



## ADDITIONAL QUESTIONS

The **Entering Student**, **Graduating Student**, and **Alumni/ae Questionnaires** provide the possibility for as many as **fifteen** additional questions to help participating schools explore issues specific to their institutions. Questions are entered into the online survey from the **Batch Details** page; they are saved in the application and can be imported from year to year. For more information, view either the user's manual or the online Web tutorial on adding questions.

**Note:** The current application allows for single response questions only, with up to **nine** possible responses for each question. In other words, the application does not allow for multiple responses, "check all that apply," or open-ended questions at this time.

### Suggested question formats

The current format lends itself most readily to the following types of question formats:

- Likert scale: rate effectiveness/preference/satisfaction, 1 to 4, 1 to 5, 1 to 6, or 1 to 7 scale
  - Satisfaction with online learning resources
  - Level of agreement with following statements
  - Likelihood of remaining in contact with school, recommending school, etc.
- Select most/least favored item
  - Extracurricular activity
  - Resource
  - Schedule for class
- Select "which best describes . . ."
  - Skill level, attitude, practices, level of knowledge
- Select "number of times you . . ."
  - Used a resource (e.g., social networking, student service, etc.)
  - Took a course in a particular format
  - Attended chapel
  - Partook of a campus activity
- Select single response to give more specificity to other question that is asked (e.g., "Which of the following did you . . .")
  - Certificate or special degree program
  - Venue for majority of class work

## **Suggested Question Content**

These questions are often used to collect more fine-grained data than the current survey allows or to rate the effectiveness of some aspect of your school's resources and programming. They can also be used to gauge interest in future offerings your school might want to make available.

Suggested questions include:

- To what extent did you use   x   resources?
- How helpful/effective did you find   x   programming?
- If we began to offer   x  , how likely would you be to use it?
- Which of the following best describes your interest in/skill level with   x  ?
- In your perception, which of the following was the greatest strength of   x  /area most in need of improvement?
- Which of the following certificate programs are you most likely to enroll in?
- How many years did it take you to complete your degree?
- In which setting did you complete the majority of your degree? (if you have multiple learning contexts)

In general, the kinds of questions asked typically fall into one of the following categories:

1. Satisfaction with/quality of experience
2. Achievement of specific mission or program goal
3. Benchmark new development
4. More granular/detailed information than is solicited in survey

### **Finally, remember:**

1. Keep the questions short and simple.
2. Don't replicate questions already asked in the survey.
3. Make sure you actually plan to use the data you will be collecting from the question.