

## The History of the Safe Surfin' Foundation (SSF)

In 1998, ten law enforcement organizations were selected as the first Internet Crimes Against Children (ICAC) task forces in the nation. Under the direction of Sheriff Mike Brown, the Bedford County, VA Sheriff's Office (BCSO) developed his ICAC operation, which quickly gained national and international recognition for their ground-breaking success of cracking tough cases and arresting sexual predators lurking on the Internet.

Initial law enforcement efforts were effective and continue to be effective against identifying and arresting sexual predators. However, Sheriff Brown realized the next best way to ensure the safety of millions of children who use the Internet each day, is through Internet safety education provided to all children and their parents.

Thus, in 2000, Sheriff Brown and his Admin Assistant, Robin Sundquist formed the Safe Surfin' Foundation (SSF) as a non-profit foundation dedicated to providing Internet Safety education at **no charge**. The SSF is proactive and diligently works to prevent potential victims by educating students, parents, teachers and also law enforcement about Internet Safety.

In 2002, the Safe Surfin' Foundation became the leading advocate for mandatory Internet safety education in all Virginia public schools. In 2006, the VA General Assembly unanimously voted into law the requirement that all VA public schools would implement mandatory Internet safety education, grades K-12. VA is the first and so far the only state to enact such legislation, thanks to the efforts of the SSF. The Foundation provided VA schools with educational programs at *no cost* to the schools!

Today, SSF continues its mission of raising awareness and supplying safety education and safety programs. SSF has partnered with **Moose International** and have initiated Cop-In-A-Box program, supplying the necessary tools and training to law enforcement agencies across the nation to join in the battle of online sexual predators. Another Moose project is the EZ Child/Senior ID program. Lodges and Chapters across the country are being supplied with ID kits which take electronic fingerprints, photos and pertinent information of children and the elderly. All this info is burned on to a CD for safe keeping. In the event of someone missing, all the electronic information is readily available to law enforcement and the media for immediate dissemination.

**SSF and Moose International;**

***Working together to make the world a safer place for our children and our elders!***



# **EZ CHILD/ EZ SENIOR ID KIT**

**Handbook  
and  
Planning Guide**  
**TIPS AND IDEAS FOR MAKING  
YOUR EVENT A SUCCESS!**

**Compliments of:**



**SAFE SURFIN' FOUNDATION**  
**WORKING WITH MOOSE INTERNATIONAL**  
**Together making the world a safer place  
for our children and our elders!**



## FIRST STEPS:

Please familiarize yourself with the EZ Child/Senior ID Unit. Open the case but DO NOT remove any of the components. The computer and camera stay mounted in the case. Check out the "User Manual" that comes with the kit. The diagram shows where to plug the unit in and how to connect the camera base.

**\*\*Special Note—Your Moose EZ Units does not contain a printer or microphone.**

Review the steps for Data Entry. (Skip step 4, Video) go to Select "burn to flash drive or CD.

If you have any trouble when testing your unit, please feel free to call the manufacturer: 313-531-3241 or you can email them at sales@EZchildID.com.

We also ask that you notify Safe Surfin' Foundation if you feel you have a faulty unit: 540-586-7715 or email robin@safesurfin.org.

## SUPPLIES YOU WILL NEED:

To ensure a smooth-running event, please have the following supplies n hand:

- Clorox or comparable hand wipes
- Digital Scale (for weighing the child)
- Measuring tape for height of child
- Blank CDs or flash drives
- 6 1/2 x 9 1/2 tabbed envelopes
- Sharpie pens
- Clip Boards
- Pens
- Parent/Guardian Consent Forms (Master included)
- Child ID Forms (Master Included)
- Table with at least 2 chairs

[www.safesurfin.org](http://www.safesurfin.org)  
(540) 527-SAFE (7233)

**IF YOU BELIEVE YOUR CHILD  
IS MISSING,  
ACT IMMEDIATELY!**

Note these tips from **NCMEC**...



The **N**ational **C**enter for **M**issing and **E**xploited **C**hildren

- If your child is missing, search the house checking closets, piles of laundry, in and under beds, inside large appliances, and inside vehicles, including trunks— wherever a child may crawl or hide.
- If you still cannot find your child, immediately call your local law enforcement agency.
- If you child disappears in a store, notify the store manager of security office. Then immediately call your local law enforcement agency. Many stores have a Code Adam plan of action—if a child is missing in the store, employees immediately mobilize to look for the missing child.
- When talking to law enforcement, provide your child's name, date of birth, height, weight and any other unique identifiers such as eyeglasses or braces.
- **Provide the EZ Child ID CD or flash drive to police**
- Request that your child's name and identifying information be immediately entered into the National Crime Information Center (NCIC) Missing Person File.

Contact information to have and share with friends and family:

Know how to contact your local law enforcement agency.

**Be sure everyone knows how to dial 911 in case of emergency.**

National Center for Missing and Exploited Children:

1-800-THE-LOST (1-800-843-5678) [www.missingkids.com](http://www.missingkids.com)

**The Safe Surfin' Foundation**  
**1345 Falling Creek Road**  
**Bedford, VA 24523**  
**(540) 586-7715**  
**[www.safesurfin.org](http://www.safesurfin.org)**

Safe Surfin' is a 501(c) (3) non-profit Co-founded by Sheriff Mike Brown and Robin Sundquist of Bedford County Sheriff's Office, Bedford, VA © 2012 Safe Surfin'



**CREATED BY LAW ENFORCEMENT AND  
RUN BY LAW ENFORCEMENT**

***Would you be ready to supply police with up to date and accurate information should your child or a senior be missing?***

Time is of the essence and having the information at hand that law enforcement needs to immediately open an investigation is imperative.

Don't waste precious time searching for an updated, high quality photo, or trying to remember if which leg there was a scare or identifying birthmark. Be prepared!

***Child/Senior EZ ID provides everything you need to give law enforcement the best information on the missing person, all conveniently stored in one location;***

- A high quality, color, digital photo of the head and shoulders of the child/senior in which the face is clearly seen; sides and back of head photos are also very useful in identifying a missing person;
- Physical description, including distinguishable features and accessories such as braces, glasses, eye color;
- Digital finger prints;
- A list of any scars, tattoos, artificial limbs, birth marks.

The sooner a complete description of a missing child or elderly person can be broadcast, transmitted or converted into flyers, often allows law enforcement to halt the abduction, or save an individual's life in the case of wandering or dementia. *Preparedness is key!*

*Safesurfin.org  
(540) 537-SAFE (7233)*

## PLAN YOUR EVENT:

A great way to get new and potential Moose members into your Lodge is to plan an event, inviting the public to your lodge, bring their children to be ID'd and don't forget to offer IDs for seniors too. Senior guardians know that some seniors tend to wander. So having updated information in case of an emergency makes sense for them as well as for children.

### ADVERTISE YOUR EVENT!

Be a creative thinker when advertising. Utilize the signage in front of your Lodge, put notices in local church bulletins, supply flyers to schools and ask that they be included in the students' weekly take-home folders, distribute flyers to Pizza shops, supermarkets, ask that they include a flyer in grocery bags. Call local radio stations and request public service announcements. Notify your local papers and TV stations by sending out a Press Release. (Sample format to follow).

Make your event a "destination event" by offering additional activities such as pumpkin painting, small craft-making projects, ask for volunteers to do face painting, handing out balloons or balloon animals. Have light refreshments on hand allowing the visitors to enjoy the Moose Family atmosphere!

Also take advantage of events that are already in place such as Craft Fairs, Safety Days, Fiddler Conventions, Country Fairs, Mall events; Check with your area schools for special events that the PTA/PTO may be hosting and would welcome your service.

Any event that would attract kids is the perfect venue for offering the free ID service and making your community aware of the Moose commitment to the safety of children!

And don't forget the Moose commitment to our Seniors. Contact area nursing homes and senior centers to set up an ID event for those seniors who may tend to wander. The caregivers will certainly be most appreciative of your thoughtfulness!

*Let the public know that Moose cares about the  
Safety of all those in the community!*

## PROCEDURE:

After you have familiarized yourself with the EZ ID Kit, you're ready for your event!

Below is the procedure we found to be most effective in serving the public quickly and efficiently:

Have Parent/Guardian Fill out consent form and Child ID Info Form. You may have to weigh the child and measure their height, if the parent doesn't know these current details.

Enter the child's info on to the computer in the EZ ID kit. The "next" button directs you to the finger print screen. It tells you which hand and finger order to print.. Simply place each finger on the 'print reader" and the digital image appears on the screen.

Take photo of the child face front, back of head, and both sides of face.

(Skip step 4 video)

Next is review and burn to CD or flash drive.

Write the child's name and date on the CD with sharpie.

Write child's name and date on the envelope.

Fold the Child ID Info form in half, place it and the CD (or flash drive) into the envelope.

Keep the Parent/Guardian Consent form and send to Safe Surfin' when your event is complete. (Scan and email to [robin@safesurfin.org](mailto:robin@safesurfin.org) or snail mail to:

Safe Surfin' Foundation  
1345 Falling Creek Road  
Bedford, VA 24523  
Attn: Robin

[www.safesurfin.org](http://www.safesurfin.org)  
(540) 527-SAFE (7233)

## PRESS RELEASE

A press release is a quick and easy way to announce your event through many media outlets. Don't be intimidated by a Press Release. It's as simple as "who, What, Where, When".

*See example below:*

Moose Lodge # 1234  
Anywhere Street  
Your Town, USA 10000

Today's date.  
PRESS RELEASE  
For Immediate Release

### **FREE CHILD ID EVENT**

The Anytown area Moose Lodge/Chapter #1234 will be holding a Free Child ID event on Saturday, Month, date, Time.

Are you aware that 1.3 million children disappear every year, in the United States? Law enforcement confirms that the first 48 hours are imperative for locating a missing child. There is no time to waste. Are you prepared for such an emergency?

The Child ID system electronically finger prints, photographs and records pertinent information about your child, burns it all on a CD for you to put away for safe keeping in the case of an emergency. Should your child become missing, this CD can be given to law enforcement for immediate airing on local media, radio and shared with other law enforcement agencies.

This Free service is also available to Seniors that may tend to wander away from home.

Please join us for light refreshments and games for the kids, while protecting our most precious gifts; our children!

Location of event: Address of event  
Time: list start and stop time  
If any questions, please contact: Mary Smith  
Phone number and email address.