VirtualMerchant Mobile

User Guide 3.0



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Introduction

VirtualMerchant Mobile is our "App" that allows you to accept payments wherever your business takes you. Making use of your existing mobile device, one of Elavon's payment gateways and an optional card reader, payments can be easily accepted at the door, on the road, or at the trade show, providing the ultimate in convenience for both you and your customers.

Features

VirtualMerchant Mobile supports the following payment environments and transaction types:

Swiped:

- Credit Card Sale
- Credit Card Pre-Authorization (Pre-Auth)

Keyed:

- Credit Card Sale
- Credit Card Pre-Auth

Supported Mobile Devices

VirtualMerchant Mobile is supported on the following mobile device types:

- Apple[®] iPhone[®] 3G, 3GS, 4 & 4S
- Apple iPad® 1 & 2
- Apple iPod Touch®
- Devices using Google® Android® OS v 2.2+
- Blackberry[®] Bold[®], Curve[®], Storm[®] and Tour[®]

Electronic Signature Capture

Electronic signature capture is supported on the following mobile device types when configured with the VirtualMerchant payment gateway:

- Apple[®] iPhone[®] 3G, 3GS, 4 & 4S
- Apple iPad® 1 & 2
- Apple iPod Touch®
- Devices using Google® Android® OS v 2.2+



Getting Started

In order to accept payments through VirtualMerchant Mobile you need to have established a merchant account through Elavon or an Elavon payments partner. Additionally, you will need to be set up with either Elavon's VirtualMerchant gateway or Internet Secure gateway. This User Guide will help you understand how to download VirtualMerchant Mobile and configure it with your gateway. Once you have completed the Getting Started section of this User Guide, continue to the relevant gateway configuration section for the remaining set up and use instructions. If you do not have a merchant or gateway account, select the "Don't Have a VirtualMerchant Mobile" account link on the bottom of the VirtualMerchant Mobile configuration screen.

Downloading VirtualMerchant Mobile from the App Store(s)

VirtualMerchant Mobile can be downloaded for free from the App Store appropriate for the mobile device:

- Apple iTunes[®] http://www.apple.com/itunes/
- Blackberry App World® http://appworld.blackberry.com/webstore/
- Android Market® http://market.android.com/

Launching VirtualMerchant Mobile



Launch VirtualMerchant Mobile by Selecting the "VM Mobile" icon.



Creating your PIN Code



The first time you launch VirtualMerchant Mobile you will be prompted to create a PIN code prior to accessing the main screen. This PIN code will be required each subsequent time the App is launched to protect you should your Mobile device be lost/stolen.

iPhone:

4-digit numeric

Android:

4-digit numeric

Blackberry:

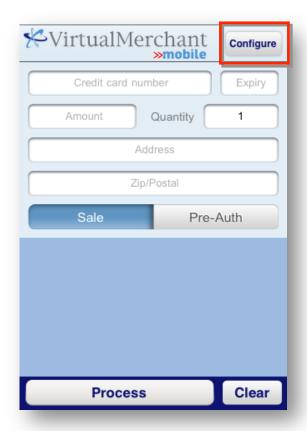
4-character alphanumeric



VirtualMerchant Mobile with VirtualMerchant

In order to configure and use VirtualMerchant Mobile with VirtualMerchant, you will need your VirtualMerchant Account ID, User ID and VirtualMerchant PIN. This information should have been provided during your initial VirtualMerchant training call. If you cannot locate your Account ID, User ID and VirtualMerchant PIN please review **the Obtaining Your VirtualMerchant Mobile Configuration**Credentials section of this User Guide or contact us 1.800.377.3962. Please have your Merchant ID available.

To configure VirtualMerchant Mobile to work with VirtualMerchant, select the "Configure" button from the main screen.

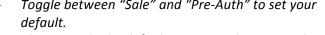




Configuration Credentials

1. Account ID / VID	 6 digit numeric value Located in the left menu section of VirtualMerchant
2. User ID	 Alphanumeric and Case Sensitive. Must be entered exactly as it was created Located in the User/Configuration section of VirtualMerchant
3. VirtualMerchant PIN	 Up to 6 digit alphanumeric Located in the User/Configuration section of VirtualMerchant
	- Toggle between "Sale" and "Pre-Auth" to set your

4. Select Default Transaction Type

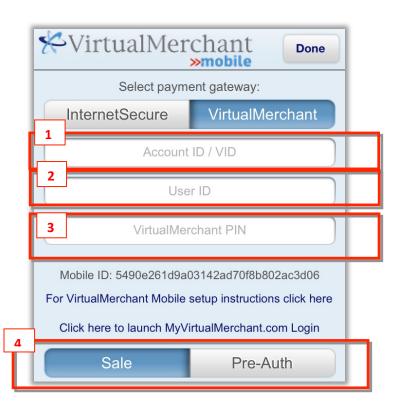


 This is simply the default. You can always switch between Sale and Pre-Auth during any transaction.



This example has Sale as the default. A Sale transaction will be auto-settled by the gateway without any additional action.

This example has Pre-Auth as the default. A Pre-Auth transaction must subsequently be submitted for settlement in VirtualMerchant.





Selecting Mandatory Fields

You are able to configure the App to collect the information that is important to your business.

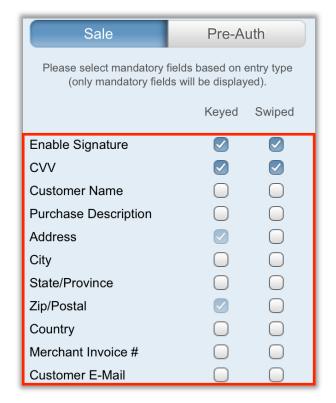
Select the payment fields you would like designated as mandatory for both keyed and swiped transactions.

Keyed transactions:

Payment transactions initiated by manually entering card details using the keypad on the mobile device. This may occur for mail order or telephone order transactions where the cardholder is not present, or if you simply do not have a card reader connected.

Swiped transactions:

Payment transactions where the cardholder is present and their card is physically swiped through a card reader associated with the mobile device (iDynamo or BulleT).



Note: **Address** and **Zip Code** are mandatory fields on keyed transactions and cannot be deselected

Fields with a "checkmark" are:

- Displayed on the respective entry screen
- Mandatory and must be entered to process transactions. Users will be prompted to enter any mandatory fields that are missing.



Obtaining your VirtualMerchant Mobile Configuration Credentials

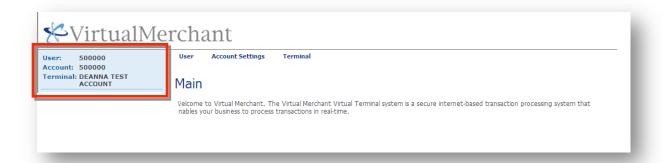
If you have Administrative rights to VirtualMerchant, you have the ability to obtain the credentials needed to configure and enable VirtualMerchant Mobile. This information is found by logging into VirtualMerchant and following the steps outlined in this section.

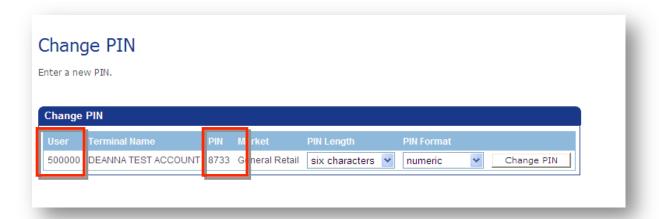
VirtualMerchant Mobile Configuration Credentials:

Your **Account ID** is the same 6-digit numeric credential that you use to login to VirtualMerchant. Once logged in, it is also displayed on the left side menu as **Account**.

In order to obtain your User Name and PIN navigate to **User** and then to **Terminals**.

For help to set up a new User or PIN, please refer to the VirtualMerchant User Guide: https://www.myvirtualmerchant.com/VirtualMerchant/download/userGuide.pdf

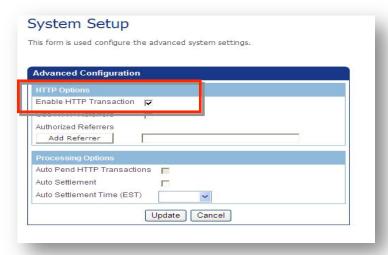






Configuring VirtualMerchant to work with VirtualMerchant Mobile

Navigate to the **Terminal** Menu and select **Advanced** and then **System Setup**. Once you are on the Advanced Configuration page, there is a field labeled **Enable HTTP Transaction**; this field must be checked.

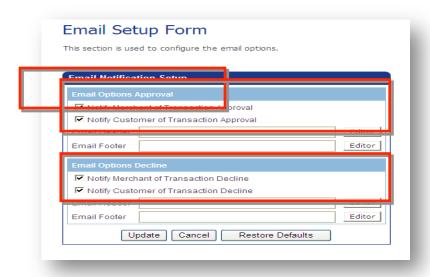


Email Receipt Settings in VirtualMerchant

With the VirtualMerchant Mobile application you have the option to input the cardholders email address and send a transaction receipt electronically. There are three areas within the VirtualMerchant that will need to be set up to take advantage of this feature.

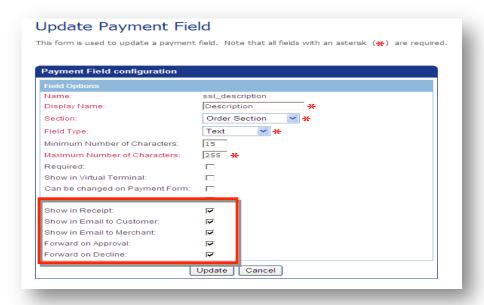
First, navigate to the **Terminal** Menu and select **Payment Form** and then **E-mail Form**. Select if you want to receive an email receipt and/or send your customer an email receipt. You may also select if you want the email receipt on approvals, declines or both. Select the options you would like to utilize.





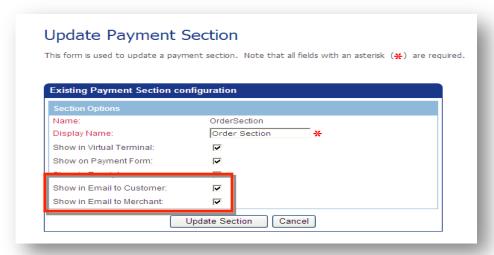
Next, you will need to select which fields you want to include on your transaction receipt. Go to the **Terminal** Menu, select **Merchant** and then the **Payment Fields** option. On this page you will see a list of all possible fields available for set up in VirtualMerchant.

As outlined above, there are certain fields you are able to capture and pass from VirtualMerchant Mobile to VirtualMerchant. You will see a list of those same Payment Fields on this menu, select the fields that you want to include on your receipts. Once you are in the **Update Payment Field** screen, select Show in Email to Merchant, Show in Email to Customer, Forward on Decline and Forward on Approval to match the options you select during the first step in this section, and click Update.





Lastly, go into each **Section** of the Terminal Fields and turn on the Show in Email to Customer and Show in Email to Merchant. The Section is the area where each Payment Field is listed.



Transaction Processing with VirtualMerchant Mobile

By now you should have downloaded and configured the VirtualMerchant Mobile App and have enabled VirtualMerchant to work with the VirtualMerchant Mobile App. Now we will review how to process transactions using VirtualMerchant Mobile. How you process transactions on VirtualMerchant Mobile varies depending on whether you are planning to process your transactions as "Keyed" manually entering all card information or whether you have purchase a card reader to process "Swiped" transactions. If you plan on keying transactions, skip forward to the Keyed Transactions section of this Chapter. If you have purchased a card reader continue to the appropriate section below.

Connecting the iDynamo Card Reader - Apple Devices

The Magtek iDynamo is designed to work with all Apple mobile form factors. It has a modular design and your box should have contained 4 parts – the card reader and 3 snap on adaptors.

- 1) Select the appropriate adaptor for your Apple device and snap it onto the iDynamo card reader.
- 2) Plug the iDynamo card reader into your Apple device. If you have not already downloaded the VirtualMerchant App from the iTunes store, follow the prompts to download the App.
- 3) The app will recognize that the swipe device is attached and automatically switch to the "Swiped" transaction screen.

Connecting the BulleT Card Reader - Android and Blackberry Devices

The Magtek BulleT is a Bluetooth device designed to work with Anroid and Blackberry Mobile devices. First it must be "paired" with your mobile device. Pairing a Bluetooth device is typically done in the settings area of your mobile device. If you are not sure how to pair a Bluetooth device with your phone, refer to your devices' user manual or contact your wireless carrier for support.



- 1) Charge the BulleT for a minimum of two hours before inital use. To charge the BulleT, plug the mini-USB end of the provided charging cord into the BulleT and the USB port into powered USB port. The BulleT indicator light will flash yellow while charging and turn solid yellow when fully charged.
- 2) Once charged, pair the BulleT with your mobile device.
 - a) **Power** the BulleT on by pressing the black button on the front until a flashing green light appears.
 - b) During pairing, the BulleT will show as MAGTEK-XXXXX and the connection password is 1234.
- 3) Once the BulleT is paired it should say "Paired but not Connected". It will connect when you process a transaction in VirtualMerchant Mobile.

In order to swipe a card, the BulleT must be charged and powered on. To turn the power on, press the black button on the front of the BulleT until a flashing green light appears.

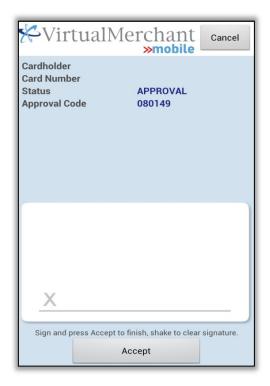


Swiped Transactions Apple - iPhone/iPod Touch/iPad

Once the iDynamo is plugged into the port at the bottom of the iPhone/iPod touch/iPad, the "swiped" transaction screen is displayed and you can accept payments.

- 1. Enter the dollar amount and quantity Quanitity will be multiplied by the dollar amount entered.
- 2. Enter data into all other displayed fields *These were set as Mandatory on the Configure Screen and must be entered.*
- 3. If required, toggle Sale or Pre-Auth to select the desired transaction type.
- 4. Swipe the card.
- 5. Receive an onscreen transaction response.
- 6. If configured for signature capture, obtain the cardholder signature and select Accept.
- 7. If configured to deliver an email receipt and the cardholder email was entered, a receipt will automatically be emailed to your customer.





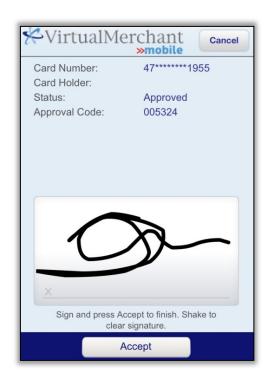


Swiped Transactions Android or Blackberry

Once the BulleT is paired to your mobile device you are ready to accept payments.

- 1. Select "Swipe" transaction at the top of the screen.
- 2. Enter the dollar amount and quantity Quanitity will be multiplied by the dollar amount.
- 3. Enter data into all other displayed fields These were set as Mandatory on the Configure Screen and must be entered.
- 4. If required, toggle Sale or Pre-Auth to select the appropriate transaction type.
- 5. Select "Connect & Swipe". The BulleT will initialize and you will be prompted to swipe the card.
- 6. Receive an onscreen transaction response.
- 7. If configured for signature capture, obtain the cardholder signature and select Accept (not available for Blackberry).
- 8. If configured to deliver an email receipt and the cardholder email was entered, a receipt will automatically be emailed to your customer.



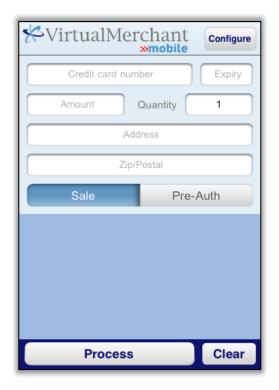


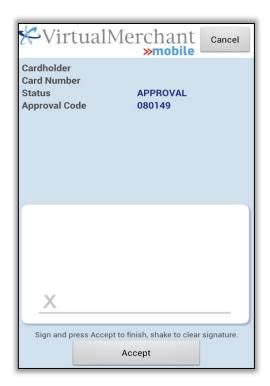


Keyed Transactions Apple - Phone/iPod Touch/iPad

- 1. Enter the 16-digit Card Number.
- 2. Select the Expiration Date.
- 3. Enter the dollar amount and quantity Quantity will be multiplied by the dollar amount entered.
- 4. Enter the cardholder's billing address and zip code.

 At minimum the numeric part of the billing address and 5 digit ZIP code must be entered.
- 5. Enter data into any other displayed fields *These were set to Mandatory on the Configure Screen and must be entered.*
- 6. Select "Process".
- 7. Receive an onscreen transaction response
- 8. If configured for signature capture, obtain the cardholder signature and select Accept.
- 9. If configured to deliver an email receipt and the cardholder email was entered, a receipt will automatically be emailed to your customer.



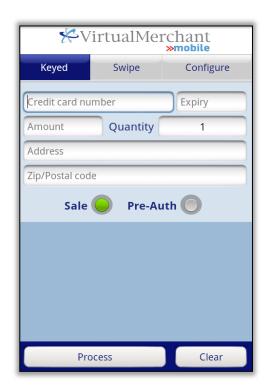


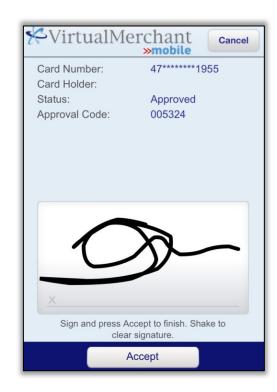


Keyed Transactions Android or Blackberry

- 1. Select "Keyed" transaction at the top of the screen.
- 2. Enter the 16-digit Card Number
- 3. Expiration Date:
 - Pull down list in Android
 - Text box in Blackberry (MM YYYY)
- 4. Enter the dollar amount and quantity Quanitity will be multiplied by the dollar amount entered.
- 5. Enter the cardholder's billing address and zip code.

 At minimum the numeric part of the billing address and 5 digit ZIP code must be entered.
- 6. Enter data into any other displayed fields These were set to Mandatory on the Configure Screen and must be entered.
- 7. Select "Process".
- 8. Receive an onscreen transaction response.
- 9. If configured for signature capture, obtain the cardholder signature and select Accept (not available for Blackberry).
- 10. If configured to deliver an email receipt and the cardholder email was entered, a receipt will automatically be emailed to your customer.







Transaction Management with VirtualMerchant

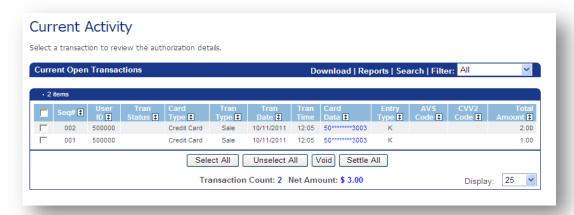
VirtualMerchant is your transaction processing gateway and its secure web portal will allow you to manage your transactions, access reporting as well as manage account security settings and user rights. VirtualMerchant can be accessed through any internet enabled web browser at

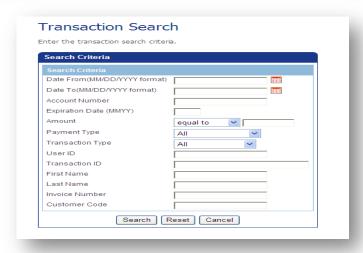
https://www.myvirtualmerchant.com

Refunds and Voids

To void or refund a transaction, you must first log into VirtualMerchant.

- Void locate the original transaction in the Current Open Batch or by performing a Transaction
 Search. Once located select the transaction and click the Void button.
- Refund locate the transaction in the Settled Batch or by performing a Transaction Search, from the Transaction Detail view click Refund. Refunds are only allowed for the amount of the original sale or less.







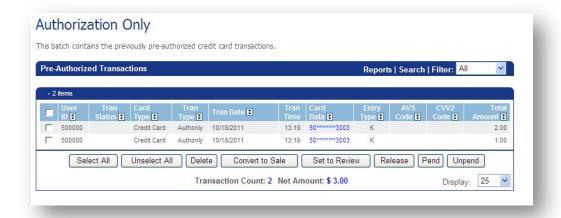
Completing a Pre-Auth (Auth Only) Transaction

All Pre-Auth transactions must be completed in VirtualMerchant. Navigate to the Auth Only Batch located in the Current Open Batches. You can either complete the entire batch of Pre-Auth transactions or go into the Transaction Detail view to complete individual transactions. Depending on how your account is set up you will select either **Convert to Force** or **Convert to Sale**.

Once completed, the transaction will be moved to the Open Current Batches. From there you can either manually settle the transaction(s) or if you have VirtualMerchant configured to Auto-Settle., they will be included in your next Batch.

More details regarding managing Pre-Auth (Auth Only) transactions in VirtualMerchant can be found in the online documentation:

https://www.myvirtualmerchant.com/VirtualMerchant/supportlandingvisitor.do





Print or View Transaction Receipts

To print or view transaction receipts, you must first log into VirtualMerchant.

Locate the transaction in the Current Open Batch or Settled Main Batch by performing a Transaction Search. Once you locate the transaction and view the transaction details, select the Review Receipt or Reprint Button.

Date: 06/29/2012 11:16:43 AH

CREDIT CARD SALE

R-E-P-R-I-N-T

CARD NUMBER: *********0583 S

TRAN AHOUNT: \$0.10
APPROVAL CD: 093523
RECORD #: 004

CLERK ID: brisk

12

I AGREE TO PAY THE ABOVE TOTAL AHOUNT
ACCORDING TO THE CARD ISSUER AGREEMENT
(HERCHANT AGREEMENT IF CREDIT VOUCHER)

ANNA ANANTOS

Herchant Copy

Date: 06/29/2012 11:16:43 AH

CREDIT CARD SALE R-E-P-R-I-N-T

CARD NUMBER: *********************************

TRAN AHOUNT: \$0.10
APPROVAL CD: 093523
RECORD #: 004
CLERK ID: brisk

Customer Copy

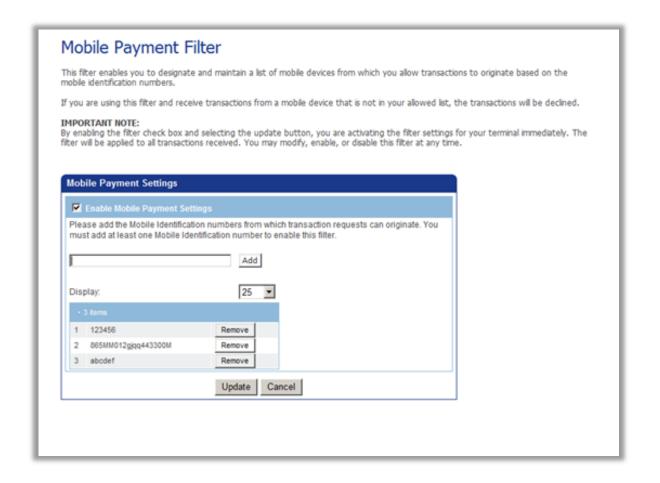


Remote Device Management

You to manage which mobile devices are able to process transactions. VirtualMerchant Mobile generates a device specific unique Mobile ID Number upon installation which is used to identify transactions originating from that specific mobile device. This Mobile ID Number is displayed on the Configuration page of VirtualMerchant Mobile and is sent with each transaction from VirtualMerchant Mobile to VirtualMerchant.

In order to use the Device Management feature, log in to the VirtualMerchant user interface and navigate to Terminals/Advanced/Fraud Prevention Rules. Then select Enable Mobil ID Filter and enter in the appropriate Mobile ID number(s). Note that once enabled, VirtualMerchant will only accept transactions originating from mobile devices with registered Mobile IDs.

For more information please review the VirtualMerchant User Guide located in the Support Section of www.myvirtualmerchant.com

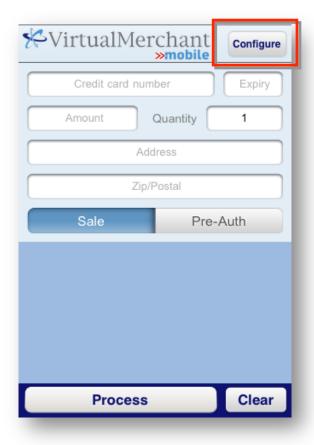




VirtualMerchant Mobile with InternetSecure

In order to configure VirtualMerchant Mobile to work with the InternetSecure gateway, you will need the Gateway ID and Mobile TXN Key provided that was provided by email to the account contact for your gateway account. If you have not received this email, first check your "junk" mail folders in case the email was filtered. If you cannot locate your Gateway ID and Mobile Key, please contact us: service@internetsecure.com. Provide your company name, MID (Merchant ID) and contact name and email address to which the information should be sent.

To configure VirtualMerchant Mobile to work with the InternetSecure gateway, select the "Configure" button from the main screen.





Configuration Credentials

Pre-Auth

Sale

5 digit numeric value 1. Gateway ID Sent by email to the contact provided for your gateway Alphanumeric and Case Sensitive. 2. Mobile TXN Key Must be entered exactly as received by email. We recommend that you copy and paste the Mobile TXN Key into the App. If keying, ensure there are no extra spaces, incorrect characters, etc. Toggle between "Sale" and "Pre-Auth" to set the default. 3. Select Default Transaction This is simply the default. You may always switch between Type Sale and Pre-Auth during a transaction. This toggle has Sale as the default. A Sale transaction will be auto-settled by the gateway without any additional intervention Sale Pre-Auth

This Toggle has Pre-Auth as the default. A Pre-Auth transaction must be settled by logging into the InternetSecure Merchant's Area.





Selecting Mandatory Fields

You are able to configure the App to collect the information that is important to your business.

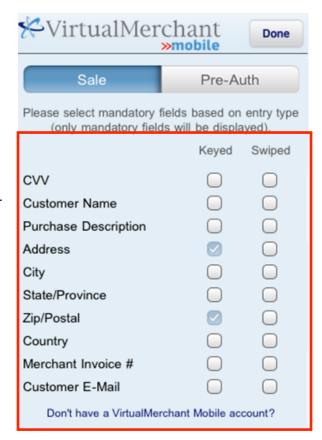
Select the payment fields you would like designated as mandatory for both keyed and swiped transactions.

Keyed transactions:

Payment transactions initiated by manually entering card details using the keypad on the mobile device. This may occur for mail order or telephone order transactions where the cardholder is not present, or if you simply do not have a card reader connected (iDynamo or BulleT).

Swiped transactions:

Payment transactions where the cardholder is present and their card is physically swiped through a card reader associated with the mobile device (iDynamo or BulleT).



Note: **Address** and **Zip Code** are mandatory fields for keyed transactions and cannot be deselected

Fields with a "checkmark" are:

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- 1) Select the appropriate adaptor for your Apple device and snap it onto the iDynamo card reader.
- 2) Plug the iDynamo card reader into your Apple device. If you have not already downloaded the VirtualMerchant App from the iTunes store, follow the prompts to download the App.
- 3) The app will recognize that the swipe device is attached and automatically switch to the "Swiped" transaction screen.

Connecting the BulleT Card Reader - Android and Blackberry Devices

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- 1) **Charge the BulleT** for a minimum of two hours before inital use. To charge the BulleT, plug the mini-USB end of the provided charging cord into the BulleT and the USB port into powered USB port. The BulleT indicator light will flash yellow while charging and turn solid yellow when fully charged.
- 2) Once charged, pair the BulleT with your mobile device.
 - a) **Power** the BulleT on by pressing the black button on the front until a flashing green light appears.
 - b) During pairing, the BulleT will show as MAGTEK-XXXXX and the connection password is 1234.
- 3) Once the BulleT is paired it should say "Paired but not Connected". It will connect when you process a transaction in VirtualMerchant Mobile.

In order to swipe a card, the BulleT must be charged and powered on. To turn the power on, press the black button on the front of the BulleT until a flashing green light appears.



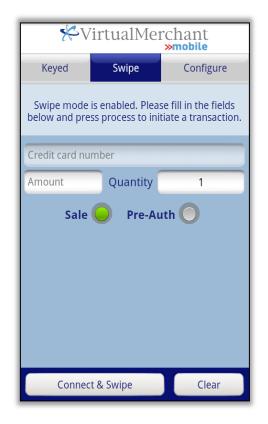
Swiped Transactions



Apple - iPhone/iPod Touch/iPad

Once the iDynamo is plugged into the port at the bottom of the iPhone/iPod touch/iPad, the "swiped" transaction screen is displayed and you can accept payments.

- 1) Enter the dollar amount and quantity Quanitity will be multiplied by the dollar amount.
- 2) Enter data into all other displayed fields These were set as Mandatory on the Configure Screen and must be entered
- 3) If required, toggle Sale <u>or</u> Pre-Auth to select the desired transaction type
- 4) Swipe the card.
- 5) Receive an onscreen transaction response.
- 6) If configured to deliver an email receipt and the cardholder email was entered, a receipt will automatically be emailed to your customer.



Android or Blackberry

Once the BulleT is paired to your mobile device you are ready to accept payments.

- 1) Select "Swipe" transaction at the top of the screen.
- 2) Enter the dollar amount and quantity Quanitity will be multiplied by the dollar amount.
- 3) Enter data into all other displayed fields *These were set as Mandatory on the Configure Screen and must be entered.*
- 4) If required, toggle Sale <u>or</u> Pre-Auth to select the appropriate transaction type.
- 5) Select "Connect & Swipe". The BulleT will initialize and you will be prompted to swipe the card.
- 6) Receive an onscreen transaction response.
- If configured to deliver an email receipt and the cardholder email was entered, a receipt will automatically be emailed to your customer.

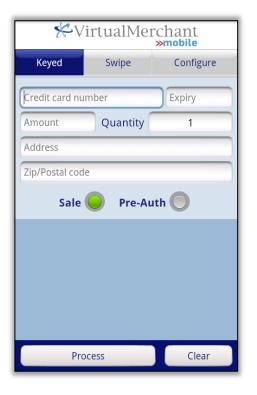


Keyed Transactions



Apple - iPhone/iPod Touch/iPad

- 1) Enter the 16 digit Card Number
- 2) Select the Expiration Date
- 3) Enter the dollar amount and quantity Quanitity will be multiplied by the dollar amount entered
- 4) Enter the cardholder's billing address and zip code. At minimum the numeric portion of the billing address and 5 digit ZIP code must be entered.
- 5) Enter data into any other displayed fields these were set to Mandatory on the Configure Screen and must be entered
- 6) Select "Process"
- 7) Receive an onscreen transaction response.
- 8) If configured to deliver an email receipt and the cardholder email was entered, a receipt will automatically be emailed to your customer.



Android or Blackberry

- 1) Select "Keyed" transaction at the top of the screen
- 2) Enter the 16 digit Card Number
- 3) Expiration Date:
 - Pull down list in Android
 - Text box in Blackberry (MM YYYY)
- 4) Enter the dollar amount and quantity Quanitity will be multiplied by the dollar amount entered
- 5) Enter the cardholder's billing address and zip code.

 At minimum the numeric portion of the billing address and 5 digit ZIP code must be entered.
- 6) Enter data into any other displayed fields These were set to Mandatory on the Configure Screen and must be entered
- 7) Select "Process"
- 8) Receive an onscreen transaction response.
- If configured to deliver an email receipt and the cardholder email was entered, a receipt will automatically be emailed to your customer.



Transaction Management with InternetSecure

The Merchant Portal (https://www.internetsecure.com/merchants) is available from any web browser. It is the source of real time reporting (transaction queries), account security settings configurable by you, additional users can be added to the portal and configured with the appropriate access rights, and Refunds/Voids – can be initiated from previous sale transactions.

Establish a Username and Password

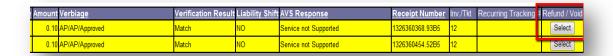
Create a username and password for the Merchant Portal using the email you received with the subject: "Establishing Signatory Username & Password". If you have not received this email, first check your "junk" mail folders in case the email was filtered. If you cannot locate this email, please contact us: service@internetsecure.com. Provide your company name, MID (Merchant ID) and contact name and email address to which the information should be sent.

Refunds and Voids

You may initiate a Refund or Void request in the Merchants Area of InternetSecure portal. Refund requests may be initiated any time after fifteen minutes following the original authorization.

During the process you will specify the original sale transaction that is to be refunded either by locating the transaction via "Transaction Query" or by providing the receipt number if you have it available. The Gateway will look up the original transaction details including cardholder information and issue the refund/void to the same card that was used in the sale transaction. You may issue a full or partial refund/void however; the amount may never exceed the amount of the original sale. As well, the gateway determines if a VOID can be issued (if the transaction has not yet "settled" the transaction will be a VOID, otherwise if the transaction has been settled the transaction will be treated as a refund).

Transaction Query → Choose the transaction and Click "Select"





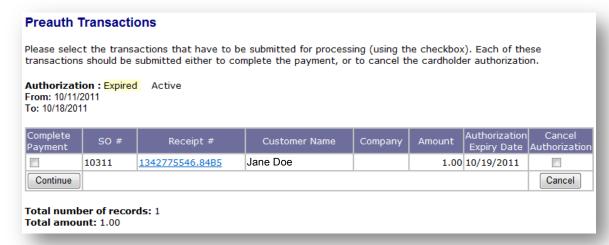
Complete refund request details and click "Submit Request".



Completing a Pre-Auth (Auth Only) Transaction

All Pre-Auth transactions must be captured by completing the transaction in order to charge the cardholder. You may set your gateway account to complete Pre-Authorized transactions in one of two ways:

- **Individual Completion:** By default, all accounts are setup for Individual Completion. After an order is Pre-Authorized, you may login to the Merchant Portal and select the transaction to be submitted for completion. Transactions are viewable 15-minutes after the authorization;





OR

Automatic Completion: The gateway settles all your Pre-Auth transactions after a set number of days.
 You only use the Merchant Portal to indicate if you have payments you do <u>not</u> want completed.
 Contact service@internetsecure.com to setup Automated Completion and establish the appropriate number of days for your pre-auth completions).

Full details regarding Pre-Auth transactions can be found in the online documentation: https://www.internetsecure.com/Elavon/ShowPage.asp?page=PAUT&q=1