

Business Intelligence Centre User Guide

Version 2



Table of Contents

Overview	3
Introduction to Business Intelligence Centre (BIC)	
Business Intelligence Centre Layout	
Business Intelligence Centre Screen	
Navigation Bar and What's New	
Accessing The Business Intelligence Centre	
Logging On	
Changing Your Password	
Changing Your Language Preference	
Logging Off	
Business Intelligence Centre Inquiry	
Client Find	
Policy Inquiry	18
Franchise Inquiry	
Representative Look Up – Navigating The Hierarchy	21
Representative Look Up – Search For A Specific Representative	
New Business Report	
Requirements Report	26
Compensation	30
Training and Development	31
Sales Tools	
Client Listing	
Renewal / Expiry / Conversion	
Forms	
Quick Links	
About RBC Insurance	
Contact Us	39

Overview

Introduction to Business Intelligence Centre

What is the Business Intelligence Centre?

The Business Intelligence Centre is an application developed by RBC Life Insurance Company.

Intelligence Centre? It was designed to provide you, our RBC Life and Living Benefits Insurance Representatives, with a common interface where you may access valuable

- client
- policy
- representative
- · product, and
- company

information that will allow you to provide the highest level of service to your clients.

Functionality

RBC Life Insurance Company is committed to continually expanding customer service and satisfaction.

As a result of this commitment, the Business Intelligence Centre functionality will be continuously updated and appropriate enhancements will be made.

Purpose of this manual

This user guide was created in order to

- introduce you to the Business Intelligence Centre application, and
- help familiarize you with the many important features available within the Business Intelligence Centre.

Intended audience

This manual was intended for use by RBC Life Insurance Company

- Representatives
- Distributors
- · Administrative Staff

We welcome any

- · comments, or
- suggestions

that will help strengthen our commitment to provide productive sales tools to assist you in meeting your customers' needs.

Business Intelligence Centre Layout

Snapshot

Within the Business Intelligence Centre, you have access to three main areas,

- **Business Intelligence Centre Inquiry**
- Reports
- Sales Tools

Business Intelligence Centre screen

The Business Intelligence Centre inquiry screen always remains present in the left navigation bar of the application, while you move around the site.

Navigation bar

The Navigation bar is located to the left of the screen. It provides links to various menu items within the two main screens.

Click a link to access the corresponding menu item.

Complaints link

Compliments and The Compliments and Complaints link, located at the bottom of your screen, provides you with a detailed version on how to compliment our staff, service or products, or how to file a complaint.

Underwriters link The Underwriters link, located at the bottom of your screen, provides you with a list of underwriters covering our comprehensive range of insurance services.

Privacy link

The **Privacy** link, located at the bottom of your screen, provides you with a detailed version of the RBC Life Insurance Company's Privacy Code.

Legal Terms link The Legal link, located at the bottom of your screen, provides you with legal information about:

- **Local Laws, Export Control**
- **No Warranties**
- **Trade Marks and Copyrights**
- Internet E-mail
- **No Endorsements**
- **No Liability**
- Links/Software
- Jurisdiction

Security link

The Security link, located at the bottom of your screen, provides you with a detailed version of the RBC Life Insurance Company's Security Code.

Business Intelligence Centre Screen

Snapshot

The Business Intelligence Centre screen provides links to individual

- client
- policy, and
- representative information

It also supplies you with

- reports
- administrative contact information
- compensation schedules
- training and development information (includes this user manual)
- sales tools, and
- forms

See the screen sample below:



In addition, you can

- · change your password, and
- change the language on the interface

Business Intelligence Centre Screen, Cont...

Screen contents The Business Intelligence Centre screen contains the following sections:

Heading	Contents	Description
Client Find	Provides a screen to search for client information	Allows you to search for detailed information about your clients by client name policy number, or company name
Policy Inquiry	Provides a screen tosearch for a policy	Allows you to search for detailed information about a clients policy by • policy number
Franchise Inquiry	Provides a screen to search for a Franchise by Franchise name search for a Franchise by Franchise number	Allows you to search for Guarantee Standard Issue® by • franchise name, or • franchise number
Representative Look Up	Provides a screen to view information for all reporting representatives search for a specific representative by name or number	Allows you to search for detailed information about a representative by representative number representative name, or agency name
Reports	Provides links to new business requirements reports	Allows you to view new business report for the representative logged in outstanding requirements and which requirements have changed since last logged in
Compensation	Provides links to Independent Rep Life LTC Commission schedule Individual DI, CI, and Group Commission schedule	Allows you to view detailed information about your compensation by • product, and • length of aging policy
Training & Development	Provides links to sales tools and job aids processes and systems 	Allows you to view related training and development material and provides access to reference guides system & process guides, and useful application job aids

Business Intelligence Centre Screen, Cont...

Screen contents The Business Intelligence Centre screen contains the following sections:

Heading	Contents	Description
Sales Tools	Provides links to client listing expiry / renewal / conversion reports	Allows you to generate a report to view all clients listed by representative code all clients with policies up for expiry, renewal or conversion in the next 6 months
Forms	Provides links to contracting documents and forms transfer rules	Allows you to access detailed information on obtaining an Independent Representative contract with RBC Insurance Life Insurance Company, and how to transfer from one agency to another
Quick Links	Provides links to about RBC Insurance® contact us	Allows easy access to useful web pages, including
What's New	Provides links to new business, and site tour	 Allows you to view your new business received within the last 15 days. take a site tour to walk you through the key sections of the application
Take Action	Provides a link to Change Password	Allows you to change your login password you log on with

Navigation Bar and What's New

Note: All links are accessible from the vertical **Navigation** bar, located to the left of the screen (see Business Intelligence Centre **Layout**) and the **What's New** section at the bottom of the screen.

See the following screen samples:





Accessing New Business listing

The **New Business** listing, located at the bottom of the Business Intelligence Centre homepage, under **What's New**, provides information for all *new* policies set up within the past fifteen days.

To access information for a specific policy in the listing, click the

- policy number to view policy information, or
- representative number to view individual representative information.

Note: You will only be able to view new business details for your own clients.

See the screen sample below:



NB: You can also access this report through the **Report** link on the **Left Navigation bar**. See page 21 of the Business Intelligence Centre User Guide for further instructions.

Navigation Bar and What's New, Cont...

Accessing What's New

The **What's New** section, located on the welcome page, provides an area for any new information that has recently been added to the site, which our Insurance Representatives should be aware of. For example.

- New functionality
- New section
- New document

Take The Quick Site Tour

Located under the **What's New** heading, <u>Take the quick site tour</u> link is a user friendly presentation that will highlight the key areas of the BIC application and help you navigate through the site.

Accessing The Business Intelligence Centre

Logging On

Snapshot

To access the system, enter the following address:

• www.rbcinsurance.com/businessintelligencecentre

Result: The Login screen appears.

In order to log on to the system, you must have:

- a valid RBC representative number (Advisor Code)
- an individual user ID, and
- a valid password

Advisor Code

The Advisor Code is a unique number. It is the number used by RBC Insurance to identify you.

User ID

Your User ID is your personal identification within BIC. It normally consists of:

- the first six letters of your last name (fewer if your last name is less than six letters), and
- the first two letters of your first name.

Example: John Smith would have a user ID of smithjo.

Password

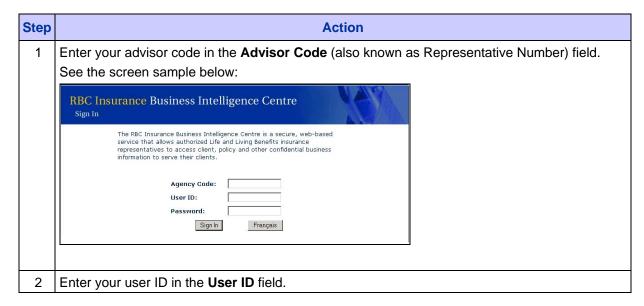
The password you create

- must be between six and ten characters in length, and
- may consist of a combination of both letters and numbers (alphanumeric).

The Password field is not case sensitive.

Note: The first time you log on to BIC, you will use a password that will be provided to you.

Logging on to BIC Once you have accessed the Login screen, follow the steps listed below to access BIC:



Continued on next page

Logging On, Continued

Step	Action
3	Enter your password in the Password field. See the screen sample below:
4	Click the Sign In button.
	Result: The Business Intelligence Centre homepage appears.
	Note: If you are logging on to BIC for the first time, a Login screen appears prompting you to change your password.
IF you ar	e logging on to BIC for the first time
5	Enter the password you have created (your new password) in the New Password field within the Login screen.
	The password you create
	 must be between six and ten characters in length may consist of a combination of both letters and numbers (alphanumeric), and cannot be the same as any of the twelve previous passwords you have used. Note: If a previous password is accidentally used, you will receive the following error message
	Error in password update. Current password incorrect or new password one of past 12
6	Re-enter your new password in the Confirm New Password field. See the screen sample below: RBC Insurance Business Intelligence Centre Sign In Your password has expired. Please select a new one. (9 character minimum) Agency Code: 170000
_	User ID: ELSWORKA Password: ********** New Password: Confirm Password: Change Password
7	Click the Change Password button to change your password. Result: The Business Intelligence Centre homepage appears.

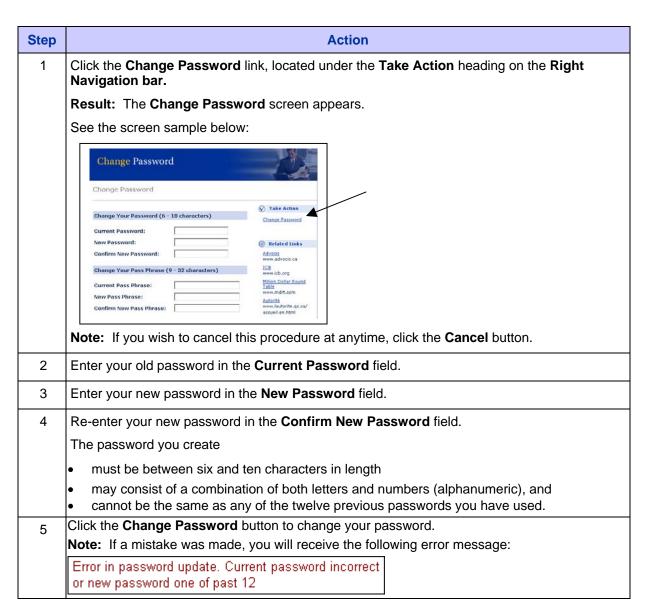
Changing Your Password

Snapshot

For security reasons, you are required to change your password every 90 days.

Changing Your Password

To change your password *before* the 90 day period expires, follow the steps listed below:



Continued on next page

Changing Your Password, Cont...

Troubleshooting Listed below are some simple solutions to problems that you may encounter when logging on.

IF you	THEN	
Forgot your password	Contact:	
	the office that set up your account, or	
	Business Intelligence Centre assistance at:	
	Local 905-606-1264	
	toll-free 1-800-669-1936 ext. 61264	
	e-mail Src-Nationaloffice@rbc.com	
	This office will:	
	 verify your identity reset your account if necessary, and give you a temporary password. 	
	The temporary password will allow you to log on and change your password to one of your own choosing.	
	Available 8:00 am to 5:00 pm EST, Monday to Friday	
Haven't changed your password within 90 days (or have not used BIC within	The system will	
90 days)	deny you access, andprompt you to change your password.	
	Once your password has been changed, you will be allowed access to the Business Intelligence Centre.	
Enter an incorrect password three	The system will:	
consecutive times	deny you access, anddeactivate your account	
	Contact:	
	the office that set up your account, or	
	Business Intelligence Centre assistance at:	
	Local 905-606-1264	
	toll-free 1-800-669-1936 ext. 61264	
	e-mail Src-Nationaloffice@rbc.com	
	This office will:	
	verify your identityreset your account, andgive you a temporary password.	
	The temporary password will allow you to log on and change your password to one of your own choosing.	
Are having technical difficulties with the WorldProtect® system	 contact the RBC Insurance Life Line (Help Desk) at 905-606-1999, or 1-800-669-1936 ext. 61999. 	
	Available 8:30 am to 5:30 pm EST, Monday to Friday.	

Changing Your Language Preference

Snapshot

The Business Intelligence Centre application provides you with the ability to change the language on the interface; allowing you to view the interface in;

- English, or
- French.

Note: The default language is *English*.

Setting your language preference

In order to set your language preference



Logging Off

Snapshot

If you wish to log off from the Business Intelligence Centre at anytime, click the **Sign Out** link located at the top-left hand side of the screen.

This returns you to the **Login** screen. Click the **Close** button (located at the top-right corner of the screen) to close the application.

Note: For security reasons, the system will automatically log off after 30 minutes of inactivity.

Business Intelligence Centre Inquiry

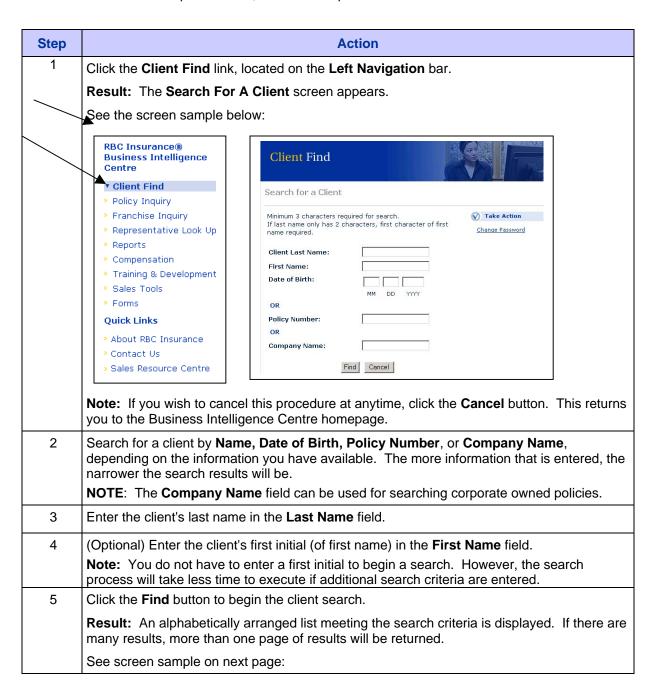
Client Find

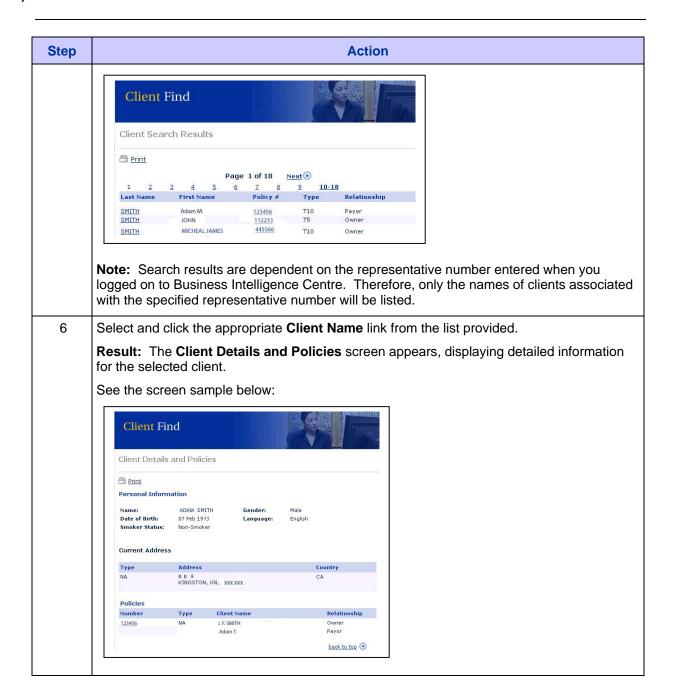
Snapshot

The **Client Find** feature allows you to view individual client records.

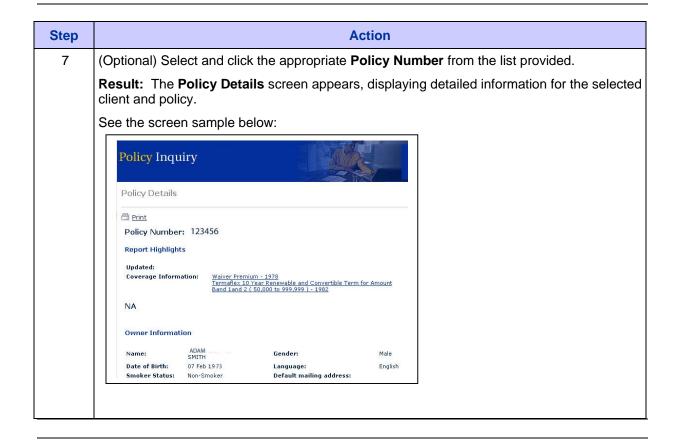
Viewing client information

To view information for a specific client, follow the steps listed below:





Client Find, Continued



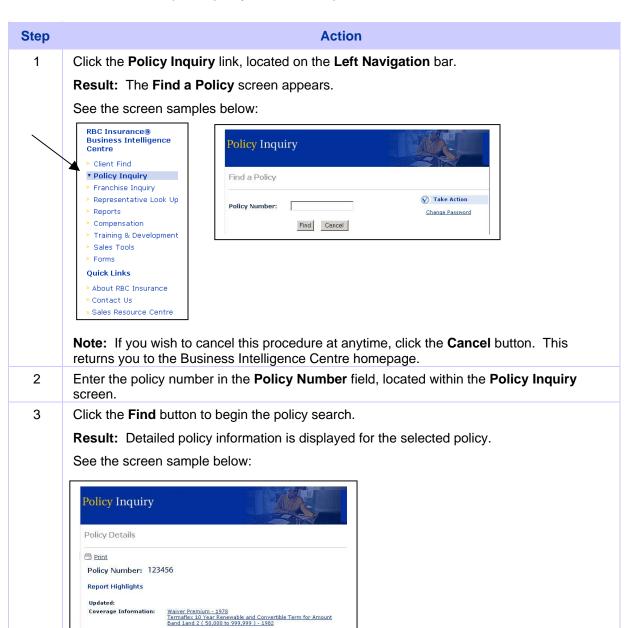
Policy Inquiry

Snapshot

The **Policy Inquiry** feature allows you to access client policy details.

Viewing policy information

To view information for a specific policy, follow the steps listed below:



Note: Search results are dependent on the representative number entered when you logged on to the Business Intelligence Centre. Therefore, only policies associated with the specified representative number will be searched by the system.

Male

NA

Name:

Owner Information

Smoker Status:

ADAM

Non-Smoker

Gender:

Language: Default mailing address:

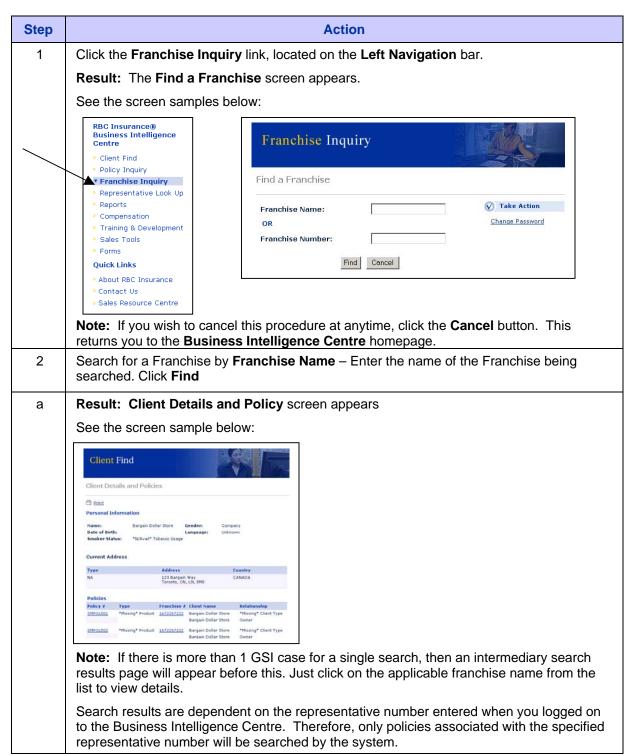
Franchise Inquiry

Snapshot

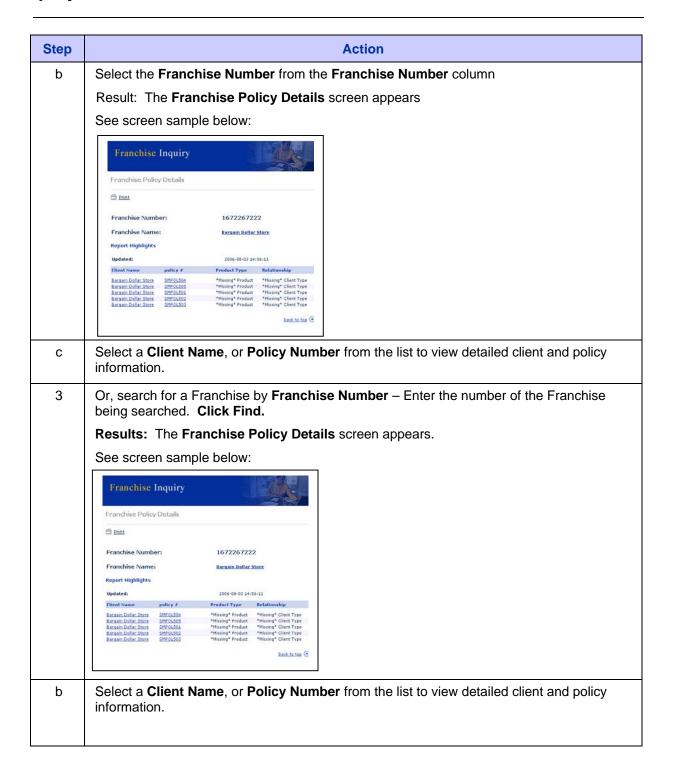
The **Franchise Inquiry** feature allows a user to search for Guarantee Standard Issue[®] (GSI) cases by **Franchise Name**, or perform an inquiry by **Franchise Number**, depending on the information you have available.

Viewing franchise information

To view information for a specific franchise, follow the steps listed below:



Franchise Inquiry, Cont...



Representative Look Up – Navigating The Hierarchy

Snapshot

The Representative Look Up screen allows you to:

- Navigate through the representative hierarchy to find representative information, and
- Search for a specific representative, by name or advisor / representative code.

Note: The representative names that are shown in this list are dependent on the representative number entered during login. You will only be able to view representative information that you are authorized to view.

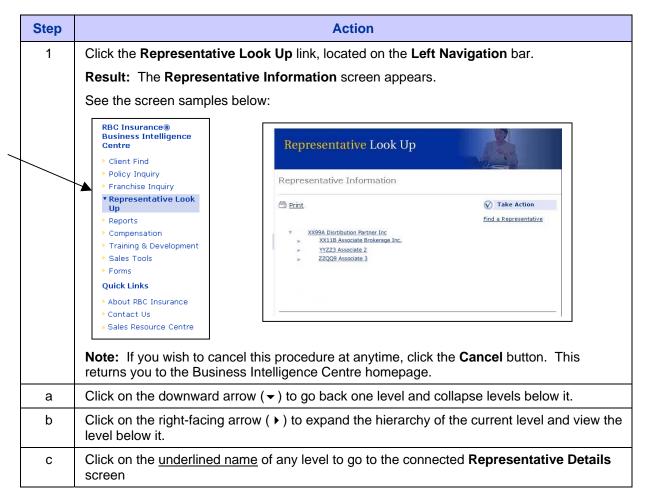
Navigating The Hierarchy

The hierarchy is role based and will differ depending on the rank/authority of the advisor code used to log on with.

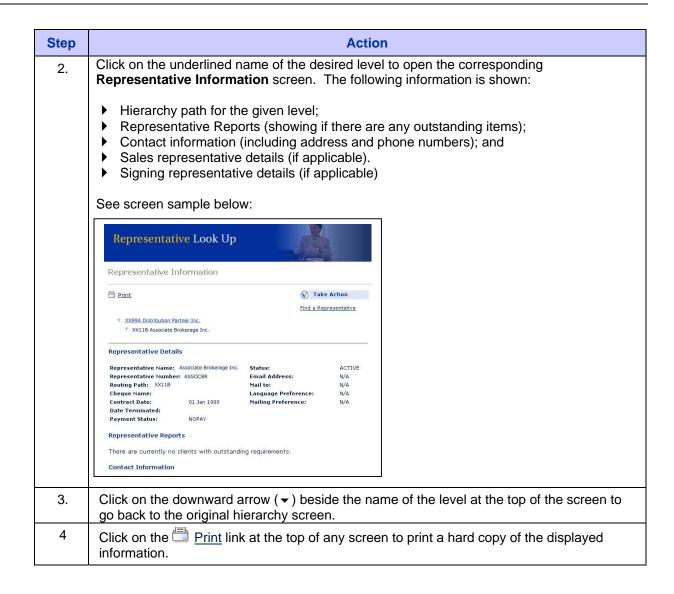
Rules:

- A user may only view one level above their rank, but will not be able to access details to the higher level.
- > A user can navigate to all levels below their rank and may view information for these levels.
- A user will always return to the original level connected to the advisor code they logged on with.

To navigate through the hierarchy to find representative information, follow the steps listed below:



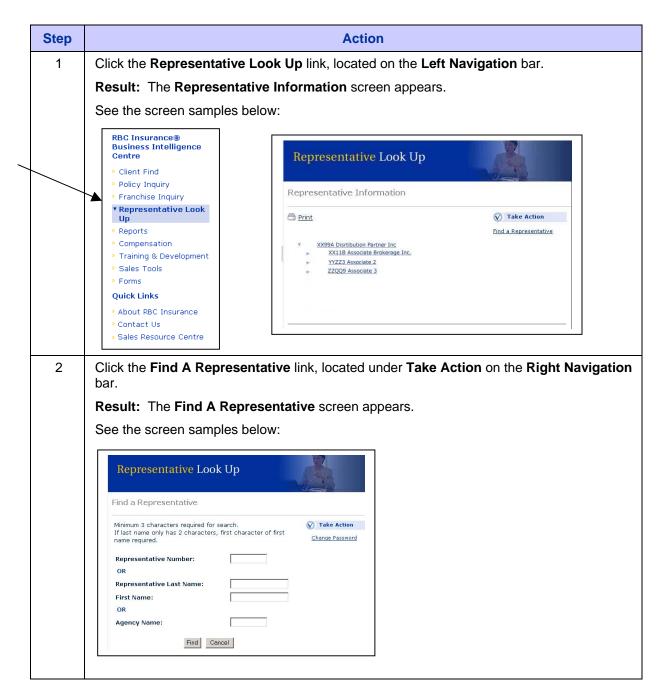
Navigating The Hierarchy Cont...



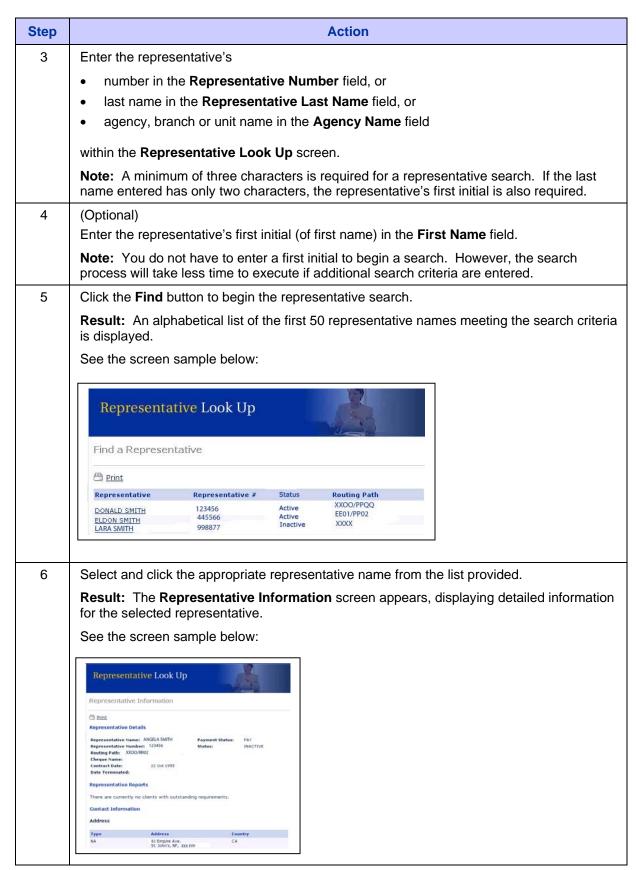
Representative Look Up – Search For A Specific Representative

Viewing representative information

To view information for a specific representative, follow the steps listed below:



Search For A Specific Representative Cont...



New Business Report

Snapshot

The New Business Report link located under Reports on the left Navigation bar, allows you to view

 any new business that has been entered in the system within the past 15 days for the representative number you logged on with.

Viewing New Business Report

To view the **New Business** report, follow the step listed below:



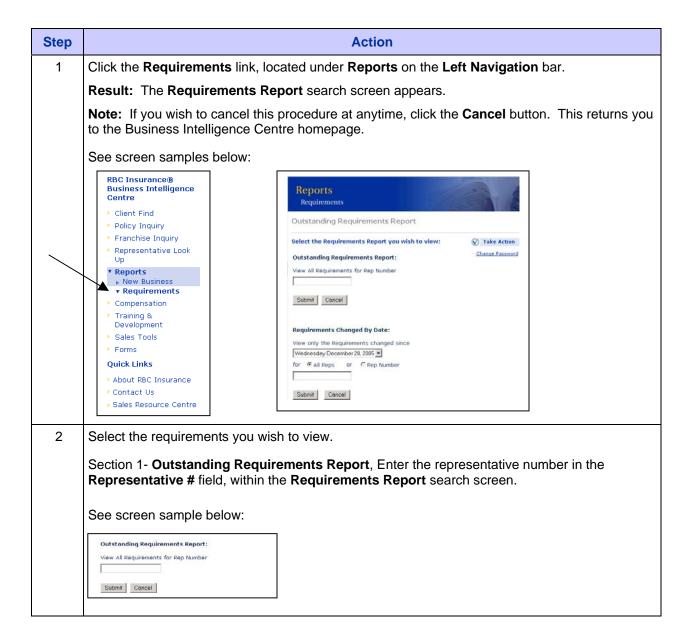
Requirements Report

Snapshot

The Requirements Report link located on the left Navigation bar, under Reports allows you to view any

 Outstanding Policy Requirements, relating to all or a specific representative for which you have authorization to view, by date, since you last logged in.

Viewing policy To view representative policies that have outstanding requirements, follow the steps listed below: requirements



Requirements Report, Cont...

Section 2 – **Requirements Changed by Date**, Enter the date to view which requirements have changed since you last logged in. Select either all representatives or a specific rep number only (Note: you will only be able to access the representatives that you have authorization to view).

See the screen sample below:

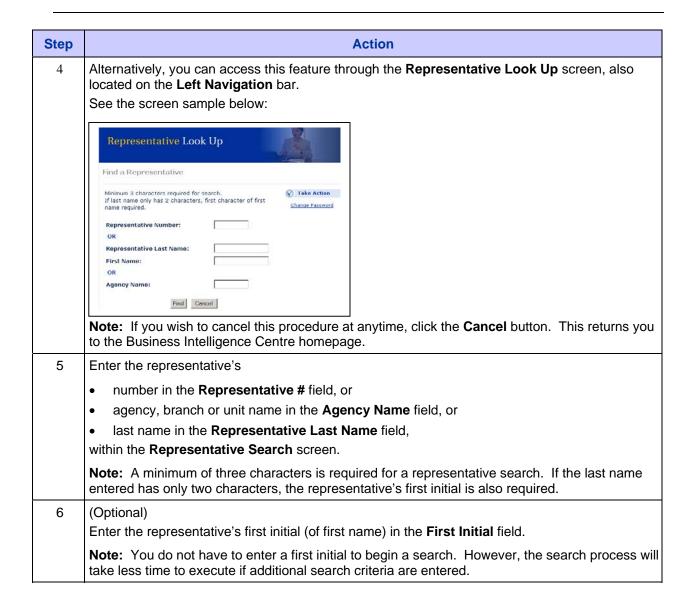


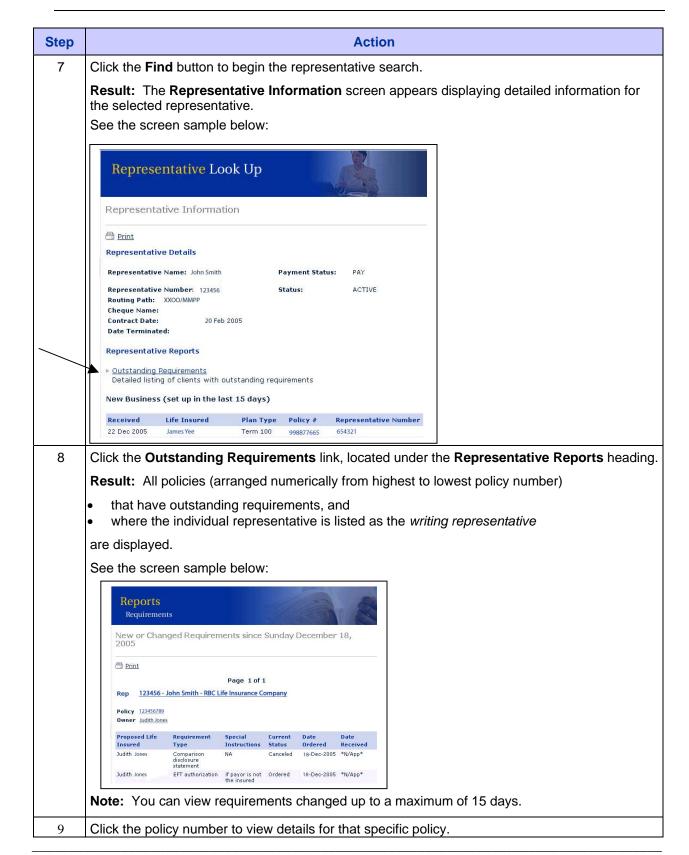
Result: New or Changed Requirements Since (date selected) report for the representative number entered (or for all representatives if that was the option selected) appears. See screen sample below:



Continued on the next page

Requirements Report, Cont...





Compensation

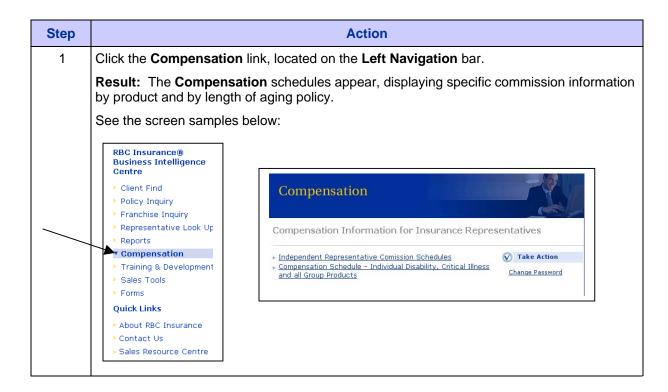
Snapshot

The Compensation link allows you to access detailed commission information for

- Individual Life and Long Term Care products
- Individual Disability, Critical Illness, and all Group products

Accessing compensation

To access this information, follow the step listed below:



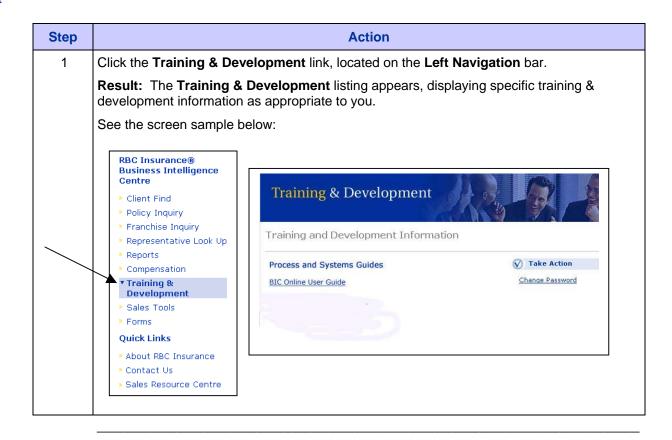
Training and Development

Snapshot

The **Training and Development** link (*if applicable*) allows you to view related training and development material and provide access to reference, systems and process guides.

Accessing Training & Development

To access this information, follow the step listed below:



Sales Tools

Client Listing

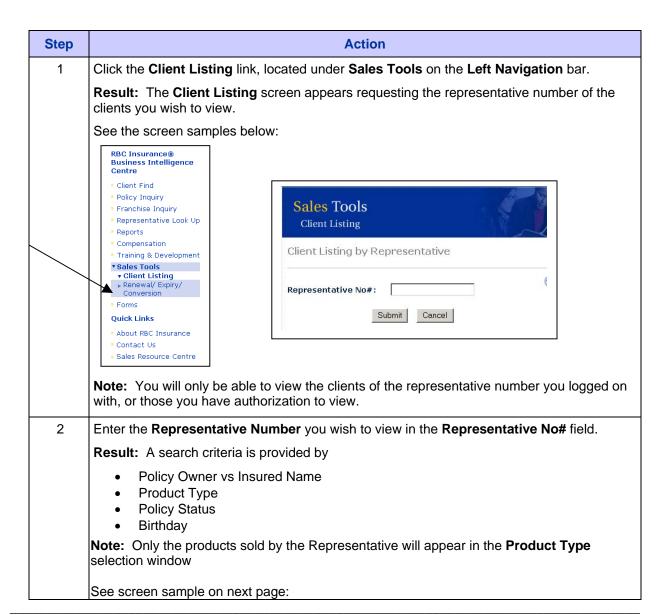
Snapshot

The Sales Tools link provides you with access to your

- Client Listing An alphabetical listing of all your clients entered within our system by representative code, and
- Renewal / Expiry / Conversion A listing of all your clients with policies up for renewal, expiry, or conversion within the next 6 months.

Accessing client listing

To access your **client listing** information, follow the steps listed below:



Continued on next page

Client Listing Cont...



Rep code: 123456

Page 1 of 96 Next

1 2 3 4 5 6 Z 8 2 10-19 20-29 30-39

Policy Owner DOB Address Tel No# Product Policy No# Status Type

565656 ONTARIO LTD 23 Mar 1973 ST. THUNDER BAY, ON, 17878787 ONTARIO INC. 14 Sep 1967 THUNDER BAY, ON, 1 Term 10 Sp887766 Inforce Thunder BAY, O

Click the Rep code, Policy Number, or Policy Owner links to view more specific details about this client.

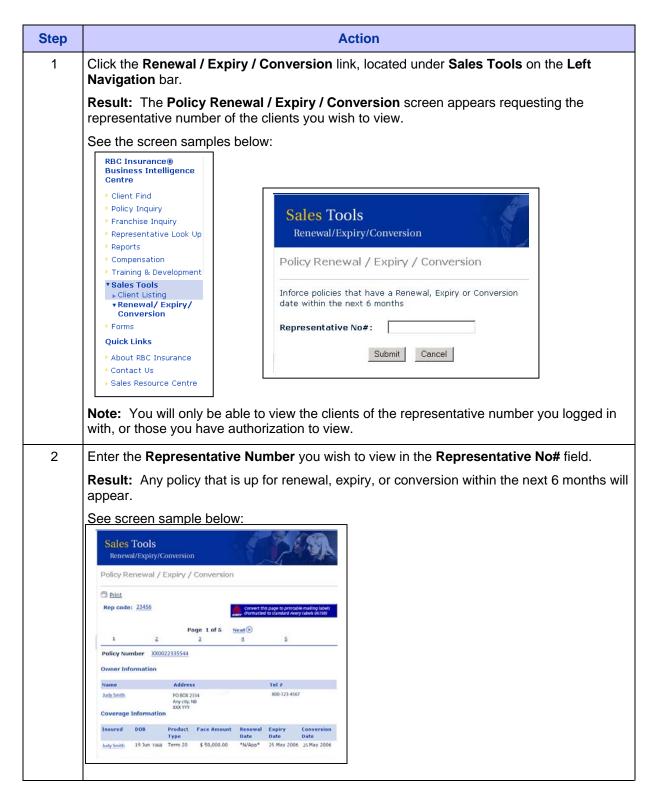
Continued on next page

Client Listing Cont...

Step	Action
5	(Optional)
	Once your client list has been generated based on the criteria you selected, you can convert that listing into a PDF document of already formatted mailing labels.
	Just click on this icon seen on the page
	Convert this page to printable mailing labels (Formatted to standard Avery labels 05159)
	Note: This feature can only convert one client listing page at a time. If you have more that one page of clients, you will have to click the icon above for every page present.

Renewal / Expiry / Conversion

Accessing Renewal / Expiry / Conversion To access your policy Renewal / Expiry / Conversion information, follow the steps listed below:



Renewal / Expiry / Conversion Cont...

Step	Action
3	Click the Rep Code, Policy Number, or Policy Owner links to view more specific details about this client.
4	(Optional)
	Once your renewal / expiry / conversion listing has been generated, you can convert that listing into a PDF document of already formatted mailing labels.
	Just click on this icon seen on the page Convert this page to printable mailing labels
	(Formatted to standard Avery labels 05159)
	NB: This feature can only convert one client listing page at a time. If you have more than one page of clients, you will have to click the icon above for every page present.

RBC Life Insurance Company August 2006

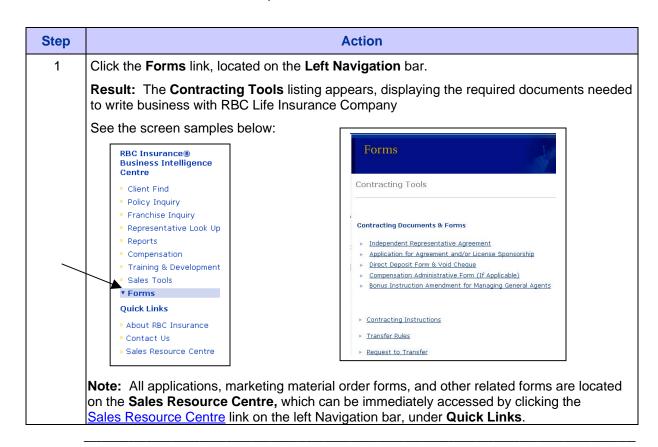
Forms

Snapshot

The **Forms** link allows you access to pertinent forms and information required to write business with RBC Life Insurance Company

Accessing contact information

To access this information, follow the steps listed below:



Quick Links

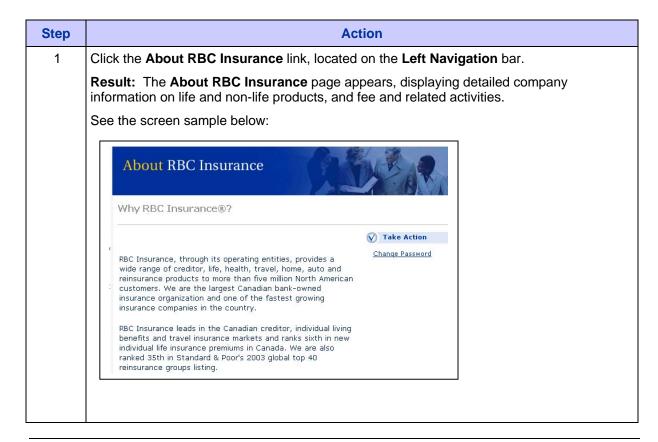
About RBC Insurance

Snapshot

The **About RBC Insurance** link allows you to access detailed information about RBC Life Insurance Company.

Accessing About RBC Insurance information

Accessing About To access this information, follow the step listed below:



Contact Us

Snapshot

The **Contact Us** link allows you to access detailed contact information about RBC Life Insurance Company regional offices.

Accessing Contact Us

To access this information, follow the steps listed below:

