



Renovate your studio  
Maximize your investment!



***"Our members love Spivi®!"***

***Spivi® helps us get new members as it's a renovator to indoor cycling.***

***...As a result of the abovementioned reasons spinning classes have become the most popular Classes in our club forcing us to add additional classes and conduct an early registration to existing classes.***

***I would highly recommend Spivi® to any Club owner."***



**Chagi Pagirsky, Advocate.  
CEO Great Shape Fitness**





**"So glad I went for your fully featured product!"**

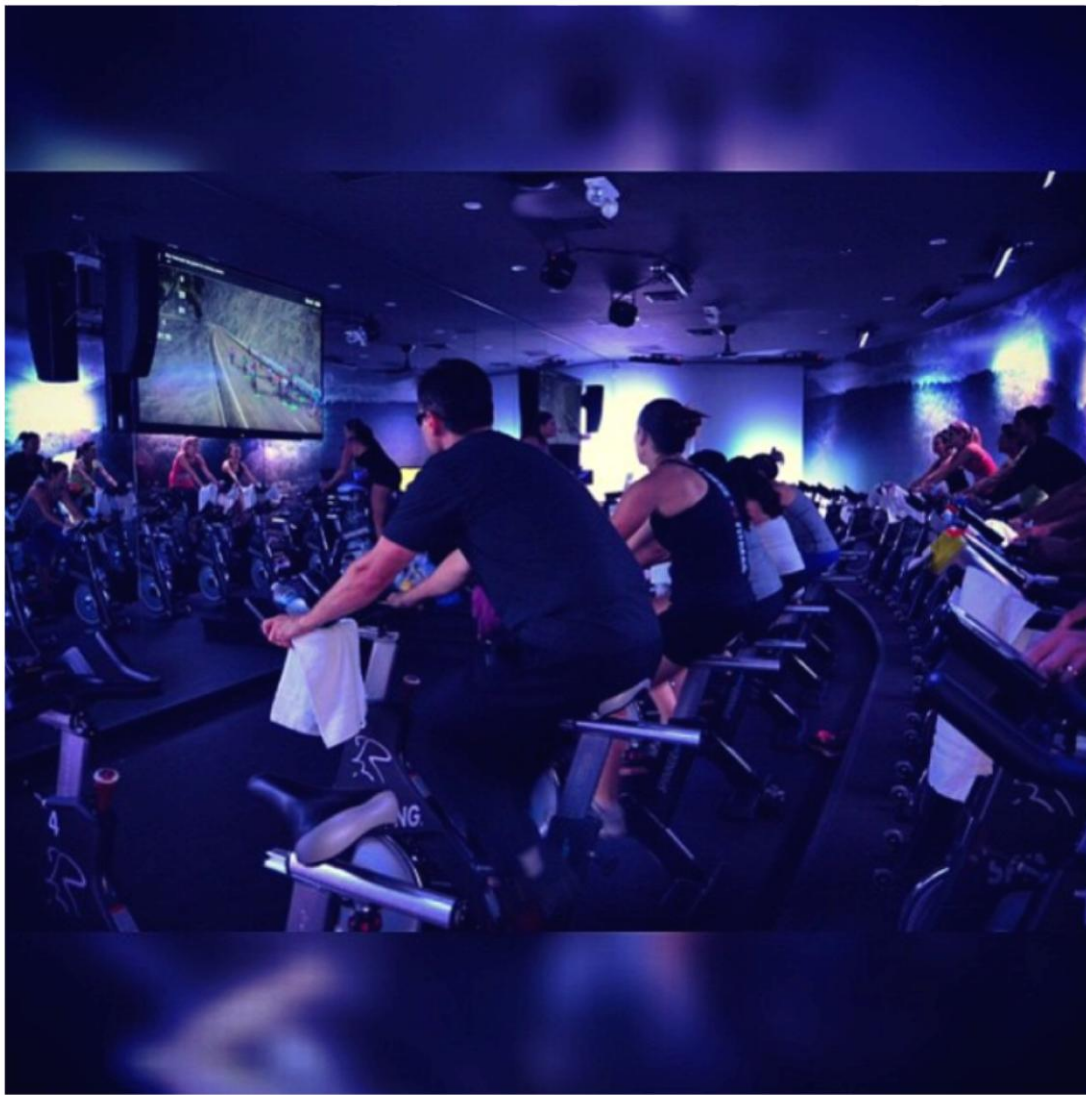
***I almost bought Spivi® MetriX as you recall... because I thought the animated scenery was too gimmicky. It has been running in my studio for two weeks and I have heard at least 15 people tell me how motivating seeing the bike up on the screen is for them. So glad I went for your fully featured product"***

**CYKLUS**  
MOTION CYCLING STUDIO INTERNATIONAL

**Jay Shapka**

**Owner, Cyklus Vancouver**

**SPiVi®**



***"We use Spivi® at CycleLab Studio!!  
It's an amazing motivator for our customers! Just being able to  
compare their results from their previous ride is enough to keep them  
coming back for more!"***

**Jordan Tauzon,  
CycleLab Studio, CA**







***"I may know I'm targeting a certain power zone but I don't even have to say that to the class, you know I can just say "stay with me"! And we accomplished that goal without really having to get in to all the technicalities of what's FTP and what's, you know, what's a 90% or 110% or whatever of your threshold power it's just there visually for them to see."***

**Jennifer Ashbrook,  
Owner, Inner Drive Fitness Studio**



# Recruit New Customers, Reduce Members Dropout and Keep Gym Members Engaged

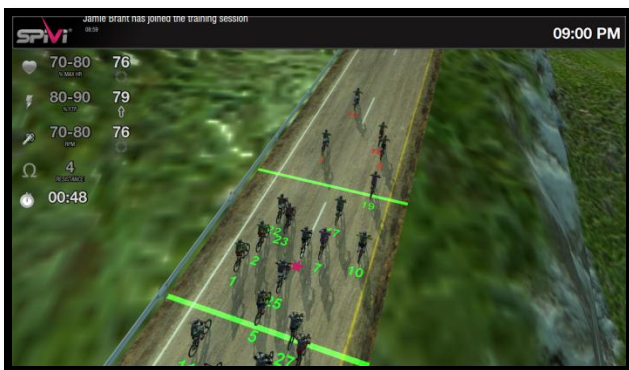


Spivi® is an innovative 3D simulator system made for indoor cycling studios and fitness clubs, installed on existing equipment.

The group of trainees is placed on a virtual road, each one is being represented by a personal avatar which reflects the actual energy level he or she is producing in real time.

Spivi® simulation engine generates an interactive virtual 3D visual experience based on real time data wirelessly collected from ANT+ and BLE sensors.

A personal training summary report is being sent by mail after each training session and can be automatically shared on the leading social networks such as Facebook.



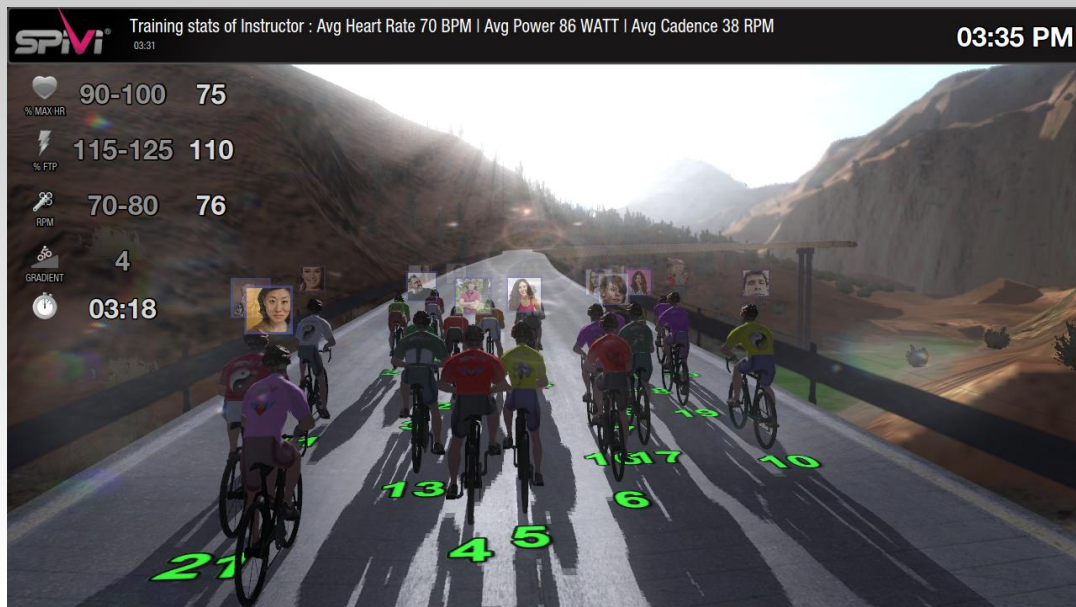
# Key Features

## Entertaining

Spivi® turns the training session into a fun and thrilling experience. People see their personal avatars on screen, have their training goals set and gain better results over time.

## Real Time Simulation

Spivi® collects data from sensors on each bike, combines it with personal information such as age, weight and history it saves on record, and processes everything into a unique group simulation.



Class instructors can select different tracks and control the animation in real-time using a wireless controller. They can create inclines and declines, change road angles and speed, control “Camera” views, create sunsets, control the time of day, zoom on members, display the performance views and more.



# Key Features

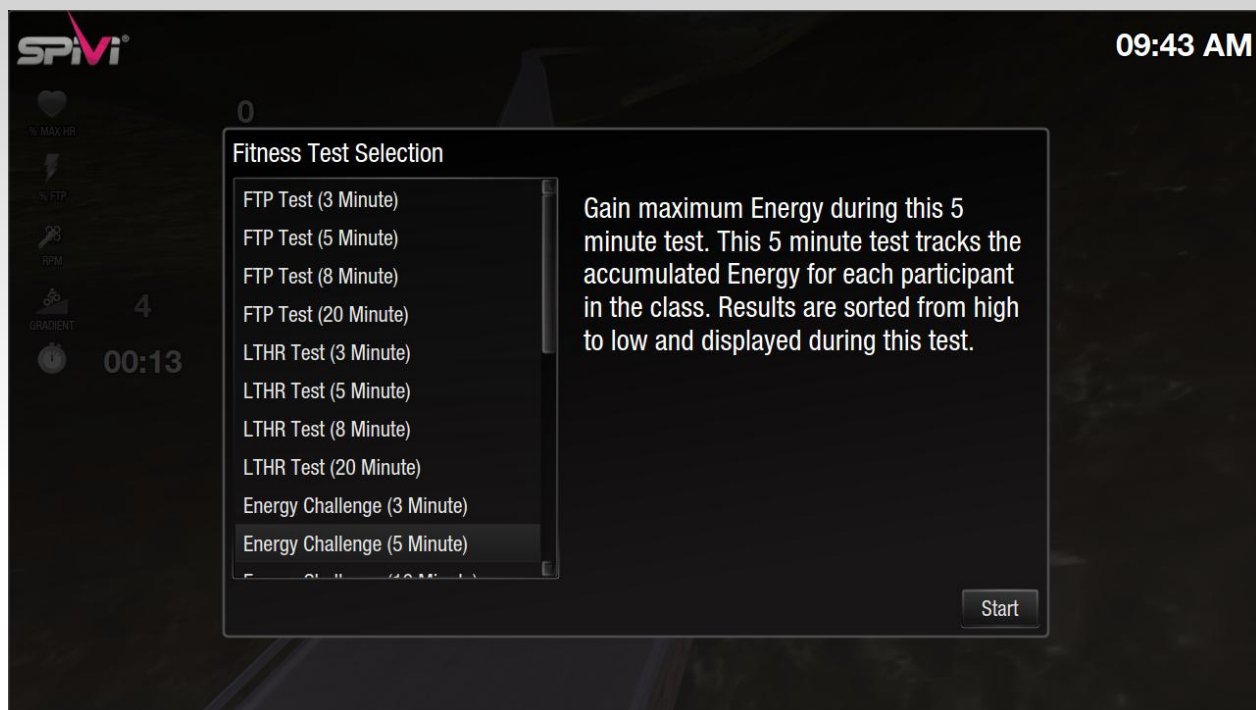
## Fitness Tests and Fitness Challenges

With Spivi® you can run live fitness tests in class!

Spivi® offers various fitness tests such as FTP and LTHR to run live in class. After each test Spivi® displays the results and uploads them for future use.

Fitness tests are great tool to improve member's motivation and track progress over time.

Anytime during the class your instructors can start a challenge and let your members to compete with each other over Calories, Energy, Distance and more!



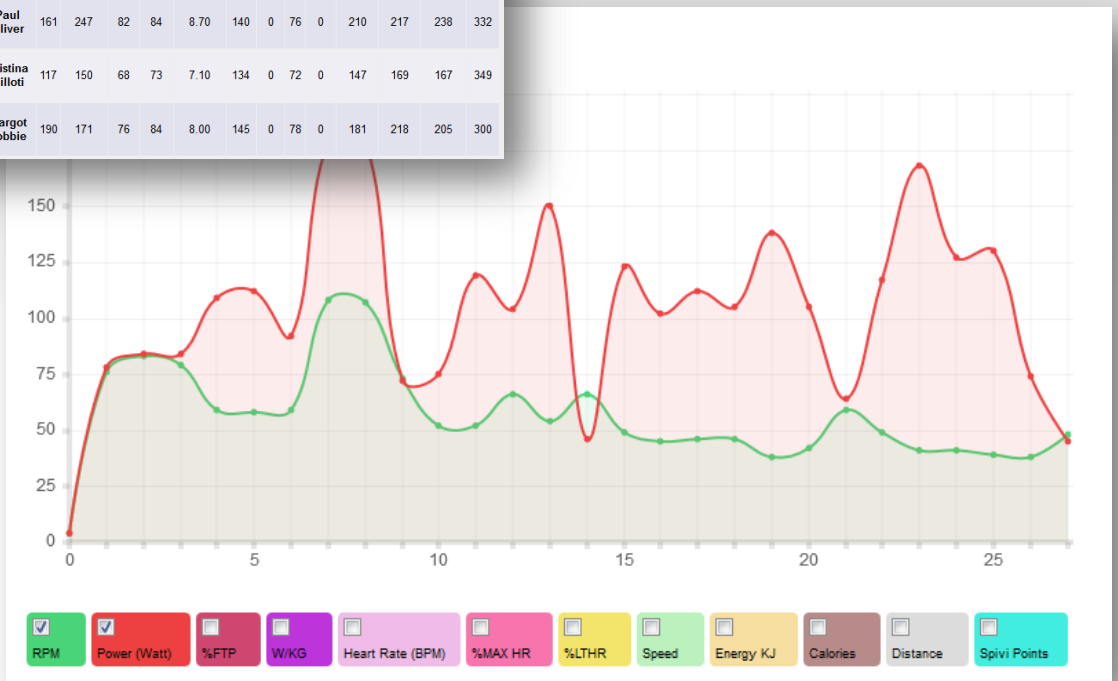


# Key Features

## Professional Training

Spivi® is a professional tool for your instructors, it allows them to have full control over the class, get members performance live and use reports after class to analyze the data and motivate your members.

2		Cathrin Briskin	130	165	89	101	9.40	140	0	76	0	248	322	282	363
3		Jamie Brant	135	166	93	100	9.80	142	0	77	0	268	313	305	363
4		Brad Donovan	209	254	67	72	7.10	138	0	74	0	144	163	163	199
5		Jina Jones	169	183	76	84	8.00	150	0	81	0	183	218	208	332
6		Jina Corstein	133	160	74	79	7.80	139	0	75	0	171	194	195	351
7		Lora Davis	131	171	81	84	8.50	140	0	76	0	204	217	232	363
8		Nikita Rose	166	169	71	74	7.50	143	0	77	0	160	172	182	304
9		Geena Davis	119	166	93	107	9.80	142	0	77	0	270	361	307	363
10		Paul Oliver	161	247	82	84	8.70	140	0	76	0	210	217	238	332
11		Cristina Milloti	117	150	68	73	7.10	134	0	72	0	147	169	167	349
12		Margot Robbie	190	171	76	84	8.00	145	0	78	0	181	218	205	300



## Key Features

### Your Studio Will Get Promoted On-Line After Each Class

Once the class has ended Spivi® promotes your studio on Facebook and [www.spivi.com](http://www.spivi.com)

Depending on people's privacy settings, Spivi® automatically posts on their Facebook walls after each session. This way your brand and your Facebook page get more exposure every day!



**Jane Summers**

5 hours ago 

I just finished my indoor cycling session on "Patagonia", located at Great Shape Ramat Hasharon. Distance 21.70 km in apx 52 minutes while cycling at an avg of 73 RPM.



**Great Shape**

Patagonia is a region located at the southern end of South America, shared by Argentina and Chile.

Page: 732 like this

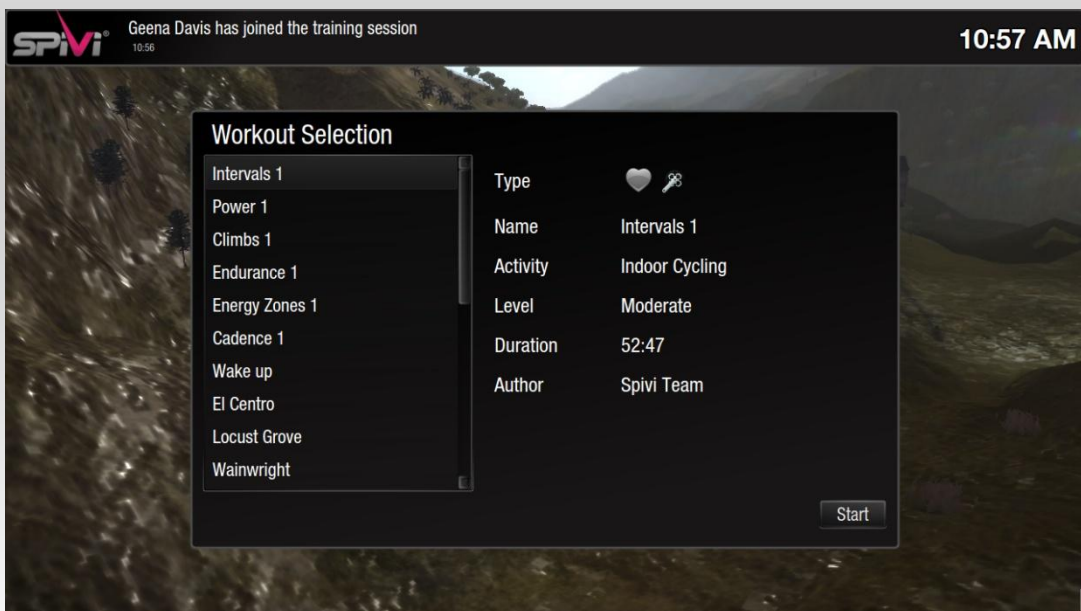
Links to your website or Facebook page

# Key Features

## Maximize Your Investment

Use the studio for personal trainings or small groups with your gym staff or with virtual instructors and earn extras!

Spivi® has many training workouts ready to run built-in. Staff can pick a program from a variety of programs and run it for the class at off schedule hours.



## Create Your Own Programs

Instructors Can Create Their Own Programs On-Line

Using Spivi® TPE (Beta), instructors can easily create workout programs specifically tailored to their needs.



# Key Features

## Live Performance Feedback

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Users get their performance stats live on screen.

The system displays performance attributes according to personal privacy settings. There are 16 available options and attributes to select from:

Profile Picture, Rider Name, bike number, Watts, %FTP, Watts/Kg, Energy, Heart Rate BPM, %max Heart Rate, %LTHR, RPM, Speed, Distance, Calories, Spivi® Points and Rank.





# Key Features

## Target Views

Use the target views to focus on Heart Rate, Power or Cadence

Your members can set their Functional Threshold Power (FTP) individually for their personal profiles and your instructors can run FTP tests in-class to set this value automatically. Spivi® then uses this values to show the FTP percentage of each member in in real time.

Just like with power, Spivi® also offers a target view for Heart Rate using %Max HR.

Your members can set their Lactate Threshold Heart Rate (LTHR) and Resting Heart Rate (RHR) values individually for their user profiles.

The third target view Spivi® offers is the Cadence target view. Your instructors can focus on cadence training and see show your members their real RPM values live on screen!

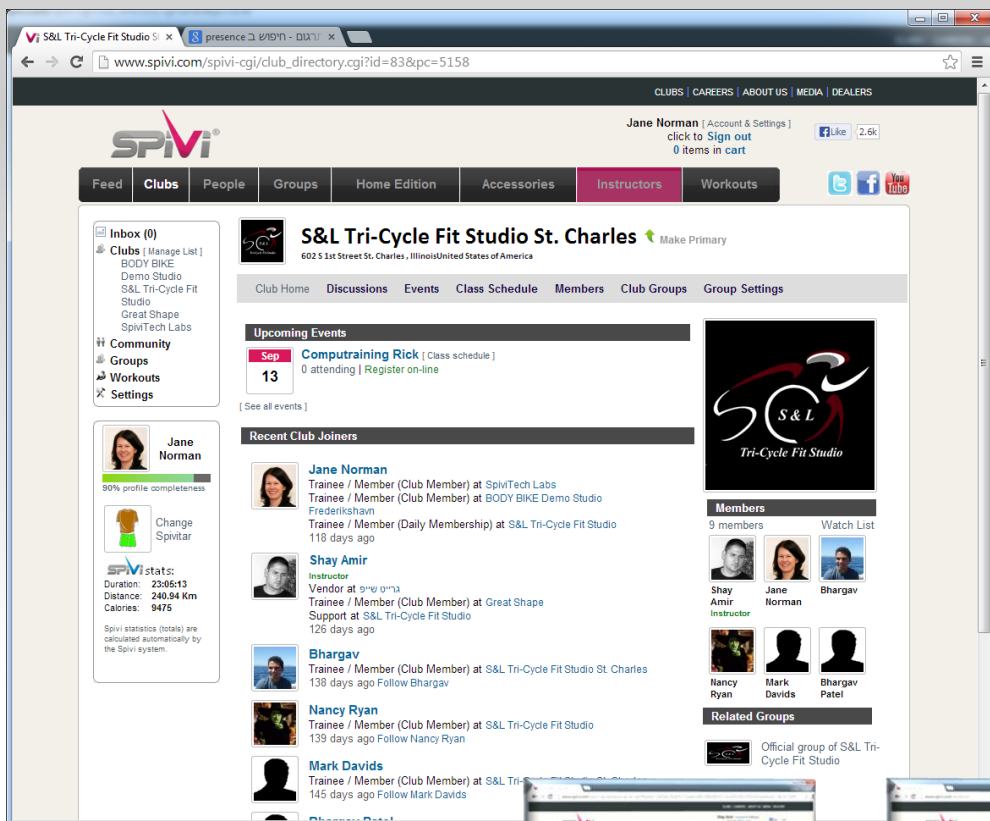


# Key Features

## Performance Records

Spivi® saves performance data on personal and group basis for each session. Users can access their performance records anytime, anywhere.

**Your brand and your logo** have their presence on www.spivi.com website, you can also manage your class schedule right from there.

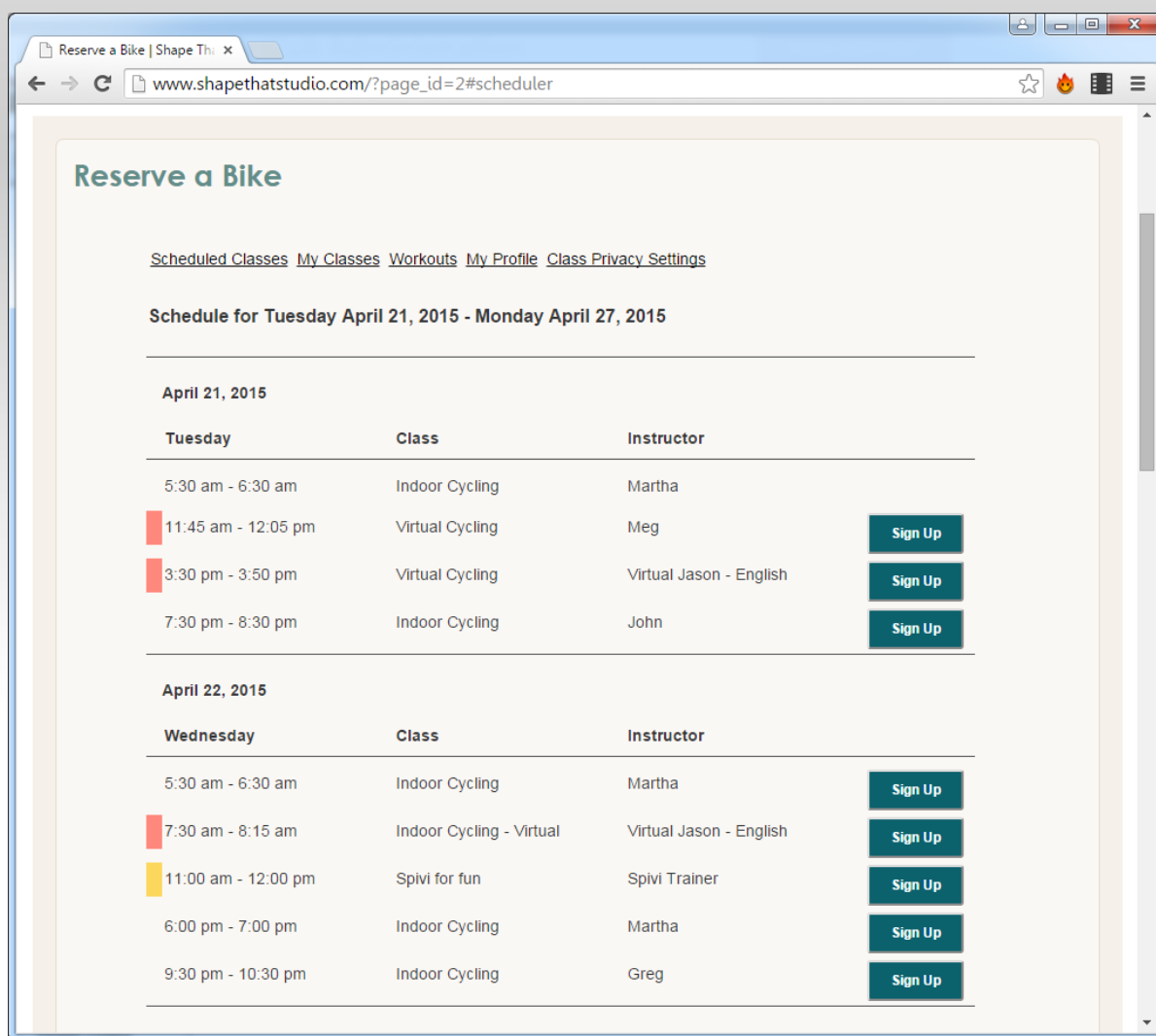


# Spivi® Class Scheduler

The Spivi® Class Scheduler is a built-in tool which you can get easily embedded **on your website** by adding only a single line of code.

Using the scheduler, club owners can manage their Spivi® sessions and other classes they run on-line.

Users can book their bikes on-line from anywhere, anytime.



The screenshot shows a web browser window with the URL [www.shapethatstudio.com/?page\\_id=2#scheduler](http://www.shapethatstudio.com/?page_id=2#scheduler). The page is titled "Reserve a Bike" and contains navigation links: [Scheduled Classes](#), [My Classes](#), [Workouts](#), [My Profile](#), and [Class Privacy Settings](#). The main content is a schedule for Tuesday April 21, 2015 - Monday April 27, 2015.

**April 21, 2015**

Tuesday	Class	Instructor	
5:30 am - 6:30 am	Indoor Cycling	Martha	
11:45 am - 12:05 pm	Virtual Cycling	Meg	<a href="#">Sign Up</a>
3:30 pm - 3:50 pm	Virtual Cycling	Virtual Jason - English	<a href="#">Sign Up</a>
7:30 pm - 8:30 pm	Indoor Cycling	John	<a href="#">Sign Up</a>

**April 22, 2015**

Wednesday	Class	Instructor	
5:30 am - 6:30 am	Indoor Cycling	Martha	<a href="#">Sign Up</a>
7:30 am - 8:15 am	Indoor Cycling - Virtual	Virtual Jason - English	<a href="#">Sign Up</a>
11:00 am - 12:00 pm	Spivi for fun	Spivi Trainer	<a href="#">Sign Up</a>
6:00 pm - 7:00 pm	Indoor Cycling	Martha	<a href="#">Sign Up</a>
9:30 pm - 10:30 pm	Indoor Cycling	Greg	<a href="#">Sign Up</a>



# Spivi® Class Scheduler – Spot Reservation

With an easy integration to your website, you can have a full featured spot reservation service offered on your website.

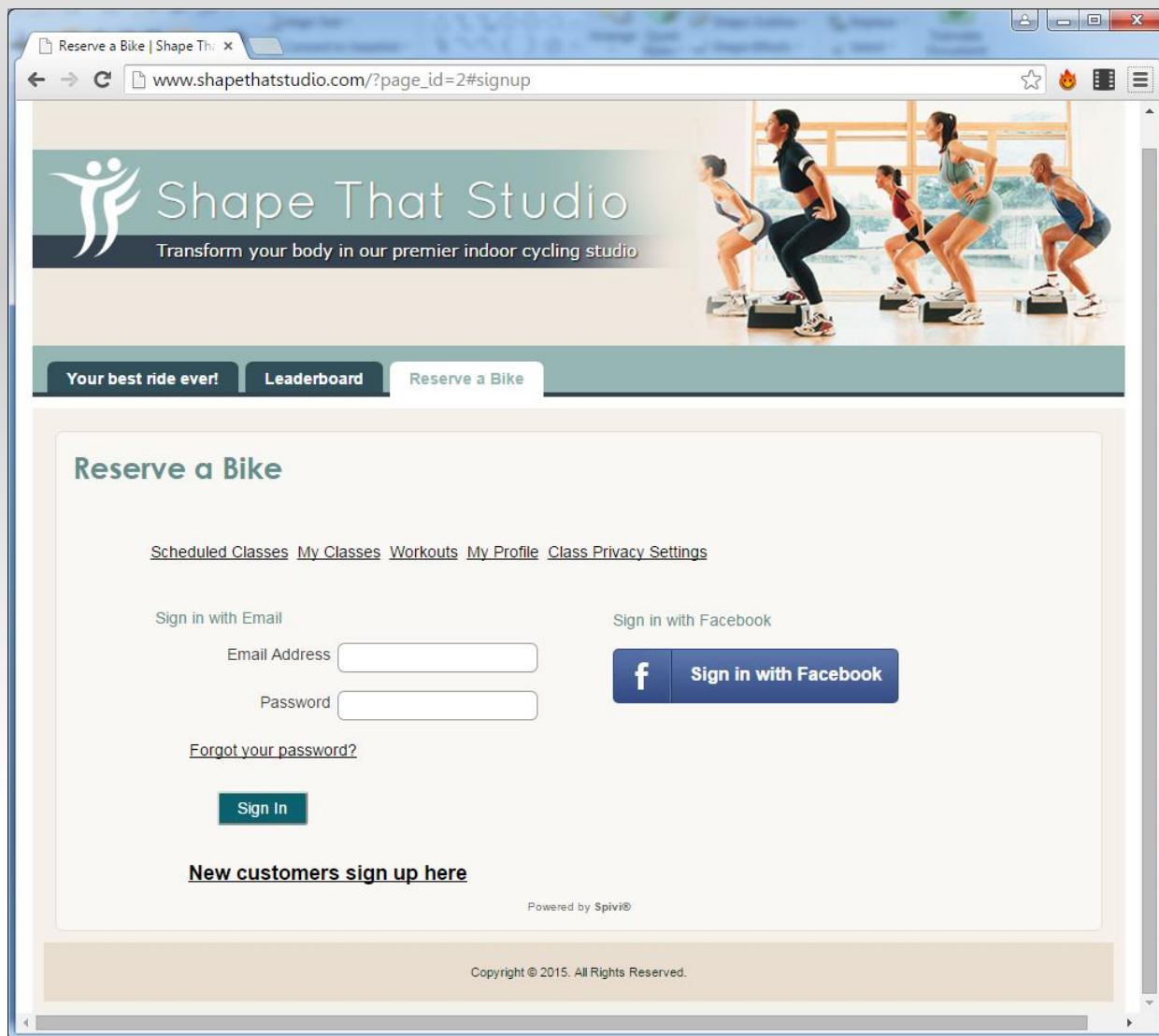
Members can book their classes and reserve their bikes on your website!

The screenshot shows a web browser window with the URL [www.shapethatstudio.com/?page\\_id=2](http://www.shapethatstudio.com/?page_id=2). The page is titled "Reserve a Bike" and features a navigation menu with links: [Scheduled Classes](#), [My Classes](#), [Workouts](#), [My Profile](#), [Class Privacy Settings](#), and [Sign Out](#). The main content area is for an "Indoor Cycling" class, taught by "Instructor: John" on "Tuesday April 21 at 07:30 PM". Below this, there is a grid of 17 numbered spots (1-17) for reservation. Spot 4 is highlighted in yellow, and spot 10 is highlighted in green. A box in the top right corner of the grid shows "99" and "Instructor". At the bottom of the grid, there are two buttons: "Sign Up" and "Cancel". The page is powered by Spivi® and includes a copyright notice: "Copyright © 2015. All Rights Reserved."



# Spivi® Class Scheduler

The Spivi® Class Scheduler allows your members to sign up easily with their Facebook account so they never need to remember another username or password.



The screenshot shows a web browser window with the URL [www.shapethatstudio.com/?page\\_id=2#signup](http://www.shapethatstudio.com/?page_id=2#signup). The page features the Shape That Studio logo and a banner image of people exercising. Below the banner are three tabs: "Your best ride ever!", "Leaderboard", and "Reserve a Bike". The "Reserve a Bike" tab is active, displaying a sign-up form. The form includes links for "Scheduled Classes", "My Classes", "Workouts", "My Profile", and "Class Privacy Settings". It offers two sign-in options: "Sign in with Email" (with fields for "Email Address" and "Password") and "Sign in with Facebook" (with a Facebook logo and a "Sign in with Facebook" button). There is also a "Forgot your password?" link and a "Sign In" button. At the bottom of the form, it says "New customers sign up here" and "Powered by Spivi®". The footer of the page states "Copyright © 2015. All Rights Reserved."

# Spivi® Class Scheduler

The Spivi® Class Scheduler is fully compatible with MINDBODY.

You don't need any 3<sup>rd</sup> party software or a solution provider to have your website connected with MINDBODY and offer spot reservation for your members.

Already working with LiveEdit or Zingfit? Spivi® is compatible with these services too so you can have a transparent connectivity between all systems and keep your already made investment.



The screenshot displays the 'My Profile' page. It includes a form for user information and a profile picture. The form fields are:

- First Name: [Input field]
- Last Name: [Input field]
- Board Screen Name: [Input field]
- Date of Birth: [Month] [Year]
- Gender: [Radio buttons]

Below the form, there are checkboxes for 'Functional Threshold Power' and 'Lactate Threshold Heart Rate'. A 'Save' button is at the bottom.

**Spivi® is fully compatible with**

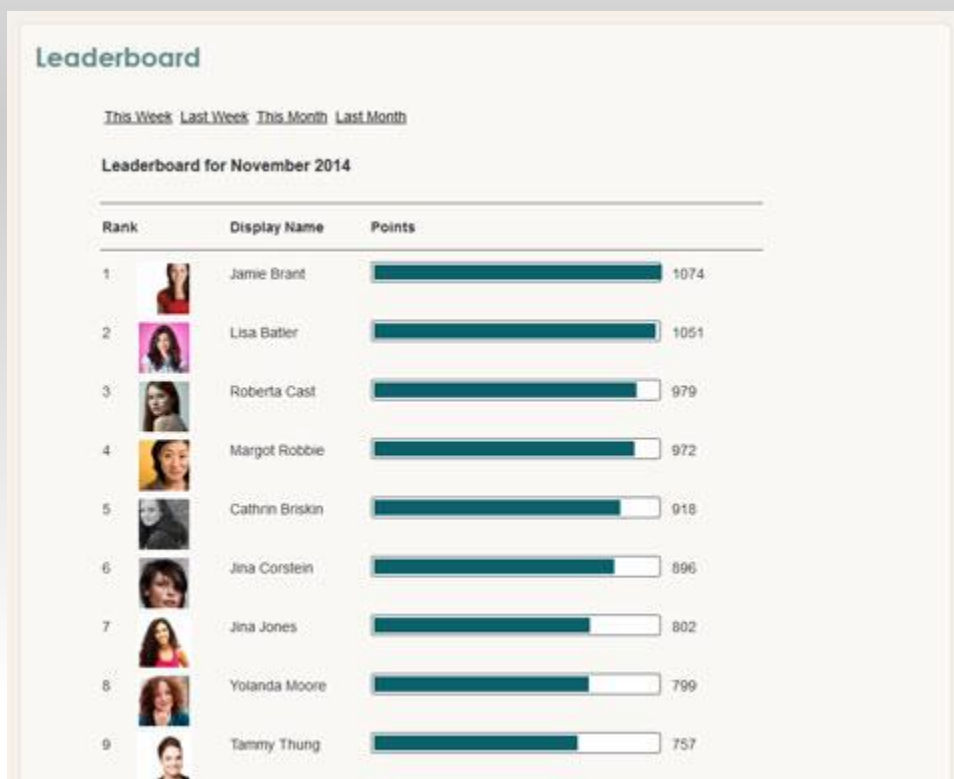


## Spivi® Leaderboard Widget

The Spivi® Leaderboard Widget lets you to embed a class leaderboard on your own website in only a few simple steps.

This leaderboard displays an up-to-date list that summarizes the Spivi® scores of your members from all recent rides with four optional views:

- This week, Last Week, This Month, Last Month

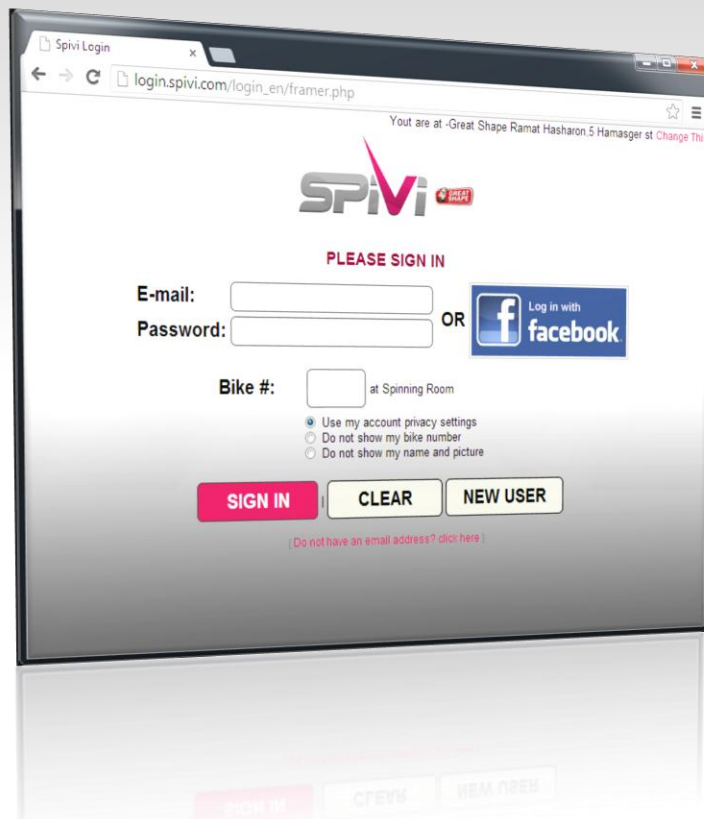
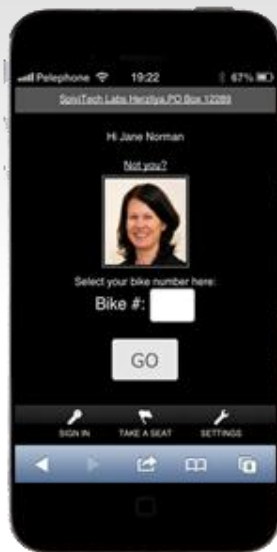


You can use the leaderboard to encourage people to gain more points and by that purchase and participant in more classes.

# Multiple Ways To Log-in

Users can register and sign up to Spivi® using:

1. Mobile web-app for iPhone and Android smart phones
2. Using any existing computer with an internet connection in the facility
3. Spivi® Class Scheduler with or without MINDBODY
4. LiveEdit and MINDBODY
5. Zingfit





## What is Included with Spivi Studio Edition

1. Spivi® Studio Rendering Server with HD outputs, licensed, configured for your studio and ready to run.
2. Wireless Bridge to communicate with all sensors you have on your bikes.
3. Wireless Router to bridge between your network to Spivi® \*
4. Wireless Controller (XBOX like game-pad) for your instructors
5. User Manual
6. Remote training (Webinar) for you and your instructors.

\* ANT+ versions



## Compatible With Any Bike Model

**Preserve your previous investments and maximize ROI** from your cycling room. There is no need to purchase new equipment, the performance sensors of Spivi® designed to fit any industry standard indoor cycling bikes.

**Spivi® is compatible with all commercial indoor cycling bikes out there. Just attach our sensors and you are ready to run the system.**

## Ready to ride bike models

Spivi® supports state of the art bikes in a way you can connect them just as is, out of the box, no additional sensors needed:

- Star Trac® Spinner® Blade Ion™
- Star Trac® Spinner® Blade, NXT, Elite, Pro with Spinning® Computer
- Keiser M3i
- Stages Indoor Cycling
- Shcwin® AC Sport/Performance with Mpower console
- FreeMotion® S11.9 and S11.8 with Power console
- CyleOps
- Lemond® Revmaster II with bike console
- BODYBIKE Connect
- WattBike Rev B



# Content Subscription, Updates and Cloud Services

Simply connect Spivi® to the internet and stay updated.

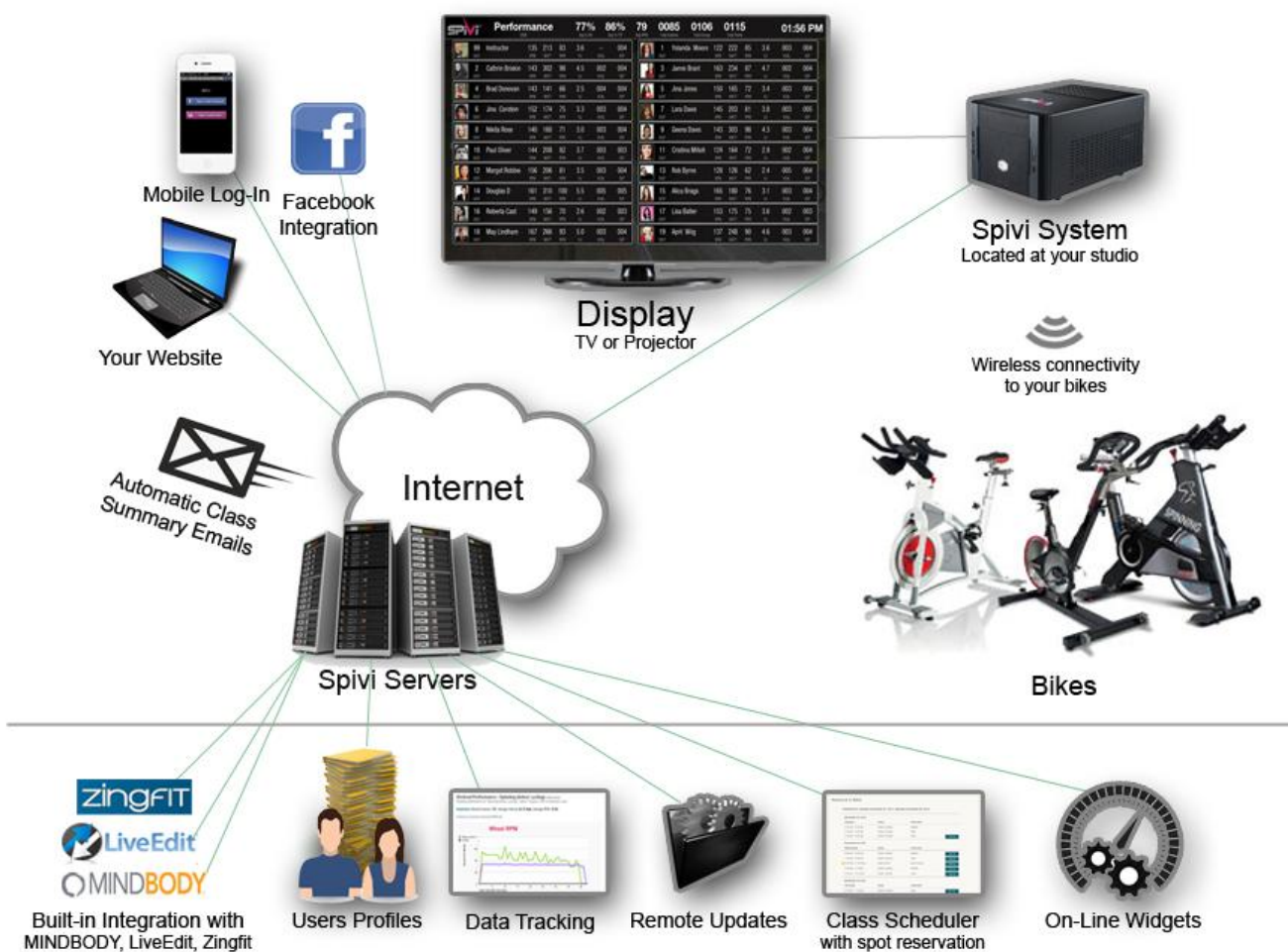
Content subscription, cloud services and remote software updates are essential for Spivi® to operate, here is what you get:

1. Remote software updates for new releases.
2. New scenery (riding tracks) updates.
3. Access to mobile log-in web-app
4. Access to the Spivi® Class Scheduler and spot reservation features which can get easily integrated on your own website to let your customers to book their classes on-line.
5. Full integration with Zingfit online class scheduler and POS.
6. Full integration with MINDBODOY as a widget on your website.
7. Access to the Leaderboard Widget.
8. Unlimited access and usage of training programs from our training programs database.
9. Cloud services and data storage for unlimited members.
10. Automatic summary emails for your unlimited users after each class.
11. Technical support by phone and e-mail, remote control for software related issues.



# Easy to setup, Zero Maintenance!

Spivi® is much more than just a simple display system



**It may look complicated but we made it transparent for you!**

When you add a Spivi® system to your studio or to your gym, you connect your members with your brand and facility, online services bring new opportunities to your door.

The picture above illustrates how your Spivi® system is connected to our servers and what services we can provide with it. While it may look complicated, for you it's just about installing the Spivi® system in your studio.











[www.spivi.com](http://www.spivi.com)

