out the form below to create new member group	
Group title *	
Maximum Recipient (when user send ecard) *	10
Show number recipient default(when user send ecard) *	1
Maximum Recipient per hour (prevent spam - ecard) *	20 (0 is unlimited)
Maximum Recipient per day (prevent spam - ecard) *	(0 is unlimited)
Maximum Recipient (when user send invitation card)	30
Show number recipient default (when user send invitation card)	1
Maximum Recipient per hour (prevent spam - invitation )	60 (0 is unlimited)
Maximum Recipient per day (prevent spam - ecard)	100 (0 is unlimited)
Group permission	Allow users in this group to send ecards
	Check this box will show watermark image to user in this group
	Show banner ads to all users in this group
	Play Games
	Use Media Grabber
	Search Ecard/Invitation card
	Send Ecard/Invitation Card future date
	Rate Ecard
	Use feature "Preview full size image"
	Use member tool My Account
	Use member tool Address Book
	Use member tool Reminder
	Use member tool Calendar
	Use member tool My Album
	Use member tool Favorite
	Use member tool History
	Use member tool Birthday Alert
	Allow main account to create free 2 sub accounts
	Use member tool Birthday Alert
	Allow feature sharing with Twitter
	Allow feature sharing with Facebook

©eCardMax.com Page 109 of 129

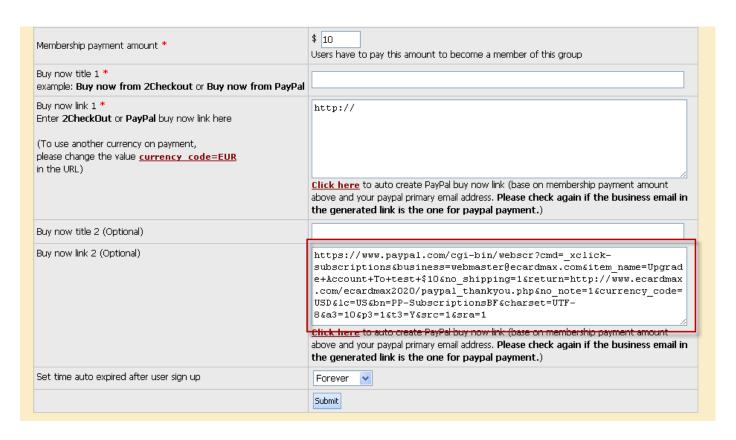


Click "Click here" to pop-up a Create PayPal Recurring Payments Link, choose how many years you want then click "Create PayPal Link"



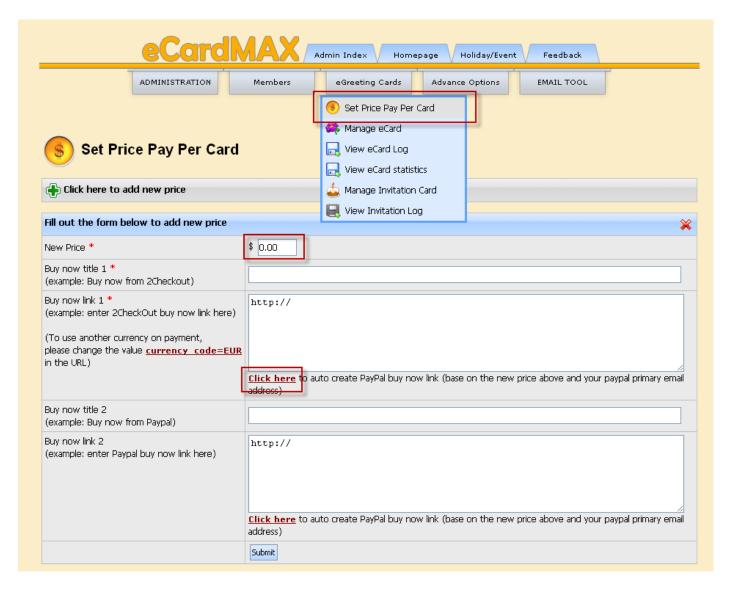
The Admin area will create PayPal link for you (See image below). Click Submit button to save.

©eCardMax.com Page 110 of 129



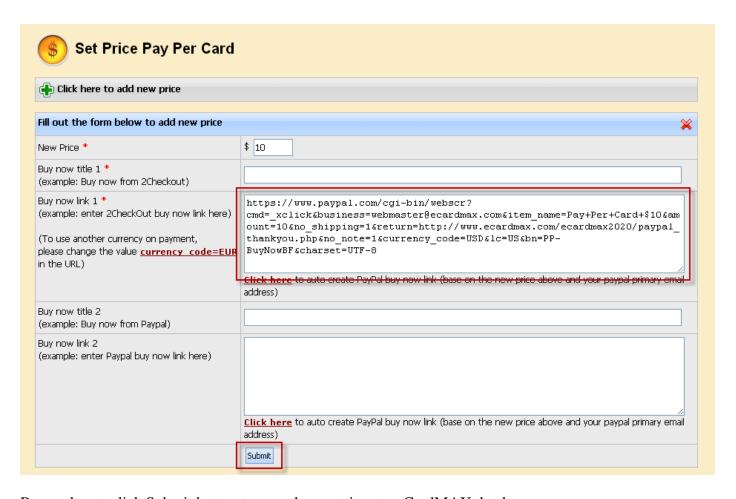
Inside "eGreeting Cards" tab, click "Set Price Pay Per Card", then click "Click here to add new price" to expand the form (See image below)

©eCardMax.com Page 111 of 129



Click "Click here" to create PayPal link for you (See image below). Click Submit button to save.

©eCardMax.com Page 112 of 129



Remember to click Submit button to save these settings to eCardMAX database.

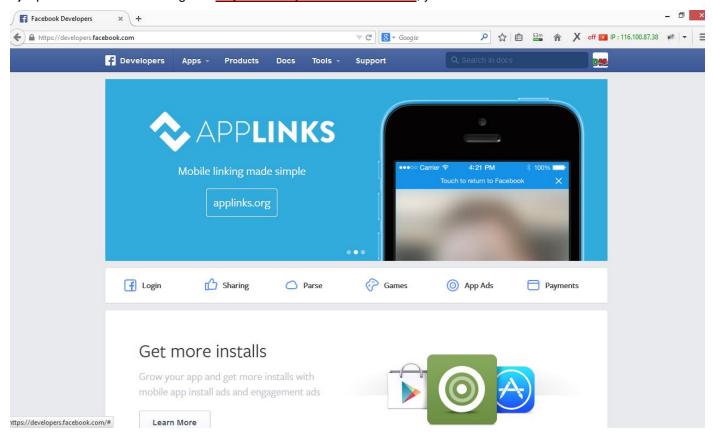
Now, go to your eCardMAX homepage, click Join now button to test PayPal payment script

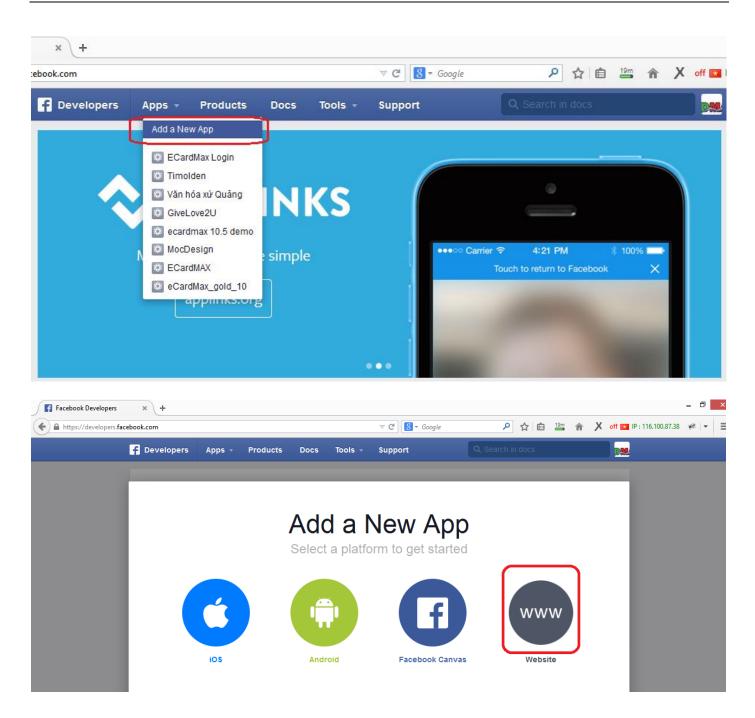
©eCardMax.com Page 113 of 129

## **Integration with Facebook**

This section shows a quick way to create Facebook application for your ecard website, facebook requires your site to run under HTTPS (SSL).

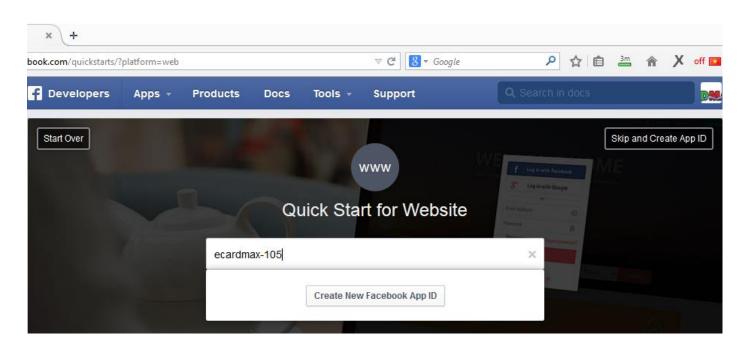
1) Open a web browser and go to: <a href="http://developers.facebook.com">http://developers.facebook.com</a>, you will see a screen below.

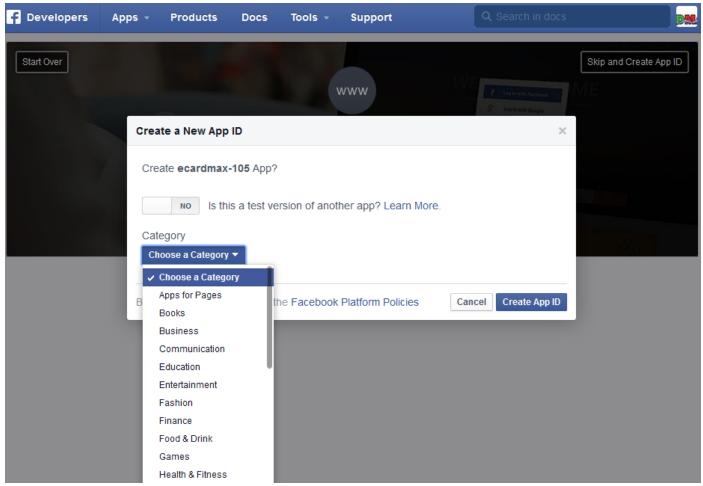




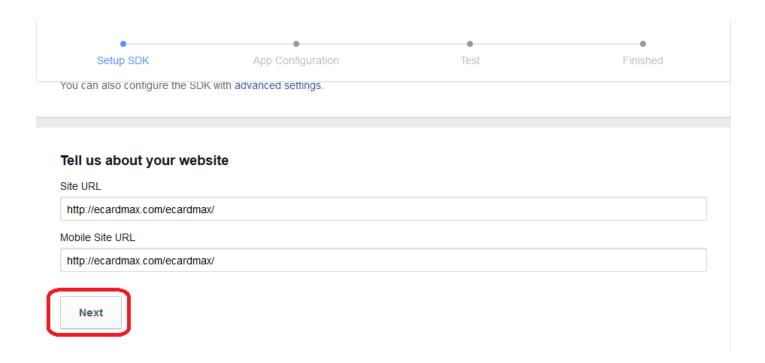
2) Type as with your information

©eCardMax.com Page 115 of 129



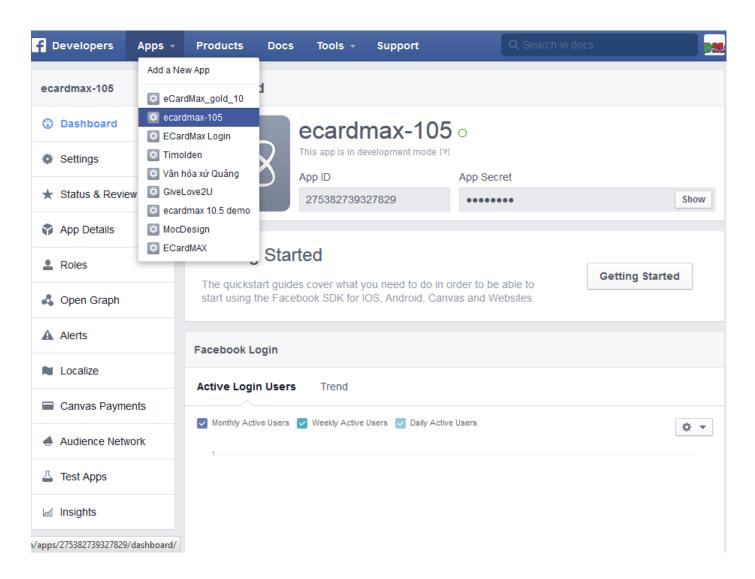


©eCardMax.com Page 116 of 129



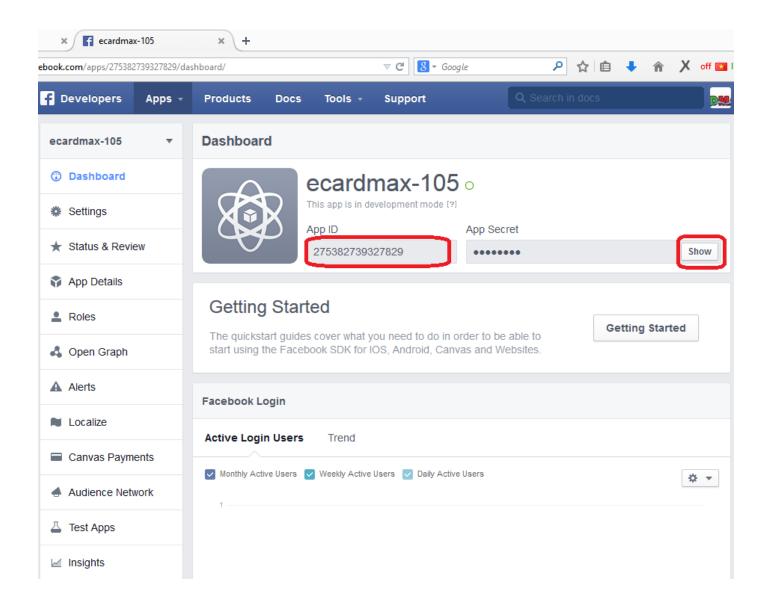
Make sure that you enter your website and not ecardmax.com. Click Next to open app created.

©eCardMax.com Page 117 of 129



Then copy Facebook App ID & App Secret.

©eCardMax.com Page 118 of 129



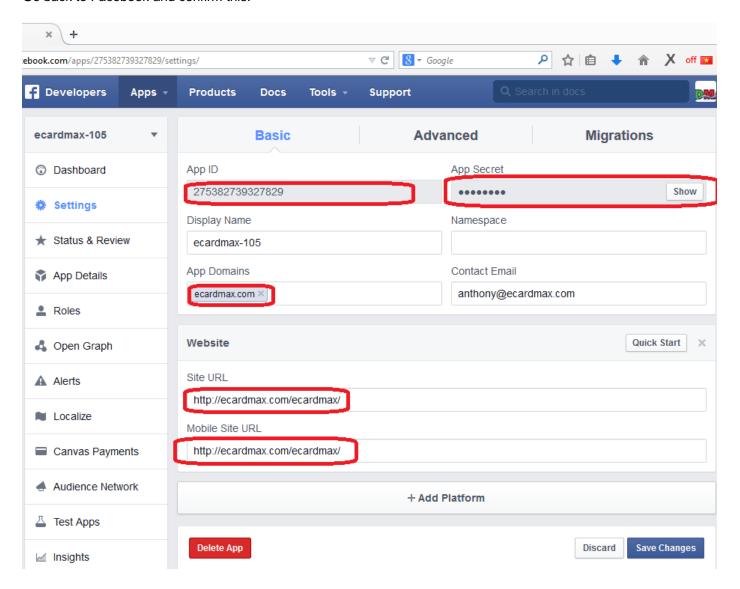
Open eCardMax admin, system configuration area, and paste App ID & secret key you that you have copied.

©eCardMax.com Page 119 of 129

Search Engine Friendly URL .htaccess must be supported to use this feature. Click here to check. If you get the 404 error code (Page Not Found), that mean .htaccess is not supported. Then turn off this feature.  If you move the site to somewhere, then change the value of RewriteBase in .htaccess file by RewriteBase /ecardmax	On 🔻
Facebook link	http://facebook.com/ecardmax
Twitter link	
Pinterest link	
Google+ link	
Support login with Facebook	Yes 🗸
Facebook API key	278263072186289
Facebook secret	4c7adf6ec9188c91e42a63a845f17420
When the receiver receives email notify to pickup ecard, what do you like to show in From Name and From Email field?	Sender's name + Sender's email v

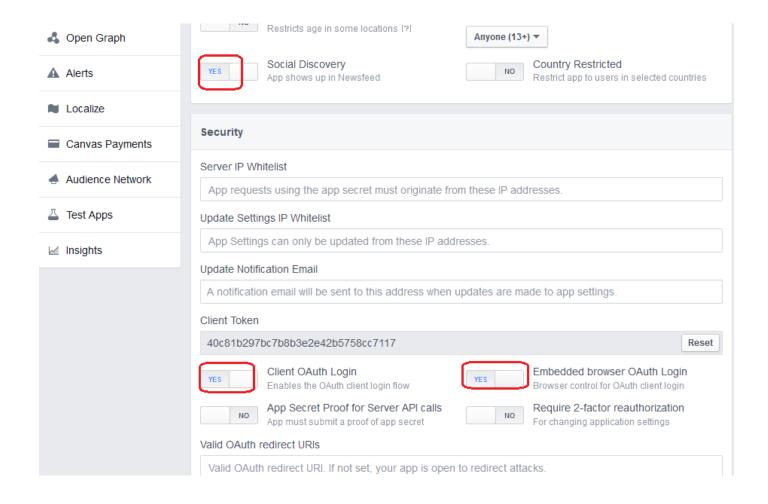
©eCardMax.com Page 120 of 129

#### Go back to Facebook and confirm this:

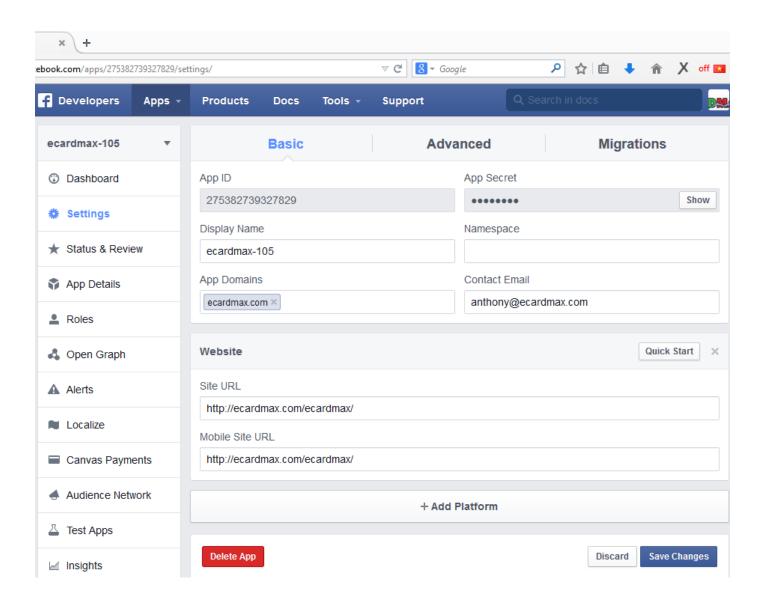


And Click Andvandce tab

©eCardMax.com Page 121 of 129

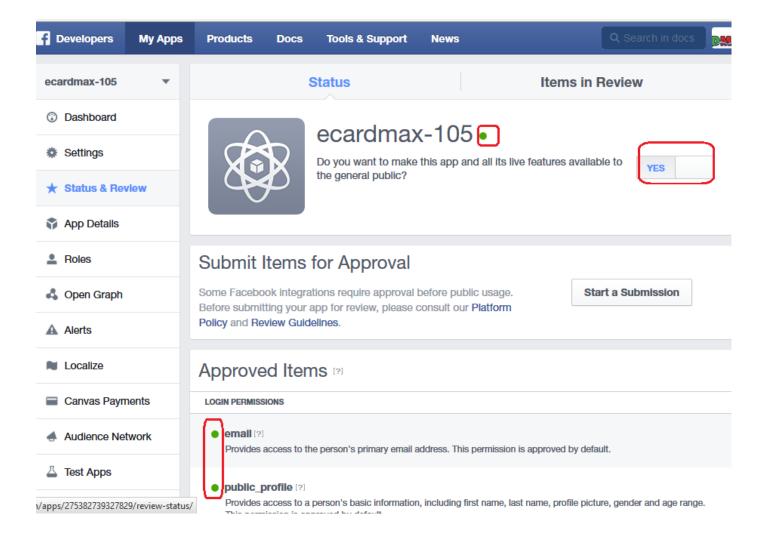


©eCardMax.com Page 122 of 129



©eCardMax.com Page 123 of 129

To check your app is setup successful, please click Status & Review in left menu to see as per screen below.



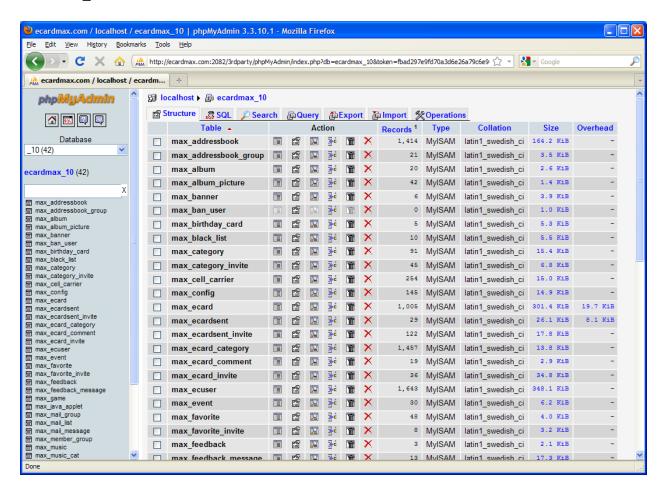
©eCardMax.com Page 124 of 129

# How to Back Up and Restore Database with phpMyAdmin

### How to Back Up Database with phpMyAdmin

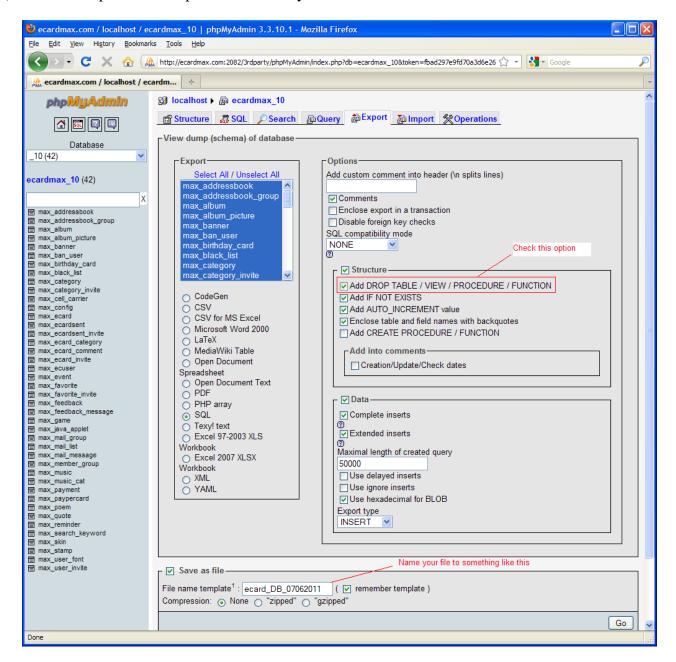
This section describes how to back up your eCardMax database with phpMyAdmin.

1) Launch phpMyAdmin via cPanel, if you are not use cPanel, then make sure you have phpMyAdmin installed and just run it. If you do not know if phpMyAdmin is installed on your web server then contact your hosting provider for support. The screen below shows phpMyAdmin with ecardmax 10 database selected.



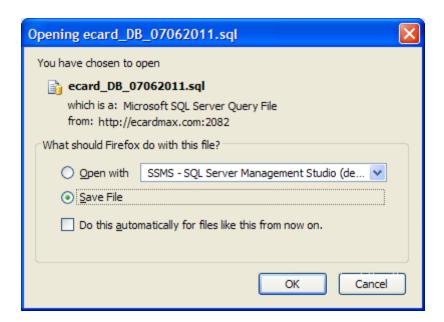
©eCardMax.com Page 125 of 129

2) Click on Export link at top and it will take you to the screen below.



Follow red color instruction on the screen above after that click Go and the screen below will popup.

©eCardMax.com Page 126 of 129



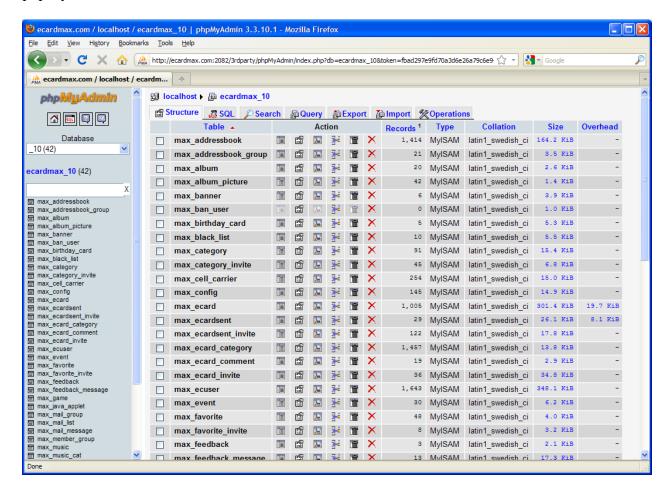
3) Choose Save File and clicks OK button to save it. You will need to specify which folder you want to save it in. Normally, I just create a backup folder on your computer and put it there.

©eCardMax.com Page 127 of 129

### How to Restore Database with phpMyAdmin

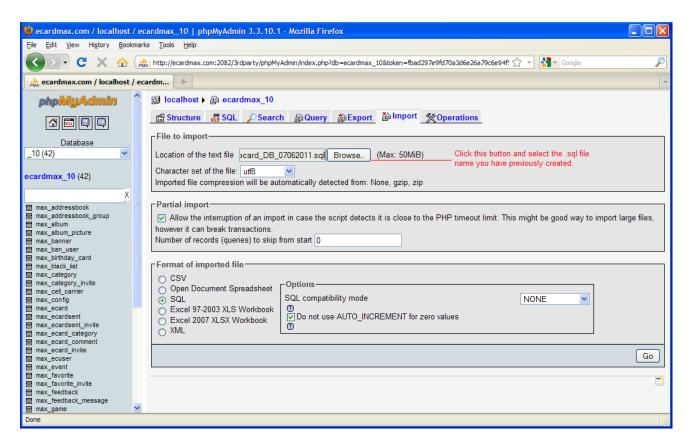
To restore database with phpMyAdmin, just follow the simple steps below.

1) Launch phpMyAdmin and select the database you want to restore. The screen below shows phpMyAdmin with ecardmax\_10 database selected.

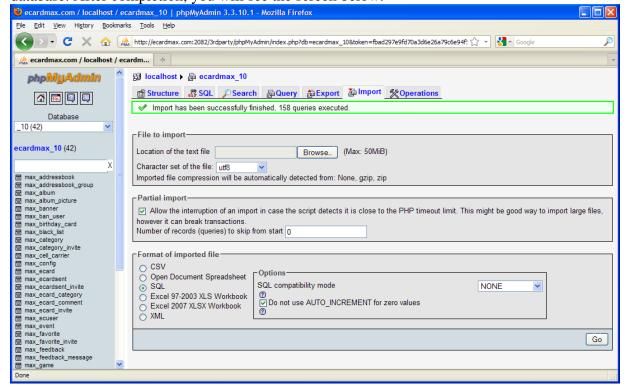


2) Click Import link from the above screen which will take you to the Import screen below.

©eCardMax.com Page 128 of 129



3) Follow the red color instruction on the screen above then click Go. This will import (restore) your database. After completion, you will see the screen below.



©eCardMax.com Page 129 of 129